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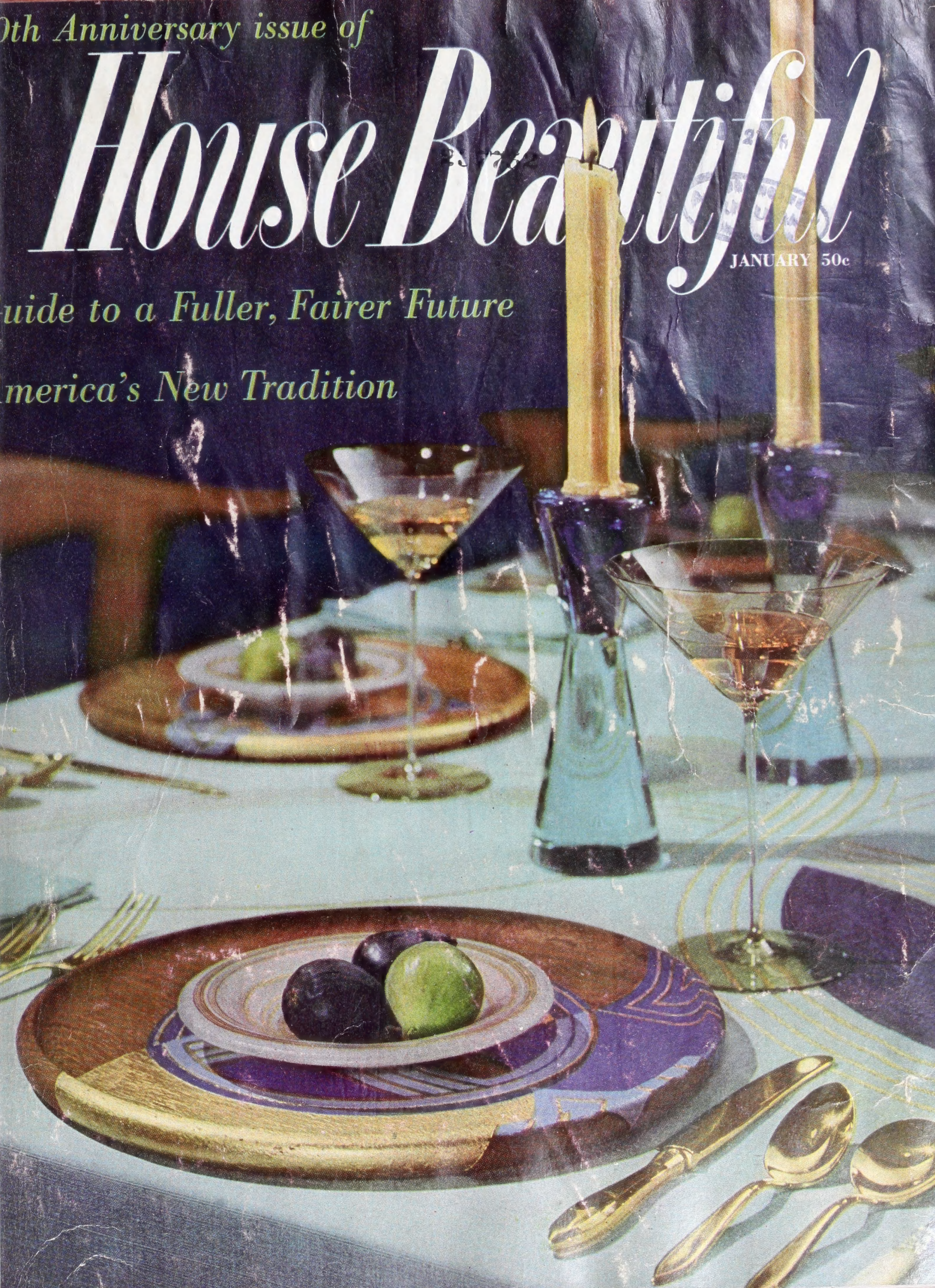
10th Anniversary issue of

House Beautiful

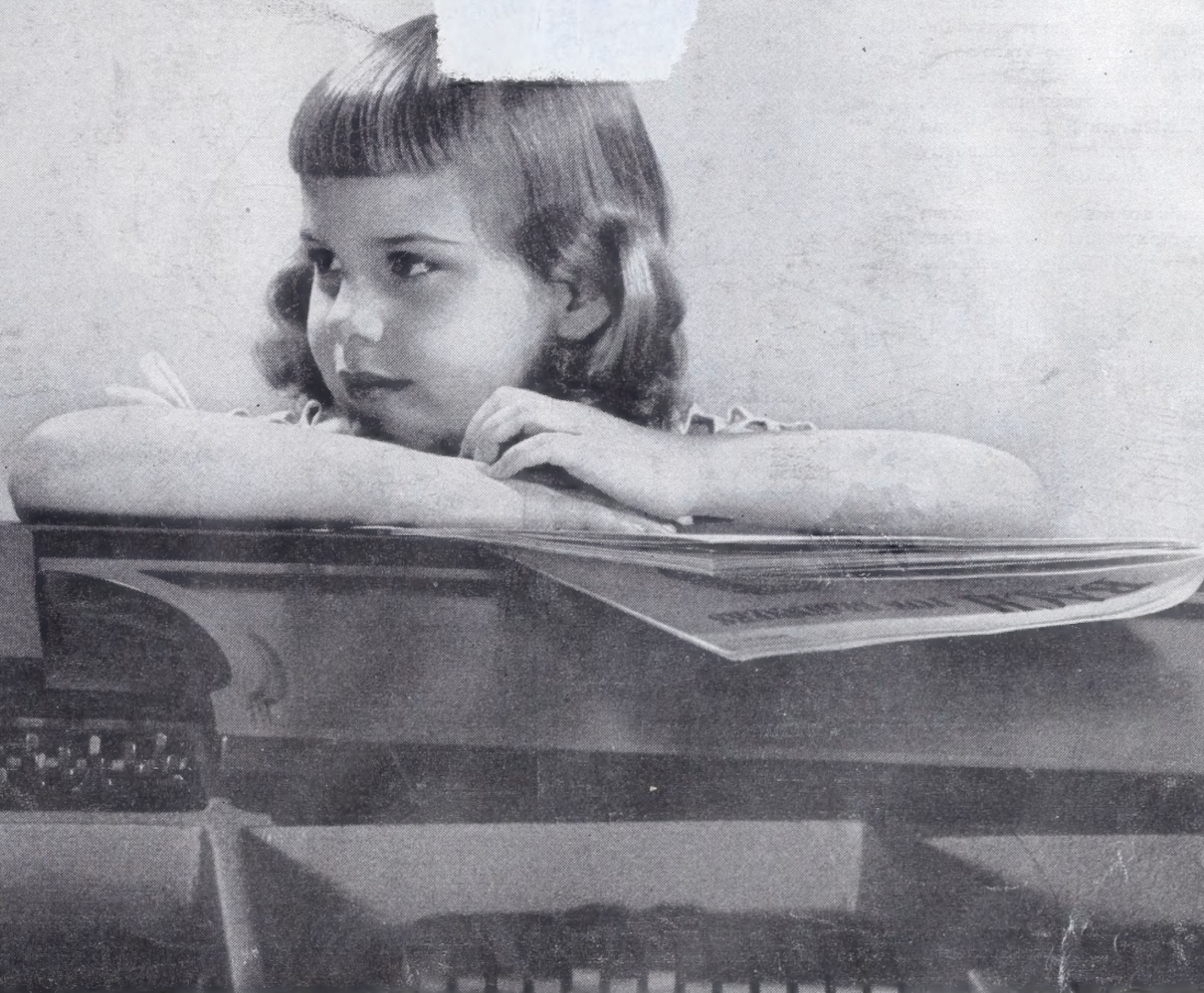
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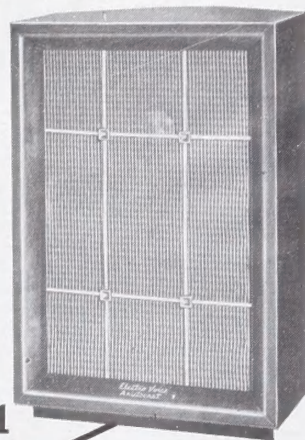


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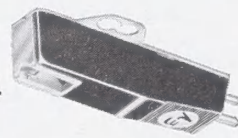
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our Music Editor explains



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"Of all formal things in the world, a clipped hedge is the most formal; and of all the informal things in the world, a forest tree is the most informal." In Henry Ward Beecher's day, when he made this charming statement, the distinction between formality and informality, between elegance and lack of it, was clear-drawn and apparent. One either was or wasn't. One's taste was either refined or it was common, one's interests either earth-bound or spiritual; one was either elegant or inelegant. And one either liked "good" music—and thereby proved that one had arrived at the frontiers of the artistic region where the skies were blue and you drank tea instead of beer—or one didn't like it.

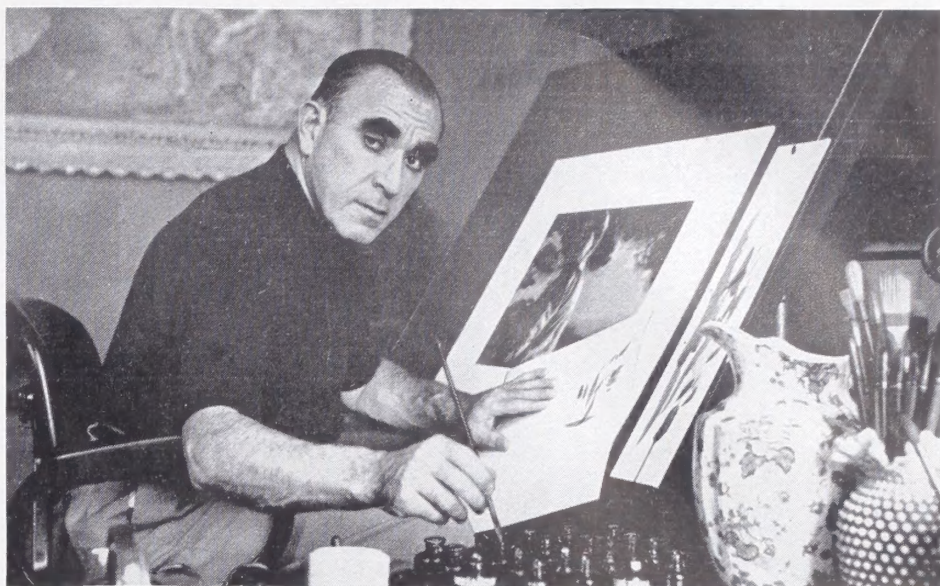
If you did like music, you listened to it with an attitude of clean-scrubbed and composed elegance. If you were a lady, you put on white gloves and decorously folded your hands as you sat at the concert with eyes half closed in true or pretended rapture; if you were a gentleman, you wore a pearl stickpin going to the Philharmonic concert. If you went to the opera, then

the accepted habiliment was even more formal; it included the diamond tiara, the gold-encrusted lorgnette, full-dress suit and high hat.

The formal attitude toward music went deeper than the question of dress. Music was approached with one's mind dressed formally. It was an art to which one had to show due respect, of which one was in awe, which was reserved for gala evenings and special occasions and musicales (oh, those musicales with the back-breaking gold chairs), but which had no real place in everyday life. One could read a book informally; it was unthinkable to listen to a symphony informally. In short, music was the "clipped hedge."

What has changed it to a forest tree? Well, as we became better acquainted with music, we perceived, or rather we heard, that whatever music was, it was *not* stiff or cold or palatial. It was not a rite to be reserved for high holidays and it did not need to be approached with formality. Music can be elegant. Surely Mozart and Debussy and Fauré and Scarlatti (Please turn to page 97)

ALBERT DORNE — one of the greatest money-makers in commercial art. From the window of his luxurious studio high above New York, Dorne can see the slum tenement where he once lived.



(Photo by Ferenz Fedor)

They DREW their way from "Rags to Riches"

Now they're helping others do the same

by Rex Taylor

ALBERT DORNE was a kid of the slums who loved to draw. He never got past the seventh grade. Before he was 13, he had to quit school to support his family. But he never gave up his dream of becoming an artist.

Although he was working 12 hours a day, he began to study art at home in his spare time. Soon he discovered that people were willing to pay good money for his drawings. At 19 he was well launched in the field of commercial art. By 22 he was earning \$500 a week. Dorne rose higher and higher—until he became probably the most fabulous money-maker in the history of advertising art.

Dorne's "rags to riches" story is not unique. Norman Rockwell left school when he was 15. Stevan Dohanos, famous cover artist, drove a truck and worked in a mill before turning to art. Harold Von Schmidt was an orphan at 5. Robert Fawcett, known as the "illustrators' illustrator," left school at 14. Austin Briggs, who struggled to support his family in a cold-water flat when he first broke into art, today lives in a magnificent contemporary home, over 100 feet long.

plan to help others: Nearly ten years ago, these men gathered in Dorne's luxurious New York studio for a fateful meeting. With them were six other equally famous artists — Al Parker, John Whitcomb, Fred Ludekens, Ben Stahl, Peter Helck, John Atherton. Almost all had similar "rags to riches" backgrounds.

Dorne outlined to them a plan for sharing their good fortune with others. Dorne pointed out, that artists were needed all over the country. And thousands of men and women wanted very much to become artists. What these people needed most was a convenient and effective way to master the trade secrets and professional know-how that the famous artists themselves had learned only by long, successful experience. "Why can't we," asked Dorne, "develop some way to bring this kind of top-drawer art training to anyone with talent . . . no matter where they live or what their personal schedules may be?"

The idea met with great enthusiasm. In fact, the twelve famous artists quickly buckled down to work—taking time off from their busy careers. Looking for a way to explain drawing techniques to students who would be thousands of miles away, they turned to the war-born methods of modern visual training. What better way could you teach the art of making pictures, they reasoned, than through pictures? They made over 5,000 drawings specially for the school's magnificent home study lessons. And after they had covered the fundamentals of art, each man contributed to the course his own special "hallmark" of greatness. For example, Norman Rockwell devised a simple way to explain characterization and the secrets of color. John Whitcomb showed how to draw the "glamour girls" for which he is world-famous. Dorne showed step-by-step ways to achieve animation and humor.

Finally, the men spent three years working out a revolutionary, new way to correct a student's work. For each drawing the student sent in, he would receive in return a long personal letter of criticism and advice. Along with the letter, on a transparent "overlay," the instructor would actually draw, in detail, his corrections of the student's work. Thus there could be no misunderstanding. And the student would have a permanent record to refer to as often as he liked.



(Photo by Roy Stevens)

NORMAN ROCKWELL—his best-loved American artist left school at 15.

School is launched; students quickly succeed: Thus was born the Famous Artists Schools — whose campus is the U. S. mail, whose classrooms are the students' own homes and whose faculty is the most fabulous ever assembled in the history of art teaching. The school's activities started in a converted old barn in Westport, Conn. It grew rapidly. Today it occupies its own modern building and has 5,000 active students in 32 countries. The twelve famous artists who started the school as a labor of love still own it, run it, and are fiercely proud of what it has done for its students.

Don Smith is a good example. When he became a student three years ago, Don knew nothing about art, even doubted if he had talent. Today, he is an illustrator with a leading advertising agency in New Orleans.

Gertrude Vander Poel had never drawn a thing until she enrolled in the School. Now a fashionable New York Gallery exhibits her paintings for sale.

John Busketta is another. He was a pipe-fitter's helper with a big gas company until he enrolled in the school. He still works for the same company—but now he is an artist in the advertising department, at a big increase in pay.

Lilian E. Ashby of Toronto writes: "I'm losing count, but believe I have painted 57 pictures and sold 41 since beginning your wonderful course."

Eric Ericson used to work in an auto parts department. Today, he is an Art Director at seven times the salary he was making when he enrolled.

Elna Dite, South Dakota, writes: "Since I started the Famous Artists Painting Course, I've sold sixteen paintings and one of my paintings won 'Best of Show' in a regional exhibit."

Elizabeth Merris — busy New York mother — now adds to her family's income by designing gift wrappings and greeting cards as well as illustrating children's books.

"Where are the famous artists of tomorrow?" Dorne is not surprised at all by the success of his students. "Opportunities open to trained artists today are enormous," he says. "We continually get calls and letters from art buyers all over the U.S. They ask us for practical, well-trained students—not geniuses—who can step into full-time or part-time jobs."

"I'm firmly convinced," Dorne goes on, "that many men and women are missing an exciting career in art simply because they hesitate to think that they have talent. Many of them do have talent. These are the people we want to train for success in art . . . if we can only find them."

Unique art talent test: To discover people with talent worth developing, the twelve famous artists created a remarkable, revealing 12-page Talent Test. Originally they charged \$1 for the test. But now the school offers it free and grades it free. Men and women who reveal natural talent through the test are eligible for training by the school.

Would you like to know if you have valuable hidden art talent? Simply mail coupon below to: Famous Artists Schools, Studio 29, Westport, Conn. The Famous Artists Talent Test will be sent to you without cost or obligation. And it *might* lead you to become one of the "famous artists of tomorrow."

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VINCENT LISANTI,
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Our Cover: New artists are now appearing for the new era of enrichment that is about to be ours. The full story of this table setting—and its significance—may be found on pages 78-81. The rest of this Anniversary Issue is largely devoted to our undiscovered past and its guidance for us today.

House Beautiful

Vol. 99, No. 1

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

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JANUARY 1957

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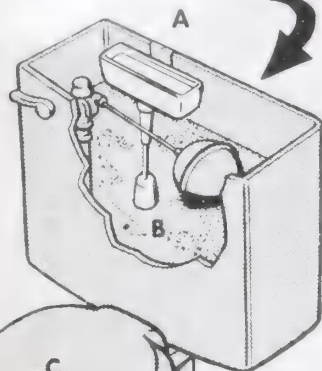
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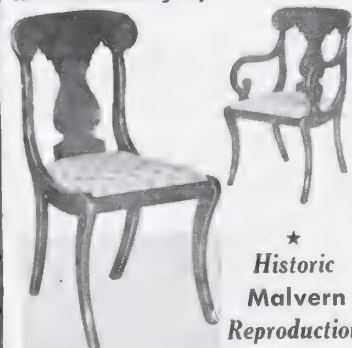
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WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



PORTFOLIO OF PRINTS

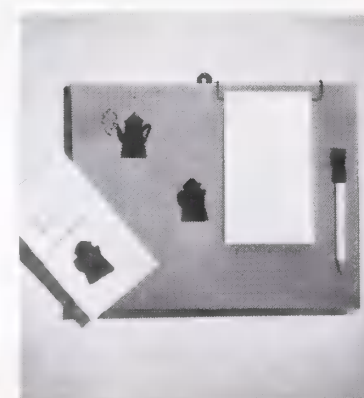
is a decorative bonanza. You'll want to frame them as a lovely and sad reminder that *tempus fugit*. Block prints on rice paper. 11" x 15", handmade by Japanese wood-cut artists, depict the 12 calendar months. Each colorful design is different. As the month expires, remove the print and insert new month. 12 prints, \$4.95 ppd. Elizabeth McCaffrey, Dept. B12, Orange, New Jersey.



IT'S A STAND-OUT! Colorful raised fruits look good enough to eat and decorate a delicious white ceramic juice set. A beauty of a jug, 9" tall, comes with six tumblers and serves orange juice at breakfast and cold milk to the after-school crowd. Come spring, you'll take it to the terrace filled with lemonade. \$2.95 plus 25c postage. From What's New Shop, Dept. HB1, Wynnewood, Pa.

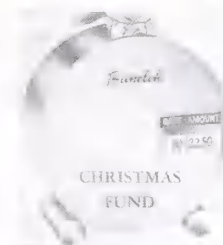


FOOTNOTE FOR DAD if he's converted his Christmas cash into a Thunderbird, the Big M or a Chevrolet, is a wonderful car mat stamped with his name in ivory letters on a black panel. Better order one with your name for the passenger side. A heavy rubber mat, 15" x 20", has waffle design to trap dirt. In red, blue, green or black with up to 9 letters. Two are \$5.95 ppd. Miles Kimball 33 Algoma Blvd., Oshkosh, Wis.



LATEST BULLETIN. and bound to attract glowing comments, is a copper magnetic bulletin board. And the magnets that hold shopping lists, phone messages, menus, are little black coffee pots. 9 1/2" x 7 1/2" board comes with 2 magnets, a magnetic pencil and a pad of paper. An idea for a kitchen shower we'll bet won't be duplicated. \$2 plus 15c post. Order from Page & Biddle, Haverford, Pennsylvania.

Resolve to Save \$100.00 or More by Next Christmas!



Start a Christmas fund in your own home. Save \$100.00 a year *automatically* with each BANCLOK Date and Amount Bank. Drop in 25c a day to keep date up to date. Also totals amount saved. *Forces* you to save daily for Christmas, vacations, car, home, college or any purpose. Order several, plain or with "Christmas Fund" in gold letters Reg. \$3.50, now only \$1.99 each; 3 for \$5.75; 6 for \$11.00. Post-paid. Mail cash, check or money order to LEECRAFT, Dept. HX, 300 Albany Ave., Brooklyn 13, N. Y.

SHOPPING

WITH



Penny Ryan

BEAUTIFUL BAVARIAN dinner ware is interpreted with great romance in the "Forget Me Not" pattern. Reproducing the delicate blue tones of the flower and accenting it with soft green leaves and gold trim, this latest Schumann masterpiece creates a lovely table setting in the traditional mood. Five-piece place setting, \$14.50 ppd. Hildegard Studios, 597 Farmington Ave., Hartford 5, Connecticut.



STRATE JACKETS are single record jackets for 12-inch long-play records, and if you receive some new albums for Christmas, these are truly distinguished additions to a collector's library. In a handsome leathertex finish. 10 Strate Jackets with 10 polyethylene bags and gold transfer paper to write titles of records on covers are \$3.49 plus 35¢ post. House in the Garden, 19 Garden Place, Brooklyn 1, New York.



STOP, LOOK AND GLISTEN at this dazzling tiara if zero hour has arrived and you haven't found the *perfect* gift for your Queen Bee. Order this quickly! As flattering to a pretty girl as an off-the-shoulder dress, a tiara to wear on New Year's Eve is ablaze with rhinestones and fake rubies and comes to you at a jewel of a price, \$7.50 ppd. Available from Jeredith Manor, Box 130, Nyack, New York.



FRAME YOUR LOVE in china as deliciously sentimental as a Victorian valentine. For a picture of your daughter, son, grandchildren or the man you love, this is the frame that looks lovely on your dressing table. Scrolled frames, single \$1.50 or double \$2.50, come in glowing pastel china decorated with 3-D rosebuds and hold 2" x 3" photos. Add 25¢ post. Helen Gallagher, 413 Fulton Street, Peoria, Illinois.



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Buy your Towle and Heirloom Sterling the easy way pay just \$5 down,* \$5 monthly on Macy's Silver Club Plan

- You can enjoy your entire set while you pay for it
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- Take up to 2 years to pay. Monthly payments on some of the silver patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where they apply.
- 6-pc. place setting (1 ea.): luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.
- * \$5 down, \$5 monthly
- * 7.50 down, 7.50 monthly
- * \$10 down, \$10 monthly
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- 4 place settings (24 pieces)
- 6 place settings (36 pieces)
- 8 place settings (48 pieces)
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Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1)

HB 1-57

Enclosed, \$_____ down payment

Pattern _____

No. of settings _____

Name _____

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63" long 7.95
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CUSTOM - MADE drapes and spreads made to your measure . . . available any size in taffeta, corduroy, faille, chintz or antique satin.

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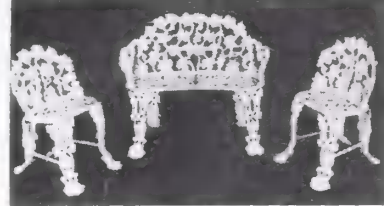
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Above Grape and Leaf design group. Painted White.
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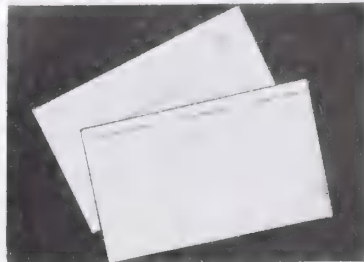


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WINDOW



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ON THE LIGHTER SIDE is where all will congregate when your room boasts this quaint parlor lamp. Bound to attract glowing comments, this cast-iron lamp comes in black or white (specify), extends 12" from the wall, has a white milk-glass globe. Wonderful in a Victorian sitting room, an entrance foyer, or paired over a four-poster. \$8.95 ppd. Jeff Elliot, Dept. HB1, Flushing 52, N.Y.



IN A MODERN MANOR, gold-embossed place mats are tailored to your table settings. Leath-erette place mats, 11" x 17", come in sandalwood and turquoise and are foam-backed to protect your table from heat marks and stains. Set of 4 is \$4.95. Matching table mats for coffee pot or casseroles are 7" across; 3 are \$1.49; ppd. Bard's, Dept. 1183, Evanston, Ill.

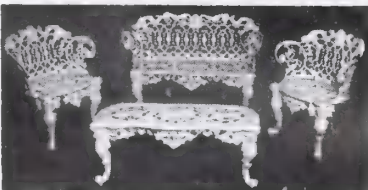


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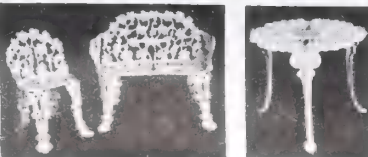
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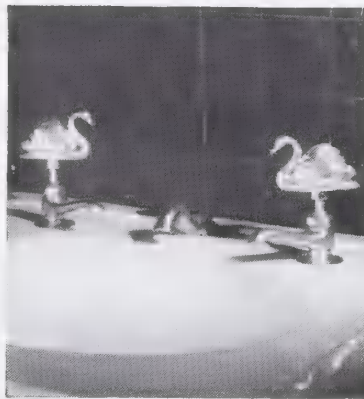
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SHOPPING



GOOD AS GOLD SWANS

are an extraordinarily elegant finishing touch in a beautifully decorated bath. And if you're meticulous down to the very last detail, you'll spend some of your Christmas loot on these fabulous gold-plated swans which form the handles of regulation-size faucets. Pair, \$28 ppd. Edith Chapman, 260 Main St., Nyack, N. Y.



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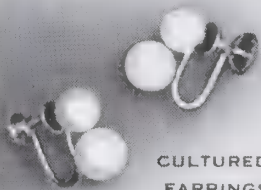
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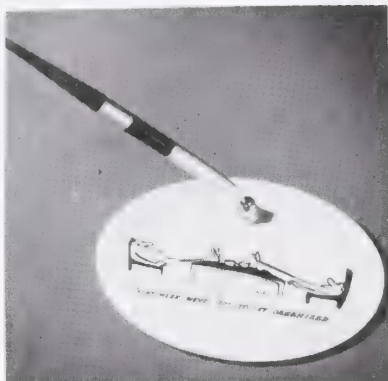
After Five, a sleek SATIN POUCH, 9½" deep, with golden frame and chain. Your choice of Emerald Green, bright Ruby Red, Midnight Black with contrasting rayon taffeta lining, \$3.95.

To carry by day, the same bag in GENUINE LEATHER, Black, Red or Beige, \$2.95. Tax & postage included.

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Dept. HB-1

Orange, New Jersey



"NEXT WEEK WE'VE GOT TO GET ORGANIZED"

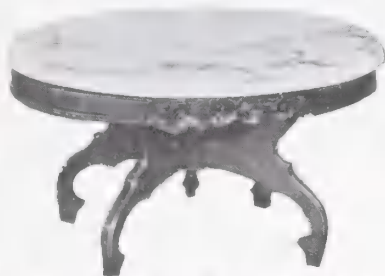
is the laugh getting caption under a humorous Gardner cartoon depicting two eager beavers planning an assault on the take-it-easy record. Cartoon and caption are hand-painted on an oval white ceramic tile that holds a swivel ball point pen. Will serve as a humorous reminder to get on the ball. Ppd. \$2.95

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260 Main Street ■ NYACK, N. Y.

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6" long solid brass\$5.95 postpaid

6" long Black brass\$3.95 postpaid

Bedroom size 4" long solid brass \$3.75 postpaid

Catalog 10c

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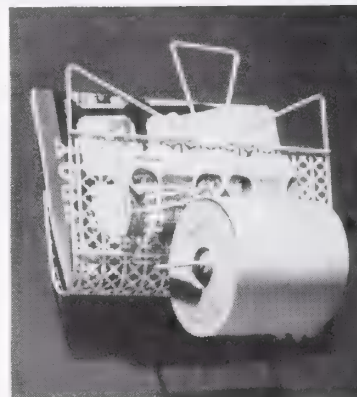
WINDOW



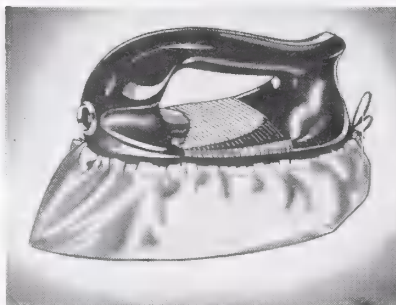
ONLY A MOSS ROSE will give a breakfast tray such pretty bloom, such appetizing cheer. A lovely set in gold-trimmed white porcelain is hand-decorated with a Moss Rose design to dispel even the gloom of an early-morning grouch. Covered jam jar, 5" tall with tiny spoon comes with a pair of matching salt and pepper shakers. Set is \$1.95 ppd. Lee Wynne, 5446 B1 Diamond St., Philadelphia 31, Pennsylvania.



MAC LEVY SLIM SUIT melts off the pounds you'll add during the holidays. Wear it while you do your morning push-ups or housework and you'll feel its "steam bath" principle within minutes. Made of heavy, vinyl plastic, suit has 30" zipper, elasticized neck, wrists and anklets, and fits both men and women from size 12 to 52 waist. \$3.98 ppd. Salt & Pepper Shop, 90 Park Avenue, Park Ridge, N.J.



JONNY RACK for ivory-tower reading provides service to delight the whole family. A lace designed metal rack with scroll trim comes in black, white or gold (specify), measures 10" x 11½", has two compartments for magazines and pocketbooks, and is equipped with bracket and roller for standard-size tissue. It mounts easily and is \$3.95 ppd. Laurie & Co., Dept. HB-J, 507 5th Avenue, New York.



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SHOPPING



SWIRLING MILK GLASS

and gleaming brass fashion a delicious, delightful and thoroughly impressive Cocktail Shaker. Its 48-ounce capacity is pre-party insurance that the drinks will be chilled and ready when the guests pour in. Measuring 12" high, 3 3/4" diameter, it has a screw-on cap and built-in strainer. \$5.95 ppd. Beverly Baker, Box 135, Dept. HB-1, Darien, Connecticut.



SPREAD GLAMOUR

with Antique Satin. Made of sun-resistant viscose in dusty rose, antique gold, aqua, pink, nutmeg, green, white, brown (send for swatches), quilted bedspread with flounce is \$17.95, twin size; \$19.95 for full; \$39.95 for king. Coverlet: twin, \$15.95; full, \$16.95; king, \$33.95. Dust ruffle: twin, \$9.95; full, \$10.95. Draperies: 63" long, \$7.95; 81", \$9.95; 90" lined, \$14.95. 90¢ post. Colten's, 1371 Beacon St., Brookline 46, Mass.



WAISTED CHARM.

Here is an important find for the tailored woman or the girl who appreciates beautiful informality in her at-home clothes. Silver-like metal link belt dangles a 2 3/4" medallion, an exact copy of one struck for Louis XIV of France. When you pull on your black velvet panther-pants or slip into a flannel skirt, you'll be glad you ordered this. \$2.75 ppd. Chalmar, Split Rock Road, Syosset, N.Y.



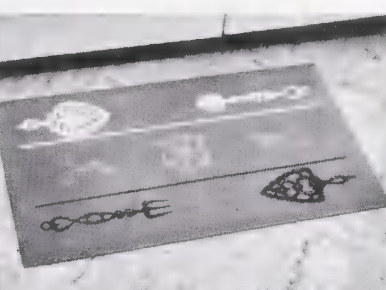
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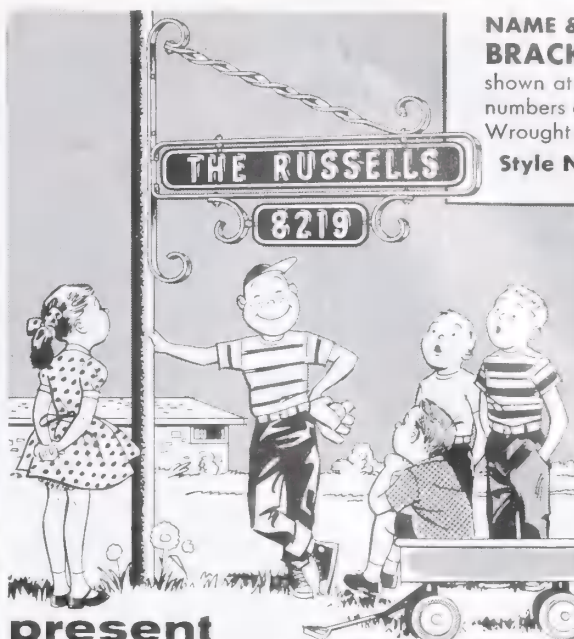


TRIVET DECORATED MAT PUTS CUSHIONED COMFORT UNDERFOOT

You'll say goodbye to tired feet when you put this comfort-maker underfoot! Made of thick, long-wearing sponge rubber, it literally "soaks up" foot fatigue at sink or stove . . . washing machine or ironing board. A special coating seals mat against dirt and water and non-skid backing makes it slip-safe. Clever trivet design comes in three harmonizing colors on aqua, red or yellow background. Generous 18"x30" size. Please specify color.

Send for free catalog No C.O.D.'s Only \$3.95 postpaid

artisan galleries
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present your name attractively

GUIDE YOUR FRIENDS—BEAUTIFY YOUR HOME

with DAY-n-NIGHT Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your DAY-n-NIGHT Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

THE PERFECT GIFT FOR

Birthdays

Letters shine bright at night

Easy to read DAY-n-NIGHT

2 sided; raised letters on both sides

Rustproof—lifetime aluminum throughout

Permanent embossed lettering—raised in solid plates

Baked enamel finish—black background—white reflector letters

Attractive size—nameplates 2 1/2" x 18", number plates 2 1/2" x 7"

Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides

or any occasion because it's personal!

Smart vellum gift card on request

COLOR! Background on any marker in your choice of ANTIQUE COPPER ■ BARN RED ■ KELLY GREEN Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. only \$100 extra per marker

DAY-n-NIGHT Driveway Guides Make it easy to find and follow your driveway!

Both sides of DAY-n-NIGHT Driveway Guides are treated with thousands of tiny round mirrors that shine brilliant yellow in car headlights, or gleam in the rays from tail-light or back-up light. You'll bless the Guides in backing out as well as driving in! Yellow color shows clearly against snow, shrubbery, lawns. Rustproof—made of aluminum. 24 inches high, with wrought aluminum stake.



as low as \$79 1/2¢ each, in lots of 10
1 for \$1.00 2 for \$1.85
4 for \$3.60 6 for \$4.95
10 for \$7.95
Postpaid when all to be sent to address at one time

SATISFACTION GUARANTEED OR YOUR MONEY BACK! WE SHIP WITHIN 48 HOURS

Spear ENGINEERING COMPANY—
519 Spear Bldg., Colorado Springs, Colo.

ORDER FORM
Spear ENGINEERING COMPANY—
519 Spear Bldg., Colorado Springs, Colo.

*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green)	PRICE (Add \$10.00 for color)
	TOP			
	BOTTOM			

SHIP TO:

ADDRESS

CITY

ROUTE OR ZONE

STATE

TOTAL

☐ Remittance enclosed ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

NAME & NUMBER
BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.

Style NB \$4.95 POSTPAID



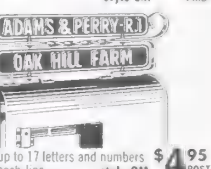
MAILBOX MARKER fits any mailbox—install in a minute style M \$1.95 POST PAID



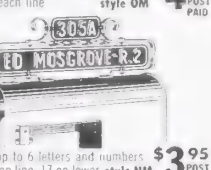
FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF \$2.95 POST PAID



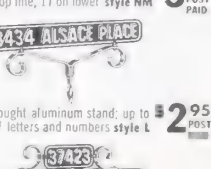
DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM \$3.45 POST PAID



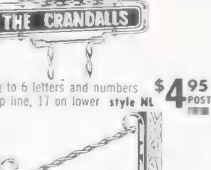
TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line style OM \$4.95 POST PAID



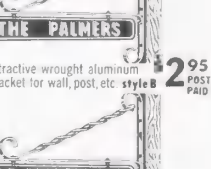
NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower style NM \$3.95 POST PAID



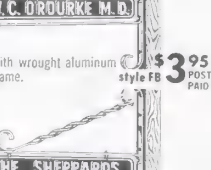
LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L \$2.95 POST PAID



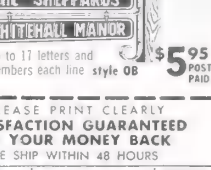
NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower style NL \$4.95 POST PAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B \$2.95 POST PAID



FRAMED BRACKET MARKER With wrought aluminum frame. style FB \$3.95 POST PAID



TWO-LINE BRACKET MARKER up to 17 letters and numbers each line style OB \$5.95 POST PAID

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at 1/2 the cost!**



Decorator fabrics \$1 a yard!

Save money by ordering custom-made draperies and decorator fabrics direct-by-mail from Toni Moran Studio. Choose from over 50 lovely colors in distinguished antique satins, failles, boucles and nubby weaves. By ordering direct, you pay only \$1 a yard for any fabric in this exclusive collection.

EASY TO INSTALL: These wonderful draperies give your room that fresh new look at a budget price. You can have them custom-tailored to your windows in our studio workroom . . . Or, if you prefer to make your own, we sell you fabric, pleating tape and send easy-to-follow instructions. Either way you save and get the custom-decorated look.

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**Attractive, Practical
and Durable electric
switch ornaments.**

Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.

- #1 Single Switch . . . \$1.35 ea.
- #2 Triple Switch . . . \$1.95 ea.
- #3 Duplex Outlet . . . \$1.35 ea.
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Other types available including
Designated Plates.

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AND THE BIRDIE SINGS

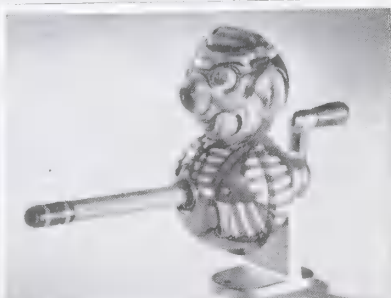
. . . darling little canary is a mechanical songster of great talent. When he chirps his pretty tune, his head turns and tail moves in time with the melody. A German import, he is hand painted in true bright bird colors on metal. What a "pet" for every home. About 7" long. **\$3.95** postpaid.

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JEREDITH MANOR

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Nyack, N. Y.



Clown PENCIL SHARPENER

We've never seen anything quite like this before, and certainly we've never seen anything that fits the bill for so many presents. The fat little Funny Man screws onto the wall or desk; the pencil fits in a hole in his tummy; and a turn of the crank sharpens the point.

\$1.00

Postpaid

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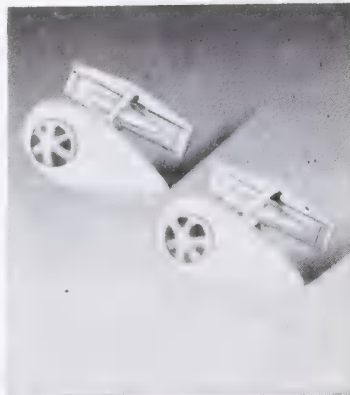
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Bryn Mawr Gifts

Bryn Mawr B1, Penna.



WINDOW SHOPPING



MAN ON YOUR MIND and a Christmas bonus in your purse? Then put stars in his eyes and tell him of your love with superb 14K gold cuff-links set with Linde star sapphires. Truly a work of art, these are magnificently designed for an important man. 7/8" long. \$99 the pair, incl. tax and post. Holiday House, Upper Montclair, New Jersey.



LOVE AT FIRST LIGHT when you bring these radiant beauties to the dinner table. They're elegantly designed, majestic, and the solid brass candlesticks gleam superbly. For an enchanting effect, you might ring the saucer bases with rosebuds or baby ivy. 16" high, \$14.95 the pair plus 75¢ W. of Miss. Jennifer House, Dept. B-1, New Marlboro Stage, Great Barrington, Mass.



LAY THAT PISTOL DOWN at the next gin-rummy game at your house and you'll really skunk the Big Shots. They'll be so busy admiring these Old Gun ash trays and boning up on the Colt Peacemaker and the Derringer, you'll wind up with all the winnings. In white ceramic, they have notches for cigarettes. \$1.50 each. \$2.75 the pair. Ppd. The Lillian Shoppe, 20 Armat St., Philadelphia 44, Pa.

(Please turn to page 17)

MINIATURE CHIPPENDALE CHEST

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Send 25c in coin (NO STAMPS) for our new catalog of 18th Century and Early American handmade solid wood pieces.

An exact copy of a colonial cabinet maker's model. Authentic in every detail from dovetail joints to brass butterfly handles. Handmade from finest solid mahogany including drawer sides and backs. Use as a single or in pairs. Only \$69.50. In solid walnut, maple or cherry, \$79.50. Add \$4 to all orders West of Mississippi. **FREE DELIVERY**



24" wide
16" deep, 28" tall

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"Shake-n-Squeeze" FOAM CLEAN for Auto Upholstery, Leather, Vinyl, Carpet

Ready to use, instant foam cleaner for automobile interior leather, imitation leather, fabrics, plastic, Vinyl, rubber mats, carpeting. Carry in auto glove box for emergency. In unbreakable, self-generating squeeze bottle. Simply shake, squeeze, apply foam and sponge-up emulsified dirt. Sanitizes, deodorizes, stops mildew, prevents bacteria growth. **\$1.00 PPD.**

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Attractive pretzel and nut design on white ceramic background. For easy-serving carry by woven rattan handle. 5" high it is perfect for every entertaining occasion. **\$1.95**

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WHAT'S NEW SHOP

Wynnewood HB 1, Penna.



Revco
BILT-IN

Refrigerators and Freezers*

give charming kitchens a beautiful future



Multiple Revco application, two refrigerators and two freezers.



Refrigerators above, loading counter between. Freezer and storage below.



Two Revco refrigerators and two freezers in horizontal line.

Begin your new kitchen planning with Revco Bilt-In Refrigerators and Freezers. They add so much charm, beauty and convenience! And this charm is enduring, for your Revco Bilt-Ins will keep your kitchen looking *new* for years and years to come.

Thousands of modern homemakers are enjoying the giant capacity of the separate built-in

refrigerator—8.4 cu. ft. in the refrigerator—and 5.7 cu. ft. in the matching built-in freezer. Revco Bilt-Ins put all of your fresh and frozen foods at your fingertips—at eye-level, too.

Call your kitchen dealer today. He is an expert and he will gladly show you how Revco Bilt-Ins—in more than 25 different custom colors—can make your new kitchen a showplace.

* Upper left, custom refrigerator; lower left, ice-maker refrigerator; lower right, undercounter freezer.

"TREND-SETTING KITCHENS"

Send for the new book of kitchen ideas, 16 pages of color photos, layouts and descriptions.



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Please send me my copy of "Trend-Setting Kitchens." Enclosed is 25¢ to cover mailing.

I am interested in ☐ new home, ☐ remodeled kitchen.

Name _____

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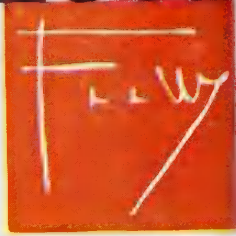
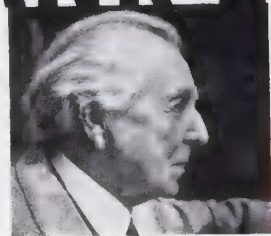
REVCO

SPECIALISTS IN REFRIGERATION ■ DEERFIELD, MICHIGAN



The cool blues of mountain streams are reflected in these fabrics and paints centered about a study of circles and curves on fine silk and fortisan.

Let **FRANK LLOYD**



The outdoors brought indoors with forest textures and tones in completely new shades of green with an accent of flame.

Geometric gayety on fine linen embodying several of Frank Lloyd Wright's familiar structural forms . . . color keyed in paints and fabrics to desert gold, turquoise, and green mist.



The Frank Lloyd Wright "Taliesin" Color Palette is ready for you now. Send 25c to Martin-Senour Paints at address below.

MARTIN-SENOUR PAINTS 2500 SOUTH SENOUR AVE., CHICAGO • NEW YORK • LOS ANGELES • DALLAS

Sand, brick and coral set the tone for this adaptable group of interestingly textured linens, rayons and cottons. Ideal for contemporary or traditional settings.

WRIGHT coordinate your decorating

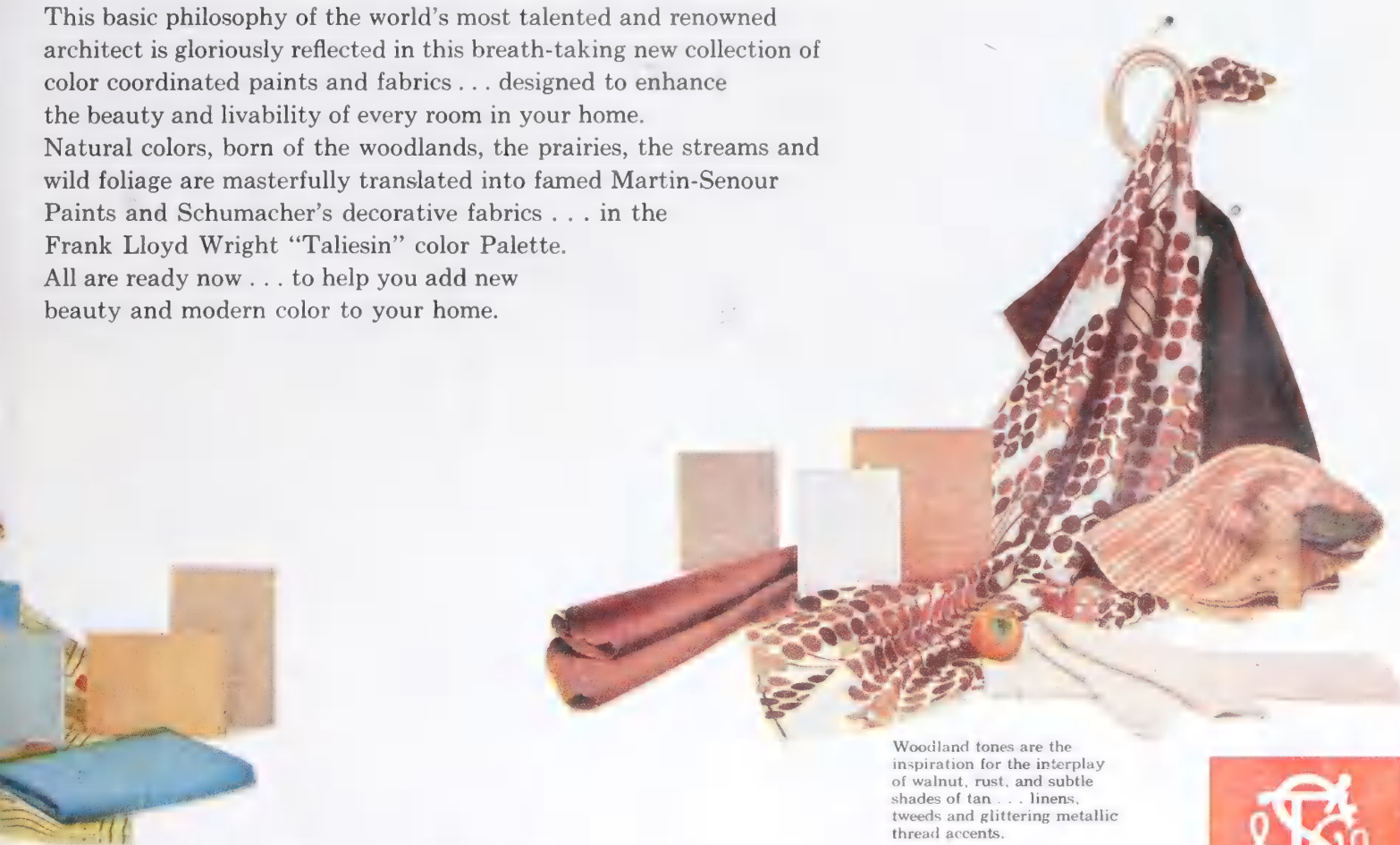
with paints by **MARTIN-SENOUR** and fabrics by *Schumacher's*

"The reality of architecture is not in its exterior forms, in its walls and roofs, but in the space enclosed, within which man walks and lives." — Frank Lloyd Wright

This basic philosophy of the world's most talented and renowned architect is gloriously reflected in this breath-taking new collection of color coordinated paints and fabrics . . . designed to enhance the beauty and livability of every room in your home.


Natural colors, born of the woodlands, the prairies, the streams and wild foliage are masterfully translated into famed Martin-Senour Paints and Schumacher's decorative fabrics . . . in the Frank Lloyd Wright "Taliesin" color Palette.

All are ready now . . . to help you add new beauty and modern color to your home.



Woodland tones are the inspiration for the interplay of walnut, rust, and subtle shades of tan . . . linens, tweeds and glittering metallic thread accents.





B.F. Goodrich

B.F. Goodrich

Texfoam cushioning

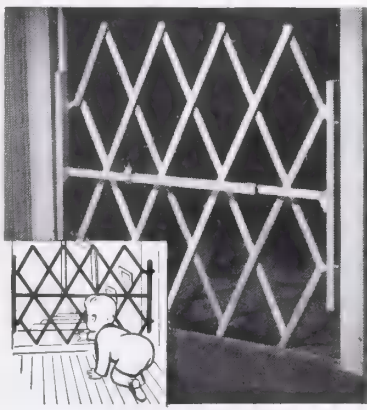
Judge this **CLEVELANDER CHAIR** from where you're sitting . . . now. Can't you see and almost feel the comfort in the high relaxing back and deep wide seat? Here's cushioning that won't sag or lump . . . stays new looking all by itself. So don't wait, go out and see for yourself . . . you'll choose Clevelander cushioned with Texfoam. Write B. F. Goodrich Sponge Products, a division of The B. F. Goodrich Company, Dept. A, 306 Derby Place, Shelton, Conn.



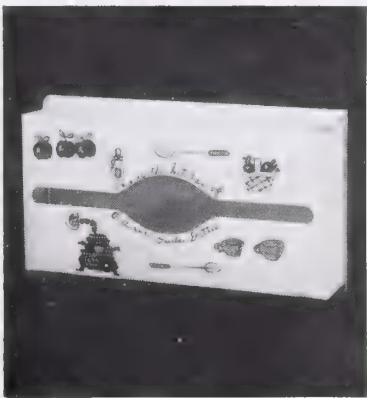
WINDOW SHOPPING

CONTINUED FROM PAGE 12

CORRAL PORTA-GATE for a crawling hustler or mischievous puppy. You'll keep them in sight and out of mischief with a folding oak gate which needs no attachment to mar your woodwork and boasts a built-in measuring rule that adjusts easily to any opening from 26" to 42". Portable and lightweight, you'll take it along with Butch next time Nana babysits. \$4.95 ppd. Cortley Gifts, 305 E. 83rd St., New York 28, N.Y.



YOUR NOSE FOR NEWS tells you a Kleenex in the kitchen is worth ten somewhere else. And we've found you a lovely tissue dispenser for the kitchen. It's made of white metal, brilliantly hand-decorated with vegetables and kitchen utensils and announces that "This is the Kitchen of Mary Jones"—or whatever name you specify. \$3.50 plus 25¢ post. Bryn Mawr Gifts, Bryn Mawr, Pennsylvania.



A GALLERY of good wishes to the January bride accompanies this beautiful tray when you enclose your card. She'll use it for cocktails, for hor d'oeuvres, for breakfast in bed, for afternoon tea parties. Silver-plated gallery tray with chased design is footed, 16" long. Here's elegance at a price! \$13.98 incl. tax and post. Macy's, Herald Square, New York 1.



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EXEROW
for your **HEALTH and FIGURE**

Send for **FREE BOOKLET**

RIDE and ROW THE BATTLE CREEK WAY!

Enjoy most efficient health-building rowing AND riding! Natural HYDRAULIC pull of rowing plus benefits of horseback riding—adjusts for mild exercise or strenuous workout as you wish. Rhythmic movement of handles, seat and pedals "symmetrizes" and beautifies entire figure. EXEROW safely normalizes WEIGHT—improves HEALTH and appearance. **WRITE FOR FREE LITERATURE TODAY!**

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Miniature Brass CANDLESTICKS

Imported from Italy. Charming new idea for table settings. Will hold small flower arrangements in their bases. Protective felt pads. Each holder 1 3/4" x 3 1/2". Candles included. Gift boxed.

Set of four **\$3.95 Ppd.**
Please add 25¢ postage west of Mississippi
No stamps or C.O.D.'s, please.
Free Catalogue "Gifts of Distinction".

World Treasures
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New! INSTANT COFFEE JAR

Holds the entire contents of the large economy size instant coffee. Cork rim keeps coffee airtight and fresh. 6" high jar is fine white china with the attractive Moss Rose design. Script lettering and banding is in gold. **\$1.95**

MATCHING SUGAR AND CREAMER \$1.00
BOTH INSTANT COFFEE AND SUGAR AND CREAMER SET \$2.75

Please Add 25¢ for Postage
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THE ADDED TOUCH
Wynnewood HB 1, Penna.



BAROQUE SWITCH PLATE

\$1 15
(postpaid)

A decorative, durable switch plate designed to add grace and charm to light switches, and make them a part of the wall decor.
9 1/4" high, made of heavy gauge, durable plastic, flecked with gold. Your choice of pink, white, turquoise, all gold, green, and pearl.

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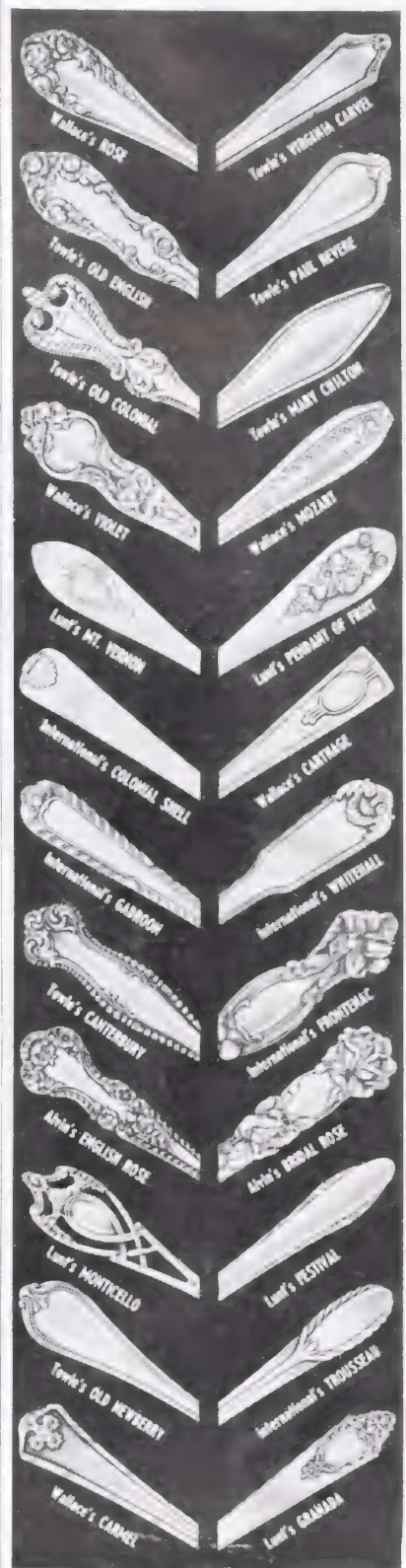
MALCOLM'S
House & Garden Store
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NEW MAKE-A-NAIL SET: \$1

Also new economy size kit—over twice as much, together with special 'sealer' only \$2. New miracle preparation builds LONG, GLAMOROUS nails easily, quickly as you brush it on. Replaces broken nail with permanent one of your desire in minutes. Lengthens, strengthens, protects. Stays on tight, grows with the nail! Can be filed, cut, polished. Sure cure for 'NAIL BITERS'. Complete kit \$1. New economy kit only \$2 ppd. Carol Beatty, 254 Beatty Building, Hollywood 46, California.

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Know who's at your door before you open it!



EASY TO INSTALL

Easily installed by any do-it-yourselfer in just a few minutes... then your safety is assured!

1-Way Lookout Doorsight

A needed guard against strangers, recommended by Police Departments from coast to coast. Lookout will protect your household. It is handsomely designed... smoothly finished... and weather-proofed for lasting beauty.

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Lookout's One-Way doorsight enables you to see callers and hear them clearly before you open the door. It's safe and convenient... lets you keep unwelcome strangers out.

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Lookout offers a large viewing and speaking area. The special one-way glass allows you to get a full view of everything outside without yourself being seen!

FITS ANY DOOR

Lookout is made to fit hollow core or solid slab doors 1 1/4" to 2" thick (standard size). Handsome and durable finished shield shape is designed to make every door attractive.

NEW 1-WAY LOOKOUT DOORSIGHT, NO. HB-157 ... \$11.95

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Fully Guaranteed! Enclose Check or Money Order. No C.O.D., Please

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Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables, or TV seats so well constructed each will support the heaviest of persons, 180" height, 14" diameter tops... alcohol and hot beverage proof. All genuine cabinet wood—your choice of walnut, light mahogany, blonde birch, golden teakwood. These handsome Swedish imports available only from Scandicrafts. Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order. Catalog Available. Hundreds of Scandinavian Imports... 25c

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Dept. B-27, Ardsley N. Y.



PUT YOUR HAIR UP IN SECONDS—\$2

Make perfect curls every time with this new **AUTOMATIC HAIR CURLER**! Your curls are softer, more natural, last longer. Just put strand in slot. Push handles together for forward curl—push handles apart for reverse curl. That's all there is to it! Fast and easy for every day use... wonderful for home permanents. *Guaranteed to do the job or your money back!* Only \$2, postage paid. Order **AUTOMATIC HAIR CURLER** direct by mail from **SUNSET HOUSE, 637 Sunset Building, Hollywood 46, Calif.**

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Interior Movable Shutters

SAVE \$\$\$

Custom-Made
...if you can afford

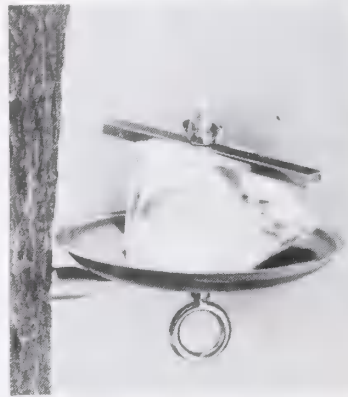
Manor House louvered shutters are pre-assembled to fit any size window or door—according to your own specifications. The finest cope and dowel construction glued for a lifetime of service and beauty. Easy and simple to install—all you need is a tape measure and screwdriver.

Send 10¢ for your copy of "A Guide To Graceful Living," complete with pictures, prices, and important information.

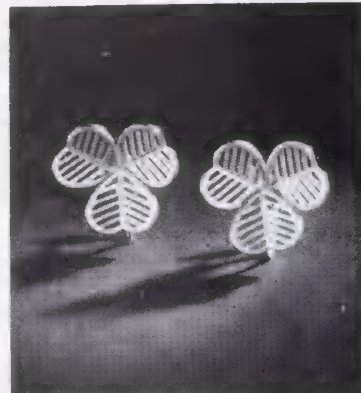
Manor House Shutters - 21 maple place - freepoint, n.y.



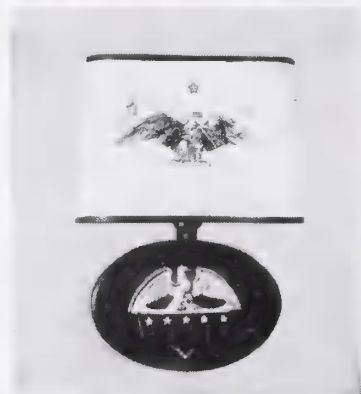
WINDOW



SUET FEEDER screws into a tree or post, and for the birds your yard will be the gourmet spot in town this winter. Suet, or a half orange, is pressed down over skewer. Bar goes over it, holds suet or orange securely on the 7" aluminum tray and serves as a perch for the diners. \$2.95 ppd. H. B. Cowap, Dept. B-1, 2423 Ridgeway Ave., Evanston, Ill.



LUCKY GIRL is she who has a birthday or a wedding anniversary in January and receives these 14k gold clover-leaf earrings. There's no telling what good fortune will befall her when she wears this lovely pair. Reflecting a dainty, feminine taste in the openwork design, these have screw-backs, are 3/4" in diameter. \$33 incl. tax, post, Merrin Jewels, 530 Madison Ave., New York 22.



SO BRIGHTLY GLEAMING.

The Federal Eagle flies high, free and valiant, and takes it's stand on a pin-up lamp that would be wonderful in a man's den. It's mounted on a handsome matchbox plaque base. The eagle is golden and the linen-like shade is white. Try flanking a fireside wall with a pair, 8" x 14" over all. \$6.50 ppd. Seth & Jed, Dept. B-1, New Marlborough, Mass.



SOOTHING SINUS MAGIC

Wonder-working Electric Heat Mask eases sinus discomfort! Soothes simple headaches and other minor aches and pains caused by neuralgia, head colds, etc. Nervous tension usually responds quickly. Fits comfortably over upper nasal and facial region. Wide open window permits full vision. Read, enjoy television or relax and at same time obtain full benefits. Thermostat controlled, 1 heat switch; AC/DC. Carries Underwriter's Laboratory Seal of Approval. Sanitary white cover is washable.

\$8.95

Postpaid. No C.O.D. Guaranteed. U.S. Patent

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Make your legs lovely... fast! "SHOO" embraces your toes and ankles, "shoo's" fat off your legs while you relax. Invented by Franziska of Hollywood, figure consultant to movie studios, for starlets to use at home while they study their parts, read, or watch TV. Actually fun to use! Slip "SHOO" over your feet, wiggle your toes... and heavy calves, flabby thighs, unattractive knees, thick ankles are firmed and slenderized. This is an amazing scientific method, fully guaranteed to work.

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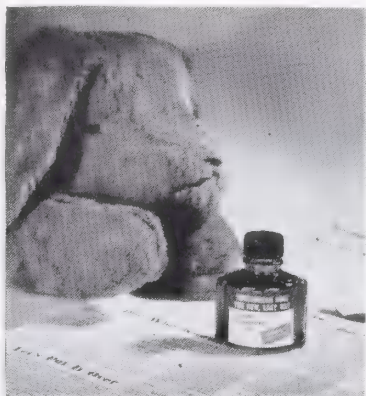
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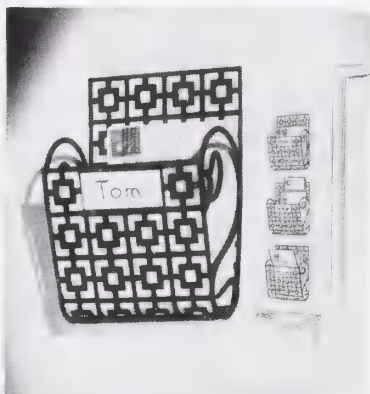
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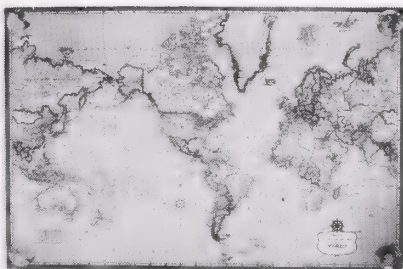
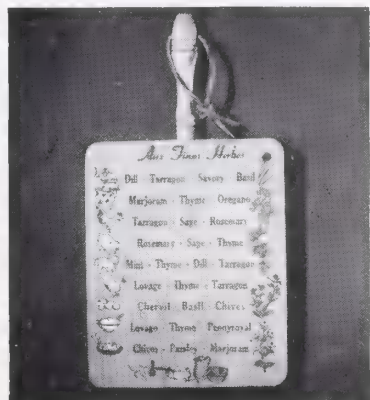
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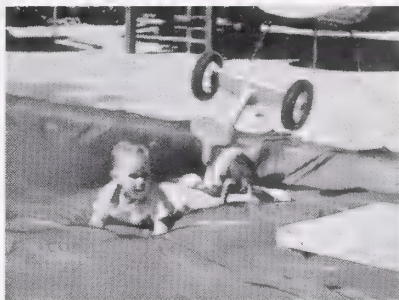


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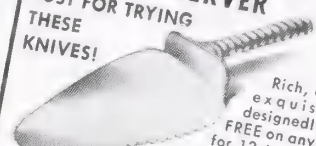
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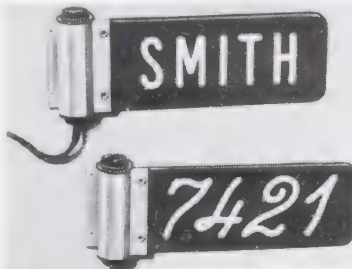
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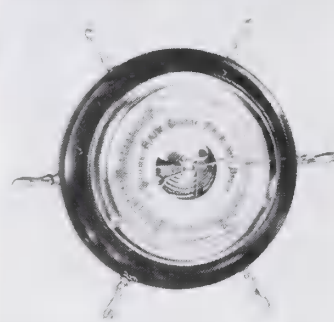
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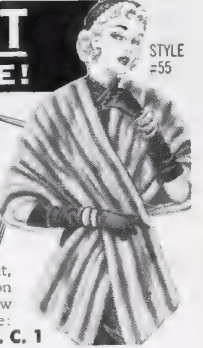
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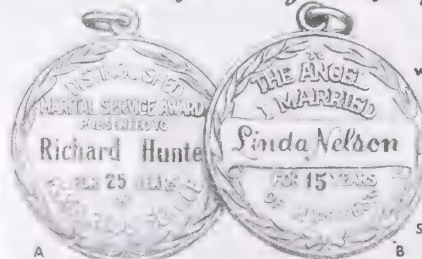
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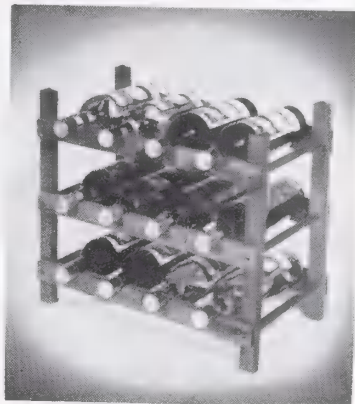
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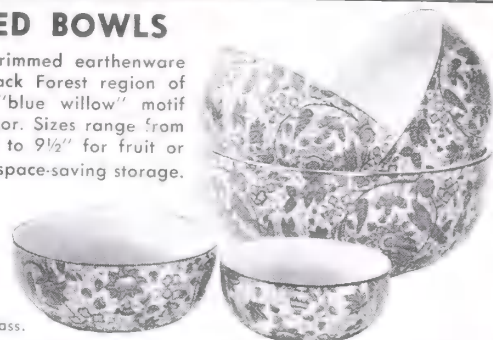
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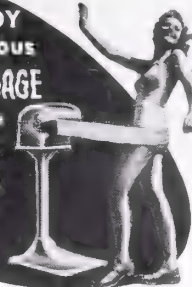
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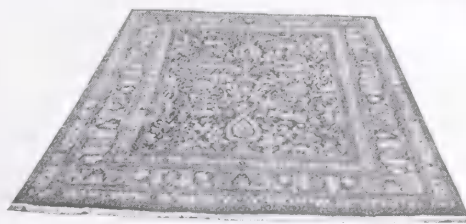
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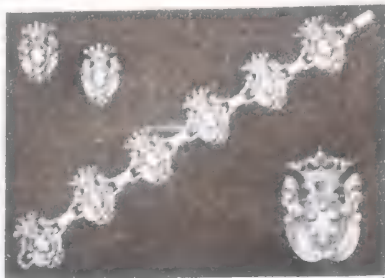
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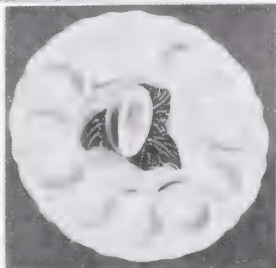
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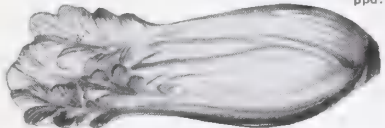
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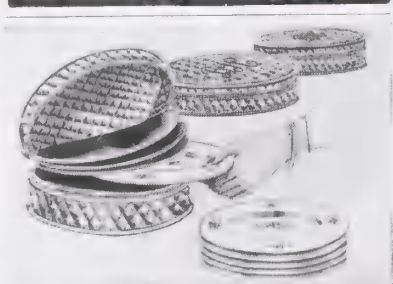
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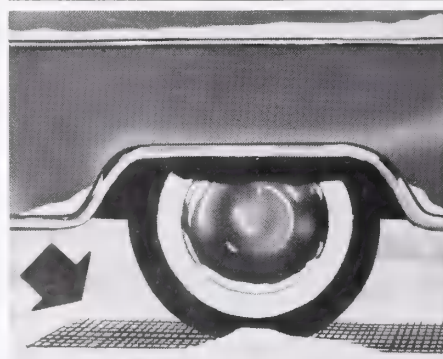
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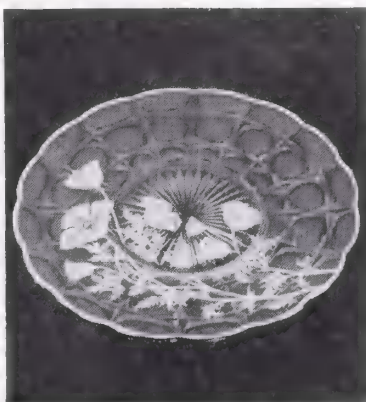
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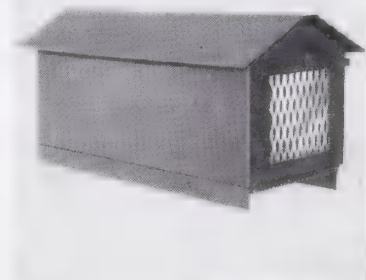
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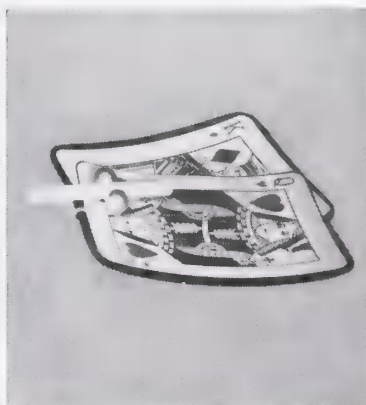
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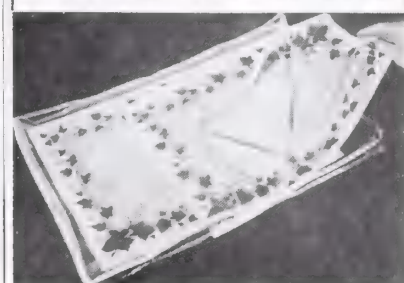
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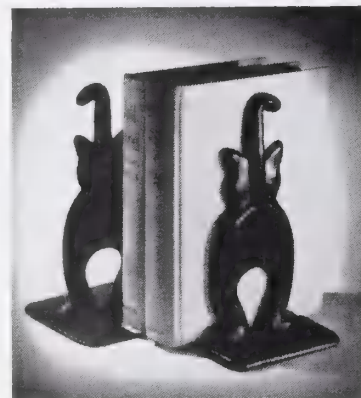
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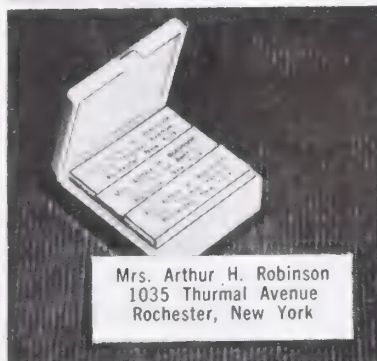
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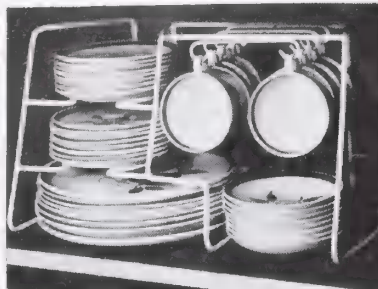


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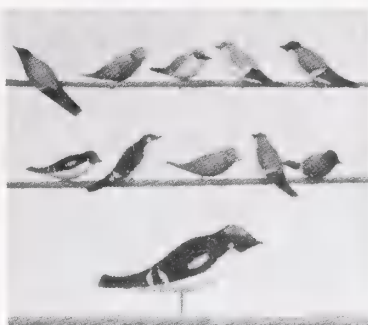


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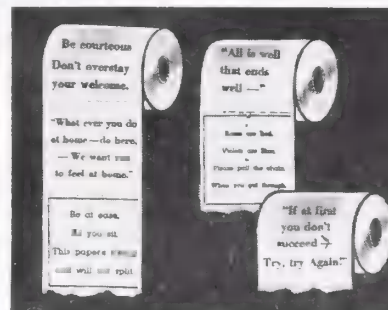
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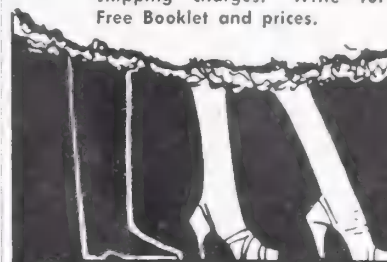


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All you need is a screw driver (and some stain or paint) to finish and hang these SHUTTERCRAFT INTERIOR ADJUSTABLE SHUTTERS to fit your doors or windows. Send inside measurements of doors, windows, bars for low price of these beautiful, custom-made shutters, which we will now also trim and rabbet to size for you. No nailing or gluing required. Instructions with each order. We ship all over the world. Send only 25¢ for new illustrated brochure.



Dept. B-44

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new! contour pillow rest

filled with non-allergic viscose rayon
HEALTHFUL RELAXATION FOR
TV... READING... TRAVELING



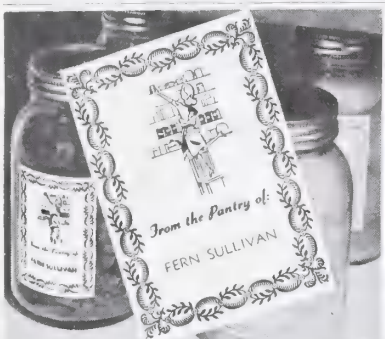
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Your GUARANTEE of SATISFACTION

Here's the ideal head-rest... contour moulded with just the right "give" to let you settle back and relax. A wonderful gift idea, too! IN LUSTROUS SATIN: Chartreuse, Rose, Green, Gold, Wine, Blue, Hunter Green. IN FLOWERS CAM-ERIC PRINT: Blue, Rose, Gold, Green.

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50 PERSONALIZED PANTRY LABELS \$1

Proud of your home cooking? Label all your home cooked goodies like jams, jellies, preserves, baked goods and dishes from your kitchen with these beautiful 3-color Pantry Labels, with your name! "From the Pantry of:" followed by your name. Personalized Pantry Labels—an unusual and distinctive gift for any homemaker! 2 1/2 x 3 1/2 inches in size—printed on the finest of gummed paper. Specify name desired (1-line only). Guaranteed to please. 50 for \$1.00. SPECIAL—100 for \$1.75; 200 for \$3.00. HANDY GIFTS, 112 Jasperson Bldg., Culver City 15, California.

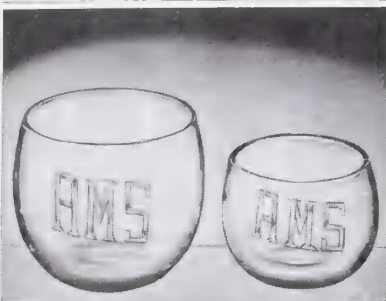


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So lifelike your guests will think they're real! Tiny chenille bees with translucent wings, each on a green wire to twine inconspicuously about the stems of flowers and plants. Each Bee about 1" in length. We'll send you 10 for \$1.00, postpaid—or 20 for \$1.89. Your money refunded if not pleased.

HUSS BROTHERS

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Tall or short—or "On the Rocks" Serve 'em all in PERSONALIZED ROLY POLY GLASSES

Serve all your drinks from tall 'n tasty to short 'n sweet in Roly Poly Glasses. These crystal clear spheres are party-perfect. Modern, handy to hold, personalized with big block letters. Two sizes: 5 oz. cocktails; and 11 oz. for hiballs, double old-fashioned, or "on-the-rocks." Great for giving or keeping. Please print initials. Set of 8 Cocktails, \$4.45; set of 8 Hiballs, \$4.95.

Special! Matching set (8 of each) \$8.95
No C.O.D.'s please. You must be delighted or your money refunded.

GLASSCRAFT 920-B Chicago Ave.
Evanston, Illinois



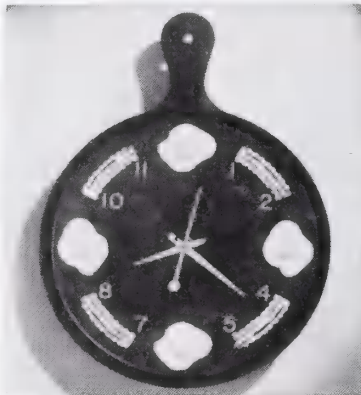
WINDOW



HAPPY PANCAKES! Sunday Morning Breakfast will be something to whistle in the shower about, rush downstairs to, gather 'round the table for, if you have this 3-piece Pancake Set of Rockingham ware in the famous earth-brown glaze. The 6" Batter Pitcher, 5" Syrup Jug and 3 1/2" Butter Pitcher are decorated with red roosters. The set is \$4.50 postpaid. Anders Co., 155 West 72nd Street, New York 23.



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BACON AND EGGS on a skillet clock is a delicious reminder to an early-morning Gloomy Gus to keep his sunny side up. A copper or black metal skillet is decorated with bacon and eggs in true colors and has a fine Sessions movement guaranteed for one year. Plug it into any AC outlet 11" high, 8 1/2" wide, \$9.95 ppd. Laurel Gifts, Dept. HB-C, P. O. Box 312, Flushing 52, N.Y.



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved, with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. \$49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble. \$14.50

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All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 60" long, 32" high, seat 15" deep. Completely sanded and assembled, \$34.95. Finished in light or dark pine or antique maple, \$44.95. Delicately trimmed in black and gold with hand stenciling, \$49.95. Also available in 48" length, unfinished, \$29.95. Express Collect.

TEMPLETON CRAFTSMEN
Dept. 386 Templeton, Mass.



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BIG & SMALL

Handwoven stools in a dark stained reed over a sturdy wood block with three removable legs for easy storing. A comfortable stool or footstool with many uses.

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Ht. 16", dia. 16" \$4.95 Ppd.

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tra-bright chromed chains. Top-

quality fittings. A strikingly hand-

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lustrous chains draping in front,

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delighted. Send cash, check or

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neck size, to

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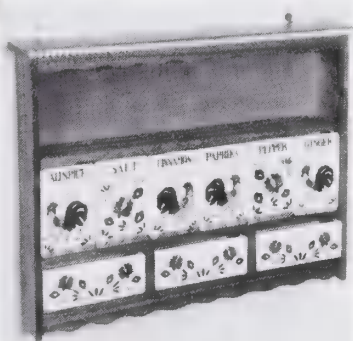
Station H,
Atlanta, Ga.

SHOPPING



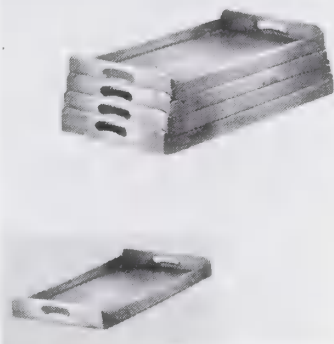
COCK-A-DOODLE DANDY

for a pretty kitchen wall is really something to crow about. A Colonial-style wooden rack. 13½" x 10½" x 2¼" is fitted with 9 ceramic compartments. Six dispense spices and 3 hold recipes, keys, an ivy plant. A spare shelf holds extras. \$3.98 ppd. Mrs. Dorothy Damar, 742 Damar Building, Elizabeth, New Jersey.



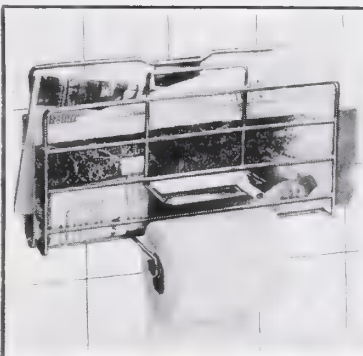
NESTED TRAYS

are a gay present for newlywed TV diners, and so versatile, you'll want to use them for your own buffet suppers, serving cocktails, passing hors d'oeuvres. Beautiful trays measure 11" x 20" x 6" high and are crafted from solid knotty pine, finished in mellow antiqued pine. Set of 4 are \$29.50 ppd. No c.o.d.'s. Greenbaum Bros., 101 Washington St., Paterson 1, N.J.



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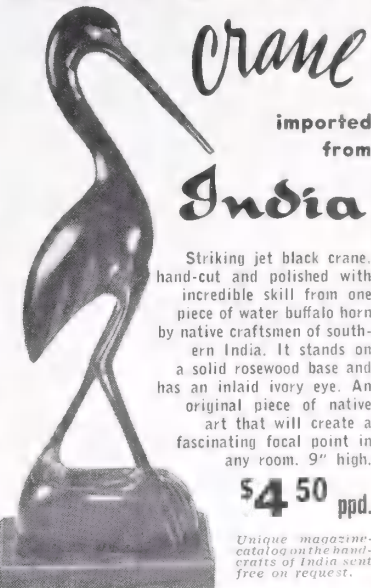


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For the "Shapely Legs Home Method," just deposit \$1.98 plus postage with postman on delivery (in plain wrapper). Or send only \$1.98 with order and we pay postage. Satisfaction guaranteed, or return course for money back.

**MODERN METHODS, Dept. SL-134
296 Broadway New York City 7**

buffalo horn



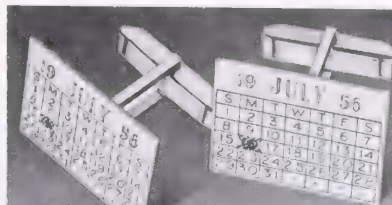
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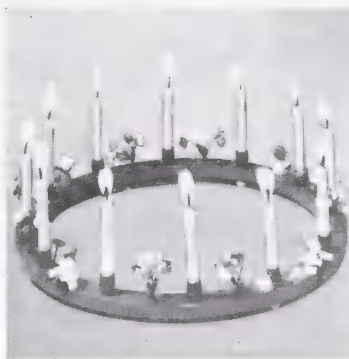
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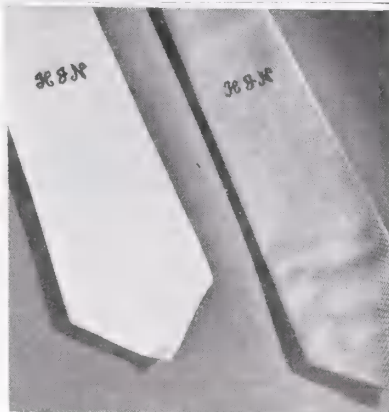
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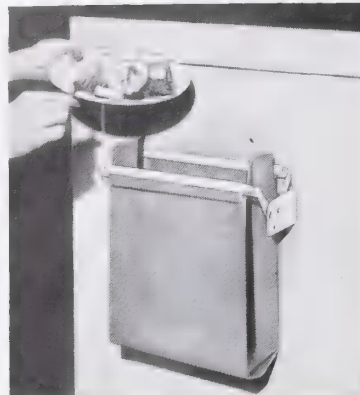
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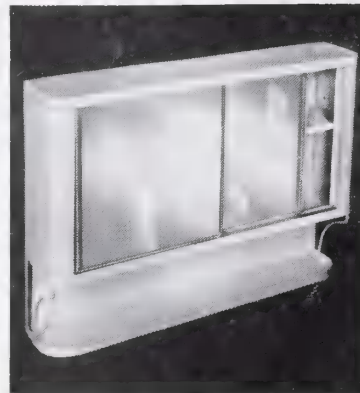
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WASHABLE SLIPCOVERS

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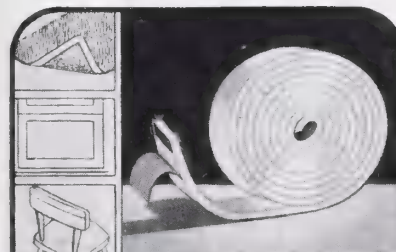
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17" x 25"	3.50
18" x 27"	4.00
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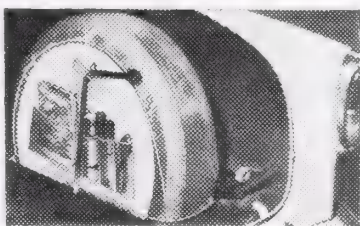
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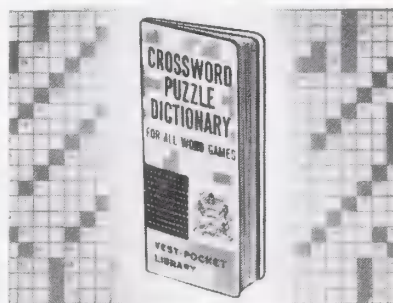
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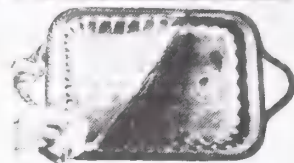


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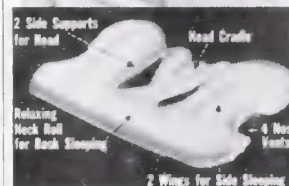
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How to leave home and like it

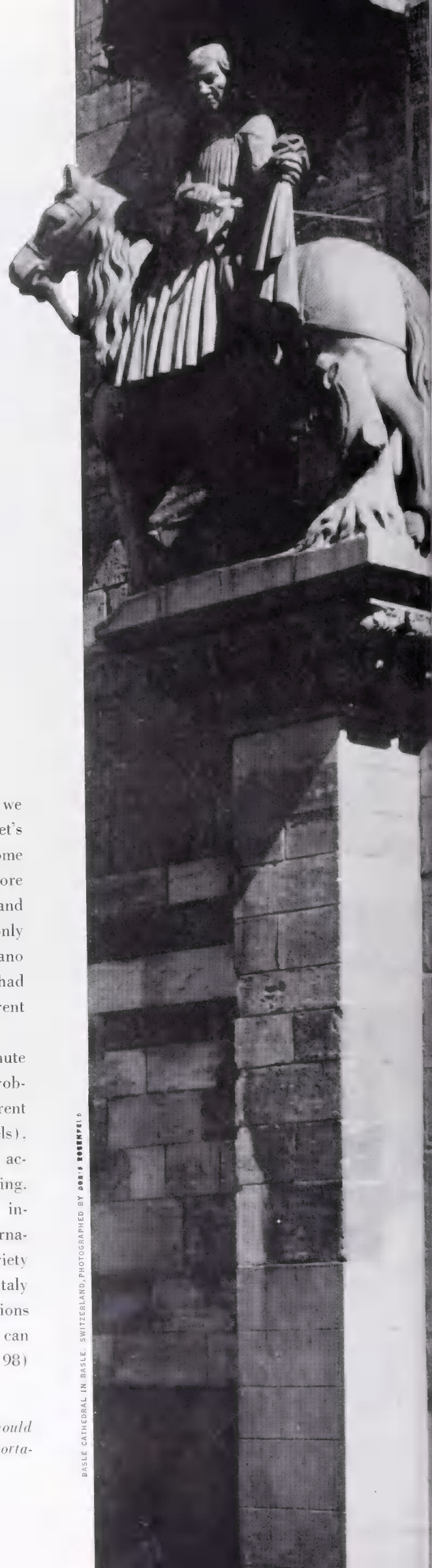
By MARION GOUGH

One night last winter, with our own two ears, we heard a wife say casually to her husband, "Let's go to Switzerland next week end and get in some skiing." And, as it turned out, they went. But before they returned home three weeks later, golden tan and ecstatic about the Alpine snows, they had not only sampled San Moritz, but had tested the runs at Burano in Italy and San Anton in the Austrian Tyrol and had collected an armful of data on a score of different resorts they plan to try *this* year.

We don't suggest that their impetuous last-minute approach is one to be emulated (their reservation problems were monumental: each had to fly on a different air line and they nearly had to stay at different hotels), but it surely impressed us with the currently easy accessibility of fine snow and the world's fanciest skiing.

Swissair, the air line of Switzerland, is so well informed of this great new winter drive to the international ski resorts, that it has worked out a variety of ski vacations in Switzerland, Austria, France, Italy and Germany, with transportation and accommodations at ski resorts all settled for you ahead of time. You can make your arrangements (*Please turn to page 98*)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.





Wall at left is Weldtex, stained. Weldtex on right wall has been painted. Weldtex squares cover ceiling.

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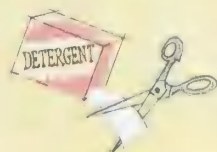


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To know where you are going.
you need to know where you have been



ALAN FONTAINE

While it is the present and the future that interest most of us, they can't be really understood until we understand the past—particularly the recent past. Yet nothing seems so remote and unimportant as the last five or six decades. It is far easier to have perspective on life a hundred years ago than on the time when our fathers and mothers built their first house.

In truth, the recent past has shaped us as much as our parents' genes and chromosomes—as much as the social milieu in which we have been brought up. So we cannot know what we are, where we are going, or what we are likely to become, until we know what—and where—we have been.

So this issue, which is the first of our sixty-first year, examines the several design influences and numerous social values that have been around for the last six decades. We have tried to weigh them in terms of what they have done for us and how they will affect our future living patterns. For some of these influences are very much alive and kicking.

It will pay you well to understand the recent, very-much-alive past, to help you make better choices and shape your own living with more discrimination.

And so—on our happy birthday—we wish you a fuller, fairer future.

ELIZABETH GORDON, *Editor*

The Main Stream of American Architecture

By JOSEPH A. BARRY

Editorial Director

As modern man wonders where he is going, he tends to look back to see where he has just been.

We at HOUSE BEAUTIFUL have been steadily studying the past, particularly the recent past, for signposts to our present and our future. For the past five years we have been preparing material carefully gathered for this particular issue devoted to America's last sixty years, which coincide with our anniversary.

We were struck by this: *The best part of America's past has been undiscovered, unpublished, unsung.*

We are speaking now of the houses—some of which we show further on—by the Greene brothers, by Frank Lloyd Wright, by Louis Sullivan, by Bernard Maybeck; of the best work of Louis Comfort Tiffany, which has risen and fallen, to rise again; of the whole great spirit that flamed so beautifully during the 1890's and 1900's, but was virtually unknown by the country, because it was unpublicized.

Then—as now—the extravagant, the flamboyant, the intrinsically foreign, was heralded. The quieter, profoundly private, domestically significant work of that period was not. The press followed the fantasies of "The 400"—their dress, their parties, their imitation ducal palaces and overblown Italianate villas. It did not seek out people like the Jameses, the Pratts, the Gambles, who certainly did not seek out the press. *Their* homes have been awaiting our discovery, and that discovery has awaited our coming of age, the time when the full, main stream of American architecture would have caught up with its great forerunners.

That time is clearly now. The house to the right has become the new American tradition in architecture. It arose spontaneously in response to our common demands for more light, air and space, for more room indoors and out, for the American break-through to larger horizons, for a house at home on the landscape, so we'd feel at home in the house. It is grass-roots architecture with a native nobility. (Continued overleaf)



ALL PHOTOGRAPHS BY MORLEY BAER

The Accepted



Basic in the plan of our houses and the landscaping of our gardens is the provision for ample off-street parking space. Our architecture now recognizes the realities of American life, which include the all-importance of the universal car,



Virtually all the features of our new tradition in building are incorporated in the house before you: the generous, welcoming sweep of roof overhangs, the garden-loving embrace of its structure, the protected openness of its glazed gables, its modest, native nobility.

Architectural Look of the Mid-20th Century

*Our houses have come a long way
in the past 60 years. So native
is their new look, so widely accepted
is their new architectural design,
that it is called "The American
Style" by the rest of the world.
Here is the new norm, the new
standard for our homes.
It is clearly the American tradition
of today, our typical way to build
for our fuller ways of life*

A closer view of the front entrance reveals typically rational features of modern design: louvered vents below fixed glass for ventilation, plants screening the dining area from the driveway for privacy.



The accepted architectural look

continued



Spaciousness, and not simply the illusion of spaciousness, is characteristic of the new architectural look. Living too is more spacious, moving easily out of doors to the lot line, or going from the living room to the family room, shown to the right.



Mr. and Mrs. Stanley W. Good, Jr., Owners; Arthur D. Janssen, William H. Daseking, Walter L. Keller, Architects; Arthur D. Janssen, Jr., Builder; Thomas D. Church, Landscape Architect; Warde Corley of W & J Sloane, Decorator.

More information on this house on page 92



One of the most important rooms of today's houses is the so-called outdoor, roofless room of the terrace, which is on the same level as the living room. It is also where the garden is most intimately enjoyed.

The breakfast room (below) is handy to the kitchen and the family room, but separate from them as well, with a view of its own. It indicates the new combination of an open plan and specially set-off rooms, too.



The house plan and plot plan (left) are worth intensive study, for they both tell a great deal about the integration of house and garden, and the great pains taken to exploit every foot of space, indoors and out, for maximum use and effect.

The main stream of American Architecture *continued*

Why has our discovery of the best of the recent past taken us so long? Why was it so unknown then?

You might as well ask: Why is so much still made of so little—of the flashy, inappropriate, dated houses (miscalled modern) of our own time? They too are as intrinsically foreign to the landscape of American life as the painfully copied châteaux, the pastiche Rhein castles, the little Trianons of 60 years ago, now recognized as the follies of "The 400."

Our insistence on the word *foreign* is not because of the architects, who are often as native as Richard Morris Hunt, designer of those previous monstrosities for the fashionable of Newport and Fifth Avenue.

There is but one measure which we apply to all things offered to us—whether by today or yesterday, by our own land or by others: How does it contribute to our present patterns of living?

Whatever we can digest, assimilate and make our own we call appropriate and eventually part of us. Only the indigestible do we call foreign. For instance, our log cabins were transplanted from Sweden, because building them made sense in our virgin forests. Our greatest architect found inspiration in Japanese prints. So did Toulouse-Lautrec, and his posters are as decidedly French as the architecture of Wright is magnificently American. The gardens designed by Thomas Church for our outdoor life seem to have first occurred to him when he walked the patios of Spain as a young man and dreamed of adapting them to California.

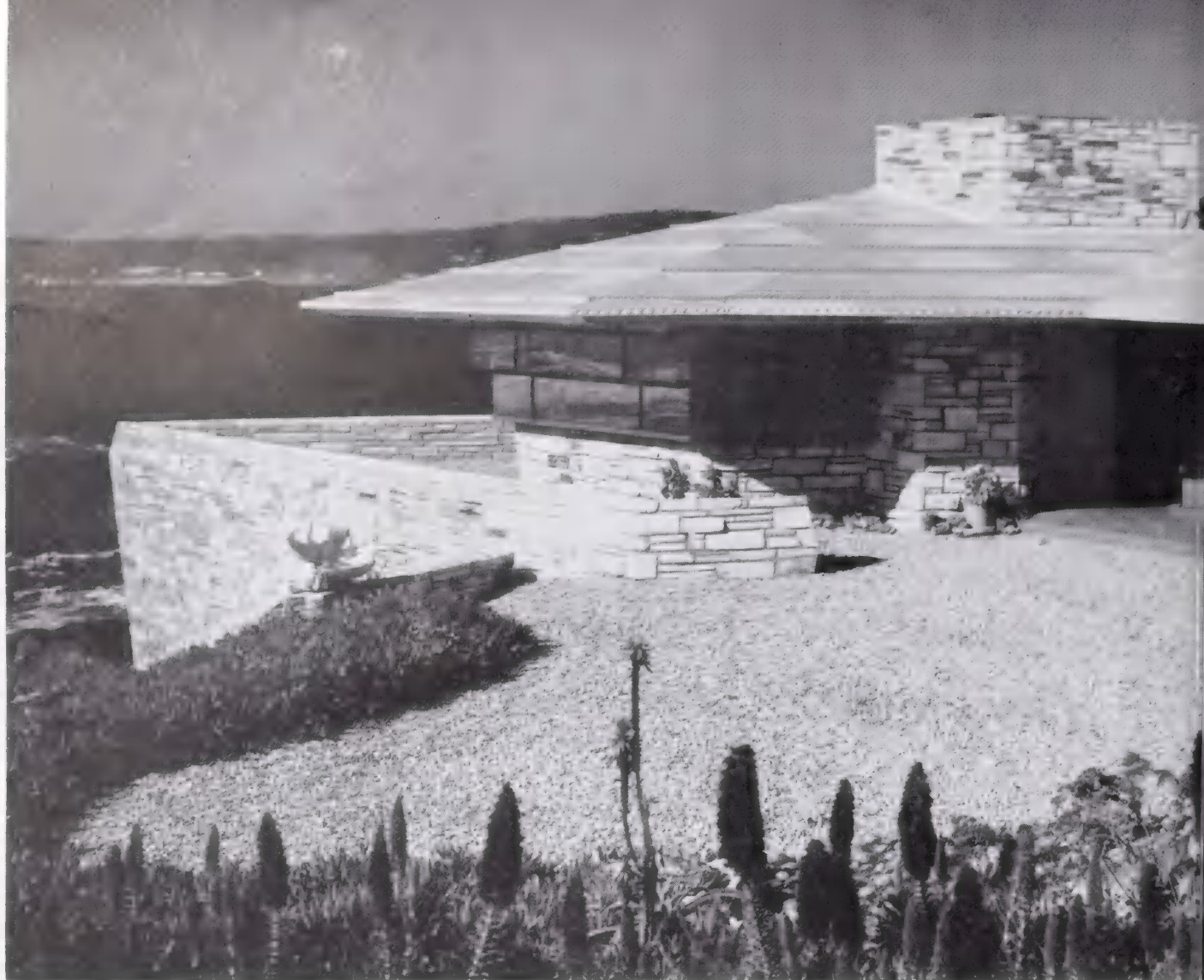
It is only when we seek the foreign for the sake of its exotic foreignness that it remains eternally foreign, which is to say, impossible to assimilate. So, in reply to the question, "Why was our best architecture unacclaimed 60 years ago?", we must answer, in part, "Because it was native and not exotic." "Culture comes from abroad," they used to say, as far too many still say today. And to these latter our recent past remains the great unknown.

The truth is: We all bring to our study of yesterday all our attitudes toward life around us today. We recognize as valid in our past only what we have learned to value in our present.

You must test yourself. Do you, in all sincerity, regard the most publicized styles of today as the ones likely to prevail tomorrow? Do you confuse publicity with permanence, the gossip column with current history, an interest in the best-known people with an interest in the best there is?

If so, you are still overlooking in the past everything you are failing to see in the present.

These were the mistaken attitudes of society columnists, such as Ward McAllister, and of most of the press of his day. (*Please turn to page 91*)



Enrichment can be integral with structure, as here in the rhythmical interplay of angular walls, the contrast of textures in the stone walls and the lighter metal work.



O ur Strongest

*The surest, steadiest and strongest
guide we now have for the road
we all seek to a new poetic architecture,
offering beauty, shelter and nobility,
is in the work of Frank Lloyd Wright*



PHOTOGRAPHS BY EZRA STOLLER

Enrichment can be in the form of meaningful pattern, as here in the impression of enameled metal roof tiles, whose pattern strengthens the metal as it delights the eye. Such decoration is in the nature of the material. Frank Lloyd Wright's cottage for Mrs. Clinton Walker, 1952.

Influence for Enrichment

As the main stream of American architecture comes into the full, glorious light of day after its passage through a period of negative revolt, when ornament, embellishment or any kind of enrichment was rejected as "Victorian," it has as its richest and strongest source of inspiration the life-long work and writings of its ever-flowing fountainhead, Frank Lloyd Wright.

This could be a statement verging on idolatry, were it not for the fact that Mr. Wright himself believes and insists that *all* copies are *bad* copies, that any imitation of his work is a bad imitation and the more slavish it is in imitation of the original, the worse it becomes. So, it is not any specific pattern or ornamental device that we are referring to as "our strongest influence," but rather the free, creative spirit that devised them *along*

with the architecture itself—its form, its structure, its materials, its conception and human purpose.

As another of America's five architects, Bernard Maybeck, recently expressed it: "Uninspired imitation of inspiration is always dead."

Thus, the decorative attempts of the 19th Century, against which the modern movement has been in revolt, were inevitably dead and, hence, superfluous, because they were copies of ornament from other, now dead periods—they were floral moldings, heraldic symbols, pasted-on colonnades, plastic lions, and what not, which had no relevance or meaning to the form, structure, materials or purpose of the buildings they were presumably "decorating" for popular taste.

We must return again and again to these primary aspects of building, if (*Please turn the page*)

Our strongest influence *continued*



The second-story plaster walls of the house below were molded into a delicate, lace-like relief to emphasize their lightness in contrast to the heavier masonry walls beneath. Pattern is typical of Wright's geometric forms.

ever we are to recognize the ornament designed along with the building as appropriately and organically a part of it, inside and out.

We emphasize the building itself—its structural form—because if the form fails to be beautiful, no ornament, no decoration, is going to be applied that will make it beautiful. Accordingly, men like Sullivan and Wright were saying in the 1890's that, since most architects of that period seemed to practice architecture with the notion that first you built some sort of lifeless box, called Queen Anne or Georgian or Greek Revival, and then made it palatable by a kind of appliqué ornament, either of the same copied style or of another, then it would be far better, if this were the case, for architects to forget all about ornament and concentrate again on their basic structure and make it strong, beautiful and worthy of contemplation.

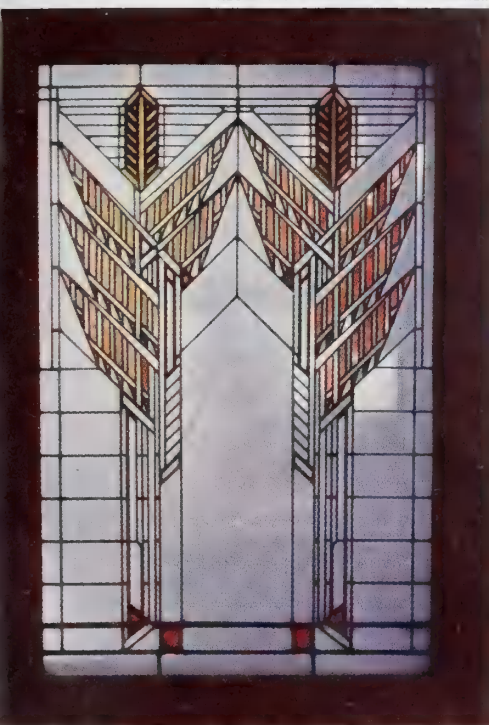
On the whole this is what modern architects have attempted to do—they have stripped architecture down to structure, and then exhibited or exposed the structure as the sole "ornament" of it. One might say this has been preferable to the ornament-mania of the last decades of the 19th century, but one should always add that it has proved insufficient—it has left out of architecture a quality which is what makes it architecture and not an exercise in engineering or playing with building blocks.

It is as if the human body were unfleshed and the skeleton displayed. Of course, the skeleton, from a formal point of view, is probably most (*Continued overleaf*)

Built in 1903, Wright's Dana house was designed with formal entertaining for the capital of Illinois in mind. Its grand proportions, dignity and decorative ornament were planned together to be appropriate to this stately purpose.



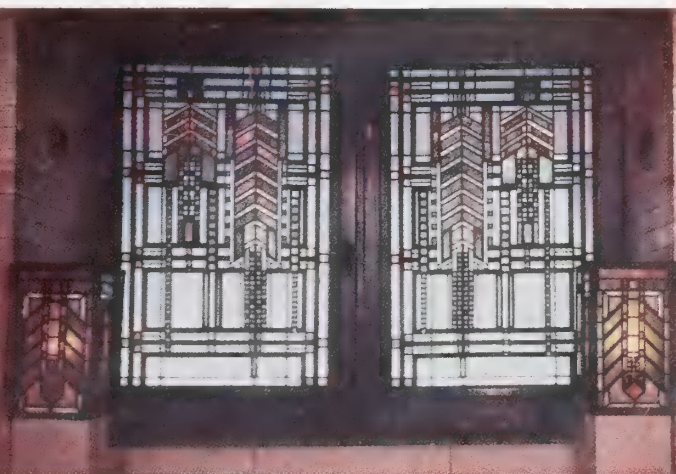
ALL PHOTOGRAPHS BY MAYNARD PARKER



Threading through the entire Dana house are small-scale touches, like this leaded casement, an abstraction of sumac.



The bold simplicity of unadorned masonry masses in Wright's work more than 50 years ago was quickly taken up by architects, especially abroad. The equally important accompaniment of a balancing lightness, as in patterns and colors of leaded windows, was overlooked.



Glass doors and casements form decorative screen between brick piers in the main hall. Their two-dimensional patterning characteristically plays up the thinness of glass and, without direct imitation, suggests the pendant charm of wisteria as an introduction to the conservatory and garden beyond. By bringing the architectural design down into such small-scale elements, Wright deliberately establishes a human link between the building—its furnishings—and the people who dwell within.





Bedroom of Taliesin has warmth and richness of repeated structural pattern, such as ceiling light boxes, exposed beams in skylight, as well as the textural effect of handsome flagging and exposed stone walls.



This wing of Wright's own home, Taliesin, Wisconsin, was built in 1911 and shows his early use of projecting stones in masonry walls for their effective shadow lines, like rocks in a quarry. The detailing and proportioning of the windows are also examples of enrichment.

In another room of Taliesin, one can see enrichment in the spaces themselves, which compose and recompose differently from different vantage points. The materials, too, have been used to exploit their natural beauty to the fullest. The screen is made of small strips of wood, but is as striking as old elaborate grilles.





EZRA STOLLER

important, but it is far from all. There is also a grace of movement, a high, healthy color of the skin, a firm, well-modeled flesh, and so on, not to speak of a soul and a dreaming mind. When, finally, we refer to a beautiful person, we might as justifiably be speaking of Einstein as of Greta Garbo.

What, then, is the quality which makes a building a work of architecture?

The extent to which it raises man above himself without, at the same time, domineering him. The way it gives beauty and nobility to his daily life without depriving him of animal comfort and shelter. The poetry it makes of the ordinary prose of existence.

In a house that qualifies as architecture this means: first, interior spaces which allow for primary functions and are truly spacious in their inspiration; second, forms and structure which strongly support, yet delight the eye simultaneously; third, materials so natural in their choice and use that we feel natural and at ease with them; fourth, that extra dimension which is part of all three others—their final flowering into some sort of expressive richness we call ornamental. It is the refinement of structural members and materials, the imprint of the *(Please turn the page)*



Wright playfully designed these windows with balloons and flags for a 1912 play-house.



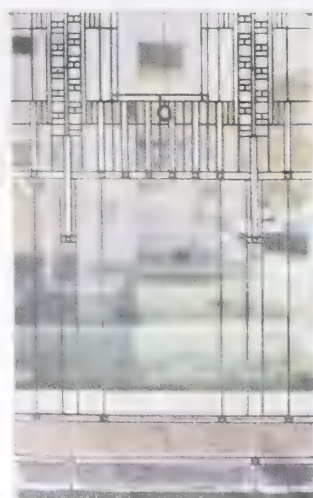
For the Imperial Hotel of Tokyo, he designed this porcelain dinner-ware in 1916.

Here are new additions to the Taliesin line of fabrics designed by Frank Lloyd Wright for Schumacher. The stool is upholstered in a brocade pattern appropriate to the Wright furniture designed for Heritage-Henredon.

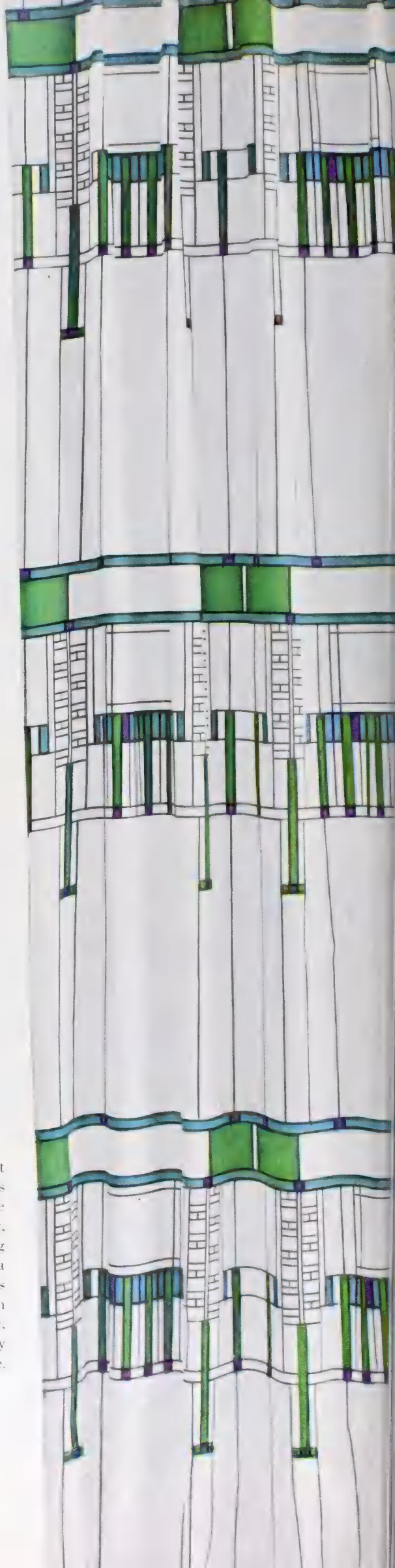
The new Wright fabrics and wallpaper have the richness of Persian design, but are unmistakably modern and versatile. Paint used is part of the co-related Taliesin line for Martin-Senour. Marble is from the Marble Institute.



PHOTOGRAPH BY LUCIANO AND GILTZ



Schumacher fabric at right derives from leaded windows of Dana house (left and page 43). It hangs beautifully, bringing color and flowing movement to the décor of a room. At the same time, its flat, two-dimensional pattern allows it to be used variously, since it will also lie quietly and restfully on any surface.

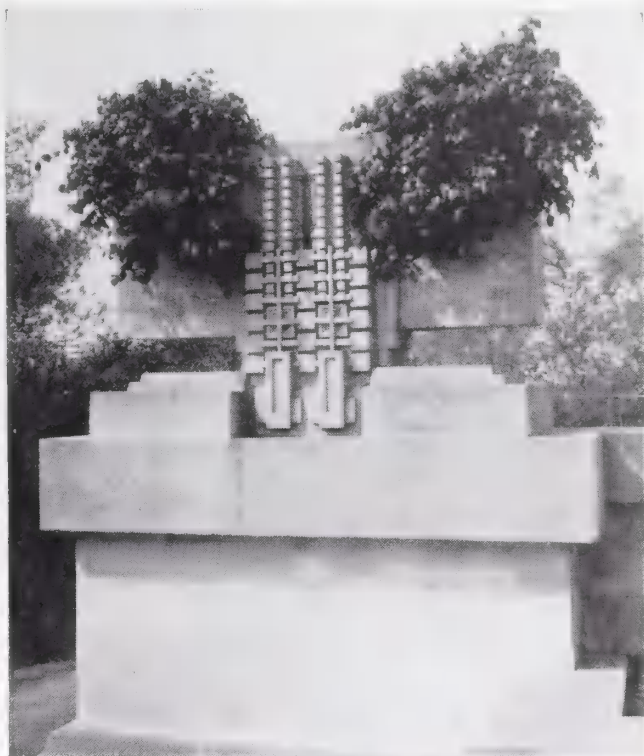


Our strongest influence *continued*

architect's imagination on them, as is beautifully shown (right) in Mr. Wright's use of concrete block cast with a pattern of his own design. It is part of the concrete as the concrete is part of the house.

This is the finest, purest, strongest sense of enrichment in architecture, and Mr. Wright's endless examples of it, accompanying our text, make him our richest influence and surest guide to the appropriate enrichment we are seeking in our homes. Other architects must surely find their own forms, impress their own imagination on the materials they use, but in the best of his work they'll find the principle of integrity, of organic wholeness, which is the true secret of his creativity and enormous fruitfulness. It is as varied, as free, yet as controlled, as the force of nature working its many forms.

Let's pause and consider the idea of *control*, for in the great hunger for enrichment so long absent in modern architecture, our attempts to satisfy it might easily get out of control by returning us nostalgically to the past or driving us (*Please turn to page 99*)



A garden feature of the famous Hollyhock House of 1920 repeats the abstract motif of that flower, which was a favorite of the owner. Wright prefers using a geometric pattern, possibly because it is more architectural.

The sun is the great decorator of well-designed houses and a good architect designs accordingly. Here an exhibition house by Wright employs a rhythmically pierced overhang and small dentils in the openings for the sun's shadow-play.



The Millard house of 1923, called La Miniatura, was the first of Wright's textile block residences and is rich with the impress of this great architect's imagination on concrete, which easily lends itself to such plastic handling.

TWO PHOTOS BY EZRA STOLLER





The Undiscovered Beauty of Our Recent Past

The American continent sprawls in prodigal splendor; time cannot alter its infinite variety. The rewards of such a landscape have been to produce a state of mind—the promise of fulfillment of a romantic dream that will reward the patient and the brave. This state of mind owes no allegiance to the past—to records already established, to roads already traveled, to rules, regulations, traditions, shibboleths or taboos—but springs, sturdy and implacable, from the spirit of individuals, like the outcropping of rock in our native earth.

Thus Americans have been uniquely free and stubborn in the pursuit of their aspirations. When the dream has persisted, the men and the methods for accomplishing it have been found.

In the area of architecture in America, the visionary has not lacked for the able interpreter of his dream, any more than the imaginative originator has failed to find the confident client. Unheralded and almost unknown, the two have been joining forces throughout our short history. The enduring monuments to these relationships have rarely come to public attention, since the measure of accomplishment was not acclaim, but the private satisfaction of those involved. On this and succeeding pages, we bring you the first photographs ever published of such an inspired collaboration. This is an American house, early-twentieth-century in origin, which incorporates so much that is tangible and intangible in the art of dwelling, that it represents a standard to which the thoughtful can indefinitely repair. For it contains those timeless esthetic values which are the hard core, the very center of the modern American architectural tradition.

Just before World War I, Mr. and Mrs. D. L. James, residents of Kansas City, Missouri, but inveterate travelers (they met on the Acropolis of Athens, though they came from Kansas) discovered on a curved promontory of coastline near Carmel, California, where the mountains lunge precipitately to the sea, a rugged, rocky but irresistible cliff (left). It combined the two (*Please turn the page*)



BERA STOLLER

The undiscovered beauty of our recent past *continued*

aspects of nature dearest to their prairie hearts—the mountains for D. L. James and the wild ocean for his wife, Lily.

No more romantic or difficult site could be imagined, so they bought it and determined to build a home there. They retained as architect Charles Sumner Greene of the then well-known firm of Greene and Greene. Charles Greene was an unconventional perfectionist, to whom the glories of the situation made instantaneous appeal. In due time and in collaboration with the Jameses, Mr. Greene conceived a house that partook simultaneously of the mountain that reared above and the cobalt sea which roared and boiled below, as indigenous to the landscape as the gray stones of the cliff wall.

The exterior of the house was so contrived that it was impossible to tell where the native rock left off and the man-laid masonry began. Inside, the proportions of the rooms, the locations and pattern of the openings to take advantage of the matchless vistas and to insure absolute privacy, incorporated not

(Continued overleaf)



Here house and cliff are indivisible, man and nature made one and whole. The greatness of this great house is its poetic fulfillment of a great site, made even more splendid because of the house rising from it like a plant. It uses the same gray stones; it curves and bends in the same earth-upheaved way. It stands as if the years themselves had laid stone upon stone, with the same strong hand that had created the cliff.



The windows frame the boiling seas below the cliff without taming its turbulence. To Mrs. James the house and the sea are companions, each with its own music and vistas, each more beautiful because of the other. Never have we seen such a marriage made on earth between a man-made structure and its site, so designed as to give us the full beauty of both, whether looking at the house from the sea or the sea from the house.

As great poets, in the words of Walt Whitman, need great audiences, so great houses demand great clients. And the Jameses were equal to their architect, Charles Sumner Greene, as the original furnishings below testify in part. They were worldly, they were wise. Well-traveled and cosmopolitan, they brought into being a native American home and filled it with the freest and finest of taste. Note, for instance, the Moroccan rug, now the darling of modern decorators, but not so when the Jameses chose it. Notable too is the freely modeled, undulating plaster work of this spacious living room, reminding one of man rather than machines.



The undiscovered beauty of our recent past
continued



only exquisite grace but function too. The house was designed to complement in every way the tastes, habits and activities of its owners and testifies to the acute perception of the architect.

Construction commenced in 1917, under the personal supervision of Mr. Greene, who stood over the two masons charged with the accomplishment of the unique stonework, which merged house and cliff into one indivisible whole. The house was three years in the building, due to the problems inherent in absentee ownership, the perfectionism of the architect (who carved the delicate oceanic symbols on all the marble mantels with his own hands) and the shortages of labor and materials incident to the outbreak of the war. In it were invested the income of the



As the house is rooted to the rocks, so the white marble of all the fireplaces is themed to the sea. Carved and rubbed to the designs of the architect, they have motifs of kelp, seaweed and seagrass, with barely perceptible drops clinging to dimly visible leaves. The fireplaces look classic but are truly contemporary, relating strictly to this house on this sea, making it a superb example of integrated art.

The same sense of perfection pervades the design and construction of the entire James house as might be observed in the detailing of this bathroom. Carved marble again echoes the sea with its motifs. The bathroom itself curves generously and spaciously.

EBRA STOLLER



This is the door of one of the bookcases. Made of waxed wood and hand-wrought iron, it has the timelessness of the Chinese embroidery to its left. However, unstained wood and wrought iron were not the "fashionable" materials of pre-World War I days. Only now have we come to appreciate their natural beauty when used in this way.

As if two seas were merging, the concrete intaglio, executed by our own contemporary artist Emile Norman, merges with and brings into the present the fireplaces (opposite, above) designed by the architect himself years ago. It uses the same themes of the sea, incorporating its fruits and flowers, stones and shells, collected by Mrs. James.



Jameses' business in Kansas City, the imagination, aspiration, exhausting travel, courage, hopes, fears and love of D. L. and Lily James.

When the family moved in in 1921 (the Jameses had a son Daniel), they were immediately rewarded by the inordinate pride and pleasure the house afforded them. It was a dream come true. It was exactly the way they had thought it was going to be. It was—and is—poetic architecture, which unfailingly moves all who behold it.

Concerning it, T. V. Smith has written us: "This house is the anteroom to Paradise: a romantic dream, projecting from a romantic site into a romantic sea. Not only is the house at home with its environment, it is equally at home with itself. It is built to reflect the horizontal sweep of the coastline and the vertical curve of the projection of the cliff from the coastline. There are no straight lines, nor any right angles, inside or outside of this house—as there are none in the wild surroundings. Marble decorations reflect ocean curves and beams of ceilings catch up the arching of the sky or the bending of a wave. As if knowing in advance of Einstein that space itself is curved, the owners, the architect and the masons (a spiritual triumvirate who worked together for years on this house) made the most direct approach to every intention by going around rather than through, like some gesture of feminine felicity. Veritably, these artists have written, where ocean and mountain meet, their supremest sonnet in 'syllables of stone'."

The rewards of living in such a house can hardly be reckoned, Lily James says. She now lives there alone (since the death of her husband and the marriage of her son), but continues to feel companioned. As she once inspired the house, the house now inspires her, forever indicating new manifestations of beauty—the shapes of shells, the infinite massing of foliage, the textures of stone, the unending symphony of the surf. If the elements express the poetry of life, Lily James abides near the poetic heart of matter, in a house that has survived every test.



Recognizing our own architectural

*America's recent past is a gold mine which we
are only now beginning to discover and exploit.*

*This house, designed in 1907, shows how fine were
some of our truly indigenous homes of 50
years ago. It contains many ideas we now
consider modern and new*

The Gamble house is one of the earliest examples of the building-in of storage and the grouping of windows into continuous bands.

This is one of the most important houses. Historically speaking, in America. For it is a perfect example, perfectly preserved, of the peaks to which our domestic architecture had risen half a century ago. It demonstrates perfectly the complete assimilation of all influences for a thoroughly American house in form, structure and purpose. It is a native, grass-roots product, which, together with other houses by the same two architects, has had an enormous (though not widely recognized) effect on American architecture and home-building traditions.

Above all, it shows that there has been a main line of development, continuing almost uninterruptedly, of a modern American style. Call it "the American look," or call it "a set of American design mannerisms." Whatever you call it, its development has been going on for six or seven decades and by now is completely woven into the warp and woof of our home-building ways. (The



EZRA STOLLER

traditions

This storage wall shows how early we were integrating into the structure the functions previously reserved for furniture. Pulls look modern by today's standards. Leaded glass windows were executed by Louis Comfort Tiffany, as was the glass for all the light fixtures throughout the house. Bowl holding the daffodils is likewise a Tiffany creation. Sterling silver goblet was made by a Pasadena silversmith and is a stylization of a California poppy. The step-down of levels in the built-in buffet was erroneously publicized in the 1920's as having come from Germany and was called "skyscraper furniture," because of the setbacks.



new house on pages 36 through 39 is a direct descendant of the one here before us.

It was built in Pasadena, California, as a winter home for David B. Gamble (of Procter and Gamble) and was designed by two brothers, Charles Sumner Greene and Henry Mather Greene, one of whom also designed the James house, shown on pages 48-53.

The most notable aspect of their work, which this house demonstrates, is the way the whole design derives from the exposing of the structure, making it a natural and integral expression—exposed wood beams, exposed framing, wooden keys, pegs, metal bands and straps. All the parts are intentionally put together to count as pattern and design. This practice has become one of the most frequent characteristics of the modern American style. *(Please turn the page)*



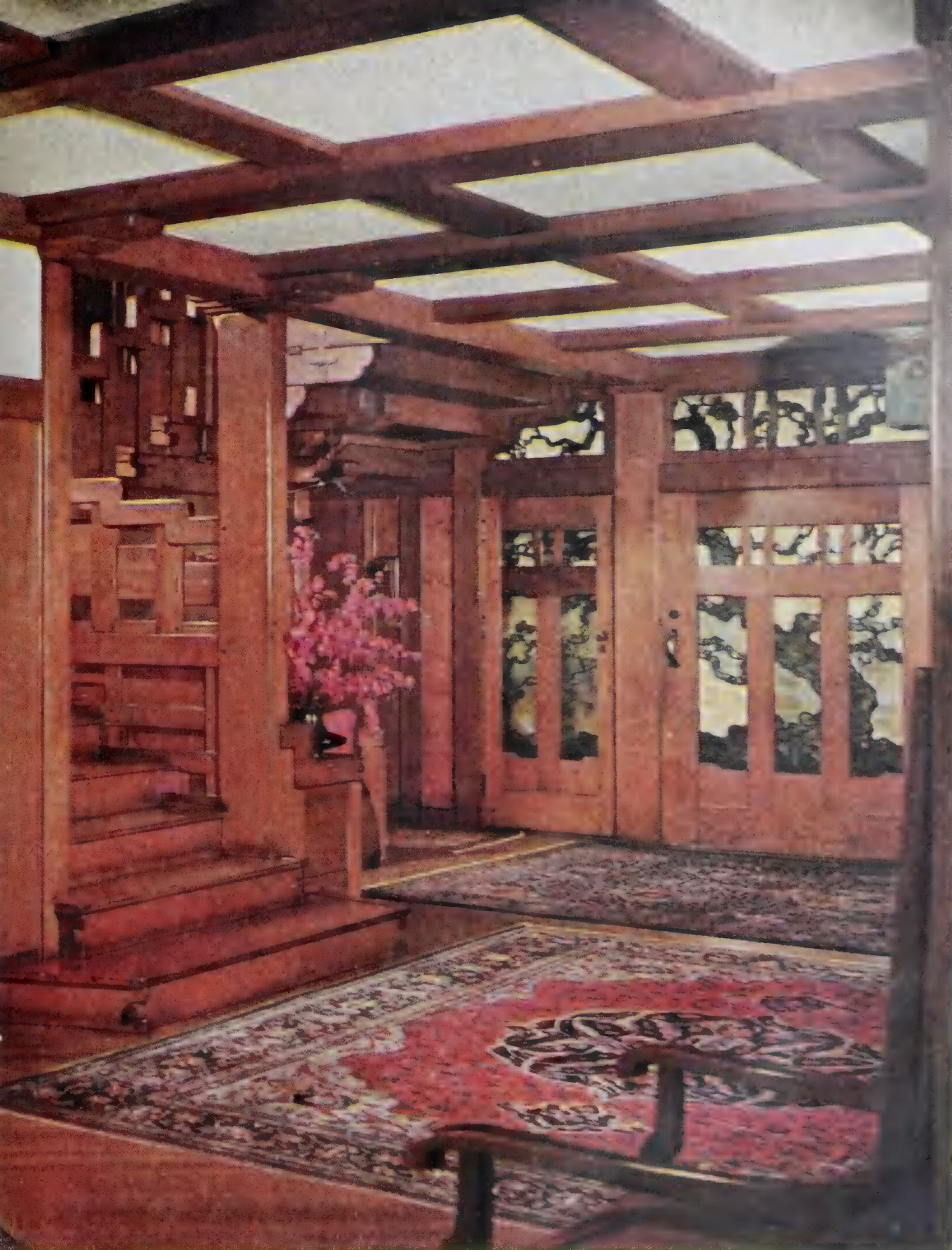
EZRA STOLLER

Recognizing our own architectural traditions *continued*

The contribution of the Greene brothers is best put by Jean Murray Bangs, who has made a life-long study of their work. She said, in an article published in the *Architectural Forum* of October 1943 which we quote at length:

"Integrated works of art in themselves, Greene and Greene houses were also integrated with the landscape. In the relatively unsettled California of the early 1900's, houses were still seen against the background of the country, instead of merely against a city street.

"To blend the houses into the landscape, Greene and Greene designed low-spreading roofs which echoed the lines of the hills. The wood-shake-covered walls, the cobblestone and brick chimneys, the dotted eave lines made by the projecting rafters were as richly textured as the hills themselves or as the groves of oranges and oaks that dotted the valleys. Stain was used, never paint, and the color of the stain was mixed to blend the structures into the landscape, to harmonize with the hot and tender (Please turn the page)



The front hall and living room of Gamble house show how the cultured families at the turn of the century were living with beauty, dignity and repose. The front entrance has stained glass from Louis Tiffany Studios, based on designs made by the Greenes, representing the Tree of Life, a theme which runs through the entire house in the carvings, the original rugs (still to be seen in living room), furniture, lamps and ceramics. Design interest of stairway derives from its structural members, the way they are constructed.





EZRA STOLLER

Objects of the period still abound in the Gamble house. The bronze bowl, above, is a work by Louis Tiffany. The porcelain pitcher, bound with silver, is strongly influenced by the Art Nouveau movement.

The kitchen of the Gamble house is an early and fine example of the building-in of cabinets as we know it today. The Greenes raised the height of work counters from 2½ feet to a convenient 3 feet.



Greene and Greene houses always integrated wonderfully with their sites. The Gamble house actually sat atop a small hill, and skillful planting left the slope apparently unchanged. Even the ten steps leading up from the drive had ivy trained on the risers to mask them, and the drive itself was hidden by a slight rise of the lawn. Vine-clad walls helped settle the house modestly into the rise of ground.



MAYNARD PARKER

greens, the grays and browns of the California countryside. Even today, when not disfigured by paint, the houses blend into the planting with a cool and inviting look.

"The imaginative flights of Maybeck, his superb handling of historic form; the plastic quality so desired by Wright and the mastery of it which gives his work its characteristic quality, were lacking in the work of Greene and Greene. To a greater degree, however, than was achieved by Wright, Greene and Greene houses were beautifully integrated structures in which the interior

and exterior of the house, the furniture and the garden were all parts of one harmonious and beautiful whole.

"The difficulties overcome in achieving this result were enormous. Men of lesser caliber, or men less interested in their work, would have been frightened before they began. After Greene and Greene had evolved their philosophy of design, their work had merely begun. They had to train all of their architectural help. They had to teach their contractors how to build. They had to develop their own (*Please turn to page 106*)

What Sectionals

Have Done

Early prototype of today's sectionals was the Globe-Wernecke bookcase.



Sectional furniture seems to have made its debut about sixty years ago with the famous Globe-Wernecke bookcase, a concept of stacking cases which might be bought as needed and arranged to any height or width the user wanted. Today the principle of rearrangeable furniture has become so taken-for-granted that there is hardly a manufacturer who does not include some sort of sectional pieces in his line, whether it be upholstered seating or chests and cabinets. We have come to rely heavily on sectionals because they can be easily moved about and recomposed for different rooms and abodes.

But over the years sectionals have also done a selling job convincing our minds and eyes that simple, clean lines are desirable and beautiful.

Today it is less easy to find examples of what is called "borax" furniture—furniture with pretentious, tortuous shapes, lots of gratuitous ornament, florid curved upholstery and shiny finishes on trickily matched veneers. It used to be widely distributed and sold, (*Please turn to page 103*)

Baumritter's chests, desks and corner table form T-shape unit.

Corner "filler" connects two walls of Heritage-Henredon chests.

John Stuart's Danish bookcases and cabinets can fill a whole wall.



For Us

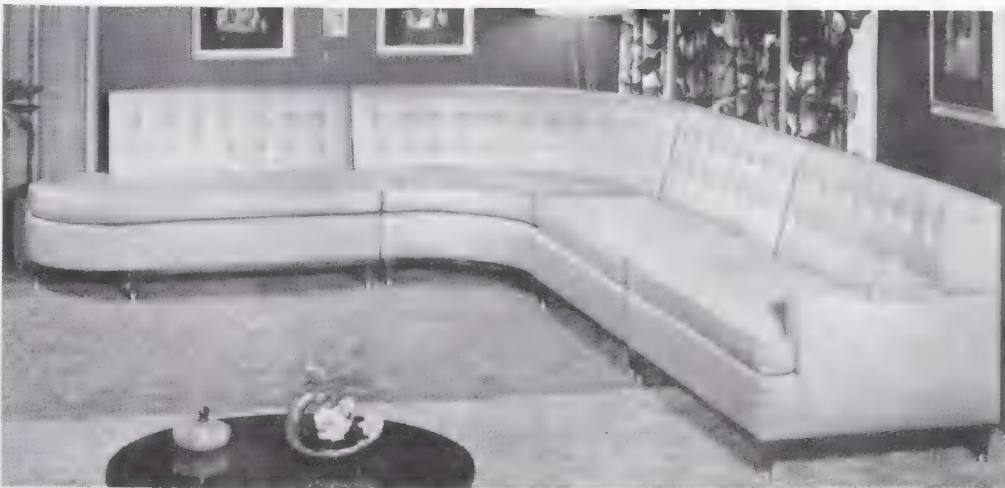
The appeal of the functional
good sense of sectionals
has induced our eyes
to like how they look



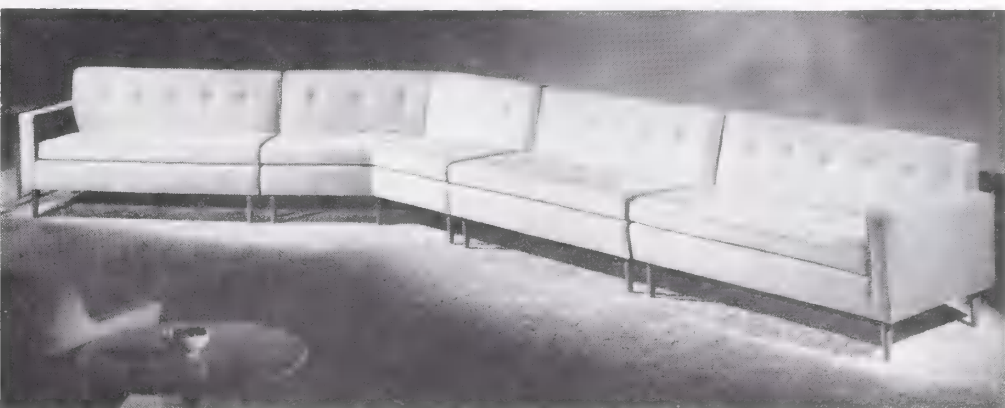
A wedge love seat turns a corner, joins a right-arm chair and sofa. Dallas.



Two walls of seating, all recomposable, save floor space. Gilliam Furn. Co.



Arc-shape settee gives circular look to Shearman Bros. sectional line-up.



Possible combinations of Trendé chairs and love seats are almost endless.

Valentine-Seaver sectionals fill a wall, then angle off as room divider.



Newcomers to our American Traditions

The maturing of modern American architecture means that many of the innovations of the past 50 years are now part of our new tradition

Here is a house that most people would enjoy and understand, because it seems to fulfill so naturally our modern American concept of what makes a good environment for living. It has the quiet warmth and appeal that have characterized fine houses of all times.

Yet, studying the pictures on the next eight pages, you might be surprised to note how many of the features, which at first glance you accept without question, have really become generally acceptable within the very recent past. We have listed these features at the top of the page. You might refer to them from time to time, as you look at the pictures. From walls of glass to today's furnishings, from the choice of a difficult but fascinating and unusual site to the shaping of a house to conform to it, the new tradition of how best to build is of only yesterday.

Any reader past thirty can prove it for himself by comparing this house for John Falter with the houses of his childhood. He will immediately see the big change in what is now accepted as a good house to live in. It reflects the fact that slowly but unconsciously we have been assimilating a whole new set of traditions in architecture and furnishings and in our general attitude toward how life can be best and most beautifully lived.

Many of these changes in attitude and in building have come about through innovations in materials and equipment, for progress in the past five decades has been staggering, as any comparison of our kitchens today with those of the 1900's alone would reveal.

(Continued overleaf)

1. Walls of glass wherever desirable and when they "enrich" the interior.
2. Interesting, though difficult, sites, rather than easy, flat plots.
3. Beautiful, though isolated, places.
4. Natural use of materials.
5. A "clean look," but with character, snugness and shelter.
6. Individual solutions to each problem, free from rules of period design.
7. Designing for motor-car arrival.
8. Turning back on street.
9. Ease of movement and use, inside and outside of house.
10. Straight-forward furnishings with no attempt at authentic period style.





ALL PHOTOGRAPHS BY MAYNARD PARKER

Architect: **John Lord King**

One of our latest traditions, offspring of the automobile age, is the entrance court which usually leads from car shelter to front door. Far left, from the carport of this house-on-a-hillside to the entry door, the planked court levels off the slope. Planking and planting need minimum care. Center, carport seen from entry. Right, the entry hall. Stairway leads to bedrooms on the lower level. Below, a panoramic view through walls of glass is the most dominant "decoration" in the living room.





Newcomers to our American Traditions *continued*

Similar changes have occurred in machinery and techniques of our tremendously expanded home-building industry.

However, the greatest influence that has shaped today's home springs from a deep irresistible urge to experience beauty, as well as comfort, as part of the daily fare of living. And, most significantly, our concept of beauty has been changing, too. It is not enough to depend, as our ancestors did, upon the beauty of our bibelots and the set, formal arrangements of our possessions. We seem to be awakening to the loveliness of nature in its most natural state. There has never been greater appreciation of simple unadorned wood and stone. And certainly people have never wanted to live so close to the outdoors.

This explains, for instance, the new insistence on great expanses of protected and private glass walls which bring nature inside and make indoors and outdoors virtually one. See how vital glass is to the personality of this particular house. Three sides of the living area—living room, dining room and kitchen—are encased in sliding glass walls. They provide a sense of openness, freedom and light, but they also bring in a stunning panoramic (*Continued overleaf*)

Glass used in great protected expanses has now joined wood and masonry to become one of our traditional building materials. If you build on a hillside, you can have this openness and still enjoy privacy.





While the kitchen is an "L" off the living room and its merging dining room, its clutter is screened by a peninsular serving counter. And the view is always there for the kitchen worker (the owner) to enjoy.

The kitchen in close association with the living room no longer seems revolutionary, for so many people know the role it can now play in modern home life and entertaining, what with today's equipment, etc. And it tends now to have the same quality of beauty as the living room. Here it shares the same window wall, is as meticulously paneled in mahogany. Travertine-top counter, which divides the kitchen from the dining room, has storage drawers opening from both sides.



As in the rest of the house, the mahogany walls and cabinetry of the kitchen are made with the same perfect workmanship as fine furniture. Floors are ground-down brick.

Newcomers to our American Traditions

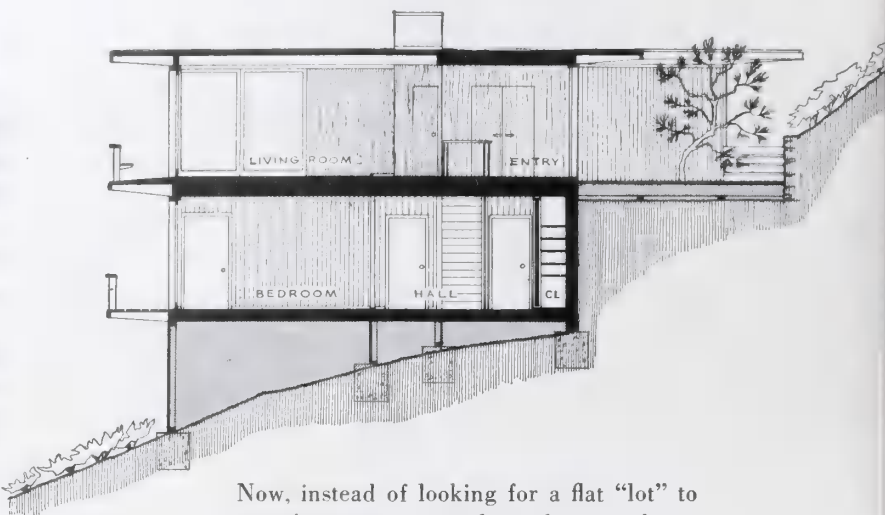
continued

view which is about the most powerful decoration a room could have. And, curiously enough, it is walls of glass that contribute so much to the sense of shelter and snugness that is felt here. For this house is built on a hillside (see cross-section sketch) and ingeniously planned on two levels, with bedrooms below and general living rooms above, where they take full advantage of the great view.

So the full leafiness of surrounding tree tops, seen through glass, seems to embrace and protect you at the same time you experience a sense of open airiness, thanks to the distant view and the platform terraces which lead the eye and spirit out beyond enclosure. The terraces, planked in wood, are in fact an extension of the living area.

And since the exterior siding of the house is the same mahogany that sheathes the interior walls, you are hardly conscious of the transition from indoors to outdoors. Wide overhangs shade the living area from the sun during the latter part of the day and contribute to this sense of shelter. On the lower level two bedrooms are similarly sheathed in glass which brings in the embracing nearness of the hillside's wooded landscape. And, because there can be no human neighbors where the land falls away, the whole house has an inviolate privacy, a serene sense of seclusion.

This use of a hillside site— (*Continued overleaf*)



Now, instead of looking for a flat "lot" to set a house upon, people tend to search out a beautiful "site" and let its conformation dictate the shape their house will take. Hillside sites are precious, because they usually offer a fine view, natural surroundings and the privacy of an eagle's nest. To compensate for the slope, this house was built into the hillside at two levels.

Clean, neat 20th-century architectural practices, like glass walls and unembellished wood, merge with such old American traditions as tongue-in-groove siding or four-poster beds. This leavening of the new with overtones of the old is a new tradition.





At the highest point of the slope, see how the deep roof overhangs shade and shelter the dining room and kitchen on the upper level, while the deck becomes a protective overhang for the master bedroom. Right, master bedroom has its own private garden at ground level, then seems to soar out as the land drops away, leaving the room secluded high in the tree-tops with a magnificent view, framed by the silhouettes of branches. Glass walls can thus have a comforting feeling of enclosure and privacy and bring in the protective shelter of trees too.



Newcomers to our American Traditions

continued

a difficult site, if you will—is another of our new traditions, although there was a time when such sites were a drug on the market, because they called for imaginative, ingenious planning on the part of the architect and builder.

But we have come to a new appreciation of them, because they are usually the most beautiful settings and because the form of a house which is dictated by such a site is invariably a more interesting one than that of a box-sitting-on-a-flat-lot, as in most cities.

For this reason, potential home-builders are now more interested in finding a "site" than a "lot." Like these owners, they look first for a beautiful setting, a view, a place that speaks to their souls. And when they have found it, they try to preserve its natural quality by building into it or around it, instead of attempting to level it off and make the site conform to the conventional concept of a house on a flat lot. If the problems are difficult, they are still worth the efforts to solve them, for the rewards are the originality of the solution and the beauty of the original site, kept in its original beauty.

And this, it seems to us, is tantamount to a new tradition with Americans, this decision to seek freely the solution to a problem. It is not so much that we are breaking with tradition as that we are breaking with convention, with rules and (*Please turn to page 100*)

*Construction details of this
house on page 102*

The living room, encased in glass and generally furnished with an uncluttered selection of clean-lined furniture, is none-the-less a snug-feeling place. It is warmed with overtones of the old and familiar in the shutter blinds, the beamed ceiling, and such suggestions of the traditional as the lamp base and andirons, the great oriental bowl. This free mingling of old and new elements is an honest mixture of the owners' tastes typical of a new tradition which uses every piece for its intrinsic worth, as opposed to the old cult—making a fetish of "period authenticity."



RAYMOND W. LOWERY

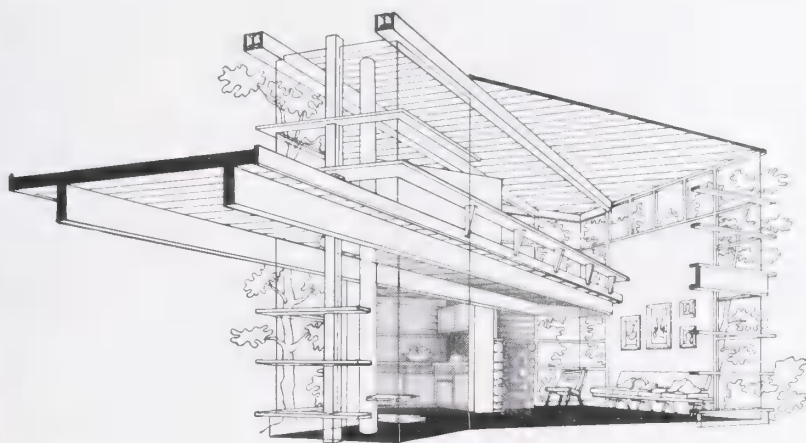




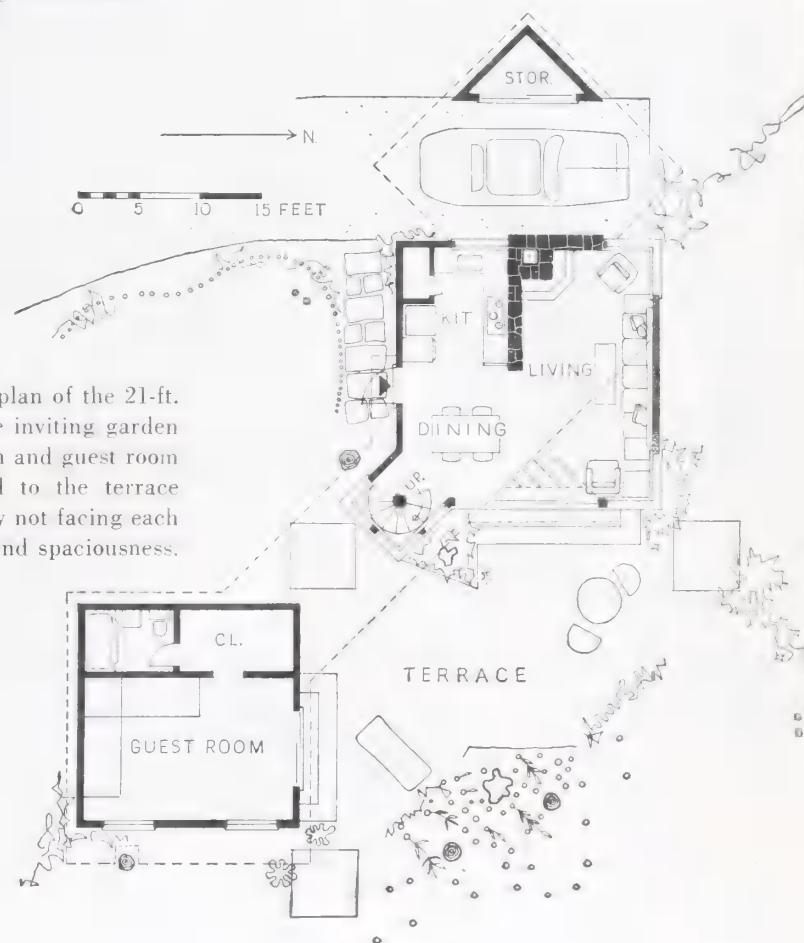
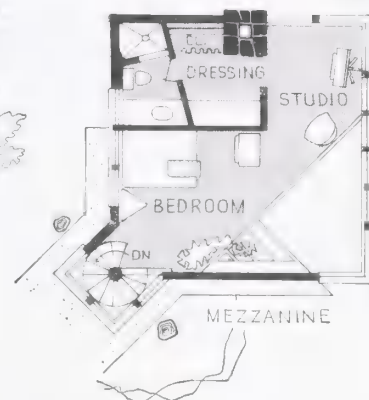
A SQUARE IS NOT A BOX

Here is a house which, by destroying "boxiness," becomes a refreshing adventure in space

By CURTIS BESINGER



Going within we see how all elements of the building are arranged to define, but not confine, the interior space: the roof plane whose beams emphasize the diagonal length by extending through the glass corners; the mezzanine floor with its open rail continuing out to become the roof connecting with the guest cottage; the screen-like wall rising high behind the living room seat emphasizing the vertical.



By the diagonal relationship in plan of the 21-ft. square and the 18-ft. square, the inviting garden entrance is formed. A living room and guest room are permitted to open outward to the terrace placed between them and, yet, by not facing each other, retain their own privacy and spaciousness.

Home of **Don Gayer**,
Coconut Grove, Fla.
Alfred Browning Parker, architect

This delightful and deceptively simple house is a brief summation of the ideas and influences that have gone into making the building of homes the most creative activity in our architecture.

Here is a building admirably part of its site and making of it a pleasant circumstance in which to live. Here is a building that does not conform to any preconceived idea of a "Style," but gains a certain refreshing quality of *style* in being a direct and imaginative solution, by the architect, of the problem presented to him. Here is a building with a direct statement of the nature of its structure. Here is a building that uses materials with a regard for their

inherent qualities. And here is a building which is not a box, but which is an adventure in space, achieved at a cost of only \$17,000.

As the Greeks contributed to architecture the refinement of the post and lintel, the Romans the arch and the Middle Ages the soaring pointed vault, the 20th-century's major contribution is a new concept of interior space as the real and vital element of the building, to which all else is only complementary. Its contribution is *not*, as is commonly held, its bright and shining materials, or its daringly new and experimental structural forms.

(Please turn the page)

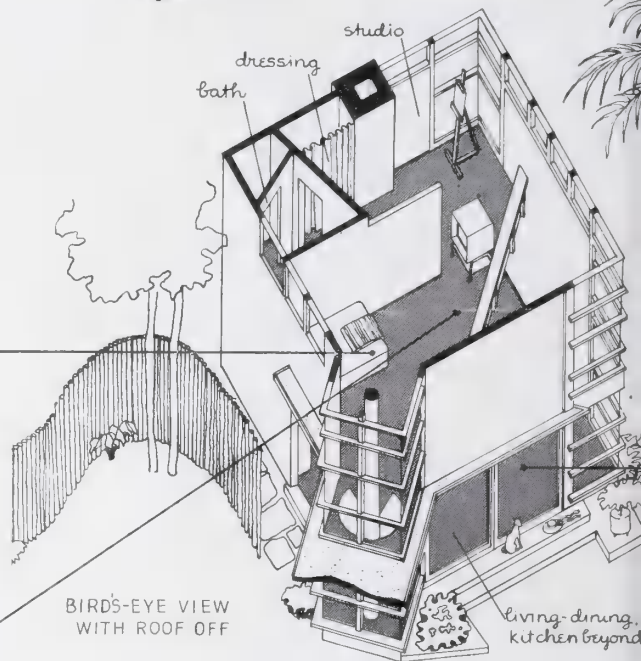
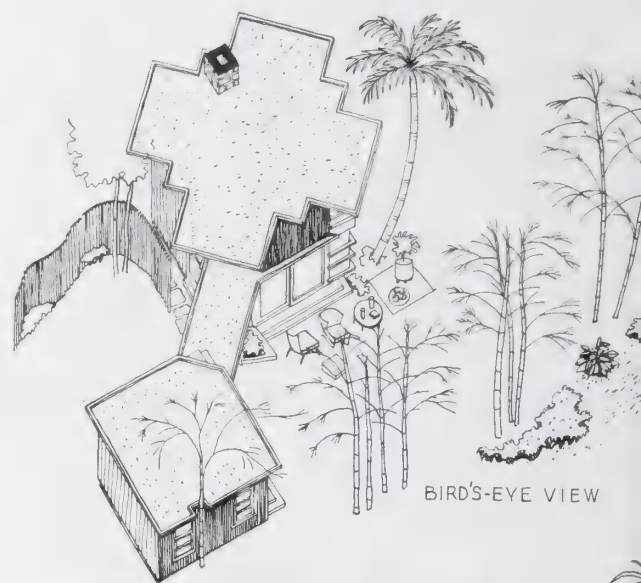


The bedroom, as an alcove on the mezzanine, retains its openness—and yet seclusion—without loss of views through the three open corners. It borrows space from the studio beyond and living room below.

In the studio on the mezzanine one has the delight of being in a tree house, surrounded by the tracery of trees, surveying the world below and beyond. The diagonal is the recurring motif in the design.



A square is not a box *continued*



This "large" little house could not have been achieved without a feeling and a regard for the modern idea of interior space. It would almost seem that the architect had chosen to do an exercise in applying Frank Lloyd Wright's teaching regarding the "destruction of the box."

The client requested of architect Alfred Parker as large a living room as possible, a small kitchen, one bedroom with a shower, a car shelter, a place to store yard tools, and an outdoor terrace. He also requested provision for a future guest house with a bedroom and bath.

The plan is a direct solution of this problem. The main living areas are grouped around the outdoor living area, the terrace, with the driveway and carport on the western side of the lot, the least interesting visually and also the hottest.

Because of a low budget, economy was a major factor in the design. A square can be more economically enclosed than a rectangle. A two-story house can be more economically roofed than a one-story of equivalent area. This thinking helped to determine the basic forms. (*Continued overleaf*)





From the terrace, the sheltering extensions of the roof, silhouetted against the sky, have the abstract excitement of a Japanese block print.



A square is not a box *continued*

The portion of the house to be built first became a two-story, 21 by 21 foot square, the future addition, a one-story square, 18 by 18 feet. Low bids fortunately enabled them to build the complete scheme in one operation.

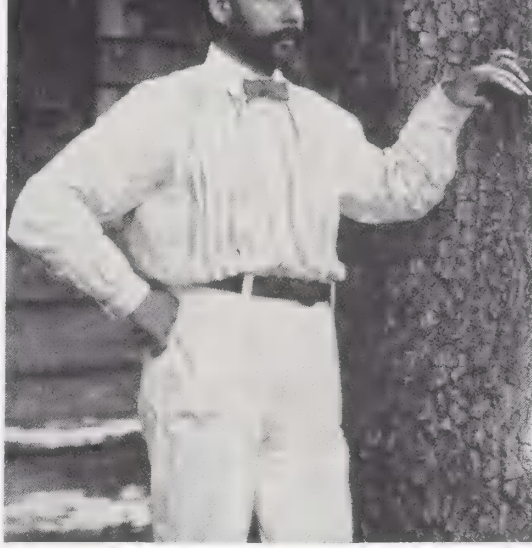
These forms, if they had no openings, would be boxes. But for the future delight of the client, the architect cancelled this boxiness by the way he used openings and placed the roof over the whole. As a result, he created an interior space free from monotony, filled with the eye-appeal of changing patterns and vistas, and a lofty sense of spaciousness. Most important, a sense of openness and freedom was brought about by this manipulation of space.

How was this little house (*Please turn to page 104*)

The glass enclosed spiral staircase is not just a way of going between two floors. It's a fun experience, like a child's sliding down a banister.

Sitting in the intimate corner by the fireplace, with the bedroom-studio mezzanine overhead, one is snug yet not confined. The added height in the living room not only serves visually to add to the spaciousness, but is a necessity in warm climates as an aid to ventilation.





COURTESY OF THE ART INSTITUTE OF CHICAGO

A 70-Year-Old Prophecy Has Now Come True

*In 1885 our most prophetic architect,
Louis Sullivan, called for a
national style worthy of America.
Now, at last, we might confidently
measure the best of today's
architecture against his prophecy*

By LOUIS H. SULLIVAN

Many who have commented upon the practice of architecture in this country have regarded the absence of a style, distinctively American, as both strange and deplorable; and with a view to betterment they have advanced theories as to the nature of such a style that evidence a lack of insight which is equally strange and deplorable.

These theories have been for the greater part suggested by the feelings awakened in contemplating the matured beauty of Old World art, and imply a grafting or transplanting process. . . . Their advocates have

ignored the complex fact, that, like a new species of any class, a national style must be a growth, that slow and gradual assimilation of nutriment and a struggle against obstacles are necessary adjuncts to the purblind processes of growth, and that the resultant structure can bear only a chemical or metaphysical resemblance to its materials.

We will, therefore, disregard these dreams of a Minerva-like architectural splendor springing full-formed into being, and look rather for the early signs of a spontaneous architectural feeling arising in sympathy with the emotions latent or conspicuous in our people.

It is reasonable to believe that an unconquered country, peopled by colonization and natural increase, may bear in its younger and its coming generations a race whose birthright, implying freedom to receive and assimilate impressions, shall nurture emotions of rare quality and of a fruitfulness commensurate with the energy in an unexhausted soil. . . .

The individual [in America] is from day to day seeking expedients by means of which to shape his immediate surroundings into a realization of his desires, and we may assume it to be quite probable that the initial impelling force, operating through the individual, has already in many cases produced significant and valuable results. These results, if not thoroughly typical, must have in them much that is eminently characteristic, and that bear the stamp of internal origin.

To test this hypothesis we have, therefore, but to look into the daily life of our architecture, and, in the complexion of its many fleeting phases, seek here and there for instances in which the existence of spontaneous and characteristic emotional feeling may be detected.

Sometimes we shall find this impulse appearing as an element of warmth-tinging scholastic formalism; sometimes as a seemingly paradoxical inspiration in the works of the uncultivated. We may certainly expect to meet with it in the efforts of those upon whose imagination the chromatic eloquence of words and of music have taken strong hold; and above all, we are to look for it in the creations of the gifted ones whose souls are finely attuned to the beauty of nature and humanity. . . .

Our art is for the day, is suited to the day, and will also change as the day changes. The law of variation is an ever present force, and co-ordination is its goal. The first step toward a new order of things is accomplished when there appear minds receiving and assimilating fresh impressions, reaching new conclusions, and acting upon them. By this sign, we may know that such a movement is already upon us and we may follow its erratic tendencies, and note its increase in strength and individuality; We may see the germ of poetry which each man has within him, slowly awakening into life, and may feel the presence of an American romanticism.

(Please turn to page 94)

The Tradition of Ornament in Modern Architecture

It is interesting to examine again the ornament of modern architecture as some great men have practiced it before now. Their tradition should serve as a reliable basis from which an ornament suiting our own time can arise to adorn our leisure and embellish our enjoyment.

I think it was Ruskin who said that *ornament is unsuitable in busy places*, perhaps the most valuable remark about ornament in modern times. It is precisely the dominance of business and busy-ness in modern life that has precipitated many controversies about architecture and design. Without the primary business man—the Renaissance banker, that is—there would be no modern world as we know it; and thus design would have had some other, unguessable pattern of human conduct to give form to. But from Renaissance bankers there grew in turn: the middle classes, the Reformation, the explorers, the scientists, the Enlightenment, political democracy and at last the Industrial Revolution.

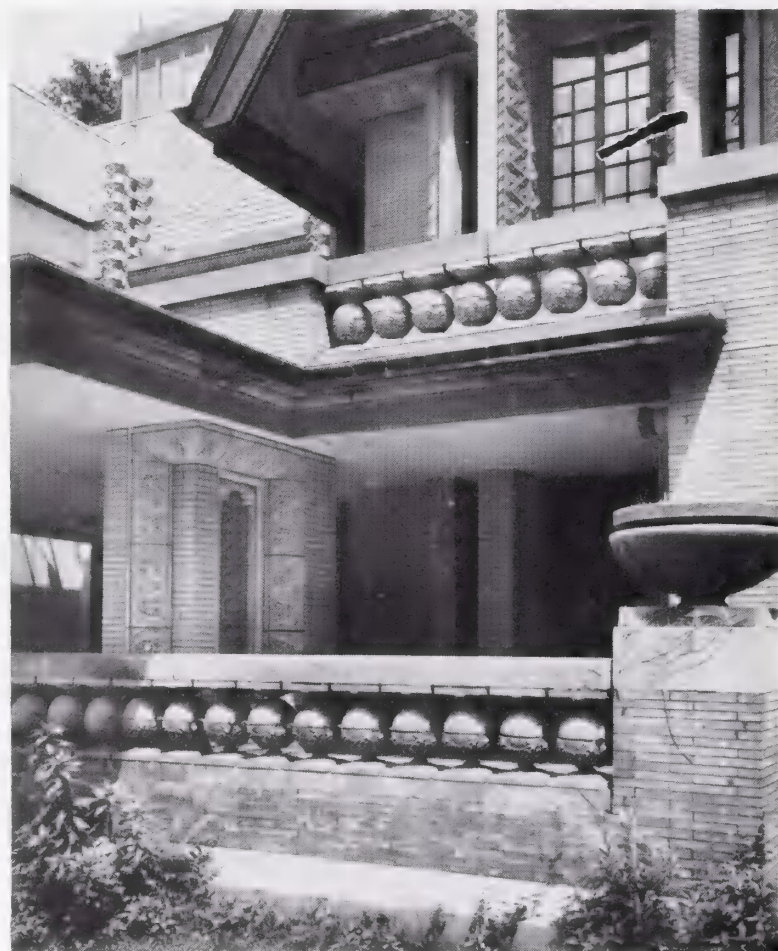
Our own age of fission, fusion and automation is but a projection of this curve. The pattern-shattering, irresistible Change that began in the Fifteenth Century started to dominate human existence more than 200 years ago and for about 100 years it has been accepted as the creative matrix of modern design. However bleak the original destructive results of the Change, however reluctant the adieus of classes and individuals to the old feudal-agricultural habits, the world was on its way and the Change called for its expression in design. What was this to be?

At first the Change claimed only certain areas of life: Business was business; but home life and play, education and religion, these continued as before. Designers followed suit. Business premises were designed for enterprise and common sense; and home, club, school and church, for stability and tradition. Except that in time it became chic to pretend that the Change had never happened. Then a bank could be a temple or a railway station could be a palace or an office could be a paneled parlor. So it is still done on occasions all too frequent.

Why "too frequent"? What's so bad about it? In small doses, nothing. Pretending is half of almost every kind of fun. But as happened in "the period styles," to give over to masquerade the major portion of a great form of human expression is an admission of fear—fear of what lies below the mask, fear of facing the reality of the big Change. There has been in every field a difficult adjustment to the Change and every effective personality of modern times has struggled to make the transition smoother and more acceptable. Modern design is nothing less than a part of this very process, this cultural moving day (with its attendant labor, dirt and confusion) from an old way of life into a new and strange and promising one. Part of our old belongings is Ornament. Where shall we put it now? (Please turn to page 93)

The early pioneers of the modern movement used ornament and, this writer believes, it will re-occur

By EDGAR KAUFMANN



The Moore House, Oak Park, Ill., 1895. Frank Lloyd Wright. Unusual and rich is the combination here of a Sullivan-like floral ornament and a more geometric pattern around the window on the second floor. In his later work, Wright turned away from Sullivan's botanical decorations to an ornament based on the T-square and triangle as more suitable for the typical machines used in home building.



Hall of the Hill House near Glasgow, 1903. Charles Rennie Mackintosh. Deliberately straight-lined, this interior shows several important trends: the contrast of light and dark surfaces; the play of linear, cage-like structure throughout; the co-ordination of all elements, even the decorative motif of repeated squares—negative in chair frames, positive in carpet pattern. The dramatic accent of the diagonal plane of the chair back is structurally occasioned, though stated more strongly than the structure would require. (Photograph from *Deutsche Kunst und Dekoration*, 1905.)

The Ennis house. Los Angeles, 1924. Frank Lloyd Wright. Here, pre-cast concrete shells, tied together by a network of metal rods sealed in the joints with poured concrete, show an approach quite different from earlier ones with the same material. The blocks, inert and unstructural until the whole building is put together, carry the emphasis of ornament very freely and with great dramatic effect throughout the whole.

PHOTOGRAPH BY RICHARD NICKEL



PHOTOGRAPH BY EZRA STOLLER

Albert Sullivan's residence. Chicago, 1892. Adler and Sullivan. Most residential work in the office at this time was handled by Louis Sullivan's close assistant, Frank Lloyd Wright; even this house for the architect's brother. In the simple stone front, enlivened by a wooden bay above and an arch and a wide recessed porch below, can be seen the influence of ancient Syrian and later Moslem architectural devices. But the whole is coherent and delightful. Only first-class architectural talent could have fused the parts together so successfully.

The new artists for the new era are now appearing

We are about to inherit the riches inherent in our time. Somehow, as our need crystallizes, the men to fill the need are there. The air of our time has been cleared of the twin miasmas we have been obsessed by: the infatuation with and dependence on past methods of enrichment and the other equally non-rewarding one—the rejection of any kind of ornament in our revolt against “Victorianism.”

Here are five examples of the work of an artist, Eugene Masselink, whose creations seem to answer these new cravings. Four were commissioned by people who wanted major features in decorative schemes. One (the tablecloth and plates shown overleaf and on the front cover) was an assignment to make tablecloth and place setting into one integrated ensemble, creating a special work of art out of the whole table setting. The fifth is a sketch for a fabric, based on the stylizing of tiger lilies. (Even though it is based on tiger lilies, the design does not freeze your vision to seeing it *only* as tiger lilies, for you can see in the design different things on different days when you are in different moods, and it is just as pretty when it is turned upside down.)

These are works of art designed to give life to the space they occupy, lifting that space beyond what it would be if it were left plain. They are like background music: you can take them or leave them. And like background music, you can take them differently at different times, depending on your moods and feelings. Since most of these were commissioned especially for the varying needs of certain places, they range from the soft, poetic (*Continued overleaf*)

Providing the same decorative value as a Chinese scroll or a Japanese kakemono, this wall hanging depicts a yucca plant, and is done in white, black and gold upon a grass-cloth background.





PHOTOGRAPHS BY MAYNARD PARKER



The folding screen of hinged mahogany boards, with both sides richly patterned in polychrome and gold, heightens the architectural interest of the rooms which it separates. So used, a screen specially designed for its setting can add architectural as well as decorative interest to otherwise ordinary rooms.

The powerful wall decoration brings a jewel-like, kaleidoscopic glitter to the room through the brilliance of layers of cathedral glass and translucent pigments applied to the mirror. It is a crescendo of color and light that is ever changing as the light varies and as you move around within the room. Refractions scatter a spangling of colored reflections across the ceiling and opposite walls, creating a magical world inside the walls of the room. Both projects were executed for Frank Lloyd Wright dwellings.



Tablecloth and service plates were designed by Eugene Masselink to be one integrated design—a play of circles and arcs of circles. Motif and color scheme derived from two blues of candlesticks. (See cover.)

and retiring (as in the yucca, page 78) to the compelling, strident and powerful (as in the mirror mosaic, page 79).

Masselink's designs are based upon geometry, but are lifted from the realm of geometry into that of art, as music. based upon the mathematics of sound waves, is elevated from its mathematical basis. This is eye-music.

It is not blank, mechanical patterning; it stimulates the imagination, through its symbolism, to imagine more and still more things. It has the same emotional fascination you get when you examine crystals or lichens on rock. You see first one thing, then another, and again another. Or, if you are otherwise occupied, you need not see them at all.

Never do these designs bore you with a too-insistent rhythm or a monotonous pattern. Nor are you expected to stand in awe before this "mystery which we can't possibly understand." There is no "message" to be conveyed; there is no emotionalism or expressionism.

Rather, Masselink's designs convey to us the delight in the multitudes of forms and patterns possible. He brings into his work not an imitation of nature, but rather the delights

of nature; variations on patterns, subtle rhythms and the sense of underlying structure. His patterns enrich the surface upon which they appear without detracting from the architectural value of the surface as a plane. They lie quiet and flat, remaining two dimensional, making no attempt to be pictorial or three dimensional. They are quiet in the way Chinese prints and Japanese screens are undemonstrative and therefore pleasing.

Here is decorative art that *can* blend with our new architecture. It may herald the end of the 30- or 40-year-old complaint from artists that their works are not used to embellish our contemporary buildings. In truth, so much recent art has not lent itself to such use. Art originates in the aim to enhance life, not as a thing apart from life. Modern art has been conceived as an isolated thing, so it has remained isolated. It has remained homeless largely because it was not conceived *in situ*, in place.

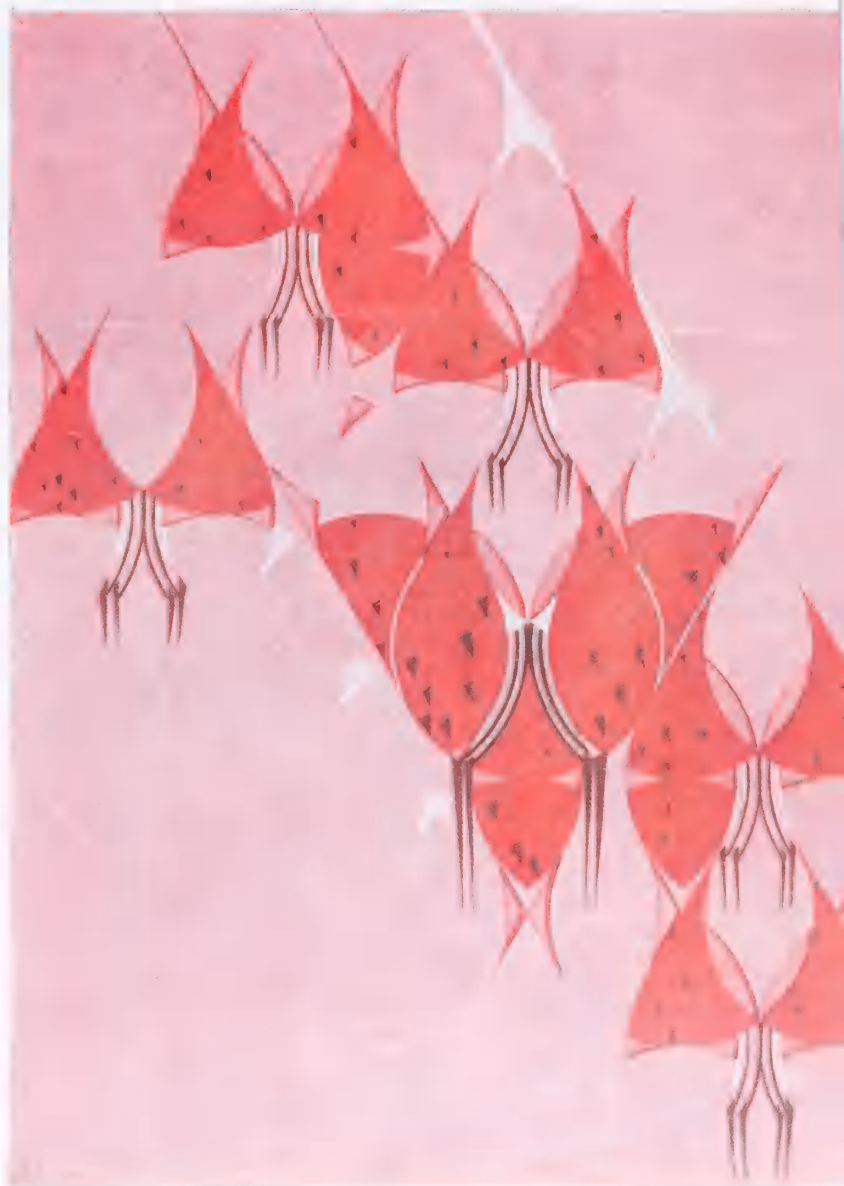
In all the great periods of art there has been this sense of integration with the place which was to receive the work. The Greek fragment now in the museum (*Please turn to page 102*)



Pattern of tablecloth, shown flat, shows how it was designed to receive and compose with the circular elements of six place settings. Pattern was executed in machine embroidery by Smith & Weigler.

Stylization of a tiger lily, this design is like imaginative music—you can see 20 other things in it. Its lilt is not impaired even if read upside down, for it is not meant to be pictorial, but the lilies are there, if you look.

ANGELO PINTO





ROGER STURTEVANT

Your precious possessions can be incorporated into the structure of your house, as were these fragments of oriental sculpture which form the bases of the columns of this loggia and add a special note of luxury. Gardner A. Dailey was the architect.

Examples of modern architectural ornament

MORLEY BAER



The arrangement of the structure itself makes this entrance court a decorative feature of the house. The rectangular motif is repeated again and again—in the slender battens nailed over wood panels, in the plastic screens, and in the decorative door motifs with their jewel-like enamel inserts. William D. Concolino, architect.

The latticed wood fence enclosing this entrance court pleases the eye with its repeated emphasis on the verticals. The main patterning would come from the play of shadow when the sun shines. A gracefully trailing vine adds to the decorative effect and at the same time gives privacy to the study window. Campbell and Wong, architects.



EZRA STOLLER



This terra cotta screen performs the double purpose of getting a three dimensional texture into the wall of the house while also allowing free passage of air into the inner screened patio. Here is ornament that delights as it works!



Viewed from outside, a rich relief is achieved by this modern application of a traditional material. The romance which we have always associated with a pierced wall of tiles clings to the material even though it is used in a modern manner. Mellow brick and a deeply recessed bank of louvered doors add to textural effect. Wahl Snyder, architect.



FRANK LOTZ MILLER

The material used in this outdoor ventilated wall is common flue tile. This pattern is one of a number developed by the architects using this same simple material. In one version they achieved an interesting shadow pattern by allowing an occasional tile to protrude about two inches. A sun and privacy screen can be focal point of a patio, Curtis and Davis, architects.





MORLEY BAER

A door can be important decoratively, when it is richly constructed with a crisp relief of vertical battens and horizontal dowels. William F. Hempel, architect.

Modern architectural ornament *continued*

Richness and interest are given to the ceiling of this post and beam house by the rhythmically recurring pattern of its graceful structural members. The pattern is pleasantly punctuated by the double ends of the horizontal rafters. William F. Hempel, architect.



MORLEY BAER

MAYNARD PARKER



MORLEY BAER



A lovely old Chinese screen of pierced wood gives a sense of richness and calm to this living room. It delicately but effectively separates hall and living room. By night, the intricate pattern of the screen casts a charming shadow on the opaque glass wall of the otherwise simple entrance hall. Campbell and Wong, architects.

MAYNARD PARKER



A sliding door separates two interior areas in this Hawaiian house without being a forbidding barrier. A delicate screen of oriental woodwork is incorporated in the door. The pattern reads light against the ceiling and dark against the sky. The fluted cornice adds to the grace and delicacy. Albert Ives, architect.



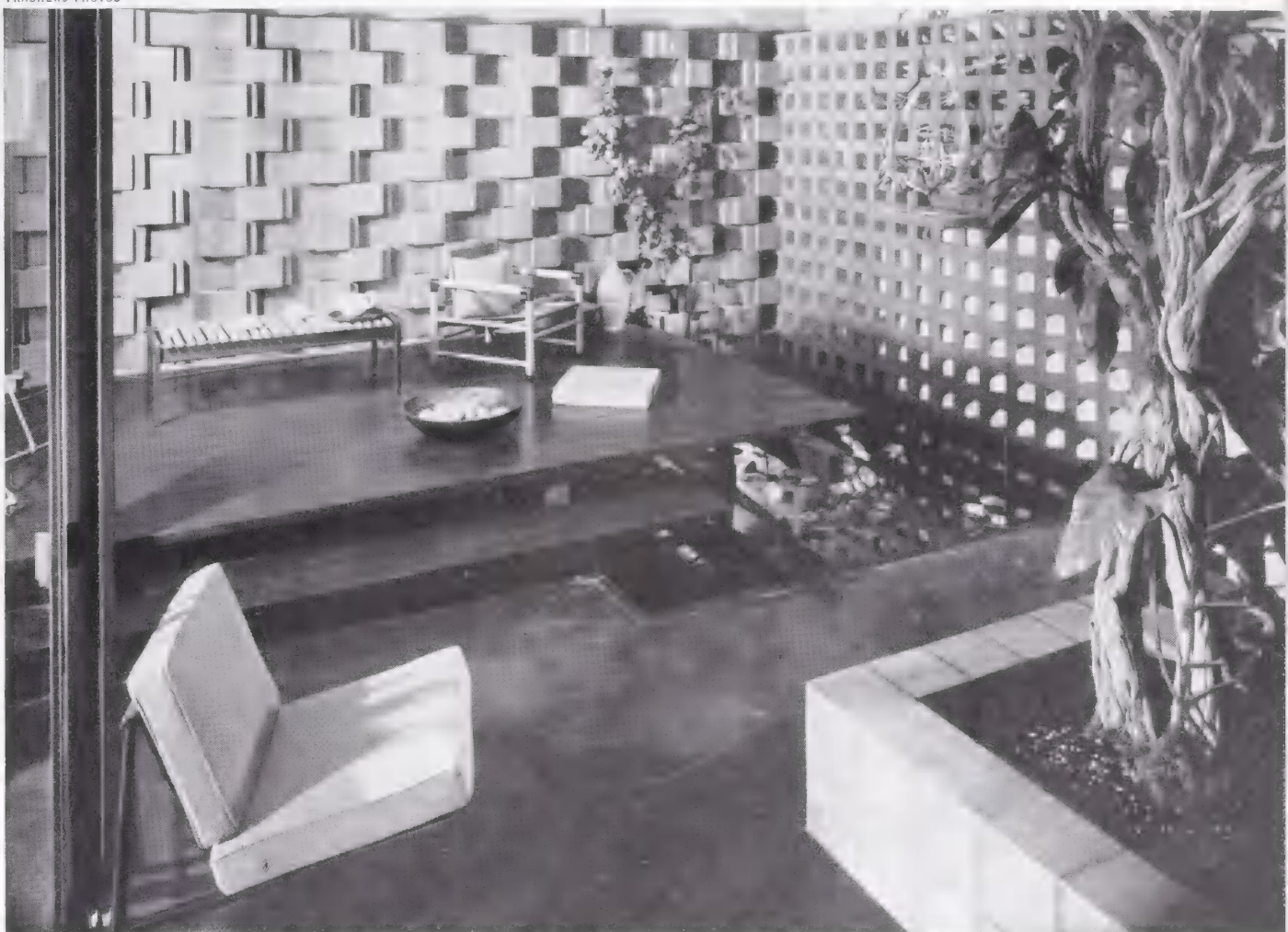
luminous wall of striking pattern is achieved by the simple device of nailing up translucent wall material with beautifully finished wood strips. Horizontal members on interior were pegged to vertical members on exterior. Result: a new form coming out of function.



MAYNARD PARKER

From outside, the pattern of this wood and glass-fiber wall becomes a subdued checkerboard on three planes. 1" x 4" mahogany boards forming the pattern are same as those used vertically on all exterior surfaces, making for a unified whole. John Lord King, architect.

FRASHERS PHOTOS



Two adjoining concrete block walls of this patio are richly textured in very different ways. The wall at the rear as seen in the photograph is made up of standard Rocklite units which have been staggered to create a three-dimensional pattern. An endless variety of interesting textures can be arrived at through such ingenious adaptation of a simple material. The perforated grille at the right, with its rhythmic pattern of light and shade, gives privacy. Smith and Williams, architects.

Open your mind and discover

A NEW WORLD OF WINE



ALAN FONTAINE

How could I have missed *these* all my life?"

"Truly regional wines, full of character and vitality."

"Here at last are wines that really stand up to our American foods—that go along with them and enhance them."

"Delicate and yet, at the same time, robust enough to serve with sausage cakes, a salt-cured ham, brown chicken fricassee, barbecued steak or a grilled hamburger."

"French foods take French wines, but with our *lusty* American dishes, here's the answer!"

These were some of the comments of wine fanciers who, for the first time in their lives, touched their lips to a group of selected wines made in New York State from the grapes of the New World—cultivated and, in most cases, hybridized descendants of our own wild wines.

"Like nothing I have ever tasted before. They surprise and please me," said an Italian journalist.

"Makes you think of woodlands and wild things pushing through the earth."

"No, they make me remember fields of blue vetch and goldenrod blooming along the wayside." This from an American.

"Clean, light and fresh—as if youth and spring could be bottled." Appropriately, the name of the wine and grape that brought forth this particular comment is Diana.

"If you must compare them, you might say they are somewhat like Rhine wines or some Moselles, or perhaps the flowery Alsatians."

"Piquant, lively, interesting, has real authority. . . ."

"Almost a wild flower fragrance. . . ."

"That back-of-the-mouth taste, not quite an aftertaste, but a tang, a fruity pungence—I call it interesting, though some might call it *foxy*."

Foxy is the word that for generations has been used, generally with unflattering connotations to describe the characteristic flavor of wines grown and produced in Eastern United States. Exactly what it means or how it came to be used is not clear. Probably it refers to the grapes that grow wild, often called foxgrapes, either "because the foxes ate them" or "because the shape of the leaves is like the track of the fox." Or, some say, "because of the musky aroma of the vines."

Generally, now it is agreed that a foxy taste in its most obvious and concentrated form is that of Concord grape juice. Those nurtured on the European wine tradition find even a trace of foxiness unappealing.

Undeniably this grape flavor does predominate in most of those New York wines generally labeled burgundy, claret or sauterne, even though they have only a passing resemblance to the French creations that bear those noble names. Many millions of people like this taste. It pervades much of the sacramental and kosher wines of the East.

The champagnes of New York State are famous and justly popular in this country. Although California produces more than 90 per cent of all our wines, New York State claims credit for 85 per cent of American champagnes. Purists in-



THE MODERN
EPICURE

By POPPY CANNON

What wines suit our lusty American

dishes? Try New York State's!

Fragrant wines of indigenous grapes,

they are delicate yet full of character

sist, of course, that such wine should not be called champagne in imitation of the French, but should proclaim proudly its own place-name and grape.

Perhaps some day we will know these wines as sparkling Canandaigua, or sparkling Keuka (named after the "Crooked Lake" toward which the vineyards drape at Hammondsport), or sparkling Catawba, Elvira, Niagara, Dutchess or Delaware. For it is from a blend of these indigenous American grapes and their hybrids that we have such time-honored and meticulously made champagnes as Taylor's, Great Western and Gold Seal.

Despite the excellence of many of the New York sparkling wines and sherries, right now the *real discovery* for connoisseurs lies not so much with them, but with a small but slowly and steadily growing group of still table wines that have no counterpart anywhere. White wines are particularly outstanding.

How and where can you become acquainted with these treasures? Admittedly they are scarce, though comparatively inexpensive. Made in small quantities, often only a few hundred or a few thousand cases in a year, their distribution is limited to a few appreciative audiences in places like Rochester, Baltimore, Washington, New York, St. Louis, Milwaukee and Minneapolis. But they could be obtained through wine dealers anywhere.

Widmer's is the most revered name in this field along with Charles Fournier and a (*Please turn to page 112*)

THE WINE OF LATENESS

*prompted by the drinking of
Missouri Riesling Spätlese 1949 by Widmer*

Strange gods have pressed this wine
those very gods
who have set their saffron watch fires
burning on the slopes
and hung
their bawds and jewels
on the trees
who have strung the maples
with rare topazes
and pricked their royal fingers
so their blood
might hang like garnets
on the barberries.

They've used long light
from lake fronts
in this wine

And cold star-shine
and the soft fog
of mornings.

Such rampant gods
quite wild
with vintnering
have spilled their must like water
till the earth breathes wine,
have spread wild honey clear across the sun
and drenched the ground
with juices.

Fall-maddened
harvest-dizzy gods!

Yet some are sly
sometimes they will defy
sometimes they will not look
they will not see
the thousand deaths behind the panoply.

Sometimes they bless a grape
to hold,
spored by the noble mold,
all still
deepening in sweetness
though the sun lies chill
and spent
upon the hill.

Strange gods have pressed
this wine of lateness
to keep time at bay
halt age, defeat decay
and hold
all still
breathless in amber
to await your love.

—P. C.

Musings about the past and the future of our gardens

By THOMAS CHURCH

a landscape architect who has just completed his 1149th garden

Put a pioneer in a forest and he will make a clearing. Add Indians and he'll build a fort. Ask him what he wants and on his list he will include a rose cutting from the nearest settlement.

Solving our garden problems still calls for considerable pioneering. Today we are asked to carve out our spot of refuge, our island of safety, within a network of roads and freeways, dodging more automobiles and people than we would have thought possible a generation ago. Our problems run like this: How to get to and from our garden without being scalped on the highways. Once we are there, we have the dilemma of how to find time to enjoy it. How to get twice as much in a space a quarter the size? How to insure that we can maintain it once we've got it?

What kind of answers can you give to these questions? How you answer affects the course your garden should take in the future.

Do your children still prefer to play on the street?

Is there no place for tricycles or roller skates? Do they get slapped hands if they snap off the tulips? Is there no quiet, unobserved corner where they can plug in the radio and dance? No corner where they can raise their own radishes? No swings? No bar-becue? No mud? Is it just a garden?

Do your friends take one look and go back to the living-room sofa?

It may be your fault because there's no invitation to go on out into the garden. Or maybe there's no spot as far from the house as possible toward which you are led by the irresistible magnets of impelling design lines and irresistible color and composition. No shade? No chaise? No lemonade?

How often do you walk around your garden, just because it's so darn pleasant?

Is the only time you make a complete tour on Saturday—behind the lawn mower? Do you like to tour in the morning before breakfast or are you afraid you'll

see so much work that it will ruin your day? Do you go around in the moonlight or is that too dangerous? Are there lurking flagstones to trip you or wayward barberries to ruin your nylons? Or inadequate lighting, making it dangerous going out and blinding coming back?

Do you argue that, after a hard day's work you deserve just to relax—in the den by the television?

Gardens can be more relaxing than dens. A well-thought-out plan with a proper balance of simplicity and excitement can get the laziest man as far as the hammock, at least.

Are you afraid that, by constant exposure, you might get the gardening bug?

Well, frankly, you might—particularly if it's designed for minimum work and maximum pleasure.

Do you never catch up with garden chores?

Then see that your lawn, if you have one, is in easily cut shapes, with sprinklers and moving strips. Eliminate grass coming up to vertical surfaces. Ten per cent of your space is plenty to raise all the flowers and do the concentrated gardening requiring special maintenance. Shift to permanent slow-growing shrubs and graceful fast-growing trees, and keep them pruned high. They look more relaxed. Don't be afraid to double the size of your driveway and triple the size of your terrace. If your garden seems small, take out half the shrubbery. If it seems too large, put up screens and abandon half of it or plant it to a grove of trees, with the ground cover.

Want to move to an apartment?

Don't give up so easily. There's a good way to make your land give you what you want, at least nine times out of ten. If you are Number Ten, admit it and go about making a change. (*Please turn to page 103*)

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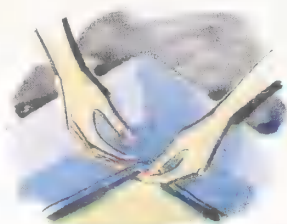
You'll love new nylon sheets for their easy washing, quick drying, space-saving compactness. And, of course, for their

long, *long* wear. (You know nylon's reputation for long wear!)

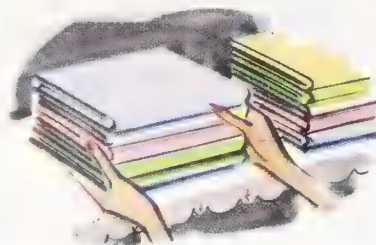
Best news of all! The new low cost of nylon sheets will surprise you. So will the fabulous new selection... woven and tricot... whites and fashion pastels... regular and crib sizes now at your favorite store. Better buy sheets of 100% Du Pont nylon for *all* your beds at January White Sale savings.



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BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

Du Pont makes fibers, does not make the fabrics or sheets shown here.

EXCITING NEW THINGS ARE HAPPENING IN DU PONT NYLON

No wonder the 1880's and 1890's have been gilded beyond reality, inspiring nostalgia on one hand and nausea on the other.

The publicity-seekers were publicized. The privacy-seekers found privacy. It was as true then as it is now. So the private houses were never made public; and those that were, were more club-house than home.

How did *we* find them?

By looking for structures that ennoble the land they occupy and the people who occupy them.

Why did we look for them?

For one reason, because we are always looking for homes that are private, in every sense of the word, and encouraging of privacy; that are individual and encouraging of individuality; that are personal and retiring.

There is another reason:

We at HOUSE BEAUTIFUL, as you know, feel that the modern movement is in a state of great confusion, that it lost its way somewhere in the early part of our century. We believe it was led off its track by a "functionalist" esthetic.

Surely one way to the future is to hold on to the most substantial thread of the past. We lost that thread by pursuing a far less substantial one, that of a "functionalism" which was not functional. The thing to do was to return to the point where we went wrong.

Here, in our Anniversary Issue, are the threads from the past which can lead us into the future. We lost them once; we are unlikely to lose them again. The other thread many of us followed has run out or has led to a blank dead end.

And by this we mean the bleakness of the cubical house, the irreducible statement of the International Style: the Miesian glass box.

Contrast the glass box, the cliché modern house, with the homes on pages 48 through 59. Wherein lies the promise for a fuller, fairer future? The new much-published glass box or a house similar in spirit to the older graceful ones we have discovered?

It is indeed odd that some have chosen the glass box. Why?

Fundamentally, because they have a strange reluctance to be themselves. They are suffering from the same mistake as those who put up the imitation palaces of the 1880's, who had thought that all culture, all art, all that made life worth while was foreign to America and so had to be imported

intact in its original container.

Today, too, many are embarrassed by any resoundingly native American product (yes, even at this late date). So, for those who are so embarrassed by an architecture that might be called local, regional or national, why not an architecture called international, or International Style? Who then will find them provincial, uninformed, out of the cultural swim?

There is another, more seductive reason for the appeal of the modernistic glass box.

In the 'Teens and Twenties of our century, our fathers were running as hard and as fast as they could from our grandfathers. As a result, of course, they never escaped them. They were motivated mostly by what they hated. And what they hated most, they said, was Victorianism.

Associated with Victorianism in their minds was clutter, ornament, embellishment and what not. Rejecting their fathers, they rejected their fathers' homes, furnishings, and, let's face it, many of the elements that enriched their life. They were caught in a period of negative revolt from which we are only now recovering. They defined beauty (when they didn't simply deny its existence) or good design in terms of what it was not. They said good design was *not* ornament, *not* exuberance, *not* excess.

They did this in the name of the most convenient slogan: Form follows function. (Actually that slogan goes back to Horatio Greenough, who said it in the mid-1800's, and for which a great deal is still to be said.) However, in their revolting hands it became an esthetic dogma for a new cubistic form, purged of all ornament and decoration, a form so rigid that it defeated all the function.

Entering the picture was the German Bauhaus branch of the modern movement. Its influence was final and fatal. Modern couldn't go further toward simplicity or negation. This branch became the whole modern movement in the eyes of the public. So, those who wanted to build a meaningful modern house, built a Bauhaus, sanctified as the International Style and, as a result, safe from the embarrassing Americanism of one's parents.

Thus far we have been saying "our fathers." Actually our generation has been caught in the inertia of their revolt. Only lately are we

(Please turn the page)

fashion

set to music!



Pictured is one of the new fashion series of *Forward Sound* Everetts . . . A gracefully small piano with the tone freedom of a grand! Priced only slightly more than conventional spinet models. Write for the name of your nearest franchised dealer.

dyna-tension
EVERETT

coffee-walnut

is one of Everett's new finishes in the fashion series . . . A medium-light shade of walnut as inviting as that first morning cup of coffee. May we send you a free catalog of color pictures?

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For Collectors of Americana



THUMBBACK SIDE CHAIR

As a skillful reproduction of the antique Thumbback originally made in New England, this graceful, and delightfully gold stenciled little Windsor will increase in value through the years.

X40-1D



SALEM ROCKER

69-6DC

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WINDSOR ARM CHAIR

An archer's bow back with seven supporting spindles, vase-shaped outspread legs, and shaped seat, identify this handsome chair as an authentic copy of the earliest Colonial Windsors made in America.



2036-5

PAUL REVERE CHAIR

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X61-1D

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THE MAIN STREAM OF AMERICAN ARCHITECTURE

CONTINUED FROM PRECEDING PAGE

revolting against that revolt, and in turning away from the lost generation of our parents we are re-joining the generation of our grandparents.

What a wonderful lot they were! The best of them, that is. They had courage, gusto, daring, a sense of adventure—even their mistakes were big ones, rather than the cautious, careful, constricted ones of our own time.

They had the optimism of the 19th Century and we, too, after the pessimism of the first half of the 20th Century, are discovering that there are grounds for intelligent hope. Pessimism no longer earmarks a man as being intellectually superior.

In their exuberance they built expansively and gaily. As we search for new ways to express our own expanding lives, we find in their houses rich inspiration for our own self-expression.

They were not afraid. Certainly not those who dared hire Wright when he was in his twenties to build them a house with guts and meaning. Not those who went to the Greene brothers for a home that hugged the native earth with love, rather than one that disdained it with classic hauteur.

But their story you'll find elsewhere in this issue. Here let us draw just one moral from our study of the houses they helped bring into being:

The Jameses, the Pratts, the Gambles—the great clients for these great houses—had a deep sense of the past, yet they asked for contemporary houses. In so doing they kept the past alive and brought it into their present as living tradition. Not content to simply inherit the past, they enriched it and ensured its continued life, so that today we still sense the vitality of their homes and are encouraged to do the same in our own time and in our own way.

We in America inherit the past in the only possible manner: by contributing to its future, right where we are. In this we differ from most of our friends abroad, particularly those nostalgic for the good old days. They have inherited a great deal in the way of tradition, but they are using it up faster than they are replenishing it.

Much wiser are their fellow countrymen, who know that the land left to them by their fathers will be only as rich and fertile as each generation keeps it.

In other words, you lose the past

if you lose confidence in the present and faith in the future. It lies heavy in your hands and soon slips from your grasp.

We might put this tremendously important attitude of ours into an image most familiar to Americans:

The past is like a battery; it goes dead unless it is kept charged.

Here is a list of construction materials and furnishings used in the home of Mr. and Mrs. Stanley W. Good, Jr., in Atherton, California, shown on pages 36 through 39.

CONSTRUCTION INFORMATION

FOOTINGS: Reinforced concrete, Portland Cement Assoc., Chicago, Ill.

FLOOR CONSTRUCTION: Reinforced concrete, Portland Cement Association, Chicago, Ill. 6 x 6 reinforcing mesh "Clinton," Wickwire Spencer Steel Div., The Colorado Fuel & Iron Corp., New York. Douglas fir wood framing, West Coast Lumbermen's Assoc., Portland, Ore. Plywood sheathing, Douglas Fir Plywood Assoc., Tacoma, Washington.

FLOOR FINISHES: Vinyl tile, Robbins Floor Products, Inc., Tuscumbia, Ala. Asphalt tile, Armstrong Cork Co., Lancaster, Pa. Asbestos board, Johns-Manville, New York, N. Y.

WALL CONSTRUCTION: Douglas fir 2 x 4 studs, West Coast Lumbermen's Assoc., Portland, Ore. Plywood sheathing, Douglas Fir Plywood Assoc., Tacoma, Wash. Copper armored "Sisalkraft" building paper, American Sisalkraft Corp., Attleboro, Mass. Sound insulation, The Celotex Corp., Chicago, Ill.

INTERIOR WALL SURFACES: Philippine Mahogany plywood, Philippine Mahogany Assoc., Los Angeles, Calif. Gypsum board, "Sheetrock," U.S. Gypsum Co., Chicago, Ill.

EXTERIOR WALL SURFACES: 1 x 10 boards and trim, California Redwood Assoc., San Francisco. Hidrolith clear wood stain, Commercial Chemical Co., Boston, Mass.

ROOF STRUCTURE: Structural beams, (heart redwood), California Redwood Assoc., San Francisco. Exposed roof sheathing (T & G redwood boards), California Redwood Assoc., San Francisco. 3/4" roof insulation, The Celotex Corp., Chicago, Ill. Shingles—red cedar shakes, Red Cedar Shingle Bureau, Seattle, Washington.

FIREPLACE: Used brick, Marble facing, Vermont Marble Co., Proctor, Vt.

INTERIOR WALL FINISHES: Enamel surfaces, "Dutch Boy," National Lead Co., San Francisco. Varnish surfaces, Pabco Products, Inc., San Francisco.

GLASS: 1/4" plate, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

TILE: All tile work, ceramic tile, Gladding McBean & Co., San Francisco.

WINDOWS: Douglas fir wood frames, West Coast Lumbermen's Assoc., Portland, Ore. Hardware for wood window frames "Whitco," Vincent Whitney Co., Sausalito, Calif. Aluminum sash, Reynolds Metals Co., Richmond, Virginia.

DOORS: Sliding doors and hardware, Kennatrack Corp., Elkhart, Ind. Interior louvered doors, Ponderosa Pine Woodwork, Chicago, Ill. Steel garage door and hardware, Malibu Mfg. Corp., Los Angeles, Calif.

DOOR HARDWARE: All exterior doors, Schlage Lock Co., San Francisco. Interior doors, P. & F. Corbin Div., The American Hardware Corp., New Britain, Conn. Swinging doors, "Win-Dor," Casement Hardware Co., Chicago, Ill. Vent panels, Wright Products, Inc., St. Paul Park, Minn., The Peabody Co., Inc., Los Angeles, Calif.; The Stanley Works, New Britain, Conn. Folding door overhead track, Grant Pulley & Hardware Co., Flushing, N.Y. Cabinet doors, Washington Steel Products, Inc., Tacoma, Wash. Metal thresholds, Chamberlin Co., of America, Detroit, Mich.

BATHS: Fixtures and fittings, American Radiator & Standard Sanitary Corp., New York. Accessories, "Coronado," Hall-Mack Co., Los Angeles. Medicine cabinet, Dura Steel Prods. Co., Los Angeles. Counter tops, The Formica Co., Cincinnati, Ohio.

KITCHEN: Accessories, Washington Steel Prods., Inc. Tacoma, Wash. Exhaust fan, Trade Wind Motorfans, Inc., Rivera, Calif. Counter tops, The Formica Co., Cincinnati, Ohio. "Hudee" sink trim, Walter E. Sleck & Co., Chicago, Ill. Sink, Amer. Radiator & Stand. Sanitary Corp., New York. Garbage disposal, The General Electric Co., Appliance Div., Louisville, Ky. Dishwasher, The Hotpoint Co., Chicago, Ill. Bar sink, Ziegler-Harris & Co., Los Angeles. "Thermador" cooking top, Norris-Thermador Corp., Los Angeles.

ELECTRICAL: Wiring devices, Bryant Electric Co., Bridgeport, Conn. Fixtures: "Prescolite," Pressteel Co., Berkeley, Calif.; "Lumiline," General Electric Co., Nela Park, Cleveland, O.; "Bryant," Bryant Electric Co., Bridgeport, Conn.

UTILITIES: Hot water heater and gas furnace (forced air) Rheem Mfg. Co., New York. Furnace duct insulation, "Fiberglas," Owens-Corning Fiberglas Corp., Toledo.

FURNISHINGS

Hall and Living Room

FURNITURE: Chinese figure bench, Baker Furniture, Inc., Grand Rapids, Mich. Two Venetian Provincial chairs, Danby Co., Inc., New York. Loveseats and sofa, W & J Sloane, San Francisco. Two tables with
(Please turn to page 111)



Hall of the van Eetvelde House, Brussels, 1895. Victor Horta, the great poet of metallic structure and of light-filled, rhythmically modeled spaces, found a rare opportunity in this house for a high official of the Congo, when it was the private realm of Leopold II. No more engaging interior of glass and iron has been contrived in the last 50 years, in the opinion of the writer. (Photo from Lenning, *The Art Nouveau*.)

There have been two extreme answers in the course of modern design. First, a century ago the ingenious decorator of the London Crystal Palace, Owen Jones, began his book *The Grammar of Ornament* thus: "There is scarcely a people with whom the desire for ornament is not a strong instinct . . . and it grows . . . in the ratio of their progress in civilization." His text was enormously influential; Frank Lloyd Wright is not alone in recording an early admiration for *The Grammar*, and the Columbia Encyclopedia calls it "still a standard work."

Then, half a century ago, the reverse of Jones's position was stated by a biting Viennese journalist and minor architect, once a journeyman carpenter in the United

States, Adolf Loos, when in the title of his most famous essay he equated *Ornament and Crime*.

Less extreme points of view have been held by the two great masters of modern architecture in America, Louis Sullivan and Frank Lloyd Wright, both of them often freely-indulgent ornamentalists, both of them able to abstain on occasion, and both as able in decoration as in the major tasks of structural and spatial expression.

Sullivan wrote at the very height of his career, in 1892, "I take it as self-evident that a building, quite devoid of ornament, may convey a noble and dignified sentiment by virtue of mass and proportion. It is not evident to me that ornament can intrinsically heighten these elemental qualities. Why.

(Please turn the page)

Study in the architect's house, Darmstadt, 1901. Peter Behrens. Curves and right angles balance in this room, which shows strong urge for co-ordination, a preoccupation of designers around 1900. Behrens and Olbrich both built houses for themselves in a demonstration area underwritten by the Grand Duke of Hesse-Darmstadt, as a gesture of confidence in the creative artists of his day. (Photo from the Wasmuth monograph on Behrens.)



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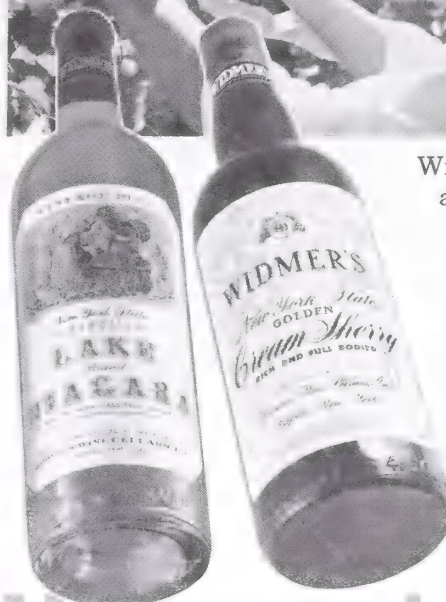
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then, should we use ornament? . . . If I answer the question in entire candor, I should say that it would be greatly for our esthetic good if we should refrain entirely from the use of ornament for a period of years. . . ."

And Wright, who had been Sullivan's right-hand man, once on his own turned away from Sullivan's exuberant botanical decorations to an ornament based on T-square and triangle, suitable to be used by the simple machines he found in the wood-working, stone-cutting and glazing shops of the 1900's. Thus in the United States the two most debated modern attitudes toward design are found from the very beginning and in the best minds: *the essential superfluity of ornament*, and *the expression of the machine*, the symbol of business.

Neither Sullivan nor Wright was

fanatical on these points—it was left to later generations to translate their dicta into extremes of action. The Bakelite and chromium modern of the 1920's and the 1930's was the result.

TODAY, in the usual alternation of taste, we are in full reaction against the unornamented Machine Style just cited; Sullivan's "period of years" seems over. Before we go back blindly to follow that strong instinct Owen Jones avowed, it would be well to remember his contemporary, Ruskin. Ornament and busy-ness don't mix, despite the Moscow subway stations (and certain American art historians who on Sundays lead tours to the idle architraves of Wall Street).

Besides churches and museums of art, ornament in modern life has two natural habitats where leisure

and contemplation allow it to enter and to entertain our consciousness—the waiting room and the home. Its place is not undisputed in either. Waiting rooms may have magazines or other printed matter and gentler distractions behind reception desks. Homes on the other hand frequently house children. They are what necessitates the current return to the front parlor and the separate dining room, manifestations of the "zoned house," as Frank Lloyd Wright has called it, where energetic family activities are given space separate from a more serene setting dedicated to gracious purposes. If in these islands of restfulness ornament can flourish, what will this ornament look like? How will it contribute to an architectural whole? Only the architects and designers of our day and of tomorrow can answer that.

A 70-YEAR-OLD PROPHECY COMES TRUE

CONTINUED FROM PAGE 75

This romanticism is, in the main, also exquisite but not virile. It seeks to touch all things with softened hand. Under the influence of its warmth of feeling, hard lines flow into graceful curves, angularities disappear in a mystical blending of surfaces.

One by one the completed styles of foreign climes are passing under this hand, each in turn being quietly divested of its local charm, and clothed in a sentiment and mannerism unmistakably our own. . . .

Appreciation of the beauties of this romanticism is to some extent dependent upon the verbal explanation and comment of its exponents. A knowledge of their vocabulary is often of assistance in disclosing softness and refinement in many primitive expedients, and revealing beauty in barren places. . . . Metaphor and simile are rampant in this connection, *a well-chosen word often serving to justify an architectural absurdity*.

But overloaded as is this fabric of impulse with florid and complicated intertwinings of affection, when we examine the material thereof, we find it excellent and valuable.

Searching critically among the works executed in this feeling, we note in the varying examples, and indeed in parts of the same structure, a curious *mélange* of super-sentimentalisms. Conspicuous at

first glance, in some an offensive simplicity, in others a highly wrought charlatanism; further, we perceive ingenuity in device, or superb flow of spirits—all more or less leavened with stubborn common sense. After such an investigation, we may gladly become convinced that behind a somewhat uncertain vision resides a marvelous instinct.

National sensitiveness and pride, conjoined with fertility of resource, will aid as active stimuli in the development of this instinct toward a more rational and organic mode of expression, leading through many reactions to a higher sphere of artistic development.

We are now in the primary department, vaguely endeavoring to form a plastic alphabet by means of which to identify our beliefs. Progress in this respect has been very slow and results meager. For our beliefs have still within them too much of uncertainty and diffidence to take rank as convictions. Without these latter a sufficient creating power is lacking. The formation of an alphabet, and the simplest combinations of its terms, are matters of much importance; and easy progress in this respect is seriously impeded by complications of thought. To look at things simply and clearly is quite easy, until counter influences are set at work; then comes a struggle for survival,

which now and then is successful—the result being an addition, however small, to our stock of elementary forms. . . .

We surely have in us the germ of artistic greatness—no people on earth possessing more of innate poetic feeling, more of ideality, greater capacity to adore the beautiful, than our own people; but architects as a professional class have held it more expedient to maintain the traditions of their culture than to promulgate vitalizing thought. Here then we are weak, and should sentiment gain a pronounced ascendancy, we may remain weak.

On us rests partially the responsibility, and partially on the public. We [architects] have at times individually sought to lead the public, when we more wisely should have followed it; and have, as a body, often followed, when, with beneficent results we could have led. While we may compromise for a time, through a process of local adaptation, no architectural style can become a finality that runs counter to popular feeling.

The desire at once to follow and to lead the public should be the initial attitude of our profession toward the formation of a national style. For while we conduct the technical operations, the shaping and controlling process is mainly in the hands of the public who are



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constantly keeping us within bounds. We cannot wholly escape this control, while we are without a national architecture fully representing the wishes of the public, and ministering to its conceptions of the beautiful and the useful.

This can evidently not come to pass forthwith, for the public itself can only partially and imperfectly state its wants. Responding readily, however, to the intuition of those who anticipate its desires, it accepts provisionally year by year all the satisfaction it can get; so that while one recognized style after another shall pass through our hands to be tried and finally rejected in the search for permanent satisfaction, a modified residuum from each will doubtless be added to a fund representing our growth in emotional and spiritual wealth.

The progress of this growth toward consummation in a national style involves the lives of many generations, and need be of but little practical concern to us of today. We work at short range and for immediate results. Perhaps, however, there would be infused into our profession an abiding *esprit de corps*, should consideration of this subject and its associated themes lead to a substantial

agreement upon our status, our tendencies and our policy.

If these conclusions . . . be accepted as correct, it becomes clearly evident, however, that the formative beginnings of this national style, now in progress, are of the utmost immediate interest to us, in part through feelings of patriotism, in part because of a surmise that those who approach most nearly in the substance of their work and administration to the qualities inherent in our race and potential of a national style, will come nearest to the hearts of our people.

Harassed though the architect may be, by the cares and responsibilities of his daily life, there exists nevertheless within him, in the midst of this turmoil, an insuppressible yearning toward ideals. These delicate promptings should be both protected and nourished, that, like the flowering plants springing by the sun's gentle persuasion from little seeds buried in the coarser elements of the soil, they also, because of the warmth of human feeling, may bloom at times by the wayside, yielding refreshing odors and the joy of color to the plodding wayfarer.

The soft beams of the full-orbed moon fall with pathetic caress upon the slumbering life of the world;

paling with the dawn, her tender vigil ended, she melts into the infinite depths when the ruddy herald of day proudly summons the workers. So does the soul watch over its greater ideals until the thrilling radiance of power shall awaken them to action.

Ideal thought and effective action should so compose the vital substance of our works that they may live, with us and after us, as a record of our fitness, and a memorial of the good we may have done. Then, in the affluence of time, when a rich burden of aspiring verdure may flourish in the undulating fields of thought, wrought into fertility through the bounty of nature and the energy of the race, the mellowed spontaneity of a national style reaching its full and perfect fruition shall have come from out the very treasury of nature.

Ten years later, Louis Sullivan returned to his favorite prophecy, describing it more fully. Some extracts follow:

Human development, through a series of vast attractions and perturbations, has now arrived at a materialism so profound, so exalted, as to prove the fittest basis for a coming era of spiritual splendor. . . .

Think of modern science which has taught us not to fear. Think of modern music, arising in glory as the heart took wings—a *new thing under the sun*. Think deeply of the French Revolution and Democracy—the utterance of freedom, the beginning of the individual man. Think now of our own age with its machinery, its steam power, its means of communication, its annihilation of distance. Think of the humanitarianism of our day. Think, as we stand here, now, in a new land, a Promised Land that at last is ours, think how passionately latent, how marvelous to contemplate is America, our country. *Think that here destiny has decreed there shall be enacted the final part in the drama of man's emancipation—the redemption of his soul! . . .*

This seeking for a natural expression of our lives, of our thoughts, our meditations, our feelings, is the architectural art as I understand it; and it is because I so understand it, that, ignoring the viciousness of the past, I gladly make an appeal to the good that is in human nature—that goodness of heart and soundness of head, that ready and natural response of the soul in which I have always
(Please turn the page)



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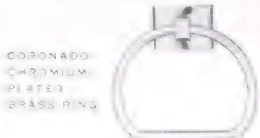
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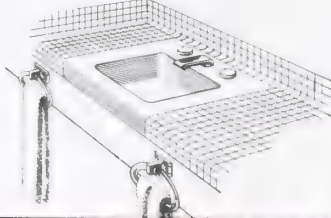
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A 70-YEAR-OLD PROPHECY COMES TRUE

CONTINUED FROM PRECEDING PAGE

trusted and shall always trust. It is to this sane and wholesome quality that I plead for the abiding sincerity and nobility of our art. It is to this *manliness* that I call to come before the judgment seat and make an answer for us.

I know very well that our country will in due time possess a most interesting, varied, characteristic and beautiful architecture; that the time will begin whenever we take as our point of the departure the few and simple elements of architecture and not its complex forms. That this time will come just as soon as the young are relieved of the depressing weight of a factitious education, the benumbing influence of an instruction that insulates them from the vitalizing currents of nature.

Just as soon as those having them in charge, coming to the full sense of the fact, realizing how truly dangerous a thing is a little knowledge, a partial knowledge, dreading to assume the responsibility for stunted, for imperfectly developed natures, feeling how deeply necessary it is that a technical or intellectual training be supplemented by a full, a rich, a chaste development of the emotions, shall say to the young that they are free, that from the musty school they may fly to the open air, to the sunshine, to the birds, the flowers, and wanton and joyous in their own fancies, face to face with the integrity of nature, they shall substitute for the arbitrary discipline of the school the natural, the easy self-control of a dignified manhood, to the end that not books but the personal feeling, personal character and personal responsibility shall form the true foundation of their art.

It has, alas, for centuries been taught that the intellect and the emotions were two separate and antagonistic things. This teaching has been firmly believed, cruelly lived up to.

How depressing it is to realize

that it might have been taught that they are two beautifully congenial and harmonious phases of that single and integral essence that we call the soul. That no nature in which the development of either is wanting can be called a completely rounded nature.

That, therefore, classical architecture, so called (meaning the Greek), was one-sided and incomplete because it was almost exclusively intellectual. That the emotional architecture (meaning especially the Gothic) was likewise one-sided and incomplete, however great and beautiful its development of feeling, because of the almost total absence of mentality. That no complete architecture has yet appeared in the history of the world because, men in this form of art alone, have obstinately sought to express themselves solely in terms either of the head or of the heart. . . .

Both [the Greek and the Gothic] have forever fallen short and must pass away when the true, the *Poetic Architecture* shall arise—that architecture which shall speak with clearness, with eloquence, and with warmth, of the fullness, the completeness of man's intercourse with Nature and with his fellow men.

Moreover, we know, or should by this time know, that human nature has now become too rich in possessions, too well equipped, too magnificently endowed for any hitherto architecture to be said to have hinted at its resources, much less to have exhausted them by anticipation. . . .

But Louis Sullivan was sure the new architecture would one day appear, as now, at last, it has.

(All extracts were edited and taken from Louis Sullivan's *Kindergarten Chats*, published by Wittenborn, 1955, a book we strongly recommend, together with Szarkowski's *The Idea of Louis Sullivan*, published this year by the University of Minnesota Press.)



e elegant, but the music of such en represents the very opposite of formality. Music is a highly emotional art. Its finest function is to lighten, to push emotion upward. In Schubert's song "To Music" (one of the most beautiful of all songs), the poet thanks music for lifting him to "a better world" in the gray hours. Yes, the lift is there. In its best moments music makes us feel the beauty of all life. The natural expression of that feeling is the tingling of the spine, the flush in the eye, or goosepimples on the skin, all physical reactions which are incompatible with formality. And so the moment people get over an attitude which looked at music merely as a social grace, they began to respond informally. The second and very practical reason for the change lies in the fact that music has been brought into our homes, that it is available in the place where we do not have to be formal, where we needn't put on an act. First radio, then records, the increasing use of records—an increase which has been little short of amazing since 1950—has been particularly responsible. People listen to records in an unbuttoned attitude. You can take your tie off and loll on the couch. Whatever you do, you do not put

MODERN MUSIC LISTENING

CONTINUED FROM PAGE 2

on white gloves. Because music has entered the home in copious quantity, it has now been absorbed into our everyday life. It is part of "normal" life, so to speak, and as such it is treated naturally, normally.

The informal attitude toward music does not mean, fortunately, that we have lost all elegance, if by elegance we understand refinement of feeling, quick sensitivity of pleasure, the ability to respond to subtle artistic impulses.

There is, of course, a lot of bad, "inelegant" music around; there always has been; there always will be. But the music which seems to endure, which seems to delight most of the people over the longest period of time and—most important—the popularity of which grows as our total interest in music grows, is good music.

Time, it has been said, is high-brow. It is significant, I think, that by far the most popular composer of today's America is Beethoven. His popularity is at least partly due to the direct humanity of his music, to his uniquely bold expression of emotion. At any rate, it is curious—

and surely could not have been predicted sixty years ago—that the most popular recording in the Victor Red Seal catalog of 1956 was Beethoven's Ninth Symphony conducted by Toscanini.

It may be appropriate here to mention some other best-selling records, if only to indicate a characteristic of today's taste, a taste veering toward the romantic:

Beethoven: *Symphony No. 5*

Rachmaninoff: *Piano Concerto No. 2*

Beethoven: *Symphony No. 3*

Tchaikovsky: *Symphony No. 6*

Tchaikovsky: *Piano Concerto No. 1*

Debussy: *La Mer*

Franck: *Symphony in D Minor*

Beethoven: "Emperor" *Concerto*

Chopin: *Concerto No. 1*

Brahms: *Symphony No. 4*

Beethoven: "Moonlight" *Sonata*

Ravel: *Daphnis and Chloë*

Gershwin: *Rhapsody in Blue*

Mozart: *Symphony No. 40*

When we study the repertoire of concert performance we get about the same picture. The most frequently played composers are, in order: Beethoven, Mozart, Tchai-

kovsky, Brahms, Wagner, Bach, R. Strauss, Berlioz and Debussy.

The easy availability of music, its intertwining with our lives, indeed its inescapability in modern life, has made it an everyday informality. However, danger may lurk in the ease with which we can "turn on" music. A hazard lies in complete informality. We flood the living room and hear with but half an ear. Our mind and our feelings are not with it. It is just pleasant background noise. That may do for certain kinds of music, but it is unfair to good music if it is our sole "listening" to it. Moreover, it is unfair to ourselves. To take music so completely as a matter of course is to carry informality to the point of laziness or inelegance.

I am not at all sure that I am right in this view. Many informed people believe that any contact with music is desirable.

Whatever the right view, we can be proud of the changes now to be observed. Today thousands of Americans approach music directly, making up their own minds and hearts as to what they like, un-intimidated by the dictates of social leaders or by the formal rules of the experts. New love, new understanding—informal but not inelegant—has grown like a forest tree.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 32

through your travel agent, who can tell you anything you'd like to know about the ski situation in the Alps which are cozily shared by all those five countries. But, if by chance he doesn't know all the answers, he can easily find out. Swissair, whose personnel (from airplane pilots to office boys) are likely to be skiers themselves, has set up a Ski Desk specifically for travel agents whose clients are clamoring for information about the state of snow, slopes, hotels, transportation and possibly where they can have the most fun warming up after a day in the powder.

You, yourself, of course, can be deluged with wonderfully helpful literature on skiing possibilities abroad by writing to the tourist offices of the countries involved. These, all in New York, are: Austrian State Tourist Office, 48 East 48th Street; French Government Tourist Office, 630 Fifth Ave.; German Tourist Information Office, 11 West 42nd St.; Italian State Tourist Office, 21 East 51st St.; Swiss National Travel Office, 10 West 49th St.

And everybody reminds us that

spring skiing is excellent in most of the European resorts. We mention this in case you find winter reservations tight. And one more good word from Swissair: Anyone who takes his international skiing to heart should acquire Waverly Root's recent book, *Winter Sports in Europe* and a subscription to *Ski Magazine*, which is published in Hanover, N. H. For domestic and South American ski information, get *Skiing the Americas*, by John Jay.

Latest in luxury

In Bal Harbour, Florida, near Miami Beach, where luxury hotels in the past few years have been outdoing themselves and each other in grandeur, the newest is The Americana, a mere \$17 million worth and virtually a little luxury city. It has 475 guest rooms, each with a sea view and a private terrace, 600 feet of private oceanfront, including, of all things, a built-in cove and coral reef and 10 acres of sub-tropical gardens, to say nothing of an Olympic-size swimming pool. But in our dreamy

way we like to dwell on its 30 lanai suites, each with its own entrance, patio and garden, a living room, bedroom, galley-kitchen and two baths.

Each public room—and there are more of them than we can remember offhand—is keyed to the art or cultural motifs of one of the 21 nations of the American hemisphere. For instance there's the Dominion Coffee Shop paneled in Canadian maple and pillared with a totem pole, where ladies dressed up like Rose Marie will serve your breakfast hotcakes. The Gaucho Steak House, all copper, rawhide and branding irons, salutes the Argentine. The card room is a replica of a Wild West gambling hall. The Carioca Lounge reproduces the atmosphere of Brazil, with a bar embowered with tropical flowers and a floor in a swirling black and white mosaic pattern like the famous paving of Rio de Janeiro's streets. The main dining room, in blue velvet and glittering gold, is hung with the huge Great Seal of the United States surrounded by seals of the other 20 countries. For the most part,

fabrics, tiles, art and accessories come from the country honored.

Morris Lapidus was the designer-architect. Tisch Hotels Inc. are the owners. It's all "dedicated to restful living and enjoyment," it says in the literature, which sounds to us like the understatement of the year.

Soon in the Old South

The famous annual Natchez Pilgrimage, which is like being transported back into the early days of Scarlett O'Hara and in the full glory of a Mississippi springtime, runs for a whole month this year, starting on Friday, March 1st, continuing through Saturday, March 30th. Something like 30 nostalgic antebellum mansions open their garden gates and great mahogany entrance doors to visitors and invite you to roam through pretty much as you will to sense the atmosphere of elegance and culture that made Natchez a symbol of fine living in the days of the millionaire planters. For information: The Pilgrimage Garden Club, Box 247, Stanton Hall, Natchez, Miss.

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CONTINUED FROM PAGE 47



"We will take the concrete block," Wright wrote in his *Autobiography*, "and make it live as a thing of beauty, textured like the trees." And in *La Miniatura* that is exactly what he did, making it like "a kind of tree standing at home among the other trees in its own native land."

willy-nilly into a new ornament mania of our own.

However, having said this, let us quickly state:

Far better to be flamboyantly alive than safely dead, if these seem to be the only alternatives.

Far better to feel free in our search for enrichment and embellishment than to feel fearful and cautious. Ours has too long been an Age of Caution in the decoration and furnishing of our homes. We have been more critical than creative in our attitudes toward life's possibilities.

Yet, we *can* be critical in our creativity; indeed, creation inevitably involves selection and rejection of possible solutions to any particular problem.

And for those of us who are not creators in the sense of being architects or professional designers (and certainly most of us are not), there is still the critical function which is ours of choice, approval, understanding and encouragement.

How do we recognize good from bad ornament, whether in architecture, furniture or accessories?

By its appropriateness and by its contribution to what is ornamented.

We must ask these questions of all ornament: Is it a part of the thing it decorates? Does it add something to what it decorates or would the object or material be better off without it?

If the object is a wooden table, does the ornamenting of its top, for

instance, emphasize that it is made of wood rather than marble or anything else; if the wood has an interesting grain, does the ornamentation enhance the grain or fight it; would the table-top have been more beautiful with the grain alone? And does its ornamentation make it more suitable for your place and purpose?

These are the *controlling* questions of the designer as well as of ourselves. When ornament meets them satisfactorily, it is good. In the hands of a great artist, it becomes superb.

Often a building is conceived as ideally fulfilling three purposes: commodity, firmness and delight, or usefulness, durability and beauty. Modern architects have generally held the notion that use or function will lead to forms that, when exposed, will have beauty. This has been true in some cases.

However, it has not proved sufficient, as we explained earlier. So now there may be a strong temptation to seek beauty as something to be added to form and structure, as something independent of them and completely arbitrary.

Here is where control becomes important and where Mr. Wright's practice of it becomes instructive. If we understand it fairly well (the imaginative mind, of course, escapes complete analysis), it follows from his own often expressed principles of organic design:

(Please turn to page 106)

More pictures on page 105

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NEWCOMERS TO OUR

CONTINUED FROM PAGE 68

LOVE BENCH

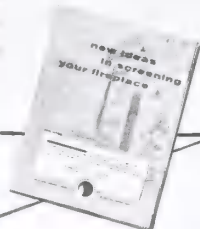
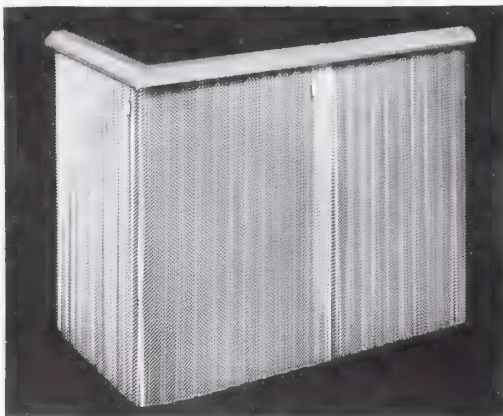


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manners of building and living once adhered to like a rigid code.

You can sense this attitude strongly in this house. It is one of the reasons why it seems desirable and understandable to so many people, who recognize in it a kindred point of view. The structure, the planning, the concept of living, and most of its materials are decidedly of our own times.

Yet there is much of the old here. You see reflections of the timeless tradition that a house should be encompassing, protective, cozy. You see the old tradition of brickwork and fine woodwork, even the old building practice of tongue-and-groove siding used on an interior wall. You find a four-poster bed, a Victorian chair, and oriental antiques mingling their familiar warmth with contemporary sofas and modern handwoven rugs.

And, most significant, none of these elements, whether antique or modern, is made to conform to any stylized pattern. There isn't a hint of period authenticity. No attempt has been made to follow a stylized formula that decrees that modern must be used exclusively with modern, period with period.

Instead, all seem to be integrated into one whole, and the result is the owner's individual style. It's an example of a new American phe-

nomenon—a maturity of taste which feels sure enough of its own artistic judgment to make its own selections from the whole pageant of time and from the products of the whole wide world.

One of the most appealing aspects of the house, which may defy your first attempts to explain why it seems so right to most eyes, is that this same kind of integration occurs between the interior of the house and its exterior surroundings, which seem to enter the house and become part of its furnishings.

Analyze this and you will perceive the owners' shrewd realization that the interior of a house, so intimately merged with the grandeur of nature, had best be understated in color and ornament. They have, in a sense, let nature take over, keeping their furnishings simple, unobtrusive, non-competitive with trees and sky, and colored in muted harmony with the colorings outside.

The tawdry never looks tawdrier than in juxtaposition with the full, rich textures and colors of nature. And so the materials used here, from wood to upholstery fabric, from exterior siding to the smallest bibelot, are all choice examples of their kind. Materials are chosen for their own intrinsic beauty and executed with the most skillful, painstaking workmanship.



On the lower level of this hillside house, the studio is the kind of tension-free place where creative work may be done at home—something more and more Americans plan for.



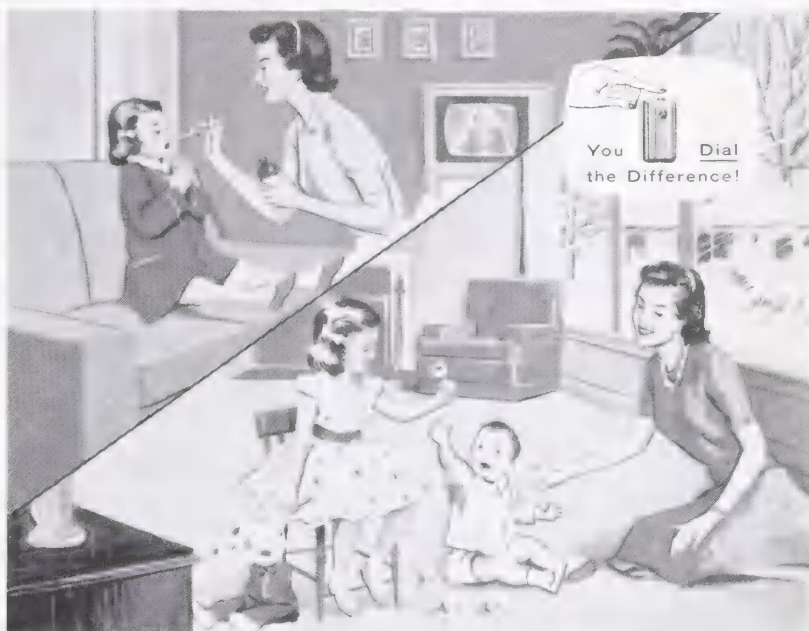
Kitchen equipment, partially visible from the living room, is good-looking enough to be frankly exposed to view, thanks to its mahogany cabinets and paneling and clean stainless steel.



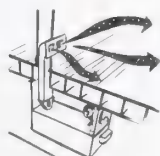
Please turn the page

Tucked into a mahogany-sheathed closet in the kitchen, the usually unsightly utilities like a mop sink, brooms, and cleaning duffel are at hand when needed, but otherwise unseen.

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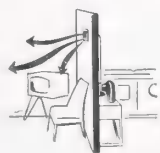


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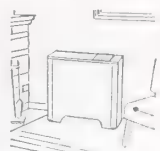
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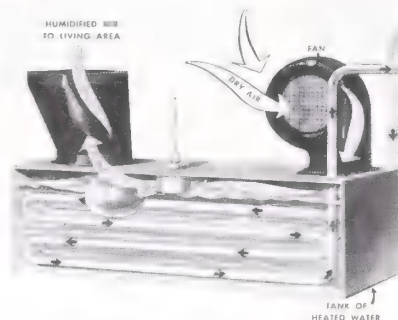
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CONTINUED FROM PAGE 68

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Following is a list of the construction materials used in the Falter house shown on pages 62-69:

FOUNDATIONS: Reinforced concrete.
RETAINING WALLS: Tiburon stone and railroad ties.

FRAMING: Douglas fir lumber, West Coast Lumbermen's Association, Portland, Oregon.

SHEATHING: Douglas fir Plyscord, Douglas Fir Plywood Association, Tacoma, Washington.

EXTERIOR WALL SURFACES: 1x6 Philippine mahogany, Philippine Mahogany Association, Los Angeles, California. Basement level: stucco.

ROOFING: Built up bituminous roof with Russian River gravel.

THERMAL INSULATION: Fiberglas board on entire roof area, Owens-Corning Fiberglas Corp., Toledo, Ohio.

INTERIOR WALL SURFACES: 1 x 4 and 1 x 6 Philippine mahogany, Philippine Mahogany Association, Los Angeles, Calif. Sheetrock, U.S. Gypsum Co., Chicago, Ill. Philippine mahogany plywood, U.S. Plywood Corp., New York. 1 x 4 Douglas fir, West Coast Lumbermen's Association, Portland, Oregon.

FLOORING: Kitchen-brick with walnut oil stain and wax. Studio and guest bath—asphalt tile "MA-TI-CO" Mastic Tile Corp. of America, Newburgh, N.Y. First floor—white oak parquet, Bruce select plain sawed, Bruce common plain sawed, E. L. Bruce Co., Memphis, Tenn.

MILL AND CABINET WORK: Philippine mahogany lumber and plywood.

GLASS: Window and door glass, Libbey-Owens-Ford Glass Co., Toledo, O.

MARBLE WORK: Living room fireplace—Unfilled travertine. Master bedroom fireplace—Alabama white, Vermont Marble Co., Proctor, Vt.

CERAMIC TILE: Murals, Inc., New York. DOOR HARDWARE: Exterior doors, Sargent & Co., New Haven, Conn. Interior doors, Schlage Lock Co., San Francisco, California.

PAINTING: Exterior—Cabot's bleaching oil, Samuel Cabot, Inc., Boston, Mass. Interior—W. P. Fuller & Co., San Francisco, California.

KITCHEN EQUIPMENT: Refrigerator and dishwasher, General Electric Company, Major Appliance Division, Louisville, Ky. Oven and range, Western-Holly Appliance Co., Culver City, Calif.

FORCED AIR HEATING SYSTEM: Gas furnaces, Sequoia Mfg. Co., San Carlos, California.

NEW ARTISTS FOR THE NEW ERA

CONTINUED FROM PAGE 81

was once a part of an architectural scheme. Those frescoes and mosaics reproduced in the art book were wall decorations. Many of the items in glass cases in museums were once utilitarian objects which their users took delight in decorating. Much of the work of this character still lends itself to decorative use today.

Having been designed as a part of a larger ensemble, each object was given a particular character which came to birth when it became part of the ensemble. It was not originated as a thing apart, but rather as a thing in place and in use.

So the work of Eugene Masselink should be looked at for its own delight and for what it may portend about the future. (Another of his commissioned works will be presented in the February issue of HOUSE BEAUTIFUL.)

Following is a list of furnishings and accessories in the table setting photo on page 80 and the cover:

FURNITURE: Oak chairs (page 80), designed by Hans Wegner for Georg Jensen, N.Y.C.

FABRICS: Tablecloth and napkins, hand-woven Siamese silk, Thaibok Fabrics, N.Y.C. Designed by Eugene Masselink, executed by Smith & Weigler.

PLATES: Teak, imported from Uppsala, Sweden, by Bonniers, N.Y.C. Gold leaf on plates, Hastings & Co., Philadelphia, Pa. Hand-wrought crystal and gold plates (shown on cover), Alice Petterson, Claremont, Calif.

FLATWARE: "Regal," Dirilyte Co. of America, Inc., Kokomo, Indiana.

GLASSWARE: "Regent" by Lobmeyr, Vienna; Black Starr & Gorham, New York.

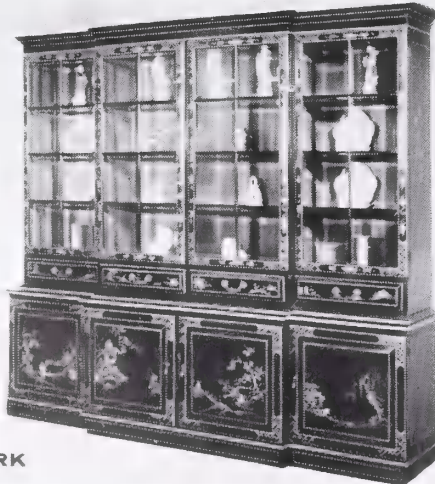
ACCESSORIES: Candlesticks, Bonniers, Inc., N.Y.C., candles made of yellow beeswax, V. C. Morris, San Francisco.

WINE: (On cover) Spätlese Riesling, Widmer's Wine Cellars, Naples, N.Y.

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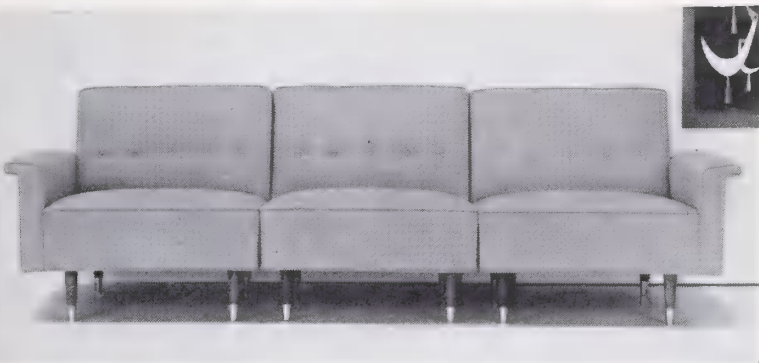
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CONTINUED FROM PAGE 60



Right-, left- and no-arm chairs equal sofa. Thayer-Coggin.

but now it's hard to find because it is no longer what masses of people will buy. Why? We think it is because of the immense popularity of sectional furniture.

The rise to popularity of sectionals has been concurrent with the revolt against the heavy, over-ornamented, malfunctioning shapes of the Victorian era. While much long-hair talk was being spent on the philosophy of modern design, which pounded away at the need for the elimination of gimcrack, sectionals were demonstrating these principles at the grass-roots level. Chairs designed to combine with other chairs to form love seats or long sofas *must* be simple and uncomplicated in line. If their legs bow or if their corners or sides are distorted by added ornament or overhanging moldings, the pieces

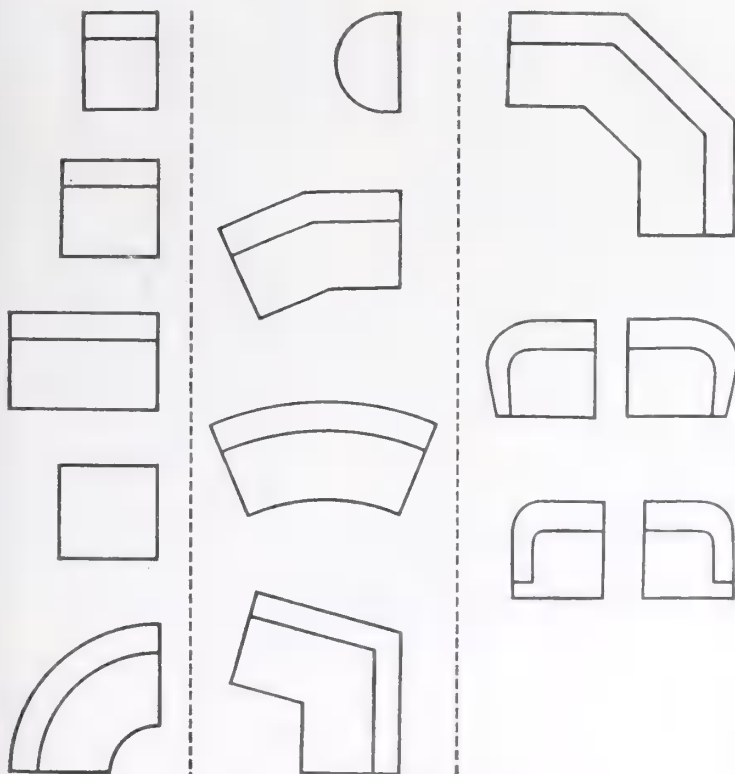
won't fit together snugly, and the possibility of making big groupings of separate units is cancelled.

The same thing is true of cabinets that line up along a wall or chests that stack. Stacking cases must have a trimness and neatness or they won't stack securely. Base cabinets must have plain vertical ends or they won't compose snugly with the next neighboring piece.

The sum-total effect of this truth is that because we wanted the logical, space-saving attributes of sectionals we accepted willingly the modern principles of simplicity and cleanness of line. We liked the rationality, so we accepted the esthetic element of this type of design, whether we were conscious of it as "modern" or not.

It is not too much to say that
(Please turn the page)

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WHAT SECTIONALS HAVE DONE FOR US

CONTINUED FROM PRECEDING PAGE

sectionals have also been responsible in large part for changing the over-all look of the rooms we live in, for bringing to fruition many of the principles the early "modernists" clamored for. By the efficient nature of their design, sectionals furnished the wherewithal for eliminating clutter, for making the "open plan" feasible, for making the "working wall" a now commonly accepted part of our rooms. For one of their great advantages is that when lined up or stacked

against walls they free the floor space and make our rooms look more spacious, while they themselves look, in a sense, like a built-in part of the architecture. Sectional case pieces have made us aware that walls, which used to have prodigious amounts of waste space, are potential storage space which can be as decorative as it is functional. And by the flexibility of their design, which permits sofas or tables or chests or bookshelves to turn corners and change direction,

they have made it possible for a single room to be semi-"partitioned" or divided into various areas for various uses.

Sectionals, by virtue of their building-block characteristics, invite individual expression. We don't need to argue "modern" versus "traditional" to understand this. We want the clean, sensible, usable beauty that makes such good sense. It's this "good sense" in sectional furniture which has been so effective in improving our taste.

A SQUARE IS NOT A BOX

CONTINUED FROM PAGE 74

made to seem so much larger than it really is? In art it is always dangerous to analyze with the intention of deriving a "formula," a "do-it-yourself" kit. But a few observations might safely be made.

A space is as large as it appears. Extend the visual limits and you have enlarged the space.

Notice how the emphasis in this house is upon the diagonal, the longest dimension of a square. The open glass corners at the ends of the diagonals do not confine the eye. The beams supporting the second floor and parallel to this diagonal are extended out to support the covered connection with the guest house, thus leading the eye still further on.

The beams supporting the roof are again parallel to this diagonal and continued to carry the sheltering extension of the roof over the glass corners, providing both shade and protection from sun-glare and rain, and offering an intriguing silhouette against the sky.

This placing of the beams is not only a visual device. It also serves a structural purpose, making for economical depths in the beams and providing proper spans for the four-inch solid laminated wood floor and roof.

To free the space further and to increase its apparent size, the living room was opened upward on one side, providing a greater height for contrast with the snug corner by the fire. The bedroom and studio now become a mezzanine overlooking the living room. They borrow and lend space and vertical height to the living room without a loss of privacy and a feeling of seclusion.

The four walls of this house do not contain its total space. They serve only to embody all that is an

integral part of the entire atmosphere of the building, inside and out: the morning light at breakfast coming through the glass corners and making interesting shadows on the walls; the endless color patterns of the light and shade of the surrounding trees always visible; the rustling of the wind in the bamboo grove; the pleasure of the roof silhouette at dusk, rivaling the abstract excitement of a Japanese woodcut; the intangible qualities of the site on which it is placed; and the quiet recurring satisfaction of having built well.

* * * * *

Here is a list of the construction materials and furnishings used in the Gayer House, pages 70-74.

CONSTRUCTION MATERIALS

FOOTINGS, FOUNDATIONS: Reinforced concrete.

FLOOR CONSTRUCTION: Ground floor—reinforced concrete slab finish—imitation keystone; second floor—2 x 4 laminated Douglas fir deck, West Coast Lumbermen's Assoc., Portland, Ore.

WALL CONSTRUCTION: 2 x 4 Douglas fir studs and 1 x 6 Douglas fir sheathing, West Coast Lumbermen's Association, Portland, Ore.

INTERIOR & EXTERIOR WALL SURFACES: 1 x 6 Tidewater red cypress, Southern Cypress Manufacturers' Association, Jacksonville, Fla.

ROOF STRUCTURE: 2 x 4 laminated Douglas fir deck, West Coast Lumbermen's Assoc., Portland, Ore.

ROOFING: 4-ply coal-tar pitch—pea rock.

FIREPLACE & CHIMNEY: Miami Oolite stone; copper hood.

WINDOW SASH: Glass jalousies "Weathermaster," The Denison Corp., North Miami, Fla.

DOORS: Sliding aluminum sash "Panaview," Glide Windows, Inc., North

Hollywood, Calif. Folding door "Ra-Tox," Hough Shade Corp., Janesville, Wis. Flush interior doors "Standador," The Mengel Co. (Plywood Div.), Louisville, Ky.

WINDOW AND DOOR HARDWARE: Sliding plate glass sash, Grant Pulley & Hardware Co., Flushing, L.I., N. Y. Door hardware, Schlage Lock Co., San Francisco, Calif.

GLASS: Crystal sheet, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

FINISHES: (For exteriors and interiors) Bleaching oil for wood surfaces, Samuel Cabot, Inc., Boston, Mass.

BATHS: Plumbing fixtures, American Radiator & Standard Sanitary Corp., New York. Accessories, Hall-Mack Co., Los Angeles, Calif. Medicine cabinet, Charles Parker Co., Meriden, Conn.

KITCHEN EQUIPMENT: "Formica" counter tops, The Formica Co., Cincinnati, Ohio. Sink trim "Hudee," Walker E. Sleek & Co., Chicago, Ill. Sink, Crane Co., Chicago, Ill. Oven and cooking top "Thermador," Norris-Thermador Corporation, Los Angeles, California.

FURNISHINGS

Terrace

All outdoor furniture, Lee L. Woodard Sons, Owosso, Mich.

Living Room

Officer's chair and folding chair courtesy Magic Carpet Shop, Coral Gables, Fla. Chairs at dining table and wicker chair designed by Hans Wegner, Beverage set, Marshall Studios, Veedersburg, Ind.

Balcony

Table in bedroom designed by Alfred B. Parker, Kaplan Furniture Co., Cambridge, Mass. Brass floor lamp in bedroom, Finland House, New York. String bench designed by Samuel Maloof, Painting on far wall by Jon Keller. Chair outside balcony courtesy Magic Carpet Shop, Coral Gables, Fla.



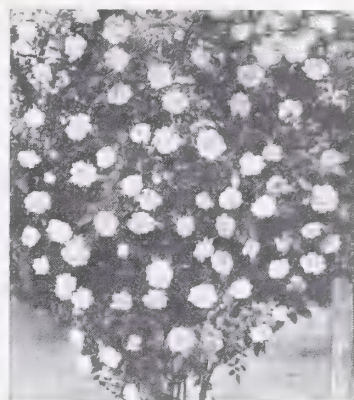
Not only is pattern here organically and integrally a part of its material, but it is also to be found inside and outside of the house, giving it a rich unity and harmony. Perhaps a concrete block has never been more wonderfully raised to its most expressive richness than in this Ennis house, designed by Frank Lloyd Wright in 1924, a veritable palace of a structure.

Please turn the page



Taliesin West, the winter camp of Wright and the Taliesin Fellowship, has been in continual process of construction since 1938. Notable here are the dramatic trusses and strong masonry walls, made of desert rocks in poured concrete, producing a deeply colorful texture and pattern.

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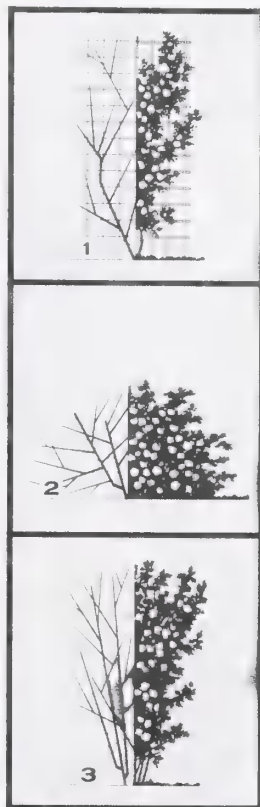
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1. The ornament must be in the nature of the materials it expresses (molded ornament when the material is plastic, carved when the material can be carved easily, and so forth).

2. It must be appropriate to the structure it ornaments (underlining strength or delicacy, as the case may be).

3. It must be appropriate to the purpose of the building (playful, warm, stately, dominant, retiring, monumental or domestic).

4. It should be designed with a thorough knowledge of what

today's machinery can do most efficiently and well.

5. The greatest source of inspiration is in nature and its way of arriving at form. The forms are never to be copied, but architectural and decorative forms are to be achieved as if produced by nature, as if growing like a plant itself. And as the flower is organically part of the plant, so ornament should be an integral part of a building.

6. The really controlling factor for ornament—and also its unfailing source of inspiration—is the

building to be ornamented; its own forms and construction, the pattern of its plan and conception.

7. Ornament should add something or it should be left off. It should take a building toward a higher expression of itself or it should be eliminated. The greatest idea that ornament can express is the idea of great architecture: the ennoblement of man and his land.

To men of free, creative ability, it is neither possible nor desirable, it seems to us, to define "good" ornament in any more specific manner.

To the rest of us, these principles seem sufficient to give us enough understanding to recognize it when we see it and encourage it where we find it.

And, although the future is never certain, in the work already beginning to appear there is every indication that, in time, our age will tell its great story as beautifully and as completely in its own architecture and in its own ornament as have the greatest, most integrated ages of the past.

And it will do this in the homes of all men, as those ages have not.

RECOGNIZING OUR OWN ARCHITECTURAL TRADITIONS

CONTINUED FROM PAGE 59

millmen, wood-carvers, stone-cutters and workmen of all kinds.

"Then when the houses were built there was no furniture suitable for them. So the brothers were obliged to design furniture and have it made under their supervision. They designed glass, carpets, lighting fixtures, and even in one instance a piano case.

"They could no more find landscape architects capable of grasping their ideas and carrying them out than they had been able to find decorators. Thus they were forced to plan their own gardens. Because landscape architecture is before everything else an art of design, this was not difficult. They depended on a Scotch gardener named Chisholm, to help them in the detail of growing plants.

"The result of all this was a style which was distinctively their own, a whole in which the house, garden and furniture all bore the imprint of the Greene and Greene mind. . . .

"There was still another aspect of their work which strikingly anticipated the basis of contemporary architecture. They recognized that their houses must not only be harmonious and consistent, but practical to use and maintain as well. In their efforts to achieve this, Greene and Greene consulted the women whose workshops these houses were to be. On the basis of these consultations they designed sinks and cupboard space and all kinds of kitchen equipment. They raised the height of kitchen counters from the 2½ feet then customary to 3 feet to make a more convenient working height. They

devised systems for arranging clothes in closets. Nothing was forgotten.

"Their careful study of function was responsible for many modern elements in their plans. They were among the first to turn the house away from the street. Always conventional looking on the street side, almost every house has either a patio or a sheltered back garden in close connection with the living room. . . .

"The Greene and Greene houses were friendly, unostentatious and among the first really comfortable houses ever built in the U. S. But they also met the requirements of a democratic art in another important way. The same style was used for both big and little houses. It was equally adapted to both. While many Greene and Greene houses were large and expensive, it could not be said that the architects designed only for the well-to-do. Rather they created the type form from which sprang the most delightful little houses we have ever had.

"In a basic way, the Greene and Greene houses put design back into the hands of the people. The little men, the small carpenter-contractor-builders, the men who have built most of our small houses, un-

derstood Greene and Greene work and could imitate it. This was because it was based on structure which they could understand.

"Give such a man historic form to handle, face him with the problem of making a house in the style of an Andalusian cow shed (which was one of the problems the architectural profession in Southern California set for itself) and he is lost.

"Set him to imitating the plastic form of Frank Lloyd Wright and the results are a caricature. One realizes then, if not before, that it takes a real designer to handle this form.

"The little man should stick to structure. He is on his own ground. He is safer there. With such superlative models as those offered by the work of Greene and Greene, he could hardly help doing something good. Books might be filled with pictures of the spontaneous variations that these men played on the bungalow theme.

"But this work finally deteriorated. With no new models coming up, the builders resorted to copying themselves. They took their ideas, not from the source but from 'Ye Planry Co.' 'Wilson's Bungalow Book' and dozens of the same variety. The situation

was analogous to the language situation in the New York slums, in which the newcomers learned English, not from those who spoke it correctly, but from the broken English of the earlier immigrants. Such a situation is as fatal to good works as to good words.

"If the work of Greene and Greene had been taken into the architectural schools, where it would have served to inspire the young creative minds in architecture—those capable of working in the same spirit—this honest tradition might have been carried on. The original work would have been recreated by the talent of each succeeding generation. The contractor variation of the house, which like folk art is not creative in itself, would have reflected a constantly changing and developing design. There would have been a constant interchange between building at the higher and at the lower level, to the advantage of both and the enrichment of popular taste.

"The appearance of so many bad copies of their work is one reason why Greene and Greene's own practice fell off after 1914. As the reflected images of the Greene house became increasingly debased, people tired of them. They forgot the beauty of the original ones."

Now, however, a new generation is ready and eager to recognize as its own immediate forebear, the native work of the Greene brothers. It is becoming part of our significant past, of our living tradition, as we move toward an architecture worthy of America at its best.



We are not going to the dogs!

*Here is a blunt refutation of the current
fashion of pessimism, held by some
nostalgic intellectuals among us*

By CLYDE BRION DAVIS

"We can assert with some confidence that our own period is one of decline; that the standards of culture are lower than they were fifty years ago; and that the evidences of this decline are visible in every department of human activity."

So wrote T. S. Eliot in *Notes Towards the Definition of Culture*.

I cannot hold that the above is unmitigated nonsense for the reason that I personally know of no absolute in the realm of nonsense and I am not sure even whether there is a definite par for the course.

However—"Tis not so deep as a well, nor so wide as a church door; but 'tis enough, 'twill serve."

The renowned Dr. Eliot is far from alone in his fuzzy conceit. Besides a spate of nostalgic fiction and autobiography glorifying the good old days of Queen Victoria and Edward VII and William McKinley, there has risen from behind the crystalline barricade of *belles lettres* a blue fog of sighs for the old days, the better days, the blessed, golden, gaudy days of the turn of the century. I remember those days better, I think, than most of the yearners and especially better than Dr. Eliot who, in 1900, was a boy of twelve attending Smith Academy, a private school in Missouri, and probably very unhappy. At this same time there were, of course, many thousands of other young boys in Missouri, some of whom grew up into such diverse characters as Harry S. Truman, Reinhold Niebuhr and Thomas Hart Benton, and others who merely grew up. In the latter classification was one six-year old, slightly bewildered but still very interested in the world about him, who developed a pretty good memory

for knickknacks, if nothing else.

Yes, I can remember those good old days of the Twentieth Century's first decade very well indeed, and I say anyone who would trade 1950 for 1900 would trade a brand-new Cadillac for a second-hand velocipede, and not even a rubber-tired velocipede at that. I say that affairs in general, including culture, have improved in the last fifty years, not as much as they should have improved considering the opportunity, but still immeasurably.

If T. S. Eliot were alone in his position it could be laughed off as a quaint aberration of genius, but he is not alone. He has become the unofficial leader of a cult of reactionary esthetes which is making its influence felt in important quarters, particularly in the field of education.

It is the fashion for intellectuals to poke sneers at modern man. They are always sure of publicity if they can think of a sufficiently extravagant exaggeration.

Thus Dr. José Ortega y Gasset is widely quoted when he says man is the only congenitally unhappy creature in the animal kingdom. I shall grant that the people of Dr. Ortega's native Spain have some reason for unhappiness in their government, but I shall also say he is better versed in philosophy than in zoology if he believes wild mammals from chipmunks to polar bears live in unworried bliss. . . .

But true or not, just what was the purpose of this remarkable statement?

And [former] Chancellor Robert M. Hutchins, of the University of Chicago, at that curious Goethe festival held in the remote Rocky Mountain village of Aspen, Colorado, attended also by Drs. Albert Schweitzer and Ortega, said, "All the work mankind has put forth through countless ages to ease the path of generations yet unborn, all

(Please turn to page 109)

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The biggest change of the last 60 years is the shift in emphasis from the individual specimen plant to the use of plants as an integral part of the over-all design. Thus we are evaluating plants less for: —their rarity or oddity —the fact that they come from a far distant source, or —that they are difficult to grow and that the gardener's triumph comes from having grown them at all rather than from their landscape value.

Consequently we are choosing plants more for the fact that they can be used to accent and dramatize the designer's intent. Today we are casting a re-appraising eye on the works of the formal Renaissance designers, although our intent is to produce interesting and usable space rather than endless formal, static composition. We may come back to clipped hedges and topiary forms because they do have something to contribute.

We are choosing plants for the specific function they are to perform and to reduce the amount of garden maintenance required. (Obviously, when you plant fast-growing plants too close or in too-restricted an area, you are building up work a few years hence—pruning—clearing—replanting.)

We are becoming wary of planting a large proportion of varieties without regard to their orientation, rate of growth. We are shying away from types known to be subject to red spider or scale, if we do not intend to keep to a rigid spray schedule. Without such realism there will be disappointments, labor lost, delays, expense and disgust—often leading directly to that small apartment in town.

THERE is a prevalent notion that plants, restrained in any way, such as roughcut or trimmed hedges, controlled ground covers, clipped trees and topiary, are the last word in high maintenance.

Nothing could be further from the truth. The care, pruning and watchful endeavor needed to keep a planting looking natural is a constant problem. Hedges, depending on the variety, need trimming only one to three times a year.

Left to their own devices, plants will vie with each other for space, sunlight and nitrogen, will ruthlessly crowd or shade their neighbors to death, fill the soil around themselves with an impenetrable mass of roots, seed, sucker, drop

obnoxious pods and oils.

To insure their survival, they will entwine and strangle, attach and sap the life from their nearest neighbors in their will to dominate their surroundings.

Man, in making his gardens, normally longs to have them "natural" but is soon aghast when faced with these laws of the jungle. Like it or not, he soon finds himself acting as referee. He becomes a combination of family counselor, truant officer and den mother for the control of his garden surroundings. He may use a gentle hand and keep the natural grace and form of the plantings or choose to be more firm and control the plant forms to suit his designs. Either is acceptable, if the design is well-conceived and the solution fits the problem.

THIS is no plea for a return, without reason, to a rigid control of all plant forms. It is, however, a statement based on long experience, that clipped hedges are not a maintenance problem to be avoided at all costs. The electric clippers have completely altered the nature of this problem.

For instance our properties today are modest in size with definite and visible boundaries. No longer (or very seldom) does the vista from the terrace lead on and on over meadows or into fascinating and seemingly endless woodlands. Fortunate are those who have a distant view or cannot see their neighbors. Most of today's and tomorrow's small property owners will be lucky if there is a tree to screen the next door service yard.

It means that serenity and privacy in our gardens have become more desirable because they aren't there any more as a matter of course. Two thousand years ago the Pompeians, faced with a small lot, high density problems, built their houses at the property line, leaving all open space in the center as a court. Here they had complete privacy from street and neighbors, a place for quiet contemplation—not to mention an occasional bacchanalian revel without collecting a crowd. The Moors were smart enough to adapt it, then passed it to the Spaniards, who brought it to South and Central America.

But our customs forced us into building tall tight houses in the center of our properties, and the measure of our affluence was the amount of lawn you could see from the street. So we got ourselves into

some first-class maintenance work.

Tomorrow's garden cannot be a thing by itself, no more than tomorrow's house can. Their relation to each other and to the plot of ground they are to occupy becomes the inescapable reality, and no amount of brilliant design lavished on the house or the garden separately can compensate for lack of, or the erroneous integration of, the two at the start.

Tomorrow's garden assumes a much more important role than it has ever played before, because the center of gravity of the composition has moved outside the house into the space around it. The cubage of light and air around us, and the volume of space in which we move, has become more important than style or precedent or the pressure of conformity.

Since the focal point may well be the terrace or the garden space immediately around the house, the house must be designed to look well from it. Rooms open onto it, the garden composes from it.

SO, THE planning and planting of tomorrow's garden must be re-evaluated in the light of the requirements and desires of tomorrow's homeowner. He will want: —the automobile, with its problems of arrival, garaging, turning and parking, accepted as a well-integrated design element in the scheme instead of being treated as an interloper ruining the scheme or taking left-over and inadequate space.

—more outdoor living space that is convenient, ample and pleasant to contemplate from indoors and out. —better and more efficient working areas for house service, gardening, storage and hobbies. —an area as well designed and as well furnished, and with as much careful thought put on it, as on the house itself.

—less and less unrewarding and back-breaking maintenance. —a planting scheme which flows throughout the property, becomes the common denominator uniting all elements, provides for the special requirement of the individual owner, and so chosen as not to require constant attention.

—varieties which are fool-proof in his area, reasonably pest-resistant and which will not outgrow their position in the first few years. Beware of planting too thickly or you will have to move plants to give them space in a few years.

WE ARE NOT GOING TO THE DOGS

CONTINUED FROM PAGE 107

his work has ended up in what? In Coney Island."

Even if Dr. Hutchins meant that only as a wise-crack, it still is unworthy of a man of his reputation and responsibilities. Coney Island is *not* representative of American culture. But it does provide a little fresh air, recreation and earthy fun for hundreds of thousands who have not enjoyed Dr. Hutchins' opportunity for cultural advancement, and I, who have had experience with both Coney Island and those quaint peasant festivals of Europe which excite the patronizing praise of Eliot and his boys, feel that one is no more vulgar than the other.

Consciously or unconsciously Dr. Hutchins here was chiming in with the Eliot clique of esthetes who are chipping away so industriously at the institutions of democracy, particularly at public education, and his indeed is strange coming from the [then] Chancellor of the University of Chicago.

IN THIS same address at Aspen, Hutchins saw us confronted by two alternate fates—being blown to bits or being bored to death. Perhaps these dangers do exist, but my conception of a cultured person is one with sufficient intellectual resources never to be threatened with boredom in this fascinating, exciting world, without recourse to bridge or other time-killers.

Even Dr. Irwin Edman, Columbia's sprightly professor of philosophy, seemed to see something of this danger in *The Saturday Review of Literature* of Sept. 10, 1949 when he wrote, "It is conceivable that we may achieve a world free from war and from want and that in that world life might not be worth living. . . . Something has gone from our lives in the way of the love of excellence. . . ."

Then, however, Professor Edman went on to say, "Widespread education is making us more widely sensitive to excellence, more eager to have excellence itself more pervasive. Art, music, and ideas have larger audiences and more discussions than existed only twenty-five years ago. . . . Not everyone can be an original artist or thinker. But many can be educated to disinterested and undistracted criteria of judgment in these matters. . . . What is security for but to give human beings their chance to achieve their full stature of humanity?"

What, I might add also, is edu-

cation for otherwise? Or life itself?

And what is . . . culture?

Well, I am quite willing to accept one of Dr. Eliot's definitions that "culture may even be described simply as that which makes life worth living."

I should be willing to accept his definition even if he had narrowed it by half—which would be more in line with his subsequent arguments—because this definition surely would include such varied items as bio-chemistry, the internal combustion engine, plenty of ice in summer, a central heating plant capable of keeping one's abode at approximately 70 degrees Fahrenheit in winter, percolated coffee, mass production, the forty-hour week, the electro-magnetic principle, aspirin, the photoelectric cell, no taxes for support of an hereditary nobility, the electric phonograph, sufficient production of foodstuffs for large exports to the hungry old cultures of Europe after taking care of the homefolks, and a whole catalogue of similar comforts, luxuries and gadgets peculiar to life in that curiously haphazard wilderness of the U.S.A. of which Missouri happens to be close to the geographical center.

WHILE I endorse these items as making life "worth living," I never should have the temerity to class many of them as "culture" except in the very broadest sense. The definition is Dr. Eliot's, not mine, and I am merely taking it as a gift.

I decline, however, to accept his dogmatic statements about the decline of culture in the last fifty years because, despite his acknowledged scholarship, his reasoning often is as narrowly inconsequential as a quodlibetarian gravely arguing about the angels on the point of a needle. It obviously has been quite a while since he looked at the scoreboard.

Dr. Eliot's intellectual and mystic snobbishness puts him in the unfortunate position of a sitting duck. You could knock him over with a stick. I am spared, however, the necessity of unsportsmanlike action by the fact the Missouri-born and reared Dr. Eliot does not concern himself with culture in the U.S.A., patently holding that there is no culture in the U.S.A.

As converts frequently become the most pious of Catholics, so do naturalized Englishmen often become the most English of chauvin-

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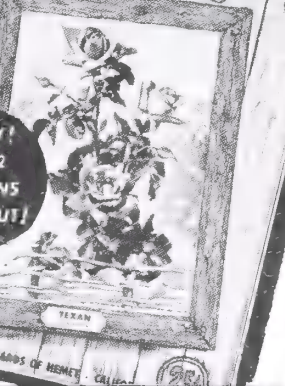
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MARCH OF DIMES



JANUARY 2-31

WE ARE NOT GOING TO THE DOGS

CONTINUED FROM PRECEDING PAGE

ist Englishmen, and excessively superior. And if one is so constituted that one must feel superior for mental and physical health, it usually is possible to find some protuberance upon which to hang the superiority.

I could, for instance, feel superior to cats and Englishmen because I do not eat entrails and they do. And if someone tried to wean me from my folly by pointing out that cats can climb trees better than I could even in my more agile days, I could still cling to my superiority by declaring haughtily that no one ever had to call the fire department to get me out of a tree once I was up.

However, in this respect at least, I am too realistic to believe dietary aberrations are very important. I eat and drink some things that most cats and Englishmen scorn, and I realize that the general run of cats are much more beautiful and graceful than I, diet or no diet.

WELL, well. In his dissertation on culture, Dr. Eliot condescends to mention the land of his birth once in connection with Edgar Allan Poe, whom he calls "An American of Irish extraction." It is neither here nor there that Poe was of English extraction rather than Irish, but the Nobel Prize winner surely is going out of his way to mention "extraction" at all in Poe's case, inasmuch as it was the poet's great-grandfather who emigrated to America by way of Ireland.

The admittedly brilliant brain of this native of a great corn and hog state (Dr. Eliot doubtless refers to corn as "maize" now) has been so thoroughly steeped in the lore, language and superstitions of the ancients that he can accept as advanced thought quaint ideas and theories which were discarded and forgotten by thinkers before the reign of George III (an English king of German extraction who had some trouble with his American colonies) and never seriously revived until they were dragged out... and polished up by an Austrian mystic (of God knows what extraction) named Adolf Hitler.

I shall not take the space to discuss Eliot's "élites" nor his plea for the preservation of provincialism (keeping the damn peasants in their place); maintenance of a controlled friction between groups of families "persisting from generation to generation" in a "health-

ily stratified society" (to keep their silly little minds off the exploiting élites); his bland assumption that the relation between culture and religion is perpetually irrevocable because it once was irrevocable in regions where the Church dominated all human activity and thought; his arrogant opposition to equal educational opportunities for all, nor any of the rest of his reactionary poppycock.

Instead, I shall try to show that Thomas Stearns Eliot is an incompetent witness, that he is psychologically incapable of judging whether culture has retrogressed in the last fifty years or advanced or remained static, because his memory cannot be trusted.

We all live, more or less, in a graveyard of our dead memories. Those memories which are happy are embalmed like the body of Lenin and glorified and honored periodically with garlands of hyperbole. But the unhappy memories, the humiliating memories, the shameful memories, we try to bury deeply in unmarked graves where we hope they may be forgotten.

All too often, however, the soil of the unconscious is too thin for a proper burial and there seems to be an impervious stratum of granite close to the surface which defies our spade. So we do the next best thing. We construct a sort of mausoleum over the unhappy memory as best we can with the only building material at hand, which rarely is substantial enough to give a sense of security.

AS WE approach middle age the souls of most of us are so full of these flimsy shacks, each hiding its own sad secret, that they look like plywood shantytowns. The more imaginative (those talented in kidding themselves) decorate the plywood mausoleums with paintings of gay scenes, much as the circus luggage wagons used to be painted to make country people believe they contained all manner of fascinating creatures instead of drab canvas and blue boards, and these talented people look not upon the truth hidden behind the plywood mausoleums but upon the scarlet and gold of the decorations and speak of the joys and glamor of the good old days. But even as they speak they live in terror of a high wind coming up some night and blowing that gaudy plywood shantytown helter-skelter, revealing to all the world what was hidden.

As this is written the United States of America is without question the most important nation in the whole wide world, speaking from a practical point of view. . . .

AND the United States *does* have a culture. Really. Despite our heterogeneous population, despite the most restrictive definition oolong-sipping esthetes can devise, there is actually a pretty vital indigenous culture in America as well as cultures brought here from Europe, the Near East, the Far East, Africa and the Islands of the Southern Seas. And because the United States is also demonstrably the *least* provincial of all major powers (including the United Kingdom) the various cultures native to such taproots of culture as France and England and Wales and Scotland and Ireland and Prussia and Bavaria and Poland and the Levant and the Orient and the Balkans and the Congo tend in part to be absorbed by the sometimes amorphous, crude, and astonishing, but at all times living and bubbling native culture.

I am out of patience with the wailing prophets of doom who weep because life cannot be one perpetual honeymoon with Santa Claus bearing gifts down the chimney at least once a week. I do not believe the world is necessarily rattling to hell on a handcar any more today than it was in 1850 or 1750 or 1550 or 950.

I am a little tired too of these painted mausoleums, the nostalgia books which have been riding through the best-seller lists for the last ten years or so, the fiction and so-called non-fiction which spread a cake-frosting of glamor over the good old days, the better days of a half-century or more ago. Some of them have been good books and some of them bad, but I am not concerned at the moment with their literary quality. What does concern me is that they have had a cumulative effect on the popular audience, giving an impression that the days of long ago were more interesting, more romantic and happier than today and that impression by and large simply is false.

I could not begin to name all of the books in this category, but among them are *Life with Father*, *Chicken Every Sunday*, *Country Lawyer*, *Big Family*, *Cheaper by the Dozen*, *Excuse My Dust*, *One Foot in Heaven*, *Mama's Bank Ac-*

ount, Mother Wore Tights, Genius in the Family, My Old Kentucky Home, etc., etc.

Despite these romances, despite the dissertations of philosophers and the mooning of poets, I know from personal experience that the United States is a better place in which to live, a better place for adults and a better place for children than it was at the beginning of the Twentieth Century. . . .

I am pleased rather than otherwise that mechanical miracles have brought war to the civilian population because life can be just as sweet to a twenty-year-old conscript as to a fire-eating grandmother or to a bellicose though aristocratic statesman, and international difficulties may not be so impossible of compromise when it is fully realized that the alternative puts newspaper editors, academically virile ministers of the gospel and articulate grandmothers immediately into the front lines. There's that chance.

Well, fifty years ago the population of the United States was 5,994,575. Of this number only 4,056,562 lived in communities of more than ten thousand population. Our population at that time was preponderantly rural with 51,938,113 living on farms, ranches, and in towns of less than ten thousand. Chillicothe, Missouri, with a population of 6,905 in 1900, was a fairly typical small town near the geographical center of the nation, where life in its fundamental aspects must have been quite like that of the great majority of Americans.

It was in Chillicothe, Missouri, that I first became aware of things

not directly concerned with my own bodily comfort, and that would have been in 1898 or 1899. I lived in Chillicothe until the fall of 1908 when I was fourteen years old, and the humiliations, disappointments, frustrations, injustices and shameful acts which fell to my lot up to that time are far enough behind me now to be viewed safely without bitterness or cringing, and, for that matter, without a sentimental desire to make the picture pretty.

For that reason I believe I can view the turn of the century without distortion. In some respects it was a dreadful period. In other respects it was quite funny.

We have grown wiser in many ways. Our manners have improved. We have jettisoned a number of our communal asinities and, while we may have acquired some new ones, the balance is favorable. We have grown astonishingly in our appreciation of the arts—all of the arts. Our provincialism and chauvinism have been reduced remarkably by education, increased travel, and a better understanding of the world beyond our shores. These are extremely good things for all concerned, despite T. S. Eliot's curious arguments.

Partly because of enlightened social legislation, partly because of a growing consideration for our fellow-man's welfare, and even more because of unbelievable inventions and discoveries, the great mass of Americans lead much healthier lives than they did fifty years ago.

And I am completely convinced that there is more happiness per capita today than in 1900.

MAIN STREAM OF AMERICAN ARCHITECTURE

CONTINUED FROM PAGE 92

marble tops, Kent of Grand Rapids, Grand Rapids, Mich. Sofa end tables, Kent of Grand Rapids, Grand Rapids, Mich. Cane end table, Wm. A. Berkey Furniture Co., Div. of John Widdicomb Co., Grand Rapids, Michigan.

FABRICS: Drapery made of printed silk shantung gauze, Cohn-Hall-Marx Co., Inc., New York. Fabric for loveseat, Jofa, Inc., New York.

FLOOR COVERING: Hand-woven sculptured carpet "Festival," W & J Sloane, San Francisco, California. ACCESSORIES: Chinese figure: "Kuan Yin," China Arts, Beverly Hills, Calif. Organ, Hammond Organ Co., Chicago, Ill.

Family Room

FURNITURE: Custom-made sectional sofa and coffee table, W & J Sloane,

San Francisco. Occasional chair, Ficks Reed Co., Cincinnati, Ohio. FLOOR COVERING: Pigs-kin tile. The Kiefer Tanneries, Grand Rapids. ACCESSORIES: Pillow on hearth, Ottagira Mercantile Co., Inc., San Francisco, Calif. Fireplace equipment and screen, Phoenix Day Co., San Francisco. Television, The Magnavox Co., Ft. Wayne, Ind. Piano, Steinway & Sons, New York, N. Y.

Breakfast Room

FURNITURE: By Walter Lamb, Brown Jordan Co., Pasadena, Calif. FLOOR COVERING: Vinyl Plastics, Inc., Sheboygan, Wisconsin. FABRICS: Draperies, Scalomandre Silks, Inc., New York, N.Y. WALL COVERING: "Pine Ridge" wallpaper mural, Albert Van Luit & Co., Los Angeles, California.

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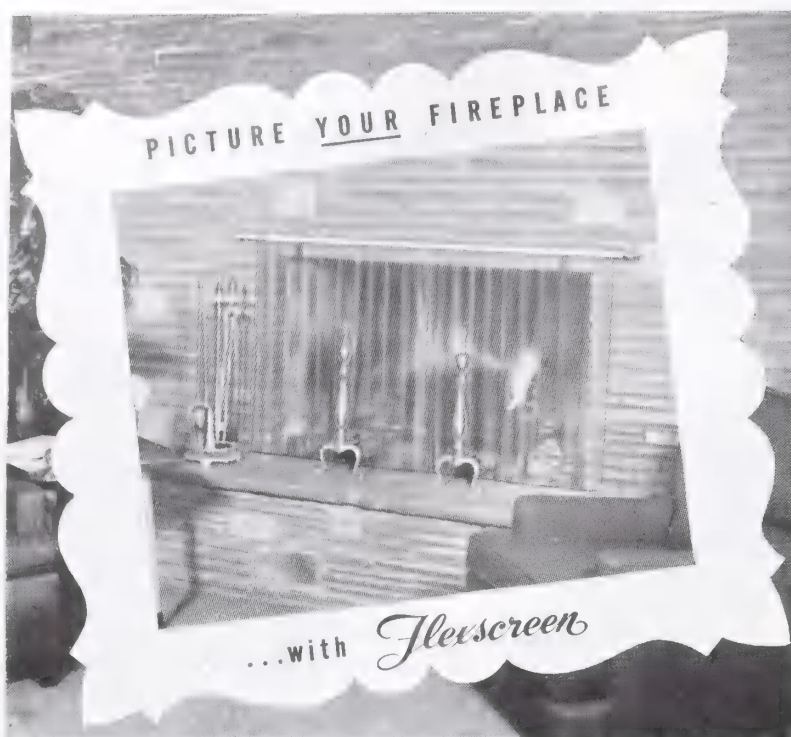
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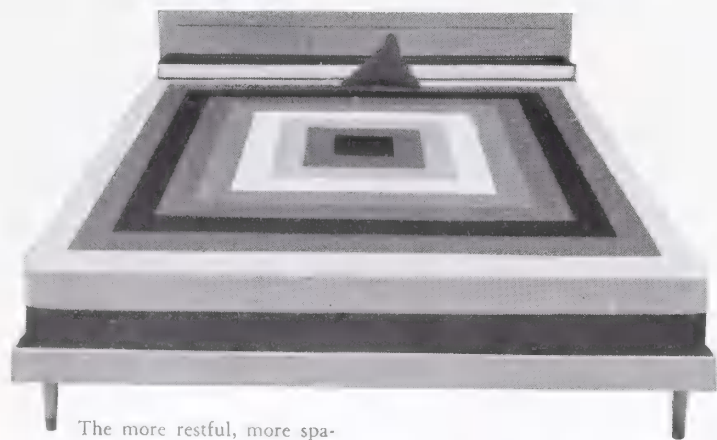
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In his classic tome, *The Grapes of New York*, Hedrick quotes a traveler in 1584 who reported a land so full of grapes "as the very beating and surge of the sea overflowed them . . . in all the world the like abundance is not to be found." Captain John Smith a generation later described vines "climbing to the tops of the highest peaks . . . by the rivers and savage habitations and where they are not overshadowed from the sun, covered with fruit though never pruned or manured." He made wines from these wild grapes and found them very good.

Through the years many attempts were made to produce wine in the colonies, but most were doomed to disappointment, for it seemed to occur to no one that the wine grapes of France and Portugal would not thrive in our land. Here, in our freezing winters and blazing summers, delicate European "expatriate" vines sickened and withered of a hundred pests and blights to which the sturdy native was immune. For our grapes are different from those of the Old World—in structure as well as appearance, texture, flavor and fragrance. They contain much less sugar, much more acid than the European varieties.

It took a long time, but eventually here and there individuals started to tame, prune, cultivate and improve the savage vine. Some began to understand that our own foxgrape, the *Vitis Labrusca*, and the riverbank grapes, the *Vitis Riparia*, were worthy of a vintner's attention and would survive and

thrive in climates far too extreme for the vinifera of the continent. By 1823, a Major in the Revolutionary Army, John Adlum, established a planting of Catawba grapes and said: "I think that in the discovery of the Catawba I have done as great a service to my country as if I had paid off the national debt." Many times over he has paid that debt. The beautiful Catawba is still the basis of most of our fine Eastern champagne blends.

In making the *cuvée* or blend of wines for a New York State champagne, like Great Western and Taylor's, at least five of the Eastern grapes are used—Catawba for body and its "long bouquet," Delaware for fineness and softness, Elvira to neutralize the acid, Dutchess which is scarce and limited for delicacy and finesse, and Isabella for aroma and flavor, almost a spiciness.

People who have come to recognize the pungence of the New York taste insist upon it and, in order to satisfy both tastes, the American and the European, a company like Urbana makes two types—Gold Seal, which is "more New York," and Charles Fournier Signature blended with a small percentage of California wines, to appeal to the continental palate.

Unlike the European wine grapes which are for the most part unsuitable for the table, our Eastern wine grapes make delightful eating and are decorative beyond all telling. Clinton and Cynthiana, Eumelen, Ives and Norton, Salem, Noah and Vergennes, Diana, Delaware, Dutchess, Isabella—their names are no more poetic than their luscious colors ranging through all the purples, silvered reds, misty jades and even iridescent ambers.

For a true gourmet nothing could be more worth growing. They are never to be had in the market nor are the cuttings available to home growers through many nurseries. The best places to write for information about Eastern grapes and hybrids suitable for the table and for winemaking are: Boordy Vineyards, Riderwood, Maryland, and the New York State Experimental Station at Geneva, N. Y.

It is well worth waiting for the time to come when you can enjoy such grapes under your own arbor along with a piece of New York State cheese—perhaps a slab from Herkimer County or the little town

Cuba, New York, or Sodus, where they make Helluva Good cheese. It is called just that. And is, too!

After the turn of the century notable wines were being made in New York State. At Yama Farms Ellenville, William Seaman, the first of the modern advertising gensees, who introduced the 15 per cent formula, produced for his own table a white wine of Moore's Diamond which his guests still remember (25 years later) as the perfect accompaniment to great bowls of deep-fried baby brook trout that regularly appeared at the beginning of a meal. They still recall the red wine, too, much like Widmer's Cabella, which accompanied roasts, and the sparkling Catawba champagne with its crisp light and dry but virile flavor said to rival even Nicholas Longworth's famous Cincinnati Catawba. This was the "cold bottle served with a hot bird" for guests arriving late at night.

Innocent Sophistication

But in New York State, as in California, prohibition blighted the vineyards, scattered the vintners, decimated the connoisseurs. Only recently have we regained the self-confidence and innocent palate sophistication necessary to free us from the snobbism of the continent. Only now are we beginning to appreciate once more the essential quality of our own wines from our own grapes.

Moreover, the New York State wines now developing are different and probably better. Older types have been constantly improved; new techniques developed.

Planted now are hundreds of acres of grapes generally known as French hybrids, though they are actually as much American as they are French—the children of American roots mated with some of the best wine grapes of France. The work of hybridization has for the most part been carried on in France. But the N. Y. State Experimental Station at Geneva has made notable contributions, and the Philip Wagners (he is editor of the *Baltimore Sun*) have devoted themselves to growing, publicizing, and promoting those hybrids particularly suitable to American soil, taste and climates.

Hybrids in New York

Greyton Taylor, vice-president of Taylor Wines, is a conservative innovator. He and his two brothers have put a gleaming look, a shine and polish, on his family's ancient winery without in any way destroying its special quality of gemütlich-

keit. Wines, white and red and golden, flow through shining miles of Pyrex pipe. Everything gleams—wooden casks, brass spigots, copper pipes.

In vineyards almost shimmering with neatness are the new hybrids which may soon revolutionize the whole world's concept of New York wines. They have planted many acres of Baco Number One developed in Bordeaux. Extremely vigorous, we are told, and yielding a wine which, to quote Philip Wagner, "becomes with age superior with a considerable resemblance to the Cabernet Sauvignon."

There are several Seibel hybrids named for one of the early French hybridizers, probably the most prolific and successful. Each of the various Seibels has a number, and to the knowing a Seibel 1000 or 4643 or 13053 are infinitely meaningful. These Seibels are now being used either alone or in combination to make Rosé wine. Delicate wines, soft and yet at the same time rounded, different from the Tavel of France or its sister wine in California which is also made from the Grenache grape.

Charles Fournier of the Urbana-Gold Seal Company is experimenting with the Rabat hybrid and has produced a delightful wine named Rabat 6.

(Incidentally, a varietal name means more on a New York State label than it does in California. In the latter it is permissible to use as little as 51 per cent of the designated grape, but in New York State it must be 100 per cent.)

Recently at his Ridgefield Inn in Connecticut, Walter Todey, Cornell University wine lecturer, American Airlines food consultant and host de luxe, served without fanfare or identification a pale, incredibly fragrant, dry yet almost flowery wine. Guess where? Guess what? Guesses ranged from Moselle to Alsace. Someone said: "It can't be what I think it is, but it reminds me so much of a still champagne that I tasted at the home of Madame Bollinger in the country near Rheims."

Champagne Nature was from Rheims, N. Y., not France, and made by Charles Fournier. A little dream of a wine available this season for the first time and well worth going to a little trouble to procure. And you might at the same time ask about the Keuka Rosé of the same company and a Delaware 1950.

Wines by Widmer

For many years Widmer stood quite alone as an advocate of variety. (Please turn the page)

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etal wines in New York State. Many people have received their first introduction into this New World of Wine when they found in the shop a bottle of Widmer's Lake Niagara, a semi-dry white wine, almost as sweet as a good Barsac. This has been extremely popular and is widely distributed along with Widmer's Lake Elvira, generally considered one of the best white wines in the East, clear-white and dry. Lake Delaware is perhaps even drier with a clean, almost woody fragrance. Look for the '49 vintages, for they are perhaps the most outstanding ones that are available right now.

No doubt they will whet your interest in other Widmer varieties and particularly the Missouri Rieslings with the sub-titles of Spätlese and Auslese. The taste of these we have tried to describe on page 87.

As a young man, William Widmer left his home in the Finger Lakes and studied wine-making in Germany. It was there he learned about what happens when the grapes are left late, very late, on the vines. These were known as Spätlese—sweeter, richer, since a certain Noble Mold appeared upon the grapes in the late autumn and served to concentrate the sugar, as well as the savor and aroma. He learned also about Auslese, that "chosen" wine, for which only clusters predominantly touched by the mold are selected; and once at a wine auction, he learned about the Trockenbeeren-Auslese (literally, dried berry selection) most precious wine of all, for every single berry is separately chosen.

For such a bottle, he heard, an envoy from Kaiser Wilhelm's court had bid \$25 in 1911 German marks! Because he had seen and known all this, he could recognize, many years later, that same Edelfaul or Noble Mold growing in a vineyard of Missouri Riesling, which his father had introduced along Canandaigua Lake. (Though the varietal name is the same, this hybrid is no relation to the Riesling of Germany, but the Noble Mold finds it in the same way and imparts the same magic.) Several times Widmer had been able to make a Spätlese, but only once in 1953 could he achieve an Auslese. He is still dreaming of a year to come when there can be a Widmer Trockenbeeren.

Inspired Combinations

Like all discoverers and pio-

neers, the little group of epicures who have learned the glories of New York varieties tend also to search each other out so as to exchange experience and their enthusiasm. It was at one such gathering that we collected this data on inspired combinations of food and drink—favorite Widmer wines and favorite foods with which to accompany them:

Diana '51—"Serve with fresh asparagus picked in your own garden, not later than 11 A.M. for a 1 o'clock luncheon, on toasted homemade bread. And on the side, please, Sauce Mousseline (Hollandaise with whipped cream added)."

Duchess '46—"I dream of it with a puffball omelet. Or, if you must, you could use mushrooms."

Moore's Diamond '49—"With baby brook trout rolled in cornmeal and fried crisp."

Catawba '52—"Virile and dry enough to stand up to almost any food . . . glorious with a bullhead or a lake perch, preferably one that's been fished out through a hole in the ice."

Elvira '49—"Delicate but yet with character, the ideal companion for that prince among fishes, Keuka Lake trout. Of course, some other fine-textured fish might be substituted."

Salem '49—"We'll never forget the time we had it along with cheese curd of unmade cheddar, hot biscuits and apples."

Delaware '49—"Please say Delaware must be served cool, never, never ice cold. Prolonged chilling can destroy much of the fragrant aroma and delicate taste. This may sound strange, but I think I've liked it best of all along with a soup of wild leeks and potato. Of course, vichyssoise would do."

Isabella '52—"Undoubtedly the Red Queen of New York State wines. Unbelievably good, with roasts, and made in heaven to go along with a hot-smoked pork tenderloin done in a Chinese oven."

Vergennes '46—"A subtle esoteric rarity. My aunt serves it with marsh marigolds and dandelion buds before they bloom or with fiddleback fern fronds. All so delicate, subtle, wild . . . Vergennes is fine, too, with broiled spring chicken, if you must be practical!"

Missouri Riesling '53—"A white wine, yes, but with body enough to go along with lusty American dishes. It's not even lost beside a wild duck."

House Beautiful

FEBRUARY 50c



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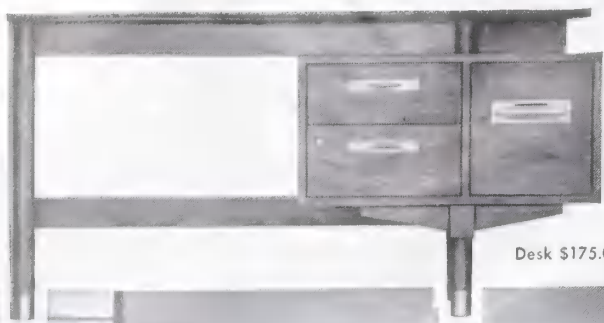
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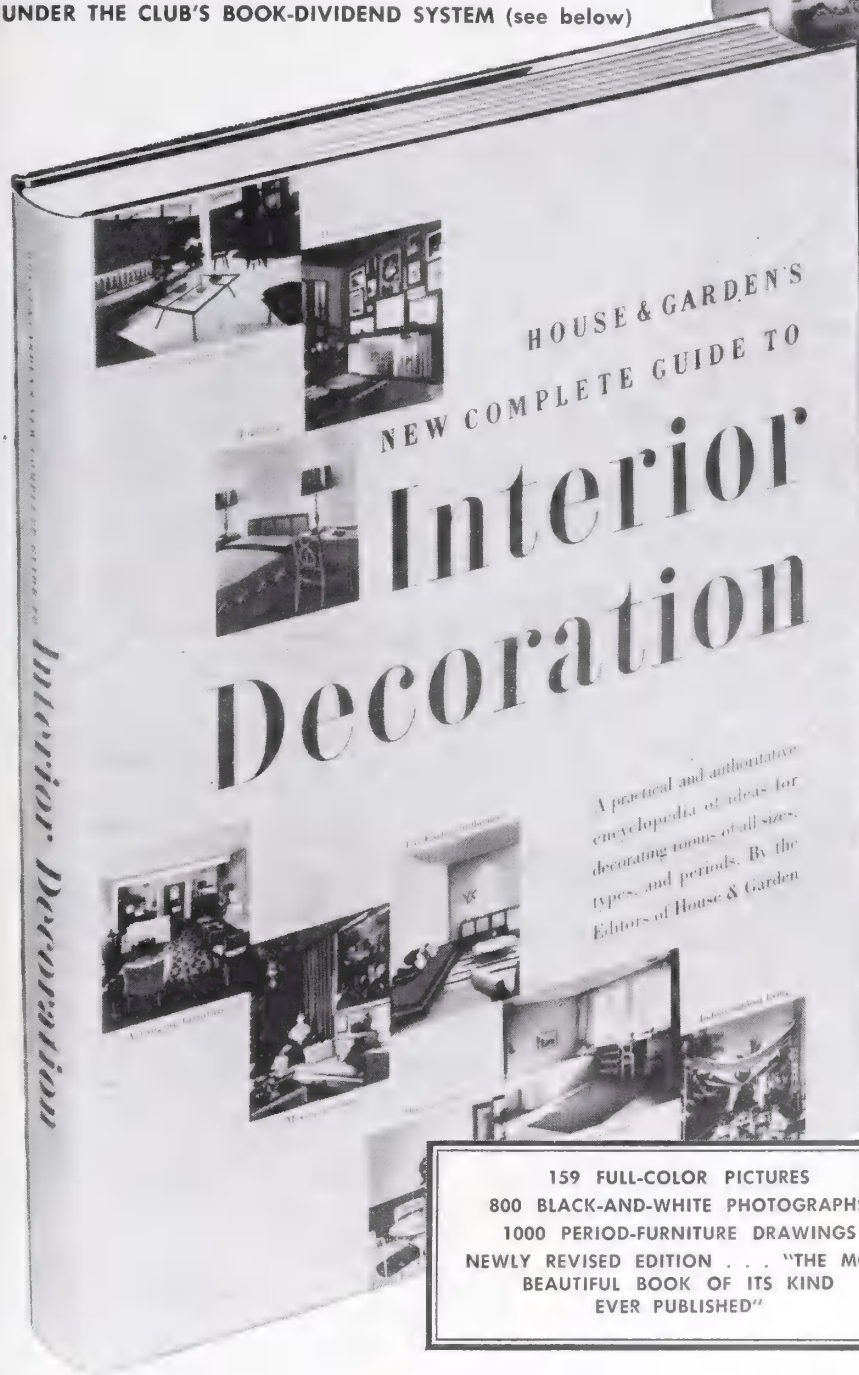
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VINCENT LISANTI,
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House Beautiful

Vol. 99, No. 2

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

FEBRUARY 1957

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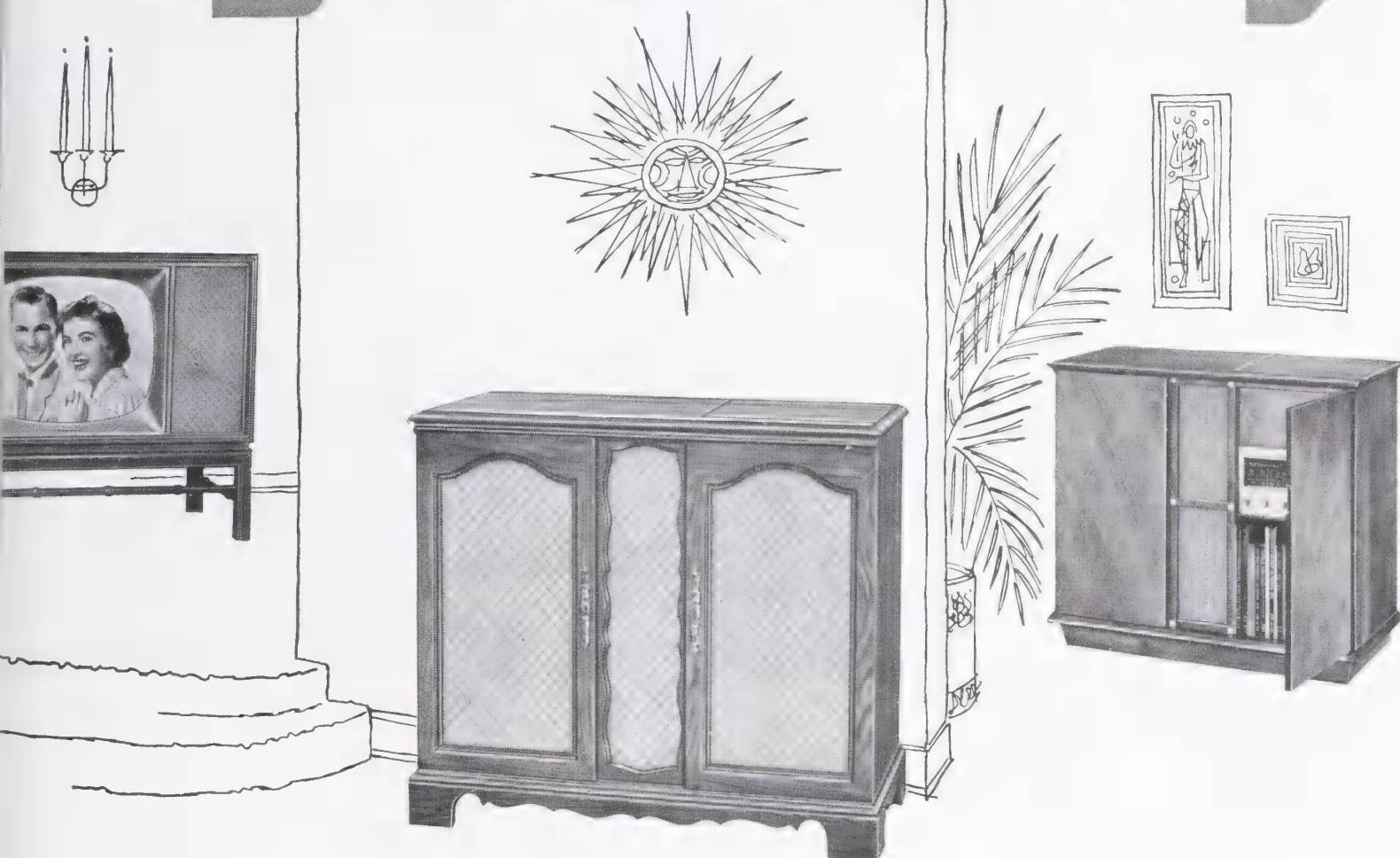
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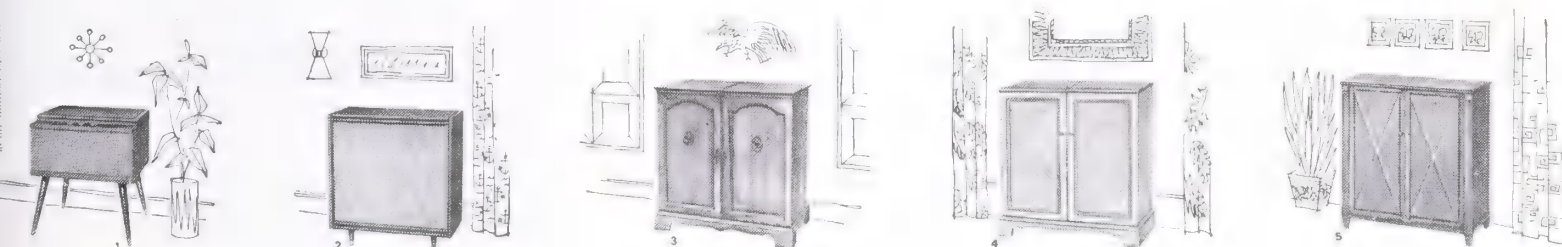
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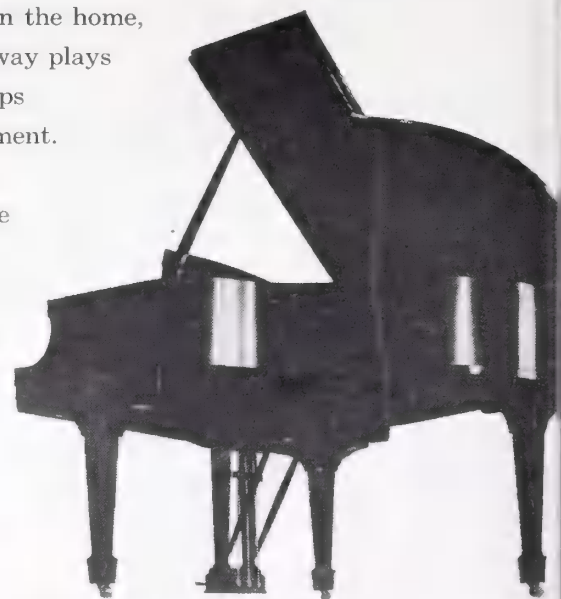
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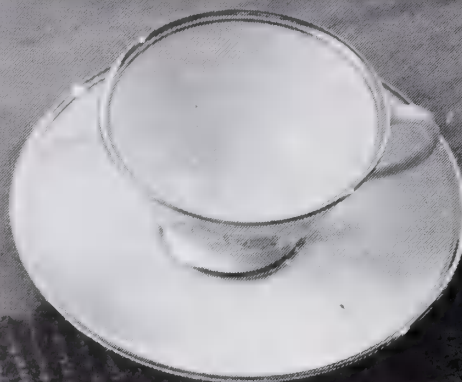
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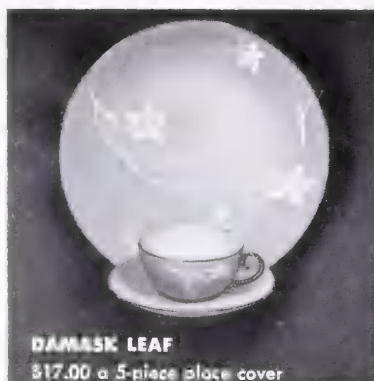
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They're the "*thinkingest*" ranges yet devised—many with such features as the "Thinking Panel" that takes over your tending and timing. And the Heat-Minder that keeps foods from burning or boiling over—makes all your pots and pans automatic. And the Miracle Filter that swallows up smoke and fumes from broiling, roasting and baking. And the Cook-Master that masterminds complete oven meals—all with no attention from you!

And these wonderful ranges have beauty to match their "brains." The new Sheer Look—that fits into any kitchen plan to give that treasured "built-in" look. Colors, too—beautiful, soft, pastel shades—*plus* the glamorous new *Charcoal Gray*!

There's a '57 Frigidaire Range sized and priced to fit your needs exactly. See it at your Frigidaire Dealer's *right soon!* Look for his name in the Yellow Pages of your Classified Telephone Directory under the heading: "ELECTRIC APPLIANCES."

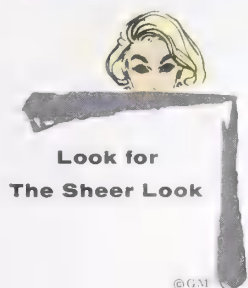


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'57

FRIGIDAIRE

ELECTRIC RANGES



Frigidaire—Built and Backed by General Motors

FRENCH PROVINCIAL



Unique Towle Touch, each knife handle is joined to its blade forever, by a solid metal seal.

Sterling is Sentiment

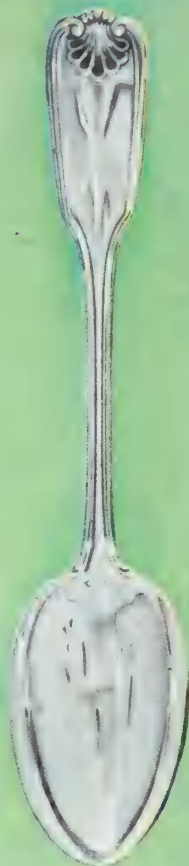
To the bride, sterling has ever been a symbol of home, as rich in personal meaning as her engagement ring... her wedding band. Like them, her sterling is everlasting—beautiful—and more...*hers!*

A woman speaks of "her" sterling in much the same tone as "her" children, for sterling is part of her memories, her present and her future.

Your gift of Towle Sterling will be part of her life...*always.*



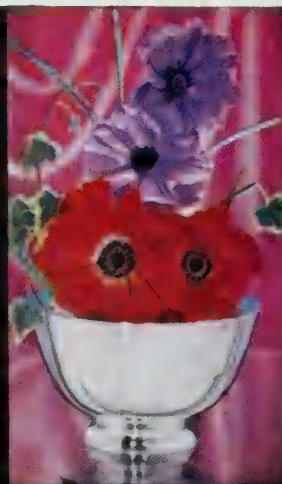
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The Towle Touch in solid silver has been the choice of brides for more than thirteen generations.



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Unconsciously, your eye...your hand...record a subtle distinction between Towle Sterling and other solid silver. A difference we call The Towle Touch.

This difference shows itself in ways both practical and aesthetic. Shows itself so clearly a jeweler easily identifies Towle Sterling without recourse to the hallmark.

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For sterling reflects
not coldly
as a mirror does,
but with a magic warmth
all its own.

You will find that sterling
captures and enhances
the best of every mood,
bringing elegance
to festive occasions,
a party air
to everyday dining.



CONTOUR

Note the difference in bowls, in tines
and blades, from one pattern to
another. This tip-toe design
is an important and traditional
Towle Touch.

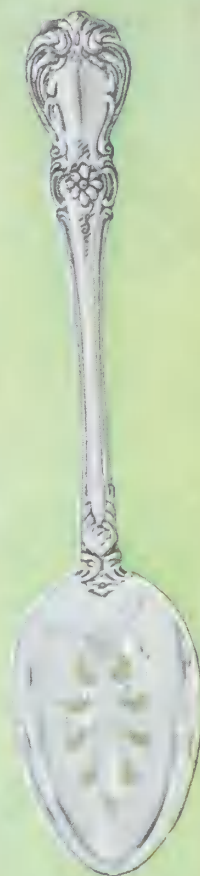


KING RICHARD

Sterling is Daily Pleasure

Of sterling's many
unique qualities
perhaps the least understood
is that only with use can
its glowing beauty be
fully brought out.
Using your sterling daily
brings added pleasure and
new beauty in the future.

Fine silver is versatile...
correct for any occasion
from breakfast to banquet.
The pleasure it brings can
be yours at every meal!




OLD MASTER

An exclusive Towle Touch, the
"Deep Burnish" finish that hardens
the surface, enables it to resist
tarnish, gives a rich "patina"
enhanced by use.



CRAFTSMAN

A woman with short blonde hair is shown in profile, looking upwards. She is wearing a towel with horizontal stripes in a light color and a darker brown or tan color. A large, matching striped towel is draped over her, creating deep folds and shadows. The background is a solid, light yellow color. The overall mood is serene and luxurious.

M

New splendor for your bath

A R T E X

midas touch towels

Here's sorcery to give your bath a sumptuous, pampered air—new Martex Midas Touch towels! Soft, lovely woven stripes, each beautifully glinted with golden threads. In Antique Gold, Crystal Pink, Shadow Green, Butterscotch and Turquoise at about \$3 at fine stores everywhere. Martex, 65 Worth Street, New York 13.

Here is where
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erly Hills, Cal. Livingstone's
erly Hills, Cal. Robinson's-Beverly
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Stores, Inc.
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oklyn, N. Y. *Abraham & Straus
oklyn, N. Y. The Comfy Shop
oklyn, N. Y. Fern Decorators, Inc.
alo, N. Y. *Adam, Meldrum
& Anderson Co.
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leston, W. Va. Stone & Thomas
lotte, N. C. J. B. Ivey Co.
innati, Ohio The McAlpin Co.
innati, Ohio The John Shillito Co.
eland, Ohio *The Bailey Co.
eland, Ohio Fries & Schuele
eland, Ohio The Higbee Company
eland, Ohio The May Company
umbia, S. C. Belk's Dept. Store
umbus, Ohio The F. & R. Lazarus Co.
ous Christi, Texas Lichtenstein's Inc.
land, N. Y. George H. Wiltzie
as, Texas Sanger Bros.
ville, Va. Belk-Leggett Co.
ton, Ohio The Rike-Kumler Co.
ison, Texas Lilley-Ayres
ver, Colo. Daniels & Fisher
Moines, Iowa Younker Brothers
roit, Michigan The J. L. Hudson Co.
roit, Michigan *The Linen Closet
ira, N. Y. S. F. Iszard Co.
aso, Texas Popular Dry Goods Co.
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nsville, Ind. The Evansville Store
no, Cal. Cooper's, Inc.
so, Cal. E. Gottschalk & Co.
and Rapids, Mich. Paul Steketee & Sons Co.
en Bay, Wisc. H. C. Prange Co.
kensack, N. J. Huffman & Boyle
ford, Conn. G. Fox & Co.
ston, Texas Foley's
tington, W. Va. Anderson-Newcomb Co.
anapolis, Ind. L. S. Ayres & Co.
anapolis, Ind. The Wm. H. Block Co.
erson City, Mo. Millisap Bros. Merc. Co.
sas City, Mo. Macy's
gston, N. Y. The Wonderly Co.
rence, Mass. A. B. Sutherland Co.
ngton, Ky. Stewart's
g Beach, Cal. Walker's
Angeles, Cal. *Barker Bros.
Angeles, Cal. Globe Dept. Store
Angeles, Cal. Robinson's
Angeles, Cal. Saks Fifth Avenue
nsville, Ky. Stewart's
ell, Mass. The Bon Marche
ock, Texas Hemphill Wells
ison, Wisc. Harry S. Manchester, Inc.
chester, N. H. A. Machinists Inc.
nphis, Tenn. John Gerber Co.
mi, Fla. *Burdine's
waukee, Wisc. T. A. Chapman Co.
waukee, Wisc. Gimbel Bros.
waukee, Wisc. Milwaukee Boston Store
waukee, Wisc. Ed Schuster & Co.
neapolis, Minn. *Dayton's
neapolis, Minn. Gorder Linens
neapolis, Minn. Powers Dry
Goods Co., Inc.

Mount Vernon, N. Y. Krey's
Nashville, Tenn. Cain Sloan Co.
Newark, N. J. *L. Bamberger & Co.
Newark, N. J. *Hahne & Co.
Newark, N. J. *Kresge-Newark
New Brunswick, N. J. P. J. Young
Dry Goods Co.
Newburgh, N. Y. Schoonmaker's
New Orleans, La. D. H. Holmes Co. Ltd.
New Rochelle, N. Y. Greentree Linens
New Rochelle, N. Y. Norcrest Linens
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Reseda, Cal. Coast of Reseda
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San Francisco, Cal. City of Paris
San Francisco, Cal. The Emporium
San Francisco, Cal. *Macy's
San Francisco, Cal. Raphael Weill & Co.
San Jose, Cal. Hale's
Schenectady, N. Y. H. S. Barney Co.
Scranton, Pa. Cleland Simpson
Sherman, Texas Price's Dept. Store
South Bend, Ind. George Wyman & Co.
Spokane, Wash. Spokane Dry Goods Co.
Springfield, Ill. The John Bressmer Co.
Springfield, Mass. Steiger's
Stockton, Cal. Smith & Lang
Syracuse, N. Y. Dey Brothers & Co.
Syracuse, N. Y. E. W. Edwards & Son
Tacoma, Wash. Rhodes Bros.
Toledo, Ohio *Lasalle's
Topeka, Kansas Crosby Brothers
Trenton, N. J. Nevius-Voorhees
Tucson, Ariz. Levy's
Tulsa, Okla. Seidenbachs
Tyler, Texas Keywell's
Washington, D. C. *S. Kann Sons Co.
Washington, D. C. *Woodward & Lothrop
Waterbury, Conn. Bedford Inc.
Watertown, N. Y. Frank A. Empsall & Co.
Wheeling, W. Va. Stone & Thomas
Wichita Falls, Texas McClurkan's Inc.
Wilkes Barre, Pa. Isaac Long Store
Yonkers, N. Y. Kashar's
Youngstown, Ohio G. M. McKelvey Co.

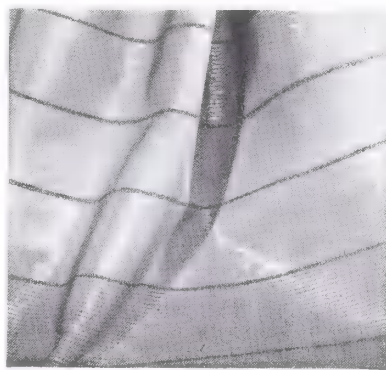
*Available at main store and branches



*Checkmarks and comments on what's
new and especially noteworthy in the
decorating market as revealed in the
pages of a decorator's "field book"*

I don't know—or care much—whether what we've done with Mrs. Mantell's dining room has any historical precedent or not. All I can say is that it took a little nerve to mix Mexican cotton with Court French furniture. But when I beheld the elegance and color of the hand-woven Mexican fabrics at Isabel Scott's showroom, I just knew that this was it.

To be perfectly honest, there weren't too many gilt curves and garlands to cope with, except for the great ormolu mirror, the bombé front dresser, and eight fruitwood dining chairs—and the crystal chandelier is rather elaborate. But the room is large and the dining table and serving table are plain square-cut slabs of marble on the simplest brass bases, so there is no suggestion of the over-Baroque. A high ceiling and beautifully parqued floors, left uncarpeted, add to the uncluttered feeling. So do the high French doors which open onto a terrace with a view of a box-wood garden beyond.



Glimmering Mexican cotton

I had these doors specifically in mind when I saw the smooth, striped weave of cotton and gold Lurex which is the most arresting pattern in this line. To bring the doors down a bit visually, I felt we needed the horizontal feeling of these two-inch-wide stripes. They are composed of a band of solid color, a band of solid color pin-striped in gold metallic, followed by a shimmering band of color shot throughout with gold. Each stripe is delineated in a slim thread of black. There is so much cotton on the surface of the fabric and it drapes so softly that the metallic threads are diminished to a subdued glow. And when the draperies are drawn completely across the doors, as they are at night, the subtle glimmer is enchanting. There were eight temptingly colored stripes to choose from, all styled by James Tillett, for the importers, Clark, Burchfield, Inc., plus an assortment of something like 20 compatible silky-looking solids. Many are woven with contrasting warp and filling colors so they give the effect of iridescence. All are 50" wide. But out of deference to the pale turquoise walls, the grayed fruitwood, and the antiqued white frames of the armchairs, I chose a muted stripe of pale turquoise, off-white and beige. Seats and backs of the armchairs are a shrill turquoise; straight-back chairs are covered in one of the "iridescent weaves"—an off-white warp with turquoise filler, which creates a color best described as a frosted blue.

(Please turn the page)

CONTINUED FROM PRECEDING PAGE



from any point of view...
there's something about

STATTON



However you look at it—rich grained surface or smoothly functioning interior—Statton looks and is worth so much more than the price tag shows.

Wherever you look—every detail confirms your first impression. The luxurious double twin bed is ingeniously engineered, swings out on casters to simplify bed-making. The compact vanity-dresser has a rollaway drawer that places cosmetics, toiletries and jewelry at your finger tips plus a convenient flip-up mirror.

Whatever you're looking for—easeful beauty, lasting design, flawless craftsmanship—you'll find it in Statton. At better stores everywhere.



AMERICANA

STATTON FURNITURE MANUFACTURING CO.
HAGERSTOWN, MARYLAND

Write Dept. HB-27 for your free decorating brochure

It seemed the logical thing to turn Mrs. Blackwell's bathroom into a sort of sitting-room-dressing-room, so we did it. Tub, shower and facilities are sleekly closeted behind obscure glass doors, so you'd hardly guess it was a bathroom, except for the gold-hued marble lavatory, which fills one mirrored wall with its long counter. We designed this so that the space beneath is built-in with drawers, cupboards and dressing-table facilities. And the base is painted antique white, with hardware matching its brass dolphin water spouts, so it's almost like a piece of rare furniture.

Floors are cozily covered wall-to-wall in foam-rubber-backed cotton carpeting, which sinks luxuriously underfoot and is the color of marigolds. This functions like a giant, thirsty bathmat on occasions, and couldn't be simpler to launder because it is laid in separate, manageable little strips.

But the real decorating coup, I think, is the wall treatment, which we owe to Albert Van Luit's new wallpaper which comes with patterned ceramic tile to match, in a design called "Akinoha." What a bonanza! After all, the most sensible choice for a potentially damp room is steam-defying tile, but we could never have pulled off this cozily elegant effect with the usual, antiseptic-looking plain tile. We have instead a non-glaring, off-white wainscoting of Ceratile decorative tiles by Pacific Tile and Porcelain Company, patterned with a flickering of lacy Japanese maple leaves in pale gold-brown. The

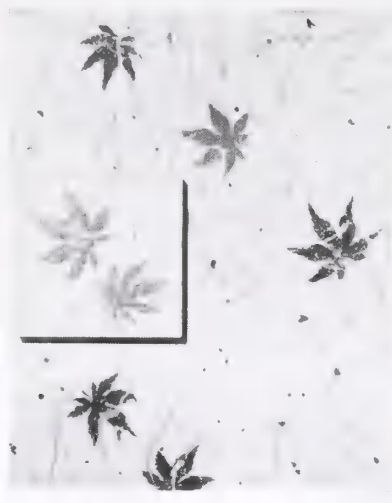
reflect the pattern, you feel as if you're surrounded by a continuous, delicate drift of autumn leaves.

The finished room is so unathletic that Mrs. Blackwell has recovered her chaise longue in off-white Belgian linen and moved it in here with a reading lamp. Now it's a bona fide sanctum where she can read and relax as well as bathe and dress.

It's been a *succès fou*, so far as I'm concerned, because I've already been besieged by people who have seen the room to do over (1) a kitchen, (2) a breakfast room, and (3) a powder room in similar matching tile and wallpaper. And in every case it's a wonderful idea. These matchmates are also made in a pattern of fleur-de-lis or butterflies. They can be colored to order. Tiles are 4 1/4" square.

Mrs. Edwards collects antiques and Mr. Edwards has hay fever. And if you think there's no connection between these two facts, then you don't know what trouble can be. Ever since she first saw Napoleon's little day bed at Fontainebleau, it has been Mrs. Edwards' goal to acquire an authentic Empire bedroom, but with twin beds. But everybody, including Mrs. Edwards, knows that Josephine and Bonaparte never heard of twin beds. So the only thing to do was to prowl the antique marts for a pair of identical Empire daybeds. After many an arduous trip to Europe and much dickering on Third Avenue, Mrs. E. last month announced her success. I was called in to have those nearly identical antiques fitted out with comfortable 20th-century mattresses. Their dimensions, of course, were fabulously off-beat, so standard boxsprings and mattresses were out of the question. And, thanks to poor, allergic Mr. Edwards, the problem was not simply one of having mattresses made to fit the beds. It turns out that hay fever is only one of his allergies and now, all year round, he must repose only on featherless, dust-free, lint-free bedding. So if he was to make like Napoleon, his custom-made mattress and boxspring had to be non-allergenic.

"No trouble at all," I said, as if I tossed off dilemmas like this every day in the week. For I had
(Please turn to page 20)



Leafy tile and wallpaper

screen-printed wallpaper above it is an almost identical leaf pattern in gilt and pale brown on off-white. And since the mirrored walls



SILVER SCULPTURE
6-piece place setting, \$36.75*



BURGUNDY
6-piece place setting, \$38.75*



SILVER WHEAT
6-piece place setting, \$33.75*

How often should you use your sterling?

The loveliest thing about sterling silver is this. It grows more beautiful if you use it *every day*.

So remember your sterling is not an "ornament." It is a prized possession that *lives* with you. And, more than anything, shows the standard of taste in your home.

That's why Reed & Barton designers bring you *adaptable* patterns (like the three shown). And that's why Reed &

Barton artisans take pride in their craft—a pride reflected in the balance and solid silver weight of each piece.

You may buy Reed & Barton sterling in the same easy way you buy other fine things today. Start with several place settings to "show off your silver," and pay while you enjoy them. Or start with one piece, add to it. Your favorite Reed & Barton pattern will always be available.

* Knife, fork, teaspoon, soup spoon, salad fork, butter spreader, Federal Tax incl. At all leading silverware stores, or write Reed & Barton, Dept. F-71.

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Look at the difference . . .

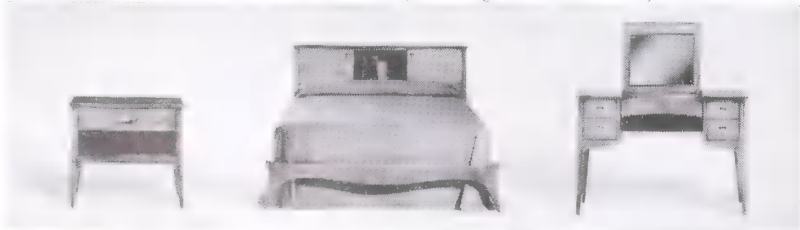
it's **Drexel**

See it in Dateline®, sculptured mahogany furniture for living, dining, bedrooms! Look at its beauty: front-or-side-view sleekness; gull-wing grace in coppery silver pulls. Look at its variety: versatile Dateline is modern or traditional, depending on your decor. And whether you choose the nut-brown finish or tawny Autumn tone . . . when you see the Drexel brand mark in the drawer, you're sure of integrity and value!



Send for your "Portfolio of Fine Furniture," colorful booklets on Drexel's traditional, provincial and modern groups—35c in coin to 3 Huffman Rd., Drexel, N.C.

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA
See Drexel on HOME, featuring Arlene Francis, NBC-TV.



Jazz records for the whole family

By RICHARD WILLIAMS

Jazz holds no mystery for those under twenty-one. The younger generation has plunged into this new music fearlessly and furiously. Neither cacophony nor monotony can stay the boys and girls from the completion of their enthusiasm.

Not so with many people who have arrived at their majority. Parents are puzzled. They understand jazz as little as they do rock 'n' roll, and they put all this new stuff down to another youthful aberration and wish that the kids would be done with it.

Needless to say, their wishes do not prevail. For according to the Arab proverb, a young girl's whisper is heard farther than the roar of a lion. When the whisper becomes a chorus, what chance is there for us elders? Maybe we ought to join the bandwagon.

I ask, therefore: Is this division necessary? Is it impossible for older people to enjoy jazz? Could we find jazz music which would overleap the barrier of age? If we could, we might help to bring the older and younger generations together. At least we could offer music in the home from which the

parents would not need to suffer. Companionship lies somewhere in that direction.

The search may be worth while musically speaking as well. For if jazz be the slang of music, it is nonetheless an idiom with which fresh thoughts and new ideas are expressed. Surely the fact that jazz has stormed the world and is today the most popular modern music in all countries, equally at home in Sweden as in South Carolina, indicates its fascination. Perhaps jazz is not "great" music, but at its best it is vital and interesting, strong and exciting. Possibly it is its own worst enemy in that it has surrounded itself with all sorts of mumbo-jumbo. But let's forget about "progressive" and "cool" and "Eastern" versus "Western" styles and see if we can't find jazz music which speaks for itself and for the enjoyment of which one needs no label, name tags or esthetic explanation.

It is with this thought that I have asked one of our leading jazz authorities, Fred Reynolds, to prepare for our readers a list of records. (Please turn to page 18)



AT FINE STORES LIKE THESE

Akron, Ohio
Polsky's

Atlanta, Georgia
Baskette Piano Co.

Baltimore, Maryland
Hammann's Music Co.

Boston, Massachusetts
Gilchrist's

Buffalo, New York
Adam, Meldrum and
Anderson
Poppenberg's

Chicago, Illinois
Tri-Par Radio
Rose Record Store, Inc.

Cincinnati, Ohio
Oberrecht (Distributor)

Cleveland, Ohio
Higbee's

Columbus, Ohio
Morehouse

Dallas, Texas
Lone Star Wholesalers
(Distributor)
Sanger Brothers

Dayton, Ohio
Anderson Piano Co.

Denver, Colorado
Empire Radio Co.

Detroit, Michigan
J. L. Hudson
C. A. Nutting Co.

Grand Rapids, Michigan
Kent Wholesale (Distributor)

Hartford, Connecticut
G. Fox Co.

Indianapolis, Indiana
Wm. H. Block Co.

Knoxville, Tennessee
Temperature Control, Inc.
(Distributor)

Los Angeles, California
Penny Owsley
Barker Brothers

Madison, Wisconsin
Forbes, Meagher Co.

Miami, Florida
Flager Radio Co.

Milwaukee, Wisconsin
Roth Appliance (Distributor)

Mobile, Alabama
Jesse French Co., Inc.

New Orleans, Louisiana
Mallory's Music Shop

New York, New York
Carl Fischer, Inc.
Macy's

Philadelphia, Pennsylvania
J. H. Sparks Co. (Distributor)
Wannamaker's

Pittsburgh, Pennsylvania
Joseph Horne Co.
Kaufman's Department Store

Portland, Maine
Boyd Corp. (Distributor)

Providence, R. I.
Axelrod Music, Inc.

Rochester, New York
Sibley, Lindsay & Curr Co.

San Antonio, Texas
Lone Star Wholesalers
(Distributor)

San Francisco, California
The White House
Breuners

Seattle, Washington
B. A. Almgvist Music Co.

Syracuse, New York
E. W. Edwards and Son

At last somebody thought of both of you!

Stromberg-Carlson's family-pleasing high fidelity radio phonographs . . . priced as low as \$149.95

It happens every day.

The man of the house approves the *performance* of a certain phonograph—but the lady says, "Don't like the design." Or *she* picks one that suits her taste, and he remarks, "Poor sound quality."

Stromberg-Carlson's new Hi-Fi line brings peace, agreement and beautiful music to solve this problem. Here is really inspired cabinetry—rich, genuine hardwood veneers

in contemporary and traditional styling. And here is the world's finest sound engineering—quality for which this maker has been known for generations.

See your local dealer now. And here's a helpful shopping hint: Take along some favorite recording and hear how it sounds on *these* phonographs. Or write us for free descriptive literature.

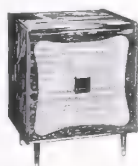
"There is nothing finer than a Stromberg-Carlson"

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A DIVISION OF GENERAL DYNAMICS CORPORATION

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"New World"—walnut, mahogany,
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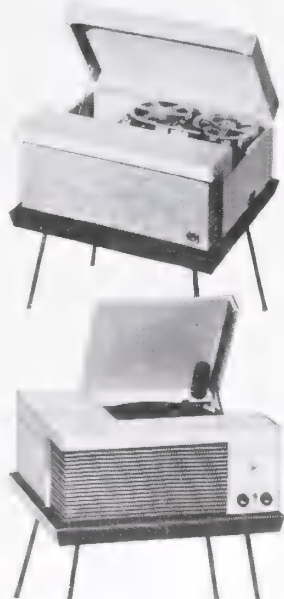


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JAZZ RECORDS FOR THE WHOLE FAMILY

CONTINUED FROM PAGE 16

ords from which he virtually guarantees enjoyment by *both* young and old. These fourteen records, he asserts, are suitable for people over twenty-one, even though they have been widely endorsed by the most knowledgeable of youngsters. Listen together!

1. **Louis Armstrong Plays W. C. Handy** (Columbia). Probably from an all-around standpoint, the finest Armstrong album ever made. Armstrong is certainly a jazz colossus.
2. **Ella Fitzgerald Sings the Cole Porter Song Book** (Verve). Ella may well be the finest jazz singer of all time, and this, without exception, is the best she has ever had on records. Thirty-two Cole Porter songs in all with truly modern accompaniment by jazzman Buddy Bregman.
3. **Songs for Swingin' Lovers**—Frank Sinatra (Capitol). One of the best singers of any kind—jazz, pop, what have you?—with splendid songs and fine accompaniment by Nelson Riddle.
4. **Fontessa—The Modern Jazz Quartet** (Atlantic). Very inventive modern jazz by a rather "high-brow" group.
5. **Duke Ellington at Newport** (Columbia) and **In a Mellotone—Duke Ellington** (RCA Victor). The first is the present-day Ellington organization at the 1956 Newport concert; the other is a brilliant collection of the Ellington orchestra in the late 1930's and early 1940's, when it might very well have been at its cohesive, most colorful and exciting best.
6. **Bob Scobey's Frisco Jazz Band**, Vol. 3 (Good Time Jazz). Swing ing, happy jazz in the San Francisco manner, with minstrel-like rollicking vocals by Clancy Hayes.
7. **Jazz Goes to College—Dave**

Brubeck Quartet (Columbia). Still at the top of the list when it comes to Brubeck, and Brubeck has long been at the top of the jazz list.

8. **Coast Concert—Bobby Hackett's Dixieland Band** (Capitol). Hackett with Jack Teagarden, Abe Lincoln, Matty Matlock and others in a neat, clean recording of favorite jazz standards.

9. **The Touch of Tony Scott—Tony Scott** (RCA Victor). An exciting showcasing of the country's best jazz clarinetist at this time. Brilliant sound.

10. **To Swing or Not to Swing—Barney Kessel** (Contemporary). A delightful album of a jazz guitarist who certainly knows the ins and outs of swing.

11. **Buddy DeFranco and Oscar Peterson Play George Gershwin** (Norgran). Extremely fine interpretations of nine outstanding Gershwin numbers.

12. **The Great Sixteen—Muggsy Spanier's Ragtime Band** (RCA Victor). A collector's item; one has difficulty imagining where one could gather sixteen Dixieland sides by the same artist so uniformly excellent as these.

13. **Count Basie and His Band Swing the Blues** (American Recording Society). The only record on which the present great Basie band sounds anything like itself.

14. **Ella and Louis** (Verve). The two incomparable performers (Fitzgerald and Armstrong) on a happy, joyful collaboration, singing their way through some wonderful standards.

And as a record all to itself: **What Is Jazz?** (Columbia). Here Leonard Bernstein inimitably analyzes the substance and appeal of jazz with the very able assistance of Buck Clayton's band. It's the best explanation yet for young and old!

FOR YOUR LIBRARY

It has been said that the child who can read is never alone. How much better it might be said of the child who can speak, who can bridge the gulf between himself and others, equally isolated in the human experience except for the gift of communication embodied in common speech.

It is this gift that a fine, new book by Flora Rheta Schreiber, *Your Child's Speech*, published by G. P. Putnam's Sons, offers to parents in the form of practical guidance for the first five all-important

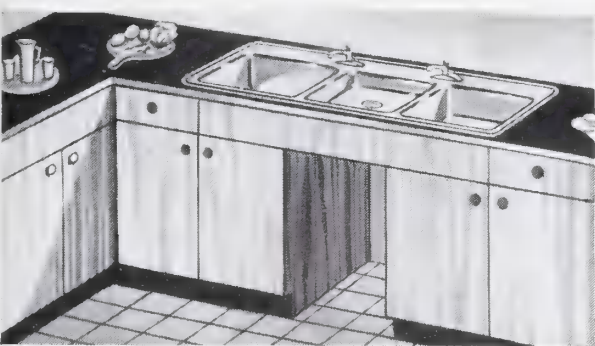
years of speech development.

"Miss Schreiber has written a marvelous book," Dr. Walter Alvarez says in the foreword, "which every parent in the land who has small children should read."

Your Child's Speech is the first and only work of its kind, and is destined to be as indispensable as Dr. Spock's *Baby Book*, thanks to its cheerful pragmatism and sound reassurance of sensible practises, clearly explained and easily followed, without any dilution of their scientific soundness. Keep it at hand.



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Designs to Meet Every Modern Sink Requirement

Shown above is Carlton's new Tri-Level No. DSR-2147LD, three-compartment, all-purpose, Stainless Steel Sink. This new Carlton Sink combines the Vegi-Prep Sink with still another bowl. The third bowl is extra-deep and is ideal for cleaning pots and pans; serving as a butler's pantry sink, hand laundering, and numerous other sink chores. The double faucet arrangement permits two people to use the sink's facilities at the same time, without interfering with each other.

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DECORATOR'S DIARY

CONTINUED FROM PAGE 14

just been lucky enough to hear that Frank A. Hall and Co., Ltd., who for years has been making mattresses to order for the decorator trade, is now making them with DuPont's Dacron Fiberfill. This is a fleecy form of the same remarkable synthetic fiber that Mr. Edward's suits and shirts are made of, and one of its many virtues is the fact that it is non-allergenic, free of lint and the kind of things that make the allergic so uncomfortable. It's excellent for mattress or pillow or quilt filling because it doesn't mat, is odorless, has good resilience, and is light as a feather—lighter by 25 to 50 per cent, they say, than the traditional fuzzy mattress stuffing.

So boxsprings and mattresses were ordered up to cope with the odd-sized beds and Mr. Edwards's allergies, and now the happy pair are both sleeping cozily in Empire magnificence. And if I were Mrs. Edwards I'd pry an ormolu olive wreath off one of those beds and give it to Frank Hall for distinguished service.

"All I want is a pretty lamp," said Mrs. Halliday despondently after a fruitless afternoon in the lamp showrooms. We had seen plenty of lamps, we can say, and nice, efficient ones, too, but most of the esthetically acceptable were rather too sleek, too efficient-looking to go anywhere near Mrs. Halliday's silky, asphodel-yellow living room. You just can't mix brushed aluminum with ormolu sconces and celadon velvet bergère chairs. And yet the so-called pretty numbers we saw were such clichés of flowered porcelain or such tortured shapes in plaster of Paris that there was nothing to do but recoil. Which we did.

If we wanted a monumental spectacle of a large-scale lamp, we might have sleuthed around the antique markets for a fine old vase or a handsomely turned baluster and had that converted into a lamp base. But all we wanted was a small table lamp, simple in shape but elegant, and of a degree of fineness that would blend appropriately with the lovely fabrics and woods of Mrs. Halliday's other furnishings.

I went back to the office, wondering whether it was my deficiencies or the deficiencies of the lamp market that were making this such a

chore. But when I picked up the French mottled-glass paper-weight that holds down my mail, a great white light broke. I knew where to go for Mrs. Halliday's lamp. For I remembered that the French Glass Company is now making lamp bases of moucheté, a "cased" glass that is flecked with the kind of mottled color you see in some old paper weights. The process is done in France and, as I recall, involves three kinds of glass—a clear sheet, a delicate spattering of milk glass and a top layer of colored glass, so that the pretty, translucent white mottling is in a sense encased in glass. The surface is smooth as—well, smooth as glass, but to the eye it has a look of mysterious, cloudy-pale texture.

For Mrs. Halliday I chose pale amber with restrained, feathery flecks of white, formed into a 13-inch high column with a graceful "molded" base which is mounted



Moucheté glass lamp base

on a brass binding. Column is 5" in diameter. With a simple white shade it's the precise solution. The fixture has a three-way light. And when the lamp is lit it's quite a lovely thing to see the luminous glow that floods the glass base. We might have had the moucheté base in white-flecked pink, green or feathery, mottled white.

Setting tables isn't a normal part of my professional function, but Mrs. Beauchamp's golden anniversary dinner calls for an exception. Particularly since she's announcing her grand-daughter's engagement (Please turn to page 70)

Once you sit in it, you realize . . .

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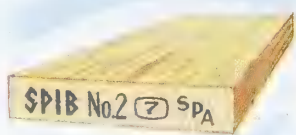
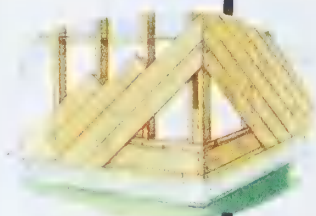
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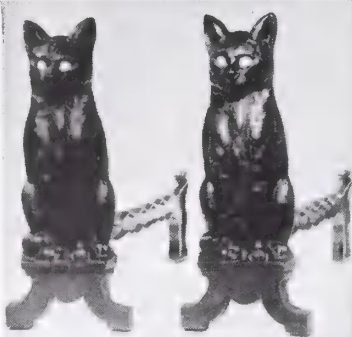
21 STATION ROAD, HAVERFORD B2, PA.

COPY CATS

These andirons are reproduced in cast iron from an old pattern. And we think they're an imposing twosome to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17" tall with 14" irons, they weigh 22 pounds. **\$15.95** the pair ppd.

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May be used outdoors or indoors. Made to fit any standard wood frame window if it is 25" or more in width. Permits normal window operation. Plants will get as much sun as possible here. White metal. A metal flange fits over the sill and the legs act as brace. 8" wide and 25" long. **\$2.50** ppd.

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FOCUS YOUR EYE on a fabulous buy! Sunburst electric clock with black numerals on a gold face is finished in gold plastic and looks deceptively like an expensive timepiece. It measures a whopping 28" wide and would be a magnificent pin-up on a dining-room wall, over a fireplace, in a hall. With Sessions movement, it's \$12.98 incl. tax and post. Bard's, Dept. 1184, Evanston, Illinois.



WIDE WIDE WORLD takes on new dimensions and inflates to 20" in diameter. Beautifully detailed and cartographically correct, it would be inspirational on cozy evenings for interpreting world news bulletins, locating trouble spots. In sturdy plastic, it's lightweight, portable and fits into a black metal stand. \$19.95 ppd. Jenifer House, Dept. B-2, New Marlboro Stage, Great Barrington, Massachusetts.



TIMELESS LOVE, a pretty sentiment on the eve of the Saint of Lovers, is a bracelet to win a fair lady. Cupid strikes the hour on a 24k etched gold-plated disc and holds aloft a tiny rhinestone heart centered with a pearl. The disc dangles from a lovely foam pearl bracelet that comes beautifully gift-wrapped for \$5.95. Ppd. Aimee Lee, 545 Fifth Avenue, New York 17, New York.



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SHOPPING WITH

Penny Ryan



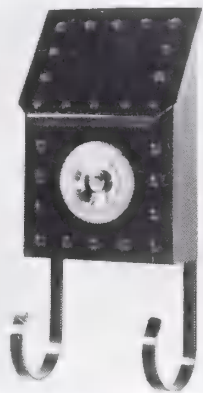
CHOCOLATE LACE, a confection as delicious as its lovely name, is the sweetest Valentine discovery of the month. Made with butter, cream, sugar and spices, by Eugenia Tay, it's a thousand crisscrosses of thin, brittle strands of chocolate-covered butter crunch drizzled into lace. Send a pretty 14-oz. box to a sweetie-pie sweet-tooth. \$3.50 ppd. Chalmar, Split Rock Road, Syosset, N. Y.



POT LUCK! Enthusiastic about Royal Staffordshire? Then you'll want to plant a dozen of these lovely 4" Cache Pots and spot them on a window sill, your dressing table, a curio shelf. Four, holding nosegays, would be wonderful place settings. In an assortment of true English colors, 3 are \$3.50; 6, \$5.95. Ppd. Here's How Co., 27-H E. 22nd St., N. Y. C.



IT'S EASY TO SEE this mailbox mounted at your front door will catch every eye. And if the mailman makes two trips to your house, it's not an extra delivery. He's taking *another* reading of the weather. Handsome black metal mailbox has a rack to hold magazines, is decorated with a built-in brass thermometer. It's 15" high, 7" wide. \$5.95 ppd. Brown & Kane, Dept. B2, 800 Broad St., Newark, New Jersey.



LUCKY PONY LAMP, for small boys or girls who dream of horses, has a real horseshoe to bring them luck and straight A's when they're struggling with homework. Practically indestructible in bedroom or playroom, a black metal pony silhouette, 11" long and 9" high, is welded to a black horseshoe, has handsome 5" x 9" white shade. \$9.20. Without shade, \$7.95. Ppd. Horseshoe Forge, Lexington 73, Mass.



ORGANIZE AND GLAMORIZE WITH THE FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with antiqued hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

WHEN ORDERING, SPECIFY

SIZE: Letter (16 1/2" x 22 1/2" x 28" high) or Legal—add \$3.00—(18 1/2" x 22 1/2" x 28" high)

STYLE: Modern or Colonial
DRAWERS: 2 small drawers & 1 file drawer (#FDT-1) or 2 file drawers only (#FDT-2)

FINISH: Unfinished Knotty Pine, smoothly sanded . . . \$27.95

Hand-rubbed Antique Pine finish—\$29.95

Unfinished Tupelo, smoothly sanded—\$32.95

Maple, Mahogany, or Walnut finish—\$34.95 (add \$3.00 for Legal Size)

See matching End Table on page 42

MODERN



LETTER OR LEGAL SIZE



COLONIAL

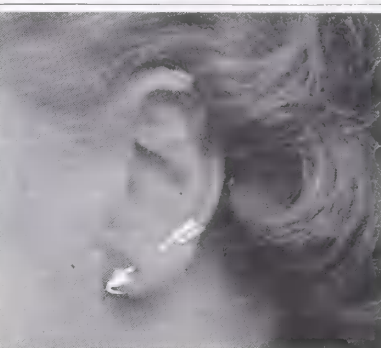
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FOR YOUR VALENTINE CUPID'S ARROW EARRINGS

SOMETHING SPECIAL—Intriguing Earrings look as if they are really piercing the ear. Actually, screw-back on 1" long arrow slips behind lobe. A gay illusion designed by Chief Blue Sky Eagle. Order a pair of each.

STERLING SILVER \$2

GOLD plated \$2

Lustrous COPPER \$1

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OLD PUEBLO TRADERS BOX 4035, DEPT. 1-HB TUCSON, ARIZONA



Sterling & Crystal INSTANT COFFEE HOLDER

Magnum size, this lovely piece holds a large jar of instant coffee. Airtight cap and base are sterling silver. Opening at top is made so that teaspoon withdraws without spilling coffee. 6 1/2" high it will match your finest crystal and silver. Ppd., tax incl. . . . \$10.00

SMALL SIZE, 5 1/2" high, ppd., tax incl. \$7.75

NO COD'S

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(Dept. B 2) 20 Armat St. Germantown, Phila. 44, Pa.

"CERAMICS" TOASTER & MIXER COVERS AND TOWELS



IN NATURAL LINEN, their new decorative design captures the primitive style of tiles and ceramic motifs seen in the folk art of Portugal. The symbolic oxen, rooster and provincial figures are hand printed in wonderfully gay blend of red, green, yellow and black. Fit into any color scheme, wash like a charm, colors are fast. Add a touch of rich color and quaint charm to kitchen at Downs & Co.'s special low get acquainted prices. Top value—satisfaction guaranteed.



#K346A Toaster cover \$1.00 ppd.

#K346B Mixer cover \$2.00

#K346D Matching towel \$1.00 ea.; 3 for \$2.85

#K346E Set of 3 (one of each) \$3.95 ppd.

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DOWNS & CO.

Dept. 1184Z, Evanston, Ill.

AUTHENTIC REPRODUCTIONS IN CAST IRON—ALUMINUM

Original Grape and Leaf Design

32" Settee = 500 \$22.50

16" Chairs = 501 ea. \$13.50

COMPLETE 3 PC. SET \$49.50

\$51.50 Aluminum

Complete catalogue on request

Send Check or Money Order, crated free

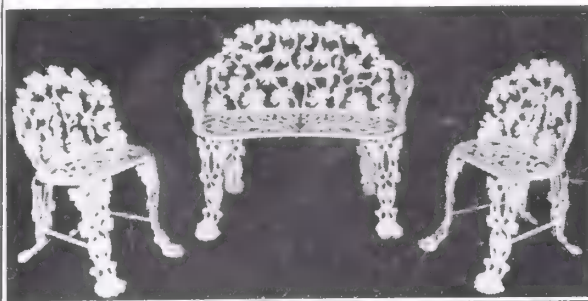
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EARLY AMERICAN ...
PERMANENT SWINGING
BRACKET LAMP SCONCES



All prices postpaid.
Add 50¢ West of
Miss. for each lamp.

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GREAT BARRINGTON, MASS.

At last... the old fashioned charm of Colonial swinging bracket lamps are equipped with the modern convenience of mounting attachments which can be easily and permanently connected to any standard wall outlet. Eliminates dangling wires, and can be controlled from regular room switch. Crafted of cast iron, finished with black, they are fitted with genuine hobnail milk glass shades and adjustable crystal glass chimneys, include 3-way sockets. Choose from two authentic Early American styles.

A. The Mary Manley Fowler—8" lamp, extends 13" from wall, 16" high. \$12.50

B. The Nelly Bly—Scalloped 6" shade. Extends 8" from wall, 12 1/2" high. \$9.50

Also available with standard bracket and plug for convenient mounting: The Mary Manley Fowler—\$10.95 (This style also comes in antiqued gold-bronze finish with ruby red or dark green fluted glass shade—\$12.95)

The Nelly Bly—\$7.95



WINDOW



MUSHROOM STOOLS are handy pull-ups for television and wonderful for cocktail parties or story-telling time. This stool is hand-woven in dark stained reed over sturdy wood block, has 3 removable legs for easy storage, and comes in two sizes. With 16" seat, 16 1/2" high, \$4.95; 11 1/2" seat, 11" high, \$3.50. Ppd. No c.o.d's. Gotham Gifts, 67-85 Exeter St., Forest Hills 75, N.Y.



WOMAN'S WORK is never done unless she has a file for correspondence, bank statements, recipes and address cards. A steel file has A to Z index folders, lock and key and six 3" high drawers for stationery, supplies, tools. In hammertone gray, green or walnut, letter size, 12 1/2" x 30" x 10" deep. \$14.95. Legal size 16", \$17.95. Exp. coll. Order from Elf Hollow Dept. B2, Box 65, Watertown, Conn.



CROWNING GLORY for a gala winter season is a cobweb of brilliants to highlight your chignon. At opening nights, cocktail gatherings, small dinner parties, you'll sparkle with prettiness in an eye-catching, talk-making Juliet cap of rhinestones that's elasticized to fit any size bun. \$14.95 ppd. Ward Phillips Co., Carpentersville, Illinois.



Tell Me, Doctor, have you ever seen cuff links that pay such handsome homage to your profession? They're about the size of a nickel with the Caduceus (insignia of doctors) in relief. In sterling silver or gold filled, \$5.95. In 14k gold, \$39.95. Impressively gift-boxed.

Federal Tax Included and Ppd.



19 GARDEN PLACE • BROOKLYN 1, N.Y.

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FOR MUSIC LOVERS

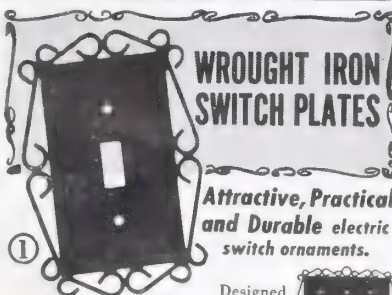
Embossed, specially gummed seals are stamped with your name on each one. Index space is provided to identify proper album and pocket. Collectors find these wonderful for preventing lost records, eliminating confusion and adding a note of pride to a distinguished collection. Equally cherished by fans of chamber music or cha-cha. Fits all 33 and 78 records. Must be trimmed slightly for 45s. Print personalizing please.

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switch ornaments.

Designed to add warmth and beauty to the walls of any styled home... from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room... Living Room, Kitchen, Bed Room, Den, Foyer, etc.

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- #4 Double Switch — \$1.65 ea.
- #5 Combination Switch and Outlet — \$1.95 ea.

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FULLY ASSEMBLED • READY-TO-PAINT

\$16.95



For your telephone chit-chats, notes, homework and many other uses, this gossip bench offers relaxation and comfort. Designed to hold a telephone books on the shelf beneath. Sturdily constructed of solid birch or maple, sanded satin smooth, ready to paint, stain or lacquer. Seat 16" x 20", overall height 34 1/2". ORDER DIRECT FROM FACTORY. Prompt delivery—ship, ches. collect. Send check or money order. Sorry no C.O.D.'s. MONEY BACK GUARANTEE. Complete instructions on "How to Finish Unpainted Furniture" sent FREE with order. Ask for illustrated catalog.

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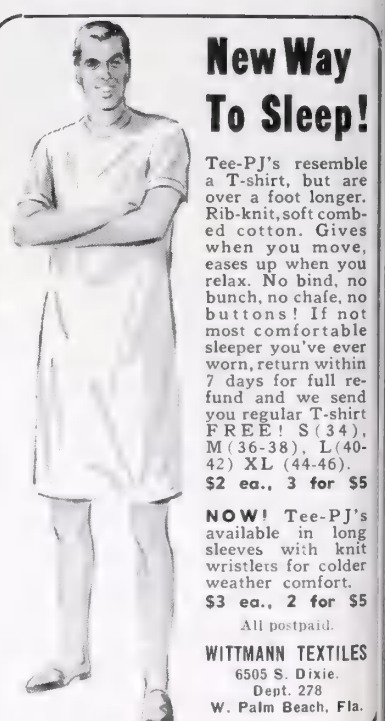


A Woman's an Eight-Faced!

How often has it happened that without a word of warning, POW! you let him have it the moment he opened his mouth? Now you can give him fair warning of your up-to-the-minute mood. Simply turn the dial of this 7" wood-grained mood barometer to the disposition you're in, and treat yourself to some sweet talk. Ready to hang on wall. Mood barometer \$1.25 postpaid

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All postpaid.
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SHOPPING



LET YOUR LIGHT SHINE

as a hostess who knows the decorative value of Meissen china. Here the beloved Onion pattern has been deftly duplicated in a bone-china table lighter, 3" high, at a price that's unbelievable! Even the soft blue color is the same. So buy several, for yourself, and to put away for lovely gifts. \$2.50 postpaid. Edith Chapman, Nyack, New York.

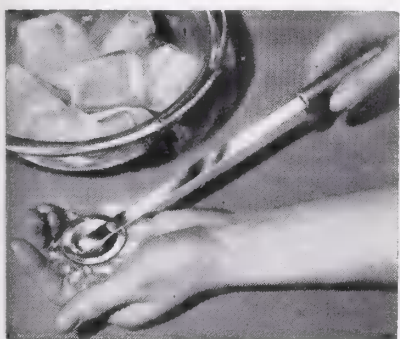


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Thirty felt appliques in assorted bright colors and designs, including a rabbit, rooster, fish, star, bird, cat, butterfly, duck, flower basket, etc., are fun for decorating a skirt, sweater, toddler's clothes, gift packages. They come with the miracle back for easy-iron-on application to any surface—fabric, paper, board. \$1 ppd. Order from Bryn Mawr Gifts, Bryn Mawr, Pennsylvania.



SWEATER PERFECT for cocktail parties, evenings at home or to wear under a suit in town, is the most versatile, flattering woolen sweater we've seen. We call it the Continental Convertible because it comes from Italy and its neckline can be switched 4 ways—high, low, backward or tucked in. In black and white, sizes 34-42. \$19.95 ppd. Elizabeth McCaffrey, B-2, Orange, N.J.



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Now... crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. Only \$1.00 postpaid. Immediate delivery from

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Now you can decorate party cakes like a professional! Delightful Circus Cake Set has gaily striped red roof, poles, flags, clown, 12 plastic animals approximately 1 3/4" tall. Fits any size cake—stands 9" high. Use set over and over.

Little girls will love our Ballerina Set—also \$1.00.

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Finished Width	Up to 46"	47"-69"	70"-92"	93"-115"	116"-138"	139"-161"	162"-184"	185"-207"	208"-230"
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36" to 45"	9.70	16.40	20.80	25.50	29.90	34.70	40.70	45.80	51.00
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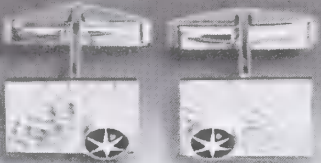
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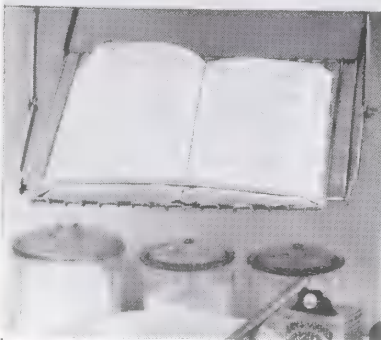
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Mount this handy rack under your kitchen cabinet or shelving and you won't splatter or have to hold your cookbook when preparing your favorite recipes. Made of metal it will adjust to any convenient position and will fold completely out of sight when not in use. Screws or bolts on either wood or metal cabinets. Also can be used as an extra shelf. With hard

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MARBLE TOP COMMODE CHEST

An adorable old chest with 4 drawers . . . reproduced in solid Honduras mahogany. It boasts a gleaming white Italian Carrara marble top. Place it in any room, or in any type home. Will go with the sternest of modern, or the most mellowed antiques. Holds a lot; takes up little space; adds worlds of charm. All hand carved, including rose carved handles. 15" x 19" x 28" high. \$95.00 each, or a pair for \$179.50. Freight or express charges collect.

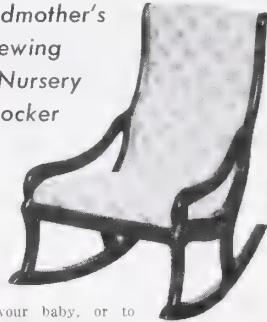
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To rock your baby, or to sew, in comfort, you'll love our quaint reproduction of Grandmother's little sewing or nursery rocker, our "Martha Dunham"—so relaxing because of its padded, form-fitting back and coil spring seat. Sturdily crafted in Celtis Fruitwood, finished in either Mahogany or Fruitwood color. Height 32"; W. 21"; Cushion depth 15"; Seat H. 16½". In muslin or if you send fabric—\$29.50. Send 1½ yards of 50-54" or 2 of 36" mat. Or choose between our authentic Colonial floral Tapestry—either Beige or Black background—\$31.95. Express charges are collect. No C.O.D. Send check or M.O. Also, send 10¢ for our Chair brochure.

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All you need is a screw driver (and some stain or paint) to finish and hang these SHUTTERCRAFT INTERIOR ADJUSTABLE SHUTTERS to fit your doors or windows. Send inside measurements of doors, windows, bars for low price of these beautiful, custom-made shutters, which we will now also trim and rabbet to size for you. No nailing or glueing required. Instructions with each order. We ship all over the world.

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Dept. B-45

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WINDOW



SIAMESE, IF YOU PLEASE decorate "his" and "hers" fingertip towels, make a royal pair for a Valentine present or for weekend host and hostess. Fringed white Cannon terry towels, printed with Siamese felines in true cat colors of gold, brown, red and black, are color-fast, measure 11" x 17½". 89¢ each; \$1.69 the pair. Ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Tex.



MEMOIR BOX is designed to be filled with the stuff a pretty girl's dreams are made of. It's delicious as a Valentine and large enough to hold all her letters, photos, souvenirs and jewelry. An ivory-colored wood box for her dressing table has lock and key. An inspired gift for a girl with matrimony on her mind. 11½" x 15½" x 2½", it's \$10.50 ppd. Anders Co., B-2, 155 West 72nd Street, New York 23, N.Y.



IN STEP with a preference for modern in the best Swedish tradition is a high-styled Step Table with a quiet integrity of design. Making a handsome chair-side choice in any room, it's constructed of fine cabinet wood, is heat- and alcohol-proof and available in blond birch or walnut finish. It measures 17" wide x 30" long, 23" high over all. Top tier of table, 17" x 17". \$25 exp. coll. Scandicrafts, Ardsley, N.Y.



LIGHTER TO DELIGHT HER is set, like a shining crown, in the lid of a white china cigarette jar. Decorated with a Parisian bouquet of flowers and highlighted with gold, the jar holds over a pack of regular or kingsize cigarettes. 6" hi over all just \$2.95 + 25¢ shipping. Helen Gallagher, 413 B2 Fulton St., Peoria, Ill.

Write for Free Spring Catalog!



LIMOGES STYLE ATOMIZERS truly as elegant as the finest French Flacons. Press the golden plunger to spray a fine mist of fragrance. Round or square in delicate white Limoges-style china decorated with old-fashioned pastel florals. Petite 3¼" hi and only \$1.00 ea. postpaid. Foster House, 430 B2 S. Jefferson, Peoria, Illinois.

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SHOPPING



THE HUMMEL CHILDREN, engaging little trade-marks of Sister Berta Innocentia, are beloved the world over. A charming interpretation of their trusting innocence shows a dear little boy and girl, in soft colors, peeking out from underneath an umbrella. Just 6½" high, "Stormy Weather" is a signed original to add to a little girl's collection. \$18.50 ppd. Hildegard Studios, 597 Farmington Ave., Hartford 5, Conn.



FLUTTER BIRDS in lovely iridescent colors soar to a pretty collar, circle a ponytail, hover on a velvet band, nestle on a chignon and take flight on a black evening sweater. Tiny metal birds in sparkling colors offer endless decorative ideas, make a love-and-kisses Valentine gift. With spring-clip backs, 1" wide, gift box of 7 is \$1 ppd. What's New Shop, Dept. B2, Wynnewood, Pa.



SWEET AND LOW in calorie count. Now is the time to take inventory of your figure and go on a count-the-calories binge. And to help prod your conscience, we suggest this darling miniature sterling-silver Saccharine bowl with removable blue glass lining and tiny sterling spoon. 2" high, it holds over 300 tablets. \$6.60 incl. tax and postage. Jeredith Manor, Box 130, Nyack, N. Y.

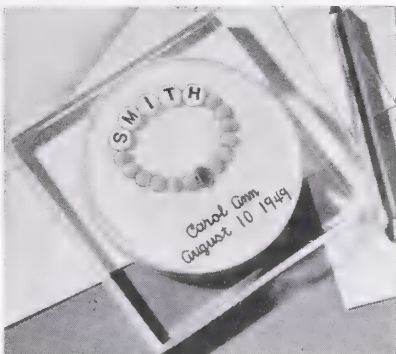


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Converts to Table Model with "Arco Stand"—Sturdy Cast Drill Stand & Clamp.....\$2.95
6 Extra Assorted BLADES.....\$1.95
Satisfaction Guaranteed! Try this amazing tool in your own home for 10 days. If not completely satisfied, return for full refund. Send check, M.O. ppd. C.O.D. plus post.

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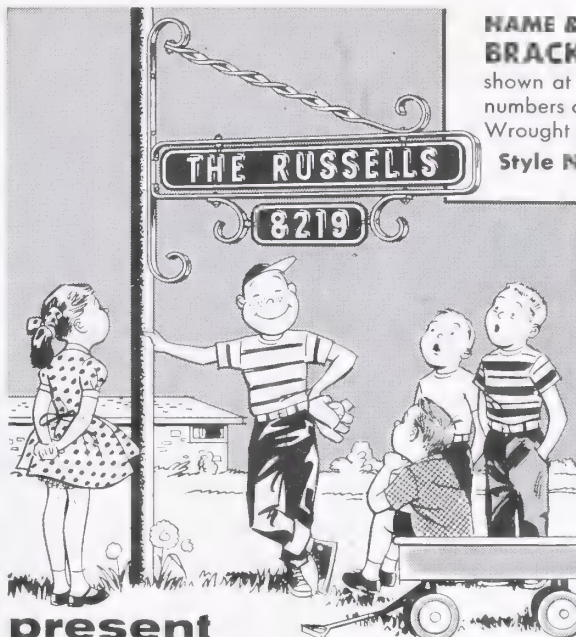
BABY'S first worldly possession

What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification beads, necklace or plastic band... yours to treasure forever this lovely permanent way. Just send them to us. We'll embed them in a sparkling 3" square lucite paper-weight with baby's full name and birth date in gold script. Delightful accessory for now and for always... a charmingly different gift for the new Mother.

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GUIDE YOUR FRIENDS—BEAUTIFY YOUR HOME
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Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

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Letters shine bright at night
Easy to read DAY-n-NIGHT
2 sided; raised letters on both sides
Rustproof—lifetime aluminum throughout
Permanent embossed lettering—raised in solid plates
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Attractive size—nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides

COLOR! Background on any marker in your choice of
ANTIQUE COPPER • BARN RED • KELLY GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only \$1.00** extra per marker

DAY-n-NIGHT Driveway Guides
Make it easy to find and follow your driveway!

Both sides of DAY-n-NIGHT Driveway Guides are treated with thousands of tiny round mirrors that shine brilliant yellow in car headlights, or gleam in the rays from tail-light or back-up light. You'll bless the Guides in backing out as well as driving in! Yellow color shows clearly against snow, shrubbery, lawns. Rustproof—made of aluminum.
24 inches high, with wrought aluminum stake.

as low as **79½¢** each, in lots of 10
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WE SHIP WITHIN 48 HOURS
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*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green)	PRICE (Add \$1.00 for color)
	TOP			
	BOTTOM			

SHIP TO:

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TOTAL

☐ Remittance enclosed: ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.

Style NB \$4.95 POSTPAID



MAILBOX MARKER
fits any mailbox—install in a minute style MB \$1.95 POST PAID



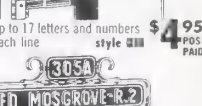
FRAMED MAILBOX MARKER
attractive wrought aluminum frame style MF \$2.95 POST PAID



DELUXE MAILBOX MARKER
graceful wrought aluminum frame and scrolls style EM \$3.45 POST PAID



TWO-LINE MAILBOX MARKER
up to 17 letters and numbers each line style MM \$4.95 POST PAID



NAME & NUMBER MAILBOX MARKER
up to 17 letters and numbers top line, 17 on lower style MM \$3.95 POST PAID



LAWN MARKER
wrought aluminum stand; up to 17 letters and numbers style L \$2.95 POST PAID



NAME & NUMBER LAWN MARKER
up to 6 letters and numbers top line, 17 on lower style ML \$4.95 POST PAID



BRACKET MARKER
attractive wrought aluminum bracket for wall, post, etc. style B \$2.95 POST PAID



FRAMED BRACKET MARKER
With wrought aluminum frame. style FB \$3.95 POST PAID



TWO-LINE BRACKET MARKER
up to 17 letters and numbers each line style OB \$5.95 POST PAID

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Our amusing and acrobatic monkeys were originally used in Japan to suspend pots over fireplaces. Each is 8" tall and at the end of its slender arms is an oversized paw that joins with the next monkey's or hooks over any edge. Use them separately or together to hold flower pots, bird-cages, etc., or just suspend them from a shelf for fun. In black cast iron, 79¢ each; in solid cast brass (non-tarnishing), \$1.50 each. Set of one brass and two black iron, \$2.95, postpaid.

ELIZABETH McCAFFERY
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Freshen up wardrobes and linens with

LAVENDER MIST



AT A TOUCH OF YOUR FINGER, this aerosol sprays a fine, clear fragrance of lavender that freshens linen closets, lingerie drawers, pillow cases, sheets, hankies, shirts, etc. Doesn't stain, dampen or discolor.

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Large (6 oz. size) only \$1.50 POSTPAID (tax and handling chg. included)

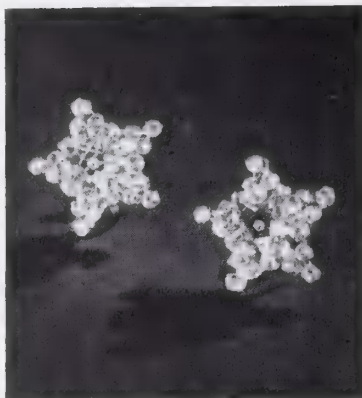
GIFT CATALOG ON REQUEST

Send Check or Money Order (no C.O.D.) to
THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Station, New York 11, N.Y.

WINDOW SHOPPING



VOODOO BOWLS made of Obi, the wood from which the Haitians fashion their famous Voodoo drums, are a bewitching pair to set before your guests. These are handmade in Haiti and you'll use them for salted nuts, tiny snacks, dressings or sauces. Remember them for a fifth anniversary! 9" long x 3" deep in natural or dark mahogany. \$1.95 each; 2 are \$3.45. Ppd. Jeff Elliot, HB2, Flushing 52, N. Y.



THE EASTERN STAR, proud symbol of the Women's Auxiliary of the Masons, is the decorative theme of lovely rhinestone earrings. If the Eastern Star holds personal significance for you, these are an elegant way to proclaim your loyalty. Star-shaped earrings with screw-backs are about 1" wide, and are \$3.95 postpaid. From Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.



IT'S HIGH TIME we found a good-looking cherub wall sconce for you. And this one is a beauty that will do wonderful things in a long hallway, an elegant bath, a pretty room. It's 7 1/2" high and the shelf is just right for a small plant, a graceful figure. In cast aluminum, finished in soft black, \$3; \$5.75 the pair. Or in gleaming brass, \$3.50; \$6.75 the pair. Ppd. Nouvelle, Ltd., 225 W. Erie St. Chicago 10, Illinois.

(Please turn to page 35)

Authentic imported English Staffordshire China switchplates to grace the traditional home. Two beloved patterns to choose from . . . the scenic Tannin, or the floral Charlotte. Both in pink, blue or brown against a creamy white background. Order several for yourself, or as an unusual gift.

Single—

\$1.75

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3 for \$4.95 \$4.75 pair

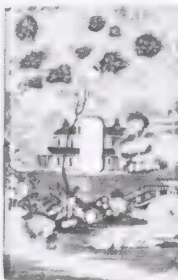
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SETH and JED

Dept. B-2, New Marlborough, Mass.

OLD ENGLISH SWITCHPLATES



Royal Vienna CANDY CART

in pastel bisque china is lovely for bonbons but also nice as a planter for African violets, flowers and plants. Grape and leaf decorations are individually applied, with sculptured tanary yellow birds placed on the edges to overtop the contents. 7" long.

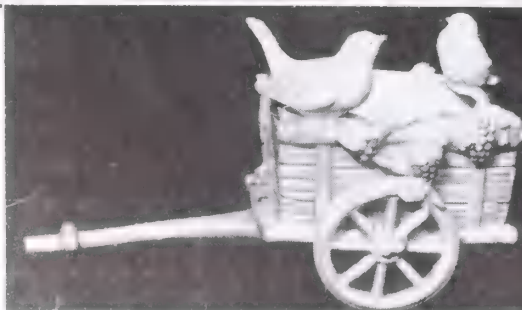
\$2.95

No COD's. Ppd.

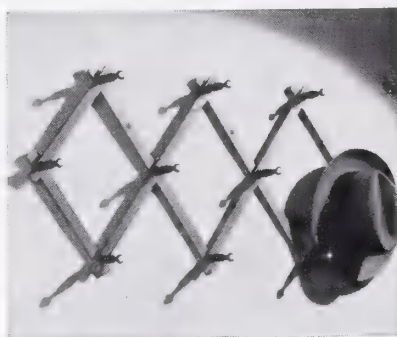
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Per. Brochures Add 35¢ Sales Tax

Lee Wynne



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Hat and Coat Rack

Expanding hat and coat rack can accommodate your entire bridge club or it can fold up to almost nothing. Stretch it to 40" across a wall or a foyer or hang it vertically on a narrow wall or inside a closet door. Ash wood in a choice of maple or mahogany finish. Dark sturdy pegs have white rubber tips.

\$4.95 shipping

Lowy's

Creations

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Enclosed please find..... Rush me.....
hat and coat racks in..... finish on
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FOUJITA	Cafe	20x24
GASSER	Peaceful Harbor	20x24
GAUGUIN	Tahitian Nude	20x24
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NOW YOU CAN GROW MINIATURE ROSES indoors... on your window sill ALL WINTER!



COLOR PICTURES FROM FARM JOURNAL AND TOWN JOURNAL MAGAZINES

Bloom indoors and outdoors, almost all year!

These heavenly little roses thrive on any sunny window sill—the *only roses that bloom indoors*. Set out in your garden as early as May, they'll bloom till frost! Perfect for borders, edging, rock gardens!

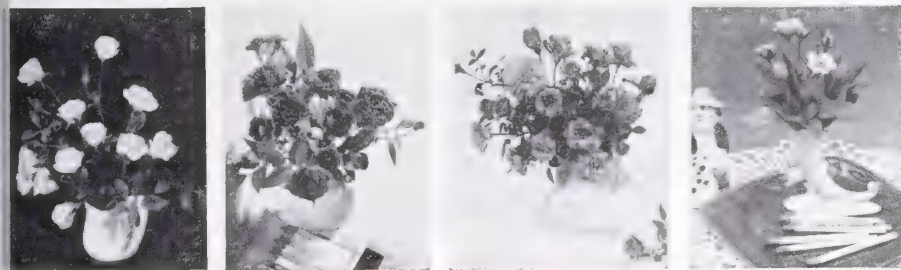
So easy to grow! Need no special care!

Despite their delicate, fragile appearance, these tiny Fairy Roses are among the world's hardest! Even inexperienced gardeners can grow them easily. Just follow our simple directions and watch them leaf out—then cover the little bush with enchanting petite roses! Tough little fellows, they'll bloom for years with minimum care.

Yours in 4 glorious colors!

A warm, rich red; a soft pink; a pure white; a sunny yellow! Choose your favorite, or have them all in our special 4-color assortment. You'll feel as though you've captured tiny drops of the rainbow on your window sill!

The daintiest roses in the world make such charming arrangements!



Delightful living gift.

Our enchanting Miniature Fairy Rose bushes will bloom this very year, right in the heart of winter, and bloom for many years to come. Imagine the joy of watching them grow and flourish! Think of the pleasure they'll give flower-hungry friends in city apartments...the color and loveliness they'll bring to a sickroom...the love of nature they'll awaken in a child!

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SPECIALISTS IN RARE AND CHOICE TREES, PLANTS AND FLOWERS

These precious miniature Swiss Fairy Roses bloom indoors on your window sill all winter long—just like any house plant! Imagine having real roses, right in your home, when it's snowy and bleak outside! Every lovely flower is a true and perfect rose, exquisitely dainty and colorful, and almost unbelievably tiny! Each bloom is about the size of a nickel—the fairy-size rosebuds are scarcely larger than a finger nail! They'll bloom all winter long on graceful bushes that never grow taller than 8" to 12".



What a glory for your window sill! What entrancing centerpieces, boutonnieres, noesgays! What a delight for you and your friends!

Supply limited — act today!

Make sure you have these exquisite Swiss Fairy Roses this very winter! Don't delay! Orders filled on a first-come, first-served basis. For gifts, for yourself, get at the head of the list! Mail the coupon NOW!

AVAILABLE NOW FROM STERN'S NURSERIES DIRECT BY MAIL ONLY
Results guaranteed or money back!

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red (pat. #1032) yellow (pat. #407)
pink (pat. #1293) white (pat. #408)

SPECIFY COLOR CHOICE

\$2 each; 2 for \$3.50; 4 for \$6; 10 for \$12

Special assortment (4 plants, one of each color), \$6

All prices postpaid. Send check or money order now.

STERN'S NURSERIES, ARBOR E, GENEVA, N. Y.

Yes, I want these dainty miniature rose bushes in my home right now.
Please rush me the following Swiss Fairy Rose Bushes, postpaid:

Red _____ Pink _____ Yellow _____ White _____

\$2 each; 2 for \$3.50; 4 for \$6; 10 for \$12

Special assortment (4 plants, 1 of each color) \$6

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NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Note: If you wish us to ship as gifts direct to your friends, please enclose their names and addresses on separate paper.



NEWEST HOTPOINT AUTOMATIC COOKING TOP WITH PUSHBUTTON CONTROLS, AND BUILT-IN BI-LEVEL AUTOMATIC DOUBLE OVEN.

Only Hotpoint built-in electric ranges cook in so many ways—automatically



BUILT-IN HOTPOINT FOODKEEPING CENTER WITH 12-CU.-FT. SUPER-STOR REFRIGERATOR AND MATCHING 417-LB. UPRIGHT FREEZER.

Now for the first time in a built-in range you can cook *all* ways automatically. Time and temperature controlled oven and surface units enable you to cook automatically whether you're frying, stewing, boiling, baking, or enjoying an indoor barbecue on the Rota-Grill rotisserie. And with the exclusive new Roast-Right Thermometer you can prepare meat that's done exactly the way you like it every time.

Hotpoint *built-ins* can be placed just *where you want them*.

For a full Hotpoint Customline kitchen you can add, at any time, Hotpoint's built-in refrigerator, upright freezer, and dishwasher. A variety of models to suit your kitchen arrangement come in a choice of 5 colors, coppertone, or stainless finish.

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WINDOW SHOPPING

CONTINUED FROM PAGE 32

GORGEOUS AND HANDSOME, in this case, are not Elizabeth Taylor and Cary Grant, but towels that wrap up a mutual admiration. And with Valentine's Day coming soon, here's an absorbing gift for a winsome two-some. Two terrycloth bath towels have embroidered identification: she's *Gorgeous*, he's *Handsome*. Gift-boxed, they're \$3.75 a pair. Ppd. House in the Garden, 19 Garden Place, Brooklyn, N.Y.



THE SEAT AROUND US is an Admiral's Stool. High as a crow's nest, wide armed and on a swivel base for leaning aft, this is a man's chair! Perfect for a sandlubber's den, bar or game-room, 24" or 30" seat height, it comes in knotty pine or maple finish, Colonial or Modern design as illustrated. Specify. \$29.95, finished; \$21.95, in kit form. Exp. chgs. coll. Yield House, Dept. B, North Conway, N.H.



DIVIDE AND CONQUER her heart. Each half of this pierced sterling 1 1/2" heart is engraved with a first name, hers and yours, and beneath, Your Date. Exchange halves, and only when you're together will your heart be as one! Suspended from sterling silver or 12k gold-filled key chains, the set is \$8; in 14k gold, \$50; incl. tax and post. Order from Wayne Silversmiths Inc., 546 S. Broadway, Yonkers 5, New York.



GRR-AND PARENTS Attention!

Join the new GRR-AND PARENTS CLUB for more fun and privileges indulging GRR-AND CHILDREN. President and Mrs. Eisenhower received first honorary membership. NO initiation fee. NO dues.



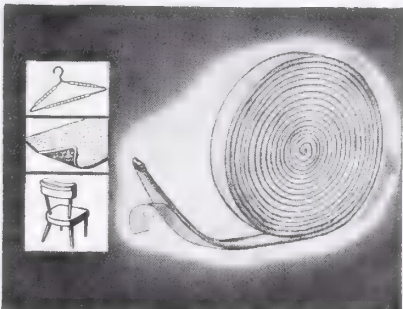
Get This "50-50" GRR-AND CHILDREN'S Picture Holder

Protect your GRR-AND CHILDREN'S pictures in this neat acetate envelope-holder that takes 5 2 1/2" x 4" snapshots and your charter membership card — just right for purse.

Be a Charter Member and Get

"Instructions on GRR-AND BABY Sitting" If you agree to allow other grandparents a "50-50" chance to show their pictures, just send us your name and address, the names and addresses and the birthday months of all your GRR-AND CHILDREN, and 25¢ to pay partial cost, you will receive a Charter Membership card, a "50-50 GRR-AND" Picture Holder, and a leaflet of "Instructions on GRR-AND BABY Sitting". You will also get the monthly GRR-AND PARENTS CLUB News FREE. Print your names and mail 25¢ today because CHARTER Membership closes this month.

The GRR-AND PARENTS CLUB
409 Adolphus Tower, Dallas, Texas



Handiest Thing In The House — \$1

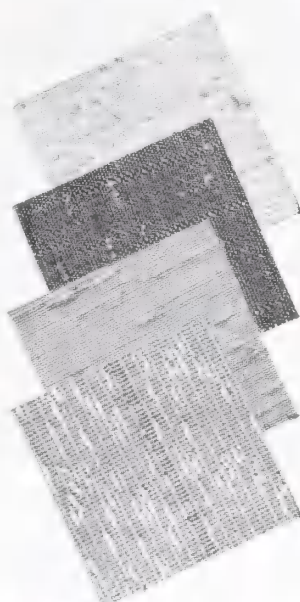
FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric... cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, 1/2" wide. *Guaranteed to do the job or money back!* Only \$1, postage paid. Order FOAM TAPE from Sunset House, 676 Sunset Building, Hollywood 46, California.

Custom-made draperies



**1/2 COST
BY MAIL**

Lovely decorator fabrics \$1 a yard!



Save money by ordering custom-made draperies and decorator fabrics direct-by-mail from Toni Moran Studio. Choose from over 50 lovely colors in distinguished antique satins, failles, boucles, Fortisans and nubby weaves. By ordering direct, you pay only \$1 a yard for any fabric in this exclusive collection.

EASY TO INSTALL: These wonderful draperies give your room that fresh new look at a budget price. You can have them custom-tailored to your windows in our studio workroom. Or, if you prefer to make your own, we sell you fabric, pleating tape and send complete, easy-to-follow instructions. Either way you save and get that custom-decorated look.

SEND FOR SWATCHES: Picking the right fabric and color is easy the Toni Moran way. Simply enclose 25c. We send complete set of color swatches and detailed information.

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Box 230, South Pasadena, California

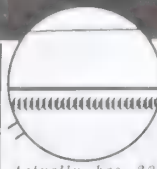
I enclose 25c in coin. Please send swatches and booklet "How to have distinctive draperies at 1/2 the cost."



Name _____
Address _____
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176 Cutting Edges of This All-Purpose Gourmet's Carver

Glide thru ROASTS, HAM, FOWL



Actually has 22 "corrugated" cutting edges per inch of blade!

Now—for the first time in this country—the revolutionary "corrugated" Sheffield Carver with 176 cutting blades! Gives you WAFER THIN slices that retains ALL the juices. Sharpens itself as you use it!

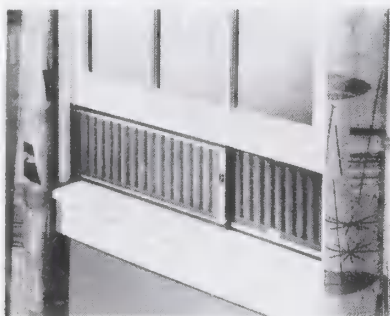
Here's the most amazing Carving Knife ever designed for the pleasures of eating! Ordinary knives tear thru meat and squeeze the juicy goodness out—but not this revolutionary patented invention! The All-Purpose Gourmet's Carver is made with a remarkable 8-inch blade actually containing 176 cutting edges. This amazing edge has razor-sharp blades alternating with chisel-action ridges, with grooves to prevent clogging. It's unbelievable how Gourmet's Carver glides thru ham, beef, fowl, game—never disturbing the juices within. Gourmet's Carver never needs sharpening! Continuous use forms a constantly new

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Carver is made in England of finest SHEFFIELD STAINLESS STEEL with PERMANENT MIRROR FINISH. Beautifully white and balanced handle for sure grip and perfect slicing. Order NOW for luxurious dining at home—or give as most unusual holiday gift. LIFETIME GUARANTEE covering replacement or reconditioning WITHOUT CHARGE. Attractively sleeved and boxed—ONLY \$6 POSTPAID, or C.O.D. plus postage. Extra-heavy CAPTAIN'S CARVER with 9 in. blade and white handle only \$8.

Write for CUTLERY CATALOG.

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FIBER GLASS WINDOW VENTILATORS TRIPLE FILTER AIR

Finest ventilator you can buy! Lets air IN, keeps dirt, dust, pollen, rain, snow and drafts OUT! Of unbreakable, lightweight aluminum with baffles and miracle fiber glass filter in lovely pastel blue. Gives complete privacy; cuts down outdoor noises. Rattleproof foam rubber gaskets assure perfect fit. Rinses clean. All sizes are 7" high.

18" size extends to 34"..... \$3.98
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36" size extends to 54"..... \$6.49

Postpaid. No C.O.D. Guaranteed, of course.

ELRON

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Personalized MY OWN CRAYONS

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc. Hand lettered to your specifications. 5" X 5".

\$2.95, plus 30c handling charge
No CODs Send for FREE Catalog

GOTHAM GIFTS

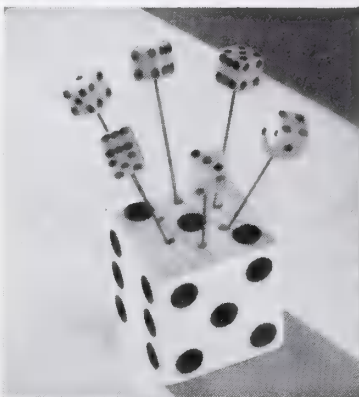
67-85 Exeter St. Dept. H2, Forest Hills 75, N. Y.



WINDOW



CAMPHOR WOOD frames a pair of Dutch tile trivets that would be sweet pin-ups in a breakfast nook or small dinette. And they come to the table as hot tiles for a coffee pot or casseroles. Painted with fruit designs, 6 1/2" tiles are framed and have a handle that unscrews. A pair would be a lovely shower present. \$1.95 ea., plus 25¢ post. Lee Wynne, 5446-B2 Diamond Street, Philadelphia 31, Pa.



LOADED DICE will make a gambler affluent and alienate his friends. But if he takes a tip from his wife and loads the dice with tasty snacks for his stag party, he's sure to increase his standing. Set this 1 1/2" die with its 6 miniature picks on a tray filled with tidbits of cheese and meat and let guests spear their own. \$2.50 postpaid. Lowy's Creations, 260-B 116th St., Rockaway Park, N. Y.



LAY AN EGG, twelve, in fact, on a delicious Chanticleer plate. You'll bring in soft-boiled eggs for breakfast, deviled eggs to the bridge group. And for a man-sized treat, serve hard-boiled eggs when the boys are relaxing over a frosty beer watching TV. Colorful white ceramic egg plate is 11 1/2", comes with matching salt and pepper. \$1.95 ppd. The Added Touch, Wynnewood, Pa.



Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.

Le Boeuf Co.

234 AMHERST STREET

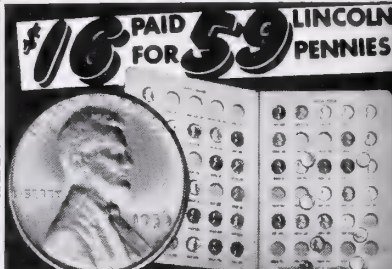
Bridal Service Division,

EAST ORANGE 4, N. J.

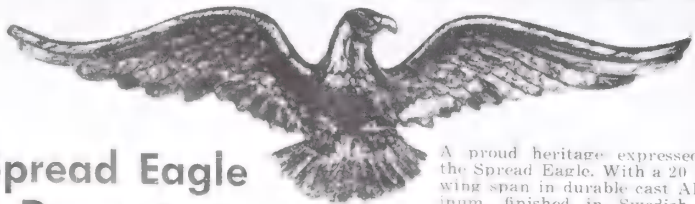


PUT YOUR HAIR UP IN SECONDS—\$2

Make perfect curls every time with this new AUTOMATIC HAIR CURLER! Your curls are softer, more natural, last longer. Just put strand in slot. Push handles together for forward curl—push handles apart for reverse curl. That's all there is to it! Fast and easy for every day use...wonderful for home permanents. Guaranteed to do the job or your money back! Only \$2, postage paid. Order AUTOMATIC HAIR CURLER direct by mail from SUNSET HOUSE, 665 Sunset Building, Hollywood 46, Calif.



Your pennies can turn into dollars! Here's a fascinating hobby that pays off! Send \$1 for the coin album, (there's space for 59 Lincoln cents). When it's full, return COMPLETE album and receive \$16 by return air mail PLUS \$1 refund for the album (total: \$17). Save other sets worth hundreds of dollars! All information sent with 1st album. Send \$1 to: BYBYMAIL, Box 67, Dept. E-72, Oakland Gardens Stat., Flushing, N. Y.



Spread Eagle Decorator

BODINE'S

501 E. Preston St., Baltimore 2, Md.

A proud heritage expressed in the Spread Eagle. With a 20 inch wing span in durable cast Aluminum, finished in Swedish antique gold, ready to hang. Attractive for the home over the mantel, pictures, door, in the den, office or boat. A true American Symbol. Money-back guarantee.

\$5.95 postpaid Send for catalog at annual rate

SHOPPING



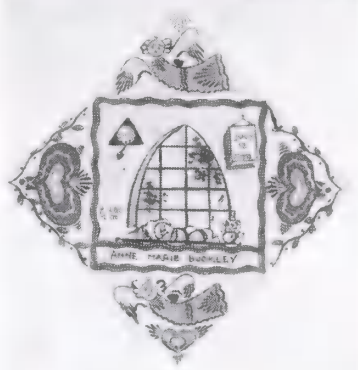
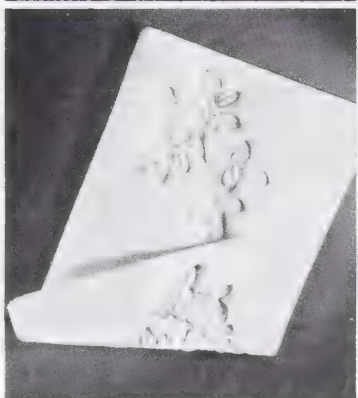
REFLECTING YOUR TASTE for gracious living are sparkling mirrored mats, inexpensive enough for everyday use, elegant enough for parties. Many-colored beauties, 4" x 4", have felt-backs, are glamorous coasters for cocktails or sherbet glasses, provide off spots for a bud vase or crystal perfume flacon. Set of 6 \$1.50 postpaid. Order from Helen Gallagher, 413 Fulton St., Peoria, Illinois.

THE BOY FRIEND is a soft plush with a personality to relax. Behopping Lulu or a fickle-minded teen who might toss him around on occasion. And if you haven't guessed, he's a 12-inch doll. Ready to take up dorm residence, this colorful character has polka-dot face, red beanie, blue eyeglasses and blonde hair. Set of 6 pillow designs, \$10.95. Good Craft Shop, Inc., Dept. HBP, Cambridge, N.Y.

IVOLI TOWER is a revolving Susan you'll fill with hors d'oeuvres at cocktail time, cakes and cookies for a tea, jams and preserves for a buffet supper. The tower post is 10 1/2" tall, is finished in ebony or French Provincial finish with brass fittings, has a hanging handle and holds six 6" crystal trays, \$9.95. In Alabaster white with brass, \$10.95 ppd. Roydon Silversmiths, Dept. H, 15 Lexington Ave., New York.

AMERICAN BEAUTY ROSES embossed on a foam rubber mat are pretty footnotes to a glamorous bath or shower. Luxurious, vinyl cushion mat is washable and skid-proof. It's 12" x 16", reversible; comes in decorator color combinations of yellow/black, aqua/black, white/black, yellow/aqua, yellow/white, pink/aqua, blue/yellow. \$2.98 ppd. Androl Industries, Inc., 122 Fifth Avenue, New York 11.

BIRTHDAY TILE, to hang in the nursery wall, is a gay way to record all the vital statistics of a baby's birth. Made in Delft, Holland. 6" square porcelain is delicately hand-painted with baby's name, date of birth, and a clock to show hour of birth. With clip for hanging, it's \$2.95. Pay postman 15¢ delivery fee. Buckley's Imports, 01, 734 17th St., Santa Monica 3, Calif.



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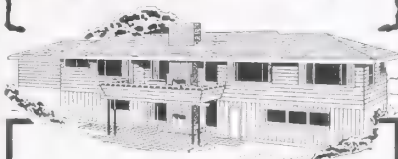
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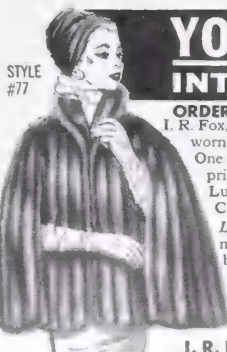
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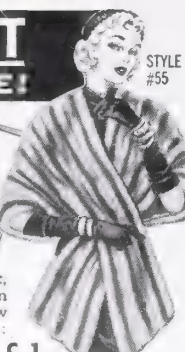
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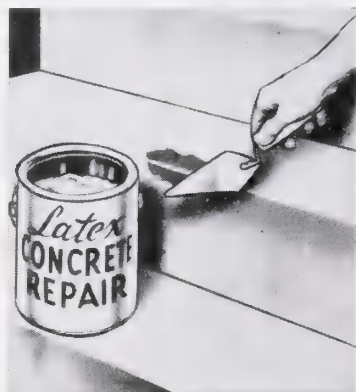
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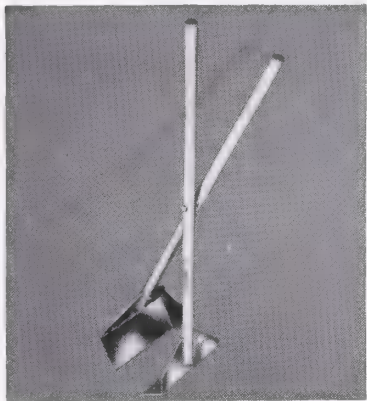
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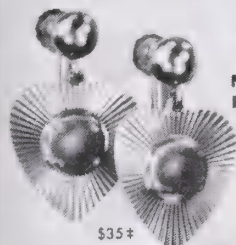
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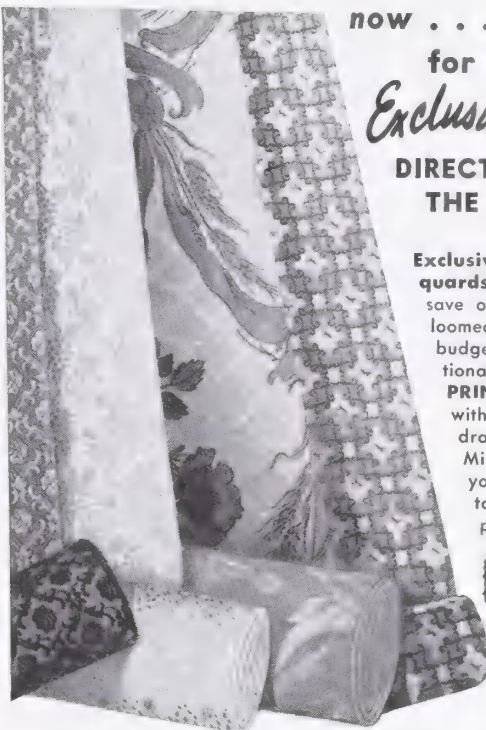
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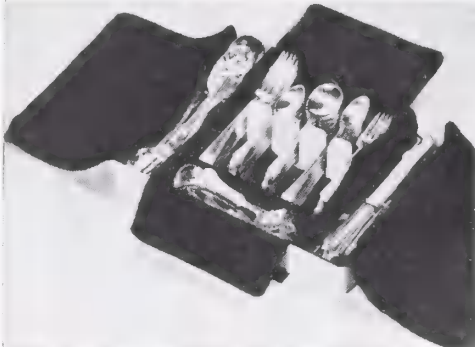
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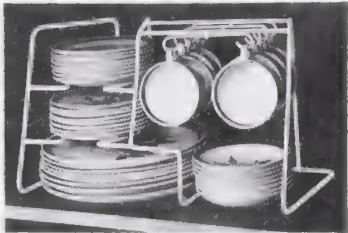




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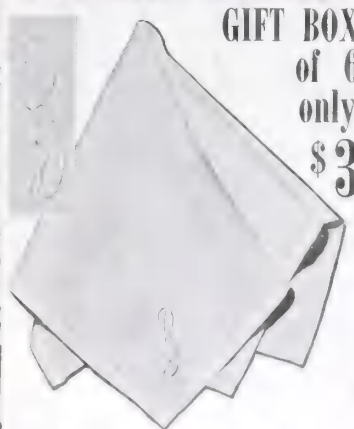
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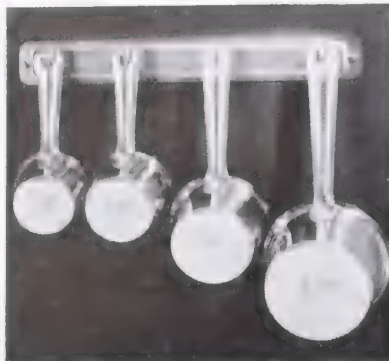
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WINDOW



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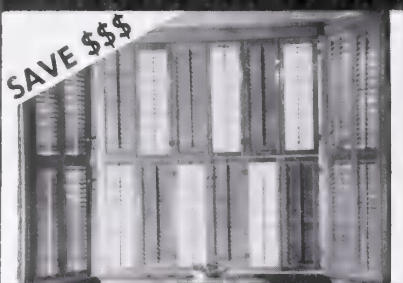
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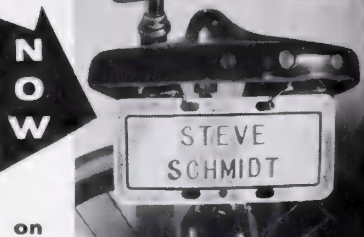
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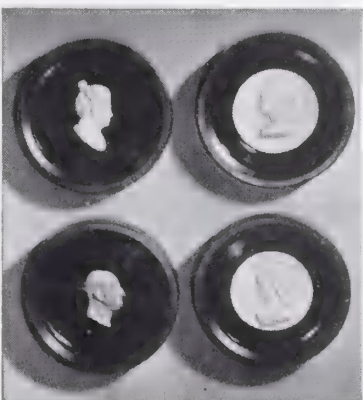
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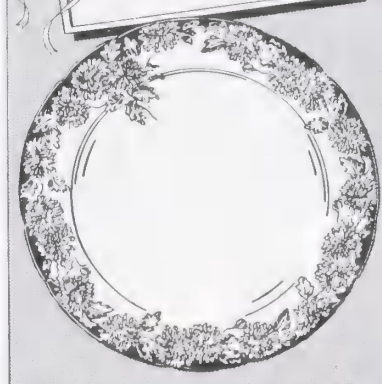
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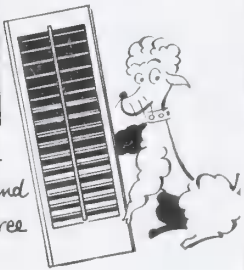
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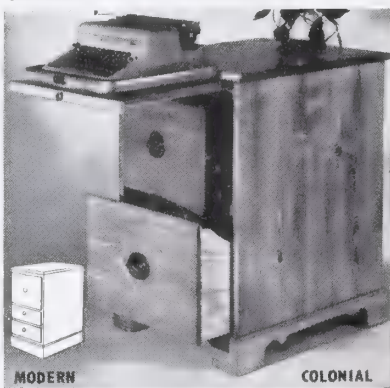
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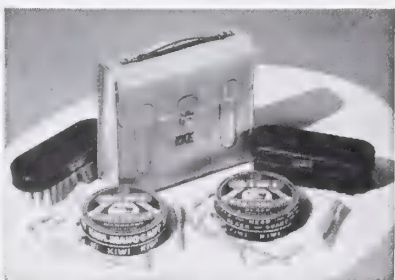
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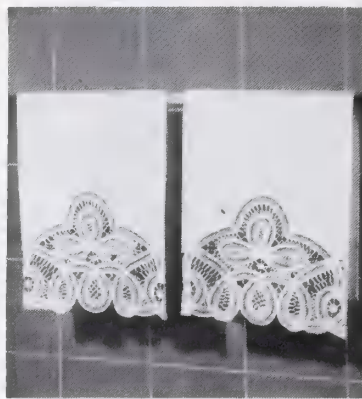
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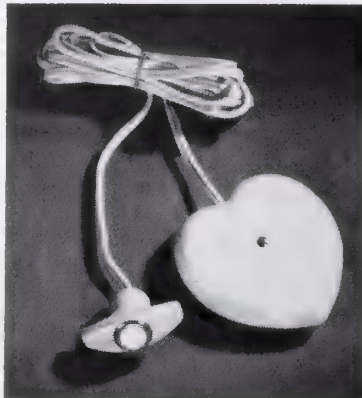


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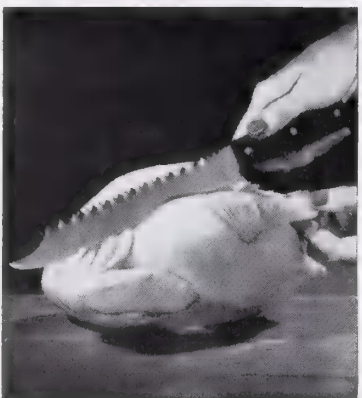
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(Please turn to page 45)

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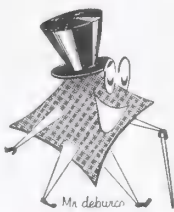
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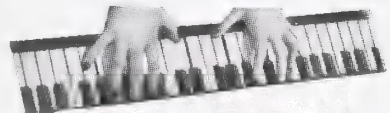
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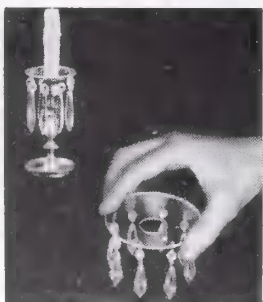
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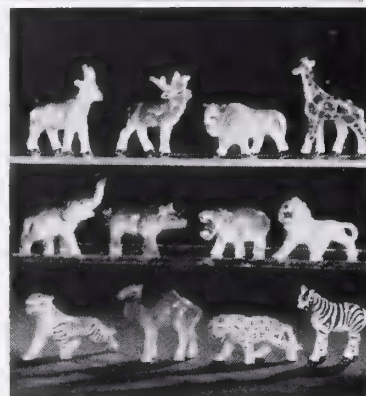
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SOMETHING FOR THE GIRLS for Valentine's Day is sweetly meaningful, frankly sentimental, has lots of charm. Send your cherished fraternity pin to this shop and they will mount it as a charm on a 1" disc of 14k gold. Have it engraved on back at 10¢ per letter. Fraternity Pin charm, \$12.50; with 14k gold bracelet, \$33.50. Ppd. Holiday House, 112 Bellevue Theatre Bldg., Upper Montclair, N. J.

ZOO ANIMALS are great favorites with the small fry. All the characters that roam and stalk behind the zoo are beautifully reproduced in miniature. These true-color china versions are imported and include 12 animals: lion, zebra, giraffe, tiger, elephant, leopard, camel, rhinoceros, hippopotamus, buffalo, moose, goat. \$2.49 ppd. Downs & Co., Dept. 1184, Evanston, Ill.

SHOPPER ON WHEELS is a fold-away bag to tuck under your arm on shopping sprees. When the snap is released, a full-size shopping cart unfolds on ball-bearing wheels. It holds up to 50 lbs. of groceries, is waterproof, has reinforced corners and lightweight plastic handles, and can be rolled with ease to your car or home. \$3.98 ppd. House of Schiller, Dept. 674, 180 N. Wacker Dr., Chicago 6, Ill.

OH, WHAT A TIME you'll have wearing alluring Mermaid fashions with pretty cottons on a Winter holiday. A plastic 1" headband, \$2.75; clip or screw earrings, \$1.50; and a 13" Italian straw handbag, \$7.50; are trimmed with starfish and petal-like scales from "Silver King" tarpon. Combinations of gold with pink, turquoise, yellow, forest green, coral, white. Ppd. Rock Haven Spec., Box 103, Hingham, Mass.

A WHALE OF A DISH will glamorize fish entrees! And we bet every Compleat Angler will want to show off his catch in such impressive fashion. In between times, the South Sea Island colors make this an eye-catching plaque for his den. Handmade of tropical palm spathes, it comes in 3 sizes from 17" to 24": \$3.95, \$4.95, \$5.95. Ppd. Sana's, Box 102, Fort Lauderdale, Fla.

SHOPPING



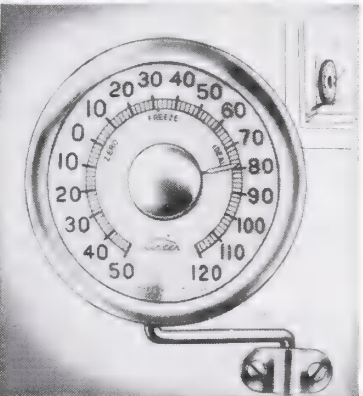
PRESCRIBED FOR YOU. A row of white porcelain jars hand-decorated in gold and black gives a bathroom an old-fashioned charm, holds with dignity all the not-too-beautiful necessities. Purchased individually: tonic, mouth wash are \$2.50. Shave lotion sprayer, cologne sprayer, \$3.95. Powder, Cotton Picker, Things, \$2.95. Set, \$19.95. Ppd. Camalier & Buckley, B-2, 1141 Connecticut Ave., N.W. Washington, D.C.

SISTER ACT that will take the center of the nursery stage and steal the show is a pair of lovable softies. Colorfully dressed in handmade cotton clothing, these blonde dollies, each with a plastic face and stuffed body, are tiny in size, 11½", stout in spirit and ready for the onslaught of a pint-sized bombshell. Two are \$1.29 ppd. Order from Hobi, Dept. HB2, Flushing 52, New York.

BABY, IT'S COLD OUTSIDE, but you'll know at a glance whether or not to add your woolies, if you hang this precision-made instrument outside your window. An outdoor thermometer you can read from 10 feet away has a dial with large, clear numbers. Interesting reading summer or winter, it's 4" wide and mounts easily. \$1.75 ppd. Order from Huss Bros., 100 West Chicago Avenue, Chicago 10, Illinois.

REFLECTED GLORY. A replica of the stately crystal chandelier, under which our ancestors dined and dined, is shown here and it's not above your budget. The hand-cut and polished prisms make this a dazzling buy for your dining room or foyer. It's 18" wide, 20" high, has 5 arms. Specify chain length. \$48.50 exp. Hgs. coll. King's Chandelier Co., Dept. EH, 202 Boone Rd., Leaks-ville, North Carolina.

MALLARDS IN BRONZE. Bring a crisp note of outdoor sport to his desk as a paperweight or dress up a huntsman's den with these handsome miniature duck decoys! Highly polished Mallard (tail up) and Canvasback (tail down) are cast in solid bronze, weigh ½-lb. each, have felt bases. \$4.50 each; \$8 a pair; ppd. Wilton Enterprises, RFD #3, Dept. HB, Wilton, Conn.



TRUE COLONIAL CHARM

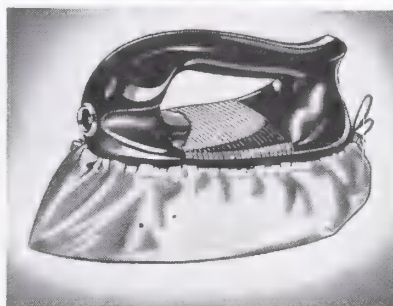


VERSATILE LAZY SUSAN TABLE WITH CAPTAIN'S CHAIRS

Beautiful, durable hand fashioned furniture of authentic Colonial design. Produced by skilled craftsmen from solid native woods—walnut or wild cherry. Satin smooth finishes, highly resistant to water, heat, alcohol. Satisfied customers everywhere. Lazy susan table—\$117.50 up, Captain's chair \$46 up. Gateleg, coffee and end tables, chests, chairs, cupboards, dry sinks, cobbler's bench, bedroom pieces. Open stock, guaranteed. Send 25¢ for new brochure, wood samples, prices. Write Dept. C-202.



WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN



Iron Clothes Without Shine!

Take the shine off slacks and skirts. Eliminate shine from seams, pocket flaps, etc., on gabardine, serge, dull-surfaced silks, faille and nylon. And it's all done while you iron. This SHINE-PROOF IRON COVER fits on your steam iron. Handier than a press cloth—you can see your work as you iron. *Guaranteed to do the job or your money back!* SHINE-PROOF COVER, 59¢ postage paid—two for \$1. Order by mail from Sunset House, 685 Sunset Building, Hollywood 46, California.

BUTTERFLIES IN FLIGHT. PARCHMENT WALL HANGINGS.

Match your own decor with your choice of color



BLACK OUTLINE WITH

- PINK
- GOLD
- OR TURQUOISE BUTTERFLIES

Only \$3.95 Set of 2

Each print completely framed with natural wood bars capped in polished brass ferrules, measuring 9½"x24". Guaranteed to please or your money plus postage refunded.

KAY ENTERPRISES

Box 36632, Los Angeles 36, California

FASHION'S CLOSE-UP

These magnifying glasses take on the newest optical shape—they're lorgnettes. (You hold them close to your eyes—not the paper.) Makes playbills, menus, all squint-print easy to read in an elegant manner. Opalescent lucite frames are black, pale blue, gray, white or brown. Handle folds to fit neatly in its own little case.

\$6.95 tax & postage included

Available with jeweled frame \$8.95 ppd.

Beautifully Boxed and Wrapped.

Your order shipped promptly.

Sorry, no C.O.D.'s. Write for catalog.

Aimée Lee

Dept. B-2

545 Fifth Avenue • New York 17, N. Y.

How to Create New Taste Delights

Smoke Steaks, Chops, Ribs and Fish—*Right at Home this Easy Way!*



SHOWN WITHOUT COVER

New Electric Portable SMOKE CABINET
Smoke-Cures 20 lbs. for less than 1¢ a pound

We Supply Hickory Chips Free With Order

It takes only an hour or so to give ducks, turkey, fish—all kinds of game that mouth-watering hickory-smoke flavor so prized by gourmets everywhere. This famous old Chinese

method has now been brought up to date so that it's easy to use it on spareribs, steaks, shrimps, chops, too! Smoking keeps meat, fish, longer without freezing. Simply spread chips in pan, turn on electricity, close door and forget it. Can even be used indoors! Beautiful grey steel finish. Adjustable racks. Reg. A.C. house current. Cord and first bag of chips, instructions and recipes included free. Other wood flavors available. Price complete, only \$23.95. Size 12" x 12" x 23".

SEND NO MONEY

Simply fill out and mail coupon below. When Smoke-Rite Cabinet arrives, pay \$23.95 to postman, plus C.O.D. and shipping charges. Use it 10 days, money back if not delighted. Or, save money by sending check or M.O. for \$23.95 with coupon, and I prepay all shipping costs. Same money-back guarantee.



SIMPLY MAIL THIS COUPON

Eric Fare, Dept. 82
Libertyville, Illinois

Rush me by C.O.D. a SMOKE-RITE Electric Smoke-Cabinet. Check one box. ☐ I will pay postman on delivery, plus C.O.D. and shipping charges. ☐ TO SAVE ME shipping costs, I enclose \$23.95 with this coupon. I understand I can try for 10 days, then return for full refund if not delighted.

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Marchal JEWELERS

VALENTINE HEART BRACELET



Actual size

Romantic heart-shaped charms of genuine amethyst, lapis lazuli, and tiger's-eye on an elegant cultured pearl bracelet with 14K gold links.....\$35.

THE HEART CHARMS . . . each \$8.

THE BRACELET ALONE . . . \$11.

(2 linked together make Fed. Tax an exquisite necklace) Included

Mail Orders promptly filled. Marchal Giftwrapped. Write Dept. 2HB.

MARCHAL JEWELERS
745 Fifth Avenue
between 57th & 58th Streets, N.Y. 22
PLaza 1-3360



KEPE-NETE BIRD FEEDER
Rustproof . . . Aluminum

Unquestionably the finest bird feeder ever made. Keeps food dry and fresh—even in winter. Always attractive because its 15½" aluminum trays finished in palm green baked enamel are rustproof and easy to clean. Feeder tray and glass hold 1½ pounds. Aluminum handle is drilled to mount on iron water pipe ¾" inside diameter, or can be used for hanging. Simple to take apart. Our reorders prove Kepe-Nete is as good as we say.

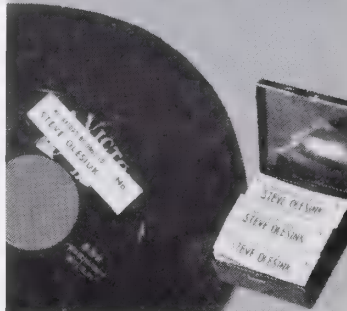
Only \$9.95 postpaid
Satisfaction Guaranteed
H. B. COWAP
2423 Ridgeway Avenue Dept. HB-27
Evanston, Illinois



WINDOW



DON'T CHOOSE MODE until you've seen the Dixon Furniture Catalog. It features sleek clean designs, rugged construction and *shoestring prices*. Whet your appetite, we show chair in Fruitwood finish with foam-rubber seat and back covered in nubby fabric. 30½" h, 20" wide, seat height 17". \$6 exp. coll. Send 25¢ for catalog and swatches. Dixon's, Dept. Ellicottville, N.Y.



HIT LABEL for your record collection is a nice way to establish ownership and eliminate confusion of mixed-up platters, jam sessions. Handy, too, cataloging your records. Your name is spelled out in bold, block print on fine white gummed paper with room at the top for the record file number. 300 labels. Special box of 1000, \$2. Postpaid. Handy Gifts, Room 1, Jasper Bldg., Culver City, Calif.

HIDEAWAY SHELVES



relieve crowded medicine cabinets

\$6.95

Hideaway storage space keeps jars, bottles and boxes neatly out of sight on linen, utility or closet doors. HIDEAWAY SHELVES are all aluminum. 3½ inches deep, 40 inches high. Six shelves adjustable from 11 to 20 inches wide. Fits all doors. \$6.95 plus 35 cents postage.

Thousands in Use. Order Several Now!
No C.O.D.'s Please

STEVEN DONAY CO.
Dept. W-2, 2940 S. 38th St., Milwaukee 15, Wis.



FRENCH BENCH 20"x17" 17" high
\$14.95
a rare find at postpaid West of Miss. add 50¢

You'll marvel at the fine hand workmanship, the simple, beautiful lines of this elegant bench. Genuine braided rush seat is hand woven. Satin-finished birch in *Light Natural* or *Black Lacquer*. At home with modern or traditional for utility seating, chairside table, TV or vanity bench, luggage rack, etc. An exceptional value. Shipped direct to you from our workshop. Quick delivery. Satisfaction guaranteed.

Hobi Dept. B-27, 15 West 57 St.
New York 19, N.Y.



BRUSH THE SLUSH, snow, and sleet from your windshield with Sno-Chaser and you have clear driving ahead. 24" long-handled, plastic bristle brush comes with a sharp blade and rubber squeeze on the other end for removing ice and frost. In three sections which snap apart for easy storing in a glove compartment, it's \$1 ppd. Free. Laurel Gifts, Dept. L6, Box 3 Flushing 52, New York.



SAY "I LOVE YOU" with this **HAND PAINTED MONOGRAM TIE**

Perfect Valentine gift for that very special man. Personalized pure silk foulard tie comes with 3 initials or short first name in contrasting colors on front; 3 word message from you on back. Maroon, green, navy, brown, charcoal gray, silver gray or red. Fully lined.

No C.O.D.'s **\$5.00** each
DELIVERY GUARANTEED IN TIME FOR VALENTINE'S DAY Also available in Nylon \$3.00

Please guard initials & message
Send for Free Catalog


KATHY ILSA GIFTS
Box 201-H Montclair, N. J.



A Perfect **"GET WELL" GIFT**

Arthritics, invalids and convalescents enjoy the blessed, relaxing comfort of this **BLANKET SUPPORT**. They love the freedom it gives their legs for turning and stretching. With its complete comfort, tensions vanish, sleep comes easily and naturally. This hospital designed Blanket Support lifts disturbing blanket weight and pressure from feet and legs. Improved circulation eases foot cramps and warms feet. It brings year 'round comfort—cozy all winter, yet airy in summer with loosened sheet. Noticeably increases electric blanket comfort. You don't have to be sick to enjoy it! Most everybody sleeps better with their feet free. Fits all beds without attaching. Arms fold down when bed is made. A thoughtful, long enjoyed gift. Order today. We ship direct. Money back guarantee. Only \$3.98 plus 25¢ postage.

BETTER SLEEP, Inc.
Dept. 366, New Providence, New Jersey



Pat. Applied for

Sling Bed

Clean comfort for your pet. Removable vat-dyed canvas sling, completely washable on sturdy black wrought iron frame. Packs flat for travel ease. Grand gift too, for any dog and cat lover. Black, white, green, yellow, and red canvas. Please state second color choice.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	\$4.75	\$1.50
27" x 21"	7.45	2.50
36" x 27"	10.95	6.00

All Above Items Postpaid
Express Charges Collect

48" x 32" \$12.95 \$7.00

Horse Hitching Post in black cast iron 53" high, 101 lbs. Freight collect \$42.50

No C.O.D.'s please. Money refunded if not satisfied.

THE HITCHING POST
Dept. HB-2
261 Glen Cove Avenue, Sea Cliff, L.I., N.Y.

SO EASY IT'S FUN to Bathe Your Dog or Cat



Hilo DRY BATH in Handy Aerosol Dispenser

Cleans without water! No muss, no fuss! No danger of colds! Just pump creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas. Deodorizes. Leaves coat soft and glossy. A favorite with breeders for show grooming. Only \$1.49 ppd.

Money-back guarantee.

Dept. N-2 **The Hilo Co.** Norwalk, Conn.

SHOPPING



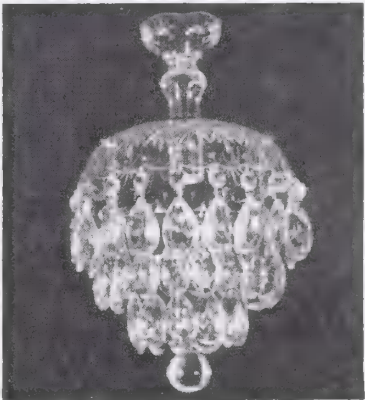
THE LIGHTER SIDE of gift-giving is often the best side. So consider this graceful sterling-silver lighter for a discriminating guest, or send a pair to a new bride for her first dinner party. The lovely bell-shaped design, 2 1/2" tall, lends itself to modern or traditional décor. In a see-through box, it's \$5. Tax and post. The Lillian Shoppe, 20 Locust Street, Philadelphia 44, Pa.



HART YOUR COURSE to Las Vegas or Ft. Lauderdale. A里程graph will figure the distance accurately and speed you to your destination. It sets to any map scale. Just run wheel along route and the miles are indicated through the magnified window. Made of plastic and brass, it's 2 1/2" long, \$1.50 postpaid. Laurie Company, Dept. HB-M, 507 Fifth Avenue, New York 17, N.Y.



HIGHLY RECOMMENDED for gracious living in your new country home or city apartment is a lovely crystal chandelier for the entrance hall, a jewel of a chandelier, or an elegant powder room. 3 tiers of brilliantly cut crystals catch the light and shoot sparks for a dazzling effect. 18" wide and about 13" high, it's \$4.95 exp. chgs. coll. Paulen Crystal Co., 296 Broadway, N.Y.C.



FAMOUS FLORIDA
TEMPLE ORANGES
NOW AT THEIR BEST!



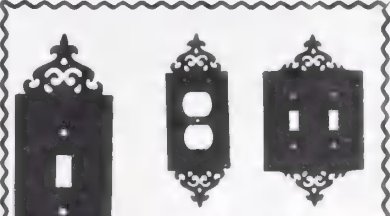
Large, juicy, "zipper-skinned", easy peeling Temple oranges, picked golden ripe from our famous Barfield Groves. Order now for yourself and friends for immediate deliveries.

Full Bushel \$7.25 Half Bushel \$4.75
Full Box \$6.25 Full Box \$10.75

ALL SHIPMENTS UNCONDITIONALLY GUARANTEED

EXPRESS PREPAID East of Miss. River and La., Ark. and Mo. Add 10% to Wis., Upper Mich., Iowa, Kan., Minn., Okla., Nev. and Texas. All Western States, add 20%. No shipments to Ariz. and Calif.

The BARFIELD GROVES
Dept. HB-7 POLK CITY, FLORIDA



NEW LOWER PRICES

Black Ornamental Switch Plates
Single \$1.25 POST PAID
Double \$1.50
Outlet \$1.25

SPREAD EAGLE

A classic symbol of early America to grace your entrance, wall or fireplace. Antique black finish, cast aluminum 17"x7".



\$4.95 POST PAID



RANOCAS WOODS, NEW JERSEY

WEDDING BAND
ASHTRAY



4 1/2"
\$5.00

designs a wedding band ashtray as the perfect gift for wedding or anniversary. Wonderful gifts for bridesmaids and ushers. Orange blossoms embossed on gold-finished solid brass with crystal bottom. Name and date are lasting reminders of a cherished occasion.

Add 15c for each letter, allow 2 weeks for engraving. Sorry, no C.O.D.'s. Add 50c shipping charge.

Carole Stupell, 507 Madison Ave. (nr. 53rd) - also 54 E. 57th St., New York



SWIVEL CAPTAIN'S STOOL
With Sturdy, Concealed Ball Bearing Swivel

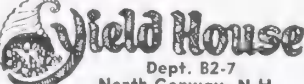
Now... a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETE OR IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify). Only \$16.95
COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc. with simple instructions. \$11.95

Shipping Charges Collect
NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10c in coin or stamps.

Immediate Delivery
No C.O.D.'s
Money Back Guarantee



Dept. B2-7
North Conway, N.H.



Baby Basket

A-Ticket, A-Tasket

Your baby in a basket like this will be as happy as any baby can be. Handwoven, jumbo white basket is beautifully decorated with pink and blue satin ribbon woven through reed. Large matching bow on hood tops it all. Complete with waterproof mattress. Removable stand solves traveling problem. (20"x38"). Rolls easily on lucite casters. \$29.95. Dainty white, quilted orlon blanket with tiny rosebud decoration in choice of pink, blue, or yellow satin binding is the final touch of luxury for your baby beautiful. (36"x50"). \$4.95. All shipping charges paid. "Baby's Own Department Store"



Dept. HB-27
4338 W. North Ave.
Chicago 39, Ill.

SWEDISH SIMPLICITY



Lovely teakwood trivets you'll want to hang on kitchen or dining room wall when not in use. Three gently curved designs, each 7" in diameter, 3/4" thick. Especially nice for a bride or hostess.

\$4.95 set, ppd.
No C.O.D.'s, please.

Write for FREE gift Catalog.

CHALMAR Dept. H-2
Split Rock Rd., Syosset, N.Y.

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Redecorating? . . . custom made photo-murals are the latest imaginative decorating and redecorating idea for your home or office. The mural YOU want, made for YOU, from your negative or ours. ANY PICTURE . . . ANY SIZE . . . ANY COLOR. . . Limited only by your imagination. photo-murals complement any room. Sold internationally by mail by world's foremost producer.

Send 50c for illustrated folio refundable on purchase



Photomammoth Murals Dept. H-2, 12048 Van Owen St., N Hollywood 7, Calif.

THE NEWEST . . .
THE SMARTEST!

Snack Bar Stool



Heavily Padded Seats

The smartest looking Snack Bar Stool in the market today. Its sparkling Brass back with colorful seat and Jet Black legs, etc., will make this new Stool the most desired by those who care.

A-50—
\$9.95 Each
2 For **\$18.50**

(7" Ball Bearing Swivel)

1. Oxidized Black Tubing (will not chip or scratch).
2. Glistening Brass Wire Back to lend an air of distinction.
3. Tweed Plastic Seat in attractive colors—Yellow, Pink, and Grey.
4. Height to Seat — 24".
5. Overall height — 36".

A-51—Same as above except has all chrome frame, each... **\$10.95**

2 For **\$20.00**



IN THE KITCHEN



AT THE BAR

VICTORIAN BENCH



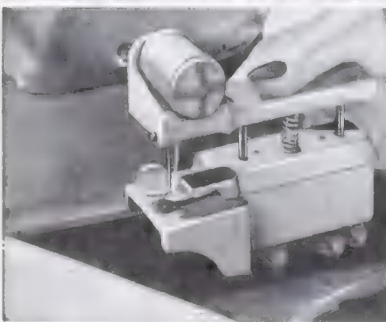
Black Wrought Iron of heavy gauge brass ferruled legs with plastic tips. Choice of aqua or pink corduroy cushions. Seat, 14 3/4" x 21". Overall size: 18 1/2" high, 14 3/4" deep, 21 1/2" long.

No. A-60 **\$7.95**

No. A-61—Same as above except with all brass plated frame and black cushion only **\$10.95**

Send Check or Money Order—No C.O.D.'s EXPRESS CHARGES PREPAID —

THE CORNER COTTAGE
35 Woodstock St., Crystal Lake, Ill.



\$4.95 Sewing Machine Hems, Bastes, Sews Buttons

Not a toy! Automatically sews all basic stitches with light hand pressure—you need no sewing experience. Does blind-stitch hem repairs without removing garment. Hems and seams hanging drapes. Sews thru even heavy fabric. Styrene body, precision steel gears. Made in the U.S.A. Money-back guarantee! DEXTER MACHINE plus needles, threader, carrying case, sewing book—\$4.95 ppd. or C.O.D. plus post. Write

DEXTER Co., Dept. D962E2

2735 N. Ashland Ave., Chicago 14, Ill.

Name.....

Address.....



Your Golden Record

The most loving memories are aroused by the caress of a remembered song . . . Give her our record of 14K gold, custom engraved with the title of your choice. Center is a genuine 1-pt. diamond.

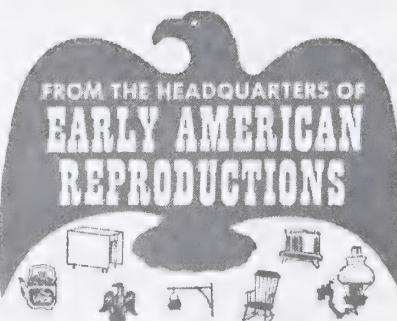
SHOWN ACTUAL SIZE
14k gold, handmade spiral **\$39.50**
bracelet and record charm
Record charm only **\$19.50**

Prompt, safe delivery, all charges pd.

Catalog on Request

Holiday House

12 Bellevue Theatre Bldg., Upper Montclair, N.J.



FROM THE HEADQUARTERS OF EARLY AMERICAN REPRODUCTIONS

FROM YOUR EASY CHAIR

... THE HARD TO FIND!

DIRECT-BY-MAIL



BIGGEST EARLY AMERICAN
SELECTION ANYWHERE!
Send 25¢ for BIG
Illustrated Catalog
Over 2,000
Colonial Items

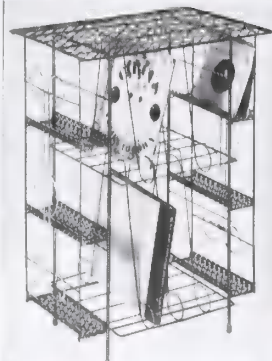


TOWEL RING: Distinctive early eagle design in gleaming brass makes a wonderfully decorative bathroom accessory. Ring 4 1/2" diameter. \$2.50 ppd.

Old Guilford Forge
"Foremost in Early American Reproductions"

26 BROAD ST.
GUILFORD
CONN.

A COLLECTORS ITEM!



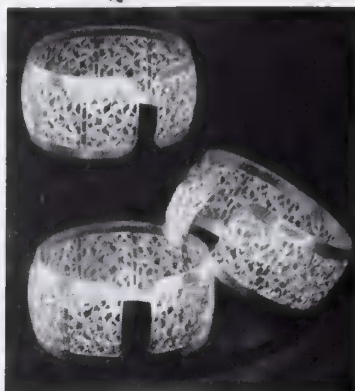
New
"Band
Stand"
Record
Holder
... an
Original
Coates
Creation

A magnificent creation, custom made by master craftsmen to last a lifetime. Your records have the protection they deserve with safe, upright support. Enables you to file, by title, composer, artist, etc. This "Symphony in Style" is a music center by itself. Made of heavy durable black wrought iron and gleaming brass, with beautiful Grecian grill-work record shelves. Blends with any motif. Rubber tipped sturdy legs. Has 14 compartments, holds 300 Record Albums of all sizes plus record player on top. 28 1/2" high x 20" wide x 14" deep. (Reg. \$29.95 Value) Our price **\$19.95**, express collect.

Not shown in stores. Send check or money order now! (No C.O.D.'s) Money Back Guarantee Write for FREE Catalog

PARAMOUNT WIRE CO., Dept. HB-1
100 Bleecker St., New York 12, N. Y.

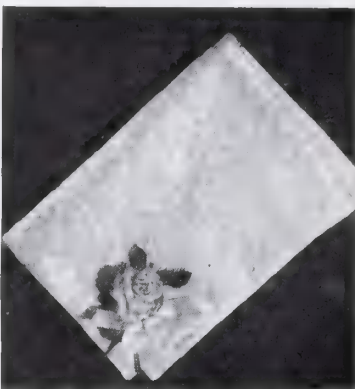
WINDOW SHOPPING



FLIRTY FILLIP for a bl sleeve or a resort tan are filigr cuff bracelets. They're import from Germany, are gilded mimum, non-tarnishable and c inch wide. The lacy, openw design is chic and feminine; the price lends itself to a st budget. In rose gold, yellow g or silver finish, \$1 each, postp B. M. Lawrence Imports, De HB-E7, 244 California St., S Francisco 11, California.



MAKE LIGHT WORK storm emergencies, blown fu and hurricanes, with a keros oil lamp. But do get a pro one like this with a white por lain rose-sprigged base a bright copper reflector. Wl summer comes, take it to porch, patio or lawn. A ounces of kerosene last for evening. 8" tall, 3 1/2" diame it's \$1.95 ppd. Seth & Jed, De B-2, New Marlborough, Ma



A CASE OF LOVE at f sight. What pretty girl would like to have this beautiful quilt satin lined silver or gold me brocade sachet case to organ and protect her lingerie, glov hankies, etc. Hand-finished a topped with a jeweled pink re it is 12" x 15". Remember it a sweet sixteen or a lingerie sheer present. \$7.95 ppd. Decora Fabric Mills, Dept. B-2, 539 E 18th St., Paterson 4, N.J.



LOVE AT FIRST BITE. you're counting calories, orde basket of tree-ripened oran from Florida. Called the "Drea navel, these are plump in s golden in color, juicy and lectable in taste. Order all anges or mixed with choice white, pink or red grapefr (specify). Bushel, \$7.25; 3/4 b \$6.25; 1/2 bu., \$4.75; full b \$10.75; ppd; east of Miss. Sli ly higher west. Barfield Gro Polk City, Fla.



GUEST STARS at your ne dinner party are free-flowi beautifully simple, sheer wh porcelain table appointments li these. Demitasse cup, 2 1/2" hi with saucer. \$1.50; 4 sets \$5. Ash trays, 4" wide, 4 are \$2. Ci rette urns or cordials, 2" hi 4 are \$1.50. Not shown are mat ing sugar-creamer, \$3.15; s and pepper shakers. \$1 the pa Ppd. Bowman's, H27, 2477 Lo bard St., San Francisco 23, Cal

(Please turn to page 55)

Charmingly

Different

when it's GENEVA



The sweet strains of the lovely classic... Claire de Lune, suggested the theme for this GENEVA kitchen. It illustrates exciting design opportunities that await you when you choose GENEVA.

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metallic yarn... soft as soft can
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WINDOW SHOPPING

CONTINUED FROM PAGE 52

Y IT WITH MUSIC, the music of Rhapsodie perfume, for perfume does for a woman what beautiful lyrics do for songs—make them memorable. For Valentine's Day, delight her with the exquisite fragrance of Rhapsodie, the creation of the master parer who gave us Tobruk. One ounce, \$6; 3-oz. Concentrated Cologne, \$2 incl. tax and post. Michel Pasquier, 7 West 46th St., New York 36, N.Y.



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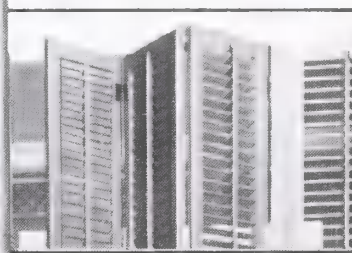
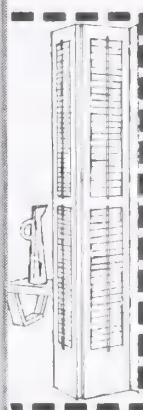
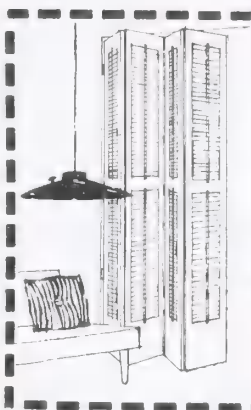
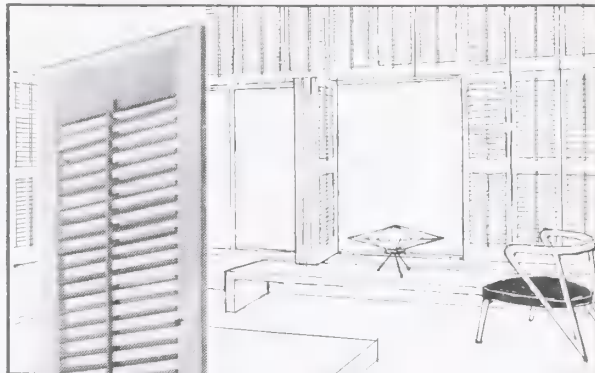
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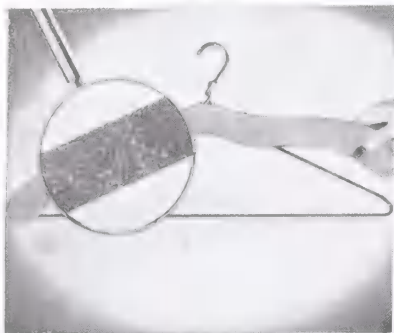
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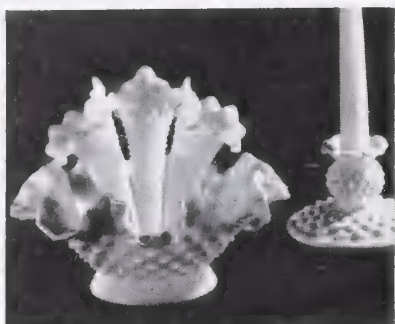
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WINDOW



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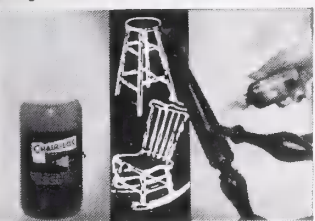


THEIR APPARENTLY identified that day noisily announced his arrival all. His beads, necklace or stic band, which you've cher- d ever since, can be preserved ver. Send them to this shop re they'll be embedded in a by 4" lucite stand equipped a ballpoint pen, and his e and birth date in gold. \$6.95 . Keepsake Shops, Dept. P.R., a St. Sta., Union City, N. J.

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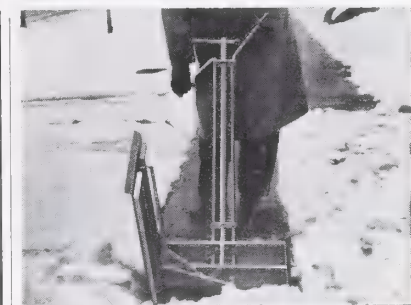
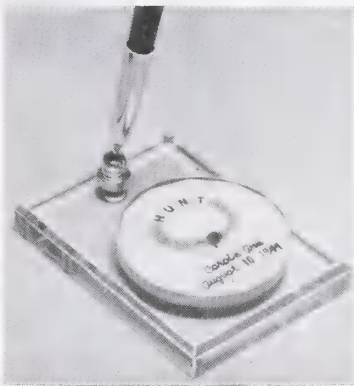
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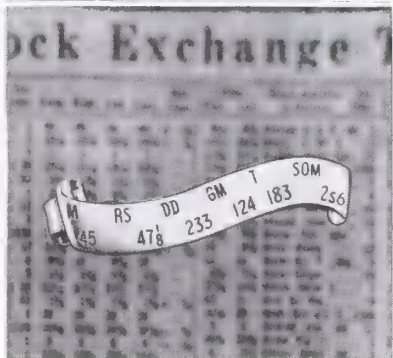
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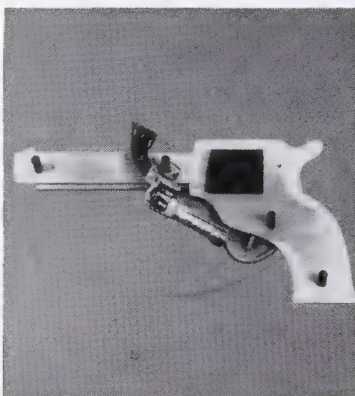
WINDOW



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Here is a masterfully hand crafted piece you'll be proud to show off in your home. Well is artfully wound with colored twine and mounted on a sturdy 5 ply plywood base. Top is of strata type plywood. Beautiful oak stain finish. Well bucket hangs from realistic rope, amid verdant foliage. Well weighs over 2 lbs. Delicately carved imported Chinese character, adds a final delightful touch. Really a magnificent gift for the person "who has everything." Send check or money order. We ship postpaid.

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EMPIRE PRODUCTS, Box 1049, G.P.O. N. Y. 1, N. Y.



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NOISES?

Barking Dogs? Traffic? Kids? Noisy Neighbors? Snoring? Radio? Nervous Sleepers? Day-Sleepers? Here is the best Sound Deadener on the market. Used by top movie stars. Over 35,000 satisfied customers. A simple little soft rubber gadget you slip in your ear, medically approved. You won't even know they're there! For a good night's quiet sleep, send for your pair of earstopples today. \$1.25 ppd. 10 day money-back guarantee.

WESTERN WORLD PRODUCTS, Dept. 465
2611 Tilden Ave., Los Angeles 64, Calif.



BLACK OUT slumber disturbing sunshine or the glare from late night readers. A sleep shade brings welcome darkness to nappers, convalescents. Blue silk, feather-weight, 2 elastic bands \$1.00. Western World, Dept. 466, 261 Tilden, Los Angeles 64, Calif.

SHOPPING



HIT PLATTER of the year in this case is not "Love Me Tender" but Gorham's sleek bread tray. The simplicity of its design and purity of line makes this also a beautiful serving piece for celery, olives and canapés. Blending with modern or traditional table settings, it's silver plate on copper, 14" long, 5" wide. \$8.84 incl. tax and post. Macy's, Herald Square, New York 1, N.Y.



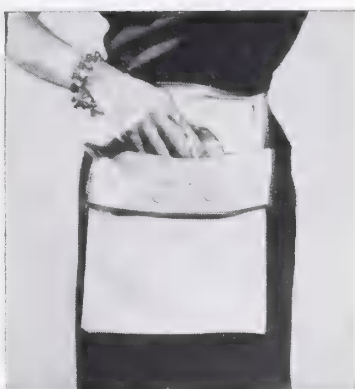
HIGHLY SUCCESSFUL, for lining things up in your bathroom to give you extra storage space, is this hanging wall valet. It's chrome-plated and designed with modern simplicity. The top shelf holds extra towels, bath salts, an ivy plant. Five hooks underneath are handy for bathrobes, pajamas, etc. Easily mounted, it's 18" long, 8" high, has removable 8" wide shelf. \$4.95 ppd. Meredith's, Evanston 25, Illinois.



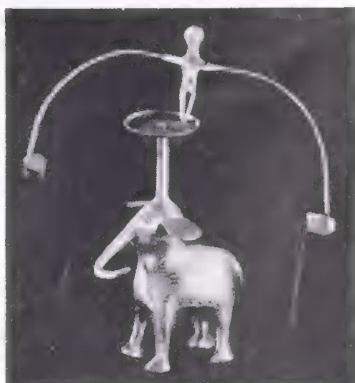
SI SIGNORINA, your beauty would move a gondolier to song. An exquisite wax doll handmade by Belgian artisans is 7" tall in authentic costume to delight a doll collector. She wears a striped skirt, enormous puffed sleeves, real silver jewelry, and carries a basket of flowers. A work of art signed by the designer, \$7.95. Ppd. Send for foreign doll catalog. The Sea Horse, Dept. HB 2, 727 Sheridan Rd., Evanston, Ill.



PET POCKET takes you round the clock, serves you better than Jeeves! A 9" x 12" plastic pocket is worn around the waist and designed for 101 uses. It holds dust cloths, polish, etc., on your cleaning rounds and is so versatile, you'll loop it over the baby's buggy and use it on shopping tours. In yellow with black trim or aqua with red, incl. sash, it's just \$1. Ppd. Pet Pocket, 525 Arlington Pl., Chicago 14, Ill.



AFRICAN BALANCING DEVIL is the most fascinating objet d'art to invade Window Shopping. Crafted in brass by Dahomey natives, the devil will balance on anything. We've tried it! By some secret of physics, he dances on the baby elephant's head, and remains one of the most unique things we've seen. \$20 ppd. Zita Waters, 1383-99 E. 26th St., Brooklyn 10, New York.



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AT \$2.00 EACH

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MRS. LAVALLE, Dept. 19-B-89
585 Water Street, New York 2, N.Y.

RUSH Monte Carlo steak knives to me. If not delighted after 10-day home trial, I'll return them for full and prompt refund.

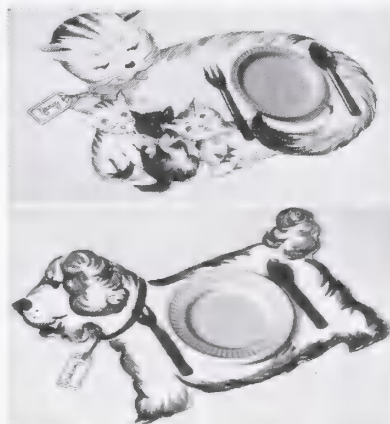
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Meal time is fun when children dine on these clever mats. Of colorful heavy plastic, one is an adorable spaniel, the other a cuddlesome cat and kittens. Just a quick once-over with a damp cloth wipes them clean. Includes tag for personalization. A wonderful gift **\$1.10** each, ppd. for any youngster!

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We have purchased nearly a carload of fine suede leather at a fraction of its real value. Beautiful tanned leather can be offered to you for a limited time at only 39¢ ft. These handsome hides can be cut and sewn like cloth. Genuine leather lasts a lifetime. Make your own designer fashions . . . coats, jumpers, Bermuda shorts, vests, shirts, hats, etc. Make table covers, book covers, pillows, sporting goods etc. Cover chairs or use as throw rug. It's simple and fun to decorate. Order now at this unheard-of low price. Save \$5 Comes with our easy instructions and patterns. Specify color and size Satisfaction guaranteed. Send for **WHOLESALE IMPORT CO. Box 25-R, San Gabriel, Calif.**

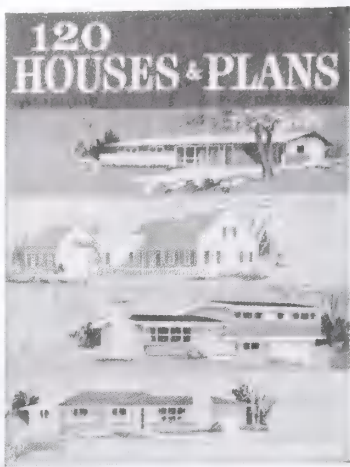
120

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Chandeliers, Scones and Candelabra (Model pictured, 5 crystal arms holding lights and 5 crystal plumes). More than 100 different Models from which to choose, consisting of All Crystal, All Metal, and Metal and Crystal Combination—from \$30.00 up. Satisfaction guaranteed. Free catalogue. We will appreciate 12¢ stamp to cover postage.

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This ingenious Knee Lift Cushion gives you contour chair and hospital-bed comfort, achieved by slightly flexing the knees. Now this comfort can be enjoyed in your own home. Your back, hips and legs relax, tensions vanish, sleep comes easily and naturally. Many back and leg aches magically disappear. Wonderful gift for restless sleepers, bed readers, invalids and during pregnancy. Used by many doctors and hospitals. Money back guarantee. Only \$2.98.

Washable White Zippered Covers 85¢

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Dept. 367, New Providence, N. J.

Sensational Scoop

The first time at this low price. A cast aluminum scoop with ceramic handle 9" long, and guaranteed to last. Ideal for scooping ice cream, and wonderful for potatoes, cottage cheese, tuna or chicken salads.

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Please Add 25¢ For Shipping
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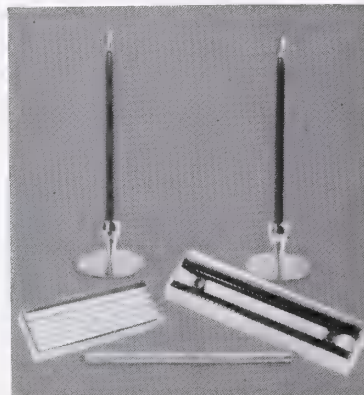
WHAT'S NEW SHOP Wynnewood B 2, Penna.



WINDOW



VANITY FARE. Milk glass on a polished mahogany dressing table has the sweet, clean, crisp charm that brings to mind a pretty girl and an old-fashioned bedroom. A three-piece vanity set is lovely to look at in Westmoreland's "Quaint American" hob-nail design and includes a covered powder dish and two cologne bottles. \$8.75 ppd. Carl Forslund, 122 West Fulton Street, Grand Rapids 2, Michigan.



A GLOWING IDEA lasts a lifetime, is perfect for the hostess who serves dinner by candlelight. Lovely metal tapers have built-in tension spring to hold a wax candle and keep it in even burning position, eliminating bending and wax drippings. In white, dark green or yellow, 12" or 15" tall, tapers with 2 candles are \$4.50 the pair. 12 extra candles, \$1. Ppd. Wayne Mfg. Co., Wayne 1, Pennsylvania.



PSST! HAVE YOU HEARD about the Gossip Bench? It's a remarkable value. One of the favorite pieces of our Colonial ancestors, this reproduction is solid birch or maple (specify), sanded and ready for you to lacquer, stain or paint. 34½" high, seat top is 16" x 26". Completely assembled, it's \$16.95 exp. chgs. coll. Meadowbrook Industries, 2268 Bellmore Ave., Bellmore, N. Y.



LOVE 'N BLOOM. What nicer way to match the mood of a pair of newlywed lovebirds than to send them a darling planter personalized with their first names? They'll plant it with baby ivy and hang it as a sentimental symbol of their love and your affection. In turquoise or pink, 7½" tall, it's \$1.95. Ppd. Stratton Snow, P. O. Box 1898, Delray Beach, Fla.

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... for those gadgets, decorative accessories, novelties—the distinctive gifts you've been looking for, the unusual extras you've wanted for your own personal enjoyment. Get the habit of using the Window Shopping pages every month in your HOUSE BEAUTIFUL. It's the modern way of saving time, effort, patience... and being sure of complete satisfaction.

SHOPPING



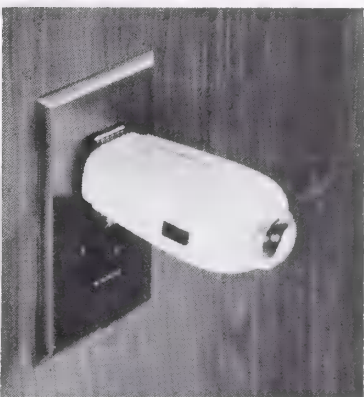
HITCHING-POST LAMP in miniature is a fugitive from Hialeah with white pants, red vest and hat. His hanging lantern gives just enough light to illuminate a dark front path, entrance steps or carport. Indoors, it's a night light in the hall. Cast aluminum in enameled colors, the jockey is mounted on a black post, 12" high, \$10.95 ppd. Malcolm's, 6309 Reisterstown Rd., Baltimore 15, Md.



WHERE IN THE WORLD but India would you find such exquisite filigree earrings as delicate as a sari. A copy of the silver chandelier earrings (with screw-back), traditionally given to an Indian bride, is handspun by Delhi craftsmen. \$4.25. Airmailed from India. Pay postman 15¢ foreign pkg. fee on delivery. Shopping International, Inc., Dept. 48, 65 Court St., White Plains, N. Y.



LIGHT FANTASTIC in any home or car emergency is a Remington pocket flashlight which plugs into an AC outlet to recharge its storage cells. Charge-A-Lite is 4 1/2" x 2" in ivory plastic case. It lasts indefinitely, eliminates batteries, makes a fine night light. With spare bulb, unbreakable lens, one year guarantee, it's \$7.95 ppd. No c.o.d.'s. Distinctive Gifts Unlimited, Box 155, Larchmont, N.Y.



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**Buy your Towle and Heirloom Sterling the easy way
pay just \$5 down,* \$5 monthly on Macy's Silver Club Plan**

- You can enjoy your entire set while you pay for it
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- * \$5 down, \$5 monthly
- * 7.50 down, 7.50 monthly
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- place settings: (36 pieces)
- place settings: (48 pieces)
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Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1)

HB 2-57

Enclosed, \$_____ down payment

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No. of settings _____

Name _____

Address _____ Apt. # _____

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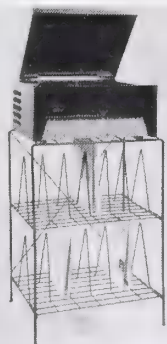
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Spontaneous spice set . . . their expressive faces leave no doubt as to their salty sentiments! Fine, imported semi-porcelain shakers for onion, celery and garlic salts . . . all delicately painted in the natural tones of the vegetables they represent. Onion and garlic holders about 3" diam., celery 3 1/2" high. **\$2.00** set, ppd.

SWEET FOR SACCHARIN
Calorie counters will welcome this charming, imported saccharin set . . . an authentic replica of an old English soup tureen. Of clear white china strewn with a green, rose, or blue floral pattern, it is highlighted by golden bands. Includes covered bowl, 3" high; saucer, 3 1/2" diam.; and a handy little serving spoon. **\$1.50** ppd.

Sorry, no C.O.D.'s.
Money back guarantee.
Gift boxed.

Brown & Kane Dept. HB-2
800 Broad St., Newark, N.J.



HERE'S A TABLE FOR YOUR HI-FI SET! With two lower shelves that hold over 250 record albums. Twelve compartments to file your collection into! Sturdy black wrought iron, 30"h. x 22"w. x 17"d. \$14.95. Please remit with order; shipping charges collect. Leslie Creations, Dept. 205G, Lafayette Hill, Pa.

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Come Rain or Come Shine!**

MOISTURE-PROOF, NON-CLOG SALT AND PEPPER SET modern in mood, matchless in action—with the REAL solution to the eternal salt-shaker problem at last! Ingeniously designed plastic "spiked" tops fit into the shaker holes—keep them clean and hermetically closed. A second inside row of spikes is designed to break up any lumps of salt. Top opens at the flip of a finger—automatic spring action prevents spilling. Richly grained birch wood base, 3 in. high. Order yours TODAY! No c.o.d.'s. PLEASE.

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Fit for a queen—hand-carved ivory jewelry, distinguished examples of India's ancient craft. Earrings are 3 tiny elephants on a screened ball, all sculptured from one piece of ivory! Necklace includes 10 graduated elephants and a magnificent pendant.

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CHEESE-IT SHAKER

Here's a brand new, glamorous cheese dispenser you'll be proud to own or give. Of heavy pottery, it's painted in delicate pastel tones. Simply remove the rubber base, insert a 2 oz. can of your favorite grated cheese—and presto—it's ready to use. For yourself, or as a "different" gift!

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For serving warm butter, sauces, jelly, syrup, etc. 4" high, strewn with lovely hand-painted cherry blossoms on creamy white ceramic and set in a black wrought iron stand with candle warmer.

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Oversize Trivet in Sea Horse Design

Here is the answer to the "too-small-trivet" problem which arises when using large casseroles and platters. An original design by a homemaker who knows the need. This lightweight, antiqued, brass-plated, extra large (11 1/2" dia.) aluminum trivet with its repetitious sea horse design serves as an unusual wall decoration, too. Will not mar furniture. \$7.95 ppd. 2 for \$14.95 ppd. Immediate shipment. Send for catalog.

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WINDOW SHOPPING



THE ROMANCE OF THE SOUTH is beautifully expressed in cast iron furniture with the decorative eloquence of *Pastel* coloring. A settee (37 1/2" wide, 28 1/4" tall) and two ice-cream chairs (12 1/2" wide) come in delicious pink, blue or green, and make an arresting group for an entrance hall; for the terrace come spring. \$57.50. Set unfinished or painted white, \$52.50. Ppd. Tennessee Fabricating Co., 1490 Grimes St., Memphis, Tenn.

MAIL A BIRTHDAY CANDLE to someone special—someone you want to remember with more than just a card. This one is frosty pink flecked with gold, measures a fat 3 1/2" high x 3" wide, is bannered across the front with "Happy Birthday to (any name)" and the birth date. \$2.95 ppd. The Candle Craftsman, 11 Sagamore Rd., Bronxville, N.Y.

HAVE A HEART, gentlemen, and remember your true love with this lovely 14k gold pin. She'll wear it to highlight a black suit, or at the throat of a frosty white blouse. A heart pin, 1 1/8" in diameter, comes with a link, can be slipped on a chain and has a flair for perking up the most basic sheath in her wardrobe. \$20 incl. tax and post. Marchal Jewelers, 745 Fifth Avenue, New York 22, N.Y.

KEEPER OF THE KEYS is so big and so gay a rack that you can't possibly forget to hang up your keys on its 6 brass hooks. And if the Boss ever again bellows like a bull because he can't find the blankety-blank car keys, gently suggest that he drop dead—or put things back where they belong. Black or white with Penn. Dutch design; 12" long; \$1.95 ppd. Hillhouse, New Hope 8, Pa.

A DOLL-FACE PAIR is full of beans and ready to play ball with the nursery crowd. Each is 4 1/2" in diameter, hand-screened on pink cotton, and has yellow yarn braids tied with perky ribbons. One doll-face bean bag is awake and the other asleep. In cellophane wrap, they're clearly a buy to delight a small fry. \$1 each; 2 are \$1.85. Ppd. Kay Perper, 200 W. 58th Street, New York 19, N.Y.

(Please turn to page 65)



Quality is always in good taste
 . . . good taste is always in
 Miller High Life!

THE CHAMPAGNE OF BOTTLE BEER



Photography by Leslie Gill
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Save on this decorator-designed Con•sealy•bed only during Sealy's 76th Anniversary Sale! Its handsome fabric is finished with protective new SYLMER, "the invisible slipcover" that scoffs at spots and wrinkling! By day an inviting sofa . . . at night it opens effortlessly to give you Sealy's famous \$59.50 quality "Natural Rest" Mattress that sleeps two in superb comfort!

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MADE BY THE MAKERS OF THE \$79.50 SEALY POSTUREPEDIC®

Sealy Inc., 1100 N. Lake Shore Drive, Chicago

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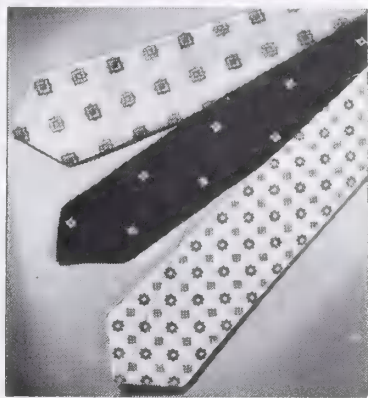
WINDOW SHOPPING

CONTINUED FROM PAGE 62

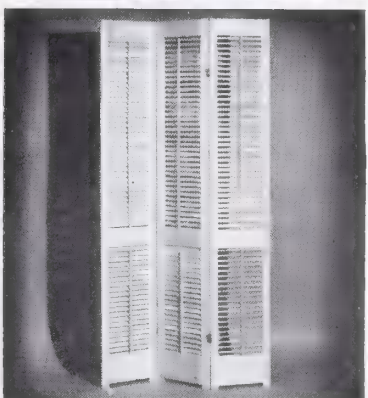
HANGING FIRE. For you who like Americana, we present an authentic reproduction of the black iron crane and round-bottom pot used by the early Colonists for bubbling up soups and stews. It mounts easily in your fireplace, is 20" high, and the crane adjusts to fit any width, \$7. One-quarter pot, \$3.50. Set, \$10.50. Add 50¢ post. Malone's Metalcraft, 1013 11th Ave., S., Nashville 4, Tenn.



TIE UP A BEAU with a gift subscription to the Tie of the Month Club. A cravat tailored to your taste will arrive each month and for a romantic note, time of the first arrival for Valentine's Day. Handsome styles include stripes, patterns, jacquards, imported French and Italian fabrics. 3 months, \$6; 6 months, \$11; 1 year, \$20. Ppd. Tie of the Month Club, Dept. B-2, 520 Fifth Ave., New York 36.



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HOBBY GLASSES will get explosive guffaws from sedate citizens. Frosted white double-tumbler glasses are personalized with black letters and a comic cartoon of an Amateur Chef, Hunter Unexcelled, Bowler, Fishman Supreme, Tycoon, Golfer or Excellence, Do-It-Yourself, Nutsman, Print name. 8 glasses for one hobby, \$10.95 ppd. M. J. Kennedy Co., 808 Thorne Bldg., Minneapolis 2, Minn.



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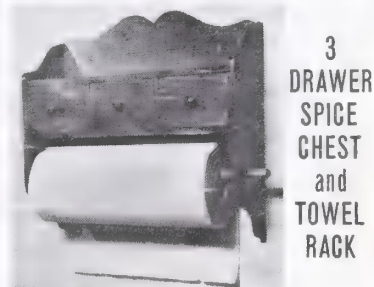
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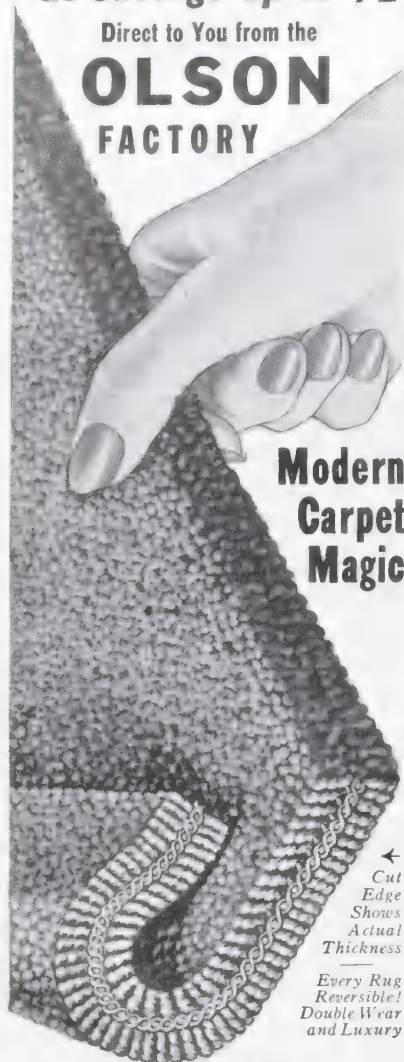
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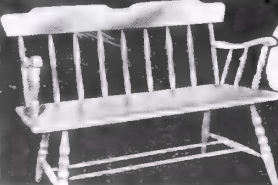
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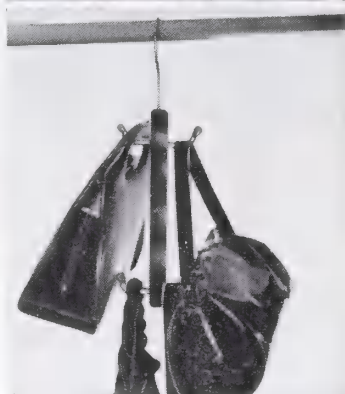
LOTS OF CHARM will dangle from your wrist when you wear this lovely bracelet of antique silver-plate with a fabulous collection of keys and hearts. Punctuated with turquoise beads, it looks like a legacy from your grandmother, has matching clip-on earrings, and comes to you at a budget-coddling price. \$2.75 each, incl. tax and post. The Pascos, 17 S. Main St., West Hartford 7, Conn.



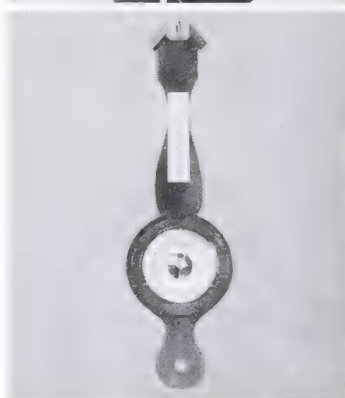
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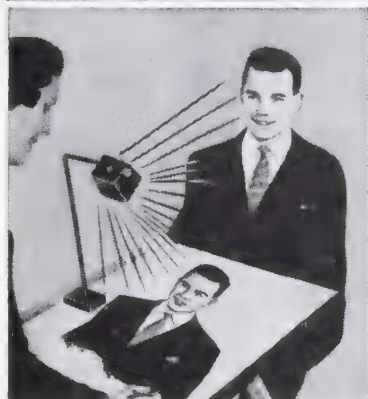
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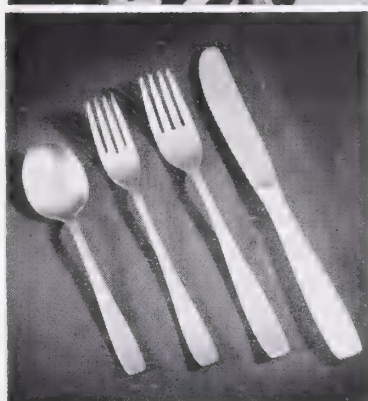
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JOTTO is a new secret word game we've found that's had everyone in *Window Shopping* trying to outwit one another! It's played by two people who think of a 5-letter "secret" word, and then by a process of elimination they work out each other's word. Fun for all ages, it comes in a clever snap-apart simulated leather case in navy, red, cognac, Kelly or black. \$3 ppd. Jotto Corp., 134 W. 29th St., New York.



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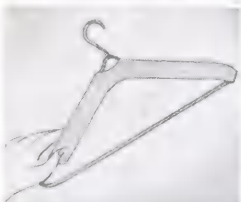
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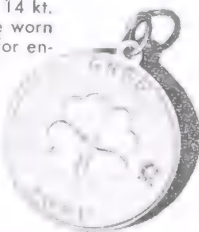
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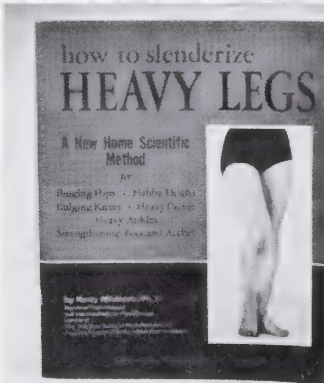


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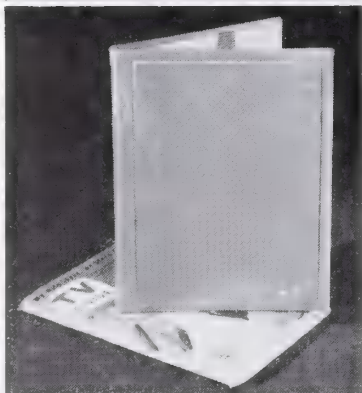
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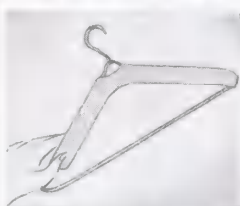
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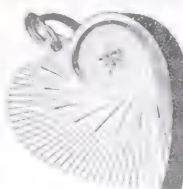
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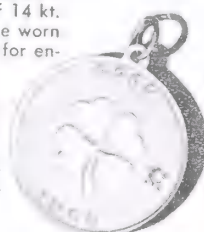
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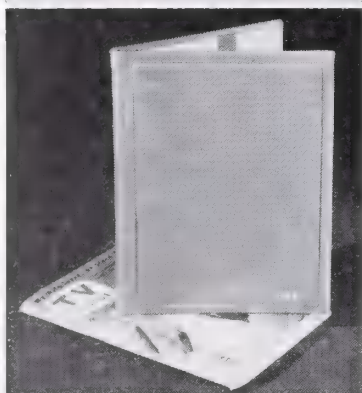
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medium-rich gold
Oloroso.



BY APPOINTMENT WINE MERCHANTS
TO HER MAJESTY QUEEN ELIZABETH II



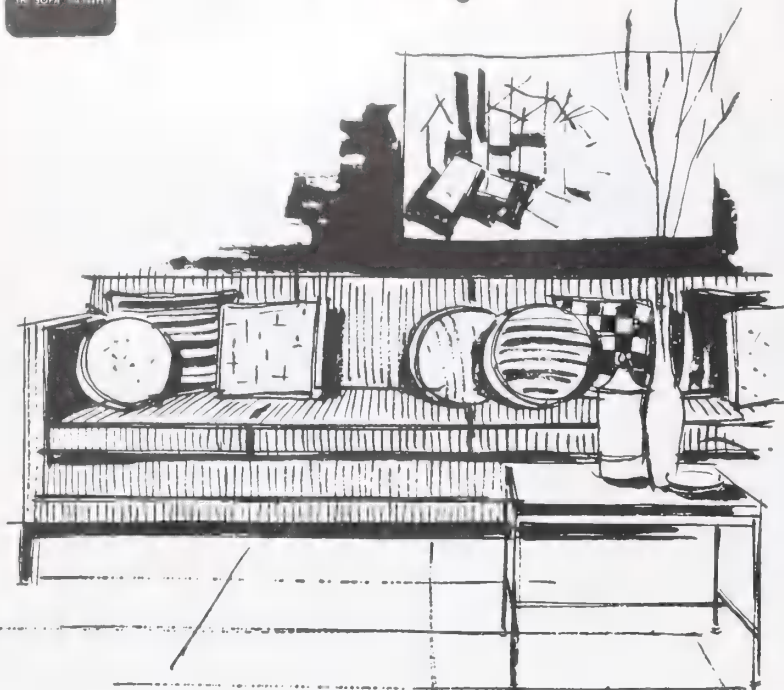
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Today you need pillows...
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The first noticed accents of your decor are pillows. They reflect your taste and creative talent. See the new Lazyback collection. See the new fabrics, new sizes, new shapes... silks from Siam and India, cottons from Mexico. Be confident knowing you have the very best... insist on Lazyback, the finest pillows made. At fine stores everywhere. Nettle Creek Industries, Richmond, Indiana.

DECORATOR'S DIARY

CONTINUED FROM PAGE 20

and celebrating Thanksgiving all on the same occasion.

"I want it to be the most beautiful table that ever was," she said.

"Well, then," said I, "let's start with the china."

This turned out to be Royal Doulton's "French Provincial," a graceful wreathing of golden scrolls on the white translucence of bone china.

"Now let's see the linens."

"That, my dear, is my problem. My linens are white damask, white as the driven snow, and I can't imagine a duller background for the kind of party I want this one to be. I think I'd like a little color in the cloth. How about pale gold and white? But whatever it is, I want something special."

And something very five-star she shall have, for I had a nice long chat with The Brandmans, a firm that makes a specialty of custom-made table linen, designing cloths and napkins and runners in whatever pattern a customer wants. They will, for instance, pick a motif from a dinnerware decoration, cut it out in silky Pima broadcloth, and machine-appliqué it meticu-



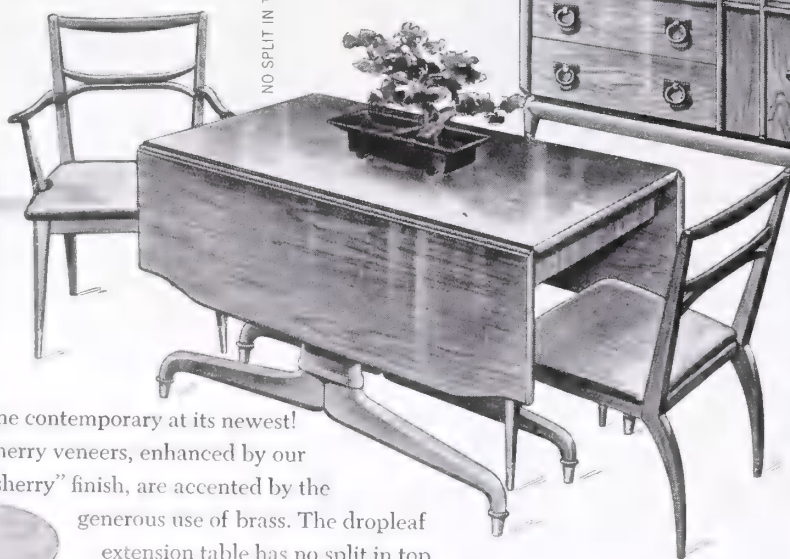
Matchmaking tablecloth

lously on a Belgian linen cloth. So what more fitting for the Beauchamp feast than a white appliqué of the china's graceful scrolls on a pale, pale gold linen. The Brandmans' linens, by the way, are very painstakingly dyed. When the cloth is laid a strip of scrollwork runs the three-yard length on each side of the table top, and there's a scrollwork motif on the drop of the cloth at each side. The twelve napkins are marked with these motifs in a smaller scale.—M. G.

Extensole

NEW MODERN

CHERRY IN CONTEMPORARY MOOD



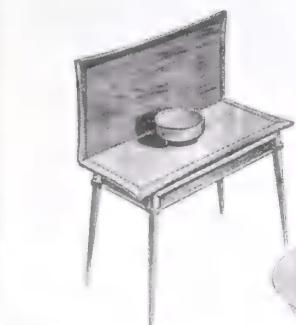
NO SPLIT IN TOP

— Fine contemporary at its newest! Select cherry veneers, enhanced by our "dry sherry" finish, are accented by the generous use of brass. The drop leaf extension table has no split in top.

(Extensole's patented feature). Extended it seats up to ten. The buffet-china, although scaled for small dining areas, adds distinction. Accordion folding doors give easy access. Solidly constructed chairs, with foam-rubber seats, complete this handsome ensemble.

Your dealer will gladly show you Extensole Modern. It's surprisingly low-priced for truly fine furniture. (Drop leaf—\$149 for 90" length).

Send for name of dealer and folder showing other extension tables in many styles, finishes,—priced from \$69.



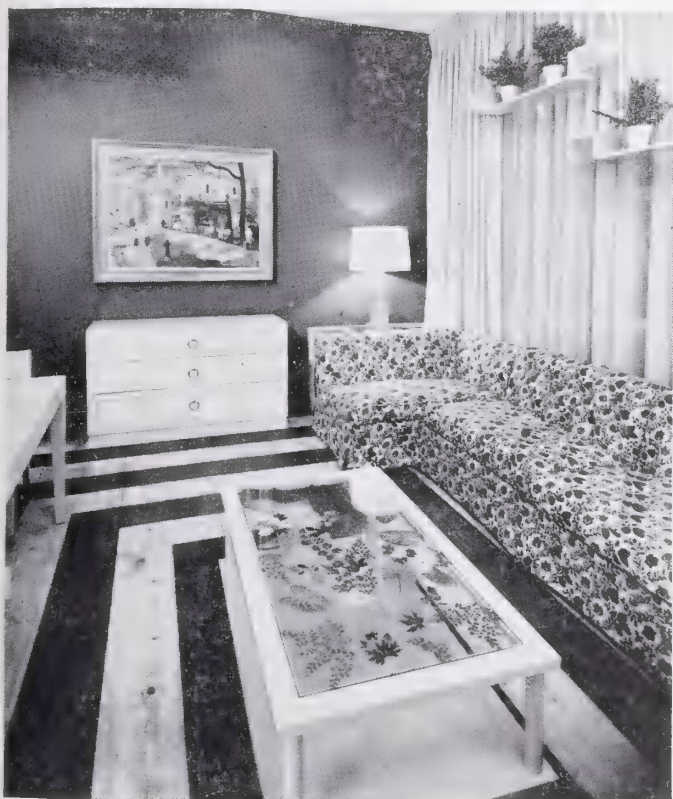
The Extensole console and 40" round table illustrated will seat 8 when extended.

EXTENSOLE CORPORATION • SPARTA, MICHIGAN

MADE IN CANADA BY THE WUNDER FURN. MFG. CO. LTD.

Until you can find
or afford the right rug

*Paint your floors with bold, broad stripes or
more intricate patterns. Use stencils for hard-to-do
motifs and guide lines of string for geometrics*



To give your bare floor an interesting look, until you can buy the right rug, decorate it with simple geometric forms. For best results sand floors down to the clean, bare wood so grain can count as part of design. Stains and floor enamels can give many varied effects. Here, concentric rectangles, painted on pine floor, accent the straight-forward look.

PHOTOGRAPHS BY GOULD STUDIOS



Your own ingenuity can provide unique patterns underfoot. Above, designs cut out of stencil paper and painted on living-room floor give cozy scatter-rug effect. Floral appliques were cut from wall-paper, applied to floor, then varnished to assure wear-well permanence. They harmonize effectively with the plants and leafy pattern on the walls.

Room beauty
starts with a
Bruce Block Floor



You can choose any decorative scheme you like...and be right...when your floors are Bruce Block. The modern pattern of this solid oak floor has high style, and there's lasting beauty in the interesting grain and coloring. Bruce Blocks are completely finished at the factory for economy and lifetime protection from hard wear. They can be laid over wood or concrete subfloors. Ask your architect, lumber dealer or builder for details; or write Bruce for color literature.

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BRUCE



**HARDWOOD
FLOORS**

BLOCK • STRIP • RANCH PLANK • FIRESIDE PLANK



Aran landscape is rock, sea and sky, barren, serene, strangely beautiful. Roofs are thatch.



Aran fishermen descend sheer cliffs to the sea.

GEORGE PICKOW

How to leave home and like it

By MARION GOUGH

GEORGE PICKOW. FROM THREE LIONS, INC.



Everyday clothes are exquisitely knitted jersey and tam, moccasin-like, rawhide pampooties.

Not long ago we heard Siobhan McKenna say in her magical, still voice, "Ireland is a holy land." Now that, if we may say so, is not precisely the opinion of Ireland held by most Americans, especially those who have never been there. Most of us are bemused by the legend that Ireland is a roistering shillelagh country, home of the Donnybrook and a diabolical variety of wit that amounts to assassination by dialectic, if you happen to be on the wrong side of an argument.

Yet, if you have ever felt the misty melancholy of a Connemara twilight and watched the smoke-purple hills fading into the sky, or glimpsed the vigil lights flickering before the Virgin's shrine in every whitewashed cottage, you know that there is a peace in this land that might well be called holy—even if the word reduces most Americans to self-conscious embarrassment. However you describe it, here is serenity. The people themselves reflect it in the kindness and courtesy that practically every returning traveler speaks of, even before he tells you how he kissed the Blarney Stone or saw the Dublin Horse Show. And you have to be a pretty insensitive creature indeed not to feel that people here have somehow made their peace with whatever could possibly happen to them, with good humor and the simple wisdom (*Please turn to page 140*)



^ "Once upon a time"

> ...and so to sleep...

⌚ Peep time...

⌚ "Water, Daddy"

The new age of lighting is here!

Now you can get any level of light...from dark to full bright
...with LUXTROL

Give your home a **lighting convenience never dreamed of before!** That is . . . before LUXTROL.

Now you can enjoy precisely the right light for any occasion. Any activity. Any mood. For LUXTROL brings you a **new concept of lighting.**

Lighting that, at a turn of a dial, brings new accents of beauty . . . new shades of meaning . . . to any room in the house. Living-room. Dining-room. Kitchen. Nursery. Playroom. Den.

With LUXTROL, you do away completely with noisy, on-or-off wall switches. You make everyday living more comfortable

and healthy. Entertaining more glamorous, more gracious. More fun. And you get exactly the right lighting for your special reading requirements.

LUXTROL Light Control is a cool, efficient autotransformer. **Not a rheostat.** It is precision engineered. Silent. Safe. Approved by Underwriters' Laboratories.

Ask your electrician or electrical contractor to show you what LUXTROL can economically do for your home.

Meanwhile . . . send the coupon for descriptive literature. And the name of your electrical contractor.



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Schenley suggests:

10 ideas for entertaining in the Golden Age of Elegance



Elegance IN ENTERTAINING. Offer your guests a variety of fine whiskies, including ever-popular Schenley Reserve the *clearly finer* whiskey. Serve the crystal clear regular bottle or "Skyline" decanter (in limited supply only).

HORS D'OEUVRES. Chef d'oeuvres, created especially for Schenley liquors. Rosettes are prosciutto, Westphalian ham, and Nova Scotia salmon. Hickory-smoked salmon, anchovies Zakuski and egg à la Russe complete the tray.

12 YEARS OLD. Enjoy Grand Champion by Schenley, 12 Year Old bourbon, as you do an ancient brandy. Warm slightly to bring out the rare, rich bouquet. And enjoy the same elegance in Champion 8 Years Old by Schenley!

MIDAS TOUCH. This golden bar cart, Dessauer gleams with matching accessories, and elegant Schenley liquors. The bowl doubles as a fruit bowl for table decoration. Glasses are by Baccarat, ner jacket by "After Six."



SCHENLEY DISTILLERS CO., NEW YORK, N. Y. • SCHENLEY RESERVE BLENDED WHISKEY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS
CHAMPION BOURBON • STRAIGHT BOURBON WHISKIES, 86 PROOF • OLD SCHENLEY STRAIGHT BOURBON WHISKEY, 100 PROOF



Elegant MARTINI—the driest, purest Martini in ages—has a distinctive color. It's made only with Schenley Golden Age Gin. Your guests will prefer it dry. A jet-black olive makes it look elegant as it tastes!



NEW LIGHT APPETIZER. Colorful, calorie-less—perfect prelude to a dinner party: crisp and tangy fruit chunks on a bed of crushed ice. For variety, try crisp, fresh vegetables, too, such as carrot sticks and celery bits.



GUESTS HELP THEMSELVES. Friends feel more at home when they mix their own drinks. A well-rounded offering begins with *clearly finer* Schenley Reserve, plus Imported O.F.C. Canadian Schenley and Schenley Golden Age Gin.

SS UP YOUR DRINKS. The way you serve drinks is important. Guests sing praises when you select fine glass—like these elegant gold-fired glasses—serving highballs of *clearly finer* Schenley Reserve, whiskey of Elegance.

CANADIAN AMBER. Simply pour jigger of Imported O.F.C. Canadian Schenley over finely cracked ice, add lemon peel. For an elegant canapé, add 1 oz. O.F.C. to a can of Sell's Liver Pâté; serve in gilded fresh pineapple.

PRIZE WINNER. This glittering ice bucket, in brass, is an award winner for good design, a praise winner on your bar. Ice pick, bottle opener and corkscrew are matched set. Notice elegant cuff links by Destino, man's wedding ring by *Artcarved*.



WHISKY BY SCHENLEY, BLENDED WHISKY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS • SCHENLEY GOLDEN AGE GIN, DISTILLED DRY FROM 100% GRAIN NEUTRAL SPIRITS, 90 PROOF • IMPORTED O.F.C. CANADIAN WHISKY, A BLEND, SIX YEARS OLD, 86.8 PROOF



*Trade-mark, Pat. applied for

Photographed: Print quilted coverlet, \$12.95; solid color Dec O Ruffle,* \$6.95; cafe curtains, \$3.95 pair; draperies, \$6.95 pair; double headboard with chintz slipcover, \$24.90; scatter pillows \$1.98. (These prices at Sears U.S. retail stores—higher at Simpsons-Sears Ltd., Canada) Same print in similar styles available in Sears Big Spring General Catalog. See fabric swatches at any Sears Catalog Sales Office.

Butterflies and Morning Glories

Lighthearted new bedroom ensemble from Sears

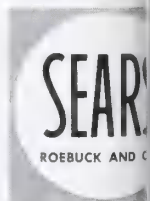
Sears brings you something excitingly new and different in ready-made Harmony House bedroom accessories. Lustrous, washable Everglaze chintz in an exclusive Butterfly and Morning Glory print to mix or match with six coordinated solid colors in a brand new way. You choose your own ensemble from coverlets, dust ruffles, bedspreads in full or twin sizes; cafe curtains, draperies, valances, pillows, yard goods in print or solid colors. And you

can change your color scheme as often as you like...for Dec O Ruffle* dust ruffles button on, and cafe curtains have interchangeable buttons and loops.

And that's not all! For the first time anywhere, Sears offers padded headboards with ready-made slipcovers. They look like custom-mades. But the prices are down-to-earth...like everything else in this handsomely detailed, quality-made series of go-togethers. See them all now...at Sears stores.

Shop at Sears and so

You'll enjoy the friendly atmosphere of Sears Stores and Sears Catalog Sales Offices. And you'll find it convenient to shop from the Sears Catalog in your own home. Sears employees, you know, are the largest owners of the Sears business. They'll do their best to serve you well.



Mix or match any of these 6 coordinated colors with the print:

SPRING VIOLET

FROSTY PINK

BRONZE GREEN

FEDERAL GOLD

MING BLUE

APRICOT

Buy now on Sears Easy Payment Plan

**SATISFACTION GUARANTEED
OR YOUR MONEY BACK**



The Golden Age is Now

When people speak of a Golden Age, they are usually harking back to the past, to a reputedly better time than their own, when according to legend, the arts flourished, life was richer and mankind happier. In this issue House Beautiful says, "Take a look at your life today." We believe that our era, despite its imperfections, is the most widely and deeply enjoyed Golden Age of all time. Never have more people had such golden opportunities to live fuller, freer lives, closer to beauty and farther from drudgery. We hope to prove our point on the following pages.



Keys to

A New Golden

Golden Ages of the past may have had their flowering cultures, their splendid amenities of living. But these were benefits for the few. The happy keynote of our era is that every man in his daily life may enjoy today such physical comforts, such luxury and such opportunity to fulfill himself as a human being, as were once denied even to kings!

Count these blessings and you'll see why we call this the New Golden Age in American living



Today, the smallest house can have such amenities as even a princely estate of former days could not have boasted. A thousand products of man's ingenuity and technology, from insulating glass to clothes dryers, have given us a concept of shelter that no other age could have realized. A house is no longer a mere four walls with a roof overhead, but a private universe of indoor and outdoor space, so integrated that we may live in the perpetually refreshing presence of nature, while sheltered from the elements. And this new kind of house, as comforting to the spirit as to the body, is now within reach of millions.



Never have we been freer of drudgery. Hundreds of servants wait on us, none of them weary, none of them underpaid, because they are mechanical steel and wire wonders of science, powered by electricity instead of by human labor. A thousand technologies have given us materials that save us work and time—from non-rusting metals to drip-dry fabrics.

Age

By MARION GOUGH

There has never been an age when more people had more leisure to recreate themselves, to develop their talents, to experience the joys of creativity in everything from music-making to setting a table.

Never have the arts—music, painting, literature—been more available to more people. Hi fi and radio can fill our homes with great music; for a few nickels anyone can read the best books of all time; in museums countrywide, the finest works of art are ours for the looking.

Anyone can eat like a gourmet. From the plenty of our own land and from the abundant choice of the whole world's foods—tinned, packaged, frozen or fresh and shipped by air—our daily meals can outdo the feasts of all time in goodness and variety. And the mechanics of cooking were never simpler.

We live in a rare era when the economy is flourishing concurrently with an awakening appreciation of beauty—the classic background for a Golden Age—and so the objects of our daily living can reflect our new interest in loveliness, in art, in fine craftsmanship, in the increasing beauty of the machine-made. We can surround ourselves, as all prosperous eras have done, with richness and elegance and with the physical, symbolic glint of gold. But, as with no other era before us, our golden look can belong to everyone, as you'll see in these pages.

Even the tiniest house can have a fine garden, an intimate space in which to live among such flowers, trees and shrubs as once were the prerogative of the very wealthy. And thanks to developments in botany and chemistry, to power equipment and a hundred other labor-savers, we can spend more time enjoying our gardens than working in them.

Never before has it been possible for more people to experience the stimulating rewards of travel. By car, bus, train, steamer, plane—the world has never been closer. Nor has it ever been less costly to enrich our personal life by contact with the cultures of other regions and countries, to assimilate in our homes ideas and beauty from the world at large.

Thanks to modern science and medicine, to good diet, good housing, sanitation and close communion with the outdoors, people have never been healthier, have never lived longer, physically more capable of enjoying life to its fullest. We retire earlier from the tensions of earning our daily bread, and when we do, retirement is not a finale to living but the beginning of a new, more leisurely, often far more stimulating experience in appreciating the wonders of this wonderful universe. Please read on.



A beautiful house for the golden years

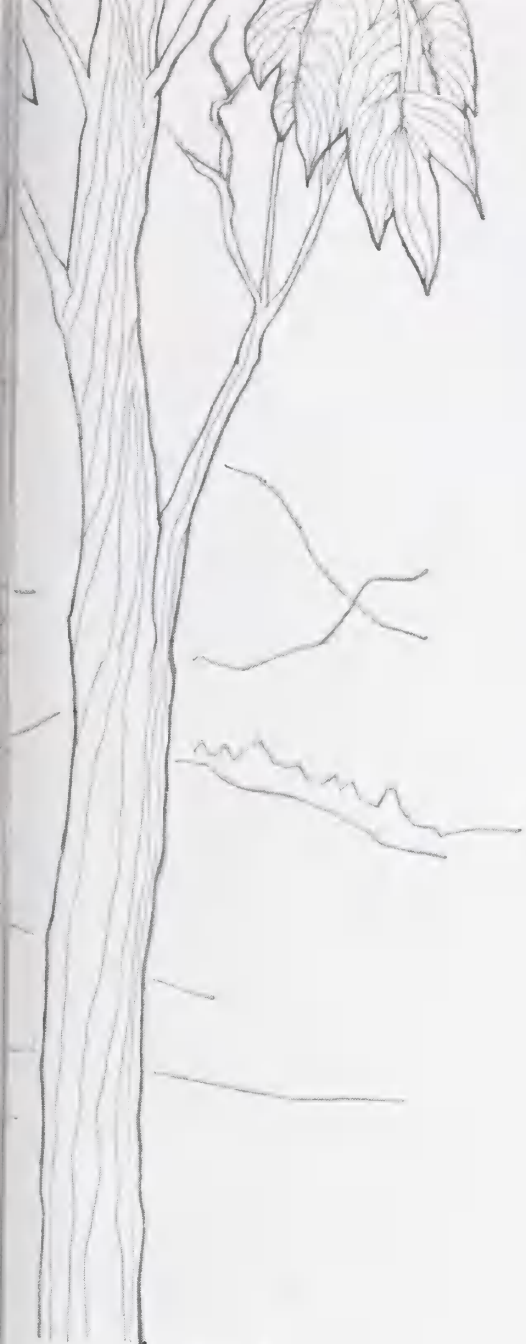
*American domestic architecture
comes into its Golden Age with the
realization of its ability to
build beautifully and usefully according
to its own traditions and needs*

BY CURTIS BESINGER

Each culture in the history of the world has known its own Golden Age: A period when, out of its own geographic and climatic conditions, out of its own ideological atmosphere, and out of its own experience, it has evolved traditions and values peculiarly its own; a period when, on the basis of their own experience and aided by the body of knowledge handed forward by their great pioneers, its artists have worked with skill and assurance with contemporary tools and materials to produce mature works of art of that time and those conditions.

This house, promising a Golden Age for American domestic architecture, was designed by architect Charles Warren Callister for clients who wanted a home for retirement.

One's years of maturity and retirement can also be golden. They need not be spent looking backward to an active youth. Today men can retire in order to live. In the proper setting one can look forward to an enriched (*Continued overleaf*)



DRAWING BY MADELAINE THATCHER

Owners: **Mr. and Mrs. T. Carson O'Connell,**
San Rafael, Calif.

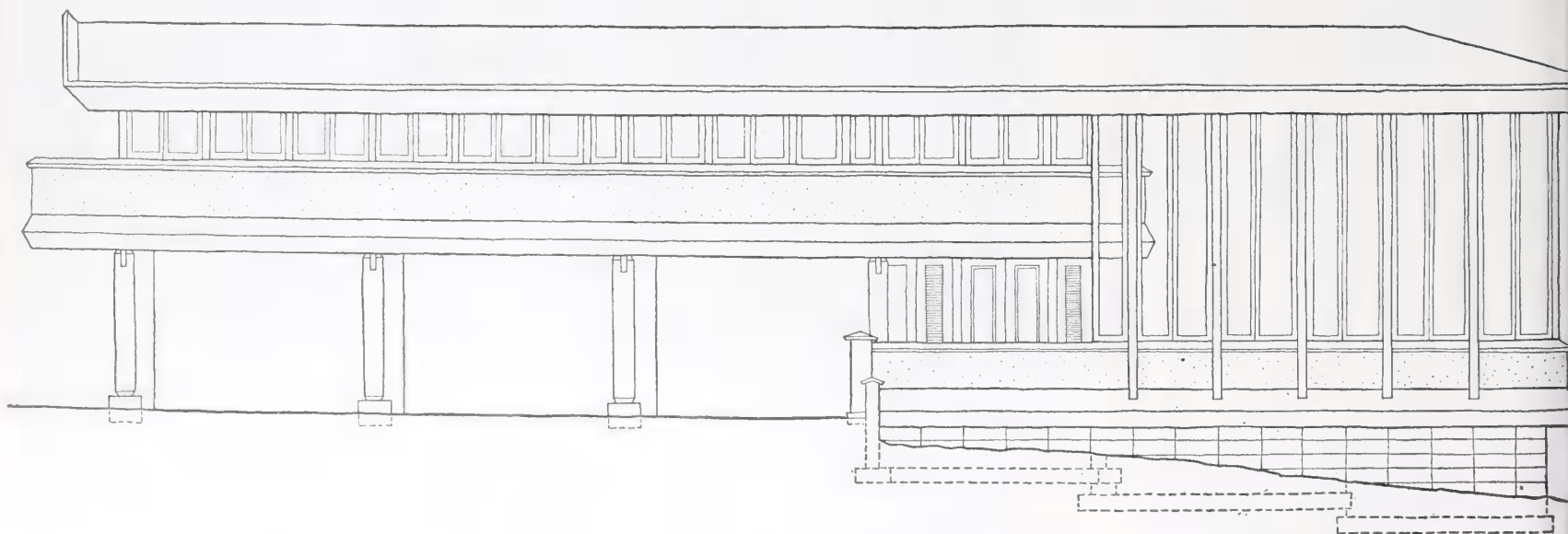
Architect: **Charles Warren Callister**

Moving into the living room from the low-ceilinged entrance hall, one's eye and spirit are freed to soar upward and out. The tall framing of the windows mingles in complete harmony with the majesty of the tall eucalyptus trees just outside. From this sheltering, but unconfining, pavilion one enjoys the beauty of sun, sky and mountains, and the bay spread below.





1. In this secluded spot, the house with its direct simplicity and broad generous surfaces welcomes association with trees, sun and shade.



SOUTH-WEST ELEVATION

The elevation indicates the overlapping and interpenetrating quality of the space within the house. The bedroom "terrace" seemingly hovers over the carport and entrance, penetrating into the tall living room. The rhythmic band of casements gives domestic scale.

A beautiful house for the golden years

continued

life of the mind and spirit. This house provides for its owners such a setting. It not only contributes to the physical needs of its owners, but, as a place of retirement, brings to them an increasing awareness of the refreshing and stimulating beauties of nature. Here in a gracious environment they are at home with nature, which is what they have sought.

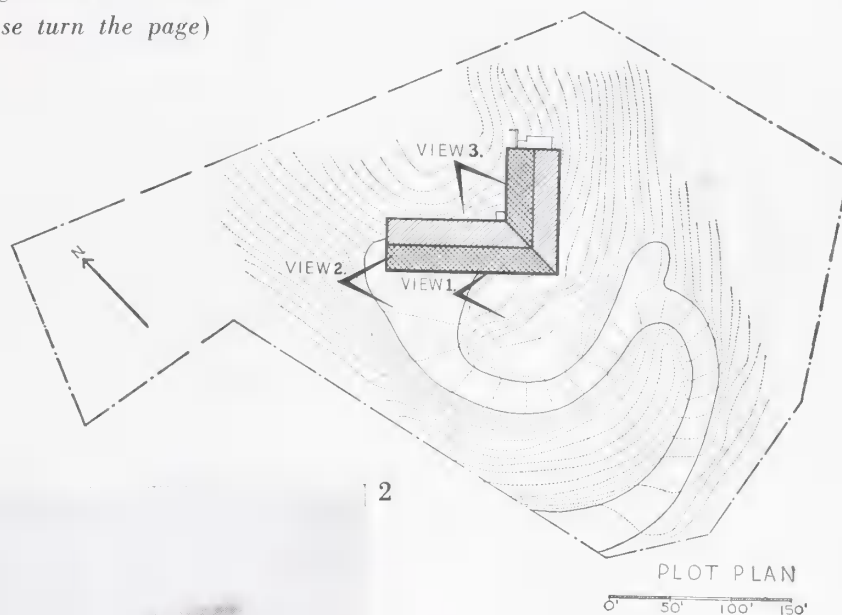
Looking at this calm, quiet house, one would not think of it as "revolutionary," but it did constitute a revolt in the lives of its owners. They wanted freedom: freedom from crowded neighborhoods and freedom from work. They wanted a house as nearly free from maintenance as possible. They wanted no white paint to be renewed every few years. They wanted no lawns to mow. They wanted no gutters to clean out. They wanted a sense of seclusion and remoteness. They wanted the sun, but they did not want exposure to the wind.

Their site—at the end of a road and high on a southern slope overlooking San Francisco bay— (*Please turn the page*)



3

As shown by this external plant box adjoining the central stair landing, no feature is permitted to escape the consistently high quality of all details throughout the house.



2



An adjunct of modern living, the auto shelter becomes a part of the gracious and inviting entranceway. Sheltered by the broad sweep of the roof, the snug band of bedroom casements and the generously proportioned plaster and wood parapet lead the eye of the approaching guest to the entrance door and the tall-windowed living room overlooking the hill.

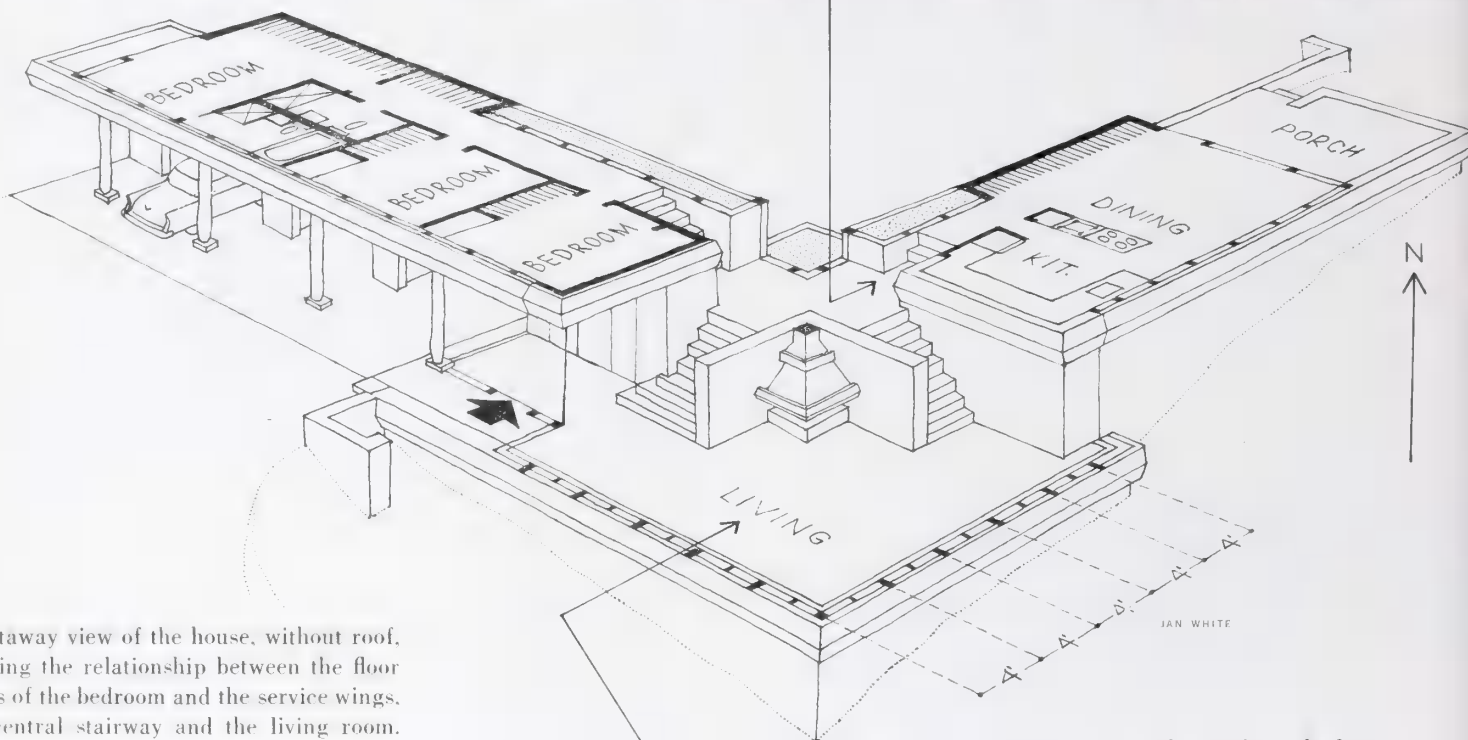
A beautiful house for the golden years

continued

The open, yet intriguing, character of the space enclosed is shown in this view from the bedroom adjoining and overlooking the living room. From here one can see, in the immediate foreground, the stair landing behind the fireplace and the living room. Beyond this, to the left, one can see the tall gable windows separating the sitting room from the porch. The kitchen is near the center of the picture beyond the paired columns on both sides of the fireplace, structural features combined with pendant lights.



ALL PHOTOGRAPHS BY MAYNARD PARKER



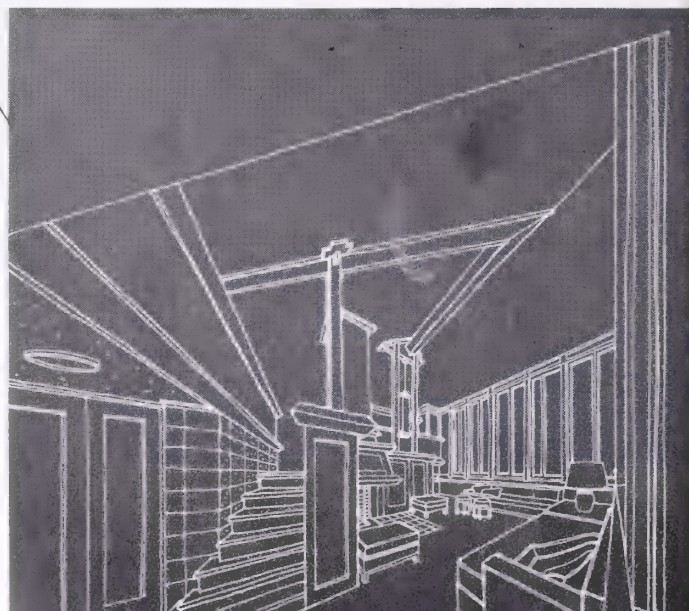
A cutaway view of the house, without roof, showing the relationship between the floor levels of the bedroom and the service wings, the central stairway and the living room.

The sudden change from the low entrance ceiling to the high living-room ceiling creates a breath-taking contrast in space.

provided them with their desired seclusion and an opportunity to enjoy the sun and the beautiful surroundings.

Their architect created for them a setting in which to live the life they desired, a setting from which one does not need to go out to seek beauty, but which brings beauty to its occupants and presents it with a gracious dignity and charm. It is a house that shelters the human spirit, that turns a welcoming countenance to the sun throughout the full cycle of each day, and into which is built a sense of freedom.

In their early conversations with their architect the O'Connells requested a house all on one level. To have provided such a plan would have meant the destruction of much of the natural beauty of the steep hillside site. (*Please turn the page*)







In the easily maintained kitchen the enameled steel cabinets with stainless steel counters blend beautifully with the warm quality of wood and plaster surfaces throughout the house. The custom-designed smoke hood over the cooking-top and barbecue is appropriately architectural. Materials were selected not only on a utilitarian basis but also with a regard to their contribution to the total design.



The intermingling of the spaces of the living room, entrance hall and the bedroom above are shown here. Broad and direct yet intimate handling of space and materials is characteristic. The hood of the living-room fireplace and the smoke hood in the kitchen are closely related in detail and consistent with the general forms of the house. Paired structural columns contribute to the sense of height.

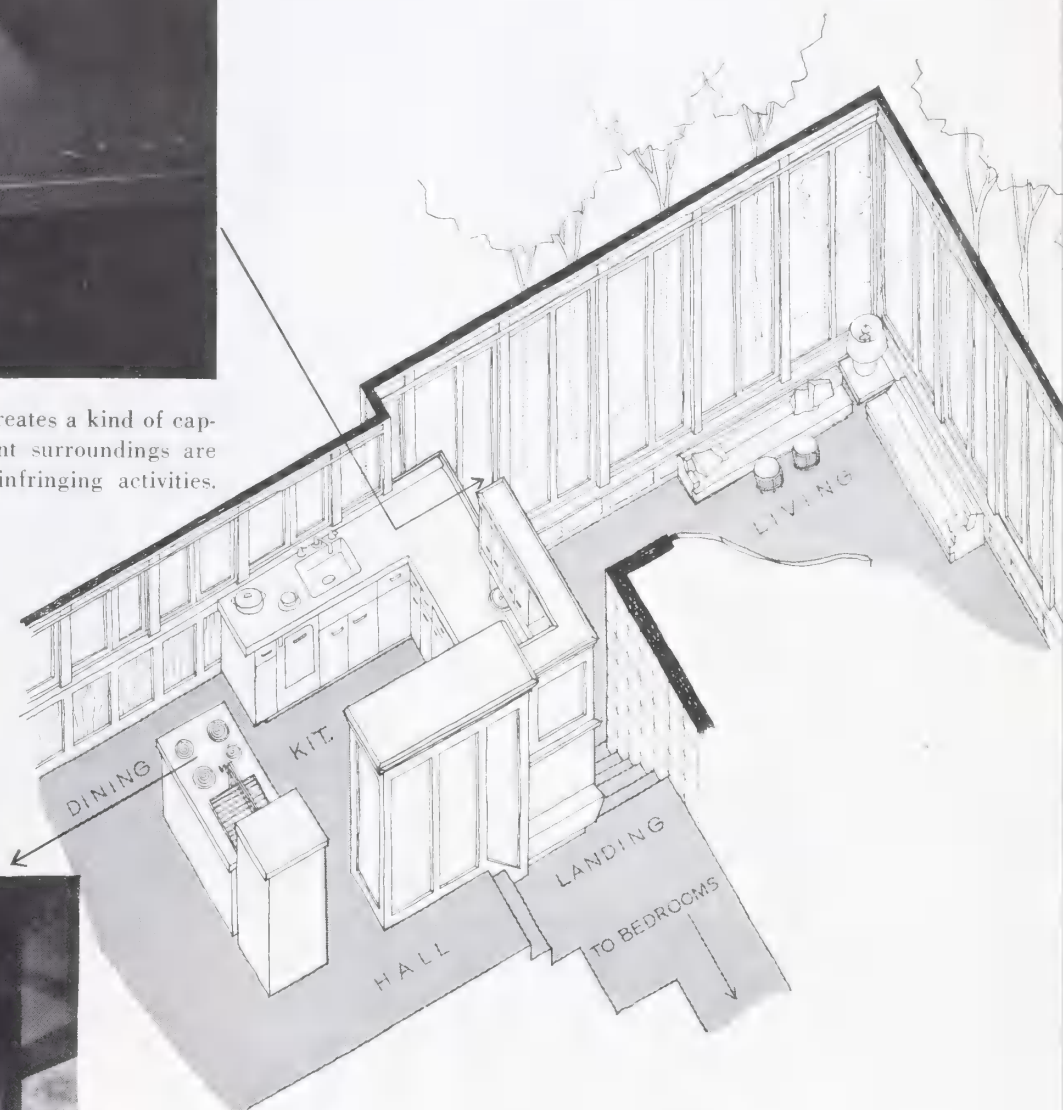
WILLIAM W. WALKER

A beautiful house for the golden years

continued



Kitchen counter looking down into the living room creates a kind of captain's bridge from which the house and its pleasant surroundings are easily observed. There's an openness but without infringing activities.



The dining-sitting room adjoining the kitchen serves as an informal living area in contrast to the formality of the living room. Here one can enjoy a pleasant and prolonged sunny breakfast or relax between times throughout the day. The porch outside is a continuation of this space, and affords a place for taking in the trees and the morning sun.

In order to take full advantage of the site conditions, the architect chose to utilize differences in floor levels. The O'Connells are now delighted that their architect chose to vary their wishes on this one point. (He deliberately designed easily-managed stairways, none-the-less, for their convenience.) They speak with a quiet inner glow of their house which now enables them to change their pace without changing their pursuits. They are delighted that their architect gave them not what they wanted—sometimes one can want only what one already knows—but that he gave them more than they wanted. Out of the essence of the many traditions of the San Francisco Bay region and out of the background and interests of the O'Connells, the architect has created for them a new experience, rich in personal and individual meaning, which they could not have known before.

In a sense he created on the side of the hill three terraces at varying levels in space, connected by short, easy flights of stairs. Over these he put one broad sheltering (*Please turn the page*)

A beautiful house for the golden years *continued*



Seen from the stair landing, the adjacent bedroom becomes a snug mezzanine balcony projecting over the living-room entrance. Fireplace chimney rises at left.

Little of the kitchen is visible from the living room. One senses only the continuation of the space overhead, emphasized by the rhythmic pattern of lights.



Openness may be had without paying the price of exposure. Intriguing half-revealed vistas invite the discovery of the delight-filled spaces beyond. Partial disclosure promises new pleasures. A careful handling of architectural elements creates a space filled with ever new adventure.



roof which is mitered over the living room. This space is then enclosed by a rhythmic screen of glass which is interrupted only by the masonry masses which enclose the closets in the master bedroom and in the sitting room. The house thus becomes a delightful place in which to move around with a changing variety in the shape of the proportions of the spaces through which one moves. There is the secure low-ceilinged intimacy of the bedrooms contrasted with the upward-soaring height of the living room. Also by these changes in floor levels the architect, while maintaining the house as essentially one space, created a certain zoning in the use of the house as you can see in the plan on page 84.

The public portions of the house are at the lower level and separated from the private sections not by partitions that would



One does not need to go out to seek the joys of nature. Here in the master bedroom the broad surfaces of wood paneling and plaster are an enhancing frame for the ever-changing patterns of nature just outside the windows. The doors to the balcony offer close association.

diminish the sense of space in the house, but by a change in floor level. This contributes a certain sense of security and seclusion, and yet retains the open feeling of the interior.

From the low-ceilinged carport one moves through the entrance hall into the high-ceilinged living room. In this formal and public room the generous, broad fireplace stands as a kind of symbol, the hearth and heart of the house. Here is stated the concept of its life, an easy mingling of formality and informality.

The stair landing, placed on the diagonal of the square of the living room and behind the fireplace, serves as the center of circulation in the house. From here short flights of steps on either side of the fireplace lead down to the living room.

To the right and up two risers is the combined kitchen, dining

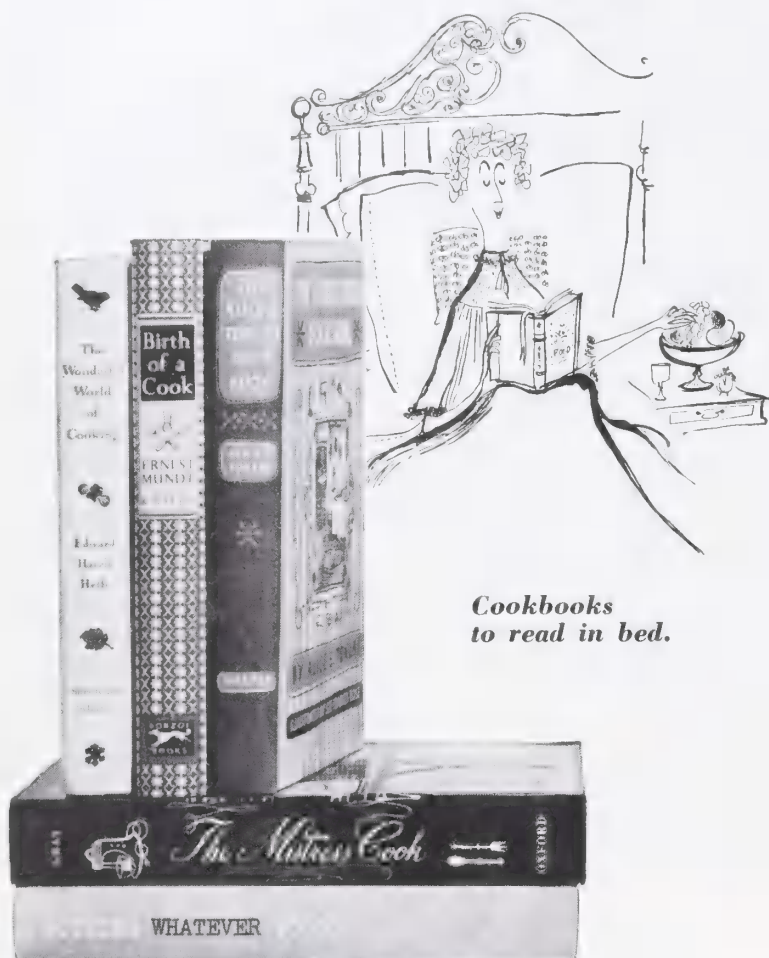
and family sitting room with an open porch, at ground level, at the end. Here the O'Connells can share the pleasures of cooking, for he, too, likes to cook. While working at the sink the view of mountain tops to the east and south is before them. All such activities assume a quiet leisurely pace in this house.

To the left and up another short flight is the bedroom wing, containing a spacious master bedroom and two rooms for their visiting sons, now in college, or for occasional guests. The floor of the wing is partly below ground on the uphill side.

These calm and simple surroundings of plaster and natural wood paneling, eliminate the unessential and reduce backbreaking housekeeping without having an institutional atmosphere.

By these slight separations in floor (*Please turn to page 142*)

HOW, WHERE AND WHY



**Cookbooks
to read in bed.**

PHOTOS BY ANGELO PINTO
DRAWINGS BY MARILYN HAFNER

No longer considered merely utilitarian or confined to the kitchen, cookbooks, new and old, can add much to the daily arts and joys of living

Cookbooks are not just for cooking. As millions of Americans—men as well as women—have discovered, good cookbooks are also for reading. They're as relaxing as novels, as entertaining as mysteries, as thrilling as Westerns!

Cookbooks are for inspiration, for lifting the spirit and freeing the mind, for brightening your outlook as well as your parties and table conversation. Cookbooks can change your attitude toward living as well as your ways of eating.

Cookbooks are for information about feeding a family, of course, but also about faraway places. They are for vicarious travelers as well as actual ones.

Cookbooks are for the understanding of people and places, for the revelation of the past and for the interpretation of the present.

Cookbooks are for culture, education, for inviting the soul, reviving memories, reliving experiences.

Cookbooks, like poetry, are for the intensification of precious moments. Where, except in cookbooks and in lyrics, does one find so much emotion distilled, charted and re-collected in tranquillity?



**Cookbooks to help
you travel.**



TO READ A COOKBOOK

A rich, juicy, well-considered, well-conceived cookbook with a solid, mature point of view will be many things to many people, suitable for many different moods and many different occasions. Nevertheless, there is an art in selecting the right books for the right person and there is also an art in the reading and using of them.

Certainly there are no hard and fast categories, but some cookbooks seem to group themselves naturally. There are, for example, cookbooks to read in bed. Gastronomical autobiographies, often as not, are revelations of spiritual as well as epicurean and physical adventure. There are books of menus and memories, the good talk of food and friends, the imaginary leap across frontiers.

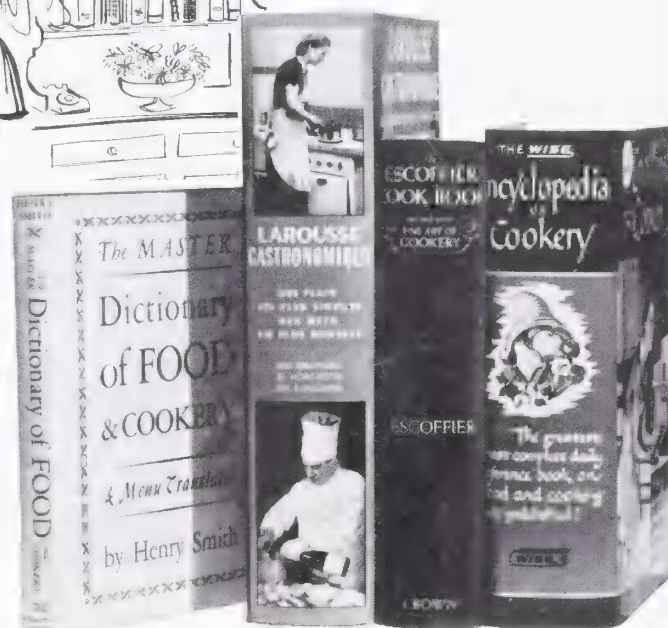
There are cookbooks that let you leave home, whether by plane or ship or merely in your mind. Such books are read in preparation for a trip, or taken with one or brought back as gifts and souvenirs to recreate at home the savors, tastes and fragrances, more typical, more evocative, than any pictured scenes and mementos.

For constant reference, for table talk, for settling arguments, keep the classic tomes, encyclopedias and dictionaries within easy reach, close by, but not in the kitchen.

Most numerous, most utilitarian, most popular, but perhaps least understood are practical day-to-day guides to cooking. In this group is a bewildering plethora of booklets and pamphlets, many of them conscientiously, if not imaginatively, conceived and executed. Most of them become a dozen times more useful when you learn to read the text instead of concentrating on isolated recipes. (*Please turn the page*)



*Classics
for the
dining room.*



*Mentors and manuals
for the kitchen.*

For obvious reasons, the secrets, the basic thinking, techniques and methodology cannot be included in each recipe. These are in the text, the chapter introductions and descriptions, which, according to recent surveys, nine out of ten people never read.

Fannie Farmer's Boston Cookbook may not, at first glance, appear to be a fount of excitement, but that depends on how you approach it, how you use it. Perhaps on a dreary day you'll let your eyes roam looking for something to do with potatoes for dinner. Behold! There are forty ideas! Some you never knew, some you had forgotten—Potatoes O'Brien, Delmonico, Anna, Cottage and German Fried, Broiled, Franconia, Pittsburgh. Suddenly, inspiration spills over from the potatoes to the rest of the meal, from the meal to the rest of the day, because you opened your imagination to the recipes instead of reading them like listings in a phone book.

The most important group of all, and, in the final analysis, the one to which all worthy cookbooks belong, are those that contribute to your awareness, that add to your perceptiveness. The cultural cookbooks.

Columnist Alice Hughes says, "There was a time when, if you were a guest in someone's home, the dinner was an indication of the size of the bankroll, or of the housewifery of your hostess, but now it's a measure of her mind, her culture." And, we might add, her cookbooks. For we are a generation of self-taught, consequently book-taught, cooks. Few of us have had an opportunity to be apprentices. Few have had instruction in gourmet cooking. It has not been and still is not available in schools or even colleges, with some notable exceptions, like the Cornell Hotel School, Helen Worth's classes and André Surmain's seminars in New York City. Books offer the most available, the most reliable, the most convenient, as well as the least expensive, guidance into the world of fine cooking.

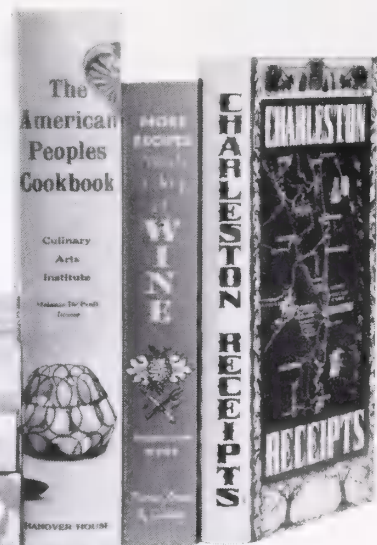
Ten Ways to Make the Best Use of a Cookbook

1. Do read the book first as a whole. The most practical manual or manufacturer's booklet becomes more interesting and usable, if you know what it's about.
2. Do pay particular attention to introductions. Scan the glossaries; look at the index. Know what's available to you within the covers of each of your books.
3. Do read with penetration and evaluate the author's point of view. What exactly is the purpose of the book? To expound a philosophy? Explain a national cuisine? Provide instruction in the use of an appliance?
4. Do decide whether this book's point of view is compatible with your own. Analyze the recipes. Are they tea-roomy? Exotic? Lusty? Commonplace or perhaps too complicated for such slight results?
5. Do pre-taste the recipes mentally. Your mind has a palate, too. Enjoy the author's lyrical descriptions as literature, but base your judgments on the listing of ingredients. Not always, but generally, you can taste with your eyes through your imagination. This takes some experience and practice.
6. Do, when you decide to try a specific recipe, make sure you have the necessary ingredients. One substitution is allowable and fair, but very rarely two, three or four. Follow methods as well as measurements.
7. Do follow directions precisely at least once, especially when you are trying an unfamiliar dish.
8. Do record your comments and reactions so that you won't have to cover the same ground another time.
9. Do, when you use a recipe as a springboard, note your changes, corrections, multiplications or divisions.
10. Do be especially respectful to recipes for cakes, pastries and tricky sauces, like Hollandaise. Give yourself your head among the soups, potages and "made dishes."



*Cookbooks to keep
in the living room*

*For a review of new cookbooks and a list of
Our Fifty Favorite Books about Food, see page 146*






THE RICH GLINT OF GOLD

By MARION GOUGH

This is a golden age, literally as well as figuratively. The glint of bright gold metal is shimmering throughout our daily lives in everything from measuring cups to brocaded ball gowns. It is a reflection of the times, sociologists tell us, for whenever in history there has been an era of well-being, men have expressed their prosperity by giving their surroundings a golden look. In Pericles' Athens men gilded the marble temples with beaten gold. In Renaissance Italy and France the art of goldsmithing flourished hand in hand with painting and sculpture under the patronage of princes and kings. In our own country the "Last Resorts" era of the past century was the heyday of ormolu, gilt and the golden table service. And now, once more, the bright, warm glimmer of the precious metal is everywhere. This is history repeating itself, but with one profound difference—a difference that makes this a Golden Age indeed—for our golden look can belong to anyone. Through the modern alchemy of science and the wonder of mass production, we can all enjoy the glittering beauty that was once the prerogative of only a few.

To see this "everyman's gold," please
read on in the following six pages.




*The luxurious glimmer of
gold is a modern practicality,
printed like a batik on
Wamsutta cotton, threading the
weave of an American Bamboo
blind, creating a rich mottling
on Stockwell wallpaper.*

The rich glint of gold *continued*

Gold is the stuff that fairy tales are made of—the symbol of attainment, prosperity, happiness, with a connotation of the wondrous and the magical. The swineherd breaks the evil spell by drinking a potion from a golden cup, claims the Princess (who is robed in cloth of gold, of course) and they both live happily ever after. In myth and legend the object worth the struggle is always gold—the Golden Apples of the Hesperides, the Golden Fleece, the pot of gold at the end of the rainbow. And no wonder this is so, for gold—the 24-carat variety—is a precious metal, hard to come by and costly.


But gold is also beautiful to look at—warm, glinting, fiery. And it is one of the significant signs of our times that we are more intrigued by this rich and pleasing look than we are by the intrinsic preciousness of the metal itself. We are perfectly happy if our gold-glimmering (yet washable and non-tarnishing) curtains are woven of aluminum yarns instead of spun-gold threads. Indeed, if we could afford gold, we'd probably choose aluminum and spend the difference on a power mower or a hi-fi set. So have our values changed since the "good old days" when only the wealthy could own and enjoy the lovely glimmer of golden objects.

We can rejoice that all that glisters is not gold these days. For these new simulations, many of which you see here, are as precious in their own way as the rare metal itself. They are the fruits of modern inventive genius that makes beauty a practical part of daily life, within everyone's grasp. (*Continued overleaf*)



*Golden glints flicker
everywhere—in the brocaded
coins of Consolidated braid,
in the leafy fern print of
a rayon shantung
semi-sheer by Waverly.
Lurex metallic yarns twinkle
like tough, non-tarnishing
stardust through the
viscose and nylon pile
of a Regal rug.*

MIRROR ON PRECEDING PAGE COURTESY OF
SHERRILL FURNITURE CO.



*No regal bedchamber ever
surpasséd the understated elegance
of this gold and white bedroom.
Fabrics by Vigo are heavy
silk taffeta, screen-printed
in non-tarnishing golden pigment.
Baker's stately tester bed
is touched with gilt.
Rug by Edward Fields.*

WILLIAM HOWLAND

EMELIE DANIELSON NICHOLS





EMELIE DANIELSON NICHOLSON

White and gold complement each other fortuitously, the clarity of one sharpening the high lights of the other. Baker furniture. Rug, Edward Fields.



To shop for the golden is a delight, there's such a wealth of design to choose from. In Van Luit's gilded wallpapers—a stripe, a medallion, a damask.

White against gold creates a look of fragile brilliance that suggests impracticality, yet the surfaces of Carole Stupell's brass-legged tables are opaque, unstainable Lucite. Tables fold to hang on a brass rack. Flatware, G. H. French. Gilt plastic coaster, Dru Dunn. Napkin, Leacock.



The rich glint of gold *continued*

The really glorious part of this modern golden glitter is that so much of it has a practical hardiness you would never expect from its extravagant, perishable look. Most current-day golden yarns are slim streamers of aluminum coated with a tough, golden-hued plastic called Mylar, which protects them against tarnish. Their sparkle remains undimmed through laundry or dry cleaning, through the abrasion of foot-scutting on carpets or the hard usage that upholstery fabric gets. New golden pigments and inks have been so perfected that the glint can last as long as the fabric or wallpaper they are printed on. Many gold-printed cloths may be laundered and still come glittering out of their bath. Brass, which gleams throughout so much furniture and hardware, is now given durable, non-tarnishing finishes. And new treatments of anodized aluminum make it perfectly feasible for outdoor furniture to have a look of gold—and to keep it in the face of wind and weather.

(Please turn the page)

There is such liveliness, such refraction of light in a shining surface of gilt, even a small area covered in a wallpaper like this can brighten a whole room. Pattern of oriental arabesques on gilt by C. W. Stockwell.



Fine china and crystal, such as you'd use on the glistening tables above or the elegant one opposite, are invariably decorated in real gold, as exquisitely worked as jewelry. Goblet, Tiffin. Plate, Rosenthal Block. Leaf, by Luten-Clarey-Stern, is cast brass.



WILLIAM HOWLAND



*Almost every known material
has gone golden: Velon casement
sheer by J. H. Thorp with a
plaid pattern of Lurex yarns;
Quaintance's silk
print of gold roses;
Kashmiri papier
maché bowl, India Gov't.
Trade Center; Fan Company's
covered brass dish;
brass shell, Dins-
more Associates; sunburst
clock of Syrocowood.*

*Outdoors on a terrace,
indoors in a dining room,
Molla's gilded wrought-iron
chair has a ballroom
gracefulness. Folding tripod
tables from Fenton are
topped with golden compasses
sheathed in glass, hang
up by a brass ring.*



The rich glint of gold *continued*

You'll see evidence of a new, resplendent goldness in every single category of home furnishing and household equipment. A food blender, an umbrella stand, shower curtains, a TV antenna, the car in the garage—all may gleam like Phoebus's chariot.

Many of the new glittering objects deserve a critical second look, for too much gleam can be overpowering, even tawdry. And often a single bright accent in a piece of incidental furniture, an accessory or a drawer pull may be all a room can take without becoming unnervingly flashy. Some of the richest effects, especially in fabrics, come from subdued glitter, so understated that it is almost hidden until it suddenly glows in certain lights. But if the design of an object is good and its application is right, there's hardly a more foolproof companion to other furnishings than metallic gold. As you shop you will notice that gold metallics may have predominant casts of green or red or yellow, and do not always look well together. But any one of these shades of gold will blend with almost every color in the spectrum.



Bright brass accents in hardware:
twin-fish drawer-pulls,
a bold horseshoe door-pull,
birds on an alabaster knob,
all Luten-Clarey-Stern. Humidor
covered in découpage of
Chinese tea paper,
by Lavinia Kenyon,
from David Wider.
Glass jars, Rubel and Co.
Pinstripe vinyl shower cur-
tain, Harte and Co., with
Jackson's glittering
shower curtain rings.
For one single flash of gold:
a table topped with gold
mosaic, Greco Marble and
Mosaic; a sparkling brass
version of an oriental stool,
Lord & Taylor. Morgan Jones
cotton bedspread shot with gold.





*All his life man searches for the paradise
lost of the Garden of Eden. Here is the way
one man found it—and preserved it—for
us to see at home on 16mm film*

PARADISE REGAINED

Some distant recollection of a natural paradise seems to stir in man's mind and urge him to regain it once again. Perhaps it is this racial memory which moves Sweden's Arne Sucksdorff to capture the natural world in all its power and beauty on film for home projectors.

Eight of his great movies have just been released on 16 mm, and at rental prices so modest everyone can afford to see them and no one ought not. All these films are characterized by this young film-maker's sensitivity for the wonders of both the natural and the movie world. They are renowned among critics for their rhythmic structure and pace, their composition and detail, their fresh and lively camera work.

Of the Sucksdorff films currently available, the most notable is the 75-minute feature film, *The Great Adventure*. It tells an endless story of life in the woods and fields surrounding a farm in central Sweden. Every image that Sucksdorff brings to the screen is an instant of clarity and beauty. We see, for example, the outline of a quiet dawn, reeds reflected in a pond, dewdrops in a spider's web, fox cubs waiting to be fed. And in the conflict of life the vixen steals

a chicken from the farmyard, the farmer is aroused to pursue with shotgun in hand; each, in order to survive, hunts in one instance and, in another, protects himself. Sucksdorff is uncompromising in his recognition of reality in this respect. He uses a countryman's sense of sight, or an animal's, not our city-dulled vision.

Into this detailed filming of wild life is introduced the charming story of two farm boys who save a young otter from a hunter's trap and secretly raise it as a household pet. Sucksdorff's young son, Kjell, plays the role of the younger boy, and a neighbor's child takes the part of the older brother; their ages are about six and ten.

I cannot imagine any child or adult who would not find *The Great Adventure* a truly great adventure. In addition to its incomparable photographic achievements (the film was three years in the making), there are some delightfully comic scenes: a fox and an otter prancing in the snow; young Kjell stealing food from the dinner table for his hungry pet; the contrast of birds sitting in tree-tops while jet planes streak across the sky; a fox chasing an invisible mouse in



ON HOME MOVIES

By CECILE STARR

House Beautiful's Home Movie Editor

the snow; and so on in endless and delightful detail.

Accompanying the pictures are an equally careful narration (in English), a lovely musical score by Lars Erik Larsson, and a beautifully recorded sound track of real animal noises instead of the usual canned sound effects.

The Great Adventure, a Cannes Festival award winner, was written, photographed, directed, edited and produced by Sucksdorff. Comments on the film from critics and audiences have been superlative. Bosley Crowther in the *New York Times* called the film "a masterpiece." One member of a preview audience wrote: "It has the astonishing gift of taking one back to childhood when all life was new and wonderful, and every day an adventure." "This film surpasses anything I have ever seen in the natural history area," wrote a college professor. And one anonymous viewer said: "It is one black-and-white nature film which doesn't need color. This is the supreme compliment."

The Great Adventure is distributed by Louis de Rochemont Associates 16mm Library, 13 East 37th Street, New York 16, N.Y. The \$15 rental fee puts it (*Please turn to page 136*)





MARINSKY

16th-Century Music in 20th-Century Texas

*Why would a young couple in today's
Texas be interested in playing Renaissance music on a
Renaissance instrument? Here's why!*

By NATALIE N. MORGAN

By chance, through a recording here and there, and at a concert or two of chamber groups, we heard 16th-century music played on 16th-century instruments, for which it had been written. We had heard some of this music arranged for modern instruments, but hearing it on its own instruments chipped away the plaster, as it were, and let us see the music in full beauty of tone and color.

We felt that such exhilarating music-making was within our own ability, because it was written to be played in the home by small groups of family and friends. The virginal appealed to us because it was an instrument for the home and seemed most representative of a variety of Tudor instruments.

Although I wanted the piano to be the keyboard instrument my children learned, I also wanted a 16th-Century English virginal, so we could enjoy the music on its authentic instrument.

There were many doubts and fears that we had to overcome in the final decision to order our virginal. We knew of several musicians who had brought back clavichords and harpsichords from Europe and England, and their mechanics had broken down in this country due to the sudden changes in temperature and humidity. We are familiar with and highly respect the strong construction of American harpsichords, for instance, because they are built in this country and are built for this country.

(Please turn to page 131)

What to do with an old room that's had too much wear and tear

On the next six pages we show a remodeling which anyone could apply to any room. It illustrates how vastly conditions may be bettered just by building new conveniences within existing walls, without changing the basic structure itself. This example can be an inspiration to anyone whose rooms are beginning to get seedy from too much wear and tear. For it shows how much more can be added when you think architecturally, as well as decoratively, when you seek improvement.

BEFORE

EZRA STOLLER



Line the walls with new walls that work for you

The simple project pictured on these two pages is a perfect example of how you can add a lot when you subtract a little. Here 15 feet of closets and cupboards were gained by giving up only 22 inches of floor space, which almost any room can spare.

The closet doors were not placed flat against the new storage wall, but arranged to look like a many-fold screen. This gave an interest that did not exist before and suggested treating the doors as though they really were a decorative screen. Fine matched doors of walnut plywood were ordered and mural artist Eugene Mas-selink was commissioned to execute a design which could also be used in the carpet, so the floor and the wall could "flow" together in a pleasing manner. The other walls were also lined with walnut plywood, making the room warm, rich and unified.

The room's gold, white and green color scheme derived from the mural, which is an abstraction of fern fronds. (See it from another angle on the front cover.) The mural was executed with gold-leaf and artist's oils, using masking tape in the manner described farther on in this issue. Walnut doors were made of carefully matched veneers by the Jamestown Veneer & Plywood Corporation.

LISANTI, ALDERMAN STUDIOS







What to do with an old room *continued*

JOHN DEKOVEN HILL
Architect for the remodeling

The opposite wall of the same bedroom shown on the preceding pages has a new idea: a modern canopy bed. Or perhaps it should be called an architectural headboard. It developed from the fact that the bed stood in a cross-draft between opposite windows.

The folding screen-like panels created a baffle for this draft, and since they needed to be anchored for easy manipulation, they suggested the creation of a whole complex (*Continued overleaf*)

LISANTI, ALDERMAN STUDIOS



The gold and white color scheme for the furnishings was an ideal foil for the warm brown of the walnut walls and canopy headboard. The flicker of gold occurs in many ways in these furnishings: in the bedspread and draperies, in the brass piano hinges, lamps, bench and the accessories. Bedspread fabric upholsters the headboard.

Even the carpet, especially hooked by Edward Fields, uses the metallic flicker of gold threads in occasional areas. Doorknob, made by Freda Koblick, is clear Plexiglas, laminated with flecks of gold leaf between layers of the plastic. Close-ups of these two fabrics show the warm gold glints in the draperies and bedspread.



ALAN FORTAINE



The disciplined, tasteful way in which metallic threads are being woven into the everyday fabrics of housekeeping is well shown on this page. Everything—sheets, pillowcases, comforters and bath towels—is embellished with the Midas touch of luxury, yet washes like a dream and does not scratch at all. Yarns won't tarnish from any cause and behave like cotton in a washer and dryer.





What to do with an old room *continued*

of conveniences—bookshelves, bedding storage, shelves especially designed and properly placed for radio, clock, tissues, telephone, decanter and the many other items wanted near a bed.

The folding panels bundle into a small space against the headboard for times such as bedmaking. But when partially or fully open, they make a cosy, snug alcove around the head of the bed, which conveys a sense of inviting security. When properly arranged, they also cut off the light from the nearby windows, making it possible to take a daytime nap with the windows open.

So many agreeable benefits have been worked into this architectural headboard that HOUSE BEAUTIFUL predicts it's the first of what will undoubtedly become a trend in new bedroom equipment, for the idea is full of possibilities and variations.

More about this bedroom on page 134

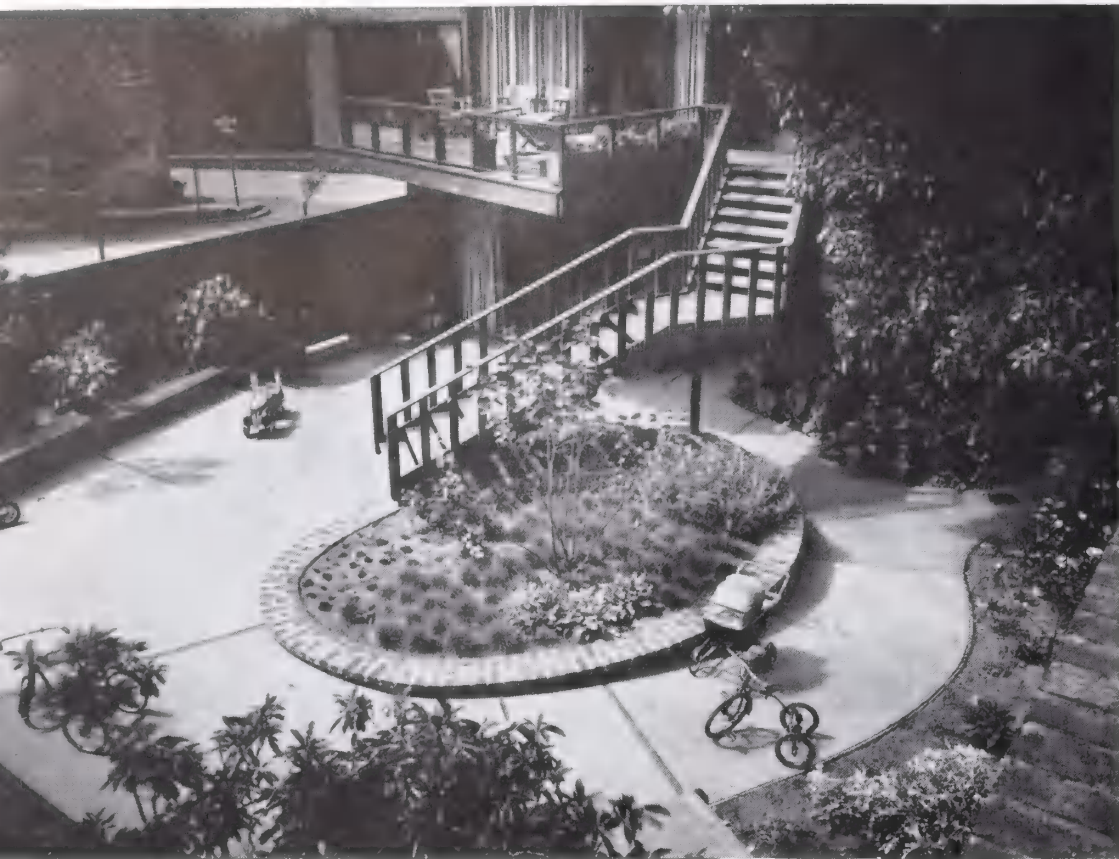


Top picture shows how folding panels put the head of the bed into shadow and so protect the occupant's eyes from the light of nearby windows. They also serve as baffles to deflect uncomfortable cross-drafts.

Picture at left shows panels folded out of the way for bedmaking. The draperies are open, disclosing opaque window blinds at top. Blinds are dark green and do an effective job of darkening room for late sleeping.

Fourth wall of the bedroom is shown below. Shelves and built-in case are likewise of walnut plywood. They effectively conceal the convactor grilles without in any way impeding the flow of air coming from them.





TWO GARDENS BY THOMAS CHURCH, LANDSCAPE ARCHITECT

No yard need be too small to provide for children

Among the most imaginative solutions contemporary gardeners have brought to their problems are those providing for children, especially in situations where space is at a premium. Among modern solutions: terraces with firm paving, raised plant boxes which act as curbs for juvenile traffic and keep plants out of harm's way, runways laid out to get the greatest length and interest from a given area, and sturdy yet attractive fences to keep active youngsters within bounds. This garden, built on one of San Francisco's steep hills, is at once entrance court, children's yard, mother's hobby, and, with the deck, both parents' retreat and outdoor dining area. Garden of the Henry Sintons.

This is gardening's golden age

*Never before have so many people had
such a glorious opportunity to garden.*

*Never before could they manage
this newly essential pleasure with
such certainty and ease*

By JEAN LAWSON

These are days when anyone can have a garden and almost everyone does. In city and suburb, basement and back yard, indoors and out, gardening has thrown aside its age-old connotations of prestige, large estates and hired gardeners, and has become a universally enjoyed aspect of everyday American life.

While the trend toward garden living was established in the Thirties, it is only in the last decade that really revolutionary events have occurred. For coupled with the postwar building boom, which made thousands of new homeowners garden conscious for the first time, has come and continues to come, an avalanche of technical progress in plant care and garden equipment—a sifting down to amateur level of the great backlog of agricultural research built up during the war.

The home gardener, for the first time, is now a big market for manufacturers, and they cater to his needs with aggressive solicitude. Thrilled one day by the discovery of a chemical which discriminates between the narrow grass blades of his lawn and the broad leaves of weeds, the gardener finds on his next trip to the garden supply store a still newer concoction which destroys poison ivy in a single blast, but leaves the plants it climbs upon unharmed. While reveling in the power of his newest lawn mower, he may learn that self-sharpening blades are but a couple of years from market. Surely it was never easier to garden; never was it more exciting. Less and less is gardening a matter of "green thumb" intuition, more and more a matter of *knowing* just what effect a procedure will have.



PHOTOGRAPHS BY MAYNARD PARKER

Serenity, not show

There is a refreshing quiet in many gardens today, even though they are more apt to adjoin bustling highways than peaceful countryside. Gardens and gardening are increasingly desired for quiet, escape, as places of relaxation, not as big, eye-stopping—and often jarring—displays of flower color.

The revitalizing effects upon human nervous systems of green grass and groundcover, the intriguing, poetic whispers of wind-stirred trees and shrubbery, the interplay of sun and shadow, the suggestion of space beyond or a comfortable feeling of enclosure, all have important parts in making gardens vital to modern daily life.

Who could pass this entrance to the home of Mr. and Mrs. John Baldwin and not respond to the garden's invitation to enter and enjoy its shade, to walk upon its paths, to accept the hospitality of an orderly, well-run house? The attention to scale and texture, the pleasing proportions of trees and house, the one bold stroke of dark green against the wall, create a picture of quiet elegance which owes more to planning than to planting or costly upkeep.

Here's luxury on a budget

As an example of dramatic developments in plants themselves, consider the tree peony. Once a temperamental prima donna whose growth and flowers were equally unpredictable, this silk and satin lass now yields to "shock" treatment: drastic pruning which stimulates compact growth and profuse blossoms. Here, as with other flowers, hybridizing has also helped to improve quality. New propagating techniques cut their cost, too.



There's new imagination in the use of plants in pots

The rebirth of container gardening in this country has released a flood of new ideas, such as this combination deck-rail-plant stand, which holds pots firmly in the wind, makes display changing easy. Among the advances in maintenance techniques: the discovery that hand watering required by plants in pots can be greatly reduced by use of loose, extremely moisture-retentive soil mixtures and by waterproofing inside surfaces of porous pots.

Please turn the page

GEORGE HOY, LANDSCAPE NURSERYMAN



This is gardening's golden age

continued

For every plant, a setting

Displaying the full beauty of plants is a vital concern in today's small gardens. Constantly on view as the furnishings of our outdoor rooms, they receive careful thought in their selection and arrangement. Sturdy architectural backgrounds give plantings substance and importance and are chosen for their appropriateness. Raised beds elevate the plants, get them up where they can be readily seen and easily cared for. They also provide protection from traffic, and, if the plants are so arranged, can create permanent seating space as an integral part of the year-round garden.



THOMAS L. BROWN, LANDSCAPE ARCHITECT



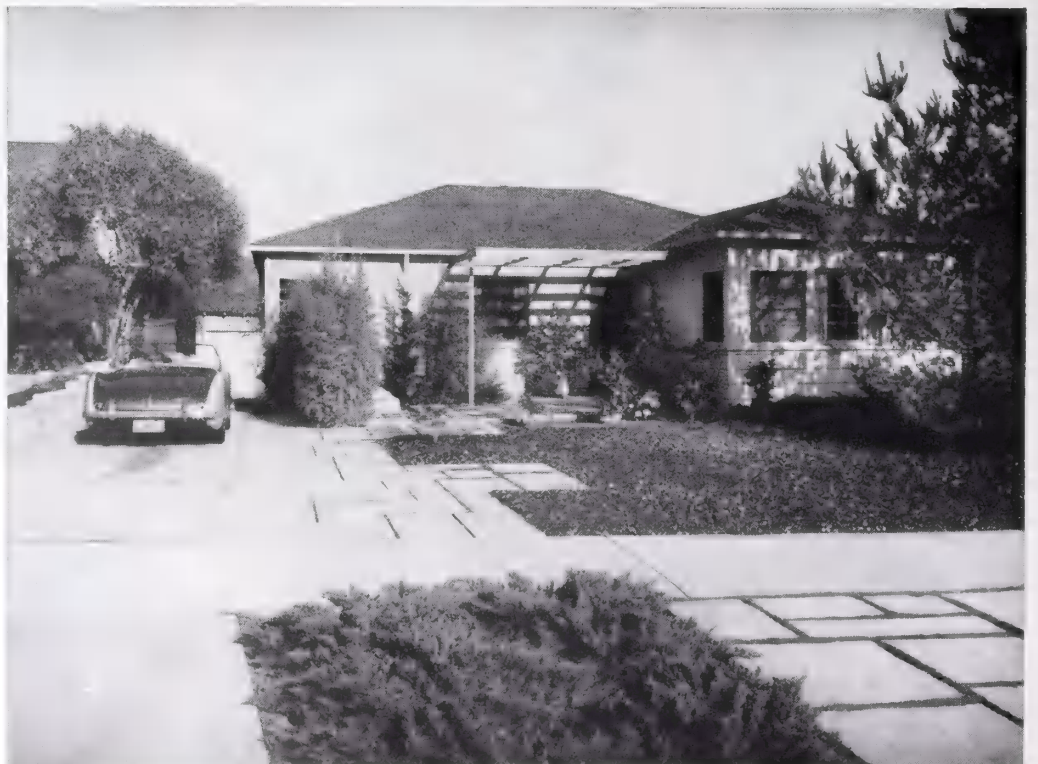
MARIE AND ARTHUR BERGER, LANDSCAPE ARCHITECTS

Vegetables in the gourmet manner

Now that the garden is no longer a chief source of the family's food supply, gardeners can limit vegetable and fruit plantings to just choice, succulent items which make gourmet menus for the family diet. And, with such modern innovations as pre-emergent weed killers, which destroy weeds while they are still seeds, the labor involved is drastically reduced. Out of clean, easily handled bags come mulching materials which further deter weeds and conserve the vital soil moisture. Insect and disease control have also become as convenient as reaching for a package of pesticide which is its own applicator.

Distinction for the modest house

High point in gardening's golden age is recognition of the value of professional landscape design in getting full use and beauty from property, even when the house is ancient, awkward or just plain small, and especially when the budget allows no extras for mistakes. For example, this tiny house, formerly just one in a long row, but now the most attractive place on the street. With a basic plan from a landscape architect who took into consideration meager funds and limited time for maintenance, the Philip Pierponts were able, with their own labor, to gradually improve the appearance of their house, and, with the new small deck and terrace in back, triple their garden pleasures.



JACQUES HARR, LANDSCAPE ARCHITECT

The practical, pleasant outdoor room

Perhaps the finest aspect of today's gardens is the privacy achieved, often in very close quarters. With all manner of walls, fences, hedges, trees and visual tricks which make low fences do the work of high ones, noise and prying eyes are blocked, just as they would be by the walls of an indoor room. Yet, when arranged with skill, the protective elements of a garden may give as much a feeling of space as of enclosure. And at the same time, the fence or wall may be acting as a climate-control device, deflecting winds, pocketing sunshine or shading tender plants.

Thus a city backyard, like the one shown at right in sun-scorched Dallas, with houses close on either side and offering the most unfriendly climatic conditions, can be made into a gracious garden which gives no hint of the difficulties which were overcome. Light, shifting patterns of shade on the flagstone paving, raised beds of city-tolerant greenery and a splash of precious water from the wall—all help to make this cool oasis a focal point for summer living.



DONALD WALP, LANDSCAPE ARCHITECT

A room by night as well as day

Today's free-flowing, indoor-outdoor life continues after dusk with lighting arranged to subtly blend the two living areas. High over-all outdoor illumination does away with the forbidding dark curtain of night which would otherwise block the view from indoors, while a multitude of small, discreetly placed "spots" point up the beauty of certain plants, or, as in this photograph, the rich texture of stonework in contrast to the shiny water and paving.

Lighting is used to give the garden new dimensions and values, new sensations of dark and light, especially when it is planted with evening effects in mind. Gray, shedding bark, silvery-leaved plants, pale flowers, strong tree forms in silhouette, a group of polished stones, all are heightened in interest by the judicious use of artificial light. And among the more mundane, but equally important uses, are today's easily installed low lights which can be used to indicate steps, path or pool's edge.



Please turn to page 156

Mail order is the answer!

Every so often one of our food-minded readers writes, "We love your party ideas, your talk of new foods and your suggestions about delightful gourmet meals that can be put together in a matter of minutes, but almost everything you talk about is difficult for me to find, because I live in a little town in Nebraska (or sometimes it's a ranch in Montana or a farm in Indiana). What do I do?"

HOUSE BEAUTIFUL says, *Order by mail!*

It was with this type of reader in mind that we recently began a *Mail-Order Menu of the Month*. This is the third in our series. Already the response has been heart-lifting—and not only from people in remote places. We have found that many busy townspeople, too, often prefer to order by mail, because it saves time, energy and strain.

In some instances HOUSE BEAUTIFUL has even been able to help create and make available for these mail-order menus specialty foods that have not existed before and are not easily obtainable in any other way. One of these is a glamorous frozen dessert, a *Praliné Bombé* created especially for our readers by the *Café Chambord* of New York (see our December 1956 issue).

This month we present from Pfaelzer Brothers of Chicago, purveyors to some of the great eating places of America, a regal *contrefilet*—a double-thick boneless strip of sirloin steak from the world's finest beef (really). These have been specially chosen, aged, cut, blast-frozen and packaged in dry ice to be shipped to you by express and guaranteed to arrive in perfect condition.



Aspics of pâté de foie gras (4 oz., \$4.75) or Sell's Liver Pâté (4 1/4 oz., 25¢) served with Devonshire Melba Rounds, S. S. Pierce, P.O. Box 57, Boston.

This mail order menu revives an era of elegance

MENU

Small Aspics of Pâté de Foie Gras
Melba Rounds
Hot Claret Madrilene
with Garnish of Mandarin Oranges
Contrefilet of Beef Sauce Béarnaise
Vegetables Bouquetière
(tiny limas, baby carrots, small white onions)
Endive Salad Chiffonade-French Dressing
Compote of Fruits au Grand Marnier
(sliced papaya, black Bing cherries,
whole peeled pears, nectarines)
Frozen Petits-Fours
Demitasse

We have been living in the past lately. (You see, HOUSE BEAUTIFUL had its 60th birthday this January and we've been trying to review what life was like in the 1890's.) So our menu of the month harkens back to the turn of the century, which was truly a gastronomic Golden Age! Transportation was slower, of course, in those years, yet Europe seemed even closer then. The upper classes had a vivid appreciation of the epicurean traditions of the Continent and even of the Orient. Their tables also showed a clear knowledge and delight in our own native abundance.

It was an age when terrapin stews sold like hot cakes at \$35 a quart, when gentlemen farmers raised Blue Ribbon cattle, made their own champagne on the banks of the Hudson and maintained trout hatcheries. Such firms as S. S. Pierce in Boston provisioned great houses near and far with pâtés from Strasbourg, teas from China, coffees from Java, wines from France.

It was the heyday of Escoffier—the time of Dame Melba.



Finest meat on earth—flash-frozen, double thick sirloin contrefilets, 4 to a box, \$39.50 prepaid anywhere, Pfaltzer, 939 West 37th Place, Chicago 9, Ill.

Broiled contrefilets are sliced at the table, served à la bouquetière with S. S. Pierce vegetables. One contrefilet will serve three or four persons adequately.

For compote, choose several unusual fruits like S. S. Pierce's sliced papaya, whole pears, nectarines. Flavor with Grand Marnier. Pass frozen petits-fours.



In mansions along the North Shore in Chicago, papayas and hand-pollinated cucumbers grew in conservatories. The Burrages of Boston and Ipswich had four acres under glass to grow their own hothouse peaches, citrus fruits, nectarines, apricots and grapes.

This month's menu recreates in a simplified form a dinner of that elegant era. But today you need not fatten your own steers for the *contrefilet*. You need not engage a chef in Paris to make your consommés. As for mandarin oranges, papayas and apricots, you may have them, too, despite the snows of January and February, for the can opener serves instead of the greenhouse. And S. S. Pierce of Boston is still around to fill your order either by mail or at a hundred fine shops all over the country where their foods are sold. (Their magazine-type catalog, "The Epicure," is a joy, and charge accounts are invited.) What to buy? Where? How much? How to put the meal together?

Small Aspics of Pâté de Foie Gras

Use small individual molds—the smaller and fancier the better. To serve six, make aspic from two cups hot water, two Knorr Swiss chicken bouillon cubes. Dissolve in a little cold water, two envelopes Knox gelatine and add to the hot stock. Pour liquid into molds—about one-quarter inch of it. Ordinarily you would set the molds into the refrigerator until the aspic congeals, but here's a newer and quicker way. Set in the freezing compartment about five minutes. Time it carefully. Scrape fat from pâté de foie gras or use a tin of Sell's Liver Pâté (25¢) and place a slice or ball in each mold. Cover with aspic and allow to stand in the refrigerator until set or, if you wish, you may place them once again in the freezing compartment for about ten to fifteen minutes. At serving time unmold and serve surrounded by watercress or a small tomato cut into points. (Please turn to page 158)

Bring a Midas touch to your table

*Gold is the thread
that can lead you far toward
a new opulence in the table you set and the
food that you serve*

A golden glow has descended on many of our most imaginative dinner tables. Where once only the shimmer of silver was seen, now it's gold—gold unexpectedly unostentatious, used with gaiety and abandon. You see it in precious and not-so-precious golden objects, golden foods, flowers, wines and liqueurs, all merrily mixed to create a new, fresh elegance.

There is nothing stodgy about this golden era. It does not represent an attempt to return to an age of gold service plates. Now we treat gold not with awe and reverence, but with easy familiarity. The idea of a Solid Gold Cadillac amuses us, so does a "solid gold" bean crock of oven-proof crockery that withstands long and amiably the heat of the stove, a delightful addition to a Saturday night buffet, especially if the golden crock is filled with New England beans aglint with molasses. They might be out of the tin, rather lavishly doctored with dry mustard, pork and onion juice, or canned cooked Limagrands of the kind that are packed in Pennsylvania, big and mealy, sauced and baked Boston way.

We know one woman who has been completely inspired by her acquisition of the San Marco group of Venetian chairs and a table made of cast aluminum anodized in gold, shown on the opposite page. The table has a white marble top and the frail-looking, but really sturdy chairs have seats woven of golden cellophane.

Now she is collecting golden foods to go along with her setting, making her own chicken broth, since nothing else can match its richness and glisten and the depths of its color and flavor. In the broth she serves tiny, palest-gold cubes of Royal Chicken Custard (her grandmother's recipe made now in her pressure cooker), toasted cassava cakes or souffléed common crackers, and sometimes cheese straws made with equal parts of Parmesan and Edam.

Rice in her house now is likely to be gilded with a bit of saffron, turmeric or curry powder. Or she will serve an Indian Pulao in true maharanee manner, with wispy strips of beaten gold, like the flakes in the famous, glittering Goldwasser liqueur of Danzig. (*Please turn the page*)



Vermeil gilded silver vases, Tiffany. Bean pot, Golden Glo from Hall China Co. Modernite candles, Will & Baumer. Candle holder, V. C. Morris, San Francisco.



VINCENT LISANTI, ALDERMAN STUDIOS



On a marble-top San Marco table from W & J Sloane, gold luster champagne glasses by Fostoria. Gold-swirled crystal bowl and plates, by Alice Petterson. Flatware and goblets, Dirilyte. Napkins, Carole Stupell. Hong Kong reed mats, L. H. Krusi. Wine cooler, courtesy Saks Fifth Avenue. Shell dish, Accessories & Design, Inc. Opaline lighter, Jarvis House. Directly above: China, "Theme," Flintridge China Co.; Lurex-banded napkin, Carole Stupell; straw place mats made in Switzerland for B. Altman & Co.





Almost any china, any menu, would take on new radiance set on this place mat of woven metallic and cotton yarns. Mat and tablecloth shown here, B. Altman & Co., New York.

Bring a Midas touch to your table *continued*

A table designed by architect Alfred Parker for the home of Dr. and Mrs. J. E. Carmona, of South Miami, has subtly changed their dining as well as their décor. The table is of gold fleury marble, banded with limed oak, the round legs sheathed in brass. A brass chandelier from Finland House gleams above it. The china was chosen to carry the theme. It has the pale sheen of sugar cane in the sun and is aptly called "Cane Traditional" by Josiah Wedgwood.

At this table you eat with golden spoons and forks and knives—the gilded silverware known as vermeil from Tiffany, "Hampton" pattern. You sip from golden luster glasses, "Commodore" by Lobmeyr. Even the napkins by Mosse are aglow with bands of Lurex metallic yarns.

Colorado carnations are color-keyed to blend with Tommi Parzinger's unusual brass holder. This serves equally well for flowers at luncheon or candles at dinner-time. Cigarette holders are black basalt, a note of contrast.

But dessert once again is gold and green—sliced mangoes (these are fresh but they might be canned), surrounding a sherbet made from Florida's noted Persian limes.

Straight out of the Arabian Nights might have come this princely cloth of fine white linen by Fallani & Cohn, Schiffli embroidery is of Lurex threads. Unlike the ancients', this modern gold will not tarnish and takes to washing and ironing with aplomb.

A delicate raised design in gold decorates a Lenox service plate (right). Nylon circular mat is gold-embroidered and braided, from Jean Gale. "Lowell" demitasse cup and saucer by Lenox (left). "Pampré D'Or" cordial glass, Val St. Lambert.

PHOTO OPPOSITE BY EZRA STOLLER



PHOTOGRAPHS BY ROLF TIETGENS

IS YOUR HOUSE

CHILLY



In many houses, winter is no fun. Half the time you are a little chilly, half the time a little too hot. Some houses are overheated and chilly at the same time! In some, you get a crazy heat-wave in the middle of the night. It wakes you up, you kick off your blanket, fall asleep again and wake up chilled all through. There is the sofa nobody wants to sit on, because it's "in a draft." There is the "Thirty Years' War" in the family about the setting of the thermostat. *He* says it's too hot; *she* says it's too cold. The indoor climate, in short, is no good.

If you trace such troubles back to their source, you generally find, these days, there's nothing seriously the matter with the house. Chances are the furnace is plenty big enough; the walls and attic are well insulated. Windows and doors are tight. Yet the house has a bad indoor climate. Nine times out of ten it's caused by two things, both typical of present-day houses, both easy to fix.

The first you might call window-chill. Everybody knows that a window in winter produces a cold draft. The cold windowpane chills the air that comes in contact with it: the chill air flows down and creeps along the floor as a "draft." But most people—and this includes builders and architects—don't realize that a window has another, more powerful chilling effect. It acts like a fireplace in reverse. It *radiates* cold at you, just as a fireplace *radiates* heat at you. This is the real trouble with windows, and it has been getting more serious, because we go in for bigger and bigger windows. It can ruin a house.

To get an idea of this effect, try this: On a cold day, stand near a window and hold your hands so that the back of one hand is toward the window, the back of the other toward

the room. (The back of the hand is especially sensitive to radiated heat or cold.) Within three seconds, you will feel the difference. One hand feels a cold that the other hand doesn't feel. Within 30 seconds, you will be sold on the idea that a cold windowpane is a powerful "fireplace in reverse." This *radiated* cold is the real villain. It has several unpleasant characteristics.

It's one-sided. The cold hits one side of you while your other side is warm. Therefore it feels much like a draft; in fact, people usually call it a draft. Such one-sided chilling is bad. The body can stand quite a lot of heat or cold. But it is not equipped to defend itself against one-sided chilling. It gets the sniffles!

The radiated cold is almost unnoticeable as long as you move around in the room, but when you sit still for a few minutes, it becomes very strong.

It does not show up on the room thermometer. The room thermometer is designed to measure air temperature. And it is perfectly possible to have the air in a room quite warm, and at the same time, still have a strong radiant cooling effect from the cold windowpane. This is why there can be so many family arguments about the matter.

You can't beat this chilling effect by simply turning the heat up. You'll get hot, perhaps actually start to perspire; but still you feel that cold hitting you on one side. This is how a room can be too hot and too cold at the same time! As long as that cold windowpane is in the same room with you, you'll feel that cold. If you could get farther away from the window, it would help—but present-day houses are too small for that, and present-day windows too big. Window-chill, if it is to be stopped at all, has to be stopped right at

AND OVERHEATED AT THE SAME TIME?

If so, now you can say goodbye to winter discomfort

By WOLFGANG LANGEWIESCHE

the source—right at the windowpane. (If the walls are not insulated, they too produce this radiant cooling effect.)

What stops it? Double glass. The outer window gives the inner window a chance to warm up.

People still call such a window a storm window, but the name is misleading. In the old days, yes, a storm window kept the cold breeze from blowing in through the cracks. Today, windows have no cracks—at least they're not supposed to have them. Real estate people, architects, builders therefore often will claim, "You don't need storm windows in this house; these windows are *tight*." It may be true, but it's beside the point. Winter comfort is not a question of air-leaks, but of glass temperature. It's a question of how cold a surface you can tolerate near you. Re-name the storm window and call it an insulating window, and you see the point: We need 'em! We need 'em worse than earlier generations did because our windows are bigger. We need 'em in parts of the country much farther south than we have ever had them before.

Which windows should have double glass? Tradition puts storm windows mainly on that side which faces the cold winds, usually the north and west sides. But this is again the leak-proofing idea. Today, it no longer makes the best sense. Instead, double-glaze the windows nearest to you, near that sofa nobody wants to sit on, near the dining room table, near your bed.

What kind of double glass should a house have? As far as comfort is concerned, it makes no difference: the essential thing is to have two glass panes instead of one. It's therefore simply a question of price, convenience in handling, in storing, in window-washing. The nicest kind of double glass is of

course the kind sold under the trade names Thermopane and Twindow: two panes of glass, set into one frame, the space between them is filled with dry, clean air. The whole thing is permanently sealed at the factory, dirt and moisture can't get in, and the inner surfaces don't ever have to be washed. Such a twin pane looks and handles as if it were one. It is fairly expensive.

The old-fashioned storm window, that you put on in fall and remove in spring, is less convenient but just as effective and cheaper. Most windows are of certain standard size and shape, and you can probably buy storm windows, ready-made, for your present house. Such an installation would be considerably less expensive than the double glass type.

In considering the expense, however, consider another angle: Double glass can also pay off (*Please turn to page 151*)





How to put sunlight where there isn't any

By FRANCES HEARD and SARA LITTLE

Even without glint or glitter, the warm colors of gold can fill a sunless room with simulated sunshine

Along with the current interest in the metallic, glinting golden look, the non-glistening, solid colors of gold seem to be more popular than ever. Traditionally, like the metal itself, they are colors associated with richness and regality. Ranging all the way from the palest lemon-gold to the burnished shades of antique metal, they are also colors which we relate in our minds to the warmth and luminosity of sunshine. And this is actually no pretty fancy, because they are all part of the yellow spectrum and consequently tend to be good reflectors of light. They actually do create brightness, according to that mysterious reaction that occurs when our eyes focus on color. The lighter the shade, the higher the light reflection, of course, but even the darker golds produce the psychological effect of brightness.

You can see why the golds, as a family, have always been in demand as decorating colors. They are born brighteners, and many a dark room has been "opened up" by them, almost as if it had been flooded with sunshine.

From the gold-hued sampling on these six pages, you will realize that there have never been so many of these potential room brighteners on the market. Every kind of home-furnishing material is available in shades of gold—fabrics, rugs, hard floor coverings like vinyl and linoleum, wallpaper, linens, kitchen and bathroom equipment, and even the finishes of wood furniture.

(Please turn the page)

The gold-hued room opposite sings with warmth and brightness. Contrasting white intensifies sunniness of gold. Chintz, A. I. Diament. Furniture, by Decor Shop. Room at Silvermine Guild of Artists' Show. Olive William Kaminizer and Ghysleine Wolf, designers.

On a Jacques Bodart table, Lehman-Connor geometric bouclé, Stroheim and Romann textured weave, Peg Riley linen moiré, Covington's Fiberglas striped sheer, Fiberglas Fabrics Shop. Rug by Magee.

MATSUMOTO



PHOTOGRAPH BY WILLIAM HOWLAND



How to put sunlight where there isn't any *continued*



TOSH MATSUMOTO

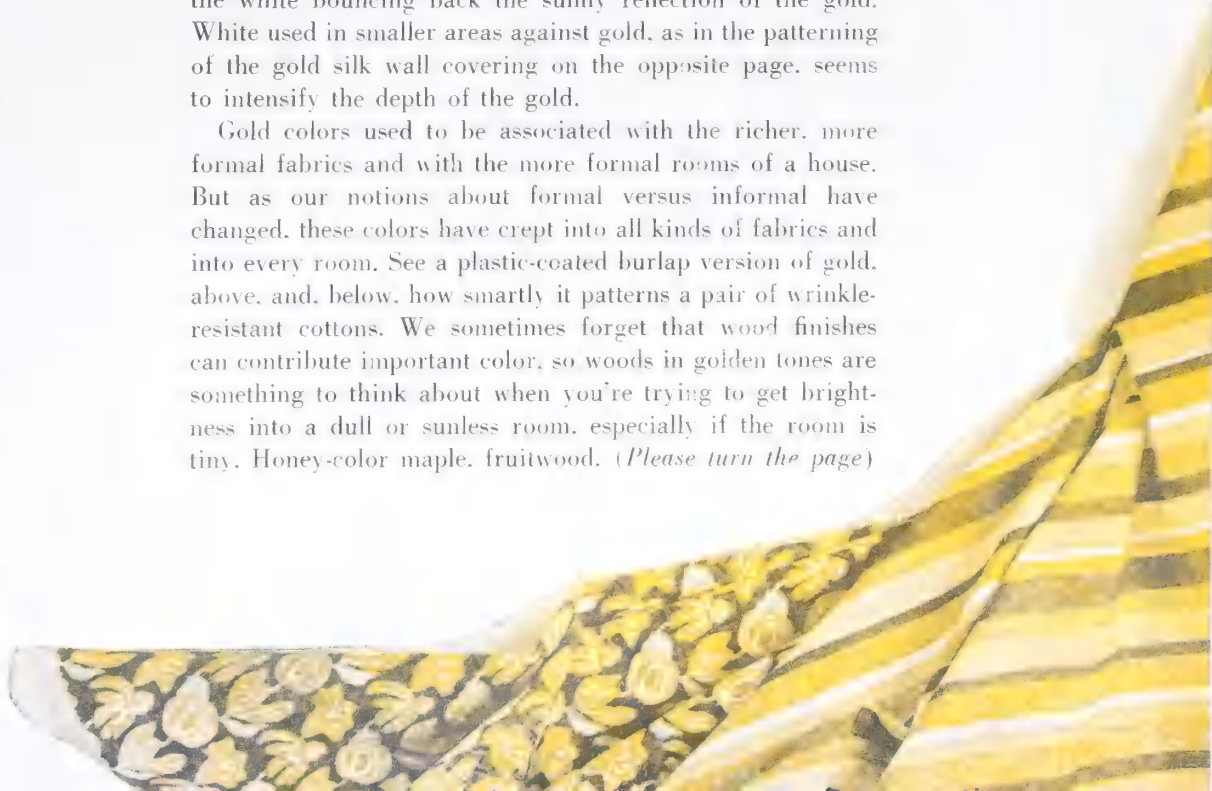
To put sun in a kitchen or dining area: plastic-coated burlap, Harte & Co.; wallpaper, Thomas Strahan; light-conducting polyester panel, Russell Reinforced Plastics; floor tiles, Vinyl Plastics, Inc. Ice-O-Mat and Dansk enamel coffee pot, casserole and marmite, Hammacher Schlemmer. Juliana chinaware, Bonniers. Linen damask napkins, by Astrid Sampe, from Lord & Taylor. Descoware porcelain enameled iron casserole, Hammacher Schlemmer.

Opposite: To brighten a living or dining room: screen-printed silk wall covering, Van Luit; chair, Harvey Probber; a dragonfly damask and a striated weave, both by Stroheim and Romann; Spencerian scrolls on an acetate sheer, Cheney Brothers; carpet, Archibald Holmes and Son.

Gold-hued cottons by Everfast Fabrics have a wrinkle-resistant Everglaze finish, are adaptable to any room that needs a sunnier look.

One of the most effective ways to get the greatest amount of sunshine out of a gold color is to use it in contrast with white, which is the most highly light-reflective surface of all. If you put gold materials in a room with a white wall, you get a particularly successful interplay between the colors, the white bouncing back the sunny reflection of the gold. White used in smaller areas against gold, as in the patterning of the gold silk wall covering on the opposite page, seems to intensify the depth of the gold.

Gold colors used to be associated with the richer, more formal fabrics and with the more formal rooms of a house. But as our notions about formal versus informal have changed, these colors have crept into all kinds of fabrics and into every room. See a plastic-coated burlap version of gold, above, and, below, how smartly it patterns a pair of wrinkle-resistant cottons. We sometimes forget that wood finishes can contribute important color, so woods in golden tones are something to think about when you're trying to get brightness into a dull or sunless room, especially if the room is tiny. Honey-color maple, fruitwood. (Please turn the page)



TOSH MATSUMOTO

How to put sunlight where there isn't any *continued*

ash and satiny birch are good possibilities as light-reflecting surfaces. A high-gloss surface, which does the best job of bouncing back light, but is usually not as appealing to modern eyes as a dull surface, is less apparent in these golden finishes. And while we're on the subject of surfaces, table tops of gold-veined marble or plastic laminate can contribute sunny color, too. So can light-diffusing yellow-tinted panels of translucent plastic, used as screens or window panels.

By furnishing a room in shades of one single color you can create an illusion of greater spaciousness. And gold is a color that is easier than most to use in a monochromatic scheme because there are so many subtle variations in shades which still blend with each other. Since color itself can bring in the glow of sunlight, a monotone in gold can kill two birds with one stone if you must cope with a small *and* sunless room at the same time.

Although it may sound simple to assemble fabrics, rugs, wall colors and accessories in shades of one basic color, it isn't. Because in order for a monotone to come off interestingly, there must be enough change in the character of the materials to keep the eye from being bored by sameness of texture and pattern. Yet bold and obvious contrasts destroy the serenity and smooth tempo. Monochromatic schemes therefore take careful, often arduous planning, shopping and comparing of paint chips, papers and swatches.

But here is where gold shines again. Because, as you may have surmised from the samplings on these pages, gold-hued materials are available in such generous variety of design, pattern and texture that crucial choices are simplified.

A blending of golden-yellow color, subtly varied in shade and texture, floods this bedroom with a warm light, like simulated sunshine. Color ranges from walls tinted a ripe-banana yellow to a positive saffron in bedspreads of Scalamantré silk. White V'Soske rug and curtains reflect this goldness. Fleetwood TV. Fortisan curtaining, Peterfly. Gauze draw-curtaining, Knoll.

Storage cabinet, eight feet long is lacquered in pale yellow, and fitted with handles of golden-hued tortoise shell. By blending the cabinet color with the wall color the effect of spaciousness was accentuated. Mirror is framed in brass-gilt. Home of Mr. & Mrs. Max Golden. Violet Searcy, decorator. James Harris, designer. Mirror, Campbell Glass Co. Yellow and white silk tweed on armchair, Jofa.

Light woods, like golden-sherry ash in an Accessories & Design sewing table, brighten a room. Wall-paper, C. W. Stockwell. Fabrics: Matelassé of hearts, Lehman-Connor; embroidered butterflies on Fortisan-and-rayon, Stroheim and Romann; white-flowered cotton, Brunswick and Fils; ringed damask, Quaintance.



Shades of golden yellow, accentuated by white, create a sense of sunny spaciousness.

PHOTOGRAPHS BY HAROLD DAVIS





How to apply Gold Leaf

Gold leafing is not as expensive as you might think, nor as difficult as old-time craftsmen would have you believe. It's fun and rewarding to do

Honest-to-goodness, 23-carat gold leaf is not so expensive that you cannot afford to use it for those flicks and flashes of highlighting that make a home rich and warm. It costs only a little more than the fanciest hardwood veneers on plywood. In short, it costs about a dollar a square foot. And since a small amount of glitter goes a long way, you can accomplish big effects without any serious expenditures.

Three gold-leafing projects are shown in this issue: on the front cover and in its companion story, these service plates, and the box and cup on the next page. They run the gamut from complicated to very simple. Those shown on these pages are the first attempts made by rank amateurs with no previous experience in applying gold leaf, so you see how easy it is to learn.

Gold leafing the modern way is easy, thanks to three things: (1) the use of masking tape that eliminates the tediousness of achieving straight edges by freehand; (2) the elimination of undercoating of five or six coats of gesso and the wet sanding between these coats; (3) and the use of the type of leaf made "for gilding in the wind." The four plates, opposite, were made by two beginners working at a very leisurely pace over one week-end. So you see the technique cannot be so very complicated!

The processes go like this, in sequence:

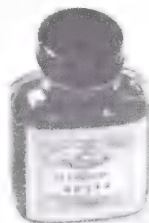
1. Clean thoroughly the surface of whatever you are going to decorate, so the oil or any other finish will be removed and so the masking tape will stick. Carbon tetrachloride will work on oily finishes, but you might have to use fine sandpaper on some materials or *(Please turn the page)*

Here are the materials you would need to make the plates at far left. Reading from top to bottom: Satinlac to fill pores of wood and so create a smooth surface, several sizes of soft sable watercolor brushes, masking tape in various widths, slow-drying gold size, gold leaf (be sure and buy the kind marked "for leafing in the wind"), tubes of oil color and dryer for painting the colored bands.



PHOTOGRAPH AT LEFT BY VINCENT LISANTI OF ALDERMAN STUDIO

TED KOEPPER





After wood was lacquered, design was transferred with carbon paper to two overlapping strips of 1½-inch-wide masking tape, then cut with razor.



The slow-drying gold size was applied as evenly as possible with a soft sable brush and allowed to dry for a day until the surface felt tacky.



A sheet of gold leaf was placed over the design and gently rubbed with the finger tips. The edge of the thumb nail was used to work the leaf into corners.

How to apply gold leaf

continued

in cases where the surface is not smooth.

2. Apply masking tape to develop the pattern you desire.

3. Brush on Satinlac—two coats, please—over all areas to be gilded. Each coat should be allowed to dry thoroughly. This seals the grain of the wood (if you are working on wood) and gets it ready to receive the gold size, which binds the leaf to the surface.

4. Apply one coat of slow-drying gold size. Allow 12 to 18 hours for this to dry. You can tell when it is dry enough, for the surface should be so tacky that the finger tip brushed over it makes a squeaky sound. If not dry, the leaf will slide and tear when applied.

5. Pick up leaves of gold leaf by the corners of the protecting tissue paper. Use only leaf that comes attached to tissue and is specifically marked "for gilding in the wind," for without the aid of the protecting tissue you'll get into lots of trouble.

6. Apply carefully, one at a time, over desired area, regardless of tape. Before removing the protecting tissue rub lightly with your fingertips to be sure leaf is firmly and smoothly stuck to the size. It may be necessary to run a fingernail along the edges of the tape to be sure the leaf is down tight and (*Please turn to page 135*)



The finished cigarette box and cup show how you can carry the feeling of your room into the smallest details of its décor. A relatively small amount of gold was used—only five leaves. It isn't necessary to load your objects with gold in order to create the feeling of richness.

SIXTEENTH-CENTURY MUSIC

CONTINUED FROM PAGE 102

But because of our interest in musical England and this part of our history, we felt that we wanted an English virginal. The English took the early instrument from the Venetians, made it their own and developed a century of composers for it. But what would happen to this little wooden instrument constructed in the cool moist climate of England and shipped to a hot Texas city?

The day finally came when my husband told me he had ordered the virginal. We began watching the calendar, the mails, the weather. There was a dock strike in England, but we knew when the virginal had been put on board ship at London. We traced its progress from London to a Belgian port, where it changed ships, and as it traveled the long southern ocean route to Houston. It arrived during the only rainstorm Texas had that summer. Once in this country it did not simply come to us straight from Houston, but because of some mix-up went to St. Louis and back before we picked it up here at our own railway express station. The day my husband drove into the driveway with that long crate extending from the trunk of the car was a day we will never forget.

When we opened the crate and

assembled the stand, we found that although the instrument had not a scratch, it would not play. The evening was spent in learning how to adjust the little jacks and how to tune it. Once it was back in adjustment after its long and confusing journey, I played a "Pavana" by William Byrd. It was the first of many remarkable and charming evenings we spent with our virginal.

WE HAVE had it more than a year now. Since we received it in July, the hottest and driest month of the year, it required constant adjustment and tuning every week. By the time cooler months arrived it had settled down and now requires tuning and adjustment only every few months. My husband is a natural tinkerer and a talented one and gives the virginal excellent care. It has warped a little, but fortunately not in the critical places that cause sound boards to crack.

It has its own place in our home with the record player, TV set and baby grand piano. It has adjusted itself beautifully to its Texas life and has entertained all of our Texas friends with its music.

Our greatest discovery was that a complete school and a specific literature of great charm existed for this little instrument. It ranges from the very simple to the very difficult, generally in the form of dances such as pavans, galliards or allemandes. The variation form for keyboard was originated in this period and was used often.

We learned that there is a fine line of distinction between music for the virginal and music for the harpsichord. Historians view the virginal as a little harpsichord. Builders and performers prefer to think of the virginal as an instrument in its own right and not just an old-fashioned harpsichord. We began to agree with the latter viewpoint and decided to concentrate on virginal music strictly. This music was private music, not music intended for public performance.

The more we learned of the charming musical life of the 16th Century, the more delighted we were. If ever a country deserved to be called musical that country was England of the 16th Century. A practical acquaintance with music was a regular part of the edu-

cation of sovereign, gentlemen of rank and the middle class. Lower classes were as enthusiastic as upper classes. Singing in parts was a common amusement for blacksmiths, miners, clothesworkers, cobblers, tinkers, watchmen, county parsons and soldiers.

Everyone of any education at all could play a viol, a recorder, a lute, or the virginal. Standard equipment in many homes was a "chest of viols," which included the entire family of viols from bass to soprano. If guests should drop in, the chest was opened, the viols handed out and an evening of genteel entertainment was begun.

THE first mention sometime in the 15th Century of the virginal, by that name, seems to have been made by Edward IV, who owned one along with other instruments. By 1518 it was well known enough to be used in a poetic simile. By 1529 a professional virginalist was hired for Henry VIII's court. King Henry played the virginal himself and even composed for it. Most of Henry's instruments came from Venice, a few from England. As the 16th Century ended, the virginal was a well-established instrument.

The name comes from the Latin
(Please turn the page)



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word "virgula" which means "little sticks." This probably referred to the jacks that jump up and pluck the string as you strike the key. Our virginal is enclosed in an oblong box five feet long, eight inches thick and a foot and a half wide. There have been smaller ones. It opens much like a suitcase and inside is disclosed a keyboard and the strings and jacks. The keyboard projects from the rest of the case in front. The naturals are of ebony, the accidentals are of sycamore.

AS ONE sits and plays, the strings can be seen as they are plucked by the tiny jacks and damped by ingenious little felt dampers as the jack falls back in place. These little jacks can simply be lifted from their holes for adjustment by a screw on the bottom. The instrument rests on a stand especially made for it, but could just as easily rest on a table. They were sometimes placed at standing height and there is a famous early painting by Vermeer of a young maiden standing at a virginal.

The virginal makes a sound much like a harpsichord, but softer and mellower. It has no stops or pedals, and, of course, only one manual. The keyboard has a shorter range than the piano, being only $4\frac{1}{3}$ octaves. Otherwise it has the same keyboard as the piano and anyone who can play a piano can play recognizable tunes on the virginal from the start. The development of a special touch is needed, however.

The hand must stay close to the keyboard and the finger must touch (not hit) the key with a light but definite touch and the release must be quick and clean. Some advocate snapping the finger back under the palm of the hand. All chords of three or more notes should be slightly spread, not so much that the listener would notice, but so that all the notes are not hit precisely together. The sounds are so sharp and clear that a large chord struck at the same instant might annoy your listener. Perfect legato, clean staccato and ornaments such as mordents, slides, turns and trills, must be the virginalist's special skills. As one writer said, you must have "impeccable digitation."

A piano can create crescendo, diminuendo and all the variations in between. There is no way to effect such changes in the sound of the virginal. Likewise, the pedal on a piano holds the tones between notes; the virginalists accomplished

continuation of sound by florid ornamentation, since there is no mechanical device to lengthen the sound. The keys themselves are not as long or as wide as those on the piano and not only must you learn to play cleanly, you must put yourself in the proper frame of mind to play on a tiny keyboard. What would be on the piano an almost unnoticed blur would be a screaming error on the virginal.

There are three men who are considered the three greats of the School of English Virginalists. They are William Byrd, John Bull, and Orlando Gibbons. William Byrd is called the "Father of Music" and was truly the originator of the variation form in keyboard music. His music is characterized by complete sincerity, brightness, geniality and sometimes great sweetness. He shows extraordinary vitality, unerring style and strength.

Dr. John Bull's technique as virginalist, organist and composer was something entirely phenomenal. He was probably the most learned as well as the most brilliant musician of his time. He is said to have been the Liszt of his age. He seems to have written with great facility and had an enormous scope.

The last of the three, Orlando Gibbons, was a rare genius. He wrote brilliantly on occasion, but the main purpose in his music was to express himself, not to be merely brilliant. He had exquisite rhythmic sense. His music shows him to be of a retiring, gentle nature, sometimes melancholy. Perfect simplicity, natural grace, depth and pathos all describe his music.

SOME other composers for the virginal were Giles Farnaby, Thomas Weelkes, Benjamin Cosyn and Thomas Tompkins. Farnaby had a natural freedom and ease of melody, rather full of sentiment. Weelkes was a fine composer of madrigals. Cosyn was skillful in a light, graceful style and extraordinarily brilliant, much like Bull. Tompkins' music was brilliant and enchanting. He wrote like Byrd.

Two events brought the era of the virginal to a tragic and complete end. The heavy hand of Oliver Cromwell was the first and the great London fire of 1666 was the second. The atmosphere created by Cromwell discouraged music and all of the arts. Not only were musical instruments smashed, but the desire to learn to play them was destroyed as well. No young musi-

ans were trained to take the place of the older ones, and interest died out. The great London fire destroyed almost all of these quaint little instruments. When England once again became interested in music, almost a generation later, the harpsichord was the instrument chosen for the home.

F COURSE we advocate that everyone should buy a virginal, a set of recorders and perhaps a lute. We realize, however, that this perhaps takes a special set of values that most people do not have. We deplore any lack of family musical activities. It is not that rich parents are not trained musically. I know of scores of them who have put away their instruments and forgotten all they knew. They have left the school bands and orchestras and have moved away from the piano at home.

There is a great deal of unpretentious chamber music which these part-time school musicians could play. Some of it lies in the forgotten 16th Century. Of course, virginal music does not go as well on a piano as it does on a virginal, but should it be lost because the instrument is not prevalent? Certainly playing a dance suite written for virginal and recorder on

the modern piano and flute would give us some idea of the mood, rhythm and beauty of the early music, even though, as an amateur "virginalist," I must add that some beauty and charm may be lost.

There are excellent editions of this music readily available at most music stores. If this music were at least touched upon in public and private teaching, it would add greatly to the education and enjoyment of the pupil, not to mention being quite a challenge.

Somewhere between the extremes of ordering a virginal from England to play on and not playing this captivating music, there must lie some common ground where we all could meet.

Listed below are addresses to which you might write for more information about virginals. And I urge you to track down some of the recordings mentioned, to acquaint your ear with typical virginal music. The bibliography of music for the virginal would enrich any pianist's library.

Catalogs and Brochures

Alec Hodsdon, Lavenham, Suffolk, England.

Arnold Dolmetsch, Ltd. Beechside, Haslemere, Surrey, England. Pamphlet, "Dolmetsch Workshops."

Hubbard & Dowd, 485 Tremont Street, Boston 16, Mass.

Record Albums

History of Music in Sound. Vol. IV. The Age of Humanism, Vic. LM 6029. (Side 4, Band 2.) This is by far the best example, although short. The instrument used is exactly the same as mine and played by the builder's wife.

Masters of Early Keyboard Music, I, CL 50075/6. This is a fine example of the music itself, but performed on a harpsichord for the most part.

Suzanne Bloch, *Music for the Virginal from the Fitzwilliam Virginal Book*, All 28. This is performed on a small portable virginal. I believe the instrument employed was made by Dolmetsch. This gives a good idea of the intimate charm of the instrument.

Elizabethan Keyboard Music, by Pro Musica Antiqua. EMS 236.

Some of these records are difficult to find.

Music Bibliography

My Ladye Nevells Booke, (MS) by Wm. Byrd. (Jno. Baldwin, Scribe.) 1591. Edited by Hilda Andrews, Jr., Curwen & Sons, Ltd., 1926. London. (A new 1955 edition available now by Broude Bros.)


The manuscript was once owned and used by Elizabeth I who was an accomplished virginalist, as was her father, Henry VIII, who composed for the instrument.

Parthenia, or "The Maydenhead of the First Music that Ever Was Printed for The Virginals," by Wm. Byrd, Dr. John Bull, & Orlando Gibbons, 1611. Edited by Kurt Stone, Broude Bros., 1951, New York. (The first printed music for the virginal.)

Fitzwilliam Virginal Book. (MS) (A compilation of all famous composers of this school) by Tregian. Edited by J. A. Fuller-Maitland & Wm. Barclay Squire, Breitkopf & Hartel, Leipzig. The most complete collection of virginal music. This is a tremendous work, compiled by a man imprisoned for his religious beliefs.


Benjamin Cosyn's Virginal Book. (MS of 1585.) Edited by J. A. Fuller-Maitland & W. Barclay Squire. J & W Chester, Ltd., London, 1923. This manuscript is in the handwriting of Benjamin Cosyn and is now in the British Museum. It contains works by Byrd, Bull, Gibbons, and Cosyn.

Schott's Anthology of Early Keyboard Music. Edited by Frank Dawes. School & Co., Ltd., London 1951. 5 volumes.



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WHAT TO DO WITH AN OLD ROOM

CONTINUED FROM PAGE 109



Under the shelf of the headboard is a storage cupboard for keeping extra bedding right beside the bed itself. When door is closed, it forms a backrest.



These two layers of draperies solve two kinds of problems: how to drape wall and window when convactor must be left uncovered in winter and how to cope with openings of different heights in same wall.

Following is a list of construction materials and furnishings that were used in the remodeling of the bedroom which we show here and on pages 103 through 109:

Construction Information

WALLS AND CABINETWORK: Walnut plywood from Fine Hardwoods Association, Chicago, Ill.

DOORS OF STORAGE WALL: Matched panels of walnut plywood from

Jamestown Veneer and Plywood Corporation, Jamestown, N. Y.

Furnishings

FURNITURE: Lounge chair, Baker Furniture, Inc., Grand Rapids, Mich. Bench at foot of bed and round table with brass base, Arch Gordon, Chicago, Ill. Pair of brass tables with glass tops, Frank T. Greco, New York. Bed frames, Harvard Mfg. Co., Cleveland, Ohio.

Mattress and box spring, Sleep-master Products Co., Newark, N. J. Mattress made of "Foamex," Firestone Industrial Prods. Co., Akron, O. Window blind, Window Shade Mfg. Assoc., Chicago. Lamps, Laurel Lamp Mfg. Co., Newark, N. J. Carpet especially made by Edward Fields, Inc., New York, using Metlon metallic yarns.

ABRICS: Draperies of beige, white and gold texture, Scalamandre Silks, Inc., New York. Bedspread of white chenille and gold cloth of pillows, F. Schumacher & Co., New York, woven with Lurex Mylar-coated metallic yarns. "Lady Pepperell," fine combed percale with hems stitched in Metlon-Mylar thread, Pepperell Mfg. Co., Boston, Mass. Comforter, gold stitched in Lurex on nylon cover, Barclay Home Products, Inc., New York. White blanket of Acrilan, Fieldcrest Mills, Inc.,

New York. Small white linen pillow case, Jean Gale, Inc., New York. Martex bath sheet, decorated in Lurex, Wellington Sears Co., New York. Towels with Metlon-Mylar bands, Cannon Mills, Inc., New York, N. Y.

ACCESSORIES: Brass canisters and opaline biscuit jar, Accessories & Design, Inc., New York. Green opaline box and covered jar, Past & Present, New York. Opaline cigarette lighter, opaline box, gold finial, mother of pearl boxes, brass shell dish, Jarvis House, Inc., New York. Green shell box, Carole Stupell, New York. Café au lait service and brass tray, Hammacher Schlemmer, New York. Radio clock in white and gold finish, Zenith Radio Corp., Chicago, Ill. Wine cooler (used as plant stand for fern), Saks Fifth Avenue, New York.

HOW TO APPLY GOLD LEAF

CONTINUED FROM PAGE 130

making a clean sharp edge. If leaf tears or does not adhere evenly, simply apply patches then and there to the missing edges.

7. When size has completely dried, brush off loose bits of leaf with a soft, camel's hair or sable brush.

8. Now apply a final protective coat of Satinlac.

9. When this is dry, remove the pieces of tape that have masked your pattern. Do this with a firm, quick touch.

The best part of all this is that the size and the leaf now remaining have built up a nice crisp edge against which to paint in a color without its running. In short, the gold leaf becomes your "masking tape" for the addition of color accents. These processes all combine with a sort of poetic justification—each process aiding and abetting the one that comes after. You are truly designing "out of the nature of the materials."

Speaking of designing, how do you decide what motif to try? That's easy too, really. You can copy some existing motif already in your room—from the architecture, the wallpaper or the fabric. Or you can invent something of your own. The masking tape, however, limits how complicated you can get, for it cannot be contrived in too many intricate ways. The plates, shown in this article, were achieved simply by swinging arcs with a draftsman's compass, the point of which was stationed at varying distances off the plate. It was so easy that it was more fun to make each plate different than to repeat the same pattern. (The

color scheme for the plates derived from an Italian glass candlestick.)

The tape areas should not get too narrow, or the gold size will flow under the sticky tape, dissolve its adhesive, and lift the tape. See what widths of masking tape you can get, and let these widths be your determining factor in creating a design. (You can always create wider spaces by combining two widths of tape. But it would be hard to try to cut down the width of tape with scissors.) Straight borders around the outside of edges of things are obviously the easiest to do, but not so interesting.

What kind of materials can be gold leafed?

Almost anything: wood, metal, plaster, glass—anything that will take paint.

What kind of objects are appropriate to decorate with gold leaf?

Again, almost anything. Small accessories like boxes, lamps, shades, table tops, small doors, niches, the back of book shelves, the insides of cupboards.

SURPRISINGLY, large plain flat areas require the most skill and should not be undertaken by the amateur. When there is no pattern to break up the gold surface, the fact that the leaf comes in regular squares shows very plainly. And only an *artful* irregularity in the truthness of the squares is pleasing. That means you must have a very careful control of your hand in laying the squares. This comes only with experience.

In general, the rougher the texture, the larger the design should be. (Please turn the page)



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HOW TO APPLY GOLD LEAF

CONTINUED FROM PRECEDING PAGE

be. Marble and glass will permit more precise, delicate details. But grained wood or plaster does not allow very sharp clean edges, and areas will be more marked with tears and cracks, so the pattern should be bolder and more broken in order to have the small imperfections lost in the general effect.

Gold leaf is cheaper by the pack or the box, costing about \$33 for a box of 500 leaves. The standard size of all leaf is 3⅜ by 3⅜ inches. Allowing for normal laps and waste, a book of 25 leaves will cover approximately 1½ sq. ft. A pack of 20 books will cover 30 sq.

ft. One book, with 25 sheets, can be bought for about \$2. The gold leaf is sold by art supply stores and well equipped paint stores selling to the painters' trade. Gold leaf comes in 4 colors—lemon, pale, French and Double X.

There is something else, called Dutch metal, which has some of the look of gold but costs a lot less—approximately 11 cents a sq. ft. But Dutch metal, which contains a lot of copper, lacks the liveliness of real gold and tarnishes easily. It is not practical for outdoor use, and even indoors it must be protected from air by varnish.

PARADISE REGAINED ON HOME MOVIES

CONTINUED FROM PAGE 101

well within reach; and the \$150 sale price means that most 16mm libraries should not even have to think twice about buying this exceptionally fine feature film.

A tempting number of Sucksdorff's short films are also being served up to us this year, not in such perfect condition as we might wish, but nevertheless rare and beautiful. Picture and musical score are unchanged from the original Swedish versions, but in some cases the English narration has been pegged down to grade-school level and not always with praiseworthy results.

These shorts are released by Encyclopaedia Britannica Films, Wilmette, Illinois; its branch offices are located in New York, Boston, Hollywood, Cleveland, Minneapolis, Dallas, Atlanta, Portland, Oregon, and Birmingham, Michigan. They follow:

The Hunter and the Forest (8 minutes) is a "story without words," in which a hunter encounters grouse, deer and other forest animals one clear spring morning. In every shot, whether of flowers, hares, birds in trees or the eye of a deer, there is a dewy luminosity characteristic of Sucksdorff. The film has a moral, too. The hunter decides not to shoot the deer and replaces the grouse feather in his hat with an innocent wildflower. Because it has no narration, this film is particularly suited to mixed adult-child audiences. It was made in 1944, and was released as *Gryning* (Dawn). Rental price is only \$2.50; sale price is \$37.50.

The American version of *Ad-*

ventures of a Baby Fox (13 minutes) departs from usual film style to take on a narration in verse, much the same sort of doggerel that nursery and counting rhymes are made of. I do not feel that its monotonous meter and skimpy rhymes fit the pace and depth of the picture material; therefore I find the film spoiled for most adult audiences. But if you are content to look without listening, there are some wonderful things to see: a rabbit washing his face, insects drinking from a flower, fox cubs playing in the shade, the lacy spider's web (almost a signature in Sucksdorff's films), the contrast of light and shade in the woods and meadows, the bright glow of sunshine, and the still silhouette of night. It is the world of a baby fox, shown lovingly and honestly. It was made in 1941 and was originally titled *A Summer Tale*. Rental price is \$3; sale price is \$62.50.

The real world and dream world of children is one of Sucksdorff's favorite themes, and in *A Tale of the Fiords* (12 minutes) he combines them well. It is the story of Ragnhild, a young girl who lives with her family in a summer mountain cottage. One day when she and her brother go off to milk the goats, Ragnhild wanders off in search of "the Valley of Happiness." Awakened to reality when she stumbles on the milk pail which she had kicked down the mountain, she returns home to enjoy the casual closeness of her family life in the fiord. It is a charming picture and the narra-

(Please turn to page 139)

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tion is very well handled. Rental price is \$2.50; sale price, \$50.

Gray Gull the Hunter (18 minutes) is a pure nature study of bird life on a rocky island in the Baltic Sea. Here the gulls steal eggs from the luckless murre, who somehow manage to survive in sufficient number to return each year to nest again. Narration, music, natural sounds and pictures are of excellent quality. The film was made in 1944. Rental is \$3.50, sale price is \$75.

People of the Reindeer (18 minutes) is another story-fantasy of the north, previously available here under the title of *Wind from the West*. Its hero is a schoolboy who dozes in class one spring day and dreams that he has made the ancient trek northward with the reindeer, as his ancestors did for centuries before. He sees himself in traditional Lapp dress, exploring the mountainside with his small dog, climbing a high cliff to find an eagle's feather, living as his grandparents and their grandpar-ents had for ages. Then he awakens from his day-dream and finds himself in school again. It is a lovely adventure story. Rental price is \$3.50; sale price is \$75.

The Bear and the Hunter (11 minutes) is set in northern Lapland in the winter. Here the hierarchy of animals prey upon each other. Greatest of all animals is the hungry bear, aroused from his winter's sleep. When he wanders out of the woods in search of food, his presence brings Anund the Hunter in pursuit. But once within the forest at night, the bear is safe, and the hunter returns home out-smarted. The story is of little consequence, but the individual shots and scenes are typical of Sucksdorff at his best. Rental price is \$2.50, sale price is \$50.

Laplanders (11 minutes) is a study of reindeer and the people who tend and harvest them. Through the eyes of a young boy, we see the family journey to the animals' winter home in the south. It is an instructional film, with some of the most beautiful photography I've ever seen. No reason why it

shouldn't be shown out of school as much as in. Rental is \$2.50, sale price is \$50.

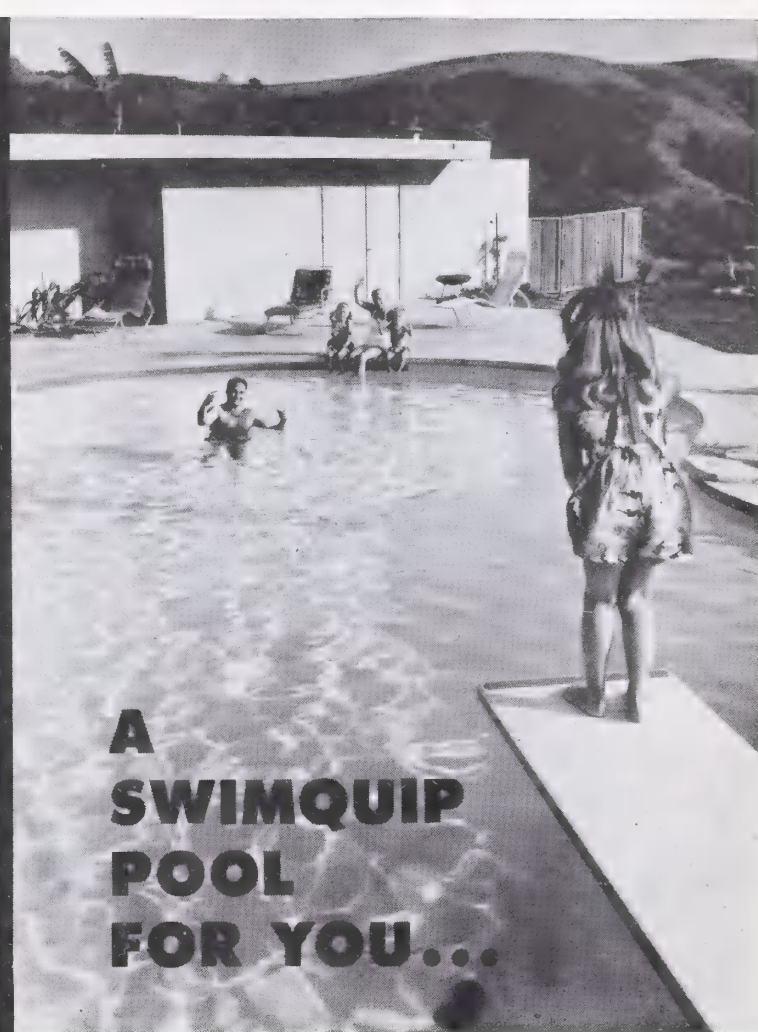
The American versions for most of these Encyclopaedia Britannica Films releases were prepared by EBF producer Hal Kopel. His comments on these films are particularly interesting. "I was especially impressed with the skill that went into their making," Mr. Kopel recently wrote me, "skill which I wasn't fully aware of during the first screenings. Each frame was perfectly composed no matter where I happened to stop the moviola. Sucksdorff wasn't satisfied with getting a particular action that he wanted from an animal; he got it with perfect lighting and with perfect composition. How long he worked for each scene I can only guess. A scene which must have taken him a day or two to shoot might appear on the screen only a few seconds.

"I was also impressed," continued Mr. Kopel, "with the wealth of detail provided by the close-ups: the close-up of the gull's eye in *Gray Gull the Hunter*, the close-ups of the grouse in *The Bear and the Hunter*. There were also wonderful details in actions, as when the little girl in *A Tale of the Fiords* automatically feels her baby brother to see if he needs changing. There is humor, as when the toddler in *The Bear and the Hunter* is jerked back into his cabin. And there is real terror when the hunter finds himself facing the bear alone in the dark woods.

"I hope," Mr. Kopel concludes, "that in seeing some of these films children will acquire an insight into some of the possibilities of the film medium." (And adults, too, I might add.)

A number of Sucksdorff films are yet to be released on 16mm here, most notably his Academy Award winner, *Symphony of the City*, and the films he has recently made in India.

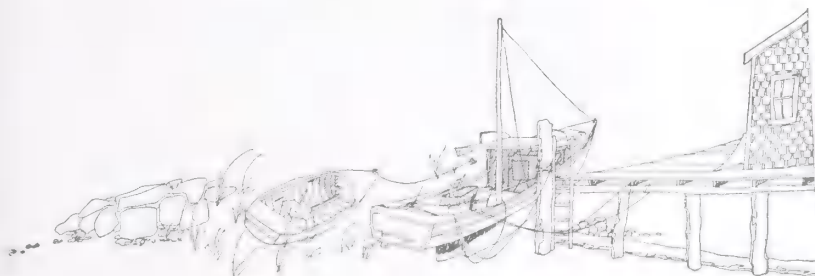
(Contemporary Films and Encyclopaedia Britannica Films will also supply HOUSE BEAUTIFUL readers with film guides describing each film in more detail.)



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CONTINUED FROM PAGE 72



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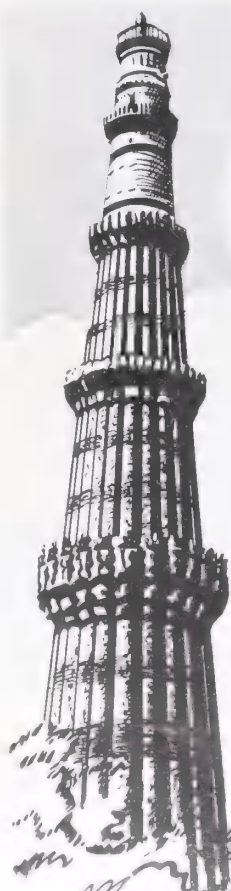
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that cynics sometimes mistake for dull-witted naïveté.

We submit that a tour of Ireland is the prescription for anyone who has lately been buying "tranquilizers" and books on nervous tension. And specifically, for that special breed of traveler whose joy lies in getting behind the scenes, we recommend a visit to the Aran Islands, thirty miles west across the Atlantic from Galway, and home to about 2000 descendants of the ancient Irish race who are in a sense preservers of the old traditions and folkways. The islands are Inishmore (the Great Island), Inishmaan (the Middle Island), and Inisheer (the East Island)—three of the rockiest, craggiest peaks that ever rose out of the wild sea, and reached by a sturdy little steamer called the "Dun Aengus," which leaves Galway harbor two or three times a week.

Long before the Christians came, the Arans were inhabited. They've probably been home to men of the Neolithic and Bronze Ages—and on Inishmore there are artifacts and ruins of barbaric "beehive" dwellings and forts to prove it. The great fort, Dun Aengus, standing 300 feet above the ocean on the very verge of a sheer cliff, is an amazing structure of great stones, put together without mortar. After the Fifth Century A.D. Inishmore was known over the existing world as a monastic center of learning—and you can still see traces of its greatness in the ruins of teampalls (churches) and ancient stone crosses.

BUT the greatest inheritance from antiquity you'll find in the people themselves. Fine, big, strapping human beings they are, and indeed would have to be, in order to stand up to the perpetual battle with the sea and the daily struggle for subsistence on land which is literally a field of rock. In fact, they create their own soil, hauling sand and kelp from the beaches to fill in the narrow crevices in the rock. The grass that grows here is excellent, too, feeding the Aran cattle and sheep which are conceded to be among the best in the country.

The men are dexterous seamen, also, as they'd have to be to put out to sea in their little 19-foot currachs—cockleshells of boats which are probably the oldest kind in Europe. They bounce over the waves like corks yet can carry twelve people or a ton of provisions

when the sea is fair. The islanders make them themselves, of course, covering a skeletal ribbing of slender wood lath with tarred canvas or hide. If you see something on the beach that looks like a gargantuan centipede, it will not be some manifestation of the fairies, but a couple of men carrying a currach.

THE woolen handcrafts of the islands are superb, but note that the exquisite knitting and weaving of wool is no mere pastime or therapeutic self expression. It's necessity. And in the winter nights, by oil lamp, Herself will be spinning the sheep's wool (while the sheep are asleep, for good luck) or knitting it up into an intricately cable-stitched sweater or socks or a bobble-tam o'shanter that Himself will be wearing as soon as they're finished. The crios (pronounced kreesh) is the famous Aran belt, worn by all the men, and made of interlaced strands of brilliantly dyed wool. It is woven in the fingers—the earliest weaving procedure man ever used.

Tweed and a tough, undyed flannel called bawneen are woven by hand powered looms, and like all Aran wools have a roughness and imperviousness to damp and cold that almost matches the sheep's fleece itself. Bawneen is frequently made up into the collarless, hemless, cream colored jackets which the fishermen wear and which tourists find very smart, much to the amusement of the islanders. (You can see such jackets now on the waiters at the Shannon Airport, and while you're tucking away that good oatmeal and bacon or cheering your heart with a noggin of Irish coffee, notice the draperies, which are also of bawneen. It comes in two widths, 29" and 58", is sometimes commercially available with a Mitin mothproof treatment, and can of course be dyed.)

Traditional Aran costume for ladies is a red woolen skirt and the omnipresent black shawl which is hat and coat in one to women all over Ireland. (The shawls of Galway, incidentally, are especially beautiful.) Until recently, little boys in the Arans wore red skirts until they were eight or nine, because it was felt that the fairies or "good people," whose own children are notoriously ugly, were envious of little boys and might snatch them away. Since they couldn't care less for girls, the skirt was in the nature of a disguise.

Wicker-working is a tradition with the islanders who have had to turn the willow twigs into creels for carrying turf (which is the island's fuel), lobster pots, fishing baskets, donkey panniers (the donkey is truck and steed here), and, of course, cradles. There is also the curious craft of making pam-pooties, the moccasin-like shoes of hide or tarred canvas which are particularly well suited to the slippery rocks and weed-wet beaches.

For the islanders there's something to be done every hour of the day. There is no leisure class here. Everybody must work or be defeated by this barren, sea-whipped land. You feel that here you are about as close as you can get to physical reality—and very possibly spiritual reality, too, because this land has certainly produced a race of dignified human beings. They are cordial and courteous to strangers, for hospitality is in the ancient tradition, but they do not wear their hearts on their sleeves. You can get to know them, but only if you behave as courteously and as understandingly as they do.

Everyone here "has the Gaelic," in fact students come here to brush up on it, but they also speak English. They will be extremely interested in what you have to tell them about your electrified, push-button life in America. Most of them have relatives there and some have been there themselves. But they will not honor you the more or the less for anything you have or have not. You're on your own.

If you go you will probably stay on Inishmore, in the capital town of Kilronan. You will find a clean room, good plain food, and pleasant company at Ganly's or at one of the other places that the Irish Tourist Information Bureau may suggest. But don't expect a tiled bath or night life or any fancy didoes. If you're lucky you can listen to some wonderful folk stories that sometimes have a strange similarity to the legends of the Orient. You may hear a bit of local fiddling and singing, and in the summer you can see some traditional dancing on Inisheer or Inishmaan, a few miles away by currach. You can eat soda bread and dullisk—a dish of kelp said to be a sure cure for a hangover, which you will probably not have. You can fish, you can bathe on sandy beaches, you can hike, you can watch such sea birds as you have never seen before, you can study the ruins, and you can have a front-row, cliff-top seat for the magnificent fiery sunsets that set the Atlantic aflame. There's really nothing much to do

here except live and, if you're smart, your own joys and sorrows will fall into new perspective. For more detailed information, write to the Irish Tourist Information Bureau, 33 East 50th Street, New York 22, New York.

What shots for where

One of the most dog-eared books in our collection is the little yellow number published by the U. S. Public Health Service to straighten out American travelers on what inoculations they need for whatever parts of the world they're heading for. By now we suppose everyone knows that you must have a smallpox vaccination in order to get back into the U. S. A. after a trip abroad, but when do you need to get involved with typhus, yellow fever and cholera inoculations? This explains it all quite simply in chart form, tells you how soon before your departure you should get your shots, and generally clarifies a usually mysterious subject. Booklet, called *Immunization Information for International Travel*, costs 25¢, is available from the Department of Health, Education, and Welfare, Public Health Service, Washington 25, D. C.

Day in Curaçao

A couple of friends who have done the cruise bit several times have figured out a realistic schedule for that day in Curaçao, the Holland-in-the-Tropics free port where you find bargains in merchandise from all over the world. Noting that the first thing cruisers do is to swarm into the shops, where you can waste a lot of time simply by waiting to be waited on, our friends go first to the liquor shop and order up that gallon each that they're permitted to carry back duty-free. They tell the shopkeeper they'll be back later for it—meaning about a half hour before sailing time. Then, eschewing the shopping until late in the afternoon, they hire a car for the day and go off exploring. They've become particularly addicted to the Curaçao zoo and like to study the vast planting of tropical flora they've got there. They're also intrigued by a hill-side Jewish cemetery and tell us that the epitaphs, if you can understand them, are a good match for the quaint, flowery old-fashioned inscriptions in our old New England cemeteries. They like to arrange things so that they can take a dip in the pool and have lunch at the Piscadera (Please turn the page)

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CONTINUED FROM PRECEDING PAGE



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When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va. (Member Glass Crafts of America.)

WEST VIRGINIA Glass

Bay Club, which is really a beautiful hotel. If they hit the right day there'll be Nasi Goreng on the menu, prepared as only a Dutchman knows how. Or they may go out to the Country Club, where many of the Dutch themselves go. It kind of gives them a sense of belonging to the place. Their favorite shops are the Casa Amarilla (the Yellow House) and Spritzer and Fuhrmann, in a typically old-world gabled building and really a treasure trove of fine jewelry, diamonds, china, Danish silver, Swiss watches. Their shopping finished, liquor picked up, they then settle down on the balcony of the Americana Hotel. Refreshing themselves with a glass of Heineken's, they watch the fascinating operation of the famous pontoon bridge, which divides the town in half, until the ship toots its all-aboard warning.

In Paris, after your coffee and *fine*, you can hear an expert and unexpectedly fascinating performance of 17th-century music sung by Jack Douai who plays his own appropriately twiddly accompaniment not on a lute but on a guitar. It all transpires in a *cave* called the Club Lundi on Rue de l'Université, where the murals were done by a New Yorker, Don Rasmussen.

In Mexico City, at the congenial and beautifully run little Monte Cassino Hotel, Genova 56, a self-taught and modest insurance salesman called J. Antonio Sanchez Lozada, and his partner, a self-taught hospital orderly, achieve some rather spectacular counterpoint with piano and organ duets. If you go for dinner, don't plan anything else for the evening, for once you've heard these boys you're bound to stay on till quitting time.

Bôites and bistros

Returning night-clubbers have given us two more entries for the after-dark book.

(Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.)

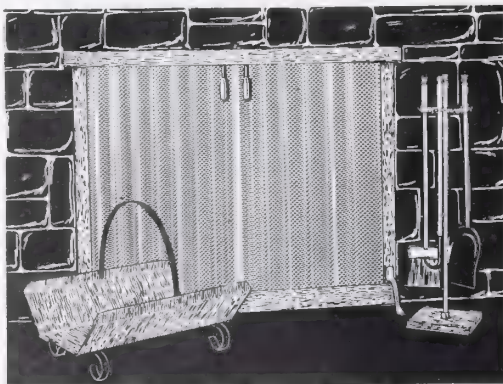
A BEAUTIFUL HOUSE FOR THE GOLDEN YEARS

CONTINUED FROM PAGE 89

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levels, these private areas are enabled to remain an integral part of the total space of the house and yet retain their privacy. The occupant has vistas for observation without being himself observed. The hostess in her "captain's bridge" of a kitchen is very much in the living room, but her guests are not confronted with any untidiness that may be associated with the preparation of a meal. Similarly, the bedroom overlooking the living room might serve as a study where one could work undisturbed, a part of the life in the living room, yet separated from it, too.

From almost any spot in the house one is aware of the continuity of the space of the house. Never does one feel confined or shut-in. But more important, never is the idea of the "open plan" abused and carried to the inhuman extreme of subjecting the occupants to a naked exposure.

This well-mannered house is not a place of retirement in the sense of a *withdrawal* from life. Instead it offers a setting in which life is enriched and given new meaning; in which the natural beauty of the site is complimented by the character of the building; from which,

wherever one may be and in whatever direction one chooses to look, the surrounding landscape is seen through an enhancing frame of architecture.

We have called this a beautiful house for the golden years of maturity. It is not a superficial prettiness we have in mind. Sometimes in a person's face there is a radiant inner quality which we may refer to as beauty. It stems from a realization of one's own capacities and a summation of a variety of experiences—rejecting some and accepting others—according to a set of values. This house, a sympathetic shelter for such beauty, also has that quality of beauty which can come only with maturity—the maturing of American architecture.

* * * * *

The house designed for the golden years of retirement and shown on pages 80 to 89 owes much of its serene beauty to the following structural materials:

FOOTINGS: Reinforced concrete, Portland Cement Assoc., Chicago, Ill.
MASONRY WALLS: Concrete block "Strescrete," Basalt Rock Co., Napa, Calif.
Waterproofing "Basalt" clear, Bas-

alt Rock Co., Napa, Calif.

STRUCTURAL FRAMING: Rafters, studs, joists, Douglas fir, West Coast Lumbermen's Assoc., Portland, Ore. All sheathing and sub flooring, Douglas fir plywood, Douglas Fir Plywood Assoc., Tacoma, Wash. Special steel fasteners "Teco" connectors, Timber Engineering Co., Washington, D. C. Round supporting wood piers, Vander Laan Piling Lumber Co., Inc., San Francisco.

EXTERIOR WALL SURFACES: Integrally colored plaster, California Stucco Products Co., Hackensack, N. J. All window frames and sash, door frames, and wood trim, heart redwood, California Redwood Assoc., San Francisco, Calif. Chemical treatment on redwood, "Woodlife," Protection Products Mfg. Co., Kalamazoo, Mich. Paint on sheet metal "Rust-Oleum," Rust-Oleum Corp., Evanston, Illinois.

ROOFING: 5-ply built-up roof, "Haydite," Johns-Manville, New York, N. Y.

INTERIOR WALL SURFACES: Integrally colored plaster, California Stucco Products Co., Hackensack, N. J. Philippine mahogany paneling and trim, Philippine Mahogany Assoc., Los Angeles, Calif. Philippine mahogany finish "1204" clear sanding sealer, Ayers Paint & Supply Co., San Rafael, Calif. Interior slab doors, Western Door and Sash Co., Oakland, California.

TILE: Bathroom walls and floors; fireplace hearth, Mosaic Tile Co., Zanesville, Ohio.

FINISH FLOORS: Oak planking, National Oak Flooring Manufacturers Assoc., Memphis, Tenn. Finish, "Bruce Sealer," E. L. Bruce Co., Memphis, Tenn. Plastic tile, "Flexachrome," Tile-Tex Division, The Flintkote Co., Chicago, Illinois.

GLASS: Plate glass, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

WINDOW SCREENS: Rolscreen Co., Pella, Iowa.

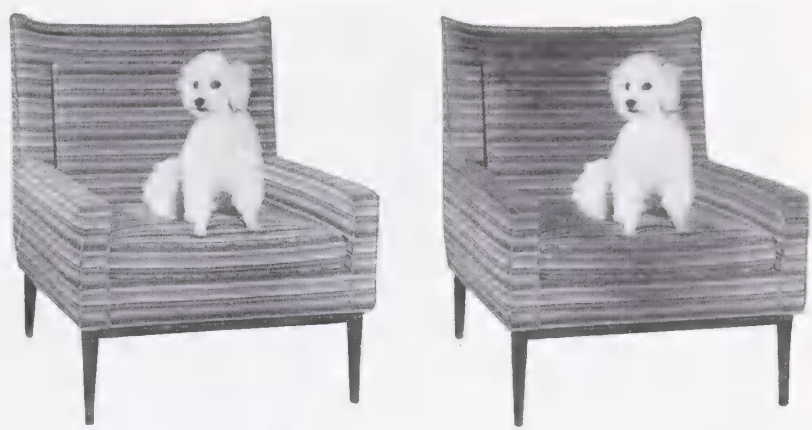
WEATHERSTRIPPING: Chamberlin Co. of America, Detroit, Michigan.

ELECTRICAL EQUIPMENT: Recessed, flush-face ceiling fixtures, Pressteel Co., Berkeley, Calif. Wiring, "Romex," General Cable Corp., New York, N. Y.

PLUMBING: All fixtures and fittings, Crane Co., Chicago, Illinois.

KITCHEN EQUIPMENT: Cooking top, oven and warming oven, "Thermador," Norris-Thermador Co., Los Angeles, Calif. Dishwasher, Hotpoint Co., Chicago, Ill. Sink (stainless steel), Tay-Holbrook Co., San Francisco, Calif. Counter tops, stainless steel. Steel hood (over barbecue and cooking top) custom designed by Charles Warren Callister. Barbecue, Master Metal Products, Inc., Buffalo, N. Y. Refrigerator "Servel" (gas), Servel, Inc., Evansville, Ind.

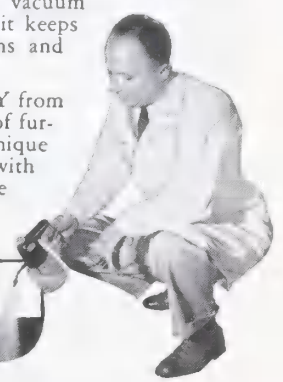
LAUNDRY AND UTILITY EQUIPMENT: Washer-dryer combination, "Bendix," Avco Mfg. Co., Inc., New York, N. Y. Hot water heater, "General Deluxe," General Water Heater Corp., Burbank, Calif.



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MEMO to a MODERN EPICURE

by Poppy Cannon

More Memories than Memoranda

Here are foods that have gone together fast, tasted fine on chilly, winter week ends in Connecticut. Quick but not casual—to serve perhaps on a Friday evening after a train trip or a drive through cold, gray-rose dusk over country roads limned with coppery oak leaves, past ponds that have a mother-of-pearl gleam. Everything has a mirage-like look, as if the moment you left the scene would pass away. Insubstantial! But appetites are not. And any waiting is too long. So we suggest that you have:

Fondue by Firelight
A Beatified Borscht
with Sour Cream
Bisquick Piroshki
Pumpnickel *Dill Pickles*
Fruits and Sweets under Glass
Espresso with Floating Buttermints

Fondue by Firelight

Fireshine and frost on windowpanes seem to belong to a Swiss fondue, but even in a city apartment it makes for delightful eating, conversation and gaiety. Completely trouble-free at last. You can now get it in a can imported from Switzerland by Cresca. Made from a blend of cheeses, at least one of which is rarely brought to the United States, this fondue has an authentic flavor, but because of a judicious addition of cornstarch and gelatin, it never gets stringy or gummy, can even be reheated.

Like its Anglo-Saxon cousin, the Welsh Rarebit, fondue is generally served chafing-dish style as a supper dish, but we find it most effective as a hot dip with cocktails, a first course before a simple dinner.

Heat according to label directions, preferably not in metal, which sometimes imparts an off-taste to the delicate cheeses. A heatproof casserole or Descoware is perfect. Keep bubbling lazily over a candle warmer. Provide for each person a fork and squares of crusty French bread for dipping.

Perhaps you will remember that if you lose your bread, you must pay a forfeit. Traditionally, it's a kiss, although the tin says: "Buy a bottle of wine." Kirsch or white wine are the classic accompaniments. Vodka cocktails, however, are preferred in New England.

Swiss Fondue is available at many specialty food shops like The Swiss Specialty Shop, 756 Lexington Ave., New York. (Fourteen ounces, price \$1.95.) If you should have difficulties finding it, write to the Cresca Company, 111 Eighth Ave., New York, N. Y. They will tell you where it is sold near you.

Beatified Borscht

A learned friend informed us that this soup which we call borscht is perhaps more closely akin to a Russian Tshi. Aside from the nomenclature, there was no criticism whatsoever. This soup was on the table in 20 minutes.

Supper for six: Start with a jar of Greenwood's Sweet and Sour Red Cabbage. Add one large can of tomatoes, one small can sliced or julienne beets, one can Campbell's onion soup, one can Campbell's beef bouillon, one-half bay leaf, one or two tablespoons butter or, better still, chicken or goose fat.

You may add some water, if the mixture seems too thick, but I like to use condensed soups undiluted. Simmer together 10 or 15 minutes, or, if you like, just long enough to peel, quarter and boil one potato apiece. Or if you are really too relaxed to raise a finger, heat a can of Baxter's tiny Irish potatoes along with a bit of onion salt; drain and shake over the fire until they become mealy.

Serve borscht blazing hot in deep bowls or old-fashioned soup plates. Pass the potatoes steaming in a snowy napkin and the sour cream equally snowy in a chilled bowl. There should be pumpnickel, perhaps from a can or from your freezer. And for the final touch of perfection, sweet whipped butter that has been brought to room temperature while the soup simmered.

Bisquick Piroshki

These are boat-shaped meat pies made all through Eastern Europe as many ways as there are families. Probably this is the quickest way of all, for it uses the refrigerated Bisquick biscuits, which come either home style or termilk style. (Laudable biscuits in an easy-to-open, pull-string package. No hacking, no prying, hanging, no handyman needed! The foil innerwrap suggests a wide variety of uses—skillet biscuits, butter sticks, doughnuts, upside-down puffs—but not our piroshki!) To serve with soup as a main course, make ten piroshki, flattening a biscuit until it is only about 1/2 inch thick. For less hearty occasions, divide each biscuit into two, into balls, then flatten into discs.

For the filling, use one cup chopped, cooked beef. This can be left's chopped beef for babies, left's chopped canned beef, or your own leftovers. Combine with one small onion, also finely chopped, one raw egg, one chopped hard-boiled egg, if you have it, one teaspoon softened butter or chicken goose fat. Season to taste with salt, pepper and parsley. Place a spoonful of filling in the center of each circle, bring the edges up together forming a boat shape, but leaving at the top a one-inch opening. Brush with beaten egg and bake in a hot oven at 450° F. for 20 minutes.



Fruits and Sweets under Glass

From Italy, via Macy's, come lovely candied fruits like those in the vision of St. Agnes Eve—whole oranges from Sicily, green and red lemons, tiny whole pears, apricots, all holding the taste of the tree. Even a whole pineapple complete with leaves. One eats only a tiny nibble and the fruits retain their sugary perfection for weeks and months in a cool place. So we have made an arrangement of them with laurel leaves under a Victorian glass bell, together with a scattering of candies wrapped in gold foil—lovely as a jewel case.



If you can't get the glazed fruits, you could use fresh ones, or a combination of the two.

Floating Buttermints

Washington State, they tell us now, is the mint capital of the world—the home of Vernell's Buttermints, melting, creamy, buttery little pillows of uncloying sweetness which float like a bit of fantasy on a demitasse, releasing a delicious sweet-mint flavor. Vernell's Buttermints are available nationally and internationally.

Atomic Espresso

Espresso makers are bustin' out all over; some are excellent, most are exasperating. Easiest and swiftest to date is an Italian number discovered at Neiman-Marcus in Dallas. The name, oddly enough, is Atomic. (Price \$20.) Directions, as is often the case with European products, are extremely sketchy. We found by trial and error that you use one measuring cup of cold water and six level or three heaping teaspoons of Medaglia d'Oro coffee to make three servings of espresso; double the quantity for six. This is not an electric machine, but you can buy almost anywhere an electrical unit to fit under it so that espresso can be made at the table without interrupting the flow of talk or the occasion's mood.

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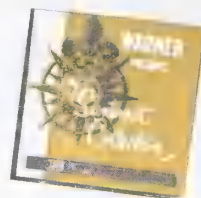
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HOW TO READ A COOKBOOK

CONTINUED FROM PAGE 92

New and Fun

Perhaps it is an indication of the temper of our times that most of the new cookbooks of the season belong in the philosophical, reminiscent, to-read-in-bed group. They make good reading, pleasant dreaming and also inspire vaulting ambitions.

Take *The Mistress Cook* (Oxford, \$6.50) by Dr. Peter Gray, head of the Department of Biological Sciences at the University of Pittsburgh. He brings to the subject of food an incisive, analytical mind and an adventurous spirit. His book is, at the same time, entertaining and authoritative. He has collected some 1,000 classical recipes, has arranged them with logic and learning and has provided detailed and easy-to-follow directions. In this book the fundamentals of cooking are considered along with the chemical changes inherent in various processes. This is a book not for the beginner, but for the gifted amateur who seeks understanding along with facts.

A Gastronomical Autobiography

In *The Birth of a Cook* (Knopf, \$4), Ernest Mundt invokes the still unidentified Tenth Muse of Cookery to guide him on a culinary hegira from his birthland in Germany through years of living and eating in the Near East, then in New York, and finally in that rich and varied gastronomic Mecca which is San Francisco. He airs his hate of restaurant steam tables, too much flour in soups and sauces, and the international hotel school of cookery, with all of which we agree heartily.

He also dislikes mechanical kitchens and supermarkets, which we adore. But that's the fun of it—carrying on a wordless, yet violent argument with the author as you read the book. Tell him off in your mind because he has so little understanding of your beloved blender. How foolish of him to give up the coffee mill in favor of the powdered variety. On the other hand, how admirable his understanding of the joys of the perfect boiled potato, his talk of love and salads, wine and leeks, and the need for inventiveness in cooking. In this, as in other books of the type, descriptions and directions stud the pages, but the recipes proper are collected neatly in an appendix,

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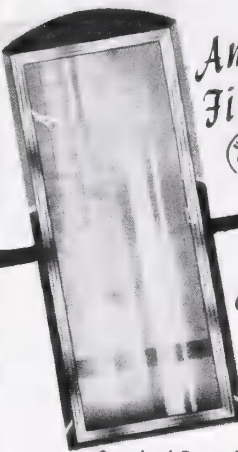
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ranging from broiled lamb kidney marinated with thyme, coriander, garlic, wine, olive oil and mustard to Beef Cantabile with sour cream and green onions, broiled sea bass with mint leaves, quite, quite special fried potatoes, flavored with dill and caraway. Hanseatic meatballs with capers and sweet basil, an omelet made with dandelion and button mushrooms, a *Sor d'Amour*, Eggs Cleopatra, and complicated, but interesting. There is also a dreadful concoction of store-bought pound cake, graham crackers, syrup and marmalade sauce included for sedative purposes only. This is a man who clearly knows more about food than women.

Home of Cucumber Marmalade

In a merry confessional entitled *Nothing Whatever to Do*, the story of Blueberry Hill Farm (Crossing, \$3.50), Elsie Masterson tells how it happened that John, an attorney became a builder, carpenter, plumber and mason, and Elsie, formerly a doctor's secretary, a professionally famous cook. Her philosophy is heartening. She says, "approach each meal, I honestly with the fear and trepidation of a young bride who is expecting her husband's boss for dinner . . . perhaps this is a good way to be, because of it nothing leaves my stomach without my tasting it, adjusting seasoning, tasting it again, loving, basting it, until the steam rises over all things in the dish, then standing back and watching, leave the sanctuary of my stove, a mother watches her child go off to his first day at kindergarten. . . . and when I look around other inns and restaurants, where the methods of service and of preparation are slapdash, where the soups go out cold, where the salads are wilted hunks of greens, where gummy, orange-looking salad dressings—I feel I know why they are as they are. It's because whoever in charge isn't scared. As I am."

There is an all too-brief coverage of exquisitely simple but completely detailed recipes.

A Gourmet's Year

The Wonderful World of Cooking (Simon & Schuster, \$3.95) by novelist Edward Harris Hopper has a preface by Katharine Cornwell who calls it "an enchanting book to live by, a book to eat, a book to go to bed by, but most of all, a book to read. I suppose that most of us have finally admitted," she writes, "the toothsome joys of merely reading a cookbook, and there are other particular joys

reading this one, for it is full of the happy preamble to cooking, woodland gathering of herbs, mushrooms and wild asparagus, the crisp, early morning fishing trips, the warm comfort of the chip stove and the kitchen. As for the recipes themselves—the dill crock, the cheese soup, the chicken and veal done in fascinating ways, leftovers turned into ambrosia—all these I find almost as delectable to read about as to eat.”

In this book the recipes follow chapter by chapter the march of the calendar through the year, ranging from springtime breakfast to garden harvest. There are mid-summer night suppers and midwinter holiday dinners. The nature of a man and a way of life in a house on a country hill glow through these pages, a delightful mélange of simplicity and sophistication.

The Marquesa Cooks

Not yet published in the United States is a book by Rosa, Marquesa de Castellar, published by International, Mexico, D.F., *My Stove is My Castle*. Part of the first chapter was published in HOUSE BEAUTIFUL last August. At the Casa di Piedra in Cuernavaca, where the Marquesa's invited guests help pay the bills, she entertains with the same warm-hearted grandeur as she did in her most extravagant days in Spain. Now she does the cooking herself and her book reveals her skills and fabulous recipes along with her distinguished manners and ingratiating philosophy. “To every dish before serving,” she writes, “add unlimited quantities of gaiety and love.”

One chapter is devoted to a bouquet of Mexican dishes, featuring a delightful Ceviche or pickled fish appetizer—“A fine change from the usual shrimp cocktail, no?”

Her zucchini fritters are delightful. So are the fruit sherbets made in the blender, generally from frozen strawberries or from cantaloupe, watermelon or Persian melon, and served with pecan or almond cake. You must try her caramelized mangoes and mango ice cream. She uses canned mangoes—easier and more certain. But most of all you must catch her spirit; when you do, cooking will never again seem dull.

What, No Curry Powder?

We have photographed *Classic Cooking from India* (Houghton Mifflin, \$4) by Dharam Jit Singh among the cookbooks that take you traveling in spirit as well as in fact. I felt after reading this book that I knew far more about the Indian countryside, the Indian spirit and point of view than I had gained from an actual visit.

There is a sense of history in this book and an appreciation of the subtleties imparted by various techniques of handling foods as well as by selection and combination of ingredients.

Completely new to me was the Bhogar technique of cooking in a heavy casserole, hermetically sealed, as for a jugged duck of England or the tripe à la mode de Caen of France, but in this method the vessel is given a good shake from time to time to drive the heat upward. The lid drives it down again. The proper Bhogar also requires heat on the lid as well as below the vessel.

Perhaps the most startling revelation to most readers is the fact that there is not in the whole book one single mention of curry powder. Instead, the various components of curry, such as turmeric, fennel, cumin, cinnamon, coriander, garlic and green ginger, are added separately in different proportions to suit the varying natures of different foods and are even added at different times during the cooking process.

Our Fifty Favorite Books About Food

Included in this list are only such books as are not too difficult to find. We have omitted a host of specialized volumes and also the large and delightful class of books on wines and spirits.

To Read in Bed

Alice B. Toklas Cook Book, Alice B. Toklas (Harper's, N.Y.C.). Reads exactly like a continuation of the *Autobiography of A.B.T.* by her friend Gertrude Stein. Enchanting and exhilarating.

Art of Eating, M. F. K. Fisher (World Publishing, N.Y.C.). With an introduction by Clifton Fadiman. (Please turn the page)

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man. An invaluable collection of the gastronomical works of M. F. K. Fisher. Includes *Serve it Forth*, *Consider the Oyster*, *How to Cook a Wolf*, *The Gastronomical Me*, *An Alphabet for Gourmets*. If I could have just one book this would have to be IT.

The Birth of a Cook, Ernest Mundt (Knopf, N.Y.C.). Reviewed on page 146.

How to Cook and Eat in Chinese, Buwei Yang Chao (John Day Co., N.Y.C.). In the first 40 pages a miraculous summary of what Chinese cooking really means.

Love and Knishes, Sara Kasdan (Vanguard Press, N.Y.C.). A laugh-out-loud cookbook extolling and explaining the virtues of Jewish cuisine.

The Mistress Cook, Peter Gray (Oxford University Press, N.Y.C.). Reviewed on page 146.

Musings of a Chinese Gourmet, F. T. Cheng (Hutchinson Publishers, London, England). By a former ambassador to the Court of St. James's—great talk of a great cuisine.

My Stove is My Castle, Rosa, Marquesa de Castellar (Editorial Intercontinental, S.A.). Reviewed on page 147.

Nothing Whatever to Do, Elsie and John Masterton (Crown Publishers, N.Y.C.). Reviewed on page 146.

The Slim Gourmet, Martin Lederman (Simon & Schuster, N.Y.C.). One of the soundest and certainly most appetizing among the dozens of books on dieting.

The Wonderful World of Cooking, Edward Harris Heth (Simon & Schuster, N.Y.C.). Reviewed on page 146.

Travel Cookbooks

Bouquet de France, Samuel Chamberlain (Gourmet Distributing Co., N.Y.C.). A beautiful book that in words and format truly captures the essence of France.

Classic Indian Cooking, Dharam Jit Singh (Houghton Mifflin, N.Y.C.). Reviewed on page 147.

Italian Cooking for American Kitchens, Garibaldi M. Lapolla (Wilfred Funk, N.Y.C.). Traditional dishes well presented and interpreted by the scion of a long line of cooks from Southern Italy.

The Mexican Cook Book, Natalie Scott (published by the author; Taxco, Gro., Mexico). A superficial but charming little book.



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Recipes of All Nations. Countess Morphy (Wise Publishing Co., N.Y.C.). Eight hundred pages of recipes from 29 different countries—recipes often sketchy but sound.

Talisman Italian Cook Book, Ada Boni (Crown, N.Y.C.). English translation of the one great, outstanding Italian cookbook. Comparable to *Fannie Farmer* and *The Joy of Cooking* in America.

A Taste of Texas, Jane Trahey (Random House, N.Y.C.). A culling of recipes tested by the Home Economics Department of Texas State College for Women. A touch tea-roomy, perhaps, but tasty.

Dining Room Classics

Concise Encyclopedia of Gastronomy, André Simon (Harcourt Brace, N.Y.C.). More than 2,400 international recipes, descriptions of over 3,800 foods, and a guide to wine drinking with descriptions of over 481 wines, spirits and liqueurs.

Encyclopedia of Cookery (Wm. H. Wise Co., N.Y.C.). Information as well as recipes covering the widest possible variety of subjects; 1,300 packed pages.

The Epicurean, Charles Ranhofer of Delmonico's (The Hotel Monthly Press, Chicago). Actually this is a social as well as a gastronomic record of a period—from 1862 to 1894. A Franco-American encyclopedia—thousands of recipes, hundreds of illustrations, bills of fare and "An Index to Marketing."

The Escoffier Cook Book, A. Escoffier (Crown Publishers, N.Y.C.). The master's fountain of wisdom and inspiration. Indispensable as a source book of ideas.

Larousse Gastronomique (Librairie Larousse, 13, Rue Montparnasse, Paris, France). The final word on practically any gastronomic subject. Invaluable—if your French is adequate. (There is no English equivalent or translation.)

The Master Dictionary of Food, Henry Smith (Philosophical Library Publishers, N.Y.C.). An essential book of reference. Foreign names translated into English and English terms into appropriate foreign equivalents.

Modern Culinary Art, Henri-Paul Pellaprat (Comptoir Français du Livre, 49, Boulevard Haussmann, Paris, France). Recipes are not to be followed slavishly. Not too reliable translation but a rich trove, nevertheless.

Kitchen Mentors

Betty Crocker's Picture Cook Book (McGraw Hill, N.Y.C.). A

peer among manufacturers manuals, recently revised and enlarged. Recommended for beginners; simple, basic, but not cut-and-dried.

Can-Opener Cook Book, Poppy Cannon (Crowell, N.Y.C.). An attempt to prove by precept and recipe that ease and speed in cooking are not necessarily incompatible with fine eating.

Electric Blender Recipes, Mabel Stegner (Barrows, N.Y.C.). Your blender will be twice as useful, twice as much fun, when you have this book.

Fish Cookery, James Beard (Little Brown, Boston). Basic information, recipes and directions for preparing salt-water as well as fresh-water fish, shellfish and assorted delicacies like caviar, frogs legs, snails, turtles, tortoises, terrapin.

Gourmet Cook Book (Gourmet Distributing Corp., Plaza Hotel, N.Y.C.). Very comprehensive.

The New Joy of Cooking, Irma S. Rombauer and Marion Rombauer Becker (Bobbs Merrill, N.Y.C.). More women in America have acquired more information and inspiration from this than any other cookbook.

New Fannie Farmer's Boston Cooking School Cook Book (Little Brown, Boston, Mass.). Still the bible; gets better and richer with each edition.

Tante Marie's French Pastry, translated and adapted by Charlotte Turgeon (Oxford University Press, N.Y.C.). Best in this field.

To Keep in the Living Room

American People's Cookbook (Culinary Arts Institute, Hanover House, N.Y.C.). A 600-page geographic and gastronomic tour of America.

American Regional Cookery, Sheila Hibben (Little Brown, Boston). Indigenous dishes of the U.S.A., sound, practical, exciting.

Art of Cooking with Herbs and Spices, Milo Miloradovich (Doubleday, N.Y.C.). Scholarly and practical, too.

Bride's Cookbook, Poppy Cannon (Henry Holt & Co., N.Y.C.). For "bride's" of all ages—past, present and to-be. Many traditional American dishes produced in most cases with processed foods. Poetry to set the mood.

Charleston Receipts (Junior League of Charleston, S.C.). Now in its ninth printing, one of the best of the regional collections.

Cheeses of the World, André

Simon (Faber & Faber, 24 Russell Square, London, England). Definitive book on cheeses of all the British Isles as well as France, Italy, Switzerland, Germany, Asia, Africa, Australia and all the Americas.

Creative Cooking, Nicholas Roosevelt (Harper, N.Y.C.). With a preface by Dione Lucas. Interesting but doesn't quite live up to its provocative title.

Everlasting Pleasure, Kathleen Ann Smallried (Appleton Century Crofts, N.Y.C.). A discussion of American kitchens, cooks and cookery from 1565.

Good Home Cooking Across the U.S.A., Nell Nichols (Iowa State College Press, Ames, Iowa). A source book of American foods covering the whole of the U.S.A., also Hawaii and Puerto Rico.

Home Book of French Cookery, Mme. Germaine Carter (Doubleday, N.Y.C.). Traditional French cooking of a simple and practical nature—delightful relief after so many books on high cuisine.

How's and Why's of Cooking, Haliday and Noble (University of Chicago Press). A fine, soundly analytical book, telling why cakes fall, why meringues "bead" and how to avoid many common errors and pitfalls.

Lunching and Dining at Home, Jeanne Owen (Knopf, N.Y.C.). An enchanting, usable book on meal-planning.

More Recipes with a Jug of Wine, Morrison Wood (Farrar, Straus & Cudahy, N.Y.C.). New—a companion volume to the well-known classic, *With a Jug of Wine*, by a widely syndicated San Francisco gourmet.

Omelette Book, Narcissa Chamberlain (Knopf, N.Y.C.). More omelettes than anyone could imagine. A charming little book by the wife and helpmate of one of our foremost gastronomic writers, Samuel Chamberlain.

Peasant Cookbook, Marion Tracy (Hanover House, N.Y.C.). Daily and traditional dishes from 39 foreign countries especially selected for American tastes.

Physiology of Taste, Brillat Savarin (Liveright Publishing Corp.). Required reading for all epicures.

West Coast Cook Book, Helen Brown (Little Brown, Boston). "Imaginative, colorful, cosmopolitan, piquant and thoroughly satisfying—recipes chosen and presented by an expert."

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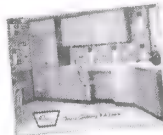
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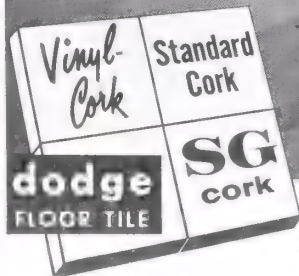
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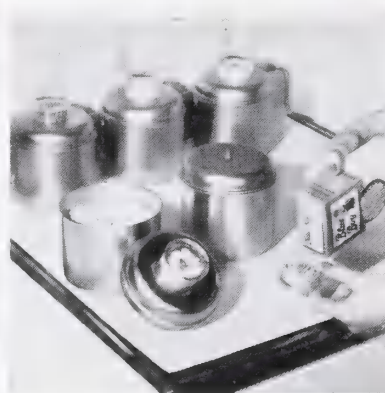
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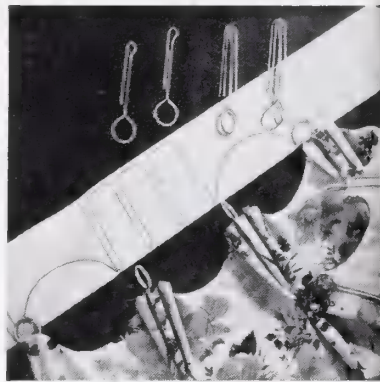
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(Please turn to page 153)

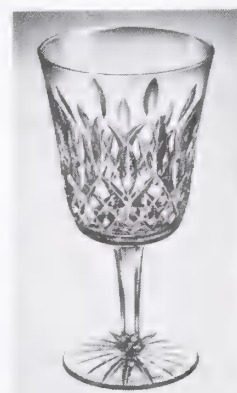


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IS THE HOUSE CHILLY?

CONTINUED FROM PRECEDING PAGE

Modern automatic heating, by contrast, is an on-and-off affair. When it is on, it delivers more heat than the house needs; when it is off, it delivers no heat at all. Behind this change of style, there are sound reasons. One is technical. An oil-burner, of the small size used in houses, cannot produce such a thing as a "slow fire." Another is economic. By using hotter heat, you can use smaller furnaces, ducts, radiators, etc.; you save space, which has become so valuable in modern building. You get more heat for your money. But you also get those heat-waves and "Cold Seventies," and the whole problem of control.

To keep the "Cold Seventies" off your neck, the thermostat must run the heat in many short "takes," not in a few long runs. A good thermostat, on a typical winter day, runs the heat perhaps three times an hour, for periods of, say, seven minutes each. A poor thermostat, installed in the same house, would in the same weather run the heat once every two hours, for periods of 20 minutes each. The good thermostat would keep the temperature very close to 70°. The poor one would let it go down to a cold 69°, which is much too cold, and then run it up to a too warm 71°.

The difference looks small on the thermometer, but because of the difference between the warm and the cold condition, it is more like going from 65° to 75° and down again. And the more a thermostat overheats, the longer must be the subsequent cold period! To do a good job, the thermostat must cut the heat off early, before the room overheats; and it must turn the heat on again early, before it gets cool. It must think ahead. Actually, the thermostat is a thinking machine. It is the ancestor of all those robot brains which are now becoming so important—the automatic pilots for airplanes, the machines that run factories or predict election results. To keep the temperature of a room exactly at the mark, without overheating and "Cold Seventies," is the same sort of job as to steer a guided missile to its target without wobbling.

Here is how a thermostat thinks. When the thermostat turns the heat on, it also, at the same time, turns on a small electric heating element right in itself. This makes it "know" that heat will presently come up; it "feels" warm before the room is fully warm, and so it

"We climb stairs Sitting Down"

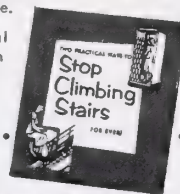


In these days lots of smart people don't wait for their doctors to tell them to "take it easy". They save themselves (and their hearts) the tiresome strain of climbing stairs dozens of times a day by installing one of our home lifts. Safe and attractive, they are inexpensive to install. Anyone in the family can use them and they operate on house lighting circuit.

INCLIN-ATOR—Runs up and down the stairs on an inconspicuous track. Folds back against the wall when not in use.

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LIGHTS OUT?



LIGHTS ON!

When you plan your new home or modernize the wiring of an old home, be sure you end *forever* the nuisance of blown fuses. Be modern; install a Cutler-Hammer Unit Breaker. Then when lights blink out because of an overload, you will only have to reset a little lever that has snapped out of position... and service will be restored. Nothing to replace, nothing to hunt for, nothing to buy. So easy and so safe; even a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it; have it installed in the kitchen or wherever it will be most convenient. Be wise; have your wiring plans figured *two* ways, with fuses and with a Cutler-Hammer Unit Breaker. You will be amazed at the slight extra cost of this modern convenience. Write today for free booklet "Goodbye to Fuses." **CUTLER-HAMMER, Inc., 1398 St. Paul Avenue, Milwaukee 1, Wisconsin.**



FREE BOOKLET: Tells facts about new, better home electrical protection. Write **TODAY** for your copy.



turns the heat off ahead of time. That way, it keeps from overheating the house. When it turns off the heat, it also turns off that small heating element; so it "knows" the room will presently cool off. It "feels" cool before the room has actually cooled off; and it cuts the heat in again. Simple! And yet, it's real thinking.

Some thermostats have, in addition, a sort of feeler on the outside of the house—so the machine "knows" when a cold wind springs up, that the house will presently need more heat; and it puts on the extra heat right now, instead of waiting for the indoors to get cool first. A really elaborate thermostat, electronic and with all the fancy features, will keep the temperature inside a house nailed down to within one-tenth of one degree of the mark. This sounds like something out of *The Decline and Fall of the Roman Empire*. Have we become such a bunch of sissies that we must be kept within one-tenth of one degree of a certain temperature? Of course not. What it really means is simply that the heat will run more often for shorter times. And this then gives you only what our grandparents had right along—steady-going heat.

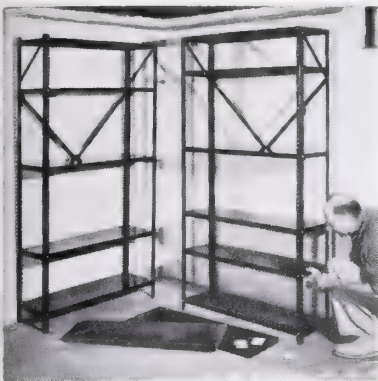
As thermostats get more sensitive and intelligent, they also get more expensive. You can buy one for less than \$10, or one for as much as \$350. Somewhere between those two—at around \$50, without a clock—is good enough for most houses and most people. If a thermostat has a clock that turns the heat up in the morning and down at night, you pay a good deal extra for the clock. It's convenient, but the most important part is the thermostat—how sensitive it is.

A sensitive thermostat, that runs the heat often in short takes, saves fuel and pays for itself in a few years. The heating people avoid saying so because it's hard to prove in any particular house.

Don't underestimate a thermostat because it looks rather small and unimpressive. There is very little "to" a good thermostat—little material, not much mechanism. There is also very little "to" Brussels Lace. That's how you want them. The less material to a thermostat, the less sluggish it is.

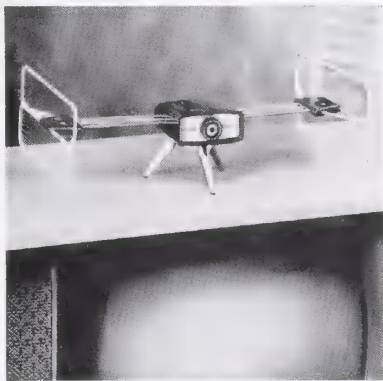
Does *your* thermostat work right? You don't need to ask an expert. *You* are the expert. You know whether you are comfortable and that's what counts. If you are fine; if you are not, remember that two of the important ways to improve your winter climate are double glass and a better thermostat.

CONTINUED FROM PAGE 150



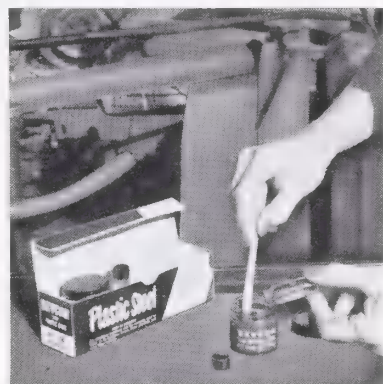
Hirsh steel Shely-It-All is a worthwhile storage acquisition for workshop, garage, pantry or closet. Shelf adjustment inch-by-inch is provided from top to bottom; each shelf supports 300 pounds and rigid frame is braced to prevent side sway. Units join in series, side-to-side or back-to-back. Ebony finish. Sizes 6' x 36" x 12", 6' x 36" x 18" (5-shelf); \$9.98, \$14.95. Extra shelves, \$1.98, \$2.98. From Abraham & Straus, Brooklyn, N.Y.

Showman antenna, powerful and highly effective with FM radio or TV, contains electronic tuner—a 12-channel, variable inductance device like the TV's channel selector. Just tune antenna to match TV channel selection and swivel dipole arms for best receiving. Tunes out "ghosts," "snow"; filters out electric interferences; strengthens image. \$17.95. Gold with mahogany or blond; silver-ebony. Channel Master, Ellenville, N.Y.



This newest silicone "disposable" for furniture care is the cheapest yet available. Highly efficient cloth is non-woven rayon cellulose, non-linting, with silky, soft nap that swoops up and holds dust particles; the silicone impregnation polishes as you dust, imparting a hard finish that's dust- and water-repellent. Useful for mirrors, windows, autos. \$1.50 for 10 cloths 16" x 20". From Chicopee Corporation, P.O. Box 68, Milltown, N. J.

For metal repairs, a remarkable plasticized steel created for industry is now available. Devcon is merely mixed with its hardener for use; in about two hours it becomes, without shrinkage, a rigid metallic mass. Usable for water tanks, boilers, faucets; for auto radiator or motor block, tool or fender repairs, model work. Cements steel to steel or other metals; or to wood or porcelain. \$2.35, from Elm Electric, 871 Sixth Ave., New York, N.Y.



Dryer for sweaters is a long-needed innovation; it's also apt for woolen socks or baby togs. The muslin swing is usable on shower rod, door hook or clothesline, supplying out-of-the-way disposal of laundered items on it. Moreover, with underside exposure to circulating air, drying is speeded. With stretcher rods removed. Sweater Swing stores in a drawer corner. Size 26" x 21". \$2. Bowman's, 2477 Lombard, San Francisco 23.

(Please turn the page)

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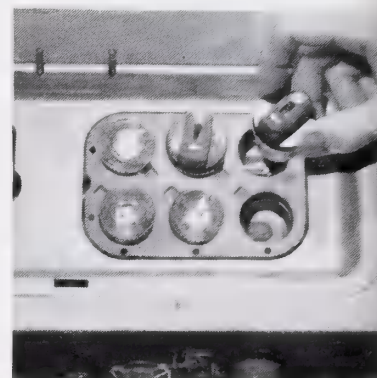
IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



This radiant-heat pad for play-pen or floor sitting compensates for the sub-thermostat temperature usual in the floor zone. Entire pad surface heats to, and stays at, a temperature 10 degrees higher than surrounding air; pad's warmth reaches child by radiation and surface conduction. Kozy Kiddy Pad carries UL approval; tests included maltreatment, wetting. Covered in tough vinyl plastic. \$19.95. From Radiant Products, Monroe, N.C.

Sightmaster is six fuses in one; merely turn Sightmaster's knob to replace a blown fuse with a "live" one. Built-in neon light comes on when a fuse blows, leading you even in darkness to the trouble spot. Shockproof knob is brightly colored for visibility; different colors are used for 15, 20, 25, 30 ampere sizes available, preventing accidental interchange. \$2.75 for 3 in any amperage. From A. L. Karp, 16 Putnam Park, Greenwich, Conn.



Magiccord reel shortens electric cords to fit existing needs, eliminating the tangled mess and accident hazard of excess cordage. Cord left free for use is alterable in length at will without removing wound cordage from reel. Durable device is strong, crystal polystyrene; 3" diameter; holds 7 feet of cord. Useful with lamps, radio, TV, shaver, electric appliances (up to 600-w). \$1.15 for 3, from Cape Ann Products, Magnolia, Mass.

Anti-Shock spray eliminates static electricity common to carpeting or upholstery made of nylon, rayon or other synthetic fibers, or of wool. Fabric is made "shock-free"; and rate of soiling caused by static dust attraction is diminished. One application of Bigelow-Sanford's static neutralizer lasts up to three months. Instant drying; invisible; doesn't change texture of material. \$1.69 can treats 50 sq. yds. Sanford Hall, 20 East 33rd St., N. Y. C.

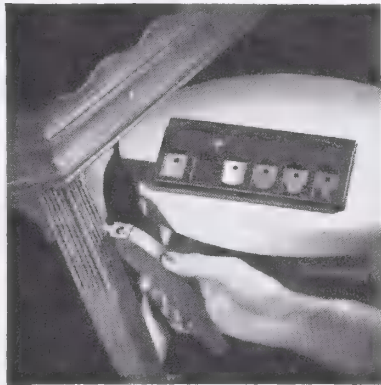


Edco's delayed-action switch maintains illumination for a minute's time after you flick switch to off position; built-in timer automatically turns off light when the minute elapses. The convenience and safety afforded have value for stairways, hallways; in basement, garage, bedroom. Replacing conventional switch with the Edco is very simple. \$3.50 (less switch plate). Associated Services, 1210 Penn. Ave., S.E., Washington, D.C.



Innovative knife edge inaugurated in Black Hawk cutlery is keener, thinner, faster-cutting than any previous edge. Hollow-ground to 7/1000's inch; then 40% more steel removal by intricate acid-etching forms imperceptible ribs that give rigidity and lasting keenness to razor-thin edge. Four-piece set in wood holster. \$13.95. Solingen stainless-steel blades; black densified-wood handles. Abraham & Straus, Brooklyn, New York.

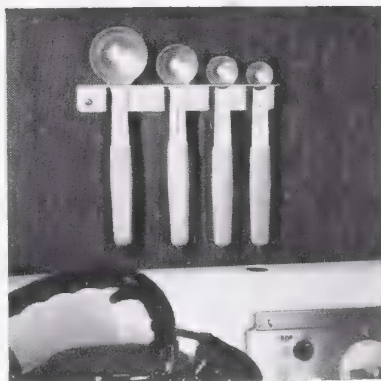
With Shape-Scrape's assorted contour blades it's a cinch to strip or smooth any irregular or hard-to-reach furniture surface, door-panel corners, intricate moldings or picture frames. Instantly interchangeable blades are reversible; they're high-carbon, tool steel that keeps a lasting, true edge. Bakelite handle is palm-shaped with comfortable finger grooves. Useful tool costs \$1.98; from Meriden, Inc., 366 Madison Ave., New York.



Rinn Brush-Roller Cleaner speedily converts wet paint into an emulsion that you merely rinse out with tap water. Product's emulsifying action works with varnish, shellac, oil or alkyd paints; also effective for pre-painting removal of greasy soil from walls. Rinn Cleaner is non-evaporating, re-usable; safe for any type of brush or roller; harmless to skin. \$1.29 a quart; \$4.51 a gallon. From Rinn Corp., 2929 N. Crawford, Chicago 41, Illinois.



Long'N'Lovely Measure Set keeps measuring spoons always at hand for use; between times it affords a decorative wall accessory. Accurate spoons and the wallrack are aluminum anodized in gleaming copper; rugged plastic handles in black, pink or turquoise. Washable in dishpan or dishwasher. Large identification markings, long handles add to spoons' practicality. \$1. from The Added Touch, Wynnewood, Pennsylvania.



Dustpan nuisances are ended when you acquire Easy Day's Sweep'N-Pan. No stooping, a deep trap for accumulated sweepings, automatic trap closure. Lifting pan from floor swings it to vertical storage position. Styron appliance is strong, feather-weight, washable. Pink or turquoise with charcoal. In matching broom, plastic bristles intermixed with natural bristles magnetize sweeping action. \$3.98, from Jordan Marsh Co., Boston, Mass.



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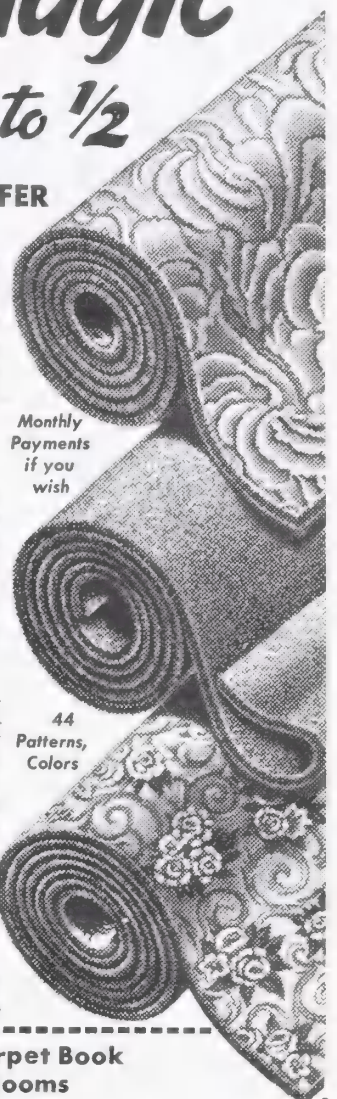
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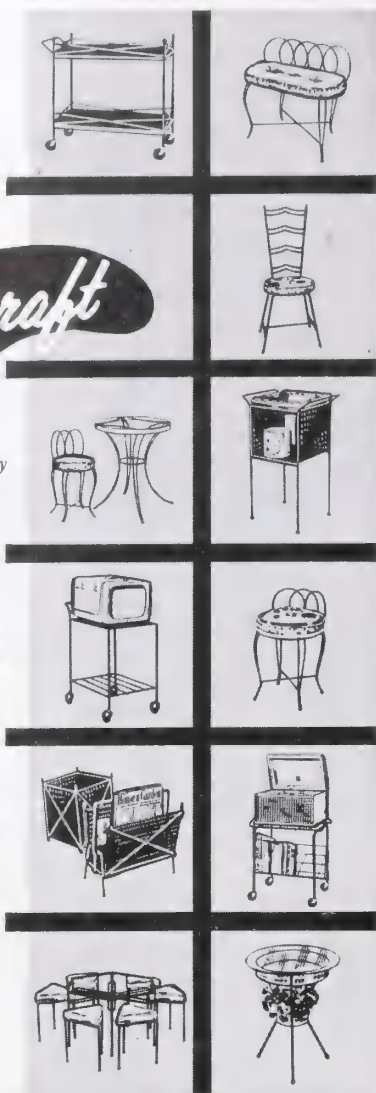


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Tying plants is out-of-date

Such time-consuming jobs as fastening vines, staking peas,
beans and tomatoes go much faster now with plastic or
paper-covered wires which are simply twisted into place.
These wires also find good use in fastening plastic film
around a plant's stem, or in closing opened bags of peat.

Power equipment saves time for play

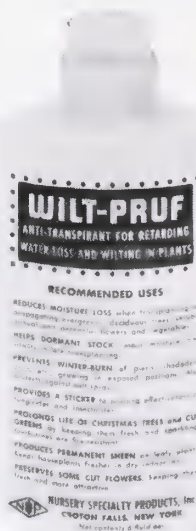
By reducing hand labor to a very low minimum it's possible
to have both a garden and the time to enjoy it. Among to-
day's pleasurable mechanized jobs: hedge trimming, lawn
mowing and aerifying, spraying, snowshoveling, plowing.

New techniques produce disease-free plants

In addition to the great advances made by plant breeders in
producing flower and vegetable varieties which resist trou-
bles, there is significant research in this regard in the effects
of culture techniques. For example, growers now find that
they can avoid contaminating clean nursery stock by grow-
ing it in sterile mixtures of sand and peat, with generous
applications of plant food, and get larger and sturdier, as
well as disease-free, plants. The new virus-free strawberries
are among the fruits produced by this method.

Plant moving is safer, easier, with anti-transpirants

Except for a few finicky plants, the old
rules about moving trees and shrubs
have fallen by the wayside. The reason:
latex sprays which, when applied to all
manner of plants (excepting, in most
cases, those with fuzzy foliage), retard
the loss of moisture through leaves and
stems. Thus, even large trees can be
moved at any time with considerably
reduced risk, because they retain mois-
ture in their tissues in the critical period
when the water-transporting roots are
getting established in the new location.
Anti-transpirants are good, too, for keep-
ing leaves on cut greens, and in prevent-
ing winter-burn of evergreens.



Automatic, accurate watering equipment

The human hose-holder is out of date—as well as dangerous to plants. Now automatic, sometimes self-propelling, sprinklers spread water over any given area, round or square, with a constancy which lets you gauge moisture given to any area. Hidden, underground irrigation systems further reduce effort needed, can be used with automatic timers, some of which turn water on whenever soil moisture falls below that needed for best plant growth.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

Plastic packaging

Moving plants is no problem nowadays, even by mail. One big reason: polyethylene film wrapping which lets air through but keeps moisture in. As a result, rose bushes bare of any soil travel round the world in safety. Tender annuals and perennials which have started new growth can also be mailed, if film holds soil firmly around the roots. You can buy rare plants from distant nurseries and pay less in postage since film weighs much less than old-fashioned wrapping.




Plant foods for every purpose

Quick-acting tonics for damaged or newly moved plants, balanced rations with all the nutrients plants need, lawn food which releases its nourishment over a long period without burning the grass or leaching out, are all available in uniform, concentrated form, in packages which tell just how much of each element is contained. No guessing, no messing with manure or other bulky materials.



Easy-to-use, highly effective garden chemicals

Fifteen years ago gardeners had only lead, arsenic and sulfur to help control insects and diseases, and nothing safer than fire or kerosene for weeds. To use these one had to measure, mix, pump and spray, using both hands and considerable energy. Now, even heart disease victims care for their own roses with today's many, high-grade chemicals which can be bought in one-hand squeeze or aerosol bomb applicators. A single package may contain both fungicide and insecticide so one application does twice the work.



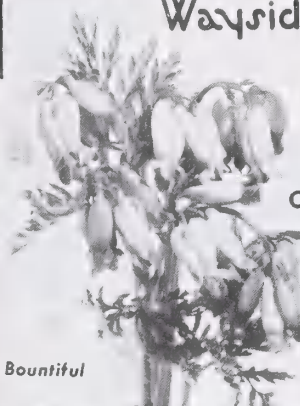
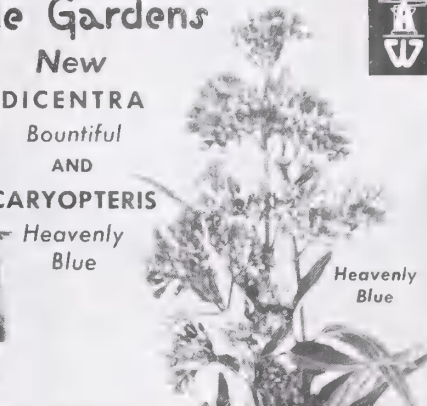
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THIS MAIL-ORDER MENU REVIVES AN ERA OF ELEGANCE

CONTINUED FROM PAGE 115

Provide Devonsheer Melba Rounds from S. S. Pierce and other fine shops (25¢). All the good chain stores have them.

Claret Madrilene in Cups

Claret Madrilene (S. S. Pierce, 10 oz., 35¢) should be served properly in old-fashioned bouillon cups for this meal and garnished with one or two sections of well-drained canned mandarin oranges. (S. S. Pierce, 11 oz., 23¢.)

The Contrefilet

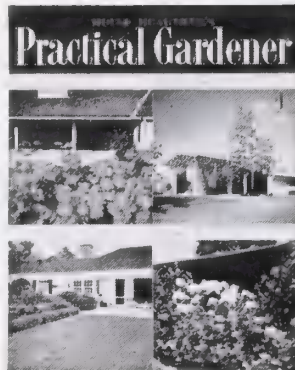
The heart of our Era of Elegance Menu is a steak. Such a steak! Our editors, photographers, samplers, family and guests all were ecstatic over it. Almost as beautiful in its raw marbled state as when it was broiled and sliced and ready to eat. This is the top of U. S. prime quality, the highest grade available. In twelve principal markets in the United States less than five per cent of all beef qualifies for this grade. But that is not the whole story. This beef comes from mature, moderately heavy cattle, steers not too heavy, not too light, pleasingly plump, not at all "wasty." Only about one out of 50 cattle qualifies. These steers must be corn-fed almost all their approximate 20 months. They are never allowed to run the range. Aging has been done in specially constructed coolers, where the temperature, humidity and sanitation are controlled so that meat will not grow "old," but rather be properly and progressively "aged."

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Every steak is weighed on a portion scale for exact ounce size or measured by a ruler. In this case two-and three-quarter inches thick, and allowing about two pounds to each contrefilet.

Contrefilets may be thawed, but always in the refrigerator—not at room temperature—and then broiled or roasted according to your own favorite technique. At HOUSE BEAUTIFUL we feel that they are juicier when cooked from the quick-frozen state. Since they are so thick and chunky, the broiling should be done on all four sides—ten to



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On sale mid-February. Watch for it at your newsstand. \$1 a copy. Or send \$1 to Practical Gardener, 572 Madison Avenue, New York 22, N. Y.

twelve minutes on each, if you like your meat very rare. Use a meat thermometer to make sure of the proper degree of doneness. should register between 120° and 130°. In our opinion this meat is too good to need any seasoning other than a little salt and pepper applied after cooking.

Make sure your serving platter and your dinner plates are heated. Slice meat at the table on the diagonal, in slices a little less than one-half inch thick. Makes twelve to sixteen slices. Serves three or four amply.

Box of four contrefilets will be sent prepaid anywhere in the United States (\$39.50 per box). Ask for HOUSE BEAUTIFUL Special. Pfaelzer Brothers, Inc., 939 West 37th Place, Union Stock Yard, Chicago 9, Ill.

Pfaelzer's minimum order is generally 50 pounds, but in this case they will make an exception. Their catalog (a treasure) lists many other items of their choice meats and sea food.

Sauce Béarnaise

Sauce Béarnaise was, a generation ago, the classic accompaniment to steaks and beef roasts. It still is! Make your own or order Hayden's from S. S. Pierce (6-oz. jar, 79¢). Neat trick: Instead of warming the sauce in the usual way, simply place in the sauceboat and set on your Salton Hotray until dinner time.

Latest Hotray models have three heats—low, normal and high. Normal, which is under 200°, proves exactly the right heat for warming and holding all sorts of sauces that might otherwise require a double boiler and pampering.

Delmonico Potatoes in a New Guise

In this instance we depart from the mail-order formula, to produce a period piece from a quick-frozen product now available almost everywhere in the United States—quick frozen potato patties already de-



ghtfully onion-seasoned. To serve six generously, use two packages of Birdseye quick-frozen potato patties, place in a shallow oven-proof dish, add one-fourth cup hot water, cover and allow to thaw and heat briefly for about 4 minutes. Remove from heat, add one cup heated heavy cream, one-half teaspoon salt, one-fourth teaspoon white pepper, two drops Tabasco. Sprinkle generously with grated cheese and set in the oven or under the broiler until the dish is covered with great golden bubbles.

Vegetables Bouquetière

One of the classic garnitures of *haute cuisine* was bouquetière, generally used with roasts. To achieve: Provide a number of different vegetables of varied colors, sizes and shapes and arrange in heaps around the meat or on a separate platter. Particularly attractive and delicious are S. S. Pierce's canned tiny limas (16 oz., 37¢), canned tiny whole carrots (16 oz., 39¢), whole small white onions already steamed to perfection (15½ oz., 35¢).

Endive Salad, Chiffonade French Dressing

If you can't find endive, almost any other green will do, except that we hope you won't use iceberg lettuce. Even this Chiffonade French dressing can't keep it from being dreary and uninspired.

To a cup of any good French dressing add three hard-cooked eggs finely chopped, one tablespoon grated onion or Spice Islands chopped dried green onion tops, one tablespoon finely chopped parsley or chervil and two tablespoons finely chopped cooked beets.

Compote of Fruits au Grand Marnier

Almost any combination of fine firm canned fruits will take on con-

siderable *éclat*, if drained of their syrups, arranged with an eye to beauty and anointed with a liqueur like Grand Marnier. Contrary to popular opinion, a fruit compote should not be over-chilled, but rather served at room temperature or sun-warm.

Live a little, when it comes to making your choice of fruits. Include the unusual—like S. S. Pierce sliced papaya (16-oz., 59¢), along with nectarines (16-oz., 39¢), whole peeled pears (#2½ can, 79¢), or apricots (#2½ can, 59¢), black Bing cherries (17-oz., 59¢). Prices are F.O.B. Boston.

Frozen Petits-Fours

This delightful revelation was an accident. First we discovered packaged continental-type chocolate-covered petits-fours—inch-size cubes of lusciousness, with a look and taste distinctly *parisien*. These may be mail-ordered from several sources (Mrs. Damar as well as S. S. Pierce, \$2.95—20 ounces—40 pieces).

They keep for weeks without getting stale in the refrigerator and practically forever in the freezer, which is where they were the day we decided to take an experimental bite. Frosty frozen, they were ten times as good as when bought, fifty times as exciting. The chill makes them taste less rich, less sweet.

* * * * *

Following is a list of sources for the serving pieces shown on pages 114 and 115. Footed silver dish, Georg Jensen, Inc., New York; dinner plate and salad plate, fork, "English King," Tiffany & Co., New York; carving fork and knife, "Acanthus," Georg Jensen, Inc.; two trays and serving spoon "English King," Tiffany & Co.; silver dish with handle, Georg Jensen Inc.; crystal decanter, cordial glass, Minton dinner plate, demitasse cup and saucer, fruit bowl, "English King" fork and spoon, Tiffany & Company.

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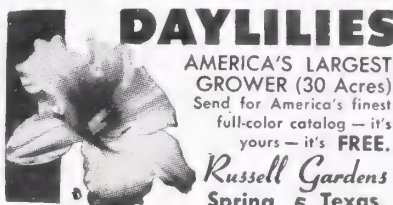
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If you find storage of such essentials as plant food, peat and vermiculite messy and awkward, you'll welcome this plastic fugitive from trash-can alley. Lightweight, yet sturdy enough to keep its shape when filled with heavy items, one of these cans might be put in a cart, filled with water and wheeled along with a pail or dipper to a newly planted tree beyond reach of the garden hose. Manufactured by Beacon Plastics Corp., Newton 61, Mass. For heavy duty carting—up to 100 pounds—and such odd jobs as keeping new plants damp before planting, we suggest a glass-fiber carry-all. Measuring 24" x 17½" x 15½", it could also be used as a planter or even for washing flower pots. By Apex Electrical Manufacturing Company, Cleveland 10, Ohio.

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The newest thing in bushel baskets, this leakproof polyethylene affair stands 13 inches high, 19 inches in diameter, holds a full 42 quarts. Because it is rigid and blessed with a turn-down rim which makes an all-round handle, it can be used for any number of toting jobs, indoors and out. Buckets similarly molded in plastic, are fitted with tight lids and strong, plastic-covered steel handles, which make them ideal for carrying solutions of plant food or garden chemicals. You might use them also for storing small amounts of soil, sand, peat or plant food for indoor use, perhaps with a different color for each material. Both items are made by Loma Plastics, Inc., Box 11277, Fort Worth, Texas.

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Timely Tips For Gardeners

IT'S NONE too soon to start tuberous begonias for summer use if you have a greenhouse or adequate space in a sunny window. But first dust tubers to discourage rotting while roots form. Put a couple of tablespoons of fungicide in a paper bag, add tubers and jiggle gently until tubers are covered.



EVEN though you may not be able to see any pests in your garden now, there may be millions of hidden eggs, spores and larvae ready to burst into life at the first opportunity. Spray now and you will reduce summer problems drastically. A good combination is the time-honored Volck oil spray mixed with a fungicide. Caution: Dormant oil sprays should be applied only when the air temperature is between 40 and 65 degrees and is likely to remain in that range 24 hours. Avoid using oil spray on thin-barked trees such as Japanese and sugar maple, beech and walnut, and don't let it drift or drip onto pachysandra or bulb foliage.



WAS your garden equipment all in order when you put it away last fall? If not, have it repaired now, while work is slack in garden shops. Don't wait until the spring rush when repairmen are frantic.



WHEN YOU buy petunias this year, check the variety descriptions carefully. This plant is so popular and has been given so much attention, that what once seemed like good varieties may now be quite ordinary in comparison to newcomers. One of the best reds for bedding purposes is the new multiflora-type variety called Red Satin. A dense mound about a foot high and across, it bears a multitude of vibrant scarlet flowers, starting in early summer. Red Satin is a work-horse among petunias; you could see it for miles on end and not tire of its solid red impact. Glitters, on the other hand, is a more frivolous variety, frankly in-

tended for amusement. This new partner to Satin (both are All-America winners) is a red and white bicolor, but unlike previous bicolors, it produces its variations in sizable amounts, so that in a single planting there may be a big patch of solid red next to pure white, and nearby a cluster of flowers which are half-and-half. Where other bicolors give the wishy-washy effect of mixed plantings, this color scheme is boldly stated. Used in big sweeps, say in a bed the length of a building, the effect is delightful—pure carnival.



IT'S STILL good practice to feed your lawn early, and by early, we mean now, if the grass isn't covered with several feet of snow. Bluegrass, especially, greens up with the slightest encouragement from late winter sun. And the better root system you can get established between now and summer, the better your lawn will be through any future drought period.



If you live in an area where electrical storms are common, and there are tall trees near your house, consider installing protective copper cables running from the uppermost branches down the trunk and grounded in soil several feet away. Now is a good time to have this done.



SUNNY February days are often devastating to evergreens, for the warmth draws moisture from the leaves which the roots (chilled and inactive as they are) cannot at once replace. Result: dull, perhaps yellowish leaves which later turn brown. If you see this happening to an evergreen, consider how you can provide protection for it next winter. Meanwhile, feed it generously to stimulate new growth and get the shrub back into a healthy condition. If the mulch around its base is skimpy, add to it now with peat in order for it to moderate temperature extremes throughout the rest of the winter season.



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MARCH 50c

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House Beautiful

Vol. 99, No. 3

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MARCH 1957

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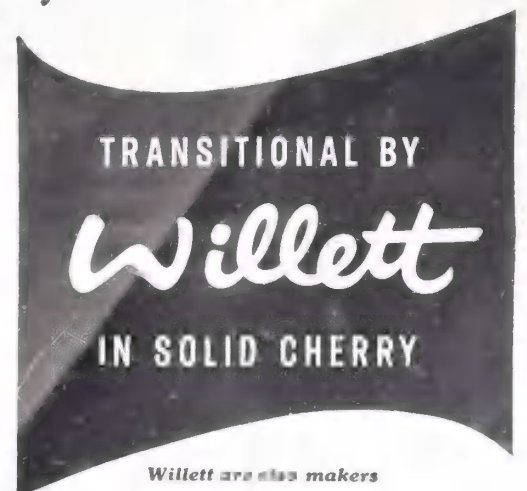
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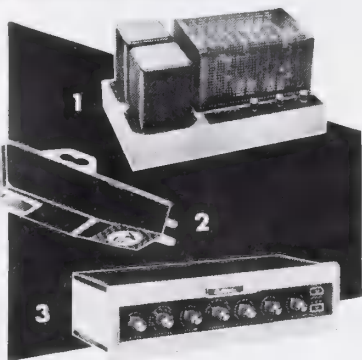
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You love his music, but do you know the man?

By RICHARD WILLIAMS

People who listen to music with but half an ear, people to whom music means nothing much more than background pleasantry ("Of all noises the least disagreeable," said Johnson), in short, people who are not real music lovers, nevertheless instantly recognize certain famous melodies. Like quotations from *Hamlet*, such melodies are part of life's standard equipment. They are the clichés of culture. Our musically disinterested friends might not know where the melodies come from or who wrote them, but if you begin to hum one of them, they can complete it. Among such melodies, among such quotations, one song, entitled "I Love Thee," stands high.

People who love music, people in whose lives music plays an important role, often harbor a special affection for certain compositions. Such compositions are not necessarily to be found among the greatest and the most sublime masterpieces; rather they are works of intimate character, lyrical and studded with melody, warm and friendly. Among such favored music one piano concerto, bearing no other title than *Concerto in A Minor, Op. 16*, stands high.

Both the song and the piano concerto were composed by Edvard Grieg, Norway's most illustrious composer. Illustrious he is, his name—that musical sounding name with the long ē—is known to every schoolboy. His face, too, is familiar to the young. It is a pleasantly

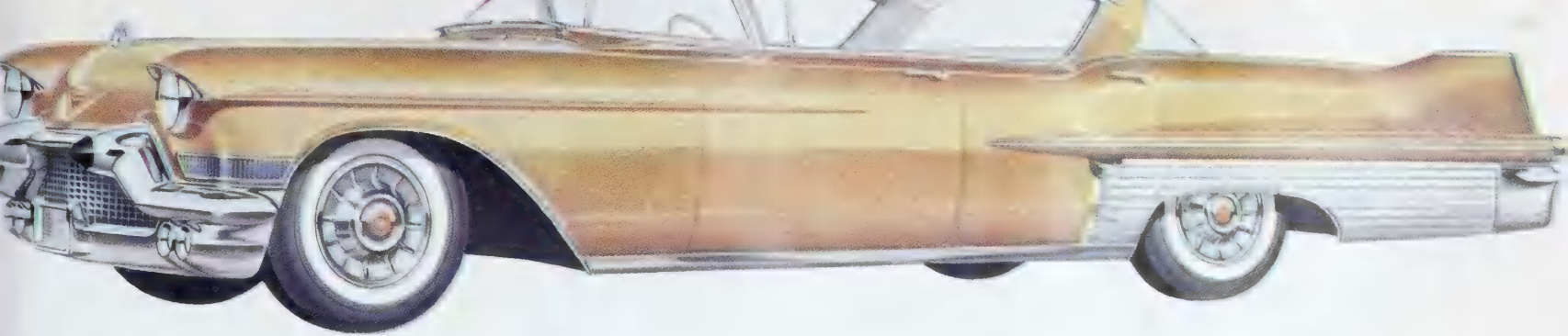
open northern face with cool blue eyes and wild white hair. Yes, Grieg is a "classic." We can safely say it, now that fifty years have elapsed since his death. Yet, curiously enough, in an era when both for sentimental and commercial reasons every possible anniversary is seized upon to be celebrated by publicity and international festival, by performance and recording, no major activity is planned to commemorate Grieg, aside from a small summer festival in his home country. The half-century mark is only half remembered. I cannot explain this omission, but in a modest way I should like to rectify it.

As I have suggested, Grieg may not belong on the summit. His music, elegiac and sad though it often is, rarely rises to the sky and may never bore into the abyss. Grieg is gentle. Not ice or snow or howling wind of a Norwegian winter does he suggest, but spring, cool spring with a short night.

Most of his music is a young man's music, or better, a young master's music. He achieved mastery early. He wrote the piano concerto when he was twenty-five, *Peer Gynt* when he was thirty-three, and most of the songs in his twenties. Though he lived sixty-four years, he wrote very little music of value in his middle age. In fact, he wrote altogether very little. No opera by Grieg exists, no oratorio—and no symphony.

His life was calm, as calm as . . . (Please turn to page 18)





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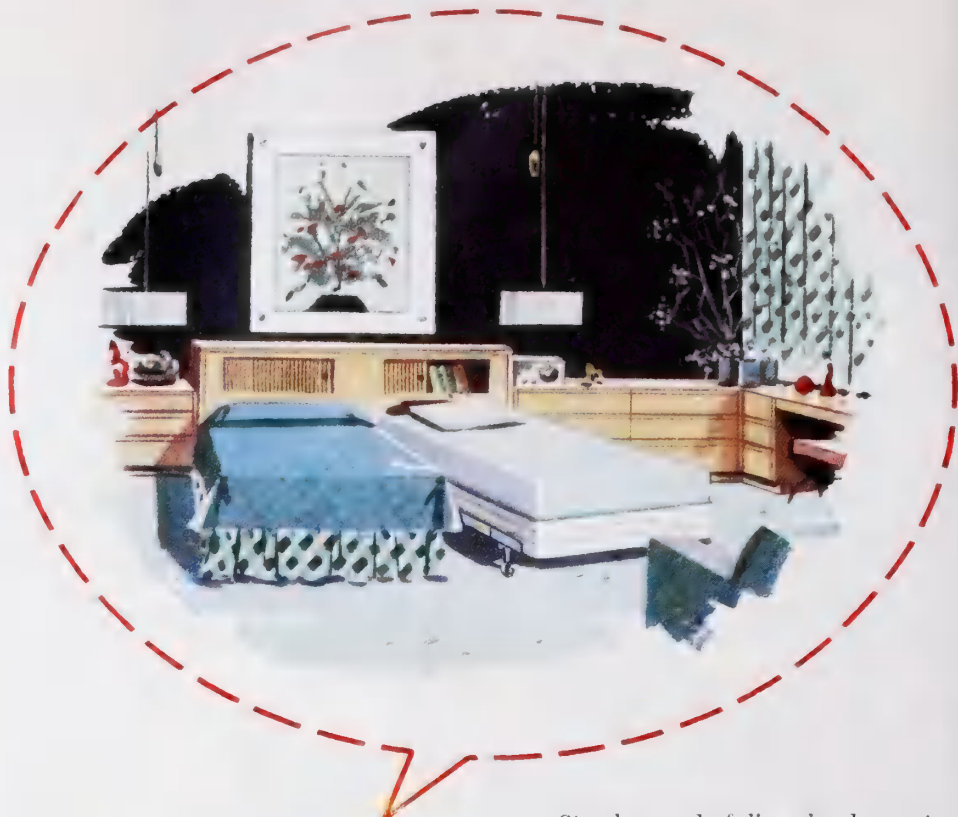
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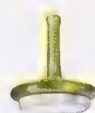


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Tiara, Adrian, Kingsmere, Rondo.
CENTER—Spring Zephyr (same pattern in brown,
Autumn Breezes), Sweetheart Rose, Golden Maize.
— Alexandria (in gray, Valleyfield), Chelsea
Rose, Pink Radiance (in gray, Debut), Chateau Rose.
Send 10¢ for china leaflets in color; 25¢ for Toby Jug
booklet in color, 25¢ each. Copyrights TM Reg.

With so many exquisite Royal Doulton patterns to pick from, you're sure to find just the bone china that fits your home and your personality. So choose royally. Choose the matchless craftsmanship and perfect whiteness of fine Royal Doulton. Shown above, a few of the delightful designs awaiting you at \$19.25 to \$24.75 a five-piece place setting. Write us for name of your nearest Royal Doulton dealer.



Another **one-of-a-kind** Kitchen by *St. Charles* *Every kitchen created just for its owner*

Warmly beautiful . . . an *absolute original*! Like all St. Charles kitchens it began with the ideas of the family that enjoys it today. ♦ Its owners wanted a rich, traditional beauty combined with clean, open workspace and the built-in appliances of their choice. ♦ All of the features the owners had ever admired were included in a design created *just for them* by their St. Charles dealer. Colorfully finished steel was used for cleanliness and durability in the work area. Fruitwood finished wood doors on steel units completed the traditional styling of the dining area. ♦ You can have a *one-of-a-kind* St. Charles kitchen that incorporates your every wish! Choose from 16 decorator colors on steel or two finishes in traditional or contemporary wood. Then, let your St. Charles dealer combine everything into a kitchen *tailormade* for you. ♦ Your St. Charles dealer can suggest a financing plan to help you own the best—for a lot less than you imagined. Complete protection too, with a manufacturer's Kitchen Warranty and a special 10-year Warranty on our rugged steel core counter tops. ♦

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*individual and imaginative interpretations of
the best of the old and the new, created in ageless beauty.*

CRAFTSMANSHIP, defined by the same source:

*the inside story behind flawless, timeless construction,
with visible evidences of perfection seen in
exceptional wood finishes, and upholstery fabrics.*

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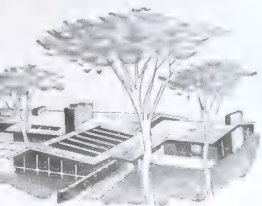
DESIGN ✕ CRAFTSMANSHIP





Plastic floor is Armstrong Terrazzo* Corlon with Hydrocord* Back, Style No. 86214

NOW...the luxury of sheet plastic flooring for basementless houses, too



There's exciting news in this elegant modern home. For the first time, a basementless house has the luxury of an almost seamless floor, wall to wall. The lovely plastic floor of Armstrong Terrazzo Corlon goes down right over concrete. This is made possible by an exclusive new Armstrong development, the Hydrocord Back. Hydrocord is not affected by the moisture normally found in a concrete-slab foundation at ground level. It is available with two distinctive Corlon designs—Terrazzo, shown here, and Decoresq— in a range of handsome colors that will complement any decorative scheme. Hydrocord is good news indeed, for it lets you enjoy the practical luxury of Armstrong plastic Corlon—even in a basementless house.

SEND FOR NEW FREE BOOK. "Plastic Floors of Armstrong Corlon." A sketch plan of this gracious dining room and a list of furnishings are included. Just drop a line to Armstrong Cork Company, 5703 Atkins Avenue, Lancaster, Pennsylvania.

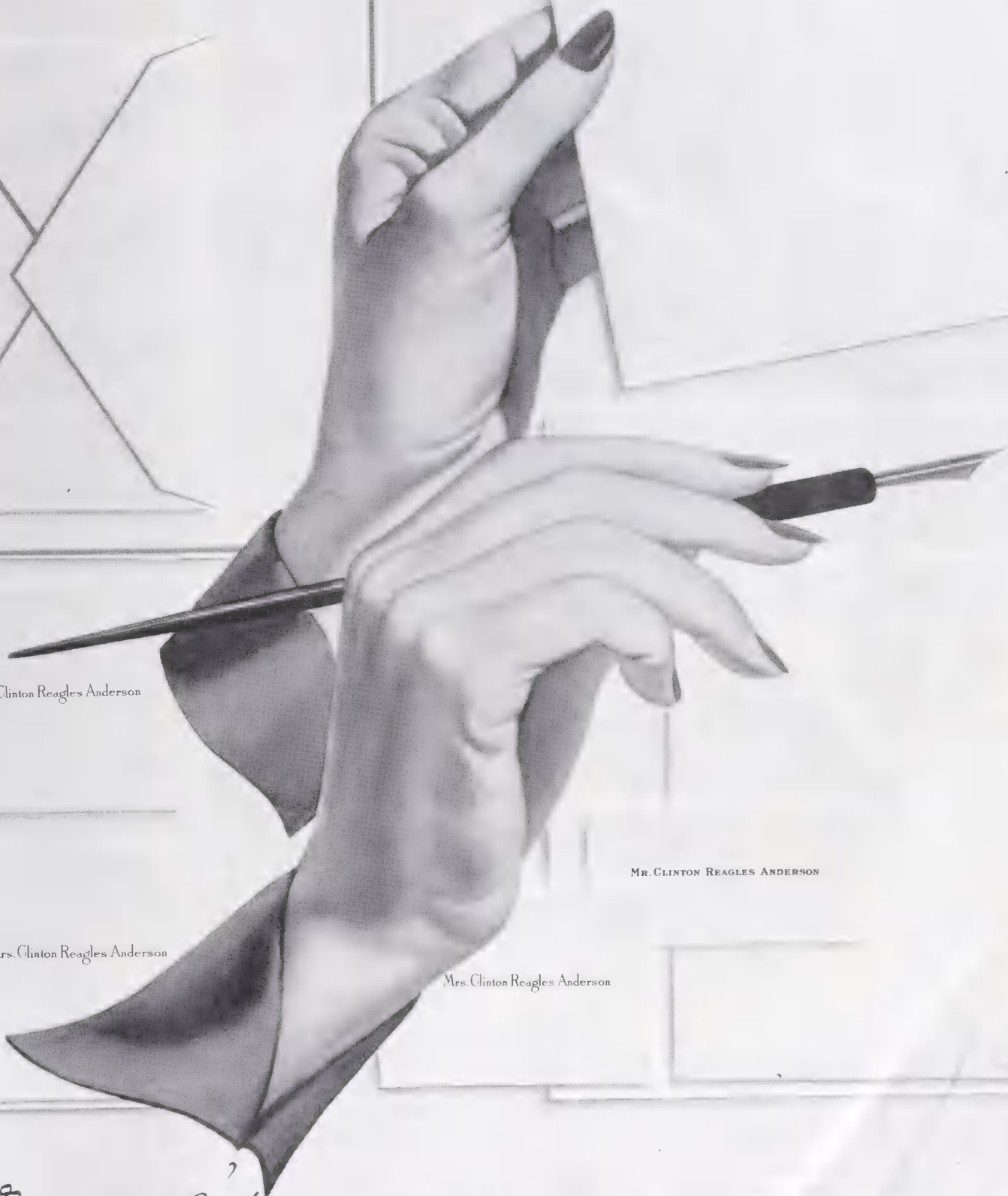
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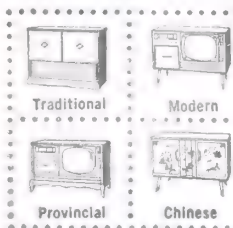
YOU GET MORE FAMILY FUN with this magnificently styled Olympic 3-for-one home entertainment center. Imagine! A giant 21" or 24" TV (overall diagonal)... plus automatic, 4-speed *hi-fi* phonograph... plus *hi-fi* radio... all 3 for almost what you'd expect to pay for TV alone!

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YOU LOVE HIS MUSIC, BUT DO YOU KNOW THE MAN?

CONTINUED FROM PAGE 8

any life can be. As a child his talent was perceived by Ole Bull, the famous violinist, who proposed that Edvard be given the opportunity to study music. No parental objections were raised. His parents were well-to-do and cultured people, his mother a good pianist. While he was studying in Germany, he fell ill with pleurisy, which left him debilitated for the rest of his life. Later his only child died in infancy. These were the two brown spots in a life green with honor and rich with compliments.

EARLY in life he met a young singer, the eighteen-year-old Nina Hagerup. For her, as Schumann for Clara, he wrote many of his songs, and she remained, in his view, the supreme interpreter of these songs. His friend, Hans Christian Andersen, supplied him with the words of a love song, "*Jeg elsker dig*," which is sometimes known by its German title, "*Ich Liebe Dich*," sometimes by its English, "*I Love Thee*," but, by whatever title, it is the ubiquitous melody to which I have referred.

Grieg's character was calm and kind, though he had his moods of petulant depression from which he could be raised by Nina. She knew how to provide the solitude and quiet which he needed for his work. He loved to play the piano alone in his room and for hours on end, while he drank innumerable cups of tea, strong in the morning, weak at night. This affinity for the piano may be traced to his early contact with the most brilliant pianist of his time, Franz Liszt.

Because Liszt went on record to praise a violin sonata which he had perused in manuscript, Grieg's reputation in Norway was assured, and he was able to obtain a government pension. Part of this money was used for a journey to Rome to make Liszt's acquaintance. Several of Liszt's admirers were present at this historic meeting, as well as some young ladies "of the kind that would like to eat Liszt."

Eventually Grieg showed Liszt the manuscript of his piano concerto. Grieg wondered if Liszt could play this concerto at sight, a feat that the composer considered unlikely. Liszt not only did so, but played it beautifully, interspersing his playing with enthusiastic comments and gestures. After more than fifty years of familiarity with

this music, Liszt's enthusiasm has been fully justified. Grieg's is still one of the most frequently played piano concertos, and one which belongs near the center of the romantic style. It begins in a brilliant outburst, but in the main its texture is tender, melancholic without being morbid, and interlaced with sufficient dissonance to make it colorful.

His other major works are the *Holberg Suite* (Holberg is Denmark's most famous poet and dramatist) and the two *Peer Gynt Suites*, composed at the request of its playwright, Henrik Ibsen. The music consists of twenty-two musical numbers, so successfully conceived that it not only aided the play at its world premiere, but it has now become an independent creation perhaps better known than the play, music having greater staying power than the drama, in my opinion. One of the numbers, *Anitra's Dance*, has been much abused as a popular melody; two of the numbers, *Ase's Death* and the beautiful *Solveig's Song*, were the composer's favorites.

Aside from these major works, Grieg's small piano compositions and his songs remain as the valuable residue of his life work. In the songs his gentle lyric vein, his harmonic subtlety, his spontaneous gift for melody are at their best. Particularly beautiful is the *Haugtussa Song Cycle*, of which a superb recording by Flagstad exists.

The last years of his life Grieg passed in an isolated house built in the corner of a fjord near Bergen. There he received the homage of the world, there he received the visits of the famous, without ever losing his modesty and good sense. There he died. And this was fifty years ago.

Recommended Recordings

Piano Concerto. Rubinstein; Wal-
lenstein conducting. RCA Victor.
Curzon; Fistoulari conducting.
London.

Piano Music. Gieseking. Columbia.
Rubinstein Plays Grieg. RCA Vic-
tor.

Peer Gynt Suite Nos. 1 and 2.
Philadelphia Orchestra; Ormandy
conducting. Columbia.

Holberg Suite. Byrns Chamber Or-
chestra. Capitol.

Songs. Haugtussa Cycle. Flagstad;
RCA Victor. Miscellaneous Songs.
Warrenskjold; Capitol.

THE HOME



THAT TREES BUILT



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IT'S WORTH MENTIONING

By JULIE POLSHEK

Proctor's two-basket laundry cart is an innovation that affords new convenience and utility. Baskets, instantly removable or re-hung, fold flat for storage; their plastic liners have capacious pockets. Folding cart, chromed tubular steel, has front swivel wheel; angular guards over rear wheels shield them when cart, minus baskets, is utilized for hauling jobs in house or garden. \$15.95 complete, from B. Altman & Co., N. Y. 16.

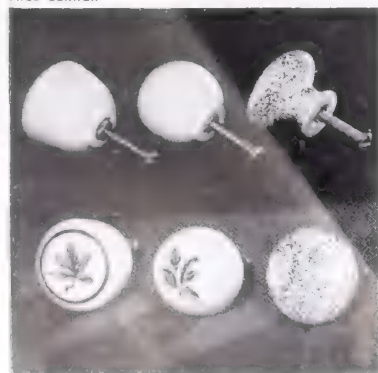


This decorative planter stand doubles as a room divider, an alternate usage that prompted the airy ladder design. Mat-white plant containers are plastic (7 $\frac{3}{4}$ " diameter) encircled with satin-brass holders that hook over the wood rungs wherever you will. Howard Miller ladder-planter costs \$26.50; solid, natural birch or walnut-finish hardwood; satin-brass feet. Plant containers, \$1.50 each. From Gumpert's, 686 Lexington Ave., N.Y.C.

Shower curtain with scalloped, café heading is a Para innovation; so is the hidden buttoning device for curtain's plastic liner. Decorative Headliner Surrey curtain is extra-heavy taffeta; metallic-gold spatter overlays the 2-color striping. Dominant stripes of green, pink, aqua, black, brown or yellow; white ground. \$12.95 with liner. Matching window café curtains with valance, \$6.95. From Fertig's Fifth Ave., New York 16.



FRED LERNER



Ceramic drawer knobs like these by Yale & Towne, lend decorative flair to even a commonplace chest. Gold-stippled hourglass knob looks handsome on black contemporary furniture. Maple-leaf knob, decorated in sepia, is apt for provincial décor; rosebud ball knob affords lovely embellishment for a bedroom chest. Knob diameters: 1 $\frac{3}{8}$ ", 1 $\frac{1}{4}$ ", 1 $\frac{1}{4}$ ", respectively; brass screws. \$3 for 4 knobs. Hamacher Schlemmer, N.Y. 22.

(Please turn to page 22)

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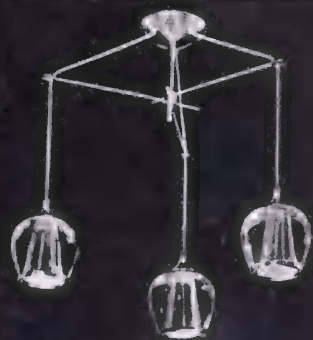
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The crystal sparkled. So did the conversation. And Lightolier lighting added its lustre to both. For lighting is more than a means for seeing when our exclusive Portfolio fixtures grace your home. This Riviera design is a perfect example. It's an enchanting decorative object. And it sheds a flattering champagne glow on you and your home... *indirect* light from the center bowl, a play of jewel-like brilliance from the bulbs. There are Lightoliers for every good taste (two more are illustrated at left) in the showrooms of the authorized distributors listed across the page. They'll show you the complete collection, give you a free, 32-page full color brochure *and*—offer free home lighting advisory service. Or, for brochure, write Lightolier, Jersey City 5, New Jersey, Dept. HB-37.



See your Lightolier distributor's exciting Lighting Style Show during the month of April. Watch your local newspaper for details.

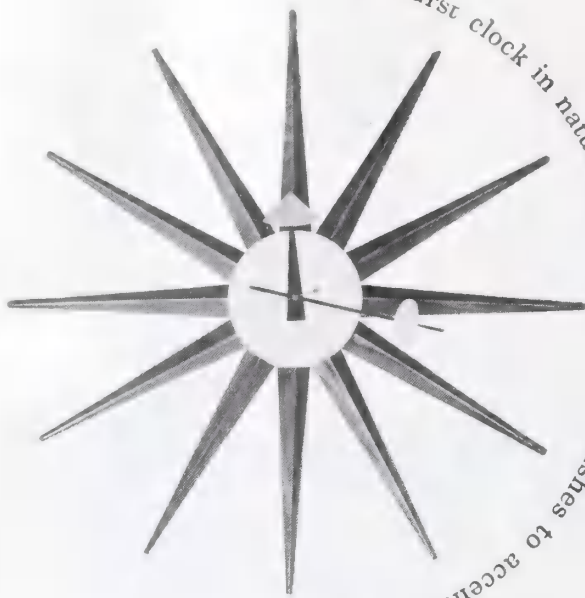
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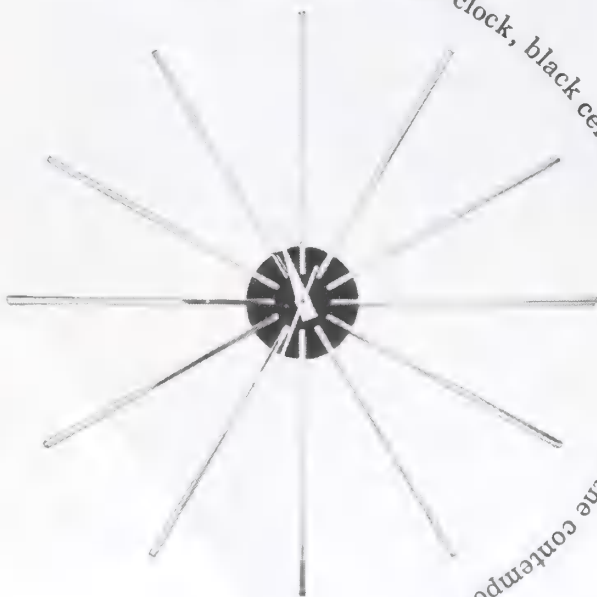
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 20



The sunburst clock in natural wood or colored finishes to accent your home. The original bubble lamp, a modern classic available in many sizes and shapes. The spoke clock, black center and chrome spokes for the contemporary interior.



The spoke clock, black center and chrome spokes for the contemporary interior.

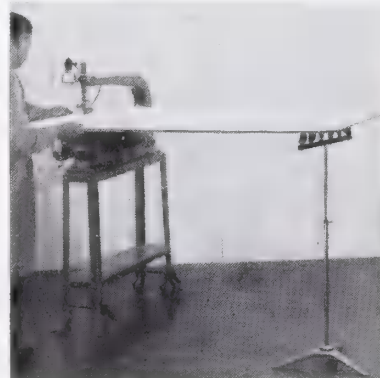
Designed by George Nelson. Write Dept. H-57 for free brochure. Clocks and lamps on view at B. Altman & Co. in New York; Marshall Field & Co. in Chicago; J. L. Hudson in Detroit; Gump's in San Francisco; and Bullock's in Los Angeles.

HOWARD MILLER CLOCK CO., ZEELAND, MICH.



This convenient canister unit hangs from cabinet or shelf, held by adjustable brackets. The canister drawers (2 each 48-, 16-, 6-oz.) are transparent styrene, with measuring markings, arched handles, air-tight covers with capped spouts. Redi-View Bantam Pantry has metal cabinet 21" x 4½" x 7½"; pink, yellow, turquoise, white. \$13.95. In solid birch, 23¾", with 8 drawers, \$24.95. From Abraham & Straus, Brooklyn, N.Y.

Lyon mirror-front cabinet hangs on door of closet or room, held by three hinges and a locking device. The six shelves adjust for desired between-shelf spacing; they've high guards and underside hooks for hangable objects. Fine-quality steel construction; full-length mirror is ¼-inch plate glass, set in rubber. Bonderized white finish. Cabinet size 66¾" x 20¾" x 4". \$42.50. From Adam-Scott Inc., 647 West 120th St., Chicago, Ill.



Delta Work Support gives you complete command of long, bulky lumber during even the most intricate power-tool operations. Free end of board or panel rests on six swivel-action casters that give it free, automatic movement in all directions during any machining operation. Telescoping pressed-steel stand adjusts to any height from 29½" to 51"; rubber caps pinion it to floor. \$9.95. From Patterson Bros., 15 Park Row, N.Y.C.

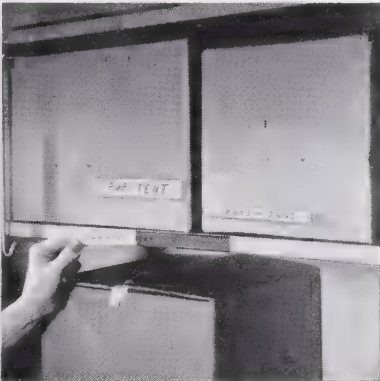
Carrier-rollers of nylon are unique with this new closet rod, Eastern Redi-Roll. They're strong, noiseless; prevent garment bunching and hanger tangling; roll hung garments to hand for removal. Sag-proof steel track, telescopic for length adjustment, screws to shelf underside. In sizes extendible 18"-30", 30"-48", 48"-72", 72"-96", 96"-120": \$3.50, \$4.50, \$5.75, \$6.75, \$8. Extra rollers 95¢ for 6. Queen Anne Blind Co., Teaneck, N. J.



Disposable napkins, fine enough for party use, are now available monogrammed. Masslinn, the non-woven material used for these White & Wyckoff napkins, is a silky, cloth-like blend of fine cotton and rayon fibers. It's soft and very absorbent; also very strong. Box of 50, cocktail size, \$2.50; dinner size, \$3.50. Antique-gold monogram. Monogrammed Masslinn guest towels can also be had. All from Lewis & Conger, Manhasset, N. Y.



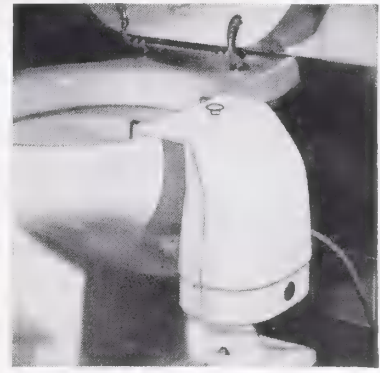
New electric deodorizer for bathroom houses an activated charcoal filter; it is material used for gas masks and industrial purifying equipment. Deodorizer's filter and air-circulating unit work wonders in purifying and freshening room air. Renair fits all standard toilets; operates automatically. Replaceable filter serves at least a year. Duct is Tenite reinforced plastic. \$24.95; from Abbot Co., 800 E. 108th St., Milwaukee, Wisconsin.



Lam Wingboard supplies convenient receptacles for clearing the chopping surface as you work. You utilize one plastic tray for waste cuttings; the other for the "good stuff" to be dispensed into cooking utensil or salad bowl. The sturdy trays slide easily out of or into their channels and empty without spillage. Oiled hardwood board is 8" x 10"; over-all size, 16" x 10 1/2". Available for \$4, from Lam Work-Shop, Wakefield, Mass.



Loma's polyethylene trash-can has everything. It's noiseless and feather-weight; unaffected by grease, harsh alkalis or even sharp acids; is cleaned by mere rinsing. The 22-gallon capacity is also an asset; locking lid prevents spillage even if can is knocked over. Rugged construction is unbreakable and even rough handling won't dent it. Color-fast red, gray or yellow; black lid. \$12.17; from Macy's, New York.



Hol-Dex is a self-adhesive label holder instantly applicable to anything you wish labeled, removable at will by merely stripping it off. Replaceable paper insert carries labeling message. Hol-Dex is a 6-inch plastic strip, easily cut into desired lengths. \$3 a dozen in 1/2", 3/4", 1" widths. Choice of yellow, red, blue, orange, pink, green, crystal provides for color-coded labeling. From Commercial Stationery, 405 Lexington Ave., N. Y.



Tile-adhesive stains on asphalt or vinyl flooring, inevitable even with professional installation, create a stubborn cleansing problem. It's effectively solved by My-Ro paste, a formulation that affords fast, effortless de-staining without harming flooring's composition or color. Equally good for removing heel marks or other everyday stains from asphalt or vinyl tile or vinyl-asbestos. \$1.25. From My-Ko Chemical, Milwaukee 12, Wis.

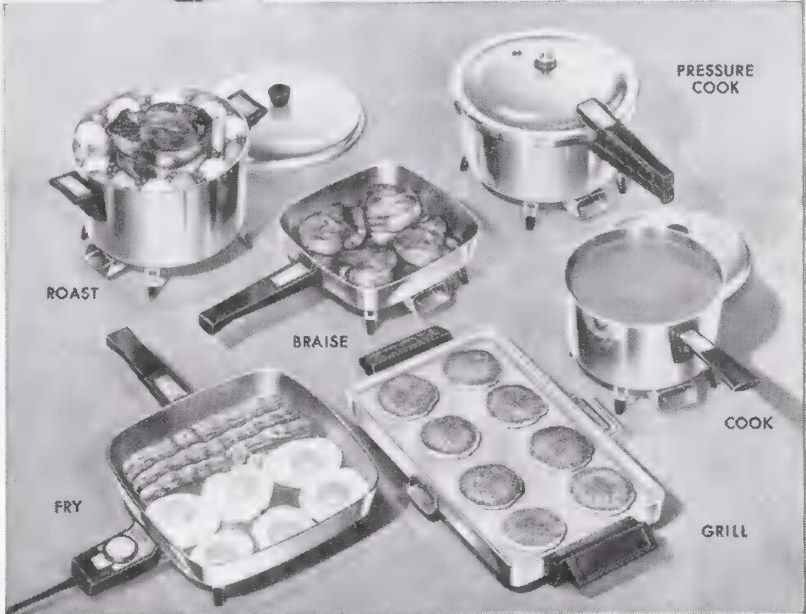
(Please turn the page)

Presto...AN ELECTRIC RANGE IN THE PALM OF YOUR HAND!



Presto® Control-Master®

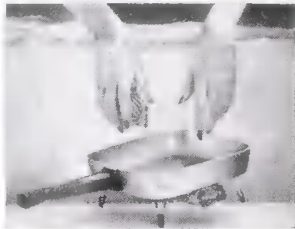
Costs only \$6⁹⁵ yet runs 6 submersible automatic appliances



- ROAST** meat, bake, in 5-qt. Presto Dutch Oven. With cover . . . \$17.95*
- BRAISE** chops, cutlets, in 9-inch Presto Fry Pan. Only . . . \$10.95*
- FRY** perfect eggs, bacon every time in 11-inch Presto Fry Pan . . . \$12.95*
- PRESSURE COOK** in 4-qt. automatic Presto Cooker . . . \$19.95*
- COOK** soup, vegetables, in 3-qt. Presto Sauce Pan. With cover . . . \$13.95*
- GRILL** with big Presto 9 x 15" Grid-dle, with slide-out drip tray . . . \$16.95*

Now, one palm-size "cooking brain" brings you the miracle of controlled heat for all your cooking! It plugs in to operate any of six Presto appliances (at the table, if you wish); detaches so each washes entirely under water, handles and all.

The Control-Master watches your cooking for you, turns heat up or down automatically, to keep temperatures where you set them. And because one Control-Master fits every appliance, you save \$6.95 on each appliance you add. Start with one, or a whole set, but see beautiful, portable Presto Control-Master Appliances at your Presto dealer's now!



Control-Master Detaches at cleaning time so each appliance washes under water. Water can't hurt appliances because thermostat, pilot light and heat settings are all in the separate Control-Master.

Presto Control-Master® APPLIANCES

NATIONAL PRESTO INDUSTRIES, INC., Eau Claire, Wisconsin
Makers of Presto Cookers, Canners and Control-Master Appliances

Guaranteed by Good Housekeeping

*Mfr's. recommended retail or Fair Trade price. Federal tax included. Prices slightly higher in Canada.

from U. S. RUBBER'S "HOUSE LIVABLE"...



TRANSFORM YOUR HOME WITH DRAMATIC TRANSLUCENT PANELING...

By Russell

This exciting mural interior wall (shown in full color on the cover of this issue) is just one imaginative use of a remarkable new kind of versatile building panel. Available in a variety of core stylings in colors of your selection—CHROMOCELS—MOSAICS—HONEYCOMBS—WOOD CURLS. Ideal for translucent ceilings, sliding partitions, room dividers, folding screens, windows, doors, church and institutional paneling... just let your imagination run wild. Despite its unique look of luxury this paneling is surprisingly inexpensive.

For complete information, send for the illustrated brochure on these beautiful translucent Tropiclas panels by Russell. Fill in coupon and mail to address below:

Name _____
Address _____
City _____ Zone _____ State _____

RUSSELL REINFORCED PLASTICS CORPORATION
521 West Hoffman Avenue, Lindenhurst, New York

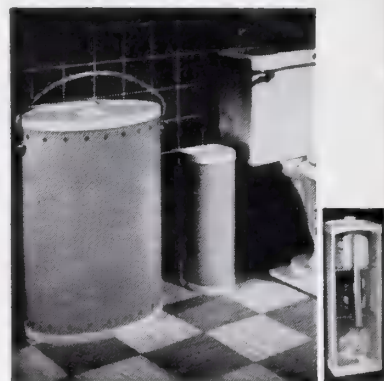
IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



Palace Topper needs no wall attachment; merely slide side flanges under base cabinet's top to install it. Applicable to any $\frac{3}{4}$ " removable top. Topper supplies a handy electric outlet for appliances; stores hangable objects on hooks fitted into doors' perforated area. Strong steel cabinet, white, is 31" x 12" in 24", 30" or 36" width; \$17.99, \$19.99, \$24.99. **Palace Utilidor**, 30" base cabinet, \$44.99. All from Gimbel's, Herald Sq., New York, N.Y.

Vulcot all-plastic hamper affords smart styling and colorations; compact oval shape; innovational vulcanized-fibre construction that's tough, rigid as metal, color-fast. Aluminum handle is also a towel bar. Pink, yellow, white; with charcoal styrene. Burnt orange, mist blue, turquoise, charcoal; with white. Height 26 $\frac{1}{2}$ " by 18" or 13 $\frac{3}{8}$ "; \$12.95, \$8.50. Brush holder, \$4.95. Wastebasket costs \$4.95. Bloomingdale's, N.Y.C.



You both seal your garage and protect its door with this new vinyl stripping. An extruded hollow lip prevents rain- and dust-seepage even where floor irregularities exist; bulbular hollow bumper at opposite edge protectively cushions the door. Durable seal for overhead doors in 8", 9", 16" lengths; \$2.69, \$2.95, \$5.25. Comes with aluminum nails; adhesive for metal also available. From Wm. Taylor Sons & Co., Cleveland, Ohio.

Thor's efficient orbital Speed-Sander is given wide usefulness by its attachments. For curved or irregular areas, you get a contour unit with $\frac{3}{4}$ " neoprene pad; for wet-abrasive use, 2 wool-felt pads. You also get lamb's-wool polisher, 36 assorted, aluminum-oxide and grit sheets, hardboard template. The 3450 r.p.m. ballbearing sander has 4 $\frac{1}{2}$ " x 5 $\frac{1}{2}$ " base. Sander kit in metal case, \$34.95. From Bennett's, 485 Fifth Ave., New York.



Toastwell butter melter is magnetically secured to electric appliances such as toaster, waffle iron, grill. Appliance heat melts the butter. Use two and warmed syrup can accompany melted butter when waffles, flapjacks or whatever are ready for serving. Also convenient on a rotisserie for basting liquids or shortening. Aluminum with always-cool handle. \$1.50 with brush. From Miles Kimball, 88 Bond St., Oshkosh, Wisconsin.

You will see on the following advertising pages, and elsewhere in this issue, a house designed and decorated by the expert staff of House Beautiful Magazine. It will show you, in actual use, some of the many products U. S. Rubber has developed to make your home, your life more pleasant, comfortable, and carefree.

Some of these products are immediately apparent, such as the new and exclusive upholstery fabrics made and finished entirely by U. S. Rubber; but of equal importance are the hidden values of basic ingredients, such as the resins used to make the luxurious vinyl flooring.

As a matter of fact, few homes in America today are without the benefits of some of the more than 33,000 fine products made by United States Rubber Company.

This "Dream House" is very real. It's on permanent display at United States Rubber's new Exhibition Hall in Rockefeller Center, New York. We hope that you will be able to come and see it for yourself.

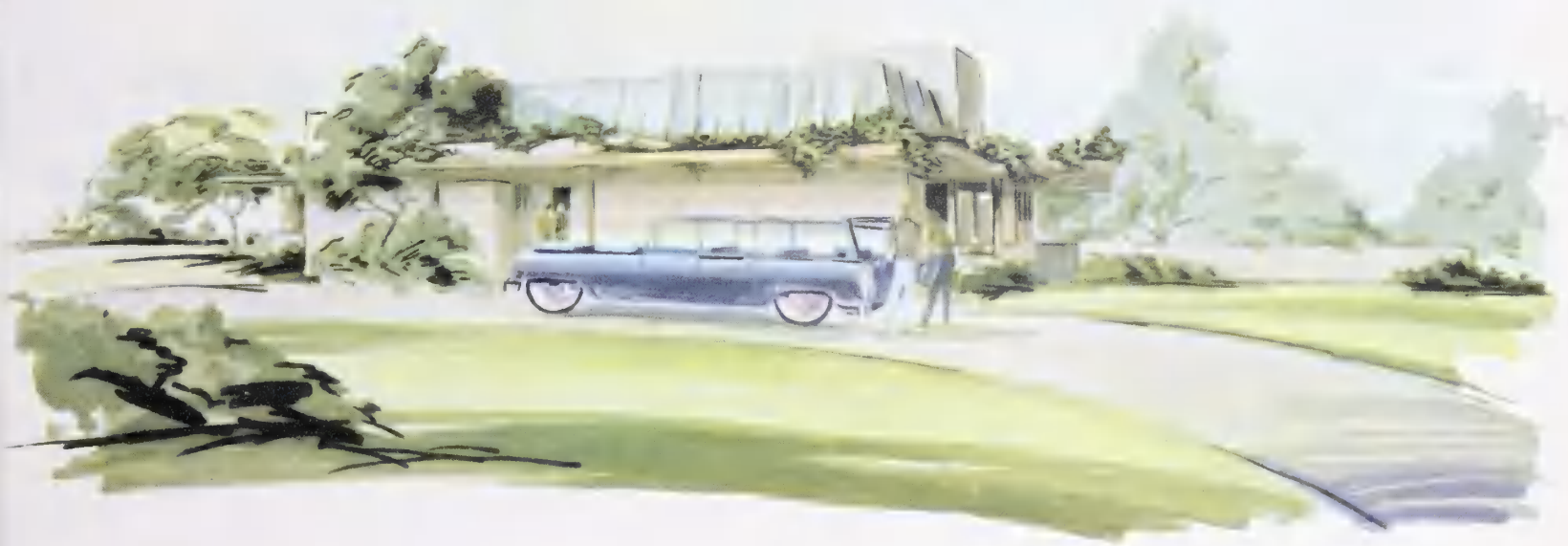


**United
States
Rubber**



THIS IS U. S. RUBBER'S "HOUSE LIVABLE"





THE WONDERFUL NEW WAY TO LIVE TODAY!



RUG-SAVING U. S. RUG UNDERLAY . . . so wonderfully springy and resilient, it makes even inexpensive carpets feel thicker, softer and more luxurious underfoot. This fine underlay guards against too rapid wear and actually preserves the life of your rugs. Mothproof, non-allergenic U. S. Rug Underlay won't mat, creep, or spread.

CAREFREE VINYL U. S. NAUGAWALL . . . a wonderful new concept in wall covering. Like its upholstery companion, U. S. Naugahyde, it brings you unequaled durable beauty. Used on walls throughout the house, and shown here on shelves and desk-top, as well, U. S. Naugawall eliminates the need for re-painting or re-papering . . . wipes clean with a damp cloth . . . will not fade, tear, or stain. Even crayon marks wipe off! Available in many colors, textures, and patterns.



RUG-SAVING U. S. RUG UNDERLAY



CAREFREE VINYL U. S. NAUGAWALL

FOR MORE INFORMATION ABOUT THESE EXCITING PRODUCTS

LIVING ROOM • Entrance doors by Kawneer Co. Marvinol® vinyl laminated by U. S. Rubber Marvibond Process • Folding screens by Russell Reinforced Plastics Corp. Vibrin resin by U. S. Rubber • Vibriglaze blocks by Plasticrete Corporation. Vibrin resin by U. S. Rubber • Flooring (throughout the house) of Congoleum GOLD SEAL Nairon Custom Tile. Vinyl resin by U. S. Rubber • Gold carpet by Bigelow-Sanford Carpet Co., Inc. Uspun viscose yarn by U. S. Rubber • Rug cushioning (throughout the house)—U. S. Rug Underlay by U. S. Rubber • Wall sections, bookshelves, and counters—U. S. Naugawall by U. S. Rubber

FURNITURE • Chair and ottoman by Drexel Furniture Co. Koylon Foam Cushioning and Elastic Naugahyde upholstery by U. S. Rubber • Pair of chairs at desk by Jens Risom. Koylon Foam Cushioning and Trilok upholstery by U. S. Rubber • 3 tub chairs by Heritage Henredon. Koylon Foam Cushioning and Trilok upholstery by U. S. Rubber • Pair of ottomans by Dunbar Furniture Corp. Koylon Foam Cushioning and Trilok upholstery by U. S. Rubber • Seat and back-pads on built-in sofa—Koylon Foam Cushioning and Trilok upholstery by U. S. Rubber • Coffee table and cane-topped stools by Reilly-Wolff Assoc. • Rolling table by The McGuire Co. • Television by R.C.A. Victor. Timing belt by U. S. Rubber

CURTAINS • Gold Shag-weave Dynel casement cloth by J. H. Thorp. Dynel fabric by U. S. Rubber

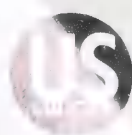
DINING ROOM • Decorative wall screen and skylight panels by Russell Reinforced Plastics Corp. Vibrin resin by U. S. Rubber • White carpet by Bigelow-Sanford Carpet Co., Inc. Uspun viscose yarn by U. S. Rubber.

FURNITURE • Dining room table and chairs by Dunbar Furniture Corp. Koylon Foam Cushioning and Elastic Naugahyde upholstery by U. S. Rubber • Circa '60 chest by Heritage Henredon Furniture.

BEDROOM • Wall and wardrobe panels of U. S. Naugawall by U. S. Rubber • Panel in planting area by Russell Reinforced Plastics Corp. Vibrin resin by U. S. Rubber • Turquoise carpet by James Lees and Sons Company. Uspun nylon-viscose yarn by U. S. Rubber • Floor and seat cushions of Koylon Foam Cushioning covered with Breathable Naugahyde upholstery by U. S. Rubber.

FURNITURE • Bed headboard by Arch Gordon. Koylon Foam mattress with matching foundation and Trilok fabric bedspread by U. S. Rubber • Chaise longue by Dunbar Furniture Corp. Koylon Foam Cushioning and Trilok upholstery by U. S. Rubber • Lounge chairs by Selig. Koylon Foam Cushioning and Trilok upholstery by U. S. Rubber • Antique chairs from Edward Garrett • Cane-front chest by Harvey Propper • 2 round tables by Jens Risom • Small chest by Mt. Airy Furniture Co. • Outdoor windscreens and sunshade of U. S. Fiberthin by U. S. Rubber.

For specific information on these U. S. Rubber products . . . Vibrin, Vibriglaze, and Marvinol resins, write to United States Rubber, Naugatuck Chemical Division, Naugatuck, Conn. • Koylon Foam Cushioning and Mattresses, Breathable and Elastic Naugahyde, U. S. Fiberthin and U. S. Naugawall, write to United States Rubber, Mishawaka, Ind. • U. S. Rug Underlay, write to United States Rubber, Footwear Division, Naugatuck, Conn. • U. S. Trilok and Uspun, write to United States Rubber, Textile Division, Rockefeller Center, New York 20, N. Y.



United States Rubber

Rockefeller Center, New York 20, N. Y.

Meet the Caballero



When better automobiles are built Buick will build them

NOW you must have seen one on the road — the most eye-catching wagon dreamed up.

you ought to arrange a real get-acquainted meeting with the dashing and stylish Buick Caballero.

This beauty is styled to the long rakish lines of a Buick hardtop Riviera — a long, sleek and luxurious automobile that's right at home in the smartest places.

For all its grace and sweep, it's a true Buick Wagon with all the handy practicalities the name implies.

Take a look at the inside story.

Headroom, legroom and hiproom for full-sized adults—and the choice of an optional third seat for still more passengers.

A huge loading platform—and a back seat that folds down neat and trim to extend that loading platform to well over 8 feet between the front seat and the edge of the flat-folding tailgate.

Even another option that gives your rear seat a split-fold arrangement so you can handle extra-long cargo *plus* rear-seat passengers.

Best of all, this double-duty beauty is a Buick CENTURY...

With the effortless obedience of a 300-hp V8 engine of record high compression and torque...

With the *instant* and absolutely smooth response of the new advanced Variable Pitch Dynaflo^{*}...

With the great new Buick ride, the superb new handling ease of Buick's new ball-joint suspension, the extra comfort and safety of Buick's new leveled braking, the sweeping

visibility of a super-panoramic windshield.

And listen: you can have this bountiful Buick in either the Caballero version at a great-buy price, or in two similar models of the even-lower-priced SPECIAL Series.

Better drop in on your Buick dealer right soon and take the measure of the most beautiful wagon yet.

BUICK Division of GENERAL MOTORS

^{*} New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

S-M-O-O-T-H
and **INSTANT!**

Only car in the world with
Variable Pitch Dynaflo!



...ple device that's a great boon to your safety. ...ely preset the miles-per-hour you want. When ...ch that pace, a warning buzzer sounds. Drop ...hat pace and the buzzer stops. Standard on ...STER, optional at extra cost on other Series.

Big Thrill's Buick

SPECIAL • CENTURY • SUPER • ROADMASTER

France is a visit to Auvergne,

land of Lafayette



discovering

the majestic Gorges du Tarn



gourmet dining on turkey and truffles

in Perigueux



the fun and flavor

of Paris and everywhere

enchantment,

romance, surprise!



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Originated by Stiffel designers and engineers to serve the lighting needs of today and tomorrow.

Stiffel's dramatic new concept in lighting . . . the Lampole is portable, yet adds the smart, custom "built-in" look to any room in your home. Sturdy and self-adjusting . . . the Lampole has a myriad of imaginative uses . . . as subtle backlighting for furniture groupings . . . to spotlight a favored picture . . . flood a dim corner with needed illumination . . . or to provide soft, diffused TV or reading light. Best of all . . . the Lampole goes up in just seconds, from floor to ceiling, without tools or drilling. The latest of Stiffel's brilliant triumphs in lighting . . . the Lampole, with attractive new light diffusers, will be your proudest possession. Insist on Stiffel . . . recognized everywhere as the finest.

Lampole Illustrated — No. 450. In smart decorator colors with gleaming brass trim at fine stores everywhere \$39.95* Adjustable resinite tray optional

(Write For Free Polerama Brochure)

The STIFFEL Company
Chicago 10

*Slightly higher west of Rockies and Canada

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As selected by House Beautiful for the U.S. Rubber "House of 20th Century Elegance"

Catch Wax Drippings with

IMPORTED CRYSTAL BOBECHES

choose from
8 glamorous
styles

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip, and save table linens. And... its radiant crystal, glitters with the flash of the candle flame above. Each bobèche is 3" across... with a 1" opening for candles. Perfect too for candelabra, sconces, chandeliers. Satisfaction guaranteed.

- A29 ea. E59 ea. • Minimum order of 6 bobèches.
B69 ea. F59 ea. • Check or money order.
C39 ea. G69 ea. • Other styles available.
D59 ea. H69 ea. • Add 45¢ for postage and handling.

PAULEN CRYSTAL CO.

296 Broadway, Dept. HB-357, New York 7, N. Y.



WINDOW

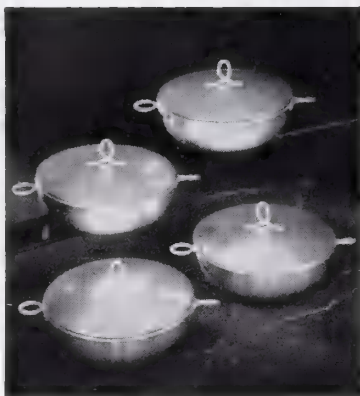
Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



CIRCUS TOTE BAG is a whopper like a sailor's sea bag. It's fine for stowing toys and soiled laundry and will turn a small scatterbrain into a reformed pick-up. It's made of heavy white twill gaily decorated in a red and blue circus scene with striped denim top, colored drawstring and jingle bells. \$2.95. Hand-painted with first name, \$3.50. Ppd. Gotham Gifts, 67-85 Exeter Street, Forest Hills 75, N.Y.



A BATHING BEAUTY discovers gold in matching terry Padarounds and Bath Sheet fashioned from Martex Midas Touch. Lovely woven stripes, glinted with golden thread, come in delicious Butterscotch, Shadow Green, Antique Gold. Padarounds for women, \$2.95; men, \$3.50; children, \$2.50. Send shoe size. Bath Sheet, 36" x 72", \$6.95. Ppd. Bigley Studios, Box 8003, San Antonio, Tex.



TO EACH HIS OWN. An individual serving of lobster thermidor, crabflake au gratin, chicken tetrazzini, beef stroganoff comes to the table or TV viewer piping hot in handsome, highly polished aluminum casseroles with snug fitting covers. Each holds a pint serving and makes a supper of leftovers look as if you had a caterer in the kitchen. Set of 4, \$2 ppd. Nouvelle, Ltd., 225 West Erie St., Chicago 10, Ill.



FULL OF BEANS and monkey-shines. The most enchanting performers we've ever seen bring the gaiety of the circus to small bundles of animation. They're so beguiling, even Emmet Kelly would break down and smile. An impish monkey, proper penguin, colorful horse and merry clown are handmade, about 9" tall, and full of real kidney beans. \$1.50 each; 4 are \$5.50. Ppd. Anders Co., B-3, 155 W. 72nd St., N.Y.C.

SPOTS on the table?

Be Wise **REVITALIZE** With



REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre. Covers minor scratches. For all varnished, shellacked or lacquered surfaces. **ENTERTAIN WITHOUT FEAR!** Just apply REVIVA and surface spots will vanish like magic. Once you have used REVIVA, you will never be without it. Consumer tested and accepted for over 15 years.
Quart \$3.00 Pint \$2.00 Half-Pint \$1.50
Plus postage, No c.o.d.

MRS. MARK JACKSON'S STUDIO B
123 West 57th Street, New York 19, N.Y.



MOUSE EARRINGS!

Are you man, woman or mouse? If you're not a mouse, and like originality, these cute, cuddly "mice" made from imported velvet will provide lots of conversation and a practical, practical-joke gift, too. 1 1/2" from tail tip to whiskers, they come in mouse grey and screw on. Federal tax incl., pair, ppd.

\$1.00

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WIGWAM WEDGE MOCCASINS \$5.95

handcrafted of glove-soft, smooth, washable calfskin, they cuddle your feet and make walking a pleasure. Built-in wedge heel. 5 lovely shades, white, natural, turquoise, red, charcoal with intriguing pin-wheel-bead design. Sizes 3 thru 10, narrow & medium, 1/2 sizes too. **\$5.95**

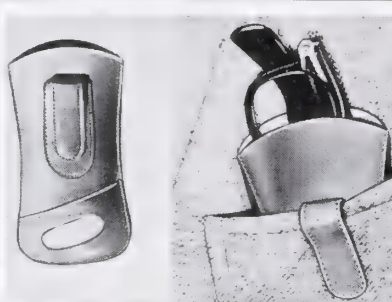
Matching clutch
Bag, 9" x 4 1/2"
\$3.95

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Moccasins & Bag
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Satisfaction Guar.

Send cash, check or m.o. For COD's send \$2 deposit.

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Tucson, Arizona

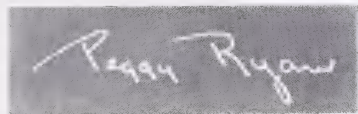


Prevent Broken Glasses—\$1

This handy new safety case secures specs or sunglasses. Prevents costly accidents and inconveniences. Specially designed so glasses can't fall out. Spring clip holds the case firmly in your pocket or on car's sun visor. You pull out glasses without removing case. Styled in smart sun-tan, suedine lined. Complete with identification card pocket. *You must be pleased or your money back!* Only \$1, postage paid. Order **CLIP CASE** direct by mail from **Sunset House**, 813 Sunset Building, Hollywood 46, California.

SHOPPING

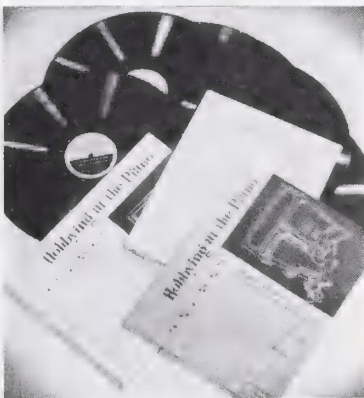
WITH



LADY ON THE GO through a long and lovely Springtime looks like a million. is smart as a fox. She wears a delicious 3-tiered cape of Norwegian blue foxtails that's very chic over pastel sheaths, tailored suits, dark sheers. It sweeps to a graceful 14" at center back, is lined with gray crepe, has concealed front hook and is *unbelievably* priced at \$42.50 incl. tax and post. Harold Rubin, 52 E. 56th St., N.Y.C.



BACH TO BOOGIE. Hobbying at the Piano is an easy-as-pie home course that will have you or a musically-minded small fry tickling the keys. Beginner's course consists of a textbook, 13 lessons, on 12 inch 33 1/3 long-play RCA records and a *key-board*. And if you've had your basic instruction, take the advanced course. \$19.95 each 13-lesson course. Both courses. \$29.95. Ppd. Order from Edeco. HB, Box 1848, Dallas, Texas.



VICTORIAN BELLES for the bath are dainty wrought-iron matchmates. A sweet stool you'll sit on to pedicure and groom your legs comes with a towel rack that has a mesh shelf for talc, bath salts, tissues, face cloths. In pink, gold, turquoise, white, or black. rack is 33" x 15" x 8". \$12.95, exp. coll. Stool, 17" high, is \$7.95 plus \$1 post. Unique Gifts, P. O. Box 164, Glen Ridge, New Jersey.



BETTY CROCKER'S COOK-BOOK, revised and enlarged, is a pictorial review to help the bride and tantalize the pro. There are 472 pages deliciously packed with 2,227 recipes (866 are new) and 43 color photos. New features are washable cover, celebrity menus, freezing section, clearer type, index. Case bound. \$3.75; ring bound. \$4.95. Ppd. General Mills, Inc., Dept. 606, 623 Marquette Ave., Minneapolis, Minn.



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Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

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200 Perfect Antique Rugs	\$90 to \$200
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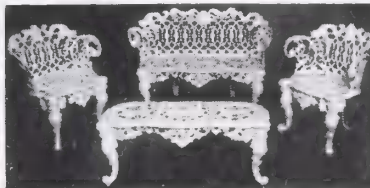
For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs

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Authentic Countess d'Este Group In White or Antique Green

	Cast Iron	Aluminum
Settee 39" long	\$59.00	\$72.50
Chair 19" wide ea.	35.00	42.00
Bench 125 1/2" long	48.00	57.50

ROMAN LAR

Ancient protector of home and household. Cast Iron in White or Antique Green. 45" high \$79.50

PLANT STAND

Regular \$21.50, heavy base stand with 11 movable arms. Only \$17.95 with long spout brass watering pot FREE.

Catalogue on request.

Send check or Money Order. Crated free. Shipping charges collect. Specify freight or express.

Antique Iron Craftsmen
2500 27th Av. N.
Dept. B3-7 Birmingham, Ala.

HATS IN VIEW . . . NEATLY TOO

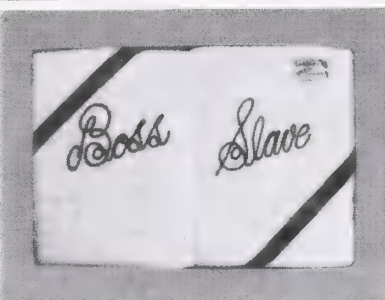


No more crushed out of shape hats. At last a smart, economical and durable Hat box Set . . . finished in a tan linen weave, has a front window which opens outward from the bottom making it easy to remove and replace hats without taking hat box off the shelf. Easy, roomy box measures 13" x 13" x 7". Will fit men's or ladies'. It's a necessity for a neat closet. Order No. C445.

Set of 3 Only \$2.79 postpaid

Satisfaction guaranteed or money back

CLOSET ACCESSORIES CO., Dept. 1185F
816 University Place, Evanston, Ill.



Boss and Slave Towels

This is the present that brings down the house every time! Two white terrycloth bath towels have embroidered identification:

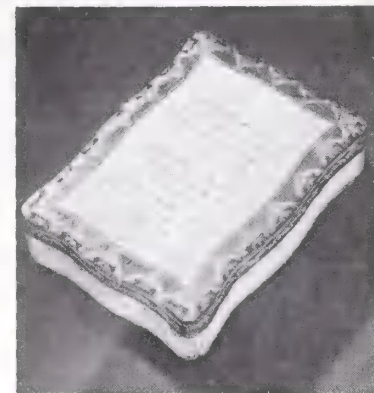
One for the Boss
One for the Slave

Which is whose is anybody's guess!

\$3.50 gift boxed and postpaid



19 GARDEN PLACE • BROOKLYN 1, N. Y.



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WINDOW



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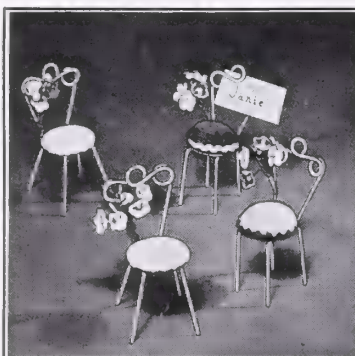
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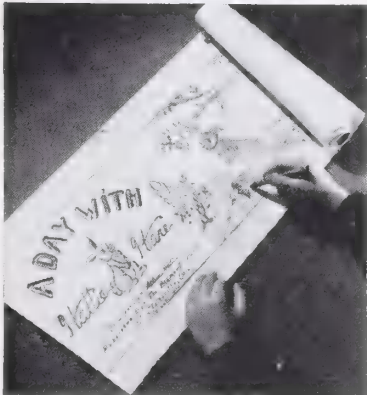
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FOR GRACIOUS SAKE! Set a romantic mood next time you dine à deux, for candlelight and flowers do wonderful things for a woman. The round crystal bowl, 4" wide, would be lovely holding daisies or sweetheart roses. It rests on a brass stand with 3 brass candle holders and crystal bonnettes. Complete with tapers, the 5-piece set is \$7.95 ppd. Elizabeth McCaffrey, B-3, Orange, N.J.



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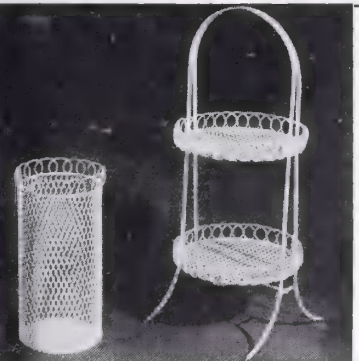
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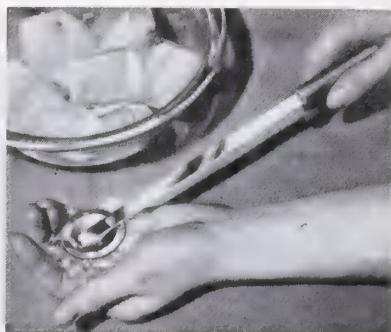
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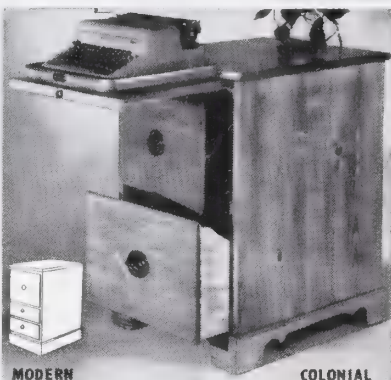


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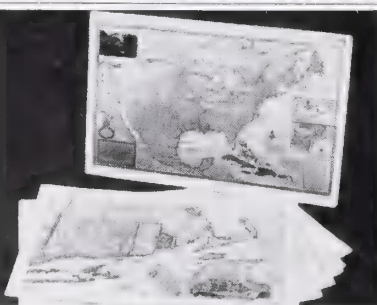
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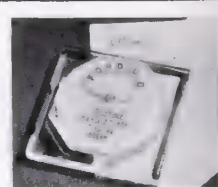
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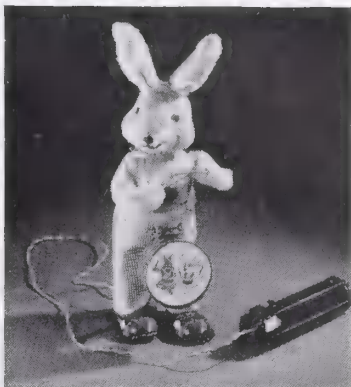
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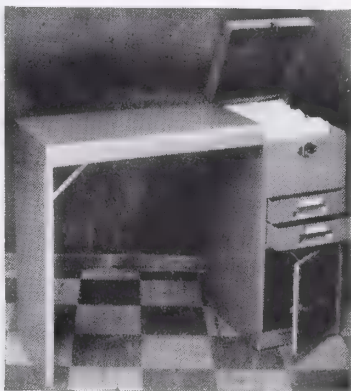
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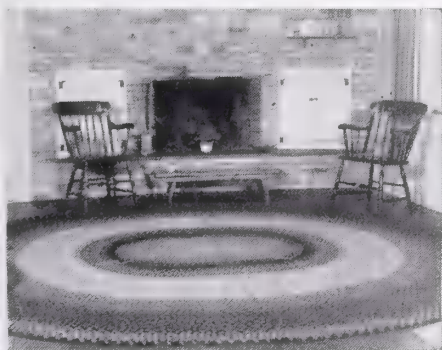


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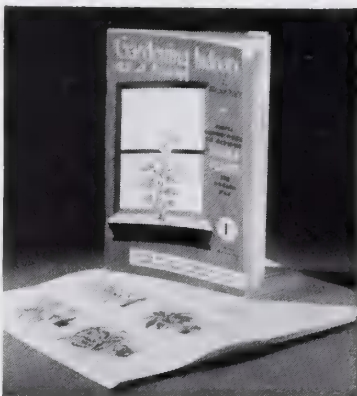
1248 Bellmore Ave., Bellmore 3, L. I., N. Y.



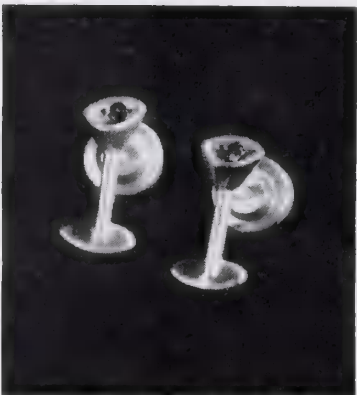
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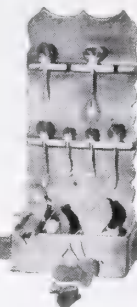
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(Please turn to page 47)

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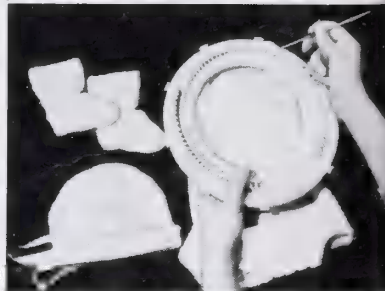
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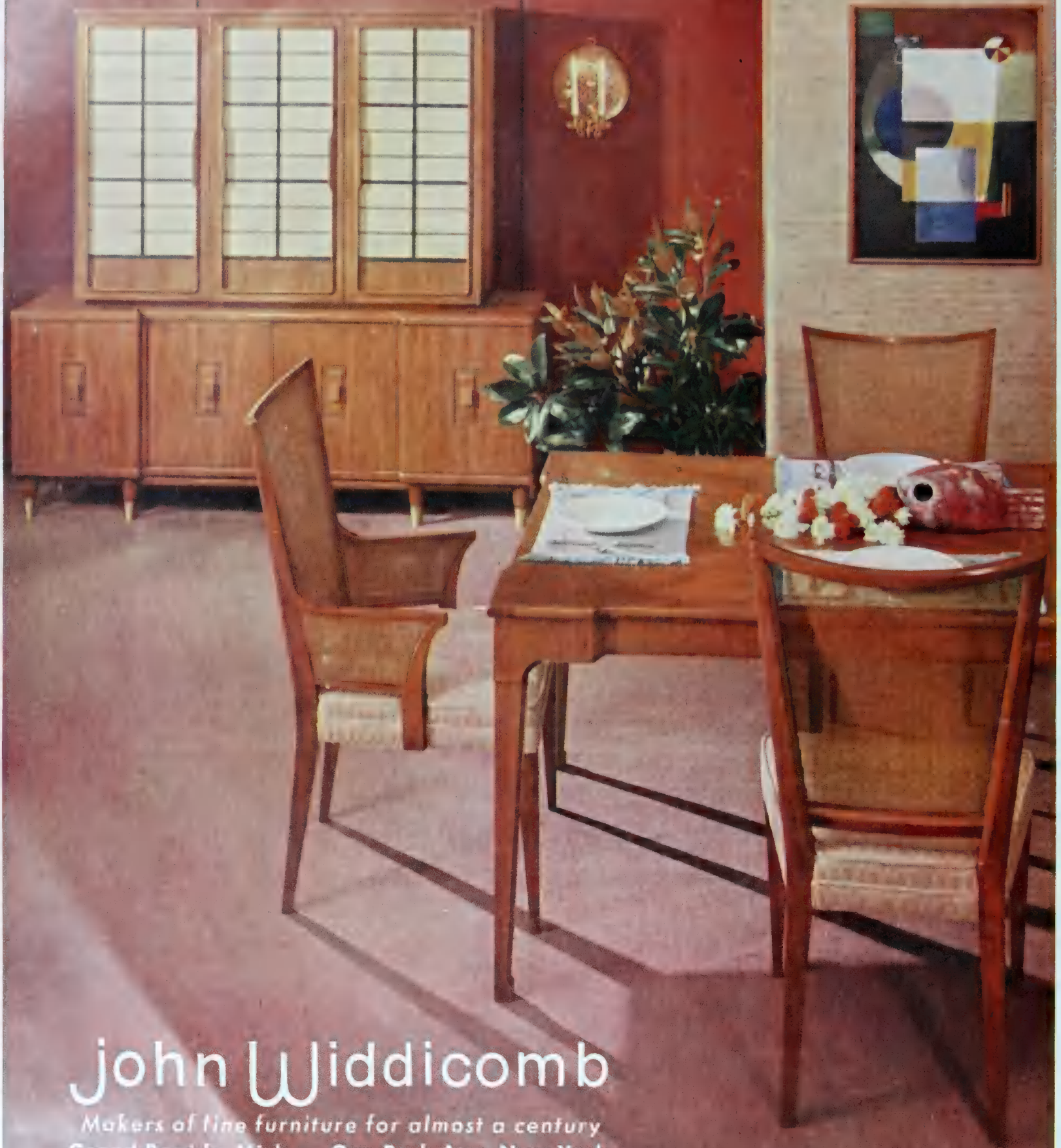
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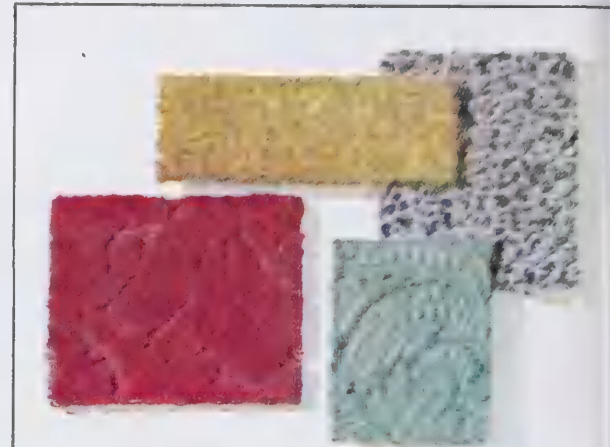
Today, thousands of women just like you are discovering they can have the carpet they've always wanted — with the special advantages no other floor gives them — at far less than they ever imagined. And, thanks to modern machines and new carpet fibres, today you get far more value for your money, in an almost unlimited choice of colors, textures and styles.

With your store's budget plan, you can buy your carpet as easily as you buy other household items like TV sets or washers. Surprising as it may seem, you can carpet two average-size rooms, wall-to-wall, in excellent quality carpet for as little as \$15 a month, including padding and labor for installation. If you prefer rugs, the cost is even less.

Of course, your store will give you an exact estimate and they'll be happy to help you decide which carpet is best for you, both from a decorating and from a practical point of view.

So, if you're missing all the comfort, quiet, warmth, safety, beauty and easy care of carpet, don't delay. Start enjoying your new carpet now — and enjoy it for many years to come. Read the helpful information on these pages and then let your store help you select and buy the carpet you really want.

How much do you think it costs to carpet a room like this? As little as \$6 to \$10 a month is all it costs for a full, room-size rug and rug cushion. Wall-to-wall carpeting is only slightly higher.



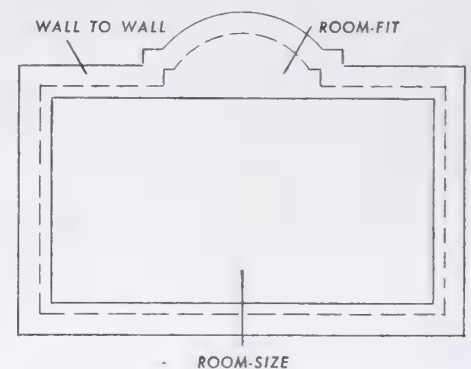
Which carpet do you prefer? Whatever kind of carpet you want, you can get today. Here are just eight of the hundreds of combinations in color, texture and style; the rose and pale green carpets at left are

Now see how easy

1. Plan your needs

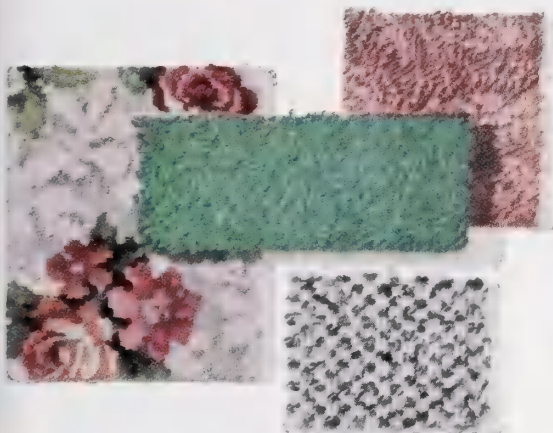
To decide on your carpet color and texture, consider the other colors you're using and the amount of wear your carpet will get. Then let your store help you choose.

2. Here are the three most modern ways to do your floors



Whether you choose wall-to-wall carpet, room-fit carpet or room-size rugs is a matter of your own taste. Room-fit carpet has all the luxurious appearance and the same ability to unify irregularly-shaped rooms as wall-to-wall carpet. In addition, it allows a border, if you prefer to have some floor showing. Both room-fit and wall-to-wall carpet are cut from standard widths of 9, 12, 15, and 18 feet. Room size rugs come in standard sizes such as 9 x 12 and 12 x 15.

Home means more



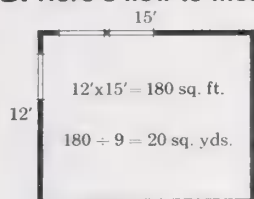
sculptured, the gold is a twist and the smoke grey and charcoal is a shaggy loop. Next is a floral, then a green lush cut pile, and a beige tone on tone. Finally, a black and white tweed.



Families with children love today's rugs and carpets — designed to hide temporary soil and footprints and so easy to care for. No scrubbing, waxing or polishing. And children need the deep, soft cushioning carpet provides — the blanket of warmth a rug or carpet spreads on all your floors. Their parents need the quieting hush carpet brings to active households. And — with carpet — the entire family gets slip-proof, skid-proof footing.

it is to buy carpet:

3. Here's how to measure your floor for carpet



Most people find it difficult to change square feet to square yards. Don't make the common mistake of dividing the total square feet in your room by 3 to get square yards. You'll overestimate the cost of your carpet three times. To get an idea of what your favorite carpet will cost to own, just

measure the length and width of your room in feet. Then multiply to get square feet and divide by 9 to get square yards. (See diagram above.) Then multiply square yards times the cost per yard.

This will give you a reasonably accurate estimate of what your carpet will cost. Padding, and installation of wall-to-carpet, are extra.

Your store will be happy to take exact measurements which allow for any irregularities and quote you a complete price in advance — with no obligation to you.

4. How to choose the carpet that's best for you

When you're choosing your carpet, let your salesman help you. He's trained to know which types of carpet best serve your particular requirements. In addition, his decorating knowledge can be most useful in helping you decide the color and type that will do the most for your decorating plan. Most stores will come to your home with samples to let you select your carpet where it will be used. Take advantage of this service to make it easy for you and your family to choose the right carpet for you.

Enjoy your carpet while you pay for it — Today, your store can offer you the same kind of liberal payment terms on rugs and carpet that you find on washing machines, TV sets and automobiles. Most fine stores offer "up to 36 months to pay," with only a small down payment. Thousands of women are finding it amazingly easy to carpet their homes completely on today's payment plans. So you see, there's really no need for you to put off buying the rugs or carpet you'd love to have.

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WINDOW SHOPPING

CONTINUED FROM PAGE 40

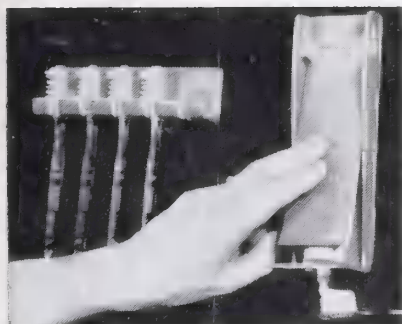
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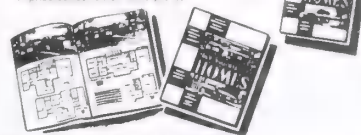
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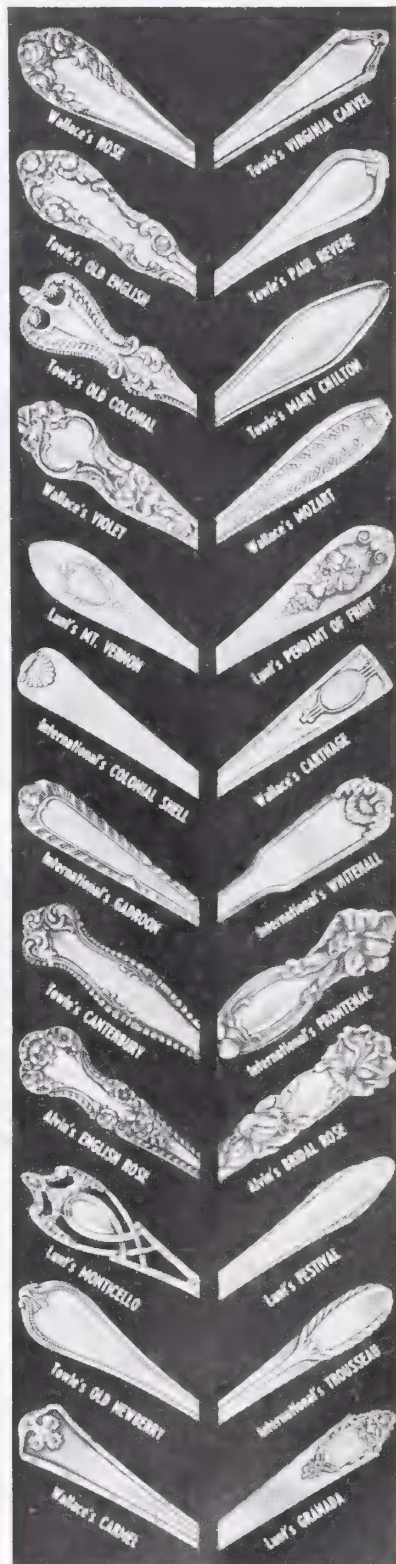
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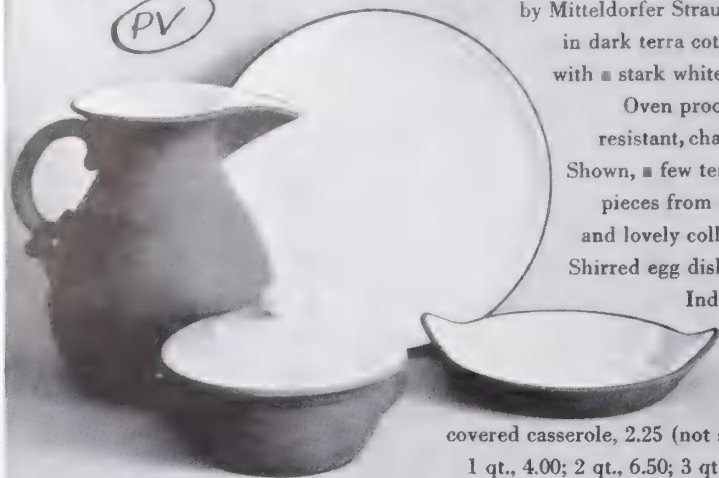
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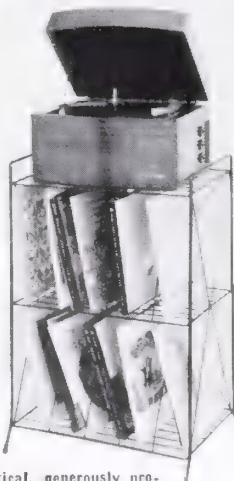
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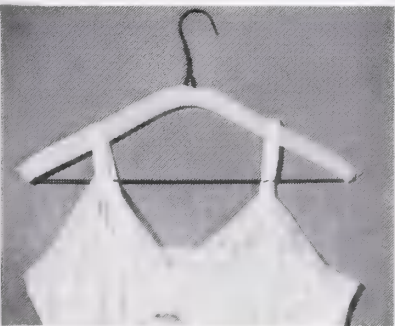
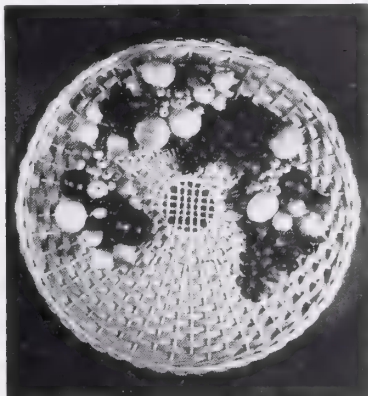
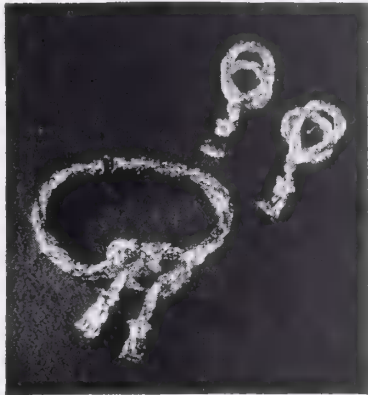
SHOPPING



GOLD BRAID couldn't highlight your spring fashions more beautifully if it were 18k gold. The Edwardian, lady-like look brings into focus a lovely set of golden chains braided and elegantly knotted. Wear them with a ribbon knit sheath, a pure silk shantung cocktail suit and see how *exactly* right they are. Bracelet, \$4.95. Earrings, \$3.95. Necklace (not shown), \$7.95. Ppd. Aimee Lee, 545 Fifth Ave., N.Y.C.

MAGNIFICENT MAT of hand-woven reed is a striking pin-up in a Provincial dining room; a heavenly spot of color for the casual informality of rattan, wicker or wrought-iron furniture. It measures a tremendous 24" in diameter and is colorfully decorated with a garland of imported fruit that looks good enough to eat. \$29.95. 18" size, \$24.95. Ppd. Virginia Lee Creations, 15214 Wyandotte Street, Van Nuys, Calif.

STAFFORDSHIRE MUGS decorated with a Venetian scene are wonderful for TV viewing, fireside chats, morning coffee at the office, or a pretty cache for pencils or trailing ivy. Parade six of them across a shelf in your pine cupboard or hutch. They hold a half pint of liquid, come in a set of 6 assorted colors. \$6.95 ppd. Jack's Mail Box, 27 East 22nd St., New York 10, N.Y.



Sensational New COAT HANGER COVERS

At last—available to the public—those wonderful foam rubber hanger covers that keep garments from slipping off. You've seen them at your cleaners holding even sheerest garments on wooden or wire hangers. They end, forever, annoyance of garments slipping off onto the closet floor. And, you can drip-dry blouses and sweaters, too, without fear of rust. A few sets transform your closet of drab metal hangers into a colorful array of pastel colored quality holders. Price only \$1. per doz., 3 doz. \$2.85 ppd. Order from Red Oaks, Dept. 163-C, Prairie View, Illinois.

CREATE BEAUTIFUL MOSAICS WITH ITALIAN CERAMIC TILES

It's easy and fun to make beautiful tile mosaics to add new beauty to your home. No special skill required—no tools needed. Our kit has 152 colorful 3/4" Italian ceramic tiles plus backing, molding, cement, grout and illustrated instruction book. Makes a hot plate or wall plaque 18 1/2" x 7". Our free illustrated catalog shows kits for making coffee table tops, occasional table tops, and many other exciting uses for this fascinating hobby. Send for your free catalog today.

Kit complete \$4.95 postpaid

Artisan Galleries

2100-A3 N. Haskell Dallas, Texas

**NAME & NUMBER
BRACKET MARKER**
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB \$4.95 POSTPAID

present your name attractively GUIDE YOUR FRIENDS—BEAUTIFY YOUR HOME with DAY-N-NIGHT Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT *

Your name gleams in permanent reflector letters on your **DAY-N-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

THE PERFECT GIFT FOR Birthdays
Letters shine bright at night
Easy to read DAY-N-NIGHT
2 sided; raised letters on both sides
Rustproof—lifetime aluminum throughout
Permanent embossed lettering—raised in solid plates
Baked enamel finish—black background—white reflector letters
Attractive size—nameplates 2 1/2" x 18", number plates 2 1/2" x 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides

COLOR! Background on any marker in your choice of
ANTIQUE COPPER • BARN RED • KELLY GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only \$1.00 extra per marker**

DAY-N-NIGHT Driveway Guides Make it easy to find and follow your driveway!

Both sides of DAY-N-NIGHT Driveway Guides are treated with thousands of tiny round mirrors that shine brilliant yellow in car headlights, or gleam in the rays from tail-light or back-up light. You'll bless the Guides in backing out as well as driving in! Yellow color shows clearly against snow, shrubbery, lawns. Rustproof—made of aluminum. 24 inches high, with wrought aluminum stake.

as low as **79 1/2¢** each, in lots of 10

1 for \$1.00 2 for \$1.85
5 for \$3.60 6 for \$4.95
10 for \$7.95

Postpaid when all are to be sent to one address at one time

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WE SHIP WITHIN 48 HOURS**

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535 Spear Bldg., Colorado Springs, Colo.

*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it	COLOR (copper, red or green)	PRICE
				(Add \$1.00 for color)
	TOP			
	BOTTOM			
SHIP TO:				TOTAL
ADDRESS				<input type="checkbox"/> Remittance enclosed, ship postpaid in U.S. <input type="checkbox"/> Ship C.O.D. I will pay C.O.D. fees and postage.
CITY ROUTE OR ZONE STATE				

MAILBOX MARKER
fits any mailbox—install in a minute style M \$1.95 POST PAID

PREMIUM MAILBOX MARKER
attractive wrought aluminum frame style MF \$2.95 POST PAID

DELUXE MAILBOX MARKER
graceful wrought aluminum frame and scrolls style EM \$3.45 POST PAID

TWO-LINE MAILBOX MARKER
up to 17 letters and numbers each line style OM \$4.95 POST PAID

NAME & NUMBER MAILBOX MARKER
up to 6 letters and numbers top line, 17 on lower style NM \$3.95 POST PAID

LAWN MARKER
wrought aluminum stand; up to 17 letters and numbers style L \$2.95 POST PAID

NAME & LAWN MARKER
up to 6 letters and numbers top line, 17 on lower style ML \$4.95 POST PAID

BRACKET MARKER
attractive wrought aluminum bracket for wall, post, etc. style B \$2.95 POST PAID

FRAMED BRACKET MARKER
With wrought aluminum frame style FB \$3.95 POST PAID

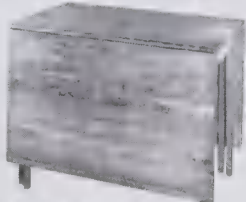
TWO-LINE BRACKET MARKER
up to 17 letters and numbers each line style OB \$5.95 POST PAID

SOLID CHERRY TABLES

Beautiful tight grained wild cherry table shipped direct from the factory in moisture-proof wrap. Precision cut, satin smooth, ready for your favorite finish... quickly assembles—no special tools required. Comes complete with assembling and finishing instructions. An evening's fun saves you over 50%.



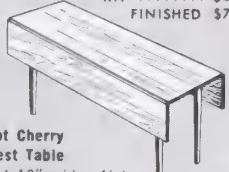
4 Leg Cherry Drop Leaf Table
Closed 24" long, 39" wide
Open 58" long, 39" wide
KIT \$45.00
FINISHED \$69.95



6 Leg Cherry Drop Leaf Table
Closed 24" long, 39" wide
Open 72" long, 39" wide
KIT \$55.00
FINISHED \$79.95



Round Leaf Cherry Table
Closed 24" long, 39" wide
Open 62" long, 39" wide
KIT \$49.95
FINISHED \$71.95



6-Foot Cherry Harvest Table
Closed 18" wide, 6' long
Open 42" wide, 6' long
KIT \$62.95
FINISHED \$77.95

Send 25c for catalog on solid Cherry reproductions... Chairs, hutches, cobbler benches, etc.

*Cash or Money Order—No C.O.D.'s Shipped Express Collect

CHERRYCRAFT
DEPT. B-357 PITTSFORD, NEW YORK



PERSONALIZED RECORD SEALS FOR MUSIC LOVERS

Embossed, specially gummed seals are stamped with your name on each one. Index space is provided to identify proper album and pocket. Collectors find these wonderful for preventing lost records, eliminating confusion and adding a note of pride to a distinguished collection. Equally cherished by fans of chamber music or cha-cha. Fits all 33 and 78 records. Must be trimmed slightly for 45s. Print personalizing please.

50 for \$1.69 100 (same name) for \$3.00

Free Gift 'n' Party Fun Catalog

Hostess House, Dept. B-3

5858 Forbes St. Pittsburgh 17, Pa.



SWIVEL CAPTAIN'S STOOL With Sturdy, Concealed Ball Bearing Swivel

Now... a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETE OR IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify). Only \$16.95 COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc. with simple instructions. \$11.95

Shipping Charges Collect

NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

Immediate Delivery No C.O.D.'s Money Back Guarantee

Yield House
Dept. B3-7
North Conway, N.H.



Easter Artistry from AUSTRIA

Hand-detailed wax eggs containing various miniature religious and fairytale scenes protected by glass window. Shown are: MADONNA & CHILD and GUARDIAN ANGEL & \$3.25 CHILDREN. 3 1/4" high. Other religious and fairytale scenes available.

SURPRISE BUNNY BASKETS—lift up Mrs. Peter Rabbit and find under her, 3 little bunnies cuddled together. Hand-detailed and hand-colored in \$2.50 wax. 3" = 2" high. 2 ea. ppd.

No C.O.D.'s
GINA & SELMA, INC.
Dept. HB3, 1048, Lexington Ave., N.Y. 21, N.Y.

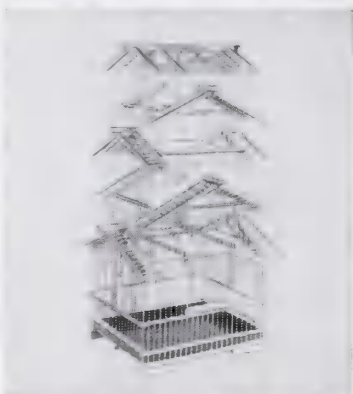


WINDOW



EN-PLANTED BOOK ENDS

give the look of the month to a book of the month. A superb pair for an executive's suite or to flank volumes on a library table are handcrafted of Honduras mahogany, have two fine bands of wood inlay and are decorated with an antique brass lion's head. With removable zinc lining, they measure 8" long x 4 7/8" deep. \$15 each; \$28.50 the pair. Ppd. Chalmar, Split Rock Rd., Syosset, N.Y.



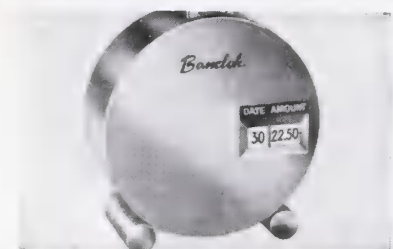
CHIC PARAKEETS

will flock together and think you're wonderful if you buy them this palatial penthouse, because its five levels provide lots of comfort and play room. The solid bamboo pagoda-type construction makes this also a pretty home for canaries or finches. Bottom of the cage slips out for easy cleaning. 24" high, it's \$12 ppd. Jeredith Manor, Box 130, Nyack, New York.



A QUICK CHANGE ARTIST

will applaud the performance of a white-collar, bow-tied butler holding his watch, jewelry, keys, coins and pocket miscellanea. A creamy ceramic tray is called the Dresser Messer, measures 5" wide, and is a fine catchall for his nibs. Buy a pair, use one as an ash tray for his side of the bed. \$1.95 each. Ppd. Foster House, 430 S. Jefferson, Peoria, Ill.



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Get Perpetual Date & Amount Banks. 25¢ a day automatically keeps date up-to-date. Also totals amount saved. **FORCES** you to save a quarter every day, or calendar won't change date. Automatic saver for home, car, vacations, payments, etc. Fool-proof mechanism with key. Use year after year. Start saving right away. Pays for itself in 11 days! Order several. Reg. \$3.50. Now only \$1.99 each; 3 for \$5.75; 6 for \$11.00 prepaid. Mail cash, check or money order to LEECRAFT, Dept. HB, 300 Albany Ave., Brooklyn 13, N.Y.



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Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.

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Bridal Service Division.
EAST ORANGE 4, N. J.

Kiddies Care for Own Clothes

Junior Clothes Rod

TRAINING MADE EASY!

Hangs down 23" from grown-up level—24" wide. Easy for small fry to hang up own clothes. Short garments hang above. Doubles closet space. Avoids driving nails in walls or door. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

A WELCOME GIFT FOR BIRTHDAYS, SHOWERS, ETC.

In colors—Red, Blue, Green Complete \$1.95
Sent Post Paid if you enclose Check or M.O. Gladly sent C.O.D. plus postage. 2 for \$3.65

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18018 Griggs Ave. Detroit 21, Michigan



SHOPPING



ON THE BALL CASTERS

turn in a rave performance. Their whisper-glide action rolls the huskiest furniture over the deepest, most luxurious carpets without effort. Handsome Copper Casters have instant swiveling action, are completely enclosed and permanently lubricated. Excellent for any furniture, they're decorative enough for the finest. Set of four 2½" diam., is \$7.95. Ppd. Bard's, Dept. 1185, Evanston, Ill.



GOOD HUNTING

resulted in our finding these nested Pheasant Tray beauties. The kind of gift a man appreciates, these are heavy limed oak with silver metal fittings on the rim. On each one is painted a magnificent pheasant in flight. One is 14" x 8" for use as a TV supper tray; two are 7" x 6" for serving hors d'oeuvres or cocktails for two. Set of 3 is \$4.95 ppd. Copeland House, Box 870H, Lake Forest, Illinois.



MERRILY IT ROLLS

ALONG from woodpile to fire-side and takes its stand alongside your hearth. Handsome black and brass log holder becomes a hand truck by squeezing two pins at the back which release the brass handle. It has rubber wheels, moves up and down steps easily, holds several hundred pounds of logs. \$29.95 exp. coll. Malcolm's 6309 Reisterstown Road, Baltimore 15, Maryland.



1000 for \$1 PERSONAL ADDRESS LABELS

1 to 4 lines neatly printed in black; gold border. Gummed labels in pads (½x1¼ in.) Plastic box included. Save time. Protect belongings. For envelopes, checks, books, records, tools, toys. 1000 for \$1 ppd. Any 5 orders, \$4. Guaranteed to please. Prompt delivery. Write Bruce Bolind, 30 Bolind Bldg., Montrose 40, Calif.



DOG MATTRESS



KEEP YOUR DOG OFF THE COLD FLOOR AND YOUR GOOD UPHOLSTERY CEDAR TREATED

DOGS LOVE IT — FLEAS HATE IT
FRAGRANT NATURAL ODOOR
A real mattress, 4 inches thick, far superior to mats or pads. It is soft, warm and comfortable. Gives protection against dampness. Pyleet tufted with fine quality cedar treated cotton.

Sizes and Prices	
15"x21"	\$ 3.00
16"x23"	3.25
17"x25"	3.50
18"x27"	4.00
21"x32"	4.50
22"x34"	5.00
24"x36"	6.00
27"x38"	7.00
27"x44"	10.00
36"x38"	10.00
36"x50"	12.00

WASHABLE SLIPCOVERS

Made to fit, with snap fasteners, slips on and off easily. Price each slipcover is 1/2 price of mattress it fits (see size table). Buy two, have one clean at all times.

IMMEDIATE SHIPMENT | MONEY-BACK GUARANTEE

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Window shutters 9" x 36" \$450 a panel

Doors 16" x 80" \$995 each

We have everything in standard and custom made shutters, doors, folding doors, room dividers, bar doors and screens

There is only one perfect wood for making fine quality louvre shutters: clear white sugar pine. And it is grown only in California—nowhere else.

From clear white sugar pine, we manufacture the finest shutters you could buy. Double blind mortise and tenon joints are used throughout so our wide selection of standard sizes can be cut down as much as 3" in length and 1" in width to fit your windows. Or we can custom make to your measurements.

Write for Information, Price Lists

Complete stock of hardware available. We will also size, finish and paint your shutters at less than half of the usual charge.

CLIP THIS COUPON TODAY

Satisfaction Guaranteed

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SPECIAL PRODUCTS COMPANY

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Please send me louvre shutter information

Name _____

Address _____

City _____ State _____
(please print)

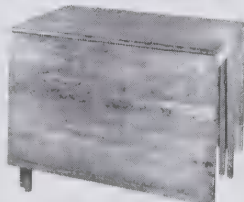
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San Francisco
Our eighth year of selling
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SOLD CHERRY TABLES

Beautiful tight grained wild cherry table shipped direct from the factory in moisture-proof wrap. Precision cut, satin smooth, ready for your favorite finish... quickly assembles—no special tools required. Comes complete with assembling and finishing instructions. An evening's fun saves you over 50%.



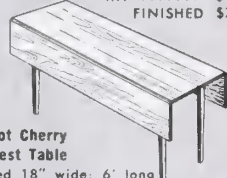
4 Leg Cherry Drop Leaf Table
Closed 24" long, 39" wide
Open 58" long, 39" wide
KIT \$45.00
FINISHED \$69.95



6 Leg Cherry Drop Leaf Table
Closed 24" long, 39" wide
Open 72" long, 39" wide
KIT \$55.00
FINISHED \$79.95



Round Leaf Cherry Table
Closed 24" long, 39" wide
Open 62" long, 39" wide
KIT \$49.95
FINISHED \$71.95

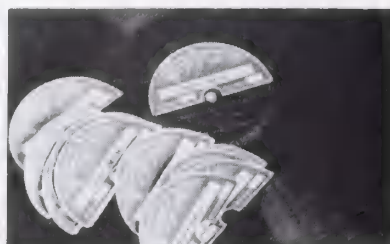


6-Foot Cherry Harvest Table
Closed 18" wide, 6' long
Open 42" wide, 6' long
KIT \$62.95
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Send 25c for catalog on solid Cherry reproductions... Chairs, hutches, cobbler benches, etc.

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CHERRY CRAFT
DEPT. B-357 PITTSFORD, NEW YORK



PERSONALIZED RECORD SEALS FOR MUSIC LOVERS

Embossed, specially gummed seals are stamped with your name on each one. Index space is provided to identify proper album and pocket. Collectors find these wonderful for preventing lost records, eliminating confusion and adding a note of pride to a distinguished collection. Equally cherished by fans of chamber music or cha-cha. Fits all 33 and 78 records. Must be trimmed slightly for 45s. Print personalizing please.

50 for \$1.69 100 (same name) for \$3.00

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SWIVEL CAPTAIN'S STOOL With Sturdy, Con- cealed Ball Bearing Swivel

Now... a swivel stool styled for the home. For the drink bar, foot bar, kitchen counter work or drafting table office, etc. Ideal child dining chair (turning on legs allow easy sliding off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knot pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in melow honey-tone knot pine or maple.

COMPLETE
OR IN EASY
1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify). Only \$16.95
COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc. with simple instructions. \$11.95

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North Conway, N.H.



Easter Artistry from AUSTRIA

Hand-detailed wax eggs containing various miniature religious and fairytale scenes protected by glass window. Shown are: MADONNA & CHILD and GUARDIAN ANGEL & \$325 CHILDREN. 3 1/4" high. Other religious and fairytale scenes available.

SURPRISE BUNNY BASKETS—lift up Mrs. Peter Rabbit and find under her, little bunnies cuddled together. Hand detailed and hand-colored in \$250 wax. 3" x 2" high. ea. ppd

No C.O.D.'s
GINA & SELMA, INC.
Dept. HB3, 1048, Lexington Ave., N.Y. 21, N.



WINDOW



JOYOUS DAFFODILS, the Flower of the Month, bring the sweet rush of spring and decorate the Cup of the Month. A charming series on bone china cups and saucers features a flower design for each month of the year; makes an enchanting collection. Daffodil cup and saucer, \$3.50. Complete set of 12 months, \$39.95. Ppd. Hildegard Studios, 597 Farmington Avenue, Hartford 5, Conn.



THE VIKING is the chair that's classic in line and dateless in charm. You can pair two soldier-fashion on either side of your hall console; use one as a handsome desk chair. Solid hardwood, birch or ash, chair has hand-woven rush seat, curved back-rest, is 30" high. Seat 18" high. \$9.95 unfinished; \$10.95 in light finish; \$12.95 in maple, walnut, cherry, pine or mahogany finish. Exp. coll. Jeff Elliot, HB3, Statesville, N.C.



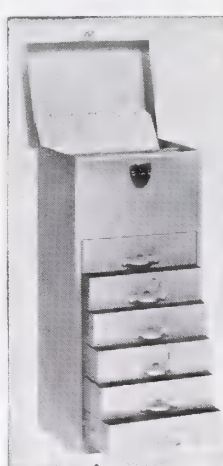
COPPER IS SO CHEERY and whether you're in the mood to be practical or pretty, these molds will serve you well. Made of gleaming copper anodized aluminum, 5 1/4" in diameter, they come in Acorn, Cherry and Pineapple designs. Wonderful for aspics, salads, desserts. Or for bright decoration, these come with star hangers. Set of 3 is \$1.98. Ppd. Downs & Co., Dept. 1185, Evanston, Illinois.



Save \$100.00 a Year
Automatically!

Save a Quarter Each Day
and Never Be "Broke"!

Get Perpetual Date & Amount Banks. 25¢ a day automatically keeps date up-to-date. Also totals amount saved. **FORCES** you to save a quarter every day, or calendar won't change date. Automatic saver for home, car, vacations, payments, etc. Fool-proof mechanism with key. Use year after year. Start saving right away. Pays for itself in 8 days! Order several. Reg. \$3.50. Now only \$1.99 each; 3 for \$5.75; 6 for \$11.00 prepaid. Mail cash, check or money order to LEECRAFT, Dept. HB, 300 Albany Ave., Brooklyn 13, N.Y.



PERSONAL CABINET FILE

with 6
letter-size
drawers

Compact steel file to keep all your papers neatly and efficiently in one handy, safe place. Roomy top lifts open, is completely equipped with A to Z index folders, sturdy lock and key to insure privacy. Below are six roomy drawers, each 3" deep, ready to hold all your stationery, supplies, ever tools. In smart

hammertone gray, green, or walnut finish.

Letter Size 12 1/2" wide x 30" high x 10" deep (shipping weight 25 lbs.) \$14.95

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Jumbo Legal Size, 15 1/2" wide x 30" high x 15" deep (shipping weight 47 lbs.) 23.95

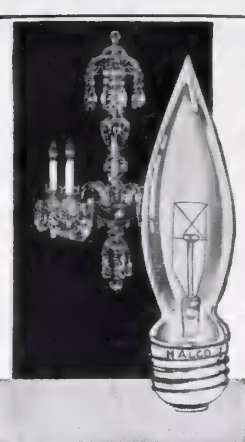
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Sparkle
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Delicately hand-tipped, clear or frosted glass, 25 or 40 watts, candelabra, intermediate or standard base.

75¢ each in clear, 85¢ each frosted glass, includes tax and postage. Minimum order of six. Specify wattage, finish, base. Write

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SHOPPING



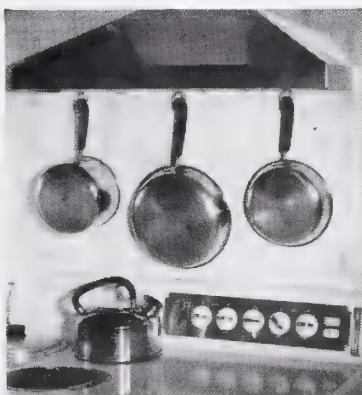
IT STACKS UP as a fine idea. A black or white wrought-iron refrigerator caddy provides handy storage space within your reach, out of your child's. It fits on the top with suction cups which adhere firmly to the slippery surface and permit air to circulate around the fruits and vegetables to prevent spoilage. 16" x 22", it's \$2.95 plus 25¢ post. Edith Chapman, Nyack, New York.



BUTTON, BUTTON, you'll find the button if you have this saucy jar to corral hundreds of strays, and end "missing-button" blues. We love it and want to send one to every sew and sew we know. A strawberry pink ceramic jar is 7½" high and studded with real buttons in gay colors. \$2.95 plus 25¢ postage. Order from Helen Gallagher, 413 Fulton Street, Peoria, Illinois.



THE BIG ATTRACTION that hangs over your stove, fireplace or barbecue is a Stove Hood. This one even has a built-in rack for hanging utensils, skillets, fireplace equipment. It comes in 3 lengths with 14" roof pitch, 8½" deep. Choose from cheery copper, golden brass or gleaming chrome. 30" long, \$12.95; 36", \$15.95; 42", \$18.95. Ppd. Elron, Dept. HB, 225 W. Erie St., Chicago 10.



Trio Script



Actual Size

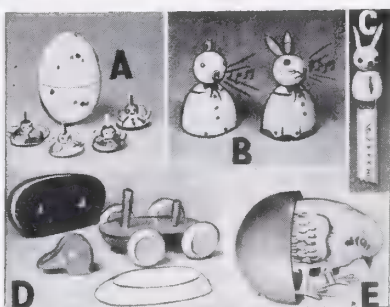
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MADE TO YOUR ORDER: A personalized accessory that can be worn on suit, dress, blouse, handbag, hat or scarf. Three graceful overlapping script initials with the "handmade" look. Substantially constructed of highly polished gold-plated metal with safety catch. A beautifully designed piece of costume jewelry—ideal for your personal use. As a gift, personal initials have no equal. They represent extreme thoughtfulness in your gift selection. Perfect for all ages.

FOR MEN! TRIO SCRIPT 3 INITIAL TIE CLASP

Same style letters as monogram pin, same sturdy construction. **\$3.00** Tax Included

You must be entirely satisfied or your money back. Order first, middle, last initial in succession. Shipment guaranteed in 48 hours.

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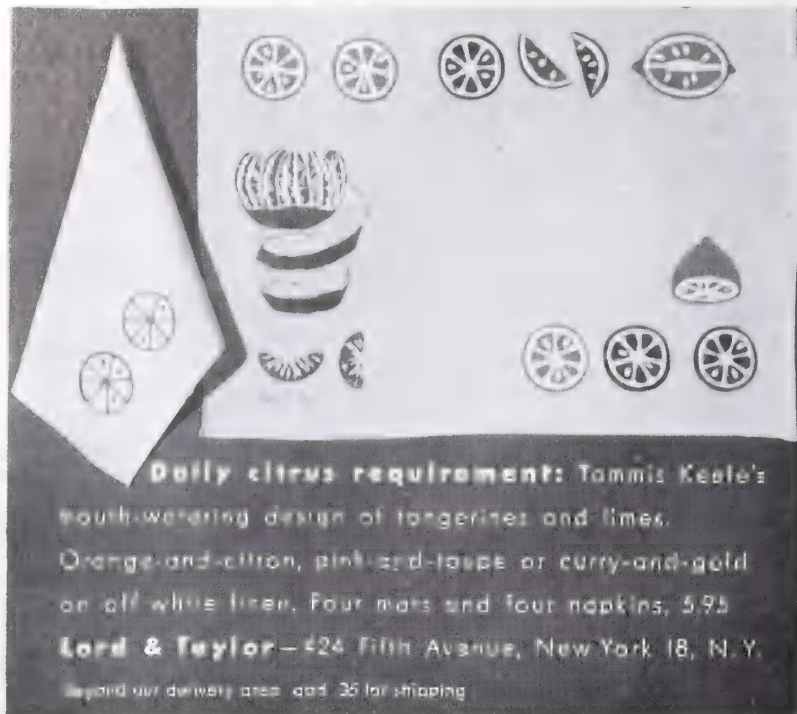
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Our eighth year of selling
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Send our delivery area add 35 for shipping

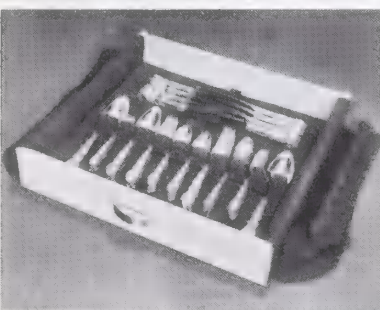
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... ever-filled by unseen fairies will reward good performance of the most reluctant at doctors, dentists, barbers, beauty salon, or children's shop. A must for every grandmama. Wood chest (5"x5"x10"h) is finished in white or antique pine and decorated with 3-dimensional wood 'pops in circus colors. \$2.95 plus 25¢ for mailing.

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WINDOW SHOPPING



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You may live in a tiny apartment but you'll feel like the Princess of Monaco when this brilliant crystal chandelier hangs in your foyer, dinette, or pretty powder room. Suspended by a metal chain from the ceiling, it's 8" in diameter, 17" high, and has about 76 hand-cut prisms which glisten like jewels. \$29.50 exp. chgs. coll. Paulen Crystal, 296 Broadway, New York 7, N.Y.

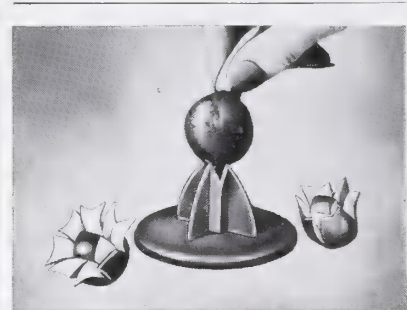


WHEN LADIES MEET, spark up the game, enliven the talk, by bringing on the card table glamorously covered in Monogrammed satin. A fabric with enormous elegance, it washes and dries like a breeze, comes in delicious pink, blue, gold, white, red or black. Card table monogrammed with 3 initials (underline last initial), 4 chair covers (not monogrammed), \$9.95. Ppd. Closet Accessories Co., Dept. 1185, Evanston, Ill.



SQUEEZE PLAY for the man behind the bar, his pretty help-mate in the kitchen is an E-Z lemon. So real, it would fool an expert, it holds 2 ozs. of lemon juice and requires no refrigeration. Several on a bar or in the kitchen make colorful time-savers for daiquiris, whiskey sours, lemonade, sherbets and meringue pies. Twist and squeeze, 2 are \$1. Ppd. Taylor Gifts, Wayne 1, Pa.

(Please turn to page 61)



Quick, Decorative Radishes—50¢

Just one push of the radish on this ingenious little plastic device and *like magic*—a perfect rose of a radish! Quick, safe, automatic... easy to clean! No sharp knives. Now you'll have time for decorative radish roses on every relish plate you serve. **ROSEBUD RADISH MAKER** only 50¢, postage paid. *Guaranteed to please or your money back!* Order direct by mail from **Sunset House, 803 Sunset Building, Hollywood 46, California.**



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YET SO VERY COMPATIBLE

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Notable, too, is the luxurious comfort of foam rubber cushioning... the excitement of fresh new linen-like fabric in turquoise, gold, coral and many other interesting decorator colors.



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Please send me the Mosaic Tile "Book of Beautiful Homes."
I've enclosed 25c in coin.

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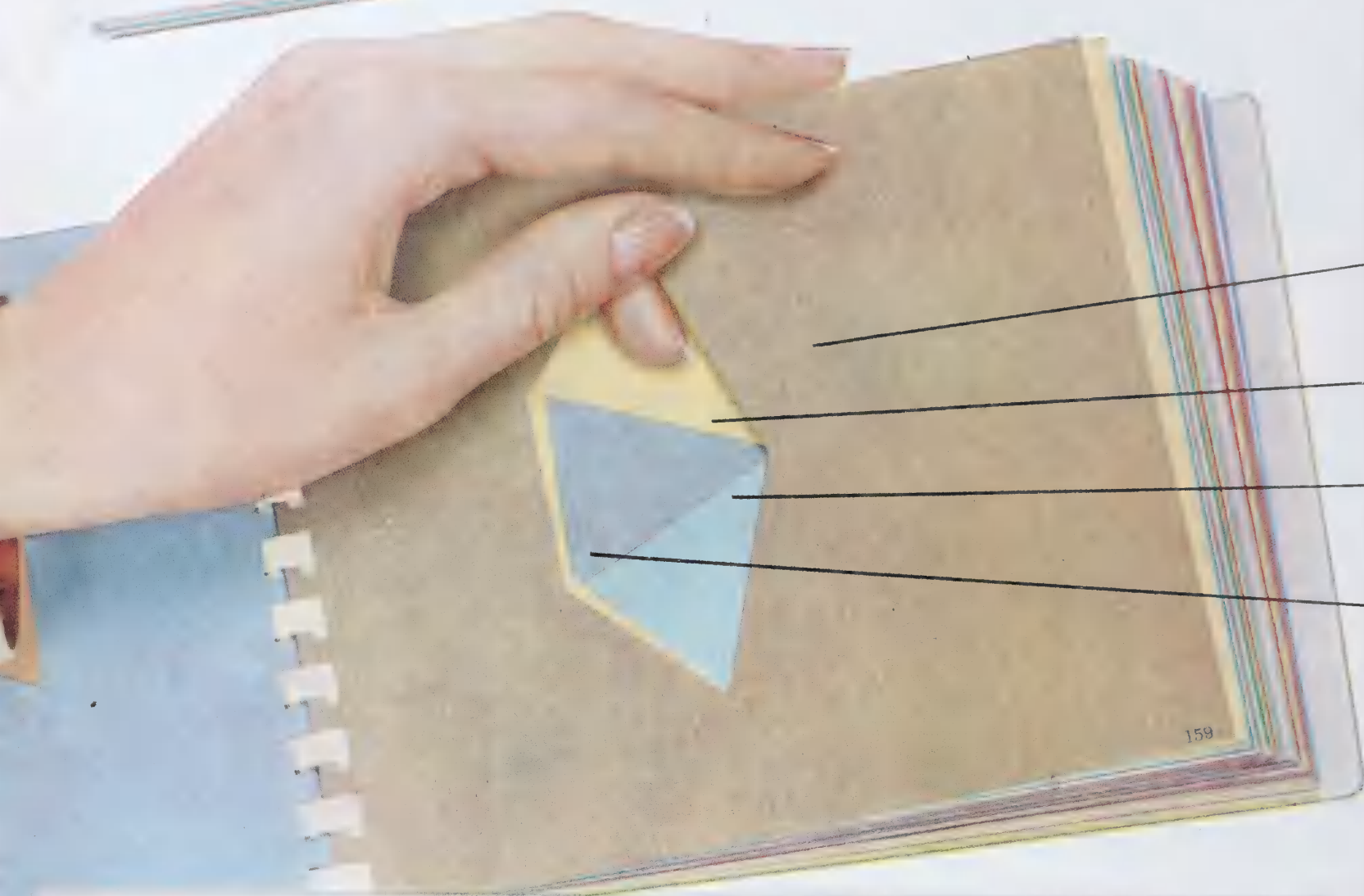
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Address Inquiries To: Super Kem-Tone, 1203 Midland Bldg., Cleveland 1, Ohio

Super Kem-Tone and Kem-Glo are made and distributed by: The Sherwin-Williams Co., Cleveland • Acme Quality Paints, Inc., Detroit • W. W. Lawrence & Co., Pittsburgh
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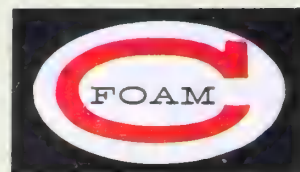
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RIITTS CO. 2227 SOUTH SEPULVEDA BOULEVARD, LOS ANGELES 64, CALIFORNIA



WINDOW SHOPPING

CONTINUED FROM PAGE 54

SCREEN STARLET from the Orient. A delightful miniature screen measures 18" long by 11" wide and would be an exquisite background for a sweet flower arrangement on a TV set or a piano. The four seasons motif is handpainted on silk by Hong Kong artists on each of the 3 panels. In red, yellow, green, or pale blue, it's \$2.99 plus 25¢ post. Here's How Co., 27 E. 22nd St., New York 10, N.Y.



TICKLE HER FANCY for something fine, something elegant to wear with spring suits and snowy white blouses. A hand-wrought sterling-silver feather pin which might have been plucked from the plumage on Louis XIVth's hat is 3" long and comes with matching earrings. \$3 ea. Gift-boxed, the set complete, \$5. Tax and post. incl. The Jamaica Silversmith, Dept. B-12, 79-32 164th St., Jamaica, N.Y.



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"PAMPEREDPET" BATHTOWEL

in genuine Cannon terry cloth
A bath-time frolic—36" sq. in non-toxic colors. Choice of COCKER, BEAGLE, DACHSHUND or BOXER in Beige with Cocoa Brown design—POODLE in grey with black design. If your dog is a rarer species: "all dog" motif with doghouse, prize ribbon, leash, etc. Name choice of dog.

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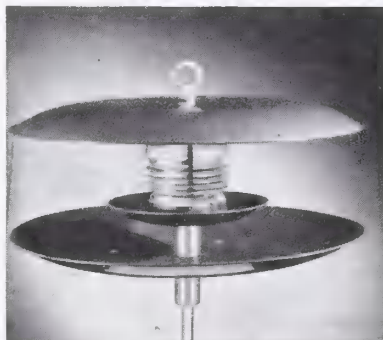
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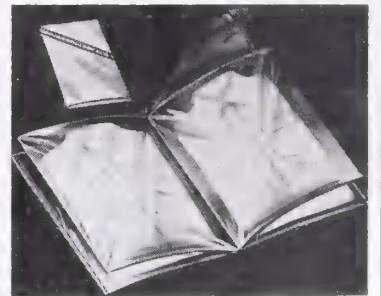
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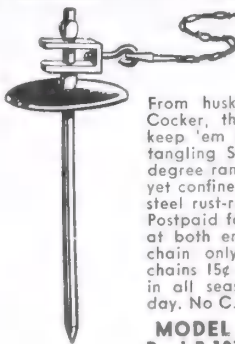
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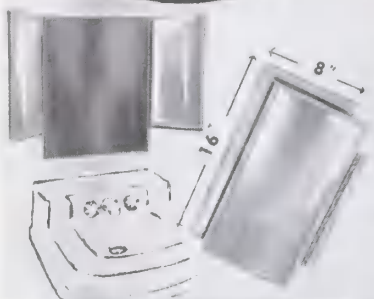
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In these English import silver-plated holders, and they'll take their place on the table with your finest silver.

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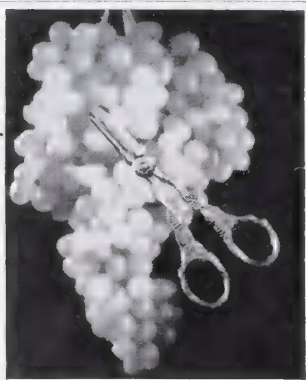
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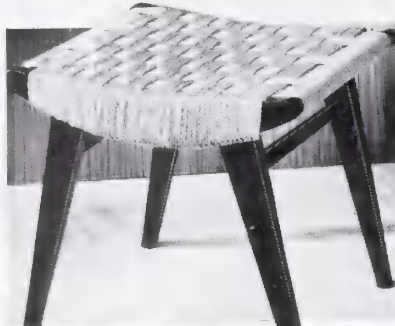
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17" high **\$14.95**
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WINDOW



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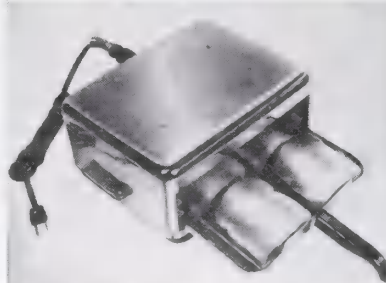
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MARCH OF TIME.

Here is the reminder we like best that tempus fugit. If you give it to a pretty girl, she'll shock her boss by being early and will have scores of swains asking for her hand. Gold-plated chain bracelet dangles a darling little round clock which measures 1 1/2" x 3/4". \$15.35 incl. tax and postage. Order from Susan Smith, Carpentersville, Illinois.

TOAST OR BROIL



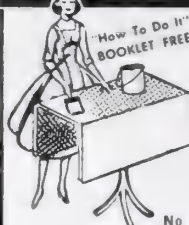
Toaster, broiler, grill and oven all rolled into one portable unit. Toasts 4 slices of bread at one time yet costs less than an ordinary toaster. Enjoy Brown 'n Serve rolls, English Muffins, chops, small steaks without heating your room. Heats or cools instantly. Gleaming Chromium finish with slide-out tray with heatproof bakelite handle. Adjustable high and low tray positions. Infra-red element. UL approved. Complete with 6' detachable cord. 4 3/4" high, 8 1/2" deep, 11" long. A dream to clean. It's a gift you owe yourself. Order by #K-831.

Special for Limited Time Only **\$6.95** ppd.

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IT'S EASY . . .
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ASSORTMENT NO. 1

Enough for 4 chairs or a chest of drawers **\$3.00** ppd.

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Enough for 5 piece Dinette or small Bedroom set **\$6.00** ppd.

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AUTHENTIC BLOND WOOD FINISHES

on furniture, floors, paneling, television sets, pianos, etc. Use on wood, metal, etc. When ordering, specify COLOR and ASSORTMENT NO and send with cash, check or money order.

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by America's Oldest Varnish Makers—Est. 1816

C. SCHRACK & CO. Dept. HB-3
152 N. 4th St., Philadelphia 6, Pa.

SHOPPING



CACHE FOR COMICS, Reader's Digest, the morning paper is a knotty pine library for the best room in the house. You'll keep up to date on current events in solitary confinement with a wall pin-up that holds reading material and a standard-size roll of tissue. It measures 11" high, 8" wide, 3 3/4" deep. \$5.95 ppd. Laurie & Co., Dept. HL, 507 Fifth Avenue, New York 17, N.Y.



SHE WEARS THE PANTS with lady-like grace sans male complaints. And no wonder! Culottes have the fullness and swing of a skirt, are perfect for marketing, gardening, relaxing. They come in sanforized Dan River navy or faded blue denim, cadet blue or red chambray, have 2 stud-trimmed pockets and zippered back, in sizes 10-22. \$5.95, ppd. Western Classics, Box 4035, BDC, Tucson, Ariz.

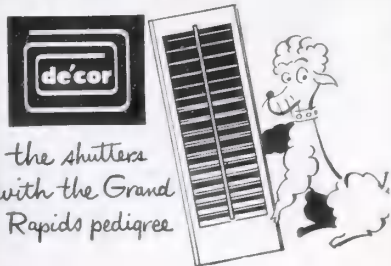


A DREAM BY THE FIRE or in front of a sofa, this is a superb cocktail table. Called the Jim Franklin, it was inspired by a New England work table and is designed in the Colonial style. Made of solid pine, it measures 20" x 44", height 20", has a two-inch thick plank top and includes removable flower and plant container. \$103.95 ppd. Order from Carl Forslund, 122 Fulton, Grand Rapids 2, Michigan.



ORDER de'cor SHUTTERS BY MAIL

WIDEST CHOICE OF STYLES, FINISHES
Anyone, anywhere can now enjoy the beauty and practical value of shutters simply by mailing in an order. Shutters will be tailor-made to your exact specifications.



SEND 25c for new illustrated brochure, "101 Uses for Shutters" — together with full details on how you can order by mail.

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More sparkle! More fire! And it looks exactly like a fine diamond. In fact your friends will think you are wearing the most glorious diamond they have ever seen. Yes, the Kenya Gem has more fire, more sparkling brilliance than a diamond and yet costs so little. A large 1-carat lady's ring in 14-K gold is only \$54. Also superb men's and ladies' rings in larger carat sizes. Easy payments. Write today for FREE illustrated booklet. Write to Kenya Gem Corporation, Department 123, Philadelphia 44, Pa.

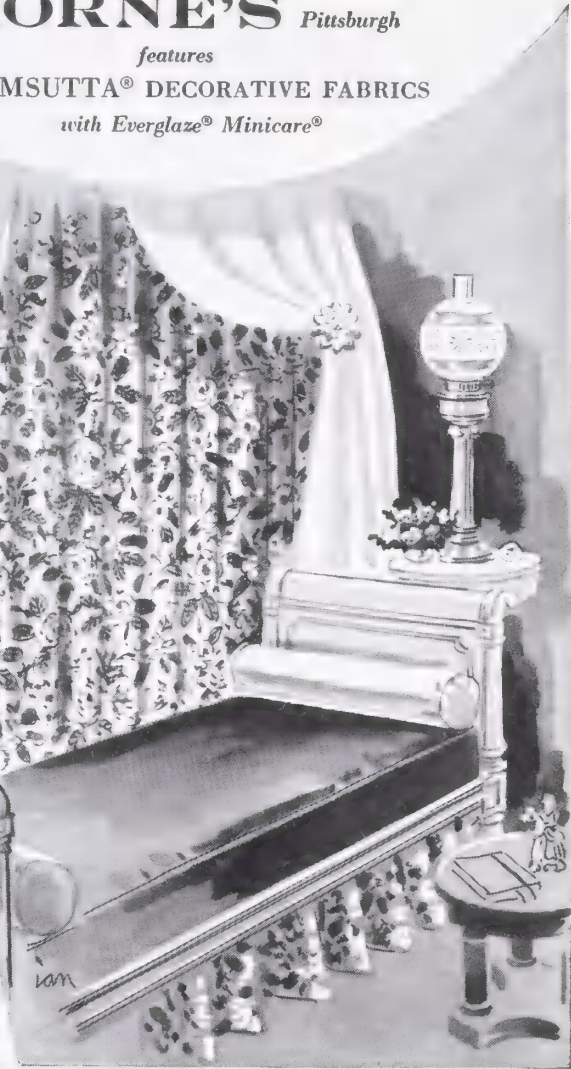
HORNE'S Pittsburgh features WAMSUTTA® DECORATIVE FABRICS with Everglaze® Minicare®

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SETTERS
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1957"

"Masque"...
versatile flower-
print on 48"
Superglo® fine
cotton for slip-
covers, draperies
and upholstery.
Washable, little-
iron finish.
2.29 the yard.

WAMSUTTA
DECORATIVE FABRICS, Inc.,
Division of
M. Lowenstein & Sons, Inc.

For other stores, see page 192



A Fountain or an Ornament

In your garden, loge or patio this winsome cherub of Pompeian stone adds gaiety and charm, and the frog the cherub holds is piped to serve as a fountain.

Small size—20" high
\$20.00

Large size—36" high
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New 1957 Catalog (10 cts. please for mailing) Illustrated are Bird Baths, Pedestals, Benches, Wall and Center Fountains and Figures. Largest available stock. Unusual finds in many rare imports.

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Clown PENCIL SHARPENER

We've never seen anything quite like this before, and certainly we've never seen anything that fits the bill for so many presents. The fat little Funny Man screws onto the wall or desk; the pencil fits in a hole in his tummy; and a turn of the crank sharpens the point.

\$1.00

2 for \$1.95 ppd., 4 for \$3.75 ppd.

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Bryn Mawr Gifts

Bryn Mawr B3, Penna.

GIANT 28" GOLD EAGLE... IN FLIGHT!



28" Wingspread
10 1/4" High
Three Dimensional!

An impressive decorative accessory that is so authentic, it actually soars in flight! Ideal for den, office, above fireplace or doorway. Original wood carving cost more than \$100.00! Our realistic cast metal replica is finished in Swedish antique gold. Blends with any decor. \$12.98 ppd.

20" Gold Eagle \$4.98 ppd.

Mrs Dorothy Damar 385 DAMAR BLDG., ELIZABETH, N.J.

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FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with antiqued hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

WHEN ORDERING, SPECIFY

SIZE: Letter (16 1/2" x 22 1/2" x 28" high) or Legal—add \$3.00—(18 1/2" x 22 1/2" x 28" high)

STYLE: Modern or Colonial
DRAWERS: 2 small drawers or 1 file drawer (#FDT-1) or 2 file drawers only (#FDT-2)
FINISH: Unfinished Knotty Pine, smoothly sanded—\$27.95

Hand-rubbed Antique Pine finish—\$29.95

Unfinished Tupelo, smoothly sanded—\$32.95

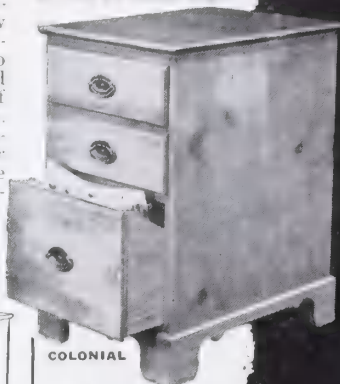
Maple, Mahogany, or Walnut finish—\$34.95 (add \$3.00 for Legal Size)

See matching End Table on page 38

MODERN



LETTER OR LEGAL SIZE

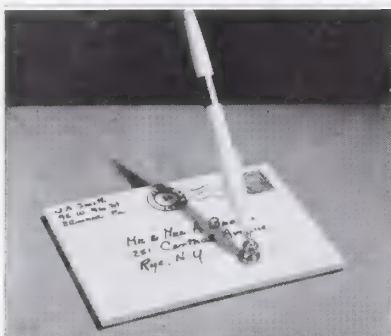


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ENVELO PEN

A personalized white-ceramic penholder, 6"x4 1/4", with natural cork base. The ballpoint pen is white and brass. Legend printed in gold. Print name and address of donor and recipient, and the date you desire for postmark. Allow 2 to 3 weeks for delivery. Postpaid.

\$6.95

PERSONALIZED ENVELO PIECES TO MATCH

ASHTRAY . . . 7" x 4", white ceramic, with handy cigarette rests, ppd. **\$3.95**

CIGARETTE BOX . . . 6" x 4", white tile top with cork humidifier on white ceramic box, ppd. **\$7.50**

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Sewell

New Jersey



Here's Age-Old Beauty

Picture this classic pair, **Venus**, Goddess of Beauty, and **Hermes**, Messenger of the Gods, in your home. Chalk White for a rich dark background. Black for a light. Bronze for any setting. Their serene, classic beauty will make your home even more charming. And they're a most desirable gift. They are 9" tall. Felt-padded pedestals. The pair, postpaid, **\$5.95**.

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PUT IT THERE, PARDNER,

right around your neck. A Sheriff's bib and badge assures a young buckaroo that he rules the roost and adds Western flavor to his chow-time. Washable blue denim bib comes with attached red bandanna handkerchief that ties around his neck and a badge. \$1 postpaid. Order from Artisan Galleries, 2100 North Haskell Avenue, Dallas 4, Texas.



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handsome new weather vane with a price tag that makes very pleasant reading. Made of steel with a permanent black finish and cock design, the 3-dimensional directional letters give it a clean, contemporary look. 28" wide and 28" high, it mounts easily, moves noiselessly. \$8.95 ppd. H. B. Cowap, Dept. HB-3, 2423 Ridgeway Ave., Evanston, Illinois.



ROOST-NO-MORE.

If the cooing of pigeons drives you cuckoo, and if your window sills and drain pipes have too long been taken over by their untidy tenancy, you can evict them (or any birds) by once-a-year application of Roost-No-More. It won't harm them. It just sends them elsewhere. 10-oz. can. \$2.49, ppd. Huss Brothers, 100 West Chicago Ave., Chicago 10, Illinois.



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors; covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. **\$49.00**

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabesque Marble **\$14.50**

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VICTORIAN REPRODUCTIONS

P. O. BOX 244 PINE HILL, N. C.

HARVEST TABLE

Sturdy authentic Colonial Reproduction blends with modern or colonial furnishings. Custom-built by master craftsmen to last a lifetime. Made of solid birch with hand-rubbed finish in antique maple, dark pine or mahogany. Comes with Pembroke leg or peg leg (illustrated). 40" wide with leaves up, 22" with leaves dropped. 6' long, \$75. 5' long, \$70, and 4' long, \$60. Unfinished, each size, \$10 less. Exp. Coll.



TEMPLETON CRAFTSMEN

Dept. 391 Templeton, Mass.



Protect Plants from Dog Damage

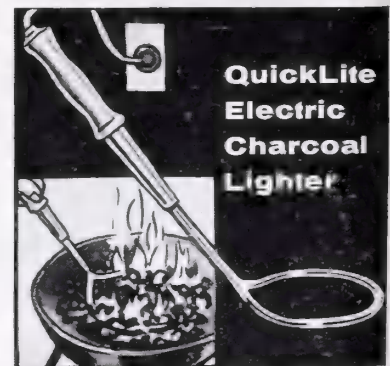
This new **CHAPERONE** automatic spray can makes America's favorite dog repellent even easier to use, even more popular! It's the safe, humane way to prevent burned evergreens, trampled flowers, disfigured lawns, spilled garbage cans.

You can't see or smell it—dogs, cats, rabbits detest **Chaparone** and **KEEP OFF!** Harmless to you, your pets, and your plants. Just remove cap, press nozzle—it sprays! No gadgets to buy, or mar the looks of your grounds. Big economy size, only \$1.49. (For sprayer use in larger yards, full quart can Liquid Chaparone, \$3.98.)

FOR INDOORS—Powder Chaparone keeps dogs off chairs, rugs, etc. You can't smell it, dogs do and avoid it. No more dog hairs—stops puppy damage. Harmless. Does not show. Just shake on. **Shaker Pkg. \$1. Kitty Chaparone** keeps cats from clawing furniture, draperies. **Shaker Pkg. \$1.**

Send No Money—Order C.O.D., or send check and we will pay postage. **Money-Back Guarantee.** Sudbury Laboratory, Box 236, South Sudbury, Mass.

NOW! Start Charcoal Fires Safely, Quickly



QuickLite Electric Charcoal Lighter

Only \$5.95 prepaid

Takes the danger and trouble out of charcoal fire lighting. No wood, paper or gasoline needed. Just insert your QuickLite Charcoal Lighter under the charcoal, plug into any receptacle, 115V AC or DC. Safe, compact, portable, long life.

Satisfaction guaranteed or your money back. Send check or money order for \$5.95 and we pay postage. Home Appliance Service, 2614 Wilson Boulevard, Arlington 1, Virginia.

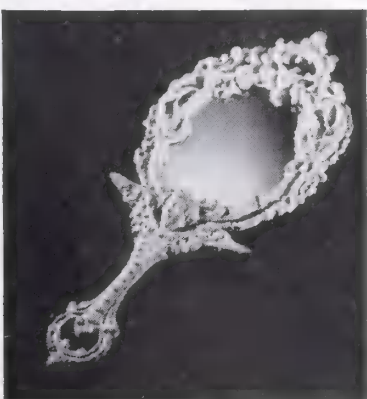
SHOPPING



LEAVES OF SILVER. Two beautifully simple leaves are silver-plated and team up in a modern Bon Bon dish that blends with any setting. It measures 8" long over all and is gently priced for March brides. With beaded wedding ring holder, it's wonderful for cocktail peanuts, after-dinner mints, buffet relishes. \$4.95 ppd. The Lillian Shoppe, 20-22 Armat Street, Philadelphia 44, Pa.



LOOK IN THE LOVING GLASS and make a wish. It's not only the prettiest hand mirror ever, but because Cupid is the angelic design on the wrought-iron handle, it has a special magic for lovers. And who knows! Suddenly the phone may ring, the postman may come, or you may be wearing that sparkler. Pink or white scrolled iron, 14" long, \$5.95 ppd. Townsend House, 645 Bergen Ave., Jersey City 4, N.J.



OUT IN FRONT for every kind of dessert from melon balls to ice-cream sundaes is a set of white ceramic sherbets and bowl with assorted raised fruit designs in vintage colors. Dishes are 4 1/2" in diam., 3" high; bowl is 7 1/2" in diam., 4" high. Seven-piece set is \$3.50. Ppd. Set of 6 dishes, \$1.95; bowl alone, \$1.50. Plus 25¢ post. From What's New Shop, Dept. HB3, Wynnewood, Pa.



STURDY STACKING STOOLS by New England Craftsmen



Superbly crafted from the finest Birch woods and handsomely finished to grace your every room. Use them as TV or bar seats, individual serving tables or plant holders. Weighs only 4 1/2 lbs. but will support the heaviest of weight. **Height 16", top diameter 14".** Legs are of natural birch. Your choice of top finished in Old Salem Maple, Walnut, Mahogany, Black, Red or Green. **\$6.95 ea. ppd., 3 for \$18.50, 6 for \$35.00.** Send check or money order today. No. C.O.D.'s, please.

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OR JACKET** **\$22.95** Tax Free

FREE MINK
BRACELET with REMODEL

We are celebrating our tenth anniversary of fur remodeling and conversions, specializing in Lusterizing, Redyeing and Remodeling which includes New Lining, Interlining and Free Monogramming. Mail your old fur coat to us now, include your dress size and height. Pay postman \$22.95 plus postage upon completion. Three week delivery from date of arrival. All work is completely guaranteed.

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RICH'S Atlanta

features

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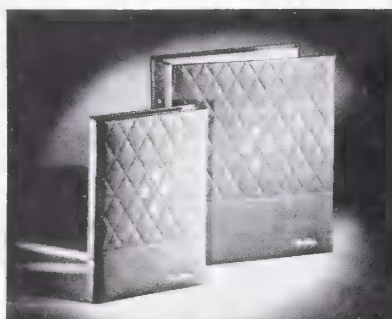
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Innerglow®
cotton for slip-
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peries. Wash, drip-
dry, no ironing!
2.29 the yard.

WAMSUTTA
DECORATIVE FABRICS, Inc.,
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M. Lowenstein & Sons, Inc.

For other stores, see page 192



PERSONALIZED Telephone Book Cover

Protect and glamorize the much-used telephone book with a handsome padded brown leatherette cover. Name and design in gold. Print name to be stamped. Also give height, width, thickness of book, and city.

Town Ed. 9 1/4"x6 1/4"\$2.45 ppd.
City Ed. 11 1/4"x9 5/8"\$3.00 ppd.

In ginger-color genuine leather for extra elegance. Name in gold.

Town Ed. 9 1/4"x6 1/4"\$5.45 ppd.
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INTERIORS** Dept. HB-37
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Reg. 12.95 **CHILDREN'S Sanforized**

**DENIM
BEDSPREAD**

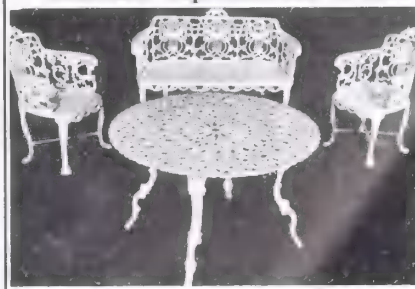


now
just
\$6.95

Beautifully tailored, with rounded corners, bias-cut banded trim, fully washable vat-fast DENIM spreads...NOW SPECIALLY PRICED TO SAVE YOU MANY DOLLARS. Choice of PINK, MAIZE, FADED BLUE, DARK BLUE, MEDIUM GREEN, BROWN, CHARCOAL, RED, all banded in white; also TAN with brown trim. Specify "NAME" monogram, matches banding, applied in Block lettering (illus.). DENIM color samples on request. Send stamped, self-addressed envelope. Check or money order only.

No C.O.D. Sent postpaid, 2 weeks delivery.
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Send 25¢ for catalog & swatches of other fabrics refunded with first order.

Authentic Reproductions in Cast Iron—Aluminum



Rose & Lyre Group
Settee 2400 14" long
\$65. C. I. \$80. C. A.
Chair 2402 18" wide
ea. \$32.50 C. I. \$39. C. A.
Table 2400 12" Dia.
27" high
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Add \$7. for Table 2400
with lower shelf

JOCKEY

Traditional Cast Iron Jockey: 3 colors—Black face, hands, orange pants, green vest. Over-all height 39". Wired, including lantern \$58.50. Without lantern no wiring, \$44.50.

Catalogue on request. Crated free. Send check or Money Order. Pay shipping charges on receipt of order. Specify freight or express.

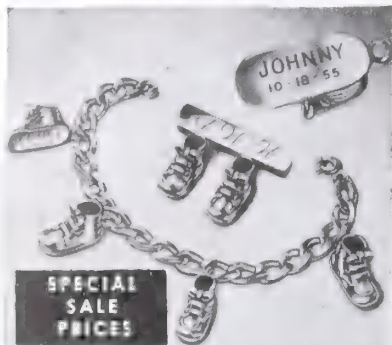
J. F. DAY & CO.

Dept. B3-7

1901 4th Ave. S.

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BABY SHOE HEIRLOOMS



**SPECIAL
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PRICES**

for proud mothers and grandmothers

Baby shoe bracelet and monogrammed bar pin proudly proclaim the beloved children or grandchildren . . . their names and birthdates are engraved on separate $\frac{3}{8}$ " baby shoes. Adorably crafted shoes, chain bracelet and bar pin are Sterling Silver or 1/20 12K Gold Filled. As many as you wish may be attached to bracelet; from 1 to 8 shoes to a bar pin.

Baby Shoes . . . \$1.95 each

Bracelet . . . \$1.95 Pin . . . \$1.50

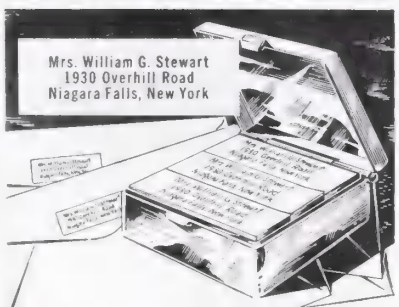
PRICES INCLUDE ENGRAVING, TAX, POSTAGE
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Zenith gifts 3-C Post Office Bldg.
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NEW MAKE-A-NAIL SET: \$1

Also new economy size kit—over twice as much, together with special 'sealer' only \$2. New miracle preparation builds LONG, GLAMOROUS nails easily, quickly as you brush it on. Replaces broken nail with permanent one of your desire in minutes. Lengthens, strengthens, protects. Stays on tight, grows with the nail! Can be filed, cut, polished. Sure cure for 'NAIL BITERS'. Complete kit \$1. New economy kit only \$2 ppd. Carol Beatty, 262 Beatty Building, Hollywood 46, California.



1000 Personal Labels \$1

Your name and address (choice of 3 lines) on finest quality super-glossy Kromekote gummed paper. Printed with real type (not typewriter). Purse size jewel-tone PLASTIC BOX INCLUDED FREE! Personalize everything: stationery, checks, books, tools, toys, etc. Only \$1 for 1000 labels ppd. SPECIAL—any six orders for \$5. Handy for yourself—terrific for gifts. FINEST QUALITY MADE! Your money back if you don't agree these are the finest labels ever seen! Order from

ROOM 312, REGAL LABELS,
MAR VISTA 66, CALIFORNIA



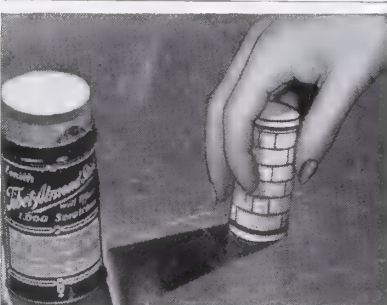
BUTTERFLY SHOWER CURTAIN

. . . will brighten your bathroom immediately when you hang it up. Regulation size curtain is hand screened with gold butterflies. Just looking at the graceful giddiness of these lovely untroubled creatures will have you whistling a happy tune. White, pearl gray or deep powder blue taffeta. \$12.00 includes postage.

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BANISH SCRATCHES IN A JIFFY WITH ZENITH

ALMOND STICK

\$1.00 EASY TO USE AS
PPD. A LIPSTICK . . .

Just rub Zenith Almond Stick over furniture scratches and see them fade from sight. Rub over whole table to bring out hidden beauty of wood. Works like magic on marred, faded spots. Use on light or dark wood. The original Zenith. One stick will last for years. Postpaid only . . . \$1.00

Order from this ad—No C.O.D.'s, Please

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PERFECT for PETS



SLUMBERBUNK assures sweet dreams for Rover. Durable, sanitary steel bed with post-type corners and reinforced bottom keeps him clean and happy while he sleeps. Complete with flea-proof, comfortable, tufted cedar-aroma cushion. Red, green or gray. 24" x 18". \$6.98 ppd.



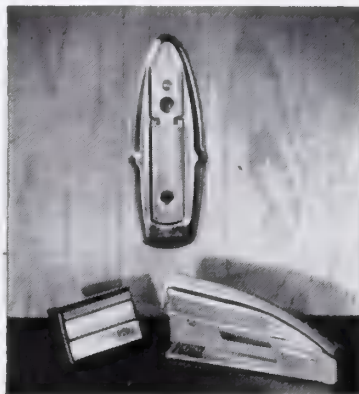
GROOMING KIT for the fastidious Fido! Smart gift box contains everything you need to keep your dog looking in "show" condition all the time—bristle brush, wire brush, and metal comb. \$2.50 ppd.

Sorry, no C.O.D.'s.
Money back guarantee.

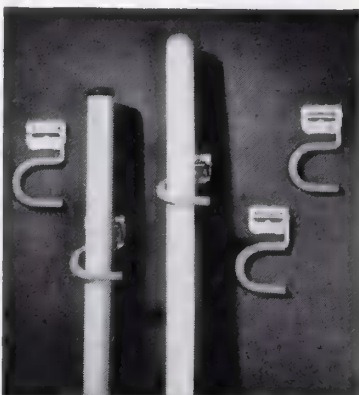
Brown & Kane Dept. HB-3
800 Broad St., Newark, N. J.



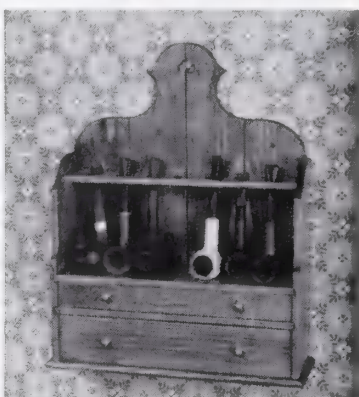
WIND OW



SWING INTO ACTION and make sandwich bags, freezer wraps, party favors with the Swingline Stapler. It mounts easily on a chromium bracket on your kitchen wall and is indispensable for hand-tacking shelving, edging, closet lining, screens, etc. It measures $5\frac{3}{4}$ " over all, is handier than a can opener, comes with 1000 staples. \$2.95 ppd. Hostess House, 5858 Forbes Street, Pittsburgh 17, Penna.



YOU'RE HOOKED but good when you have Tool Hooks to give a lift to your garage, basement or sport miscellanea. Sturdy steel holders have rubber grips to hold securely brooms, mops, rakes, shovels, axes, a wheelbarrow. They attach easily to a wall with the mounting screws supplied. Set of 5 is \$1. Ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisconsin.



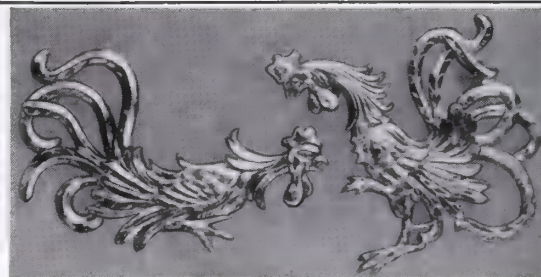
PIPE THIS. A knotty pine rack holds seven pipes and has two roomy drawers for pipe cleaners, reamers, matches and tobacco pouch. It measures $16\frac{1}{2}$ " high, 13" wide, $3\frac{3}{4}$ " deep, is hand-rubbed to a satin finish and would be handsome hanging in a pine-paneled den. Remember this for the "country squire" in your life. \$11.95 postpaid. Order from Laurcel Gifts, Dept. H-57, Box 312, Flushing 52, New York.

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This ancient sport was the inspiration for a most unusual pair of wall plaques. Magnificently detailed in cast aluminum with a brilliant golden finish, each is captured in the excitement of the heat of battle. One on the left is a sweeping 15" x 10"; the right, 14" x 12"—both are high drama for a den, library or living room.

\$10.50 pair, ppd.

CHALMAR Dept. H-3 Split Rock Rd., Syosset, N.Y.



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Decorate Your Own Furniture With EARLY AMERICAN STENCIL DESIGNS

Historic designs beautifully reproduced in easy-to-use decal form! Done in gold, silver, full colors—just dip in water and slide decal onto your refinished chair. Permanent. Three designs to choose from—Bird and Fruit (illus.) in 6 pieces (arm pieces not shown), postpaid (U.S. and Canada) \$1.00 per set. Also Pennsylvania Dutch Chair set, \$1.50; Boston Rocker set (gold and silver), \$1.50. No COD's.

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AUTHENTICS DEPT. H-15, BOX 26
CINCINNATI 7, OHIO



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TOO—Fine for
chests, trays,
lamps, canisters,
glassware, stairs,
china, etc.**

SHOPPING



HUMMEL-TYPE PLANTER

is a pretty garden spot for a cheerless wall or foyer. If you like the Hummel children and haven't been quite able to reconcile the price with your budget, you'll be delighted with this copy. A ceramic boy and girl are framed in scalloped black wrought iron, have a pocket in the back for a small plant. 9" x 6", it's \$1.95 ppd. Lee Wynne, 5446 B-3 Diamond St., Philadelphia 31, Pa.



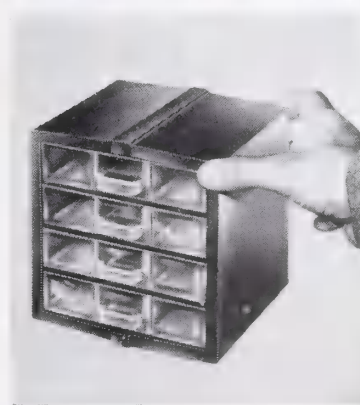
GATE LEG TABLE

is made of solid pine, handrubbed and waxed to a satiny smoothness. If you're looking for such a table for an Early American room, you'll be delighted with this. With leaves up it measures 44" x 72" and seats a crowd. With leaves down, it's 25" x 44". \$110 exp. coll. Send 25¢ for catalog of Early American. Greenbaum Brothers, 101 Washington Street, Paterson 1, N.J.



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in life that manage to clutter up desks, bureaus, drawers, or workshops. Investing in the Jiffy Cabinet clearly solves the problem. It's nicely designed in black plastic, has 4 tiers, see-through drawers for clips, stamps, nails, etc., dividers, and measures 6½" wide, 6¾" deep, 6¾" high. \$2.50 ppd. Meredith's, Evanston 25, Ill.



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MAGAZINES

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Now . . .
in Kits, Too
FLOOR RACK

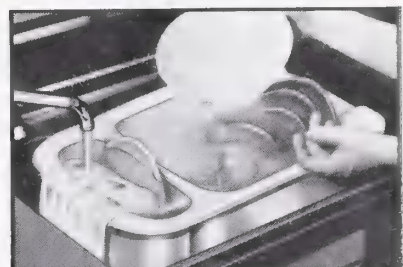
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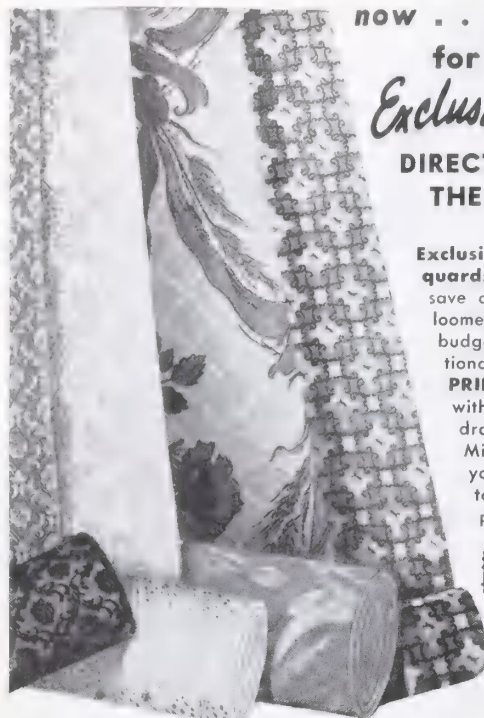
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Ensemble

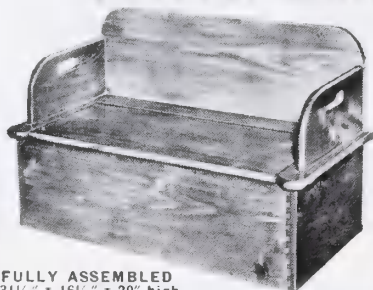


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They're wide and soft values—a glorious bed room ensemble—our low and wide "Gloria" chair and king size "Bryant" Ottoman, in luxurious Spot-Shed Velvet—either Red, Rose, Gold, Brown, Turquoise, Emerald, Fern or Sage Green. Swatches gladly sent. The chair, (30 lbs)—\$42.50; a pair—\$82.50. The ottoman (20 lbs)—\$25.00. Sound, hardwood construction; coil springs, rubberized hair filling. Chair Ht. 27", W. 28", D. 18". Ottoman: 25" x 20", Ht. 16". Or, we'll apply your fabric: chair—\$29.50, (Send 4 1/2 yards of 50" or 5 1/2 of 36" mat.); ottoman—\$17.00. (2 yards of 54" mat.) Check with order. Express Collect. No. C.O.D. Your satisfaction is guaranteed!

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FULLY ASSEMBLED
31 1/2" x 16 1/2" x 20" high

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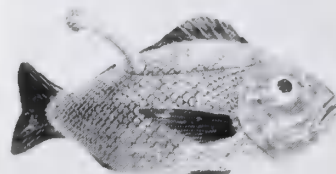
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WINDOW SHOPPING



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(Please turn to page 73)



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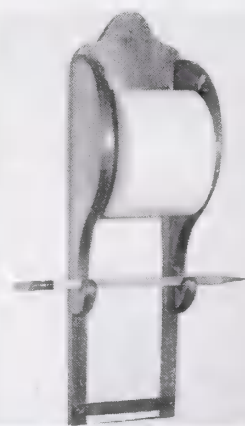
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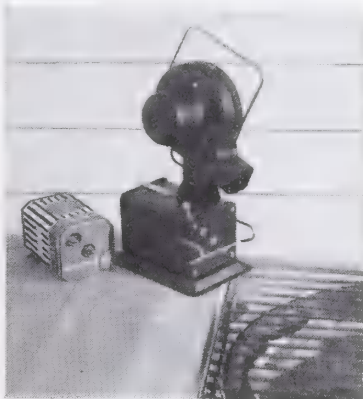


WINDOW SHOPPING

CONTINUED FROM PAGE 68

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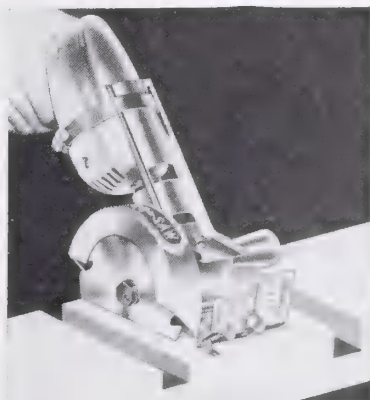
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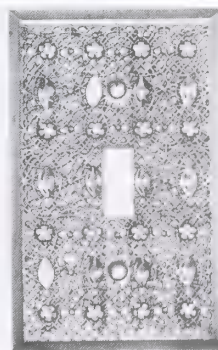
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PAT. PEND.



WINDOW



SOPHISTICUFF. This is one of those rare pieces of jewelry that looks fabulous, and yet your piggy bank can buy it for you without losing too much weight. When closed, your two initials meet on your wrist. The catalin base is deceptively light, and it comes in 18K gold plate and silver plate. \$3.95 incl. tax and post. It comes from Mono-Art, 50 Delancey Street, New York 2, N.Y.



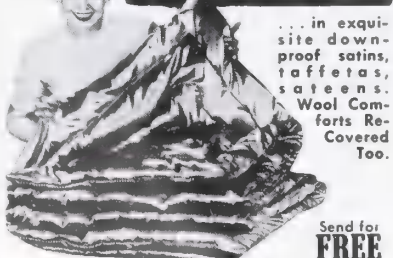
A RECORD HIT is this sleek cabinet, cool as a Satchmo and Ella duet. It's perfect in a studio apartment as record or hi-fi cabinet, makes a handsome server or rumpus room bar. Made of Appalachian ash, measuring a generous 40" long, 30½" high, 18" deep, it has adjustable shelf. Sliding doors are masonite, grained limed oak. Budget price is \$36.95, exp. coll. Show-Off, Inc., Jamestown, New York.

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For making guests cozy around the cocktail bar, for giving commuters their come-uppance at the breakfast bar, this wrought-iron stool is a professional. The padded seat is covered in gold-flecked pink, white, black or turquoise wipe-clean vinyl. It's 24" high with ball-bearing swivel. \$7.95; without swivel, \$5.95. Exp. coll. Home Industries, HB, 4012 Eighth Ave., Brooklyn 32, N.Y.



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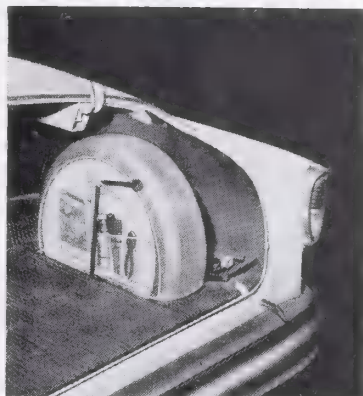


Three attractive colors: terra cotta and black, turquoise, or oyster shell. Set of four, \$3.95. Set of six, \$5.75. Send check or money order to:
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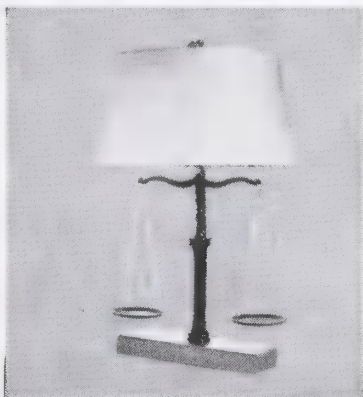
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A SCALE TO DO JUSTICE to a traditional foyer or light up a doctor's reception room measures up in beauty and function, makes a magnificent centerpiece. An Apothecary Scale in black iron operates with accuracy, has a polished mahogany base and a parchment lamp shade. Lovely balancing philodendron or trailing ivy, 24" high, it's \$28, ppd. Story Book Village, Green Lane, Pa.

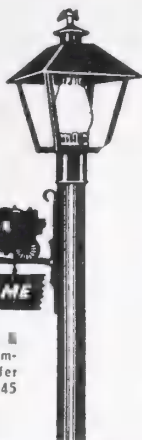


BOLD AS BRASS drawer pulls are our recommendation for giving old furniture a bright new outlook. These are elegant and remarkably well-priced. Gleaming accents on a mahogany chest, a cherry desk, or on do-it-yourself projects, a set of 2 wrought brass pulls, 4 1/2" long, with screws, are \$1. Three sets of 2, \$2.75. Matching escutcheon (not shown) 59¢; 2 are \$1. Ppd. Greenhall, B-3, 1133 Broadway, N.Y.



Emblems of a Gracious Home . . .

Satin finish copper lamp brings touch of genuine beauty. 13" x 8" — fits 3" post . . . \$13.95
Satin Finish iron post, 7 1/2" . . . \$8.00
Cast aluminum nameplate, ornament and bracket . . . \$12.50
(Add 10¢ for each letter in luminous paint)



Lamp, post, & Ornament Combination offer . . . \$32.45

Complete Mailbox, nameplate and stand, as shown...\$16.50 (Luminous lettering — 10¢ each letter.) Prices F.O.B. Nashville.

Write for FREE CATALOG of handsome home ornaments. Satisfaction guaranteed

MALONE'S METALCRAFT

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GET EXTRA WORK SPACE! FOLDING DROP-LEAF WALL TABLE

with attractive FORMICA TOP



This handsome Formica-top wall table solves your extra work space problems. Fits in any small area in kitchen, den, basement, etc. Extends only 2 1/4" from wall when not used.

Alcohol-resistant Formica-top won't chip, scratch, scar, or burn. Cleans with moist cloth. Hand-somely finished, stainless steel trim all around. Larger sizes make folding dinette table to serve 3 or 4.

Send Check or Money Order TODAY.

Money Back if not delighted.

TERRIFIC VALUE WE PAY POSTAGE

15"x20" . . . \$ 9.95
18"x21" . . . 12.95
20"x30" . . . 15.95
State color (Gray, Red, or Yellow)

WORLD WIDE TRADING CO.

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features

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with Everglaze® Minicare®

From
"SCENE
SETTERS
OF
1957"

"Prologue"...a contemporary print on fine 48" Superglo® cotton, for slip-covers, upholstery or draperies. Washable, little-iron. 2.29 yd.

**WAMSUTTA
DECORATIVE FABRICS, Inc.**
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M. Lowenstein & Sons, Inc.

For other stores, see page 192

YOUR HOME "LIVES" BETTER WITH Heinley SHUTTERS



Only the best indoor shutters are inexpensive. Paul Heinley movable shutters cost no more because they are far superior in design, craftsmanship and materials. Any color finish, or unfinished. Easy to order, simple to install. Fast delivery anywhere in the U.S. Learn about the best before buying. Send 25¢ for "Idea Kit" to aid you in shutter planning. PH457

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INDOOR
MOVABLE
SHUTTERS BY

Paul Heinley

Originals of Today's Indoor Shutters
2231 Michigan Ave., Santa Monica, Calif.

50 WAYS TO PLAY SOLITAIRE!

The perfect gift for invalids, travelers, shut-ins! Featherweight styrofoam game board, so easy to hold and carry (12" x 14"), sets up to play more than 50 varieties of Solitaire. Comes with deck of "Patience" size cards and booklet entitled "150 Ways to Play Solitaire" giving fascinating variations of the game. A happy time-passer for one with time on his hands!

Complete set . . . \$3.95

Send for FREE Catalog

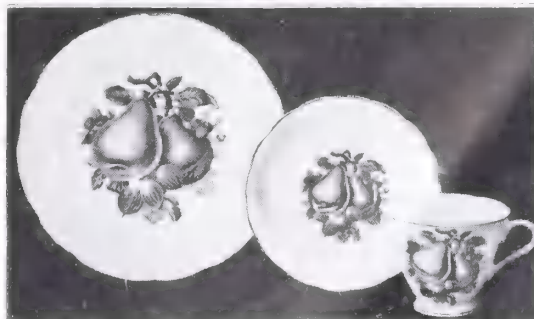
Ward Phillips Co.
3 Main Street
Carpentersville 1, Illinois

fruits of the season COFFEE and CAKE SET

Rich, brilliantly colored fruits adorn this beautiful white translucent china set. Edges of each of the twelve pieces are scalloped in magnificent coin gold. Set includes four cups, four saucers and four 8" cake or dessert plates. An exquisite gift for a bride, for yourself.

Complete set \$4.95 plus 50¢ shipping charges

No C.O.D.'s, please. Write for FREE catalog.



GREENHALL Dept. HB-3, 1133 Broadway, N.Y. 10, N.Y.



Royal Staffordshire Ware

IMPORTED FROM ENGLAND

Charming little Pitcher and Bone Dishes . . . in fine Royal Staffordshire Ware, which has been synonymous with gracious entertaining for over two hundred years. The 3½" high Pitcher is perfect for cream, syrups, or as a small planter. The Bone Dishes make wonderful ash receivers or bon bon servers, measure 7" x 3½". Both in the beloved Tonquin pattern in rose, plum, green, black, blue or brown.

Pitchers \$2.75 pair

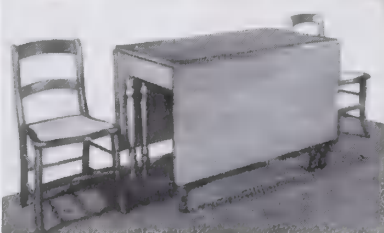
Bone Dishes \$2.50 pair

All prices postpaid. Write for FREE catalog.

SETH and JED

Dept. B-3, New Marlborough, Mass.

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Beautiful Gateleg Table

Colonial reproductions of nostalgic charm, hand fashioned by career craftsmen from solid native woods—walnut or wild cherry, for gracious living. Hand rubbed, satin smooth, highly resistant finishes. Gateleg table \$144 up. Cricket stool \$11 up. Lazy susan, coffee and end tables, chests, cupboards, chairs, dry sinks, cobbler's bench, bedroom pieces.



Open stock, guaranteed. Visitors welcome.

Send 25¢ for wood samples, illustrated brochure, prices. Write Dept. C-302.



WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN



KROHOME POOL COVER

Makes your Pool SAFE . . . Easier to Maintain

Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. Supports up to 12 people by actual test. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in one year. Durable, lightweight Vinyl plastic. Custom made 18¢ a sq. ft., complete with aluminum pole and tie-downs. Send sketch, blueprint or dimensions for free estimate.

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1000 Name and Address Labels \$1

Your name and address printed on 1000 fine quality gummed labels. Packed with handy, hinged purse-size plastic gift box. Padded for easy handling. You'll find dozens of uses for them including:

Stationery
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Your choice of 3 lines printed on fine quality gummed paper. 1000 for only \$1.00. SPECIAL OFFER: Any SIX orders for \$5. Personalized labels make a wonderful, useful present. Money back if not delighted. Handy Gifts. 312 Jasperson Bldg., Culver City 1, Calif.

SIMPLICITY SETS THE MOOD . . .

Our classic Moygashel linen dress. Gently gored figure-flattering lines . . . softly rounded collar . . . casual elegance for any hour. In Navy, Hyacinth Blue, Primrose Yellow, Rose Azalea. Give second color choice. Sizes 10 to 18—29.00 postpaid. 3.50 extra monogrammed (designate style and color). Send check or money order to Dept. HB-57, our Westwood shop.

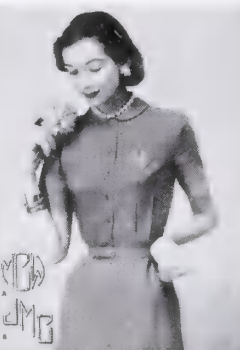


SUMMER SHOP AT EDGARTOWN

Robin Hood's Barn, Inc.

Westwood, Massachusetts

FLORIDA SHOP AT HOBE SOUND



add a touch
of the tropics
to your home

...or the home of a friend

Genuine imported spray white cotton FISHNET CURTAINS

Ideal for child's room, den or bar. May be dyed any color, need no ironing, stretching or starching and easily cover 100" wide windows. Decorative detachable scalloped shells included.

60" length Pr. \$5.95
72" length Pr. \$6.49
90" length Pr. \$6.95
Lamp 12" high Pr. \$5.95

Prices include tax and postage

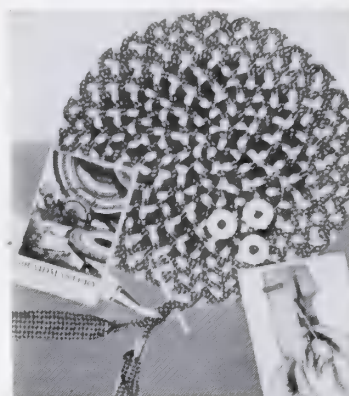
Send check or money order:

BALI HAI ORIGINALS

1238 Ali Baba Ave., Opa-Locka, Fla.



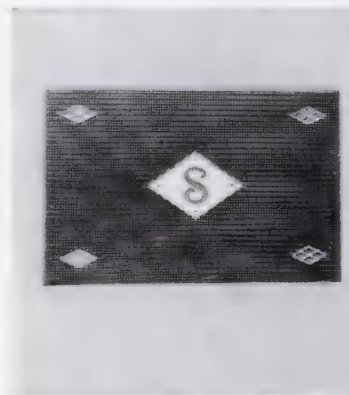
WINDOW



BRAIDMASTERY is the new do-it-yourself kit that shows you how to braid a rug. The fun you have will result in a proud accomplishment. No sewing is necessary. You work with three self-adjusting material folders, lace-master, 3 rolls strong waxed lacing thread, adjustable strip cutting gauge and an illustrated instruction book called *Braidmastery*. \$2.95 ppd. R. Peters Associates, HB, 19 W. 34th St., N.Y.C.



IT'S A DOG'S LIFE and a happy one when your best friend can romp and play to his heart's content. A 16" steel stake has a swivel top which allows your dog to run a 360 degree range. It's rust-resistant and easily driven into the ground. \$2.25. Comes with a 10' chain, \$1.70. Longer chains available at 15¢ per foot. Complete set, \$3.75 ppd. Model Patent Mfg. Co., Dept HB, 1019 Cook St., Denver 6, Colo.

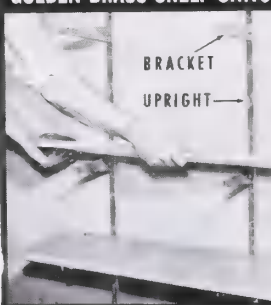


PUT YOUR FOOT DOWN on this handsome door mat and not a particle of dirt will pass through your portal—it's trapped in the mat. "Exclusively Yours" is a new design that's personalized with your initial molded into a 6" center ivory diamond. Mat is 18" x 28", in brick red or sea green, is skid-proof, and would be a fine house-warming gift. \$4.95 ppd. Mitchell Rubber, 1 Mitchell Bldg., Los Angeles 65.



LET 'EM EAT CAKE that you've cut with this handsome pie and cake server. No crumbs, no mashed down Angel Food slices, and see it whiz through those frozen desserts! With a stainless-steel blade and an ivory-colored handle, it's a decorative and practical addition to any table. 10" long, it's only \$2.95 ppd. Western World Products, Dept. 2, 2611 Tilden Ave., Los Angeles 64.

DECORATOR'S GOLDEN BRASS SHELF UNITS



EXTRA SHELF SPACE Anywhere You Want! install your own shelves with the Mansfield do-it-yourself Shelf Kit

shelves for
BOOKS • PLANTERS • KNICKKNACKS •
TOOLS • RECORDS • CABINETS • TOYS •
WALL TV • KITCHEN, ATTIC, BASEMENT

Need no floor space! Brackets hook into uprights at any height you wish. Lock firmly with thumb screw. Easily removed—without tools!

Complete with instructions, screws and a studfinder makes installation a cinch!

Any size . . . Any arrangement . . . as high as your ceiling, wide as your room. 4"-16" deep, for any wall or room! Uprights are trim, satin-finish, double-plated steel . . . full 062 gauge. Brackets 063 gauge satin-finish double plated steel! Use as is—or paint to fit your decor. Easily and quickly mounted . . . on any wall!

UPRIGHTS		PRICE
HEIGHT		
1"	each	.40 ea.
2"	each	.80 ea.
3"	each	1.20 ea.
4"	each	1.60 ea.
5"	each	2.00 ea.
Over 5" combine above lengths		
BRACKETS		PRICE
WIDTH		
4", 5", 6"	each	.70 ea.
8"	each	.75 ea.
10"	each	.80 ea.
12"	each	.85 ea.
14"	each	1.05 ea.
16"	each	1.20 ea.

All Prices Include Postage
N.Y. City Residents add 5% Sales Tax

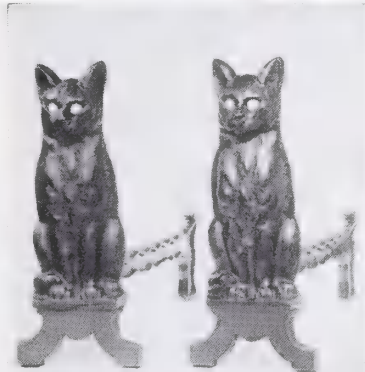
Glowing Decorator's BRASS FINISH: Add 50¢ per ft. for uprights; Add 75¢ for each bracket.

SATISFACTION GUARANTEED OR MONEY BACK WITHIN 10 DAYS
MANSFIELD HOUSE, Dept. 199 38 WATER STREET, NEW YORK 4, N. Y.

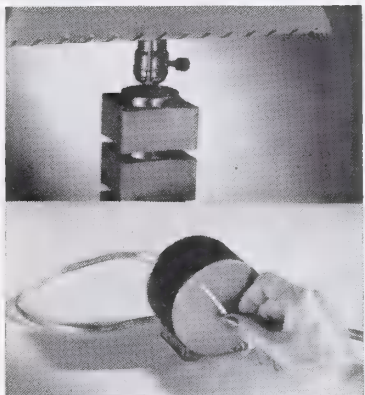
SHOPPING



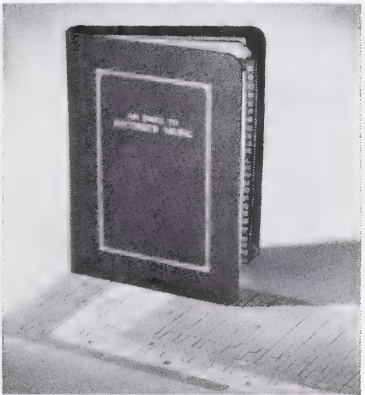
COPY CATS. These andirons are reproduced in cast iron from an old pattern. And we think they're a most imposing pair to stand guard at your hearth. Finished in black, they have green glass eyes through which fire shines! 17" tall with 14" irons, they weigh 22 pounds. \$15.95 the pair, ppd. Tennessee Chromium Plating Co., 206 Louise Ave., N. Nashville 5, Tennessee.



SEE THE LIGHT and take advantage of Luxtrol, the brightest trick of the month. Plug the cord in outlet and from your seat, dial any level light you desire. *Brighten* a light for sewing and reading, *dim* it for T-Viewing, entertaining, a child's room. In brown leather with gold finish, \$29.95; beige leather with rhodium finish, \$24.95. Plus 50¢ post. The Hitching Post, HB-3, Sea Cliff, N.Y.



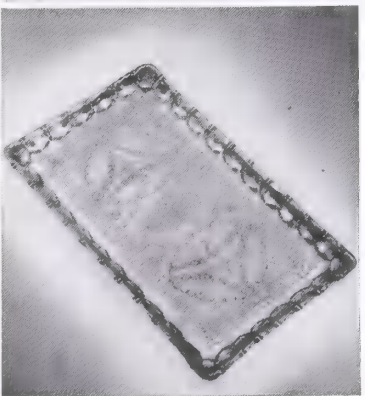
KEEPTABS ON TOSCANINI and your favorite recording artists in an index file that catalogs each record. Three divisions allow you to list records alphabetically by titles, composers' names or artists, with a number for each. Records stacked in numerical sequence can then be easily located. With two sets of numbers from 1 to 100 for records and jackets, it's \$6.50 ppd. Order from Marwen Co., Box 685, Nashville, Tenn.



REGENCY SIDE CHAIR for a dining room, living room, a front hall is very elegant and distinctive. Made of solid Honduras mahogany in fruitwood color, it's handcarved, has brass handle, and spring seat. It's covered in a delicately patterned damask in old gold, light green, red-wine (specify). 36" high x 18" wide. \$49.95, f.o.b. Hickory, N.C. No c.o.d.'s. Owen Armstrong, Inc., 2 Exchange St., Charleston, S.C.



TRAY BIEN. A wedding present that's intrinsically beautiful and virtually indestructible is a copper tray dipped in pewter, hand-hammered, embossed and engraved. Lovely enough to mount for decorative effect, it's wonderful for cocktails, tea parties. TV suppers and comes in 3 sizes: 24" x 14", \$21.50; 21 3/4" x 13 3/4", \$19; 20" x 11 3/4", \$18.50. Ppd. Rimini Imports, 590 Fifth Ave., New York 36.



G. FOX & CO. Hartford

features

WAMSUTTA® DECORATIVE FABRICS

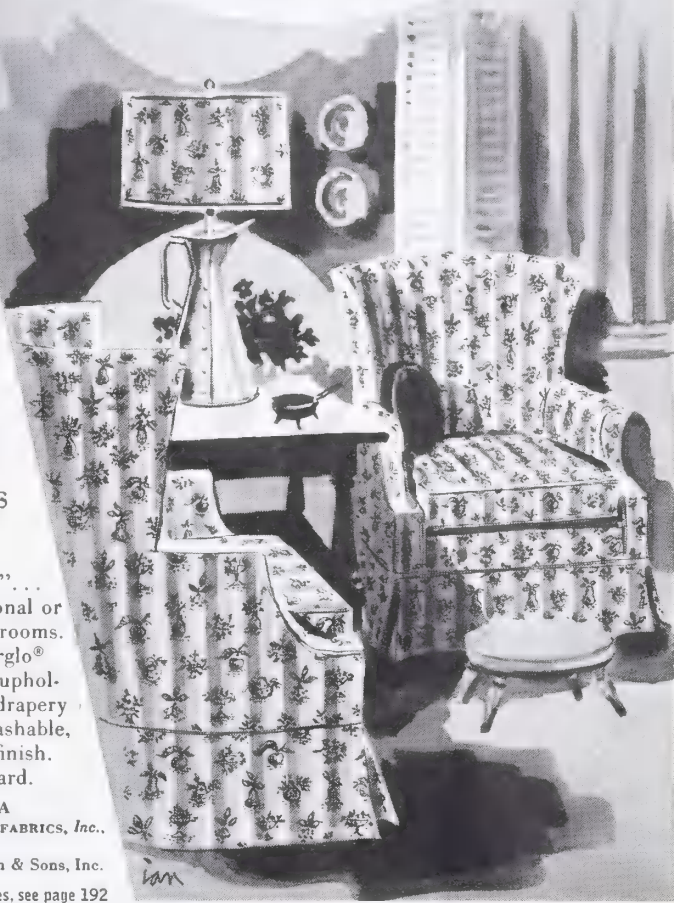
with Everglaze® Minicare®

From
"SCENE
SETTERS
OF
1957"

"Repertoire"...
for traditional or
provincial rooms.
Fine Superglo®
slipcover, uphol-
stery and drapery
cotton. Washable,
little-iron finish.
2.29 the yard.

WAMSUTTA
DECORATIVE FABRICS, Inc.,
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For other stores, see page 192



FUN-TO-FINISH SAMPLER

"Jesus loves me, this I know
for the Bible tells me so.
Little ones to Him belong
they are weak, but He is strong."

The Sunday School hymn you sang as a child... loved by your children and grandchildren today... stamped in cross-stitch for you to embroider. Such fun to do, the work goes so quickly you will want to finish several for the bedrooms of your favorite youngsters. Complete kit includes charming pattern stamped in cross-stitch on superfine white linen, an 11 1/2 x 14 inch black wood frame, all the multi-colored embroidery floss you'll need, and full instructions.

Each Sampler \$2.98 postpaid
or 2 for \$5.75 postpaid



Order today from

Susan Smith,

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Carpentersville 10, Illinois



PUT YOUR HAIR UP IN SECONDS—\$2

Make perfect curls every time with this new **AUTOMATIC HAIR CURLER!** Your curls are softer, more natural, last longer. Just put strand in slot. Push handles together for forward curl—push handles apart for reverse curl. That's all there is to it! Fast and easy for every day use...wonderful for home permanents. *Guaranteed to do the job or your money back!* Only \$2, postage paid. Order **AUTOMATIC HAIR CURLER** direct by mail from **SUNSET HOUSE, 818 Sunset Building, Hollywood 46, Calif.**



BOTH
FOR \$1 POST
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Westmoreland's Milk Glass

KITTEN-ON-A-NEST

Plus our "spanking new" Catalog...

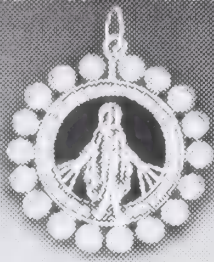
Our sparkling, "spanking new" 100-page portfolio of Quaint American Furniture is yours Free with this 5 1/2" long, 4" high covered milk glass dish by Westmoreland. A replica of an old soap dish discovered near St. Louis by Mr. Forstlund. Kitten-on-a-Nest is wonderful for cigarettes, candy, nuts and the like. Catalog alone 25¢.

Carl Forstlund Quaint American
Furniture®

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Merrin

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14K GOLD MIRACULOUS MEDAL WITH
CULTURED PEARLS, ALSO AVAILABLE
ST. CHRISTOPHER, ST. JUDE,
ST. CECELIA, ST. GENESIOUS AND
ST. GEORGE \$27.50

TAX INCLUDED ACTUAL SIZE
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*This
Beautiful
Regency
Chair
a
Truly
Exceptional
Value*

This authentic Regency chair will adorn any room. Adds charm to a corner. Makes a perfect set with console table. A deluxe card chair. Ideal gift for the bride. Exposed parts solid Honduras Mahogany in fruitwood color, beautifully carved, hand-rubbed, waxed. Spring seat cushion. A finely wrought, solid brass handle in antique finish gives it distinction. High quality damask fabric, delicate pattern—specify choice of color: old gold, light green, red wine. Overall size 36" high, 18" wide. An exceptional value at \$49.95. Shipping wt. 35 lbs., f.o.b. Hickory, N. C.

Send Check or Money Order to:

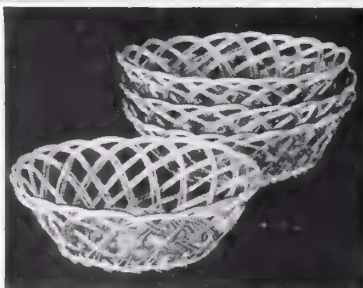
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IMPORTED MEXICAN ROLL BASKETS

The ever popular lace design. Hand woven of fine natural finish willow. Good looking — Sturdy — Practical. Diameter, 8". Depth, 2½".

Send check or money order.

4 for
\$150
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THE CORNER COTTAGE 35 Woodstock St., Crystal Lake, Ill.

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Redecorating? . . . custom made photo-murals are the latest imaginative decorating and redecorating idea for your home or office. The mural YOU want, made for YOU, from your negative or ours. ANY PICTURE. ANY SIZE. ANY COLOR. . . . Limited only by your imagination. photo-murals complement any room. Sold internationally by mail by world's foremost producer.

Send 50¢ for illustrated folder (refundable on purchase)

Photomammoth Murals Dept. H-3, 12048 Van Owen St., N. Hollywood 7, Calif.



PARASOL "What-Not" SHELF

Shelf-conscious about your bathroom? Give it a decorate shot in the arm with this pretty shelf. It's a fine show-off spot for perfume, bath salts, dusting powder, etc. Equally charming in the kitchen, foyer or guest room to display your prized figurines or a trailing green vine. Wonderful for gifts, too. Designed of sturdy metal in your choice of white, gold or satin black. 18" x 18" overall, with 2 shelves 4" deep x 18" long.

Only \$3.95 plus 35¢ postage.

No C.O.D.'s please. Money refunded if not delighted.

Write for FREE Gift Catalog.

Laurie & Co. Dept. 24-H
507-5th Ave., New York 17, N.Y.



Comfort afoot in fashion-right

WEDGIE MOCCASINS

Foot flatterers that are exquisitely comfortable. Hand laced washable glove elk moccasins with built-in wedgie heel and leather sole make walking a delight. Hand beaded with authentic Indian designs. Exciting colors—Charcoal, Turquoise, Red, Palomino Gold or White. Adult sizes 4-10.

Guaranteed to delight and only **\$7.95** ppd.

Send actual shoe size and color

Send for FREE new gift catalog
Miller's 256 E. Congress, Dept. B-3
Tucson 1, Arizona



WINDOW



HOW HIGH THE BLOOM depends upon where you hang this lovely brass planter. We think the openwork design adds charm and distinction to any room, and the solid brass, highly polished and permanently lacquered, is a lovely foil for the glossy green of ivy leaves. With green liner, planter is 5¼" in diameter, 18¾" long over all. \$4.95. ppd. Suburban Décor. Box 158. New York 33, N.Y.



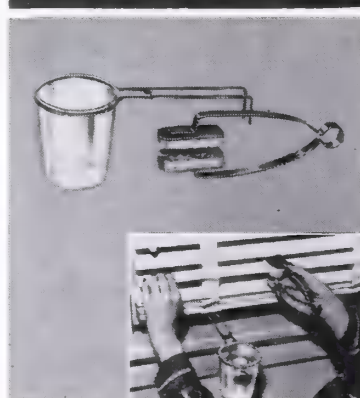
QUILTED COVERLETS and dust ruffles of Everglaze chintz in 12 solid colors. Mix them or match them. Twin coverlet. \$11.95; full. \$12.95; King-size. \$25; twin dust ruffle. \$6.95; full. \$7.95. Draperies, 63" long. \$5.95; 90". \$7.50. Pillow sham. \$3.95; vanity skirt. \$7.95. Custom Sizes available. Send 10¢ for 12 color swatches, 90¢ post. per order. Colten's. 1351 Beacon St., Brookline, Mass.



STARS IN STRIPES dress up a bathroom in great style, and we love the go-together gaiety of this pretty set. A metal waste basket. 11" tall, is \$4.25 and teams up with matching tissue box. \$3.25. and plastic tumbler. \$1.45. All three are striped in black, brown, aqua or pink on a white background flecked with gold. Set is \$8.95. Ppd. Brown & Kane. B-3. 800 Broad Street. Newark, N.J.



CHICKEN EVERY SUNDAY comes to the supper table in a lovely white ceramic casserole. Highly glazed with a cock rooster on the rim, it rests on a basket tray from Hong Kong, has a Parisian fruitwood spoon. We think it would be superb for cocktail pâtés and dips, creamed chicken or tuna. Easter eggs. It holds one quart, is \$6 complete. Ppd. Mail-Age. Box 109. Pratt Sta., Brooklyn 5, N.Y.

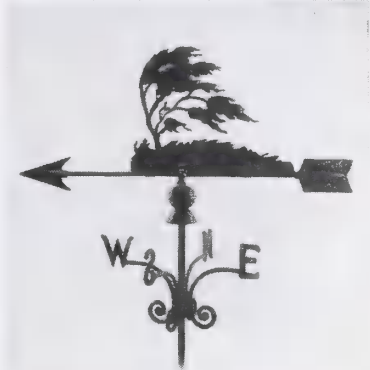


CLEAN THE BLINDS in jig time with an ingenious attachment. A clamp with 2 sponges and a plastic cup on wire hanger, plus a detergent, are the tools. Place cup-hanger over window ledge, close window and submerge sponges. Squeeze tongs, hold blind firmly, and a few quick strokes clean both top and underside of slat. Holiday Venetian Blind Cleaner is \$1.29. Ppd. Easterling Co., 330 S. Wells, Chicago 6, Ill.

SHOPPING



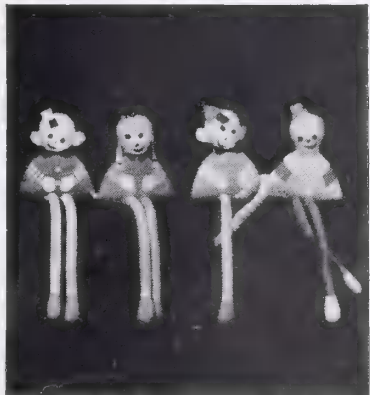
SIGN OF THE TIMES is this high and mighty weather vane called the Windblown, which swings easily in the slightest March breeze to give you a true forecast of the weather. Aluminum vane is finished in rich black, comes with four parts of the compass, moves on an oil-filled swivel. 27" wide, 30" high. \$19.50 f.o.b. Hagerstrom Metalcraft Studio, Wheeling, Illinois.



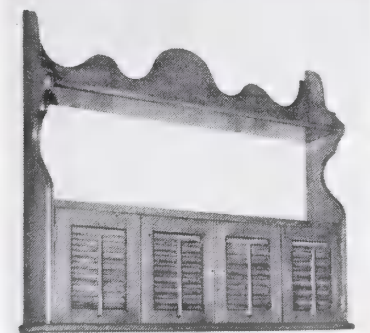
NECTAR OF THE GODS. Rose Petal Jam from Turkey made from 100 roses, rare Hymettus honey from Greece and Champagne Estate Honey (supplied to the Royal Train) from South Africa have an exquisite flavor to titillate a discriminating taste. A honey of a trio to send a gourmet comes in a gift package with listing of 125 honeys. \$3.50 ppd. Add 30¢ W. of Miss. The King's Table, 1016 Lexington Ave., New York.



THE GANG'S ALL HERE for a rousing good time with a tumbling touslehead or a fun-loving teen. Steven, Susan, Bobby and Peggy are crazy, mixed-up kids, long on legs, short on price. Cotton pillows, 33" tall, come in lollipop colors, wrap around a bedpost, dangle from a window sill, line up on a sofa. \$1.98 each, 2 are \$3.75 plus 35¢ each for postage. Interior Trends, 56-HB Underhill Ave., Brooklyn 38, N.Y.



OPEN AND SHUT CASE for a four-wall cabinet like this is its decorative beauty, magnificent scale and movable louvers. Eye-catching over a bar holding glasses, a miniature liquor collection; it would be wonderful over a server in the dining room. In honey-tone finish, it's 35" wide, 30" high, 6" deep. \$46 exp. coll. Send 10¢ for catalog. Decor, 1555 Eastern Avenue, S. E., Grand Rapids 7, Mich.



"LOOK AT ME NOW" is an idea out in front when it comes to delighting a faraway Nana or a doting aunt and uncle. Photo-greeting cards are a nice way to record the various stages of childhood. Twenty cards, 20 envelopes and 20 photos, come in four-colors with appropriate verse inside. Send your photo or negative. \$1.25 ppd. Bell Photo Service. Dept. M, Box 1000, New York 1.



Elder's Dayton
features
WAMSUTTA® DECORATIVE FABRICS
with Everglaze® Minicare®

From
"SCENE
SETTERS
OF
1957"

"Sunshine"...
has provincial
charm for every
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use. 36" Inner-
glow® exquisite
all cotton fabric.
Wash, drip-dry,
no-iron finish.
2.29 the yard.

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PARIAN PITCHER

You'll like the tiny price of this lovely white bisque Parian Pitcher whose decorative charm is so right for any setting. It's 7 1/2" high and when not being used is nice for an old-fashioned knickknack shelf. Note the charming cupids and allover berry design. Also in Italian Capo Dimonte style, glazed finish with natural multi coloring and gold highlights.

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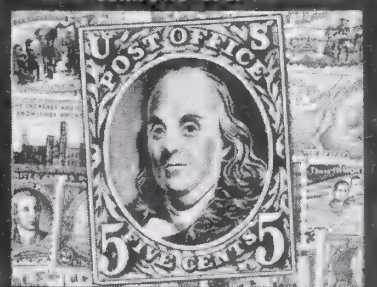
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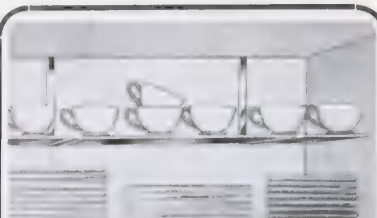
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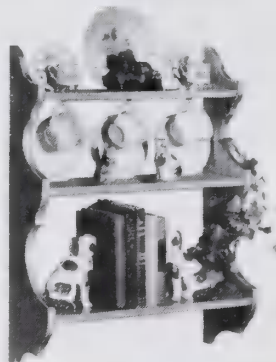
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WINDOW SHOPPING



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ABBY NOME'S SHELF has the mellow charm of Early American, belongs in a room golden with sunshine. A fine reproduction is crafted in honey tone knot-pine, maple or mahogany finish, has three shelves to hold Royal Doulton or Hummel figurines, a plant or two, books. 27" high x 20" x 6 3/4", it's \$9.95 finished; in unfinished, easy-build kit form, \$5.95. Ppd. Yield House, Dept. B., No. Conway, N.H.



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(Please turn to page 85)

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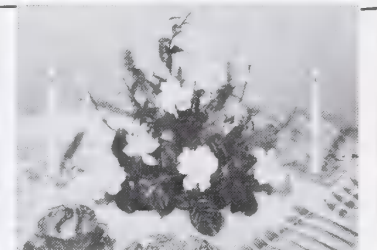
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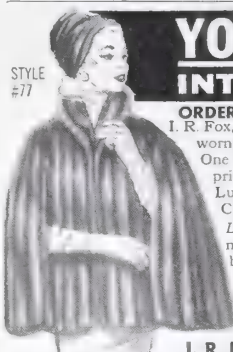


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Dorothy Kay

Famous
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Top illustration shows lovely centerpiece for gracious dining table. Lower illustration shows famous Dorothy Kay's centerpiece especially designed for T. V. Most flowers and leaves made of linen, cloth in stunning colors. T. V. piece is blue, rose, orchid, pink; table centerpiece is yellow, gold, burnt orange, green, white. Impossible to show exquisite beauty in black and white advertisement. You have to see to believe, and we will refund in full if not "tickled pink"! T. V. centerpiece contains bridal wreath, peach blossoms, Italian rose, anemone and trumpet flowers. \$9.98 pp. Table centerpiece is gardenias, heather, forsythia, jonquils, berry spray and caladium leaf. \$4.98 pp. Order now Dorothy Kay, 1184 Evergreen Ave., Bronx 72, N. Y.



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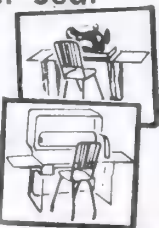
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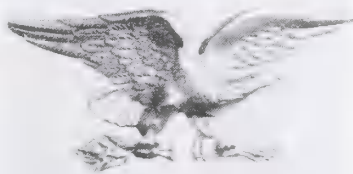
"GOVERNMENT IS FORCE AND SHOULD BE WATCHED LIKE FIRE" — George Washington



WINDOW SHOPPING

CONTINUED FROM PAGE 80

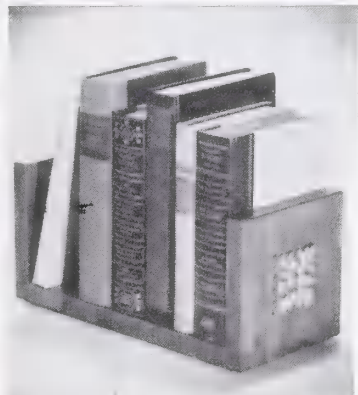
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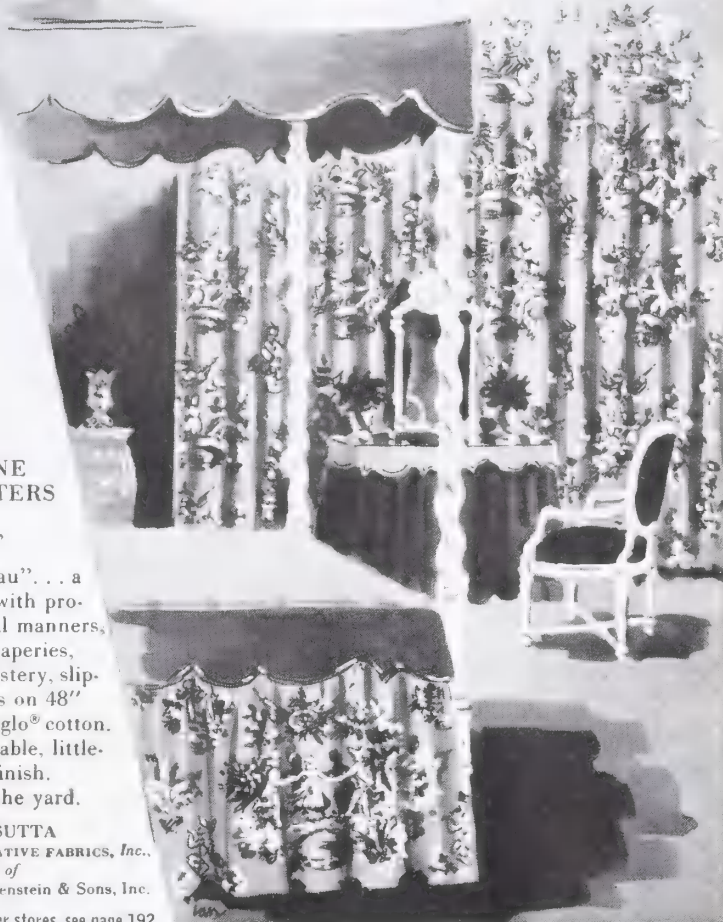
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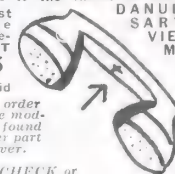
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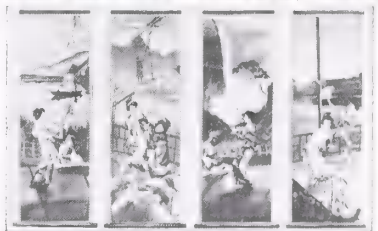
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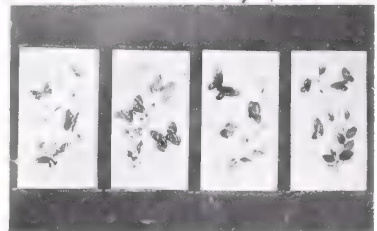
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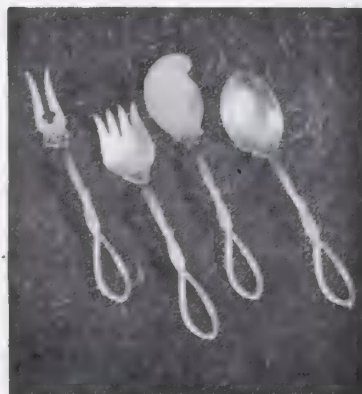
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SHOPPING



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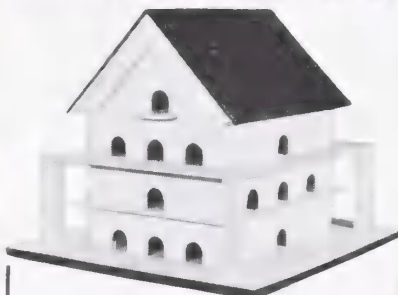
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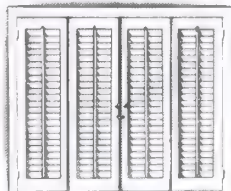


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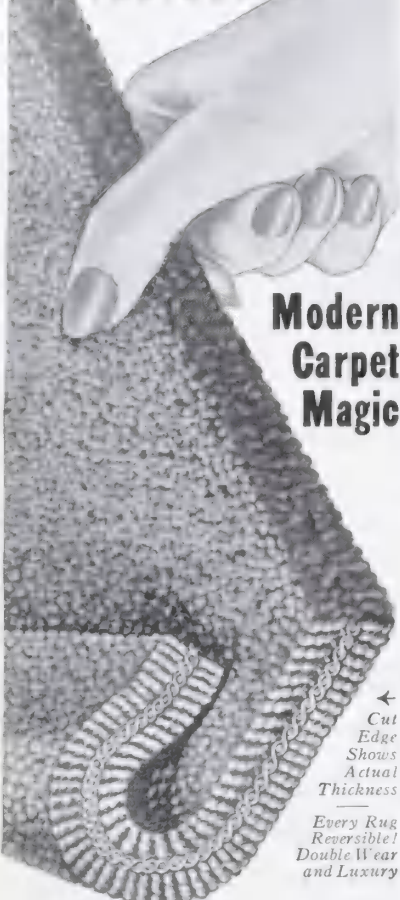
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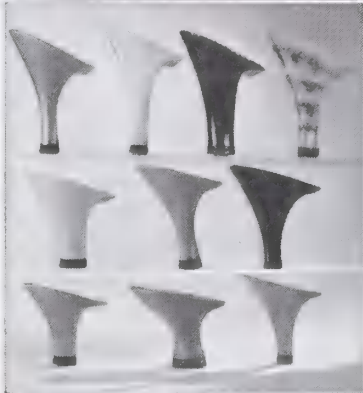


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ONLY A ROSE will do justice to this darling bud vase and its fragrance will drift through the room of a pretty girl, or a lady in love. Spot it on a breakfast tray to say a cheerful good morning to a convalescent. A gold-plated bud vase measures 3" tall, has graceful curved shaft and flower-like petal base. \$2.95 ppd. Mansfield House, 38 Water St., New York 4.



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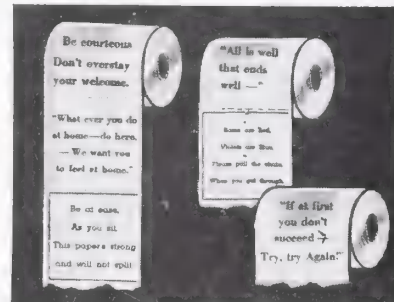
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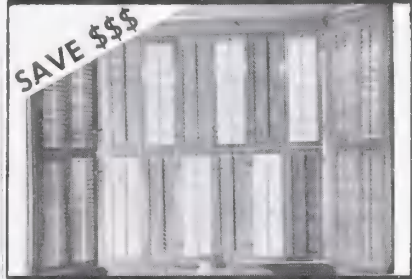


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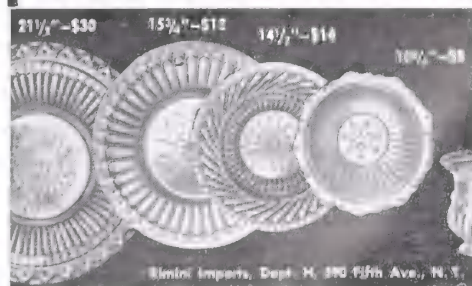
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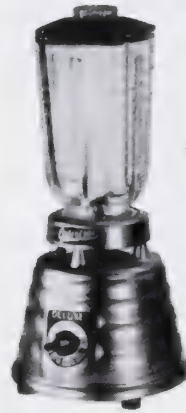
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TAKE IT EASY!

Here are typical electrical aids that contribute to better living. Look for others in this column's future issues

By JULIE POLSHEK



New uses for the *Osterizer* are yours with this snap-on attachment that converts the blender's motorized base into a juice-extractor machine, slicer, shredder. The discs for slicing and shredding make it a rapid, effortless matter to prepare fruits for pies, vegetables for salads, relishes, cooking; to grate coconut or cheese; to make cocktail potato chips. Fitted with juicing disc, attachment equals costly juice-extractors in supplying every last drop of juice, free of pulp or other waste. Used with citrus fruits, berries, grapes, apples, pineapple, tomatoes, carrots or what you will, it creates nourishing juice courses or small-fry refreshments. Attachment costs \$39.95. Osterizer itself (chromed, 2-speed model) is \$49.95.



FRED LERNER



To simplify coffee-making for a party crowd, you'll find Tricolator's automatic percolator-urn has high worth both as to convenience and the rich brew it produces. Merely stock percolator with cold water and ground coffee and whenever you're ready for brewing to begin, flick on starting switch. Completion of the automatic brewing cycle turns on neon indicator and a low-heat element that keeps the brew hot for serving. \$29.95 for 12-30 cup urn; available in sizes up to 120-cup.



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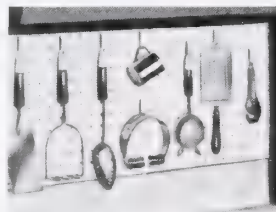
QUIET...PLUS BEAUTY for the busiest room in the house

Call it a Mother's Day gift, a birthday present, or an anniversary token . . . this noise-quieted kitchen will be gratefully welcomed by every homemaker. Annoying kitchen clatter is hushed by a Celotex Perforated Tile Board ceiling. And its linen-white finish and decorative perforation pattern add new beauty to any kitchen. Whether you "do-it-yourself" or have it done for you, your Celotex Dealer will show you samples, give you helpful information and make sure that you get *genuine* Celotex Perforated Tile.

*Approximate cost of Celotex Perforated Tile Board for ceiling of average 10' x 14' room.

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Electrical floor care is more thorough than manual methods; also faster and free of hard work. Regina's fine machine, shown here, is as light-weight and easily controlled as a vacuum sweeper. It supplies snap-on brushes of finest natural bristles for scrubbing or applying wax and for polishing; also felt buffing pads. Cost, complete, \$66. Optional is an effective rug-shampooing attachment, \$19.95; re-conditioning kit with steel-wool pads and sanding discs, \$10.95.



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Carpet gives you more for your money. It gives you beauty — a layer of color and comfort that requires so little care. It gives you warmth — a blanket of quiet and well-being that makes home *home*. It gives you peace of mind — soft, safe footing that's especially important for small children. Nothing but *carpet* gives you so much for so little for so long. And now, new advances in manufacture mean your money goes even further today. Look at the carpets here. Look at the clear colors, the new textures, the new tweeds. See how deep they are, how thick. They're Tuftwoven — a revolutionary new process by Firth that makes carpet look lovelier and wear longer than ever — and best of all, *cost less*.

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Most dealers will be glad to bring carpet samples right to your home. It's the modern way to buy — and it makes sense. You can look over dozens of samples, see exactly how they'll look with your furnishings — and while the dealer is there he can give you an exact estimate of cost. Did you know, for instance, that only 20 square yards carpets a 12 x 15' room? And at Tuftwoven's low cost per square yard, it's likely to be far less than you'd think.

Choose the carpet that's right for your home.

The right choice of color and texture makes all the difference. If you're not already sure, it's easy to get expert advice. The new book, "How To Decorate With Confidence," is filled with decorating information that will help you avoid mistakes. To get *your* copy see the coupon below.

Choose quality carpet from a reputable dealer.

The best, in the long run, costs far less. And no carpet offers you sounder value than Firth Tuftwoven®. It gives you so much more . . . so many glowing colors, so many new designs . . . years of wear and easy care — at lower prices than were ever possible before!

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Firth Tuftwoven® makes possible deep pile, luxurious wool at budget prices

WHAT'S YOUR DECORATING PERSONALITY?

1 Perhaps you like a sophisticated setting . . . a room that suggests good conversation and hospitality . . . a room that's warm and cozy, without being cluttered or quaint? You'll love the way the subtle sculptured effect of all wool Primitive Rusticana keeps a spacious area from looking bare, gives a richness and warmth most modern rooms miss. See how "Burmese Gold", used here, keeps white walls from looking cold . . . how a room basically as simple as this can look cheerful and inviting with a few carefully chosen accents of color.

2 Maybe you like to be imaginative. "Gay Tweed" lets you dare to be different — with fresh, spirited new blends of color such as "Butterfly Blue". Notice how effectively other blues are introduced (as in the modern lighting fixtures and the ceramic butterfly plaque used against white). With the color scheme simple and uncomplicated, this is a room for relaxation and easy living, a room that will 'wear' well for years.

3 If you're basically a homebody . . . if you like a room that looks meant to be *lived* in . . . Firth's new all wool "Gallery Collection" is for you. Inspired by world-famous paintings, these excitingly different new carpets are a perfect cue to a decorating scheme. Notice how the colors in the room, as well as the shades in the carpet, are taken from a reproduction of Millet's "The Angelus" . . . natural wood tones, touches of yellow and brass all echo the artist's own colors. Here all the hues are warm ones — perfectly keyed to comfortable, informal family living.

4 Like a clean, uncluttered look . . . a room that's simple, yet elegant . . . a room that combines the functional beauty of good modern with a feeling of graciousness and hospitality? If you do, you'll love "Woolturf". Its shaggy surface is a perfect background for clean-lined modern furniture . . . dramatically luxurious against the lighting from today's larger windows. The soft "Buckwheat Field" green harmonizes with the natural greens of foliage and a chair in a closely related shade. Touches of color add contrasting accents without breaking the soft, subdued mood of the room.

For other decorating ideas see coupon on the opposite page.

1. PRIMITIVE RUSTICANA, Shown: Burmese Gold 9110W
Other available colors: Verdant Turquoise, Mist Gray, Tawny Bronze, Beige Marble, Forest Tones, Oyster Shell Gray, Thatch Brown, Avocado Green, Cedar Wood.

2. GAY TWEED, Shown: Butterfly Blue 2209WRN
Other available colors: Sunflower Seed, Cucumber Vine, Coral Flower, Husked Corn, Country Green, Stone Moss, Light Loam, Raffia Beige, Cobblestone Gray, White Lilac.

3. GALLERY COLLECTION, Shown: The Angelus by Millet 5811W
Other available colors: The Harvesters by Brueghel, Near The Seine by Seurat, Peaceful Dunes by de Clausade, Royal Racer by Dawson, Winter's Peace by Jacob, Cypress Landscape by Van Gogh, Golden Sands by Robin, Interior by Braque, Autumn Song by Lavaux.

4. WOOLTURF, Shown: Buckwheat Field 477W
Other available colors: Bleached White, Oyster Shell White, Corn Silk Yellow, Hillside Green, Parchment Beige, Light Gray, Turquoise, Pacific Beige, Fieldstone Gray, Light Gold, Mushroom Beige, Painted Desert, Driftwood, Heatherfield, Ripe Wheat, Charcoal Ash.



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EXCITING NEW THINGS ARE HAPPENING IN DU PONT NYLON

MEMO to a MODERN EPICURE

by Poppy Cannon

Once there was only Sunday when breakfast could be late, leisurely, imaginative. Now with the reshaping of our lives, the lunch-type breakfast may come along on a Saturday, as well as Sunday, and so doubles the opportunity for nostalgic revivals—for knowing again the joys of hot breads, omelets, pancakes and griddle cakes, country ham with red gravy, salt mackerel fillets and hominy grits. And, of course:

Lox and Bagels

Exiles from the Delicatessen Belt have, in years past, dreamed, even wept, over this strangely salubrious combination. For the uninitiated we should explain: Lox is smoked salmon, generally a bit saltier, brighter in color, more lustily flavored than the Nova Scotia variety.

Traditionalists will insist that lox never tastes quite right, unless you pick it up yourself at a kosher store late Saturday night or Sunday morning. But we have found that, even when sliced, it keeps well in the refrigerator for a week—in the freezer for months. Vita puts up excellent smoked salmon in tins (which require refrigeration) and, so does the New York restaurant Twenty-One.

The Reluctant Bagel

Defining a bagel is not easy. A bagel has the shape of a doughnut,

an exterior something like an unsalted pretzel, innards that can only be described as a cross between an old-fashioned bun and a caramel. A bagel in its natural state will defy even the sharpest of teeth. It should be cut in half crosswise, toasted, spread lavishly with butter or cream cheese and eaten before it has a chance to cool.

Formerly, bagels were a sometime thing. They had to be eaten fresh. Bagel makers were temperamental. Now the suspense is over, take your bagels where and when you find them. Slice and freeze in polyethylene bags.

Your Slicer to the Rescue

But the wily bagel, you will say, defies the knife as well as the tooth. It slips, it slides, it fairly wiggles. Yet how simply and easily it is vanquished by the General Slicer.

Slathered with butter and toasted gently under your Roto-Broil, the bagel, tender and toothsome, awaits the cream cheese, thin slices of salmon, a sprinkle of freshly ground black pepper. This is living!

Cream Cheese Is Whipped

Rarely does an old favorite like cream cheese acquire interesting new characteristics, so if you haven't tried cream cheese that's whipped—DO. The texture is light-
(Please turn the page)



They go
hand in
hand...



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CARPET CUSHION

and fine carpets

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CONTINUED FROM PRECEDING PAGE



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Room setting by Bloomingdale's

er, airier, the flavor more delicate. Whipped cream cheese appears under different brands in different localities.

Dutch Babies

Another inspiration for that week-end breakfast, a super pancake which you may recognize by some other name. It begins by being cooked on top of the stove and is finished either in the oven or, better still, under the broiler. A package of Flako Popover Mix and your blessed electric blender make them easy as talk and completely fail-proof—especially if your stove is endowed with a thermostatically controlled surface burner.

Place in the blender one cup of milk, five eggs, a package of Popover Mix. Whizz till smooth. Heat a 9-inch, heavy frying pan to 370° F., melt two tablespoons of butter in the pan and tip from side to side so that not only the bottom, but the sides of the pan are buttery. Pour $\frac{1}{4}$ of the batter into the pan and cook at 370° F., until it looks dry. Then set in a hot (450° F.) oven or under the broiler, five or six inches below the heat for about five minutes, or until puffed and golden brown. A frill of lacy brown will appear around the edges and the pancake will, of its own volition, leave the sides of the well-buttered pan, holding its rounded shape as you slip it onto a heated plate.

Serve one to each person with a choice of accompaniments. A sprinkle of lemon juice is a necessity and, after that, you may choose old-fashioned brown-and-spicy apple butter, and perhaps, preserved lingon (or do you call them *preiselberren*?), maybe Domino sugar-and-cinnamon, which comes already mixed in its own shaker-top jar.

Forever Lemon

Have you seen the lemon that lasts and lasts? For a month? For a year? It looks like a lemon, it feels like a lemon, it squirts lemon juice, but it's a plastic fruit—REALEM from England contains $2\frac{1}{2}$ oz. of real lemon juice. Tremendously useful in the kitchen. Amusing and attractive as well as practical on the table. A sprinkle of lemon juice does lively things for fish—meats, too, especially

lamb chops. Imported by Charles & Co., New York (29¢).



Non-Breakfast Bacon

Some bacon is not for breakfast, but for cocktails, like Filler's Bakon Krisp. Never, never in these puffy, elegant morsels would anyone recognize the homey cracklin'. But that's what they are—bacon rinds, infinitely glamorized, carefully rendered and practically souffléed in deep, hot fat. No grease; much flavor. Make fine croutons for soup or salad, excellent to crumble over the tops of casserole dishes.

Shoe Peg Corn

Only a little while ago we made a discovery—Shoe Peg Corn. Opened a can, found it filled with glistening white kernels, shaped like tear-drop pearls. In the 1880's this "sport" was discovered in a patch of Evergreen corn near Perryman, Maryland. The kernels grew in an irregular, zigzag pattern, so they always had to be hand-cut. Uncommercial but so superior!

Shoe-peg kernels are attached to the cob with a very small tie, so that when the corn is cut from the cob, the opening in the kernel is extremely narrow—so small, in fact, that the sweet, natural juices are kept inside throughout the packing and cooking. Here is firmness, sweetness, and tenderness! Even in a fritter, a soup or a stew, it retains its crispness. When you bite into it, your mouth is splattered with juice.

Shoe Peg Corn is a tradition in the Upper Chesapeake Bay area. Although a little is grown now in the Middle West, most of it still comes from Maryland and southern Pennsylvania. There is an Association of Shoe Peg Corn Cannerymen who pack it under various brand names, like S. E. W. Friel, Queens-town, Maryland.

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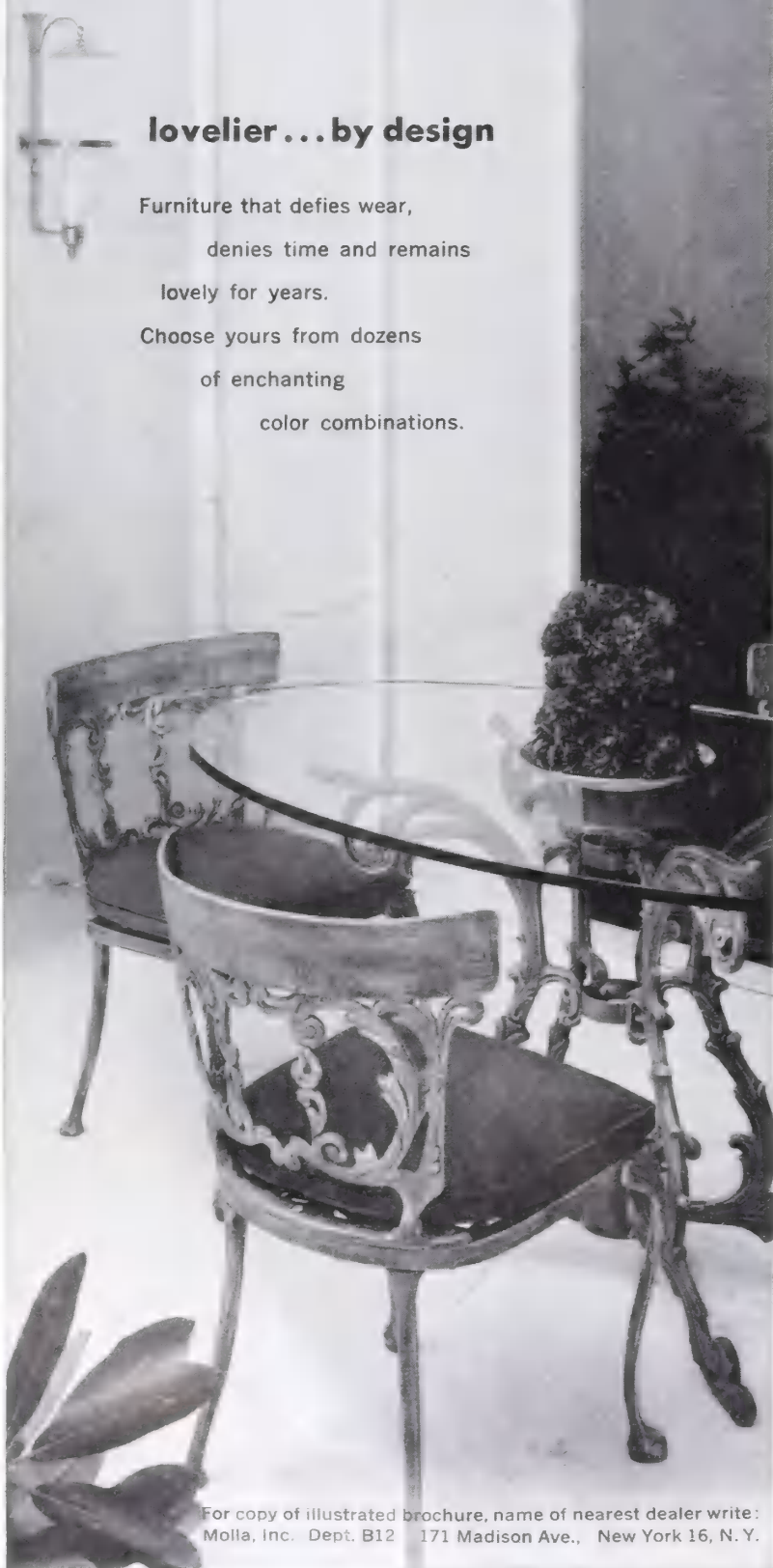
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DECORATORS DIARY

*Selections from the home
furnishings showrooms
which may help you solve
the same kind of problems that confront
decorators every day of the year*



The power of the press! It took just one issue of a magazine to persuade Mrs. Livingston-Smith to do what I've been needling her to do for years—to transform her ponderous, Jacobean oak dining room into the elegantly light and airy room it has every right to be.

The decisive moment came last May when she saw HOUSE BEAUTIFUL's presentation of the romantic furniture T. H. Robsjohn-Gibbings designed for The Widdicomb Company.

She fell in love with the soft brown color of the sorrel walnut and the graceful distinguishing arches that form the supporting legs of tables, that recur again and again in the doors of chests, in the openings of cabinets.

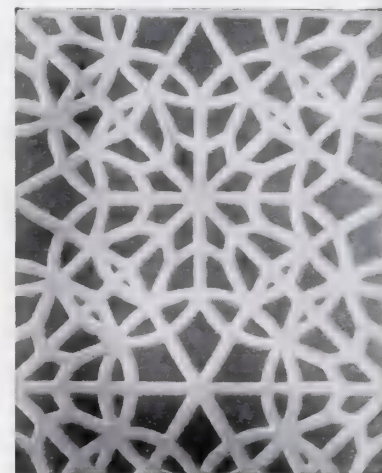
But it turns out that she was equally entranced by the Moorish-flavored grillwork walls and screens against which the furniture was shown. You probably remember those backgrounds, too—airy partitions, pierced in patterns like magnificent frozen white lace, strongly reminiscent of the sumptuous marble lattice-like walls of exotic old palaces of Persia, Morocco or Saracenic Spain.

"I am going to have this furniture," she said to me firmly, "but not until I can work out a way to give it the same kind of setting they show in the magazine. And that's where you come in. Now don't you know a carpenter who can make a screen that looks like marble lace?"

"No," I said flatly. "I don't. But I know something better yet—a grille pattern wallpaper called 'Algiers' which was actually inspired by the very grillwork you saw in the magazine. So many HOUSE BEAUTIFUL readers lost their hearts to those rooms that Albert Van Luit translated the pierced

marble look into wallpaper."

Mrs. Livingston-Smith seemed dubious at first (she did so want real screens), but when she saw the wallpaper she was so struck with its quality of see-through dimension that she could hardly believe these "marble grilles" were printed on a flat sheet. "Why, you almost believe you could look right



"Algiers" wallpaper

through the openwork and see a sultan's courtyard or a garden of orange trees."

We chose "Algiers" in the subtlest pale gray-green background which is horizontally streaked with a muted suspicion of gold, like a fine weave of oriental silk. The grille patterns are bold, clear, almost white in contrast to the background, although they too are the faintest tint of gray-green. I say "patterns" because when you examine it closely you see that the repeat in this paper is composed of two grille motifs—a circular wheel-like design and a star-shape medallion that expands into an intricate quatrefoil. And to give you an idea of its impressive scale, the wallpaper width is about 26 inches

wide and one repeat measures about 39 inches long.

Stripped of its baronial trappings the room has come elegantly to life with light. We've given it "marble" floors of white vinyl tile and painted three dingy ochre walls the palest of pale gray-green. The window wall, once hung with putty-color tapestry, is now papered in grill-work, and its great arched window, which used to be shrouded with gold-braided antique velvet draperies, now appears like a sunny opening in the grilled wall. We have left it uncurtained so there is an enchanting vista, summer and winter, of a rose garden hedged with evergreens and bordered with ivy.

And the furniture never looked lovelier—even in HOUSE BEAUTIFUL.

Mrs. Rossiter lives in a nice old house in Larchmont with a lawn that sweeps down to the Sound. It has a broad porch at ground level which she long ago encased in glass and uses year round as a sort of extension of the living room. She had the living room windows turned into doors, and now you can hardly tell where the porch begins and the living room ends, for the family uses the whole area as one. And it gets lots of use, because the

Rossiters number five in family and all are as gregarious as Perle Mesta. Five o'clock daily is rallying-around time for all those they've casually invited to drop by for a cup of tea—or something. And these can add up to a crowd.

"I'm beginning to think," said Mrs. Rossiter when I called to talk to her about freshening up the charming old place, "that we need more than new slipcovers and a refinishing job on the coffee table. I know it sounds depraved of a white-haired grandmother, but we need a bar! I don't want one of those foot-on-the-rail things, either. Ours will have to be something that wheels around. We never know where we'll be entertaining 'til the time comes—on the porch, in by

the fireplace, or even out on the lawn under the oak trees. And we do have pure tea parties on occasions, you know, so I'd like something graceful enough to act as a tea cart or to perhaps haul a buffet supper once in a while."

It was almost as if Harvey Prober had been listening in on that call, for when I arrived in his showroom the following day, there was his new portable bar, a mahogany cart on brass-trimmed wheels, which fills every one of the Rossiter specifications. Cart measures 37½" long x 18" deep x 33" high, a perfect size and shape to look like an occasional table standing in the wall space by the dining room door. And if I know Mrs. Rossiter, it will frequently roll into the dining room to be used as a serving table.

Besides its top mixing surface, which is beige Carrara glass, it has three shelves, a flush drawer lined with plastic-finished Barclay Board, and of course a bottle and glass cabinet, ample enough for the storage of about eight bottles.

Cabinet door is straight and flush, with a touch-lock instead of a decorative pull. It might also have had a lock, but Mrs. Rossiter says nothing else in the house has a lock so why should the bar be different. The mahogany comes in

eight different finishes, from very light to very dark, but out of deference to the rather catholic collection of wood pieces in the living room, we decided on the finish called "Resin," a medium brown that lives happily with everything.

A well-heeled young archaeologist who thinks enough of his own personal "digs" to call in a decorator is a client worth shouting about. And I'm shouting. John Williams is his name and the diggings are an inherited Greek Revival house in the Genesee Valley which came to him with a full complement of Federal mahogany furniture, the kind some people call "American Empire." There are solidly built sleigh beds, "Grecian" sofas in black horsehair with curving arms, parlor tables with inverted Ionic scrolled bases—all more or less pure 1820 and pretty heavyweight, but mightily appropriate for the home of a brawny man who spends much of the year unearthing pure Greek relics in Aegean islands.

When it comes to efficiency and comfort, however, John made it clear that he is a modernist. So the old back parlor, which he has turned into his study, is now lined with built-in bookshelves and strip-

(Please turn the page)



Wheeling bar cart

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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

lighted cabinets for his tabulated collection of artifacts. The floor is covered wall to wall in a gold-color nylon carpet, and flanking the black marble fireplace are two decidedly well-upholstered modern armchairs, covered in gray-blue leather, for one thing, you can't do in a Federal chair is curl up with a good book.

But his desk is a vast old Federal monument of a thing, his desk chair another heirloom, and there's a back-breaking horsehair sofa where he plans to park the visitors he doesn't want to linger. Walls are stark white. When it was all put together, it looked so uncluttered and appropriate and masculine that I was sure he'd just move in without a murmur and start working. But I'd misjudged my man.

"This room needs pattern," he said the minute he looked at it. "What about a patterned rug in front of the fireplace—something in bright blues and golds and black in a real duked-up Greek Revival pattern?"

This young man has an eye, I thought, and if anyone can fill this order it's Kent-Costikyan who has lately started to import those fabulous rugs that the Royal Factory of Spain weaves to custom order. They'll do you up any design you have in mind from a rose-garlanded Aubusson type to a modern geometric, all handcrafted, of course, as they have been since the time the factory was started in the days of the Spanish Bourbons. There's hardly a palace in Europe that doesn't boast one of their work-of-art rugs, including the Palace Hotel in Madrid, where you can realize

signed his own. It's a traditional version of Greek Revival motifs—bordered in square blocks of stylized anthemion blossoms (honey-suckle, that is) with an oval center medallion outlined in laurel leaves. We furnished swatches of the exact coloring we wanted, the wools were dyed to order before weaving, and the 4' x 6' rug has come through perfectly, according to order. And it does exactly what an area rug is supposed to do—gives the floor a beautiful focal point of pattern and contrasting color.

"Here's this gorgeous old screen," said Mrs. Fitzwilliams as we were taking stock of her possessions just before the big decorating re-do. "Mother used to say it was an Indian antique—and when things are antique in India, that's something. Only thing is," she added sadly, "I have nothing to screen."

It was quite a handsome three-panel arrangement in dark teak, almost black, punched and latticed with some of the most breath-taking carving I've ever seen. Looked like a giant wood block, but had probably been the gateway to a potentate's harem.

"Are you very fond of it?" I asked, although I knew the answer.

"Just love it," said the lady.

"Then we'll use it, screen or no screen."

So we hung it on the wall above the living room sofa, giving it the prominence of a work of art, which it assuredly is.

The screen, on the other hand, gives an architectural quality to the sofa wall, and its darkness seems to steady the whole room which is rather ethereally colored in mauves, powdery blues, and an occasional accent of hyacinth in the drapery stripe and in the ottoman covering.

All the upholstered furniture is new and non-committal modern, but the screen has a few oriental soul mates, selected from the rest of the Fitzwilliams' inherited treasures—a huge engraved brass tray from Damascus which we've supplied with a brass base and turned into a coffee table; a gilt filigree temple dancer's crown from Siam, which we've centered on the mantelpiece; and a Chinese traveling case—an intriguing little masterpiece of ebony cabinetwork which stands on a modern oil-finish, sofa-dining table and holds coasters, napkins, and card playing duffle in some of its myriad small drawers. Just enough of the inscrutable East



Royal Spanish rug

how tough these all-wool, high-pile beauties must be if you take a look at the great circular rug in the lobby.

Studying samples of rugs they've made, we found a pattern that John was only too willing to have duplicated, although he might have de-

to entertain the eye without making you feel there should be incense burning.

"Hanging that screen on the wall was sheer genius," cried the owner. Sure was, but I wasn't the original genius. I got the idea from Virginia Arnold of Cannell and Chafin, who performed the same trick in a house shown on page 208 of HOUSE BEAUTIFUL's October issue.

Mrs. Hodgson, a somewhat budget-restricted lady who finds she vibrates well to the oriental, has lately acquired a 1930-vintage house. One of her projects has been to raise the hearthbed of the great big square fireplace, building it up about 20 inches from the floor. She also had the mason lay a 15"-wide brick extension along the whole fireplace, thus creating a fireside seating ledge and a fine platform for two huge broad-leaf philodendrons which she wouldn't part with.

This long horizontal line produces, for some reason, a pseudo-oriental effect, besides being mightily modernizing. But since the mantelbreast is flush with the fireplace opening and there is no mantel-piece, we had to figure out some way of adding a little more eye interest to the wall. It seemed to

call for a spot of decorative stone, in the creamy gray-beige you see in oriental temple carvings.

The budget naturally ruled out the real McCoy in antique oriental stonework. So I paid a call on Museum Pieces, a firm I'd heard makes accurate reproductions of sculpture and stonework, copying them in minute detail from fine pieces housed in museums. They do a remarkable job, too, in simulating the finish of the originals—bronze, limestone, sandstone, marble or whatever. Looking over the collection of Mayan, Hindu, Greek, Roman, and Renaissance



Cambodian head

replicas, I found the very thing we needed—a placid, inscrutable Cambodian head, the century-weathered face of a god who gazed over the temple city of Angkor-Wat five or six hundred years ago. It's a mold, cast in a stone-like composition material, of an authentic carving, now in the Museum of Fine Arts in Springfield, Mass., and its creamy color and time-worn texture are just right against the grayed-salmon brick wall.

We had the mason get busy with his star drill and sink a metal bracket into the brick. This now holds the head, which is 10³/₄ inches high, including its oblong black base. The cost, a mere \$15.

I found Betsy Carton sitting on the floor of her living-dining-sleeping room, surrounded by piles of gray flannel bags of wedding-present silver, and looking pretty distressed for such a lucky bride.

"Where shall I put it? There isn't room on a single wall for a proper buffet or a dresser. It's already clear to me that we're going to have to use a pair of bachelor chests for linen and clothing as well as for lamp tables at each end of the sofa bed."

"I think we can find a Chippendale-like silver box that you'd be

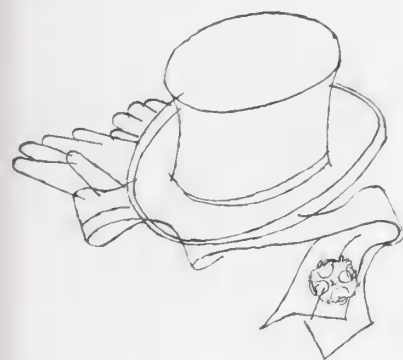
happy to have right out in public, sitting on one of those chests. And if you used the chest drawers for table linens, you'd be equipped with a miniature sideboard."

It happens that Reed and Barton, the silver makers, who have run up against many another customer with a storage problem like Betsy's, have coped by designing a very pretty solid mahogany two-drawer case. It holds up to 250 pieces of flatware in its slotted in-



Silver Chest

nards, which are completely lined with Pacific Cloth, a chemically treated gray material which taboos tarnish. Besides its top tray, which has a hinged, flat lid, there are two drawers, one of them undivided, for serving pieces of all shapes and sizes. Box is 19" long x 13" wide x 10¹/₄" high.—M. G.



EMBASSY

Beautifully matched, figured walnut parquetry in deep, brown finish and softly glowing satin brass hardware lend a romantic touch of the Far East to this new Sligh section. Contemporary in styling and scale, the elegance of this dramatic breakfront is carried throughout the living and bedroom pieces.

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PHOTOGRAPH BY EWING KRAVIN

Shoji, sliding screens of translucent paper, open up Japanese homes to intimate gardens or serene, distant views.

By MARION GOUGH

How to leave home and like it

This month we report on what seems to us a significant four-week vacation in Japan, illuminated by the letters, postcards and diary of HOUSE BEAUTIFUL's Home Furnishings Editor, Frances Taylor Heard.

Her first dispatch to us, exuberantly crammed on a postcard picture of a Japan Air Lines DC-6 plane, was mailed in Honolulu, written during the first lap of the JAL de luxe "Kiku" (Chrysanthemum) flight, which flies from San Francisco to Tokyo, stopping at Hawaii and Wake Island en route—29 hours' elapsed time. The message read: Feel I'm in Japan already and a favored guest in a Japanese home. Such solicitous, *willing* service! All passengers toggled out in "happi" coats (short kimonos), Japanese music playing, doll-like stewardesses in gorgeous kimonos serving cocktails and excellent food. A meal on a tray looks like a beautiful picture. Sampled some *sake* (rice wine, to you). Thanks for the bon voyage package, or as we Nipponese say, "*Arigato*." Love and *banzai*, Heard San.

Next report came from Tokyo: You wouldn't believe the modernity and metropolitan bustle of Tokyo. I had forgotten that it's the fourth largest city in the world—nearly seven million people and, so far as I can see, all of them on the move in a hurry. Not a rickshaw in sight, but swarms of baby-carriage-size taxis dashing around like motorcycles. New York cab drivers are slowpokes in comparison. At night the whole town lights up like fireworks with a million colored neon lights, but the sounds and signs and the paper lanterns along the streets remind you that this is still the Japan you expected (*Please turn to page 191*)



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tainers that let you arrange your food how YOU want! Roll-to-You Shelves that make even tall bottles easily accessible. Every inch new, inside and out.

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The Thrill of Real 20th-Century Space

Only now, after nearly six decades of design experimentation, are we beginning to fully realize what it is possible to do with the astounding array of new materials created in our time. We are just learning how to completely exploit them for our comfort and emotional pleasure. We invite you to step inside these pages—and into these handsome rooms — to experience the thrill of being enclosed by true 20th-century space.

We invite you to visit the three exciting rooms shown on these eleven pages. They were completely designed and decorated by the Staff of HOUSE BEAUTIFUL magazine for the U.S. Rubber Exhibit Hall of Rockefeller Center, 60 West 49th Street, New York City, open until approximately April 1st: 11:00 A.M. to 8:00 P.M. on Tuesday and Wednesday; 11:00 A.M. to 9:00 P.M. on Thursday through Saturday; 1:00 P.M. to 9:00 P.M. on Sunday.

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You have entered the world of inner space, the real world of architecture. You are experiencing the true meaning of 20th-century space, which can enclose you in comfort while it liberates you in spirit. It is the interior environment brought to life by the creative imagination and its exciting discoveries of new ways to use today's new materials.

Here is not the static volume in which most of us have lived our lives and with which we are all too familiar. Here is not the inside of a box, the flat surfaces of which we have

tried to relieve with interesting fabrics and ingenious arrangements of furniture. Here is a flowing, dynamic space with infinite dimensions of light and shade, color and texture, vista and view. All the beauty that is contained in the broad surfaces of 20th-century plywood, combined with the translucence of plastics, is here revealed in the soaring, singing spaces that they have made possible in our time.

The gently enfolding forms of this space offer encircling protection and shelter without restricting or confining the



ALL PHOTOGRAPHS BY VINCENT LISANTI OF ALDERMAN STUDIO

emotions. Nowhere is the mind or the eye arrested by a blank dead end. Everywhere there are new delights and new, unexpected insights: lofty spaces filled with soft light from above; inner, private spaces that invite your withdrawal—all flowing together in wholeness.

And there is no premium to be paid for this sense of peace, of complete beauty and fulfillment. The materials that mean so much in the total effect are U. S. Rubber's thoroughly researched contributions to a home that can be scuff-proof

and mar-proof, easily cleaned and long enduring. There is no sacrifice of beauty in the name of utility, as there is no sacrifice of usefulness and practicality in the name of elegance. Everything comes together like a symphony.

Like a symphony too, like the soaring song it is, the architectural space here cannot be broken down to individual, isolated elements, but can only be experienced in its entire, spirit-lifting unity. And it is this to which we invite your searching mind, your heart and your soul.



The glamour of this room derives from materials only recently available: rich patterning in new Russell "Wood Curl Tropiglas," mellow plastic facing of "Vibriglaze" concrete blocks, the sheen of vinyl floor tiles.



Beauty combines with durability in the easily maintained brightness of new upholstery fabrics and carpets. "Koylon Foam" seat cushions, ottomans, chairs are covered in U. S. Rubber's "Trilok." Carpet contains "Uspun" viscose yarn.



For entertaining—the grandeur of large open space. For the quiet pursuit of individual interests—more intimate scale: the deep retreat at the windows and the library-study alcove opposite the fireplace. Gold curtains are "Shag-weave Dynel."



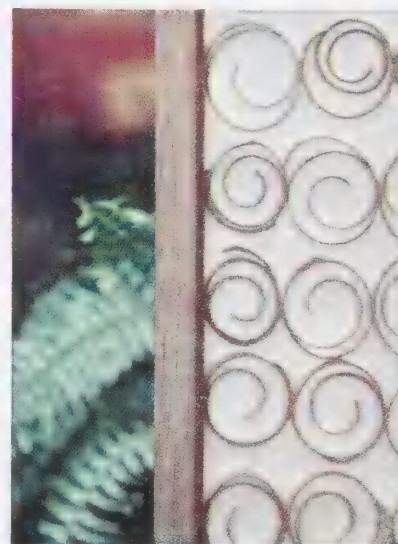
In desk alcove, materials produced by machine-age technology are brought together to create an easily maintained, humanly sympathetic background. Broad surfaces of mahogany plywood are combined with mar-proof "Naugawall" covering on walls as well as shelves and counter surface. Armchair and ottoman at right are upholstered in a similar material. "Elastic Naugahyde."



Beauty in texture, ease in maintenance.



Majority of fine art objects courtesy of the Brooklyn Museum. For more pictures and a complete list of materials and furnishings see page 169.



Wood curls between plastic panels.



"Marvinol" surface on metal doors.



New wear-resistant "Trilok" fabric.



"Breathable Naugahyde" on cushions.



"Trilok" tape-trimmed spread, pad.



Sleeping area of bedroom, under low ceiling of mahogany plywood, is surrounded by paneled walls and doors in two tones of "Naugawall."

Higher portion of room extends into translucent plastic conservatory. Vinyl flooring throughout house is Gold Seal "Nairon" custom tile.



New kinds of living spaces for your future

*New materials, new techniques,
new attitudes, all mean the creation
of new dramatic spaces
for your living environment*

By CURTIS BESINGER

You've just walked, at least in your mind's eye, through the rooms on these pages. If you are one of the thousands who have visited them in person, you know what we mean by "new kinds of living spaces for your future." You will have experienced the thrill of real 20th-century space.

Like most people, however, you probably have not met it in reality, so you must somehow lift yourself by the boot-straps of your imagination to truly know what we mean by 20th-century space. All through this issue we offer examples of it, indoors and out.

Unfortunately, all you see are photographs, which are two-dimensional renderings of three- and four-dimensional spaces. It's as though a word-description of a particular taste, such as that of chocolate, were all you had to go by to know what the real sensory experience is like.

Judging a house by photographs is as inadequate as judging it by its façade, how it appears from the street. For the reality of a house is the life it offers its occupants. And the life it offers depends almost wholly on the quality of the space it encloses.

In this issue we can only hope to show you a very small portion of the many possible kinds of living space. There are as many kinds available as there are lives to be housed and as there are varying sites upon which to build. There are as many kinds of space as there are different materials and construction methods, both new and old. The combinations are seemingly infinite.

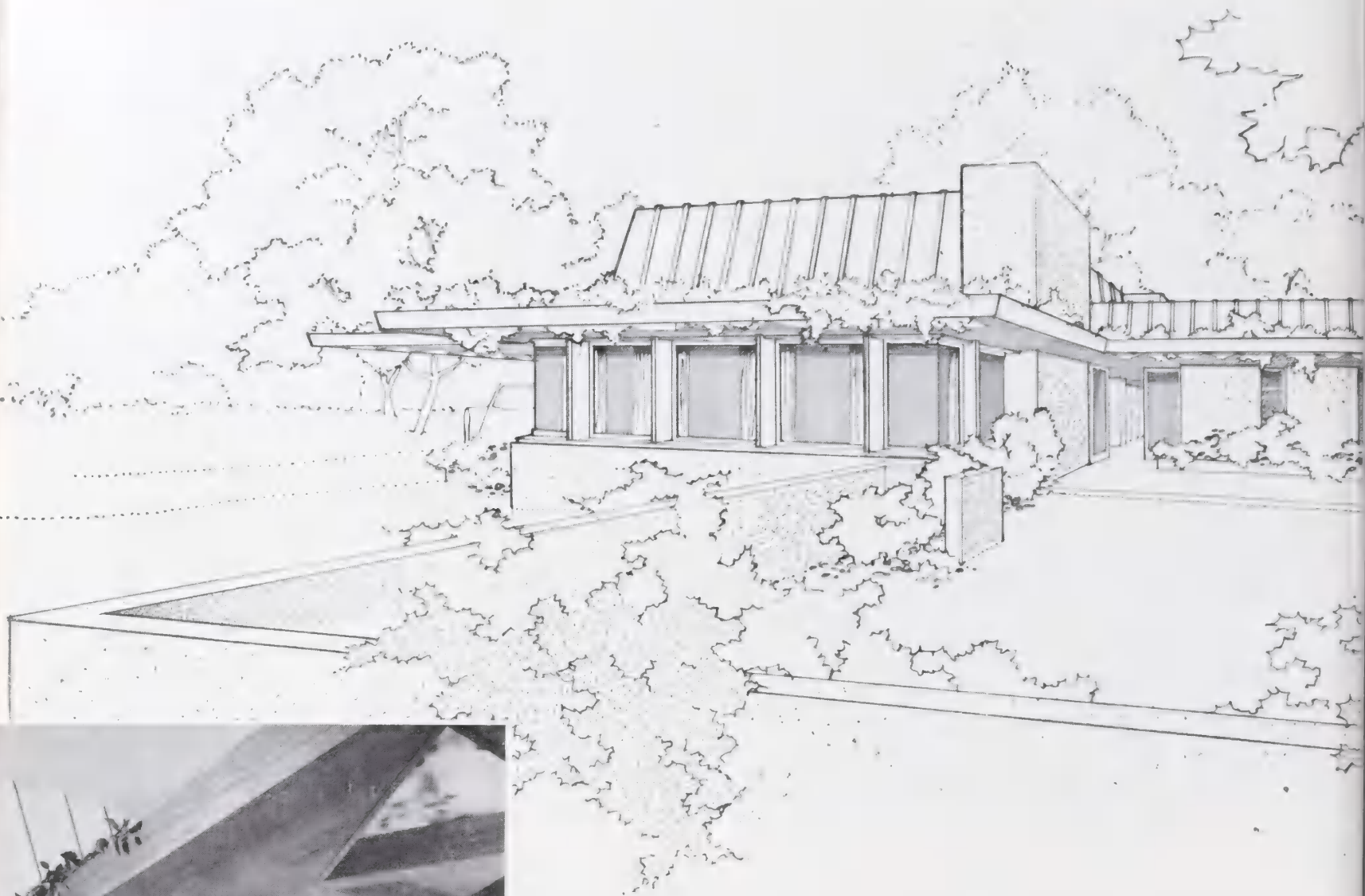
In the Exhibition House on the opening eight pages you will find our best efforts to show you exactly what you, too, might have, and eventually will have, now that you know it *can* be had.

But this is only one of the many kinds possible. Many others have been built. Some of which we have shown you. Many more await our, and *your*, discovery. The forms of these new spaces, evolving from within outward, are not the result of any capricious desire for novelty or of an abstract search for ideal form. True discovery in art comes through the solution of very real problems. Twentieth-century spaces are being created through the urge to give to human life a setting worthy of it—and of which it may be worthy—using the best available materials and techniques, old or new, applicable to the problem at hand.

These spaces may be modeled and shaped as necessity and imagination, working together, demand. They may hover low overhead. They may soar to great heights. They may open outward to gather in the sun and view. They may close inward if desired. They may be curved or bent. In fact, domestic, architectural spaces are the newest and most promising medium of the 20th Century.

Unlike the more open house shown on page 120, these exhibition rooms contain spaces that are completely *interior*. Theirs is a world within, entirely independent of the world outside. It represents the kind of house that one might build where the absence of a beautiful site does not favor openness, where one might want to shut out the outside. It is not dependent upon exterior views of gardens or distant landscape. It creates its own garden-like vistas.

You enter along one of these, coming in under the low ceiling of a deep triangular-coffered trellis covered with translucent plastic. In the distance before you is an intriguing garden scene. You are led to it by the patterning (*Please turn the page*)



New kinds of living spaces *continued*

of the gray and black vinyl floor. Captured here in essence are all of the qualities of a larger garden: the pleasant openness, the play of a little fountain, the silhouette of the greenery against a luminous background, which suggests much more to the mind than is actually contained there.

Crossing the path along which you have entered is the main axis of the large central space, which rises high to a sort of luminous "lower heaven over one's head." The effect is somewhat similar to being under the uplifting forms of a great tree, inside its shade which spreads from the canopy above, sheltered but not shut in. Within the aspiring enclosure of these rooms, the full gamut of life, and its manifold activities, can be encompassed.

At one side of the entrance path is the dining area. Meals are served here in casual splendor, in an arbor-like setting with the pendant pattern of the luminous screen as a background bordered with plants and hanging foliage.

At the other side is the general living area around the broad fireplace. Near by under the lower ceiling is a deep retreat for relaxation, reading or listening to music. Opposite is another alcove for the (Please turn to page 182)



Arriving by auto, one enters from the carport through this broad doorway into the form-giving space within. Plastic-covered triangular trellis overhead illuminates the entranceway.



Across these two pages is a rendering of the house containing the living room below and the other rooms shown previously. The exterior architectural form has meaning only when one appreciates the kind of interior spaces it contains and, so, the kind of life it encourages within.



INTERIOR SPACE—KEY THAT

The reality of a house is not its outward appearance, but the space it encloses, the space one lives in. Once you grasp this key, it will open the whole wonderful history of building and help you plan your own home

By BRUNO ZEVI

Author of the new book, "Architecture as Space."

Parthenon, Athens (447-432 B.C.)



When you want a house built, the architect shows you a rendering of one of the exterior views and perhaps a perspective sketch of the living room. Then he submits plans, elevations and cross-sections. In other words, he represents the architectural volume by breaking it down into the vertical and horizontal planes which enclose and divide it: floors, roof, exterior and interior walls.

But the plan of a building, being nothing more than an abstract projection on a horizontal plane of all its walls, has reality only on paper, and is justified only by the necessity of measuring the distances between the various elements of the construction for the practical execution of the work. The façades and cross-sections of the exteriors and interiors serve to measure height. And that is all.

Architecture, however, does not consist in the sum of the width, length and height of the structural elements which enclose space, but in the void itself, *the enclosed space in which man lives and moves*.

Internal space, that space which cannot be completely represented in any form, which can be grasped and felt only through direct experience, is the protagonist of architecture. To grasp space, to know how to see it, is the key to the understanding of building. Until we have learned not only to understand space theoretically, but also to apply this understanding as a central factor in the criticism of architecture, our

The space of Ancient Rome was static

The Romans were master builders who developed internal space on a grand scale, so grand that some of the ancient Roman baths have served as models for today's railway-station waiting rooms. Their new technique of arch and vault construction supported their powerful conception of spacious interiors. And they transferred to the inside the colonnades that girdled the outside of the Greek temples. This meant a then new attitude toward building as primarily an enclosed volume, in which man's activities took place. However, Roman interior space was static and symmetric, and on an inhumanly large scale. Essentially Roman building was an affirmation of authority, a symbol of the Empire and its dominance over the individual—and offers little for the home-builder.

Sant' Apollinare Nuovo, Ravenna (493-526 A.D.)

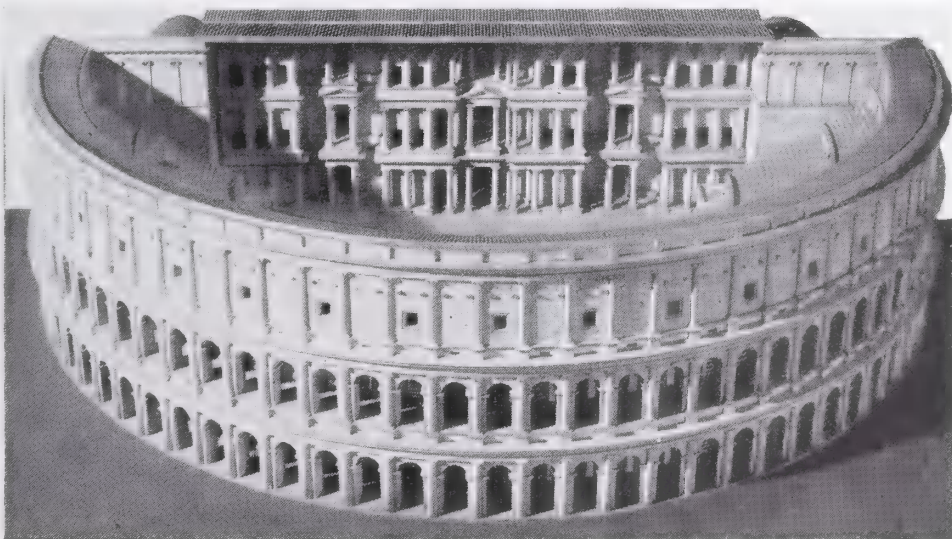


UNLOCKS ARCHITECTURE

The Greek temple was not a home

Almost all the Nineteenth Century was obsessed with copying the Parthenon, whether for banks, concert halls or residences. In America it was called the Greek Revival Period—and it persists even today in some public building. However, the Greek temple was far from being a home—except for the gods. It was their sanctuary, closed to the public. Religious rites took place outside the temple. So the temple was conceived and constructed by sculptor-architects to be admired from a distance like sculpture, not to be lived in. It was a model for monumentality, but not for livability.

(Photographs and accompanying article are from Bruno Zevi's fine new book, "Architecture as Space," Horizon Press.)



Theater of Marcellus, Rome (completed 12 B.C.). Model

The Byzantines brought space to life

Early Christian architecture following that of the Romans married in its churches the human scale of the Greeks and the consciousness of interior space of the Romans. In turn it was followed by the architecture of the Byzantines, an example of which is shown at left. Note how much more lively it is than the interior of the Roman theater or a more equivalent Roman structure. The rhythm of the columns is more rapid than in the Early Christian basilicas, as if hastening one on at a faster pace. Similarly there is a greater sense of space in the very process of expansion, as if it were trying to bulge out past the walls, which were beginning to lose their solid look, as a result of the brilliant mosaics covering them.

history, and thus our enjoyment, of architecture will remain haphazard. We shall continue to flounder in a critical language which describes buildings in terms proper only to painting and sculpture. Our use of words like *rhythm*, *scale*, *balance*, *mass*, will continue to be vague until we have succeeded in giving them meaning specific to the reality which defines architecture, and that is: *space*. What, then, is architecture? And, perhaps equally important, what is non-architecture? Is it proper to identify architecture with a beautiful building and non-architecture with an ugly building? Is the distinction between architecture and non-architecture based on purely esthetic criteria? And what is "space," which we are calling, "the protagonist of architecture"? How many dimensions does it have?

These are the basic questions which present themselves in formulating a criticism of architecture. We shall try to answer them by beginning with the last, which is the most specific.

The façade and walls of a house, church or palace, no matter how beautiful they may be, are only the container, the box formed by the walls; *the content is the internal space*. In America, schools of industrial design teach the art and craft of designing packages, but none of them has ever thought of confusing the value of the box with the value of what it contains. In many cases, container and contained are mutually interdependent, as in a French Gothic cathedral or in the majority of genuinely modern buildings, but this cannot be taken as a rule, because it is not true of a vast number of buildings, notably those of the Baroque period.

Frequently in the course of the history of architecture, we find buildings which show a clear discrepancy between container and contained, and even a hasty analysis will show that often, in fact too often, the box formed by the walls has been the object of more thought and labor than the architectural space itself. Now, then, how many dimensions does (Please turn to page 172)



A spacious open interior based upon a simple triangular structure.

Architect: **Alfred Browning Parker**
Owners: **Mr. and Mrs. Joseph Mass**



Seeming very much at home in its tropical setting, the strong triangular silhouette, determined by structural and climatic considerations, takes on varying aspects as seen under the high overhead sun of noon or in the low-slanting rays of early morning. A straight-forward structure covered with broad sheltering planes becomes an exciting space within which to live and entertain. Swimming pool, walks and copings are ceramic tile.

AN ADVENTURE

On the American horizon
imaginative homes are appearing,
shaped by the kind
and quality of life they
are planned to contain

Facing the southeast breezes, an open pavilion shaded from the sun.



IN SPACE

Adventure is not born of a reckless and foolhardy desire for the novel and sensational. Rather it consists in the pushing outward of our accepted limits and frontiers by daring to take the next step toward discovery. The world follows in the footsteps of adventure.

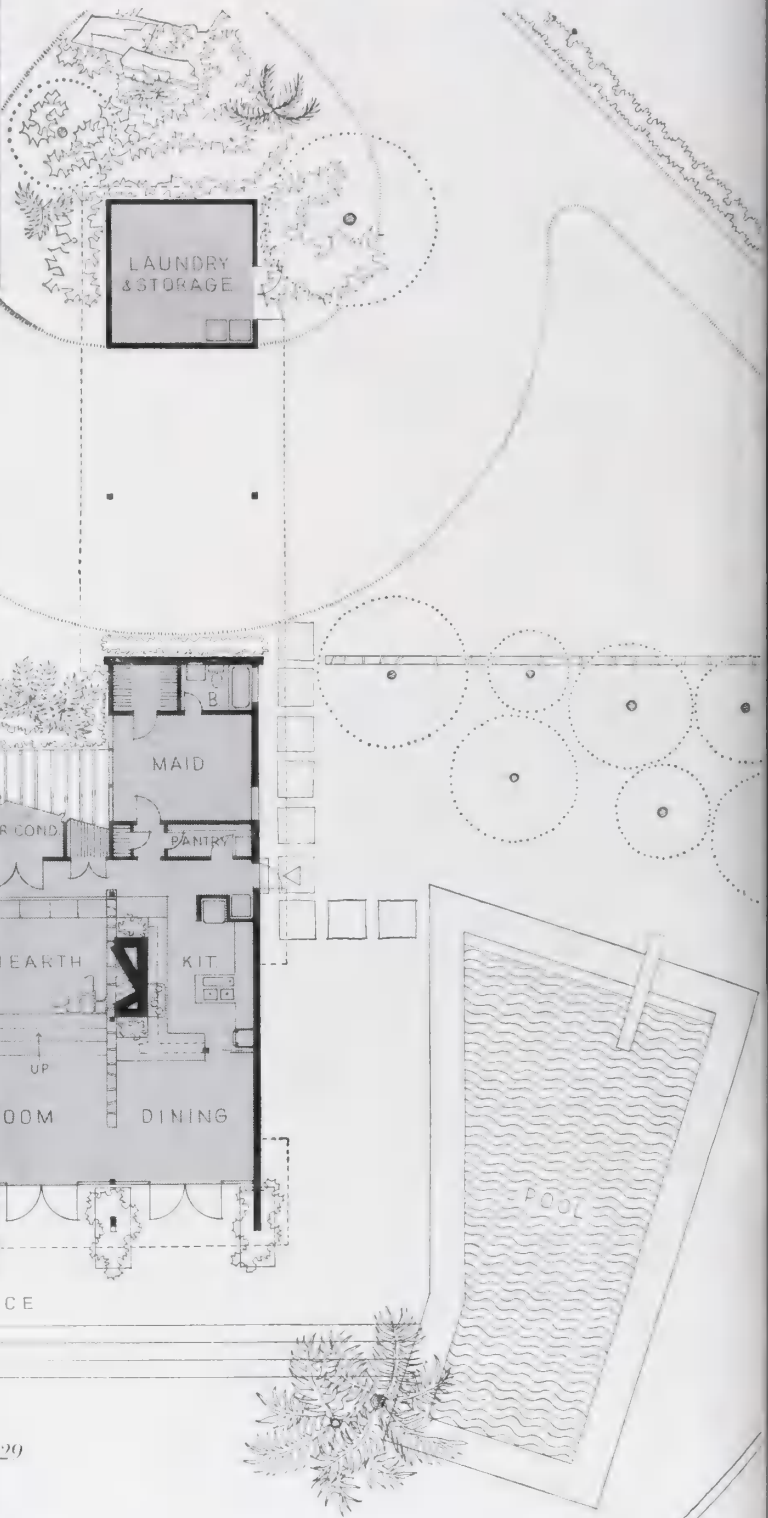
Very often that which seems new to us is only a return to and a re-application of basic principles and ideas. Novelty can be based upon a passing whim, but to the exploring mind that which is original and truly fresh must be basic in its thought.

This is that kind of house: Its structure, seemingly new, is based upon an idea as simple as one stick leaning against another for support. Its form is based upon an idea that all primitive peoples living in tropical climates have seemed to know by instinct that the ideal shelter in such a climate consists of a platform raised above the ground and covered with a broad sheltering roof, the whole as open as possible for free movement of air. *(Please turn the page)*

ALL PHOTOGRAPHS BY EZRA STOLLER



On northwest side, opposite the lake and adjacent to street, are placed the car shelter and services. The generous entry and two horizontal bands of high windows permit through movement of air and provide secondary light sources, eliminating glare effect common to rooms lighted from one side. Service entry and pool screened by wall and planting.



Mezzanine plan on page 129

ALL DRAWINGS BY MADELAINE THATCHER

Facing the prevailing southeast breeze, this side of the house offers great flexibility in adapting to the climate. It may be completely open or, in case of storm, completely closed. The broad projections over the openings keep out sun during the hot months and allow the doors to remain open during tropical showers. Exterior terraces, ceramic tile.





Climate Control: A house in a tropical climate is confronted with problems of dampness, sun, glare, wind and hurricane.

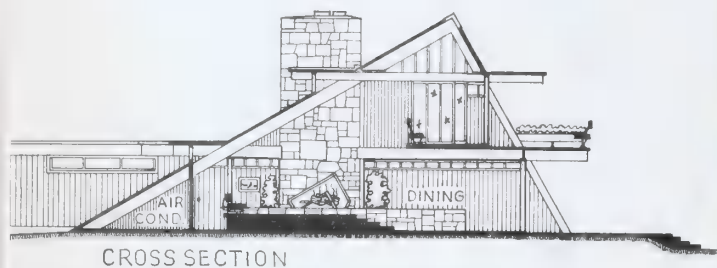
This is how they are met in the Mass house:

1. House turns a broad and open face to the southeast, from which the prevailing breezes come.
2. Broad overhangs of roof and balcony provide protection from sun during summer, but allow early morning sun to penetrate in winter to remove night chill.
3. Broad overhangs keep out rain during sudden tropical storms, avoiding necessity for interrupting sleep or work to shut windows.
4. Louvered doors allow great flexibility in use to control both light and air. Doors may be either glazed or screened. Louvers may be adjusted from completely open to completely shut.
5. High and open space for free movement of air within the house.
6. Air foil shape of house, creating reduced pressure on shallow slope of roof, helps to draw air from the house.
7. House raised on a concrete platform 2 feet above the ground.

(Please turn the page)



An adventure in space *continued*



The owners of this house wanted, among other things, a year-round house in which they could do large-scale entertaining. They chose their architect because they had seen *HOUSE BEAUTIFUL*'s Pace Setter of 1953 which he had designed, and they had liked it.

This was the kind of house they wanted to live in. They liked its light and airy openness, its outgoing, casual informality and its exciting space. These same qualities are embodied in this house, but sheltered in a different form.

Here is an ideal house for entertaining. Secluded from the street, yet extending a friendly welcome through its carport and broad entrance, it is a wonderful world within. Included *within* is much more than the space enclosed by the walls and floor. This outgoing house, through its extended terrace and balcony, through its open doors, through its sheltering and projecting planes, brings to the occupants the calm beauty of a sun-dappled lake, fringed with palms, reflecting a blue sky and the mystery-filled splendor of the night.

This is a stimulating environment: its spirit is contagious. There is a kind of reciprocal action between this space, the furnishings and the occupants. The warm surfaces of cypress walls and cedar ceilings, the spacious color and design of the carpets and upholstery, complement the rough texture (*Please turn the page*)



Intriguing changes in floor level, an upward flight in light and space.



An adventure in space *continued*

of the stone. The carefully detailed stair hand-rail and built-in, custom-made furniture, with their touches of sparkling brass, combine with the carefully selected pieces to give an especially made look to the whole. Mrs. Mass, in addition to her personal pride in keeping her house beautifully, has performed a labor of love for it in the months of work that went into fashioning the handmade rug under the dining table and others that she has since made for the house.

As you enter this light-filled interior under the up-slanting plane of the roof, you sense its expanding nature, its hospitable openness. This is a house that likes people, that welcomes them and puts them at ease. It offers intriguing spots to gather for conversation: on the raised hearth by the fireplace; on the mezzanine or the balcony outside; on the level under the mezzanine extending out onto the ceramic-tiled terrace with its adjacent swimming pool. It can absorb a surprising number of persons without becoming or appearing crowded. But it is also a house which does *(Please turn the page)*

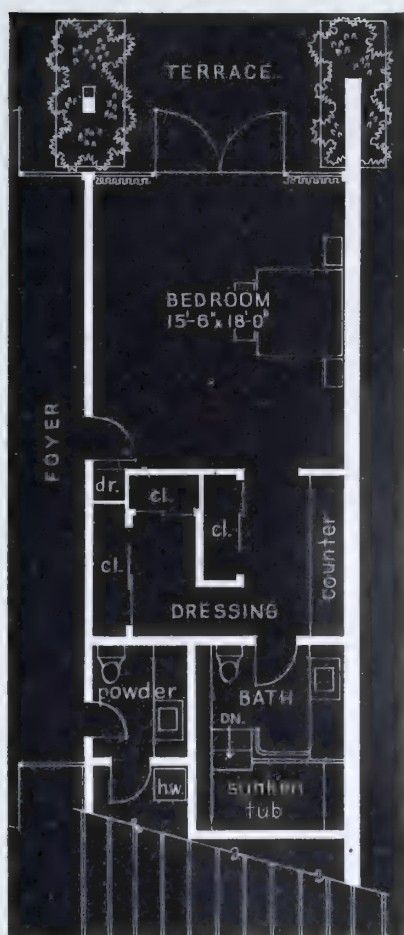


Focus of life in the living room is the elevated stone terrace, featuring the fireplace and enlarging the sense of hearth. Long seat at one side and cushions upon stone ledges and broad steps are inviting places to sit. Definition of the use of areas is achieved by shaping of space, not by confining partitions. Rugs and furnishings especially designed contribute warmth and richness to character of space. Hand-woven rugs before fireplace and at base of steps, designed by Miriam Leefe. Rug under dining table, designed and made by Mrs. Mass.





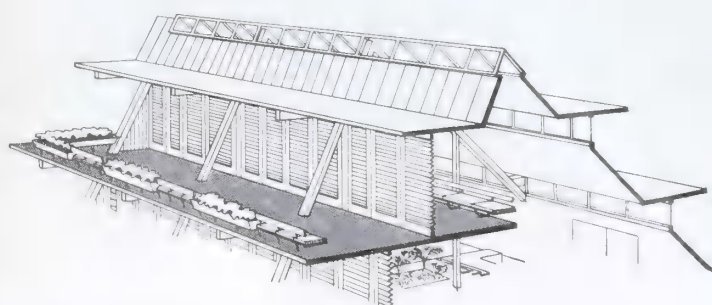
Areas beneath the mezzanine provide intimacy, contrasting pleasantly with the larger openness. The persiana doors, glazed or screened according to the season, have louvers adjustable for light intensity.



The master bedroom, a self-contained private suite with dressing-room and bath is furnished with a simple luxury. Headboard and night-tables, designed by architect, stand free against the textured keystone wall.



Advantageous points of view are created by changes in floor level. These count for a great deal, particularly in a flat landscape. From the hearth one enjoys an outlook over the broad, ceramic tile terrace to lake beyond. Bird's-eye view of the room and its activities from the mezzanine is exciting.



SECTION THROUGH MEZZANINE

An adventure in space *continued*

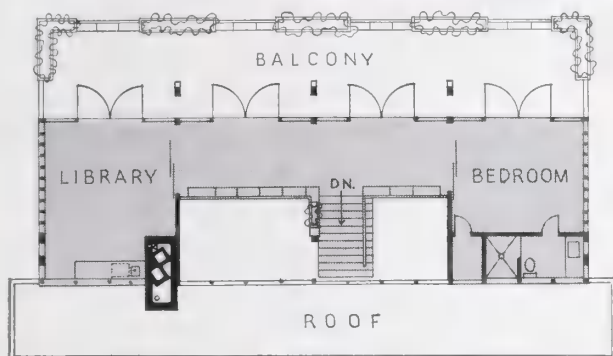
not seem empty when only a few persons are present. One can be alone in it without feeling at all stranded or deserted.

This is a house in which it is a delight to move about, sensing the gradual change in height as one moves forward into the room under the up-soaring roof plane or the sudden change in height as one moves from the high space into the areas with lower ceilings. There is an element of fun in being up on the raised hearth. There's a kind of fascination in being up on the mezzanine looking down on the room or in being out on the balcony with its far-reaching view of the lake. Remember the simple childhood pleasures, which adults seem to insist upon denying themselves: of climbing up onto or into something high—your favorite apple tree or the forbidden ladder; your earlier adventures in space.

You needn't wait for a trip into outer space to recapture these early joys of discovery. New frontiers of experience in *inner* space can be yours. There is much *within* a house to be discovered.



The library on the mezzanine level is an open, yet secluded retreat. The exterior balcony serves to extend the room both in actual use and visual effect. The sheltering slab over the doors keeps out rain and sun, and also enlarges sense of spaciousness.



MEZZANINE PLAN

0 5 10 15 FT.

A sheltered but open platform raised in space, a feature common to all native tropical architecture, becomes here a mezzanine balcony—a much-used adjunct of the living room when entertaining or a place for quiet relaxation in the sun to enjoy the lake view.



If you are stuck with plain ordinary boxy space in your apartment or house

Here are 19 ways to create interesting interiors

Within the present walls of your rooms, you may still achieve new and interesting spaces with architectural quality and true distinction. How? By solving real problems, such as creating alcoves for music or reading, turning a foyer into something more useful and tying it together with the living room, arranging furniture more rationally, and so on.

In seeking solutions to these problems, there are a number of principles that might be used as a guide, so as to give you an interior environment of lasting enjoyment and function, rather than one of thin, temporary expedience, however modish or unique: seek variety to avoid monotony and to intrigue the imagination, but not at a sacrifice of unity in design and feeling. Avoid the busy, cluttered look. Seek an over-all simplicity and restful quiet which makes a room livable and spacious.

(Continued overleaf)

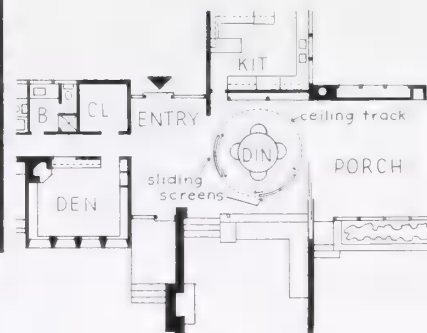
PHOTOGRAPH BY MAYNARD PARKER

EDWARD D. STONE, ARCHITECT; ROY S. JOHNSON, ASSOCIATE



1. Use screens with a purpose.

Here's an idea from the new Bertram Linder house, which we think suggests many possibilities that might make your own house more flexible in use by creating, with screens that move on ceiling tracks, a room within a room, which may be rearranged at will. With such devices you can shut off dining area while table is being set or cleared, provide a study corner, a room for extra guests, etc.



1. Use screens with a purpose.
2. Create a foyer and an alcove too.
3. Use your disadvantages to full advantage.
4. Use architectural illusion.
5. Use folding screens to tie areas together and to get a private corner.
6. Arrange your furniture to dispel the feeling of stiffness and achieve spaciousness in your living room.
7. Use small-scale furniture to increase the sense of size of your rooms.
8. Increase the height of a too-low room by accenting the verticals.
9. Increase the breadth of a too-narrow or too-tall room by accenting horizontal counters, decks, shelves.
10. Organize troublesome doors and windows into a rhythmic pattern.
11. Make your windows a feature by emphasizing them.
12. Create a feeling of depth by using mirrors properly.
13. Change the flat, blank look of a wall or picture window.
14. Use a lowered ceiling for a change of level and as a lighting feature.
15. Add usefulness to an alcove and you add a sense of spaciousness.
16. Use an over-all carpet for a feeling of greater floor area.
17. Use small rugs to play up great areas of a beautiful floor, if you have one.
18. Place rugs to suggest inclusion of space beyond room itself.
19. Let your lighting do your remodeling for you.

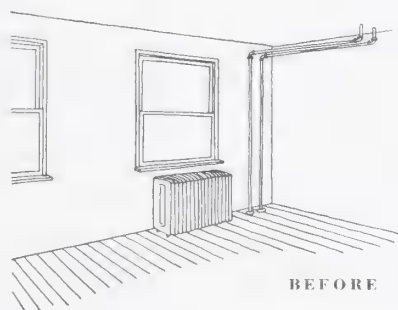


2. Create a foyer and an alcove too.

If your problem is that you enter directly into your living room, you could create a shielded foyer by placing a coat closet perpendicular to the wall, making at the same time an alcove for reading or music. Make it only door height with a deck above for lighting and spaciousness.

3. Use your disadvantages to full advantage.

Does your room have some "eyesores," such as exposed pipes, radiators or ugly beams? Make a feature of them by building them in. Counter below windows now conceals radiator, includes shelves and drawers for extra storage and makes a useful dressing table. Shielding of pipes creates a niche with special lighting above for the bed



4. Use architectural illusion.

Way of treating apartment foyer with pullman-type kitchen: have folding screens conceal kitchen at rear. Repeat screens at table to give architectural character and add storage. Table built around corner, by extending into both areas, helps to make these two adjoining spaces into one. Treating doors of closet as if they're a thin separating screen gives the illusion of more space on the other side.





19 INTERESTING INTERIORS *continued*

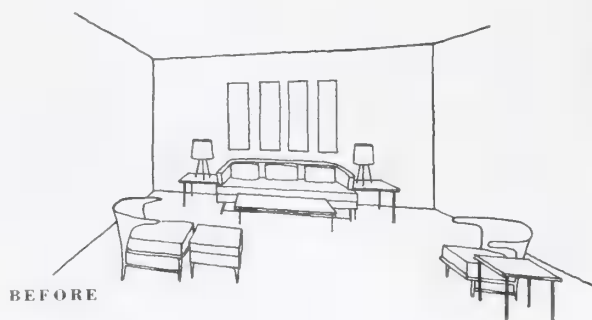
Emphasize the horizontal dimensions of your room to achieve greater spaciousness. Keep the floor and ceiling areas as free as possible to emphasize their area. Stress the diagonals of a small room (its greatest dimension) in your furniture groupings, instead of using a rigid symmetrical furniture placing against a wall.

Incorporate adjoining areas where possible to increase your sense of space. This may be done by employing several devices which do not require tearing down partitions or cutting in larger openings: the placing of rugs to join two spaces; the use of similarity in furnishings and color to give them unity; the arranging of furniture to open adjacent areas and rooms to each other at their junction.

Here are examples which will suggest some of the many possibilities.

5. Tie spaces together.

Conceal a kitchen unit or dressing corner with folding screens. Screens will seem a slight interruption of space, not a definite separation. Screens extending from one space to another serve as device for tying both together. Mirrors over cabinet at left help to "open" this wall. Lower foyer ceiling, at rear of picture, provides a nice change of levels.



6. Arrange furniture for spaciousness.

An informal, non-symmetrical furniture and accessory arrangement often makes a space seem more lively and interesting. (Symmetry gives a stiff formality.) Keep the center of the room open. Stress the diagonals of a small room in furniture placement. Avoid schemes that seem too rigid or fixed. Lines and rhythms that give a sense of direction give a sense of movement. You associate spaciousness with such movement.





7. Use small-scale pieces.

Apparent size is partly a matter of relationship. Large-scale furniture dwarfs a small room, making it seem even smaller. Small, intimate scale makes it seem more spacious both in height and width. Maintain a consistency in scale in both furnishings and accessories. Note how pictures and light fixtures have been hung low to increase seeming height of ceiling. Windows have been treated with tall shutters to make them appear taller and more open.

8. Accent for height.

Use vertical elements to add height to a room that seems too low. An emphasis on vertical lines will give "lift" to the ceiling. Repeated use of vertical elements, such as screens, establishes rhythms which contribute to sense of spaciousness as well. Use of low furniture will also lend height to room, as example above tends to prove.



9. Accent for depth.

Use horizontal lines to give very high room more intimate scale. The wide shelf just over the door establishes a kind of lower ceiling in the room, giving it a cozier feeling and, at the same time, making the occupant appreciate contrasting height of space. Horizontal lines give direction and movement emphasizing width and depth.

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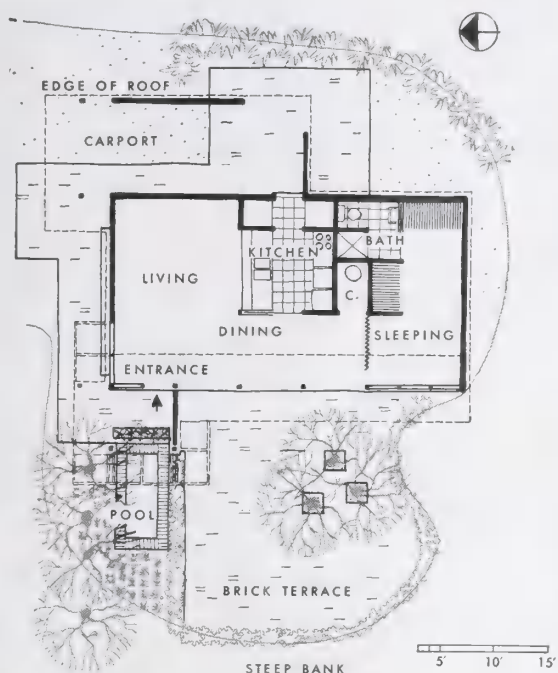


HOW TO BUILD THE BEST SPACE

*Here is the greatest challenge offered by the homemaker
to the architect and builder. And here is how a brilliant young architect
has met it with three different low-cost houses, each with a remarkable
achievement of real, livable spaciousness*

By ROBERT MOSHER
House Beautiful's Building Editor

For only \$4,500, including built-in furniture, architect Gordon Drake and friend built this small house in 1946. Another \$300 completed the furnishings. Note compactness of plan and the way it incorporates outdoors. This was one of first of Drake's successful, low-cost, spacious houses.



Merger of house and garden to form a single living space is beautifully shown at right. Terrace is common brick laid on sand for drainage. Other side of living room has clerestory windows for view and light.



ALL PHOTOGRAPHS BY JULIUS SHULMAN

WITH THE LEAST MONEY

A beautiful house with space for abundant living—it's the dream of everyone. And it's often the frustration of most of us with a limited amount to spend.

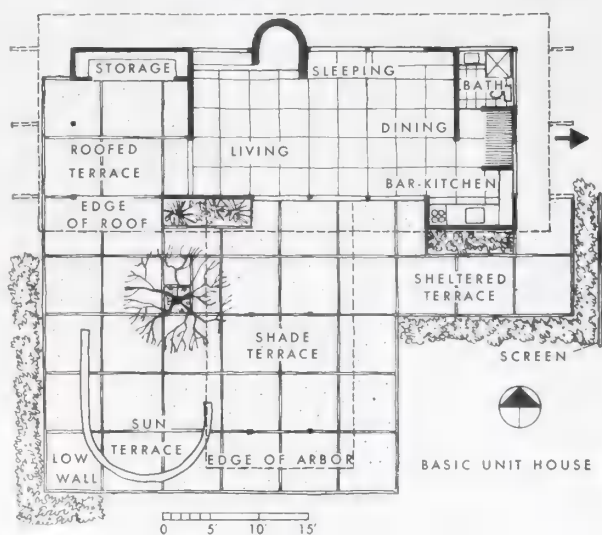
It was the dream, too, of a young architect named Gordon Drake, who died tragically young at thirty-four in a skiing accident a few years ago. His seven years of architectural activity have just been told in a book equal to his dramatic story, *The California Houses of Gordon Drake*, by his close friend Douglas Baylis and Joan Parry. We have taken three of his best houses from it to show you.

Throughout his too-brief span, Drake dedicated himself to the designing and building of homes for everyman with the kind

of living usually available only to the rich. And the houses we have chosen, ranging from \$4,500 upward, show how close he came to the fulfillment of his dream before he died.

These houses provide proof that inexpensive dwellings need not appear cramped and hemmed in even though they are, in reality, small; need not be dull, even though built of common materials utilizing no "custom cabinetmaker" methods—and finally, show that houses do not have to be disappointing compromises, even though compromises must be made.

There are concrete reasons why these houses, though small and inexpensive, still provide successfully a sense of handsome spaciousness. Visually they seem (*Please turn the page*)



The basic unit of this small California house (built in 1950 for \$5,600, including terraces, trellises and garden walls) was planned to expand easily in logical sequence to enlarge the original small kitchen and add one or two bedrooms and storage walls. Called the "Unit House," it grows with the family, each progressive stage uniting with the sheltered garden rooms. Note how the broad protective roofs and trellises visually enlarge the inner spaces, knitting house and garden into a unified whole. Added continuity is achieved by using similar flooring materials between house and garden and keeping them at the same level.

How to build the best space with the least money *continued*

large because they reach out to include to the fullest extent the available land and vista. In pleasant weather the interiors open freely into the garden rooms, extending the usefulness of each. When the weather excludes this luxury, the interior sense of space in perspective is retained. The beauty of the city silhouette, the sea, the land, or trees beyond the site—all are borrowed wherever possible without loss of privacy.

However, it is not enough merely to cut large holes, so-called picture windows, through the walls of a room and nakedly reveal the view. There must be a visual relationship between the enclosed and open spaces in order to achieve a sense of spaciousness within. Here this is accomplished by "knitting" the architecture of the house and garden, and the house and view. For example, simple eave soffits brought into the house forming light troughs and board patterns on the ceiling, extending into the garden to form trellises, blend the refined character of the inner spaces with the natural quality of the exterior. A sense of continuity

and harmony between house and view is thus attained. The result is that the relatively small interior spaces visually merge with and borrow from the site.

As Gordon Drake said of his houses, "The property is in reality the outside limit of living." Making small, inexpensive houses seem spacious is only half the story, however. These same houses are also examples of pleasant contemporary environment. How was it accomplished? Why weren't they expensive to build? The answer lies to a degree in the fact that Drake was himself a carpenter. He, therefore, drew upon his sense of the fitness of the material for his design.

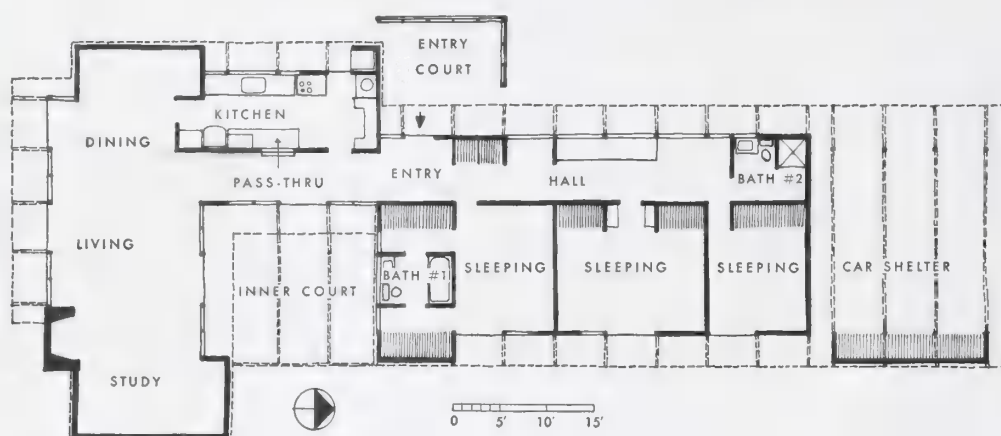
He used no "cabinetmaker" methods. He simply created beauty out of boards, sheets of plywood, common bricks and concrete, and he did it with a directness that any competent home craftsman could follow. Thus this clear carpentry idea was applied to a set of esthetic principles which resulted in beautiful houses. The structures are direct (*Please turn the page*)



The conversation grouping is nested near the brick fireplace, forming a snug, protected corner giving a feeling of intimate privacy and warmth which, contrasting with the spaciousness of the vistas, creates a balance between open and sheltered spaces.

Seen from garden terrace, long axis is emphasized by a simple indirect light trough running length of ridge beam. Trough is inexpensively made of plywood panels lined with reflective copper foil throwing a warm light on interior ceiling of Celotex.





Built for \$18,100 in 1948, the Tom Dammann house with its three bedrooms and two baths has all the elements usually found in far more expensive houses. The living room faces south and the primary view. Despite the spacious feeling, there is a fine sense of human scale, warmth and sheltered spaces.

How to build the best space with the least money *continued*

solutions to the basic problem of shelter. There has been no effort to create fanciful forms or "unusual effects," costly in themselves, and adding little to the actual livability of the houses. Rather the emphasis was put on getting the most sense of space out of the building areas allowed by the budget. Then the basic structure, the common materials and the simple items of trim carry the weight of the design. No false ceilings or expensive "cover up" ornamentation here, only the necessities. It's an economy which has clearly resulted in a warm, even elegant, background for living.

Another element of design used freely in Drake's work is lighting. Built into the structure or along with the cabinet-work, this lighting "adds" space and dramatic emphasis to the


architectural forms. It is almost naïve in its simplicity. A sheet of frosted glass set between wood stops, shielding one or two incandescent lamps, marks an entrance doorway, or, with larger lamps, becomes a luminous soffit over a work space. The elegance of expensive custom lighting thus becomes a reality in these inexpensive houses. In the Unit House (pages 136 and 137) a trough runs the length of both the roofed terrace and the living room, casting a continuous glow of indirect, conversational light over the whole area. In addition, by emphasizing the long ridge beam, a sense of length is attained in both the terrace and living room. Thus space is emphasized across the room by merging it with the garden spaces and down the length of the room by (*Please turn to page 161*)



Since the living room, inner terrace and corridor to the bedroom areas are all visually related, the resulting space (nearly 35' by 35') creates a wonderful impression of luxury. The inner terrace is actually a garden room which could be screened in. Note the continuous floor level.

That all this concern for space has a real meaning in terms of adults and children is vividly brought home here. This is a mother's view across the counter of the kitchen toward the inner court where the children are playing. Outdoor dining and entertaining are easy from such a point.





Space is not Emptiness

For beauty, for significance, it's space
We need; and since we have no space today
In which to frame the act, the word, the face
Of beauty, it's no longer beautiful.

A tree's significant when it's alone,
Standing against the sky's wide open face;
A sail, spark-white upon the space of sea,
Can pin a whole horizon into place.

Encompassed by the dark, a candle flowers,
Creating space around it as it towers.
Giving the room a shape, a form, a name;
Significance is born within the frame.

From ANNE MORROW LINDBERGH'S
"The Unicorn and Other Poems,"
Pantheon Books, New York, 1956

GARDEN OF MR. AND MRS. G. T. LANE TURK NESSELLUND, LANDSCAPE NURSEYMAN

New dimensions in your outdoor living

Plan your garden as a space in which to walk, work and play, and you'll find you have added new dimensions not only to your living but to your garden as well

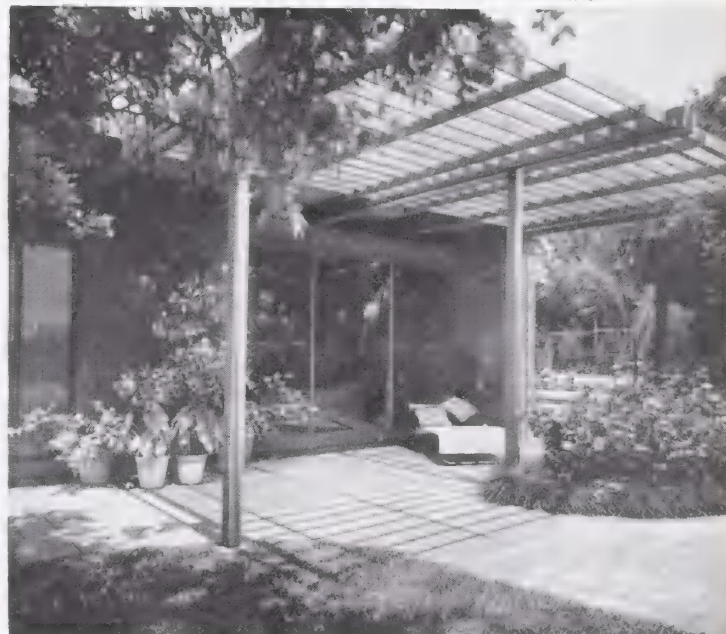
By JOSEPH A. BARRY

Living space is as much the reality of your garden as it is of your house. If it has no place for you to sit in comfort, either in a sun pocket on a cool day or in the shade on a hot one; if there is no place for the children to play freely, for you to plant with pleasure or to entertain without pain, then your garden is as empty of shapely form and spaces as it is empty of personal, human content and meaning for you.

For the wonder of good garden planning, as of good house planning, is that when you think in terms of solving real living problems, you also solve the problem of good looks and arrive at a very satisfying individuality, all at the same time. By adding new dimensions, new possibilities, to your living, you add them to your garden and to your house. By giving yourself new room for more abundant and varied ways, you'll discover that you've created new rooms in your home—and in your garden.

The garden, too, is an outdoor room, a void that's been given a defined—but unconfining—(Please turn the page)

JOHN D. SANFORD GARDEN MARIE AND ARTHUR BERGER, LANDSCAPE ARCHITECTS



Above, right, creating a canopy of shade outside a bedroom window has given both the garden and the house a new dimension, adding looks and livability.

Right, every garden needs a cozy, sheltered spot to withdraw into and from which you can look outward to the horizon and upward through the stately trees.

Below, sometimes the problem, as here, is to carve an intimate area out of a great expanse, so as to humanize the landscape and give it domestic uses.

HOME OF MR. AND MRS. RALPH E. FAIR



ALL PHOTOS BY MAYNARD PARKER



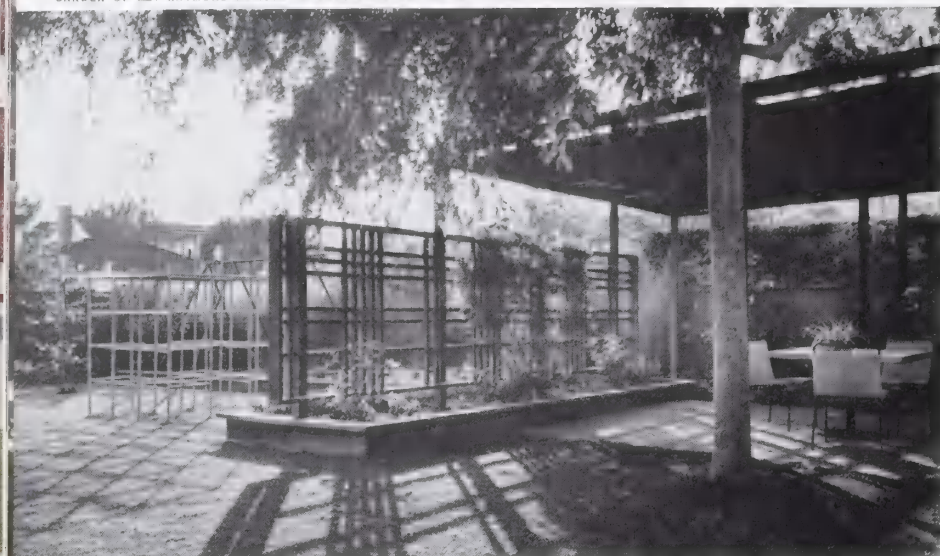
THOMAS CHURCH, LANDSCAPE ARCHITECT

New dimensions in outdoor living *continued*

form, that's been shaped in at least three dimensions, that's been furnished with the color, texture and fabric of plants, the convenience, the graceful line and grouping of outdoor furniture. But there is nothing arbitrary, purely capricious, about the form of the garden, the choice of the plants, the arrangement of the seating, dining or lounging furniture. They are all planned with a view toward the solution of real needs: whether or not you have young children, how much gardening you really want to do or are able to do, whether you want to clear a space in a wooded site or create shade on a flat, treeless lot. It is in solving all these

(Please turn to page 202)

GARDEN OF THE RAYMOND MARCUS ECKBO, ROYSTON AND WILLIAMS, LANDSCAPE ARCHITECTS



Left, the problem was to provide a play area for children and an outdoor area for adults, screened from the children but allowing supervision. The solution was handsomely architectural and created real outdoor living rooms.



E. R. FERRACONE, LANDSCAPE ARCHITECT. TWO PHOTOS BY MAYNARD PARKER



PHOTO BY ROGER STURTEVANT

Above, here a small, livable space was formed out of dense woods. This is a view from an upper level bedroom, adding a vista to it that was formerly blocked by the density of the trees and foliage. A veritable arbor results.



PHOTO BY LEONARD DELANO

Left, above, as in an indoor living room, the garden outdoors needs various kinds of spaces: sheltered and open, shaded and sunny. Providing them means achieving a room-like feeling, a sense of being in real three-dimensional space.

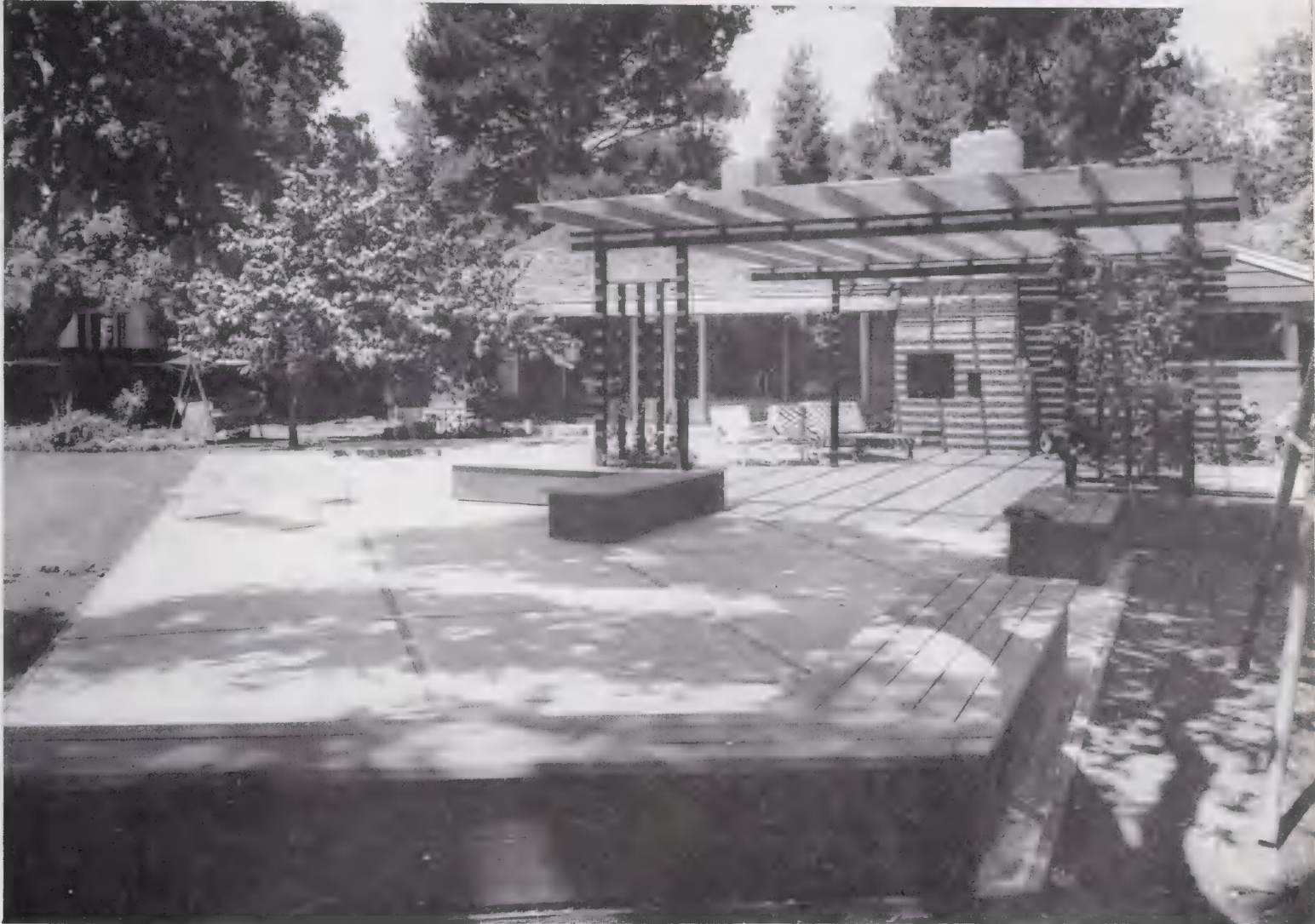
Left, there is such a thing as exterior "interior" space and the inner court or garden of the famous Watsek house is an eminent example of it. Architect John Yeon has designed it with the same care he gave the interiors.

Any old yard can have new dimensions

BEFORE



AFTER



PHOTOGRAPHS BY MAYNARD PARKER

Your best buy in living space is probably right in your back yard. Certainly this was true for the young family of Harry Willard. There was no place for family life—fun or function—except for an outdoor fireplace which stuck out from the house in an unappealing way. No cycling path. No sand box in the sun. No dining spot in the shade. Not anything of character or distinction.

Solving all these problems, landscape architect Thomas Church simultaneously solved the looks of this back yard. Giving it a new dimension in living, he gave it a new, exciting dimension in outdoor space. The contrast between the *before* picture and the *after* is like night and day; everything looks and feels more spacious, as though space were taken from the sky itself, given shape and added to the old yard.

Here, in a relatively small area, you can appreciate the full meaning of the phrase *landscape architecture*, for you can see the creation of a real three-dimensional outdoor room where previously there was a flat, uninteresting, non-useful little field at the back of the house.

How to make your early bulbs count for more

*Give these first flowers the benefit of a companionable,
climate-wise setting such as this sunny rock-strewn bank*

Don't ask the impossible of the very early bulbs which are in bloom now over most of the country. Lovely and gay though they are, these short-stemmed, mostly single-flowered beauties don't make much of a show when planted alone or without regard to their setting. They need warmth, both physical and visual, to look their best.

Give them a background of a low, evergreen ground cover, a mulch of pine needles, buckwheat hulls, or a thin layer of crushed stone. If you collect semi-precious minerals, arrange those with complementary tones to both protect and enhance your finest bulbs. When in the right position, rocks catch and reflect the sun's warmth onto the plants. And, like the mulching materials, they keep mud from spattering their ground-hugging flowers. Protecting bulbs from prevailing winds may mean a two-week advance in date of bloom. So, too, a south-facing slope. And since early bloom is the great virtue here, it makes sense to give it every encouragement.

Most bulbs flourish under deciduous trees which will later be so shady few other plants could complete their life cycles beneath them. But remember that the sun will probably be lower in the sky at flowering time than in fall, when the bulbs are planted, and fences, buildings, or even tall evergreens might shade the ground over bulbs long enough to delay flowers.

When you place your early bulb order, think in terms of dozens or even hundreds of a single variety. These flowers come mostly one or two to a stem, and often one stem to a bulb, so even with those which multiply rapidly, it takes several handfuls of tiny bulbs to plant areas as small as those shown on the opposite page. In most cases, you won't want to space them more than two inches apart. To get a generous effect without waiting several years, closer spacing is needed.

A dozen of the finest early flowers

1. *Eranthis Tubergeni* (Winter aconite)
2. *Galanthus Elwesii* (Snowdrop)
3. *Iris reticulata* Cantab (Violet-scented iris)
4. *Sanguinaria canadensis multiplex* (Double-flowered bloodroot)
5. *Chionodoxa Lucilliae* (Glory-of-the-snow)
6. *Crocus chrysanthus*, *C. susianus* (Cloth of Gold crocus)
7. *Scilla sibirica* Spring Beauty (Siberian squill)
8. *Leucojum vernum carpathicum* (Yellow-tipped snowflake)
9. *Tulipa Kaufmanniana* Shakespeare
10. *Tulipa praestans* Fusilier
11. *Muscari armeniacum* Early Giant (Grape hyacinth)
12. *Fritillaria meleagris* (Guinea-hen flower)

PHOTOGRAPHS OPPOSITE BY GUY BURGESS IN THE
GARDEN OF MISS ERNESTINE PARSONS



Even as the snow melts, crocus and Siberian squill make a cheery patch of color against thoughtfully placed pieces of choice sparkling quartz, alabaster, and red granite.





PHOTOGRAPHS BY MAYNARD PARKER

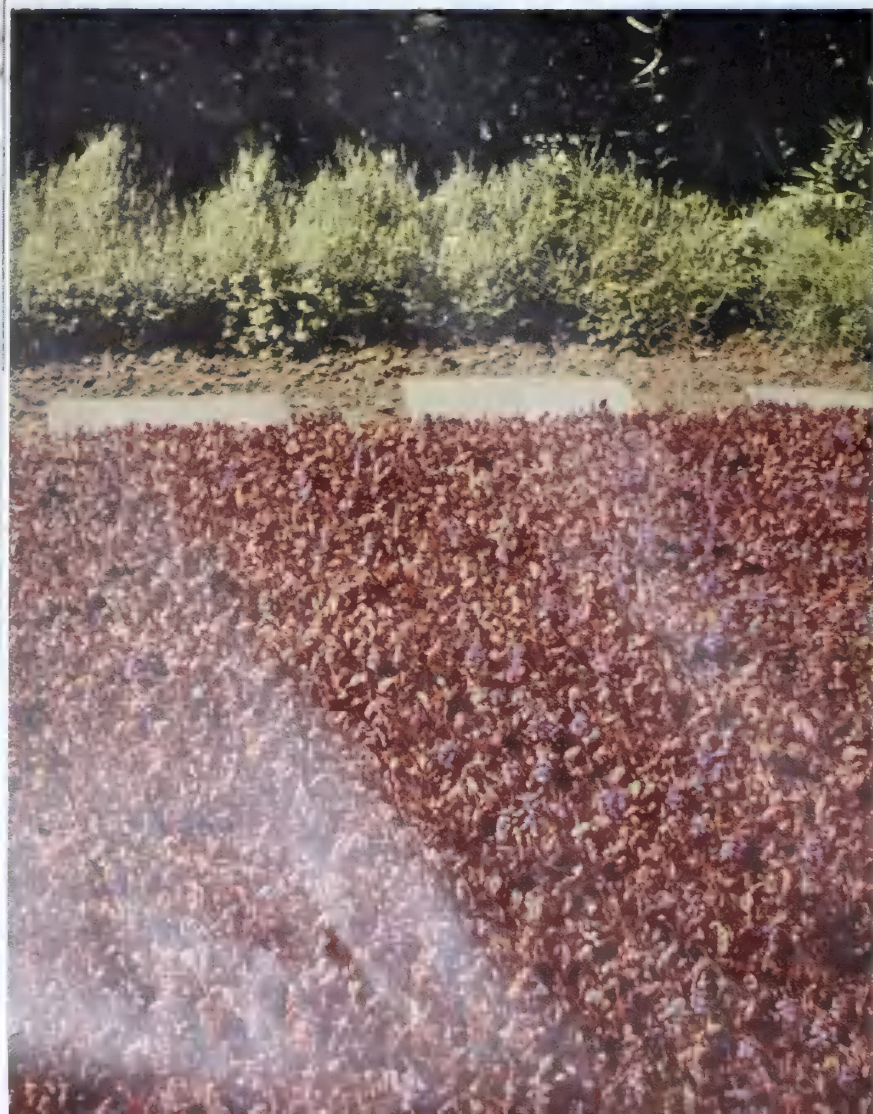
Lustrous, dark-green leaves of creeping buttercup make a textured carpet in filtered light along path in Golden Gate Arboretum.

This is the bronze or "purpurea" form of *Ajuga reptans*; both plants hug the ground in tight rosettes. Also in arboretum.



Dainty, yet dense, fern and oxalis foliage covers the ground in lacy, interlocking patterns, typical of warm, moist climates.

Gray-leaved sequence in garden of Charles de Bretteville: blue fescue, lamb's ears, euphorbia, artemisia, yellow-flowered sedum.



*You'll save yourself work and your garden will
look better more months of the year, if you depend upon
foliage rather than flowers for your main display.
From ground covers to shrubs and trees, there
are thousands of fine plants from which to choose*



Here's an entrance planting which relies entirely upon foliage: evergreen in front of deciduous. Florence Gerke, landscape architect.

By JEAN LAWSON

The secret of simplified gardening: Count on foliage for effect

It would be hard to overestimate the value of foliage in creating a pleasing garden scene. Foliage clothes plants and so gives them substance. It offers color and texture: it provides movement and sound. When we delight in the coolness of a shaded nook in July, or the soft folds of snow on green hemlock in December, it is foliage to which we are primarily indebted for our pleasure.

But with all its obvious interest and usefulness, foliage is apt to be a forgotten or secondary consideration when new plants are selected for a garden. Prime attention is still given the fleeting flower, the queen whose days are numbered, while the plant's leaves may be in evidence the entire year.

The surest—and the most exciting—way to achieve a garden which always has an aura of beauty about it is to think first about plant form and the effect created by the leaves, then consider the extra assets of gay flowers or fruit. When the basic planting is ornamental in itself, there is often little need for great masses of flowers to draw attention to the garden.

But if you have doubts about foliage being a many splendored garden garment, take a stroll down the paths of a well-stocked nursery. Look at the ground covers, the vines, the trees and shrubs. *(Please turn the page)*

Fine, flexible white pine needles are restful complement to shiny, exciting rhododendron and azalea foliage. Small, dull leaves of other shrubs become indefinite masses when placed in background of outdoor picture. Garden of Harold Ross.

MCFARLAND



Count on foliage for effect

continued

Count the number of different greens you see, the reds, bronzes, yellows, perhaps blues, grays, browns, even blacks. Note the richness of the palette. Compare the light visual effect of Russian olive with the heaviness of a copper beech; the crisp, regular texture of pachysandra with a loping cover of honeysuckle. See how sunlight seems to change the colors of some leaves, how a redwood container brings out the rosy markings of a fancy-leaf geranium. Notice the difference in effect of various plants seen at 5 feet, at 25 feet. How many can you identify at 100 feet? What you have before you are variations of leaf color and texture, both real and apparent.

As you become aware of these influences, you'll find yourself making mental notes of other foliage, of pleasing combinations, of such comparisons as the greater greenness of the needles of lacebark pine over the bluish white pine. Once you get the hang of it, it's fun, and you'll soon find yourself entering into a whole new series of sophisticated garden relationships.

Consider, for example, the differences in physical qualities. Light shines through thin leaves, making their color seem more intense. It bounces off thick or waxy leaves, giving them a special luster. The needle-like foliage of conifers absorb (Please turn to page 216)



COURTLAND PAUL, LANDSCAPE ARCHITECT. PAUL J. PEART, PHOTOGRAPHER

Dazzling mass of hoary snow-in-summer, spiked with green and white swords of New Zealand flax, finds textural companionship in grays of concrete paving blocks, crushed rock and asphalt.



Anchored in the perennial dark green of pachysandra, a graceful birch finds reinforcement in the summer green and autumn red foliage of the fan-shaped winged euonymus growing behind it.

THREE PHOTOGRAPHS BY MAYNARD PARKER GARDEN OF THE WENDELL TROSPERS



Dark, deeply incised leaves of *Viburnum Davidi* in foreground have greater visual carrying power than the heathers among rocks. Note how even rhododendron leaves tend to merge at a distance in comparison. Clarence Prentice, landscape nurseryman.

Cutleaf maples spread their lacy leaves in layers, allowing each intricate pattern to be viewed. Once omnipresent in startling red, maples now come in many pleasing shades and leaf forms.



*Whether it's sports, cooking, conversation or the
art of judging a chair, you'll find that you,
in your own living room, can add to your understanding
and enjoyment by practicing the pleasures of*

THE CRITIC ON THE HEARTH

By ROY McMULLEN

HOUSE BEAUTIFUL'S Contributing Editor

We are all critics. That's why art museums make us leave our umbrellas at the door. That's why porches were invented. They haven't, of course, always been breezeways; in the beginning they were places to sit and pick the neighbors to pieces.

In fact, to live is to spin a web of criticism, and that makes writing about it an awkward, even humiliating enterprise. You can't get untangled from your subject, can't stop doing what you are judging. H. L. Mencken, in the prime of his wonderful truculence, once tried and ended up with something called *A Criticism of Criticism of Criticism*. I take that title as a warning. It reminds me of the old vaudeville routine in which W. C. Fields, tipsily dignified, tried to saunter through a bead door-curtain. He never did get untangled.

Perhaps I can slip through with an anecdote. Edward VII, it is said, was caught gulping his wine one evening at Maxim's. A French friend gently outlined the proper ritual: one glances at the bottle, one admires the color through the crystal, one sniffs decorously, one sips. And after that? "Why, after that, monsieur, *on en parle*—one talks about it!"

One criticizes, that is, not with the intention of pronouncing judgment, although that can't be avoided, but primarily to increase one's pleasure and understanding (often the same emotion where art is concerned) and to share them with another person, which in turn increases them again. This, I think, is one of the best kinds of criticism, both to practice and to read or listen to. And since it can be practiced on anything from a steak or a chair to Faulkner, Bartok or Chagall, it is particularly suitable for everyday living-room use.

It is not, to be sure, the only legitimate kind. "Criticism" is one of our great straddling words: it spans activities as various as hurrahing, booing, goading, analyzing, interpreting, selecting, rejecting, ordering, or simply enumerating. I shall return to some of these in a moment; here I want to suggest that they are all best thought of as strategies for getting more of a good thing.

Note, in passing, that Edward's friend said *after*. He was not proposing that they uncork a bottle of rare old Château de Critique in place of the real stuff. Criticism is not a substitute for esthetic experience, not an ersatz novel, sonata or painting. I mention this obvious fact because it is getting less obvious every day, with all the reviews we are reading. I sometimes fear that future historians of taste will dismiss us with a single sentence: "Odd tribe; read criticism *before*, and *instead of*."

But that's being harsh; we are certainly too busy to do without previews. My point is that they don't become real criticism until we know what they are talking about, and can join the conversation. For real criticism is a dialogue, even though one participant may be less expert or temporarily silent. It's a coming out of ourselves, an encounter over a shared value.

That brings me to the living room again, and even, at the risk of being thought non-astringent, to the subject of married love. For married love, as every veteran couple knows, is also an encounter over a shared value. In the words of Saint-Exupéry, it is "not a matter of looking at each other, but of looking together in the same direction." It is, you might say, a kind of criticism.

You see how hard this untangling job really is. Perhaps I should risk a dictum. I believe (*Please turn to page 213*)



ACE-IN-THE-



Levinson for



To dazzle the gourmets, pommes soufflées to accompany a golden Gibson-on-the-rocks. Crisp, puffed, air-filled shells of potato, called blown-up potato chips by an irreverent colleague. Now you can buy them quick-frozen. You have only to drop them into hot fat and they pop in seconds. A most dramatic performance before your guests. Unusual accompaniment to serve with cocktails, soups or salads; classic with a roast, steak, fish or lobster. Quick-frozen pommes soufflées are the result of a year-long collaboration between HOUSE BEAUTIFUL and the Chambord Restaurant, where they have "discovered" a particular type of potato and developed a secret process that insures 90 to 100 per cent inflation. (Even the most successful French chefs are satisfied with 50 to 75 per cent.) Drum glass, Bergdorf Goodman. Ceramic basket, Goodfriend.

HOLE PARTIES

By POPPY CANNON

Ours is an Age of Impromptu Sociability. Especially in our smaller cities and towns, at least half the parties are unpremeditated—or so it seems.

Yet those who are most successful at spur-of-the-moment entertaining will admit that good parties take planning. Paradoxically, perhaps, the more impromptu they are, the more basic and detailed, the sounder and more thorough must be the list making, shopping, checking of details, the thinking and even the cooking before hand.

But, you will say, some people seem to have a gift for effortless entertaining—a verve which invests almost any occasion, even the most ordinary comings and goings, with an aura of festivity.

Some hosts and hostesses can make the most casual dropper-in feel like a long awaited guest. In other homes, "Even a glass of lemonade has a taste of strain," to quote a hapless visitor, "there's no luck in *their* potluck!"

What are the secrets? Is the art of casual entertaining a heaven-sent facility? Can it be acquired, nurtured and developed? We talked to dozens of the most successful party-givers of many communities in the East, Southeast, St. Louis, Chicago, Milwaukee and environs, Texas, California, Oregon.

Here are distillates of their wisdom and varied experience:

"Being able to throw a good party, with or without notice, really requires a certain point of view; call it a party philosophy—a way of thinking and living. Not everybody has it; not everybody wants it. You have to decide for yourself whether parties are important and for what reason—social, business or political. If you decide they are important, you must gear for them and that doesn't mean just an emergency shelf of snacks and a well- (Please turn the page)



Big, beautiful bubble of plastic (Ed Langbein Originals, N. Y.) proffers chef's salad or shrimp remoulade, crabmeat Louis, a gaspacho or vichyssoise, a compote or macedoine of fruit. Spice Island's white wine and tarragon vinegars are shown with Old Monk olive oil in Italian bottles. Courtesy, Chequer Shop, N. Y.



PHOTOGRAPHS BY GEORGE LAZARNICK

Ace-in-the-hole-parties *continued*

stocked liquor closet. We have a range that cooks for 24; a dishwasher that takes care of a complete dinner service for 12; buffet service for 24."

From another quarter comes this advice: "Before we built our house, we analyzed our social life. We looked back over the past six months, tried to remember what kind of parties we had given and which were the most successful. We listed them: Cocktails—for how many, how often?—Buffet suppers, Sunday breakfasts, luncheons, meetings. We discovered that there is a lot of impromptu visiting in our particular group and that over a period of months our teenage children entertained twice as much as we did. All this made a big difference in the design of our kitchen, living room, family room, sunroom and barbecue area."

Not all the party advice was so basic.

One woman said: "My secret is lists, lists and more lists for shopping, for chores to do, people to call, provisions to keep on hand, cigarettes, matches, lighters and lighter fluid, candles, liquor, glasses, bitters. I've learned not only to make lists, but to check them and keep coming back to them."

Another says: "Any reputation I have as a hostess, I owe to the yellow pages of the telephone book. That's where I found the place to call for draught beer, folding chairs, tables—even a tent for a garden party or a marriage."

"Things," we were told, "are almost as important as ideas to spark the hostess and the party." A seafood cocktail, a chilled soup, a main dish salad or a dessert becomes a Production served from a gigantic plastic bowl (see previous page). Vinegar and oil

take on drama unlimited when they appear at the table in distinctive bottles or decanters—finest Waterford, if you have them, or inexpensive Italian figurines costing only about \$3.50 each.

Another comment: "My formula is too simple. Be kind to people if you want them to enjoy themselves; don't expect them to juggle their dinners standing up, to eat their stew on the (Please turn to page 200)

Thirty-two cups of coffee keep steaming hot in an Ernest Sohn urn from Carole Stupell, New York. In the background: really smart and inexpensive, Plymouth's lace tablecloth; it never wrinkles, needs no ironing or stretching. Italian butterfly basket (Piazza, New York) will hold bread, rolls, cookies or any bonnes bouches.



LORRAINE FOX





Rugged yet chic Maine lobster is served on individual Wedgwood platters. \$100 a dozen. Napkins are linen lobster bibs, \$9.75 a dozen. Self-sharpening lobster shears, \$1.95 each. Lobster forks of stainless steel, \$3.95 for a set of eight. All postpaid from Saltwater Farm, Damariscotta, Maine.



Steamer clams may be ordered along with live lobsters, packed with rockweed in large tins, set in ice-laden pine barrels. Special HOUSE BEAUTIFUL "Bakes" to serve 8, 10, 16 or 20 include Indian Pudding and, in some cases, clam chowder, are priced from \$15.95 to \$32. Railway express extra.

Mail-order menu of the month *A Maine midsummer*

supper of lobsters and clams to serve anywhere, any month



Contrary to popular opinion, lobster and clam bakes are not necessarily at their best under the midsummer moon. There are, in fact, certain connoisseurs who consider Maine lobsters truly superior in the early spring, especially if they have

been pound-raised or caught on off-shore fishing grounds, like those around Monhegan and Matinicus.

To quote one expert: "By March the pound-raised lobster has been fed by the keeper for several months and has been living happily. He has filled out his shell and is full-meated and firm, as only a cold-water lobster can be. Dragged from the pound in March or April, he can travel for many days without appreciable loss of weight or vitality. He is what the local fisherman call 'finestkind'—spelled and pronounced in these parts as one word. Eminently fit for Lucullan Lenten feasts or ushering in the rites of Spring.

"As for clams: When the great white cold walks abroad, it covers the clam flats with heavy salt ice that makes digging almost impossible. So the Maine (*Please turn to page 190*)

MAINE LOBSTER SUPPER

Clams* with Broth and Lemon Butter

Lobsters* Steamed with Rockweed
and Sea Salt

Julienne Potato Sticks,

Potato Chips or Pommes Soufflées**

Piccalilli, Corn Relish, Bread-and-Butter Pickles

Tossed Green Salad or Cole Slaw

Beer or White Wine

Indian Pudding* with Whipped Cream

or Ice Cream

Large Cups of Black Coffee

*All starred items included in special House Beautiful Barrels from Saltwater Farm. Prices on page 190.

**See pages 150 and 190.

We keep house better than Grandma

It isn't that we do less work. Far from it! To be a good housekeeper still requires time and thought and know-how. The most "automatic" of machines cannot run itself. But mechanical devices do enable us to keep a *cleaner* house. And they have eliminated the tedium and drudgery that Grandma accepted as a matter of course. Our dishes, brought directly from table to dishwasher without scraping and rinsing, are not only washed and spotlessly dried, but are also *sanitized*. The combination of modern detergents, water of at least 150° F. (too hot for washing by hand), drying temperatures that are even higher, is responsible for destroying many disease-carrying germs and viruses. Hand dishwashing could never be expected to achieve this state of cleanliness. The automatic washer-dryer does more than wash clothing and linens cleaner; it dries them at our choice (*Continued overleaf*)

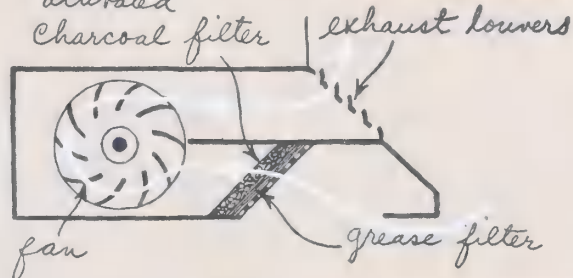
And here's why! Just look at these new aids to homemaking that even improve on those we already have, raising our standards higher than ever

By NANCY CRAIG

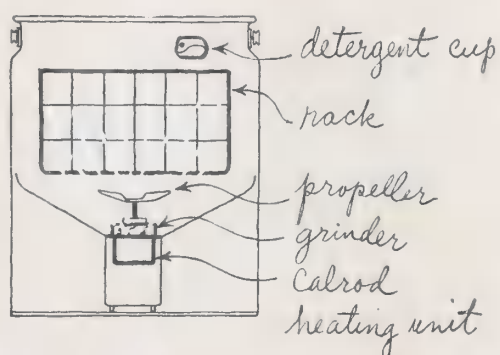


AIR POWER IS HARNESSSED as housekeeping aid with power tool accessory for vacuum cleaner, with attachments that make it possible to wax, polish, sand and even drill a hole. Cleaner has automatic mechanism that pops open top of machine, if dirt accumulated in self-sealing dust bag reduces efficiency. Electrolux with retractable cord-winder, \$108.88. "Turbotool" units extra.

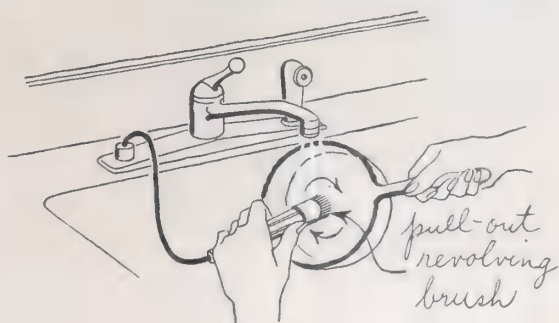




SELF-CONTAINED DUCTLESS HOOD can be installed in 15 minutes on wall or under cabinet. No pipes or vent are necessary. Using same principle as that used in galleys of a submarine, powerful motor pulls air through fine mesh grease screen and filter of activated charcoal to remove smoke and cooking odors. Air is recirculated into room through louvers at top. In stainless steel and six colors, prices start at \$99.50. Ductless Hood Co., Port Washington, N. Y.



NO HAND RINSING OR SCRAPING of dishes is necessary with under-counter dishwasher shown at left. Special mechanism breaks up all soft food particles and disposes of them through "flushaway drain." With water at minimum temperature of 140° F., built-in heating unit boosts temperature high enough to wash dishes sparkling clean, killing many disease-producing germs and viruses. Available in choice of five colors. 30" model will accommodate complete service for 12. General Electric "Empress," about \$250.



UNIQUE CLEANING DEVICE eliminates one of the messiest of kitchen clean-up chores. An electrified pot scrubber (right) is part of basic built-in equipment in RCA Whirlpool 1957 unit kitchen. Mounted at back of the sink on retractable cord is brush of bronze and nylon bristles, powered by flexible rubber shaft. To operate, you merely hold pan under running water of faucet as rotating brush is moved over surface of utensil to scour and scrub away food waste. (See drawing above.)



We keep house better than Grandma *continued*

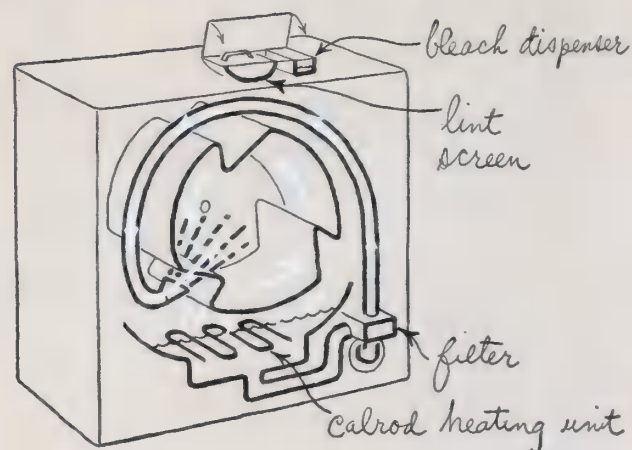
of temperatures, so they are softer and less wrinkled. It prolongs their life and sanitizes them to safeguard our family's health. Its built-in heater unit thermostatically raises the water to the selected temperature before the washing cycle can ever get under way.

Dust, so dangerous to health and so damaging to furnishings, is *removed* by the vacuum cleaner instead of being simply *moved* from place to place by the broom and dust cloth. Human power could never match the quality of waxing and polishing done by our floor machine. And new attachments broaden its usefulness to the dry shampooing of rugs, solving, among other things, the problem of how to keep a cotton rug clean. We have an abundance of such housekeeping tools, with the talent to do our bidding. They are the Trilby to our Svengali.

Acquaint yourself with these exciting new developments in household equipment. Explore the usefulness of all these cleaning aids in relation to your own needs. Learning to use the tools that enable us to achieve professional results is part of the creative satisfaction of (*Please turn to page 190*)



NEW WASHING PRINCIPLE is utilized in this washer-dryer combination with low water consumption. Clothes are washed by circulation through powerful spray of filtered water. Selective washing and drying temperatures are thermostatically controlled and raised by built-in heater, if necessary, before wash cycle starts. Dispenser mixes bleach with water before touching clothes. RCA Whirlpool washer-dryer combination, about \$530.



CLEANING ACCOMPLISHMENTS of twin-brush floor machine, that has already been proved one of our finest housekeeping aids, have been broadened to include important new uses. With special brushes and side handles which replace long one, machine that cleans, waxes and polishes floors is quickly transformed for polishing furniture. Newest accessory available is attachment for dry-shampooing rugs. (See upper right.) This can be used on all carpeting, solves problem of hard-to-clean cotton rugs. Twin-brush floor machine, \$79.50; furniture-polishing accessories, \$15; rug-cleaning attachment, \$16.95. General Floorcraft Company, New York, N. Y.



A GOURMET AND HIS GARDEN

By PETER GRAY, gourmet extraordinaire.

Author of "The Mistress Cook,"

he is a biologist by profession,

an artist in the kitchen by practice

and probably preference



I do not see how a gourmet can exist without his own vegetable garden and a freezer. Your own garden is almost the only place from which you can get the sizes and kinds of vegetables you want. It is emphatically the only place whence you can get them fresh. Your own freezer saves you the labor of repeated plantings.

None of this is an unthinking reflection on the commercial grower. (The public is more at fault.) He is in business to make money and he can do this only with crops for which there is (now) a huge demand. His wholesalers demand vegetables with a tough hide to stand shipping, handling and display. Tough hides and tender flavors do not go together. This is not all the commercial grower is up against. To please his mass, uninformed public he must produce huge and symmetrical plants. This puts it squarely up to the public to learn what's really good and insist on it. Symmetry has nothing to do with flavor, but size certainly does. Most adult giants are either insipid or rank. Dwarfs or babies are what you want from the garden.

The difference between a baby and a dwarf has not been properly explored either in the seed catalogs or in the gardening journals. I was really shocked, earlier this year, to read a catalog which claimed that its "dwarf" bean was "the nearest approach to *haricots verts*" and to talk to a friend who believed that "baby carrots" were

the basis of *zanahorias al miel* (recipe later). This is all back to front and topsy-turvy.

Dwarfs are miniature adults. Babies are young, tender forerunners of what must be reluctantly abandoned in maturity. Green beans point up the difference. The English Scarlet Runner, the French *Haricot de Bagnolet*, and the American Lazy Wife are all beans of strong flavor which, even as they reach adolescence, develop such strings as make them almost inedible. Picked as babies—an inch and a half long by less than an eighth of an inch wide—they offer a combination of flavor and tenderness which cannot be counterfeited in the body of an adult dwarf. This is not to be taken as deprecating such adults as have been bred to reach perfection in maturity. American snapbeans—particularly, in my opinion, the variety Bountiful—are superb vegetables which rate a place in the garden of any gourmet. They reach the full flush of their succulent flavor only in maturity and as babies they are merely uninteresting.

The only trick to growing any kind of bean is to let the *ground* get warm before you plant them. Pick the babies as young as you like and freeze any you have to spare. A two-minute blanch in boiling water is ample. The big snapbeans have to be broken into inch lengths and blanched for three minutes.

(Please turn to page 205)



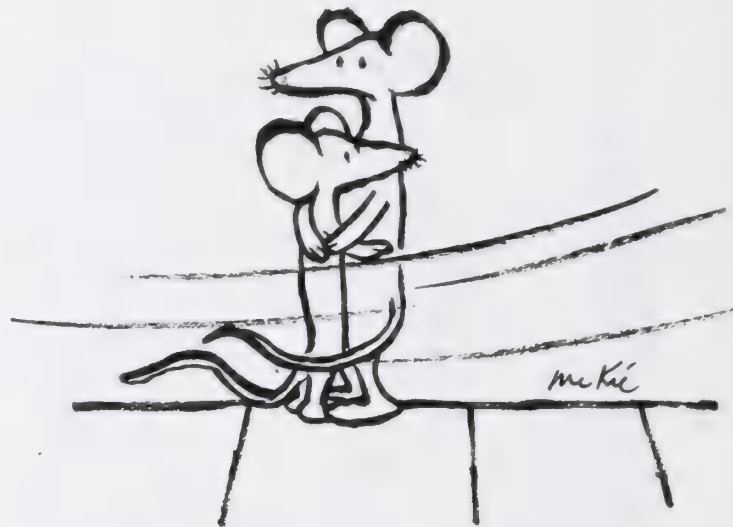
How to tell if you have a good heating plant

By C. W. (BILL) NESSELL

*Here are 21 standards for you to use
in testing whether or not your heating system
gives you comfort and efficiency*



"... no layers of heat at your head, cold at your feet ..."



"... floors should not be drafty ..."

It was rather surprising to discover from a recent survey that most homemakers know if the heating in their homes is good, bad or indifferent, but few of them had even the remotest idea why it was one or the other. Some attributed their level of indoor comfort to the construction of the house and others to a variety of other reasons. Few of them made any specific comment on the performance of the heating system other than to comment about draftiness when the heating system was operating. This is rather appalling since heating performance is as easily understood and evaluated as is the operation of an automatic clothes dryer and the homemaker should know as much about heating her home as she does about washing the clothing in an automatic laundry.

A central heating system is installed in a home to provide a balmy and invigorating indoor climate throughout the winter regardless of the outdoor temperature or the rain, sleet, hail or snow blowing against the window-panes. It has a two-fold function. One is to provide equal comfort and livability in every room on every day that heating is required. The other, which is even more important, is to maintain an indoor temperature environment conducive to good health, and one that will minimize or eliminate those illnesses so often associated with cold and drafty houses.

The function of the heating system is not just that of heating the house. Its real purpose is to constantly maintain a temperature balance between the air in the rooms and your body. You are continuously releasing heat from your body through your clothing to the surrounding air and to surfaces near you or in contact with you, an example of the latter being the floor beneath the soles of your shoes, and you are comfortable only as long as that rate of heat release is normal and natural. That heat flow will increase if the surrounding temperatures are too cool and you will feel chilly, because the heat flow from your body is above normal. If the surrounding temperatures are too high, the heat flow from you becomes less than normal and you experience a feeling of

excessive warmth. The real function of the heating system is to surround you with an envelope of properly tempered air and to warm those surfaces that parts of your body may be in contact with, such as the floor.

Good heating and good heating systems are synonymous, and good heating systems are no accident. Instead, they are the final result of carefully executed operations that start with the selection of the equipment and end with the final adjustments made after it has been placed in operation. It includes the selection of a furnace or boiler that has just the right "Heating Horse Power" for the requirements of your house; correct design that delivers heat into those areas of the house where the cold comes in; careful installation; and meticulous attention to those final system tune-up adjustments that are just as critical to good heating as the adjustment of the tuning dial is to good radio reception.

Good heating is not for just one or two rooms of the house, but for every room. You must be equally comfortable in every room, whether you are lying on the floor, seated in a chair, or standing at the counter in the kitchen. The floors must be warm enough to prevent your feet from feeling cold and to eliminate a health hazard to babies and children playing on them. Room air temperature must be maintained at the level you want them with variations so minor and insignificant that they will be unnoticed by you. Heat must be delivered without interruption in proper quantities to match the weather to avoid "chill and fever" heating, and the air throughout the house maintained in gentle but constant circulation to avoid the "layering" of heat like the cream on the top of a milk bottle, and there must be a complete absence of drafts. In addition, the amount of moisture in the air, measured in terms of Relative Humidity, should be as

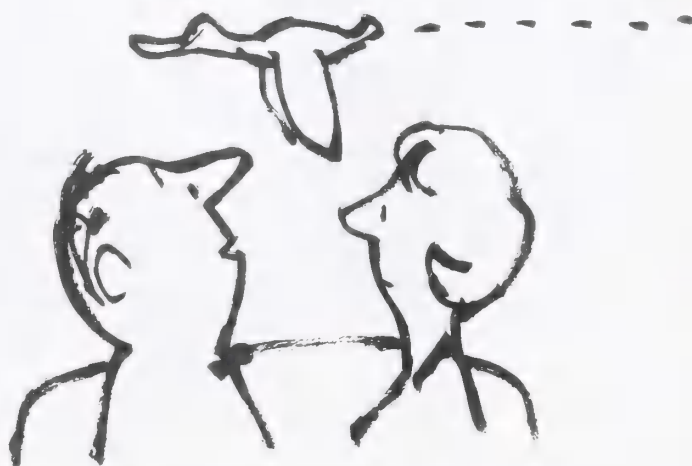


"... humidity not so high that there will be damage to your house and its furnishings ..."

high as necessary for your health and comfort, and yet not so high that there will be damage to your house and its furnishings.

All of these desirable factors of good indoor climate can be had as the accumulative result of a number of performance characteristics that are inherent in the per-

formance of every heating system. They are not related to the furnace or boiler, pipes or ducts, or radiators or registers as equipment specifications but rather to the performance characteristics of that equipment—in other words to what it does when heating the house. Each of them can be measured, evaluated, and used to grade the heating in any house as Excellent, Good, Fair, or Indifferent. They are as easily identified as the suction on your vacuum cleaner and are being listed for you so that you can measure the performance of the heating system in your own home and determine for yourself how well it is fulfilling its function. If it is not good, you can make it



"... fresh outdoor air that is perceptible and objectionable becomes a draft ..."

completely satisfactory by a few alterations or modifications. Use these performance standards when you buy a new heating system or remodel an existing one, and make them a part of the heating system specifications for the protection of the health and comfort of your entire family. Ask your builder to give them to you when you buy a new house. You can have a heating system rated high in indoor comfort if you are willing to pay the few additional dollars that quality always demands.

The performance characteristics listed in the first group are the most important ones since they are directly related to your health and comfort. Those in the second group give a heating system an unobtrusive performance that evidences itself only in the comfort within the house and not in visual or audible announcements. The third group items assure a system that will give the most in performance at the lowest operating expense.

1. HEALTHFUL AND COMFORTABLE HEATING

A good heating system must surround you with an envelope of properly tempered air; warm the floors and other surface areas that you may be in contact with; provide smooth and even heating; (Please turn to page 209)



ANTHONY SARIS

*A former Broadway critic
and Columbia professor,
one of America's honored writers,
here recounts his search
for a sense of oneness with the
natural world, and tells
how his living room
helped him find it*

At home with nature

By JOSEPH WOOD KRUTCH

For ten years I rarely left New York City or thought about anything which the city did not have to offer. I went to theaters and concerts and museums. I gathered with friends at luncheons and cocktail parties and dinners. I sat with them late into the night talking about all the things young people talk about. And I was aware of nothing lacking.

Then, so gradually that I do not know when it happened, I began to feel something *was* lacking. I remembered the earlier time when I had lived in a southern town where fields and woods and farms were only a mile or two away. I remembered the rather casual interest I had once taken in natural history. Though none of these things had seemed very important to me when I gave them up, something now seemed to be *missing*.

Partly it was the spectacle of natural beauty for which even the greatest art provides no exact equivalent. Partly

it was the instinctive feeling that man is still part of nature, that there is a kinship between him and other living things deeper than any he can feel with the machines and the man-made structures that banish from the city everything not artificial. I did not want to "go native." I did not want to live in a cabin by Walden pond. And yet I still wanted to be, to some extent, part of the community of nature. I wanted to see things which grow as well as things which are built. I wanted to have some dealings with things which do not run by electricity, but which are alive like me.

The obvious next step was a summer in near-by Connecticut. And the equally obvious step after that was a place of my own. Then, for many years and for as much of my time as I could, my wife and I lived in a typical made-over farmhouse. Gradually the summer visits lengthened and the winter week ends encroached (*Please turn to page 195*)

THE BEST SPACE WITH THE LEAST MONEY

CONTINUED FROM PAGE 138

MORLEY BAER



BEFORE

Gordon Drake's last project, and only remodeling, was done for his friend, landscape architect Douglas Baylis, who helped him plan it, particularly the deck shown above. Here Baylis's house in San Francisco was given "impossible" outdoor living space on its tight city site. The new garden can be almost equally enjoyed from inside as out, thanks largely to the remodeling of the wall facing it.

calling attention to the longest element in it. The trough, however, is simplicity itself, two redwood boards lined on their upper surfaces with copper foil and furnished with incandescent lamps. A rich result for a very low price.

This, then, is the essence of the solution: the creation of a sense of spaciousness within the limited enclosed areas by extending the useful living spaces to the very limits of the property, and the utilization of a system of clear, simple board

carpentry to form the basis of the refined, handsome design.

These examples may serve as an inspiring guide to others who realize the need to build houses that reflect the growing spirit of good-natured warmth and humanism in America. For those who wish to make a more detailed study of Drake and his work, the new book on his California houses, published by Reinhold, cannot be too warmly recommended. It tells the story of

(Please turn the page)

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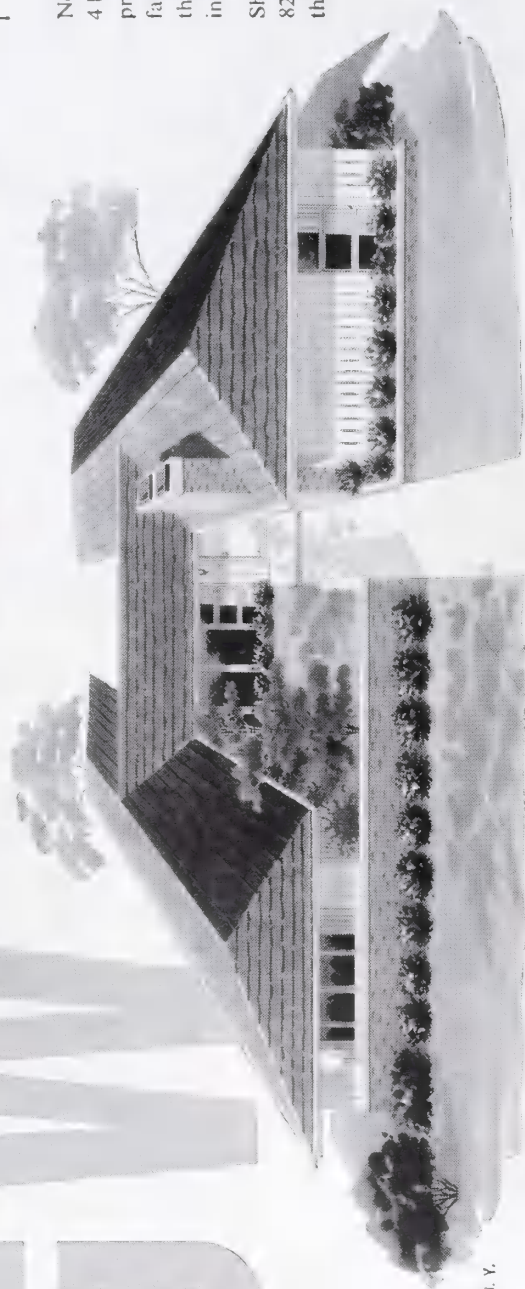
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THE BEST SPACE WITH THE LEAST MONEY

CONTINUED FROM PRECEDING PAGE

a great idea and of the young architect who dreamed it.

The quality of his dream, the tragedy of his short life, are felt in his own words, quoted in the new book. They explain why this dream was born in California, but how it might be realized everywhere by everyone.

"The dominant factor," Gordon Drake wrote some years ago, "in the development of California's domestic architecture has been the existence of a growing native tradition or, rather, the lack of a stifling formal tradition. The resulting freedom of thought has given the architect an untrammelled concept that does not exist in other parts of the country.

"Geographically, many California cities are located upon land so mountainous that they defy the usual gridiron plan; thus sites have the grace of vista, sun, wind and privacy. Climatically, a season of heavy rains followed by months of hot sun permits a freedom in breaking down the outside wall to a degree not possible elsewhere. Even in the months of intense heat, the constant breeze from the sea affords coolness. Materially, the availability of wood as an inexpensive building material and the appreciation of its beauty and strength has brought about a refinement in structure and detailing that's almost Oriental in its sparing simplicity. Finally, the concentration of wealth—wealth available for immediate use—has been of great importance . . .

"Assuming the basic needs of the client, the plan is freed and yet limited by the climate. Portions of the house may be directed to the breathtaking views, but there also must be the completely sheltered garden that becomes part of the living area, and finally the protected shelter where one may withdraw completely from the outside. Other considerations that affect the form of the roof and the disposition of wall and mass are the extremes reached by both sun and rain in their major seasons.

"Perhaps the use of light itself is the greatest influence on planning. The quality of light of each

part of the day must be used or limited as the use of the particular living area requires. This is accomplished by clerestory venting windows, sheltering walls of the sleeping rooms, translucent screens that turn sun into coolness, and glass walls that allow the full measure of sunlight to play in the general living spaces.

"Green planting to relieve the harsh dryness of the summer months is used to interpenetrate the living space and thus relate the garden to the house. Conversely, by the use of an overhead screened trellis that is a continuation of the roof plane, the actual living area flows out and embraces the garden.

"For the first time, natural wood is enjoying greater use in contemporary work than plaster, for economy nods toward the use of wood as an exterior wall covering. Rough-sawn boards on exterior walls for form and texture may be used as a foil for the magnificent sophistication of waxed plywood on the interior.

"Youth has learned to recognize that contemporary architecture represents a way of living that transforms the home from its role as mere shelter to the center of an existence. Architects capable of making this possible must work toward this end as one phase of their practice. This, of course, can be economically possible only when it is approached through industrialized mass production, or when the field of speculative building is entered with the force of outstanding design. The time has now come when decent living no longer should be the exclusive right of the wealthy or the intellectual, but rather must be shared with the great mass of America that cannot afford the luxury of an architect. Realizing the social needs of his time, the architect must accept the responsibility of leadership in this field, regardless of a minimum schedule of fees or any other consideration which has heretofore acted as a moral barrier."

The death of the author of these words at 34 was a great loss. Fortunately his houses remain to remind us of his dream and its realization.





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PHOTOS BY HENRY FULLERTON



When the architecture will allow, then wall installations are a good solution for housing the family television. In this way the set does not occupy valuable floor space and in no way intrudes or breaks into the room. When the television set is not in use, the portrait above the piano completely conceals it from view and then, when needed, the picture swings back easily to reveal screen. Manshaw & Daggett, decorators.

(Please turn to page 166)



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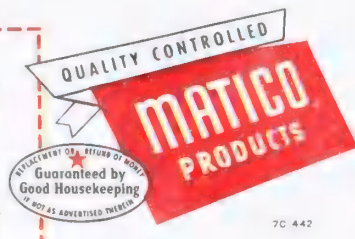
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PHOTOS BY HENRY S. FULLERTON



When the need arose, this awkward corner became a two-story cupboard to closet the family television set and small bar. Framed by a patterned wallpaper, the cupboard and the connecting inset shelves are an attractive part of the decorating scheme. The television set is installed in the bottom half of the corner cabinet, which has its own doors that open independently of the bar above. Manashaw & Daggett, decorators.

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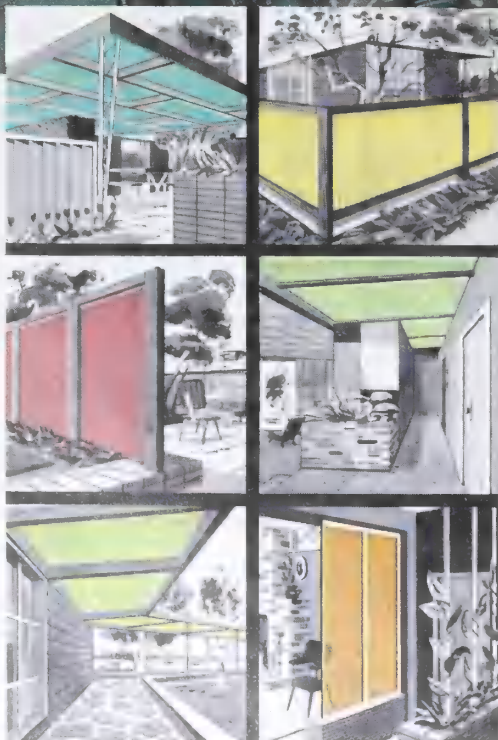
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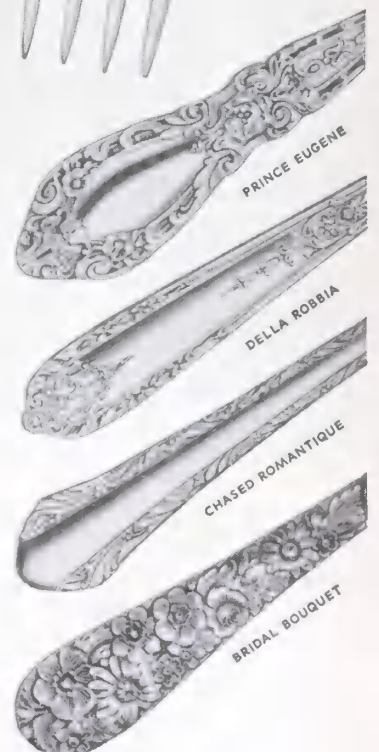
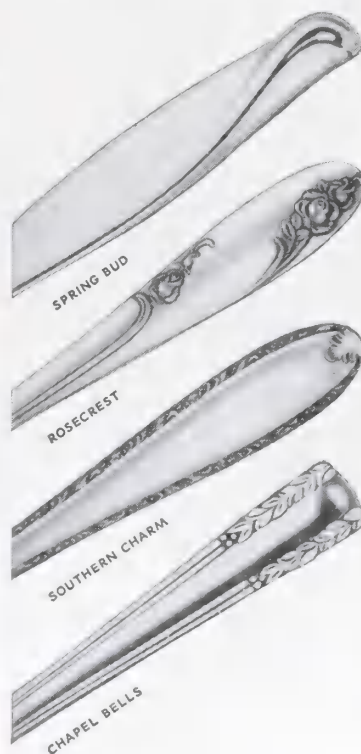
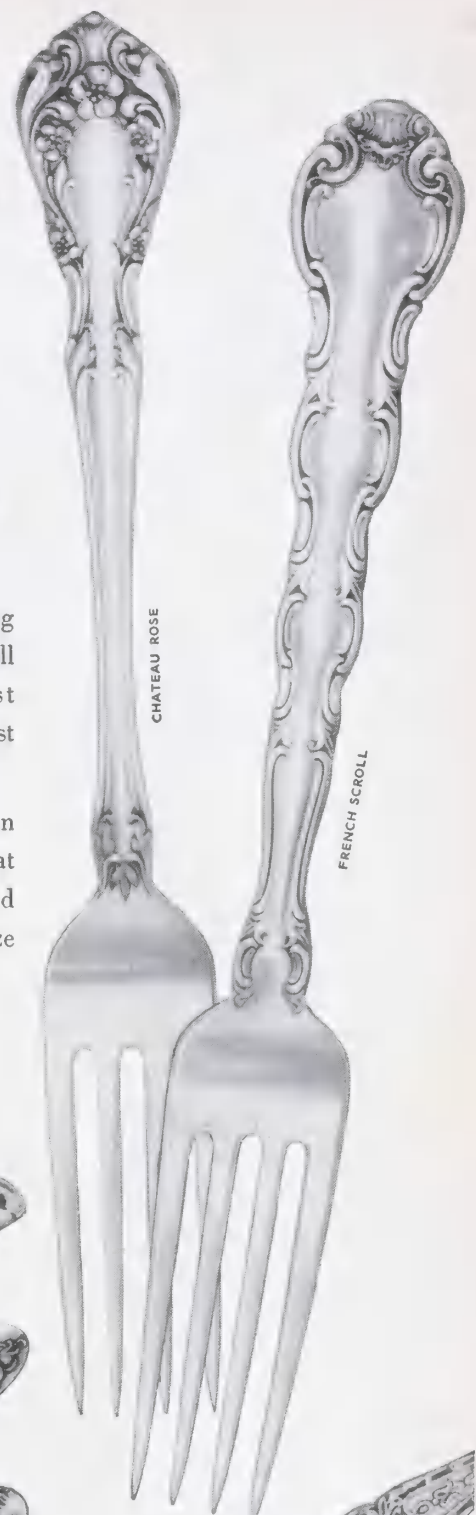
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Here is a list of construction materials and furnishings used in the U. S. Rubber Company's Exhibition House shown on pages 107 to 117. Without the materials and techniques of the 20th Century included in the following list, space of this particular quality could not have been achieved.

Products marked with asterisks indicate U. S. Rubber Co. as the master supplier of one or more materials.

Rubber Co., New York.

*ENTRY DOORS: "Vinyl covered flush door." Kawneer Co., Niles, Mich. (Marvibond Process U. S. Rubber).

FINISH HARDWARE: Entry doorknob and lock, Lockwood Co., Milford, Conn. Interior door knobs, Sargeant & Co., New Haven, Conn. Folding screen hinges, The Stanley Works, New Britain, Conn. Wardrobe door-pulls, Charles A. McCarthy, New York. Cabinet door-pulls, Colonial Brass Co., Middleboro, Mass.

FURNISHINGS

Living Room and Dining Room

*FURNITURE: Chair and ottoman, Drexel Furniture Co., Drexel, N. C. Pair of armchairs and large round walnut coffee table, Jens Risom Design, Inc., New York. Lounge chairs, Heritage Furniture, Inc., High Point, N. C. Pair of ottomans, dining table and chairs, Dunbar Furniture Corp. of Indiana, Berne, Ind. Long coffee table with travertine top and small square cane-topped stools, Reilly-Wolff Associates, New York. Parquet-front chest, Henredon Furniture Industries, Inc., Morganton, N. C. Rolling table, The McGuire Co., San Francisco, Calif.

*FLOOR COVERING: For living room, gold carpet; for dining room, white; "Opus 88" carpet, Sanford Carpets, New York. Rug Underlays, U. S. Rubber Co., New York, N. Y.

LAMPS: Standing lamp by chair and ottoman, double table lamp on window ledge, Nessen Studio, Inc., New York. Adjustable standing lamp by lounge chairs, Laurel Lamp Mfg. Co., Inc., Newark, N. J.

*FABRICS: Yellow Shag-weave Dynel curtains, J. H. Thorp & Co., Inc., New York. "Velandia" textured casement curtains, Shulman Fabrics, Inc., New York. Pillows on built-in seat, Benares cloth, Jofa, Inc., New York. Pillows of green satin, Scalmandré Silks, Inc., New York. "Elastic Naugahyde" used for chair, ottoman and dining room chairs (bitter green), U. S. Rubber Co., New York. "Trilok" used for pair of arm chairs at desk, 3 lounge chairs, ottomans, seat and back pads on built-in seat, U. S. Rubber Co., New York, N. Y.

CONSTRUCTION

BUILDER: Mastercraft Associates, Inc., New York.

PLANTING: Dalsimer, Inc., Cedarhurst, N. Y.

STRUCTURAL FRAMING: Pine, Southern Pine Association, New Orleans, La.

ARCHITECTURAL FINISH: Interior wood ceiling surfaces of Philippine mahogany "Weldwood," U. S. Plywood Corp., New York. Interior wood trim and door and window frames, exterior soffits and fascia of Philippine mahogany, Philippine Mahogany Association, Los Angeles, Calif. *Interior masonry walls "Vibriglaze" blocks, Plasticrete Corp., Hamden, Conn. Interior wall covering "Naugawall," U. S. Rubber Co., New York, N. Y.

EXTERIOR SUNSHADE AND WINDSCREEN: "Fiberthin," U. S. Rubber Co., New York, N. Y.

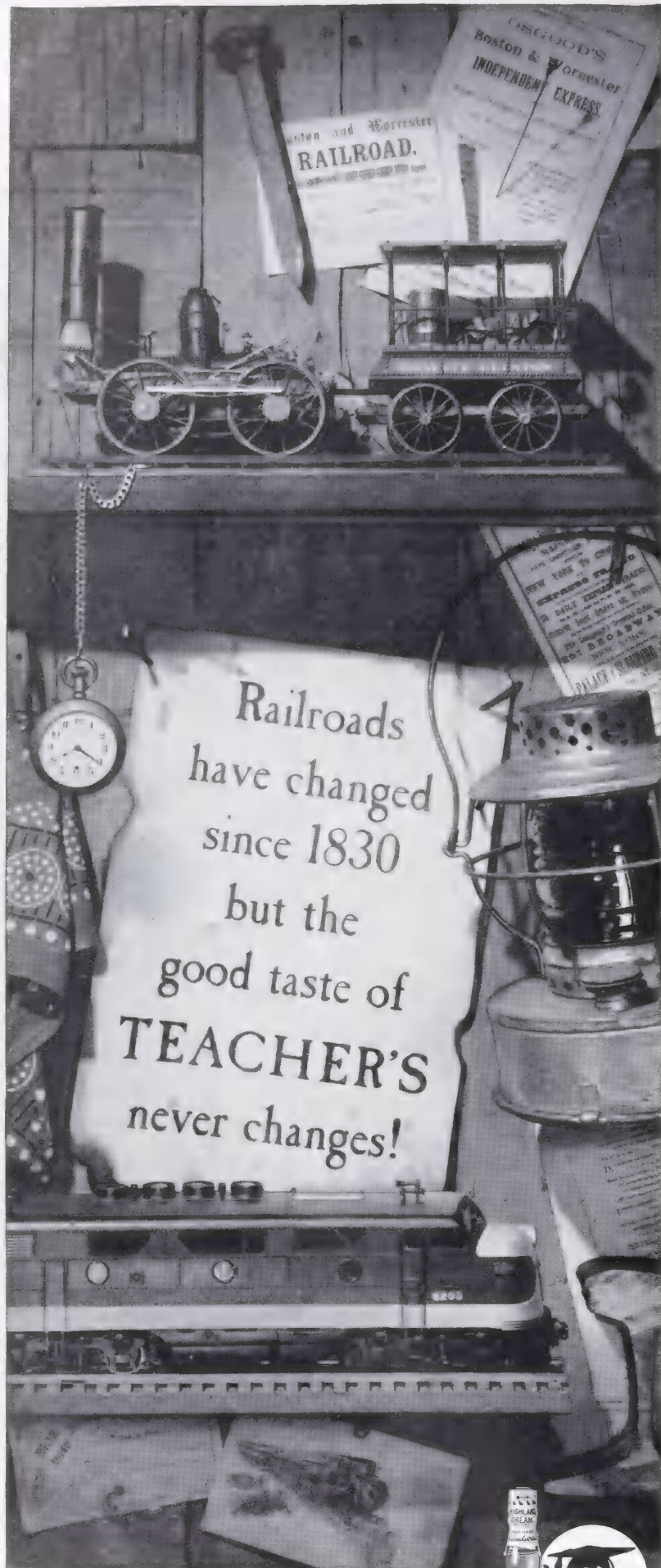
*FLOORING: Gold Seal "Nairon custom tile," Congoleum-Nairn, Inc., Kearny N. J.

GLASS: American Window Glass Co., Pittsburgh, Pa.

PLASTICS: Translucent mural and folding screens, "wood curl tropiglas," skylights and bedroom conservatory "tropiglas," Russell Reinforced Plastics Corp., Lindenhurst, N. Y.

LIGHTING: Fluorescent fixtures (indirect lighting), International Fluorescent Co., New York. Ceiling spot light fixtures with adjustable lens, Century Lighting, Inc., New York. Flush ceiling fixtures (round), Swivelier Co., Inc., Brooklyn, N. Y.

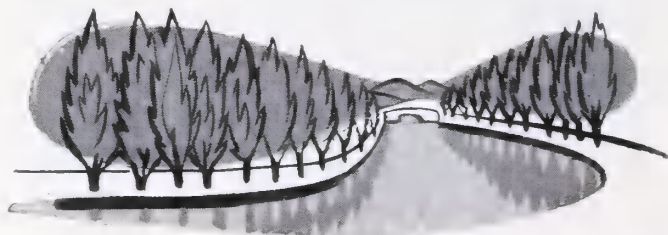
CASE WORK: Rough—Douglas fir plywood, U. S. Plywood Corp., New York. Finish—Philippine mahogany "Weldwood," U. S. Plywood Corp., New York. Counter and shelf finish, "Naugawall," U. S.



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ACCESSORIES: Pair of polished brass stands from India, courtesy of Lord & Taylor, New York. Television set, "R.C.A.," Radio Corp. of America, New York. Stained glass panel, wooden bowl (Fiji Islands), helmet (Near East), red lacquer box, luster vase, yoke arms, cloisonné vase, modern Italian intarsia, brass jug with cover, Chinese vase, pair of Japanese stirrups, Tiffany glass vase, painted shield from New Guinea, stone metate, yellow Chinese vase, red lacquer round box with lid, red and gold stupa form (Burma), gold stupa form, cat papier-mâché game box (Japan), bronze head (Benin, Africa), India box holding Tassy casts, The Brooklyn Museum, Brooklyn, N. Y. Papier-mâché gourd-shape vase, carving set in carved wood and brass, decorated brass dish with cover, Sogani & Co., Inc., New York. Two Romanesque column fragments, and fragment (Roman, 1st Century), Piero Tozzi, New York. Turquoise jar with cover by Farr, jug with handle by Wildenhain, tall vase by Wildenhain and embroidery "Complimentary" by Mariska Karasz, Bertha Schaefer Gallery, New York. Alabaster dove by Humber Albrizio, Kraushaar Galleries, New York. Large ash tray, ceramic bowl, enamel saucer, black magnolia wood cigarette box, America House, New York. Magnifying glass, Roslyn Rosier, New York. Iron trident at fireplace, Ed-

win Jackson, Inc., New York. Black marble chipmunk by Grete Schuller, Sculpture Center, New York. Brass and copper stand for coffee, chocolate and milk urns, 19th Century, Yale R. Burge, New York. Beeswax candles, V. C. Morris, San Francisco, Calif. Candle holders "Vogue Aqua Pin-cups," Beagle Mfg. Co., Pasadena, Calif. Papier-mâché bowl holding fruit, India Government Tourist Office, N. Y.

*TELEVISION: RCA Victor.

Table Setting on Page 113

FABRICS: Traditional Benares embroidery on silk table mats and napkins imported from India, Courtesy of Lord & Taylor, New York, N. Y.

CHINAWARE: Royal Jackson dinner plates "Imperial," Jackson Vitri-fied China Co., New York, N. Y.

GLASSWARE: Goblets, Courtesy of Lord & Taylor, New York, N. Y.

FLATWARE: Sterling, "Gold tip," The Gorham Co., Providence, R. I.

ACCESSORIES: Papier-mâché bowl, Sogani & Co., Inc., New York. Brass dishes, The Persian Shop, New York, N. Y.

Bedroom

***FURNITURE:** Long table at foot of beds, cane and walnut headboard, Arch Gordon, Chicago, Ill. Cane-door chest, Harvey Probbler, Inc., Fall River, Mass. Pair of upholstered arm chairs, Selig Mfg. Co., Inc., Leominster, Mass. Small chest, Mt. Airy Furniture Co., Inc., Mt. Airy, N. C. Small round tables, Jens Risom Design, Inc., New York, N. Y. Chaise longue, Dunbar Furniture Corp. of Indiana, Berne, Ind. Three cane-topped tables, Reilly-Wolff Associates, Astoria, N. Y. Antique chair, Edward Garratt, Inc., New York. Bed frame, Howard Mfg. Co., Kent, Wash.

***FLOOR COVERING:** "Brandywine" carpet, James Lees & Sons Co., New York. Rug underlay, U. S. Rubber Co., New York, N. Y.

LAMPS: Lamp pole with table (adjustable), Stiffel Co., Chicago, Ill. Brass floor lamp, Nessen Studio, Inc., New York. Pair of ceramic lamps, Design Technics, New York.

BEDDING: U. S. Koylon foam mattresses and matching foundations, U. S. Rubber Co., New York, N. Y.

FABRICS: "Trilok" used for pair of up-

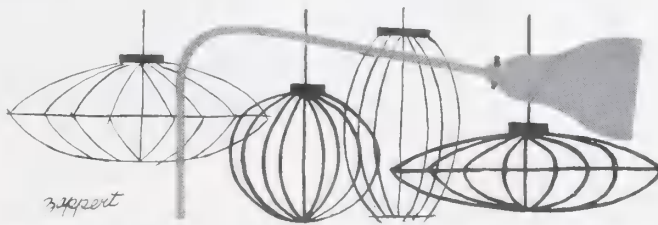
holstered arm chairs, chaise longue, U. S. Rubber Co., New York, N. Y. Three floor cushions filled with U. S. Rubber foam and covered in "Breathable Naugahyde," U. S. Rubber Co., New York. Bedspread and flat pillows of "Trilok," U. S. Rubber Co., New York. Braid trimming, Consolidated Trimming Corp., New York, N. Y.

ACCESSORIES: Two bird-like carvings (Burma), blue tile (Persia), lacquer box, brass bowl, two Persian vases, Japanese flower wood carving, wicker basket (Japan), intarsia box, luster tea service, Brooklyn Museum, Brooklyn, N. Y. Gothic head, Museum Pieces, Inc., New York. Stone bird, tall blue vase, brown stoneware vase, blue Beatrice Wood bowl, ash trays, America House, Ltd., New York. Mineral, Yale R. Burge, New York. Clock (plexiglas), National Duplex Clock Sales Co., Chicago, Ill. Mosaic, Jeanne Reynal, New York.

Terrace

FURNITURE: Chairs and tables (redwood and canvas) by Robert Roy-stan, John Hancock Mfg. Co., San Diego, Calif.

ACCESSORIES: Conservatory fountain, Christatos and Koster, Inc., New York. *Luggage "Social Lite," U.S. Trunk Co., Fall River, Mass. *1957 Buick Roadmaster (four-door sedan), Buick Motors Division, General Motors Corp., Flint, Mich.



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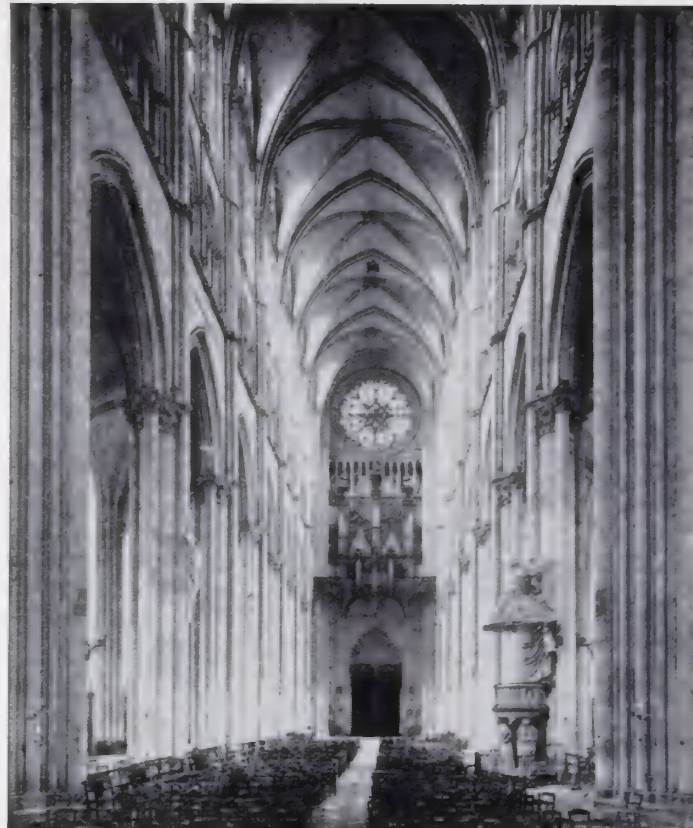
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INTERIOR SPACE—KEY THAT UNLOCKS ARCHITECTURE

CONTINUED FROM PAGE 119

Amiens Cathedral (1220-88).



Gothic architecture, which followed Romanesque, achieved a soaring, inspiring interior space that has never been equalled. The pillars point the eye upward to a great height while also leading it toward the altar. The vaulting, too, has a more vertical impulse.

this building-container have? Can they be legitimately identified with the dimensions of the space contained, which is architecture?

The discovery of *perspective* or graphic representation in three dimensions—height, width, depth—led Renaissance artists of the Fifteenth Century to believe they had finally mastered the dimensions of architecture and the means of reproducing them. Not before the discovery of perspective was it possible to achieve an adequate representation of architectural interiors or exteriors. Once the laws of perspective had been elaborated, the problem appeared to be solved: Architecture, it was said, has three dimensions; here is the method of drawing them, which anyone can use.

When, in the last decade of the Nineteenth Century, the reproduction of photographs, and thus their mass distribution, became a simple process, photographers took the place of draftsmen, and a click of the shutter replaced those perspectives which enthusiastic students of architecture had been laboriously tracing ever since the Renaissance. But at that very moment, when everything seemed critically clear and technically perfect, the mind

of man discovered that a *fourth* dimension existed in addition to the three dimensions of perspective. This was the Cubist revolution in the concept of space, which took place shortly before the first World War.

We shall not take more time in discussing the fourth dimension than is strictly necessary for our purpose. The Paris painter of the late 1900's reasoned more or less as follows: "I see and represent an object, for example a box or a table. I see it from one point of view. But if I hold the box in my hands and turn it, or if I walk around the table, my point of view changes, and to represent the object from each new viewpoint I must draw a new perspective of it. The reality of the object, therefore, is not exhausted by its representation in the three dimensions of one perspective. To capture it completely, I must draw an infinite number of perspectives from the infinite points of view possible."

This successive displacement in *time* of the angle of vision adds a new dimension to the three dimensions of tradition. Thus *time* was baptized the "fourth dimension." (The means used by Cubist painters to render the fourth dimension

Brunelleschi: Santo Spirito, Florence (1444).



Renaissance architecture introduced order, law and discipline, in contrast to the infinitude and dispersion of Gothic space. Its occupants were more "at home" in its humanly scaled interiors, which were deliberately designed and decorated to give them this sensation.

—superimposing the images of an object seen from various points of view, in order to project them all simultaneously on canvas—do not concern us here.)

The Cubists were not content with the plural representation of the exterior of an object. Their passion for discovery, for grasping the total reality of an object, led them to the following thought: In every physical structure there is not only an external form, there is also an internal organism; besides the skin, there are the muscles and the skeleton, the internal constitution. And so in their paintings they show simultaneously not only the external aspects of a box, for example, but also the box in plan, the box exploded, the box smashed.

The Cubist conquest of the fourth dimension is of immense historical importance quite apart from the esthetic evaluation that can be made for or against Cubist painting. You may prefer a Byzantine mosaic to a fresco of Mantegna without thereby denying the importance of perspective in the development of experiments in dimension. Similarly, it is possible to dislike the paintings of Picasso and still recognize the value of the fourth dimension.

The fourth dimension has had a decided application to architecture, not so much for the translation of

the pictorial language of the Cubists into architectural terms in the early stages of the modern French and German movements, as for the scientific support it has given to the critical distinction between real buildings and buildings on paper, between architecture and stage designing—a distinction which for a long time had been problematical.

The concept of the fourth dimension seemed to end, once and for all, the search for dimensions characteristic of architecture. To examine a statuette, we pick it up and turn it in our hands. We look at it from all angles. We walk around larger figures and groups to examine them from all sides, close-up and from a distance.

In architecture, it was reasoned, there is the same element of time. In fact, this element is indispensable to architecture: From the first hut to the modern house, from the cave of primitive man to the church, school or office of today, no work of architecture can be experienced and understood without the fourth dimension, without the time needed for our walk of discovery within it. The problem again appeared to be solved.

However, a dimension common to all the arts obviously cannot be peculiar to any one of them, and
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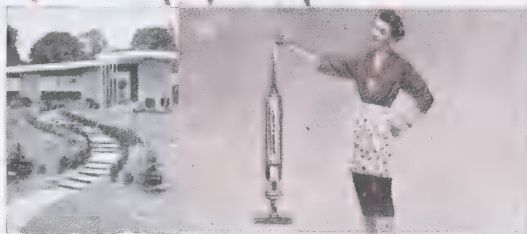
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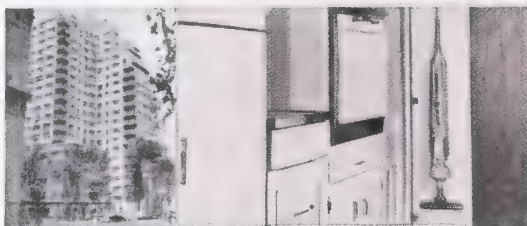
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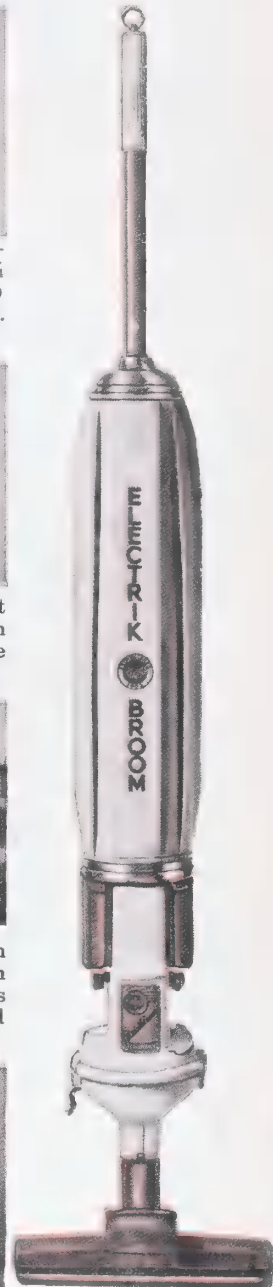
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INTERIOR SPACE—KEY THAT UNLOCKS ARCHITECTURE

CONTINUED FROM PRECEDING PAGE

Frank Lloyd Wright: Taliesin, Wisconsin (1925). Living room.



Modern organic architecture, especially in the hands of its greatest architects, is a supremely successful effort to make the reality of a building the space (or spaces) it encloses, which in turn determines the architectural form it takes inside and out.

therefore architectural space cannot be thought of entirely in terms of four dimensions. This new factor of *time* has, in fact, a meaning in architecture which is antithetical to its meaning in painting.

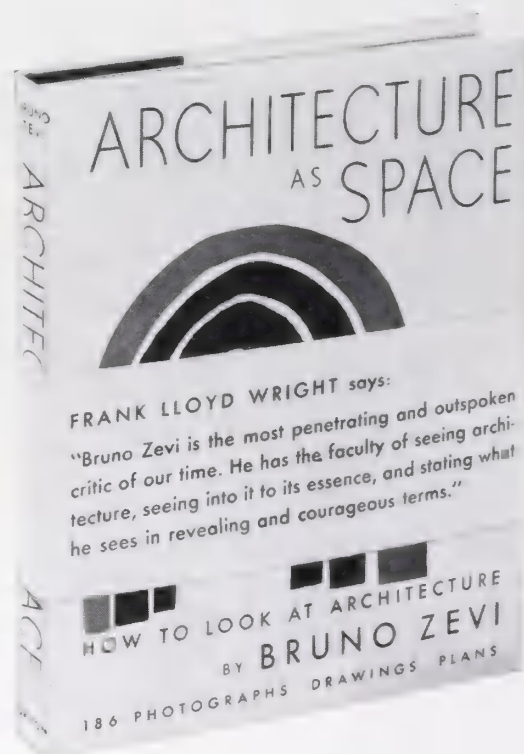
In painting, the fourth dimension is a quality *inherent* in the representation of an object, an element of its reality which a painter may choose to project on a flat surface without requiring physical participation on the part of the observer.

The same thing is true of sculpture: In sculpture the "movement" of a form, for example by Boccioni, is a quality *inherent* in the statue

we are looking at, which we must relive visually and psychologically.

But in architecture we are dealing with a concrete phenomenon which is entirely different: Here, man, *moving about within the building*, studying it from successive points of view, himself creates, so to speak, the fourth dimension, giving the space an integrated reality.

Elaborate treatises have of course been written on the subject; our problem here is simply to give a clear explanation of an experience familiar to everyone. To be more precise, the fourth dimension



The article which accompanies these illustrations was taken in slightly abbreviated form from Chapter II of the book above. Bruno Zevi is a young practising architect, as well as a distinguished editor, teacher, lecturer, historian and critic.

is sufficient to define the architectural volume, that is, the box formed by the walls which enclose space. But the space itself—the essence of architecture—transcends the limits of the four dimensions.

HOW many dimensions, then, does space, this architectural "void," have? Five, ten, an infinite number perhaps. For our purpose it is enough to establish that architectural space cannot be defined in terms of the dimensions of painting and sculpture. The phenomenon of space becomes concrete reality only in architecture and therefore constitutes its specific character.

Having arrived at this point, the reader will understand that the question, "What is architecture?", has already been answered. To say, as is usual, that architecture is "beautiful building" and that non-architecture is "ugly building" does not explain anything, because "ugly" and "beautiful" are relative terms. It would be necessary, in any case, first to formulate an analytic definition of "What is a building?", which would mean starting again from the beginning.

The most exact definition of architecture that can be given today is that which takes into ac-

count *interior space*. Beautiful architecture would then be architecture in which the interior space attracts us, elevates us and dominates us spiritually (as in the case of Chartres Cathedral); ugly architecture would be that in which the interior space disgusts and repels us (you might prefer to choose your own example). But the important thing is to establish that no work lacking interior space can be considered architecture.

If we admit this much—and to admit it seems to be a matter of common sense, not to say of logic—we must recognize that most histories of architecture are full of observations that have nothing to do with architecture in this specific meaning. They devote page after page to the façades of buildings which in effect are sculpture on a large scale, but have little to do with architecture in the *spatial* sense of the word. An obelisk, a fountain, a monument, a bridge, big as they may be—a portal, a triumphal arch—are all works of art which are discussed in histories of architecture although they are not properly architecture.

Architectural backdrops or any sort of painted or drawn architecture are not true architecture any more than a play not yet put into

dialogue, but only sketched in its broad outlines, can be regarded as a dramatic performance. In other words, the experience of space is not communicated until the actual mechanical expression has rendered material the poetic conception. Were we to take any history of architecture and severely prune it of everything not strictly concerned with architecture, it is certain that we should have to do away with at least eighty out of every hundred pages.

AT THIS point, two serious misunderstandings may arise in the mind of the reader which would not only destroy the value of the preceding argument, but would even make the interpretation of architecture as space ridiculous. They are:

- 1) that architectural space can be experienced only in the interior of a building, and therefore urban or city-planned space, for all practical purposes, does not exist or have any value;
- 2) that space is not only the protagonist of architecture, but represents the *whole* of architectural experience, and that consequently the interpretation of a building in terms of space is the *only* critical tool needed to judge architecture.

These two possible misunderstandings must be cleared up immediately:

The experience of space, which we have indicated as characteristic of architecture, has its extension in the city, in the streets, squares, alleys and parks, in the playgrounds and in the gardens, wherever man has defined or limited a *void* and so has created an enclosed space. If, in the interior of a building, space is defined by six planes (floor, ceiling and four walls), this does not mean that a void enclosed by five planes instead of six—as, for example, a (roofless) courtyard or public square—cannot be regarded with equal validity as space. It is doubtful whether the experience of space one has in riding in an automobile along a straight highway through miles of uninhabited flatland can be defined as an architectural experience in our present use of the term, but it is certain that all urban space wherever the view is screened off, whether by stone walls or rows of trees or embankments, presents the same features we find in architectural space.

Since every architectural volume, every structure of walls, constitutes a boundary, a pause in the con-
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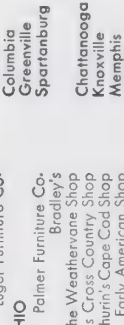
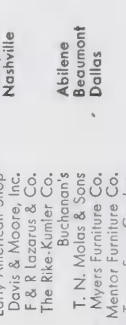
The reality of a work of art, however, is in the *sum* of all these factors; and a valid history cannot omit any of them. Even if we

If it is clear, then, that as architects we should not underscore the *decorative* rather than the *spatial* in architecture, then, as critics and historians, we should not advance our preferences or dislikes in the

(Please turn to page 179)

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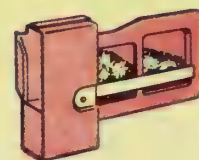
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Automatic pre-rinse

Water enters tub through top inlet, whirls off a giant multi-finned spinner in a driving shower. Food particles are loosened and flushed down the drain before washing action starts.

Spot-Less washing

Two separate 5-minute washings scrub away every trace of food-soil and dulling film. Fully automatic dispenser releases fresh detergent into each of the two separate washes.



Spot-Less rinsing

Super wetting agent, "Rinse-Dry," is automatically injected into the second of the two hot-water rinses. Rinse-water then spreads over the dishes so smoothly that drops of water cannot form, cannot dry as spots.



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This is the automatic result of Spot-Less washing and Spot-Less rinsing, followed by safe and sanitary drying in pure, electrically heated air. China sparkles, glasses gleam, silver glistens—like new!

DOUBLE WASHED, DOUBLE RINSED, AND DRIED—SPOTLESSLY!

That's the secret of Hotpoint Spot-Less dishwashing

Hotpoint's new electric dishwasher—with its exclusive combination of Spot-Less washing, Spot-Less rinsing, and Spot-Less drying—gets your china, glass, silver, and even cooking pans sparkling bright—as no other dishwashing method can.

You just press a button. That's all you do. Hotpoint's automatic pre-rinse even relieves you of the chore of hand-rinsing.

A full dinner service for 8 can be double-washed, double-rinsed, and dried in *any* Hotpoint Dishwasher. Many families find it will do a full day's dishes at one time. The upper rack alone holds 31 glasses.

Both racks roll out separately for easy loading. All Hotpoint dishwashers load from the *front*—the convenient way that's preferred by homemakers better than 4 to 1 over loading procedures required with ordinary racks.



Maple-top mobile model on wheels (left) requires no plumbing alterations, rolls to the table for loading, to the sink for washing, out of the way afterward. Can be permanently installed later. Has hard-maple cutting top.

Undercounter models, 24 inches wide, are easily installed in place of a standard base cabinet. Tops and sides are available, where needed, as accessories.

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INTERIOR SPACE—KEY THAT UNLOCKS ARCHITECTURE

CONTINUED FROM PAGE 176

field of decorative or figurative means and expressions as the sole yardstick for our judgment of architecture of all periods. This is all the more true because decoration (not in the form of applied ornamentation, but in the new play of contrasting natural materials, in the new sense of color, and so on) is now, quite properly, coming back into architecture after 20 years of architectural nudism, glacial volumetrics, stylistic sterilization and the purging of decorative details, contrary to psychological and spiritual needs. "Freedom from decoration," as an architectural program, can be no more than a polemical, and therefore ephemeral, slogan.

At this point the uninitiated reader will, perhaps, feel confused. If decoration has some importance, if sculpture and painting, earlier thrown out, reappear in the field of architecture, what end has our discussion served? It has not been to invent esoteric theories about architecture, but simply to put order and system into current ideas intuitively felt by everyone. Certainly decoration, sculpture and painting enter into the study of buildings (no less than economic causes, social or functional values and technical considerations).

EVERYTHING figures in architecture, as it does in every great human phenomenon of art, thought or practice. But how? Not without differentiation, as one might believe in asserting a generic and vacuous unity of all the arts. Decorating, sculpture and painting enter into the grammar of architecture in their proper places as adjectives, not as substantives.

The history of architecture is primarily the history of spatial conceptions. Judgment of architecture is fundamentally judgment of the internal space of buildings.

If, because of its lack of interior space, a work cannot be judged on this basis, as in the case of the types of construction mentioned above, the structure or building—be it the Arch of Titus, the Column of Trajan or a fountain by Bernini—falls outside the history of architecture and belongs properly, as a volumetric entity, to the history of urbanism; and, with respect to its intrinsic artistic value, to the history of sculpture.

IF JUDGMENT of its architectural space is positive, the building must be included in the history of architecture, even if the decoration is ineffectual; even if, that is to say, the building as a whole is not entirely satisfactory. When, finally, the judgment of the spatial conception of a building, of its volumetrics and of its decorative quality, proves positive, we are then in the presence of one of those rare, integral works of art in which all the figurative means combine in a superlative artistic creation.

In conclusion, even if the other arts contribute to architecture, it is *interior space*, the space which surrounds and includes us, which is the basis for our judgment of a building, which determines the "yea" or "nay" of esthetic pronouncement on architecture. All the rest is important or perhaps we should say *can* be important, but always in a subordinate relation to the spatial idea. Whenever critics and historians lose sight of this hierarchy, they create confusion and accentuate the present disorientation in architecture.

That space—void—should be the protagonist of architecture is after all natural. Architecture is not art alone, it is not merely a reflection of conceptions of life or a portrait of systems of living. Architecture is environment, the stage on which our lives unfold.



Fair Lady

For your Bedroom

An elegant example of classic styling in the contemporary manner



Genuine Solid Elm and Elm Veneers in nut brown shades accentuating the distinctive soft-toned wood grain.



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Collector's Colonial

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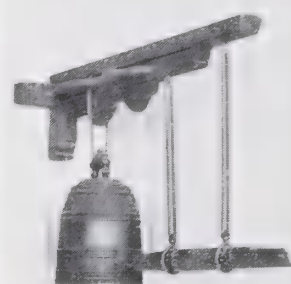
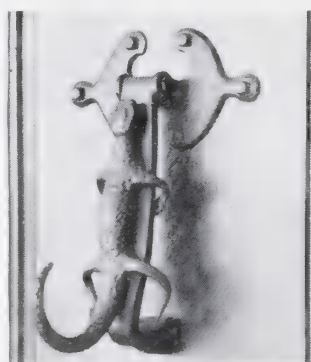
Also available in Mahogany, style No. 2551.

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Fresh ways to install "the doorbell"

Why not have guests announce their arrival with a work of art or an interesting old gong?

Decorative doorbells enhance your entry, show imagination and good taste. Intricate metal work of this doorbell from another world shows the artistry of patient craftsmen.



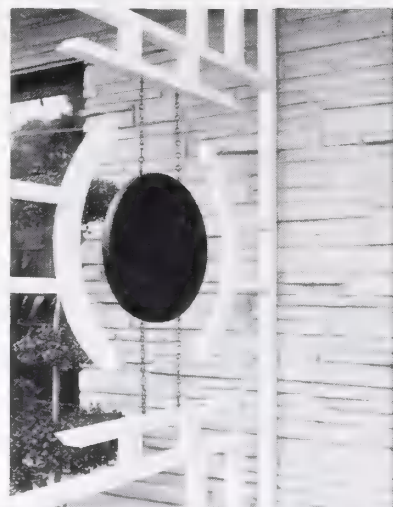
Another example is this cast-iron lizard. Unusual, fresh and appealing, such works of art make knocking on a door seem like an adventure.

This unique knocker in the form of a hammer and bell came from China. Decorating the entry, it is a functional conversation piece.

As the gate swings open, the bells melodically ring to announce the arrival of guests. Each bell has three clappers and is attached to a metal bar. Simply conceived, yet refreshingly different and useful.



ALL PHOTOGRAPHS BY MAX TATCH



Here we see an ancient Chinese gong delicately complemented by a stylish wood grille. Such creative effects on the outside promise even greater individuality within the house itself.

Visitors will delight in proclaiming their own arrival with this delicate Balinese gong and striker which contrast nicely with the board and batten gate.

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Seen from carport, the sheltered entrance penetrates into the broad batten-seam copper roof extended to the ground. Air-conditioning equipment is below section with louvered openings for ventilation. Storage and sunken tub of master bathroom are beneath the opposite side.

Following is a list of construction materials and furnishings used in the Mass house shown on pages 128 to 129.

CONSTRUCTION

FOUNDATIONS: Concrete piling, Portland Cement Association, Chicago.
FLOORS: Ground floor: "Terrazzo," Portland Cement Assoc., Chicago, Ill.; Tennessee marble chips, Albermar Co., New York. Second floor: "Unit Deck" (red cedar), Unit Structures, Peshtigo, Wisconsin.
STRUCTURAL FRAME: Structural steel, Bethlehem Steel Co., Bethlehem, Pa.
MASONRY: "Florida Quarry Keystone,"

Keystone Art Co., Miami, Fla.

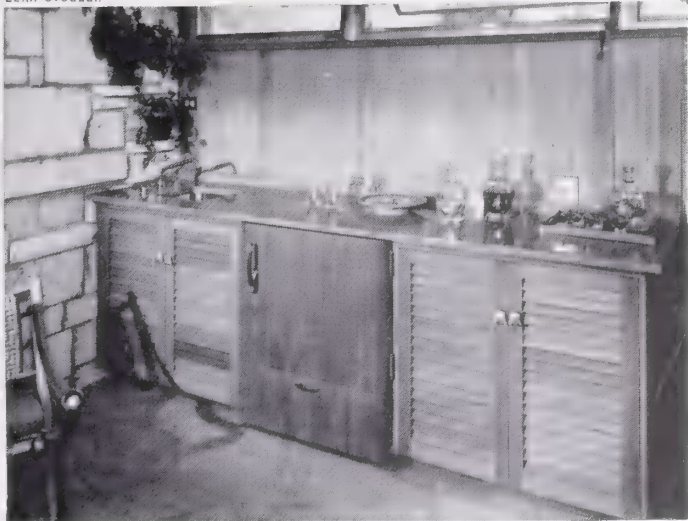
EXTERIOR AND INTERIOR WALL SURFACES: Siding and trim, "Tidewater Red Cypress," Southern Cypress Assoc., Jacksonville, Fla. Wood finish (exterior and interior) bleaching oil #241, Samuel Cabot, Inc., Boston, Mass.

CABINET WORK: Philippine mahogany plywood, Philippine Mahogany Association, Los Angeles, Calif.

ROOF: Roof and soffit sheathing, "Unit Deck" (red cedar), Unit Structures, Peshtigo, Wis. Roofing, gutters, downspouts and general flashing, 16-oz. copper, Revere Copper & Brass, Inc., New York, N. Y.

(Please turn the page)

EZRA STOLLER



Bar in library on mezzanine contains unobtrusive sink and under-counter refrigerator whose door blends with the louvered doors of storage cabinets. Useful for supplementary service when entertaining or for cool drink or snack.

Enjoy the best!

BRIGHTEN-LIGHTEN YOUR HOUSEKEEPING

with colorful, unbreakable*



Let LUSTRO-WARE spice the beauty of your kitchen! You'll love how its practical, unbreakable utility can save precious time, protect dishes, furniture, etc. . . . can't rust, dent nor peel. Colors stay beautiful for years. Only LUSTRO-WARE is guaranteed* to serve you so well.

Best of all, LUSTRO-WARE is so easy on the budget you can change the color accent of your kitchen for a "song." Pick your color and start enjoying the satisfaction of LUSTRO-WARE real soon. Wonderful, too, as gifts for the bride's shower, party prizes, etc.

Shop the housewares counter of your favorite store and be sure you get LUSTRO-WARE. It's your protection for guaranteed* service. If you can't find the items you want, ask your dealer to order them for you.

*Replacement or refund if LUSTRO-WARE is unsatisfactory in 1 year of service

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will never rust, dent nor chip!

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...put *both*
on your table

Here's a 'new' idea that is as old as wine drinking itself—and one that is usual in France at all but the most formal dinners.



It reasonably assumes that your own taste decides whether wine be red or white with your meal.

So don't worry about it. Place *both* red and white on the table and let your guests enjoy themselves.

B & G offers two classic yet inexpensive wines: Prince Noir, a brilliant dry red claret from Bordeaux and Prince Blanc, an elegant white Bordeaux. Available in half bottles, too.

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AN ADVENTURE IN SPACE

CONTINUED FROM PRECEDING PAGE

WINDOWS: Aluminum awning sash, window operators, and aluminum screen frames, Miami Window Corp., Miami, Fla.

DOORS: Door and screen frames "Persiana," Persiana Manufacturing Co., Havana, Cuba.

HARDWARE: All "Schlage" (finish, brass satin), Schlage Lock Co., San Francisco, Calif.

GLASS: Libbey-Owens-Ford Glass Co., Toledo, Ohio.

WEATHERSTRIPPING: Aluminum "Dura-flex," Duraflex Co., Miami, Fla.

ELECTRICAL: Panel board "Pushmatic," Bulldog Electric Products Co., Detroit, Mich. Wiring system and mercury switches, General Electric Co., Providence, R. I. Custom-designed light fixtures (by Alfred B. Parker) executed by Studio of Lighting, Miami, Florida.

LIBRARY BAR UNIT: Refrigerator, General Air Conditioning Corp., Los Angeles, Calif. Sink and fittings, Elkay Mfg. Co., Chicago, Ill.

TILE: Exterior terraces and steps, coping and walks around swimming pool (ceramic tile), (custom made) executed by Stylon Corp., Milford, Mass.

WATER DISTRIBUTION: Water piping, galvanized wrought steel. Soil and vent pipes, cast iron. Gas water heater, Rheem Mfg. Co., Chicago, Ill.

HEATING AND COOLING: General heating and cooling system, all electric air-to-air heat pump, Westinghouse Electric Corp., Westinghouse Air Conditioning Division, Staunton, Va. Separate console cooling systems, Philco Corp., Philadelphia.

Bathroom and Kitchen (To be shown in future issues)

TILE: Kitchen, second story bath and maid's room, Stylon Corp., Milford, Mass. Master bath, powder room, Richards Tile, Ltd., London, England (Stylon Corp., Clifton, N. J.).

PLUMBING IN BATHS: Fixtures and fittings, Crane Co., Chicago, Ill. Master bath shower head, Speakman Co., Wilmington, Del.

KITCHEN EQUIPMENT: Wood cabinet-work, mahogany, Belwood Kitchens, Ackerman, Miss. Custom stainless-steel sink (designed by Alfred B. Parker) executed by Elkay Mfg. Co., Chicago, Ill. Cooking top and oven, "Thermador," Norris-Thermador Corp., Los Angeles, Calif. Exhaust fan and filter, Trade Wind Motorfans, Inc., Rivera, Calif. Built-in refrigerator and freezer units, Revco, Inc., Deerfield, Mich.

FURNISHINGS

Living Room

FURNITURE: Triangular tables (designed by Alfred B. Parker), upholstered chair by fireplace, pair of upholstered lounge chairs and sofa on lower level, Kaplan Furniture Co., Cambridge, Mass. Bench on lower level near stair, John Widdicomb Co., New York. Piano, Conover-Cable Piano Co., Oregon, Ill.

FLOOR COVERING: Two handmade rugs, designed by Miriam Leefe, Miriam Leefe, Sausalito, Calif. Striped rug, V'Soske, Inc., Grand Rapids, Mich.

FABRICS: All fabrics for upholstery and cushions on built-in seats, Boris

Kroll Fabrics, Inc., New York, N. Y.

Dining Room

FURNITURE: Table on stone pedestal and dining chairs, designed by Alfred B. Parker for Kaplan Furniture Co., Cambridge, Mass.

ACCESSORIES: Brass chandelier, Finland House, New York. Coffee service by Tommi Parzinger, Vincent Lippe Corp., New York, N. Y.

Terrace and Upper Deck

FURNITURE: Chairs, ottoman and table, The McGuire Co., San Francisco. Bronze and cord furniture by Walter Lamb, Brown Jordan Co., Pasadena, Calif. Rattan chairs and chaise with anodized frames, Troy Sunshade Co., Troy, Ohio. Chairs, Old Hickory Furniture Co., Martinsville, Ind.

Upper Gallery

FURNITURE: Chairs and tables, The McGuire Co., San Francisco, Calif.

FLOOR COVERING: For stairs, "Imperial" carpet, Barwick Mills, Inc., Dalton, Georgia.

Den

FURNITURE: Pair of sofa beds and desk, Kaplan Furniture Co., Cambridge, Mass.

Bedroom

FURNITURE: Bed headboard and night tables designed by Alfred B. Parker, Kaplan Furniture Co., Cambridge, Mass. Stool and arm chair, John Widdicomb Co., New York.

FABRICS: Bedspread, Boris Kroll Fabrics, Inc., New York, N. Y.

NEW KINDS OF LIVING SPACES FOR YOUR FUTURE

CONTINUED FROM PAGE 116

study-library. There is a definite feeling of secluded withdrawal in these areas.

The gallery-like space, through which you entered, continues through to the bedroom beyond. At one side under the plane of the low ceiling is a quiet place for sleeping, surrounded on three sides by paneled walls. At the end is the conservatory, where you could arrange and display your favorite flowers and plants, an inner "vista" of your own making.

A general feeling of hospitable warmth and dignity prevails in these rooms, whose all-pervading glow of light and color is panoplied by the beauty of their plywood ceiling. The easily cleaned plastic-faced masonry, the plastic-covered walls in the library and sleeping alcoves, the luxuriousness of rugs and fabrics are all products of the 20th Century, making possible this kind of humanely sympathetic, carefree elegance.

Before the beginning of this century such broad continuous wood surfaces would have been a most costly luxury. Light of this particular luminous quality would have seemed an unobtainable fantasy. We sometimes forget that today's commonplace, electricity, was yesterday's miracle; that this shimmering translucent plastic was not dreamed of yesterday, and that floor and wall finishes with this kind of built-in, easy-maintenance would have seemed a wishful solution to the servant problem.

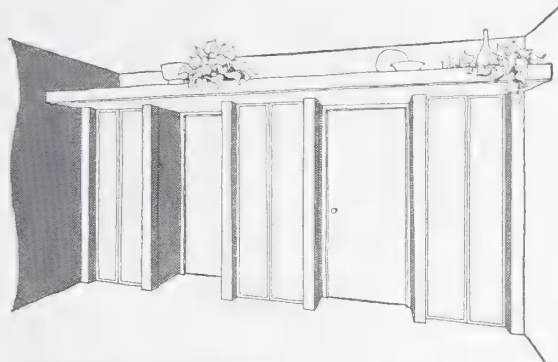
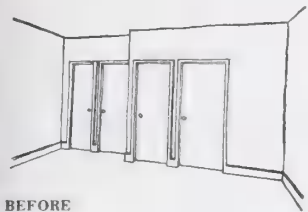
Other comparatively new materials such as glass, steel, reinforced-concrete and light-weight alloys are making practicable a greater openness in our buildings. New techniques in the use of materials have brought about the application of structural ideas which make a greater freedom in the shaping of space possible; no longer need space be confined to cubes or other rigid geometric systems.

Space freed from certain structural limitations has finally brought about the realization of an expression in our 20th-century living environment of those ideas and attitudes which found their political expression in our Constitution and Declaration of Independence, and their first artistic expressions in the writings of men such as Emerson, Thoreau and Whitman.

The character of 20th-century space is not determined by cost. We are not discussing an inert quantity of space. What we are discussing is the life-enhancing quality which may be given to any building, large or small, expensive or inexpensive. (See, for instance, the houses on pages 134-139.) This quality is not dependent upon rich and expensive materials; the commonest materials, such as brick and boards, may be used to achieve it. It is not dependent upon extensive floor area. The small cottage may have it just as much.

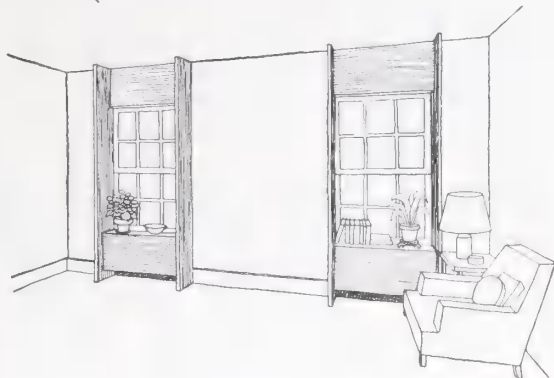
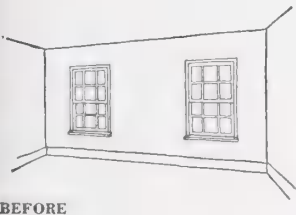
HERE ARE 19 WAYS TO CREATE INTERESTING INTERIORS

CONTINUED FROM PAGE 133



10. Organize troublesome group of door openings into a rhythmic pattern.

The problem wall, an unwieldy group of doors against which you cannot arrange furniture, can be turned into a feature of usable extra storage. Give wall unity by arranging doors into a rhythmic pattern continued across the wall. Rhythm suggests a sense of movement which, unless terminated, will seem to extend the surface beyond its real end. Creating lighting cove above doors, instead of making doors flush with ceiling, lets ceiling continue, thus adding depth to room.



11. How to improve the appearance of small, double-hung windows.

Make them into architectural features of your room. Play up the contrast of the openings and the solids by emphasizing the windows themselves, making them seem more open and the wall in between more solid. This suggests that you are not contained in a cardboard box with peek-holes punched in it, but that the openings permit free movement on through to other spaces beyond. Open screens or "fins" add feeling of depth (and height) to these small windows. (Please turn the page)

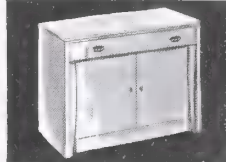
disappearing table!

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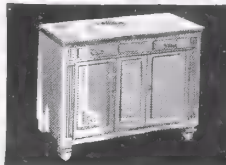
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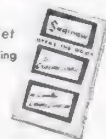
Superbly fashioned as compact desks or commodes, EXPAND-O-MATICS extend in a wink to full size dining tables—without the use of leaves. Opens as easily as pulling down a window shade.

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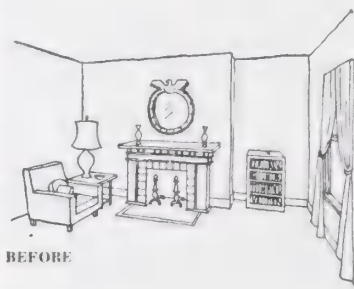
WRITE for free folder:
(A) Complete showing of Traditional and Town & Country designs.
(B) Danish Modern.

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FURNITURE COMPANY
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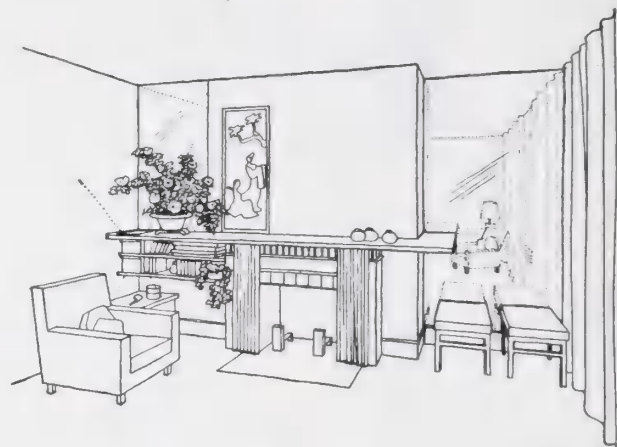


19 INTERESTING INTERIORS

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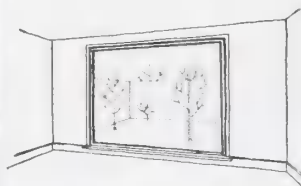


BEFORE

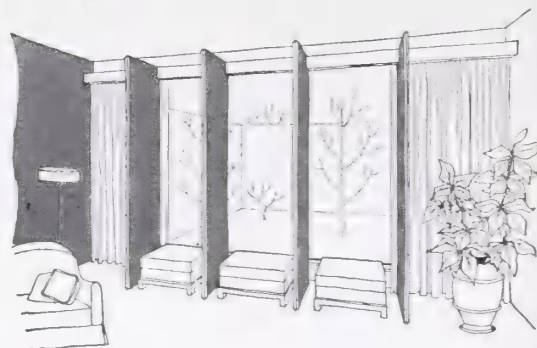


12. Create a feeling of depth by using mirrors in the proper fashion.

Solid architectural character of the fireplace can be emphasized by creating an illusion of open space on either side. Contrary to the use of wall-to-wall mirrors, presumably to enlarge space by creating a confusing reverse image of the room and its inhabitants, this carefully calculated use of mirrors, in which you are not usually aware of your own reflection, will lend openness by eliminating the containment suggested by a solid corner. Note mirrors at both sides.



BEFORE



13. Change the flat, blank look of a wall or picture window.

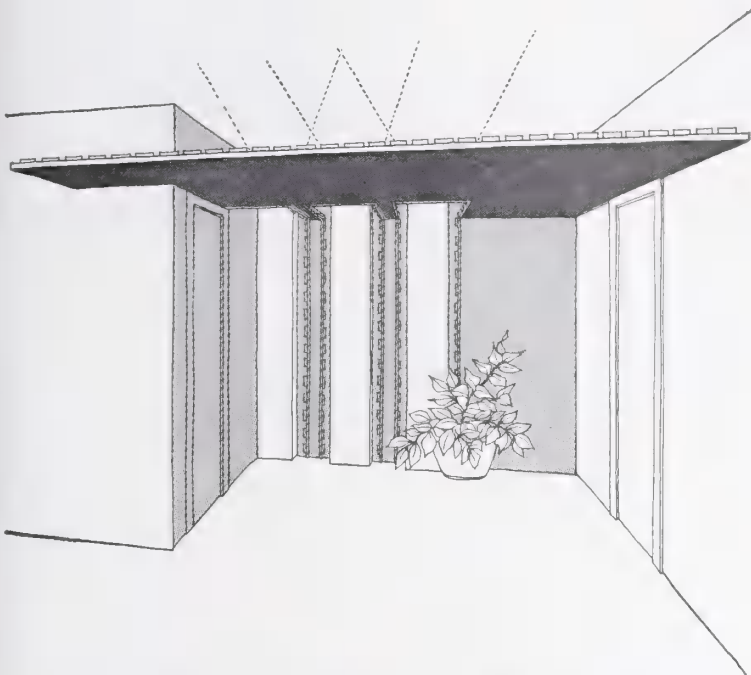
A wall may have a large picture window, yet remain essentially uninteresting—a flat, thin surface separating exterior and interior. Surfaces perpendicular to line of view and direction of room create a block to continuity of space. Surfaces (4 added fins) parallel with line of view emphasize it by creating frame with depth relating adjacent spaces to each other.

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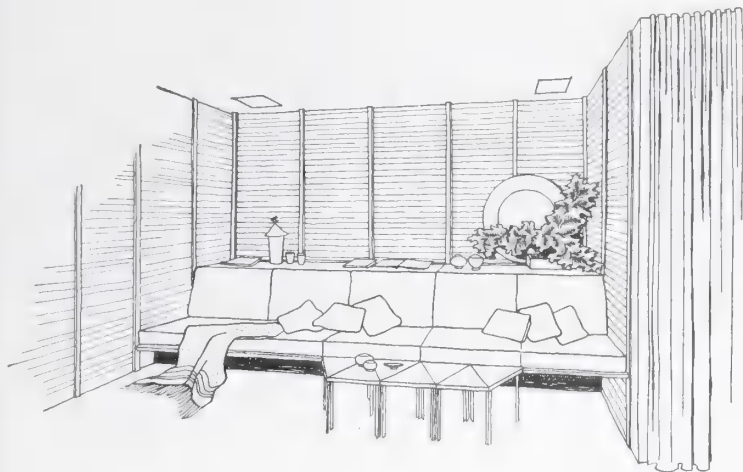
'HAWTHORN'... white blossoms with delicately shaded green leaves on pure white translucent china with a sculptured Gadroon border... deftly accented with a simple band of Gold. 5-pc. place setting: \$9.95 (slightly higher South & West)

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14. Use a lowered ceiling for a change of level and as a lighting feature.

Variety in height lends interest to space. It can be secured through a change of floor or ceiling level. A lowered ceiling in an entrance foyer here creates a delightful contrast between adjoining spaces and provides a place for interesting light in an area usually dark. It could be so simple a device as a translucent ceiling of glass, plastic, cloth or paper supported upon a nicely detailed wood frame, rhythmically patterned.



15. Add usefulness to an alcove and you add a sense of spaciousness.

Build a long seat with loose foam rubber cushions across one end of the room for relaxation. With curtaining or screens, it becomes a "bunk" for the extra guest. Storage compartments for bedding are built into back of seat below broad shelf. Your favorite possessions could be displayed here against a background created by using simply applied wood battens and panels of plywood, grass cloth or plastic wall covering.

(Please turn the page)

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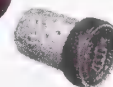
Write Dept. HB-2,
SCHENLEY IMPORT CO.
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NEW YORK 17, N. Y.



49 PROOF

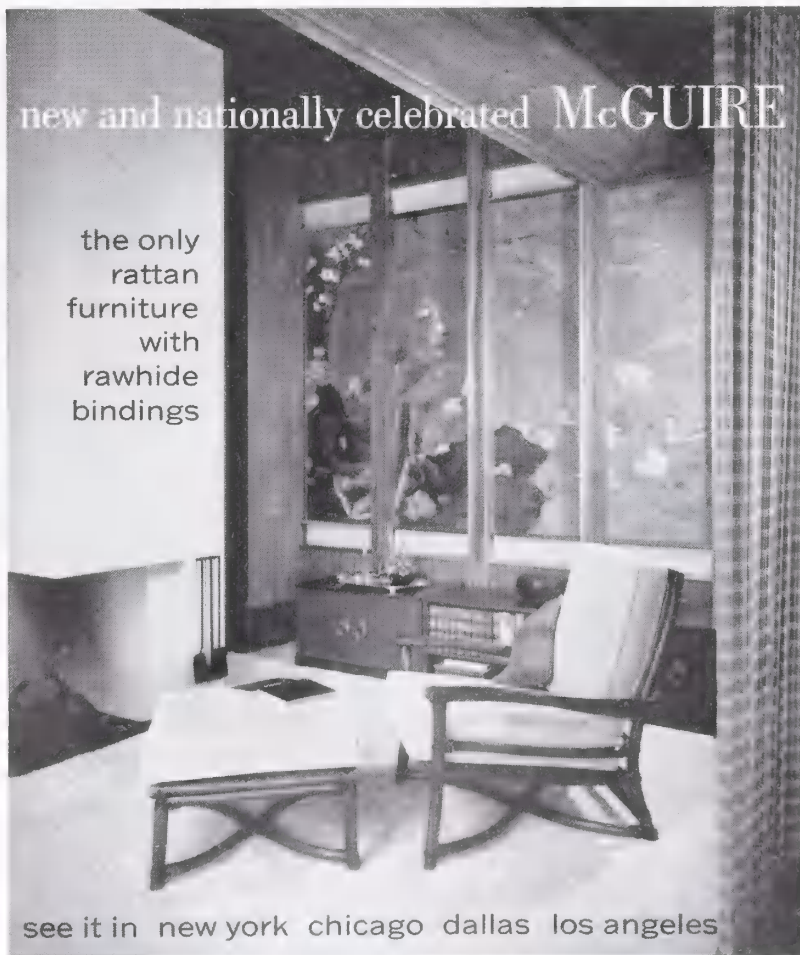


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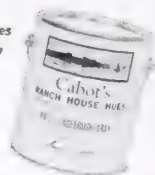
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and name of nearest dealer in U. S. or Canada.

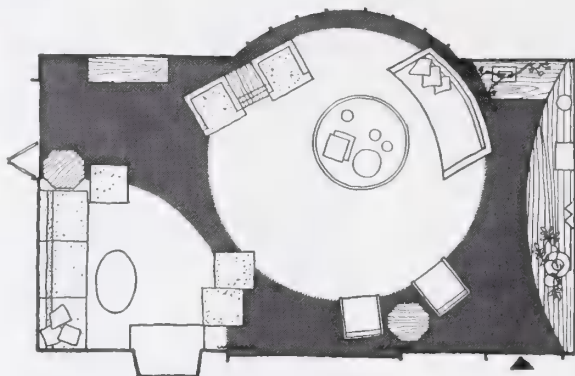
HERE ARE 19 WAYS TO CREATE INTERESTING INTERIORS

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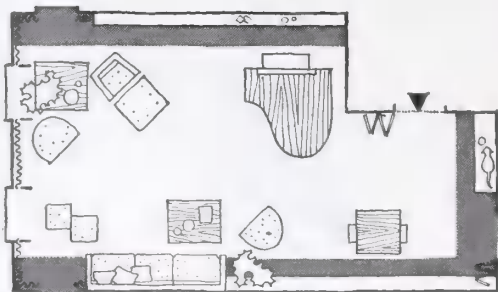
16. Use an over-all carpet for a feeling of greater floor area.

Space in a room is determined by apparent area of planes that enclose it. To make room seem larger, keep floor area as free of obstructions as possible (does *not* mean sparse furnishing). An over-all carpet emphasizes full extent of floor as one broad surface. A light color carpet often makes area seem even larger.



17. Use small rugs to play up great areas of a beautiful floor which ought to be seen.

The same idea stated in the preceding paragraph also applies here. If, fortunately, you have a floor whose beauty you want to see and yet want the quality afforded by rugs, use small rugs (white, here) as decorative feature upon floor, emphasizing area around it. Select one complementary to background.



18. Place rugs to suggest inclusion of space beyond room itself.

By the use of allusion, creating illusion, one may enlarge the sense of space by suggesting that more is included than is actually there. A rug placed as shown in the diagram will give the idea that the area of the room is the complete rectangle. The mind will supply the missing portion at upper right.

(Please turn to page 189)

See this beautiful carpeting of
100% Du Pont nylon for as
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Luxury and easy care are yours with carpeting of 100% Du Pont Nylon

Your new carpeting of 100% Du Pont nylon will outwear every other carpeting of similar construction . . . be more resilient . . . stay beautiful for years. For all its elegant airs, carpeting of 100% Du Pont nylon is so easy to care for—most spots and stains are easily removed with detergent and water or cleaning fluid.

This Spring, you'll find carpeting of 100% Du Pont nylon in more new designs, textures and colors than ever. For instance, the carpeting photographed below comes in 13 lovely colors.

Look for carpeting of 100% Du Pont nylon at your favorite store now (many are listed on the opposite page).

Notice the sturdier twist of this new carpeting . . . a twist that stays tight . . . that won't crush or mat and keeps its beautiful texture and resilience through years of wear.



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WARNING: "Imported" is not enough. Only Linen marked "Irish Linen" or made in "Ireland" is genuine Irish Linen. Insist on seeing the label before you buy!

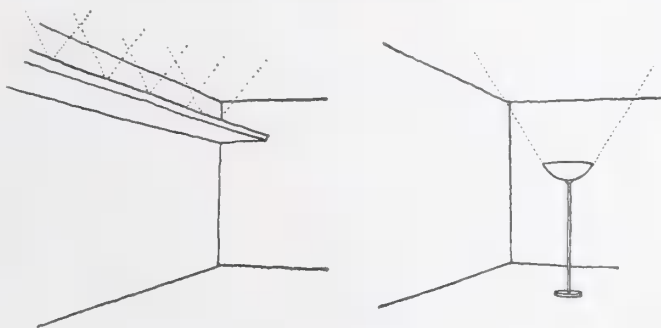
IRISH LINEN WEEK
March 10th thru 17th

HERE ARE 19 WAYS TO CREATE INTERESTING INTERIORS

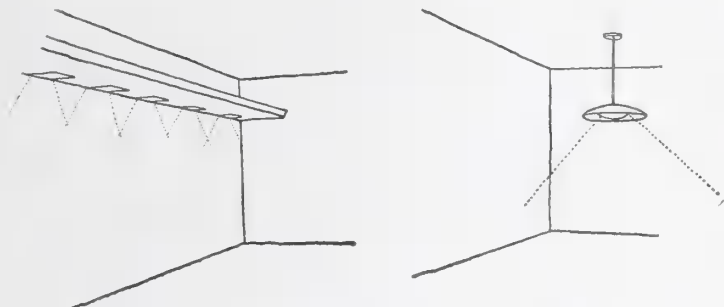
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19. Let your lighting do your remodeling for you.

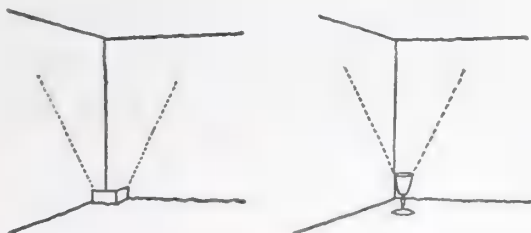
A play of light and shadow can add charm most quickly to dull surfaces, as the shadow of foliage casting intriguing patterns on walls or ceilings. The imagination is fed by a certain element of such mystery. Advantageous features may be dramatically spotlighted, less desirable ones cloaked in shade. Lighting may be incorporated in built-in shelves. (See Exhibition House, pages 107-117, for other examples.)



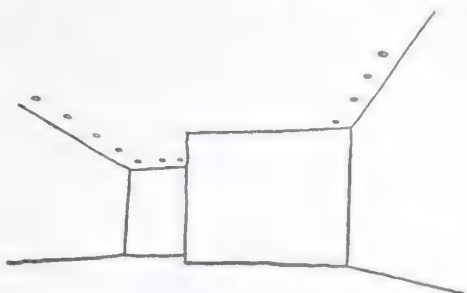
Throw light on the ceiling to add height to room.



Throw light down to decrease room height.



Put light in corners to "push" them out.



Rhythmic lights can "extend" space. (See No. 18.)

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WE KEEP A BETTER HOUSE THAN GRANDMA

CONTINUED FROM PAGE 156

running a home. As our knowledge grows, so does our proficiency and our pleasure. We develop an even greater enthusiasm and appreciation of the fascinating art of housekeeping as we learn more.

THE appliances we have shown represent only a small percentage of the new and improved equipment available on the market. But they serve to illustrate why the housekeeping techniques of the enlightened homemaker are constantly changing.

With our fast advancing technology, we can look forward to

continuing improvements and refinements, as well as radical changes in design and styling, and new automatic devices that stagger the imagination.

The whole new wonderful world of electronics is just beginning to open up. The electronic filters of the new air conditioners, which capture dust and pollen before they can ever enter our homes, give only a hint of the extraordinary wonders still to come!

Imagine, if you can, a self-propelling service cart and dishwasher combined, in which dishes are washed by ultrasonic sound; a

machine that requires only the push of a button to send it scurrying out into the room to clean up spilled liquids, or to scrub, wax or polish the floor.

Appliances such as these are already beyond the drawing-board stage. The finest of our equipment today will be better tomorrow, for it is inherent in our nature to continue the search for better ways to do things. We may be certain even now that when we too are grandmothers, our children's children will have every reason to say, "We keep house better than Grandma!" And more power to them.

MAIL ORDER OF THE MONTH

CONTINUED FROM PAGE 153

steamer clam is often in short supply during January and February and the clam flats get a rest. At that time also the predatory ones—green crabs, horseshoes and drills—find the going hard, so the clams have a peaceful time. By early March, as the sun climbs higher in the sky, the flats clear of ice and make the spring steamer available. Growth, interrupted by freezing temperatures, begins again. (You can see the growth lines on the clam's shell.) The clam meats grow heavier. Pay particular mind to the broth, for it is especially good and rich at this season."

Saltwater Farm lobster and clam bakes arrive in a monumental pine barrel filled with ice. Inside the ice is a tin tub which you pierce with an icepick to make several holes and so transform the container into a steamer which goes on the stove.

Not a single epicurean detail has been overlooked. Clams and lobsters are nestled in rockweed. There is even a packet of sea salt "with all the trace elements."

Sent separately ahead of time by mail, and also enclosed in the barrel, safely wrapped in pliofilm, are complete directions on how to prepare a dinner, Maine-style. "No need to touch the lobsters until ready to eat."

All the lobsters are guaranteed to weigh at least 1½ pounds when packed. These are considered to provide the best ratio of meat to shell. "Furthermore," the Damariscotta people write, "informal re-

search, of which we bear the scars on our hands, indicates that this size is the liveliest and most shippable. We seem to be able to handle the more sluggish 1½ to 2½ pound lobsters without mishap, but the 'eighths,' as we call them, are the ones that try to take our fingers off, though, of course, the crusher claw is plugged before we ship."

Special House Beautiful Bakes-in-a-Barrel

H. B. BAKE NO. 1

8 Live Lobsters
Half Peck Steamer Clams
2 tins Indian Pudding \$15.95

H. B. BAKE NO. 2

16 Live Lobsters
Full Peck Steamer Clams
4 tins Indian Pudding \$29.75

H. B. BAKE NO. 3

10 Live Lobsters
2 Clam Chowder
3 tins Indian Pudding \$17.25

H. B. BAKE NO. 4

20 Live Lobsters
4 Clam Chowder
5 tins Indian Pudding \$32

Checks or money-orders, made payable to Saltwater Farm, should accompany each order. Be sure to specify "H. B." Bake and order express collect. Always give the date on which you want the lobsters to arrive. Orders should be

received in Damariscotta, Maine, at least a week ahead of time.

To give you some idea of the cost of transportation and the time required, rates to Alabama are about \$6.40; Connecticut, \$3.75; Florida, \$6.50; Kentucky, \$5.80; California, Oregon and Washington State, \$9.80. Barrels shipped on an early train one day should arrive the next day in Baltimore, Buffalo, Cleveland, Detroit; the second day following, in Akron or Chicago; the third day, in Atlanta, Birmingham, Chattanooga, Dallas, Denver or St. Louis.

SALTWATER Farm guarantees the arrival of the lobsters in good condition on or before the date specified within 1,800 rail miles—Kansas City or Minneapolis are within that range. Where train service is good, as in Denver, Portland, Seattle, they will stretch a few hundred miles and send you a letter to that effect. Outside this area or where rail service is mediocre, they may pre-cook your lobsters for you and, in that case, they will advise you and give exact directions for re-heating.

The clams, they have found, will travel clear across the country healthily. We are assured that Saltwater Farm deliveries have arrived in first-class condition more than 99 per cent of the time over a period of eight years. Our HOUSE BEAUTIFUL staff reports, "Many have ordered from Saltwater Farm. All fine. Not a single mishap."



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ELECTRIC FLOOR
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EXCLUSIVE—Unequalled Versatility

NO WRIST STRAIN with General's wide span handle and fingertip control.

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LONGER-LASTING BRUSHES — extra long bristles.

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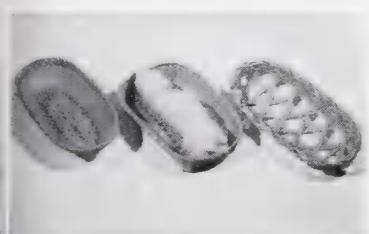


WHITE

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 104

to see. So do the shops, full of all sorts of intriguing oriental goods. By night or day a stroll along the Ginza, Tokyo's Fifth Avenue, is a heady experience, especially for an old shopper like me. Lacquer, porcelain, silks, brocades, screens, fans, dolls, bronzes, pearls, bamboo, cloisonné, wood-block prints, sakemonos—all this beautiful stuff tempts you at every turn. But don't come expecting to pick up dirt-cheap bargains. Prices are not low in themselves, but they are low for the beauty and workmanship



Napkin baskets begin and end meals.

You find in the best things. . . . One dollar is worth about 360 yen. Easiest way to judge prices is to figure that 100 yen is worth about 30 cents. . . . Can hardly imagine that I'm actually staying in Frank Lloyd Wright's famous Imperial Hotel, right smack in the middle of the city, overlooking the delightful Shiba Park—a great garden setting for a scattering of temples, shrines, pagodas, tea-houses. The hotel is huge, rambling over a couple of city blocks. Mr. Wright surely conceived it in the spirit of the country, for it is quite oriental in feeling. The varying levels of the interiors, the merging of one space into another, the many unexpected public rooms and shops are a constant surprise. So are the diversified decorative motifs, which look oriental at first sight, yet are not truly oriental at all. A new modern wing has been added. All very comfortable and cosmopolitan. Rates for double room and bath run about \$9 a day.

Tokyo's newest and most startlingly modern hotel is the Nikkatsu, on top of an office building. Double room and bath about \$15 a day. And there's a charming little Japanese-style inn, called the Yukudaya, where I'd like to stay in my next (fingers crossed) visit. It's an old house with a typically serene and lovely garden. Went here for an excellent lunch.

My handbook and constant companion is *Japan, the Official Guide*, a chunky and informative little book put out by the Tourist In-

dustry Bureau of the Ministry of Transportation. Besides giving the usual tourist and sightseeing information, it covers history, religion, customs—all sorts of things you really must know in order to appreciate these intriguing people and their country. Book costs about \$3, and worth every yen of it. . . . Biggest "sightseeing" thrill to date is the view of the old gate to the Emperor's Palace from the First Bridge or Niju Bashi. (The palace, moated relic of the feudal days of Japan, in a setting of willows and pine trees, is open to the public only twice a year—New Year's and the Emperor's Birthday, April 29.) I'm absolutely amazed at the grace and variety of the bridges here. How can they make heavy wood and massive stone bend and curve so subtly?

Everywhere there are the shrines and temples of Buddhism and Shintoism, the two chief religions which dictate the philosophy and conventions of daily life. These buildings are usually of wood, often a brilliant lacquer red, sometimes gilded, usually with exquisitely carved decorative detail of animals, birds and flowers. (Popular stylized devices are the frogs' legs, the lotus and an imaginary peony called "precious-appearance flower".) Here's where you see the delicately, upcurling "pagoda" roofs that symbolize Japan to most of us. They're supported by carved brackets, called "to-kyo," oddly



Straw sandals are worn in the house.

enough, often in a traditional pattern called the "cloud." Roofs themselves may be slate or bronze or sometimes thatched in cypress bark, as trimly shaped as topiary.

Shinto shrines are always entered through a free-standing gateway called the torii. Stone and bronze garden lanterns are standard equipment—so beautiful. They tell me you can have reproductions made.

Everything, of course, has its own meaning, if only you knew enough to understand it. But you (Please turn the page)



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GRACIOUS LIVING (See page 61)

CANADA	Toronto	T. Eaton Co.
CUBA	Havana	Solis Entrilago
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MICHIGAN	Wyandotte	Lucille's Linen
MINNESOTA	Minneapolis	Amulsen Co.
NORTH CAROLINA	Goldsboro	Well's Inc.
OHIO	Piqua	J. W. Brown Store

MASQUE (see page 63)

ALABAMA	Alexander City	D. Cohen & Sons
CANADA	Toronto	Dodd's Department Store
CONNECTICUT	Hartford	G. Fox & Co.
CUBA	Havana	Solis Entrilago
GEORGIA	Atlanta	Rich's Inc.
LOUISIANA	New Orleans	D. H. Holmes Co., Ltd.
MAINE	Rayne	Mervine Kahn
MARYLAND	Gardner	Margaret Smith
MICHIGAN	Baltimore	Stewart & Co.
NEW JERSEY	Port Huron	Scott & Cameron
OHIO	Plainfield	Chain Decorators
PENNSYLVANIA	Dayton	Elder & Johnston Co.
WARREN	Warren	Carlisle Allen Co.
PENNSYLVANIA	Pittsburgh	Joseph Horne Co.
WILKES-BARRE	Wilkes-Barre	Isaac Long Co.
TENNESSEE	Knoxville	Rich's
TEXAS	Houston	Foley Bros., D. G. Co.
WASHINGTON	Seattle	Frederick & Nelson

MOOD MAKERS (see page 65)

GEORGIA	Atlanta	Rich's Inc.
KANSAS	Topeka	C. A. Karlan Furniture Co.
MINNESOTA	Minneapolis	Amulsen Co.
OHIO	Toledo	LaSalle & Koch
PENNSYLVANIA	Pittsburgh	Beil Draperies
WILKES-BARRE	Wilkes-Barre	Isaac Long Co.

PAGEANT (see page 67)

FLORIDA	Key West	Caroline
GEORGIA	Atlanta	Rich's Inc.
INDIANA	Ft. Wayne	Earl Groth & Co.
LOUISIANA	New Orleans	D. H. Holmes Co., Ltd.
MARYLAND	Bethesda	Smith's
NEW JERSEY	Asbury Park	Tepper Bros., Inc.
PASSAIC	Passaic	Baltimore Upholstery Co.
NEW YORK	Roosevelt Field	Mallory Furniture Co.
OHIO	Dayton	Elder & Johnston Co.
GREENVILLE	Greenville	Palace Dept. Store Co.
PENNSYLVANIA	Pittsburgh	Joseph Horne Co.
TEXAS	Houston	Joske's of Houston
LUBBOCK	Lubbock	Dunlap's
VIRGINIA	Richmond	Thalheimer Bros.

PANORAMA (see page 73)

CUBA	Havana	Solis Entrilago
MICHIGAN	Port Huron	Scott & Cameron
NEW YORK	Buffalo	The William Hengeler Co.
NORTH CAROLINA	Winston-Salem	Well's Inc.
PENNSYLVANIA	Pittsburgh	Joseph Horne Co.
WILKES-BARRE	Wilkes-Barre	Scott & Cameron
WASHINGTON	Seattle	Frederick & Nelson

PROLOGUE (see page 75)

ARIZONA	Tucson	Jacome's Dept. Store, Inc.
CANADA	Toronto	Dodd's Department Store
FLORIDA	Fort Myers	Foxworthy Furniture Co.
GEORGIA	Atlanta	Rich's Inc.
ILLINOIS	Springfield	A. Dirksen & Sons
INDIANA	Indianapolis	L. S. Ayres & Co.
LOUISIANA	New Orleans	Wright Furniture Co.
MICHIGAN	Pontiac	Halpern Fabrics, Inc.
WYANDOTTE	Wyandotte	Molls Inc.
NEW MEXICO	Albuquerque	Kistler, Collier & Co.
NEW YORK	Hempstead	Grand Rapids Upholstery Co.
REGO PARK	Rego Park	I. Loss Style
ROCHESTER	Rochester	Sibley, Lindsay & Curr Co.
NORTH CAROLINA	Goldsboro	Well's Inc.
PENNSYLVANIA	Philadelphia	Wikler & Martin
WASHINGTON	Seattle	Frederick & Nelson
WISCONSIN	LaCrosse	Schneider's

REPETOIRE (see page 77)

CANADA	Toronto	T. Eaton & Co.
GEORGIA	Atlanta	Rich's Inc.
ILLINOIS	New Orleans	D. H. Holmes Co., Ltd.
LOUISIANA	New Orleans	D. H. Holmes Co., Ltd.
MICHIGAN	Plymouth	Cadillac Draperies
NEW JERSEY	Asbury Park	Tepper Bros., Inc.
MORRISTOWN	Morristown	Pearl's Upholstery
PATERSON	Pateron	House of Materials
NEW YORK	Buffalo	The William Hengeler Co.
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ROOSEVELT FIELD	Roosevelt Field	Mallory Furniture Co.
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TEXAS	Houston	Joske's of Houston
VIRGINIA	Richmond	Thalheimer Bros.
WEST VIRGINIA	Charleston	Woodrum Home Outfitting

SUNSHINE (see page 79)

GEORGIA	Atlanta	Rich's Inc.
KANSAS	Mechanicville	Beardslee Dry Goods Co.
MICHIGAN	Pontiac	Molls, Inc.
NORTH CAROLINA	Goldsboro	Well's Inc.
OHIO	Dayton	Elder & Johnston Co.
MIDDLETOWN	Middletown	Rathman Trapp Furniture

TABLEAUX (see page 85)

ARIZONA	Phoenix	Barrows Furniture Co.
GEORGIA	Atlanta	Rich's Inc.
KENTUCKY	Hopkinsville	Keach Furniture Co.
MASSACHUSETTS	Worcester	Denholm & McKay Co.
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

can at least enjoy the loveliness of it all. I guess you'd say that beauty is a religion with the Japanese. No matter how heavily ornamented these buildings are, they always imply placidity, delicacy, never gaudiness. They are invariably surrounded, as most everything is here, by lovely, understated landscaping.

Gardens are absolutely entrancing. You come upon them everywhere, sometimes unexpectedly, but that makes them all the more delightful. Even the tiniest house or shop will have a serene and inviting garden sanctum, usually a simple composition of rocks, pebbles and shrubbery, often with a charming little pool. "Dry landscaping," called *kare-sansui*, is a fascinating art of making a garden of just pebbles, rocks and sand raked into designs. And gardens of nothing but varieties of moss are fabulous. But every garden is very meaningful to its owner, because the plan of a garden follows traditional rules, often inspired by religion or reproducing a scene from a poetic legend just as *ike-bana*, the "cult" of flower arranging, does.

Now in November the maple trees are flaming everywhere. In April the cherry blossoms will be blooming. And in both these seasons, the Japanese themselves turn tourists and travel all over their country to see the colorful show. The more you see of Japan the more you realize that beauty is an intimate part of daily living. No pains are spared to make even the most commonplace thing a delight to see. The most ordinary household objects are as esthetically pleasing as they are useful—a bamboo water bucket, a broom, chopping knives, the little napkin basket that presents you with a steaming damp napkin before and after each meal, the dishes (the rice bowl is invariably of fine porcelain as a gesture of respect to the mainstay of the diet).

Every package, even a bundle of kindling faggots, is preciously

wrapped and tied. I could hardly tear myself away from the fantastic display of foods in the Takashimaya department store. Such artistry—smoked Hokkaido salmon (a delicacy) packaged with a trim of evergreens, cookies and wafers arranged like delicate little works of art, each thing treated as if it were something to be cherished. And always, always, the decoration is understated.

The Japanese have an adjective for this restrained beauty—*shibui*. It's the criterion of taste in Japan, a yardstick of esthetics applied to everything from a water dipper to a temple. The word itself means "astringent" or "bitter-sweet," but it also connotes a subdued, quiet, uncluttered feeling and helps to explain the unassuming, almost austere refinement you sense in so much Japanese design.

I got a good start toward understanding this better by a visit to the Tokyo Museum of Folk Crafts. You feel this almost instinctive refinement in the oldest, peasant crafts and the unself-conscious paintings (called *emas* and *otsu-ye*) which were the work of farmers. In old Seto pottery kitchenware, the cobalt and black patterns have a freshness and restraint that could well be modern. I found the stencil-dyed fabrics and lacquer-work especially interesting.

A very good background book for understanding Japanese crafts is *Folk-Crafts in Japan*, No. 2 in the Japanese Cultural Series, published by the Society for International Cultural Relations, Tokyo.

I do wish that more of this instinctively good design—true Japanese design—were being exported to the U. S. A. instead of the cheap imitations of American and European goods that come to us and give Americans in general a poor impression of Japan's talents. So many of Japan's everyday common objects could add beauty to our homes, it seems a tragedy that American buyers for our big stores turn their backs on them. Instead they appear to insist on ordering Japanese craftsmen and manufacturers to make cheap-selling copies of English china or Italian silks. . . .

You'd miss something great if you didn't see a performance of *Kabuki*, the classic Japanese theater, comparable to Shakespeare at home, except that everyone in Japan is a Kabuki enthusiast. It's song, dance, and drama, parts all

played by men who pipe in falsetto when they're supposed to be women. Costuming and make-up are fantastically beautiful. Performance starts about 11:00 A.M., goes on until 9:00 P.M. When the audience is yelling like hecklers they're really applauding. Fortunately, our programs (at the

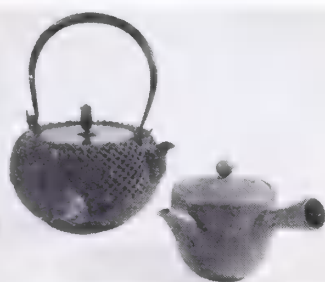


Lacquerware is part of everyday living.

Kabuki-za Theater) gave an English synopsis of what was going on. *Noh* is another form of Japanese classic theater, purely dramatic and more "long-hair" than Kabuki, with actors wearing traditional masks. . . .

On the train from Tokyo to Kanazawa (station for the hot springs resort of Yuzawa Spa) Mrs. Heard noted: Warning! Japanese trains are so punctual they slide in and out of the station without your even knowing they're there. (In other words, I missed my train this morning.) A one-minute stop is a long time and a railroad station is the one place where the usual Japanese *politesse* breaks down. You can't do much bowing from the waist when time is short, so stations are bedlams of rushing, jostling people (everyone carrying a camera, by the way). Swarms of school children on board, but all beautifully behaved, traveling in groups with teachers. Travel is part of education in Japan.

After you leave Tokyo, the country looks like all the Japanese prints you ever saw. Every square inch of ground is under cultivation. Even small patches of land beside the railroad tracks are laid out in vegetable and soy bean plantings, and rice paddies are on all sides, outlined by rambling hedges of soy bean or silvery little channels of irrigation water. So, in an amazing way, the whole country takes on a pattern, like a vast, beautifully composed garden. Farmers, men and women, in blue cotton coats and conical straw hats, add subtle color to the picture. At night railroad stations look like festivals, lighted by the glow of swaying paper lanterns.



Cast-iron water pot; porcelain teapot.

From the Hakuunro Hotel at Yuzawa Spa: Came to take the natural hot springs baths and to relax, but nearly had a fit to discover that it's standard procedure for everybody, but everybody, to take the baths together, sans bathing suits, in a great communal swimming pool. My cute little doll of a maid (my personal maid, mind you, who keeps pressing and putting stitches in my clothes without even being asked) let me know by sign language and giggles that there are private bathrooms with keys for Western curiosities like me. Thank heaven!

The baths are wonderful. First you take a shower, soap yourself thoroughly, then descend into a large sunken tub or pool where the hot spring water is constantly flowing. The small tile room is shut up tight and there is enough steam to give you a mild steam bath. Up to my neck in hot water—with the bathroom key within comforting reach of my hand—I relaxed. All guests are given a clean kimono every day, compliments of the house, and you feel conspicuous if you don't wear it. . . .

Most incongruous sight I've ever seen was a strip-tease act in the hotel cabaret. A chorus of Cio-Cio-San types, all of them most elaborately dressed in kimonos and *obis*, with socked feet (*tabis*), peeled down through endless layers of long underwear, to the accompaniment of American jazz.



Hibachi stove "slipcovered" in lacquer.

The Hakuunro Hotel is entirely Japanese except for twenty-three Western-style rooms, quite Victorian, including the plumbing. Rates are about \$10 a day for double room and bath.

Good bronze work is done in the town of Kanazawa, about a 30-minute drive from here, so shops are worth a visit. Reproductions of the fabulous old lanterns, beautiful cast-bronze figures, like ducks and geese, which seem so typically Japanese, and almost anything that flowers will go in, from long trays or flower-arranging troughs for a single branch or spray to deep vases and bowls.

From Yamanaka Spa: The most fascinating experience yet—staying at a 100 per cent Japanese inn or *ryokan*, this one called the Kajikaso. Everyone should try this. Room overlooks a waterfall and a mountain flaming with fall color, and there are *two* maids to take care of me. I sit, eat and sleep on the floor which is completely padded with the omnipresent Japanese floor covering of *tatami*, woven grass mats stuffed with an "upholstery" of rice straw. These are always made in the same size—6' long, 3' wide and 2" thick—and serve as the multiple of dimensions in room planning, so the floor covering always fits. Never, never do you walk on *tatami* in shoes. As you enter a house you remove your shoes and slip into straw sandals, then wash your hands from a water bucket and dipper kept by the doorway.

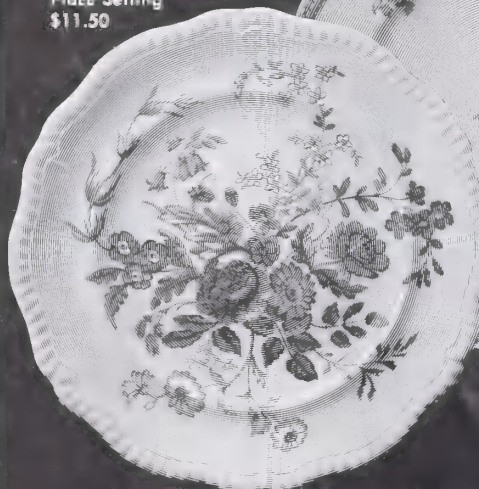
The room has the traditional slightly raised alcove, the *toko-noma*, which is a sort of sacred place where a scroll (*kakemono*) is hung and a single lovely flower arrangement or a single beautiful object is placed. The calligraphic sign on my scroll means "peace," and I'm told that the characters you see on such scrolls usually represent attributes like serenity, cleanliness and respect, all elements in the Japanese philosophy for a good life.

My Western back requires cushions (*zabuton*), armrests and backrests, which are graciously made available. At night a bed is spread out, a sort of thickly padded eiderdown called a *futon*. In the morning it is whisked away and the room is again next to empty.

Drove to Yamashiro, a nearby town where they've been making the famous Kutani pottery for 300 years. It's really folk art and there's a museum here where you can see the development of this interesting stuff from rough brown pottery to more refined glazed ware. The really old ware is now a collector's find. Also went to see lacquer made and some local wood carvers at work. No wonder that the only lacquer worth buying is not inexpensive. After its Bishu cypress wood base is shaped and seasoned, a piece is covered with hemp, or even silk, and then meticulously lacquered more than 20 times until the surface is as smooth and hard as stone. A good piece, which may take six months to a year to make, can literally withstand centuries of wear, as it has in the temples. The most elaborate lacquer-work is called *makiye*, and (Please turn the page)

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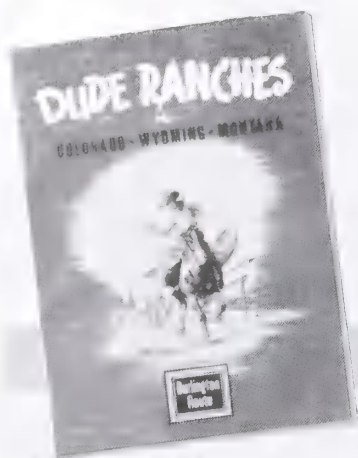
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HOW TO LEAVE HOME

CONTINUED FROM PRECEDING PAGE

has fine powdered gold mixed with
the lacquer to create designs.

About Kyoto, Japan's cultural
center, our traveler's notes wax
lyrical. "Practically everything
here is just wonderful—breath-
taking temples, shrines and gar-
dens to visit, shops of every de-
scription." Highlights: the Im-
perial Palace, of surprisingly
understated elegance, its sliding
screens covered in rich but subtly
drawn paintings of the Tosa school,
and the Imperial Crest (the 16-
petal chrysanthemum) repeatedly
carved in architectural detail...
the Kinkakuji, or Golden Pavilion,
a gorgeously carved, gold-leaf-
covered temple where 14th-century
Shoguns worshipped in grandeur
... Nijo Castle, where a remarkable
set of paintings on foil cover the
sliding wall screens, and where the
most exquisitely, intricately traced
plates of hand-hammered brass
were used to cover up nail holes
and joist joinings... the art-
fully planned detached palaces of
Katsura and Shugakuin built in
the 16th Century, with legendary
naturalistic gardens, tea houses,
bridges, even a terrace for viewing
the moon. (Shugakuin is open only
in the fall at maple-leaf time;
Katsura only in April, in cherry
blossom season.)... the 350-year-
old garden and the silk museum
of the Ori-dono Textile Gallery,
for Kyoto is the home of the finest
Japanese fabrics.

Best workmanship and design
are in hand-stenciled cottons and
in the brocades, shantung and
raw silks. And the finest of all silks
are obi silks, the kind used in the
traditional kimono sash or obi,
which is the equivalent of jewelry
(i. e., mark of affluence) of a
Japanese lady. Obis, which are
woven double, measure about 4¾
yards in length by 30 inches in
width when split, make sheathe
dresses for slender Occidentals and
impressive table runners for any-
body. By all means see the Nishijin
Silk Museum in Kyoto.

Some of the best porcelains and
loveliest cloisonné are made in the
Kyoto area and it's a good place to
buy choice and charming dolls. The
most famous are from Hakata. One
whole street in Kyoto—Shen-
monzen Street—is devoted to an-
tique and curio shops.

Miyako Hotel in Kyoto has
double rooms and bath at around
\$8.50 a day, and for a charming
inn, try the Tawaraya, where the



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(Lobster in Garlic Butter Sauce)
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lanterns in the land. It's dominated
by a rare five-story pagoda. Here,
in its own gilded hall, sits the awe-
some Daibutsu, or Great Buddha.
452 inscrutable tons of bronze and
pure gold, 53 feet high, a sobering,
impressive sight, according to our
correspondent, despite the layers
of dust that cover it. It is cleaned
only every four years, for it is too
sacred to be frequently touched,
and the four years are nearly up,
so it will soon shine forth efful-
gently again. The tame deer
of Nara, wandering peacefully
through their own lovely park all
day, return to their pens each
evening at the call of a trumpet.

Nagoya, a sort of Japanese Pitts-
burgh, is not on many tourist
itineraries, but it is where they
make Noritake porcelain—unequiv-
ocally the finest modern Japanese
china, says Mrs. Heard. It's made
by the Nippon Toki Company and
you have to see it made to appreci-
ate the great care and skill that go
into the process. All sorts of tex-
tiles, lacquer, cloisonné, and paper
fans are part of Nagoya's busy in-
dustry. Here, as in almost all
towns, the local Japan Travel
Bureau can arrange for tourists to
visit the factories.

Our traveler reports that meals
in Japan seem to center around fish
(sometimes raw, as in the frighten-
ing case of the live lobster pre-
sented to her at one luncheon
party) and tempura, a method of
deep-fat frying applied to almost
everything—shrimp, fish, vege-
tables, quail eggs, chrysanthemum
leaves in the autumn, baby lotus
leaves in summer, and even ice
cream, which is one of the aston-
ishing specialties of the Karafune
tempura restaurant in Kyoto.
Japanese beef, raised in Matsu-
zaka, is choice, fed on rice and
barley. She loved what the Jap-
anese do to chestnuts, and the giant
mushrooms, big as saucers, grilled
over charcoal. Akehana, or wild
game, is something special. But
whatever you eat, it is prettily
served, like an edible picture.

Tokyo restaurants with Heard
star rating are: Hanacho and
Kyoboshi, both for tempura; the
touristy but good Suehiro Grill,
where there's everything from a
beer garden to a day nursery; and
for a change back to occidental
food, two French restaurants, the
France-ya and Prunier's which has

another restaurant in Kyoto.

Shopping note: Be prepared to take your time. A sale is a ritual, usually preceded by a ceremonial cup of tea and cakes. And after lots of chit-chat, see if you can't get into the back room where most merchants seem to hide their finest.

In Tokyo: Go to the five big department stores—Mitsukoshi, Shirokiya, Takashimaya, Daimaru and Matsuzahaya—to buy some of the common household wares that are so good-looking. The famous firm of Yamanaka has a fine show of furnishings, silks, art objects, jewelry, and porcelains including the florid flame, blue and gold *Imari* ware, which is hard to find, since the Japanese themselves collect it. Hasanda, on B Avenue, is a reliable shop for old, semi-old and new objects—lacquer, screens, take-monos, bronzes, silks; Mikimoto for the celebrated cultured pearls (necklaces, from about \$20). Shops

in the Imperial Hotel Arcade have fine antiques, including Chinese and Korean. Shops in the Nikkatsu Arcade are also good.

In Kyoto: Yamanaka, in a handsome old baronial house, for fine objects of art; Amita for Damascus (gold and silver inlay on steel) wares; Fuji for dolls; Inaba for cloisonné; Koshida for Satsuma china; Ori-dono and Tatsumura for silks; Mikumo and Uchida for wood-block prints; Nishimura for kimonos (have them made to measure or they won't fit); Yamamoto for bamboo goods and handbags.

Shopping aside, expenses in Japan run about \$20 a day. Air flight from San Francisco to Tokyo, first class, \$1,170 round trip, tourist class, \$878.40. It's best to let your travel agent make reservations and arrangements for you, but much helpful information is available at the Japan Travel Information Office, 651 Market Street, San Francisco, or 10 Rockefeller Plaza, New York.

AT HOME WITH NATURE

CONTINUED FROM PAGE 160

on Fridays and Mondays. I began again to name birds and flowers, and, what is much more important, I first learned the difference between a scientific interest in such things and that sense of belonging with them, which, as I now know, is increasing all over the United States.

Also I watched with amusement how newcomers from the city went through the various stages of a transformation: from bewilderment over the interests of their neighbors, to tentative experiments with gardens, then to a growing absorption in the natural world they were finding themselves part of. Perhaps Clifton Fadiman will not mind my mentioning him by name as one whose transformation was most remarkable. When he first came (wife-driven) to Connecticut, he threatened to pave an acre all around his house. But within a few years he was discussing his country problems as unashamedly as everybody else.

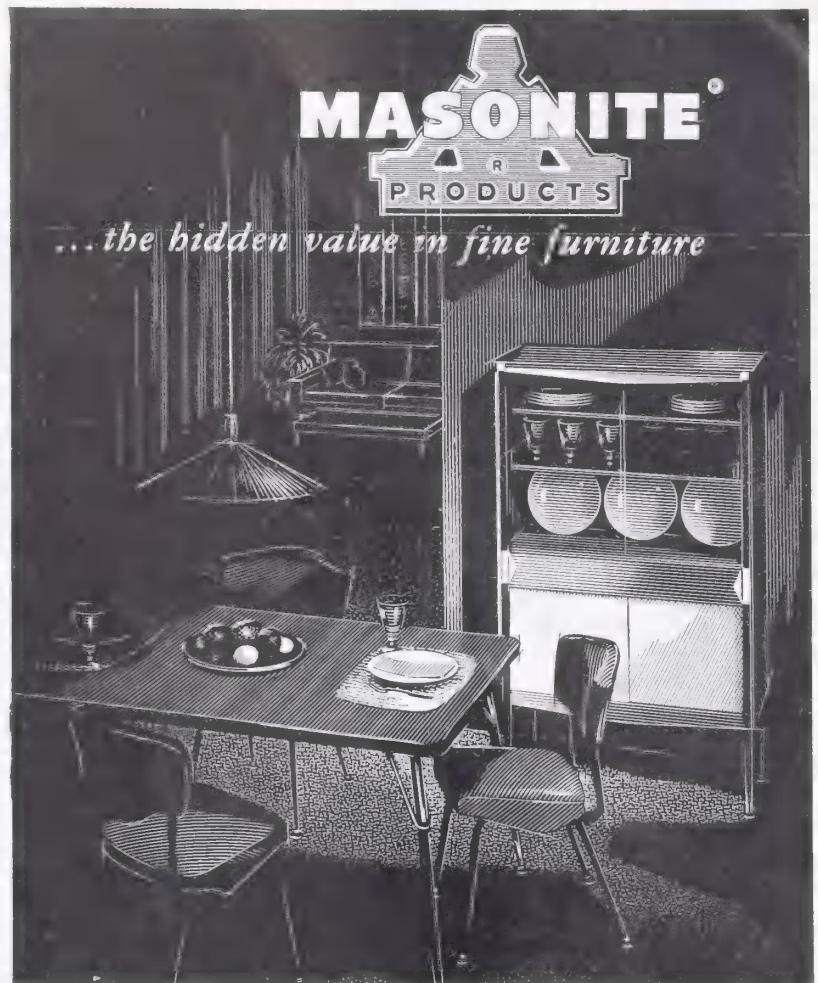
For most of my friends and neighbors all this was not a return to anything they had known before. They were not country boys rediscovering their youth. It was not our individual pasts which were calling to us, but the fundamental fact that human beings take instinctively to the living world and can only be educated away from it.

During most of that time I could not live continuously in the country

and I would not have wanted to. But I discovered, as so many are now discovering, that even a city apartment in winter need not be cut off from all relationship with the natural world. For years I "contemplated nature" on the top floor of a Twelfth Street brownstone and, despite the larger horizons I now enjoy, I do not despise what I learned or what I enjoyed then.

Sometimes, I admit, my own study looked more like a museum or a botanical garden than like a study, and not everybody wants to go that far. But it is wonderful what pet shops and florists can do to work out a compromise between wives who are sometimes more concerned than their husbands about decorative effects and less likely to let hobbies run away with them. Not only aquaria, but bird cages and even less likely contraptions, can be made to reconcile the proper sense of what a home should look like and the diversions of those who observe (or just wonder at) the strange ways and fruitful lives of humble creatures who share joy, love and the will-to-live with us.

What we now call "a living room" is not the old "drawing room" under another name. We do more different kinds of living in it than we used to do and the extent to which nature can be brought into it is much greater. Thousands with no more than a very casual
(Please turn the page)



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AT HOME WITH NATURE

CONTINUED FROM PRECEDING PAGE

interest in living things have banished the rubber plant and the aspidistra to make way for jungle growths which hardly were seen outside botanical gardens, until it was discovered that the warmth and dim light of an apartment imitate tolerably well the conditions of a jungle floor. Thus even in the city we break down to that extent the line which used to be drawn so sharply between the out-of-doors and the in-doors. But that is only a small begging of what can be done to make living less isolated from everything not artificial.

FIVE years ago I moved to the Southwest, which I had previously known only as a visitor, and I am not sure that anything I have learned there is more important than the fact that one can live close to nature without, in any sense, returning to the primitive. In the West, the alienation of the human population from the natural environment never proceeded so far as it did in the more populous East. People took landscape more for granted and, unlike many in the East, seldom saw anything but walls and sidewalks. Perhaps that is the chief reason why the great modern movement toward out-of-door living got its start there.

In my own adopted state of Arizona, the ranch house had not stopped being literally *that*, when those who were not ranchers discovered what a good kind of house it was for anybody to live in. Californians led the way in building modern homes which fitted into, actually melted into, the hills and fields, instead of shutting them out as old-fashioned country residences used to do. And it was in California also that the next logical step was taken: where the *drawing* room (actually the room to which women *withdrew*) became the *living* room and the living room an extension of the out-of-doors.

Once the threshold was a definite boundary, a sort of iron curtain. One crossed it to enter a different world and one shut the door to shut that world out. Perhaps there was some sense in such an arrangement when men were rather precariously established in a primitive country. But it makes no sense whatever in a world where it is the natural, not the artificial, which is at a premium. The door now opens onto a terrace, the terrace gives way to the garden, and the garden melts into the great world beyond. Even

without glass panels, which can make the terrace part of the house or part of the out-of-doors, as one chooses, there need be no sense of definite boundaries. Of course all this is easier in a perpetually mild climate, but there is no reason why life cannot be lived thus, in the summer at least, in any part of the United States. Our new techniques of heating and cooling have freed us to live almost anywhere.

Because I now live more or less that way, I am no longer so aware as I once was of being "at home with nature" or having "nature in the living room," as a separate subject. Outdoors and indoors are too much alike when one may be as likely to read a book or look at a map outside the house as in it. And I have arranged my very modest little desert house to obliterate the distinction as much as possible. All of such landscaping as there is lies to the south and it is mostly native plants and trees—agaves, cacti, palo verde, and the like. To the north the untouched desert sprinkled with mesquite and creosote and called home by the jackrabbits and the Gambel quail stretches ten miles away to the 9,000-foot Catalina range. The whole front of the north-facing living room is glass. There is nothing except that glass between me and the desert; nothing except the desert between me and the mountains. (The only domestic contention is over the question of whether the draperies should be pulled across the glass at night. The husband's argument is that there is nobody who would look in; the wife's that there isn't anything to look out at either.)

YOU are given one guess as to who prevails, but I admit magnanimously that she is right. Then the living room does become definitely a living room rather than an extension of the desert and more readily the scene of living room activities. But here, no less than in the East, many different kinds of living can be done in it. Thanks to the radio, the phonograph and the home movie it can become concert hall, theater or dance floor; thanks to the modern kitchen, a place for "out-door" meals. And here, no less than in the East, many of its activities make connection with the world of nature.

Most of those connections can be established even in a city apartment. My records, for instance, include, besides operas, symphonies

and chamber pieces, several of the bird-song disks (of which there are a great many); Cornell University's "Voices of the Night" devoted to the vocal efforts of toads and frogs; and "Sounds of the Southwest," a Folkways disk recorded by Charles Bogert of the American Museum of Natural History.

All of these are available commercially and there is no reason why anyone should not thus pay an aural revisit to the scenes of last summer's vacation or hear in imagination the characteristic music of places he has never visited. Mr. Bogert's birds and frogs, his rattle snakes and his crashing desert storms, may be strange music to those who never heard them, but they are powerfully evocative.

As for movies, there is a vast collection available which includes formal natural history as well as exploration and travel. These we may show to friends, although it is just as well to reserve for private delight all but the best of the movies and slides we've made.

NOBODY who has ever taken to the road in an automobile need be reminded of the economical delights of oil-company maps spread on a table to retrace last year's journey or to plan the bolder one to be taken someday. During many a Connecticut winter, lying cold between my annual treks to the Southwest, I pored over these same maps, wondering why on earth I hadn't gone 25 miles down this or that side road to find out what a name stood for, or resolving to follow next summer a dubious track that just stops. One such in southern Utah ends in the middle of nowhere at a point marked Robber's Roost. What robbers roosted there and who, if anyone, roosts there now, I don't know. But someday I hope to find out.

Then, of course, there are books—which modern man is sometimes accused of forgetting in his delight with the newer "media of communication." The number of travel and nature books is endless, but I have my own favorites among both the classic and the recent. Thoreau is matchless when it comes to creating the effect of a happy solitude and in making the reader realize that one does not have to go far to get away from the world when one wants to. If I do want to be carried further in imagination, I am especially (Please turn to page 199)

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Dorothea Dix was fortunate in having one powerful ally: the American people. For as history will show, Americans are seldom self-satisfied; they long to do right. That urge has helped them build a strong, stable nation in a troubled world—and it has helped make their country's Savings Bonds a rock-ribbed assurance of security.

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AT HOME WITH NATURE

CONTINUED FROM PAGE 196

cially likely to choose John Muir (either *My First Summer in the Sierras* or the less known but astonishing *A Thousand Mile Walk to the Gulf*). If Thoreau was very successful in imagining that cozy New England was wild, Muir, alone for weeks among the icy peaks, offers a different order of experience. None of the other classic travelers—William Bartram in America, Humboldt in South America or Darwin around the world—strikes me as equally vivid. But there is a similar sense of actual traveling to be got from several recent books—say from Edwin Way Teale's account of his delightful journey from Florida to the Canadian border which he calls *North with the Spring* (and the recent one on autumn across America) or the brand new *Wild America* by Roger Torey Peterson and James Fisher in which two famous naturalists, one American and the other a Britisher, never before on our continent, present in counterpoint their respective observations and thoughts. They covered 30,000 miles, not as the usual tourist "covers" distances, but stopping in hundreds of places where some aspect of our endlessly rich natural scene was to be observed.

EVEN more often than I did in the East, I consult also a lengthening shelf of the how-to-know books which have gone on getting better, handsomer and even easier for the tyro to use. A generation ago there were only a few of them. A century ago so nearly none that even a Thoreau sometimes had a good deal of difficulty in finding the name of some common creature. Today there is no reason why anyone willing to take a few minutes cannot identify most of the flowers, minerals, shells, birds, animals, mushrooms or butterflies he is likely to see in any part of the United States.

Of such handbooks there are too many to mention, but no one can go wrong with any of the many volumes in either Houghton Mifflin's *Field Guide* or Putnam's *Field Book* series. Very recently, simpler but quite excellent books from Simon and Schuster have turned up, sturdily bound in plastic covered paper at one dollar. Also useful for identification but offering a good deal besides, are the many recent picture books in color, such as Robert Cushman Murphy's

Land Birds of America and the stunning *Living Mammals of the World* by Ian Sanderson.

There are those who scorn naming, but they are wrong. An anonymous rose may smell as sweet, but fragrance isn't everything, and I have always found that I never seem to be really acquainted with a plant, an animal or a bird, until I know what to call it. Besides, if you do want to know more than the name, the name is the key to the almost inexhaustible fund of information which men have been accumulating over the centuries while people like us have been absorbed in what we thought more important things. Even if you don't think you are at all interested, give a few of the how-to-know books to your children and you will be surprised at how much they will know and how soon.

What it all comes down to is this: There are so many ways of making some contact with the world of nature, no matter where or how you live, that no one need deprive himself completely of the pleasures, the satisfactions and the comfort which such a contact brings. No man can be happy without some sense of belonging to the human community. Neither, so I am convinced by experience, can he be wholly content without a similar sense of oneness with the larger community of nature. And he can begin to get that sense from even a plant in a pot, as well as from books, or records, or pictures. But perhaps everyone should be warned, too. There is no telling what the smallest start may lead to. Presently there may be so much nature in your living room that you will begin to plan one of those houses which make themselves part of the great world of out-of-doors.

[EDITOR'S NOTE: During his distinguished career, Joseph Wood Krutch has been a New York dramatic critic, professor of drama criticism at Columbia, essayist, biographer of Samuel Johnson and Thoreau and—most recently—one of our most distinguished nature writers. In this field he is the author of *The Twelve Seasons* and *The Desert Year*. In 1955 his *The Measure of Man* won the National Book Award in non-fiction. Last month his fine book on the richness and dignity of man's animal heritage, *The Great Chain of Life*, was published by Houghton Mifflin.]

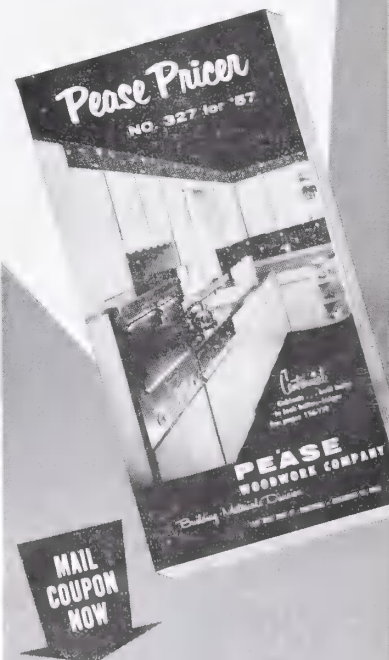
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ACE-IN-THE-HOLE PARTIES

CONTINUED FROM PAGE 152



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Easily, swiftly, surely you can achieve this fabulous Parisienne specialty with packaged pommes. Within a few months they will be nationally distributed; they are now available in New York at Vendome and Bloomingdale's. A minimum of six packages can be mail-ordered from Chambord, 803 Third Avenue, New York. Twenty-four to a box, serve 4 to 6 persons, \$1.25. Railway Express charges extra. To souffler properly, pommes should be dropped into hot fat 375° F. Your electric fryer is ideal, but fat need be only about 1½ inches deep. You may use an electric skillet or, as shown here, Tricolor's gleaming brass chafing dish. Fully fried, pommes will not go limp.

same plate with salad. If you serve food, provide seats and table tops. The circles that fit on top of bridge tables are indispensable. Be sure the bridge tables don't wobble."

Someone else says: "It's just as important to be able to cope with the expected guest, who doesn't show, as the one who arrives without warning." You should be able to shrink as well as stretch your

party without being too obvious. A simple thing like having matching tablecloths of different sizes makes it possible to adjust to groups of varying numbers without having to change your color scheme and decorations.

An Evanston lady says: "A card file is my standby. I'd be lost without it. When I need a waitress (Please turn the page)



Carve-N-Heat HotRay

Salton makes this tray a carving board (and roast-holder, not shown) along with a controlled heat surface to keep food good and warm without over-cooking or drying. An imaginative decoration for an informal table—slim copper measures from Italy crowned with tight nosegays or carnations. Hold blossoms in place with rubber bands.

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This Plant Is Popcorn

An amusing, unusual and eatable centerpiece, it may be ordered from Neiman-Marcus in Dallas, \$7.50; or improvised at home like this: Pop three cans of Jolly Time popcorn (white is prettiest). Place on 12-inch pieces of heavy-duty Saran Wrap mounds of buttered, salted, popped corn. Form into balls about the size of hydrangeas and secure with rubber bands or florist wire. Buy stems and leaves at the five-and-ten or make them from pipe cleaners wrapped in crepe paper. Attach "flower" to stem with florist wire or invisible hairpins. Arrange in flower pot using a sturdy flower-holder, chicken wire, wads of paper, florist moss or sand. Fancy cookies may be similarly wrapped in Saran to make a "sweet" decoration like this for the table.

someone to help clean up after a party, a fancy dessert or potted plants to perk up the garden, I know just where to turn."

"Put me down as an advocate of the freezer and chain-cooking." This from Connecticut. "I'm not really much of a cook, but I do have a few specialties. Every once in a while I get out my biggest kettle and cook up quantities, but I never package large amounts. Servings for four are best."

Other households find other ways to keep the freezer stocked. They buy in quantity such specialties as Luchow's pre-cooked frozen Swedish meatballs, Buitoni's Lasagne, Milady's Blintzes and Potato Pancakes, Stouffer's Lobster Newburg and Pineapple Upside Down Cake, Gibbs' Apple Crisp, Sara Lee's delicious frozen chocolate cake. Ice cream, too, but not in too-large a size.

There must be a generous, well chosen and consistently replenished supply of staples, rice and pastas, canned soups, canned meats like tongue and ham, cocktail accompaniments. The merrier and more original they are, the better they work for the success of the party. But try the new things first.

Almost everyone agrees on one point: Avoid fancy drinks and

elaborate bar-tending. Cocktails on-the-rocks, generally served in double old-fashioned glasses, have taken the country by storm, for the last sip stays as icy as the first. Drinks can be interesting without being exotic, like the Golden Gibson shown on page 150, which appeals to the legion of Martini fanciers. Made with mellow Golden Gin: five parts Golden Gin to one part Dry Vermouth with a single drop of Angostura Bitters and the historic Gibson garnish—tiny, pickled onions.

Help for the Helpless Hostess

In a small urbane booklet, *The Golden Touch of Hospitality*, Mary C. Ellsworth tells how to chart and organize the party in advance, what to serve for ladies luncheons, how to fix canapés; she gives hints on mixing and recipes for America's favorite drinks, tells how much liquor to provide, suggests drinks for the non-drinker and provides a series of excellent recipes for strategic foods such as Scalloped Oysters, Shrimp in Tarragon Sauce, Braised Beef en Casserole, Jambalaya, Crème Brûlée. This small treasure is yours for 25¢. Write to House of Seagram, P.O. Box 253, Madison Square Station, New York 10, N. Y.



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When garden and house are planned together, they make an integrated design that is indivisible one from the other. Each adds a dimension to the other.

NEW DIMENSIONS IN YOUR OUTDOOR LIVING

CONTINUED FROM PAGE 142

problems that you'll give dimensional beauty and life to your outdoor area.

The test of your garden is not its appearance from a passing auto or as it looks on paper in the office of your landscape architect or on your own desk as you make a few trial sketches. Nor is the real test of your garden how it looks to a visitor on a quick tour through it early in June or some other time, carefully chosen by you.

You can't judge a garden, any

more than you can a house, by photographs of it alone. Somehow you must imagine what it is like to walk or sit inside it. Unfortunately, difficult as this is for a house, it is even more difficult for a garden. In the latter you must imagine all four seasons—truly the fourth dimension for gardens—and how completely different the garden will look from the windows of the house or from various parts of the garden, where, perhaps nine

(Please turn to page 205)

HOME OF JOHN R. BLACK
JOSEPH J. LAMBERT JR., LANDSCAPE ARCHITECT
PHOTO BY GOTTSCHO-SCHLEISNER



If possible, every garden should have paths that weave in and out of the trees, connecting paved or stone-laid terraces like corridors and making one space flow into another in a pleasing pattern of varying dimensions.



Sometimes a whole outdoor living area can be achieved where none previously existed, with the result that the house itself takes on additional value and interest. This is particularly true when decks are extended out into the air, making a sheltered spot underneath and a balcony above. Space seems to take shape, as if it were two stories high, in this striking example here.

HOME OF ANDREW MARTIN
WARREN JONES, LANDSCAPE ARCHITECT
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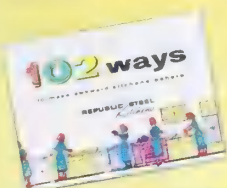
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NEW DIMENSIONS IN YOUR OUTDOOR LIVING

CONTINUED FROM PAGE 202

months of the year, you will spend your time outdoors.

There are tests of your garden that are often equally applicable to your house. For instance, are there cozy, sheltered places from which you can look outward and upward, as if toward heaven itself? Is your eye blocked by a blank wall or fence, opaque trees or dense bushes, on all four sides? Does the sun warm you when it should, does a tree or a trellis shade you when it should? Is the outdoor dining area convenient enough to the kitchen so that eating and entertaining outdoors is a pleasure for everybody, even the cook?

In other words, there must be rationality in the design of a handsome garden, as there is beyond doubt in the design of a beautiful house.

All factors considered, all problems and needs squarely met, the result is almost invariably one of distinction, even to the casual visitor or passer-by, who is least considered. Just as the architectural form of a house planned from the inside out will have character, so will a garden. And when they are planned together, which is the case in the best instances, there will be a mutual interplay of forms and shapes, of indoor and outdoor di-

mensions, that a wholly new thing will have been created: garden and house composing an esthetic whole greater than either one by itself.

So satisfying will this whole seem, that the viewer might think it was done purely for his visual pleasure. However, when he analyzes it, he will find that it makes as much sense to his mind as beauty to his eye. It will be the sum total of practical solutions brought together with a sensitive appreciation of their interrelationships. The garden which gives you one of life's finest experiences, that of being inside a three-dimensional world of surpassing loveliness and constant, lively change, will be a garden in which you can live in all the practicability of meeting the needs of the day.

It will be a garden where the wind stimulates without destroying, where you are made to feel neither dwarf nor giant, where you can be alone or companioned, where you can be the center of the universe or a small humble part of nature, as it suits your fancy. And all this will be experienced not in a void or on a flat lot, but in a garden of shapely space that makes order out of chaos and persuades you that life, too, has form, definition, shapeliness; with many dimensions.

A GOURMET AND HIS GARDNER

CONTINUED FROM PAGE 157

If you get tired of well-buttered, lightly boiled beans, try serving them *amandine*, which does not mean "mixed with boiled almonds." Put some blanched almonds through a rather coarse shredder—not a grater—and simmer the result slowly in twice its own volume of butter until it is dark golden brown. Tip the crisp nuts and the nut-flavored butter onto the well-drained beans. Personally I like about four ounces of nuts to a pound of beans.

Peas

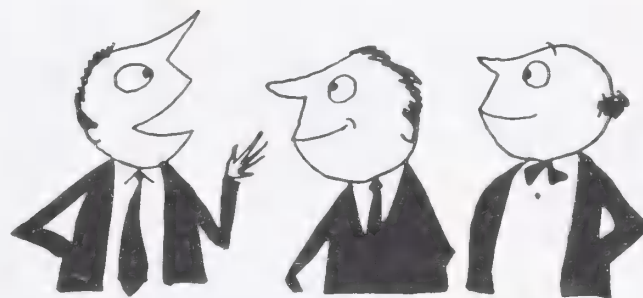
Peas are a vegetable of which only the babies are any good. They do take an inordinate amount of space in the garden, but they are out of the way so early that you can follow them with tomatoes, eggplants and peppers. Grow the largest podded pea you can buy (World's Record is my favorite), but pick them young. This way you get an adult flavor and a baby

tenderness that no dwarf can match. In the extremely unlikely event that you have a surplus, blanch them for 1½ minutes before freezing. Did you ever try *hollandaise* sauce on baby peas? You should.

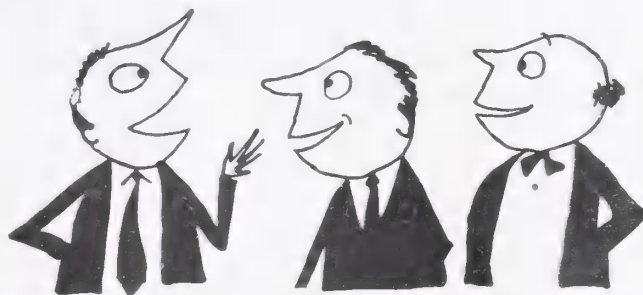
Carrots

Carrots are a vegetable whose dwarfs and babies are equally useful, and the best way to get either is to grow it yourself. The best babies come from half-long varieties like Danvers. Sow the seed conventionally in shallow furrows nine inches apart with an occasional radish to mark the row. It is almost impossible to control weeds, unless you know where the rows are, and the radishes are often up in three days, which is a week ahead of the carrots. Thin the baby carrots to an inch apart and pull them when they are the size you like. Do not plant too many,

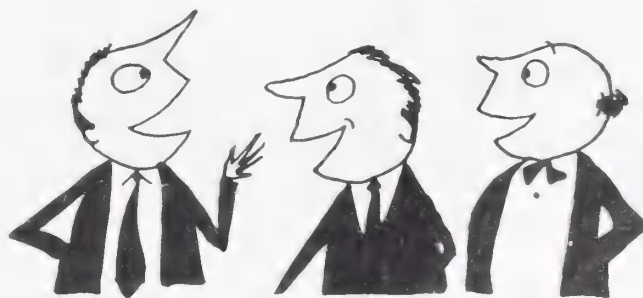
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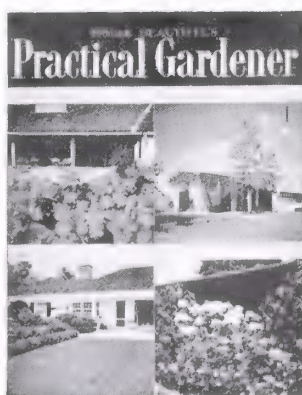


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because they do not freeze well.

Dwarfs are what you want for the freezer, and, as far as I am concerned, for every carrot dish except raw salads. The best dwarfs are produced by overcrowding the short coreless varieties, like Chantenay. Draw an iron rake lightly across your best soil to make as many parallel furrows as the rake has teeth. Sow the seed quite thickly in these furrows and cover lightly. Leave them absolutely alone except to pull out the larger and more unsightly weeds.

In November, fork over the ground and gather bucketsfull of carrots varying in size from your little finger-nail to the end joint of your thumb. Top and tail these and sort them roughly into three size groups. Blanch the tinies two minutes, the medium three minutes and the large (for a dwarf) five minutes before freezing.

Dwarf carrots are wonderful either in stews or as a vegetable in their own right. But never forget that they are mature carrots. The medium size usually requires at least 30 minutes boiling before they are tender. I always boil dwarf carrots with a seasoning of fennel seed—it makes them taste even more like carrots—and then finish them either as *carottes à la française* or *zanahorias al miel*.

The first merely involves tossing the drained carrots in very hot butter until they just start to bronze. The Spanish dish requires a glaze made by simmering together a tablespoonful of butter and a cup of honey for five minutes. Toss the carrots in the glaze, drain them, and set them in a fire-proof dish in a very hot (450° F. or better) oven until the glaze is set. Put the surplus glaze back in the freezer until the next time you want the dish.

Other Roots

The other musts in the root section of my garden are salsify, root parsley and celeriac. Salsify, which looks like a rather slender white carrot, seems to be immune to both insects and disease. Just sow in spring, thin to two inches apart in the row, and harvest in fall. The Italians have a black-skinned variety, *scorzonerà*, but the big Spanish salsify is much the best if you can get it.

All of them freeze well. Just cut the scrubbed roots into halves or quarters lengthwise and blanch for

three minutes. These roots are particularly delicious when they have been simmered to tenderness in a good stock and covered with a cheese sauce. Boiled, mashed and fried in patties, they are known as vegetable oysters—to my palate a very poor substitute for the animal variety.

Celeriac is a nuisance to grow simply because the seeds are so minute that they have to be started in a saucer, transplanted into flats and then set out. By all means, if you can, buy well-started seedlings or even the mature root. But get it somehow, scrub it well, boil it not quite to tenderness and cut into quarter-inch cubes. These may be frozen until wanted or used at once. They make a wonderful salad, either alone with lemon juice and oil, or, better still, substituting for stalk celery in a Waldorf salad.

Celeriac can also contribute to an out-of-this-world *sauce remoulade*. Put a peeled root through a fine vegetable shredder and simmer the shreds just to tenderness. Put two springs of parsley and one each of chervil and tarragon in your electric blender with a tablespoon of French mustard, half a cup of wine vinegar and a cup of olive oil. Blend thoroughly and mix the result with the shredded celeriac. Try this with shrimps, preferably of the Louisiana river variety.

Celeriac also gives a stew all the celery flavor without any of the celery string, but I grow them myself mainly to make Rossolnik, which is also where root parsley comes in. This is sown just like ordinary parsley—soak the seeds overnight to give them a good start—and the leaves may be used for seasoning. The thick stubby root is harvested in the fall and treated just like celeriac, with which it combines to make the cream soup which I rate second only to vichyssoise.

Place in your blender a cup of each of blanched celery root cubes and blanched parsley root cubes. Add half a cup of coarsely chopped onion and half a small clove of garlic. Pour on just enough milk to cover the vegetables and blend to a smooth cream. Tip into a pan, bring to a boil and simmer for about five minutes. Chill and, unless wanted at once, freeze. To serve, take either the freshly prepared or newly thawed creamed vegetables and stir into each pint half a cup of sour cream and half a cup of dry white wine. Season to

taste with salt and pepper and serve your Rossolnik very cold.

SOMETIMES sow a short row of turnips—Early Milan for choice—to be picked when they are the size of golf balls and served *piémontaise*. Either pare the babies very thinly or scrub them with a wire brush before boiling them not quite to tenderness. Cut off the top, scoop out the insides and mix the scoopings with a little cooked rice and plenty of grated Parmesan cheese. Put them in a shallow dish, slosh molten butter over them and set them in a 350° F. oven, basting frequently, until they are just tender. Neither baby turnips nor dishes made from them freeze well.

The only other root I ever grow is the beet, and this only to get dwarfs. Sow one of the deep red spherical kinds—I like Burpee's Red Ball—quite thickly in a foot wide strip in mid-July. Do not thin them, and remove only the most arrogant weeds. Fork the bed at the first hint of frost, wash the dwarfs well and cut off the leaves at least two inches from the tuber. Pack the moist beets in your largest casserole, or the pan of your electric roaster and keep them at 350° F. for an hour and a half. Let them cool in the pan or casserole and then slip them out of their skins. They will be deep blood purple and with all their flavor intact. Of course, if you want flabby pink beets, you can boil them. These baked dwarfs freeze well as is and are excellent in salads, but I like them *poitevine*. That is, cooked with onions in a brown gravy—*sauce espagnole*, if you have it—zipped up with a little tarragon vinegar.

Cabbages

The cabbage patch in my vegetable garden is usually small. Ball head cabbages are in the stores the year round, while cauliflowers, which are a pain in the neck to grow anyway, glut the market in mid-October. Six big heads, broken into florets and blanched for three minutes, yield two dozen frozen packs. You might start a few seeds of Jersey Wakefield and set out the seedlings as soon as the ground is clear of frost. This tall, conical very delicately flavored cabbage rarely comes on the market because it travels badly.

Lovers of *golubski*, which are cabbage leaves folded around a dollop of rice-meat-onion stuffing

and then baked, should grow a few Savoys. The thick crinkled leaves stand up well under this treatment and the dish is an excellent frozen standby. Baby kohlrabi are fun in a cream sauce, but they do not freeze well. This only leaves broccoli, which is a straight gamble in most gardens. A dozen plants, given three months of wet summer, will crowd you for freezer space. In a hot dry year they will scarcely keep you in fresh broccoli. Please remember to peel off the grey-green enamel skin before you cook or blanch this vegetable. Strip it from the stem end toward the florets.

Leeks

To me onions do not seem worth growing at home, but the leek is a must. Follow the directions on the package, if you like, but the privileged gardener with a cold frame should try the European way. Start the seeds at least six weeks before you expect the garden to open up. By planting time your sturdy leeklings should be an eighth of an inch thick. Set them out six inches apart in foot-deep trenches. Fill up the trench as the leeks grow. By September in really rich soil, you may even be able to ridge up the soil where the trench was. This will give you 18 inches of blanched stem.

Leeks like this cannot be purchased, but neither can you make a vichyssoise or a cockaleekie without them. Shallots are another member of the onion tribe which I find difficult to get except out of my own garden. Split the seed bulbs you buy into individual sets and stick them into warm rich soil with their noses just showing. Gather them in the fall, when the tops wither, and store in the kitchen.

For a super dish, serve them *en vin blanc à l'ancienne*, using modern equipment to make it. Drop the bulbs into boiling water for a few

moments, then slip them out of their skins. Cover with white wine—domestic Sauterne is fine—and simmer until tender. Drain the hot wine into your blender and add, for each cup of wine, a tablespoon of butter and an egg yolk. Blend to a smooth cream, pour back on the shallots and serve piping hot.

"Tropicals"

Every year I change my mind about what to put in the tropical area of my garden. The edible hibiscus (okra) I will neither grow nor eat, but peppers and eggplants you must have. The latter is probably just as good from the store, but can you imagine a freezer without a reserve of Iman Bayeldi? Take six large eggplants (variety Black Magic) and cut each orange-wise into six segments. Slit each segment longitudinally from its sharp edge almost to its skin, press the ends so that the wound gapes, and salt it inside and out. Set on one side to sweat out its bitterness and to become a little flabby.

Meanwhile, coarsely chop three onions and three large sweet green peppers. Set them to simmer in a cup of olive oil. Now wash the sweated eggplant segments and again press their ends so that you can, using a grapefruit knife, hollow out the segments. Throw the scoopings into the onion-pepper mixture and add three large ripe tomatoes, a tablespoon of turmeric, a teaspoon each of fenugreek and oregano, and a half teaspoon each of coriander and cumin seed. Simmer, stirring at intervals, until all is soft and then use the mixture to fill each of the hollowed-out segments. Set them in a pan, paint with olive oil and roast at 400° F. until they just start to color. Cool to room temperature and then set the pan in the freezer. Package the hard frozen segments in plastic bags.

(Please turn the page)

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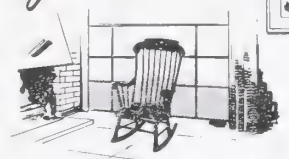
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A GOURMET AND HIS GARDEN

CONTINUED FROM PRECEDING PAGE

While you have eggplants on hand, do not neglect "vegetable caviar." Roast an eggplant until tender, strip off the skin, and chop it coarsely with two onions and two ripe tomatoes. Work in half a cup of olive oil and a quarter cup of tarragon vinegar. Serve iced on a lettuce leaf as an appetizer.

Peppers for stuffing, in my opinion, are just as well purchased as grown. The joy of your own garden is that you can grow hot ones—Hungarian Wax is my favorite—and pick them while they are still green. These may be blanched for five minutes and frozen for *chili con carne* (which should never be made with "chilipowder") used in salads, or turned into *ajvar*, a dish I picked up in Serbia last summer. Boil your peppers until they are flabby, drain them well and then put them in a blender with half their bulk of onions, a quarter their bulk of olive oil, and garlic to taste. Blend to a coarse paste and serve as a side wish with any roast or grilled meat.

Leafy Greens

I am rather a heretic in the leafy green vegetable department, because I believe swiss chard, if you know how to handle it, is better than spinach. Grow the variety called Lucullus and thin the plants to stand at least 18 inches apart. Let them alone until the outer leaves are two feet long by a foot wide. Then walk down the row once a week taking the three biggest leaves from each plant. Hold each leaf by the base and use a sharp kitchen knife to slice the green sides away from the big center rib, which goes on to the compost heap. Boil the green stuff for ten minutes, drain it well and reduce it to a smooth pulp in your electric blender. Freeze this pulp in containers labeled "purée of spinach." It can be used for dishes *à la florentine* or for a spinach soufflé and no one can tell the difference. Of course, if you want plain boiled spinach leaves, you will have to grow spinach, but it will tie up five times as much of your garden for the same yield.

It is when he comes to the salads that the gourmet eyes his garden as the Burgundian eyes his cellar. There is absolutely nothing that

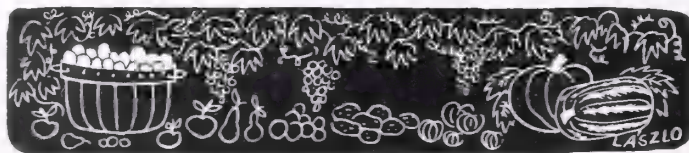
can replace a fresh-cut lettuce, and I am unashamedly one of those culinary snobs who regard lettuce, wine vinegar and oil as the only salad. Not, of course, the tasteless iceberg lettuce but the leaf and butterhead sorts. If you can grow Bibb or even the much more heat-resistant Matchless in your part of the world, by all means do so. I cannot, and I have now stabilized on Oak and Deer Tongue. Each is easy to grow, remarkably slow to run to seed and with a good rich flavor of lettuce about it.

Do not throw away lettuces that have just started to run. Pull them up, blanch them in boiling water for four minutes and then freeze them. These may then be braized as though they were endive, or, as I prefer, made into *crème judic*. Put a medium lettuce in the blender with a slice of onion, a tablespoon of butter and a teaspoon of flour. Add two cups of hot milk and blend to a cream. Tip into a pan, bring to the boil and simmer for about five minutes. Season to taste with salt and pepper.

My wife is far more "normal" about salads than I am and demands that I grow for her all the assorted edible greens that she can find in the seed catalog. Endive and dandelion I cannot stomach (why not dress lettuce with quinine and get the same effect?), but I am almost converted to baby nasturtium leaves as a seasoning. Certainly they are better than upland cress for this purpose. This last should be grown as a winter salad in the English manner. Sow it thickly on damp soil—or damp flannel for that matter—on the kitchen windowsill and crop the etiolated seedlings with scissors when they are three inches tall.

Cucumbers

Cucumbers, of course, are a salad in their own right. It is difficult today to choose between the wilt-resistant hybrids which have been developed to withstand the ravages also of spotted cucumber beetles. Sow them in a frame in "Ferto pots" or on squares of rotted turf and set out without disturbing the roots. When the glut hits, peel the surplus, cut in three-inch lengths and blanch for five minutes before freezing—These cooked pieces are



cellent in curried shrimp or may be hollowed out and stuffed with your favorite forcemeat before being baked.

Squash, even though only the leaves are salad material, also go to the vine area. My choices are the old-fashioned Yellow Crookneck, the green Caserta and the white Pattypan. These should be treated as tiny babies, boiled to tenderness and well soured with vinegar. Any surplus that you may have freezes beautifully after three minutes blanching. For winter storage in the cellar, I know of no other member of the squash family that can compare with the turnip.

Tomatoes

In the tomatoes department I prefer the flavor of a vine-ripened tomato to any of the new hybrids which seem to me to have been bred for the eye rather than for the palate. None of the early varieties seem to me to have so good a flavor, but the old-fashioned late varieties like the Beefsteak are best for cooking. Naturally you will concentrate the tomato plus as a paste to be frozen. This is very quickly done by running them through a blender and then boiling the result in a big pot or pan while playing a blast of hot air from a hair dryer on the surface. Stop when you have two

pounds of tomatoes to the pint of concentrate or it will start sputtering immediately.

Herbs

One last word. Why not freeze herbs? There are many ways of doing this. The most spectacular—and probably the best with the delicate things like the mints, basil and chervil—is to freeze whole leaves into an ice cube. This is rather bulky for the freezer and I personally prefer to wrap the leaves up in aluminum foil. Dill and the marjoram respond well to this treatment, but sage and thyme might just as well be dried as frozen. Whatever way you use it, it is as well to freeze a few bouquets of mixed herbs.

EDITOR'S NOTE: Seeds of all of the vegetable varieties mentioned by Dr. Gray are sold by one or another of the following companies, whose catalogues are available upon request: Breck's of Boston, 250 Breck Bldg., Boston 10, Mass. W. Atlee Burpee Co., Philadelphia 32, Penn. Comstock, Ferre & Co., Wethersfield, Conn. Gill Bros. Seed Co., Montavilla Station, Portland 16, Ore. Joseph Harris Co., Inc., Rochester 11, N. Y. Pearce Seed Co., Moorestown, N. J. Vaughan's Seed Co., 601 West Jackson Blvd., Chicago 6, Ill.

A GOOD HEATING PLANT

CONTINUED FROM PAGE 159

maintain even temperatures in all rooms; prevent drafts; maintain constant but gentle air circulation throughout the heating season; and provide all other necessary conditions for health and comfort.

Floor temperatures. Warm floors are essential to comfort. Cold floors are responsible for cold feet and, of course, hazardous to the health and well-being of children playing on them. Further, the floor surface temperatures also have a direct influence upon the temperature of the air around your ankles. They will probably be warmer in the center areas of the rooms and colder along the outside walls. The important areas are those that are normally occupied and the best condition exists when they are not less than 70°. Here is a rating.

Excellent	70° or warmer
Good	65° to 70°, even along the outside edges of the room
Fair	60° to 65° in average weather

No Good Colder than 60° in average weather

Under no circumstances should they be warmer than 80° to 85° because excessively warm floors also lead to physical discomfort.

Sitting comfort. When seated your body occupies an area that is about thirty inches from the floor and the temperature conditions from ankle height to the 30-inch level then become extremely significant. One of the characteristics of heating is that as the outdoor temperatures become colder the temperature of the air at the floor also wants to become colder unless the heating system does something to prevent that from happening, or at least to minimize it. The natural tendency then is for the temperature difference between the air at the ankles and around the head and shoulders to increase as outdoor temperatures become colder.

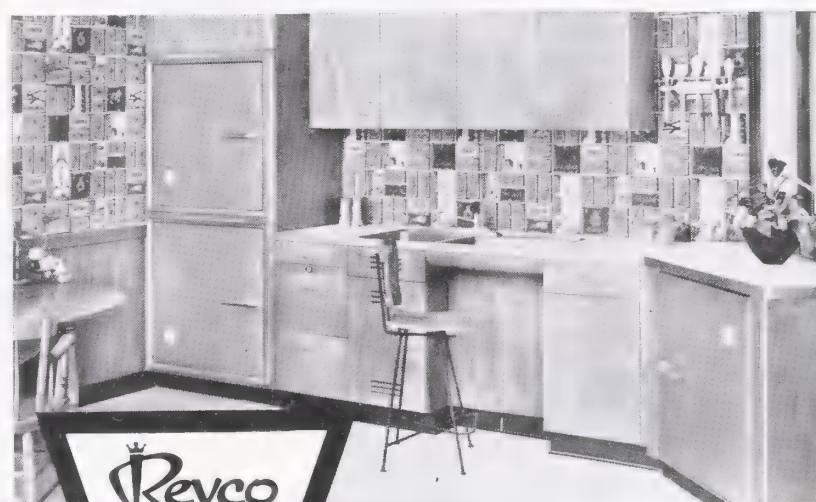
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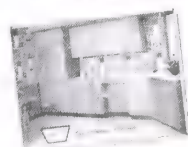
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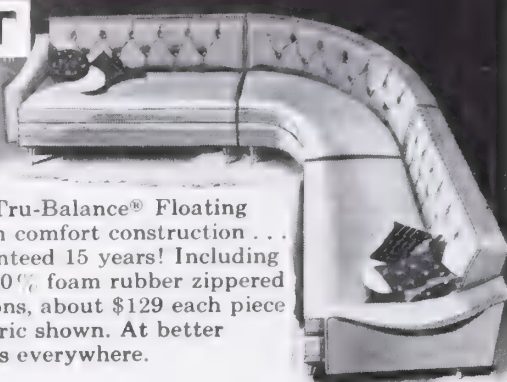
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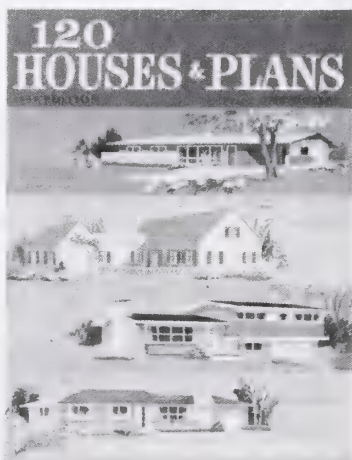
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A GOOD HEATING PLANT

CONTINUED FROM PRECEDING PAGE

Your body will not normally notice a few degrees of temperature difference, but the smaller these are the better will be the heating and the more comfortable you will be. With the room air at 70°, these temperature differences can be rated as follows:

**When the indoor temperature is 70 degrees and
when the outdoor temperature is**

	40 degrees	20 degrees	0 degrees
Excellent	0 to 1°	0 to 1½°	0 to 2°
Good	1 to 2°	1½ to 3°	2 to 4½°
Fair	2 to 3°	3 to 4½°	4½ to 6½°
Poor	Over 3°	Over 4½°	Over 6½°

Measure these ankle-height to the 30-inch line above the floor-level temperatures in your own home and see how your heating system rates in comfort.

Temperatures at the ceiling. Room air temperatures at the ceiling may not seem to be significant with respect to comfort since we do not live in that area of the room. However, they are significant since they affect the air temperatures around the head and shoulders. They are also an indication of the economy of operation of the system because excessive temperatures up there do little, if any, useful heating and allow an unnecessarily large amount of heat to pass through the ceilings and upper parts of the room walls to the outdoors. With the room air at the thermostat at 70°, the temperature differences from ankle height to 3 inches below an 8'-0" ceiling can be rated as follows:

**When the indoor temperature is 70 degrees and
when the outdoor temperature is**

	40 degrees	20 degrees	0 degrees
Excellent	0 to 2°	0 to 3°	0 to 4½°
Good	2 to 3°	3 to 5°	4½ to 7°
Fair	3 to 4½°	5 to 7½°	7 to 11°
Poor	Over 4½°	Over 7½°	Over 11°

These also are temperatures that you can measure yourself in your own home. If the temperature differences are small, one facet of the operation of your heating system is economical and the conditions in the rooms will likely be satisfactory.

Comfort when standing. The area of the room in which you stand is from ankle height to the top of your head or about five to six feet from the floor. Since many household chores require that you stand or walk, this is an important comfort zone and a tropical temperature around your head and shoulders can be most uncomfortable. The temperatures at the 60-inch line above the floor level will usually be within a degree or two of the temperatures at the ceiling. Thus, if you have an excellent heating system, the difference in room air temperature around your ankles and that around your head and shoulders when standing will be about 2° when the outdoor temperature is 20°, and between your ankles and head and shoulders when seated about 1½°. These small temperature differences would not be noticed.

No chill and fever heating. Your house should be heated without noticeable variation in room air temperatures at whatever temperature you decide you want, particularly between operations of the automatic fuel burner in your furnace or boiler. Here is the rating schedule:

Excellent	Variation of less than 1°
Good	Variation of 1° and 2°
Fair	Variation 2° and 4°
Poor	Variation in excess of 4°

A temperature variation as small as 1° in an "Excellent" rated system would not be noticed by you and you would not have an alternately "hot and then cold" feeling as the burner starts and stops.

Equal comfort in all rooms. Unless you specifically desire it to be otherwise, the temperatures in all the rooms should be about the same and should not vary more than a degree or two from room to room. Here is a rating schedule for room to room temperature agreement.

Excellent	Not more than 2° difference
Good	Between 2° and 4° difference
Fair	Between 4° and 5½° difference
Poor	Over 5½° difference

Continuous supply of heat. Heat is continuously escaping from the house in cold weather through the walls and ceilings and therefore it should be supplied to the house continuously and not in starts and stops. The quantity of heat, of course, must be varied as required to maintain the desired temperature and yet not overheat the house. In effect this means that there must always be warm air coming from registers, or radiators must be continuously warm whenever outdoor temperature is about 40 degrees or colder. At 40° the air from the registers will be mildly warm and the radiators feel warm to the touch, and both become much warmer as the weather becomes colder. There should never be "no heat" intervals when the outdoor temperatures are below forty degrees. This type of operation is accomplished through one of the several final adjustments to a heating system that are so important for comfort and efficiency.

No layering of hot and cold air. As long as the air in the room is in motion there will be little opportunity for chilly air to gather at the floor and warm air to collect

at the ceiling, like the cream in a bottle of milk. As soon as air circulation stops, a layer of chilly air will quickly gather on the floor around your ankles and another of too warm air at the ceiling and around your head and shoulders, and you will not be comfortable while this condition exists. Continuous air circulation is a definite requirement of good heating and you will have it as long as there is heat in the radiators or warm air is leaving the registers. This is another of the important final system adjustments.

No drafts or perceptible air movement. While continuous air circulation within the house is extremely essential to your comfort, air circulation that is perceptible and objectionable becomes a draft. Drafts must be avoided and eliminated for good heating because they cause acute discomfort and are not conducive to good health. Drafts can originate in a number of places, but these should be anticipated and eliminated at the time the heating system is designed and installed. One certain way of eliminating drafts from the cold walls and windows is to place the radiators or registers beneath the windows where they will heat the cold air infiltrating into the house before it has had a chance to be a draft over the floor.

Fresh air and ventilation. Outdoor air is needed in the home for ventilation to remove living smells and other objectionable odors. In a house that is rather loosely constructed, enough air enters through the cracks around the windows and doors to supply all the outdoor air for ventilation that is required. This is not the case in a tight house and then it may be advisable to bring in a moderate quantity of outdoor air through the heating system, warming it before it is delivered into the rooms. An inadequate supply of outdoor air is usually noticed by lingering odors and by insufficient air entering the house to take care of the requirements of the kitchen ventilating fan and the fireplace draft. Further, the combustion of the fuel in your furnace or boiler requires air, and if that air can not get into the house the fuel burning process will be uneconomical and possibly hazardous.

Control of relative humidity. Relative humidity, which is a measure of the amount of moisture in the air expressed in percentage, is a

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problem in many homes and may be one in yours. Some very tightly constructed homes are in trouble with excessively high indoor humidities which is evidenced by moisture on the glass areas of the windows during cold weather, water on the window sills, and in extreme cases by water or moisture on the walls. The water nuisance usually disappears as the weather moderates. Most homes, however, are troubled with insufficient humidity which is indicated by the furniture drying out over a period of time, parched nasal passages, and dry skin. The heating system can to a limited degree add moisture to a house and also remove some of the excess.

Your home can tolerate only a limited amount of relative humidity. It depends upon the construction of the house, the use of single or double glass windows, and the outdoor temperature. At 30° outdoors condensate will collect on single glass windows at an indoor Relative Humidity of about 30 per cent and on double glass windows at 35 to 40 per cent. At 10° above zero it is almost impossible to avoid it on single glass windows and it will appear on double glass at about 30 per cent. Relative humidities in excess of that which the building can tolerate can cause severe structural damage.

Additional humidity can be introduced into a house through the heating system and some of the methods employed have sufficient capacity to require automatic control to avoid overhumidification. The heating system can also prevent excessively high humidities from developing during cold weather by bringing a small quantity of warmed outdoor air into the house.

2. UNOBTRUSIVE HEATING

A good heating system should go about its business of providing heating comfort in an unobtrusive manner that will not interfere with the pleasure and comfort of living in your home. In fact, except for the healthful comfort that it gives, you should scarcely know that it is there. Its operation should be such that there will be:

No dust or dirt. Dust or dirt from the heating system is inexcusable. This should not be confused with the dust and lint brought into the house and stirred up from the

floors by those living in the house. That is a matter of housekeeping, but some types of heating systems can even remove a goodly portion of that dust by circulating the room air through suitable dust removing filters.

It should not be necessary to clean or dust the house every few days because the heating system is operating. The wall surfaces adjacent to a radiator or warm air register should never be streaked or smudged with soil. Dirt is the result of an improperly designed or poorly installed system and is inexcusable.

No odor. Under no circumstances should there ever be an odor from the heating system in your home. There may be a slight degree of fuel odors or "burning smells" in the furnace room but they should never penetrate into the living areas under any circumstances. There is something wrong with the installation if they do.

No machinery noise. Modern heating systems usually have motors, pumps, fans, and other moving parts that tend to set-up vibration and noise. Sometimes it is difficult to isolate these noises from the living areas of the house but they should operate quietly and be no more than just barely audible in the house if you can hear them at all. Good systems can be made to operate so quietly that there is no noticeable noise.

No combustion noise. The automatic fuel burner in your furnace or boiler must not give forth with popping, roaring, pounding, or hissing noises that can be heard in the living areas of your home. These can be most annoying, particularly at night when the house is quiet. A well designed and properly adjusted fuel burner will not do this.

No furnace noises. The steel parts of some warm air furnaces have a tendency to contract and expand as they are alternately heated and cooled, and with some of them this action is accompanied with cracking, banging, and whanging noises. The better the design of the furnace the less of this there will be. Expansion noises from a furnace or boiler must never be more than just barely audible in the living areas of the house and never loud enough to be distracting or annoying. Prefer-

ably these noises should be completely absent.

No circulation noises. The air entering the rooms from the warm air registers should do so without whine, whistle, or hiss. Likewise, there should be no audible rush or gurgle of water through the pipes, radiators or convectors of a hot water heating system. Warm air ducts and pipes that give forth with "woofing" or "swooshing" sounds when the blower starts or stops, and hot water heating pipes that bang or hammer are usually improperly designed or poorly installed. There is no excuse for these noises.

3. ECONOMICAL HEATING

You should not expect to have a good heating system without expense. A "cheap" installation with respect to first cost usually is "cheap" also in the performance you will get from it. The difference in the price between a minimum heating plant and one that will give you a lifetime of healthful and comfortable heating is a relatively small percentage when compared with the cost of other essential items in and out of the house, such as your automobile. As with everything else, you get what you pay for and a cheap heating system is usually cheap in many more ways than in the price.

The enjoyment and comfort of a good heating system also involves expense, just as does the enjoyment of your golf game or the pleasure derived from your car. This expense includes the cost of the fuel and electrical energy used, the cost of normal service requirements, and the eventual replacement of parts of the equipment when their years of useful life are over. These expenses will not be excessive and may even be quite modest if attention is given to:

Proper "heating horse power."

Furnaces and boilers and all the associated equipment of a heating system must be sized for the heating requirements of your house just as an automobile engine is sized for the car. One that is too large and powerful will not give the smooth and even heating that you want, and will not be economical to operate because it does more work than is necessary. The requirements for heat of your house should be measured and the furnace or boiler sized accordingly.

Proper combustion. Just as the carburetor of your car must be adjusted for good mileage, the burner in your furnace or boiler must be adjusted for economical fuel consumption. Fuel needs air to burn properly. Too much air sends too much heat up the chimney. Too little air sends unburned fuel up the chimney. Don't try to heat the outdoors or spread the fuel over the neighborhood as soot and gases. The proper burning adjustments of an automatic fuel burner require the services of an expert. Have one do it for you every year.

Necessary service. Good heating equipment does not require an excessive amount of service provided the equipment was designed and tested for trouble free operation and the elimination of expensive service calls. Ordinarily, service requirements should be limited to

the replacement of filters, replacement of fan belts, cleaning and adjusting the burner, lubrication of moving parts, and similar "tune-up" adjustments that should be done once or twice a year just as you "winterize" your car in the fall.

Equipment life. A good furnace or boiler should last fifteen to twenty years or more in normal home heating service. As with everything else, you get just what you pay for and a cheap unit is cheap in many other ways besides the price. Some suppliers guarantee the life of the equipment they manufacture or sell and good installers will guarantee the performance of their installations. Remember, a "cheap" job is probably not the economical one.

EDITOR'S NOTE: This is the third and last of a three-part series. Part 1 appeared in March, 1956. Part 2 in May, 1956, of HOUSE BEAUTIFUL.

THE CRITIC ON THE HEARTH

CONTINUED FROM PAGE 149

that the chief function of criticism, in addition to intensifying our awareness, is to preserve good things by admiring them for good reasons. If a fine wine is not admired, it will of course soon disappear from the market. If it is admired for bad reasons—merely because it is alcoholic, for example—it will soon find us out and disappear almost as rapidly. It insists on being understood.

Other works of art are just as touchy. Good novels, chairs, pictures, houses, symphonies and automobiles, and the crafts which produce them, must be soundly criticized. If not, they wither; and I mean that as a fact, not a metaphor.

Gothic architecture is a famous example of this rule. It was, in spite of what some historians say, often admired in the Eighteenth Century; the trouble was that this admiration was too sentimental to be preservative. It couldn't, for instance, stand up against sound classical criticism. And so the great churches of Europe continued to decay, or to be mutilated or demolished, until nineteenth-century critics began to understand the principles of Gothic engineering.

If that case is too remote, we can return to the living room, or rather, this time, to the kitchen. If you are a woman, and one who has cooked for people who do not understand food, you know what I mean. Your husband need not be

a Brillat-Savarin, but he had better try, for untutored appetite, like patriotism, is not enough. It's simply the sentimentality of the dinner table. Without knowledgeable criticism, your art begins to droop, independently of your will. Even such a minor critical effort as learning the proper name of a good recipe can help. Nomenclature, the art of naming things, was part of the awareness which saved many a Gothic arch.

What, to take a more public example, keeps baseball, a subtle but potentially dull game, alive? The sports page; criticism, that is. Without that the whole business would subside into its ancestral rounders. Mickey Mantle's art is sustained by a web woven by writers like Red Smith, one of our finest critics. And of course the record books also help; Mantle was kept sharp all last season by our knowing that Ruth had hit 60 homers in 1927. History was perched in the bleachers, yammering like the critic it is.

Since I have started naming names, I may as well go on. Venice is being preserved by Mary McCarthy's recent book, *Venice Observed*. Good television by John Crosby. Nature by Joseph Wood Krutch's *The Best of Two Worlds*. Painting and allied good things by Erwin Panofsky's *Meaning in the Visual Arts*. Literature by Lionel Trilling's *The Liberal Imagination*. (Please turn the page)

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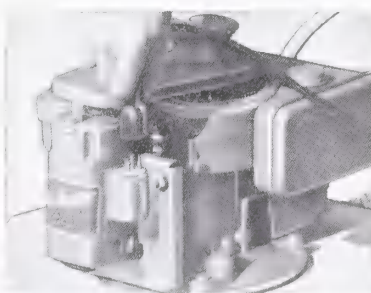


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and by the work of Edmund Wilson, Jacques Barzun, Allen Tate, Architecture by Lewis Mumford. This is a very random selection, but it suggests something often overlooked: American criticism is today a distinct and distinguished profession. The notion that a critic is somehow a failed creator, picking at his better, is as out of date as winking.

WE HAVE, to be sure, a certain distance to go, in spite of our progress in recent years (criticism, unlike the other arts, is capable of progress). We have few people, to my mind, in the field of music who are quite up to the best European critics, and I don't know why this should be so, if it is. Perhaps we are too literary, too idealistic, not sensual enough.

Also, although we are coming along nicely on food, I don't think we have nearly enough disinterested comment on such everyday things as clothes and furniture. Most of what we read is merely a sort of crypto-advertising. Automobiles are another problem; we badly need someone to blast the pompous vulgarity, although not the comfort, of some of Detroit's designs. But then criticism, in the modern sense, is a relatively young profession, roughly two centuries old, and one should be patient while it perfects its techniques and summons its courage.

So back to the living room, where I know I have left several unexploded questions. What should our attitude be toward our full-time critics, our authorities? That one is easy. I think we should treat them, as in fact we usually do, with a mixture of respect and irreverence: respect for their learning and experience, irreverence for any alleged infallibility. We should always be from Missouri, and never forget that criticism is a dialogue.

The next one is harder. I have said that the chief function of criticism is to give us more of, or to preserve, a good thing. What about denunciation of bad things? Would I rule that out? No, not entirely, since I should like to see something done about our dowager automobile designs, for instance. But mostly I would. There are enough excellent novels, paintings and concertos to keep critics busy and the available review space filled; and the bad are best condemned by silence or implication.

by praise and analysis of the good.

Anyway, elaborate booing of real artistic failures is a waste of time, since they eventually collapse on their own. I am speaking, of course, of all-out, hellfire condemnation, and not of the mild roasting which is part of the normal critical process, and which helps to bring out the good reasons for admiring a good thing. You can't become aware of Faulkner's tragic, poetic power without recognizing also his occasional talkiness and turgidity.

The next question is unanswerable. How do we decide that something—Shakespeare's sixtieth sonnet, Schubert's *Death and the Maiden*, a bottle of Burgundy—is admirable and therefore worth criticizing? Nobody knows. Selection and judgment are supposed to be part of the critical process, and yet, if we look hard, they fade into secondary importance. We don't really select the sonnet; we discover it. We are not really judging the Burgundy while we are talking about it, for our palates have already decided that it's pretty good or we wouldn't be talking about it.

We may, of course, still be judging details, but we are not actually getting ready to say the thing is good. I see no way to get untangled from this mystery, but I think the moral is clear. We should stop thinking of the critic as a sort of magistrate, weighing evidence in preparation for a thunderous sentence. He is more like a lawyer, a man who already knows which side he is on, and who is concerned only with presenting a sound case, with interpreting, analyzing and infusing with passion.

He may, I grant, take the side of the prosecution. The fact is, however, that nearly all the greatest critics, like the greatest lawyers, have been for the defense. Mencken is the only notable American exception, and he is a sad one, since much of his most eloquent prose is today as forgotten as the things he sent to perdition. Being a talented prosecutor of bad art must be very depressing, for, if you are right, you become unnecessary. A critic for the defense, on the other hand, can hope for a victory as evergreen as his subject. (I feel I am getting tangled again.)

Anyway, I am tired of hearing criticism criticized as though it were one of the legal sciences. It

is more like one of the descriptive sort, like botany, for instance. Or, if we must have such a metaphor, it's an electrical science. The critic, obviously, is the expert who keeps the wires uncrossed and the connections bright and clean, so the message can get through. This can be quite a job when the transmitter, say Shakespeare's sonnet, is as far away as the Sixteenth Century.

Sometimes he acts as an amplifier. There is, for example, a peculiar whisper of disaster in Henry James which the criticism of Lionel Trilling can help us to hear; and something in Nicolas Poussin's painting which becomes more apparent when Erwin Panofsky calls it "that hushed brooding over the silent message of a former fellow being." Were these qualities really there, before the criticism was written? Perhaps not, or only potentially. But they are now.

In fact, if we drop the idea that a critic is primarily a judge, we are on our way to admitting that the line between criticism and creative activity is impossible to draw. How much of the character of Hamlet is really Shakespeare's? It's an old question, and the answer is surely that we are past knowing and past caring. Returning to the electricity-metaphor, one might say that Shakespeare created a marvelous battery, capable of being charged with an infinite number of meanings, and that generations of great critics have recharged it.

THAT BRINGS me back to the living room. If your record library seems to be losing its original kick, try reading the notes on the envelopes. If that starts a family argument—what the professional critics call a seminar—about music, you can be grateful. After all, if Saint-Exupery was right, "looking together" in the direction of a Bartok concerto or a Schubert quartet should, in the long run if not immediately, increase the common fund of family affection. In any event, it is bound to make your records sound better.

You can also reflect on one of Socrates' aphorisms, "The uncriticized life," he said, "is not worth living." The passage has puzzled some scholars, but there is really no mystery about it. Clearly, the great gadfly was simply pointing out that an uncharged battery is a dead battery.



Timely Tips For Gardeners

Indoor plants can't take full advantage of lengthening days if they don't get larger rations, too. At least once a month mix a balanced plant food in water (using instructions on the package) and substitute the solution for the day's water. You'll notice a quick spurt in growth. Later the plants will demand more water, too, to balance the added light and nourishment.

If pieces of paper, sticks and leaves have become lodged in the branches of your evergreens, pick them out one by one and notice how much greener the shrubs seem.

Beware of frozen wood if your trees or shrubs suffer damage in a winter storm. Since frozen wood is brittle, branches may give way unexpectedly. And, you may enlarge wounds by cracking the bark. If you can't remove branches from the ground, wait for warmer weather. Make any cuts with sharp tools, and trim off bark that is not firmly attached to the wood below it.

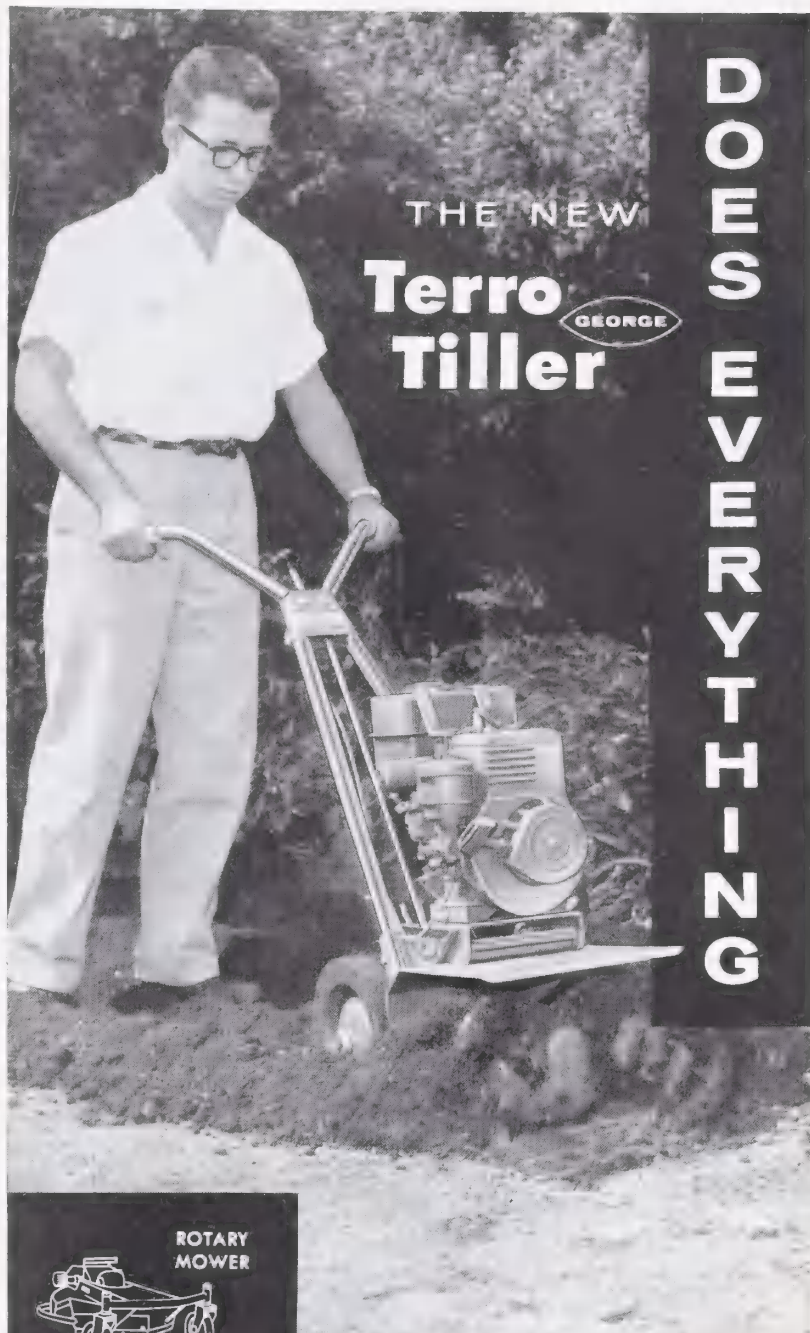
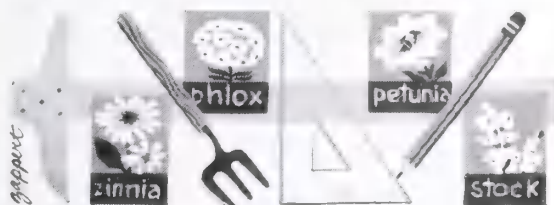
If you enjoy the fresh, delicate flavor of scallions, make onion sets or plants the very first things you plant, just as soon as the ground is workable. Order at once, if you haven't already. Space one inch apart; then you can thin out as many as you want for green onions and let the rest mature for summer and fall eating. And, if you have a greenhouse, let's hope you've already sown a row of leaf lettuce to eat with the scallions.

Sow sweet pea seeds early, too, if you didn't plant them last fall. Nick the hard seed coats and soak overnight, so that the seeds will germinate quickly.

Cabbage plants are more tolerant of frosts and cool soil than other vegetables, and consequently can and should be set out early. Protect them at first with either the paper or plastic covers that are made for this purpose.

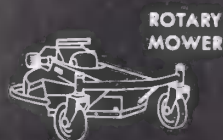
You can advance the whole vegetable season by using the new miniature plastic greenhouses, set end to end to cover a row. The polyethylene film which is stretched over a wire frame lets sunshine through and protects both plants and soil from sudden temperature drops and wind and heavy rain, and can be opened for ventilation.

Have you ever kept a record of the order in which plants flower in your neighborhood? Micro-climate sometimes does strange things to established sequences of bloom, and it may be that you can never get a certain tree and bulb to reach their peak at the same time, even though they do six blocks away. Such a record helps, too, in planning color combinations for garden improvements. Take special note of the early azaleas so that you won't have pinks or purples clashing with the arbitrary oranges.



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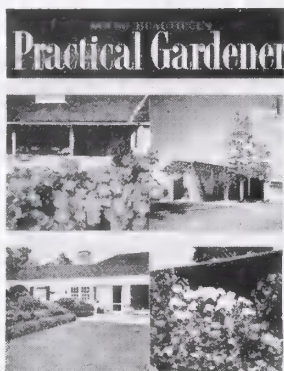
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COUNT ON FOLIAGE FOR EFFECT

CONTINUED FROM PAGE 148

immense quantities of light, making it seem darker than the individual needles. When leaf stalks are flattened, as in aspen, the leaves seem in a constant flutter as the stalks catch every air movement.

Even the length of the leaf stalks and the angles at which they hold the leaves influence the appearance of plants, for they help determine the shadows or textures within them. Bold, large-leaved plants create dark, eye-stopping shadows and so can be used where you want the

eye to stop or linger. In contrast, the eye will slide over a mass of small-leaved plants of ordinary green to something more compelling, and are desirable for restful scenes, such as the hemlock-hedged path below.

For the same reasons, some plants lose their identity and become a soft mass at 30 feet, while others, such as magnolia or walnut, have bold leaf patterns which carry visually to as much as 100 yards.

(Please turn to page 218)



Herbs offer a fascinating array of plants with foliage as attractive as it is useful. Shown here in the garden of Mrs. Walter Rehman are several thymes, mints and the thick-leaved woolly lamb's ears. You might consider, too, the many artemesias, yarrows, even parsley.

HARRY G. HEALY



GOTTSCHO-SCHLEISNER



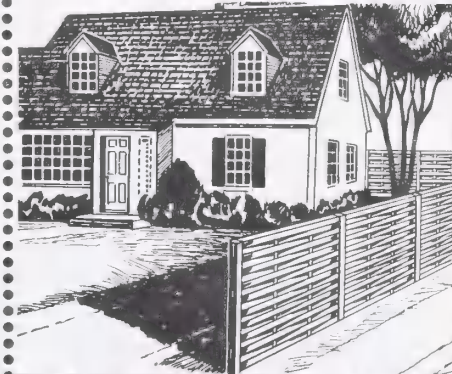
Year-round textural beauty was achieved in this ever-green planting of vinca, yews, Mugho pine, junipers and leather-leaf viburnum. Note that although viburnum is at rear of planting, its large, clearly defined, dark green leaves are more distinct to viewer than nearer, fine-textured greenery. By Farr Nursery Co.

(Please turn the page)

The peace and elegance of the scene below is due in large measure to the uniform masses of pachysandra and a dense, feathery hedge of clipped hemlock which direct attention to, rather than compete with, view beyond. Ellen Shipman was the landscape architect.



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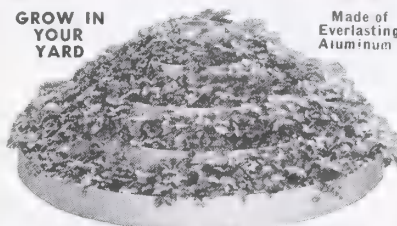


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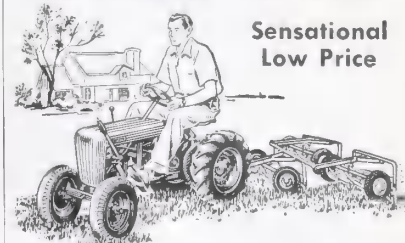
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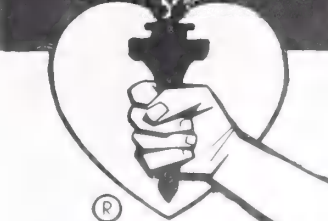
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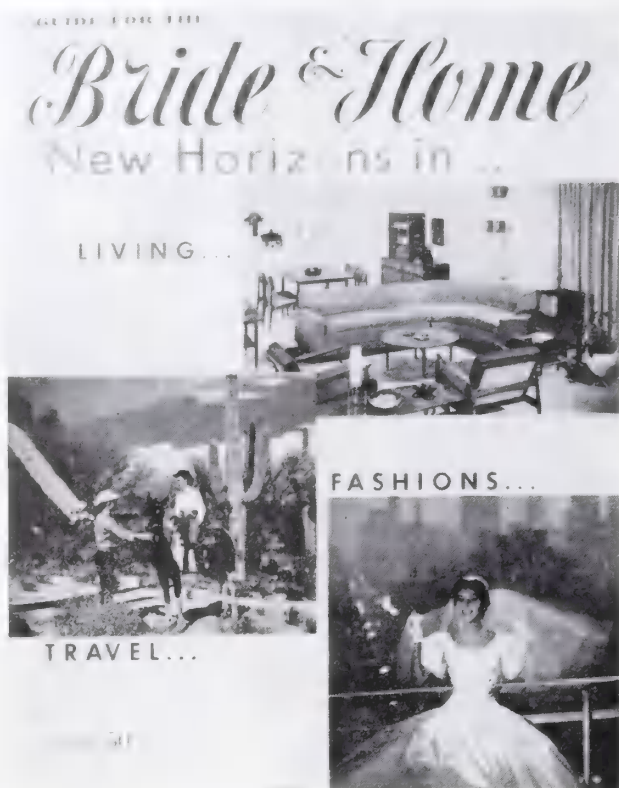
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COUNT ON FOLIAGE FOR EFFECT

CONTINUED FROM PRECEDING PAGE



There is great diversity of form and color among succulent plants, both hardy and tropical. You might mass spreading varieties in a ground cover, or display single plants in pots.

Use and position will determine which type of plant you choose. A birch, with its thin, scattered leaves, is not comparable to a dense maple, even when the two are the same size. And trees which hold their leaves in bunches create an entirely different effect.

You should consider, too, the speed with which deciduous plants put out new foliage in spring, and how long they hold on to it in fall. It's disconcerting to find, in a spring scene rich with the color of flowering bulbs and shrubs, a tree which looks dead, because it won't leaf out for another two weeks. If such a plant has an asset which

endears it to you, place it where its vernal nakedness won't be unsightly. The reverse is true at the other end of the season, especially where climate limits the use of evergreens. Even the brown clinging leaves of ironwood seem pleasing when everything else is bare.

Remember that a plant's surroundings may affect its apparent color. A pink wall deadens ordinary green leaves, but it may be just the thing to intensify rosy or silvery foliage. A dark wall of charcoal or brown demands much lightness and brilliance from the plants before it. Yellow gives bounce to a wide range of green leaves.

(More pictures on page 220)



Although they die back completely in winter, hostas offer gardeners in cold climates great opportunity to create handsome effects. Scruggs & Hammond, landscape architects.

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COUNT ON FOLIAGE FOR EFFECT

CONTINUED FROM PAGE 218

GOTTSCHE-SCHLEISNER



Tropical and semi-tropical plants produce foliage quite different from those of temperate zone, as shown in this photograph of a Florida garden and the one below in Oregon. It takes great skill to combine plants from both areas.

MAYNARD PARKER



Rugged character of rocks and stiff, upright needles of pine are moderated somewhat by softening of thymes and other ground covers. This low maintenance planting is always attractive. Clarence Prentice, landscape nurseryman.



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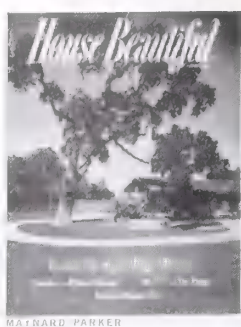
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Our Cover: Suddenly the sky seems to open, the sun to shine with half-forgotten warmth, and it's spring. City people stir as restlessly as the earth and think seriously of a house in the country, perhaps like that on our cover. R. E. Hills, owner. T. Church, landscape, architect.

House Beautiful

Vol. 99, No. 4

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

APRIL 1957

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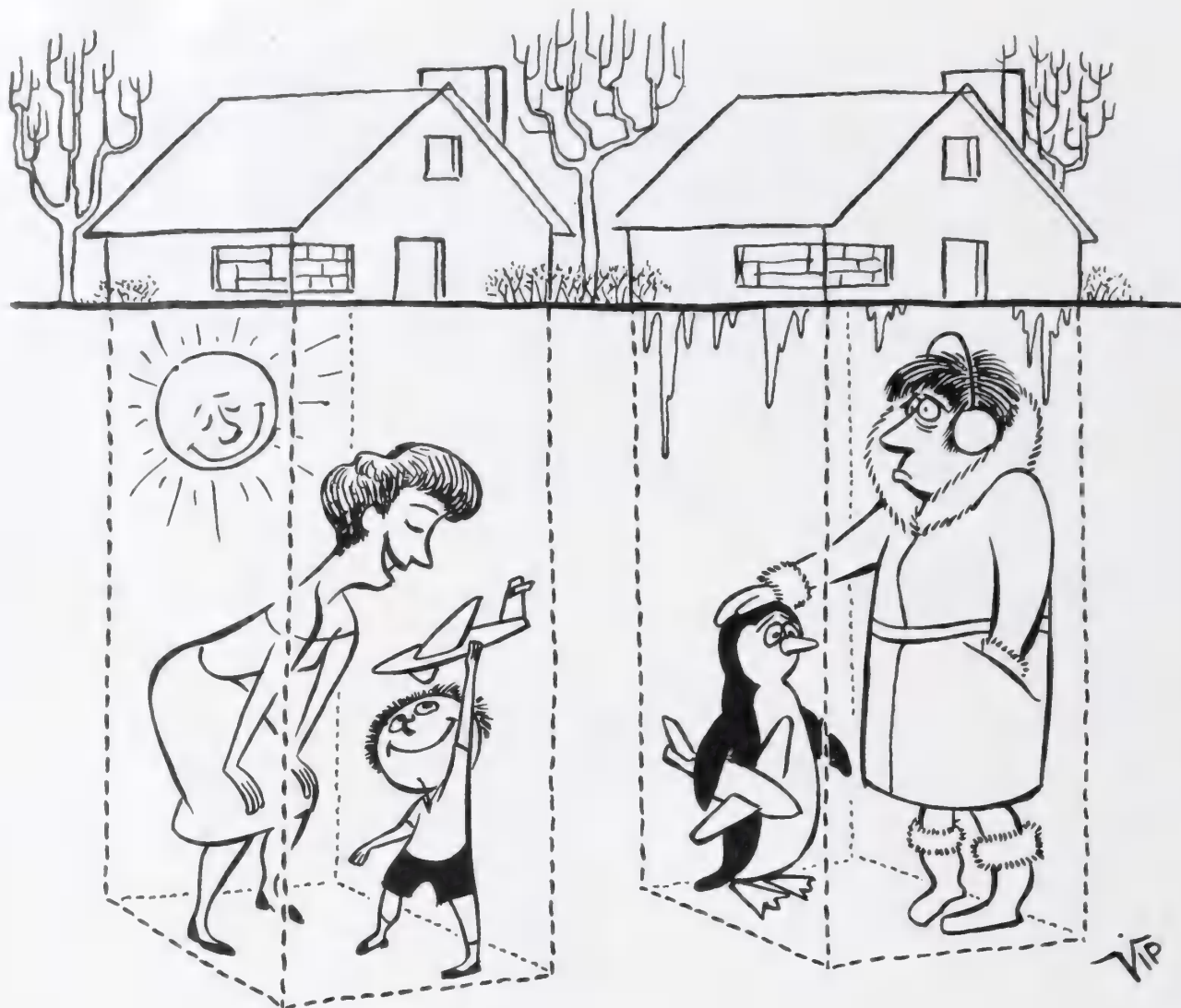
Stardust is a lovely illusion. Its delicate, slim-throated look belies its amazing strength and luxurious solid-silver weight. Each piece is sculptured and balanced to fit naturally in your hand.

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MINNEAPOLIS
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Zone Control

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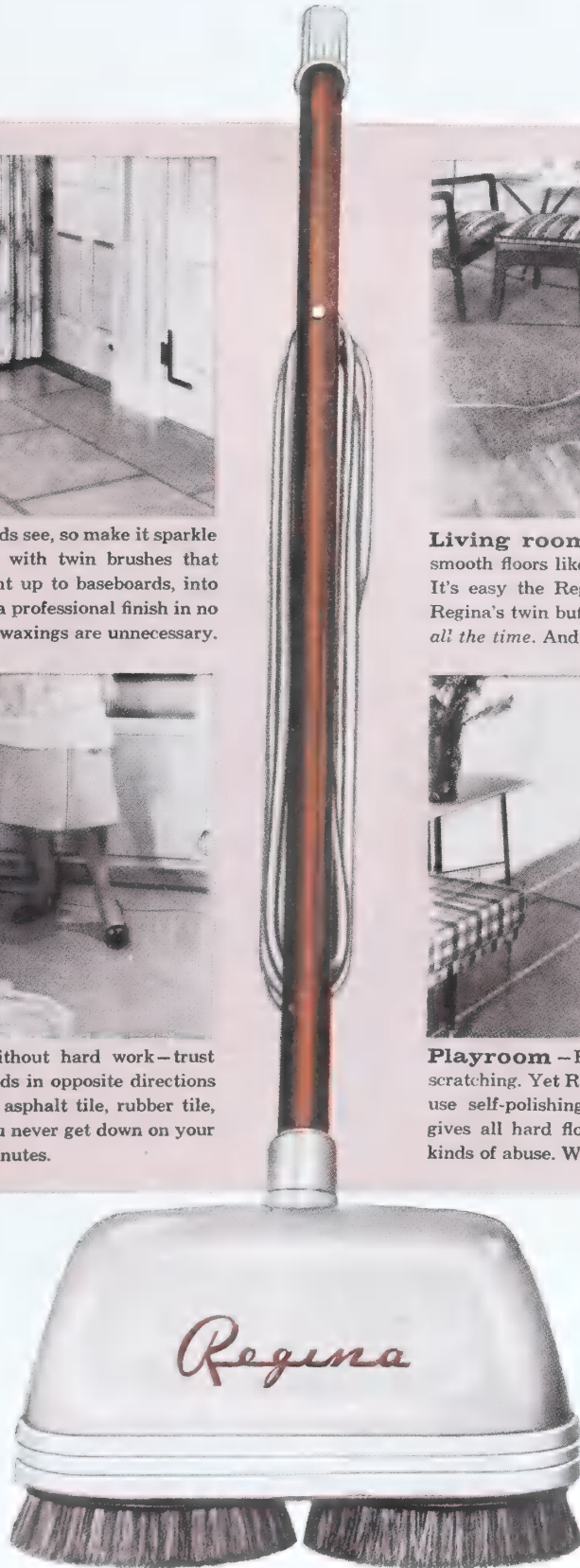
Kitchen—For a really spotless floor without hard work—trust Regina. Twin scrubbing brushes work the suds in opposite directions... do a thorough-cleaning job on linoleum, asphalt tile, rubber tile, terrazzo, all hard floors. And it's so easy! You never get down on your knees. You're ready to wax and polish in minutes.



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(Write For Free Polerama Brochure "H")

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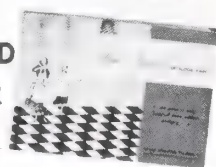
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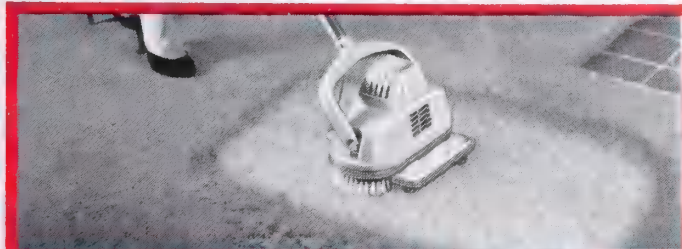
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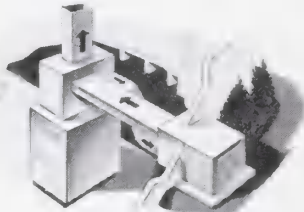
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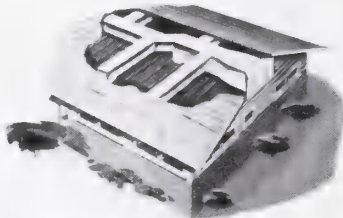
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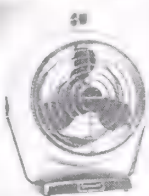


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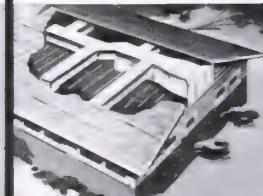
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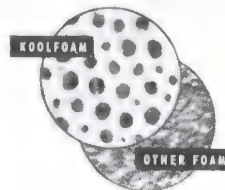
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more pleasant



...improves family
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...promotes sleep



...aids relaxation

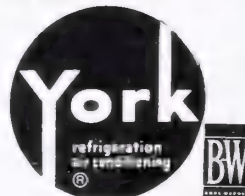
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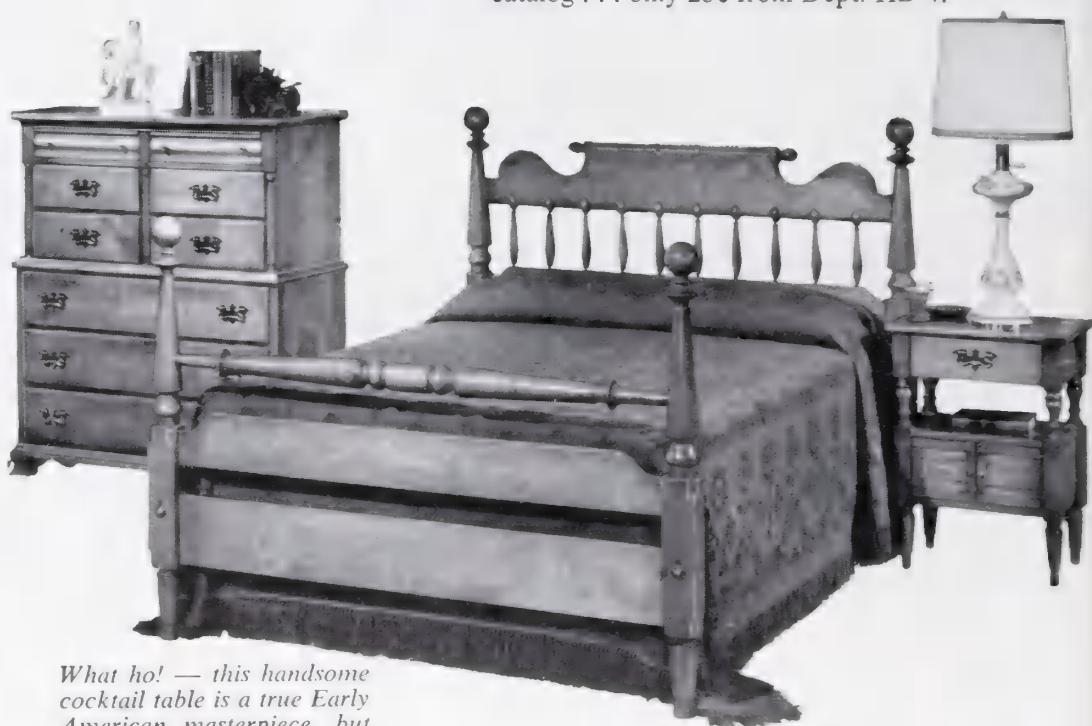
What ho! — this handsome cocktail table is a true Early American masterpiece, but the effortless revolving top is Modern American convenience.



Only the Best of Early American Solid Maple

Rich in the Lore of *Yesteryear*

Relive the golden, glorious past . . . in the spirited styling and intrinsic charm of this authentic Mark Twain grouping of splendor-grained solid maple. Its scratch-resistant Timbertone finish radiantly aglow, tapered edges enhancing its treasured-heirloom beauty, here is tradition-crafted enchantment for memorable bedrooms, dining rooms, living rooms . . . upholstered, too. Over 120 correlated selections shown in our newest catalog . . . only 25c from Dept. HB-4.



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JOHNSON CITY, TENN.



Fabulous décor? Even more! It's a Fleecenap Shower Curtain

...the famous Kleinert curtain *real* shower lovers love! It looks, drapes and feels like rich velvet, yet it's pure rubber; won't blow, cling or stiffen. It's even mildew-resistant! The PAPILLON curtain (above) has glitter-sparked butterflies appliquéd all over it...comes in green, aqua, blue, pink, yellow, grey, sand, white. About \$10. Other curtains about \$8 to \$14. Fleecenap window drapes (cotton-backed), about \$8 to \$14. Papillon Shower Beret, only \$1. Kleinert's matching "Button-Hooks" to conceal shower curtain rings, about 59¢ a dozen.

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When guests are alone in your bathroom, they see—and judge—everything. That's why it's so important that everything in your bathroom reflect your good taste.

A Church Seat in your bathroom instantly says "good taste." It says it so well, in fact, that Church Seats are recognized by three times as many people as all other brands combined.

The beauty of Church Seats can be seen at a glance—by their

exclusive styling and their distinctive appearance. Within, there's strength and permanence, unaffected by moisture or wear, to give you year after year of perfect service.

Why settle for less when it's so easy to have the best? Get a Church Seat—the choice of discriminating people everywhere. Church Seats come in a wide choice of handsome colors to match all leading makes of bathroom fixtures. Also black and white. **Priced from \$8.55.**

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C.F. Church

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Frame your view with color-styling!

Put *your* view in this picture! Free and uncluttered and warm with color, this modern window is perfect for your new home.

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you paint them any color you desire.

Ask for Fenestra Windows in your new home. Look for them in model homes you visit. Mail coupon for new window-idea color booklet, *Fenestra Fashions in Window Beauty*, featuring color recommendations by The Sherwin-Williams Co. Do it today!

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2272 East Grand Boulevard
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Enclosed is 10c. Please send me your new window-idea booklet, *Fenestra Fashions in Window Beauty*.

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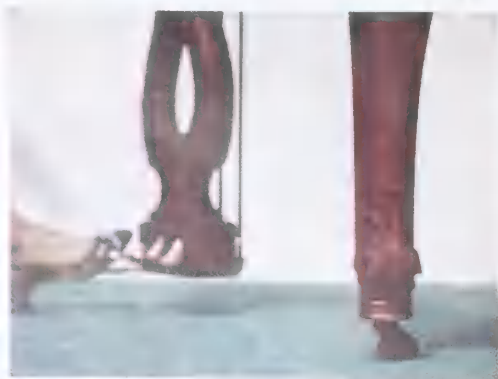
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NEVER UNTIL TODAY COULD



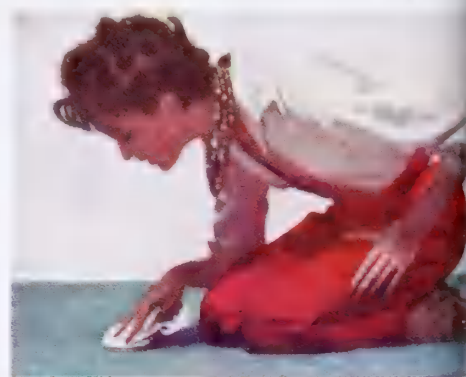
Acrilan makes the great difference in new Firth Tuftwoven® Carpets



Springier! Your new carpeting of 100% Acrilan — the most resilient carpeting fiber — will take the heaviest kind of pressure, yet bounce back to shape faster, and keep its luxurious new-looks long after other carpets lose their life!



Wears better! Tested in use at the entrance to one of the main Disneyland buildings, where 150,000 visitors gave it a lifetime of abuse, this new carpeting showed scarcely any wear, no matting or crushing. Colors remained clear and true.

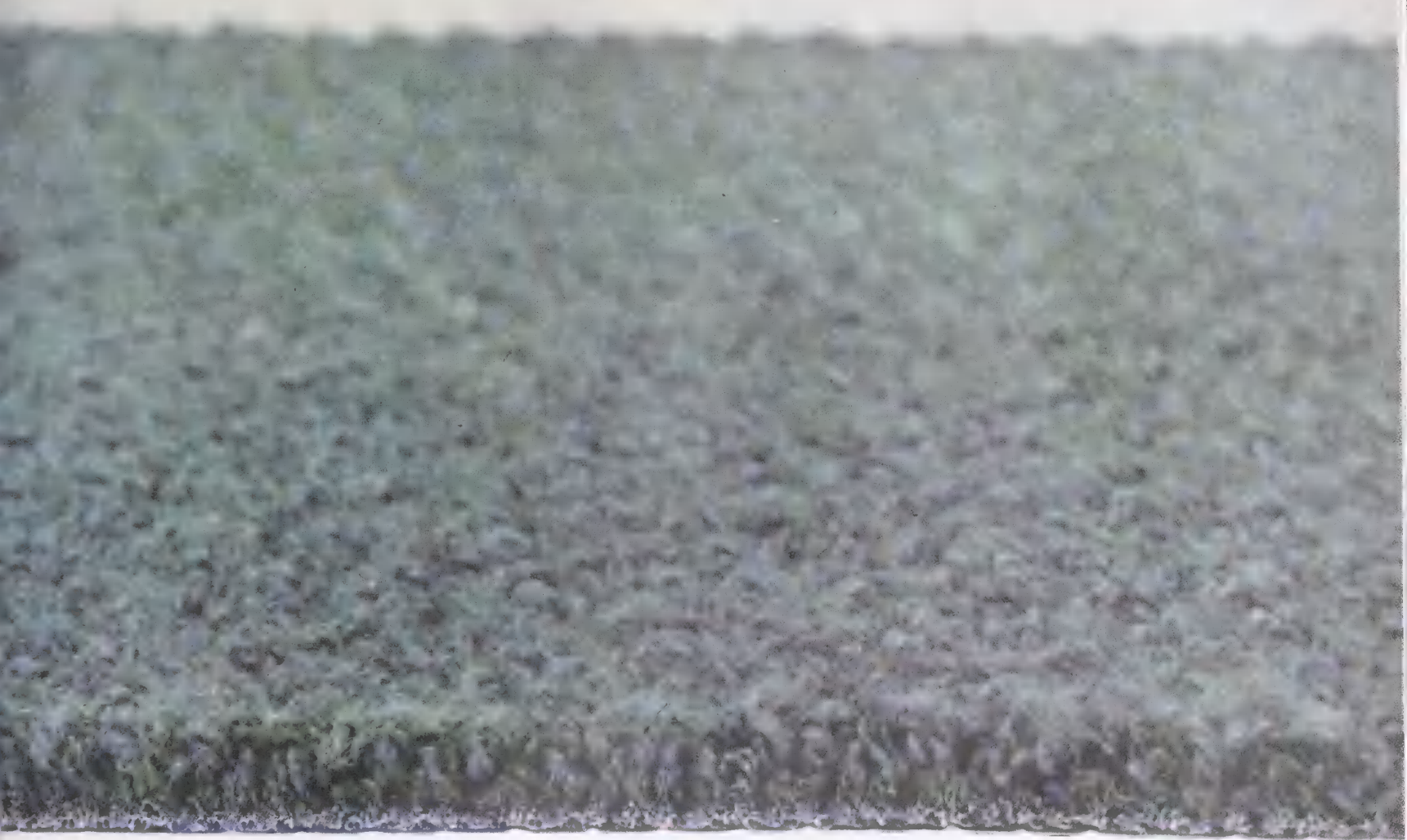


Cleans easier! Stains that ordinarily defy removal from other carpeting—even stubborn stains—come out safely, quickly, easily. *Stays clean, too!* The built-in soil resistance of Acrilan actually keeps your carpeting cleaner.

YOU STEP ON A CARPET LIKE THIS

now the most resilient fiber ever used in carpeting!

Acrilan makes possible carpets
that stay luxuriously new-looking
long after others have lost their life



you buy carpeting for the years. You want beauty, of course. But it must be beauty that lasts. Your carpeting must give you more years of better wear.

This depends mainly on the carpet fiber—on how resilient it is. This is what gives your carpets their springiness, keeps them from going flat, helps them *stay* alive and new-looking. That's why the development of Acrilan carpet fiber is so important. It is the first carpet fiber especially developed for resiliency. In fact, it is the most resilient fiber ever used in carpeting.

You'll know it with your first ten steps. You'll feel a new kind of carpeting underfoot, with a bouncier, more buoyant feeling, a

denser, more luxuriant pile. And the years ahead will prove this carpeting *keeps* that feeling, that newness longer.

This isn't a forecast. It's a fact. In homes all over the country, we've tested this carpeting under every conceivable condition that might be found in your home.

In homes with children...homes with pets, homes with young couples and old couples...under the worst abuse, this carpeting has

shown scarcely a sign of wear. There is no crushing, no matting down. Yarns, once twisted to shape, *stay* twisted. Colors keep their brilliant clarity. Cleaning is the easiest ever. Added note: Nobody is allergic to it—except *moths*. (They just don't like Acrilan!)

Be sure you see the new Firth Tuftwoven® Carpets of 100% Acrilan acrylic fiber. Never before has there been carpeting like this.

ACRILAN

See this new carpeting at your Firth Tuftwoven Acrilan dealer, or write Box C, The Chemstrand Corp., 350 5th Ave., N. Y. 1, N. Y.



PHOTOGRAPH BY STEPHEN MICHAEL

fine dinnerware by **Royal Doulton**

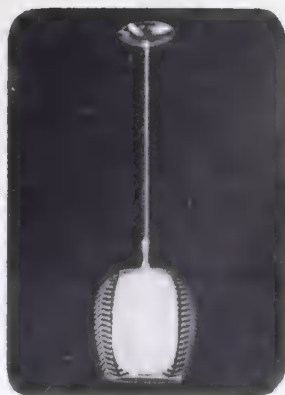
From Nature herself come the soft, subtle colors of this fine dinnerware by Royal Doulton. From the skilled fingers of England's finest craftsmen come its delicacy and grace, its lightness and endurance. So choose royally . . . choose Royal Doulton, the dinnerware that's beautiful enough for "best," informal enough for today's casual living. From \$6.25 to \$8.75 a 5-pc. place setting.

Top left, MEADOWGLOW, a pattern of wild grasses in warm russet tones. Right below, TRACERY, a decorative ribbon of turquoise and beige. Left below, DESERT STAR, a warm brown star and turquoise accents on a textured pattern. Right, APRIL SHOWERS, turquoise floral wreath on a textured pattern. Left below, QUEEN'S LAKE, white flowers on turquoise. GRANTHAM, a famous old English design in warm browns. Send 10¢ for dinnerware leaflets in color; full-color figurines or Toby jug booklet, 25¢. Copyrights, TM Reg.

DOULTON & CO., INC., DEPT. F28, 11 EAST 26TH STREET, NEW YORK 10, NEW YORK



This Lightolier COMPLETES THE PERFECT PICTURE



A Lightolier fixture *over* your table is like a centerpiece *on* it... the enchanting climax to a dramatic decorating scheme. The design above, from our new Tempo Collection, shows you why. It blends traditional elegance with an airy contemporary feeling. It spreads a glareless, flattering glow on your table setting, your room and *you*. It adjusts (the walnut and brass spreader slides up and down the cords) so you can re-scale it to suit your needs. The white-on-white opal glass globes can actually be hung at different levels as shown, or all at the same height. More leading lights are shown at left. They look lovely, work wonders, cost *far* less than you'd think. See them at better electrical distributors everywhere. For a free brochure, write today to Dept. HBF-47, Jersey City 5, New Jersey.

SHOWROOMS: New York, Chicago, Los Angeles, San Francisco

See your Lightolier distributor's exciting Lighting Style Show during the month of April. Watch your local newspaper for details.

THE RESIDENTIAL FIXTURE DIVISION

LIGHTOLIER

ARCHITECTURAL LIGHTING • RESIDENTIAL FIXTURES • PORTABLE LAMPS



“Sherry, Nowhere So Good As Here,” *wrote Daniel Defoe about Bristol Milk*

When he visited the city of Bristol in 1726, the author of *Robinson Crusoe* found Bristol Milk Sherry well worth the journey. “Sherry, nowhere so good as here,” wrote Defoe.

Today, as you sip this incomparable Harvey’s Sherry, you can well understand why its fame is world-wide. A wine of exceptional character and taste, it is neither too heavy nor too light... the “golden mean” of Harvey’s Bristol Sherries.

Each of Harvey’s Bristol Sherries is a great wine in its own right. One of the handsomest gestures a host can make is to offer his guests a choice of all three.

BRISTOL CREAM
a luxuriously rich, full
pale *Oloroso*;
available only in
limited quantities.

BRISTOL DRY
a true blond *Fino* —
pale, light and dry. The
perfect cocktail sherry.

BRISTOL MILK
earliest of the
Bristol Sherries, a
medium-rich gold
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Imported BRISTOL SHERRIES

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G. F. HEUBLEIN & BRO., HARTFORD, CONN. SOLE DISTRIBUTORS FOR THE U.S.A.



The Furniture: Sophisticate by Tomlinson

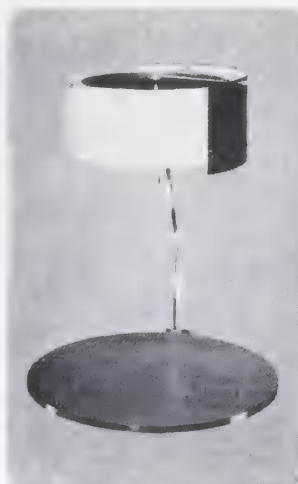
these flexible
tree lamps

WORK WONDERS WITH LIGHT

This slim, sophisticated tree lamp makes a quiet statement about your good taste. And it opens a wonderful world of utility. Each of the shades is swivel-mounted, lights separately, twists to any position. Turn one up for efficient indirect light. Aim another at a favorite work of art. Turn the third to your book or sewing. And, in all directions, softly filtered light is carefully screened to ease your seeing tasks. Two other wonderful ideas: at far left—an illuminated plug-in vanity mirror; at near left—a wall-hung tray lamp with a revolving “black-out” shade so you can read while he sleeps. Ask any nice store about Lightolier lamps. They cost less than you’d think, look lovely, work wonders.

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ARCHITECTURAL LIGHTING • RESIDENTIAL FIXTURES • PORTABLE LAMPS



An independent testing laboratory reports: "Screening made of Alcoa Aluminum shows outstanding resistance to slashes — as from sharp-edged toys and frisky pets"

Even abused like this...

Screens and screening made of ALCOA ALUMINUM last years longer!

Screens and screening made of Alcoa® Aluminum are "small-fry-proof," and weatherproof, too! Read the results of this independent testing laboratory's report:

Screening made of ALCOA ALUMINUM

- offers long, trouble-free service under year-round weather conditions
- lets in more light and air because dust and dirt won't cling to it, so it's easier to clean
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WON'T RUST, ROT, BURN OR STAIN

Whether you buy complete new screens or replace old screening, look for this tag when you buy!



Aluminum Company of America
1926-D Alcoa Building, Pittsburgh 19, Pa.

Upholstered furniture by URBAN Furniture Company, New York, N. Y.



IT'S AS GOOD AS IT LOOKS — it has

Airfoam
INSIDE!



When furniture is generously cushioned with AIRFOAM, expect more than superlative comfort and lasting good looks.

Expect good *style*—for AIRFOAM is the choice of top-flight designers.

Expect good *value*—for AIRFOAM is chosen by manufacturers who take pride in quality, through and through.

And expect many happy years of easy care—as has been proved in millions of homes.

So don't buy before you ask "WHAT'S INSIDE?"—or until the royal blue AIRFOAM label tells you the inside story! Goodyear, Foam Products Division, Akron 16, Ohio.

What's Inside Full-Value Furniture:

Plenty of AIRFOAM (see uncovered furniture) in seats, backs and armrest. Because AIRFOAM is finest-quality latex, charged with billions of interconnecting fresh air cells, it assures years of good looks, luxurious comfort and easy care. Unlike other cushionings, AIRFOAM isn't just stuffed in. It's molded, and tailored to the furniture's measure — nothing to sag, snag, break down or come apart.



Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

Don't take "foam rubber" for an answer—Insist on

Airfoam

MADE ONLY BY

GOOD YEAR

THE WORLD'S FINEST, MOST MODERN CUSHIONING

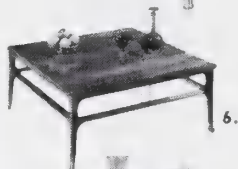
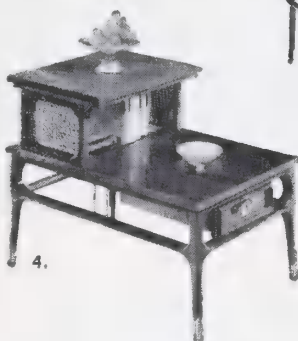
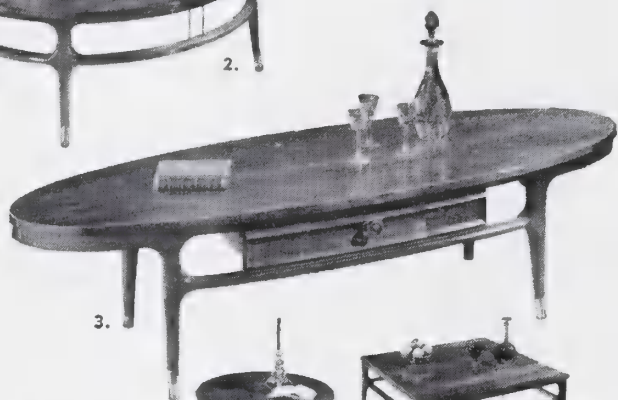
Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio



Sculptured styling—in beautifully grained walnut solids and veneers, your choice of the rich *Sheffield Walnut* finish (shown) enhancing the natural beauty of fine wood, or the light-toned *Sheffield Pewter* finish. Correlated in design and finish with White Furniture Company's famous *Tiara Collection*, these fine tables are at home in either modern or traditional surroundings. The hardware is antique silver. At good stores nationally, and at modest prices. Send 25c for large brochure of the complete *Tiara Collection* for the entire home.



DESIGN
BY
WILLIAM
HINN



Write also for free brochures on other Gordon tables in modern, traditional or provincial styles, and Gordon-Group combinable units of bookcases, bars, tv cabinets, benches and desks.

Gordon's
INCORPORATED
JOHNSON CITY, TENN.
Fine Furniture for
Fine Homes

1. Tiara lamp or end table, 26x26x23" high. 2. 42" round cocktail table, 15" high. 3. Oval cocktail table, 62x20x15" high. 4. Step table, 21x30 1/2x24" high. 5. Round lamp table, 30" diameter, 23" high. 6. Square cocktail table, 34x34x15" high. 7. Corner table, 34x34x24" high. 8. Drop leaf cocktail table, 24x50x15" high. 72" opened.



Have you learned about

Musical relief from daily stress?

It's lovely, soft compositions that charm and soothe and unobtrusively lift the spirit. Here's a fascinating story of one man's successful search for it at home

No one challenges the need for rest after strenuous activity or the need for relief from constant stress, but let someone suggest that soft music be played to provide such restful relief and he is regarded as a cultural barbarian.

Music, he is reminded by the music critics, is for active listening, not passive pleasure. There should be no relaxation in the presence of something so sacred as Art. (When they say Art they mean all the arts, of course, whether music or painting or twisted wire abstractions.)

So, it might be no exaggeration to say that nobody really likes art these days except the people, because they are the only ones who seem to enjoy it freely—free of experts' taboos about its sacredness or demands of complete devotion. We the people alone seem capable of uninhibitedly bending its uses to our purposes with the confidence of Renaissance aristocrats, of whom we may be benignly ignorant.

Indeed, those of us who find rest in restful music probably owe it as much to our relaxed attitude as to the music itself. And we can find ourselves in pretty good historical

company, if we were to need such support. "The princes, dukes and other affluent patrons of Haydn would tell anyone to go jump in the lake who regarded the usage of 'good' music for a restful or even a background purpose as sacrilege. They commissioned scores from Haydn and his contemporaries for their pleasure at dinners, soirées, receptions, and the like, and not just for performance in stuffy concert halls."

Thus has Mr. Edward B. Benjamin just written us from New Orleans, in connection with his own project for cataloging and recording for public pleasure 'good' music which is frankly restful.

This idea first occurred to Mr. Benjamin, an active, millionaire industrialist, when he found himself during World War II bringing home a portfolio full of war-production papers that had to be gone over almost every evening.

"A longing came over me," he relates, "for some palliative form of after-dinner entertainment, something to charm and soothe. *Restful music* seemed the answer." And

(Please turn to page 36)

Magnavox High Fidelity



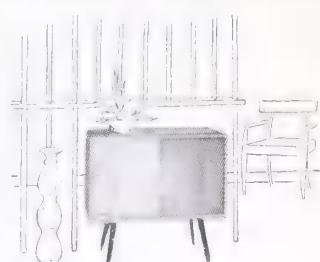
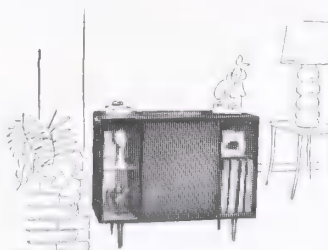
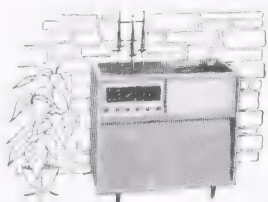
HIGH FIDELITY IN TELEVISION, TOO!
THE COSMOPOLITAN: 3 SPEAKERS, 10 WATT
AUDIO AMPLIFIER, 335 SQ. IN. PICTURE.



Excitingly new—the high fidelity look—as well as magnificent Magnavox high fidelity sound. Beautiful, functional furniture that eliminates all the old inconveniences of doors, lids and drawers...plus a faithfulness of sound such as you've never heard before.

There are important innovations in high fidelity styling and convenience. Gliding decorative-glass tops give most convenient access to changer, allow permanent decorative appointments, and are impervious to stains, burns or scratches. Cabinets are beautifully finished on all four sides, can even be used as room dividers. Provision for high fidelity speakers in other rooms. *The Continental*, above, offers

3 speakers (15" bass, 7" intermediate, wide-angle high frequency horn), 25-watt dual channel amplifiers, superb AM-FM radio, and intermix changer with Diamond Stylus Pick-up. Other models in traditional, provincial or contemporary styles . . . in mahogany, oak, cherry, walnut or ebony. Your Magnavox dealer is listed in the yellow pages of your phone book. The Magnavox Company, Fort Wayne, Ind.



Here is a Magnavox style for every setting, a model for every need. 1. *The Continental* (closed) on one of several optional bases. 2. *The Super Magnasonic*. 3. *The Cosmopolitan*. 4. *The New Horizon*. Magnavox high-fidelity console prices start as low as \$159.50.

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Magnavox
high fidelity radio-phonographs

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GUARANTEED

Flexsteel®



is all ways
YOUR BEST FURNITURE BUY



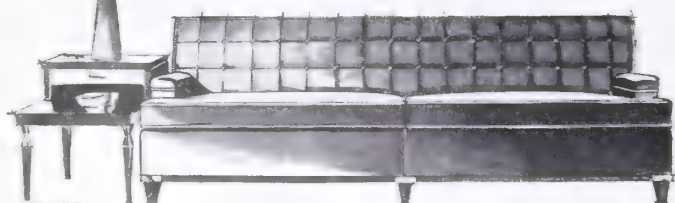
**Here's what FLEXSTEEL
LIFETIME CONSTRUCTION
means TO YOU!**

- Flexsteel exclusive lifetime guarantee.
- One-piece spring of steel arches with platform top.
- No sag... No sway... No breakdown
- Finest hardwood frames, double-dowelled and corner blocked.
- Allergy-free construction.
- No cambric to hold dirt and dust, vacuum clean inside.
- Stays sanitary and fresh as new.
- Flexsteel means floating-on-air comfort.

Cushioned with
Firestone FOAMEX®



See Flexsteel's Directoire group
on the following two pages



WRITE:
FLEXSTEEL INDUSTRIES INC. • WAXAHACHIE, TEXAS

MUSICAL RELIEF FROM DAILY STRESS

CONTINUED FROM PAGE 34

after experimenting pleasantly with the most likely music, he has arrived at this definition of it: "Lovely, soft composition in either conventional or modern idiom, but without vocal or marked percussive effects, or obtrusive melody."

Unfortunately, Mr. Benjamin found it difficult to program an evening of restful music at home, because, for one thing, very little had been written for specifically restful purposes, and, for another, few long-playing records met his requirements (slow, restful second movements of a symphony give way to faster ones on the same side.)

AS TIME went on, he became more determined to get the restful in music, at whatever cost in restless activity of his own. It has led him to offering awards to modern composers through various musical organizations for the composition of restful music. But his needs far outpaced the new compositions, and a new thought occurred to him: Why not put some competent person to work researching, cataloging and perhaps eventually programming all recorded restful music?

Mr. Benjamin proceeded to commission Mr. Walter Diehl, former program editor and director of two outstanding "good music" radio stations in New York, to do precisely that. Last November it resulted in a 58-page catalog (see end of article for availability), listing about 600 titles ranging from early sixteenth-century composers to such moderns as Schonberg, Bartok, Roussel and Honegger. As one might expect, slow, graceful *largos*, *lentos* and *adagios* abound, often with the time of play indicated after them. The most restful composers, by far, seem to be Bach, Beethoven (primarily second movements), Handel, Haydn, Mozart (four pages) and Vivaldi.

Mr. Benjamin cautions that the recordings listed may not necessarily be the best ones, but in each case, it seems to us, they are good ones. And one might say categorically that there is not a bad composition among them for any purpose, restful or otherwise.

One record has been made from the contents of this catalog by RCA Victor with Leopold Stokowski and a symphony orchestra. Suitably titled *Restful (Good) Music*, some idea of Mr. Benjamin's ambitious project can be had by noting the music it plays: four items from Cesti, Frescobaldi, Lully and Pur-

cell, seventeenth-century precursors of Bach, three selections from Bach, the second movement of Beethoven's Pastoral Symphony and the third movement of Bizet's L'Arlesienne Suite No. 1.

Before the modern purist cries heresy or havoc, he should play the record for himself. For there is no heresy or havoc in the effect. It has a unity and harmony in its programming, despite the seeming fragmentation of the selection, and meets its purpose admirably. It is wonderfully restful, and uplifting too in an unobtrusive way. (Possibly the listener familiar with, say, Beethoven's symphony, will half-expect a third movement to follow the second, instead of a new Bizet piece, and so stir a little at this point, but the disturbance is actually more theoretical than real.)

Mr. Benjamin is all for other records being made from his catalog, and offers it freely to record companies. In the meantime, he has worked out a personal solution for himself—one that any owner of a tape recorder might wish to follow. Choosing a variety of programs from the catalog list, he had them played on a phonograph and recorded in sequence on ten-inch reels of magnetic tape, which play an hour and forty-five minutes of uninterrupted music in each direction. Currently he has a total of eighteen such tapes with a repertoire of restful music lasting about sixty hours.

"On these tapes," he tells us, "the modern has been interspersed with the classical and romantic, thus relieving any monotony. And between each number played there is a break, permitting the listener easy identification from the typed program accompanying each tape."

For instance, here is the program of Track A of Tape No. B-5:

- Shostakovich**
Second Movement of Ninth Symphony
First Movement of Sixth Symphony
- Barber**
Adagio for Strings
- Roussel**
Excerpt from "Bacchus et Ariane"
- Sibelius**
"Solitude" and "Night Music" from "Belshazzar's Feast"
- Vaughn Williams**
Second Movement of London Symphony
(Please turn to page 44)

When you look for a house...

LOOK FOR *Thermopane*!

Two panes of glass
Blanket of dry air insulates window

Bondermetic (metal-to-glass) Seal[®]
Keeps air dry and clean



A HOUSE WITH NO HOLES IN THE INSULATION

When you see *Thermopane*[®] insulating glass in windows, it's a sign the builder hasn't scrimped . . . a sign of a house that will save you money and give lasting satisfaction.

With *Thermopane* your windows are self-insulating like the roof and walls. Your house will stay warmer, less drafty in winter . . . cheaper to heat. Stay cooler in summer . . . cheaper to air condition. Be quieter inside . . . less noise from traffic. *No storm windows to buy!* Or put up and take down. That's another saving. And you'll likely get more money for your house if you ever sell it. *Thermopane* adds so much value, comfort and pleasure, you'll be amazed how little extra it costs on your monthly mortgage payments.

Write for free book, *Self Insulating Windows of Thermopane*.




Thermopane

INSULATING GLASS

Find your L-O-F Glass
Distributor or Dealer
in the
YELLOW PAGES



LIBBEY • OWENS • FORD GLASS COMPANY, TOLEDO 3, OHIO

Every window (identified by this symbol ) in this model house is insulated with *Thermopane*. Gerholz Community Homes, Inc., Flint, Mich., builder.

How To Build A Beautiful Room On A Budget

It's easy to give your room a look of luxury without spending a fortune. Choose your furnishings with an eye to beauty and practical use. Key your basic items—carpet, furniture, wallpaper—to a smart basic color, then accent to your taste. Plan carefully, and you'll have a room that is just as lovely as this one styled by famous decorators Jean McLain and Carole Winslow.



The Wallpapers—Imperial Washable Wallpapers unify all the colors in this beautiful room. No other wall decoration gives you color, texture, and design . . . and remember, that only Imperial Wallpapers are plastic-bonded for easy cleaning. Backed by a 3 year written guarantee. See your Imperial dealer today. For full color decorating booklet, "How To Pamper Your Home With Wallpaper," send 10¢ to Imperial Paper & Color Corp., Dept. D-8, Glens Falls, N.Y. Patterns shown: #777161 and #721801.

The Carpet—Gulistan *Parlance*. Made of Kromeset*, a new kind of rayon yarn, by an exclusive process that locks in the clear, fast colors. It's moth-proof, stain-resistant, can be cleaned with common household bleaches or detergents. Six modern tweed color combinations. About \$7.50 a sq. yd., budget terms. Select from 29 lines, 96 patterns, 170 colors at your Certified Gulistan Dealer's. For booklet, "So You're Going To Buy A Carpet," send 10¢ to Decorating Dept. G-2, A.&M. Karagheussian, Inc., 295 Fifth Ave., N. Y. C.

*Trade Mark

The Furniture—High fashioned styling, luxurious comfort, and economy are yours in the "Directoire," the newest addition to Flexsteel's already famous line. Priced to fit even the most modest budget, this dramatic new group features Flexsteel's exclusive lifetime guaranteed construction, luxurious Firestone Foamex cushioning and unexcelled designing skill. A masterpiece of adaptability, the "Directoire's" nine pieces are styled to blend with any decorating scheme, in your choice from over 375 decorator fabrics.



Flexsteel

IMPERIAL
Washable
WALLPAPERS

GULISTAN CARPET



CRANE

***The touch
of luxury
every home
can have***



New and very distinctive — the first wing-type handle sculptured out of clear Lucite. Designed for Crane's Criterion lavatory. Just a light touch (which operates Dial-ese control) turns water on or off.



Criterion. Most luxurious lavatory made. Presented Gold Medal by Architectural League of New York. Seven beautiful colors and white. Shown in Sky Blue. Prices in white start at \$120.50. Other Crane lavatories from \$37.65.**



A bright new Crane bathroom gives you the same feeling of satisfaction you get from owning fine silver or china—or even a fine car.

Yet Crane, for all its beauty, doesn't cost any more. The fixtures just look that way because they're so attractively styled by designer Henry Dreyfuss. And because each piece is hand-finished to give a lifetime of satisfaction.

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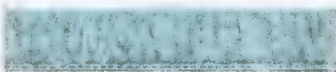


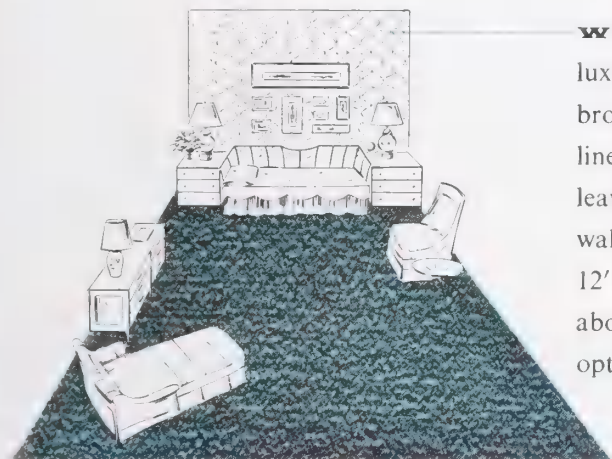
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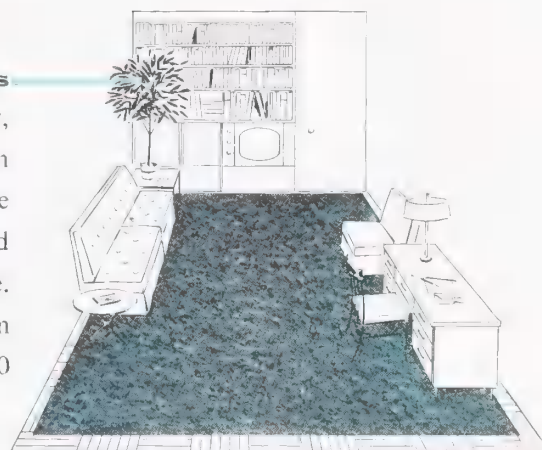


wall-to-wall carpets — for the ultimate in luxury and comfort, select from CC-Needletuft's wide broadloom variety of textures, colors, pile heights, price lines. You can also achieve smart wall-to-wall effects by leaving a narrow margin of floor between carpet and wall, without the cost of installation. In a typical 12' x 15' room, wall-to-wall carpet, costs from about \$140.00 to \$260.00, padding and installation optional at extra cost.

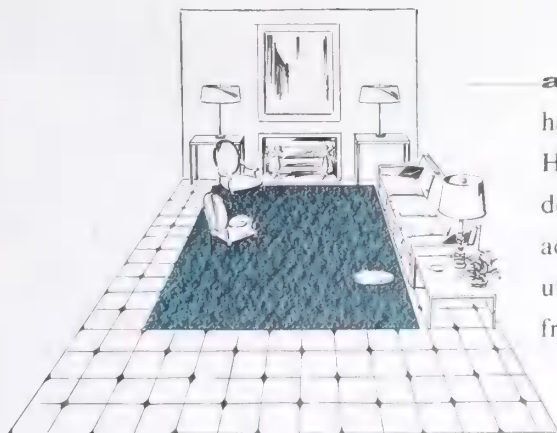
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- Canning**
Fantasy on a Hymn by Justin
Morgan
- Foote**
Excerpt from Suite for Strings

"Words fail me," Mr Benjamin continues, "in describing the beauty of this restful music in the home. Reproduced through good phono equipment, it represents unquestionably one of the most exquisite musical sequences in existence. In fact, this could not be otherwise. Here is presented, in continuous order, the most poetical musical expression of the centuries.

"Here is music to live with. You can listen avidly full time to its beauty or not, just as you wish. You can lie down and rest with it. Or you can talk quietly to it as background, or look over papers,

or do anything you want. And all more graciously than ever before."

However, it would be doing Mr. Benjamin and his idea—an injustice to leave one with the impression that his interest in music is limited to restful music alone. He has *not* thrown away all his records of operatic, dramatic or symphonic music except for their slow movements. As much as anyone, he listens to the complete Pastoral Symphony when the mood calls for it. "Almost anything worthy of the name of music has its call at some time or other," he has written in *Etude*, and only in the home can one really enjoy the full range of musical literature,

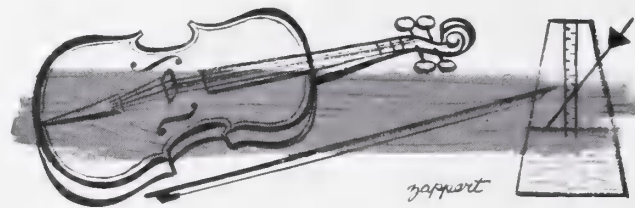
because of the incredible variety that has been recorded.

On a bright Sunday morning, frequently his mood calls for "Bach preludes, fugues and chorales, recorded on a quavery, old baroque organ" or "softly played Gregorian chants." At dinner with the family, he likes Haydn and Mozart symphonies and quartets. Bach suites and *concerti-grossi*. After dinner, when he feels up to it, he plays more dramatic chamber music. "Much of this literature," he adds, "is demanding and jealous—the quartets of Beethoven for instance. Such music thrusts and throbs and ravishes, and holds as in a vise . . . This is the time also for enjoyment

of the more surging, climactic symphony and opera forms." He confesses, too, to the use of Debussy and Ravel to provide a pleasant background for social sessions of card playing which bore him.

So, it is not out of a strange idiosyncratic taste that Mr. Benjamin's hobby has taken form, but out of a sense of a lack in our recorded music to provide undisturbed hours of restful compositions. He would fill that vacuum if he could and reminds the "serious" ones among us, all those who view his efforts as crass and sacrilegious, that, as William James long ago pointed out, music is not a sanctity, nor a religion, nor even an education, but simply a sensuous pleasure to be enjoyed in all its lovely ways, shapes and forms.

—J. A. B.



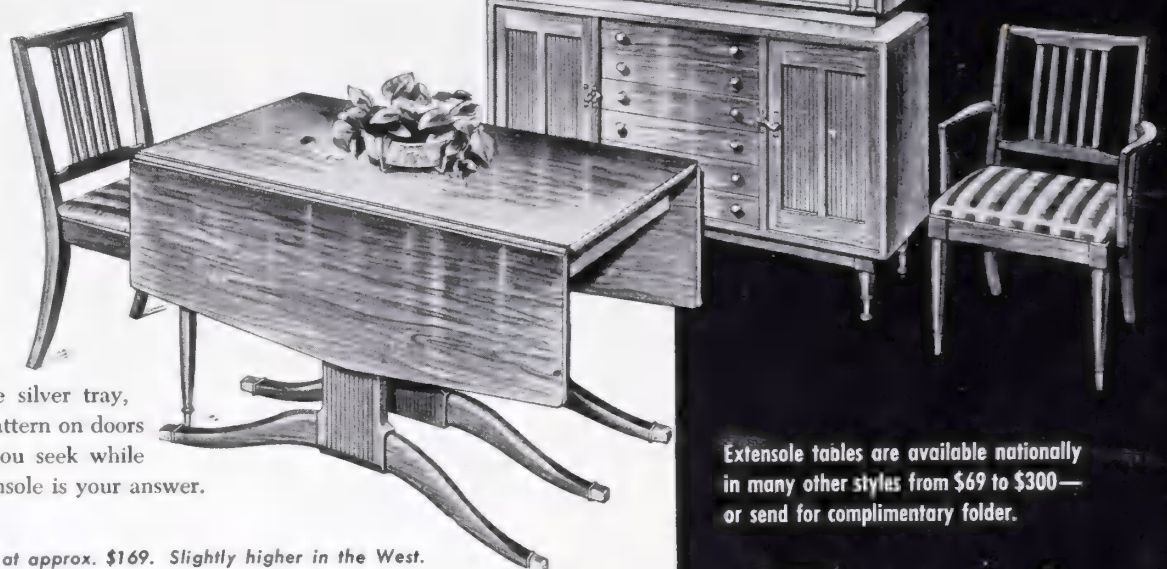
(EDITOR'S NOTE: A complete catalog of *Restful Music*, compiled by Walter Diehl, listing composer, title and recording, may be obtained by writing to Edward B. Benjamin, P. O. Box 60, Greensboro, N. C. Including \$1 to cover postage and costs of catalog.)

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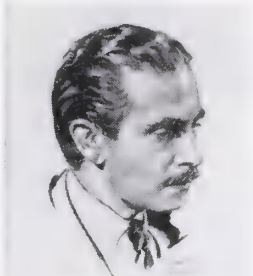
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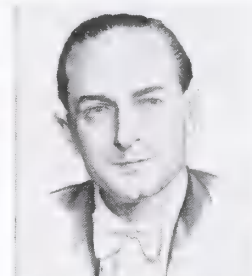
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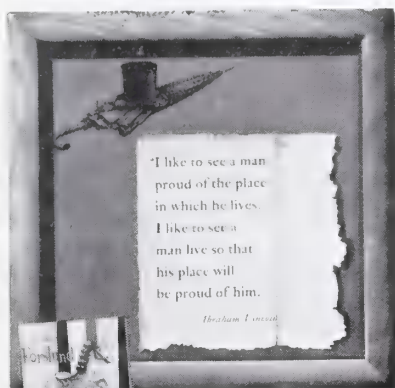
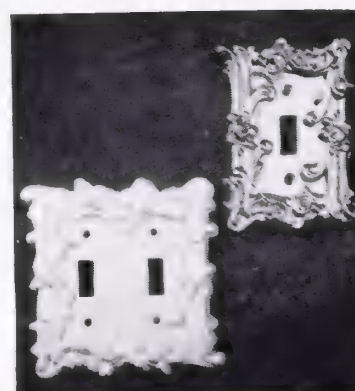
INITIAL SUCCESS is what we predict for these golden covers for a TV Guide, Coronet or Reader's Digest. They're knockouts and even if they were twice the price, we couldn't resist their glamour. Made of non-tarnishable Gold Alumesh, trimmed in black felt and studded with rhinestones, each one would be a terrific hostess present or bridge prize. 6" x 8 1/4". \$2.50 each ppd. Cortley Gifts, 305 E. 83rd St., New York.



HANG IT ALL, this is clearly the best canister cabinet we've seen. The drawers (2 each, 52, 24, 8 oz.) are transparent styrene, with measuring markings, arched handles, air tight covers with capped spouts. White metal Redi-View Bantam Pantry hangs from cabinet or shelf by brackets, is 21" long, 4 1/2" high, 7 1/2" deep. With hardware, \$14.95 plus 75¢ post. Greenhall, 1133 Broadway, New York 10.



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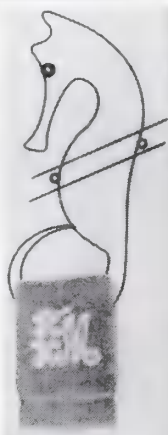
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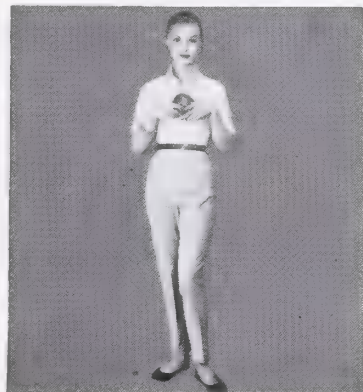
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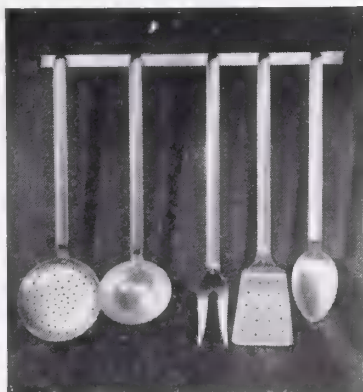
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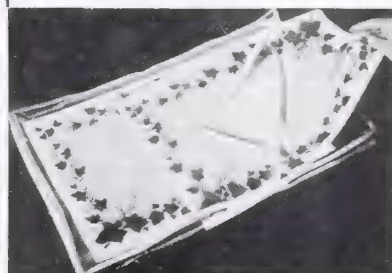
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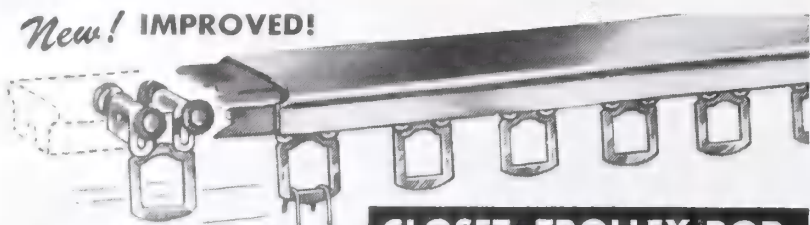


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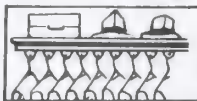
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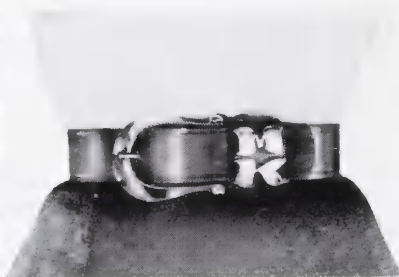
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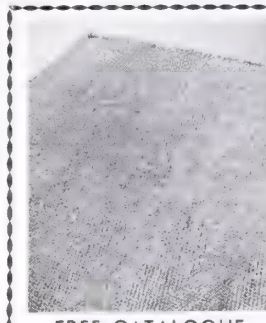


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CHANTILLY ROSE is the lovely design on covered canisters which you'll plant in the kitchen with cookies, tea bags; in the bath with puffs, bath salts. Imported from England, metal jar is enameled in snowy white with pastel-rose design and golden bands. Remember these for Mother's Day. 5" x 7½", \$2.50 each; 2, \$4.75. Add 25¢ post. Helen Gal-lagher, 413 Fulton St., Peoria, Ill.



IT'S EN-LIGHT-ENING to find such a nice buy when prices are high and budgets are low. Milk glass combines with brass in a lovely hobnail lamp which casts a nostalgic spell and would be lovely in a polished mahogany bedroom. And the *plus* in this design is that the bottom lights separately to become a night light. 16" high, with key turn, it's \$9.95 ppd. Edith Chapman, Nyack, New York.

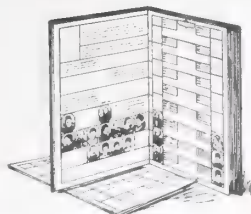


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73" to 84"	13.70	22.55	28.90	35.55	42.25	48.60	56.90	63.95	71.45
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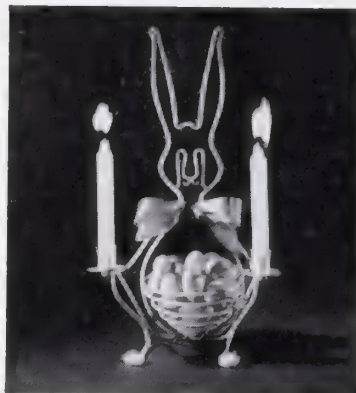
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(Please turn to page 57)



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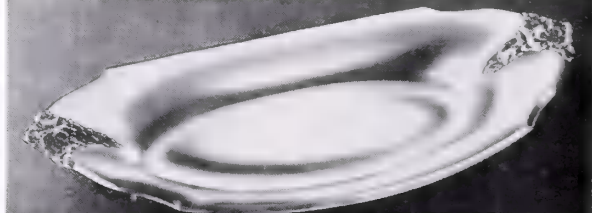
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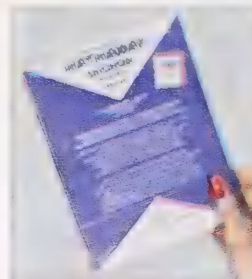
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WINDOW SHOPPING

CONTINUED FROM PAGE 50

DUTCH TREAT for Easter Sunday is a pastel wool tweed that's shaped to curves and compliments. The hi-banded skirt is softly tucked to a peg top, lined boy jacket is cropped short, beautifully detailed. With detachable white linen collar and bow, it comes in powder blue, pearl gray, honey beige or gray flannel. Sizes 7, 9, 11, 13, 15. \$17.95 plus 25¢ post. Gilchrist's, Box 912, Boston 3, Mass.



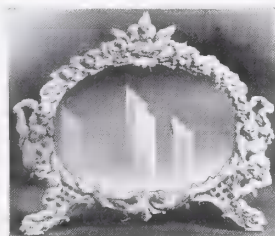
INSTANT SUCCESS. When it comes to spotting a good bargain, we have a nose like a bloodhound. So we recommend to your attention and to your pocketbook this handsome coffee holder that glamorizes instant coffee. With copper top, brass base and hanging spoon, it's made of crystal, is 5½" high, and has "Instant Coffee" engraved on the front. \$2.50 plus 25¢ post. Bryn Mawr Gifts, Bryn Mawr, Pa.



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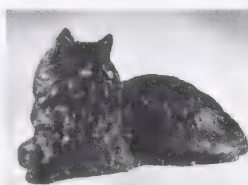
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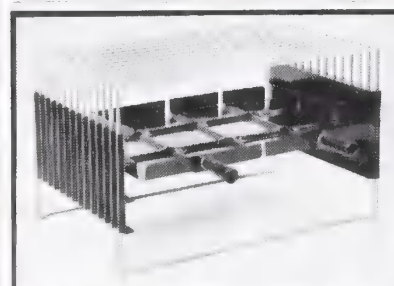


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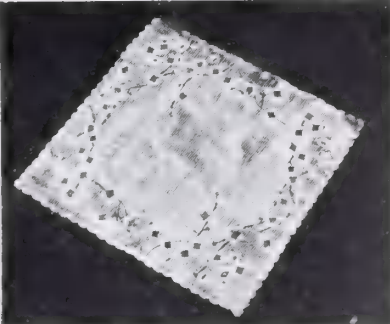
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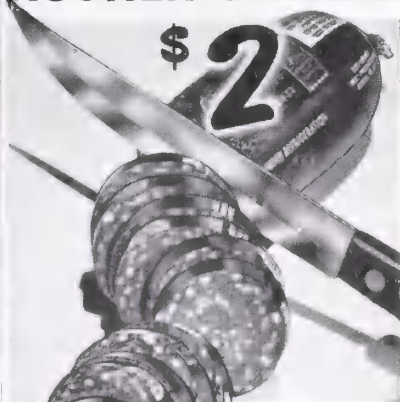
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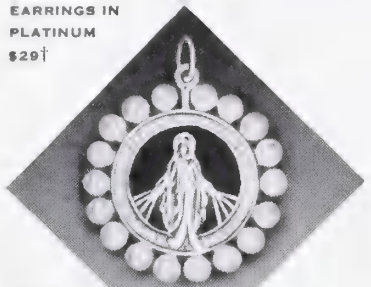
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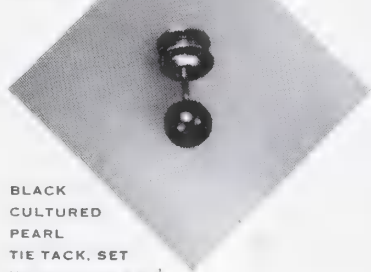
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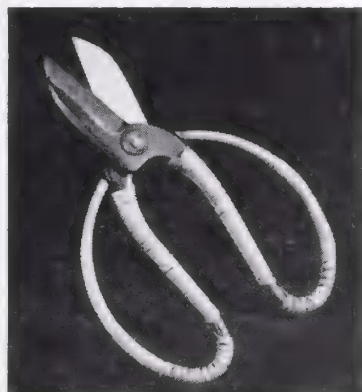
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A TWIST OF MINK is a luxurious new cut in fur to frame a pretty face. And there's no getting around its ladylike elegance with a spring suit, sheer wools, flowered prints. Made entirely of natural mink tails ingeniously worked together, a chic scarf underscores your flawless grooming, comes in dark ranch or medium brown, has concealed clasp. \$49.50, incl. tax and post. Harold Rubin, 52 E. 56th St., N. Y. C.



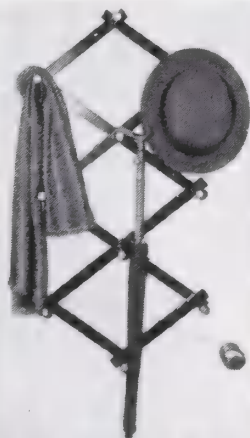
WHAT BIG HANDLES you have! The better to snip with, my dears. They were designed by the Japanese who are well known for their ways with flowers. Sharp, heavy blades snip through the toughest stem with ease. Handles are wicker-wrapped and roomy enough to accommodate arthritic knuckles comfortably. 6½" long. \$2 plus 15¢ post. Malcolm's, 6309 Reisterstown Rd., Baltimore 15.



EVERYTHING'S ROSY in Window Shopping these days and the show-off piece of the month is the breathtaking arrangement in this exquisite Hindu Rose Bowl. Hand-engraved and enameled with delicately tinted floral designs, it's brass, finished in nickel, 5" high, has removable arranger. \$7.95, ppd. Shopping International, Inc., Dept. 55, 65 Court St., White Plains, N.Y.



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Adjustable—Vertical or Horizontal. A wood bracket for use on closet doors, bath or kitchen walls.

Available in all gold, black or red with gold tipped pegs.

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Bring a look of Spring to your party tables with these unusual table ornaments. For individual place settings or centerpieces, fill the little woven wicker containers with gay colored jelly beans, nuts, Easter eggs or tiny posies. Add the fluffy chenille chicks, with their rainbow hicks of color, and you'll start table talk. Containers are 1" long, 2¼" wide at opening. You'll use them the year round in dozens of fresh, original ways.

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Your name gleams in permanent reflector letters on your **DAY-N-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

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Letters shine bright at night

Easy to read **DAY-N-NIGHT**

2 sided; raised letters on both sides

Rustproof—lifetime aluminum throughout

Permanent embossed lettering—raised in solid plates

Baked enamel finish—black background—white reflector letters

Attractive size—nameplates 2½" x 18", number plates 2½" x 7"

Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides

COLOR!

Background on any marker in your choice of **ANTIQUE COPPER ■ BARN RED ■ KELLY GREEN** Baked enamel automobile finish. Same brilliant white reflecting letters in black and white styles. **only \$100** extra per marker

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Both sides of **DAY-N-NIGHT** Driveway Guides are treated with thousands of tiny round mirrors that shine brilliant yellow in car headlights, or gleam in the rays from tail-light or back-up light. You'll bless the Guides in backing out as well as driving in! Yellow color shows clearly against snow, shrubbery, lawns. Rustproof—made of aluminum. 24 inches high, with wrought aluminum stake.

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ORDER FORM **Spear ENGINEERING COMPANY**—544 Spear Bldg., Colorado Springs, Colo.

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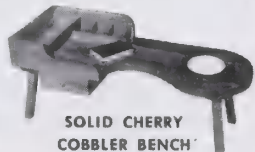
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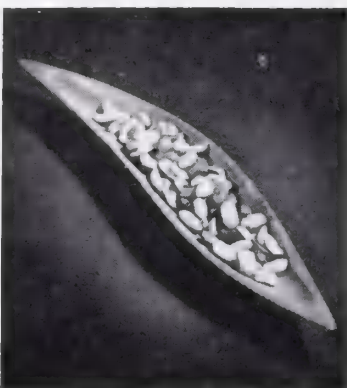


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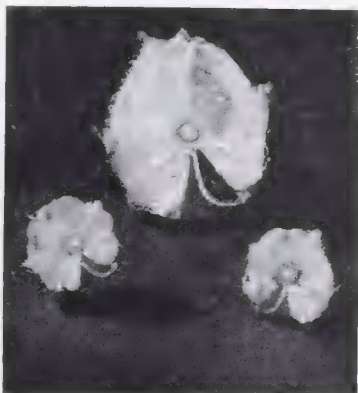
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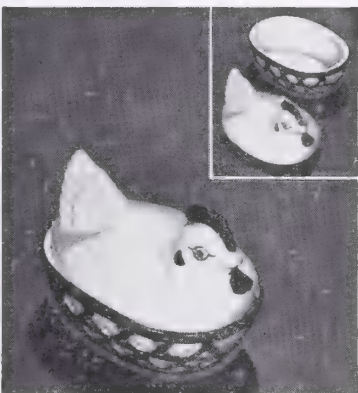
SHOPPING



A NEW LEAF for your spring suit will match the golden brightness of Easter morning and underline the corsage you wear to church. It's gold-plated and frosted by superb craftsmen, has a cultured pearl center, and the result is an *unbelievably* beautiful pin. Two inches wide, the gentle price is \$2.95. Leaf earrings to match, \$2 the pair. Complete set, \$4.50. Tax and post incl. Aimee Lee, 545 Fifth Avenue, New York.



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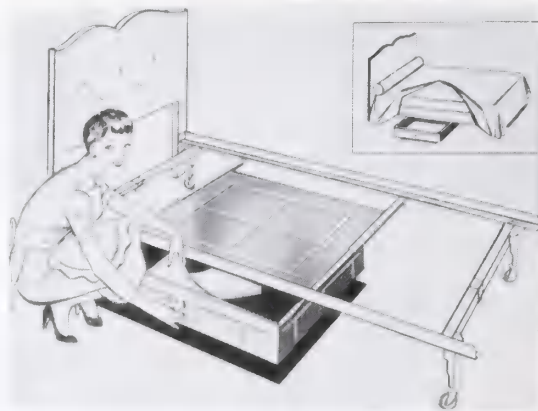
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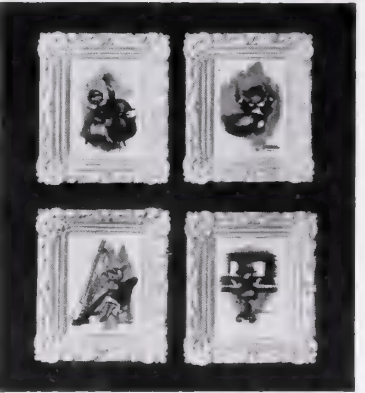
WE SHELL SEE the bride's butter come to the table in elegant splendor if you send her this fine silver-plated dish as a wedding gift. The lovely sea shell design is imported from Sheffield, England, has removable glass liner and a silver-plated serving knife. Nice, too, for grated cheese, jam or relishes, it's \$3.95 ppd. Lord George, Dept. HB, 1270 Broadway, New York, N.Y.



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(Please turn to page 71)

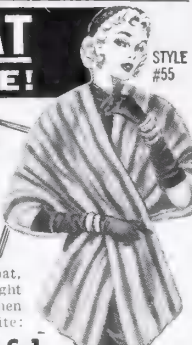


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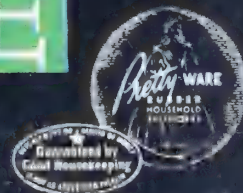
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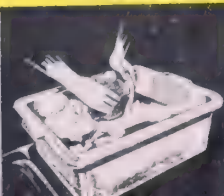
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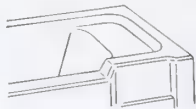
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Excitingly different, this beautiful new high-fashion bath achieves a wondrous blend of modern simplicity and age-old oriental charm. Focal points are Eljer's twin Priscilla lavatories, with their modern, custom-matched chrome fittings. The spacious Legation tub, with its convenient end seat and low rim seat, and lustrous Eljer Quieta toilet add still further to the captivating color contrast.



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Choose from seven lovely fashion-keyed colors and snowy white

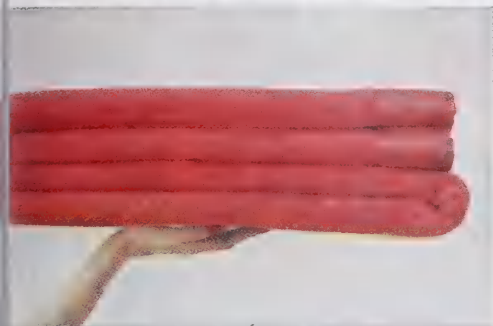
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DIVISION OF THE **MURRAY** CORPORATION OF AMERICA

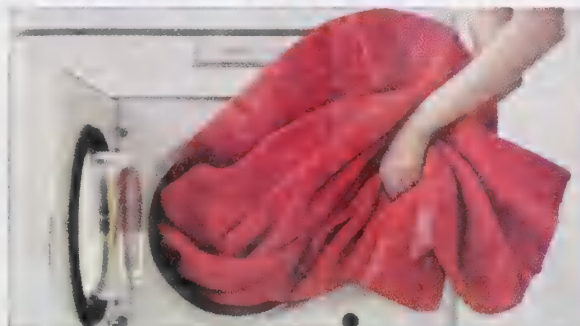


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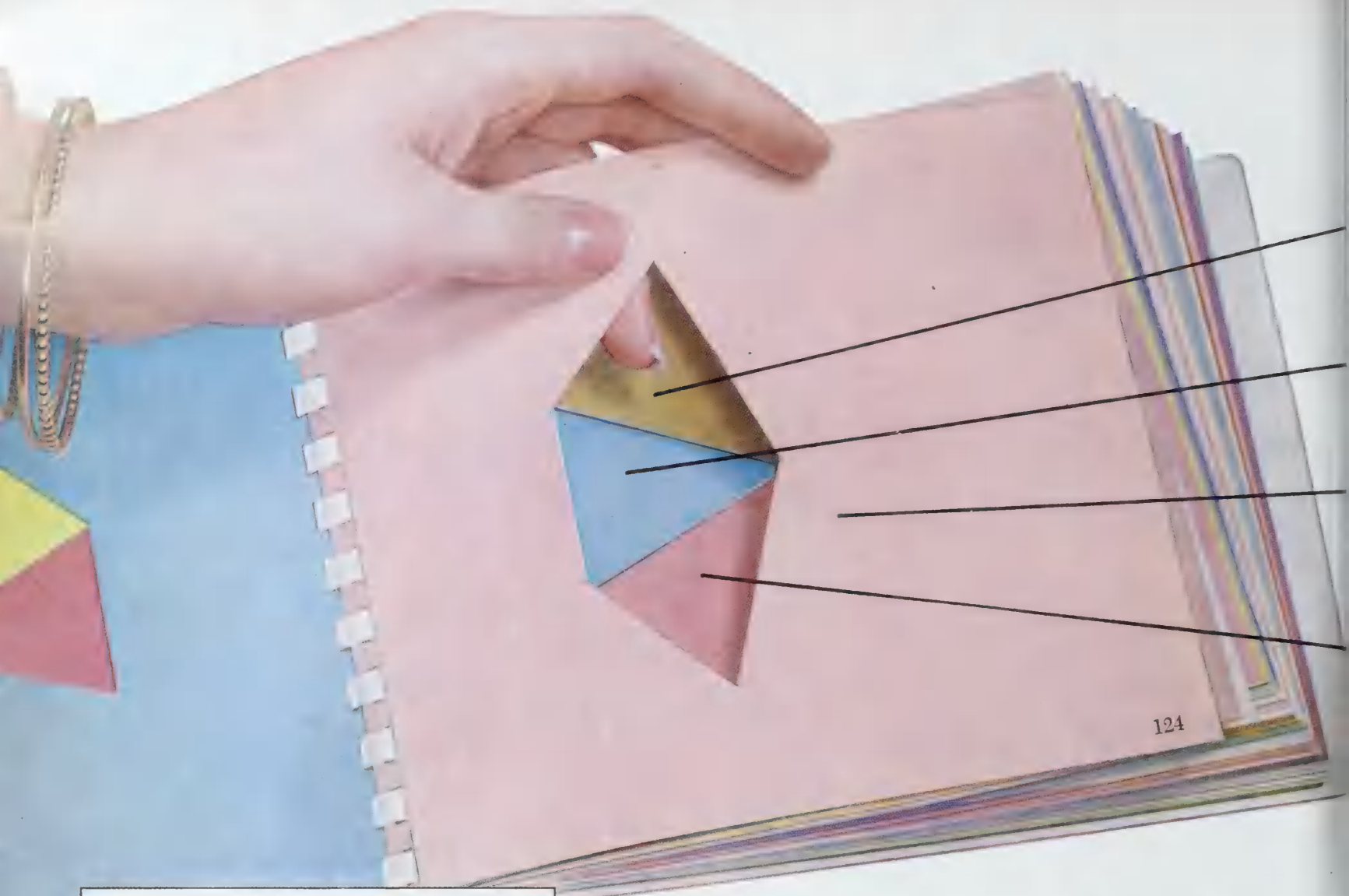
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1500 NEW 1957 COLOR SCHEMES IN THIS BIG VALUABLE BOOK



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SETTING ■ EVERETT BROWN, A. I. D. PHOTOGRAPH BY LIONEL FREEDMAN

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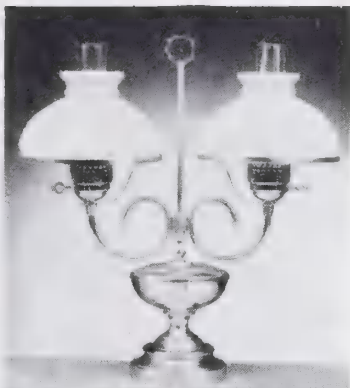
Karastan
AMERICA'S FINEST POWER LOOMED RUG



WINDOW SHOPPING

CONTINUED FROM PAGE 64

DOUBLES IN BRASS. A very fine reproduction of the student's oil lamp should be welcome news for all of you who love its classic design as a brilliant addition to an Early American decorating scheme. This one is 24" high and the polished brass lamp comes with two 10" ribbed glass shades in red, green or peach. \$35.50 ppd. Send 25¢ for Early American catalog. Greenbaum Bros., 101 Washington St., Paterson 1, N. J.



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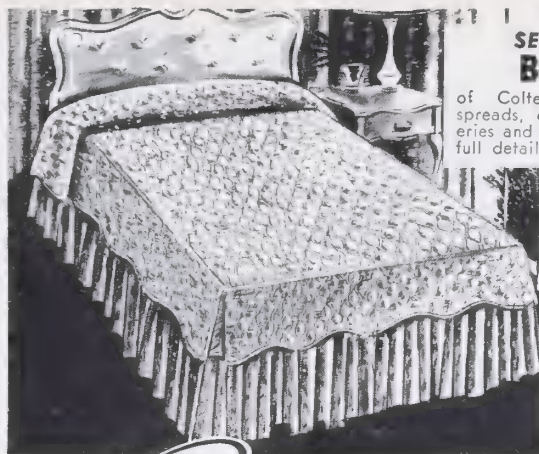
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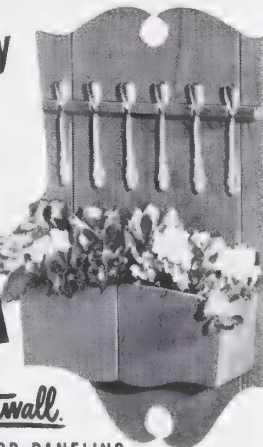
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Ceiling Pull-Down Lamp\$19.95

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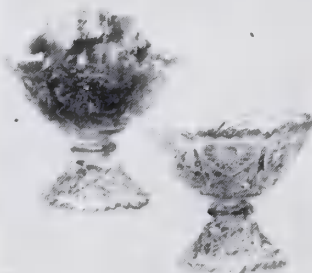
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Ward Phillips Co.
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SPRING CATALOG



WINDOW



ICE CREAM DISHES, made from molds 65 years old, are so pretty in design, so lovely in the way they catch the light, so pleasant to behold, their daily use will be a delight. Crystal servers you'll use for every kind of dessert from fruit compotes to ice cream sundaes are 5½" wide, 4½" tall. \$1.25 each; 4 are \$4.50. Add 30¢ postage. Red Oaks, HB4, Prairie View, Illinois.

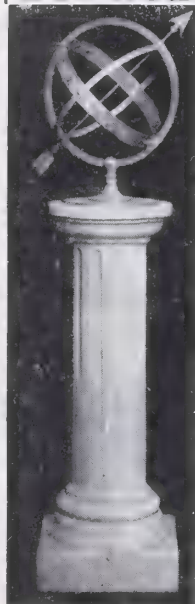


NO BUTTS ABOUT IT, the Press Kleen ash tray with its disposable inserts is wonderful. After a party, think how heavenly it will be not to have a single ash tray to wash. Just throw them out! Black and ivory plastic ash tray, 4" x 4", comes with 30 golden foil inserts printed with a black butterfly. Gift-boxed, \$2.50 plus 25¢ post. Bodine's of Baltimore, 501 E. Preston St., Baltimore 2, Md.



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Armillary Dial

With Signs of the Zodiac.

Dial: Bronze 12" diam. 15" high\$50.00

Pedestal: Pompeian Stone 30" high\$18.50

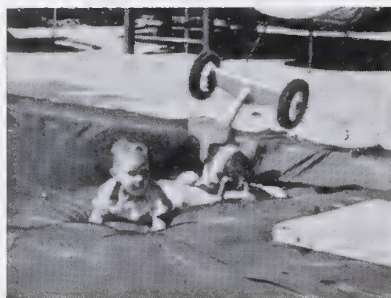
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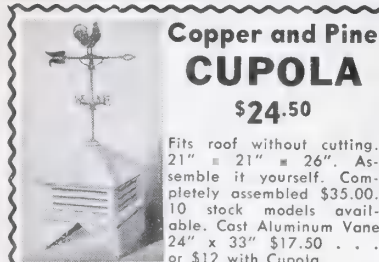
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Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. Supports up to 12 people by actual test. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in one year. Durable, lightweight Vinyl plastic. Custom made 18¢ a sq. ft., complete with aluminum pole and tie-downs. Send sketch, blueprint or dimensions for free estimate.

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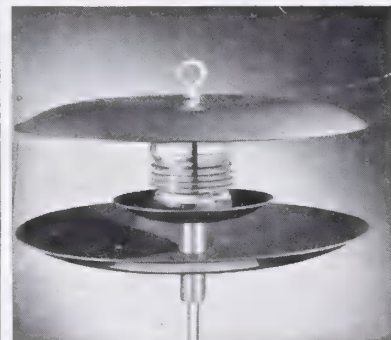
Brown stained wheels with satin finished brass lites. 3 in. frosted chimneys take up to 100 W. bulb. 24 in. dia. 4 lite \$48. 24 in. dia. (Without chains \$5 less.) 25 stock models available.



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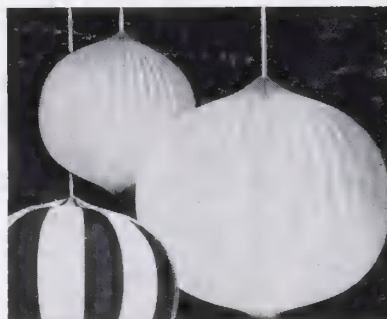
Rustproof . . . Aluminum

That this is the finest bird feeder ever made is proved by our many reorders. Here's a feeder that keeps food dry and fresh in all seasons. A handsome lawn accessory. Its 15½" aluminum trays, finished in palm green, baked enamel, are rustproof and clean easily. Simple to take apart. Holds 1½ pounds of feed. Aluminum handle is drilled to mount on iron water pipe ¾" inside dia. or can be used to hang.



Only \$9.95 postpaid
Satisfaction Guaranteed
H. B. COWAP

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GERMAN BUBBLE LANTERNS

Low as \$1.95

Beautiful diffused lighting at a budget price! Easy to install. Simply hang these delightful "BUBBLES" around a light cord and light bulb! They open, fasten at the side; add dramatic interest to any room. Made in Germany of crisply pleated lamp paper, perfectly safe. Over 100,000 used daily in homes, offices, stores. 12" size takes up to 75 watt bulb; 16" up to 150 watt bulb. Stunning in groups. You'll be delighted! Order several today, ppd.

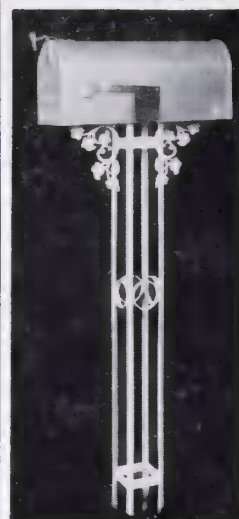
(no cod's please) 12" diam. 16" diam.
Black white stripe } \$1.95 \$2.95
Coral-pink }
Chalk-white } (Calif. resid. add 4% tax)

FREE CATALOG. Unusual gifts, exclusive imports, home accessories. Write for it.



BOWMAN'S
H4-2477 Lombard St.,
San Francisco 23, Calif.

ORNAMENTAL Mail Box IRON POST



Give your home that look of distinction with this attractive ornamental iron post for your mail-box. Made of solid iron and finished in black or white, this beautiful as well as practical fixture is completely assembled ready for you to install. Any standard mail-box can be used. Can also be used as outdoor decorative posts in front of house, they lend a new air of elegance to the lawn. Effective, also as plant stands. Over-

all height 57 inches. Order extra for gifts. Each \$12.95 ppd. Per pair \$25.00 ppd. (mail-box not included) State color. NO C.O.D.'s. Satisfaction Guaranteed. Send Check or Money Order to: **A. & A METAL WORKS**, Dept. HB, Carmel, N.Y.

SHOPPING



BASKET BELLES accompany you to the beach, on shopping sprees, to the garden club and collect admiring glances. Beautiful, spacious, easy-to-tote oval baskets are sturdily made of river willow, lacquered to a glossy finish, are mildew-proof, have folding handles and nest for storage. 10" high, 14" long, 11" wide, \$8.95. Or 12" x 16" x 13", \$10.95, ppd. Chalmar, Split Rock Rd., Syosset, N.Y.



LIGHT ON YOUR FEET. You'll feel foot-loose and full of bounce when you slip into Firefly Flats. Soft glove-leather flats with wafer heel, airfoam insoles and metallic braid trim will underscore your sleekest slacks, trim shorts and full-skirted cottons. In white, charcoal, turquoise, sand beige, sizes 3-10, narrow and medium, half sizes, too. \$4.95 ppd. Old Pueblo Traders, HBF, Box 4035, Tucson, Arizona.



GOOD FRIENDS. The sweet enchantment of childhood is symbolized by this beloved Hummel figurine, which would make a sweet Easter present for a collector. Just 4 3/4" high, in the whimsical soft colors and gentleness of spirit that makes Hummels cherished the world over, "Good Friends" is \$7.50 and signed by the artist. Ppd. Hildegard Studios, 597 Farmington Ave., Hartford 5, Conn.



Personalized DOOR NAMEPLATE

Mr. & Mrs.
Richard K. Heywood

Your name or message smartly engraved in century type, on solid brass plate guides guests to your front door. 2 1/2 in. long. Satin finish—heavily lacquered for permanency. Solid brass screws included. Full price \$1.00. No C.O.D.'s, please! Mail to:

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6349 N. Fairfield Ave.
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A collection of 115 different stamps from all 5 continents.

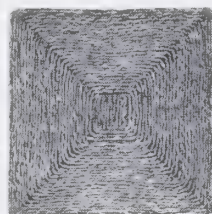
Includes Airmails, Commemoratives, Dead Countries and stamps over 60 years old. Value over \$2.00. Introductory price only 10¢. Fascinating Free stamp literature and other stamps "On Approval" also included.

GLOBUS STAMP COMPANY

268 Fourth Avenue
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Unsurpassed Service since 1929
Guarantees Your Satisfaction

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SEA GRASS MATTING

Contemporary casual floor cover, this heavy handwoven Formosan grass matting. Natural beige, to blend with any color scheme. A full 1/2" thick...tough and long-lasting. Easy to clean with vacuum or soap and water. Sea grass matting comes in 12" squares, in rolls 9' wide. It is simple to detach (or add) squares to fit matting around furniture or hearth. When ordering, send room dimensions, measured in feet. For example, if your room is 9' x 12', you would need 108 sq. ft., at 19c per square foot...a total of \$20.52. If your room is 12' x 14', you would need 168 sq. ft., at 19c per square foot...a total of \$31.92. Usually sold as high as 40c a sq. ft.

PER SQ. FT. 19c

SIZE PRICE PREPAID

6" x 12"	\$.74
7" x 20"	1.59
9" x 20"	1.89
12" x 20"	1.97
7" x 25"	1.98
9" x 25"	2.32
12" x 25"	2.58
7" x 30"	2.68
9" x 30"	2.78
7" x 36"	2.98
9" x 36"	3.24

MOVABLE SHUTTERS

Handsome hardwood louvered movable shutters. An always-new home-fashion that blends perfectly with modern, traditional, provincial decors! Ours are the finest choice grained beechwood...fitted together with wooden dowels, not nailed. Movable louvers adjust to any angle...let in as much air and light as you desire. Measure the inside dimensions of windows to be shuttered. Only a screwdriver needed to mount them...then paint or stain them as you wish. Our huge shipload buy enables you to order these at a fraction of the ordinary cost.



FIBERGLASS PLANTERS

Bright idea for planting...indoors or out! Dramatic, vibrantly-colored fiberglass bowls on wrought iron stands. Home-fashion fun too, for magazines, wood, toys! Bowl 15" wide and deep, in chartreuse, red, coral, turquoise, black, grey, white. Usually seen as high as \$15. Bowl and stand 27" high - 18" high.

4.99



DWARF PEACH TREES

Grow up to 50 lbs. of luscious freestone peaches...even in the tiniest yard...anywhere in the U.S.A.! The only true dwarf fruit-bearing tree in the country! Deep pink blossoms, long narrow green leaves. Height when shipped approximately 20". Shipped moist root, with full planting instructions. Plant now for first-season flowering. Value \$6.

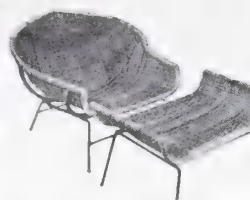
1.99



PAPEETE CHAIRS

Straight from the South Seas to contemporary rooms and patios...these newest versions of the captain's and matching side chairs. Glowing in golden-toned imported rattan on wrought iron frames. Values to \$18.

Captain's Chair 6.99
Side Chair 4.99



ISLAND CHAIR

Old-time easy chair comfort...sleek modern design. Favored sitter for den, living room or patio...handsome in golden imported rattan on wrought iron. Value to \$22.

7.99

Matching rattan and wrought iron ottoman 3.99

TO ORDER: Send check or money order. Shutters are shipped postage paid. All other items sent freight collect. For C.O.D., send 1/2 deposit or more. Calif. resid. add 4% state tax. 10-day money-back guarantee applies to everything.



the **akron**
4372 SUNSET BLVD., LOS ANGELES 27, CALIF.

NOW DIXONS BRINGS YOU A DINING GROUP...

AND SAVES YOU \$ HUNDREDS \$

Shipped right to your door at big direct factory savings, completely finished and assembled. This continental inspired dining group is made of fine selected hard woods with the special Dixon's mar and stain resistant protective finish. Note the abundant storage space in the smartly designed buffet.

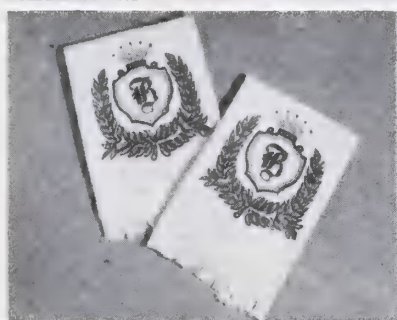
The modern round table (44" in diameter) extends to a big 86" with leaves. And the good news is the price. For example, this table costs just \$76.00 (slightly more for extra leaves). Complete livingroom groups available, too, at direct factory savings.



COMPLETE CATALOG 25c
25c brings you this complete Dixon catalog with actual swatches of upholstery fabrics and wood finish samples. Send Today.

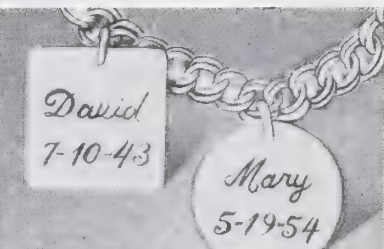


DIXONS FURNITURE COMPANY
DEPT. J-116, ELLICOTTVILLE, N. Y.



ROYAL CREST GUEST TOWELS with Monogram—2 for \$1

Add new charm and decor to your home with these smartly styled, monogrammed guest towels. Regally monogrammed in silver and black on your choice of pink or white Cannon terry cloth, to reign supreme. Also, they're personalized, thoughtful gift with a little price tag, styled to please the most discriminating. The tops and bottom are fringed and each measures 11" x 18" over-all. Available with any single initial except U, V, X, Y, Z, I and Q. Specify white or pink. Set of two, monogrammed, only \$1.00 postpaid. Satisfaction guaranteed. Order by mail from U. S. Curtain Corp., Box 237, South Sta., Yonkers, New York. (Dept. HB-2)



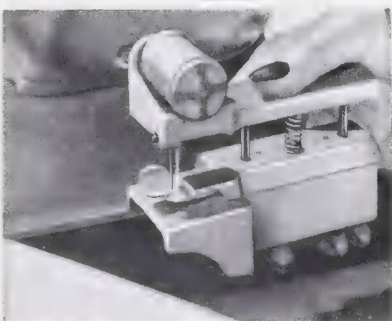
A Bracelet For Grandmother

To your individual order . . . in sterling silver . . . a separate commemorative disc conscientiously engraved for each grandchild. Size, shapes, and engraving style as shown above.

Bracelet \$3.00
Per Disc \$1.50
IN GOLD-FILLED (slightly larger)
Bracelet, 1/20 12K gold filled \$4.00
Per Disc \$2.00
Tax, engraving, postage incl.

Catalog On Request *Holiday House*

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\$4.95 Sewing Machine Hems, Bastes, Sews Buttons

Not a toy! Automatically sews all basic stitches with light hand pressure—you need no sewing experience. Does blind-stitch hem repairs without removing garment. Hems and seams hanging drapes. Sews thru even heavy fabric. Styrene body, precision steel gears. Made in the U.S.A. Money-back guarantee! DEXTER MACHINE plus needles, thread, carrying case, sewing book—\$4.95 ppd. or C.O.D. plus post. Write to

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2735 N. Ashland Ave., Chicago 14, Ill.

Name: _____

Address: _____

STOP FAT LEGS FAST "SHOO" DOES IT!

Remarkable device, once the secret of Hollywood stars, now takes inches off your ankles, calves, thighs, knees, hips . . . while you rest! only \$2.98

Make your legs lovely . . . fast! "SHOO" embraces your toes and ankles. "Shoos" fat off your legs while you relax. Invented by Franziska of Hollywood, figure consultant to movie studios, for starlets to use at home while they study their parts, read, or watch TV. Actually fun to use! Slip "SHOO" over your feet, wiggle your toes . . . and heavy calves, flabby thighs, unattractive knees, thick ankles are firmed and slenderized. This is an amazing scientific method, fully guaranteed to work.

Leg Beauty Course and Measurement Chart Included

The pleasant way you use "SHOO" for fast slimming is pictured and described in Franziska of Hollywood's famous Leg Beauty Course. Record measurements on the chart . . . and see results within 10 days or YOUR MONEY BACK.

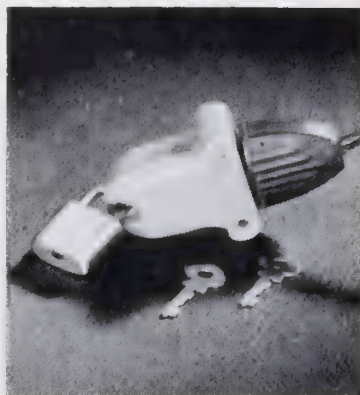
Send Check or M.O. for \$2.98 + State shoe size. If not pleased, return for full refund.

HOB1, Dept. B-47
Flushing 52, New York

Holi



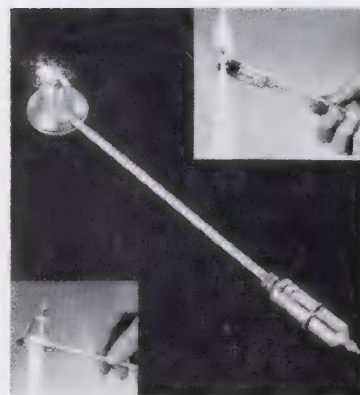
WINDOW



LIMITED ENGAGEMENT for rock 'n roll records, blaring TV, and disc jockey patter is assured when you Plug-Lock the machine and stop the din. A safety device, too, as brass padlock and unbreakable plastic case lock any electrical appliance dangerous to toddlers. Insert plug in case and turn key. With two keys, it's \$1.25 postpaid. Breck's of Boston, 270 Breck Building, Boston 10, Mass.



YOUR SHINING HOUR will be after the ball is over, the last guest has gone, and you discover a cocktail has left its ugly mark on your favorite antique table; perfume spilled on your dresser. *Reviva* comes to the rescue with its magical triple action. It cleans, de-spots and polishes, leaving tables shining like new. Qt., \$3; pint, \$2; 1/2-pt., \$1.50 plus post. No c.o.d's. Mrs. Mark Jackson's Studio, 123 W. 57th St., New York.



TWO FOR TABLE SHOW. To light your cigarettes and extinguish the candle flame at dinner's end, this is the most satisfactory and decorative idea we've seen. A sterling silver combination snuffer and lighter measures 10" long, works like a charm. Send it to a bride or a week-end hostess. \$6.95 incl. tax and post. The Lillian Shoppe, 20-22 Armat St., Philadelphia 44, Pa.

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the shutters with the Grand Rapids pedigree



SEND 25c for new illustrated brochure, "101 Uses for Shutters" — together with full details on how you can order by mail.

de'cor OF GRAND RAPIDS, INC.
1601 Eastern Avenue, S. E., Grand Rapids, Michigan



BOUTIQUE ACCESSORY FOR THE BATH

Ladies and gents, Here's your invitation to be seated on this glamorous heaven-sent johnnie seat cover! It's hand-decorated featuring a metallic gold cherub with rhinestone studded stars on your choice of black, pink, white or turquoise washable fabric with the appropriate inscription, "Be an Angel, Sit and Git." Designed to impress even the most blasé of your friends. Be an angel, and order now for yourself or for gifting. Immediate delivery. Send check or money order. No C.O.D.'s

Only \$3.95 postpaid

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SHOPPING



GREEN GROWS THE IVY

in an old favorite that plays a new role in the decorative scheme of things. An authentic Colonial Ivy Bowl is hand-painted with Maling's (1762) Peony and Pheasant design in four colors on white English Staffordshire. Lovely in a traditional room, it's 8" tall. \$4.95 plus 25c post. Here's How Co., Dept. HB.95 Fifth Ave., N.Y.C.



PERHAPS A DUKE,

with powdered wig and satin breeches once owned one of these sterling silver napkin rings, which is now a Cuff Bracelet. Or maybe Galsworthy's Soames Forsyte toyed with it while he watched his beautiful wife enchant other men. Make up your own stories as you wear yours. All are old, all different. \$3.95 incl. tax and post. The Jamaica Silversmith, 79-32 164th Street, Jamaica 2, N. Y.



FROLICKING CUPIDS

and graceful butterflies cavort happily on a pair of plaques that would be delightful for your walls. Of lovely Bisque china, they are 4 1/2" squares, with a raised white design on soft Wedgwood shades of blue, green or pink, and come with white pie-crust border. \$2.50 the pair; \$4.75, 2 pair. Ppd. Lee Wynne, 5446-HB4, Diamond Street, Philadelphia 31, Pa.



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DRAW
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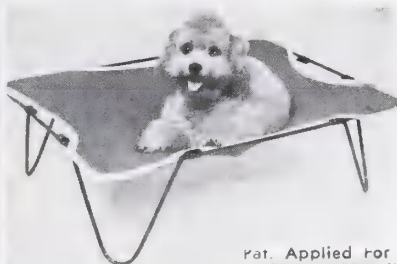
with these
lifelike
MANIKINS
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An ideal model for Professional or Amateur! Takes any pose—holds it—and works cheap. Sturdy wire skeleton duplicates any body action, foam rubber simulates flesh movements. Large—1 ft. tall. Specify male or female figure.

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Pat. Applied for

Sling Bed

Clean comfort for your pet. Removable vat-dyed canvas sling, completely washable on sturdy black wrought iron frame. Packs flat for travel ease. Grand gift too for any dog and cat lover. Black, white, green, yellow, and red canvas. Please state second color choice.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	\$4.75	\$1.50
27" x 21"	7.45	2.50
36" x 27"	10.95	6.00

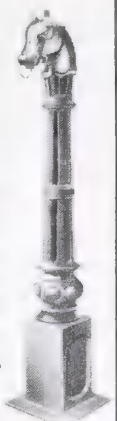
All Above Items Postpaid.
48" x 32" \$12.95 \$7.00
Express Charges Collect.

Horse Hitching Post in black cast iron 53" high, 101 lbs. Freight collect \$42.50

No COD's please. Money refunded if not satisfied.

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Kitchen wallpapers and borders that cut cunning capers or create smart backgrounds for today's pastel appliances are an important part of WARNER'S SUNBURST COLLECTION. Plastic sealed for 100% washability.

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The WARNER Company
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SLIP-ON COLLAR PIN \$1.50

Will never leave holes in the delicate fabrics of your spring blouses and dresses. Of gold or silver plate with 2 or 3 engraved initials. \$1.50

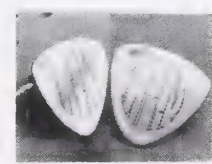
You'll love the matching Earrings & Cuff-Links \$2 pr.

Special Price for Pin & Earrings or Cuff-Links \$3

Complete Set of all 3 items \$5

Cuff-Links very smart for men, too.

Send cash, check or m.o. Specify center, initial.
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BAREFOOT HOOKS are fine for holding towels in bath or kitchen; bags, belts, etc., in closets. Fun for children's rooms, too and an inspiration for decorating a beach cabaña. They will make you smile every time you look at them.

BAREFOOT HOOKS, 3 1/2" high, of sturdy metal with your choice of brass or silver plating, complete with matching screws, are 2 for \$1.00 or 6 for \$2.75, postpaid.

ELIZABETH McCAFFREY

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Ready - Built, fully assembled **PAGODA ROOF CUPOLA** for your garage, breezeway or ranch house that will fit any pitch roof. Made of pine, painted two coats white, 31" high, 18" square. Aluminum or copper covered roof. Needs only a screwdriver to put up in 10 minutes. With **ALUMINUM** covered roof, \$39.50. With **COPPER** covered roof, \$42.50. Express Collect. Other sizes and styles from \$16.75 to \$149. Weather-vane shown 19" x 20" made of **COPPER** and **ALUMINUM**, painted black, only \$11.95 postpaid.

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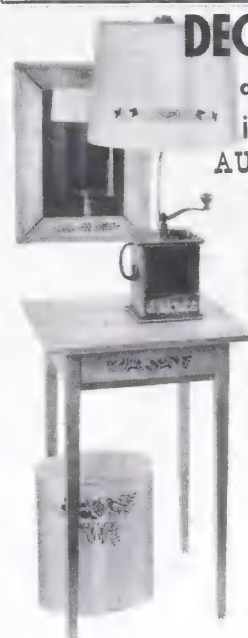
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**AUTHENTICS
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Lamp base and shade, mirror frame, table and waste basket—all decorated with different decal designs from ONE set of Authentics! Famous BIRD & FRUIT furniture set just \$1.00 (plus 10¢ in U.S.). Available in EITHER combination full colors, gold and silver, OR beautiful gold with dark brown accents. Apply easily with just water. Many other sets available too!

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your loved one's portrait sculptured in enduring lifelike 3-D! on Silver (or Gold Plated) Charm!

Charm shown actual size, 3/4" in diameter. Can be made from any size photograph.



Dramatic new process gives you a stunning portrait of your loved one—with such fidelity to detail, such sculptured likeness that you would have to pay at least \$85.00 if it were molded in clay then cast in metal. Eyes, lips, hair—all features—stand forth from this gorgeous Portrait Medallion. By a new and exclusive art process, every detail of the original photo is captured forever, exactly as it appears in the original.

Lasts for life! Will not tarnish! Medallion heavily plated with silver. Stunning

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Please send sharp clear photograph (which will be returned to you). Passport type and size is best.

3/4" size, \$10.95. 1" size, \$19.25. Heroic size 1 1/2" Portrait Medallion, \$27.45. Medallion heavily plated with 2 grams of 24K gold—3/4" size, \$13.75. 1" size, \$24.00. 1 1/2" size, \$34.50. All prices postpaid, include Fed. Tax.

MANSFIELD HOUSE, 38 Water Street, Dept. 205, New York 4, N. Y.



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YOUR OLD
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INTO A NEW
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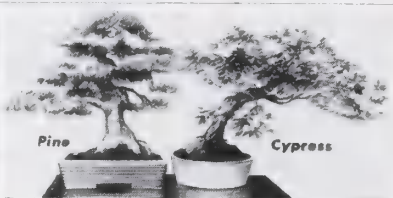
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BRACELET WITH REMODEL

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RAISE LIVING MING TREES

Fascinating and Popular Hobby

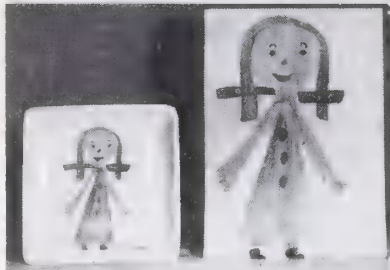
Now raise rare living miniature Ming trees—to add unusual beauty and decor to your home. A fascinating hobby for you—wonderful gift for your friends. The delicately beautiful foliage of the Ming tree makes them ideal for table centerpieces, buffet or mantel. Ming Tree Kit comes complete with everything you need—both Cypress and Pine seed, formulated soil, two pots, two special treatment chemicals and complete instructions. Average height, 10" to 20" when mature. Order today for yourself and friends for gifts. **\$2.95** Ea. Kit complete, Ppd.

2 Kits, complete, Ppd. \$5.50

Order by Mail. No C.O.D.'s Please

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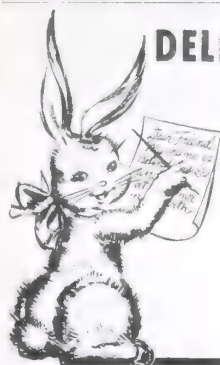
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Your own child's drawing drawn for Daddy or Mommy, or grandmother. A child's work of art can achieve immortality. Just fold and mail any size drawing for reproduction in full color on a 7" ceramic ash tray or 5 1/2" x 4 1/2" cigarette box \$6.95 each. Allow 10 days. 50¢ postage. Write for free brochure.



DELIGHT YOUR CHILD WITH LETTERS

... from THE BUNNY

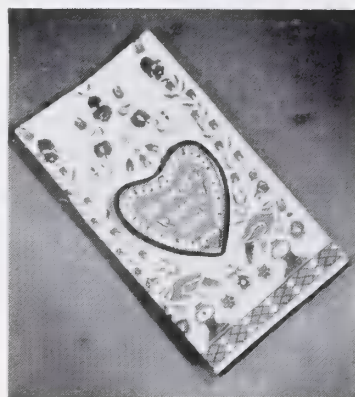
Here's the gift that's delighting children in a new, imaginative way! Belinda Pink-Ears writes an illustrated letter a week, addressed personally to your child, telling bunny adventures. Toy surprise in every letter. Children 2 to 9 love Belinda's letters! Gift card with sender's name in first letter. 10 letters (a letter a week for 10 weeks) \$3 postage paid. BELINDA PINK-EARS, P.O. Box 221, Dept. HB4, Laguna Beach, California.



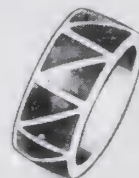
WINDOW



PINING FOR A NOTE from you is a man-sized knotty pine memo pad to mount on a kitchen wall or over a telephone. Early American in design and hand-rubbed to a mellow finish, it holds a 3,000 inch roll of adding machine tape for endless grocery lists, menus, family notes, etc. Brass cutting edge tears paper neatly. \$2.95 plus 15¢ post. Laurcel Gifts, Dept. A-HB, P.O. Box 312, Flushing 52, N.Y.



"THE WAY TO A MAN'S HEART" is a gay reminder to whip up an apple pie or bring on a sizzling steak. After he busses you, he'll gladly dry your dishes with this bright tea towel. It has a red, green and yellow Pennsylvania Dutch design on white cotton background, is 15 1/4" x 27 1/4". When you snap off the heart, you've got a hot pad. \$1.25 each; \$3 for 3. Ppd. Wayne Mfg Co., Wayne 1, Pa.



WITH THIS RING you'll rivet every glance and call attention to a pretty hand, a divine tan. Turquoise is the lucky stone that mates with sterling silver in an exquisite band ring 3/8" wide. Made by hand, the channel work is inlay in a triangular pattern. Send ring size when ordering. \$19.95, ppd. Miller Curio Co., HB4, 256 E. Congress Street, Tucson, Arizona.

New! Polished Chrome Plated HOSE SHUT-OFF VALVE

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Twisting
No
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**PUSH—water flows!
PULL—it shuts off!**

No protruding valve handles to dig up lawns or earth, caused by dragging hoses. This new type Hose Shut-off valve shuts water off instantly. No more long walks to aid from faucet to start or stop water. Guaranteed leak-proof Non-corrosive. For use with all types of home and garden appliances, such as hand sprays, sprinklers between water hoses, car washers and irrigators.

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SUCT-DRY

Only

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Without electricity or moving parts this suction drainer pumps

330 gallons of water per hour from flooded cellars, pools, trenches, ponds, etc. Just attach with a type faucet, attach another section of hose to the discharge end, turn on the water and it goes to work.

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House Beautiful
MAGAZINE

572 Madison Avenue, New York 22, N. Y.

(advertisement)

SHOPPING



KEYED TO A NEED for one important necklace that will dramatize an Irish linen sheath, a pastel cashmere sweater, a pure silk shantung dress, a cool sharkskin, this fabulous cascade of ten keys has an *unbelievable* price. In antique silver metal, it's a beauty and a bargain for the Lady of the Manor. \$2.75. Tax and post. included. Jeredith Manor, Box 130, Nyack, New York.



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"KEEP IT LIGHT, Keep it Gay" is the tune that inspired the designer of this pretty, pretty pin-up. A white wrought-iron lamp has a red glass chimney and is a cockle-doodle dandy to brighten the wall of a breakfast room, country kitchen, or patio. 18" high, 10" wide, it comes with bracket, extends 8" from wall. \$7.95, ppd. Townsend House, HB4, 645 Bergen Avenue, Jersey City, New Jersey.



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"Baby's Most USEFUL Gift..."

ONLY \$21.95 complete w/mattress

Grandparents, give Baby the ideal gift for his visits. His own sanitary PORTA-BED folds down to suitcase size. Open it is 47" long, 22" wide, 24" high. Adjusts in depth to full Baby Bed size. Moves through doors without folding. Sleeps children up to 5 yrs. Sturdy Aluminum frame, patented locks and tilt-proof. Washable Duck and NYLON netting crib. Waterproof TUF-FLEX mattress and Insect-proof cover. Weighs 12 lbs. Color: Soft blue. Money-back guarantee. Shipping charge collect. Insect Screen Top Free

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Dept. 4, Dallas 9, Texas

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Don't overstay
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—We want you
to feel at home."

Be at ease.
As you will.
This paper's strong
and will not split.

"All is well
that ends
well."

Keep our bed.
Wash it like
you would the sheets.
When you get through.

"If at first
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succeed—
Try, try Again."

FUN FILLED TOILET TISSUE — \$1

Laughin' bathroom tissue will dress up any john with riotously funny sayings! Great for gag gifts. Makes your guests sit up and take notice. A silly saying or racy remark is printed on each sheet with non-irritating ink. "Do it yourself", and a 100 other sayings! Here's a witty way to solve the bathroom reading problem. *You must be pleased or your money back!* 3 different rolls of Tissue for only \$1, postage paid. Order **LAUGHIN' TISSUE** from **SUNSET HOUSE, 863 Sunset Building, Hollywood 46, California.**

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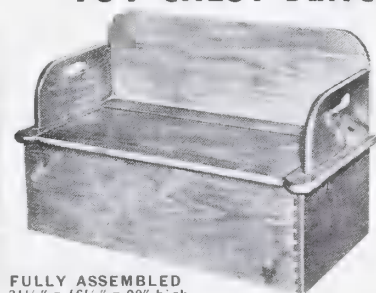
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FULLY ASSEMBLED
31 1/2" x 16 1/2" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction. Direct from our workshop to you.

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Guaranteed

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is a new scientific moth-killer with a pleasing cedar aroma! Comes in 4 1/2"-long bags . . . just hang in the closet or place in a drawer, and woolens are safe for months. Mothrox is certain death to all moths, roaches and silverfish . . . prevents mildew, too! One bag of Mothrox is enough to protect contents of an average-size closet.

79c each, or 4 for \$3.00 postpaid
Send check or money order (no C.O.D.) to
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"SOFT BOTTOMS"

Assorted SIZES and SHAPES!

For BRIC-A-BRAC
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CUSHIONS SILENCES PROTECTS FURNITURE

Guard your furniture against hard knocks and scratches from lamp bases, vases, statuary, bric-a-brac. **SOFT BOTTOMS** provide magic felt cushions for ANY object. Stick by contact to metal, glass, wood, china, plastic, etc. Permanent, washable, mothproof. Dozens of daily uses as bumpers, under glass tops, as door stops, lid cushions, leg levellers, silencers. **SOFT BOTTOMS ASSORTMENT** contains 120 round, square, rectangular DOTS and TABS 1/4" to 3/4" sizes . . .

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TRAINING MADE EASY!

Hangs down 23" from grown-up level—24" wide. Easy for small fry to hang up own clothes. Short garments hang above. Doubles closet space. Avoids driving nails in walls or door. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

A WELCOME GIFT FOR BIRTHDAYS, SHOWERS, ETC.
In colors—Red, Blue, Green Complete \$1.95
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buy draperies by mail
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now guaranteed **FADEPROOF**
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I enclose 25¢ in coin. Please send swatches and booklet "How to have distinctive draperies at 1/2 the cost."

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Trio Script



\$2.00 3 INITIAL MONOGRAM PIN Actual Size
Tax Included—Postpaid—No C.O.D.'s
MADE TO YOUR ORDER: A personalized accessory that can be worn on suit, dress, blouse, handbag, hat or scarf. Three graceful overlapping script initials with the "handmade" look. Substantially constructed of highly polished gold-plated metal with safety catch. A beautifully designed piece of costume jewelry—ideal for your personal use. As a gift, personal initials have no equal. They represent extreme thoughtfulness in your gift selection. Perfect gift for Mother's Day.

FOR MEN!

TRIO SCRIPT

3 INITIAL TIE CLASP

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Starts fireplace and barbecue fires in seconds—mechanically and safely. Operates on down draft principle fanning newspapers or standard kindlers to ignite charcoal or logs. Totally enclosed, long life motor (500 hrs.) operates with lantern battery. Portable, heat proof, and sturdy. Galvanized, **\$5.95.** Black and brass, **\$7.95.** All brass, **\$9.95** (battery not inc.) Postage paid. Satisfaction guaranteed.

Dept. HB-47

Hubbard Woods Sta.

Winnetka, Ill.

Peddler's Cart

WINDOW SHOPPING

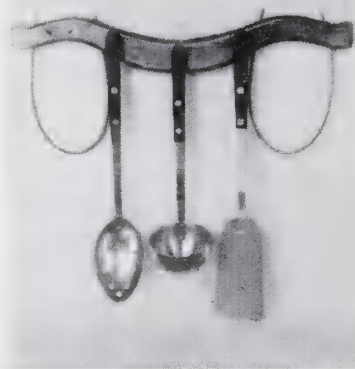


SPRING IS BUSTIN' OUT

all over these wall charmers that are the decorative antidote for a winter-weary room. Hang a pair above a dining buffet, over a hall table, as a welcome sign for April. Grapes and Bird scrolls in black on white parchment are framed top and bottom with natural wood, capped in golden brass ferrules. 4" x 38", \$2.95 a pair. Ppd. Calisco House, 943 So. Bedford St., Los Angeles 35.



CUTE AND CUDDLY are a small pair waiting to befriend the nursery crowd. Hans and Hilda are 9" high, exquisitely colored with pink body, green and blue jackets, flaxen colored hair, foam rubber from head to toe. A soft touch if your dimpled dreamboat decides to teethe on one, each is \$1.29. \$2.50 for the pair. Ppd. Closet Accessories Co., Dept. 1186, Evanston, Illinois.



NO JOKE—IT'S A YOKE utensil rack. An authentic copy of an old-fashioned oxyoke is made of hand-rubbed knotty pine with black hand-wrought nails for hanging 5 utensils. Think of this for your country house or a friend who lives in a split-level. It comes complete with screws for hanging. \$2.95 plus 15¢ postage. Laurie & Co., Dept. HB-4, 507 Fifth Ave., New York 17, N. Y.

(Please turn to page 85)

BUILD Successfully with
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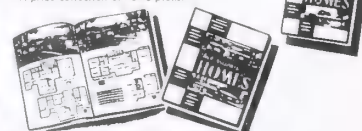
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IN THIS GILDED CAGE . . .**

Your "Blue Bird of Happiness" looks as real as the waxed apple blossoms circling the cage and the driftwood branch on which it perches. Brass Cage (15" tall, 11" wide) stands gracefully on a table or hangs from its beautiful brass bracket. White or pink and white.

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NEWS
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Gay cotton collar and leash that is completely washable!

Interlined for extra strength with strong metal buckle and clasp. Collar shaped or straight. Striped, plaid or print in red, blue or green. Give actual neck measurement, choice of pattern, color and shape when ordering. Individual pieces, **\$4.00** each, the set **\$7.50**, postpaid. No C.O.D.'s please.

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BRIAN DONLEVY, STAR OF "DANGEROUS ASSIGNMENT" AND "CAPTAIN BAD."

"WHEN I ORDER VODKA, I EXPECT SMIRNOFF!" Let's not make a Federal case out of this, old man. Vodka's name *is* Smirnoff—but it's a good idea to mention it when you order a vodka drink. Smooth and flawless Smirnoff makes the driest of dry Martinis. It loses itself in orange juice, tomato juice or any favorite soft drink. That's why these Smirnoff drinks *taste exactly like orange juice, tomato juice or any favorite soft drink!* Delicious! It's smart to specify Smirnoff—in more ways than one.

the vodka of vodkas!

Smirnoff
THE GREATEST NAME IN **VODKA**



80 AND 100 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN), HARTFORD, CONN., U.S.A., FRANCE, ENGLAND, MEXICO.

Nice things are part of growing up



A pretty table teaches pretty manners Set a shining example of good taste with Libbey's lovely new Provincial Rose glasses. Here is beauty your family can enjoy *every* day. For each sparkling glass has the exclusive Libbey rim that defies chipping.* In 5 sizes—and only about \$3.95 for 8-of-a-kind sets! (Syracuse "Bridal Rose" China; "Damask Rose" in Heirloom Sterling).

Set a pretty table *every* day
with Libbey **every-day** crystal



A table they'll remember Father can build this novel table-round-a-tree. Mother can do it proud with Iroquois Casual china, International Stainless flatware and Libbey's striking Staccato! At home outdoors or in, these stunning glasses come in 10-oz. and 14-oz. sizes—8-of-a-kind only about \$3.95. Pilsners about \$5.95. Beautifully gift-boxed too!



Pretty airs for the TV tray, too! An exciting drama you can stage with Libbey's sparkling r Templo! Who would guess such "spectacular" glasses c so little—only about \$2.00 for 8-of-a-kind sets. In fact, a glass is so inexpensive you'll want 2 or 3 sets. (Iroquo promptu "Stellar" plates; International "Scope" Stainle

*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.

LIBBEY SAFEDGE GLASSWARE
AN **①** PRODUCT

OWENS-ILLI
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Your Republic Steel Kitchens dealer can adapt this sink center to your new kitchen

Make your Sink Center a Work Saver!

Now plan exactly the sink you want for your new Republic Steel Kitchen, right from *stock* units! The "custom-design" look at a surprisingly low price. Choose lustrous stainless steel, or a porcelain finish in harmonizing color... either as a complete sink or as a modern built-in unit surrounded by lovely Formica.

And what a selection of undersink cabinets! This six-foot beauty, for example, recessed for sit-down comfort. Top drawers with cutlery



trays and dividers. Inner sliding drawers for easy-to-reach storage. A tray compartment, towel rack—planned convenience everywhere.

Store full-size dinner plates in Republic's wall cabinets, adjust the shelves as you please. Smooth, snag-proof surfaces... nothing to warp, sag, bind or come loose. A finish that needs no constant care. Your Republic Steel Kitchens dealer will help you with planning and financing, and give you the most for your money!



**New
1957 Planning
Book!**
True to its title,
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make awkward kitchens behave."
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HB-674 G-3113

Also available in Canada and throughout the world





Aldon Miracle-Tex Broadloom is a dream underfoot and a beauty for price! Especially when you can carpet an average size bedroom for less than half the cost of a complete 6 piece bedroom suite. Choose from 13 colors (including "Spruce Green" shown) in seamless widths up to 15 feet. Furniture is from the Transitional Oak group by **Williams**.

Now you can cover a 12' x 15' area for as little as \$139.00* in a broadloom that combines the best qualities of viscose for color, nylon for wear, and wool for luxury!



Springy, rich, resilient underfoot... luxurious Aldon Broadloom has transformed each of these settings into a lovelier, more gracious, more comfortable room. And at a cost of no more than you might pay for only one of the pieces of furniture shown!

No matter which of these 3 different fabrics, 9 styles and 41 brilliant Aldon colors you choose from, you get more comfort, wear and beauty in every square yard than with any comparable carpeting. That's why thousands of families have made Aldon the fastest growing broadloom in America! Your Aldon dealer will be glad to tell you how inexpensive it is to add wall-to-wall carpet to your home.

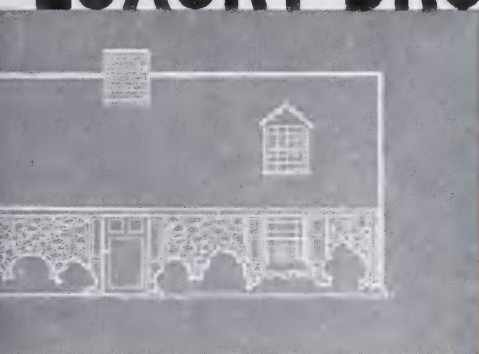
ALDON RUG MILLS, INC., 10 WEST 33rd ST., NEW YORK 17, NEW YORK

*Slightly higher in West.

YOU'LL BE AMAZED HOW LITTLE LUXURY COSTS PER SQUARE YARD WITH

ALDON

LUXURY BROADLOOM AT 1/2 THE LUXURY PRICE!



Aldon Perma-Tex Broadloom in "Mist" holds together the decorative scheme of this room giving it an unusual, subtle warmth. And color will never fade because it's "locked in". The cost? Less than half the cost of the sofa alone. Furniture shown from the Linear Group by **Paul McCobb**.

THE ONLY TRIPLE-GUARANTEED BROADLOOM!



1. Good Housekeeping Seal of Approval.
2. Aldon Bonded Guarantee. 3. Nat'l. Inst. of Rug Cleaning Seal of Cleanability.



Aldon Miracle-Plush Broadloom in rich "Burnished Gold" brings out the splendor of the natural walnut in this inviting dining room. You can carpet a 12' x 15' dining room for half the cost of the table above, and four chairs. Furniture: Planner Group by **Paul McCobb**.



Exciting new way to dramatize your windows

Open Flexalum Draw Draperies wide, you flood the room with sunlight. Close them tight, you have complete privacy, a stunning sweep of decorator color. Rotate the aluminum louvers and it's easy to control the light to your individual taste. Operation is marvelously simple. A single cord controls everything...smoothly opens or closes the draperies...rotates the aluminum louvers to any desired angle.

Flexalum Draw Draperies practically take care of themselves. Dust can't cling to their smooth vertical surfaces. They won't chip

or fade ever because of Flexalum's own spring-tempered aluminum and special baked enamel finish. They stay beautifully new for years and years.

Flexalum Draw Draperies come in a wide range of decorator colors, including the latest muted fashion tones and linen patterns. You can design your own striped effects to blend perfectly with any room decor. Visit your nearest Flexalum dealer now for a demonstration and free estimate.

Flexalum® **DRAW DRAPERIES**
with aluminum louvers that rotate



For free decorating booklet: Hunter Douglas Aluminum Corp., Dept. 29, 405 Lexington Ave., New York 17, N. Y.



WINDOW SHOPPING

CONTINUED FROM PAGE 78

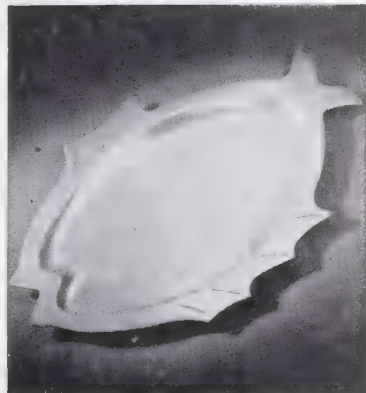
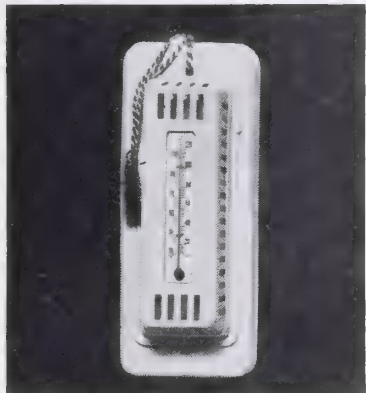
CORDUROY in the Modern Manor has smartly tailored kick pleats, comes in velvety fine pin-wale, is washable. With 20" drop, twin bedspread, \$15.95; full, \$16.95, king (special order), \$33.95. Pinch-pleated draperies 63" long, \$8.95; 81" long, \$10.95. In lipstick red, charcoal, rosedust, walnut brown, nutmeg, hunter green, antique gold. 90¢ post. Send 10¢ for swatches. Colten's, 1336 Beacon St., Brookline 46, Mass.

HOME, SWEET HOME. Therm-O-Scent is a solid air freshener with a built-in thermometer to keep you posted on the temperature and, at the same time, rid your room of unpleasant cooking odors and mustiness. What's more, it kills moths and prevents mildew. Pretty pastel pink plastic container, 7½" tall, hangs on the wall. \$2.50 plus 15¢ post. 2 refills, \$1.25 ppd. The Country Shop, Sewell, N. J.

PORGY AND BASS can be baked, broiled or fried and deliciously served up in spring and summertime menus in this great big, beautiful fish which will glamorize his fishing catch and prove "you is his woman." Made of heavy cast aluminum in satin finish, fish platter measures 19½" x 11½", won't warp, goes from oven to table. \$5.95 ppd. Bard's, Dept. 1186, Evanston, Illinois.

IT STACKS UP fourteen 45 RPM records ready to load on your automatic changer. A red and black storage nest, separates "long-haired" from "bobbed-hair" music, protects records from dust, scratching and warping. Nests can be stacked 12 high, one upon the other. 89¢ each, 2 are \$1.69, 6 are \$4.49. Ppd. Order from Mrs. Dorothy Damar, 742 Damar Building, Elizabeth, New Jersey.

BACK DOOR KNOCKER. This is the part of the cat that goes over the fence last—and we think it's terrific for your kitchen or patio door. Of black iron, about 7" high, it mounts easily with two wood screws which are included \$4.75. In solid brass it is \$6.75. Postpaid from Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.



NEWLY CREATED POLYMASTER Heavy Gauge Clear PLASTIC MATS & RUNNERS At a Fraction of the Cost. \$1.50 a roll and up

At a Fraction of the Cost of Rubber!

STRONG—Lasts, and lasts, and lasts!
HANDY—Cut to any size with a shears!
SAFE—8 Strong-gripping ribs per inch make it slip-proof!

Strong! Waterproof! Slip-Proof! Washable!
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Hundreds of Uses! Home, Office, Factory, Garage • Protect expensive rugs, floors • Basements • Door mats • Bath mats • Backing for floor runners • Sink drainboards • Car mats • Shelf protectors • Kitchens • Garage floors • Restaurant kitchens • Wall protectors • Hospitals • Hotels • Construction • Factories

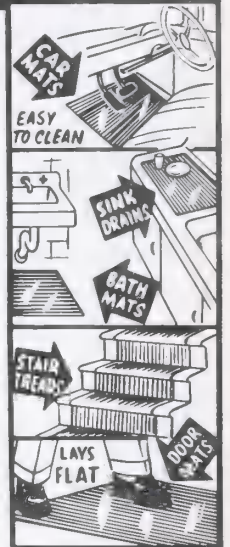
The all-purpose mat of the future! Cuts to any size you want! Made of heavy gauge semi-translucent polyethylene! Wipes clean with damp cloth! Deadens noise of heaviest footsteps to a whisper! Housewives! Save your linoleum, rugs, floors! Put near sink, stove to prevent wear, keep dirt, moisture away! Doesn't spoil appearance of your kitchen—because it's semi-translucent—you see your linoleum right through it!

3 ft. roll—\$1.50 ppd.	18 ft. roll—\$7.50 ppd.
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12 ft. roll—\$5.00 ppd.	50 ft. roll—\$17.95 ppd.
all rolls 30" wide	60-100 ft. lengths, .35¢ per ft.

Send check or money order. If C.O.D. fees extra. Money-back Guarantee.

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SWIVEL OR REGULAR CAPTAIN'S CHAIRS

Now at Low Workshop-to-You Prices
Complete or in Easy 1-Hr. Home Kits

Imagine! Authentic, hand-fashioned captain's chairs that SWIVEL, turn smoothly on concealed, silent ball bearings. What a find for TV, desk, dining, office. Most comfortable wood chairs made, beautifully crafted for a lifetime of rugged service. Authentic colonial or modern styles fit any setting. Thick, built-up backs and deep, contoured seats of solid pine, like the fine old ones you've admired in museums. Legs and spindles solid birch. Swivel and regular chairs look exactly alike. Seat full 16½" = 19" wide, overall ht. 31". Beautifully finished in smooth honey-tone knotty pine or lovely maple finish. Complete.

Colonial or Modern (without swivel) \$23.95
With Swivel \$26.95

In Easy-Build 1-Hr. Kits—pre-cut, precision-fitted, drilled, sanded; with step-by-step instructions.
Colonial or Modern (without swivel) \$17.90
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Send 10¢ for 42-page Catalog of Furniture and Kits

Immediate
Delivery
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Charges
Collect
No C.O.D.'s
Money-Back
Guarantee

Yield House
Dept. B4-7
North Conway, N.H.



Florida Driftwood Lamp

Add a tropical note to your decor with this beautiful driftwood lamp! Finished in delicate seven-seas colors, high-lighted with accents of gold or silver. Each lamp is unique... each driftwood piece gathered from the golden beaches of the Florida Keys and handcrafted to last a lifetime! Approximately 15"x15" overall; black, white, pink, or turquoise, with silver or gold trim; matching filter-through shade. \$11.95 ppd. complete.

Specify color and trim • Money Back Guarantee
Send Check or M.O. (No C.O.D.'s)

Kyle Bros. Driftwood

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Silver Sauce Bowl with gleaming ladle included...

There's nothing quite so elegant as gleaming silver. What a charming accent to your table to serve piping hot sauces or tasty marmalades in this interesting 3½" x 3" Silver Sauce Bowl. It's imported directly from England where they are so famous for silver design. Has intricate open work design around top. The ladle is matching silver and the crystal liner bowl pops out easily for quick, easy washing. You'll be delighted with the superb quality. Buy several... for yourself and for gifts!

\$3.50

plus 25¢
shipping charge
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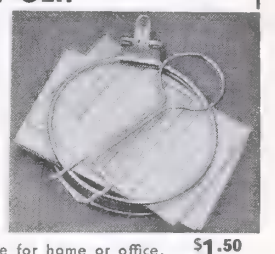
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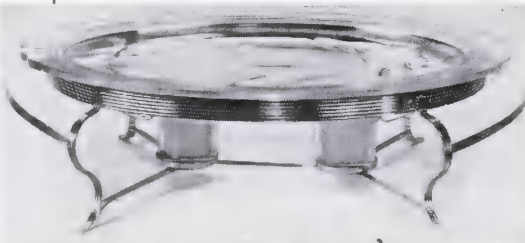
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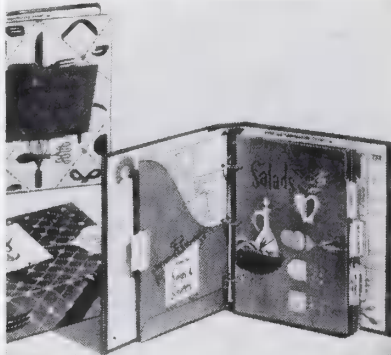
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PINE CURIO CABINET is a natural showpiece for your cherished collection of milk glass, Staffordshire pitchers, objets d'art. An authentic reproduction of an early American spice shelf, it's a beautiful piece in a dining room or living room. Elegant by itself, or above a sideboard. Three small drawers beneath. 21 1/2" wide, 29" high, 4 3/4" deep. \$29.95 exp. chgs. coll. Old Guilford Forge, Guilford, Conn.



PIXALL picks up lint, dandruff, hairs and all foreign particles from your clothing quickly and effortlessly. A colorful plastic roller has a 3" wide tape which cleans on contact, and is absolutely wonderful for dark clothes. Roller comes with 5' of tape and 2 extra refills. Keep one handy when ironing to remove lint. \$1.95 ppd. Lowy's Creations, 260-B 116th St., Rockaway Park, N. Y.

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is Mc-Tavish. He's the best bootscraper that ever de-mudded a sole. Stake him near the busiest entrance to your house, and he'll stop them dead in their tracks. Foot scraper in cast iron with baked black finish has family name or street number hand-painted in white. 12" x 8" with two 5 1/2" stakes. \$2.75. ppd. Meredith's, Evanston 25, Illinois.



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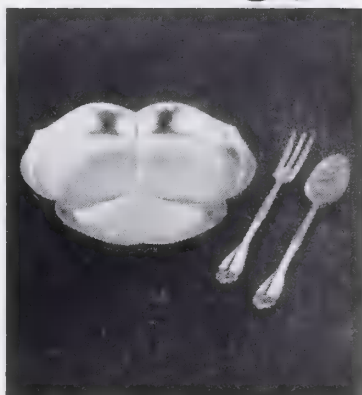
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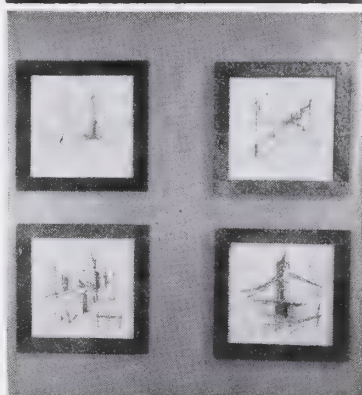
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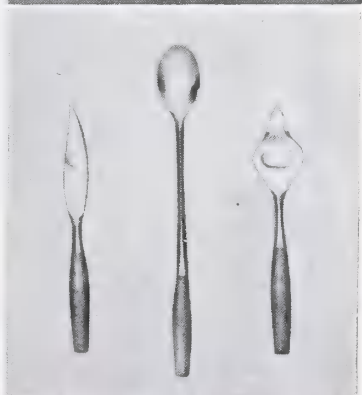
IT'S GREEN-UP TIME and those old salad days are here again. So consider this Cloverleaf Salad Bowl in a new composition called argental which looks like silver but does not tarnish. 11½" wide, 2½" deep, \$10. Matching salad fork and spoon are made of olivewood imported from France, have argental handles, \$6.75. Tax and post. incl. H. B. Cowap, B-4, 2423 Ridgeway Avenue, Evanston, Ill.



FARAWAY PLACES with strange-sounding names are mysteriously captured in fine pen and ink reproductions by Jean Rie. And if your modern setting needs one provocative touch to recover from decorative anemia, a grouping of these is the simple prescription. Framed in rich natural brown Danish cork, 12" x 12", they're \$4.95 a pair. Set of 4, \$8.95. Ppd. The Art Mart, Box 27648, Los Angeles 27.



HANDSOME IS the handle of natural Siamese teak on each of these Danish bar accessories, and handsome is the job they do. The trio, designed by Jens Qvistgaard, includes a slicing knife, mixing spoon, beer can or bottle opener, and they have a masculine sturdiness that will cheer the man who makes the drinks. Gift-boxed, the set is \$10 ppd. Holiday House, 13 Bellevue Theatre Bldg., Upper Montclair, New Jersey.



THE YANKEE DOLLAR will stretch much further when you're traveling abroad if you know how to keep your eye on it. Slip this easy-to-read 6" white plastic slide rule in your pocket. It changes the currency of major foreign countries into U. S. dollars and has a table showing standard exchange rates. A gift for overseas travelers or anyone in foreign trade, \$3.50 ppd. Eve Breuser, HB, 145 W. 24th St. N. Y. C.



PARTY PULL-UPS. Your married life may be set upon a gay social sea, or maybe you've chosen the quiet of the country, but whatever the pattern, you should have these folding snack tables. Grand for buffets, parties, quiet T-Viewing, they're 12" x 15" x 21½" high. \$11.95 a pair. \$23.95, set of 4. With storage stand, \$28.95. Ppd. No c.o.d's. Blue Ridge Weavers, HB, Tryon, N.C.



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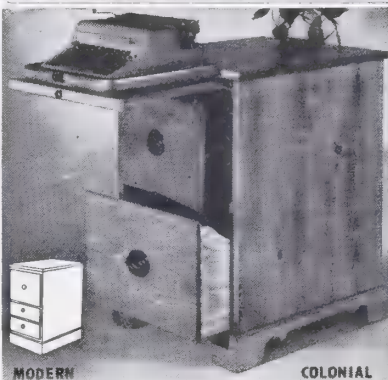
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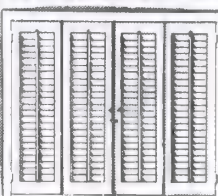
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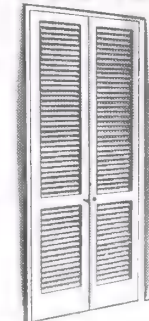
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4 CHAIRS & TABLE **\$59.95**

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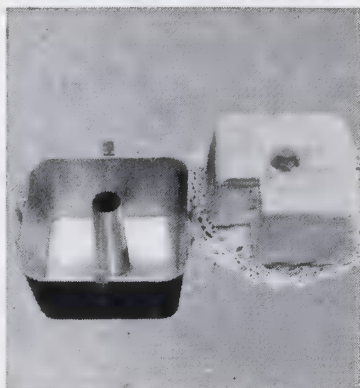
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WINDOW



CROWNING GLORY for your country home or town apartment is a gem of a chandelier to give your house the sparkle you want it to have. The brilliant crystal prisms are cut and highly polished to catch and reflect every ray of light. Think of this for your entrance foyer, a jewel box of a dining room, or a pretty powder room. 8" wide, 15" high, **\$29.50**. Exp. chgs. coll. Paulen Crystal, 296 Broadway, N.Y.C.



A SQUARE DEAL for angel food cake puts a new twist on serving up this delicacy. Now you can bake square cakes that cut into even segments, decorate more easily, and allow more pieces per cake. Aluminum cake pan is 9" square x 4 1/2" deep, has removable hollow-stem bottom and holds a full box of cake mix. **\$2.50** ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4.



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SPOON ON A PEDESTAL

stands steadily on its own base and leaves you with two free hands for pouring medicine or cooking ingredients. Now a new mother can hold Dumpling in one arm and give him his cod liver oil without any wasted motion. It's a standard tablespoon with a dot marking the teaspoon measurement. Made of nickel and chrome. **\$2.95** ppd. Cal-Mart Corp., Russ Bldg., San Francisco.



CERACRAFT is the hobby art that revives the ancient craft of mosaics with simple methods and modern materials. Now you can create your own 6 1/2" x 8 1/2" metal snack tray by applying 1/4" sq. ceramic metal tiles to a printed colored pattern. Complete tray kit with choice of ballerina, fish or bird design, is **\$2.95** ppd. Merit Mfg. Co., HB, Box 628, Plainfield, New Jersey.

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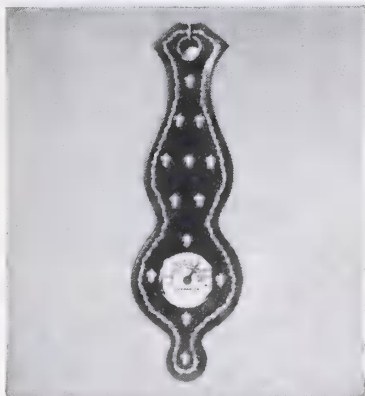
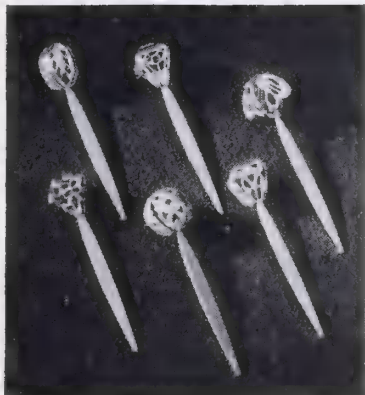
PROFILES ON PARADE. A memorable gift idea for a mother or a grandmother on May 12th is a bracelet engraved with the names and birthdates of the children. As the family grows, you can add another silhouette. Rhodium-finished sterling silver or gold-filled charms, $\frac{3}{4}$ " wide, are \$1.10 each. Bracelet, \$1.10. Engraving, tax and post, incl. Zenith Gifts, 4-C Post Office Bldg., Brighton 35, Mass.

A BLOOMING BEAUTY is the girl who wears white linen stem pants splashed with orange, yellow and red; or mauve and purple posies. Sizes 8-16, \$12.95. She tops them off with a white linen blouse, sizes 8-16, \$8.95; and steps out in thong sandals. In black, apricot, vanilla, pink, light blue, white kid, black patent; shoe sizes 3-11, \$5. Add 25¢ post each item. French Boot Shop, 441 Main St., New Rochelle, N.Y.

GRACE NOTE. Give your next cocktail party an elegant air by making sure your appointments are as gracious as the hostess. These sterling silver hors d'oeuvres picks with finely pierced heads are distinguished designs. Rhodium-finished and tarnishproof, a set of 6 is a happy choice for an Easter bride. \$6.95. Two sets of 6, \$13.50. Tax and post incl. Croydon Silversmiths, H, 805 Lexington Ave., New York.

THE INSIDE STORY is an accurate weather report, a dial-type thermometer housed in a charming miniature of the traditional wall thermometer. In red, green, brown, maroon, ivory, rose, light blue or black leather. It's hand-tooled in 14k gold with fleur-de-lis design, and is $7\frac{1}{2}$ " high x $2\frac{1}{2}$ " wide. \$1 ppd. Matthew Day Co., Inc., 34-13 Broadway, Fair Lawn, New Jersey.

PICTURE THIS upon your wall, or serving canapés at a cocktail party. Any snapshot negative, print or kodachrome slide reproduced directly in black and white, on a 10" ceramic plate. A favorite shot taken on your vacation, or a picture of your house, is very effective. \$9.95 ppd. Ceraphotos by Bridges, Box 44, Westminster, Md.



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This authentic Regency chair will adorn any room. Adds charm to a corner. Makes a perfect set with console table. A deluxe card chair. Ideal gift for the bride. Exposed parts solid Honduras Mahogany in fruitwood color, beautifully carved, hand-rubbed, waxed. Spring seat cushion. A finely wrought, solid brass handle in antique finish gives it distinction. High quality damask fabric, delicate pattern—specify choice of color: old gold, light green, red wine. Overall size 36" high, 18" wide. An exceptional value at \$49.95. Shipping wt. 35 lbs., f.o.b. Hickory, N.C.

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are white ceramic with assorted raised fruit designs in vintage colors. They're perfect for every kind of dessert from fruit compote to ice cream sundaes. Each is 4 1/4" in diameter, 3" high. Set of 6.

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WINDOW



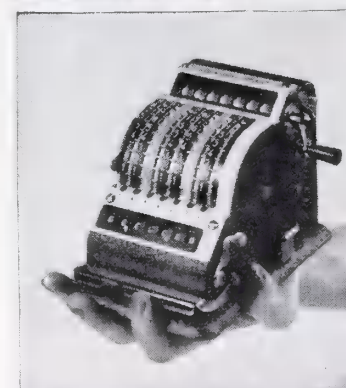
MARK WELL THE TRAY that will be a sentimental souvenir of her Bridal Shower. A pink toile tray personalized with the bride-to-be's name and the date of the shower is sweetly hand-painted with an umbrella and a shower of roses. With permanent ink and pen for each guest to write her signature, the tray is 13" square, alcohol-resistant. \$5.95 ppd. Filomena's, 196 Chestnut St., Nutley 10, N.J.



DISAPPEARING ACT. Remove ugly tree stumps the fast and easy way by pouring Stump Remover, the magical quick-acting chemical compound, into the center and in 5 to 7 weeks the fibers will decompose down to the roots. Harmless and non-explosive, saves you money and lots of hard chopping or blasting. An 8-oz. can for 1 or 2 stumps, \$1.50; 2, \$2.85 ppd. Nouvelle Ltd., 225 W. Erie St., Chicago 10.



ROCK CRYSTALS are sparkling jewels to set off a woman's beauty. The star pendant on a sterling-silver chain and matching drop earrings are dramatic accessories to wear with a black linen sheath, will cause more comment than a 4-carat diamond. One inch pendant on chain, \$8. Earrings, \$8. Complete set, \$15 incl. tax and post. Moroccan Art Center, 30 Rockefeller Center, New York.



IT ADDS UP. The world's smallest adding machine is fully automatic in its computations and adds, subtracts and multiplies up to 99,999.99. It's easy to travel with, weighs just 2 pounds, and is better than an Einstein for salesmen, housewives, farmers, small-business owners. Guaranteed for one year. \$39.50 post-paid. Deburco, Dept. 14, 7 Market Street, Paterson, New Jersey.



A MAN OF AFFAIRS, be he a mogul of Madison Avenue or of Main Street, will like the continental styling of this Attache Case. Made of leather-like mustang Tolex with saddle stitching and brass hardware, it will hold a clean shirt, toilet kit; and the file in the lid organizes his business papers. 17 1/2" x 11 1/2" x 3 1/2". \$9.95 incl. tax. Ppd. Gift World, 35 Tarrytown Rd., White Plains, N.Y.

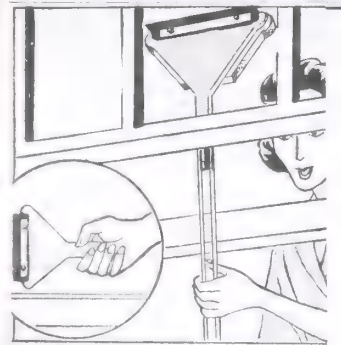
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Now you can have one of our talented artists paint a dramatic colorful impression of your home from your own snapshot. On 16" x 20" canvas ready for framing. Excellent anniversary gift idea. Also now available, your Church, store, factory... quick delivery. Enclose snapshot and color notes. Please send check or money order. . . .

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Artists Studios, Dept. C, Box 214, Hatboro, Pa.



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Amazing worksaver for homemakers who dislike climbing ladders or sitting on sills to wash windows. New washer with 27-inch handle cleans and dries both sides and between double sash windows—from inside your house! No stretching or straining! Reversible head has cellulose sponge on one side, large rubber squeegee on other side. Long handle detaches to convert into short-handled washer for easy-to-reach inside windows, tile walls, etc. Only \$1.50 plus 15¢ shipping charge. No C.O.D.'s. Money-back guarantee. Order today!

180 N. Wacker, Dept. HB-58, Chicago 6, Ill.

HOUSE OF SCHILLER,

SHOPPING



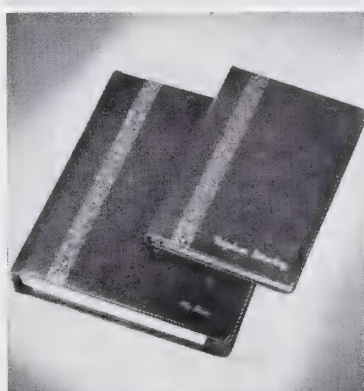
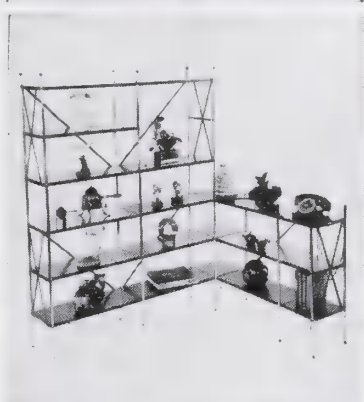
RAISE THE ROOF of a red barn toy chest and you'll turn a small scatterbrain into a reformed pickup. An exact copy of the barns that dot the Berks County, Pa., countryside has a green roof, white trim and a Schtanna hex sign above the door added "chust for nice." Child's name and 1957 painted on side. 24" x 20" x 28" high. \$17.85 exp. coll. The Peddler's Cart, Hubbard Woods Sta., Winnetka, Ill.

SHELF-CONSCIOUS ladies create room dividers, bookcases, etc., with Add-A-Shelf units. Basic unit: three 10" x 24" black metal shelves with brass-plated 5/8" steel frames, 2 end supports, back bracer. 4 end bracers; \$8.95. Add-on-Unit: 3 shelves, support, bracer; \$7.95. Corner Unit: 3 shelves, 1 support; \$5.95. All 30" high. Nuts and bolts included. 50¢ post. per unit. Elf Hollow, B-4, Box 65, Watertown, Conn.

NOTHING PHONY about this telephone directory. It's genuine leather and features *your* name in gold letters! Think how handsome this ginger-colored cover would be on your telephone table or in the executive suite. Send size and thickness of telephone book to be covered and your name. 11" x 9 1/2" size. \$7.95; 9" x 6", \$5.45. Ppd. RMS Interiors, 11146 S. Michigan, Chicago 28.

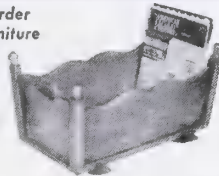
DUTCH SWEET from the land of wooden shoes and windmills is a delicious Easter gift for small readers of *Hans Brinker*. A colorful box of chocolate dolls, wee churches, animals, trees, and medals, is a collection to enchant a child and tempting enough for parents to snatch. Box of milk chocolate, 4 1/4 ounces net weight, is \$1.25. Ppd. John Zecchino, 41-15 150th St., Flushing, N. Y.

DON'T CHOOSE MODERN until you've seen the Dixon Furniture Catalog. It features sleek, clean designs, rugged construction and *shoestring* prices. A Short Sofa from their "Five O'Clock Group" has upholstered back and seat over foam rubber and a Fruitwood finish. 50" wide, 31 1/2" deep, 30 1/2" long, seat height 15 1/2". \$99 exp. coll. 25¢ or catalog and swatches. Dixon's, B-3, Ellicottville, N. Y.



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by *Greenbaum Brothers*

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our famous furniture
by mail



Doll Cradle 13 1/4"W, 25"L, 13"H
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ADJUSTABLE SHELF

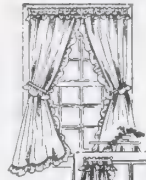


All purpose metal adjustable shelf with its apple-green enameled finish will be the handiest thing you ever purchased. Measures 9" from front to back, is 5 1/2" high, and expands from 14 3/4" to 25". Sturdy legs snap into holes and are held rigid by slots . . . cannot collapse. Top will hold 60 lbs. Legs are 1" from ends to enable stacking 2, 3 or 4 high. Made of rugged steel. Use between shelves in cupboard and china closets; also on top shelf; in clothes closet 2 and 3 high for hats. Satisfaction guaranteed. Order #G 401.

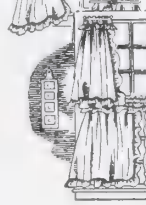
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Unbleached Muslin



Ruffled
54"-63" Long **\$3.50**
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30"-36" Long **\$2.50**
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(2 pairs to \$5.00)
(a window)

Matching
Valance
9" x 70"-75" ea.
Both types 70"
Wide per Pair.

For years clever New England housewives have made charming **UNBLEACHED MUSLIN** curtains for every room in the house. Now, for the first time, you can buy them direct with all the original simplicity, warmth, and hand-made look. Practical, long-wearing, these unusually attractive curtains of soft, beige-colored muslin retain their crisp appearance with a minimum of care.

Send check or money order. No CODs, please. Satisfaction guaranteed.

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2 for \$14.95

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Either
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MODERN

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Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. **MINIMUM ORDER, 2 STOOLS, 2 POPULAR SIZES.** Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.) Prompt delivery—ship, chgs. collect. Send check or money-order. No C.O.D.'s. **MONEY-BACK GUARANTEE.** Instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Ask for illustrated catalog.

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14 PC. COOKING KIT. Highly polished aluminum, sturdy, easy to clean . . . Six qt. pot, carrying container . . . 4 qt. pot . . . 2 qt. pot . . . 9 1/2" frying pan . . . 7 1/2" frying pan . . . four plates—8 1/2" diameter . . . 11 cup coffee pot with cover . . . four cups . . . two detachable handles to be used for frying pans and pots. **\$8.85 ppd.**

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SPECIAL OFFER
Cook kit, barbecue and steak knife sets, complete as pictured **\$13.95 ppd.**

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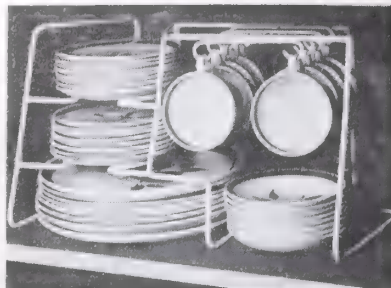
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DINNERWARE STORAGE RACK

This handy space saving storing rack is designed to make a homemaker's work lighter and her kitchen smart in appearance. Any one dish can be removed without disturbing others. Holds 8 dinner plates, 8 cups and saucers, 11 fruit dishes, 8 bread and butters. White Vinyl cushion coated, heavy steel wire construction, 17 3/4" L., 9" D., 9" H. Easy to clean. **\$3.49**

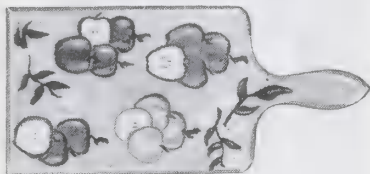
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Makes Smart Wall Plaque!

Decorative, useful, this expertly hand-crafted cutting board is made of hard wood, beautifully finished in hand-painted Swedish design. Used as a wall plaque, singly or in pairs, this handsome cutting board adds a bright new touch to kitchens, breakfast nooks, and dens. Ideal for cutting bread, cheese, onions, tomatoes, etc. An unusual gift—not found in stores. 6 3/4" wide, 15" long, including handle. \$3.95 each, 2 for \$7.50.

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TFC Ornamental Iron

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Choose modern or traditional Ornamental Grillwork and accessories. Hundreds of TFC patterns for glamorizing porches, entranceways, carports, patios, interiors, gardens, and stairs.

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You'll have a right to be proud of furniture chosen from the Winemiller catalog. Each piece is hand fashioned from solid native woods—wild cherry or walnut—and fully guaranteed. Highly resistant, hand rubbed finishes. Dropleaf coffee

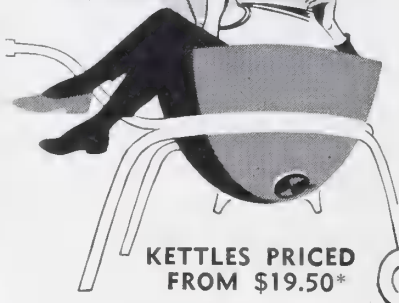


table **\$52.50** up. Hutch cupboard in style shown **\$312.50** up. Lazy susan, gateleg, coffee and end tables, chests, chairs, dry sinks, cobbler's bench, bedroom pieces. Send **25¢** for brochure, wood samples, prices. Write Dept. C-402.



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the art of good cooking
MAKE A CHEF
OF YOUR HUSBAND



KETTLES PRICED FROM \$19.50*

Perhaps he can't boil water now; but give him a Cook 'N' Kettle and in a little while he'll produce steaks "out of this world."

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*12" wide by 13" deep. Shipped prepaid.

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MUSHROOM STOOLS



BIG & SMALL

Handwoven stools in a dark stained reed over a sturdy wood block with three removable legs for easy storing. A comfortable stool or footstool with many uses.

LARGE SIZE
Ht. 16", dia. 16" **\$4.95 Ppd.**

SMALL SIZE
Ht. 11", dia. 11 1/2" **\$3.50 Ppd.**

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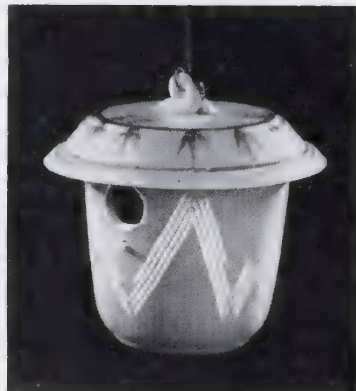
67-85 Exeter St., Dept. H4,
Forest Hills 75, N.Y.



WINDOW SHOPPING



TWO-TOED TABIS are ideal for relaxing, very flattering, and more fun than a ride in a rickshaw! This version of these Oriental favorites can be worn outdoors, as it has a tough rubber sole giving foot protection and long wear. With solid red, black, or white cotton uppers, they're washable and come in your stocking size. Specify. \$2. ppd. Ward Phillips Co., Carpentersville, Ill.



FOR THE BIRDS. Mr. Wren and his Jenny would think this the perfect place to spend a honeymoon and settle down. It's handmade of ceramic with a colorful glazed roof and has a ceramic attachment to hang on the tree. Put one by your child's bedroom window where he can watch the fascinating living habits of these little birds. 5 1/2" over all. \$3.50 ppd. Hagerstrom Metalcraft Studio, Wheeling, Ill.



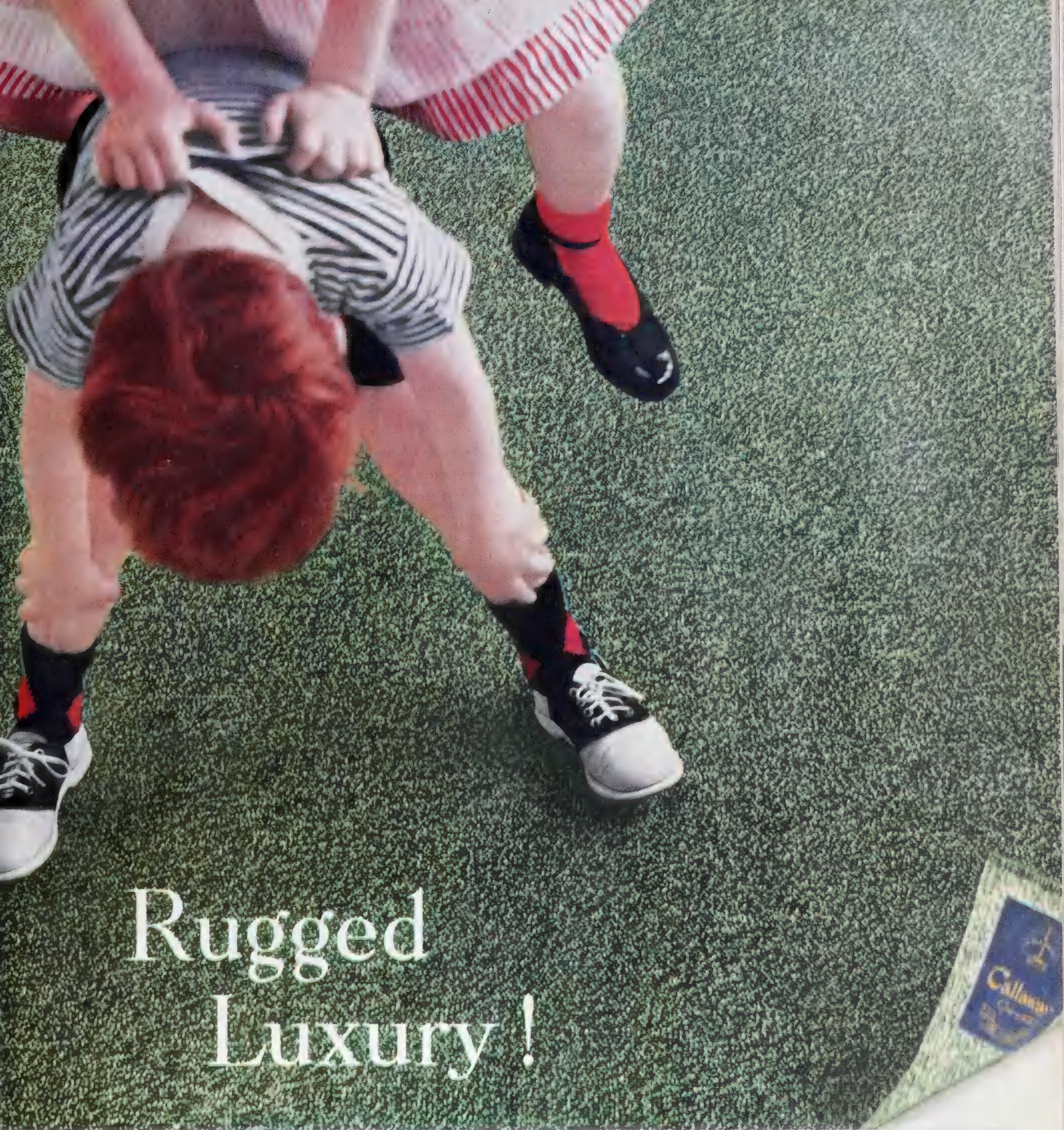
THEY GO TO YOUR HEAD in velveteen or corduroy and their bright colors are a tonic to a room in need of a lift. 14" round or square pillows are filled with foam rubber. In black, white, brown, red, hunter green, avocado green, pink, gold, turquoise; in corduroy, \$2.98 each; velveteen, \$3.98. Brown in corduroy only. Min. order, 2 pillows. Add 50¢ post. Landau Home Products, HB 315 Fifth Ave., N.Y.C.



SPORTING PROPOSITION for a fisherman is a kit that plays Jeeves to his needs; lets him wade into deep water without soaking his gear. Made of Dylite plastic. Sport Pak is 8" x 8" x 3", holds plugs, hooks, knives, flashlight, cigarettes, matches, etc., and comes with strap in a red, white and black combination. Won't rust or warp. \$4.95 ppd. Jeb's on the Santa Fe Trail, Waverly, Mo.



PITCHER SHOW from Finland captures the charm of the old world. A set of shapely pitchers in glazed white Faience earthenware is hand-decorated in a lovely fruit and leaf design, range in size from 1 pint to 1 1/2 quarts, and are marvelous for serving everything from chocolate sauce to martinis. Set of 4, \$10 ppd. Lewis & Conger, Mineola, N.Y.
(Please turn to page 99)



Rugged
Luxury!

Callaway Carpets

Callaway carpets now have the truly fabulous new fibers of Eastman Lofted Chromspun®. This color-locked acetate comes in a wide, wonderful range that co-ordinates so easily with drapery, upholstery fabrics. These carpets with famous Callaway styling are now enhanced by *lofted* fibers, which offer you new dimensional



beauty: thicker, higher, springier! Get real "showroom glamour"—get Callaway's promise of long lasting quality! For these carpets are made of the first continuous filament fiber ever developed especially for rugs—no short fibers to come loose—ever! You've never seen lovelier carpets—and they will wear and wear and wear!

KENT-COFFEY

Golden Anniversary Collection

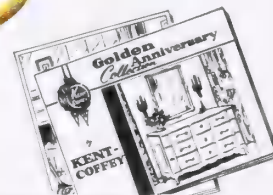


One Group from a Stunning New Collection

Goldenaire for "The Bedroom's Golden Era"

Make a stately bow to the traditional or give a gay curtsy to the warm and informal, Goldenaire's free design humors your own good taste. Gives you staunch quality from finest mahogany cabinetwood to the last hidden detail of its crafting. Beautiful Sandalwood finish, mellow as fireglow, hardwood interiors, center-guided drawers, proportioned storage.

Ask your dealer to show you other groupings from Kent-Coffey's Golden Anniversary Collection. For a happy surprise, look at the price-tags! Then, for home browsing and planning, send twenty-five cents for two colorful brochures showing brilliant anniversary groups, in both modern and traditional styling.



Kent-Coffey Mfg. Co.
Dept. HB-47, Lenoir, N. C.
I enclose 25 cents for two Golden Anniversary booklets.

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New! Fresh flowers a-blooming on breeze-light, petal-soft blankets of 100% Du Pont Orlon

REG. U. S. PAT. OFF.

Fresh flower prints in summer-light blankets of 100% "Orlon"* are making fashion news. Wonderful news, too, is the softness and light-as-air comfort "Orlon" brings to blankets. Perfect all through spring, air-conditioned summers, early fall.

Blankets of "Orlon" acrylic fiber are so easy to *keep* flower-fresh. They go right in the washing machine, nylon bindings and all . . . come out soft, fluffy, in beautiful shape.

More good news! Blankets of "Orlon" aren't weakened by mildew. Because moths don't like them, you'll love 'em. And summer sneezers, take note—"Orlon" is non-allergenic! See blankets

of Du Pont "Orlon" in fashion prints, snowy whites, a bouquet of colors at your favorite store . . . they cost less than you think.

The sheets, pillowcases and peignoir are all made of 100% Du Pont nylon.



REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

*"Orlon" is Du Pont's registered trademark for its acrylic fiber. Du Pont makes fibers, does not make fabrics or merchandise shown here.

EXCITING NEW THINGS ARE HAPPENING IN "ORLON"



and the beauty of it: A CHATHAM PURREY* BLANKET

PINK CARNATION . . . new lightweight version of Chatham's famous Purrey blend of rayon and Orlon†. Perfect for sleeping-under-blankets with the air-conditioner on, washes beautifully, mothproof, non-allergenic. Long-lasting nylon binding. White ground with pink flowers on ribbons of pink, yellow, blue or green. 72" x 90" fits single and double beds. Lightweight, \$8.95; winterweight, \$12.95. In solid colors too: lightweight, \$6.95; winterweight, \$10.95. *T. M. Reg. No. 372,008 U. S. Pat. No. 2,208,533 †DuPont's acrylic fiber

At good stores, or write Chatham Manufacturing Company, 80 Worth Street, New York 13, New York

CHATHAM MANUFACTURING COMPANY, makers of famous fashion fabrics for men and women • Mills at Elkin, Charlotte, Spray, in North Carolina.

and the beauty of it: A CHATHAM BLANKET

SUMMER ROSE . . . on a breeze-light Chatham blend of rayon, cotton and Orlon*. All the blanket many families need from spring to fall; also good to have as an extra throw for cold weather. Hand-screened print in pink, yellow or blue against paler tints of the same colors. 72" x 90" fits single and double beds, \$5.95. Also in solid colors—ask for Chatham's "Miami"—\$4.95.

**Du Pont's acrylic fiber*

At good stores, or write Chatham Manufacturing Company, 80 Worth Street, New York 13, New York

CHATHAM MANUFACTURING COMPANY, makers of famous fashion fabrics for men and women • Mills at Elkin, Charlotte, Spray, in North Carolina.





Loomed by American labor to beautify American homes

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magee

CARPETS AND RUGS

MAKE A HOUSE A HOME.

Magee works a special magic! Texture and warmth, earth-and-sky tones, all these in this beautiful all wool carpet with high loops of magnified twist yarns on a lower looped ground of interlacing tones. A choice of eight lovely color combinations from blue-greys to brown and green neutrals, each highlighted by the diagonal light tone. It is available in 27", 9', 12', and 15' widths.

THE MAGEE CARPET COMPANY BLOOMSBURG, PA.



WINDOW SHOPPING

CONTINUED FROM PAGE 92

TWODOR is the strongest, hand-somest storm and screen door combination on the market. Solid kiln-dried clear pine, 1 1/8" thick, it has glass and aluminum screen panels which slip in and out in a flash. Sanded, unfinished, ready to install; directions for hanging included. Hardware not included. For any standard-size door opening. \$27.95, shipping chgs. coll. No c.o.d.'s. Yield House, Dept. B., No. Conway, N. H.



QUITE A HATCH. A twist of the wrist, the eggs open up and out pop Chicken Little, Henny Penny and their little playmates ready for the onslaught of a tumbling toddler. Made of unbreakable Polyethylene. 6 actual-size eggs house tiny chicks in assorted jelly bean colors, come packed in a regular dairy store egg carton. \$1 ppd. Miles Kimball Co., 33 Algonoma Blvd., Oshkosh, Wis.



IN THE BAG of Abaca cloth you'll stow your glamour gear and collect second glances as you make the rounds. Abaca is the banana leaf, stripped and rolled into a fine thread to form the lovely cloth that makes this the black handbag for gay cottons, your smartest cocktail dress. 10 1/2" long, 12" wide with shell and red leaf design, it's \$5.95 ppd. The Fran-Rue Co., HB-P, 708 Miller Road, Austin, Minn.



TRIVETED TO THE SPOT you'll be when you see this planted with an African violet, caladium or philodendron. A sweet trivet planter in black cast aluminum is Colonial in design and gay as a blackbird's whistle. Spot one on a breakfast table, several around the terrace for pretty blooms, thin mints, ash trays, 7 1/2" long, \$1 ppd. Moultrie Mfg. Co., HB, Moultrie, Ga.



DAY IN BED KIT is a bedside stable to entertain a small sickbed. A buff plastic bag has 2 roomy pockets, holds a blue spread for blanket protection while Susie Sniffles eats or plays, crayons, bib, construction paper, round-edge scissors, and coloring book. It fits between spring and mattress, stays in place when bed is made. \$6.95, ppd. Clarion Products, Box 488, Highland Park, Ill.



Reproductions By Mail

Solid Mahogany Footstools

Thomas Wilson

14 1/2" x 20 1/2"
10" high
16" x 22" needlept.



The Jefferson

14" x 23"
10" high
15" x 24" needlept.



*for friendly hearthsides!

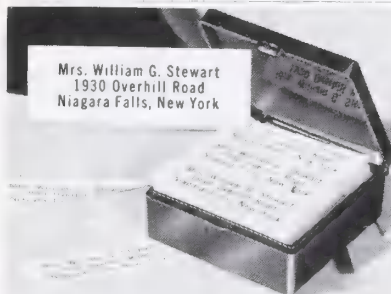
Take your pick and you'll have a choice reproduction—for an 18th Century or Colonial accent, or an extra "chair", or for the urchins. Price per footstool . . .

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In OUR own fabric selection . . . 19.95
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Express charges (at 11 lbs.) collect. Check or M.O. No C.O.D. Your Satisfaction is Guaranteed. These are wonderful Solid Honduras Mahogany values, hand waxed and rubbed. Order yours today.

Also send 10c for our stool folio

The Chair Shop
Box 725 Morganton, N. C.



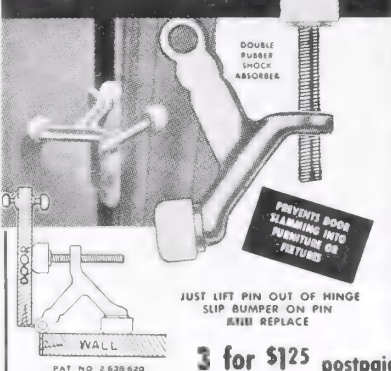
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1930 Overhill Road
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1000 Personal Labels \$1

Any 3 orders \$2 postpaid! Imagine—your name and address beautifully printed on finest quality super-glossy Kramkote paper—padded for convenience. Printed with real type (not typewriter). Purse size re-usable PLASTIC BOX INCLUDED FREE! Personalize everything: Stationery, checks, books, tools, toys, etc. A sensational bargain—1000 for just \$1 ppd. SPECIAL—any 3 orders only \$2 ppd. Handy for you—terrific for gifts. **FINEST QUALITY MADE!** Your money back if you don't agree these are the finest labels you've ever seen! Order from REGAL LABELS, 412 REGAL BLDG., MAR VISTA 66, CALIFORNIA.

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NO HOLES TO DRILL



JUST LIFT PIN OUT OF HINGE
SLIP BUMPER ON PIN
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Prevents door knobs from breaking wall-paper or walls. Sturdily built, finished in brass with double rubber shock absorbers. Guaranteed or money refunded—send check or money order to—

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No C.O.D. Guaranteed, of course.

ELRON, INC.

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Leather Elegance With Rhinestones FRENCH Wide-Contour Collars



Wide contour cowhide collars for every size and breed. Studied with diamond cut rhinestones. Or, plain. **COLORS:** Aqua, pink, white, tan, red, black, yellow, blue, chartreuse, green. \$4.95 post paid. Matching 5ft. rhinestone handle leash. \$1.50. Send neck girth and pet's name. Two inch (or wider) collars studded with rhinestones, rubies, sapphires, emeralds, for **GREAT DANES, \$11.95.**

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Handsome, durable, fully lined, topgrain cowhide collars studded with diamond cut rhinestones. Or, rhinestones with rubies, sapphires, emeralds or plain. Pet's name engraved on plate. Corbin padlock. **COLORS:** Aqua, pink, white, tan, red, black, yellow, blue, chartreuse, green. C.O.D., \$2.50 plus postage. Or, send \$2.50, post paid. Matching 5-ft. rhinestone leash, \$1.50. 10ft. leash, \$3.00. Take neck girth with string. Send string and pet's name.



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Cowhide elegance! Rhinestone studded harness in above mentioned colors. Choice of rubies, sapphires, emeralds. For small or large dogs. Pet's name on plate. Complete, \$4.50. 5-ft. leash, \$1.50. Send string indicating **BODY** girth and pet's name. Guaranteed or refund.



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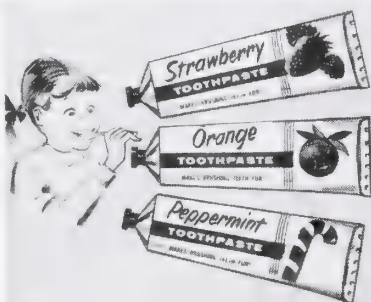
Only the best of their kind, yours at lower cost by mail — because we specialize in finest of riding togs, ranchwear and all kinds of accessories for men, women and children — even the hard-to-fit! Correct fit and satisfaction guaranteed or money refunded.

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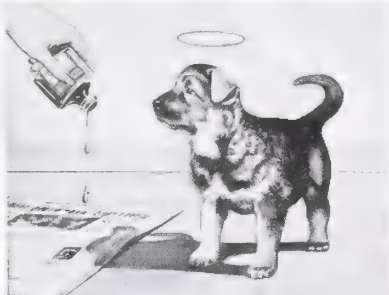


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Tooly Fruity toothpaste turns that familiar "Do I have to brush my teeth now?" into "May I brush my teeth now?" Kiddies can vary the flavor from delicate orange to fruity strawberry to piquant peppermint. Each is in its own 1 oz. tube aptly decorated, so even the smallest fry can read the flavor by the realistic colors. Set of 3, **\$1.50** ppd.

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of loved ones is yours with this unique bracelet available with bootie, square, round or heart shaped discs. Combine these for a different charm bracelet or use any one style. Each child's first name and birth date is engraved in script on any charm.

1/20 12K gold-filled bracelet	\$4.00
In Sterling	\$3.00
7/8" discs, square, heart or heart shaped	\$2.00
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Prices Postpaid

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Easy to put on furniture legs...

New, easy way to create modern furniture. Just screw the metal plate to plywood, flush door, TV set, etc. Then thread leg in to place. Your choice of vertical or diagonal use. Legs are absolutely smooth because of patented metal-to-metal construction.

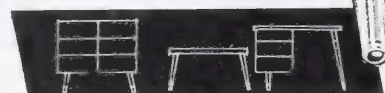
WOOD LEGS are of beautifully turned, select kiln-dried hardwood. Available in smoothly sanded unfinished—as well as in your choice of natural, walnut, or black finish. All complete with satin brass tips.

SATIN BRASS LEGS are of tapered tubular steel, brass plated. Plastic glides. PRICED for set of 4 legs, complete with screws, and metal plates.

Height	Use it for:	Brass Legs	Finished Wood Legs	Unfinished Wood Legs
6"	Cabinets, sofas, etc.	6.95	5.50	4.25
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21"	Lamp table, TV's.	12.95	8.75	7.50
28"	Desk, table, etc.	14.95	9.95	8.50

MONEY-BACK GUARANTEE

State type of leg—and set night or angular use. We pay postage. Sorry, no C.O.D.'s.
ELLO WOOD PRODUCTS
8017-S South Drexel Ave., Chicago 19, Ill.



MODERN ROOSTER LAMP



Add a new sparkling light to your home with this modern Rooster Lamp. This symphony in oxidized copper, black and white, will bring an air of luxury to your modern or period decor in any room. The smartly designed metal rooster and the wrought iron gracefully designed legs are electroplated in oxidized copper, artistically high-lighted with rich copper tones. The white translucent shade made of washable, unbreakable Tangled Glass fibers, measures 11" high, 13" wide. The finial on top is a molded glass crystal ball. Standard socket has 3 way switch. Protective rubberized pads underneath legs. Overall height 26" (a \$20. value). Our price **\$9.95** postpaid. Shipped in sturdy carton on receipt of remittance. (NO C.O.D.'s please.)

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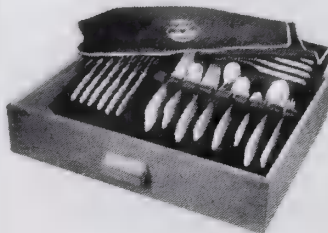
P.R. Products

P.O. Box 77A

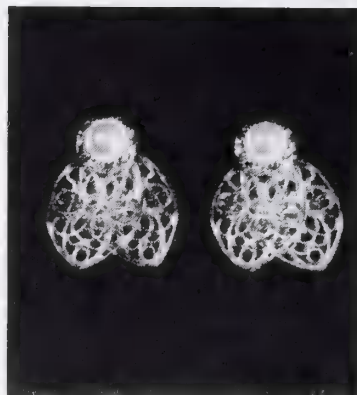
Richmond Hill 18, N.Y.



WINDOW



KEEP IT BRIGHT and tarnish-free, keep it easy-to-get-at, keep your flatware in a spacious Drawer Pad covered with Pacific Silver Cloth that is engineered to organize your stainless steel, silverplate or sterling. It's blocked to hold 108 pieces, including 12 knives, measures 11 3/4" x 15". \$3.96. For 120 pieces, 17 1/2" x 13 7/8", \$4.67 ppd. Macy's, Herald Square, New York 1, N.Y.



GOLDEN EARRINGS that capture the mood of lady-like fashion are these filigree imports from Germany. Their lacy delicateness, highlighted with a pearl, is chic and feminine, and their price lends itself to a strict budget. Gilded aluminum, in rose gold, yellow gold, or silver, they're non-tarnishable and \$1 ppd. B. M. Lawrence Imports, 244 California St., San Francisco 11, Calif.



THE AMERICAN EAGLE flies high, wide, and handsome on your front door and is the perfect prelude to an Early American interior. A patriotic door knocker, an authentic reproduction of a very early design, is cast in satin black finished iron, is rust-proof, measures 7" high x 4" wide. \$2.75, ppd. Southern Showcase, Dept. HB-4, P. O. Box 547, Memphis, Tennessee.



"M" IS FOR MOTHER, Magazines and Mail. This personalized wall rack scores on all three counts, makes a thoughtful gift for her. Measuring 15" x 11 3/4" x 5", the rack will hold **HOUSE BEAUTIFUL**, **Good Housekeeping**, her personal correspondence—even her knitting. Lacquered plywood rack has "Mother" in walnut letters. \$4.95, ppd. Scroll Wood Arts Shop, 411 S. 2nd St., St. Charles, Illinois.



HOME IS THE HUNTER, half-starved for his dinner which is wonderfully welcome served on a fine American translucent china plate decorated with a game bird scene. Pheasants, geese, mallard ducks and quail provide colorful design on 10 1/2" plates in choice of teal green, light green, mocha or gray border. Edged in 22k gold, set of 4 is \$7.98 ppd. No c.o.d.'s. Bush Associates, HB, Box 606, Ardsley, N. Y.

SHOPPING



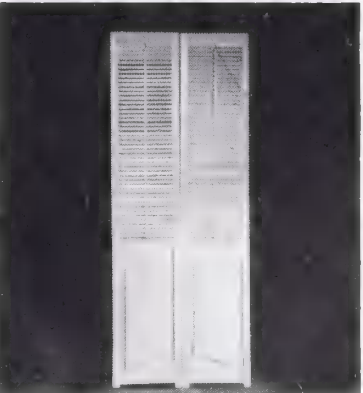
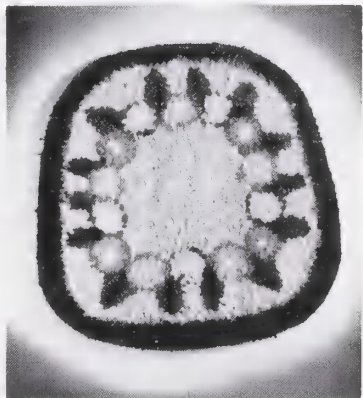
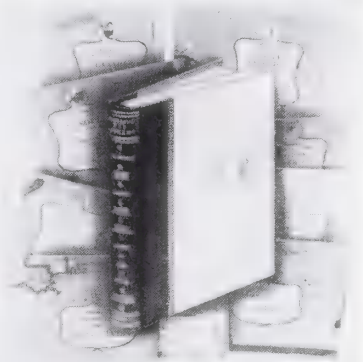
AT-LAS, AT-LAS is a case hooked solid with maps of the World, United States, Canada, Asia, Africa, Europe & Near East, North America, South America, Australia with Pacific Islands. 33" x 50" wall maps have case to fit book shelf; index; clues to time, latitude, longitude anywhere. 9 maps & case, \$9.75. Each map, \$1. 3 maps, \$2.75. Ppd. Terry Elliott Co., 135 E. 44th St., N.Y.C.

TEACH THEM A LESSON and chalk up your family reminders on this new kitchen blackboard that turns a pretty practicality into a very nice bargain. A blackboard is mounted on a hand-rubbed pine pin-up and there's a drawer below with brass knob to hold chalk and eraser. 12½" high x 5¾" wide over all, it's \$4.95 ppd. Garand Home Products, 317 Willis Avenue, Mineola, Long Island, N.Y.

YOU'RE HOOKED the minute you see the glowing symphony of color in these Early American hand-hooked chair seats. The beloved Wedding Band design hooked in blue, green or red (specify) decorates a beige background. Lovely on any hard chair, 14" wide, each is \$2.69; 4 are \$9.95; 6, \$14.75; 8, \$19.25. Ppd. Send 25¢ for Early American catalog. Sturbridge Yankee Workshop, Dept. HB, Sturbridge, Mass.

LOUVERED DOORS are three times valued. Because of the price, because they're assembled and because they're handsome in a traditional or contemporary setting. Top half has movable louvers for ventilation, light; lower half has a raised panel design. Unfinished doors in 24", 30", 32" and 36" widths are 80" high. With hinges and screws, \$49.75 exp. coll. Manor House Shutters, 21 Maple Place, Freeport, N. Y.

ROUND YOUR HOUSE the lazybones will sink in chairs, flick on TV, change the lights without moving a muscle. A shining ball remote control switch handles 2 or more electrical appliances, is easily attached to a 3-way outlet. A treat for the indolent and fine for the bedridden, in brass or bronze, it's \$3.95. Ppd. Max Schling Seedsman, Inc., 538 Madison Ave., Dept. 660, N.Y.C.



FORGED IRON BRACKETS



At last, an attractive shelf bracket artistically designed in authentic ornamental forged iron. Hundreds of uses inside and outside. Beautiful shelves can be yours in minutes—ideal for window flower boxes or planters. Many practical ideas included with each pair. Free set of clips for glass shelves. Order now, each set complete with all forged square-head screws—Colonial Black finish. Sizes 6" x 4½" only \$2.98 the pair. 8" x 6" only \$3.49 the pair, postpaid. **FREE CATALOG.** Satisfaction guaranteed or money back. Order from:

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Fabulous Casual Comfort



LADIES CASUAL LEATHER "TEXAS WALKERS" SHOES

Easy on, Easy off... made of finest leather (tanned cowhide) with heel and sole of a long wearing composition rubber. A damp, soap tipped rag keeps them new looking and clean. Wear both indoor and out, size 3½-9... medium width only. White, Natural, Red, Turq.

\$2. Deposit on C.O.D. Orders - Write for Catalog

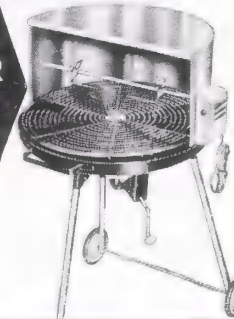
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PORTABLE CHARCOAL BRAZIER with MOTORIZED Rotisserie Spit

Barbecue the work-saving way with this handsome, top-quality brazier. ¾" electric motorized chrome spit—can't fall! Rust-proof, aluminum-clad smoke oven captures all the fine full flavor of hickory smoke. Big 24" swivel-top chrome grill—large enough for a couple or crowd. Crank adjusts grill to desired height. Sturdy 1" tubular steel, clamp-on legs... 6" rubber-tired wheels. Only \$29.90, prepaid. No C.O.D.'s. 10-day money-back guarantee. Send check or money order to...



FORREST PRODUCTS CO., 3736 Geraldine, St. Louis 15, Mo.

Solves "Shoe Tote'm"

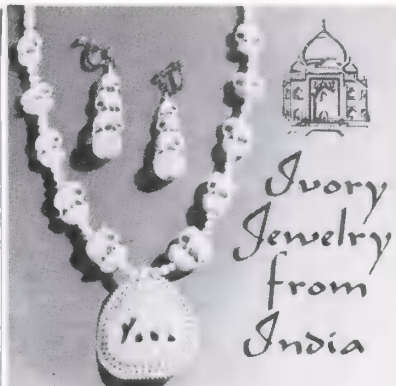
GOING PLACES? New! Bunte's Pack-A-Way neatly carries shoes for entire family. Takes purses, belts, etc., too! Zips open. Soft pockets flex to fit all shoe sizes. Zips shut. Locks. Streamlined design in durable LIGHTWEIGHT, WEATHER-PROOF Vinyl. Fashionable. Comes in rich turquoise blue, charcoal grey or brown. Compact; only 22½"x18"x3½". Practical for you to own or give as a gift. Order now!

Only \$17.00 Prepaid

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Ivory Jewelry from India

Exquisite, hand-carved necklace and earring set. Necklace has 10 graduated elephants and pendant. Earrings are 3 elephants on a hollow ball, cut from one piece of ivory. Earring screws are silver.

Necklace \$6.50 Earrings \$4.25

Complete Set \$9.85

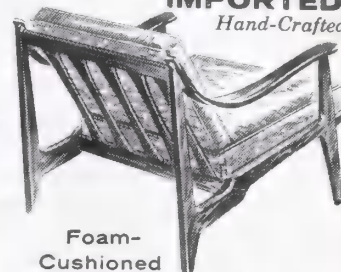
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Foam-Cushioned COPENHAGEN CHAIR

Beautiful! Comfortable! Modern! Imported Danish sandalwood frame is hand-rubbed to rich brown finish. 4½" foam rubber seat and 2½" foam back are covered in imported linen! Seat rests on interlocked rubber webbing for extra comfort. Exposed back makes this chair attractive from any angle, anywhere in your room. Designed to sell for \$119.

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■ Natural ■ Brown ■ Black ■ Turquoise

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Houdon, the French master, created the originals of these delightful children, and we are pleased to show them faithfully reproduced at a fraction of their original cost. Le Garçon and La Petite Fille are 9" tall on their felt-padded pedestals. You'll be amazed at how much they will add to a room placed on a mantel, a book shelf, an end table. Choose chalk white or antique ivory. \$5.95 the pair. 2 pair \$11.00. Ppd.

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In order Pay us a visit.



ROY ROGERS
And Horse TRIGGER
5'7" tall, 2' wide

For Kids Only
ROY ROGERS

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**WORLD'S BIGGEST
PIN-UP**

**OR GREETING CARD
NEARLY 6 FT. TALL**

Children will jump for joy—they'll "gee whizz" and "gosh" and thrill galore to this huge, full color photo-mural of their favorite cowboy. Think of it—on their bedroom or playroom wall or door. The perfect gift for young cowboys.

Think of it—as a greeting card—the world's largest. Huge detachable color greetings won't spoil print. Your choice of—Happy Birthday, Get Well, Thank You, Greetings, Welcome Home. We'll sign your name and mail direct for you. Dad will want one too, for den, bar, playroom. Ideal for parties, prizes, stores, window displays, etc. In sturdy mailing tube. Only \$2.00 ea. ppd. (air mail 50c extra). Send cash, check, money order (or C.O.D.). Order several. Immediate delivery, money back guarantee.

LIFE SIZE, Dept. B4-7
216 Tremont St., Boston 16, Mass.



HEART OF GOLD

Exquisite 14K solid gold heart of hearts . . . uniquely fluted to give a shimmering sunburst effect. Just half an inch long, this token of love can be worn on its own slender golden chain around the neck, or as an addition to a bracelet of charms. Delicate enough for a little miss, beautiful enough for Mother to wear always, even with her pearls. A gift destined to be an heirloom!

**SOLID GOLD — UNUSUALLY \$8.95
PRICED — only**

including postage & federal tax complete

Beautifully Boxed and Wrapped.

Your order shipped promptly.

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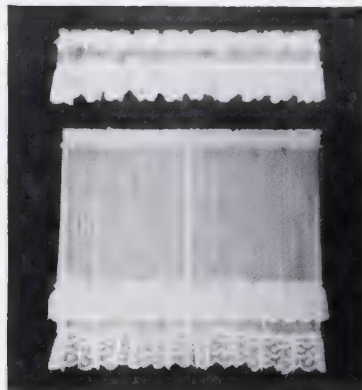
BLACK & BRASS

Lovely, 'FOLDEZE' chair combines fashion-smart black metal with sparkling brass. Patented method permits opening or closing in seconds. Built folding chair made for easiest storage. Lavishly styled with all these 'expensive chair' features: black-and-brass frame; thick tufted padding; lion-pattern plastic seat; automatic pivots at front (keep chair level at all times); rubber feet at rear (prevent skidding and floor scuffing). Perfect for bridge, dinette, kitchen, dining room, TV, patio, playroom, rumpus room, waiting room, office, showroom—in-doors or out. Built to last. Specify plastic color: grey, pink, turquoise. BUY DIRECT FROM FACTORY AT BIG SAVINGS: Single chair: \$14.95 (2 for \$26.95—3 for \$37.95—4 for \$47.95). Retail value \$21.95. All prices postpaid. SATISFACTION GUARANTEED. (C.O.D.'s: 25% deposit required, balance freight collect.) Send 10c for illustrated brochure.

BETTY BLACK 48 East 20th St. Dept.
New York 3, N.Y. HB-4



WINDOW



THE TIERFUL ENDING of these dacron curtains is a double row of embossed and scalloped ruffles for a sunlit kitchen or cheery dinette. They're sun resistant, won't shrink, need no ironing. Tiers, 60" wide to the pair, come 30" or 36" long in pink, yellow, green, blue or white. \$2.95 per pair. Matching valance in same colors, 10" deep, is \$1.25. Ppd. U. S. Curtain Corp., Box 237, Yonkers, N.Y.



TILL CLOUDS ROLL BY and the sun peeps out, the sportsman stays warm and dry on fishing and camping trips in a Norsman sweater. Handcrafted in Norway, a snug goat's-hair sweater retains lanolin to repel rain and keep out wind, has charcoal brown Scandinavian pattern on oyster white background, lamb's wool collar and cuff. In sizes 36-48, it's \$15, ppd. Norm Thompson, 1311 NW 21st, Portland 9, Ore.



BLOCKHEAD, the balancing game that's so exciting you'll forget to turn on TV, is now available with *king size* blocks to double the fun. A two-game set of Big Blockhead and regular size consists of 50 crazily shaped and brightly colored wood blocks to balance atop one another. When blocks topple 3 times, you're a Blockhead! \$4. ppd. F.A.O. Schwarz, 745 Fifth Ave., N.Y.C.



THE KING OF SIAM probably used this carving set in his palace dining room. It's that elegant! The blade and fork are bronze, the handles black genuine horn topped by a golden bronze Buddha crest. Cut and fashioned by hand according to an old Siamese process, this regal pair will command attention in any table-setting. \$11 ppd. The Jewel Box, P. O. 576, Flushing 71, New York.

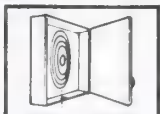


STOP drafts...close out dirt and grime

If your kitchen has a fan, you need a...

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FAN ENCLOSURE



PAT. PENDING

Neat, clean...no more drafts. INSTALL in a jiffy (no fasteners).

CHOICE of natural finish BIRCH or white enamel METAL cabinet. Fits all standard 8" fans.

SEND CASH, CHECK OR MONEY ORDER. We pay postage. No C.O.D.'s, please. Specify WOOD or METAL cabinet.



\$6.95

HOME-AIDS, INC.

Department H I, 37 Hill Road, Farmingdale, N.Y.



FISHNET TABLE CLOTH

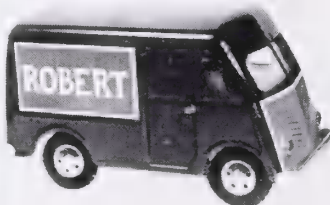
Create a nautical atmosphere with these hand made originals

—enhance your reputation for originality in table settings. Ideal for luncheons, sea food dinners, barbecues, buffet, etc. Makes a perfect gift, too. This beautiful handmade original in spray white imported fishnet is 52" x 72", ample for most tables, and only \$6.95. Banquet size, 72" x 104", only \$10.95. Hurricane Lamps, handmade of natural champagne cork, fishnet jackets, rope handles, with white dripless candles, 5" base, 12" high, only \$5.95 pair. Tax and postage included. Satisfaction guaranteed. Send check or money order to:

Bali Hai Originals

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IT'S GOT HIS NAME ON IT

A miniature steel truck, 11½ x 5½" x 7" high, comes with an first name up to 6 letters, screen printed on both sides. The slicing front door and two rear door will keep him busy loading and unloading through many a rain afternoon. \$4.98 ppd. Boulder Specialties, 140 Ashburnham Hill Rd., Fitchburg, Mass.

SHOPPING



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will take you round the clock from 9 to 5, has goared skirt and action back. It comes in faded blue or navy denim; cadet blue or red chambray; pin-striped yellow, turquoise, or beige poplin, in sizes 10-44; 12½-20½. Sizes to 20: \$10.95; over 20: \$12.95. Matching hat and bag: \$3.95 each. Ppd. Western Classics, Dept. HB, Box 4035, Tucson, Arizona.



A CAT-IVATING COUPLE

lend jeweled elegance to a black sheath, a frosty blouse, the lapel of a suit, and the effect is deliberately dramatic. Their aristocratic air is interpreted by the designer, Edward Aich, in 18k gold with 2 genuine black star sapphires and 2 cultured pearls. The pin measures 1" high, 1¼" long, is \$88 incl. tax and post. Merrin Jewels, HB, 530 Madison Ave., New York 22.



A BUDDING GENIUS

is beautifully styled and beautifully priced and a fitting holder for one perfect rose. How lovely it would be on a convalescent's tray, in your guest room, or by your place mat when dining alone! Bud vase, 7" tall, can be used as candle holder when glass tube is removed. Finished in brass, it's \$2 each or \$3.85 per pair. Ppd. Charlotte Thomas, Sewell, N. J.



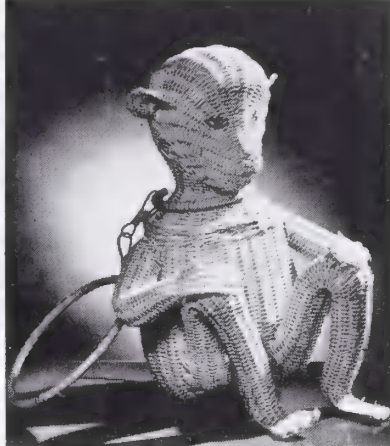
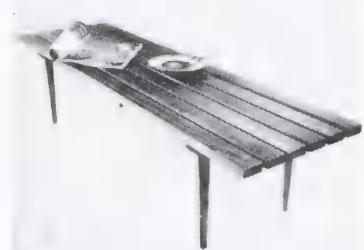
THE STORY OF A HAPPY MARRIAGE

is revealed in the division of kitchen labor and matching aprons. Hers is permanently pleated for pretty wear; his, king-size with a big pocket. Both wash easily and drip dry. Black and white with gold or turquoise dots, they come in a book gift-box entitled "What Every Married Couple Should Know." \$4.95 ppd. The Mail Box, Lombard, Illinois.



DOUBLE FEATURE.

Your entertaining is sure to be successful if you have the Fuji Bench. It doubles as a coffee table and can be fitted with cushion for extra seating space when the crowd gathers. For modern or traditional décor, it's made of slatted solid walnut in a soft satin finish, is 60" long, 17" wide. \$29.95, exp. coll. No c.o.d.'s. Foam Rubber Center, 389 Howe Ave., Passaic, N.J.



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A traffic-stopping wicker handbag to have in hand for the Easter Parade! Big, commodious pouch is 12" high, has a 6" loop handle. Open the bag, and the monkey's head dips down dejectedly between his knees. More fun to carry than a barrel of you-know-what! (Makes a clever hanging basket for your sunroom or porch, too.) In natural, with green eyes. \$7.95

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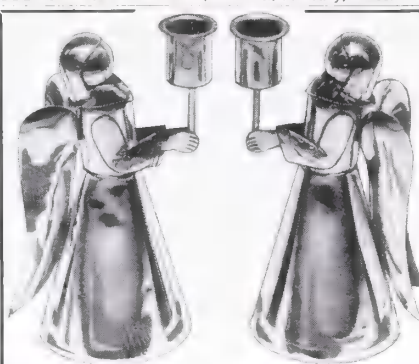
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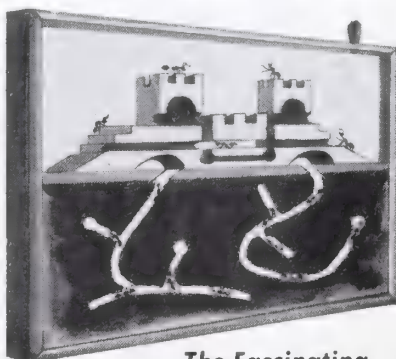
1 to 4 lines neatly printed in black; gold border. Gummed labels in pads (½x1½ in.) Plastic box included. Save time. Protect belongings. For envelopes, checks, books, records, tools, toys. 1000 for \$1 ppd. Any 5 orders, \$4. Guaranteed to please. Prompt delivery. Write Bruce Bolind, 40 Bolind Bldg., Montrose 40, Calif.





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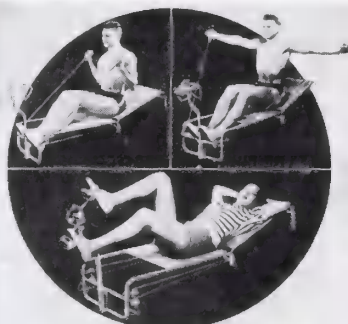
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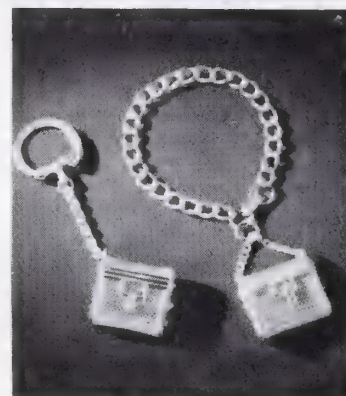
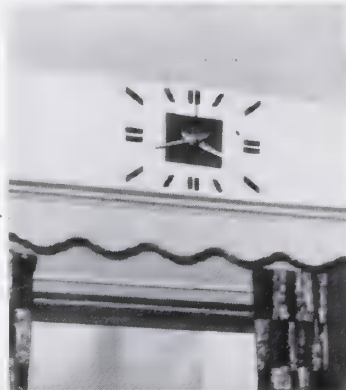


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fits into the drop ceiling of a modern kitchen, hall or recreation room. You get a self-starting electric motor, hour, minute and second hands, hour markers, instruction sheet, and template for placing markers on wall. 9 3/4" x 14"; in brass or black finish, \$20.85; in copper or stainless, \$21.95. Tax and post. incl. Samuel H. Grove, 17 N. State St., Room 1514A, Chicago 2, Ill.

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glorify a garden pool the way diamonds glorify a velvet sheath. In white plastic, 7" Lily Pads float on the water's surface, hide a bulb and wiring. Double Lily Pad with waterproof cord and socket has Y-type cord that is 12 feet over all, \$18.50; single Lily Pad with 12 foot cord, \$9.75 ppd. Ludlow Studios, Inc., 115 West 23rd Street, New York 11, N.Y.

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for a birthday girl or to send to your Easter bunny is a charming silver or gold-finish bracelet that dangles a tiny mesh purse. In it, she'll stash coins for the parking meter, tokens for the bus. And if you give her the matching key ring, she will have a pill box. The cost of both won't be hard for you to swallow. \$1.85 each. Set of both, \$3.50. Ppd. Selden Cooper, Asheville, North Carolina.

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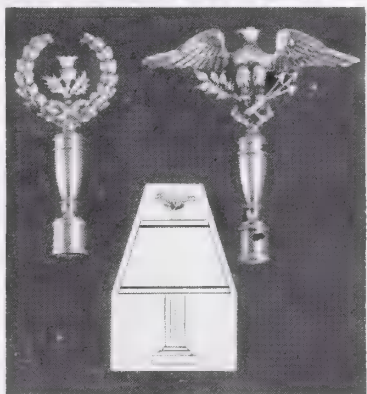
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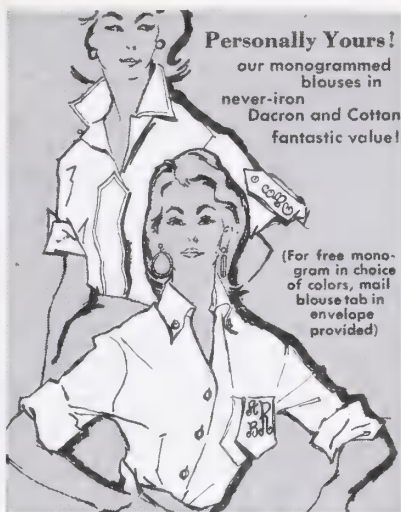
SO PROUDLY WE HAIL these finials which crest your lamps with solid brass distinction. You can have your choice of the American Eagle, proud symbol of our American heritage; or if your ancestry is Scotch, you'll like the thistle and wreath design. With threaded receptacle at the base, they're 3 3/4" tall, highly polished, tarnish-proof. \$2.95 each; \$5.50 a pair. Ppd. Mono Art, 50 Delancey Street, New York.



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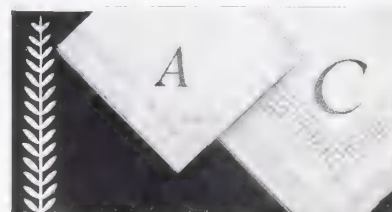
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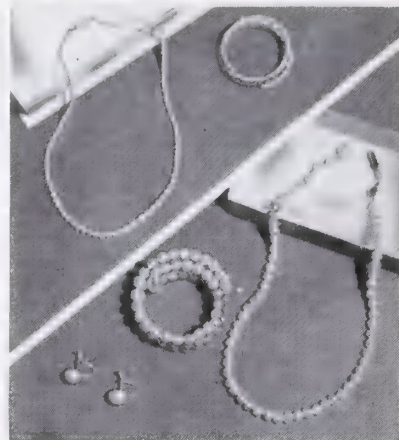


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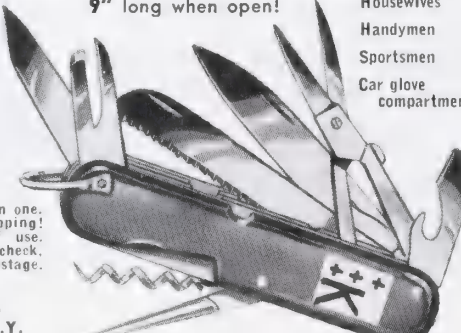
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(Please turn to page 113)

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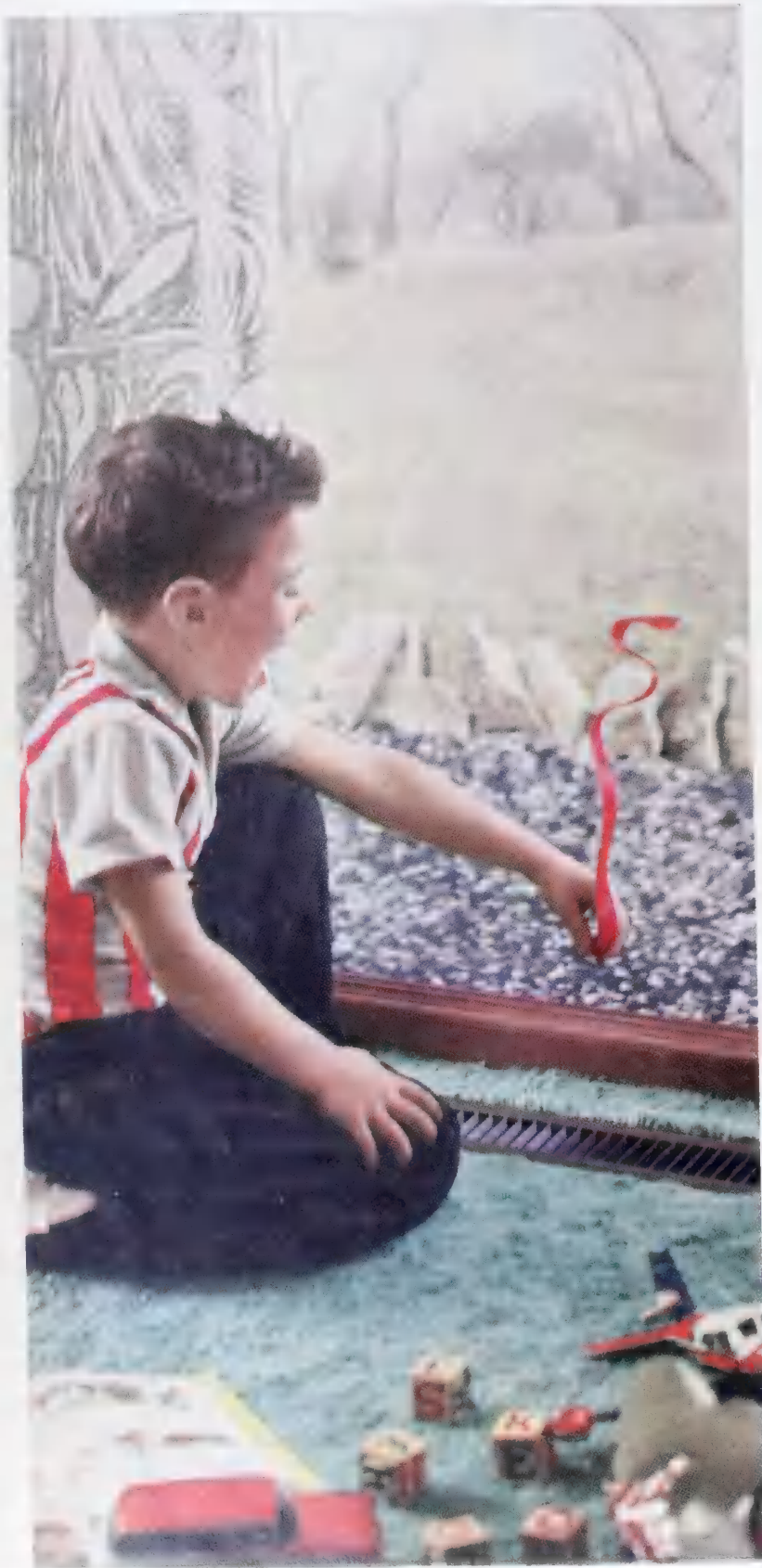
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WINDOW SHOPPING

CONTINUED FROM PAGE 106

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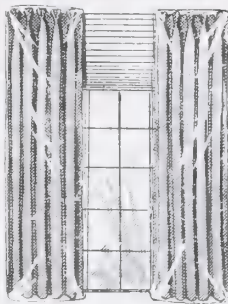
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DECORATOR'S DIARY



*Out of the pages of a decorator's
notebook—a few choice solutions to frequent
problems in furnishing a home*

Always thought of the Waynes as a "tailored" family. Everything they own, even their clothing, seems to have crisp, clean, unfussy lines, so it was no surprise to me that their new redwood house reflects the same taste for the plain and unadorned.

What *did* surprise me was Mrs. Wayne's request for an embroidered look in the living room. But thinking it over, I realized that here was just another one of many who are beginning to feel the need of

some eye-beguiling ornament in their lives.

The living room has two redwood sheathed walls, a fireplace wall of natural brick, and a great wall of sliding glass panels which overlooks a sloping stand of Norway maples and sugar maples. The room has a sort of tree-house quality. Lovely at any time but imagine how grand it is in the autumn. You seem to be in a sea of brilliant gold and russet foliage. Furniture in this room runs to simple shapes,

Upholstery has exposed wood frames, all understated and beautifully crafted, but, as Mrs. Wayne pointed out, a softening influence was needed. "Something with pattern and texture; something with color that doesn't clash with our tree tops all year round, but it must still have a tailored feeling."

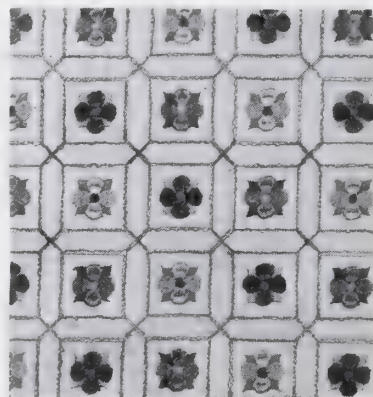
Going through the Lehman-Connor showroom with me, our lady kept coming back to the racks of embroidered linens. "I like this stuff," she said emphatically. "It has a fresh look I haven't seen in many a year . . ." and at this point her hand fell upon the beautiful embroidered geometric that now covers her teak sofa and drapes the sides of the window wall.

It's a pale green-gold maple-leaf

color, embroidered in a repetitive pattern of small stylized flowers set in stitched squares and octagons in shades of russet and green to blend with the outdoors in every season. And it blends with the straight lines of the sofa just as easily as if it were muslin, because its repeat is of a size that poses no matching problem to speak of. Including its flowers the overall effect of the pattern is clean-cut and trim, just like the furniture. Linen comes 49 inches wide and in four more background colors—green, brown, beige and natural.

By some delightful, if Freudian, quirk of disposition, the most orderly lady I know has elected to have in her bedroom the most disordered desk you ever laid eyes on. It all happened as we browsed through Dinolevi's showroom, which amounts to a warehouse of Italian imports. We were on the lookout for an antiqued white secretary to function as desk and bookcase in Mrs. Winthrop Anderson's restful celadon green bedroom—something of a necessity because this is her favorite place for doing the paperwork connected with her clubs and charities.

Since the beds and dresser are antiqued white with an Italianate
(Please turn to page 116)



Embroidered linen

The timeless aspect of furniture

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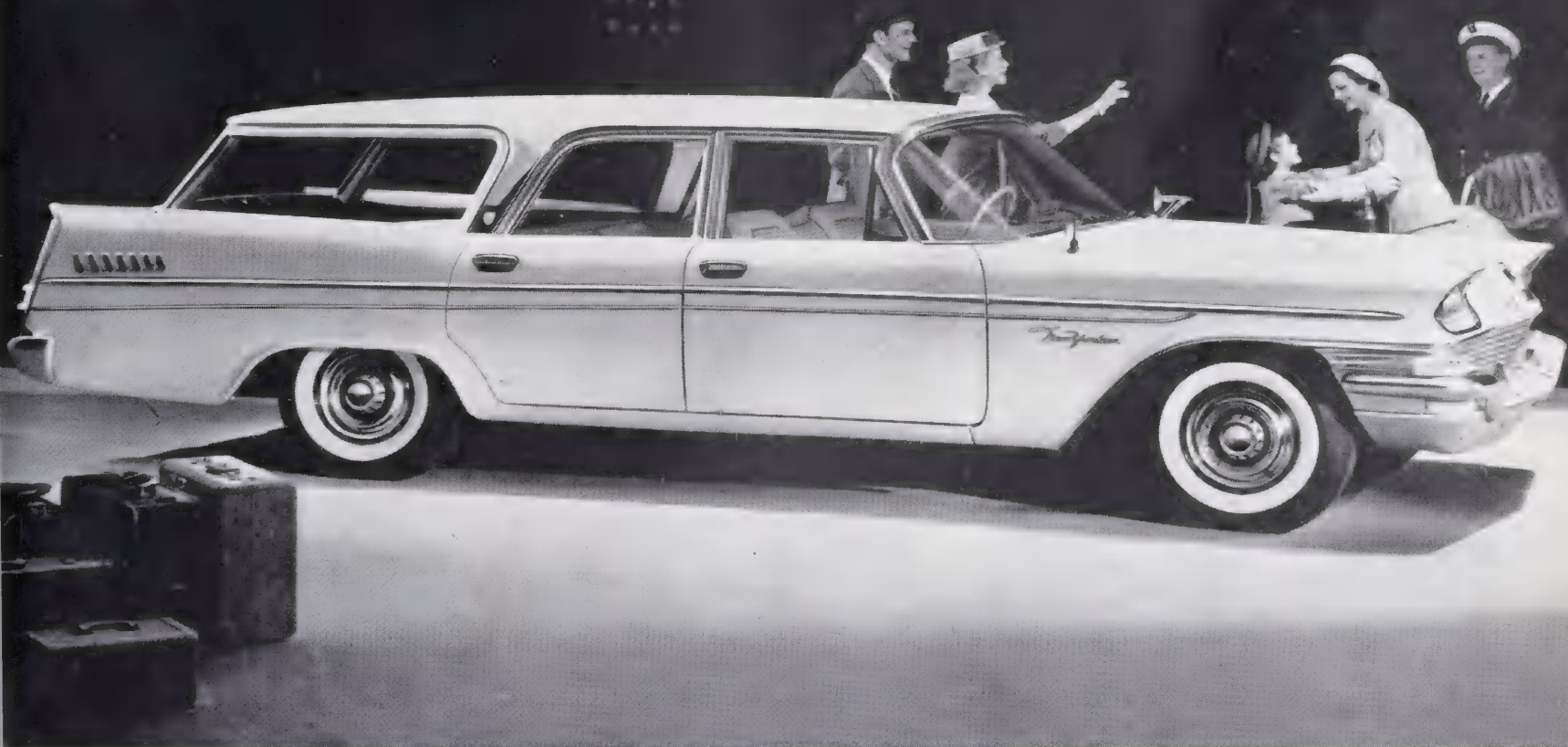
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flavor, it wasn't hard to find a bona fide Italian painted piece from this showroom's treasury. We had almost decided upon one with panels and drawers ornamented in romantic Piranese-like scenes, painted in soft greens, when Mrs. Anderson suddenly spied the giddy and charming piece she now owns. It's a work of art, really—a secretary completely painted with a clutter of unlikely objects that seem to be spilling out of its four drawers, crowding the desk space and littering its shelves. There's everything from a horseshoe to a bottle of wine, from dog-eared newspapers to a gold watch—all looking so real you have the urge to pick them up and start straightening things out. It's all a good joke on the observer, though, because all this wonderful dimensional foolery is painted on solid wood. And your immediate reaction is to smile at yourself when you realize that the "open shelves" are really solid doors to the bookcase section, and the disarrayed desk isn't open at all, but cleverly painted on the outside of a sloping dropleaf desk panel. It's a lot of fun and makes a colorful spot



Trompe-l'oeil desk

in a room that is otherwise neat as a pin. We chose it in antiqued white, but might have had it in any appropriate color.

On the practical side, its inner desk section is equipped with pigeonholes, and is as cunningly painted as the exterior. It stands 82" high, 39" wide and 19" deep. It is painted to order in Italy—and whoever the artists are, they're masters of *trompe-l'oeil*. The workmanship is meticulous. Each piece is coated with gesso, then covered in thin canvas, and its background

color created by twenty to thirty coats of paint, so that the color has good depth and the finish is durable. Fittings are of brass.

The Wilson twins were born on the first of May, and May Day afternoon their devoted grandma started designing a pair of quilts which would cover their first honest-to-goodness beds when they were old enough to graduate from their cribs. Now that Maureen and Marcia are about to turn five, and the time has finally come, Grandma Wilson has graciously offered to mark the event by giving the youngsters a completely redecorated bedroom.

Her fabulous appliquéd quilts are the pretty keystones to the whole project. Their center motifs are May baskets, burgeoning with pink and blue and yellow blossoms, each cunningly tagged with the name of the child who owns it. Quilt background is white and so are the walls and floor and woodwork, but they're *practical* white, with vinyl fabric wall covering and vinyl floor tile. Soft, washable nylon rugs are hyacinth blue and the curtains are

rosy pink, drip-dry Dacron sheers.

"I'd like," said Mrs. Wilson, "to have some more pattern in this room—say, on the headboards of these white four-posters, on the tops of the toy chests, and on the surface of the work table. It should be impervious to crayon marks and spills—something rather like Formica, but with a design worked into it."

One phone call to the local Formica dealer, and I discovered we could have precisely what we were looking for, although I had not realized that this was possible. It seems that now, on special order, you can have any design you conjure up actually laminated into a panel of this practical plastic laminate, so that your decorative surface can be as sleek, clean and washable as a kitchen counter wherever you need it.

Following the pattern of Mrs. Wilson's quilts, the May baskets have been duplicated as a motif in the 36" square table top, in panels for the bed headboards, and as surfacing for the deep window sills. So the twins can live in anti-septic, hard-knock-resistant loveli-

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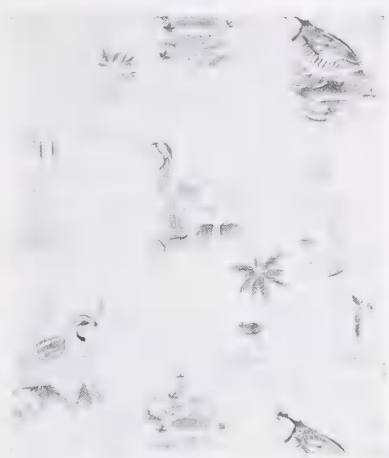
ness, although surrounded by flower-colored pattern, and a deceptive look of little-girl fragility, which is captured under the tough plastic-laminate surface of Formica.

Found out you have to order this kind of decorative Formica on special request. The Formica experts can duplicate any special or personalized design you can dream up (like Mrs. Wilson's quilt motif or your own initials or any pattern that is significant to you) and imbed it permanently in their damp-cloth-cleanable surfacing without any ridges or crevices. The whole surface is as slick as an ice cube. It costs more, of course, than the standard Formica board surfacing, and it must be cut to measure and applied to the surfacing you have in mind. But here is a wonderful way of stamping a special meaning and personalized pattern into your decorating. I can visualize it now on kitchen counters that repeat a wallpaper motif, on playroom counters or card tables, on bathroom wainscoting—well, the possibilities are literally endless and very encouraging.

One end of the Desmonds' long living room is dining area. And I must say that at first they resisted the idea that their apartment couldn't provide a bona fide dining room. But, with the aid of a rather handsome room divider and a wallpaper that thoroughly entrances them, we've come up with a pretty elegant camouflage for the two-rooms-in-one problem.

The wallpaper, which is just the subtle variety needed to blend unostentatiously with the other three walls of silver-gray grass-cloth, is D. N. and E. Walter's "Upland Birds," a pattern so exquisitely drawn that it almost approaches an etching in its fine, perfectionist detail. Its drawing of game birds in fragile black outline on white, papers one wall and continues around one corner of the room until it is met by a jog in the wall which serves as a delineation of the dining area. And so appropriate a background is a happy setting for a black lacquer chest (used for china and glass storage) and a long Chinese console which is used as serving table. The Desmonds' six dining chairs are a pleasant, unclassifiable collection

of handsomely made Victorian black walnut with their seats upholstered in citron yellow, and we've grouped them in permanent position around an oval wrought-iron table with a white Carrara glass top. The dining area has a rug of its own—an oval of burnt orange, repeating the table's shape. Bounded on one side by the room



"Upland Birds" wallpaper

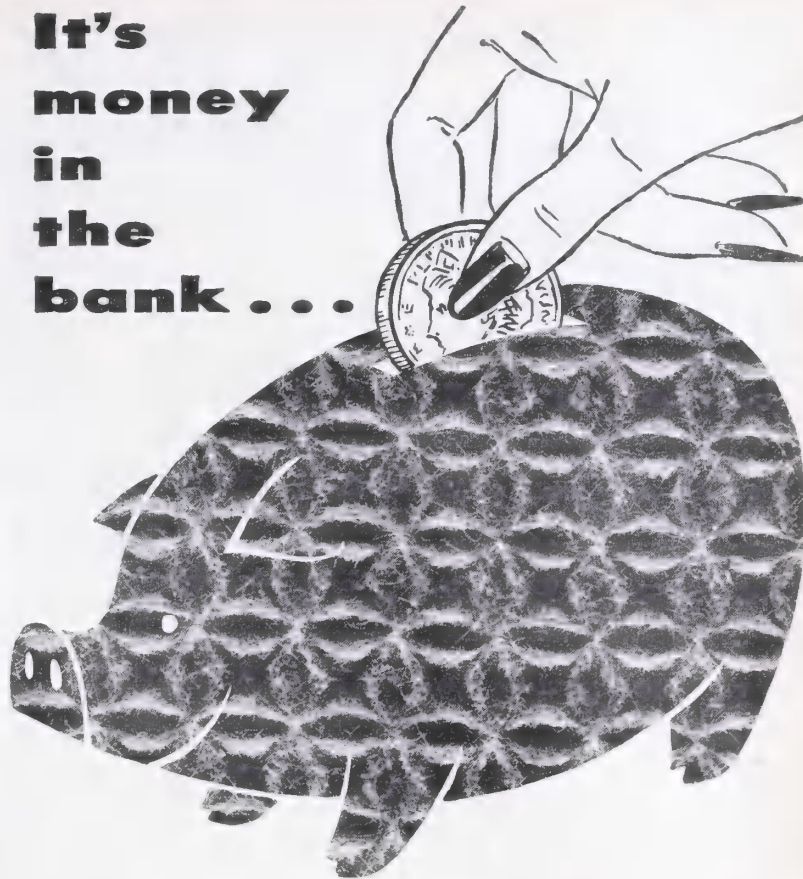
divider, here is a dining room in itself, gracious and secluded from the rest of the living room. Guests, it turns out, react to it as such, for the wallpaper pattern, like a collection of etchings, seems to give it the distinction of a place apart, without intruding a too-positive pattern on the eye. Yet, face to face with this delicately drawn design, hardly a visitor fails to comment on its appropriateness.

Mrs. Carter and I went over to Decorator Collections ostensibly to see Margaret Nelson's new damasks. Found them just as fresh and charming as rumor had them—one a tiny repeat of minuscule pineapples, another a lovely flutter of baby butterflies, another called "Flambé," a rippling pattern like waves of tiny flames. Settled for "Pineapples," to be dyed a gold topaz for the little provincial chairs in the Carter dining room.

But we'd hardly turned from the fabric racks when we spied the very piece of furniture we've both been hoping to find for months. It's a light and graceful three-drawer table desk elegantly supported by tapering pincer legs, reminiscent of the classic curule chair and one of the "Continental Group" of furniture designed by Margaret Nelson. (Please turn the page)



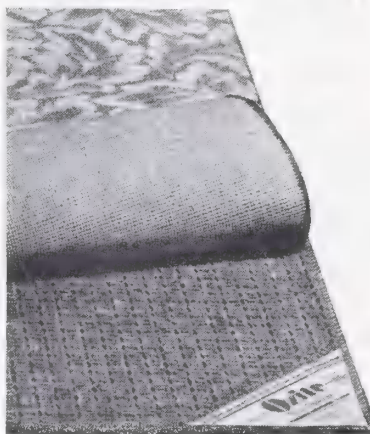
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ERIE: Warren Radio, 1315 Peach St.

LANCASTER: George D. Barbey, 622 Columbia
LEBANON: George D. Barbey, 821 Quen-tin

MEADVILLE: Warren Radio, 1057 S. Main
PHILADELPHIA: Almo Radio, 509 Arch
A. C. Radio Supply, 1539 W. Passyunk

Radio Electric Service, 709 Arch
Radio Electric Service, 3412 Germantown Ave.
Radio Electric Service, 5930 Market St.

POTTSTOWN: George D. Barbey, 205 N. York
READING: George D. Barbey, 2nd & Penn
WYNNWOOD: Shryock Hi-Fidelity Radio & TV, Bonwit-Teller Bldg.

YORK: Radio Electric Service of Delaware
RHODE ISLAND
PROVIDENCE: Audionics Company, 790 North Main

TEXAS
BEAUMONT: Thompson Audio Center, 1090 Alma at Park
DALLAS: Crabtree's Wholesale Radio, 2608 Ross

HOUSTON: Wrye Co., Ltd., 2410 W. Alabama
SAN ANTONIO: High Fidelity House, Vandergrift Audio Co., 4106 San Pedro

WASHINGTON
SPOKANE: House of High Fidelity, 20th Century Sales Inc., 1021 W. First Ave.

CANADA
ONTARIO: OTTAWA: Canadian Electrical Supply, 836 Somerset W.
TORONTO: Canadian Electrical Supply, 522 Yonge St.
QUEBEC: MONREAL: Canadian Electrical Supply, 275 Craig St. W.
Excel Distributing, 690 St. James St. W.

DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

son. We destined it immediately for the little guest-room-study, where the books are cased in the pine-paneled walls by brass-grilled doors and the sofa is really a Directoire day bed upholstered in a woven silk stripe of ivory and olive green.

Just as if we'd color-schemed it ourselves, the desk is finished in a wondrous new finish called Olivine. This looks as if a thin coat of olive-green color and black has been rubbed into the grain of the birch

similar table in fruitwood for Mrs. Greenough's new bedroom, where it will be used as a full-fledged dressing table.

A decorator's own home may be his castle, but somehow he just can't help its becoming his show-room, too. And I suspect that even the old friends who are invited for dinner at a decorator's house usually show up subconsciously hoping to freeloader a few bright ideas along with the roast chicken. Me, I'm no exception, but as I keep telling myself, you just can't avoid noticing an admirable display of ingenuity when it's right there, staring you in the face.

Put one foot into the vestibule at James Amster's one evening, and found myself surrounded by a pretty elegant demonstration of how to create the impression of space when really there isn't much there.

Mirror, as everybody knows, is the time-honored deceiver of the eye when walls need to be "pushed back." Here the sides of this tiny, tiny vestibule are covered in what looks to be antiqued mirror, elegantly blurred in coppery gold. Turns out to be one of Laverne's wonderfully original metallic wallpapers. Then, to top it all off, literally, the minute ceiling is covered with clear mirror which seems to raise the height of the vestibule to infinity. The whole thing, not to get parsimonious about this glittering trick, is a terrific example of how to make a little go a long way, because the two small walls couldn't have taken more than one roll of paper, roughly \$20 worth. And mirror to cover such a tiny space wouldn't break anybody's budget. But the result is magnificent.



Table-desk-dressing table

wood, creating a subtle, rich color which is neither green nor black and lets the full patterning of the wood grain show through. The finish is something quite distinctive in itself, yet so neutral and unobtrusive that it would be thoroughly usable with practically all colors and wood finishes.

We might also have had it in a fruitwood finish, a medium-dark walnut, or a really dark and handsome rosewood finish.

The table is 48 inches long, 22 inches wide and 29 inches high, and will serve every day as desk and reading table and sometimes, I suspect, for a twosome lunch or supper. Mrs. Carter has a spectacularly beautiful gold box from Java, which she plans to keep on the desk as a handsome accessory. What most visitors won't guess is that it will be outfitted with mirror, toothbrush, cold cream, tissues and toiletries, ready to turn the desk into a perfect dressing table any time an overnight guest takes over the study.

I've already commandeered a

Heard that Harvey Probbler had come up with a "utility side table," so I hotfooted it down to his show-room to see what *that* was about. Came away with a whole new pattern of living for Nell Barnes, who dwells in a one-room apartment and is constantly complaining that it cramps the elegance of her style. Her living room sofa is also her bed, so we've been searching for an end table that will hold night-time Kleenex, eyeshade, aspirins and hand cream, along with some books or a radio or whatever the pampering oddments are that she feels she must have handy. Natu-

rally, it must do all these things discreetly, under cover so to speak, without anyone's guessing that this is a night table at work in her rather formal looking living room.

The Probber table, which now sits at the end of the saffron-colored sofa, does all this beyond our wildest dreams, and does even more. For this mahogany beauty provides two shelves and a plastic-lined drawer and, almost best of all, it can also move like a teacart on glittering brass-trimmed wheels. At parties, when the tea service or the cocktail fixings are set out on its travertine top and wheeled in



Side table on wheels

front of the chair where the hostess serves, nobody could begin to imagine the main reason we bought it. What is most likely to impress them is the rather spectacular way its tawny finish, called "Resin," blends with the tomato reds and hot gold colors of Nell's Moroccan rug.

But what also impresses me is that this may well fill the bill as a breakfast cart for Mrs. Haversham, whose bedroom tends toward Italian Provincial and whose living arrangements include breakfast in bed. I can see the maid now wheeling in that toast and marmalade neatly, smoothly, conveniently. I can also picture it as a movable work table for Mrs. Warburton, who does abstract "painting" in stitches and follows the sun around her apartment with her baskets and boxes of embroidery yarns.

How happy Mrs. Weston and I are that Dorothy and Harry Lawenda went to Portugal last year. Because, if that designing couple hadn't made the trip, the Westons' old back pantry would probably never have turned into such a charming

garden room. As it is now, it's a little Moorish-flavored oasis between the outdoors and the kitchen, showplace for Mrs. Weston's house plants which flourish on glass shelves across a broad window, and a flower-arranging center equipped with a sink and storage cabinets for vases and similar flowery paraphernalia. And besides all this, it has become the family's favorite spot for breakfast and impromptu off-the-kitchen entertaining. But never a guest sees it without thinking at first glance that the remodeling job was a costly tile-setting maneuver, when all we did was to call in a paperhanger. Because what appears to be a sumptuous wall surfacing of jewel-blue and white glazed tiling is actually a wallpaper version of a traditional Portuguese matched-tile mosaic which the Lawendas saw and forthwith adapted for Kneeder-Fauchère's line of wallpapers.

The porcelain-like glazed finish, they tell me, is achieved by a shellac coating which makes the surface a pretty serviceable one to have around in a much-used area.

These "Porcelain" papers come in three patterns (20" wide in 16-yard rolls), all with the rich, Saracenic quality of typical Iberian design, and in typical strong blues

or yellows with white. To me they're all so reminiscent of the

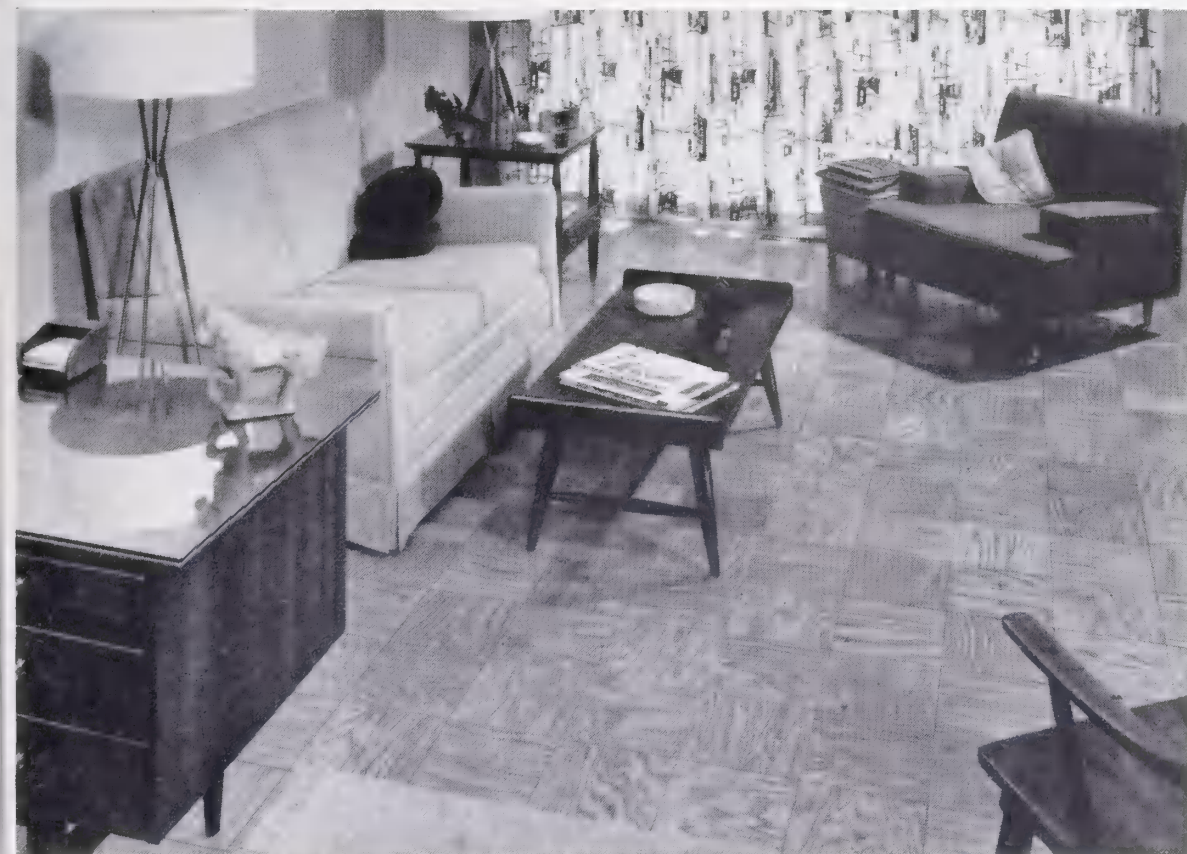


Portuguese tile wallpaper

Arabian Nights, I can almost hear the bulbul sing.

The Westons have installed a stunning white lavabo on the wall facing the glass door to the terrace, and the room viewed from the outside looks rather like a wazir's pleasure dome. And by using blue-tile paper in small stretches in the adjoining yellow-toned kitchen, we seem to have thrown both rooms together visually, to say nothing of making the kitchen a sort of pleasure dome for Mrs. Weston.—M. G.

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BRITISH TRAVEL ASSOCIATION

One of Devon's many lures: quiet lanes and thatched cottages.

How to leave home and like it

By MARION GOUGH



FRITZ HENLE

Brixham, on Devon's Channel coast, has salty, sea-sprayed air.

In Devonshire they feed you on clotted cream and strawberries and they make a specialty of roast beef with beer sauce. But you might just as well be eating lotus buds. The trouble with Devon, as one of our friends puts it, is that it's so hard to tear yourself away once you get there.

The lure this particular lady succumbed to is a 15th-century Tudor house, now become the Easton Court Hotel, with one of those wonderfully British addresses—Easton Cross near Chagford. It has all the appropriately atmospheric oak timbering and thatched roofing, flower beds and kitchen gardens that Americans expect Old England to produce for them, and somehow or other they've managed to get running water and Simmons mattresses into every room. It's a tiny place, accommodating only twenty guests, but its roster of visitors has the flavor of an international *Who's Who in Literature and the Arts*. There's a tendency on the part of guests to spend weeks and months here. Evelyn Waugh settled in to write *Brideshead Revisited*; this is where Patrick Leigh Fermor wrote *The Traveller's Tree*, and so it goes.

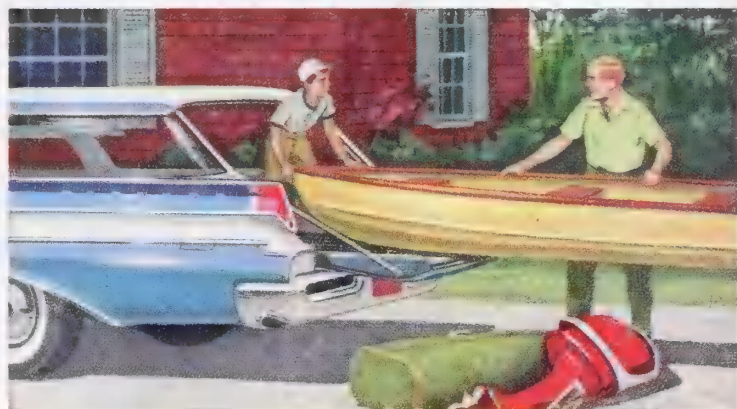
But for those who write no more than postcards, Chagford is a (Please turn to page 228)



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LENOX CHINA



So you think you know how to spend money!

You are about to mail in your 1956 income tax form.

**You probably have not recovered from the shock of how much
you've spent, how little you may have to show for it and
how much money you still need to bring your daily life closer
to that state of perfection you visualize for yourself.**

**If you are searching for good clues as to how you can best spend
your money over the next twelve months and get solid values
for it, then this issue is really for you.**

**The article on the next six pages throws a clear light on this
whole problem. It faces up to reality and goes far beyond
the usual discussion to the heart of spending money wisely.**



A Realistic Guide to Spending Money

In this article you're not going to learn how many knots should be tied in a bedspring. But you will learn when to splurge and when to scrimp.

For spending is an art—the art of getting the most of what you need with the sum you have to spend. It's an art almost nobody talks about.

By **ELIZABETH GORDON** Editor

You are not going to like this, but it is our carefully considered opinion that the best spenders are those with the most practice. Which is another way of saying that the rich, as a class, probably get more for their money than the poor. Or to say it another way: Practice makes perfect.

"Small comfort in that," you reply glacially. "But how do we get the practice—on *our* income?"

This is indeed the crux of the matter. How do you make a first purchase with as much selectivity and discrimination as though you had been buying such things all your life? How do you stretch what seems like an inadequate income to include all the necessities, and still have something left for the luxuries? How do you improve the quality of your daily life (as *HOUSE BEAUTIFUL* is always urging) on the same unimproved income?

This article will attempt to give you the ground rules for what is really one of the most fascinating of pursuits. But the ground rules will have to be administered by you, sternly and relentlessly. You have to be the referee as well as all the players. We must warn you that only the sternest self-discipline will produce the double-barreled success you crave—the success of getting more for your money and more pleasure from owning what you have bought.

Let us first examine why it is that people who have had a lot of experience in spending are better buyers than beginners.

It is because they have learned by trial and error. They undoubtedly have many mistakes strewn along the

paths of their past. But they learned from their mistakes and so didn't make them again.

Learn from other people's costly experiences

One of the most distinguished small homes I have ever seen was built, furnished and landscaped for under \$20,000. Its owner is a worldly and experienced woman who, in her past, had great, expensive and elegant houses in New York, Paris and San Francisco, decorated by famous and worldly decorators who would never have bothered with a budget job. Not one object did this experienced woman bring with her from her previous *de luxe* life, except her magnificent linen sheets which she made into extravagantly full draperies, bedspread and bed canopy in her bedroom. Everything else she made herself or picked up for practically no money from highly unconventional sources. But the whole has style, brilliant and exciting color, wonderful scale, fresh ideas and positive character. There's not a cliché, inside or out, anywhere in her house.

This woman has truly mastered the art of making a little money do the work of a lot.

You notice I say *art* of spending. I truly think it is more an art than a science. During the last few decades, so much emphasis has been put on the technical aspects of getting your money's worth intrinsically, that not enough has been said about the intangibles that affect over-all buying success. Not that you shouldn't have a lot of common (*Continued overleaf*)



■ PHOTOS BY WILLIAM HOWLAND



The case of too much of a muchness

These two tables are almost identical, except for one crucial thing: The cloths are different.

This pair of pictures illustrates the basic principle of how objects have to be right for each other—that no object can be judged for itself alone, but only in combination with other objects. In this case the lace tablecloth is too ornate to wed well with the strongly patterned plates. Or it could be said another way: If you want to use the very busy-patterned cloth, then use plain, unornamented plates. The eye

cannot separate readily and happily so much pattern seen against more pattern. Intrinsically, both plates and cloth are of the finest, most expensive quality, but this is of no avail when they are ensembled wrongly. So, you see, buying a higher quality is no guarantee of getting a more beautiful result, for the results are entirely dependent on the interplay of objects and not on the objects judged separately by themselves. Don't strain to buy the best grade of something, if it means you will have to do without some other element crucial to the whole.

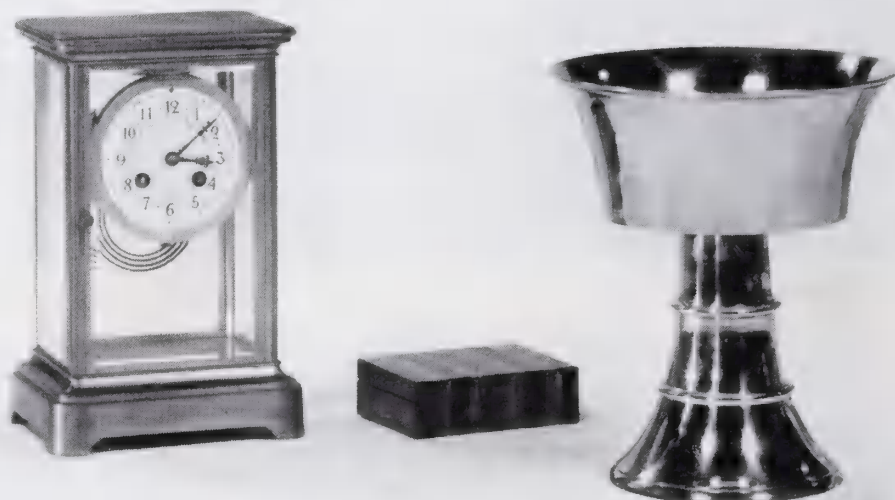
Shopping data about the furnishings on these six pages are given on page 199.

Try this Test of Your Shopping Judgment

These two rows of objects typify a right and a wrong way to ensemble the accessories for one room. One group has three wrong notes in it, which are not compatible with the over-all.

Which row is the right grouping?

The lower row is the right grouping; here there are no incompatible items. The top row has three objects too florid and whimsical to blend happily with the simple, clean, direct character of the rest of the accessories. The three sour notes here would not be sour, if grouped with their own kind. Any object can be judged only in terms of the environment it will be seen against.



A realistic guide to spending money *continued*

sense data about what things are made of and the limits of their capabilities.

Spending money for your home involves such important intangibles as beauty, appropriateness, relationships in size of object to object. These intangibles affect the total more than intrinsic quality affects it. I have all too frequently seen rooms wherein every object was of the best quality, but the sum total was horrible. The owners seemed to be blind to all considerations except that their possessions were "all wool," or "pure silk," or "sterling," or "solid wood."

These people are as much to be pitied as though they were color-blind or tone-deaf, for they are clearly unaware of the values that really matter. Their careful buying of "the best" produced only characterless mediocrity—or worse. Their eyes are not seeing, and their minds have taken refuge in the false security that everything

is of good quality—hence everything must be all right. In truth, they have wasted their money, for the best is of no avail, unless it produces a total environment that can be called beautiful.

What is the key to avoiding this kind of mis-spending? What do such people fail to do?

Keep Your Eye on the Whole

They fail because they think of each object separately and by itself, as though it had no relation to any other object. This is fatal, for when a diversity of objects are brought together in a room they start affecting each other just as positively as when people are brought together in a room. Just as with people, some things just won't mix with certain other things. And there are many degrees of success in the combine-ability of things: from way below average to the breathtakingly successful.



ALAN FONTAINE

So the first requirement for the successful spending of money is to develop a sense for the over-all ensemble. You should buy only that which contributes to and builds up the whole. An object or a furnishing can be judged only in terms of how it will fit into a bigger frame of reference which includes many other objects.

This is the judgment that people develop with a lot of experience in spending. They learn to spend by spending. But how to learn it without the first-hand experience?

How do women learn how to be well dressed? By watching how other women dress, by reading the fashion magazines, by looking at the pictorial reporting of events in magazines and newspapers, by studying the costuming of stars in movies and TV, by looking at the mannequins in windows of stores, by reading the ads. Of course, some women never learn from their observing, very likely because they don't know how to analyze what they see, or

because they don't see what they are looking at. But they are in the minority in our total population.

Look Everywhere for Ideas

The same principle applies to learning to buy successfully for the home. Magazines, model rooms in stores, demonstration houses are the easiest places to get an education. Movies occasionally have sets worth influencing you. TV has yet to make any contribution on this score. Other people's houses can teach you a lot, but you must be sure you are influenced by the good things and that you learn why the bad things are bad. When you see something you like, you ask yourself, "Why do I like it?" Just as important is it to try to figure why an unattractive grouping is bad. This way you can really give yourself an education at other people's expense. (*Please turn the page*)

A realistic guide to spending money *continued*

To do this means you have to become aware of scale, of color scheming, of the relation of one form to another form. You have to be conscious of pattern—when to use it and when not to use it. You have to develop a sense for materials—to be aware of when a material is appropriately used. For there are times when using solid gold could be wrong, or when the use of a common material like slate could be right. Nothing can really be evaluated except in terms of what it is to be composed with. The intrinsic value of an object does not count until after the relation of that object to other objects is right.

Solve Basic Needs in Fresh Basic Ways

This is the most crucial aspect of getting your money's worth. Too many people pine hopelessly for things with big price tags on them, doing without and living meagerly, because they are not inventive enough to look for other ways to achieve the same solution. What they need to do is to take their minds off the coveted object and think instead about the basic need in the broadest terms.

Here's what I mean: It's better to approach the problem of your need from some totally different direction.

Let's suppose you need a lot more storage space for your clothes, and you have around \$150 to spend.

(Please turn to page 183)

Feature one important object, keeping all else unobtrusive



A distinctive lamp should get the play, which means the things around it should be quiet and merely a background for the good lamp.



A uniquely beautiful chair should be given the spotlight, which means the other objects around it should be rather unobtrusive and receding.



A table with lots of interesting details should get no decorative competition from the other objects around it. Let it sing its song alone.



Owner: **Mrs. Dorothy Chapman**
 Designer: **Rowan Maiden**

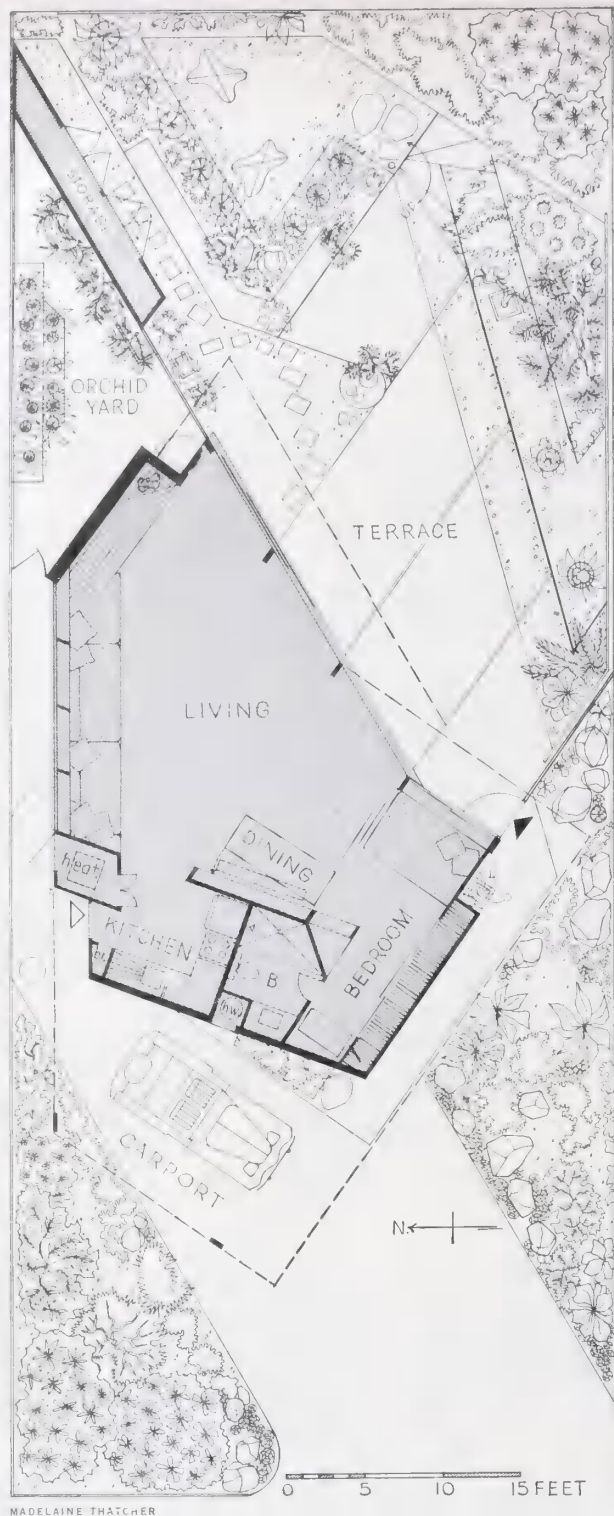
Defying arithmetic on a 40-foot lot

*Here's a case where the total
 adds up to more than
 the sum of the parts*

Usually, when spending money, you end up having spent more than you can account for. You wish that the total sum would add up to less than the actual amount. Presented here is an instance in which, in the end result, the *total* effect adds up to more than the sum of its component parts—without costing any more than the sum of its component parts. What is the secret of this kind of illogical logic? It is something called Design.

Considered separately, in themselves the component parts of this private little realm are certainly not very impressive. To begin with, the entire lot is only 40 feet by 100 feet, or roughly the floor area of a large house. In terms of square feet, it wouldn't make a large garden. The house itself, seen from the street, is not spectacular. The furnishings consist of almost a minimum. But somehow they all manage to add up to an impressive total, in terms of design. The charming garden seems much larger than the lot would permit. And here is a delightfully spacious, though little, house with a great deal of style. Yet house, land and landscaping cost the owner only about \$20,000.

An examination of the design will give you something of an idea as to how it was brought about. From the start this was not a house planned as a thing apart, later to be set upon a lot. The designing started at the property line, and the calculations started even a little beyond that. The owner's needs and desires, the relationship of the central living space (which includes the garden) to the street, to (Please turn the page)



The angular placing of drive, carport, house and garden is the beginning of the fundamental use of diagonals throughout the design to create greater dimensions and a sense of larger space. Drive is planted with masses of succulents—a fine low maintenance, low initial-cost form of planting.



The sheltered entrance walk and gate, adjoined by its own small gravelled garden of carefully selected and placed rocks and succulents is a most fitting introduction to the intriguing realm glimpsed within. Walls adjoining gate are of lapped redwood boards.

Defying arithmetic on a 40-foot lot

continued

the neighbors, to the sun, to all the surroundings, were interacting factors. Even the placing of the entrance drive and the directions of the lines of the house and the garden were all designed to achieve a complete use of the lot and the greatest sense of spaciousness and privacy. The tricks of optical illusion were used to the hilt to give visual size. Whenever a building site is small, one cannot afford to be thoughtless in the use of the plot. It must all be made to count.

The house is separated from the ocean by a heavily traveled road to Pebble Beach. To have achieved a view of the ocean and avoided the street also would have been impossible. So for privacy the design turns in upon itself and presents a non-committal face to the street. Such a small lot (*Please turn the page*)





View from living room through sliding doors across paved terrace to raised garden area. "Privacy banners" in upper part of fence are made from bamboo shading used by truck gardeners and provide an economical screen without being objectionable barricades.

In this view of living room one can sense how optical illusion is used to achieve sense of spaciousness. Converging lines and forms of living room and garden give added depth to space. Fireplace is 30 feet away, a long dimension for a small room, but it seems farther.





1. Compartment-like bedroom provides over twelve lineal feet of accessible wardrobe space behind sliding doors, generous chest of drawers, and a dressing table. Jute spread is stitched with pot-cleaner "choregirls."

2. Flexible use of space achieved by screening areas adjoining living space. Notice how book shelves incorporate structural members, screen service areas behind.



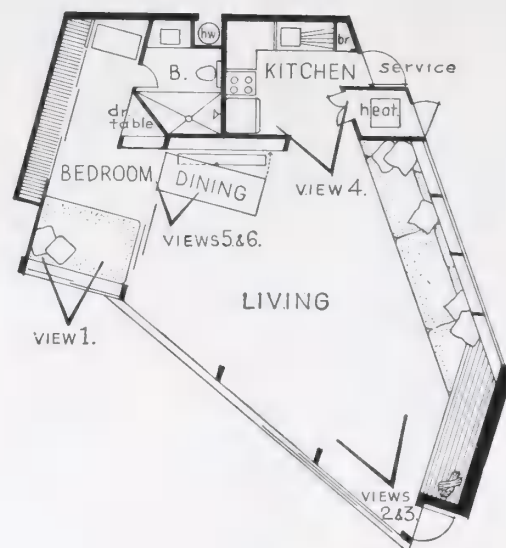
Defying Arithmetic on a 40-foot lot

continued

does not permit the luxury of a turn-around or much driveway, but notice how it is placed to make backing into the street less of a hazard, and getting, by this, a sense of a longer driveway plus plots for planting.

Notice also how those beautiful pines, which aren't on the lot, are made a part of this design, a beautiful background for it and also visible from the living area. There's a lot of this kind of "borrowing" that goes on in the design: borrowing space and borrowing planting from adjoining property; borrowing space from the garden for the living room and vice versa.

Observe how the living room and garden together form one large space with its main direction moving (*Please turn to page 197*)





3. The house is essentially one space with various areas defined according to use. Bedroom with lower ceiling at left. Kitchen with adjoining heater room at right. Long seat in deep alcove, two single-bed mattresses, provides ship-like bunks for overnight guests. Captain's table from sailing-vessel for dining.

4. Galley-like kitchen lighted and ventilated through clerestory windows. Carefully chosen utilitarian objects serve as only decoration. Storage in closed cupboards over counter, left. Service entry and broom closet by sink, right.



Illustrated here in one detail are the principles that have gone into giving this house charm: luxury and graciousness, without high cost: insight, imagination and the ability to combine things with taste and sense of style.



The completed candelabrum shown here was put together from the component parts shown at the left: a scavenged gear and spring from a truck, a discarded plow-disk, a large candle, a collection of fascinating rock specimens.



Two prints, related but not identical, may be better than one. Flowing pattern at left is non-directional, so can be used many ways. It suggests draperies under a valance created by splitting the block pattern (right) lengthwise down the center.

Rectangular repeats of pattern at right are 23" x 16". Used in its entirety, it would be most effective over a broad area, like a wall of drapery. But its pattern also suggests that it might be cut in strips, as for a bedspread border, or in individual blocks, as for covering pillows. Both fabrics are printed antique satin, by J. H. Thorp.



HOW TO USE PATTERNED FABRIC

A patterned fabric can perform miracles in restyling a room, but only if you choose it knowingly, studying it carefully for what it can or cannot do for your particular problem.

Never buy even the most charming print on impulse. It could be disaster. Besides considering color, you must watch such crucial points as scale, size, shape and position of repeating motifs, the direction a pattern takes, whether it is strongly vertical or horizontal. Examine

these pictures to learn how skilled decorators get the ultimate effect from pattern

PHOTOGRAPHS WILLIAM HOWLAND, MURRAY DUITZ, GEORGE SMALL



Opposite. Arthur H. Lee's formal pattern of Gothic arches has the type of decided motif which takes careful "engineering," but see how smart it can be. Such a bold, geometrically "set" pattern loses its effectiveness if its motifs do not fit precisely into the space they are supposed to cover. This means measuring your furniture against size of the repeat, so you won't have to cut into a repeat and destroy its complete, clear-cut unity. Note how double arch motif falls on this sofa, suggesting cushions. Adroit measuring gives the draperies a patterned floor-line border.

This J. H. Thorp chintz was chosen here because its floral swags and cupids are so scaled and placed that they seem to fit seats and backs perfectly. Valance was shaped to both top and bottom to keep motifs intact. Both rooms, Beacon Hill Galleries, B. Altman.
(Continued overleaf)





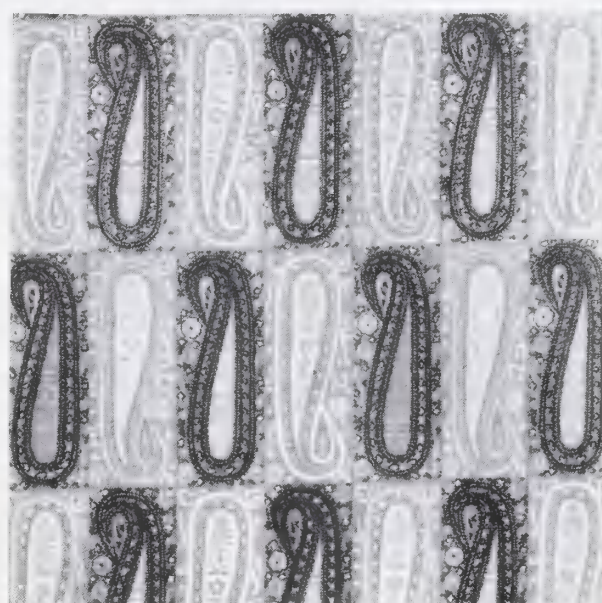


Look at a patterned fabric from afar. You may see things that are not obvious at first glance. Floral 50" chintz by F. Schumacher actually falls into five wide stripes, but its non-directional flowers could run vertically or horizontally. They take well to quilting. Cut lengthwise, stripes make valances or bed-skirt borders.

How to use patterned fabric

continued

Keep your eye open for fabrics that can give you two patterns in one, like this Brunswick chintz. It has a strong floral border edging one side of a sprigged print. Notice how two motifs can be played throughout a room. Here the border pattern is used flat on tester and valances, and gathered for bed and chair skirts. Sprigged portion of chintz lines canopy and, for textural variety, is quilted on the chair. Bedroom of Mrs. Edwin I. Hilson.



One fabric may solve all your problems if you choose a pattern, like Schumacher's Paisley muslin, which can be used up or down or crosswise. Cut it into bands or scallop its curved motifs for valances or borders.



Patterns with figures of people or animals can be limiting, unless cut without chopping off heads or feet. They are most successful in very wide spreads or in small "takes" of individual motifs. Greeff's "Forebears" would be good as draperies under a pine valance, or cut in separate motifs and appliquéd on small pillows.



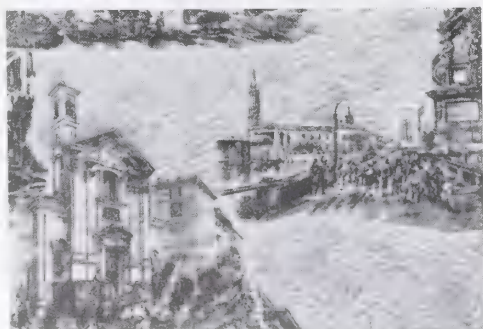
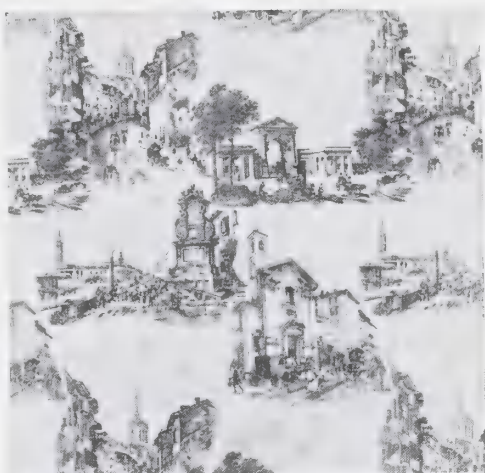
To look trim, stripes must match precisely, whether they are butted together or mitered. A woven stripe by Boris Kroll is cleverly cut in a horizontal triangular wedge and set into vertical stripes on a bedspread top. On folding screens at window, fabric serves as draperies. Furniture, Baker. Setting by Henriette Granville, Bloomingdale's, New York.

How to use patterned fabric

continued



You may get a bonus of decorative and practical value out of a single patterned fabric if you study how it can be manipulated to give several different effects. Greeff's printed documentary, "Stencil Stripes," can be quilted to make a coverlet that disguises wrinkles. Box-pleated, as it is in this bed-skirt, its stripes take on dimension, give an entirely new impression of the fabric. Wallpaper is a related pattern. Furniture here and below, Beacon Hill, at B. Altman.



Toiles, scenic patterns on fine cotton, are usually finely drawn in one color on a light ground. As draperies they seem to enlarge a room. As upholstery, consider quilting motifs in outline to give them dimension, then quilting background in vermicelli pattern (above) to give fabric texture and added durability. Allow about 2½ per cent extra yardage for quilting. Toiles, J. H. Thorp.

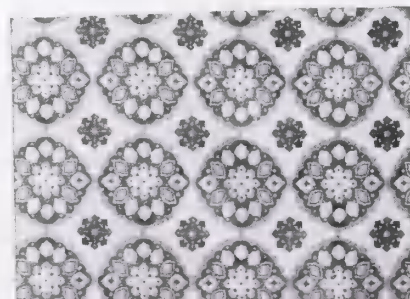
Printed batiste and similar sheers are commonly considered glass curtains. But you can style up a window by reversing the usual treatment. Here is Schumacher's printed Arnel sheer used for draperies and valance. The faille undercurtain, acts as a lining when sheers are drawn.



Observe patterns closely to see their full potentials. This documentary looks hard to handle. But it is non-directional, with scores of uses. Medallion is sized for chair seats. Turned sidewise, it could run without seams on a sofa or valance.



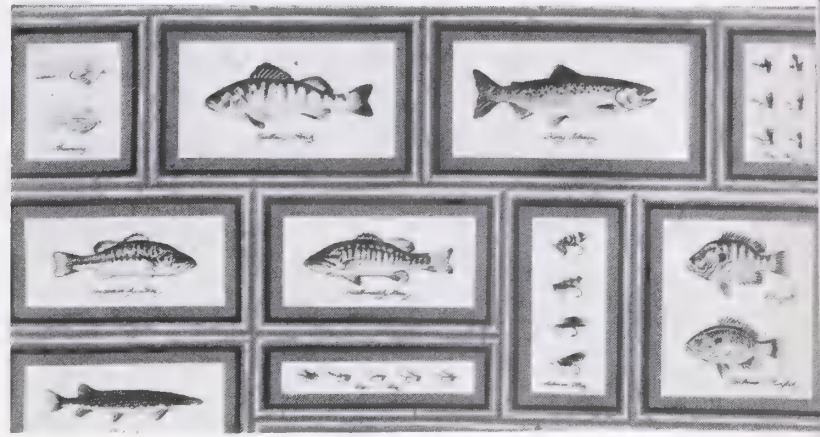
Smaller version of Greeff's "Alexandra," shown above, has an all-over, easy-to-cut pattern, well sized for small windows and upholstery.



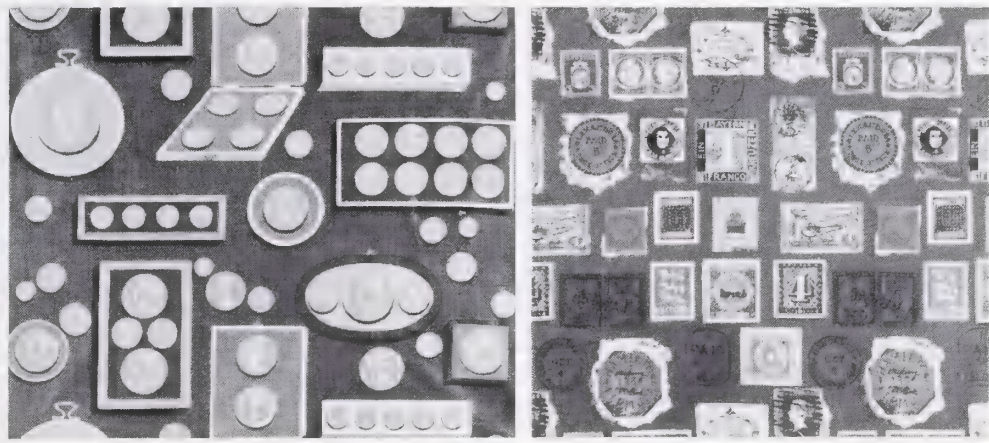


A powerful pattern, like the imposing medallions of this French toile by Brunschwig, suggests draperies or wall covering in a large, lofty room which would not be overwhelmed by the design. Cut outs of medallions would make handsome pillow tops.

Greeff's "Game Fish" on unglazed muslin is strongly horizontal, thanks to its print of rectangularly framed fish pictures. Draped at a window, it could make a long, narrow room seem broader. A strip of uniform frames could be a valance.



Topical prints, like Greeff's "Coin Collection" and "Philately," are fun to use to celebrate a hobby. But as draperies they're usable anywhere because when they hang in folds their small patterns merge non-committally. Since repeats are small, they present no cutting problems.



Bold geometrics are successful in quiet, understated rooms with no other pattern. When draperies do not need to be drawn, short, heavy brass rods like these can hold panels stylishly. They effect economy of both fabric and hardware. Bloomingdale's. Kroll fabric.



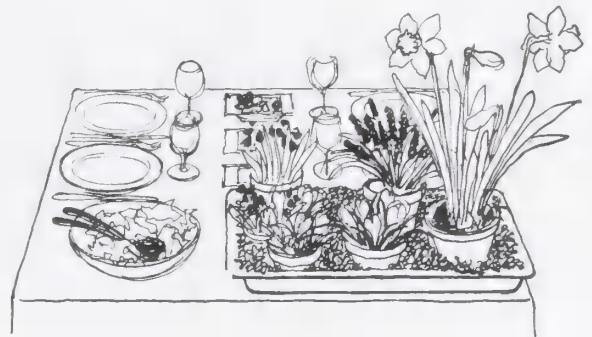
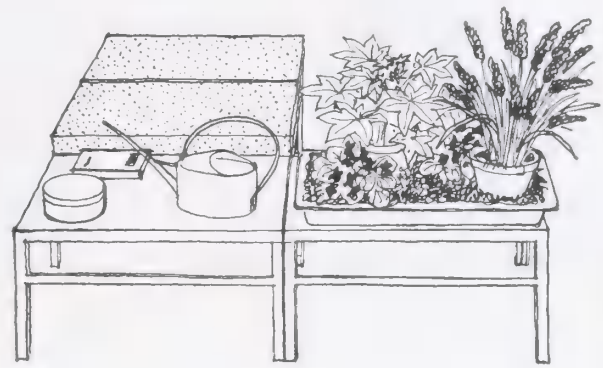
A staggered pattern of blocks, like Greeff's charming print adaptation of an American 18th-century woven spread, may take on an interesting look of diagonal motion when hung as a drapery. Staggered patterns are hard to space on furniture, but these floral squares would fit small chair seats.

More examples on page 205

HOW TO COMPOSE WITH POTTED PLANTS



Here is one of the most striking, endlessly challenging ideas we have come across in the long, long history of flower arranging: why not compose with potted plants! Even those who have flinched from flower arrangements, because they have tended to become hackneyed, can now try new, wonderfully varied compositions with living potted plants—playing one foliage form against another, scaling plants and containers to each other and to their place (small and intimate on a tray, larger and bolder in a corner), trying all kinds of things that cut flowers can't do, because, once cut, they can't be changed. Here are a few ideas. May they start you on this adventurous road!



SKETCHES BY LISA BAUER

HOW TO ORDER A PORTRAIT

FOUR PORTRAITS, COURTESY PORTRAITS, INC.



Portraits of one or more might be commissioned so that each figure is seemingly incidental to the painting as a whole, as here in a canvas by well-known portraitist John Koch.

Your choice of artist will determine whether portrait is realistic and finely detailed (right, by Elmer Greene) or be far more subjectively painted (as on the page opposite).

Taking all the right steps to a good portrait, you'll find yourself enjoying one of the richest and most creative of human experiences

Many are the motives for wanting a portrait painted, but in most cases at least one desire is constant: that it be a *good* portrait. Oddly enough, a good portrait is not hard to define. It is simply a likeness that's a work of art.

The real question is: what is likeness? For the other question, what is a work of art?, is far easier to reach agreement on, because it is subject to the following test. Looking at a portrait of someone you may or may not know, would you like to own it as a painting to decorate or in any way to enhance your home?

This is the test that perhaps the most famous painting of all times has passed—Da Vinci's *Mona Lisa*. Originally a portrait of the wife of Francesco del Giocondo, it has come down through the centuries as a work of painterly art and only historians ask how faithful a likeness it was.

We hardly expect a portrait of ourselves to be so great a work of art, but we do wish that a perfect stranger, coming on it, might exclaim, "What a lovely painting! How much is it?" And offer at least slightly more than we paid.

The troublesome problem is the question of *likeness*. And that starts with you. What likeness of yourself do you want frozen in oil, pastel, line drawing, clay or, for that matter, in the emulsion of a photograph? The way you'd look if you were being



presented at the Court of St. James's, though that presentation has never taken place and most likely never will? Do you want to show the public your private face or the face you have carefully prepared for public appearance?

There are less probing ways to consider this most personal of matters (it touches the core of how well you know yourself). Do you want a portrait of yourself in evening clothes—as formal as your dress? Or more at ease, more at home? Smiling like a hostess or like a Mona Lisa? Or would you, at this point, just as soon put it all up to the artist?

Then you should know the artist, possibly somewhat better than you know yourself—in the sense of knowing what kind of portrait you want. And you should be prepared for the likeness he is likely to portray. His vision is his own and you can judge it best by looking at his work, preferably of people you have seen or places you have visited. If he is not a realist, you might like his work so well that you prefer his distortion or angling of reality to what is conventionally known as reality.

Here the words of Picasso, the most complete angler, seem pertinent: "What is a human face? (he challenges) Who sees it correctly: the photographer, the mirror or the painter? Are we to paint what's on the face, what's inside the face or what's behind it?"

If a true likeness, then, is as relative as truth itself, what degree of truth should one ask for? Cromwell is reported to have told his portrait painter to paint his face with all the warts showing, but not to make his face all warts. Certainly there are painters whose paintings of the world

around them are all warts, all ugliness, all despair. In the best of their work, however, there may be a beauty of truth, whenever it is true and not merely fashionably despairing. And in the art of their best work there may be a beauty (if that's the word) enjoyable separate from the subject, as in Goya's paintings of the Spanish war or Bosch's various visions of Hell. (Those who went to Goya for portraits may or may not have been content. His portraits are as honest as man can probably take—and as magnificent as man can probably paint.)

So, our subject, how to order a portrait, begins, as it ends, with ourselves. And taking all the steps from beginning to end can take us through one of the greatest, richest experiences of our lives and bring into being something of personal value, perhaps of permanent truth and beauty, that had not existed before—a personal portrait, personal to us and to the artist.

If, in all honesty, we decide we want a portrait for its likeness of us—oh, to be really honest, a view of us at our best or most likely and likable—then we should consider a photograph without being apologetic about it. A good photograph is always better than a bad painting and may be as good as a good painting. Visit any exhibition of fine photographs and you'll probably be shaken loose from the idea that oil paint is the only medium of art.

However, those who order a portrait from a painter have most likely ordered—and received with some pleasure—portraits from a photographer, and now want to add another form of portraiture to their home. And with all due praise to the cameraman, he is limited to what the light, reflecting from a face, (Please turn to page 218)



COURTESY REINH GALLERY

The spirit might be the essence of a portrait and the goal of the painter rather than a painstaking likeness. Alexander Brook captured it in this portrait of Katharine Hepburn.

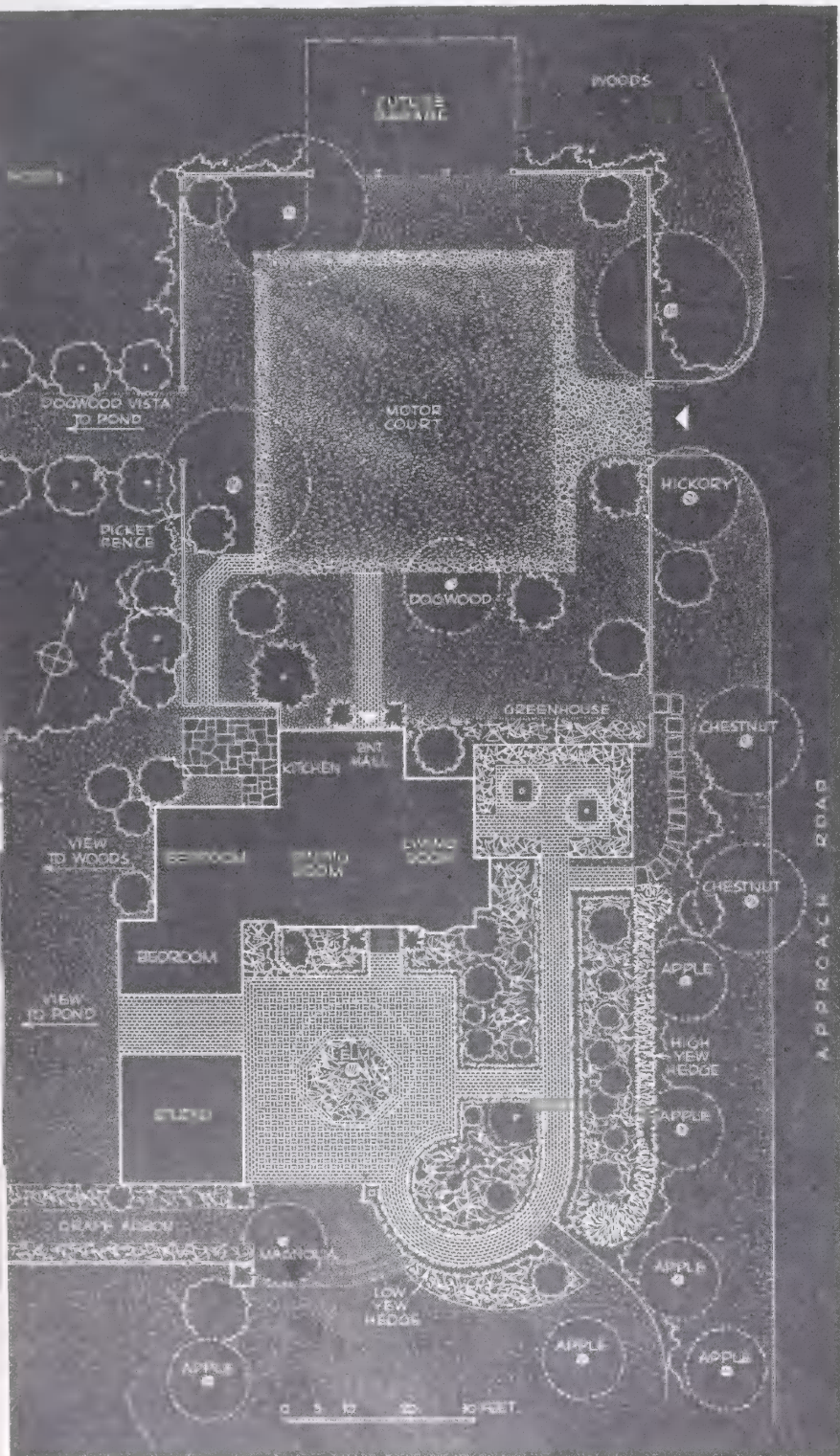
The perfect technique of formal portraits can often be combined with the freer attitudes of art today, as in the study below painted by Koch.

Freely, imaginatively and strikingly done by Gardner Cox, this portrait indicates one of a wide variety of styles available in portraiture. (Prices range even more widely according to reputation of artist, size of canvas and so on.)



Every gardener's dream:

12 months of beauty with a minimum of work

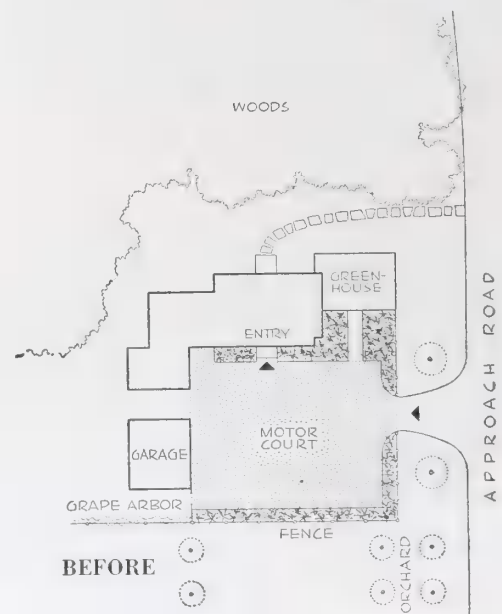


AFTER

Someone jokingly once said that just about the time you have learned enough to run your garden beautifully and easily, it is time for you to die. Indeed it does take virtually a lifetime to learn how to manage and program one's efforts to enhance one's own piece of land. The garden on these seven pages may help you achieve this goal sooner, because it epitomizes the secrets and final truths that every owner generally comes to after years of trial and error.

This is the garden of two professional landscape architects, Janet Darling Webel and Richard Webel. They started from scratch about six years ago on what was originally a graveled motor court. None of the plants or trees you see in these pictures grew here when they bought this house, except for the apple trees. The old motor court occupied the best, most usable part of the property—from an outdoor living point of view. So they made a new motor court to the north of the house and set about making a terrace and garden to the south in the unprepossessing L of the house and garage.

Like their clients, they wanted a garden that would never look poor in any season. (Text continued on page 159. More pictures overleaf.)



Plan shows original situation which Webels had to start with; a motor court occupying the best southern part of property just where a garden and terrace should have been. So they started a garden there from scratch. All trees and shrubs were moved in six years ago.

ALL PHOTOS BY GOTTSCHO-SCHLEISNER

Flowering trees and shrubs start the Webels' parade of bloom around the middle of March. The flowering trees are early magnolia, apple, *Cornus Florida* (dogwood),

Spring

Cornus Kousa and Chinese chestnut (blooms in July and August), giving about a five-month spread. Their earliest blooming shrub is *azalea Schlippenbachii*, a deciduous type which blooms even before the trees have leafed out. Other azaleas (Dutch hybrids, *Indicas* and the evergreen *Lovett*) together with *andromeda* carry shrub bloom almost into July. All are relatively maintenance-free.



Every gardener's dream *continued*

Spring



As the days lengthen, azaleas and 400 tulips fill the box-edged beds with color. Tulips are planted anew each fall, assuring large, uniform bloom. After flowering, bulbs are moved to the cutting garden, so bulb foliage is out of sight during unattractive maturing stage. Other shrubs include white lilacs, hardy camellias, rhododendron Wilson, English and Japanese hollies and a variety of yews.



Summer



Large elm was moved in to shade terrace and house. As on any good terrace, there are both sunny and shaded places. Paved area is large enough to accommodate 50 to 60 guests, and gives ample, dry play-space for the Webels' child. During the summer the beds are filled with 150 dwarf Scandinavian begonias, which give a mat of white within the Korean box edgings. Flower color comes entirely from potted flowers brought out of the greenhouse; such as geraniums and fuchsias.

Please turn the page





Color in the Webels' fall garden is dependent on chrysanthemums. These they have brought to the blooming stage out of sight in the cutting garden. Then they are transplanted into the beds around the terrace, taking the place of the bedding of dwarf begonias. About 350 square feet of beds are filled and emptied three times during the year. It takes one man about half a day each time to make this shift. Beyond this transplanting work, the garden requires an average of about one hour of work a day. In winter this hour of work is spent in the greenhouse. Grass mowing is in addition to the hour-a-day average and takes about four hours a week.



BEFORE





Winter brings a new engaging face to the Webel garden. The deciduous trees and shrubs were chosen because of their interesting forms at that time. The broadleaf evergreens and coniferous things keep green in the scene. The paving and box hedges continue the basic pattern without change. The low clipped hedges hide the bare ground of the beds.

Winter

Every gardener's dream: *continued*

Like their clients, they wanted lots of bloom and beauty, but without care and upkeep. They didn't want to lift a finger themselves, nor did they want to have a trained gardener. They wanted to have their cake and eat it too. Because they had the know-how, they were able to do this.

What they did can be distilled into several basic principles which apply to anyone in any climate.

The backbone of the garden, visually, depends on permanent things that, once planted or installed, stay virtually unchanging and undemanding.

First in importance is the basic design: the pattern of paved areas versus planted areas and the scale of the garden as it relates to the mass of the house. Actually the terrace with its beds and background is only about 50' by 50', but it curls around the house in such a way that it seems to cradle it while also enhancing it. The paving is done with two colors of brick, dull red and buff yellow. (*Continued overleaf*)



The sprinkler system was tailored to the design. As here, beds can be watered while life on the terrace continues. Fine spray also cools the air.



AFTER

The transformation of a graveled driveway and motor court to a shady terrace and garden can be clearly seen in the four pictures on this page. The heart of the change was the big sixteen-inch elm that was brought in to shade terrace and house, and without which outdoor living would not have been possible in summer.



BEFORE

Every gardener's dream *continued*

The clipped box hedges that edge the beds add another dimension and still more pattern.

Second in importance is that the plant materials were all chosen to be interesting-looking, whether in or out of bloom, or in or out of leaf. Every tree or shrub makes a contribution at more than one season, via either foliage, or form, or flowers, or all three. For instance, lilacs give flowers in spring, but have an attractive form when bare in winter. Deciduous azaleas give a punch of color in the spring, fade into mere background green in the summer, but capture your attention again when their leaves turn bronze-like in the fall. The Webels paid particular attention to having an interesting relationship of foliage textures and colors. The broad-leaf evergreens make interest and sparkling highlights at all times of the year. Hicks yew gives a black green color that is good background. Korean box is yellow green, while hardy camellias are a bright intense green, English holly has shiny leaves, which contrast with the dull leaves of Japanese holly. Rhododendron Wilson were used for their fine small leaf texture.

These are the permanent backbone of the garden, and they are also as foolproof as any (*Please turn to page 260*)



AFTER



BEFORE

THE STATION WAGON

COMES OF AGE

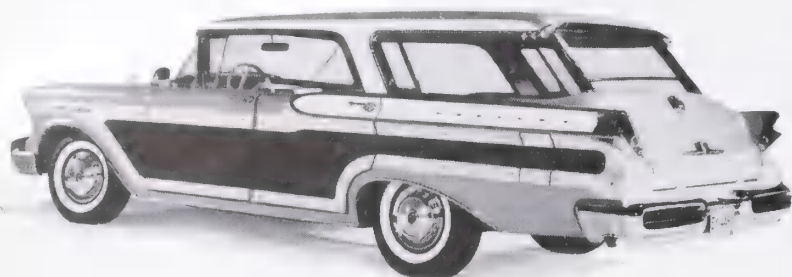
This is the year of the station wagon.

It is the car for our times and for our way of life. It matches perfectly our casual, throw-it-in-the-back, let's-all-go-together attitude. It carries our larger families, our daily car pools with ease. It hauls the lumber for the bookshelves we build, the fertilizer for the gardens we tend. It sets up as a picnic table for our outings at the beach. And if it gets dirty we just hose it out. It seems just right when we're wearing jeans, but if we're dressed for a date at the country club, it takes us there in elegance. Some of us use it as a second car, but for many more, it is the one and only—the family car. Today's station wagon is as 20th-century American as the family room, and just as versatile. And the car itself has changed. Its all-steel body is shaped in sleek new style lines. its ride is softer and more luxurious, its conversion to cargo-carrying is simplified. The station wagon is now made in more than 50 different models by 15 manufacturers. A shopping guide to this part of life follows.

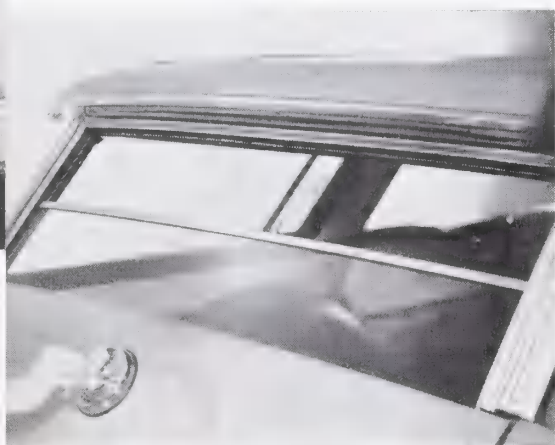
THE NEW FACE OF THE AMERICAN STATION WAGON —→

The new face of the American station wagon

By GUY HENLE



The hardtop station wagon makes a big entrance this year. Mercury's Colony Park wagon, shown here, illustrates the new look you'll be seeing for years to come. Single roof support replaces double pillars, allows greater all-around visibility.



Back window lowers into tailgate on many 1957 models, eliminating need for liftgate. Opening is easier, ventilating better. Power control of window (left, Mercury's operates with key) is available on some new models.



wrap-around liftgate on Oldsmobile (left) and Buick takes part of roof with it when open, allows use of full height and width of rear opening for loading. Supports hold gate rigidly so car may be driven with it open.



Roomy after-market storage compartment as optional equipment on all six-passenger models. Spare tire used to be stored here is now carried under outside right rear fender. New compartment allows locking five doors to safeguard valuables.

If the station wagon has come of age this year, one big reason is that car designers have been able to rid it of the delivery-truck look. The year 1957 sees the emergence of the hardtop station wagon. Pioneered by the Rambler last year, the body style that has nearly put the regular sedan out of business now promises to take over the station wagon field as well. Buick, Mercury and Oldsmobile all show four-door hardtop models, and Mercury applies the same design technique to its two-door wagons as well. Not just a styling innovation, the hardtop line removes an obstructing pillar and allows greater all-around visibility from the rear seats.

Opening the back of a traditional station wagon used to require at least four arms—and strong ones at that. The back was in two sections—the liftgate that swung up and the tailgate that came down. You'll find a happy change in some of the 1957 models—a window that disappears into the tailgate, eliminating the liftgate entirely. This means you can open the back, even with a bag of groceries in one arm. As a further convenience, this back window can be electrically operated, if you choose this optional extra. Getting rid of the liftgate also means a cleaner interior—no hinge hardware to eat up space (and to rattle). Even those wagons which retain the two-unit rear opening have made things a lot easier for you. Ford's liftgate raises automatically when the tailgate latch is released; Oldsmobile and Buick have a liftgate that takes part of the roof with it to give you a larger opening for loading; and Pontiac and Chevrolet swing the liftgate up almost vertically to prevent those occasional bumps on the head.

The station wagon has always been the work-horse of the car family, able to haul cargo of all sizes and shapes. In streamlining the style of the wagon, designers have bent every effort to keep the cargo area as large and as useful as possible. They've put heavy-duty linoleum and other durable materials on the floor and reinforced it with metal skid strips. They've eliminated (Please turn to page 165)

For complete information on prices and specifications of all station wagon models, please turn to the detailed chart on page 235.

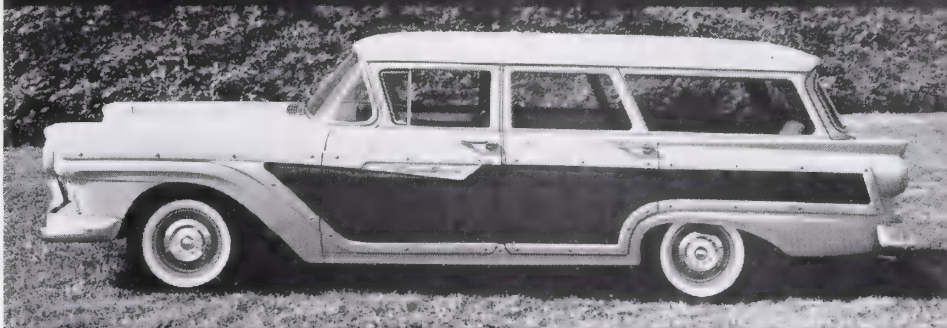
Buick makes two hardtop wagons, one center-post model. All have two seats, four doors. Divided second seat, third seat (primarily designed for children) can be added as extras.



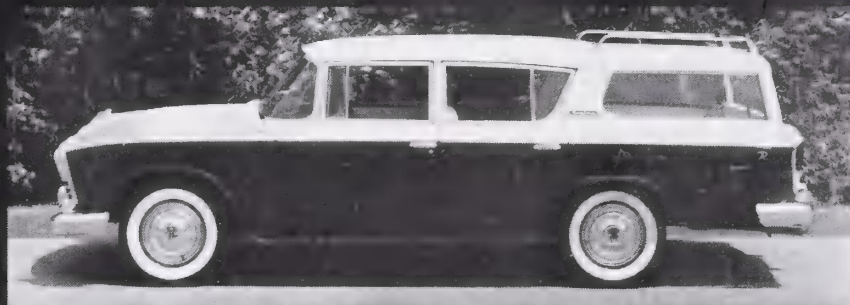
De Soto makes four four-door wagons—two with two seats, two with three. Larger models feature rear-facing third seat, captive-air tires (no spare is needed), power-operated rear window as standard equipment.



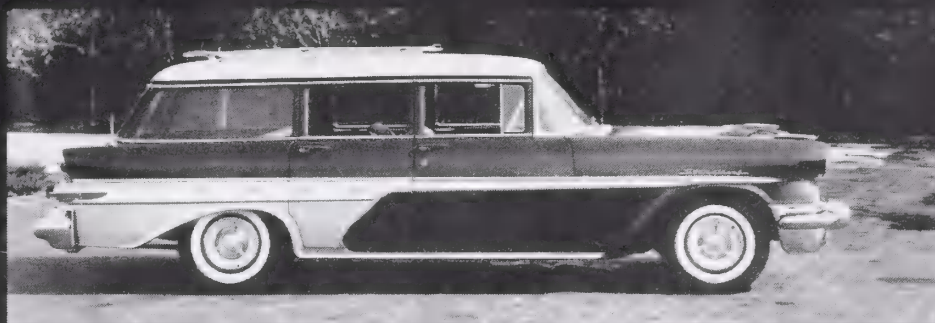
Ford makes three four-door wagons, two two-door models. Conventional third seats are in two of the four-door models. Wrap-around liftgate opens automatically with tailgate, closes easily on torsion bar hinges.



Rambler makes one hardtop wagon, two center-post models, all with four doors. Standard equipment includes roof rack, roll-down rear window (disappears into tailgate), reclining front seats (convert to beds).



Pontiac makes two two-door wagons, three four-door models (one with three seats). Special transcontinental model has reclining right front seat, roof rack with luggage cover, interior upholstery of buffed leather.

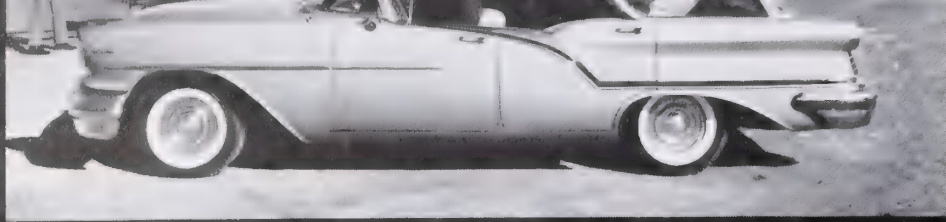


Packard makes one four-door, two-seat wagon, its first such body style since 1950. Standard equipment includes automatic transmission and supercharger. Pile carpeting covers full length and width of cargo loading deck.



Chrysler makes two four-door, two-seat wagons. Rear window rolls down into counter-balanced tailgate. Captive-air tires (no need for a spare) and chrome skid strips for loading deck are among optional extras.





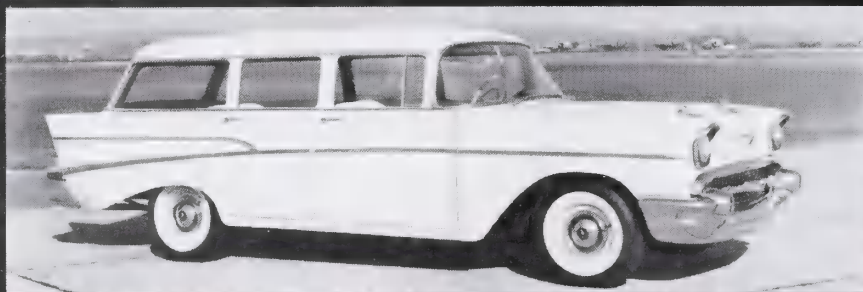
OLDSMOBILE makes two hard-top wagons, one center-post model. All have two seats, four doors. Wraparound liftgate operates with one hand, locks at two positions for ventilation.



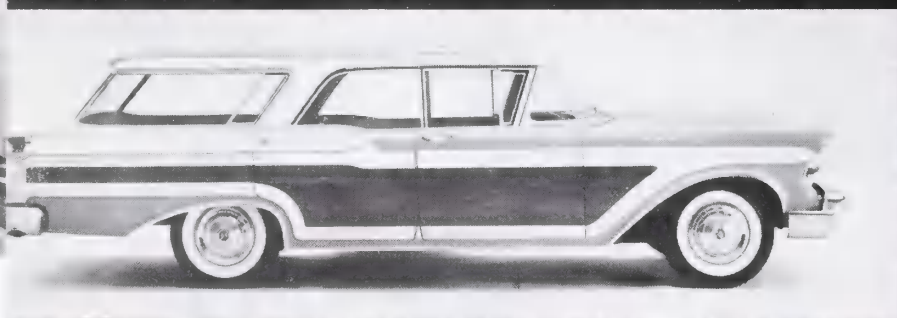
STUDEBAKER makes two two-door wagons, two four-door models. All have two seats. Optional equipment includes new differential, allowing driving power to be concentrated in a single wheel, on ice or in mud.



PLYMOUTH makes two two-door wagons, four four-door models (two have three seats). Features include rear-facing third seat, roll-down rear window locked storage compartment (in two-seat models).



CHEVROLET makes three two-door wagons, three four-door models (one has three seats). Third seat lifts out, cushion and backrest of second seat fold into floor to give full-length linoleum-decked cargo space.



MERCURY makes two two-door wagons, four four-door models (three with three seats). All are hardtops. Roll-down back window may be power operated. Special flap covers gap in loading deck when tailgate opens.



DODGE makes one two-door wagon, four four-door models (two with rear-facing third seat). Third seat has full leg room, folds into floor, need never be left at home in garage. Back window lowers into tailgate.



WILLYS makes the Jeep, a two-door, two-seat wagon. Jeep is available with four- or six-cylinder engine. Four-wheel drive, useful in rough terrain, is an optional extra. Spacious rear opening is useful Jeep feature.

The new face of the American station wagon *continued*

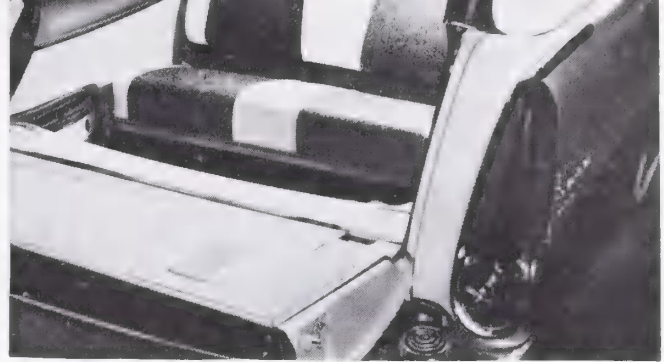
as much protruding hardware as possible and covered the side walls and ceiling with scuff-resistant, washable vinyl. If you're in the habit of toting valuables, you'll appreciate the locked storage compartment in the floor behind the second seat in the Plymouth's two-seat models (also on Chrysler if you choose the captive-air tires).

Discomfort used to be the station wagon's middle name. Fortunately, all the new developments in suspension systems and shock absorbers have been applied to the new wagons and the riding characteristics are not a great deal different from the ordinary sedan. One of the biggest complaints was against the cramped quarters and rough ride of the third seat. Plymouth, Dodge and DeSoto hope to have the answer to that in a rear-facing observation seat that is entered through the back opening. This seating set-up also enables the third seat to fold into the floor, rather than lift out as formerly, making the conversion to cargo carrier a great deal easier (also, you are never caught with the third seat back home in the garage).

Other companies have worked just as hard on the seating problem. In their Custom Safari, Pontiac has put a reclining right front seat with a folding headrest, allowing a passenger to nap comfortably on long distance drives. Rambler continues to feature its dual reclining seats, convertible into twin beds. Oldsmobile and Buick offer a divided second seat as an optional extra for all their two-seater wagons. The seat has a $\frac{1}{3}$ - $\frac{2}{3}$ division, and each section can be folded down independently, allowing four or five passengers to be carried even when some full-length cargo area is needed.

The larger station wagons have V-eight engines as standard equipment. The lower-priced group (Rambler, Plymouth, Ford, Chevrolet, Studebaker) offers either a six- or an eight-cylinder engine. In deciding between them, it is well to remember that the station wagon is a heavier car to begin with and that if you are planning to do much heavy hauling, you would be wise to choose the more powerful eight-cylinder engine.

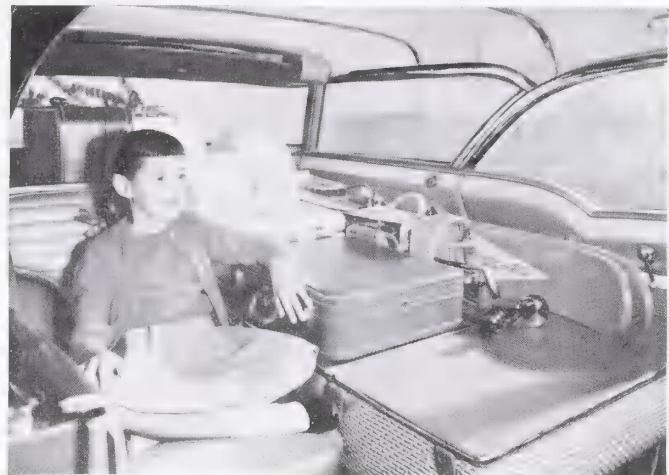
For complete information on prices and specifications of all station wagon models, please turn to the detailed chart on page 235.



Three Chrysler-made station wagons (Plymouth, Dodge, DeSoto) have third seat facing the rear, entered by step-up on bumper (lower right). Seat gives full leg room, can be folded flush with the floor. Back entry saves clambering over passengers in second seat.



Designed especially for long-distance motoring, Pontiac's Custom Safari includes reclining right front seat as standard equipment. Seat tilts back to four different positions, has folding headrest for passenger napping.



An Oldsmobile optional extra, shown here, is a second seat divided $\frac{1}{3}$ - $\frac{2}{3}$ allowing part of wagon to be converted for cargo. Each section can be converted separately so that extra passengers can be carried even when full-length cargo space is needed.



With large families using up inside-the-car space, roof storage racks for luggage and sports equipment will be increasingly popular. Shown above on the Studebaker wagon, the rack adds a custom styling touch as well. Pontiac offers luggage cover with its rack.

The secret of dining stylishly in the living room

With a carefully chosen selection of beautiful furnishings, you can give

a dining area the dignity and grace of a dining room

PHOTOGRAPHS BY MAYNARD PARKER



The dining area of this living room is set up permanently for dining, subtly partitioned from the rest of the room by a sofa.

Living room opens onto a terrace overlooking the Pacific, a view which can be enjoyed during daytime meals in the dining area.



We have been observing—and architects, builders and furniture makers confirm it—that there seems to be a back-to-the-dining-room movement afoot. On the surface this appears to be a normal reaction to an overdose of the dining-area-in-the-living-room, prevalent these past twenty years or more.

But HOUSE BEAUTIFUL believes this yearning for a full-fledged dining room is another facet of the awakening desire of Americans to order their lives more gracefully in intimate contact with beautiful things. We associate the dining room with the graciousness of a place set apart, where the senses are delighted by the loveliness of fine, cherishable possessions—linens, china, wood, silver.

We submit, however, that a dining room is not the only place where a meal can be an esthetically pleasant experience. We cite the living room of Mr. and Mrs. Harrison Godwin. At one end of their penthouse living room in Carmel, they have created an area where meals are served with all the finesse and charm a dining salon might offer.

We think the reason for the stylishness of this little space is that it has been frankly furnished as a dining room. For when you attempt to camouflage dining facilities in a living room, so much re-arranging of furniture may be necessary at meal time that dining takes on a makeshift or afterthought character. Here a serving commode and handsome black lacquer table and chairs are permanently set up. The area is even subtly delineated from the rest of the room by a separate rug which suggests a division between dining and general use. Accessories are few, but each one perfect of its kind—a pattern of collector's china on the wall, a trio of ormolu mirrors to reflect the glow of fruit, flowers and candlelight—all creating a climate of beauty that makes dining a stylish event.

→ Dining in style is not so much a matter of where as of how. Because each furnishing and accessory is choice and beautiful, this living room dining area has the dignity of a full-fledged dining room.







ALL PHOTOS BY WILLIAM HOWLAND

Spacious dining area adjoins compact kitchen which is divided into two convenient areas by an island unit with wall-hung refrigerator.

You can take it easy in this kitchen workroom

Housing specialists of the

U. S. Department of Agriculture

planned this space to reduce

to a minimum the energy-cost

of kitchen activities

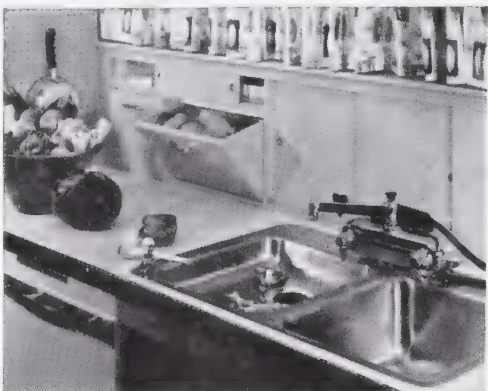
By NANCY CRAIG

House Beautiful's Home Service Editor

IF you are interested in conserving energy—and what woman isn't?—this test kitchen built in the research center of the United States Department of Agriculture in Beltsville, Maryland, is a gold mine of ideas. Before its designers put pencil to paper, the cumulative research on time and motion studies in the home were carefully studied. At what counter height is the least amount of energy required by the woman of average height to mix a cake or to peel potatoes? In what area of space are shelves easiest to reach? At what height should a wall oven be installed to save energy in lifting roasts and heavy casseroles on and off racks?

Every movement, sitting and standing, reaching and stooping, was measured in terms of energy-cost. Only then was the plan drawn for this energy-saving kitchen-workroom with its closely related work centers, integrated equipment and storage. Because a broken-U kitchen area shortens the distance traveled in preparing meals, an island unit was designed with wall refrigerator and 32-inch high base cabinet that serves as hold-ing space for items removed from the refrigerator (see above). Added convenience was provided by the shallow sliding-door cabinets between base and wall units (*Please turn the page*)

This colorful kitchen is worth your minute study. There will be no waste steps in serving meals or in cleaning up. Drop-leaf cart carries food from range and refrigerator to table in one trip. Folding doors of dish cabinet open at touch to place contents within easy reach.



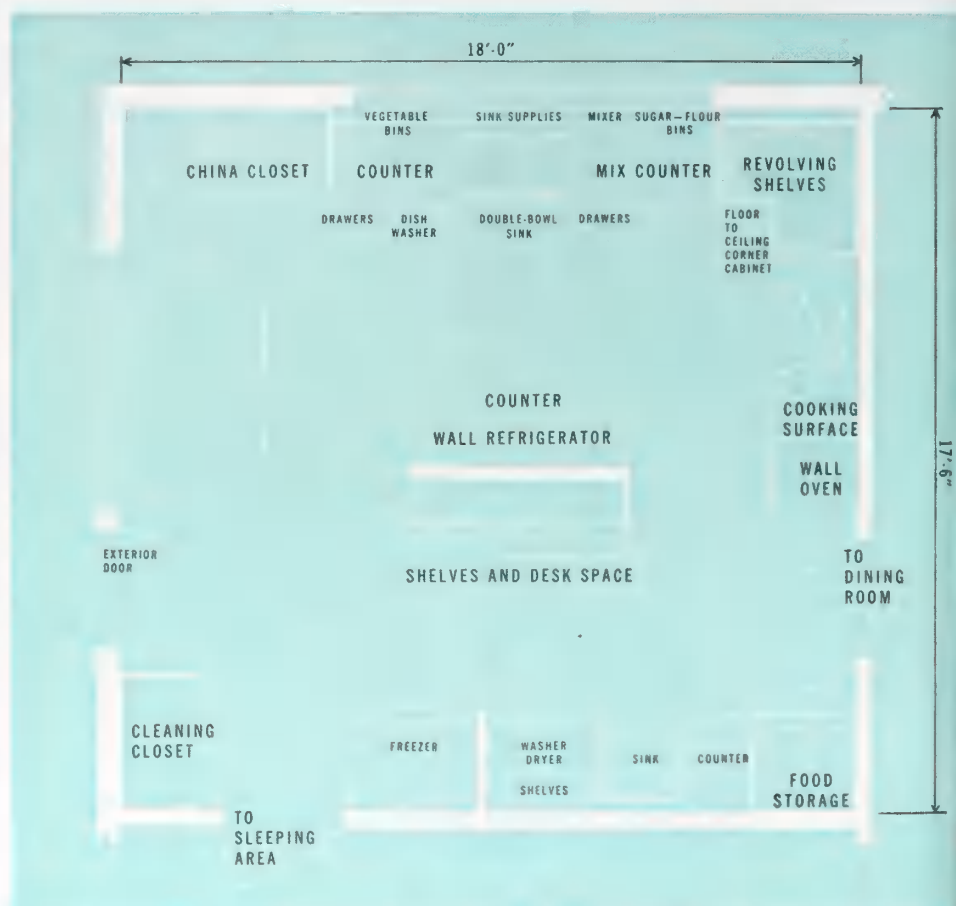
Vegetable preparation area at left of stainless steel sit-down sink. Potato and onion bins at back of counter are vented to outside. Peg-board wall at left keeps pans within reach.

Base cabinet near sink includes deep drawer for cans and other trash; top drawer serves as chute. Trash box is mounted on ball-bearing wheels so it can be rolled out for emptying.



Clean-up chores require fewer steps and less energy when dishes are moved on cart from table to sink where homemaker sits comfortably to scrape and rinse dishes and pans before placing them in dishwasher at left.

Sit-down mixing center has supplies within reach on revolving shelves of corner cabinet. Flour and sugar bins are at back of counter; mixer rolls out from behind folding doors.



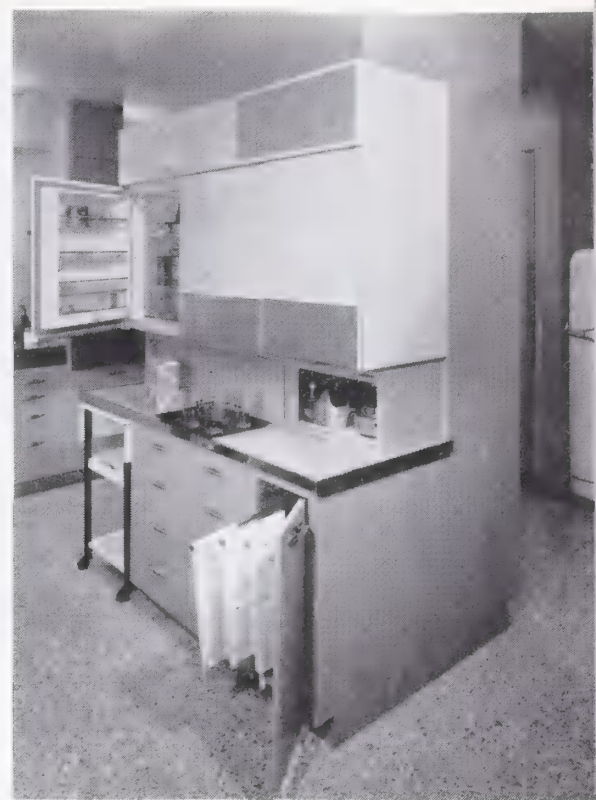
Large square room has been separated into compact, efficient work centers, with space for dining alongside picture window wall. Island unit with wall refrigerator makes possible the broken-U arrangement of kitchen area, which is saving of steps and permits ready access to rest of the house.



To save unnecessary steps, foods are prepared and packaged for freezing in kitchen, then placed on cart to be wheeled to desk for marking and on to freezer for neat, systematic storage.



Closet at end of work room stores extra supplies of canned foods and seldom-used equipment. Double-duty door is mounted on heavy rollers to open and close easily, allowing space below for air circulation. Door shelves will hold quart-size jars.



Wall refrigerator island provides under-counter storage for cart, back-of-counter cabinets for beverage cartons and casseroles, and base cabinets with towel-drying racks.



Height of built-in oven (left) determined by energy study has most-used racks 35 to 40 inches from floor. Adjacent surface cooking unit is 35 inches high. Platters are stored upright in cabinet above oven. Cabinet at side has tray compartments.

You can take it easy *continued*

which are just large enough to hold cartons of soft drinks. At the back of the refrigerator wall are custom shelves and planning desk, with open shelf storage for children's toys (see page 172). With the laundry center and planning desk adjacent to the kitchen many tasks can be co-ordinated. (See floor plan on opposite page.)

Motion studies revealed that for most women the space between 27 and 63 inches from the floor is easiest to reach and most saving of energy. Cabinets were planned accordingly with adjustable shelves allowing ample storage space within this area for regularly used supplies and equipment.

A study of energy expended in use of the built-in oven at different elevations disclosed that 32 inches from the floor is the most desirable height. This puts *(Please turn the page)*

China cabinet stores frequently-used items in easy-to-reach space 32 to 63 inches from floor. Pull-out shelf is equipped with outlets for toaster and other appliances. Drawers and trays hold linens and flatware, all within reach from swivel chair.





Planning desk is built on wall at back of refrigerator. Here homemaker can plan meals, make out marketing lists, check bills and handle the business of running a home. Shelves above hold cookbooks, telephone books, magazines and radio. Lower shelves provide storage space for children's toys.



Custom-made wood sewing cabinet is mounted on wheels so it can be rolled anywhere without effort. Drawers and shelves pull out and drop sufficiently to put all sewing needs within full view and easy reach. On opposite side, above compartment for patterns, three-arm rack holds articles for mending.



Divided cleaning closet has walls of peg-board. One section houses vacuum cleaner with accessories and floor polisher, below shelf that holds cleaning supplies. Remaining space provides storage for ironing board and steam iron within a few steps of laundry center.

You can take it easy in this kitchen-workroom

continued

frequently used oven racks somewhere between 35 and 40 inches high, at which point lifting a family-size roast is easiest. The French doors of the oven make shelves more readily accessible. (See picture on page 171.) Immediately below, a drawer provides storage space for broiler pan with a file drawer below this for pans and lids. Platters and serving dishes are within reach in cabinet above the oven. At the side, another file cabinet furnishes storage for trays.

Individual electric burners were used for the built-in custom range and placed so that the contents of any pan on any unit might be stirred without reaching over another burner. The peg-board wall at the side holds pans and lids, oven mitts and a hand mixer which remains plugged in just above the range.

It has been estimated that about one-third of the work of meal preparation is done at the mixing and vegetable preparation centers. Since much of this work can be done comfortably seated, a sit-down sink was included (see page 170) along with under-counter knee space at the mix center. An adjustable posture stool, which makes work less tiring, (Please turn to page 226)

HOW TO GET THE BEST OF TELEVISION

By CECILE STARR

House Beautiful's Home Movie Editor

The worst thing you can say about the best television program is that what was here yesterday is gone today. And for one reason or another, we usually don't find out that a TV show was worth seeing until the next day or sometimes the next week.

This is where your home-movie sound projector comes in. Thanks to the steadily increasing 16mm release of television films and kinescopes, you can keep up with some of the most talked-about, the most worth-while offerings your unpredictable television set has ever emitted. I have in mind some of the Omnibus presentations, Edward R. Murrow's inquiries into the state of the world, the Maurice Evans' performances of *Macbeth* and *Richard II*, and a number of other evanescent images.

Let's take the case of "Our Mr. Sun," the one-hour science drama presented last November 19th over CBS-TV by the Bell Telephone System. You may have seen it that night. I didn't. I had fully intended to, for the presentation had considerable fanfare, but for some reason, perhaps not even a good reason, I didn't get around to it. However, I was able to see it on 16mm film a few weeks later, and so can you.

"Our Mr. Sun" is a lively and informative story about the sun and how it affects all life on earth. Produced and filmed by famed Hollywood Academy Award-winner Frank Capra, it is further enhanced by UPA's animation sequences in which Mr. Sun talks to his old friend, Father Time, about his own importance. The two live "actors" in the film are Dr. Research (played by Dr. Frank Baxter of Shakespeare fame, and the Fiction Writer (played by Eddie Albert of Hollywood). Together the four characters provide the facts and fancies that make the presentation so remarkably appealing. And

because there is so much gaiety and lightness in the film, its factual data are all the more impressive. You'll see solar pictures of sunspots in action, time-lapse pictures of the aurora borealis, and remarkable experiments in the use of solar energy for cooking food, heating homes and running machines. Animation scenes show the process of thermonuclear reaction, with such simplicity that even I could feel I understood it.

And, of course, it's all in color. "Our Mr. Sun" is the first of a series of hour-long productions being produced for the Bell System to give the public a better knowledge and appreciation of modern science and the men who work in its various fields. To find out how it can be obtained for your school or club or home showing, call or write your local Bell Telephone company; or write to the Advertising Division of the Telephone and Telegraph Company, 195 Broadway, New York City.

Incidentally, the next in this series is entitled "Hemo the Magnificent," and deals with the body's circulatory system. It will be appearing in a very short time.

One of the most unusual television programs has been "Omnibus," which now in its fifth year has still not developed a format—except not to have one. Its most talked-about programs last year were the three entitled "The Constitution." Joseph N. Welch, a Massachusetts lawyer who has gained nation-wide fame, appears as commentator in the productions, each of which is approximately 60 minutes long. The programs were written by the historian Richard Hofstadter. Their style of presentation is particularly effective: essentially it is made up of dramatic costumed re-enactments of famous events which shaped and molded our Constitution, with Mr. Welch wandering (*Please turn to page 247*)



How to catch a sea monster

or

*A guide book to concocting
and serving bouillabaisse*

By M. F. K. FISHER

The first time I saw the tureen in Aix-en-Provence I was hurrying for the plumber, or rather the chimney-man, not the one in a tall silk hat and a heavy frockcoat of soot, but the somewhat more modern one who installed little porcelain stoves every October in the 17th-century rooms of the quarter.

My stove, lit the day before in the first cold snap, oozed a black bitter smoke at first, and then started to spit a kind of ink from all the loose seams of its battered pipe, like a perpendicular squid. The walls, floor, bed and desk in my room in the old Grignan townhouse, where Madame de Sévigné had eaten and squabbled, but never *slept*, were spotted, reeking and above all icy.

I turned two corners on the double toward the ancient shop marked Zinguerie, and then in the dim windows on

the second corner, the dustiest store-windows I ever knew, was the tureen. I stared. I faltered. It was self-preservation, or perhaps only common sense, that pushed me on to the chimney-man's with one thought in my dazzled mind, to return to the Petit Bonheur as soon as possible.

Ten minutes later I did, for the boss at the Zinguerie shop knew not only Madame de Sévigné's descendant niece in the Grignan monument, but every whim and quirk of its network of obsolete pipes, draftdoors, pulleys, levers and peep-holes needed to keep the occupants half alive through an average winter in Aix.

He smiled, I smiled, and then I was off at the triple this time, to peer through the dust at my tureen.

Mine it was. I stared at it happily, and went into the Petit Bonheur somewhat as a bride walks up the aisle. I left all the money I had with the tiny pointy woman who later became a sympathetic accomplice. I had about half the price. She put my bills right into the tureen, and when I told her that it might be six months before I could pay the rest, she said, "Good, good. Then I shan't have to dust the window. And the money won't spoil there, either." We cackled excitedly together, and I reeled off, drunk with possessing.

The next day I started educating my two girls to the knowledge that the tureen was in some ways part of the family—that they must share my love. I was canny. I did not actually tell them I had *bought* it, or half-bought it, for several weeks. I started by slowing down in front of the Petit Bonheur as we walked home from their school or the ballet class. We looked, purportedly with Christmas in mind, at the incredible dusty clutter of bent aluminum egg-poachers, shoddy skillets left over from the Occupation, beautiful olive-green pitchers and bowls of Provençal glazed clay, ash trays with sunsets painted on them and marked *Souvenir d'Aix-en-Provence*.

When I finally said, "And take a look at that fantastic soup tureen," and held

my breath, both tired, cold, perhaps homesick, little girls let out a gasp of half-phony dismay, or horror, or amazement.

"Murder," one said, and then added her newest phrase, not taught her by the Dominicans, "*et punaises en boîte!*"

The other said simply, but with a significant leer upward at me, "Oh, no!"

I stood firm, remarking more and more baldly as the afternoon walks grew darker and colder and the tureen gleamed more beautifully through the light¹ dusty gloom, that I found something strangely appealing about it. I'm a sly one, I am, and by about December 12th or 15th both girls stopped by themselves to stare and wonder.

Finally we took a less bedimmed look at it from within the shop, I managing to slip the tiny ancient lady a signal to keep mum, while the children were choosing a green glazed water-whistle with a locust on it and an egg-cup for Christmas presents.

"Look at this beautiful monster," I

said in a feverishly detached way. And they did, hypnotized.

It stands about 18 inches high, on a generous platter (for bones, later) painted with bile-green kelp on the pungent mustard background. It has four feet made in the shape of mean, twisty, proud little bright lobster-pink fish, the prickly kind called *rascasse* in the Bouillabaisse Belt around Marseilles. (The *rascasse* is considered essential to a true bouillabaisse, but mainly by the marseillais. It is usually served whole, dour as hell to look at except for its color, alive or boiled or steamed or even immortalized as legs for our tureen.)

The top, and all this one unbelievable mustard-color edged with rich brown and decked now and then with sprays of sea-weed, has a big lusty rearing *langouste* for a handle, his own most violent pink with his own most clawless outrage.

Underneath the top is a kind of porcelain sieve, (Please turn to page 241)

On concocting and serving bouillabaisse

There are many legends about bouillabaisse and how it must be made to be *correct*. Most of them are wishful thinking on the part of would-be gastronomers, amateurs who like to feel knowing and important. They complicate life by insisting that there must be only white fish, that there must be equal parts of fat fish and lean fish, that there must be a certain percentage of crustaceans, that there must be none at all.

Escoffier says, ". . . it is impossible to make a bouillabaisse exactly like the French product, because most of the fish used in it can be found only along the shores of the Mediterranean . . . still, we have an ample supply of cod slices, small whittings, mullets, and so on, that will suit the purpose." (Escoffier's recipe is not too interesting.)

Curnonsky has written in a flowery hymn of praise to the great *Provençal*

soup, "Bouillabaisse is one of those classical dishes whose fame has gone around the world, and the miracle of it is this, that there are as many versions of it as there are good cooks. Each one can give it his own personal style." He goes on to say, "But there must be rock fish from the Mediterranean coast and they must be freshly caught."

Curnonsky is right, of course, in his rigid classicism, but even he has given his princely nod to the fact that if freshly caught rock fish are lacking, the ones with wonderful names like *rascasse*, *grondin*, *galinette*, *saint-pierre*, *rouquier* (*roucaou* in Provençal), *baudroie*, *saran*, *cigales de mer*, *merlan*, *loup*, *fielas*, *congre*—for want of them, a very good bouillabaisse indeed can be made with fresh-water fish, such as eels, big perch, pike, (Please turn to page 242)

The whole desert, their garden

*By careful planning, the natural
beauty of a boulder-strewn
site remains undisturbed*

By CURTIS BESINGER

Travelers in foreign lands often have little time to see and savor their new surroundings. They are much too occupied worrying about the baggage that they have brought with them, or they spend their time with others of their own nationality in restaurants serving familiar foods.

Similarly, it often happens that people who go to live in a different landscape attempt to carry their former environment with them. Few of us are willing to walk into a new landscape and to attempt to see in it its own possibilities for development. There is a certain degree of comfort and security in being surrounded with the familiar.

When the architects for this residence proposed the idea of building a *desert house in the desert*, and not a city house, they were fortunate that the Edrises saw and accepted the wisdom and economy of their suggestions. By this acceptance they were enabled to utilize the fantastic beauty of the tumbled pile of boulders as the garden of the house. There was no need for bringing in a bulldozer to level off a spot on which to create a conventional garden, for cutting a scar in the landscape, which, in an arid climate, would require centuries to heal over. There was no need for buying and hauling in earth and fertilizer to make a lawn which would then, in turn, have to be mowed and maintained at endless expense.

Instead of destroying the very thing which the Edrises had gone there to enjoy—the desert, (*Please turn the page*)

Owners: Mr. and Mrs. William Edris
Architects: Williams, Williams, Williams

Entrance drive and motor court, seen from southwest slope above house, reveal manner in which garden-like character of desert is welcomed and utilized to create a very low maintenance setting: no hauling in of earth to create a lawn to be watered and mowed.

ALL PHOTO BY MAYNARD PARKER





Some of the delightful quality of the deep pool of water tucked into a rocky crevice is recaptured here. The difference in levels between terraces separates activities and provides an outlook over both pool and valley for those relaxing or dining on the upper level.

Looking across swimming pool toward sun-bathing enclosure which provides seclusion and freedom from wind. Trumpet vines grow upon board-and-batten Douglas fir walls. Foreground shrimp plant contrasts color with dark shiny foliage of natal plum.



Guest-room terrace. Living-room fireplace mass at right built with desert stone from site. Bed of nasturtiums at sill of windows is only planting requiring annual replacement. Remainder is permanent and native to California and Arizona desert regions.





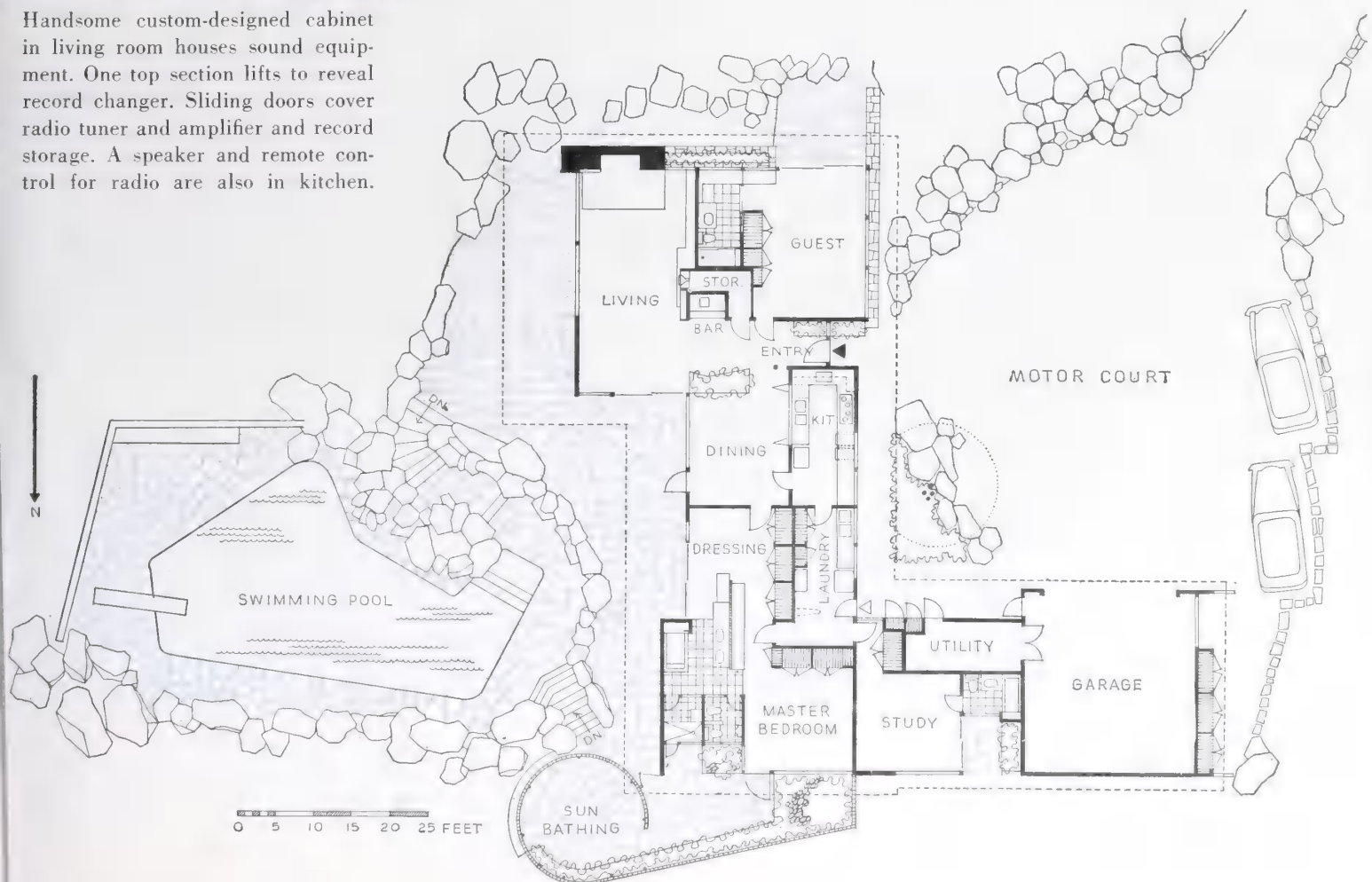
The natural beauty of the landscape sweeps up to terraces around living areas. Exterior materials are also used in the interior, seeking affinity with surrounding magnificence. Tawny colors of desert are repeated in interior furnishings. Fixtures in ceiling recess spotlight paintings on grass-cloth-covered wall.



The whole desert, their garden *continued*

the architects, by careful planning, by fitting the house, motor court and pool in among the rocks, disturbing them as little as possible, were able to preserve the natural beauty of the magnificent site. Instead of being isolated by a moat of the usual green, the house sits directly in the midst of a wonderful garden filled with the delights of the desert. Instead of being insulated from the desert upon an island of grass with neat boundaries, the house has as its garden the whole desert to its distant horizon. The water that would have gone to keeping a lawn alive is used instead (*Please turn the page*)

Handsome custom-designed cabinet in living room houses sound equipment. One top section lifts to reveal record changer. Sliding doors cover radio tuner and amplifier and record storage. A speaker and remote control for radio are also in kitchen.





Planting area filled with varieties of ferns separates dining area from entry. A playful arrangement of lights supported on black-painted steel tubes rises from planting to lend pleasant air of fantasy. Designed by the architect.

The whole desert, their garden

continued

to fill the swimming pool, a blue-green jewel in a rocky setting, a thing to be enjoyed not tended daily.

What little planting there is, requiring care, consists of the bed of nasturtiums in the planting box below the window sill of the guest bedroom and bath, and the two indoor beds. The nasturtiums, replaced annually, thrive in this climate and provide a splash of orange and yellow which points up the prevailing tawny and gray-green colors of the site. Perhaps, too, as a familiar item, they serve to put the guest who is unacquainted with the desert more quickly at ease.

The indoor planting, an area of ferns between the living and dining rooms, fancifully lighted by the little torchlights, and the philodendron and fatshedera by the entrance door give an oasis-like touch to the interior. This planting is sent to a greenhouse during the summer months for reconditioning. During the winter it is watered, fed with liquid plant food and cleaned occasionally with the florists' stand-by, Volck.

Otherwise the planting is permanent. The prolific wonders of the desert come to the very doorstep. Paved terraces and steps enable those living here to (*Please turn to page 211*)



Dining room looking toward entrance. Plant area with lights at left. Kitchen is at right behind dark-stained mahogany doors, shown closed. A folding screen separates the two spaces with glass above.



Ordinarily doors are folded back as shown here, creating open kitchen for informal living with views to desert and mountains through adjoining rooms. Doors may be closed when formal meals are served.

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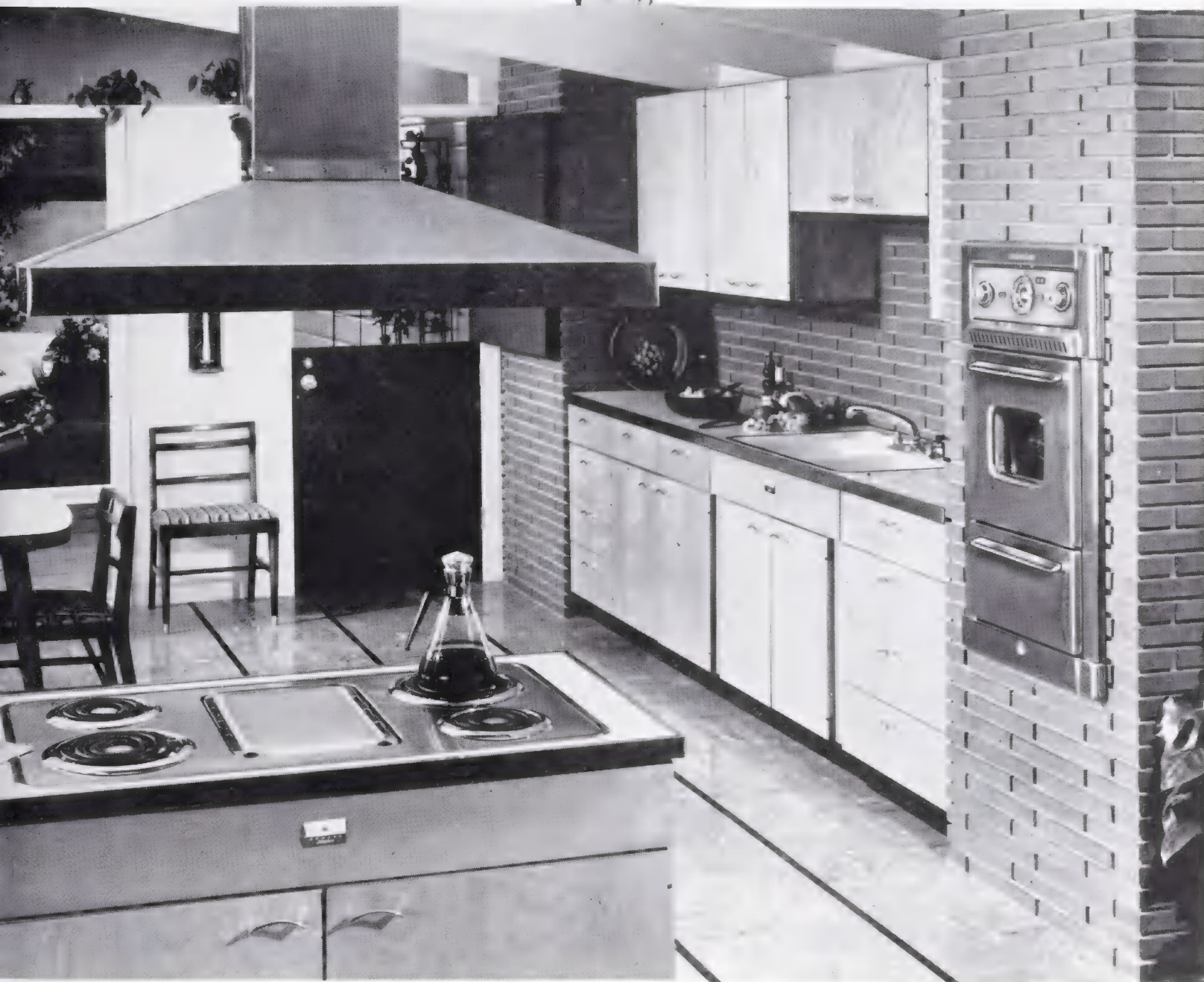
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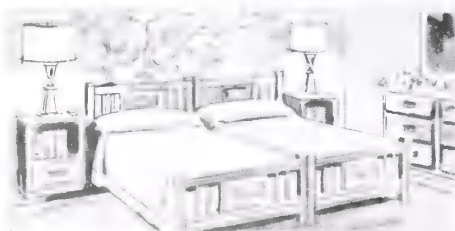


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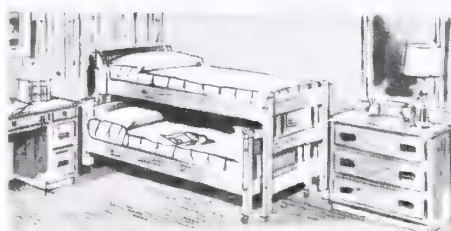
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CONTINUED FROM PAGE 130

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Erie, Pa.	John V. Schultz Co.
Ferndale, Mich.	Triangle Furniture Co.
Flint, Mich.	Flint Home Furnishing Co.
Fort Lauderdale, Fla.	Grosse Pointe Furn. Shops
Fort Wayne, Ind.	Schumacher's
Genesee, Pa.	Chapman-Burrows
Geneva, N. Y.	Lynch Furniture Co.
Hackensack, N. J.	Huffman & Boyle Co., Inc.
Herkimer, N. Y.	H. G. Munger & Co., Inc.
Hyannis, Mass.	Myers Co., Inc.
Indianapolis, Ind.	Kittle's
Jacksonville, Florida	Albert Hugo Associates
Kalamazoo, Mich.	Stewart-Clarke Furniture Co.
Kankakee, Ill.	Turk Furniture Co.
Knoxville, Tenn.	Fowler Bros. Co.
Lancaster, Pa.	Watt & Shand
Lansing, Mich.	Small's Furniture Co.
Lincoln Park, Mich.	Dobbs Furniture
Lincolnwood, Ill. (Chicago)	House of Menna
Long Beach, Calif.	The Rogers Co.
Louisville, Ky.	Hubbuck-in-Kentucky
Lynchburg, Va.	Schewels Furniture Co.
Madison, Wis.	Frautschi's, Inc.
Manchester, N. H.	E. M. Chase Co.
Manhasset, L. I., N. Y.	Lord & J. Sloane Co.
Marquette, Mich.	Lord's Outfitting Co.
Michigan City, Ind.	Shon Furniture Inc.
Millburn, N. J.	Watt & J. Sloane Co.
Midford, Conn.	Wayside Furniture Shop
Minneapolis, Minn.	Klode Furniture Co.
Mobile, Ala.	Lucille R. Smith, Inc.
Montgomery, Ala.	Hammel's Adam Glass
Monticello, Mich.	Loveman, Joseph & Loeb
Muncie, Ind.	Triangle Furniture Co.
Muscatine, Iowa	C. Cree Gable, Inc.
Nashville, Tenn.	S. G. & P. Stein Furniture Co.
Newark, Del.	H. Cohen Furniture Co.
New Haven, Conn.	H. Feinberg Furniture Co.
New York City, N. Y.	H. M. Bullard
Niagara Falls, N. Y.	W & J Sloane Co.
Norfolk (Va. Beach), Va.	Cornell & Daggett
Northland, Mich.	Camp Furniture at Hilltop
Norwich, Conn.	Englander Furniture Shops
Oak City, Pa.	Silberman's, Inc.
Omaha, Nebraska	Cohn's Fine Furniture
Orange, N. J.	Union Outfitting Co.
Orleansburg, Va.	Huffman & Boyle Co.
Pittsboro, Mich.	Ruckers, Inc.
Pittsboro, Mich.	Potoskey House Furnishings Co.
Plainfield, N. J.	Marietta-Chair & Furniture Co. (Distributor)
Pompton Plains, N. J.	Miron's
Pontiac, Mich.	Huffman & Boyle Co.
Poughkeepsie, N. Y.	Lewis Furniture Co.
Quincy, Ill.	Luckey, Platt & Co.
Reading, Pa.	Roy Bennett
Richmond, Va.	B. J. Smith Furniture Showroom
Rochester, Minn.	Jack Thompson Furniture Corp.
Rochester, N. Y.	Orien Ross
Royal Oak, Mich.	Sibley-Lindsay & Curr
Saginaw, Mich.	Triangle Furniture Co.
St. Louis, Mo.	Herzog Furniture Co.
St. Paul, Minn.	Tropic Shop, Inc.
Schenectady, N. Y.	Cardozo's Highland
Scranton, Pa.	H. S. Barney Co.
South Bend, Ind.	Kaplan's Furniture
Springfield, Ill.	Shidler Bros.
Springfield, N. J.	Drinker's
Stamford, Conn.	Huffman & Boyle Co.
Stamford, Conn.	P. Silberman, Inc.
Steubenville, Ohio	W & J Sloane Co.
Stoneham, Mass.	May & Leopold Co.
Syracuse, N. Y.	Barbo's, Inc.
Tawas Bay, Mich.	E. W. Edwards & Son
Toledo, Ohio	Barkman's Home Outfitters
Traverse City, Mich.	Treuhaff Bros.
Tucson, Ariz.	Wilson Furniture Co.
Uhrichsville, Ohio	Barrow's Furniture Co.
Waterbury, Conn.	LaPorte Furniture Co.
Watertown, N. Y.	Metropolitan Furniture Co.
Wausau, Wis.	Frank A. Empsall Co.
Westerly, R. I.	Radandt Furniture Co.
Wilmington, Del.	Westerly Furniture Co.
White Plains, N. Y.	Fowler-Dick & Walker
	H. Feinberg Furniture Co.
	W & J Sloane Co.



An example of the power that can be generated by overscaling. Cabinet is overly generous in size. Plate rack is not only big, but being dark against a light wall, seems bigger. The whole is accessorized with big things, too. Could "make" a room.

One way is to build a storage wall, by carpentry methods, and cover the shelves with hollow-core plywood doors with a fine veneer surface. So you price the boards and doors necessary to do what you have in mind, and find that the materials will cost about \$100, which means you have \$50 left for hiring a carpenter. You have to buy hinges and knobs, which takes your project a little over what you had wanted to spend. But you now have come up with a whopping storage space.

Biggest difference is that you had to think and bestir yourself—buying your own plywood, ordering the doors so they would be floor-to-ceiling height, scheduling the work so the carpenter would not come till all the materials were all on hand in your garage. You had to become an entrepreneur and take responsibility for an action you had never taken before. You had to be creative. This is painful to some people, but it is what you have to do, if you really want what you want and are short of the funds to

solve your want in the conventional way. And to many people it is a great deal of fun.

Spend More Thought Than Money

This is axiomatic: what you don't have, in money, you have to compensate for with time, effort and thought. It is amazing how often the unconventional approach to solving your problem leads you to a better way than if you had bought the conventional object through conventional channels. For it gives character, personality and charm, and forces you to be fresh and original.

This matter of conventionality is important in making your money go farther. The more lack of funds cramp you, the more you should avoid the conventional way of solving your problems. This is very hard advice. I know, for the more you are strapped for money, the safer you feel when doing things exactly as everybody else does them. But you can't win at this, for

(Please turn the page)



Prize setting for perfect sound...

THE *Choral*

Highest Hi-Fi by

STROMBERG-CARLSON

Completely new—from mirror-polished top to brass-ferruled legs. But in every inch of it, the old tradition of superb sound quality that's been synonymous with "Stromberg-Carlson" for two generations.

The louvered upper section and rich cloth grille are conversation pieces—compliment makers. The quality of the music reproduction comes from components which have been matched to perfection.



Precision, British-built changer plays 7", 10", 12" records intermixed at any of FOUR speeds.



Combination AM-FM tuner and high fidelity amplifier, built-in antenna, fly-wheel tuning and push button music selection.



THREE high fidelity speakers: 12", 8", 3", with a special "dividing network" for flawless balance.

The *Choral* is available in walnut or blonde mahogany—to satisfy your taste! Free descriptive literature on request.

"There is nothing finer than a Stromberg-Carlson"



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BEFORE
SYROCO

WALL
ACCESSORIES
...AND

NEW COLOR BOOKLET shows how Syroco Originals make the difference between so-so and so beautiful! Designed by Harry Layton and deep-carved of genuine SyrocoWood, the collection includes clocks, plaques, planters, sconces and mirrors, \$10. to \$100., with precious-MetalGold, decorator-color and wood finishes. At all fine department, furniture and jewelry stores, gift shops and florists.

SEND 10c FOR BOOKLET TO:
SYRACUSE ORNAMENTAL CO., INC.
DEPT. HB47, SYRACUSE 2, N. Y.

AFTER!



An example of how one wonderful something can dominate a room. The quality of this Japanese screen is so good, and its size so hard to overlook, that it would "make" a room by its presence. Other objects can be plain, simple, inexpensive.

the conventional formula soaks up money fast (you have to have all the component elements) and you will still end up with only a cliché, for which you have paid dearly.

You have to know where to find things not widely distributed. You have to know how to shop off the beaten path. You have to be an expert, informed shopper, which is quite different from being a well-heeled shopper, who can afford to

indulge in impulse-buying at any time. You have to act more like a purchasing agent for a manufacturing concern who researches the possibilities of every source, every grade of material, plus the advantages of raw versus semi-processed, versus fully-processed, materials before placing an order. Being savvy can do a lot to take the place of cash. Which means you have to work at it.



How old, obsolete furnishings can, by being treated with care and dignity, as though they're important and priceless, take on another aura. A new lamp, of good scale, was added. There is no hint here of want of money, no rag, tag, bobtail.

Impulse vs. Planned Buying

One of the worst pitfalls for all of us is impulse buying. It is such fun to do and gives such a lift to the spirits. But, if indulged in regularly, impulse buying can keep you drained of those little cash surpluses which can accumulate into a respectable amount worth doing something important with.

A certain amount of impulse buying has its place. For instance, exploring new foods and seasonings is educational and can widen your range in the cooking world. But a lot of people buy gadgets which they never figure out how to use. They just clutter up their kitchens without producing any dividends in time- or labor-saving. Impulse buying of big, expensive items is very dangerous, and if you have to pay for them "on time," just plain rash. The basic reason why impulse buying is not sound is because it means you are not really thinking about how the item will integrate with what you already have. As I said at the beginning, *the most important* measure of success is: how do the objects compose together.

The best buyers are those who are completely informed, who have

shopped until they know *all* the possibilities that are offered in the marketplace, who know as much about what they are rejecting as what they are choosing. Shopping, because you want to be informed, is very different from the shopping which is done as a time-killer or as therapy for moodiness. Purposeful shopping is a pleasure, because it feeds your mind and helps to crystallize the plans you are trying to formulate. It should not be merely a titillation or an emotional release from depression.

But let's assume you have yourself under good control, and that you have shopped assiduously and know all the resources in your territory. There is still the problem of how to spread your money between necessities and luxuries, so you get the most engaging, soul-satisfying effect.

Buy One Big, Beautiful Thing

Our advice is quite the opposite from most. After years of seeing how people have spent money, I believe you should not spread it equally between categories. Contrary to the budgeteers and financial advisers, I say divide your spending so you can get at least one thing of great interest with out-of-the-ordinary design character. One of these in every room would be ideal. If you can't afford so many, try for one dominant thing for the whole house, or something architectural. But it should be big and dominating in scale. And it should be fine in design, too.

It can be an antique cupboard, a Japanese screen, an oriental rug, a wallpaper mural, a wall of built-in bookcases or cupboards, an architectural lighting cove that runs around two sides of the ceiling. It

should not be small and precious, like a Battersea enamel box on which you must narrow your focus for it to be noticed. It must be big enough to dominate the room—and good enough to be worth such domination.

Then everything else can complement that feature by being unobtrusive, recessive and undemanding of attention. This means those other recessive objects should be classics, which you can find in many stores, in all price brackets. Here you can play the sharp buyer. For the simple, plain designs are plentiful, especially since the war, in low- and middle-priced grades of merchandise.

So we are saying: splurge on one wonderful something for every room. Then compensate for this one piece of overspending by the sharpest, shrewdest buying for all the other objects. Your strategy will reveal itself to very, very few people, for the aura cast by the wonderful thing "grades up" and lifts everyone's impression of the whole room.

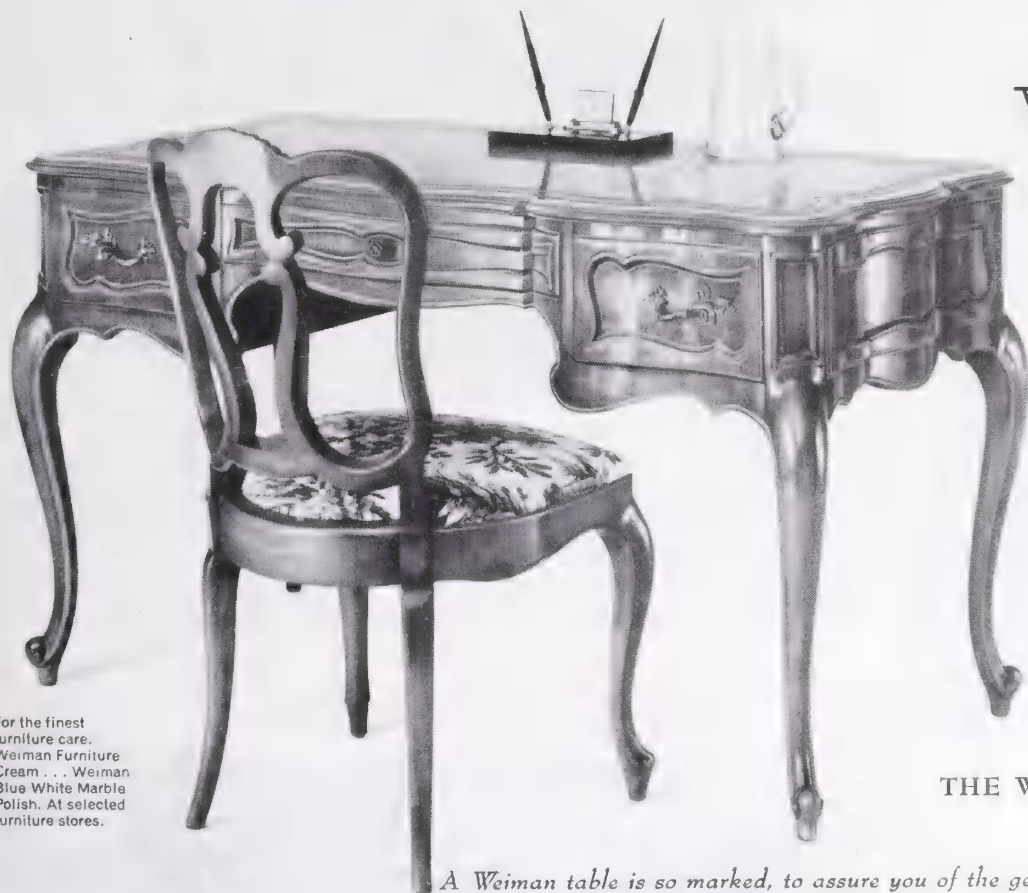
Have Courage with Color

But if you can't afford one wonderful something?

Then there are two courses open
(Please turn the page)



For a touch of true artistry in French Provincial . . .



THE WEIMAN TOUCH

Out of the French Provincial past comes a desk of rare beauty. Created with a deft hand by Weiman—its beautiful intent is to become the focal point of an entire room.

*Three-drawer desk, L. 54, W. 26, H. 30. Solid cherry with hand-finished leather top, tooled in gold. No. 59100.
French Provincial chair. Seat, 19½ x 17; H. 35½. Solid cherry with light antique French finish. No. 52108.*

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A Weiman table is so marked, to assure you of the genuine.

For the finest furniture care. Weiman Furniture Cream . . . Weiman Blue White Marble Polish. At selected furniture stores.

CONTINUED FROM PRECEDING PAGE



How to stop being a Ghostess by KitchenAid

You know what a ghostess is: that's a hostess who disappears right after the meal. And leaves her guests with that awkward choice—pitch in with the dishes, or try to ignore those stacks of soiled tableware.

But change the scene just slightly...add a *KitchenAid* automatic dishwasher...and see the hostess be a part of the party! Now she has *time* for gracious entertaining and living.

Why a *KitchenAid*? Because a *KitchenAid* belongs in this scene. Because the product itself is unequalled.

Ask friends that have one...or an expert—a dealer. He'll explain how a *KitchenAid*, by Hobart, *washes* and *dries* better...he'll show you the exclusive revolving power wash arm, the separate electric blower-dryer unit—no other make has either one! Compare these superior features with ordinary "splasher" type or "needle-spray" washers...see the *big* difference for yourself!

But of course you're concerned with appearance, too: "How will it go in my kitchen?" The answer—beautifully! Your dealer can provide the model, style and finish you prefer, the color you wish...your new *KitchenAid* dishwasher will take its place in your kitchen as naturally as it fits your way of life.

For information, write Dept. KH, *Kitchen Aid* Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. Canada: 175 George St., Toronto 2.

KitchenAid

The Finest Made...by 

The World's Largest Manufacturer of
Food, Kitchen and Dishwashing Machines

to you, and you should use them both. Color is the cheapest thing there is to buy. But if you are using it to compensate for the fact that you are using only inexpensive grades of merchandise, then use it uninhibitedly and excitingly. Obviously we do not mean garish, strident color-scheming. But if you'll get over being self conscious and if you take the time to think through your color scheming, you'll manage it properly. Common sense is your best ally here, and it is our observation from getting into thousands of homes that most people do a pretty good job of putting colors together. So get over that inferiority complex!

The best way to arrive at a color scheme is to pick a pattern that appeals to you (it can be fabric, wallpaper or a rug), that has several colors inherent in it. Then it is up to you to decide how to lift those colors out to be painted on walls, ceiling, trim and/or floor. Don't think you have to match them exactly. The paint colors can be intensifications or lighter versions of the colors in your chosen pattern.

the job better, more effectively esthetically, and equip the room quicker with fewer individual items. When you overscale, you achieve a boldness that bespeaks confidence. Timid people play it safe by buying small-size things hoping they won't be noticed.

One cure for the problem, if you already own lots of small things, is to group them into big, bold compositions. Examples? Group lots of small pictures together into one dominant group, so they count as one thing, at first glance. Or bring together in a group a tallish, thin vase, a Japanese fan and a low ceramic bowl; they will count for something twice as big as any of the objects by itself. Or lean a seventeen-inch round tray against the wall and compose in front of it a candlestick and a bowl of fruit. These small objects, scattered separately, would count for very little by themselves, looking just like clutter. Grouped together purposefully, they count as one thing, visually, while also counting as bigger than they are.

Get Off the Beaten Path

But just because we tell you how to cope with the small objects you own, don't go on buying little things. One 30-inch brass tray filled with unshelled nuts, floating flowers or matches is worth more than six little pieces of miscellaneous bric-a-brac, nice though each may be by itself.

Buying good big accessories is one of the hardest assignments, when you must stretch your money. You won't find them, priced inexpensively, in the obvious places. You'll have to shop in all kinds of shops and stores. You'll do best if you convert things from one use to another, like having an iron Chinese cooking "wok" brass-plated by a metal-plater. You'll spend very little but you'll also get something big, as well as unique.

(Here, again, you have to take special action—thinking, planning, ex-

(Please turn to page 198)

But it is not because small, mimic objects reveal how much you spend, but because bigger ones do





THE SUNLIT LOOK . . . woven of Fiberglas, sure to wash

Flooding your windows with sunlight, the incomparably rich and beautiful draperies beloved by the woman of fashion. For Fiberglas* offers elegance with a windfall dividend: easy washability that whisks these draperies back to your windows, immaculate in minutes, with no stroke of ironing ever. Here, a Roomaker drapery, available ready-made or by-the-yard . . . in white, champagne, Celadon, pumice, nutmeg, turquoise, dusty rose . . . or gold. See adjacent store listing. Owens-Corning Fiberglas Corp., Dept. 5-D, Textile Products Div., 598 Madison Ave., N.Y. 22, N.Y.



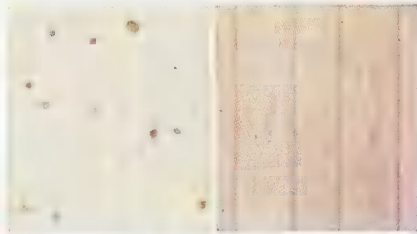
makes the fibers, not the fabrics



Exciting Ideas in *Decorative Paneling*

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WOOD PANELING



This is natural Knotty Idaho White Pine Ply-wood paneling.

This is genuine West Coast Hemlock, one of the finest woods for paneling.

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ing preference ready for a variety of finishes.

Send for your copy of "Ideas For Decorating With Wood Paneling"—16 colorful pages illustrating many types of beautifully paneled rooms.

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Look above you for ways to add interest. Here, tailored plaid wallpaper brings color and pattern to the otherwise plain surfaces in the Conrad Lewbel kitchen. Wallpaper was chosen by decorator Sandhurst Dekker of Gladstone Studios to accent lines of vertical-grain fir.

Make it interesting overhead

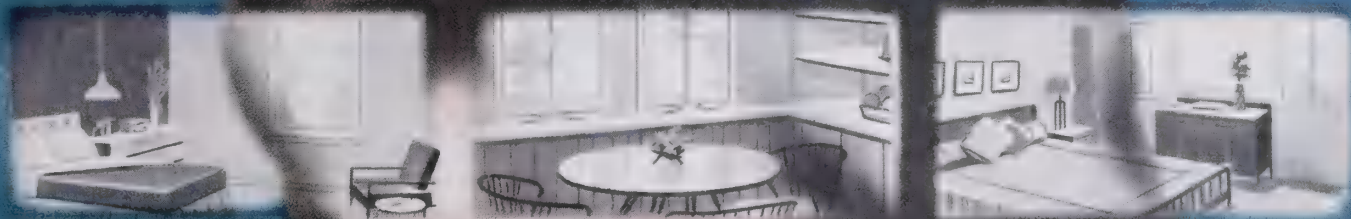
4 PHOTOS BY MAYNARD PARKER



Wallpaper can also be used to modify dominant structural forms. Katzenbach and Warren "Studded Stars" wallpaper patterns ceiling-beam recesses in the Cannell and Chaffin kitchen and harmonizes with bias-cut tiles on counter. Ventilation hood has been made into a decorative feature.

(Please turn to page 192)

Window decor on your mind?



Eastern
drapery rods and
venetian blinds

REPLACEMENT OR RETURN OF MONEY
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Guaranteed by
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Yes, Eastern makes the rods—and the venetians—that make the window. Are *narrow* windows your problem? "Extend" them with Eastern's Duotrax Window Widener Traverse Rod (above, left). Then add Eastern's all-metal DecorLume Venetian for

privacy, light and air control, protection of draperies and furnishings. For your cafe curtains, Eastern's ingenious Lok-Seam Cafe Rod (above, center)—won't sag or twist ever. And for a really neat decorating trick, Eastern's Coronet Combination Traverse

and Valance Rod (above, right)—carries *both* draw draperies and valance. These are just a few of the exciting treatments *you* can create with Eastern. See the entire, versatile Eastern line at your favorite department, hardware, specialty or variety store.

THE EASTERN VENETIAN BLIND CO., BALTIMORE 30, MD.—*Makers of drapery hardware of every kind and fine venetian blinds*



Now it's an inside job...

BILT-WELL Super 7 windows are removable, and the operation is so easy. Just press to either side... presto...out they come for quick cleaning! They're just as easy to replace, too!

And...for the first time, a removable window with perfect counterbalancing and stainless steel weather stripping to insure smooth, free sliding yet snug fitting windows completely free from any sticking, leaking or rattling, fully guaranteed.*

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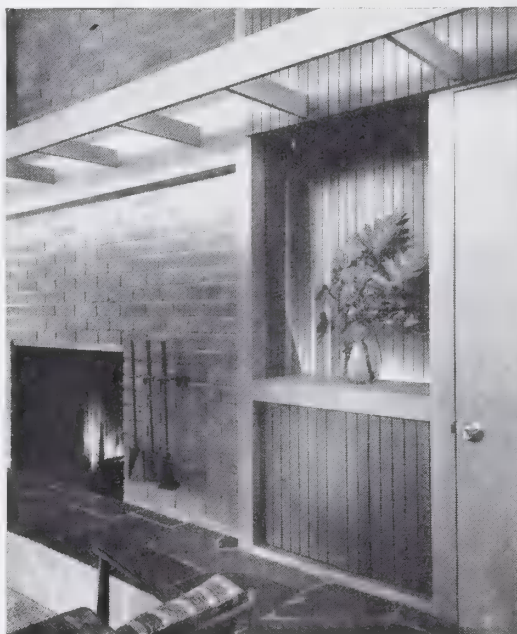
CARR, ADAMS & COLLIER COMPANY
(Since 1866) ■ DUBUQUE, IOWA

MAKE IT INTERESTING OVERHEAD

CONTINUED FROM PAGE 190

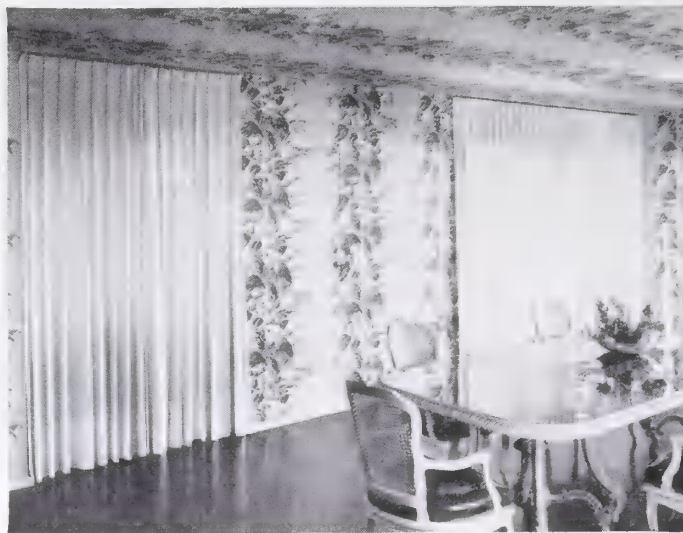


Look outdoors for possible patterns indoors. To simulate plantings seen from window, the Jack Garners decorated their kitchen with Vera Design, foliage-motif wallpaper and matching chintz draperies. Grained-birch cabinet, suspended from ceiling, draws attention upward, too.



Add architectural interest with decks or, as here, a wall bracket that can hold lighting away from wall and illuminate it without causing "hot spot." Lumiline lighting, mounted on back of shelf in niche, gives room warm color and effectively back-lights vase of flowers. Home of Irving Axelrad, Pacific Palisades, Calif.

WILLIAM HOWLAND



Consider bold floral-design wallpaper on ceiling and walls to achieve bower-like look. Here, to offset strongly-patterned wallpaper, decorator Luks Kelly chose solid-color draperies and plain wood finish floor. Note wallpaper also covers doors, thus creating visually unbroken wall.

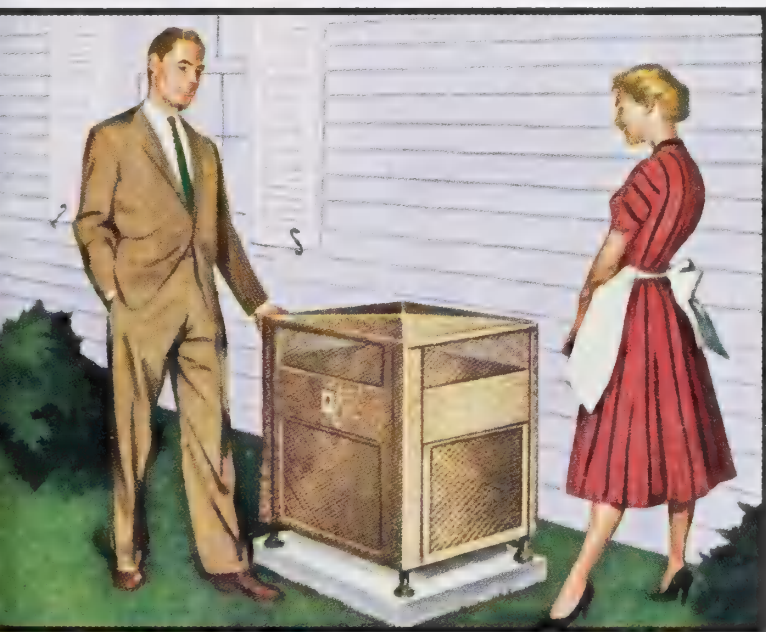
Use your Furnace to COOL your Entire house!



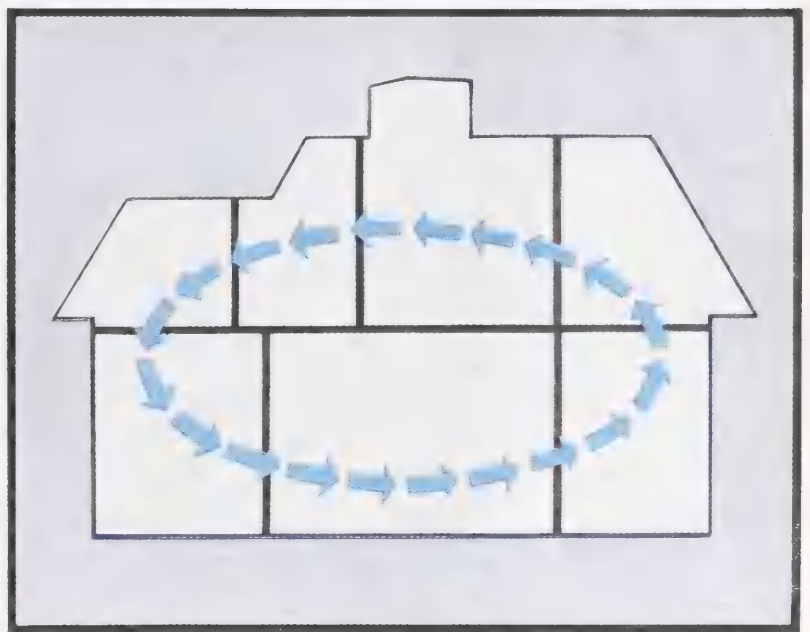
IF YOUR HOUSE HAS HEATING DUCTS you already own a good part of a *central* air conditioning system. No need to use up floor space or disfigure your windows with individual room units. And no need to get involved in messy, expensive alterations.



2 USE AN ADD-ON COOLING UNIT. American-Standard makes all types, all sizes, either water-cooled or air-cooled. The model shown here, on top of furnace, is designed for quick, easy connection to the existing house duct system.



WATER SUPPLY? NO PROBLEM! This American-Standard air-cooled model requires no water—uses only electricity and air. Installed outdoors, it saves indoor space, too. Even in hottest, muggiest weather it keeps your entire house refreshingly cool.



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is your greatest buy in COOLING . . .*

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They keep even the smallest, fullest closet neat and tidy . . .

With K-V fixtures everything from hats to shoes is in ready view and reach. Famous for quality and K-V's "lifetime" chrome finish, K-V fixtures are preferred by people who care enough about their clothes to insist on the best. You'll find it easy to choose just the right fixtures, in the right size, too, from K-V's wonderful selection of fixtures for almost everything you wear!

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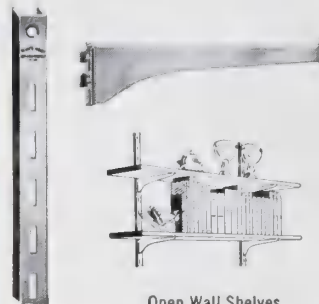


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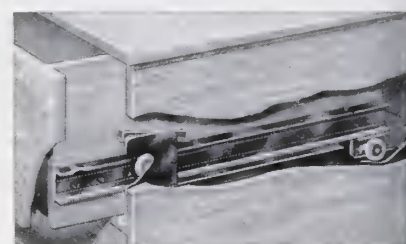
Open Wall Shelves . . .



Set-In Shelves Instantly Adjustable.

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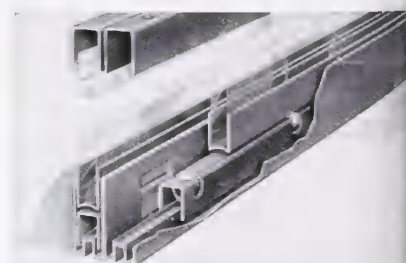
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You can install K-V Sliding Door Hardware without special tools. New improved steel track gives noiseless, free-running operation always. Complete installation kits in variety of sizes for wood, glass doors.



K-V 992 Roll-Ezy Assembly illustrated, comes packaged with complete installation instructions.

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When home becomes a hospital



An inverted glass muffles a clock's tick: a spoon rapped on a glass becomes a calling bell. A Red Cross Home Nursing Course suggests such things.

When John is down with a cold, or Susan's temperature soars, or some other ailment keeps Junior in bed, do you and your household fall apart? In nearly every family someone is injured or ill at some time and doctors are recommending home rather than hospital care for many patients, especially since people are now up and about within a few days following operations, childbirth and even critical illness.

For many years Red Cross has offered courses in the care of the sick and injured. These are given free through chapters in all parts of the country. Through this instruction, thousands of persons each year learn how to recognize signs of illness, to protect themselves and others from infection, to give simple treatment under the doctor's direction, and to keep an orderly report on the care and treatment given to the patient.

The skills learned benefit the home nurse as well as the patient. The ability to move a patient without risk of a backache or muscle strain, knowledge of the proper stance and correct movements to give a back rub, and an awareness of the need to have all equipment and supplies at hand make the home nursing job less exhausting.

To the patient, the application of the skills learned from a course means the difference between comfort and discomfort. Often lying in bed produces weariness in unsupported arms, legs and joints. The

course trains the home nurse to use pillows, rolled blankets and folded towels for support. Tightly tucked in sheets leave no room for comfortable foot movement. Toe space is provided quite simply by making a box pleat at the foot of the bed.

A variety of simple and effective homemade devices reduce work and increase the comfort and well-being of the patient. Four large-size tin cans, partially filled with sand or gravel, placed under the legs of the bed, will raise it to a comfortable level for the attending nurse.

Another device is the back rest cut from a cardboard carton which enables the patient to balance his food without accidental tipping or spilling. Often the insistent tick of a watch or clock is annoying to the sick person. Covered with a glass, the sound is muffled.

If no bell is handy to get attention, a spoon rapped on a water glass makes an effective and not unpleasant sound. A large pie pan with needed drugs and other items on a bedside table often averts stains and damage to a fine tray.

Other items made easily and quickly are a steam inhalator, a bathrobe, scuffies, disposable paper bags and a shoulder shawl.

Having illness in your home is at least easier on both patient and the family if someone has taken a Red Cross Home Nursing Course, one of the many services which your contribution to the current Red Cross drive makes possible.



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CONTINUED FROM PAGE 143



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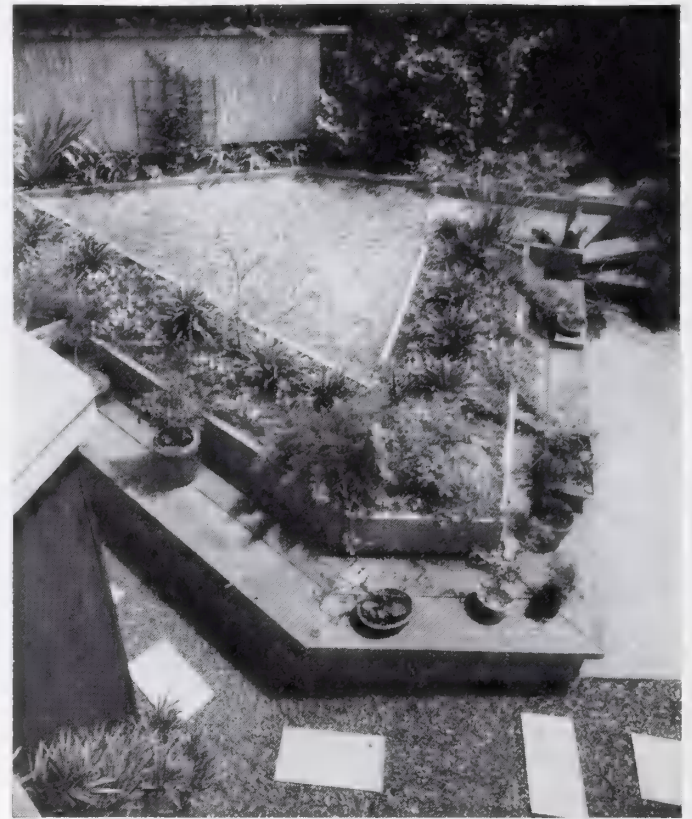
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A gardener's garden designed for the cultivation and display of special plants. The redwood bench surrounding the raised crushed rock terrace at rear of garden serves also for display of potted specimens. The narrow border provides an area for the cultivation of plants requiring drainage and more sunny conditions.



Dutch door adjoining fireplace opens onto specially fitted yard for cultivation of orchids. It comes as something of a delightful shock to discover this extra luxury tucked against the wall of a neighboring building. Skillful designing and ingenuity are combined to make for a complete use of every portion of the site.

CONTINUED FROM PAGE 142

diagonally across the lot. The enclosed living room forms a pavilion looking out across this space, a longer dimension than would otherwise be possible, thanks to the diagonals. The view is not stopped at the end by walls, but dissolves into trees and shrubbery beyond a little set of stairs that leads the mind on into other regions. See how, when you enter the garden gate, you are presented with a long vista again dissolving into a mystery of shrubs.

Notice how the enclosed area of the living room is parallel with the southwest to northeast diagonal of the lot, achieving long dimensions.

The lines and forms of the plan, at first seemingly disorganized in their apparent freedom and casual placing, with study reveal that they were placed with purpose and organization to achieve a sense of space and spaciousness.

Mrs. Dorothy Chapman, the owner, seems to have that sense of taste which enables her to do a certain amount of scavenging and scrounging and then putting the collected objects together with a personal flair: the old captain's table from a sailing-ship with the collection of sea shells in the condiment storage compartment, the various handsome old chests and boxes from Japan and Korea, the round table in the garden made

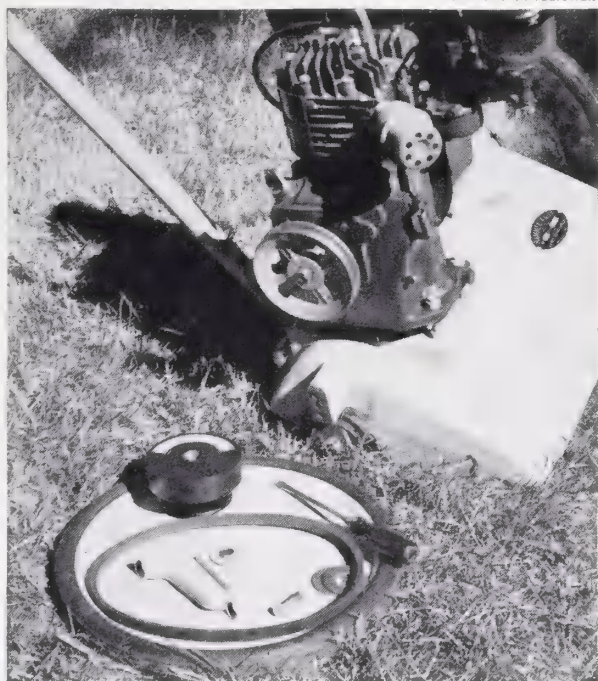
from jade picked up on the beach and cast into a concrete slab; the hand-woven jute bedspread with the copper "chore-girls" torn apart and inserted at random in the weaving. The house is full of such personal incidentals.

Her interest in gardening is reflected in the planting and the shaping of the garden. There's no lawn to require hours of labor to maintain. Its mostly gravel, with additional paths and terraces of concrete and pebbles. The general confirmations are architectural, with the plants displayed almost as precious materials. Not a lot of garden, but plants chosen for their interest in texture and foliage color. There are few flowering plants and these are in removable containers for ease in changing. Throughout there is an emphasis on quality rather than quantity, qualities reflecting the particular interests and talents of the owner.

As a place for one's less active years this is a demonstration of how one can live quite pleasantly without abundant means, that the minimum can be given the character of luxury and abundance, that one needn't be saddled with maintenance to live in a gracious style. It proves that with designed intention a little can achieve a lot.

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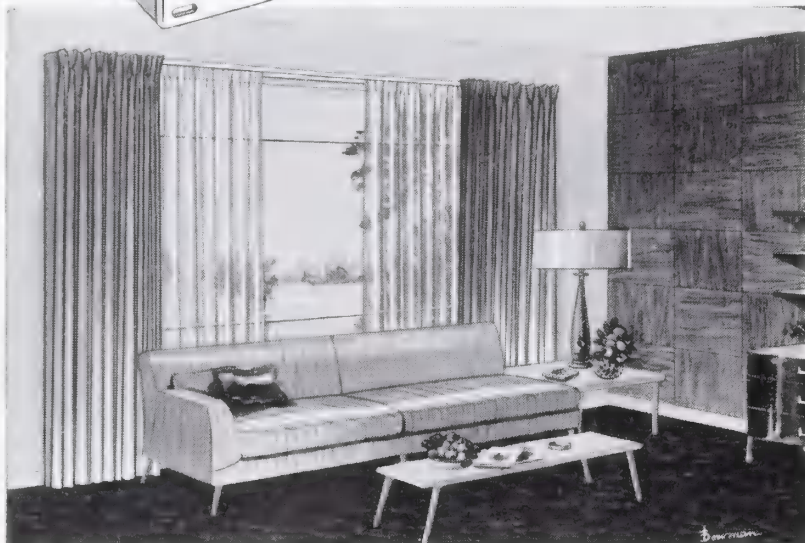
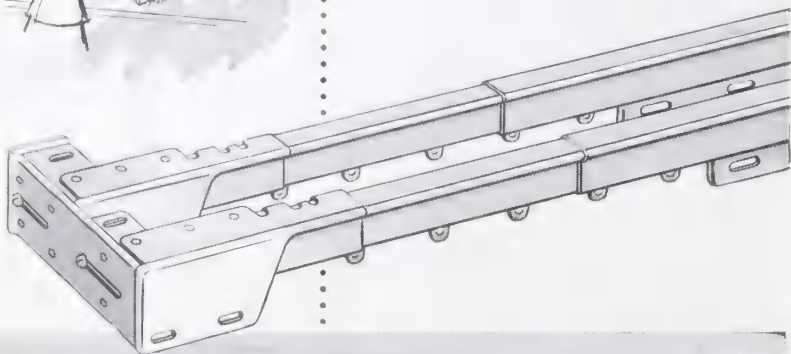
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BEAUTY BEGINS AT THE WINDOW

A REALISTIC GUIDE TO SPENDING MONEY

CONTINUED FROM PAGE 186

ploring the by-ways of commerce. But it is tremendous fun, if you open your mind to all possibilities and rid your mind of the idea that everything must come ready-made, prepackaged and labeled, telling you how to use it.)

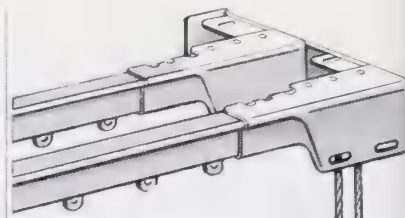
But I seem to be talking as though everybody is as poor as a church mouse. Statistics show this isn't so; HOUSE BEAUTIFUL readers especially are not beginning homemakers. So how should you spend your money, if you already have a fairly decent complement of chairs, tables, beds, lamps, rugs, sheets, towels, glassware and all the basic necessities of living?

The normal wearing out of things causes a certain amount of replacement buying. And there also comes the time when you feel you can afford to strive for other values. You are no longer a novice and are undoubtedly acutely aware of the mistakes you have made in getting together that first basic complement of furnishings. But how to go on?

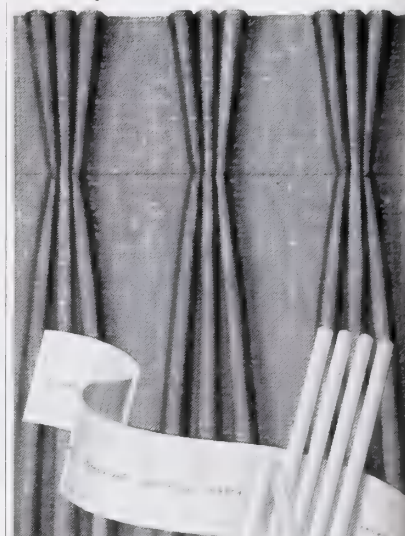
Unity—First and Last

This is the time to try to get some unity among the things you own. We do not mean having all-mahogany or all-walnut or the monotony of one suite. In fact, just the opposite. We mean rather the unity that comes when the legs of all the pieces in a room make some sense together, instead of some bulging outward, some inward, some splaying out spraddle-legged. You can have too many motifs of various lines in a room. If you have been picking up things through the years, we wager the legs of the pieces play a motley melody. Lie down on the floor and take a dog's eye view of the furniture legs in your living room. I'll wager you'll see what I mean.

Study your rooms to see where you have committed clichés in arrangement. The inevitable coffee table in front of the sofa, and lamp tables at both ends of the sofa, is one such cliché. The dining table smack in the middle of the dining room is another. See what you can do to break out of these humdrum arrangements. Once you've found a fresh arrangement you may see exactly what you need to buy to finish the fresh grouping. Then you are buying to a plan. Any other way of buying won't get you your money's worth.



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PLEATS



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Ask your Kirsch dealer to show you this latest, advanced hook; it holds pleats *firmly*. In tape or hooks, accept no substitute, ask for KIRSCH—by name!



START WITH KIRSCH

Think Like an Architect

Now heed me well here! In this examining of your status quo, be re you think architecturally. You t higher dividends for the money ent when you put it into improv- g your architectural environment. ch little things can make such a g difference. There comes a time en money spent buying newer, re expensive furnishings will not ail you enough, unless you also rich your architectural surround- s. There is simply a point be- and which you cannot make a in boxy room with holes nched in the walls (meaning ors and windows) interesting by ing it with even the finest fur- hings. For the envelope counts re than anything.

n short, the law of diminishing urns sets in somewhere about time you can afford to buy what want. If you replace every fur- ing with ones twice as expen- e (and twice as well chosen) you not going to get twice as good effect *unless you also do some- g about the architectural qual- of the room* at the same time. s is something that most deco- rs and stores ignore, since itectural designing and remod- g is not their business and they not equipped to do it for you. s only human for them to want to put all your money in what s they have to sell. (There are ew decorators and decorating artments who are exceptions to a retaining architects on their fs for this purpose.)

Think in Three Dimensions

What I am saying boils down to nub: there is a limit to what ble furnishings can do in dep- ing the ultimate enchantment all beauty. So about the time no longer feel strapped for ey you need to think in terms ne space around your head as move through the rooms— e spatially, more three-dimen- ally. Up to now you have been xing two-dimensionally in the : of the horizontal of the floor and of the verticals of the . (To help you understand e we mean, go back and read March 1957 issue of *HOUSE BEAUTIFUL*, which contained more 40 pages on this subject.) en renters can concern them- s with architectural effects. ously owners can. We have time to time shown splendid ples of how apartment renters achieve space effects with port-

able devices not attached to the structure, and that are not furni- ture. (There is such a one in this issue, on page 131.)

I am not saying you have to tear down and rebuild to get these archi- tectural effects. There are a number of things you can do right within the same walls. (See June *HOUSE BEAUTIFUL*, 1956 and Feb- ruary *HOUSE BEAUTIFUL*, 1957, and pages 130-133 in March 1957.) Though you should not close your mind to *real* rebuilding, if you en- vision some real dividend. It's be- ing done all the time, by the mil- lions of dollars.

Happy, successful spending!

* * * * *

Following is a list of the fur- nishings shown on page 130

FURNITURE: English Regency rosewood table with brass inlay, Sophie Mavro, New York. Upholstered club chair, Baker Furniture, Inc., Grand Rapids, Mich. Directoire mahogany chair, Past & Present, New York. Chair and table, Dunbar Furniture Corp. of Ind. Berne, Ind.

LAMPS: Brass column lamp, courtesy, Bloomingdale Bros., New York. Floor lamp, Hansen Lamps, New York. Lamp, Chinese pewter with brass inlay, The Fan Co., New York, N. Y.

Table Settings

(Shown on page 127)

CHINAWARE: "Imari" bone china din- ner plates, made in England, Royal Crown Derby, Inc. New York, N. Y.

FLATWARE: "Fontana" sterling flat- ware, Towle Manufacturing Co., Newburyport, Mass.

GLASSWARE: "Waterford" water goblets and wine glasses, U. S. Glass Co. Tiffin, Ohio.

FABRICS: Damask cloth and napkins, and authentic flat Italian Venice lace tablecloth, Mosse, Inc., New York, N. Y.

ACCESSORIES: Sterling saltcellars and pepper shakers, sterling candle- sticks, oblong crystal bowl, Plum- mer, Ltd., New York, N. Y.

Accessories

(Shown on pages 128 and 129)

Lowestoft bowl, Plummer, Ltd., New York. Brass candlestick, Colebrook- dale porcelain vase and covered com- pote, Charles Hall, Inc., New York. Small tea caddy with lacquered paper decorations, David Weiss, New York. Covered wooden tobacco jar (English 18th Century), Incurable Collector, New York. Painted wooden clock, Elinor Merrell, New York. Polished stone cigarette box, The Piazza Mon- tici, New York, N. Y. Black basalt vase, Josiah Wedgwood & Sons, Inc., New York. Glass and brass Tiffany clock, Greenhill & Rogers, New York. Brass compote, The Fan Co., New York.

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MODERN FURNITURE YOU CAN FALL IN LOVE WITH

CONTINUED FROM PAGE 137



As in the chests shown on page 137, this five-drawer storage piece by Baker has been made with all the care and skill of traditional cabinetry. The grains of the veneers have been so cunningly matched that they seem to be one piece of wood wrapped around the entire chest.

LISANTI-ALDERMAN STUDIOS

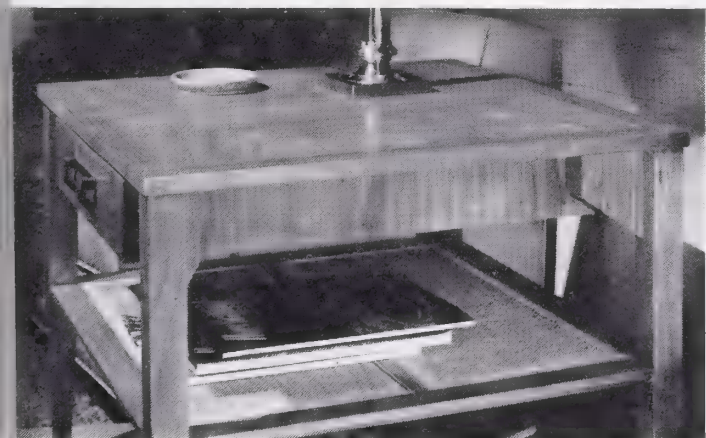


Several features here show fine cabinetwork: handling of veneers on table top, mitering at the corners and excellent joinery at all such points, piercing of apron to lighten table in appearance, and sculpturing of edges, legs and other members.

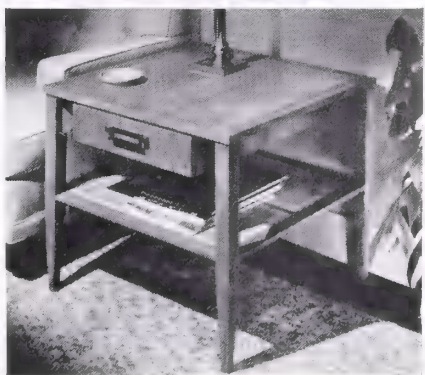


Baker's combination of a free-standing cupboard and chest have all the characteristics of traditional craftsmanship and detailing. At left is a close-up showing how well the bottom frame of the cupboard has been designed and made to fit top frame of chest. Both pieces become as one, tight and secure. It also shows how the frame edge of the chest was routed to match the vertical lines of the tambour front which slides behind it.

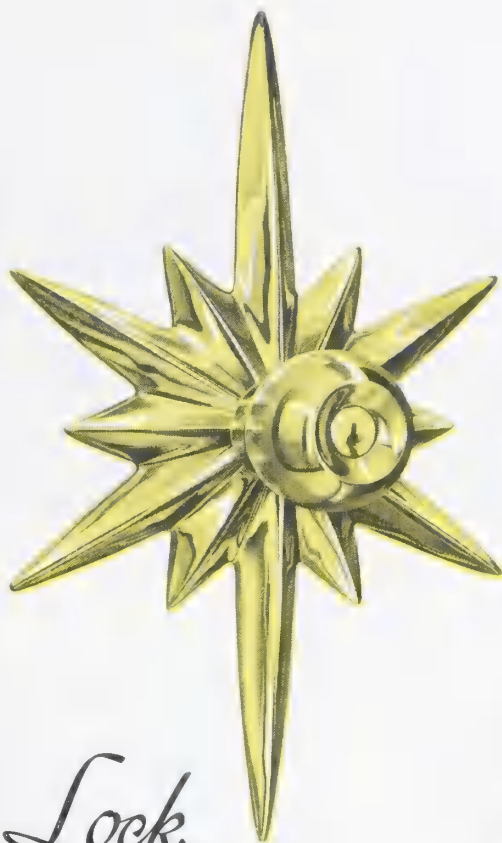
LISANTI-ALDERMAN STUDIOS



The surface of this lamp-table has an effective pattern of triangular veneers carefully mitered to form large rectangles harmonious with the character of the table itself. Structurally interesting is the way the legs are braced at an angle to the housing for the drawer. Caning of the shelf below has made it much lighter in look and also in weight.



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CONTINUED



A low 24-inch dining table is given character and design distinction by the skillful use of veneers to create a sun-burst effect across the table top. The center core neatly meets the problem of converging radial lines and becomes an interesting decorative note. Since this Baker table is somewhat lower than usual, the top of it becomes all the more important visually.

Following is a list of the furnishings, fabrics and accessories shown on pages 132 through 137.

BAKER FURNITURE

"One World Group"

FURNITURE: Commode, round dining table, low chest, headboard, sofa, cocktail table, buffet with cane doors, six-drawer chest, four-drawer chest, desk, chest with deck, dining table and chairs, Baker Furniture, Inc. Grand Rapids, Mich.

FABRICS: Bedspread, Vigo Fabrics, Inc., New York, N. Y. Sofa cover, Boris Kroll Fabrics, Inc. New York, N. Y.

FLOOR COVERING: Rug, Cabin Crafts, Inc. Dalton, Georgia.

ACCESSORIES: "Portrait of a Woman" by Luce Turner. Flower arrangement by Ann Hagen. Pewter hardware

especially designed. All other accessories, Accessories & Design, Inc. New York, N. Y.

WIDDICOMB FURNITURE

FURNITURE: Sofa, sofa table, bridge table and chairs, chest with drawer tray, coffee table, The Widdicomb Furniture Co., Grand Rapids, Mich.

FLOOR COVERING: Rug, V'Soske, Inc. Grand Rapids, Michigan.

LAMP: Hansen Lamps, New York, N. Y.

ACCESSORIES: Egyptian plaque, a reproduction of Atelier des Louvre by Alva Studios, Inc. New York, N. Y.

FABRICS: For sofa covers and chairs, Everlast Fabrics, Inc., J. H. Thorp & Co., Inc., F. Schumacher & Co., all New York.

FOAM RUBBER: For Widdicomb furniture "U.S. Koylon," U.S. Rubber Co., New York.



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HOW TO USE PATTERNED FABRIC

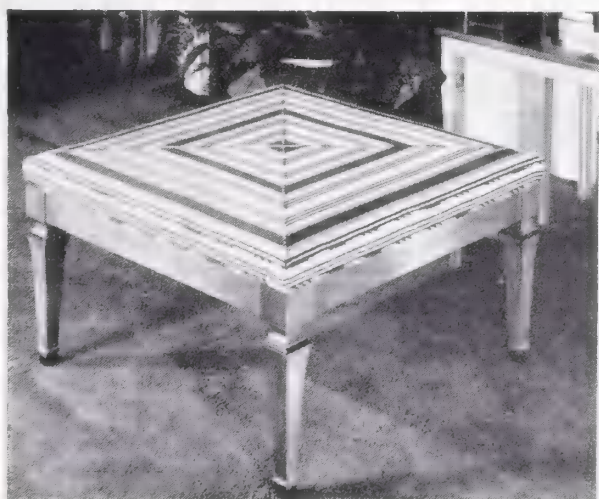
CONTINUED FROM PAGE 149



A medium-scale, all-over pattern in matched wallpaper and fabric can make child's play of decorating a small room. Little else but carpet and furniture is needed. "Federal" documentary, Greeff, Manshaw & Daggett, decorators.



At a long run of windows, where a large print might be too much and a small print tiresome, try a combination. Schumacher's related Toko-Ri prints have same background, but one is super-printed in medallions.



Never underestimate the stylishness of stripes used right. This is ticking in various widths of charcoal and white, mitered to create surface of squares within squares. Used here on an over-sized Beacon Hill ottoman at B. Altman & Co.



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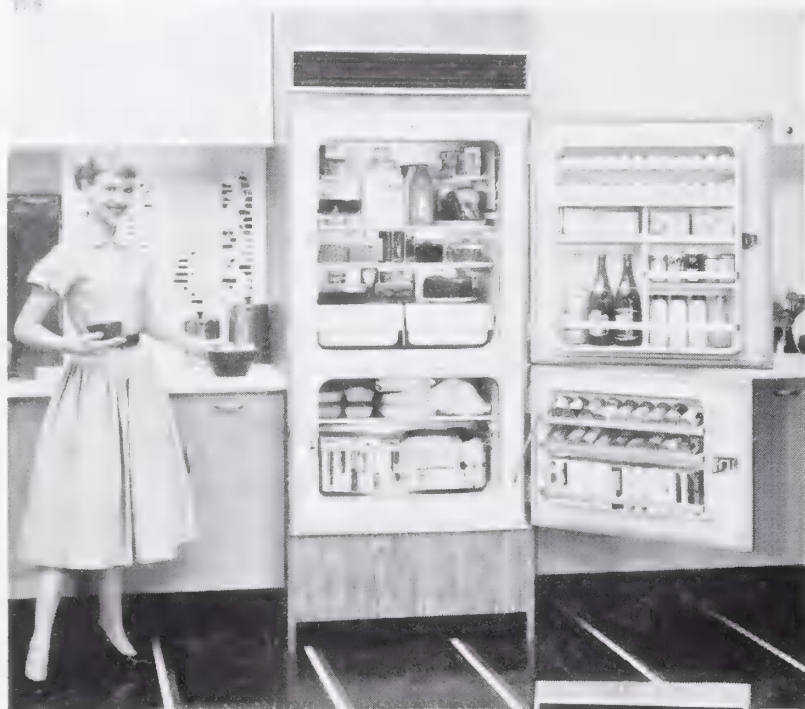


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PREWAY'S 13 cubic foot refrigerator-freezer is not a conventional free-standing unit converted to fit into a wall. It's new through and through — newly designed, newly engineered to give you the full functionalism of true built-in service.

You'll find more shelf area than you've ever dreamed of . . . far greater storage space than comparable conventional units provide, even room for full gallon milk jugs. New, too, with PREWAY is the single compressor that serves both the 156-pound zero freezer chamber and the refrigerator. Both operate independently of one another . . . and automatically. No defrosting is ever necessary; there's never any defrost water to think about.

And with all of this, PREWAY provides the easiest and least costly refrigerator-freezer to install — saving you money right from the start. These good looking beauties are available in metallic finishes and in decorator colors to match the mood of your kitchen. Write today for a full color informative bulletin.

PREWAY Inc.

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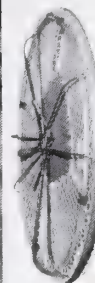
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State _____

IT'S WORTH MENTIONING

By JULIE POLSHEK

Clothes rack that becomes a mirror when folded is a new Hobar innovation ideal for foyer, powder room or to create a guest-room "closet." Raising mirror to shelf position releases brackets for clothes rod stored in base of rack. Finely made with hardwood interior, metal exterior finished in antique gold, mirror is 14-inch Pittsburgh plate glass. Folded, Dekorack is 3' x 1' x 3". \$24.95. From Hammacher Schlemmer, New York 22.



Thayer's innovational playpen for indoors or outdoors is nylon netting. Netting is used to eliminate hard surfaces, hang toys for coordination development, aid infant in pulling erect and learning to walk. Folding aluminum frame has 6-inch feet. Vinyl teething rail and nylon netting are removable for washing. Play-A-Round is 28 1/4" x 41"; weighs 18 pounds. With reversible pad. \$29.95. From Best & Co., New York 22, N.Y.

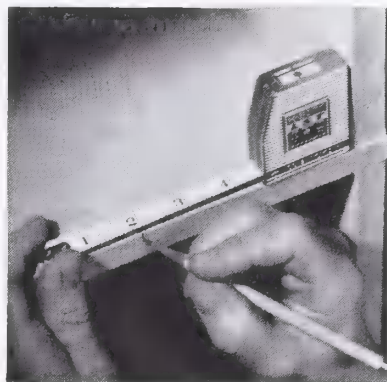
Cleaning achieved with Aluma-Glo and Copper Blaze is seen here, but not the amazing rejuvenation of utensils' original luster and finish. These new cleaners are unique in combining foaming detergent with polishing agents—the reason for their remarkable dual job. Copper Blaze cleans both stainless steel and copper, as in Revere ware. Average 3-month supply in plastic bottle. \$1.25 each. From Taylor Sales, Wayne, Pa.



Grinder, sander and honer are united in Sunbeam's unique appliance. The 2-side honing stone, 175 rpm, has adjustable bar to support tool blades for edge finishing. The 6-inch disc sander and 5-inch grinding wheel, 4000 rpm, both have a work platform; grinder further supplies a shatterproof safety shield. Rubber-mounted to prevent "creeping." Powerful AC-DC motor, \$49.75. From Abercrombie & Fitch, N.Y. 17.



Apron-front sinks are easily modernized with this trim cabinet, which also creates a new storage area. Cabinet posts (round or octagonal) and the framing are kiln-dried poplar, ready for desired finishing; sliding doors are textured hardboard. Sizes for sink widths 35"-38½", 39"43", 49"-53", 59"-63"; \$19.95, \$19.95, \$21.95, \$29.95. All are adjustable in height and depth. From Baywood, Inc., 2753 Stillwell, Brooklyn 24, N.Y.



Three measuring tools are united by Keuffel & Esser's unique LST. An unbreakable spirit level is built into top ledge; case itself functions as a square for shelf alignment or the like and reeled inside it is a 10-foot metal tape measure. LST is palm-sized, heavily chromed. A convenient aid for terrace grading, fence projects or other outdoor uses as well as workshop needs. \$2.25. From Elm Electric, 871 Sixth Ave., New York, N.Y.

Lampshade making is easy with Shade-Craft kit. Kit supplies fine Fiberglas material easily cut to size using old shade as a pattern; gold plastic to lace new shade to original frame, hole punch, seam brads. Solid white, pink, foam green, chartreuse, turquoise; or with gold or black tracery. Also white with black-white or black-gold. Specify shade diameters, slant height. \$4.50; from Lampshades, P.O. Box 1841, Chicago 90, Ill.



For mattress-pad serviceability, you can't beat the lamination of natural foam-latex and sturdy, unbleached muslin provided by Kool-foam Slumber Pad. It's launderable in the washing machine, eliminates shrinkage problems of conventional mattress pads. Mattress is given sure protection and smooth, comfort-enhancing padding. In 36" x 72" or 54" x 72"; \$7.95, \$9.95. Gimbel's, New York, N. Y.

(Please turn to page 215)



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THE WHOLE DESERT, THEIR GARDEN

CONTINUED FROM PAGE 180



House seen from southeast in morning light. The boulder-strewn hillside in the foreground indicates the natural condition of site before construction of house was started. Here's a great kind of desert garden, a fascinating tumble of stones with sufficient fertile earth in the crevices to sustain a wide variety of gray-green desert growth tucked in among the boulders.



View to north from terrace outside living room. Wall of living room at left. Sun-bathing enclosure beyond. Swimming pool below appears at right. Broad overhanging eaves, a visor against the sun, shade outdoor areas used for dining, relaxation and husband's hobby of painting. Joints in paved terrace are red-wood 4 x 4's which also served as guide in setting stone.



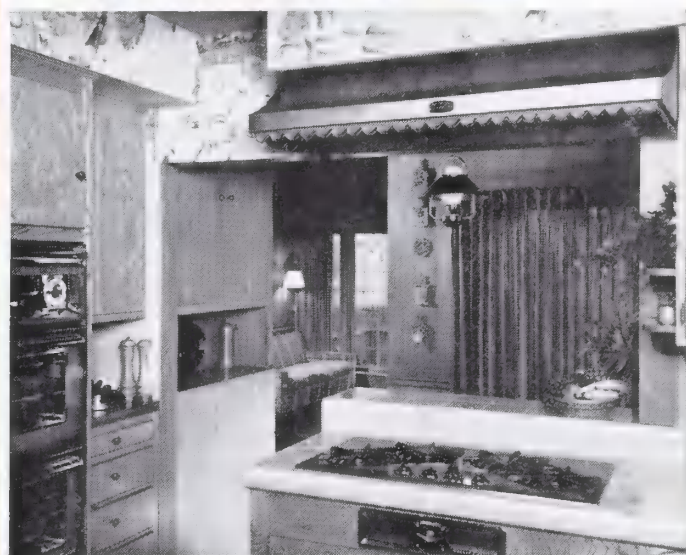
Thoughtful, yet casual manner in which flagstone steps are fitted and blended in among boulders indicates completeness of planning and execution, preserving and using natural features and beauty of site.



The motor court seen from the main entrance. Enclosed two-car garage is at left with flagstone walk under shelter of eaves of roof leading to service entry and main entrance marked by huge boulders. Walk is bordered by permanent low planting of varieties native to deserts of California and Arizona. Doors to storage and utility room are below louvers in paneled wall.

(Please turn the page)

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The remodelled kitchen of the W. W. Stewart home in San Marino, California. They'll rely on Trade-Wind to keep it pretty.
Kitchen designed by Lucille Gardner.

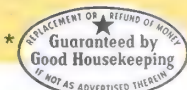
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THE WHOLE DESERT, THEIR GARDEN

CONTINUED FROM PRECEDING PAGE



Guest room is a self-contained suite near the entrance with its own private stone-paved terrace and ample bath-dressing room. Exterior materials, local desert stone and Douglas fir, sandblasted to give it a weathered look, are continued into interior as throughout house.



Guest bath is conveniently planned for both dressing and bathing. Lavatory built into corner has lower dressing table near by. Note how lighting and wall-heater are fitted into custom-designed medicine cabinet. Floors are tiled and walls are tiled to door height.



Skillful use of glass: connection between guest room and adjoining bath makes relationship more open and continuous, yet still private. Glass panel above storage counter enables guest to have a broader view of desert and mountains.

THE WHOLE DESERT, THEIR GARDEN

CONTINUED FROM PAGE 180

walk out among them to enjoy them. The planting tucked in among the rocks is all native to the region of the California and Arizona deserts and furnishes a wide variety of color and texture. There is the bright color of the shrimp bush, the dark polished green of the Natal plum. Among the boulders at the entrance drive are ocatilla, agave and yucca. In the low planting around the motor court are elephant bush, junipers and Moraea iris. Trumpet vines grow outside the walls of the sun-bathing enclosure. On the private terrace adjoining the master bedroom, are bougainvillea and jasmine.

This house, carefully detailed and executed, was planned to look out into the desert garden.

Each room has its own outside terrace, an extension of the interior floor into the immediate surroundings. All rooms open up to magnificent vistas.

The terraces on the east side of the house capture the sun in the chill of the early morning and are shaded from the intense rays of the afternoon sun. From these terraces in the late afternoon and evening, one does not look toward the sun, but away from it, seeing the desert bathed in the constantly changing colors of the setting sun.

And at night on these terraces, one has the immensity of the brilliantly clear desert sky overhead and the silhouette of mountains surrounding him, with the loosely spread cluster of lights that is Palm Springs in the valley below.

* * * * *

Following is a list of construction and equipment information for the home of Mr. and Mrs. William Edris, shown on pages 176 through 180.

The master bedroom with bath will be shown in our special bath room issue in the near future. The kitchen will be shown in our June issue, which will be a special kitchen issue.

CONSTRUCTION

FOOTINGS AND FOUNDATIONS: Reinforced concrete. Portland Cement Association, Chicago, Ill. Chemical treatment of exposed foundations "Gelvatex," Gelvatex Coating Corp., Los Angeles, Calif.

FLOOR CONSTRUCTION: Reinforced concrete slab, Portland Cement Association, Chicago, Ill. Terraces, Idaho flagstone.

WALL STRUCTURE AND EXTERIOR SUR-

FACES: Stone masonry (local desert stone). Wood framing, Douglas fir. West Coast Lumbermen's Association, Portland, Ore. Exterior wood surfaces and trim, sand-blasted Douglas fir board and battens, West Coast Lumbermen's Association, Portland, Ore. Exterior wood finishes: wood preservative "Clear Rex," Monsanto Chemical Co., Consumer Products Division, St. Louis, Mo. Paint "Dutch Boy," National Lead Co., New York, N. Y.

EXTERIOR FENCING: Sand-blasted Douglas fir board and battens, West Coast Lumbermen's Assoc., Portland, Ore.

ROOF STRUCTURE & FINISH: Steel frame, Halsey Machine & Mfg. Co., San Bernardino, Calif. Wood joists, Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Sheathing "Plyscord," U. S. Plywood Corp., New York, N. Y. Roofing, 4-ply built-up roof with crushed rock. The Flintkote Co., (Pioneer Div.), Los Angeles, Calif.

FIREPLACE & CHIMNEY: Stone Masonry (local desert stone). Fire brick, Gladding McBean & Co., Los Angeles, Calif. Hearth, Idaho flagstone. Steel damper, Superior Fireplace Co., Los Angeles, Calif.

DOORS & DOOR HARDWARE: Wood, interior and exterior doors, "Roddiscraft," Roddis Plywood Corp., Marshfield, Wis. Interior door facing, hardwood plywood, Roddis Plywood Corp., Marshfield, Wis. Exterior door facing, Formica, The Formica Co., Cincinnati, Ohio. Steel doors, sliding and swinging, Miller Door Mfg. Co., Los Angeles, Calif. Door latches and door locks, Schlage Lock Co., San Francisco, Calif. Door hardware, The Stanley Works, New Britain, Conn.; Soss Mfg. Co., Detroit, Mich.; Glynn-Johnson Corp., Chicago, Ill.

WINDOWS & WINDOW HARDWARE: Steel sash and hardware, Druwhit Metal Products Co., Los Angeles, Calif. Screening, bronze cloth, Miller Door Mfg. Co., Los Angeles. Aluminum sash, hardware and screening, Soule's Steel Co., Los Angeles.

GLASS: Plate glass and obscure "Velvex" glass, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

SHEET METAL FLASHING: Aluminum "Alcoa," Aluminum Co. of America, Pittsburgh, Pa.

INSULATION: Walls and roof, aluminum "Alfol" type 4, Reflectal Corp., Chicago, Ill.

INTERIOR FINISHES: Ceilings throughout sand-blasted T&G Douglas fir. West Coast Lumbermen's Assoc., Portland, Ore. Finish, paint "Dutch Boy," National Lead Co., New York, N. Y. Walnut "Weldwood" walls and trim (living room and kitchen). U. S. Plywood Corp., New York, N. Y. Philippine mahogany "Weldwood" walls (kitchen). U. S. Ply-

(Please turn the page)

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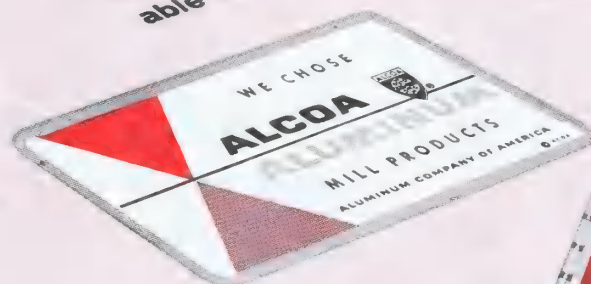
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This Lawnlite Folding Chaise adjusts to four positions and a modest budget. Real comfort. Top; King sized Folding Chaise; Tropical all-aluminum tea cart.



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Pronunciation Guide to FRENCH Wines

From a poster by Toulouse-Lautrec



Note: Phonetic English can only approximate Parisian French!

Beaujolais	<i>Bow Joe lay</i>
Chablis	<i>Shah blee</i>
Chateau Yquem	<i>Shot-oh Ee-Kem</i>
Chateaneuf du Pape	<i>Shot-oh Neff du Pop</i>
Chambertin	<i>Sham bear tan</i>
Graves	<i>Grahv</i>
Haut Sauternes	<i>Oh So tairn</i>
Macon	<i>Mah kon</i>
Medoc	<i>May dock</i>
Montrachet	<i>Mawn Rah Shay</i>
Pommard	<i>Poe mahr</i>
Pontet-Canet	<i>Pon tay Kan nay</i>
Pouilly Fuissé	<i>Poo yee Fweesay</i>
Prince Blanc	<i>Prance Blahn</i>
Prince Noir	<i>Prance Nwahr</i>
Sauternes	<i>So tairn</i>
St. Emilion	<i>Sant Ay mee lee on</i>
St. Julien	<i>San Jeu lee en</i>

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THE WHOLE DESERT, THEIR GARDEN

CONTINUED FROM PRECEDING PAGE

wood Corp., New York, N. Y. Finish, clear lacquer, E. I. du Pont de Nemours, Wilmington, Del. Wood board and batten, walls and wood trim, sand-blasted Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Finish, paint "Dutch Boy," National Lead Co., New York, N. Y. Plaster walls (living room, study, bathrooms and utility room), U. S. Gypsum Co., Chicago, Ill. Finish, Japanese grass cloth (living room and study), John Roller, Inc., Los Angeles, Calif. Finish, walls and ceiling, acoustical tile (utility room), The Celotex Corp., Chicago, Ill. Finish, ceramic tile wainscot and floors (all bathrooms), Mosaic Tile Co., Zanesville, Ohio. Rubber terrace "Dex-O-Tex" (kitchen and laundry), Crossfield Products Corp., Los Angeles, Calif.

EQUIPMENT

CABINETWORK: All custom-designed by the architects. Walnut "Weldwood" (living room, guest room and master bedroom), U. S. Plywood Corp., New York, N. Y. Philippine mahogany "Weldwood" (dining room, all bathrooms, kitchen and bar), U. S. Plywood Corp., New York, N. Y. Perforated Masonite doors (master bathrooms), Masonite Corp., Chicago, Ill. Finish of all cabinetwork, clear lacquer, E. I. du Pont de Nemours & Co., Wilmington, Del. Cabinet hardware, The Stanley Works, New Britain, Conn.; Soss Mfg. Co., Detroit, Mich.; Washington Steel Products Co., Inc., Tacoma, Wash. Plastic laminated counter tops (all bath rooms and kitchen), The Formica Co., Cincinnati, Ohio; Parkwood Laminates, Inc., Wakefield, Mass. Cabinet base, black rubber (kitchen), B. F. Goodrich Co., Watertown, Mass.

SOUND EQUIPMENT: Radio amplifier "Fisher Master Audio," Fisher Radio Corp., Long Island City, N. Y. Radio tuner "Fisher AM and FM," Fisher Radio Corp., Long Island City, N. Y. Speakers "050 system," James B. Lansing Sound, Inc., Los Angeles, Calif. Record changer, Garrard Sales Corp., Port Washington, N. Y.

EQUIPMENT IN BATHROOMS: Plumbing fixtures and fittings, lavatories throughout and tub (guest bathroom), Crane Co., Chicago, Ill. Water closets throughout, Case Mfg. Corp., Buffalo, N. Y. Bidet (master bath), American Radiator & Standard Sanitary Corp., New York, N. Y. Urinal (master bathroom), American Radiator & Standard Sanitary Corp., New York, N. Y. Special plumbing brass, Shower heads "Anystream," Speakman Co., Wilmington, Del. Mixing valves, all lavatory fittings "Moen Mix," Moen Valve Co., Seattle, Wash. Sunken tub, ceramic tile (master bath), Mosaic Tile Co., Zanesville, Ohio. Tub enclosure and doors (master bathroom), Custom

Built Shower Door Co., Los Angeles, Calif. Shower enclosure and doors (master bathroom), Acme Central Metal Products, Inc., Oakland, Calif. Exhaust fans "Blo-Fan Standard," Pryne & Co., Inc., Pomona, Calif. Wall type electric heaters "Thermador," Norris-Thermador Corp., Los Angeles, Calif.

EQUIPMENT IN KITCHEN AND LAUNDRY:

Sink (and bar sink), stainless steel, Ziegler-Harris & Co., Los Angeles, Calif. Sink fittings (and bar sink) "Moen Mix," Moen Valve Co., Seattle, Wash. Garbage disposal "Waste King," Given Mfg. Co., Los Angeles, Calif. Dishwasher, Electric Appliance Div., Westinghouse Mfg. Co., Mansfield, Ohio. Gas cooking top, stainless steel, Western-Holly Appliance Co., (Rheem Mfg. Co.), Culver City, Calif. Ovens "Thermador" stainless steel and food warmer, Norris-Thermador Corp., Los Angeles, Calif. Hood over cooking top "Enduro" stainless steel, Alloy Steel Div., Republic Steel Corp., Massillon, Ohio. Exhaust fan "Blo-Fan Deluxe," Pryne & Co., Pomona, Calif. Refrigerator, General Electric Co., Louisville, Ky. Waste can, Washington Steel Products, Inc. Revolving bins, W. R. Ames Co., San Francisco, Calif. Laundry tray, Crane Co., Chicago, Ill. Washer and dryer combination "Philco-Bendix," Philco Corp., Philadelphia, Pa. Gas water heater, Crane Co., Chicago, Ill.

ELECTRICAL EQUIPMENT: Panel board "Trumbull," General Electric Co., Plainville, Conn. Mercury type switches, General Electric Co., Providence, R. I. Overhead lighting fixtures, General Lighting Co., Brooklyn, N. Y.; Lightolier, Inc., Jersey City, N. J. Lighting fixtures concealed in upper cabinet units (kitchen, master bathroom and guest bathroom) and wall-mounted fixtures (study bathroom) "Lumiline," General Electric Co., Schenectady, N. Y. Dining room lighting fixtures custom designed by the architects, executed by Halsey Machine & Mfg. Co., San Bernardino, Calif.

HEATING & SUMMER AIR CONDITIONING:

Forced air gas furnace, Janitrol Heating & Air Conditioning Div., Surface Combustion Corp., Columbus, Ohio. Insulation of overhead ducts "Fiberglas," Owens-Corning Fiberglas Corp., Toledo, Ohio. Steel registers "Agitair," Air Devices, Inc., New York, N. Y. Aluminum registers "Airfoil," Titus Mfg. Co., Waterloo, Iowa. Thermostat and relay controls, Minneapolis-Honeywell Regulator Co., Philadelphia, Pa. Ten-ton electric refrigeration unit "Governair," Governair Corp., Oklahoma City, Oklahoma. Evaporatorline condenser, U. S. Air Conditioning Corp., Minneapolis, Minn.

SWIMMING POOL: Paddock of California, Inc., Los Angeles, Calif.

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CALIFORNIA Fresno, A. & M. Carpet and Linoleum Co. Garden Grove, Shear's Carpet Co. Hollywood, Zandt Carpet Co. Long Beach, Carl's Furniture, Inc. Millbrae, Gene Bried, Inc. Oakland, John Breuner Co. San Francisco, The Emporium San Jose, Golden's	NEW JERSEY Paramus, Sandler and Worth Springfield, Sandler and Worth Trenton, J. Fred Convi Inc.
COLORADO Boulder, Blackmar Furniture Denver, Alcove's	NEW MEXICO Albuquerque, John McCormack, Inc.
CONNECTICUT Greenwich, Roberts Fine Carpet Co.	NEW YORK Albany, W. M. Whitman and Co. Glen Cove, L. I., Gleason Floors Hempstead, L. I., Ped Hall Corp. New York, Kaufman Carpet Co. Rochester, Max Ples Rochester Co.
DELAWARE Wilmington, Colonial Rug and Carpet	OHIO Akron, The M. O'Neill Cleveland, Wm. Taylor and Co. Columbus, Rite Rug Co. Dayton, Barrar Floor Coverings Toledo, The Lion Store Youngstown, Rose Rug Co.
DISTRICT OF COLUMBIA Washington, Wm. E. Miller Furniture, P. J. See, Woodward & Lothrop, Inc.	OKLAHOMA Oklahoma City, Bent's Tulsa, Carpet City, Inc.
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100% DuPont Carpet Nylon

brings you lasting texture...longer wear

Interesting texture and longer wear are just two of the extras 100% Du Pont carpet nylon brings to carpeting. Another extra is that wonderful "walking-on-air" feeling . . . thanks to Du Pont carpet nylon's greater resilience. Still another is easier care (most spots and stains are quickly removed with detergent and water or cleaning fluid). This spring you'll see more new textures . . . more new designs . . . more new colors than ever before. Look for them in luxurious, long-wearing carpeting of 100% Du Pont

carpet nylon at your favorite store (many are listed on the opposite page for your shopping convenience).

Notice the interesting texture of this loop construction. Because it's made of 100% Du Pont carpet nylon, it gives longer wear, greater resilience, more beauty. This new carpeting comes in 13 colors.



BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

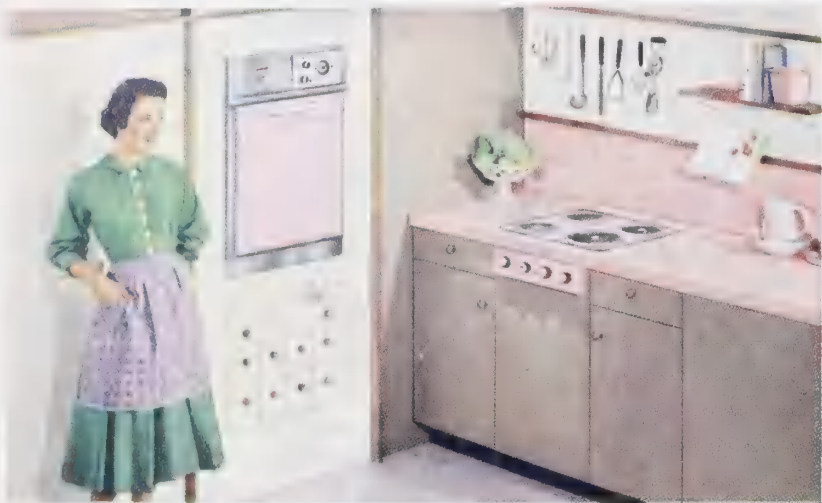
DUPONT MAKES FIBERS. DOES NOT MAKE
THE FABRICS OR CARPET SHOWN HERE.



EXCITING NEW THINGS ARE HAPPENING IN DUPONT NYLON



Pushbutton 2-unit cooking sections, plug-in griddle, and oven with Roast-Right thermometer, Rota-Grill rotisserie.



New Automatic oven and 4-unit drop-in cooking section that fits standard 24-inch cabinet top.



Coppertone oven plus new 30-inch 4-unit cooking top with high-speed Super "2600" Calrod® unit.



Built-in Foodkeeping Center with 12-cu.-ft. Hotpoint Refrigerator-Freezer with all de luxe features, and matching Upright Freezer that stores 417 lbs. of foods.



New 30-inch pushbutton cooking top and bi-level double oven with Roast-Right thermometer, Rota-Grill rotisserie.

Colorful, convenient

Hotpoint built-in electric ranges

for every budget and every kitchen

*prices start at only \$250⁰⁰**

Now, for less than the cost of many new conventional ranges, you can enjoy the beauty and convenience of Hotpoint's new Customline built-in electric oven and surface cooking units. Whether you are building or remodeling, Hotpoint has Customline models just right for you — and at a price you want to pay. All are available in gleaming stainless finish, Coppertone, or five colors to suit your personal decorative scheme.

To complete your Customline kitchen, Hotpoint also offers matching built-in refrigerators, upright freezer, and dishwashers. Your entire Hotpoint Customline kitchen can be included in your new-home mortgage for only a few dollars a month. If you are remodeling, long-term financing is also available. Talk it over with your builder, your architect, or your Hotpoint Customline Kitchen Specialist, soon.

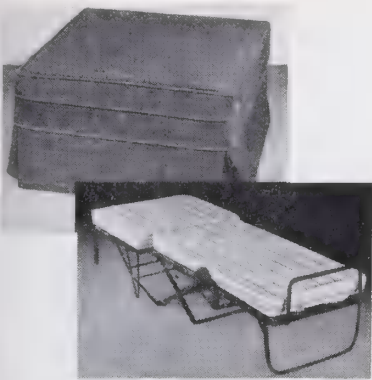
*Manufacturer's recommended retail prices.

Hotpoint
Customline Appliances



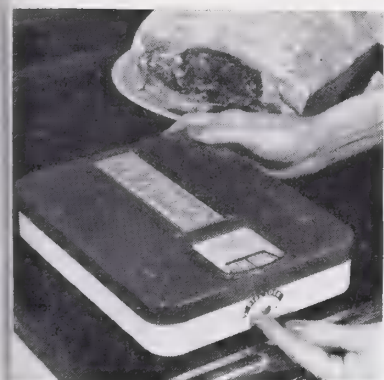
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HOTPOINT CO. (A Division of General Electric Company), CHICAGO 44



Unfolded, Magicott ottoman becomes a bed fitted with 4½-inch foam rubber mattress. Storage space exists for blanket, sheets and mattress when you convert the black wrought-iron frame back to ottoman form. Folded size, 30" x 32" x 18"; bed size, 30" x 80" x 18". Price, \$89.95, includes a bolster backrest for ottoman; ottoman and bolster slipcover of any fabric you supply (4 yards). Foamland, 34 W. 33rd St., N.Y.C.

Laminet Terrarium is ideal for growing herbs in the kitchen, for rooting cuttings, young plants readied for the garden. It benefits plants that need coddling; plants like gardenias, orchids, ferns, African violets, that need temperature constancy and humid air. Useful when you're away to keep any plants moist. Folding 18" high frame; 9" x 24¼" tray; ventilated hood of strong plastic. \$4.95. From Downs & Co., Evanston, Ill.



Lever locks dial of Borg household scale for delayed reading, convenient when weighing laundry-machine loads or items broader than the 8" x 10" platform. For measuring baking-recipe ingredients by weight (platform has an "equivalents" chart), a rear knob re-sets dial at zero with each ingredient addition. Weighing range is 2 ounces to 50 pounds. Red, yellow or white platform. \$6.95. From Carson's, State St., Chicago.

For painting access to problem areas, Wooster's Adjusta-Brush converts from normal brush position to 45° or 90° angle facing left or right. Another Wooster "exclusive," feathered bristle ends set in tapered levels, has important value in painting speed; in spreadage that affords a smooth, uniform finish. Plastic handle; fine nylon bristles. In 2-, 3-, 4-inch widths; \$1.98, \$2.98, \$3.98. From Plaza Paints, 1026 Third Ave., N.Y.C.



Sava-San strips floors, woodwork, or furniture of varnish, shellac, lacquer or wax. Liquefying-catharizing action makes wood's finish removable in a few minutes with squeegee or cloth. Stripped surface needs no after-rinse, and wood grain remains smooth as initially. Also usable on inlaid linoleum, rubber tile. \$4.89 a gallon, from Carroll Shellac Co., Philadelphia 25, Pa. For floor refinishing they offer Sava-Floor, \$6.85 a gallon.

(Please turn the page)



WOW!

our own swimming pool!

To play in and around—to give growth and health and a cheery spirit—it's your very own swimming pool. Moms and dads get the idea, too. Seems like years since they enjoyed life together. Everyone, young and old, will have a lifetime of relaxation and fun—at home. Your Local Swimquip Dealer is the source for financing information, plans, construction, equipment and all of the details. Each pool is backed by years of experience and the manufacturer's warranty on equipment. See your Swimquip Dealer today for tomorrow's living.

Whether you are thinking about a pool or already own one, send for our informative and illustrated booklet on planning, financing, events and games, maintenance and equipment for your pool: "Pool Owners' Guide." Mail the coupon below with 25¢ to



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Broadstripe Parquetry—one of Dodge's specialty patterns.

The floor for lived-in rooms

HERE'S the floor that can "take it." Dodge SG cork tile with the exclusive built-in finish retains its cleaning-day freshness week after week, with only an occasional light waxing. Its high-luster surface repels water, stains, spots; and because it's genuine cork, this floor insulates and absorbs noise. Don't decide on flooring before you investigate Dodge SG cork tile... in regular and specialty patterns. Write for free illustrated folder.

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Cork Tile



DODGE CORK COMPANY, INC., LANCASTER, PA.



Nylon's use in furniture polish is launched by a remarkable product called Nylwax. Mirror-like luster is imparted to furniture surfaces by its use, and they're left with a super-hard, polished finish resistant even to fingermarking. Applying Nylwax cleans the surface; rubbing cleansed area to a high gloss takes only a moment and nominal effort. Suitable for light or dark woods. \$1.25; from Nylwax, Box 524, Worcester, Mass.

Cakemaster adjusts in diameter to make an 8-, 9-, or 10-inch pan convertible for baking layer cakes, angel food or "Danish" pastry by interchanging the bases. Diameter adjustment is achieved by triple grooving in base rims and a telescoping ring with locking positions for the three pan diameters. Made of heavy-gauge aluminum; stainless-steel latch. Ring height is 3 inches. \$4.25. From Gay Gifts, Box 53, Cedar Grove, N.J.



Incrusted oil or grease is easily removed from cement, concrete, tile or wood with Swaco garage-floor cleaner. Powerful compound, heretofore supplied only in industrial quantity, is non-corrosive, non-combustible; said to harden and preserve concrete. Brush it on dampened floor, let it remain for a while, then merely flush floor clean with water. Two-pound bag, \$1.25; available in 50-lb. drum. Clarion Products, Highland Park, Ill

Beauty and space-saving design go hand-in-hand in Allied shelf-rack for bathroom or closet use. Heavy solid brass used throughout has rich, polished finish lacquered for serviceability. Towel bars are 22 inches; shelf 9½ inches deep. \$21.95. Identical shelf with four long hooks in place of towel bars can be had. Shelf-hook model is 18 inches long by 9½ inches deep; price \$19.95. Both from W & J Sloane, New York 16.



Hanga-Chain stores purses, umbrellas, belts on hooks flexibly united for easy accessibility. The convenient device also has usefulness for space-saving consolidation of blouses or skirts; for brushes or other hangable items in the cleaning-supplies closet; to hang children's togs at easily reached level. Strong metal construction with brass- or chrome-plating; \$3. \$2. From Fales Co., 32 Talcott, West Springfield, Mass.

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For aesthetic delight and contour comfort. Adjustable: upright or reclining positions.

Write for complete brochure and the name of a dealer in your community.

DUX incorporated, dept. h-4, 390 ninth street, san francisco 3
available in canada

designed by alf svensson

IT'S WORTH MENTIONING

CONTINUED FROM PAGES 215 AND 216



One Alone set of Royal Dru-Iron from Holland supplies stove-to-table ware in types and sizes picked to fill both party and daily needs of onesome or twosome households. Group comprises 6½-inch skillet, 1¼-quart saucepan and casserole, 7-inch oval pan; all are porcelainized cast-iron suitable for cooking, baking, or broiling, and very decorative. Cocoa on yellow or 2-tone blue. Set costs \$19.95; from B. Altman & Co., New York 16, N.Y.



Palace Topper needs no wall attachment; merely slide side flanges under base cabinet's top to install it. Applicable to any ¾" removable top. Topper supplies a handy electric outlet for appliances; stores hangable objects on hooks fitted into doors' perforated area. Strong steel cabinet, white, is 31" x 12" in 24", 30" or 36" width; \$17.99, \$19.99, \$24.99. Palace Utilidor, 30" base cabinet, \$44.99. All from Bamberger's, Newark, N. J.

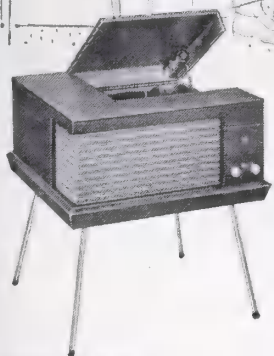
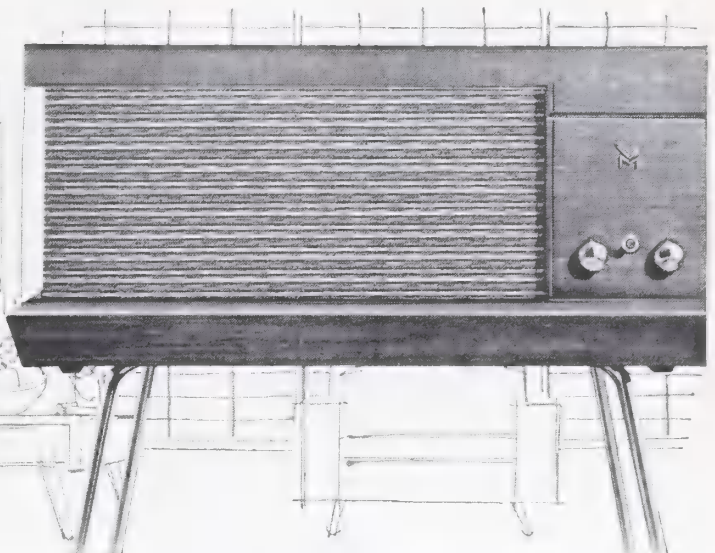
Oversized drawers of Campro's new Twin Jiffy cabinet have 5¾" x 5¾" storage area dividable vertically into three sections. Sturdily made of clear polystyrene, molded as one with handles and label holders. Useful for sewing or hobbycraft supplies; in the workshop or darkroom. Available with 8, 12, 16, 24 drawers in gray steel cabinet 12½" wide x 6" deep; \$6, \$8, \$11, \$15. From Fidelity Co., 2917 Third St., N.W., Canton, Ohio.



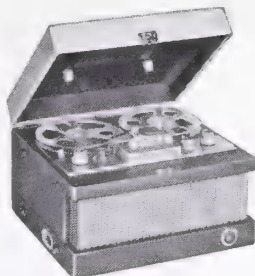
Lounging comfort for two adults prompted the bed-size dimensions, 52"x80", of Swingtime Honeymooner. A further comfort feature is the tufted bolster-pillow extending across the entire hammock. Vat-dyed yarns used in hammock fabric and fringe assure color stability. Adjustable 3-point suspension. Metal frame green-finish, with plaid hammock, dominantly red or green. \$24.95, from Carson, Pirie & Scott, State St., Chicago, Ill.



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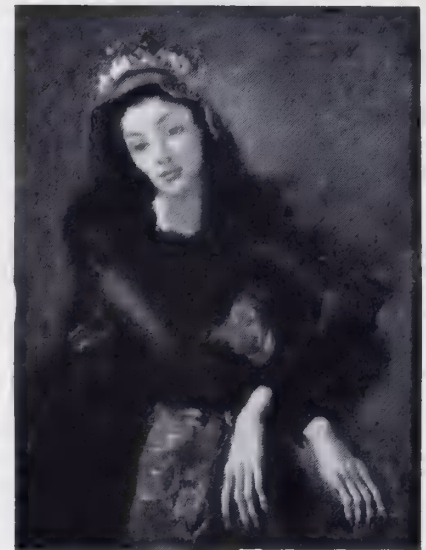


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Portraits by men like John Carroll seek to go beyond physical likeness and often achieve results bought by museums as significant works of art.

Oil paint is not the only medium for a fine portrait. Often, as here, a study in pencil can have as rich an effect for considerably less cost. By Anatol Shulkin.



COURTESY MIDTOWN GALLERIES

can bring to his camera. The eye and hand of the artist are not. A retouched, hand-colored photograph will never be as satisfying as a well-painted portrait, which we have agreed is a likeness that is a work of art.

To want a work of art for your home is hardly questionable. To value it the more if its subject is a member of your family, rather than an apple, should be no more questionable. It may be harder for you to see it as a painting, but there's even a pleasure in running this risk, the pleasure of having your emotions engaged beyond delight in well-placed pigment.

In preparation for ordering a portrait, it would be well to look at portraits in your friends' homes, in books, in museums. Look again at the great portraits. (Artists are always revisiting the masters, examining their brush-work, the way they put one color next to another, where they succeeded, where they failed.) Now that you're thinking of having one done, you'll see them as if for the first time, with an awareness and interest beyond the

casual passer-by—the first reward of your project.

Which of the portraits—of the present as well as of the past—would you like to own as a painting? And to what extent are you taken by the handsomeness of the subject rather than the quality of the painting? Which ones strike you as being honest and forthright, whether in courtly or peasant attire? An artist can be as romantically phony painting a milk-maid as a princess. Many a Soviet painter treats a worker with more heroic exaggeration than Velazquez did Philip IV of Spain.

After this pleasurable preparation—actually an examination of art for its real values—you are ready for the well-organized world of professional portraiture, which might usefully be divided into several distinct groups:

Formal Portraits

Formal portraits of women usually leave no crow's feet in—and no jewels out. They are the kind you pose for in your most elegant clothes, and they make you look

handbox fresh. At their best, they show your physical characteristics and they may even give a glimpse of your spirit as well—if that spirit is a rather stiff one. Today they seem at home only in formal drawing rooms or in public places where they commemorate Very Important People. However, they are still commissioned and you too might end up with this type of portrait, if you don't give enough thought to it in advance.

They belong to an age dead or passing and to a way of life no longer vital. They are likely to be equally deadly in our living rooms, because, even if they are fine portraits, they are seldom relaxed or

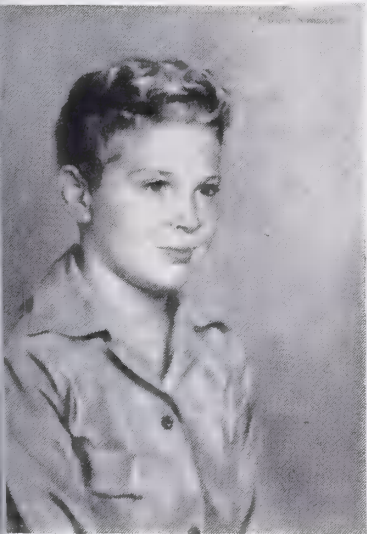
relaxing. Looking at them, women may dive for their lipsticks and men will think twice before having a second cocktail. And usually they are too much for their subject—many a hostess has found her portrait, rather than herself, formally presiding over a party.

Often, the formal portrait shows you from the knees up, against a blank background. But many artists will throw in, for a price, a glorified background of your best room or your country house. Or he may paint you against a symbolic background—the Roman Forum, Longchamps, or a *montage* tracing your career and family fortunes—

(Please turn the page)



FOUR PORTRAITS, COURTESY PORTRAITS, INC.



These two thoroughly delightful and memorable portraits are examples of what might be had in oils for \$100 or \$150, depending on the size and the artist. The portrait above is by Marion Simonson; the one to the right, by painter Paul Longenecker.

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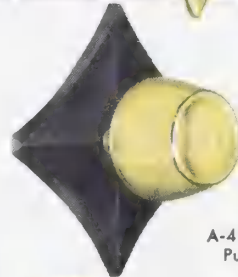
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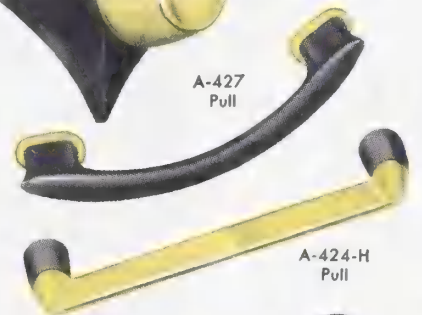
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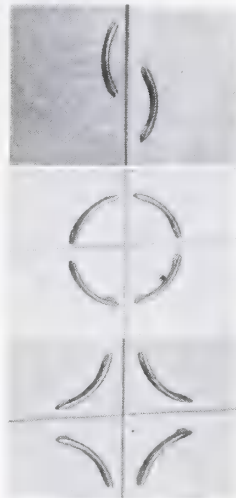


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Fundamental to any successful portrait is a good understanding between client and artist. Certainly the client should have seen the artist's work, and liked it, for the portrait will have much the same family feeling, as here in two paintings by Gladys Rockmore Davis.



all adding to the deadliness of the painting.

There were some glorious formal portraits in the past, the product of an age of pomp and formal elegance. But our museums are loaded with bad ones as well as a few good ones. Classic examples of this type are the portraits of Napoleon as he wanted himself painted, or as he thought his subjects wished to see him painted. So his court artists produced a series of lifeless limnings which prettified his looks and libeled his character by omitting the force that made him Napoleon. Other rulers, more secure or less dependent on popularity, have been immortalized in masterpieces of wit, realism and strength.

Character Studies

These concentrate upon your character rather than your features, project your special quality rather than your props or postures. If you're active, a character study may show you in action. But it can

be just as true a portrait if it shows you seated against a blank wall, reading a book or looking off into space.

Some of the best paintings belong to this group—all those where so much individuality or humanity shines through that you are drawn to it; whether you may like the individual or not, you are taken by the painting of him.

Sometimes, with luck, you can get a rare combination of character study with some of the trappings of a formal portrait. Titian, for one, was a genius at formal-looking character studies. He once said that if an artist tries to find what is suited to each subject, and to show the true character and emotions of each sitter, he will greatly please all who look at his work. In this sense, every person has a great portrait in him, if the artist will bring it out.

But there are phony character studies, too, and they are likely to be worse than the worst formal



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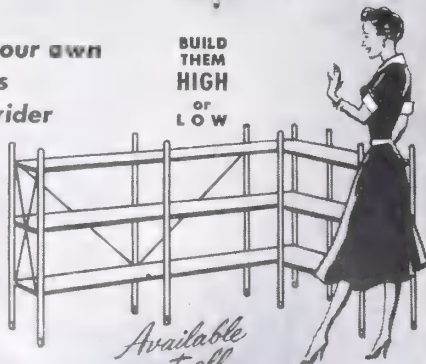
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portraits, because they are even more pretentious. If you really do have your hair done twice a week, beware of the artist who wants to paint you as if you were a slatternly Anna Magnani in *The Rose Tattoo*.

To be honest, a portrait needn't be stark, or hard, or display the sitter's worst characteristics, instead of his best. A portrait in overalls can be as false or affected—or as compellingly true—as one in evening dress. And don't forget that an overly distorted, ugly picture can be as dishonest, and, in its own avant garde way, as snobbish, as a highly flattering one.

An honest portrait is one which will be you twenty years from now—no matter what happens to your hair or the style of your dress. A fine example of this type is a celebrated new addition to the collection of the Metropolitan Museum—Picasso's "Gertrude Stein," painted with her hair piled high atop her head. Some time later, when she cut her hair, Picasso was dismayed, but a close look reassured him. "All the same, it is all there," he said. He was right. He had captured Stein's independence and intellect as well as her basic features, and

his painting remained a true portrait of her till the day she died, some forty years later.

Incidental Portraits in Fine Paintings

Portraits fall into two main categories—they can be straight portraits or the portrait can be incidental to the painting as a whole. Rembrandt's haunting paintings of his beloved Saskia, Renoir's delicious studies of his children, Whistler's "Mother" are not so much portraits, though they probably resemble their models profoundly, as they are fine paintings which have people as their subjects. The artists were less interested in the portraiture as likeness than they were in expressing their own painter's vision—studies of mood in the case of Rembrandt, capturing the play of sunlight on rosy flesh in the case of Renoir, arrangement of grays and blacks into a composition of quiet harmony for Whistler.

Usually, such portraits are not commissioned at all, never belonged to the people who posed for them. They found their way into museums as major works by the

(Please turn the page)

THREE PORTRAITS, COURTESY PORTRAITS, INC.



All good portraits should have some sense of affection of the artist for his subject, and this is particularly true in the case of children's portraits, it seems to us. By Robert Vickrey.

COURTESY MIDTOWN GALLERIES



There is often a special age in children, between youth and young adulthood, when they are best portrayed by an artist who can capture it, as Jerry Farnsworth has done here.



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HOW TO ORDER A PORTRAIT

CONTINUED FROM PRECEDING PAGE

artists, and for all practical purposes the model is anonymous.

On the other hand, some of the greatest Titians, Van Dykes and Holbeins are no less great, no less representative examples of their genius because they belong to the straight type of excellent portraits, specifically commissioned and very well paid for by their subjects. So it's up to you—do you want a portrait which concentrates on its subject entirely, or do you want a painting which has a member of your family in it? Give thought to this, for it is a choice that few people realize they have, and setting yourself right may help you get a work of art as well as a likeness.

Many of the best character studies were not commissioned portraits at all. The models for Rembrandt's wonderful studies were himself, his family or odd characters he picked up off the streets. Rubens' very best portraits were of his own family. But the splendid and vivid portraits of the Italian

Renaissance, the acid Velazquez likenesses and the astringent ones by Goya are no less great, and no less true, because they were bought and handsomely paid for by people sure enough of themselves to demand no flattery.

If you pick carefully, there are plenty of artists who can give you the you-instead-of-a-barn type of painting. That is, one which is primarily a good picture—one in which the center of interest isn't the sitter alone. But you'll have to distinguish between the really good paintings that happen to have portraits in them, and empty formal portraits decked out with dead props. You can, if you do some hard looking at pictures with portraits of people in them.

Actually, any painting fits into this group, if an identifiable figure is part of the design, but not the entire subject. The person portrayed may share honors with a landscape, or an interior, or a still-life. Or he may be incidental to a study of light, or an intricately

(Please turn to page 225)

COURTESY REHN GALLERY



COURTESY MIDTOWN GALLERIES



Portraits should go beyond portraits, in the ordinary sense, and become good paintings anyone would like to own. You might compare this with the other by Alexander Brook on page 153.

Each artist and each subject have their own special quality and when they combine sympathetically in a portrait, the ideal has been achieved, as here by painter Julien Binford.

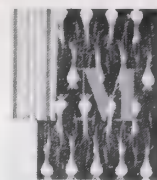
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worked out color scheme. If you choose a very modern artist, you may even become a recognizable element in an abstracted design. But if it is a commissioned portrait, done by an artist who knows how to paint a portrait, the picture will still be about you.

An Oil, a Bronze—or What?

Whether you want a pastel sketch (you can get a good one for less than \$100) or a full-length, life-size oil, or anything between, depends upon your taste and your purse. Each can be formal or relaxed, conservative or modern, mostly-the-sitter or mostly-the-artist, good or bad. Oils, we cannot repeat too often, are not the only, or necessarily the best art form.

And don't forget about sculptured portraits, which are as varied as painted ones. You can get anything from a tiny terra-cotta action sketch (they're fine records of children) to an important bronze. The fact that sculpture is in the round, adapts it to settings at home where you can't use paintings.

As for the size, the shape and the color—that's between you and the artist. Artists worth their salt will listen to you and discuss it. If you're commissioning a portrait,

you have a right to know, in a general way, what you're going to get. And he or the gallery will tell you what to expect and how much it will cost. (Cost depends on the artist, the size of the canvas and occasionally on such factors as to hands showing or not.)

How to Find Your Artist

By the time you get around to serious consideration of size, style, medium and price, you're ready to begin to look for that artist within your price bracket who comes closest to giving you what you want. If you live in a city that has a museum or commercial art gallery, chances are that your portrait researches have already netted you a list of local artists whose work you've seen. If you like one, you're all set.

If you can, go to the studio of your preferred local artist and look at all his work. Generally he will be happy to show it to you and be more than happy if you value it for the right things. He may never have done a commissioned portrait, so the two of you will be gambling, but it's a de-

lightful form of this human vice and he will be challenged by the idea—on the whole—once a rapport has been struck between you.

The cost of such a portrait will vary from perhaps \$50 or \$100 upward, depending on his reputation, his interest and the size of the painting. Of course, if you go to a well-known portrait painter, you'll pay a good price for a good painting—both the good, substantial price (in four and five figures) and the good, substantial painting will be guaranteed.

If there is no local artist, or if you can't find one, you have a choice between proceeding on your own or using a service which was especially organized on a nationwide basis for getting portraitists and clients together. The service is provided by a New York organization called Portraits Inc., and you'd do well to investigate them, even if you live smack in the middle of a large art center. What they offer is a long string of artists whose only common denominator is the fact that they are reputable and capable. Their artists come in every

style and in every price level from \$100-\$150 up. Some have national reputations as portraitists, some are internationally celebrated for other types of painting as well, and some are promising younger artists whose fees are correspondingly low. One very important aspect of a Portraits Inc. job is the fact that *you don't have to take the finished portrait, if you don't like it*—a guarantee that all portraitists *might* give, but don't. The artist may ask to make a second try, if you don't like the first, but you have the secure feeling of knowing that you aren't buying blind.

If you can visit Portraits Inc. and see the wide range they offer, you are way ahead of the game, of course. But if you can't, the service will come to you. You can write to them for full descriptive literature and a group of photographs of the work of their various artists. Simplify matters by telling them about what you want and your approximate price.

Result

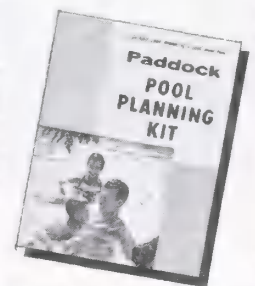
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Edna pool in Palm Springs featured
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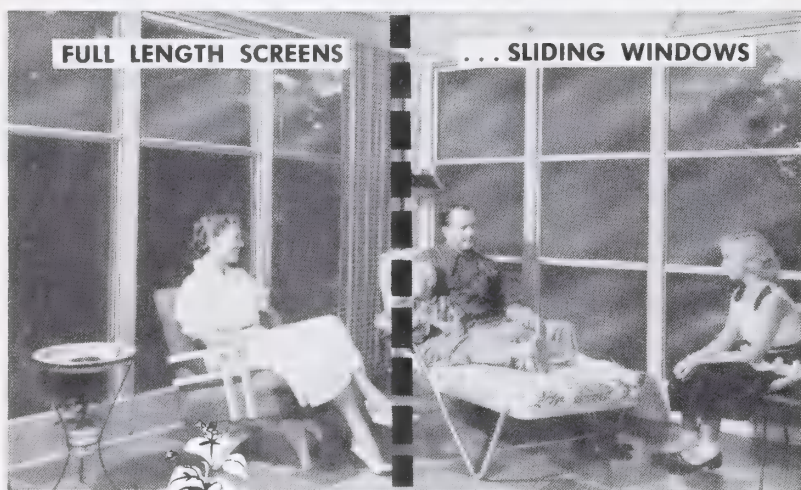
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YOU CAN "TAKE IT EASY" IN THIS KITCHEN-WORKROOM

CONTINUED FROM PAGE 172

can be rolled out of the way when not in use, to storage space under the mix counter (see page 170).

At the back of this counter, wax paper and aluminum foil pull from metal holders above the storage bins for flour and sugar. The mixer, mounted on a platform with ball-bearing casters, moves easily from behind the folding doors of its cabinet at a touch. Here again a Peg-Board wall adds to the effort-saving workshop efficiency of the kitchen, holding mixing spoons, measuring cups and other small utensils.

The revolving floor-to-ceiling counter cabinet holds supplies and utensils within easy reach of both mix center and range. Its shelves are graduated in width so that the contents can be seen at a glance. Attached doors revolve with the shelves so that no separate motion is required for opening.

At the vegetable preparation center (see page 170), bins for potatoes and onions at back of counter are vented to the outside. Immediately above are shallow cabinets with sliding doors where facial tissues, a first aid kit and other such essentials can be stored.

Knives rest in slots at the back of sink and pans are accessible on the Peg-Board wall.

A garbage disposer installed toward the back of the sit-down sink and a metal-lined built-in trash box, adjacent to sink and mix center, take care of food waste, wrappings and cans (see page 170). Cabinets at the rear of the sink hold cleaning supplies and paper towels.

Many of the energy-saving features of this kitchen-workroom are centered in the dining area. The accordion-type door of the dish cabinet opens with a light push. It can be left open without being in the way, so that the contents are within easy reach of the homemaker seated in swivel chair at dining table (see page 171). Drawers hold flatware, and table linens

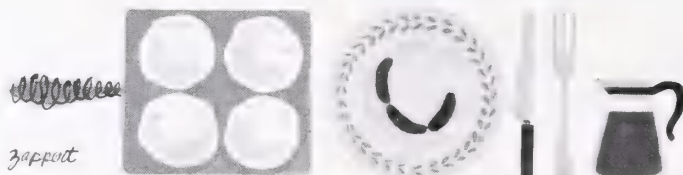
are stored on pull-out tray shelves. A pull-out shelf with its own electric outlets brings toaster, coffee maker and other appliances within reach. The adjoining base cabinet has metal-lined, vented drawers to hold bread, cake or cookies within reach of the table.

Cleaning time has been saved by the use of laminated plastic on counter tops, the dining table and cart. Surfaces can be wiped clean easily. Spots and heel marks are not readily seen on the terrazzo patterned flooring.

Find ways to save energy in your own kitchen

Many of the energy-saving features of this kitchen workroom are readily adaptable to your own use. Keep your work centers as closely related as is feasible. Continuous counter space is desirable. Have supplies and equipment stored within easy reach at center where they will be used. Study working surface heights that are best for you. These may vary slightly from those used in this energy-saving kitchen, if you are above or below average height of 5 feet 4¼ inches. There are several ways to check on the correct work-table height for you. The book, *Management in the Home* (Dodd, Mead) by Gilbreth Thomas and Clymer suggests this method. Take a chopping board, a knife and a head of cabbage and stand at the counter or table and make cole slaw. If the counter is the right height, you should be able to stand with your arms comfortably relaxed from the shoulder without stooping. You should not have to raise your hands above the level of your elbows. If you can work in this position the counter height is correct for you. This book incidentally, should be a "must" for anyone remodeling or planning a kitchen, for carefully detailed planning and good equipment can conserve your energy and time.

Here is a list of the accessories



and equipment used in the energy-saving kitchen shown on pages 168 through 172. The selection of these products does not constitute endorsement by the United States Department of Agriculture over other similar products.

Kitchen

PEG-BOARD WALL: B. B. Butler Mfg. Co., Inc., Bellwood, Ill.

DOORS: Folding door of china cabinet, Rolscreen Co., Pella, Iowa. Basswood folding doors of laundry center, Mileham & King, Inc., Washington, D. C.

FLOOR COVERING: "Corlon," Armstrong Cork Co., Lancaster, Pa.

COUNTER TOPS: "Textolite," General Electric Co., Coshocton, Ohio.

LIGHTING FIXTURES: Table ceiling fixture, Imperial Lighting Products, Inc., Latrobe, Pa. Ceiling lights, Progress Mfg. Co., Philadelphia, Pa. Desk light, Majestic Metal Spinning & Stamping Co., Brooklyn, N. Y.

FURNITURE: Custom-made cart and table with Formica top, The Formica Co., Cincinnati, Ohio. Posture chair, Cramer Posture Chair Co., Kansas City, Mo. Bamboo Windsor side chairs, Nichols & Stone Co., Gardner, Massachusetts.

FABRICS: Curtains (Ami pattern), Cov-

ington Fabrics Corp., New York.

EQUIPMENT: Dishwasher, garbage disposer, wall refrigerator and washer-dryer, General Electric Co., Appliance Park, Louisville, Ky. Electric hand mixer and electric frypan, Sunbeam Corp., Chicago, Ill. Electric toaster, Toastmaster Products Div., McGraw Electric Co., Elgin, Ill. Electric coffee maker "Universal," Landers, Frary & Clark, New Britain, Conn. Stainless steel double sink, Elkay Mfg. Co., Chicago, Ill. Faucet attachment at sink, Dishmaster Corp., Pontiac, Mich. Ironing board, Proctor Electric Co., Philadelphia, Pa., Steam iron, and vacuum cleaner, "Hoover Constellation," the Hoover Co., North Canton, Ohio. Waxer and polisher, S. C. Johnson & Sons, Inc., Racine, Wis. Air Conditioner, Frigidaire Div., General Motors Corp., Dayton, Ohio. Freezer (upright), Kelvinator Div., American Motors Corp., Detroit, Mich. "Dazey" can opener, The Dazey Corp., St. Louis, Mo. Pots and pans, "Wear-Ever" Hallite, The Aluminum Cooking Utensil Co., Inc., New Kensington, Pa. "Rubbermaid" bucket, The Wooster Rubber Co., Wooster, O.

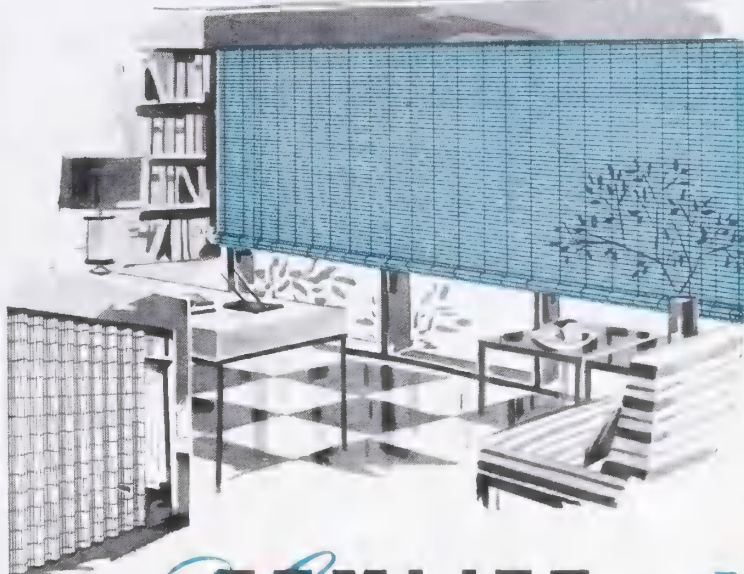
ACCESSORIES: Cups and bowls (in cupboard), Boonton Molding Co., Boonton, N. J. China and decorative accessories courtesy Bertram Shrier, Ltd., Washington, D. C.



Laundry center faces the desk at back of refrigerator island. Washer-dryer combination is mounted to avoid vibration above deep drawer for storing clothes that will be ironed later. Between washer-dryer and stainless steel sink is storage space for laundry cart. Area also serves as flower-arranging center and allows ample shelf space for containers as well as washing supplies. Basswood folding doors conceal entire center when not in use.

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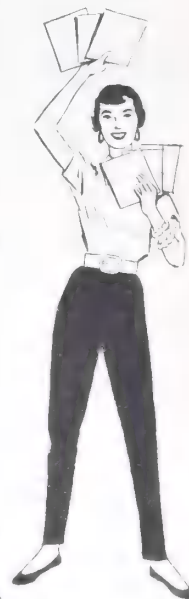
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good point of radiation for sampling the great diversity of Devon. It's right on the edge of Dartmoor and the wild, heathery moors with their baffling stone-age cromlechs and ancient stone huts. Within easy driving distance there's the cathedral town of Exeter and the Channel seaside resorts of Torquay, Teignmouth and Paignton, where palm trees flourish unexpectedly, owing to a pleasant quirk in the Gulf Stream. (Our friend says be sure to see the Torquay suburb of Cockington, the darling of all quaint, thatched, rose-gardened villages, in a county full of them.)

There are castles all over the lot, most of them now maintained by the National Trust, so visitors are welcome. Nearby ones are Compton Castle, outside of Torquay, and the Norman castle in Totnes, near Paignton. Drive northwest from Chagford and you reach the rugged Atlantic-bound cliffs which are an extension of the romantic Cornish coast where Tristram and Isolde came from and where King Arthur held forth. Here are the steep, salty little fishing villages of Clovelly and what seems to us the most provocatively named town in England—Westward Ho! And right at hand is Exmoor, home country of Lorna Doone.

Meanwhile, back at Easton Court, there's golf, riding, swimming and trout fishing in season. Also garaging for a car. Daily tariff for two, for bed and breakfast, runs from about \$6 to \$9. You can also arrange for weekly terms including meals. Book early, as the British say, for the place is small.

Folk song fair

We're also reminded that in this smiling cream county of Devon the stock fair is traditionally big doings. If you have ever sung in a glee club, the festivities in the village of Widecombe-in-the-Moor will bring to life that dizzy old ballad about Uncle Tom Cobleigh and his seven good friends who all rode the same gray mare "for to go to Widecombe Fair." A hearty, bewhiskered facsimile of Uncle Tom, in countryman's smock and plug hat, runs the whole show—astride a gray mare, of course. There's a gymkhana, a beautiful horse show and cattle judging, besides the usual swings and roundabouts that are part of a fair.

All this pastoral merriment reminds you of *Strike it up, Tabor!* and the days when the Phyllises

and Neds danced around the maypole in buckled shoon. Widecombe Fair is held annually on the second Tuesday of September, this year September 10. It's an easy 20-mile drive from Exeter (where you might stay at the famous Royal Clarence in the Cathedral Close), and it would even be worth your while to travel the 188 miles from London to see it.

Notes to motorists

Somehow the terrain of England seems made to order for motoring, once you get the hang of the left-hand drive. These days it's remarkably painless to make arrangements to drive a car in any foreign country. But you'll save time if you discuss this well in advance with your travel agent, or check with the International Travel Department of the American Automobile Association, 250 Park Ave., New York 17, N. Y., where they can furnish you with all sorts of information on renting versus buying, licenses, etc.

One of the great pleasures of motoring is that you can come and go at leisure, unhampered by time-tables and the pack-and-unpack routine. But you do need some pointers on where to eat and where to put up for the night, especially if you've deviated from the route your travel agent has planned for you.

American returnees from motoring vacations in Britain give the gold medal for intelligent, selective guidance to above-average meals and lodgings to *Gourmet's Guide to Britain*, which serves England, Wales, Scotland and Northern Ireland. This, and a helpful list of London restaurants, called *Eat, Drink and Be Merry*, are available from the British Travel Association, 336 Madison Ave., New York 17. Britons themselves seem to cleave to two similar but British-published guides, *Let's Halt Awhile*, by Ashley Courtenay, and *Signpost*, by W. G. McMinnies. The British Book Centre, Inc., 122 East 55th Street, New York, stocks both of them. *Bon Viveur's London and the British Isles*, published by Andrew Dakers, gives eating, drinking and shopping directions for several counties. \$2.50, and *To Dine and Wine in London*, a Hall publication, is a pocket guide to 100 London restaurants, clubs and hotels, \$1.25. Both these books are available from Harriet Shipman Box 98, Belleville, N. J.

The AAA is offering to its members a new 1957 edition of their fat, information-packed *Motoring Abroad*—AAA Travel Guide to Europe, which includes route maps, suggested tours, hotels and restaurants in 21 European countries.

Re Gasoline

On the subject of gasoline rationing abroad, our latest information, gleaned from reports of the AAA and the United States Department of Commerce, indicates that even where gas is rationed (France, Great Britain) visitors from overseas are permitted generous enough allowances to meet all their needs. There is no gas rationing in Austria, Finland, Germany, Denmark and Belgium. Belgium has simply set a 43-mile speed limit to curb over-consumption.

Pan American World Airways reminds us that gas is called *petrol* in Britain, *essence* in France and Belgium, *gasolina* in Spain and Portugal, and *benzin* practically everywhere else. It averages about sixty cents a gallon, but to be realistic about it, don't be surprised to find occasional black-market prices rearing their heads in rationed countries. On the continent, gas is sold by the liter, which equals about a quarter of a gallon.

So if you want five gallons, you ask for 20 liters, which may be as much as some small European cars will hold. The measure of distance in Europe is the kilometer, which equals five-eighths of a mile.

Be sure to have your travel agent check, or check yourself, with the AAA or the government travel offices of gas-rationing countries to learn the procedure for getting your ration coupons and how to use them.

The Motels of France

Dyed-in-the-wool American motel enthusiasts will feel more at home in France than ever this year. The French are punctuating their fine road system with motels which offer to the dusty and road-weary bed

and garage for the night, usually in soundproof quarters consisting of living-bedroom, kitchenette and terrace. Price for double units runs about \$7 to \$11 a day.

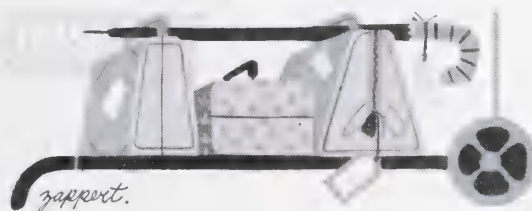
Five motels to note down in your data book are: The Motel de Golf, at Le Touquet in Brittany, which has tennis and golf and the sea right at hand and the airport less than a mile away; the Motel de Louveciennes, 12 miles west of Paris, which adds automatic washing machines to the usual facilities; the Motels Basques, at St. Jean de Luz, which offer units for four persons at about \$11.50 to \$17 a day; the Motel Côte d'Azur, at Antibes on the Riviera, which has the luxury of a swimming pool plus the gourmet delight of being right next door to and sharing the

same general red-brick architecture with La Bonne Auberge, one of France's top restaurants; the Relai-Motel de Saint Raphael, at Saint Raphael on the Riviera, which is the newest of the lot. They tell us you have to look sharp to see their signboards, so pleasantly have these motels been blended into the landscape.

France also accommodates her driving visitors with two other types of accommodations—the Logis de France, which are informal, moderately priced inns all over the country, operated under government supervision; and a novel French invention, the *resteroute*, which is a glorified gas station with provisions for eating, showering, changing one's clothes and resting, but without sleeping accommodations. On the way from Paris to the Riviera you'll find *resteroutes* at Rouvray and Montelimar. And in the chateaux country there's one at Chambray, near Tours.

New at The Cloisters

Some hotels have the rare quality of becoming a habit with their guests. Although it has its enthusiasts the year round, The Cloisters, in Sea Island, Georgia, has a par-
(Please turn the page)



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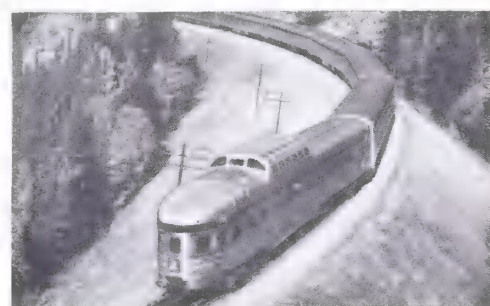
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

ticularly devoted set of spring-time aficionados who yearn for the fresh balminess of the place when spring flowers are blooming.

This year, returning old-timers will discover that one more guest house has been built on the beach front. It's called "Hamilton House," named for an old-time plantation nearby, and has fourteen stylishly appointed suites so designed and opened up with sliding glass walls, that each has a broad view of the ocean on one side and semi-tropical greenery on the other. On the ocean side, ground level rooms have their own sunning terraces; second floor rooms have balconies.

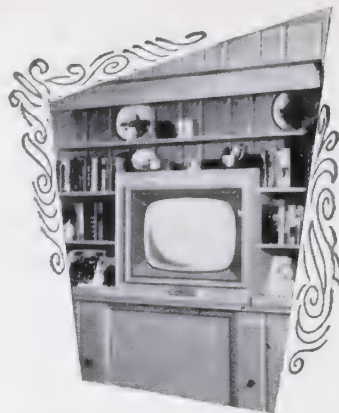
In effect, the suites are private little luxury apartments, with a strong West Indian flavor in their breeze-swept architecture. They're air-conditioned, too, of course. The service, that vital commodity of a hotel vacation that can either make you love the world or turn you into a termagant, is in the inimitable Cloister tradition that keeps guests coming back for more, year after year. If this hotel is new to you, write to The Cloisters, Sea Island, Georgia, for more information.

Mozart by Candlelight

If you expect to be in Munich, Germany this summer, here's a prescription for one of those travel experiences you'll never forget—a candlelit concert of chamber music in the astonishing castle of Herrenchiemsee. Mozart is the specialty.

One Saturday afternoon, a couple of hours before sunset, take the train to the town of Stock on the shore of a lake called Chiemsee. Just at dusk, take a motor launch to the island of Herrenchiemsee, where the mad Ludwig II of Bavaria built himself an opulent version of Versailles, sumptuously over-furnished in Louis Quinze gilt, and beautifully lighted with magnificent chandeliers. The trick is to approach the castle at twilight, just as the chandeliers are being lighted and raised into position, and you can watch this twinkling spectacle from the quiet waters of the lake. It's a thrilling prelude to the music that follows.

Herrenchiemsee is one of the castles where the unhinged Ludwig used to take his lady loves. Besides its plushy glitter, it has a famous hydraulically operated dining table which used to descend to the floor



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LA PROVINCE DE
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below for service, because Ludwig couldn't bear to have servants—or anybody else—standing behind him.

There's a tremendous and good restaurant now in the stables which used to house Ludwig's pampered horses. Expect a crowd. Trip from Munich takes about an hour; the launch provides regular ferry service between Stock and the castle.

Music in Puerto Rico

This month Puerto Rico is honoring the 80th birthday of the world's master cellist, whose mother was born on that lovely island. He is Pablo Casals, of course, and the celebration takes the appropriate form of a Music Festival, to be held in San Juan's air-conditioned University Theater from April 22 through May 8. Maitre Casals himself will conduct the Festival Orchestra of 54 musicians, and will appear as soloist at each performance. There will be twelve concerts—six of chamber music, six orchestral. At the master's request, Bach, Mozart and Schubert will be played. The Budapest String Quartet will also participate. For the full program of this rich musical event, write to Festival Casals, Inc., 15 West 44th St., New York 17, N. Y.



For bare spots in the lawn

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TAKE IT EASY!

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By JULIE POLSHEK



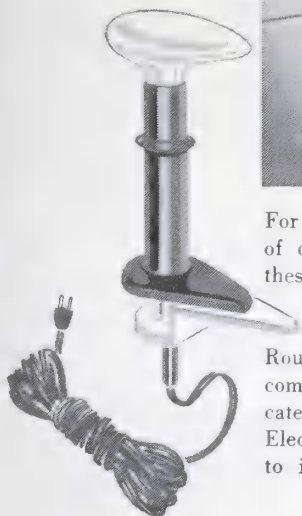
Popped corn, especially when served "hot off the griddle," is a high-ranking favorite for cocktail nibbling or while watching TV. Add the convenience of corn-popping completely automatic from start to finish, and you have a perfect entertaining setup, simple for the host or hostess and pleasurable to the guests. The appliance in point, Knapp-Monarch's automatic Redi-Pop, accommodates four boxes of kernel corn at a clip, affording an amply-popped batch for even a gang. It's yours for \$9.95.

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For ironing curtain ruffles or to simplify ironing of children's togs, enlist Little Smoothie. For these needs, it affords high convenience, considerable timesaving, finer ironing results than possible with usual methods. Rounded ironing head has pointed nose for easy, complete access into ruffle headings or complicated ironing areas of dresses, blouses, lingerie. Electrically heated device. UL-approved, clamps to ironing board's end for handy use. \$9.95.

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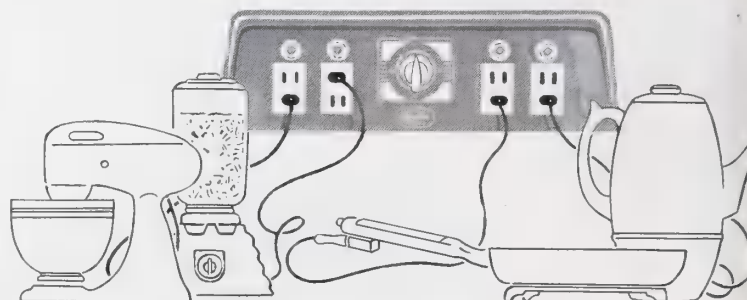
Write for illustrated booklet and name of nearest dealer
BRICKWEDE BROS. CO. • Dept. 10 • Marietta, Ohio

TAKE IT EASY!

CONTINUED FROM PAGE 231



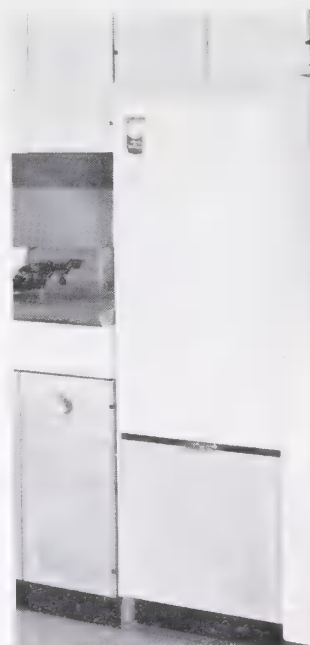
Automatic heat control for cooking, launched in the popular electric skillet, now exists in other utensil categories. This Presto group further affords submersible-washing convenience, achieved by water-sealed heating elements and placement in Control-Master plug of thermostat, pilot light, heat-setting dial. Plug, \$6.95, interchangeably services Dutch oven, saucepan, 9" and 11" skillets, pressure cooker and griddle which cost \$16.95, \$13.95, \$10.95, \$16.95, \$19.95, \$16.95, respectively. As a group they handle virtually any cookery need.



Convenience of an appliance panel is now yours for only \$29.95 with this Du-Wal unit. It consolidates compactly eight appliance outlets and a minute-timer; to prevent possible overload on household's wiring circuit and resulting blown fuses, each outlet is separately fused to accommodate a 1650-watt load. Trim panel (copper or chrome) provides recessed installation tied to 220-volt circuit. Has important UL-approval.

Cabinet water heater styled to tie in with kitchen cabinets and appliances is a Rheem innovation, ideal for houses lacking basements. Decorative front panel conceals piping, venting, controls. Sides, back and top being flat, abut the wall, base cabinets and wall cabinets to create a built-in look. You have access at will to heater mechanism. Operation is automatic, gas-fired. Sizes 30, 40, 50-gallon; four color choices.

Please turn to page 236





look . . . no hands!!
... with RODALE

Touchette[®]

wall switch

Arms loaded down with baby? Or groceries? Or a food-laden tray? Touchette, a new departure in wall switches, keeps pace with today's busy homemaker and her family. There's no time wasted freeing the hands . . . no spilling or breakage while juggling tray or groceries. Just the merest pressure of hand, shoulder or elbow, and lights are on. Another touch, and they immediately flick off . . . quietly. Inexpensive, Touchette fits any standard wall plate and outlet box . . . can be installed without even the expense of replacing favorite plates. Comes smartly styled with single brown or ivory touch button.

At leading hardware stores and electrical supplies' dealers . . . or write:

RODALE MANUFACTURING CO., INC., DEPT. HB4 EMMANUS, PA.



Your bathroom can be as beautiful as this, with colorful, durable Consoweld

To bring an old bathroom up-to-date, or to insure lasting beauty for a new one, have your dealer or builder install Consoweld on walls and vanity. All this luxury—and at a moderate cost!

Consoweld is the laminated plastic widely used on kitchen countertops, dinette tables and fine furniture.

Consoweld resists wear, scuffing, alcohol, water, and heat—even cigarette burns. It wipes clean with a damp cloth. You save money, too, because Consoweld never needs painting. It's good for a colorful lifetime.

New Consoweld Bathtub Showerwall Package

The bathtub alcove in the above picture illustrates the use of the new Consoweld bathtub showerwall package—5-foot high back and side panels cut ready to fit, complete with mouldings and fittings (caulking and adhesive not included).

Consoweld adds value to your home, and color and lasting satisfaction to your living. Ask your builder, dealer, or remodelling contractor to install Consoweld for you—or mail the coupon for further information.



CONSOWELD CORPORATION,
Wisconsin Rapids, Wis.

HB-47

Please send Consoweld brochure and tell me how I can get
a Consoweld color-guide book.

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City _____ Zone _____ State _____



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Woodard

style/authority in wrought iron

Visualize this new wrought iron furniture of ours on your own terrace — in your own garden. We call it Minuet — it's a design for those who like simplicity — pleasing lines — and a minimum of decoration (in this case — just that graceful scroll motif contrasted in antique white). Parkerized, as is all Woodard furniture, for rust-protection. Write for catalogue and name of dealer nearest you.

LEE L. WOODARD SONS OWOSSO, MICHIGAN
NEW YORK, CHICAGO, BOSTON, LOS ANGELES, SAN FRANCISCO

THE STATION WAGON COMES OF AGE

CONTINUED FROM PAGE 162

A summary chart of all the pertinent data about the 1957 station wagons

make	model	number of cylinders	typical dealer price	regular horse-power	wheel base	over-all length	number of doors	number of seats	cargo space		unobstructed rear opening	
									length from front seat	cubic feet of capacity	width	height
Buick	<i>Special</i>	8	\$3,552	250	122.0"	208.4"	4	2	101.9'	64.5	57.4"	27.6"
	<i>Special Riviera</i>	8	3,672	250	122.0	208.4	4	2	101.9	64.5	57.4	27.6
	<i>Century Caballero</i>	8	4,202	300	122.0	208.4	4	2	101.9	64.5	57.4	27.6
Chevrolet	<i>Handyman 150</i>	8*	2,737	220	115.0	200.0	2	2	104.2	87.0	43.0	28.0
	<i>Handyman 210</i>	8*	2,882	220	115.0	200.0	2	2	104.2	87.0	43.0	28.0
	<i>Townsmen 210</i>	8*	2,936	220	115.0	200.0	4	2	104.2	87.0	43.0	28.0
	<i>Beauville 210</i>	8*	3,043	220	115.0	200.0	4	3	104.2	87.0	43.0	28.0
	<i>Townsmen Bel Air</i>	8*	3,060	220	115.0	200.0	4	2	104.2	87.0	43.0	28.0
	<i>Nomad Bel Air</i>	8*	3,237	220	115.0	200.0	2	2	105.1	71.0	46.0	27.8
Chrysler	<i>Windsor</i>	8	3,940	285	126.0	218.9	4	2	120.9	92.0	50.0	27.3
	<i>New Yorker</i>	8	5,128	325	126.0	218.9	4	2	120.9	92.0	50.0	27.3
De Soto	<i>Firesweep Shopper</i>	8	3,533	245	122.0	217.3	4	2	120.9	92.0	50.0	27.3
	<i>Firesweep Explorer</i>	8	3,680	245	122.0	217.3	4	3	120.9	92.0	50.0	27.3
	<i>Fireflite Shopper</i>	8	4,358	295	126.0	219.5	4	2	120.9	92.0	50.0	27.3
	<i>Fireflite Explorer</i>	8	4,505	295	126.0	219.5	4	3	120.9	92.0	50.0	27.3
Dodge	<i>Suburban</i>	8	3,234	245	122.0	214.4	2	2	120.9	92.0	50.0	27.3
	<i>Sierra</i>	8	3,307	245	122.0	214.4	4	2†	120.9	92.0	50.0	27.3
	<i>Custom Sierra</i>	8	3,454	245	122.0	214.4	4	2†	120.9	92.0	50.0	27.3
Ford	<i>Ranch Wagon</i>	8*	2,576	212	116.0	203.5	2	2	106.9	81.2	47.7	27.3
	<i>Del Rio</i>	8*	2,720	212	116.0	203.5	2	2	106.9	81.2	47.7	27.3
	<i>Country Sedan</i>	8*	2,768	212	116.0	203.5	4	2†	106.9	81.2	47.7	27.3
	<i>Country Squire</i>	8*	3,088	212	116.0	203.5	4	3	106.9	81.2	47.7	27.3
International Harvester	<i>Travelall S-110</i>	6	2,422	131	115.0	192.2	2	3	112.1	155.0	48.6	43.2
	<i>Travelall S-120</i>	6	2,521	131	115.0	192.2	2	3	112.1	155.0	48.6	43.2
	<i>Travelall S-120 4x4</i>	6	3,123	131	115.0	192.2	2	3	112.1	155.0	48.6	43.2
Mercury	<i>Commuter</i>	8	3,477	255	122.0	212.3	2	2	119.0	87.4	49.4	27.7
	<i>Commuter</i>	8	3,549	255	122.0	212.3	4	2†	119.0	87.4	49.4	27.7
	<i>Voyager</i>	8	3,892	255	122.0	212.3	2	2	119.0	87.4	49.4	27.7
	<i>Voyager</i>	8	4,063	255	122.0	212.3	4	3	119.0	87.4	49.4	27.7
	<i>Colony Park</i>	8	4,172	255	122.0	212.3	4	3	119.0	87.4	49.4	27.7
Oldsmobile	<i>88 Fiesta Sedan</i>	8	3,637	277	122.0	208.2	4	2	101.9	64.5	57.4	27.6
	<i>88 Fiesta</i>	8	3,752	277	122.0	208.2	4	2	101.9	64.5	57.4	27.6
	<i>Super 88 Fiesta</i>	8	3,993	277	122.0	208.2	4	2	101.9	64.5	57.4	27.6
Packard	<i>Packard-Clipper</i>	8	not yet estab.	275	116.5	204.8	4	2	92.0	65.0	45.0	31.3
Plymouth	<i>Deluxe Suburban</i>	8*	2,730	215	122.0	213.1	2	2	120.9	92.0	50.0	27.3
	<i>Custom Suburban</i>	8*	2,844	215	122.0	213.1	2	2	120.9	92.0	50.0	27.3
	<i>Custom Suburban</i>	8*	2,900	215	122.0	213.1	4	2†	120.9	92.0	50.0	27.3
	<i>Sports Suburban</i>	8*	3,032	215	122.0	213.1	4	2†	120.9	92.0	50.0	27.3
Pontiac	<i>Chieftain Safari</i>	8	3,166	252	122.0	207.7	2	2	110.6	75.4	42.6	27.8
	<i>Chieftain Safari</i>	8	3,225	252	122.0	207.7	4	3	110.6	75.4	42.6	27.8
	<i>Super Chief Safari</i>	8	3,352	270	122.0	207.7	4	2	110.6	75.4	42.6	27.8
	<i>Star Chief Safari</i>	8	3,829	270	122.0	206.8	2	2	109.3	74.0	41.8	27.4
	<i>Star Chief Safari</i>	8	not yet estab.	270	122.0	207.7	4	2	110.6	75.4	42.6	27.8
Rambler	<i>Cross Country Super</i>	8*	2,770	190	108.0	193.6	4	2	95.2	80.0	48.0	24.4
Studebaker	<i>Pelham</i>	6	2,680	101	116.5	202.4	2	2	92.5	65.0	43.0	30.2
	<i>Parkview</i>	8	2,855	180	116.5	202.4	2	2	92.5	65.0	43.0	30.2
	<i>Provincial</i>	8	2,930	180	116.5	202.4	4	2	92.5	65.0	43.0	30.2
	<i>Broadmoor</i>	8	3,055	210	116.5	202.4	4	2	92.5	65.0	43.0	30.2
Willys	<i>Station Wagon</i>	6†	2,372	115	104.5	176.3	2	2	99.0	100.0	44.0	41.0

*Deduct \$100 for six-cylinder model.

†Deduct \$100 for four-cylinder model.

‡Third seat available.

\$Tail gate extended.

Prices quoted on the chart are typical dealer prices in a metropolitan area some 600 miles from Detroit. They will give you an idea of what to expect from your dealer, although you must make allowances for increased freight cost of \$25 to \$80 more, if you live farther away.

The prices include freight, federal taxes, dealer-handling charges and in nearly every case a price pack or extra mark-up of \$200 to \$500 or more. This extra margin is in there for bargaining purposes, and you should keep this in mind when you go to buy a new station wagon.

REPRINTED FROM "CHANGING TIMES," THE KIRTLING MAGAZINE, FEBRUARY, 1957

• Editor's note: The price of the Packard station wagon is now set at \$3,610. Two additional Rambler wagons (with the same specifications

as the Cross Country Super) are available: the Cross Country Custom V-8 at \$2,865 and the Cross Country Custom Hardtop V-8 at \$2,950.

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Florence CERAMICS COMPANY
Dept. A, 74 So. San Gabriel Blvd., Pasadena 10, Calif.

TAKE IT EASY!

CONTINUED FROM PAGE 232



Innovational hood-

fan by NuTone ends the usual need to use cabinet space for fan and exhaust-duct installation. Instead, exhaust fan is in an under-the-hood cylinder encircled by an efficient air filter instantly detachable for washing in the dishpan. Fan's aerodynamic blades and extra powerful 2-speed motor effect exceptional air-exhaust "pull"; fan's proximity to range burners further aids in speedily trapping airborne smoke, grease, steam. Slanted hood sides permit unimpeded opening of adjacent cabinet doors. Light unit, glass encased, is hood length. Supplied with matching wall shield. In 36", 48", 42" widths; scalloped or straight molding. Priced with white enameling, at \$74, \$76, \$79 including wall shield. Can also be had in copper, ribbed or plain, or stainless steel.



Toasting oven and pop-up toaster are merged in this unique, versatile appliance by G-E, Toast-R-Oven. The drawer oven has wide usefulness for making old-fashioned buttered toast, open melted cheese sandwiches, garlic bread, cocktail canapes; it's equally apt for muffins that present problems in a pop-up toaster. Pop-up toaster section handles two bread slices; it's automatic with dial control and an extra-high pop-up lift. \$29.95.



To speed steam-ironing and provide steam requirements for any fabric, Proctor's Mrs. America iron has steam vents throughout the soleplate affording safe ironing movements in all directions, as with dry irons. To further speed ironing, there's an over-size soleplate. Easily accessible heat-regulating dial is in handle's nose; above it, located to prevent water from sloshing out during ironing, is hole for filling or emptying the fast-heating water chamber. Button control for converting iron for steam or dry use is reachable with thumb as you iron. Handle is devised for right- or left-hand use with large thumb rests. \$15.95.



Those who lack laundry quarters for an ironer can solve the problem with Ironette's cabinet model designed to decoratively grace any room of the home. Choose lined oak with brass-tipped ironer legs finished in satin-ebony or mahogany with brass legs. The highly efficient ironer maintains uniform, evenly distributed heat; has fully automatic heat control with dial settings for all fabric types. Knee operating control adjusts for pressing or ironing action. Both open ends have cast-iron shoe and padded soleplate all are usable for ironing and designed to handle garment areas that usually require hand-finishing. Maintained pressure of ironer is 65 pounds; maximum wattage draw, 1,185. The price is approximately \$220.



EASTER RABBITS BY K. TUTTER



from the kilns of the famous
LORENZ HUTSCHENREUTHER, SELB, BAVARIA

Handcrafted under expert supervision of the well known European sculptor-artist creator. Handpainted in natural warm shades of brown . . . finely executed in the very best china . . . perfect in detail—right down to the bright orange accent of the carrot and green leaves.

Sitting Rabbit 5" high \$9.50*

Standing Rabbit 5 1/2" high \$8.50*

Rabbit with carrot 4" high \$10.00*

*Slightly higher South and West



Write Dept. B-4 for booklet showing other creations by famous European designers.

PAUL A. STRAUB & CO., INC., 19 East 26th St., New York 10, N. Y.



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Nine newest spinets pictured in wide variety of home settings . . . *dyna-tension* Everett, the small piano with the tone beauty of a grand! Mail the coupon today.

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Spode THE FINE ENGLISH DINNERWARE

CHelsea GARDENS
(Bone China)
Place Setting
\$20.20



GAINSBOROUGH
(Earthenware)
Place Setting
\$11.50

Daily use of your Spode means daily enjoyment of it. You will not tire of the design and in spite of its delicate appearance your Spode is strong and durable. Use it and enjoy it. If you have not yet gotten your Spode, Booklet 45 will help you choose an appropriate pattern.

Wholesale Distributors

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MADE TO USE AND ENJOY

what a Beautiful Colonial Sofa

daytime use...



5719

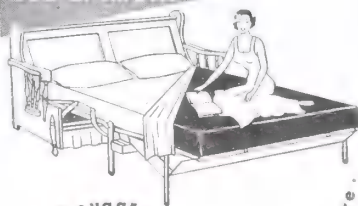
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O'Hearn's

CONVERT-A-BED

with "CONCEAL-O-MATIC" construction

bed at nite...



solid sugar...
maple tells you it's fine furniture.

All day long, the Georgetown Convert-A-Bed is a handsome, Solid Sugar Maple Colonial sofa. Its authentic Georgetown turnings and silken Antique Finish (which is a dream to polish) wake up the living room with their distinctive personality.

Comes evening, and it springs into life as a full size, luxurious bed—with a flip of the wrist! There's never been such comfort in a folding bed before!

For the name of YOUR O'Hearn dealer, write:

O'Hearn manufacturing company

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Creating new spaces with folding screens

Decorative and functional, folding screens can give added interest and usage to your rooms, create new, or modify existing, spaces, dimensions and contours

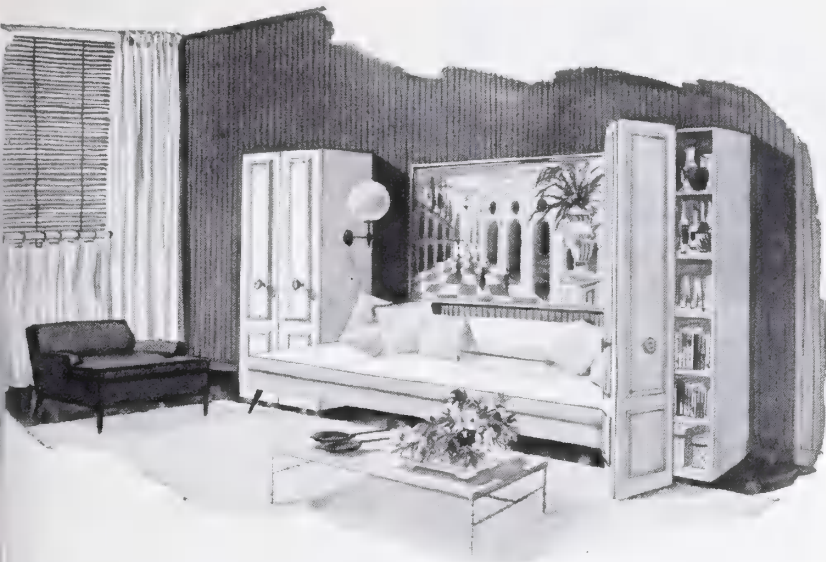


You may not need a builder to add an extra wall, or subtract it at will. Here, latticed folding screen separates study from dining-living area and provides a decorative background for newly created privacy. Lattice-work screen can be fashioned from wood, leather or fabric stretched on a wooden frame.

DRAWINGS BY HARRY MARINSKY



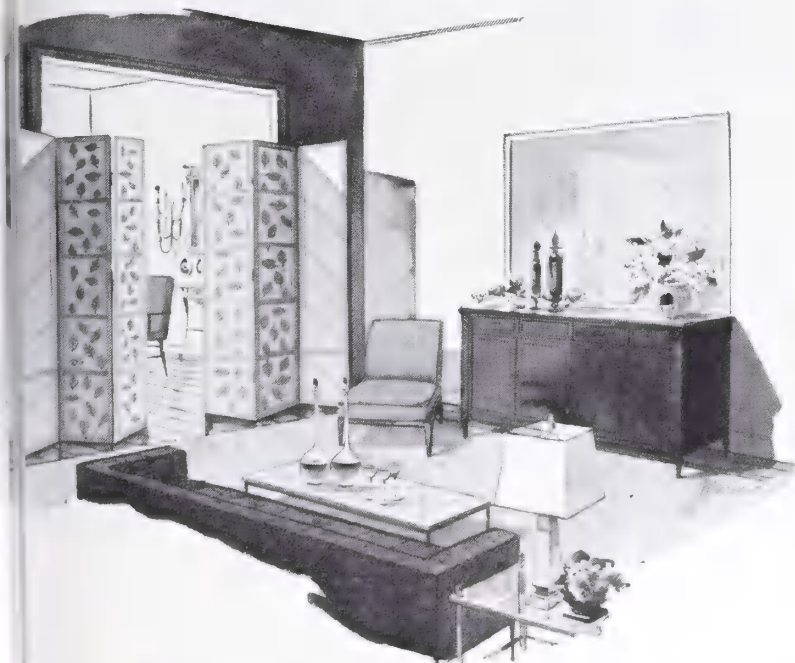
Only a small, low divider is needed to hide butler's pantry and bar implements, yet keep them ready to use. Hinged wood or non-warping Masonite slabs form the backbone of this screen, over which fabric blending with décor is stretched. Note, carpeting only extends to the screen.



Wood doors can also be separators. Hinged together to open and close or fold to one side, cabinet doors have wooden moldings and decorative pulls. Effective use of storage screen can convert living-room area into an intimate conversation nook and partially confine light and noise of more gala occasions.



Consider folding screens to change the contour of your room. Providing a background for dining area, screen answers the need for relief from the boxiness of this room by concealing a right-angle corner. Screen used here can be made from canvas or heavy fabric hung from rings and stretched on a metal frame.



The mobility of a folding-screen door is its greatest virtue. Used here to separate dining and living rooms, it can be folded various ways to close off entirely, partially separate or just add interest. Plastic-paneled screen is embedded with leaves and surrounded by a wooden frame for durability.

the
dial
that
never
gets
the
wrong
number!



DETECTO

bathroom scale

The Detecto bathroom scale is always, yes *always*, right. You never get the wrong number. Accuracy is sealed right into the mechanism. What's more you can see even slight weight variations on the famous Magnif-Eye Dial. Insist on the scale that's precision-engineered right down to the tiniest gear. Insist on Detecto—the scale with Lifetime Service Guarantee. Available in white, black, pink, green, blue, maize, gray and turquoise. Vinyl safety mat. At better stores everywhere.

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specify... Cabot's

to reproduce the natural gray of the OLD CONCORD BRIDGE

built in 1660
re-built in 1956



Concord, Mass. Dedication photo courtesy
Mass. Dep't. Public Works.
Cabot's #345 Smoke Gray Stain used.

Cabot's CREOSOTE STAIN was specified

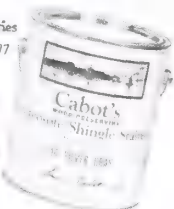
Here, on April 19, 1775, was "fired the shot heard 'round the world". And when this historic bridge was restored, Cabot's Smoke Gray Creosote Stain was chosen to preserve the wood and to simulate the natural gray of the original. Only Cabot's Stains offer all these features:

- penetrate deeply — actually dye the wood
 - enhance grain and texture
 - preserve wood from decay, insects, weather
 - can be painted over later
 - will not crack, peel or blister
 - cost less than 1/2 as much as paint
- Choose from 18 appealing colors

A quality product from Cabot Laboratories
...manufacturing chemists since 1877

Samuel Cabot

Write for color card and
name of nearest dealer
in U. S. or Canada



SAMUEL CABOT INC.
415 Oliver Bldg., Boston 9, Mass.

Please send color card on Creosote Stains:

Common Garden Fallacies



People say: Any fallen leaves benefit the soil, either as mulch or manure.

The truth: Leaves improve soil structure and enrich the soil only when well decayed. Some leaves decompose more readily or more completely than others. Those with tough stalks or ribs such as holly, live oak and horse chestnut, may hamper plant growth when only partly decayed. If you have many of these, keep them separate from quick-rotting maple, elm, birch leaves.



People say: Containers in which plants are to grow must have holes in the bottom for drainage.

The truth: Soil structure and the care the plant will get are more important than the type of container. Loose, fibrous, well-aerated soil will retain much moisture without becoming water logged and will release water to plant roots gradually as they need it. But, you must water the plant thoroughly once, not quite saturating the soil, then wait for it to dry out before watering generously again. Don't water so often that moisture collects in bottom of pot.



Snap-On GUTTER GUARD

Adaptable to all type gutters

KEEPS OUT • Leaves • branches • birds nests • balls.

PREVENTS • Clogged gutters, down spouts, sewers, dry wells. • Water damage to house and shrubbery. • Icing in winter.

ALUMINUM MOULDING • Adapts to all types of gutters. Turned up edge prevents dirty water from dripping down side of house. • **EASY TO INSTALL.**

Get **SNAP-ON** at your hardware, lumber, roofer or sheet metal dealer. • If not in stock ask him to order from his favorite distributor. Write us for full particulars.

LOCKHART MFG. CORP.
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DETROIT 12, MICHIGAN



People say: Grow geraniums "dry" to induce flowering.

The truth: Geraniums, like other flowering plants, are retarded by conditions which make growth difficult. By the time a plant has indicated its thirst by wilting, damage has already been done to tender new growth and flower tissues.



People say: The praying mantis is protected by law. It should be encouraged to multiply in your garden.

The truth: The mantis is not protected by law; there is no fine or other punishment for destroying it. If there are not suitable insects for them to feed upon, mantises will eat each other. You can increase a mantis population only by supplying more insects. Advice: Let any you find alone.



People say: To revive wilted cut flowers stand them in deep, cold water.

The truth: Cut flowers and foliage last longer and revive faster when the freshly cut stems are put in water as hot as your hand can stand.

"VANISHETTE" The Latest Figure Slimming

miracle of Paris

"Magic Lastic Waist Band" will INSTANTLY Vanish 4 inches OFF YOUR WAIST

It's Light as a Feather



Incomplete comfort, "Vanishette", gently but firmly trims your torso into pencil - slim lines. Made of nylon two way power knit, it can't curl, roll or pinch. No digging, sticking bones. Washes like a dream... dries in a jiffy. It's exquisitely tailored... truly a beauty to behold. Regularly \$18.00.

Now ONLY \$8.98
Black, White, Pink

Sizes: Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-32); Plus Sizes \$9.98; xx (33-34); xxx (35-36); xxxx (37-38); xxxxx (39-40).

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☐ I enclose \$... YOU pay postage. ☐ Size...

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about four inches deep, which lifts out and into which the fish of the bouillabaisse, the meats and vegetables and other solid ingredients of any worthy soup are poured, to drip into the big pot below.

On one side of the strainer-section and of the tureen itself are painted twins of angry red fish, very prickly but longer than the four *rascasses*, and on the other side are two electric-blue sleek ones, disdainful. They are all called Provençal names like *fieles*, *bau-droie*, *loup*, *roucoau*, and are considered essential by the Marseillais to a real bouillabaisse (mistakenly).

THE HANDLES to the strainer and the tureen-proper are, with innate good taste, vaguely like scallop shells, and in the same wild mustard color as the general whole.

"Wow," one of my girls said. "Mon Dieu," the other murmured respectfully.

My game was won, but I did not know how thoroughly until the tiny old lady beckoned to me soon after, and told me that the children had come into the Petit Bonheur to see if they could buy the tureen for me

for Christmas.

"I betrayed absolutely nothing," she grinned at me, "but those poor innocents! What can we do? I hadn't the heart to tell them the price, all hand-painted and signed as it is. So I simply told them that it was sold already, to a rich American."

She peeked at me from her pointy little eyes, and we cackled pleasurably. She went on, "One of them asked me why it was still in the window, if it was sold. She's a bright girl, I replied discreetly that the rich American was temporarily out of funds . . ." and off we went again, giggling among the tottering piles of dusty ash trays, rattling the cobwebs on the blackened skillets.

That night I told my nice girls who it was who owned the tureen: *we* did, or almost.

They rolled and roared on the paper-thin but authentic Aubusson in the converted boudoir where Madame de Sévigné had never actually slept. They were like little bears, too amused by the double plot to stay upright and calm.

"It's ghastly, absolutely ghastly," one moaned with obvious pleasure.

"Horripilant," the other said and then cried out happily, "It's just impossible, that's all! It's so hideous and so beautiful!"

And suddenly it was Christmas, and my sister Anne, who by some genetical freak also manages to be one of my best friends, came to Aix, and on the iron-cold sidewalk we stood peering into the Petit Bonheur's window on another rush call to the chimneyman, and she said, "My God! That is the most impossible thing I ever saw! Those colors. Those pop-eyed fish. They shouldn't happen."

I MUST have sent out some sort of whiff of warning, because my girls dashed down to the corner and into the pastry-shop, and my sister Anne turned toward me.

"If you buy that nightmare, I'll never speak to you again, so help me," she said.

"Don't worry, don't worry a bit," I said, and we went on to the pastry-shop and brought back the children and then went as fast as we could over the ringing-cold cobles to the Cours Mirabeau and the warm shabby glow of the Deux

Garçons, where we drank gin-and-It or hot chocolate according to our ages, all the time my girls not quite looking at me, and simmering with mischief.

About a month after Anne got back to San Francisco she wrote, ". . . and don't think you fooled me, the day I discovered that fantastic soup-tureen-thing. I could actually *feel* you deciding that you might buy it! You're crazy. Think what it might do to your un-born grandchildren. *Think*. Even your daughters ran and hid from it. . . ."

The daughters rolled and roared again on the Grignan carpets, for by now it was a Grand Plot.

"Oh, I can hardly wait," one sighed. "Will the customs-officer open it right on the dock, where people will stare? Will Ti-Anne be there? Oh, murder!"

The other said, with voluptuous anticipation, "*Eh bien, et mince alors!*"

By the time a friend wrote to us that the tureen had been graphically described in San Francisco as perhaps the most ghoulish highlight of my sister's Christmas (Please turn the page)

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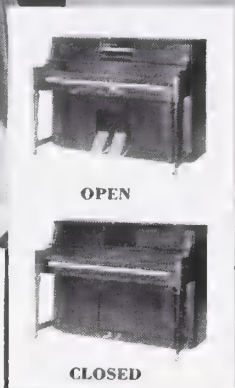
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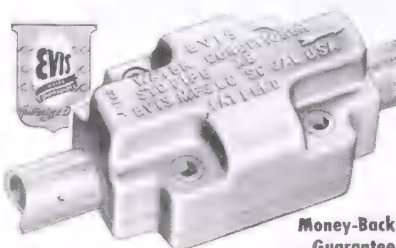


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HOW TO CATCH A SEA-MONSTER

CONTINUED FROM PRECEDING PAGE

flight to Provence, the children and I had decided to go the whole way: We bought 12 deep soup plates and 12 shallow soup plates, all painted on their wild kelp-and-mustard backgrounds with brilliantly blue or angrily red rock fish, all signed by the bold artist of the whole amazing set, all called things like *boudroie* and *rascasse*, and mistakenly considered essential, in Marseille, that is, to a bouillabaisse.

Now we are at home, and so is the tureen with its plates. It will be a part of the family as long as we have the strength to tote it around (and my sister Anne continues to dip into it), and the means to fill it with anything from a good old beef stew or stewed hen with all their juices down below in the pot, to a locally reasonable facsimile of

Bouillabaisse
or
Fish Soup
or
Cioppino
or

(Dear reader, please return to page 175 for Miss Fisher's unorthodox recipes.)

ON CONCOCTING AND SERVING BOUILLABAISSE

CONTINUED FROM PAGE 175

trout, turbot. They too must be fresh, of that morning's catch, if possible.

In some places, such as Martinique, fresh and salt-water fish are mixed; for instance, halibut, trout, bass and pompano. Sometimes only shellfish are used: lobsters, shrimps, oysters, clams, mussels; or dried and salted or even smoked fishes are put in, which would no doubt infuriate or at least sicken the classicists.

The bouillabaisse should be made very fast: rapid heat seems to keep the olive oil from separating. And according to a dictum of Provence, it should wait for no man, but man should wait for it.

According to another local saying, it should be made for at least eight people, so that enough of all the fishes can be bought. In other words, it is the kind of important festive mirth-giving dish that is most fun to eat in large quantities with good friends.

Around Toulon potatoes are always added to a bouillabaisse, partly served with the boiled fish and partly mashed to thicken the bouillon. Personally I do not like this, but it is perfectly correct. I like a thinner bouillon and more good bread.

Here is the recipe, adapted loosely to our potentialities, from a famous Provençal cook called *Mère Terrats*:

Bouillabaisse Mère Terrats

Pick out freshly caught fish both large and small. Scrape, clean and wash them carefully, cutting the larger ones in slices. For six people, get at least four pounds of fish. In a large cooking casserole put one tablespoon of good olive oil for each person, and lightly brown one large and finely chopped onion in it. Add three or four chopped tomatoes; a bouquet-garni of fennel, parsley, and bay; three or four peeled and crushed garlic buds; salt and pepper, and a scant teaspoon of saffron. Lay a few slices of potato on the onion and herbs in the casserole, and on top of them put the fish, shaking to mix slightly. Add one cup of boiling water per person ("... and one for the pot," Madame Terrats says, of course).

Put the casserole on a very hot fire and force to the boiling-point. It should boil hard for about 15 minutes. Arrange the various fish gently on a platter, with about half the sliced potatoes on them. Mash the rest of the potatoes into the bouillon, and pour over slices of crusty bread in a big shallow dish or in soup plates.

Mother T's recipe is very simple and depends mostly on quickness. It follows the classic pattern.

A slightly more finicky recipe is the one given by the great Provençal chef, Reboul, who recommends separating the firm from the tender fish and cooking it at different times. Here is his recipe:

(Please turn to page 245)





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ON CONCOCTING AND SERVING BOUILLABAISSE

CONTINUED FROM PAGE 242

Bouillabaisse of Chef Reboul

Scrape and prepare two platters of fresh fish, cutting them in slices. Put the firm ones like rock fish, lobsters (cut in quarters), crabs, and so on, on one platter and the very delicate fish on the other.

Put three chopped onions, four mashed garlic buds, two tomatoes peeled and chopped, a faggot of thyme, fennel, parsley, and bay, and peel from one-quarter of an orange on the onions and herbs. Put the firm-fleshed fish on top of this, sprinkle with about three ounces of good olive oil and barely cover with boiling water. Season with salt (discreetly if the fish is from the sea), pepper (freshly ground) and saffron (about a teaspoonful). Bring to a violent boil as fast as possible. (On an open fire the casserole should be half enveloped in flames, M. Reboul says firmly.) After five minutes add the tender-fleshed fish and continue the very rapid boiling for exactly five more minutes. (M. Reboul is very firm about this too. He believes that the violent boiling keeps the bouillon perfectly amalgamated with the oils and perfumes, which otherwise would separate; *very unappetizing.*)

Pour the liquids over one-inch slices of good fresh crusty bread which has been dried out in the oven rather than toasted. Put the various kinds of fish gently on a hot platter, sprinkle with finely chopped parsley, if you wish, and serve forth.

M. Reboul is almost ferocious on the foolishness of putting the firm and tender fish together and boiling them all like mad for 15 minutes, and I agree with him:

"Unfailingly," he says, "a slice of delicate whiting which has been boiled for 15 minutes alongside a quartered lobster will be nothing but a mush. . . ."

Sometimes, for what is a *rich* bouillabaisse, the tails and heads of most of the fish are used for making a broth first. This involves lengthier preparation, complete with strainings, and so on. It is delicious, but too heavy, unless it will be the only dish of the meal, together with a fresh compote of fruits.

Given the classic preparation of this soup (the fresh fish, the sea-

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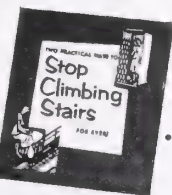


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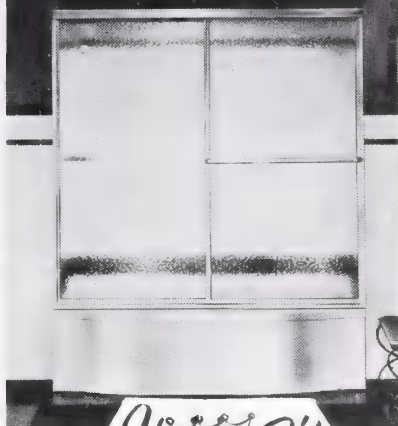
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sonings always including saffron, and the rapidity of cooking), the recipe is very elastic.

In San Francisco a version of it is called cioppino, served mostly in reputable Italian restaurants near or on Fisherman's Wharf. Basically, it consists of several kinds of very fresh sea fish and crustaceans, steamed or rapidly poached, served floating in a robust sauce which does *not* contain saffron.

Here is a typical recipe for the sauce, which like a good *bouillon de bouillabaisse* can differ with every good cook who makes it:

Cioppino Sauce

Braise three chopped onions, two crushed garlic buds, one finely chopped green pepper, two cups of chopped fresh or well-drained canned tomatoes, and one-half cup of minced parsley and celery in one cup of good olive oil. Stir until limp and/or golden. Add one cup of tomato sauce. Add salt, pepper and one teaspoon dry basil (or one tablespoon fresh, chopped), and one-half cup of dry sherry. Cook rapidly for 15 minutes. Add three cups of water, cover and cook slowly about one hour. Add the lightly cooked fish, and serve at once in soup plates with crusty bread.

In Provence a sauce is often served with a bouillabaisse which is called a *rouille*, because it is mixed at the last minute with some of the hot bouillon from the soup. Few restaurants bother with this refinement. It is worth the trouble. Madame T. always so accompanies her masterpiece and more often than not it is served in some such excellent restaurant as Noah's Ark on the little Golden Isle of Porquerolles, or at La Méditerranée in Paris, or in private homes.

The sauce is often served in a big shell or a good old-fashioned gravy boat, and the whole production, for that is really a good word for it, called *une bouillabaisse rouillée*.

(Please turn the page)



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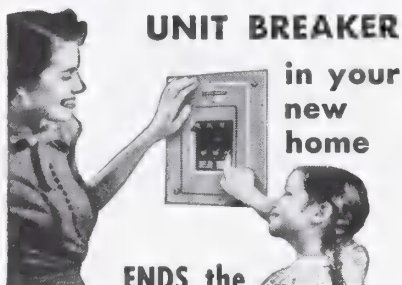
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ON CONCOCTING AND SERVING BOUILLABAISSE

CONTINUED FROM PRECEDING PAGE

Here is a good basic recipe:

Rouille Provençal

Mash three garlic buds and two or three red peppers (fresh or dried) in a mortar. Add three tablespoons of fresh white bread-crumbs soaked in milk and then pressed dry, and three tablespoons of olive oil. Work all this to a smooth paste with a pestle. Add about three tablespoons of the bouillon and serve with the bouillabaisse. [This can be done admirably and swiftly in the electric blender, P.C.]

Note from Poppy Cannon:

Since so many regions, so many cooks and so many eras have adopted and adapted the bouillabaisse, here is our "chain-store" version, one that we might call Inland, U.S.A. Every single one of the ingredients can be kept on hand in your kitchen or in the freezer, and all except the saffron, perhaps, can be bought in any chain-store.

Thinly slice three medium-size onions, crush two cloves of garlic and cook in one-half cup olive oil until soft and golden.

Have on hand three pounds of fish—quick-frozen fillets will do. Choose flounder, whiting, sole, had-dock, perch, white fish or a combination of two or more. Cut them into serving pieces. Add the fish to the gently fried onions along with one cup of canned tomatoes, one bay leaf, two cups water. Boil about 15 minutes. Add one cup quick-frozen shrimp, canned lobster meat or a couple of rock-lobster tails. Cook five minutes longer or until lobster (if you're using lobster) is done. Season with one teaspoon saffron, one teaspoon grated orange rind, salt, pepper, juice of one lemon and/or one cup white wine.

At serving time bring to the table in a tureen or a casserole. Or follow the classic pattern and arrange the fish on a hot platter and serve the broth separately, placing in each soup plate a toasted or oven-browned crust of garlic-rubbed French bread. For great drama and extraordinarily rich flavor your bouillabaisse may be flamed with Pernod. Just warm the liquor very slightly over a candle flame in a pipkin or silver porringer. Set fire to it and pour the fragrant, anise-scented blaze over the bouillabaisse.

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CONTINUED FROM PAGE 173



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Another series which I missed when it was shown on "Omnibus" during its first few months of broadcasting was that on the life of Abraham Lincoln. These are now available as five films, approximately one-half hour each, delving into the personal history of the most widely studied and perhaps the most unfathomable man who has yet lived in this hemisphere. The sensitive characterizations and scenes scripted by the late James Agee, a poet, critic, and film-writer of extraordinary talents, are greatly responsible for the freshness and

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HOW TO GET THE BEST OF TELEVISION

CONTINUED FROM PRECEDING PAGE

and his grief at her early death. The void is later filled when his father re-marries and brings Sallie Bush Lincoln and her children to their backwoods cabin home. "Growing Up" (28 minutes) shows Lincoln as a boy of fourteen in a typical day at "blab school," and with his family and friends. It ends on his twenty-first birthday when he leaves home to start life on his own. "New Salem" (30 minutes) tells of his meeting with Ann Rutledge, his fight with Jack Armstrong, his talks with the town's poet and drunkard Jack Kelso (played by writer James Agee), and his first attempt—unsuccessful—to win political office. In "Ann Rutledge" we see the young lawyer in court and in the state legislature, and his mental and physical collapse at Ann's death. The film ends with Lincoln's return to the Springfield legislature, determined to make the most of himself and his abilities.

Royal Dano plays the role of Lincoln with striking compassion and likeness. Joanne Woodward appears as Ann Rutledge and Marian Seldes as Lincoln's mother. The films were photographed in Illinois, Kentucky, and Indiana, in the actual locations where Lincoln spent his youth. Norman Lloyd directed the films and Richard de Rochemont was the producer.

In pace and time the Lincoln films are no match for the cowboy and police detective episodes which radio and television have created and popularized. If anything, these are slower and quieter

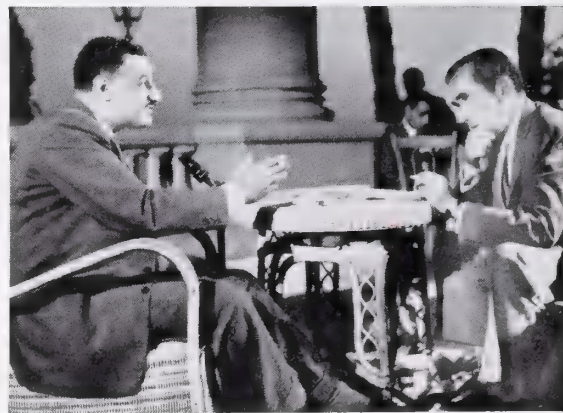
than most films you'll remember having seen. But after they are over, you'll remember having seen them. So well is the early pioneer atmosphere reconstructed and the personality of Lincoln re-enacted, you'll almost feel that you once knew this sensitive boy, this strong-minded youth, this extraordinary man. It's invaluable home entertainment for the whole family.

The Lincoln films are sold by McGraw-Hill Text-Films at \$125 each; rentals from Contemporary Films, 13 East 37th Street, New York 16, N. Y., are priced at \$7.50 for each of the films. I hope you can

manage to see them all, sooner or later.

ALSO AVAILABLE for your 16mm shows are some of the timely and forthright presentations by Edward R. Murrow on his famous CBS-TV "See It Now" program. First is the explosive "Egypt and Israel" production, featuring frank interviews with the leaders of both nations (approximately 90 minutes; sale price \$275, rental \$25). Then there is the extensive "Report on Africa" (two parts, each about 60 minutes; sale price \$180, rental \$15 each). "The Vice Presidency" traces historical events which have determined the duties and privileges of the second highest office in the land, including even an hilarious sequence of Victor Moore as the newly elected and completely ignored Vice President Throttlebottom in "Of Thee I Sing." (Running time for "The Vice Presidency" is approximately 50 minutes; sale price is \$180, rental \$15.) All are sold by McGraw-Hill and are available for rental from Contemporary Films, the Center for Mass Communication (addresses above), and other educational film libraries.

In these, and in the shorter films



Nasser and Murrow in "See It Now."

described below, it is easy to see how Mr. Murrow's approach to controversy in current events is shaped by his experience as a radio news commentator. Unlike those who have begun in motion picture or theater work, Mr. Murrow does not hedge or try to soften the real situations. As a true newsman, he asks people what they think, whether they are premiers or housewives, and he reports the sum of his findings in a lively, provocative, and direct manner. Thus we find "Segregation in the Schools" (28 minutes) a relentless search for the true feelings of Negroes

and whites in two southern communities after the Supreme Court ruling. Whatever your own views on the matter, you cannot help but be the wiser to know that there are other people, of both colors, who earnestly disagree with you. "Peaceful Assembly and Free Speech" (22 minutes) deals with the argument in Indianapolis over a meeting of the American Civil Liberties Union.



"Palle Alone in the World."

"National Security Versus Individual Rights" (27 minutes) is concerned with the case of an Air Force reservist dismissed as a security risk because of his sister's allegedly Communistic activities. Less interesting are "The Fifth Amendment and Self-Incrimination" (27 minutes) and "The Conduct of Congressional Investigations" (26 minutes), which are lively but limited debates between noted legal specialists in these particular matters. Rental for each, from Contemporary Films and the Center for Mass Communication is \$7.50.

On the lighter side you might want to see again, or for the first time, two charming works which were so successful on "Omnibus" that they have been shown twice. "Palle Alone in the World" (20 minutes) tells of a little boy's adventures when he dreams that he is the only person in the huge city of Copenhagen. He helps himself to toys and candy, drives a street-car and clangs its great bell with glee; in short, his wildest dreams seem to be true. I should think any youngster would find it an everlasting treat just to see the film. It was written and directed by a husband-and-wife team, Bjarne and Astrid Henning-Jensen, and stars their young son Palle. Another two-timer on the "Omnibus" show is Arne Sucksdorff's "The Great Adventure" (which was reviewed last month at length in HOUSE BEAUTIFUL.) It's a magnificent nature study, which also features the film-maker's own son. "Palle Alone in the World" is sold at \$95 and rented at \$15 from Rembrandt Film Library, 13 East 37th Street, New York 16, N. Y. "The Great Adventure" (75 minutes) costs \$150 for purchase, and \$15 for rental, from Louis de Rochemont Film Library, 13 East 37th Street, New York 16, N. Y. (You'll note that the address is the

same for Rembrandt and de Rochemont. As a matter of fact, both are located in the offices of Contempo-

rary Films which handles their 16mm distribution under special arrangements.)

Another short film that has had two television spotlights is the shocking cartoon "A Short Vision" (7 minutes, color animation) which was presented twice on the Ed Sullivan show. It is a sort of prophetic parable dealing with the total relentless destruction it can bring. Surely this is a sober subject, and its execution in Joan and Peter Foldes' drawings and commentary is soberer still. Music, entitled "The Cobalt Blues," is by Matyas Seiber, and is downright eerie. I mention the film here because it was one of the most talked-of television events of the past year; you may feel you owe it to yourself to see it. Produced in England and presented here by George K. Arthur, the film is available from Brandon Films, 200 West 57th Street, New York 19, N. Y. Sale price is \$100 in color; \$50 for black-and-white; rental is \$7.50 and \$5, respectively.

THE 90-MINUTE productions of "Macbeth" and "Richard II," which were presented on television late in 1954, are still being circulated as 16mm kinescopes to high schools and colleges free of charge. They were produced by, and star, Maurice Evans, and were among the first "live" TV performances to be released for subsequent circulation to schools. Sponsored by Hallmark Cards, the two programs still have the original television "commercials," which look somewhat out of place on a 16mm film—but when you look a gift horse in the mouth, you must be prepared to find at least a few samples of the sponsor's greeting cards. Prints of the two films are available from the branch offices of Association Films, whose headquar-

Please turn the page



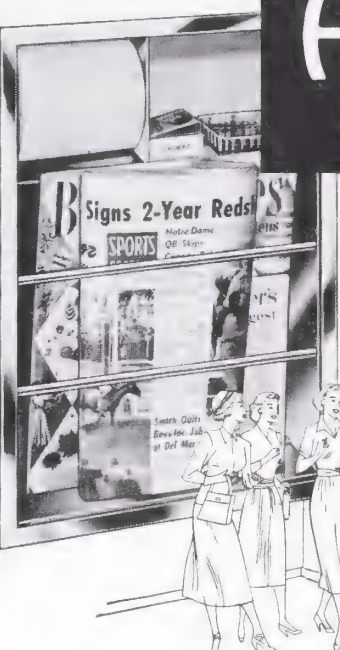
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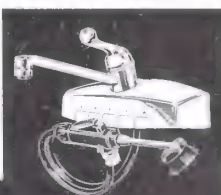
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BEST OF TELEVISION

CONTINUED FROM PRECEDING PAGE

ters are at 347 Madison Avenue, New York 17, N. Y.

Two television series that have won award after award are the constant "You Are There" which recreates great and unique moments in history, and "The Search," which documents important research work which is being carried on at various American colleges and universities. Both series are productions of CBS Television. Already 58 titles in the "You Are There" series have been released to 16mm audiences. They range from "The Death of Socrates" in 399 B.C. to "Bannister Wins the Mile Run" in 1954. Those I have seen are considerably more interesting and informative than the average classroom teaching film. I particularly liked "Susan B. Anthony Is Tried for Voting," "The Emancipation Proclamation," "The Resolve of Patrick Henry," "The Rise of Adolf Hitler," and "The Torment of Beethoven"—but there are 50 others you can choose from. These are excellent as incentive or brushup for young and old, at school or at home, to keep up with studies and world events.

ON A more adult level, "The Search" in its 27 episodes tells of some of the exciting ways in which colleges and universities apply themselves to special problems for the betterment of mankind. Some deal with physical science (such as the Colorado School of Mines on uranium prospecting, Fordham University on earthquakes, the University of Chicago on weather research). Some deal with human problems (Johns Hopkins University on deafness in children, the State University of Iowa on stuttering, the University of Pennsylvania on marriage counseling). Some deal with social problems (Fiske University on race relations, Wayne University on juvenile delinquency, Cornell University on auto safety). All are on-the-spot interviews by narrator Charles Romaine with the people who are doing the research projects in each instance, and a direct filming of the ways the work is carried out. Although some are more interesting than others, in subject and in presentation, all are particularly useful for young people who are beginning to think seriously about the careers they wish to pursue.

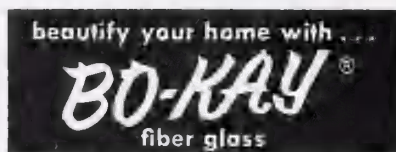
Both series, "You Are There" and "The Search," average a little less than a half-hour each, and are



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sold on 16mm by Young America Films, 18 East 41st Street, New York 17, N. Y. Sale price is \$125 each. Rentals are available from many educational film libraries throughout the country; you may write to Young America Films for the name and address of the one nearest you.

From the CBS-TV series "Adventure," two most worthy productions have been released: "The Family of Man," based on Edward Steichen's famed photographic exhibit, and "The Way of the Navajo," a study of these Southwest Indians caught in the conflict of old and new cultures. Both are outstanding presentations, honored last year at the Edinburgh Film Festival and winners of 1956 Golden Reel Awards. Both are the work of Robert Northshield, one of the first important documentary filmmakers to grow out of the television medium without previous film experience. Young America also distributes these two twenty-minute films; selling price is \$100. For rentals, consult leading 16mm film libraries.

FOR THE VERY young, there are six charming TV kinescopes in the series called "The Friendly Giant," produced originally by station WHA-TV in Madison, Wisconsin, and now sold (at \$60 each) by the National Educational Television Film Service, Audio-Visual Center, Bloomington, Indiana. The Friendly Giant is a story-teller who lives up to his name. He is as friendly as can be, and thanks to clever costuming and photography he really looks like a giant. The six films are entitled "Nursery Rhymes," "Where's the Bunny?" "Chicken Little, Count-to-Ten," "Cowboy Small," "Springtime for Jeanne-Marie," and "Raindrop Splash." In each Friendly reads a story book while the pictures are shown by the camera, and he talks things over with his charming friend, Jerome the Giraffe. It's very, very nice entertainment for the very young children you know. A friendly young man named Bob Homme plays the role of the giant, and produces the show; Ken Okst plays the role of the Giraffe, and admirably so. The films may be rented from film libraries in the state universities of California, Colorado, Florida, Illinois, Indiana, Iowa, Michigan, Minnesota, North Carolina, North Dakota, Oklahoma, Oregon, Pennsylvania, Utah, Washington, and Wisconsin—and from the Center for Mass Communication, Columbia University Press, New York 25, N. Y.

A "dishwasher" you can install yourself

*This simple device adapts
to any faucet and can be installed in
a matter of minutes*

Here is an out-standing example of how industry is making more time- and labor-saving devices available to a wider range of the American people.

This simple "dishwasher" can be installed on most existing kitchen sink faucets by the home handyman in only a few minutes. The result is a low-cost serviceable dishwasher, particularly adaptable where space or cost restrictions do

not allow for the installation of the full-size under-counter type.

The makers, Gerity-Michigan Corp. of Adrian, Michigan, have developed a simple adapter kit which forms the connecting link between faucet base and dishwasher, thus eliminating the need of calling in a professional plumber to do the job. The only tools required come with easy-to-follow instructions and adapter kit.



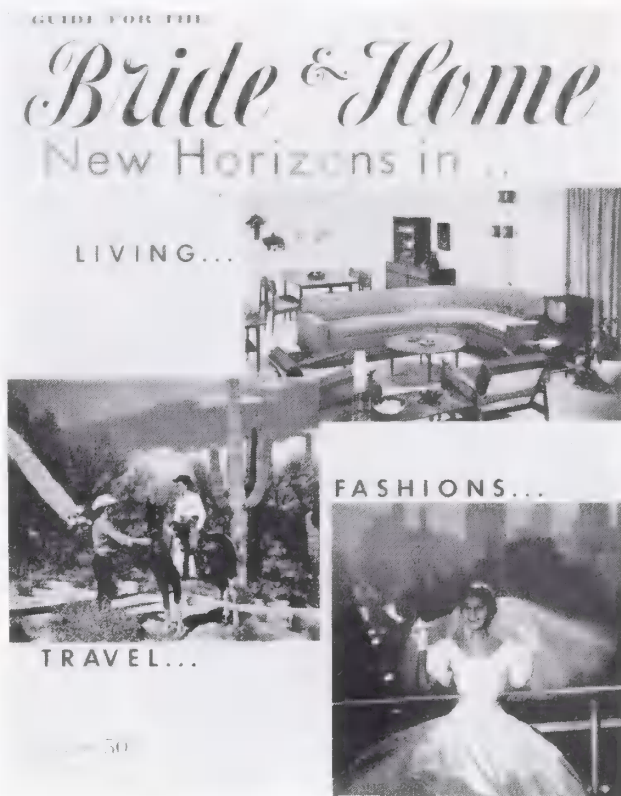
Here is one type of swing-spout sink faucet. Others may vary in outward appearance, but they employ the same basic working parts.



To remove the swing spout, loosen the spout nut and lift the spout, washers, retainer and packing rings out of the sink fitting.



Dishwasher (installed on sink fitting with an adapter kit) utilizes swing spout for normal use or sprays water-diluted detergent or clear water. Washer has two easily changed brush heads: a nylon one for dishes, a wire one for pans. It is available at department stores or plumbing supply dealers for about \$40.



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If you know any girl who's engaged or newly-married, give her a copy of the new "Guide for the BRIDE & HOME." It's the **most complete bridal magazine** ever. It tells a girl all she needs to know about **wedding etiquette** and **bridal fashions** and **honeymoons**, too. It guides a girl up to the wedding—and after. It goes home with her and her brand new husband to guide them toward new horizons in living.

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MEMO to a MODERN EPICURE

by Poppy Cannon

Wails and Hails

Long have we railed against the frozen fish stick—limp and pallid, dry and spongy. When they have been heated in the oven, according to most package directions, we have found them anathema. Dropped into deep fat they are better, but not much.

Now we are prepared to apologize to the fish stick. We have found some good ones; notably, those packed by the Sea Pak people of St. Simon's Island, Georgia, near Sea Island. The secret: The fish itself is fine to begin with, and the sticks are *not pre-cooked before freezing*.

New Fish Steaks

Sea Pak's newest product is a nationally distributed king-size fish stick, or small-size fillet, known as fish steaks. These come three to a 10-ounce package. Even the bread-ing has delicacy and is used with restraint. An excellent combination of wheat, corn, soya and potato flours along with whole eggs, this breading shows a remarkable resistance to fat absorption. Though uncooked, they are actually quicker to prepare than fish sticks heated in the oven. For they deep-fry in five minutes, pan-fry in seven, are broiled in twelve. Most important, the juices spurt to the touch of the fork. The fish looks like great flakes of new snow and the texture is as fine as any fresh haddock we've ever tasted. Little is needed by way of embellishment except, of course, wedges of lemon or lime. We said wedges—not slices and, please, don't cut them too small to hold and squeeze.

Why Not French Fried Parsley?

This is a late Victorian bit of elegance that has been almost forgotten, but should be revived in this heyday of the automatic deep-fat fryer.

Wash and dry parsley very well;

cut off coarse part of stems and drop into very hot, deep oil about 400° F. Wesson is wonderful, for it takes to high temperatures without smoking. Cook parsley two or three minutes until it floats to the surface. Drain well on paper towels. Crispy as a cracker and bright green, this is one garnish nobody ever leaves on the plate.

Frozen Parsley

Many are the ways in which cooks cope with the fresh parsley situation. Some simply give up and use a good dried parsley flake, like Spice Islands'. But it took a young, ex-model wife to "make a mistake" and put a jar full of parsley into the freezer instead of the refriger-



ator, where it froze crackling hard. Whenever she wants a bit of fresh parsley she grabs up a "crumble." Perfect for every use except as a whole leaf garnish.

Devonshire in Long Island

Those who have tasted fresh strawberries and the strangely delicious clotted cream of Devon in England are forever haunted by the memory of it. Nowhere else is the cream quite the same, but Kathleen Dunning, an English-born epicure of distinction (trained in dairying and cheese making), achieves a delightful facsimile thereof in Amityville, Long Island.

Let her tell about it: "In Devonshire and Cornwall the farmers allow the cream to rise naturally, and the milk is unpasteurized from Jersey and Guernsey cows. They

use huge, shallow pans, but after getting information from my old dairy school, this is what I did: I got a General Electric frying pan with the largest diameter I could find—12 inches. (Sunbeam and Farber now make 13-inch pans.)

"I let two quarts of skim milk and one quart of heavy cream come to room temperature. Then, carefully, I floated the cream on top of the skim milk in the frying pan. I allowed this to rest for a half-hour so that any cream getting mixed up with the milk had a chance to rise. Then I set the heat at the lowest indicator—warm. I used a thermometer for accuracy, but the chief point here is slowness. The aim is to reach 180° F. in not less than forty minutes. I found that by setting the thermostat for warm and then moving to 180° F. for the last 15 minutes, I reached the correct temperature in 45 minutes.

"The appearance of the cream is the best indication that it is 'ripe.' It becomes quite yellow and crinkly and the rim begins to glisten and look a little oily. Down on the Devon farms they allow the ripe cream to stand for 12 hours before skimming. I put mine in the refrigerator overnight. In the morning I skimmed off a cup of very thick, clotted cream and then found the cream was still rising, so I let it stand a little while longer; skimmed again and got another cup. Altogether, a pint of clotted cream from a quart of heavy whipping cream!

"Not economical or swift, but it is one of those 'fun' things to try for a change. The flavor while not original is delicious—ever so much better than any of the mock Devonshires made with cream cheese.

"Devonshire cream is not very perishable. I kept mine for two weeks in the refrigerator, and I know that before World War II some of the Devonshire farmers had regular customers here in the States, but I don't know whether they still ship. If any HOUSE BEAUTIFUL readers are interested, I could write to my aunt in Bristol and find out. . . ."

First Things

Fine as it is, prosciutto with melon has become almost a cliché on continental restaurant menus. Generally these shadow-thin slices of Italian ham are served either on top of melon wedges or arranged beside them, and always there must be a pepper grinder. A piquantly inspired combination—spicy, smoked ham, fresh fruit, fresh pepper. Sometimes fresh figs take the place of melon; tradition-

ally they are peeled, though I don't know why.

The other day, lacking melon, we tried a Solo papaya from Hawaii, which is appearing more and more frequently at fancy food stalls in New York and other large cities. Entrancing! Then we tried mango slices with a dash of lime juice along with the pepper. And, when there was no fresh fruit, we grew bolder and used canned papaya slices and canned mangoes very well drained and chilled. To make up for the slight lack of crispness in the canned fruit, there was Belgian endive cut into quarters lengthwise. When the endive season is over, Pascal celery sticks would do admirably, or strips of fennel.

Four Little Peppers

Pepper grinders have been growing bigger, bolder and brassier every year. Some are almost too huge to handle—a hazard to your dinner partner. So the pendulum swings. Hammacher Schlemmer in New York reports a run on the tiniest grinders, only a little more than 2-inches tall; most popular in brass or copper. Price: \$7.95 for the mill alone; \$12.95 with salt.

At one highly imaginative dinner party the first course, served in the living room, was prosciutto and fruit accompanied by a quartet of peppers: Malabar, Lampong, Aleppi white pepper and a rare and highly aromatic small, russet-colored Gold-Coast pepper—Pilipili. All come from the house of TelBurn, 335 East 55 Street, New York; \$1.65 per 6-oz. jar.



Each pepper grinder was marked with an identifying initial made with a Magic Marker. Instant dry and waterproof, you can use Magic Marker on metal, glass, porcelain (Please turn to page 255)



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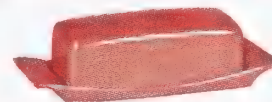


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Roomy drawers . . . several fitted with pin trays and shirt partitions . . . patented non-sticking drawer guides, solid brass pulls, and skilled craftsmanship identify CHERRYBROOK as fine furniture.

"Fiddletone" is the lovely new color created especially for the CHERRYBROOK Group. The SOLID cherry is hand rubbed to a satiny sheen which is delightful to look at and pleasant to touch. The word "solid" on Kling furniture is like "sterling" on silver. Both indicate fine quality. See CHERRYBROOK soon at your favorite store.

Send 25¢ in coin (no stamps, please) for 24 page 4-color booklet "Ideas for a Lovelier Bedroom." It's packed with suggestions on color selection, bedroom decoration and arrangement, and care of furniture. Address Kling Factories, Dept. HB4, Mayville, N. Y.



KLING MEANS **SOLID** MAPLE • CHERRY • MAHOGANY

CONTINUED FROM PAGE 252

or anything. This you'll find at all good stationers' and at all Denison shops. Price 75¢.

Peppery Esoterica

For the sensitive epicure, life can never be dull. Even the salt and the pepper on the table hold excitement and adventure. We know a woman who collects salt and pepper. To serve with raw vegetables and boiled beef, she once brought home with her from the Cognac country coarse, gray salt that somehow seems to remember the flavor of the Mediterranean. For her grinder she has salt from the famous marshes of Gonaive in Haiti; refined Sea Salt from a health shop on New York City's Lexington Avenue; rock salt for the ice cream freezer, sour salt to flavor a Russian borscht or tshi, and pink salt from Honolulu.

Hers was the house where the four little pepper grinders appeared with prosciutto, but this we found was only a part of her collection. She keeps on hand cracked Tellicherry pepper to sprinkle lightly on poached or boiled eggs, thickly over broiled steak, or even hamburgers—just a minute or two before they are done. Instead of the usual "ketchup-y" cocktail sauce, she presents cherry-stone clams or small blue point oysters with a mignonette sauce, which is nothing more or less than a French dressing made of three parts light French olive oil, one part lemon juice or white wine vinegar, a bit of salt and a lot of cracked pepper—Pilipili Mignon pepper or Java-nese Piger pepper are her favorites for this use.

Can anyone tell the difference between one pepper and another? Some can and some can't. It's subtle, but oh what a joy to experiment! (TelBurn is the source.)

Canned Italian

At a little shop appropriately known as the King's Table, 1016 Lexington Avenue, New York, there are gourmet foods from many lands—even prosciutto from Italy in long, slim tins, six ounces of it ready-sliced. An ounce makes one serving as an appetizer or with salad.

(\$2.15, plus actual shipping charges if you order by mail.)

French Artichoke Spread

If you think you've tasted everything in the way of a dip or a



canapé spread, pause here. Get a little 4½-ounce tin of a purée of artichokes from France; 49¢. Delightful just as it is, or you can combine it with an equal part of sour cream, a tablespoon of chopped, fresh chives and add a whiff of garlic by rubbing the dish with a cut clove. This, too, comes from the King's Table.

Crabs Aflame

The Pump Room in Chicago is famous for flames. Someone has said: "They burn everything there—except the check." Almost as renowned as the Pump Room's shasklik-on-the-flaming-sword is Crabmeat Brochette which is served as a main dish for luncheon, or as an appetizer at dinner time. The chef most graciously has consented to part with his recipe: Take a pound of fresh crab meat. (He was adamant on the *fresh*, but we have another thought which we will impart later.) Add a teaspoon of salt, the same of dry mustard and chopped chives, a jigger (that's 3 tablespoonfuls) of good dry sherry wine. (we used Harvey's Shooting Sherry), a cup of white bread crumbs. Mix all together, make into twelve balls about the size of walnuts. Roll each in a strip of bacon, fasten with a toothpick to prevent them from falling apart and broil until well browned all around, about 15 or 20 minutes, then serve with cucumber sandwiches and Hollandaise Sauce liberally greened with chopped chives. This amount makes a main dish for two.

The Can and The Crab

Many people, cooks and eaters, have been thoroughly disillusioned with the usual canned crab, which is often tough, tasteless and stringy. But have you heard of Captain (Please turn to page 267)



Here is real zest from the Zuider Zee. Carefully brewed in small batches and fully aged in the vats by master brewers with over 300 years experience. You never tasted beer like Heineken's. America's largest selling imported beer.

IMPORTED
Heineken's
HOLLAND BEER

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Cool your home in summer too! Ask for details on Burnham's compact central cooling unit, HIDE-AWAY®.



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Modern living is outdoor living . . . and nothing sets the scene more naturally or graciously than Habitant Fence. Skillfully fabricated of long life Michigan White Cedar, Habitant Fence is a charming "frame" for your home, and the care-free way to create a delightful outdoor "living room." Whether you are seeking privacy or merely wish to add to the beauty of your lawn or garden, you can choose Habitant Fence in a variety of types and sizes, with gates to match . . . all "factory fabricated" to fit your exact ground plan.

New! Habitant DECORATIVE UNITS

Created by demand—designed by landscape stylists, ready-to-install separately or in any combination you desire—to screen utility areas, background a barbecue or a garden, shape entry or any activity area!

PLANNING A NEW HOME . . . YARD . . . OUTDOOR LIVING ROOM? Send \$2.00 for unique Habitant Plan-A-Yard model kit with full assortment of scaled units, trees, shrubs, walks, house and lawn, and "Idea" Catalog. Or send 25c for new Habitant "Idea" Catalog and brochure, "So You're Going to Buy a Fence."



The Eastlake—graceful shape to inspire ideas.



The Richland—angle shaped, multiple uses.



America's favorite garden gloves. They feel so soft, look so gay and outwear all others of similar price. Dirt repellent and washable. Men's and women's colors and sizes, 98c.



Soft knit-lined plastic gloves for house and garden. Keep hands comfortable in hot or cold water. Slip on and off in a wink. Far outwear rubber gloves. \$1.39 everywhere.

Edmont Mfg. Co., Coshocton, Ohio



GOLDEN PYGMY MARIGOLD
Distinctive new golden yellow petals with occasional mahogany markings.



TWINKLE STAR PHLOX
First dwarf with star-shaped flowers.

...also Crackerjack Marigold, Glitters Petunia, Red Satin Petunia, and Ortho Polka Zinnia—plus many more outstanding varieties—every one Triple-Tested for (1) Germination; (2) Quality of Flowers; (3) Completeness of Mixtures. Mandeville & King Co., Rochester 1, N.Y. Flower Seed Specialists for 81 Years.

AT STORES ONLY—EVERYWHERE!

How to plant like Nature

To achieve in your garden the feeling of ease and serenity, characteristic of a wooded glen, a shaded stream or a meadow corner, requires a sensitivity for atmosphere. There is a oneness in Nature, a feeling that the plants of any one area belong together, which is also necessary in a garden.

When you gather a group of plants from catalog and nursery row, their affinity for each other is apt to depend upon the similarity of their native habitats. If they have a visual as well as cultural unity, chances are they originally came from similar climates, even though they may have begun life at opposite ends of the earth, and this likeness can be used as a guide.

Don't attempt to imitate Nature. Rather, interpret it, taking just those aspects which are appropriate, and adapting them to your purposes. Notice how various plants grow in the wild. Do they stand alone or in clumps? Which plants in a group are dominant? Where do flowers fit into the picture? Don't be afraid to prune and trim, so that the form and full beauty of certain trees and shrubs can be better appreciated.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



To capture the informal feeling of a wild area, keep in mind the manner in which plants multiply. Low creeping plants which root along their stems or which spread by underground stolons, like those in front of this border, seem to flow freely in drifts and should neither be spotted around as isolated plants or confined to rigid areas.



Plants which grow naturally together tend to have foliage in the same range of greens, either darker or lighter than one predominating color. Leaves tend to be arranged in similar patterns, too, with woodland foliage in horizontal planes to catch every bit of light and plants in more open spaces upright, with stems crowded with foliage. Choose your plants accordingly.



Interpretation, not imitation, should be your aim in planting a naturalistic area. Select a few plants which clearly express the feeling you want an area to have, then work in such subordinate material as is needed to fill out the area. Use rocks, driftwood, shells, other souvenirs from the wild with restraint so they will not seem out of place.

Garden designed by Dalsimer, Inc.,
Landscape Nurserymen

Now choose the kind of lawn best for you

Lawn research has proved the need for three types of lawns. The choice should depend upon your need and the care you plan to give.



"Utility" Play Lawn

is for you if part or all of your lawn must take punishing wear from youngsters and pets. Makes a quick, rugged cushion of the broader-bladed grasses.



"Special" Family Lawn

is dressier, takes normal family use in stride. Gives durability with good looks. Thrives on poor soil or good, with moderate care.



"Deluxe" Picture Lawn

is the Scotts blend that gives you the ultimate in lawn elegance. It's your dream of a dress-up lawn... shining green, lovely in texture, jewel like.

These three Scotts blends of lawn seed are now packaged for easy selection. The picture on the box tells you which to select for your needs.

Whichever blend you choose, you get the best in lawn seeds—quality that has kept Scotts famous in seeds for 86 years... seed that is 99.91% weed-free and warranted to grow. Sure success—SUN or SHADE.

Select the seed you need at your local Scotts dealer. He has the three blends, tailored for your climate zone 98c, \$1.49 and \$1.98.

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Would you like to receive Lawn Care? A post card will bring you a free subscription.



Springtime Is Spray Time for tree beauty this summer

There was more stirring in your trees this morning than a hungry squirrel or a nestling robin. Your trees are awakening to the leafy beauty you will enjoy all summer. Give them the spraying they need to reach their peak of loveliness.

Scientific pre-summer care by Davey includes not only expert spraying, but pruning away of dead and winter-damaged limbs, too. For your safety, as well as for the beauty and health of your trees.

Of course, a professional feeding with Davey's own especially prepared tree food will do much to assure lush foliage and resistance to a possible summer drouth. If you cannot find "Davey Tree Experts" in your phone book, write to:

DAVEY TREE EXPERT CO.

KENT 1, OHIO

THIS BOOK FULL OF DO'S AND DON'TS

This lavishly illustrated 36-page book by Davey Tree Expert Co.—special service to home-owners. Lists trees for spring color, for low screening, for difficult locations; tips on tree planting and care; how to prevent damage during construction . . . delightful reading and priceless suggestions.

Special Offer . . . ONLY 25¢



THE DAVEY TREE EXPERT CO.

111 South Water Street, Kent 1, Ohio

Enclosed is 25¢ in coin. Please send me a copy of, "Guide to Tree Beauty and Tree Care".

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Make your travels pay off in your garden

Two climbing plant supports, inspired by gardens in Paris and Venice, show how you can make your travels pay off in good ideas for your own garden at home

The gardening horizon reaches around the world for those who are able to see in exotic settings basic ideas which can be adapted for use in their own back yards.

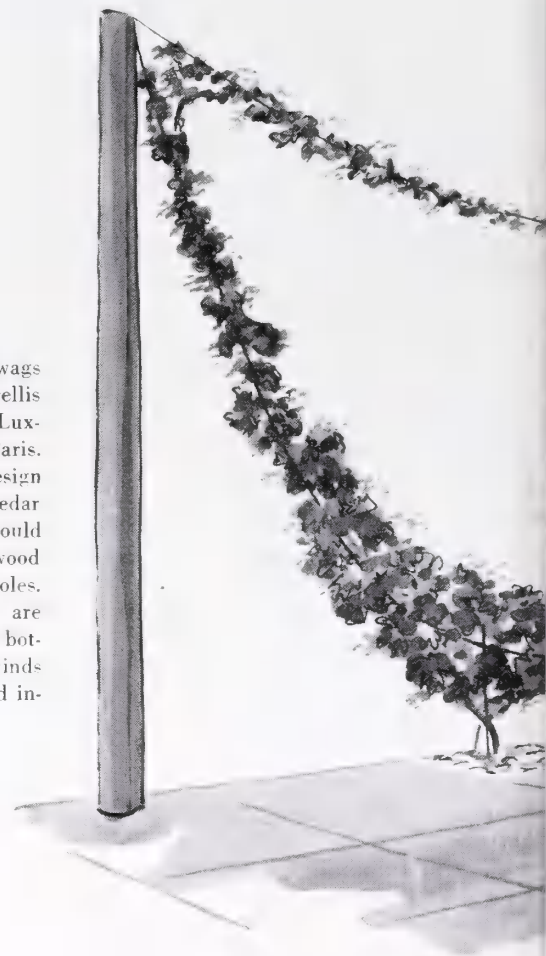
This ability to take in the essentials of a well-conceived design (record it in notebook or on film; don't trust your memory to retain details on a long trip), and then translate it in appropriate terms when you return, gives extra meaning to both travel and gardening.

For example, paving patterns from the palazzi of Rome, a woven reed screen observed in Japan, or wide, graceful steps buttressed at either end with groups of potted plants in Paris, might well find their way into gardens in Spokane

or Cincinnati. This is not to say that ideas are to be copied exactly. Sometimes it may be wise to change the actual plants or architectural materials for reasons of climate or because there is a better American variety. Ideas acquired on your travels can become a springboard to still other variations.

When gardener-artist John Brimer came upon these trellises in Europe, he saw them at once in terms of American terraces. While the swags were garlanded with roses in Paris, he envisioned them also with quick-growing annual vines, or with clematis to complement the roses. The hanging trellis might support any twining or ten-drilled vine, as well.

These green, graceful swags are reminiscent of a trellis John Brimer saw in the Luxembourg gardens in Paris. While the original design was supported by cedar poles, the wire swags could be held by 4" x 4" wood posts or round metal poles. Three metal eyestakes are secured to each of the bottom wires to keep winds from whipping them and injuring the plants.





Portable, post-free trellis seen shading a side-walk café in Venice inspired this American terrace version. The light, easily built frame is of aluminum pipes filled in with 1" x 2" wire netting. Suspended by chains from eye bolts in the wall, it allows free movement on the terrace, can be dismounted and stored, if the vines are a kind which dies back, and if you prefer sunshine to shade in winter.



Illustrated—The Lawn King (26-inch cutting width) with Riding Attachment. One of the complete selection of 14 reel and rotary mowers by Jacobsen.

lovely to look at, easy to mow with the Lawn King—by Jacobsen the mower with shear-cut action

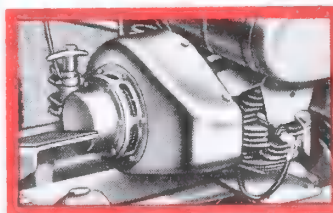
There is only one right way to mow your lawn to get a smooth living blanket of green. It's with a Jacobsen shear-cut reel type mower—designed by men who have been making lawn mowers since 1921.

Where there's a big area to cut, and especially where you must negotiate terraces, slopes or hilly lawns, a Jacobsen Lawn King is the finest mower for the purpose.

Its wide spread wheel base with big 11.75 x 3.50 pneumatic tires and low center of gravity provide remarkable stability and easy control on side-hill situations.

Its 26-inch cutting width means you can cut a lot of lawn in a hurry. Safety is built in—from front bumper to the all-chain drive guards.

Ask your Jacobsen dealer for a demonstration. Look for his name under "Lawn Mowers" in the classified directory. Jacobsen sales and service are nation-wide. Styling of Jacobsen Products by Waltman Associates of Chicago.



The Lawn King is powered by the incomparable Jacobsen Hi-Torque engine—with power to match the mower, whether you walk behind it or choose to ride. Automatic recoil starter. Super quiet muffler.

JACOBSEN MANUFACTURING COMPANY
Department HB-4 Racine, Wisconsin



SUBSIDIARIES: **JOHNSTON** LAWN MOWER CORPORATION, BROOKHAVEN, MISSISSIPPI
© 1957, J.M. CO. **WORTHINGTON** MOWER COMPANY, STROUDSBURG, PENNSYLVANIA



With ROOTONE® It's as EASY as this... to multiply your plants

And so much fun, too. Because gardening's always fun when you can expect success—and you *can* with Rootone. With this wonderful hormone powder, your slips and cuttings—roses, African violets, chrysanthemums and other favorites—take hold fast; put out strong, healthy roots; grow with miraculous speed. And it's as inexpensive to use as its results are sure. And remember, Rootone has a fungicide added to it—this controls damping off and other soil-borne diseases. So take a tip from professional gardeners. *Insure your success* with Rootone—enjoy your gardening indoors and out as never before!



1/4-oz. packet 25c • 2-oz. jar \$1

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AMERICAN CHEMICAL PAINT CO., Ambler, Pa. St. Joseph, Mo. Niles, Calif.
Weedone® • Weedone Crab Grass Killer Sodas® • Weedust® • ACP Rose & Floral Dust
ACP Poison Ivy Killer • Gro-Stuf • Fruitone • Transplantone® • ACP Garden Doctor



Webel greenhouse is arranged more like a conservatory—to be lived in—rather than like a commercial house with benches. Two calamondin trees are planted in the soil of the floor, with paving around them.

plants can be—having no diseases, few pests and requiring no special feeding.

The third principle that contributes to the effectiveness of this garden—even though it is only five years old—is that only specimen plant materials were used instead of a lot of little unimportant things. It had, from the very beginning, the look of an established old garden. Every plant installed had its full grown character and counted in the design scheme as something important. This is a thing that most people don't see the wisdom of doing when they start a garden. But they learn, too late. For they have the cost and trouble of continuous replanting as plants crowd together in a few years and have to be sepa-

rated or removed entirely.

The big elm that was added as the hub of the new garden made big difference, visually as well as climatically. It gave summer shade to both the terrace and the house itself and made the upper bedroom at least 10 degrees cooler in the summer than they had been before.

The permanent design effect of this garden is so strong (achieved with the paving) that the Webels don't have to do much about flowers in the usual sense. In fact, the plan eventually to give up flowers as they get older and want to eliminate the expense of a man to help. But now they have three successive of flowers in the beds obtained from only three types: tulips, begonias and "mums."



The Webels use the greenhouse as though it were an outdoor living room. Plants are treated like furnishings. Only "crops" Webels grow are begonias and mums for bedding purposes in summer and fall.

The sprinklers you see on beautiful lawns

Sunbeam Rain King®

Model K

Set dial to sprinkle 5 to 50 feet automatically

For narrow parkways or wide lawns

So easy-to-use, gives deep soil saturation

Provides maximum water for area set—500 gals. an hour on 30 lbs. pressure. Correct amount, proper spray, desired area with one setting. IT'S AUTOMATIC. Famous Sunbeam long-lasting quality. Only \$9.95

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Feed your lawn nature's way with Earth Carpet Organic

Four hundred tulips are bought every fall, for the early spring bloom. Then they are replaced as soon as they fade by 150 dwarf Scandinavian begonias, used as bedding material, which provide a mat of low white bloom during the summer. In the meantime, in the cutting garden, chrysanthemums have been maturing, and when they are nearly in bloom, they are moved with big clumps of earth to replace the begonias.

It takes a man a half day each time to make this shift from one flower type to the next flower type. The Webels have about 350 square feet of beds that are so changed. This is not very much, as the quantity of tulips and begonia plants reveal. But they are so prominently placed in the scene that they count for a great deal.

You will note from the above that color during the summer is rather lacking. They feel that one's eyes are satiated with color after a riotous spring. So the Webels are content to let the summer garden be primarily green and white. They bring out potted and tubbed things from the greenhouse, grouping them on the paving to get a little color. These are geraniums and fuchsias along with fancy leaf

begonias. They also grow 10 or 12 amarcrinum, a spectacular cross between an amaryllis and a crinum. They group four or five pots of these together in effective spots on the terrace, where they make a spectacular show. Some years, they have also done this with pots of tuberous begonias.

The work of running the Webels' garden takes a man about an hour a day, averaged throughout the year. He has another job and comes to the Webels' after his other work is over, so there is clearly a daily limit to what can be done. In the winter he also runs the greenhouse. Here they make the begonia and "mum" cuttings. The greenhouse is used to live in and often they eat lunch there during the winter. It has two big calamondin trees planted in the center, which are miraculously always in bloom and always in fruit. (Calamondin is like a kumquat and has a characteristic shiny green leaf.

The other plants of the greenhouse are geraniums (standard and climbing), tender azaleas (blooming in February and March, fuchsias (blooming in April), several passion vines and many pots of impatiens and ivies, which are used as fillers between leggy plants.



Greenhouse was here before Webels bought the house (originally the gardener's cottage on a big estate) and they removed the center bench. Service porch was converted to become the present front door.

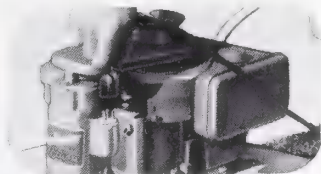
Grass cutting takes about 4 hours a week, with a power mower. Watering of the garden is done by a sprinkler system and only two valves are needed to water the whole place, so this takes no time. Hedges are clipped electrically.

The Webels do very little work themselves. They clip the topiary piece because it's fun. They do some minor pruning and they occasionally fumigate the greenhouse.

Of course they administer the work of the man, for an untrained gardener needs almost total supervision. But, then, isn't one of the real pleasures of gardening "the master-minding of it?"

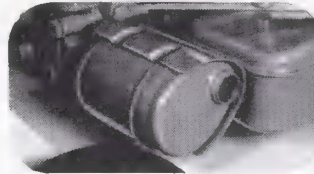
Thanks to their design ability and their knowledge of what you can expect a plant to do or not do, they have achieved what everyone else is longing for—a beautiful, nearly maintenance-free garden.

Folks just naturally expect (and get!) more from *Eclipse*®



EASY STARTING

3 starting methods: rope, recoil and electric. Either way — Eclipse starts right off!



QUIET OPERATION

Low-tone muffler (most models) reduces engine noise — makes mowing more pleasant.



EASY HANDLING

Adjustable "Natural Grip"® handles and balanced design reduces user fatigue.

... and lowest "per year" cost!

Easy Terms! Low as

\$850 per Month*

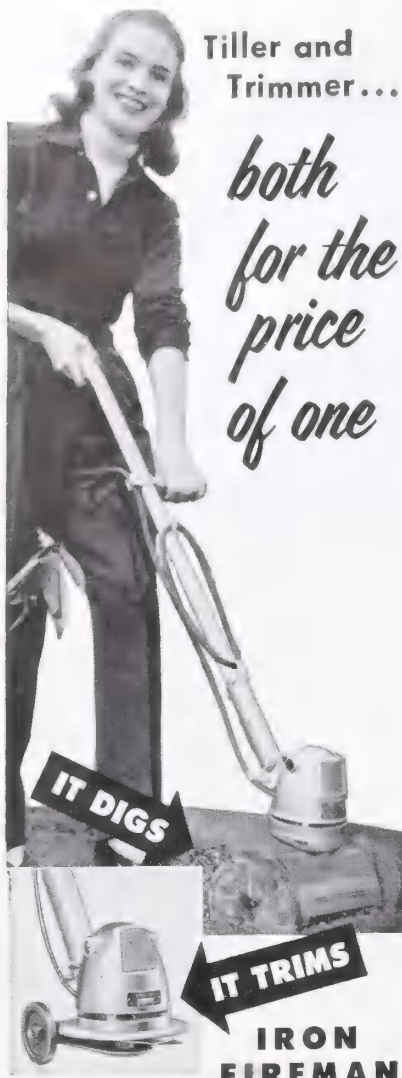
* Based on average dealer finance plan—10% down.

MILLIONS of families have learned through the years to *expect* more from an Eclipse than from ordinary mowers. Feature for feature comparison shows some of the difference. But owner reports tell an even greater story: whether you have a reel, rotary or sickle bar mower, if it's branded with the Eclipse name, it simply mows better and costs less to own *per year*!

Write for free folder, "How to select your power mower."

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MIGHTY MOE TILLER and TRIMMER

**make short work
of your yard work**

Now you can get both the powerful tiller and the rotary trimmer-edger for the price of the tiller alone; only \$69.95. Do your digging, cultivating and trimming electrically, with a Mighty Moe.

IT DIGS

The Mighty Moe Tiller digs to six inches deep with a 5½ inch swath (or 10½ inch with \$3.80 extension tines). Weight concentrated at the base holds the tiller in the ground: it digs right in and handles easily. This modern work-and-time-saving tool is enthusiastically praised by thousands of users.

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Mighty Moe Rotary Trimmer takes over those snip-snip jobs against trees, walls, walks and fences. You can change from tiller to trimmer attachment in only a few minutes.

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Mighty Moe Floor Polisher attachment does your scrubbing, waxing, polishing. Power driven twin counter-rotating brushes treat fine floors gently; give you a clean and polished surface—with speed and ease.

Note: Other attachments available for the Mighty Moe: a drill, table saw, bench grinder.

MIGHTY MOE ELECTRIC TILLER AND TRIMMER

At garden supply, department and hardware stores. If your dealer does not yet carry it, please send us his name. We will mail you free illustrated literature. Write: Moe Hoe Division, Iron Fireman Mfg. Co., 3487 106th Street, Cleveland 11, Ohio.

The first garden— simple but effective

With the help of a landscape architect this young couple developed a garden plan which gave them essentials of privacy and play space first. Now they can add the refinements in a more leisurely manner

The most difficult thing for beginning gardeners to grasp is: What comes first? Once we might have said it was the terrace. But with so many new houses being built on land bare of anything but other near-by houses, creating outdoor privacy is of equal importance.

Before either, however, comes the need for a basic plan for developing the entire property.

By seeking professional advice at the outset, young homeowners can not only save themselves costly mistakes and get a more pleasing garden in the end, but they can learn, if they wish, which economies are wise and where it pays to invest

in the best possible materials.

This garden is a good example of what can be done. When the John Byron Hacklers built their new house, they asked landscape architects Scruggs and Hammond to work out a plan which they could follow with the help of their local nurseryman, Gene Sangalli.

Privacy came first, so they immediately planted quick-growing hedges and several trees to blot out neighbors and the traffic which flows past their corner lot. Next came the fence and terrace. Now, with the essentials of an outdoor room complete, they can add refinement. (Please turn to page 265)

PHOTOGRAPHS BY MAYNARD PARKER



Protected on one side by the house, terrace needed only fence along property line and birch trees to establish a feeling of immediate privacy. Unseen at front and right side of picture are high hedges sheltering terrace and adjacent children's area from view of street. Now that basic design is complete, other plants will be added from time to time.

The Summer 1957 issue of BRIDE & HOME is terrific!

Here's a sampling of what you'll find:

"The Sexual Responsibility of Brides" by Maxine Davis . . . a wise and compelling article on a subject that has long needed thoughtful clarification.

"What's Your T.Q. (taste-quotient)?" . . . a fun-to-answer quiz to determine whether you'll be happier in a Modern or Traditional setting.

There are 8 Personality-Plus Rooms in full color to fit your personality however you scored in the T.Q. Quiz.

There are 20 china, silver and crystal patterns shown in full color.

There are planned-for-brides Menus with recipes.

There are appliances for easy cooking; equipment for easy cleaning.

There's an article for grooms, too, on how to buy stocks on a shoestring!

There are answers to those troublesome Wedding Etiquette questions.

And there are the 10 loveliest wedding gowns of the season—with a gay selection of dresses for bridesmaids.

WATCH FOR IT

Will be on sale at your newsstand April 18 or send 50¢ for your copy to

**BRIDE & HOME MAGAZINE
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Now! 10 times *FASTER* than hand-raking

- Sweeps **PATIOS, WALKS** and **DRIVES**, too!
- Controls **WEEDS! AERATES** your lawn!
- **SWEEPS** and **CLEANS** as you stroll!

Throw away your rake and start living! Here's the easy way to "Spring Clean" your lawn... a new Parker Lawn Sweeper.

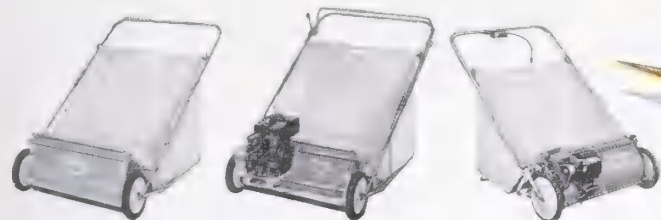
Sweep up stones, twigs, leaves, grass clippings and all lawn debris, as you stroll along. That's it!

See the new 1957 features:

New! Adjust-A-Sweep Control,
New! Parker Lift-out Hamper,
New! Comfort-Hi Handle...
making Parker the easiest lawn
sweeper in America to use.

(Right) The **PARKERETTE**... available in 20 and 28" sweeping widths

(Above) **PELICAN LAWN CART**
... in 5 and 15 bushel capacities



SPRINGFIELD "28"
... Deluxe features,
large 8 bushel
hamper.

HOMEMASTER
... Gasoline powered
— just guide it...
easiest ever to use

ELECTRO-SWEEP
... Electric-powered
—Plugs into any out-
let. 5½ bu. hamper

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STRETCH OUT . . . this carpet's made for napping

A real beauty . . . this lawn kept green with Golden Vigoro Complete Lawn Food

Wherever you live,
GOLDEN VIGORO Complete Lawn
Food is made right for the soils
 and growing conditions in your area

Golden Vigoro Complete Lawn Food helps create the most luxurious carpeting ever grown. Yards and yards of it! More than 3 billion square feet of lawns were fed with Golden Vigoro last season.

And not a blade of grass burned! Golden Vigoro won't burn grass when used in recommended amounts. It's safe to use on grass that's green, grass that's wet or even on new grass. This is the safest complete lawn food ever made. The greatest aid in growing the kind of grass you want, too. In the first place, Golden Vigoro provides every nutrient grass needs from the soil. What's more, this balanced nourishment is supplied slowly and steadily . . . continuous nourishment for months after Golden Vigoro is applied. That helps grass green-up faster and makes for the vigorous, deep-rooted growth that gives lawns lasting beauty.

Apply 1 to 3 lbs. per 100 sq. feet. No raking or watering-in.



For everything else you grow . . .

Vigoro Complete Plant Food—balanced nourishment for flowers, vegetables, trees.

Instant Vigoro Complete Water-Soluble Plant Food—Ideal for house plants, transplanting and supplemental feedings of lawns, flowers, vegetables, fruit, shrubs. Feeds through leaves and roots.

New Vigoro Complete Rose Food—feeds roses like Golden Vigoro feeds lawns; provides a steady and uniform supply of balanced nutrients roses need.

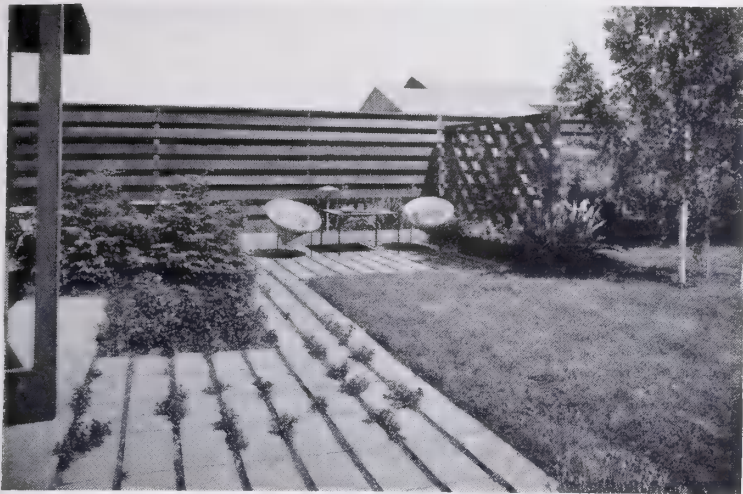
**won't
burn
grass**



**lasts
far
longer**

Golden Vigoro is made in modern plants from coast to coast and in Canada

Vigoro is a registered trade-mark of Swift & Company



Paving in terrace is of concrete slabs costing about 20 cents each. Slabs, which come in a warm, earthy, permanent color, measure 8" x 16" x 2" and were laid on a 2" base of leveled pea gravel. By starting paving at the house and using a 2 x 4 as a guide between succeeding rows, it was easy to get a straight, true pattern with small slabs.

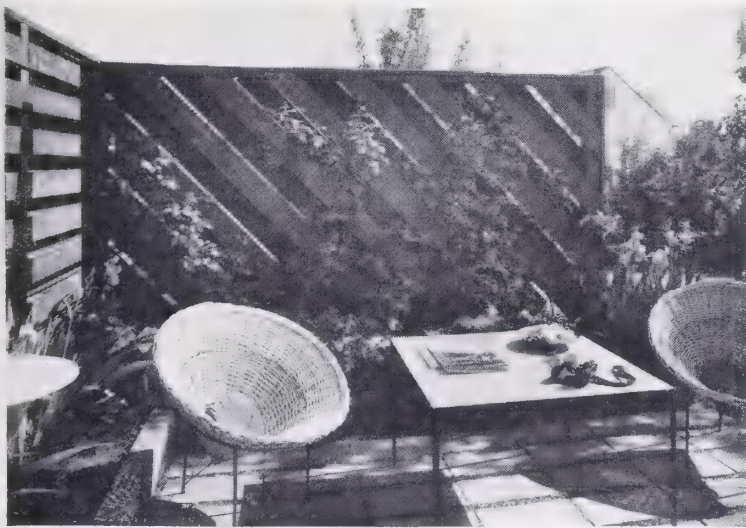
ments whenever they care to.

For economy, the Hacklers used No. 2 grade red cedar boards in their fence and trellis instead of the more costly clear boards. They feel the result is more interesting, because the loose knots of this grade of cedar are working loose and enriching the shadow pattern.

When it came to the fence posts, however, they bought the best Douglas fir available, feeling that it is hard enough to set the posts plumb without having to cope with warped materials. The posts were creosoted and the fence given two coats of shingle stain. No additional care has been needed.

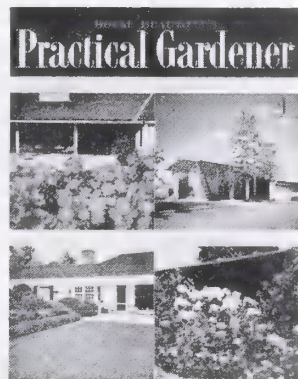
Future improvements and additions include, beside more plants, a garden potting and storage shed, a circle of ground cork in the children's play area, and perhaps a screened cage to keep out mosquitos in the evening, with canvas shades for daytime use. Because these were all taken into consideration in the original plan, the Hacklers won't have to make costly changes to make room for them.

Since their aim is to have a garden that is colorful and interesting the year round, yet within their limits of upkeep, they rely on evergreens, flowering trees and shrubs, with a few perennials and annuals.



Rose trellis of diagonal 1" x 6" boards serves both as a backdrop for dining and as a shield for the service area beyond. Absolute privacy was not important here, so boards are spaced their own width apart. The fence, on the other hand, is of 6" boards spaced just 3½" apart to give maximum privacy, yet allowing adequate circulation.

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16 pages on how to shop the new garden centers.

Gardening-by-mail: round-up of new products, plants, fertilizers and equipment. **18**

pages on lawn care. How to start a lawn. How to get the grass you want and get rid of what you don't.

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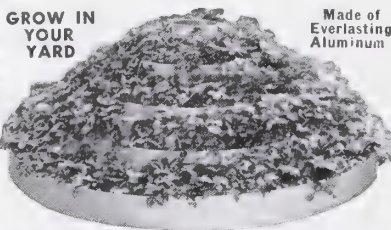
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MONDO "GRASS"

Trade Mark Registration applied for U.S. Patent Office

REQUIRES NO MOWING — MAKES WORLD'S MOST BEAUTIFUL "LAWN"

View of one of the lawns surrounding the lovely \$200,000.00 home of Spurgeon Pickering, owner of Mondo Grass and Nursery Company, on the beautiful beach of the Gulf of Mexico; the entire seven acres, sidewalk shoulders and neutral grounds are planted solidly in Mondo "Grass", truly one of the most attractive show places of the South.

Our Blue-Green Mondo "Grass" is described by the U.S. Department of Agriculture as "Ophiopogon japonicus (formerly called Mondo Japonicus)", is native to Northern China; drought tolerant, evergreen, commonly called Mondo "Grass".

It is a grass-like relative of the lily with paper thin blades 1/16" wide. This sod-forming EVER-GREEN, low-growing oriental genus is currently used by many owners of distinctive homes in America for lawn cover. Now we can offer this exclusive Blue-Green Mondo "Grass" at popular prices.

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50 Sprigs \$5.00 1,000 Sprigs \$79.00
100 Sprigs 9.00 5,000 Sprigs or more
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7 ways to use brazier bowls in the garden

These cast-iron bowls, designed for holding burning coals, can be adapted to many garden purposes



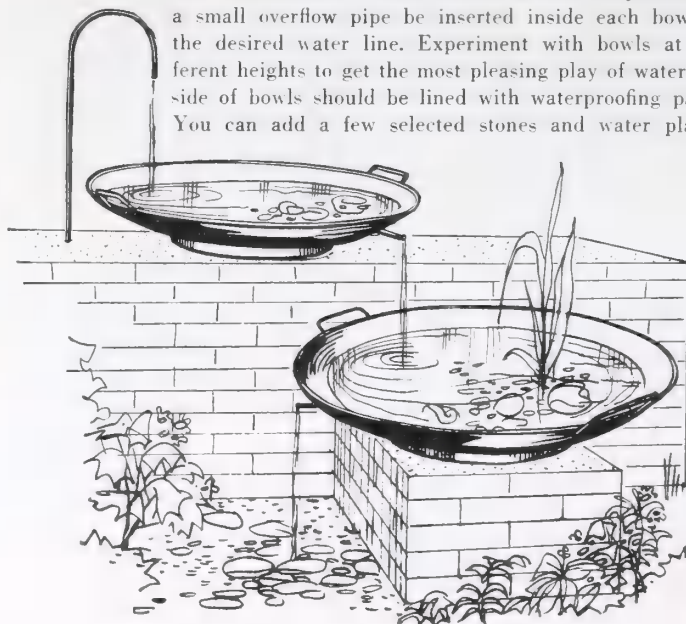
1. Pedestal pools are one possibility. A 2-inch pipe encloses the water pipe from ground to base of bowl. Water pipe is pierced at intervals above bowl to allow water to play in air, then collect in bowl and run over the edges. Several pools arranged at different heights make fascinating use of little water, particularly if the inner side of each bowl is painted a different bright color.



2. The brazier bowl put to a variation of its original purpose—holding a fire. This is the easiest outdoor grill you can possibly make. Just set the brazier bowl on a square flue tile. Both can be moved away when their purpose is no longer needed; or you might make a wood top for the tile and thus convert it to a table when you don't need a fire.



3. This variation of the water-bowl idea requires that a small overflow pipe be inserted inside each bowl at the desired water line. Experiment with bowls at different heights to get the most pleasing play of water. Inside of bowls should be lined with waterproofing paint. You can add a few selected stones and water plants.

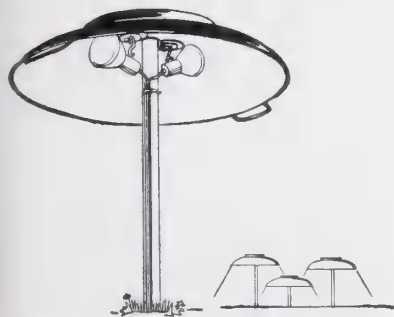




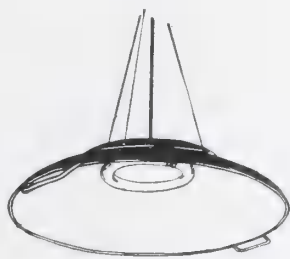
4. Brazier bowl on a metal stand makes a handsome planter. If you keep the plants in a second, smaller bowl, you can lift them out as a unit whenever you want to make a fire.



5. A hanging planter is easily assembled by securing wires to bowl's handles. Bowl can be copper-plated, then artificially corroded to a pleasing, unobtrusive green color.



6. Make a mushroom lamp by welding a 2-inch pipe and two light brackets to bowl, then wire with waterproof cable. Paint inside white. Set lamp below eye-level, in sitting areas.



7. You can suspend this hanging lamp from tree or arbor. Enamel inside of bowl white to get maximum reflection. Attach a 12-inch circular fluorescent lamp with waterproof wiring.

MEMO TO A MODERN EPICURE

CONTINUED FROM PAGE 255

Jonathan Eddy and his Old Salt brand crabmeat from Shark's Island at Tilghmam, Maryland? There are two packs: fancy lump crabmeat, which is very white and tender—perfect for cocktails and salads. Then there is the darker claw crabmeat which, like the dark meat of the chicken, is perhaps even juicier, just right for Crabmeat Brochette, omelets, soufflés or Eggs Foo Yong.

Old Salt fancy white crabmeat costs \$4.30 for three 5½-ounce tins. The claw crabmeat, \$2.21 for three tins. Postage prepaid.

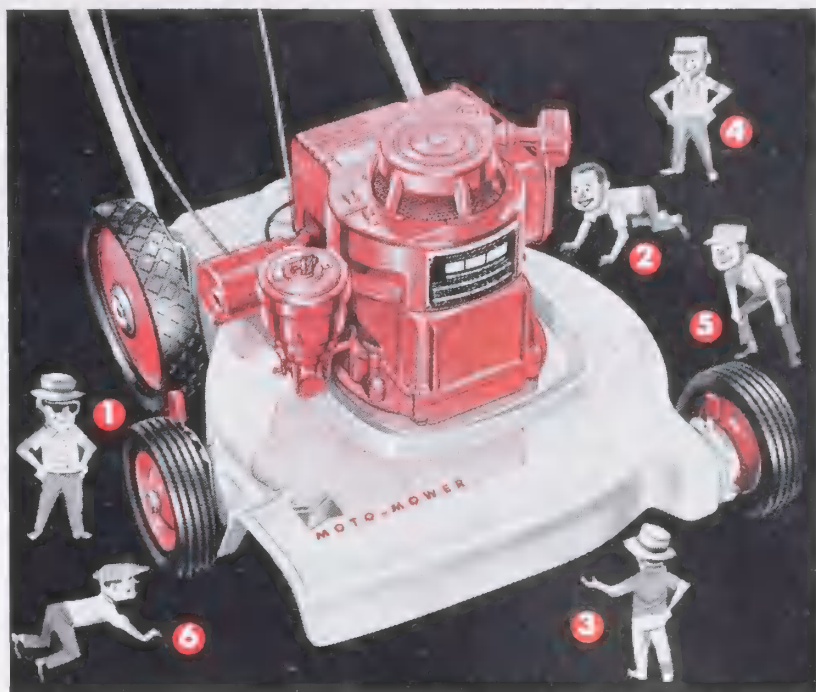
The Slaw Divine

Have you noticed that people who know nothing and care less call it "cold slaw?" There are slaws and slaws, ranging all the way from dull to heavenly, as they say in South Carolina. Worthy of that name is slaw made with Marzetti's famous dressing. Was a time some years ago when you had to go to Marzetti's Restaurant in Columbus, Ohio, to pick up a jar. Later they consented to mail orders and now have a thriving salad dressing division at 16 East Broad Street, Columbus, Ohio. Marzetti's

has also found its way into stores all over the country, like Food Fair in Miami, National Stores in Chicago, B. Altman's in New York; about 89¢ a pint.

Fine, old-fashioned boiled dressing, however, is only one part of the secret. Here are bits of wisdom from a slaw expert:

1. For extra flavor, make your cole slaw at least a day ahead of time. This permits the slaw dressing to blend with the juices of the cabbage. Keep the finished slaw well covered in the refrigerator. It gets better and better as it mellows.
2. Use what seems to be too little dressing, never more than equal parts—a cup of dressing, a cup of shredded cabbage. Shake dressing well, for it has a natural tendency to separate, then pour it over the cabbage. Begin to stir. Keep stirring. Presently the cabbage will be completely moistened.
3. Give your slaw a different garnish each time you serve it. One day, a flurry of caraway seeds, the next, dill or chopped green onion tops, chives or celery seeds, pimiento strips or anchovy fillets.



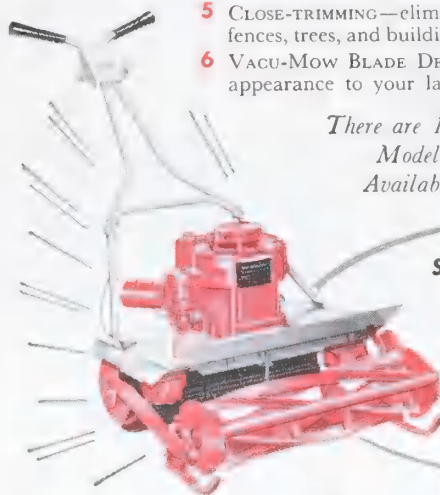
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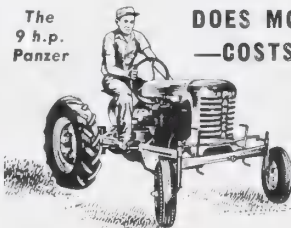
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Grows Better Plants in Soil, Sand or Water
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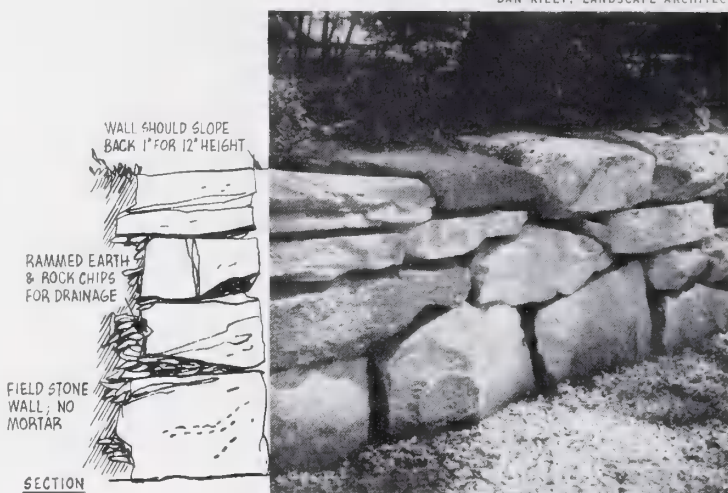
This spring try building a stone wall

Its pleasing tones and textures make it a garden project worthy of your finest efforts

A good stone wall requires time and a flair for craftsmanship, but a beginner working by trial and error can produce satisfying results if he keeps a few points in mind from the start.

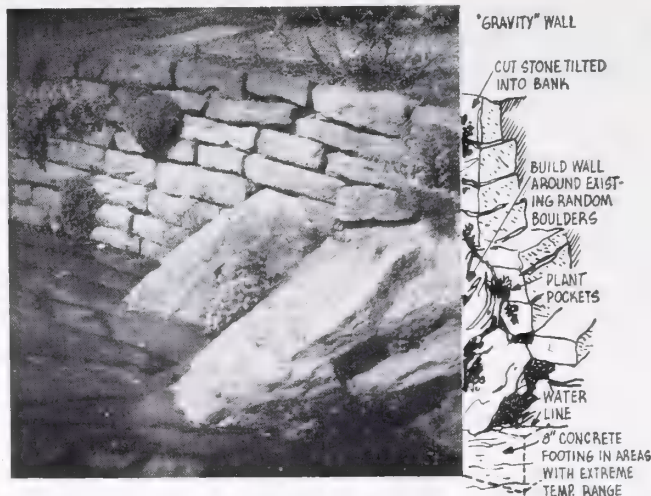
Have plenty of stone on hand so you can select pieces of appropriate size and shape. Unless you are using uniform cut stone, you will also need small rocks to "chinker" spaces between large ones, and rocks or rubble to fill in behind a retaining wall or between two faces of a free-standing wall. If you use mortar, be sparing. It has far less to do with the strength of a wall than placement of stones. A pre-mixed mortar may be worth the extra cost if you are building only a small stone wall.

DAN KILEY, LANDSCAPE ARCHITECT



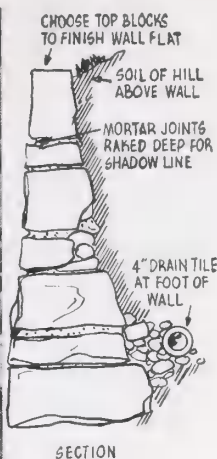
Unmortared fieldstone wall requires close fitting to make sure each stone rests squarely on those below it. Note inward slope required by retaining walls for stability and to direct rain water inward to soil.

JOHN YEON, ARCHITECT



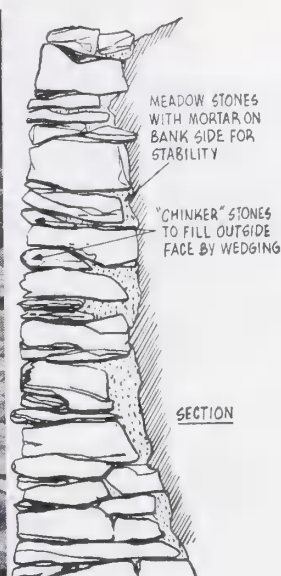
When stone is cut to uniform thickness, the courses or layers should be level, even when land slopes. It is easiest to plant wall as you build it, making sure certain roots are firmly in soil behind rocks.

GOTTSCHO-SCHLEISNER



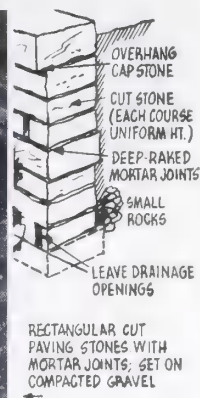
Random rocks can make a wall of great beauty if care is taken to keep together stones of a single kind or color, using unusually large or otherwise obvious stones only where you want to draw attention. Move large boulders on pipes with a crow bar.

PHOTOGRAPHS BY MAYNARD PARKER



It is especially important in a wall, as here, to keep any obvious grain or pattern of rocks in a natural, horizontal position. Note, in this case, mortar is used only on back side of wall, while small stones fill crevices of front.

ECKBO, ROYSTON & WILLIAMS, LANDSCAPE ARCHITECTS



To get deep raked joints of this and wall at top of page, remove mortar to uniform depth with stick or tool before it sets. Sketch shows drainage holes required in base of all retaining walls to prevent water from building up pressure behind.

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It's easy! Simply lower handle to propel mower, raise for Free Wheeling. Selective Speeds let you select the best speed to meet your needs. Faster for large areas—lower speeds for heavy grass, mulching. With Briggs & Stratton 2 3/4 H.P. 4-cycle engine. Only \$159.95 (Colo. & West \$162.95)

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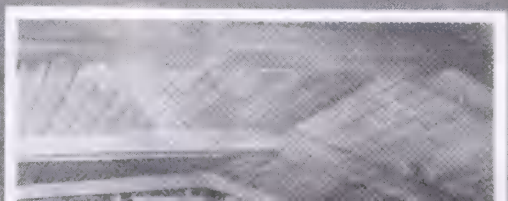
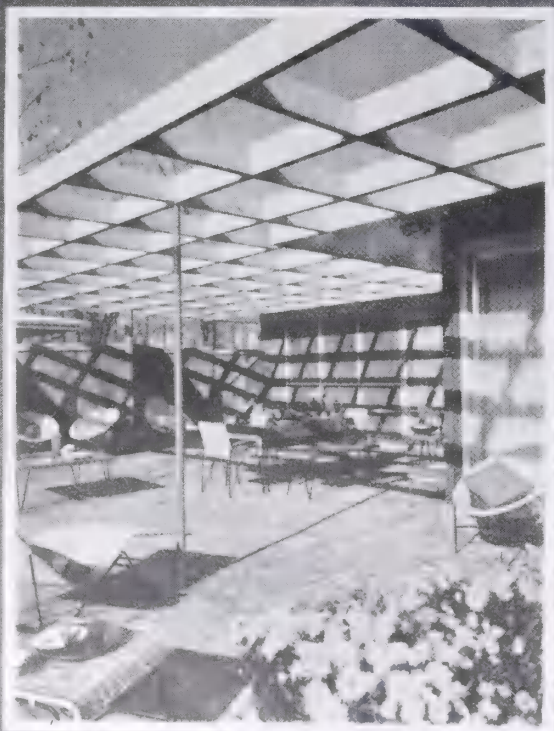
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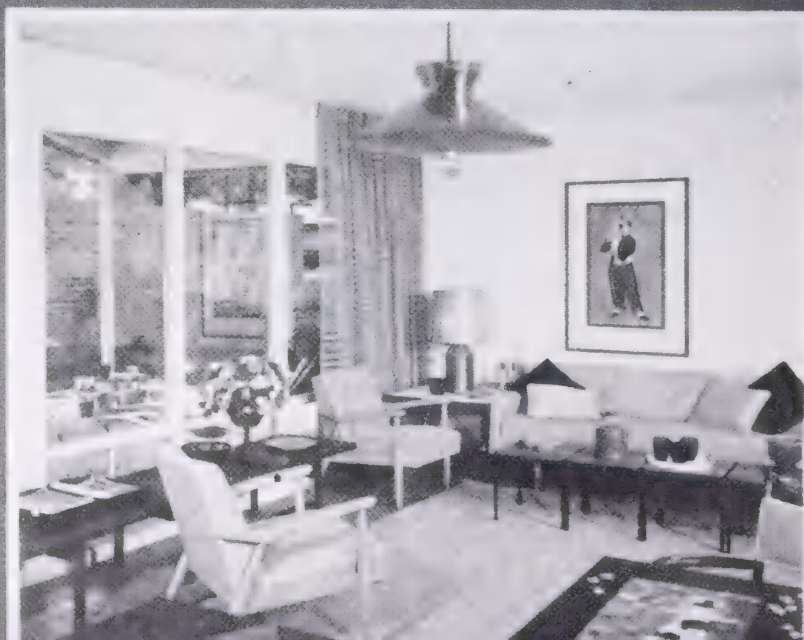
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Before You
Build Or Remodel



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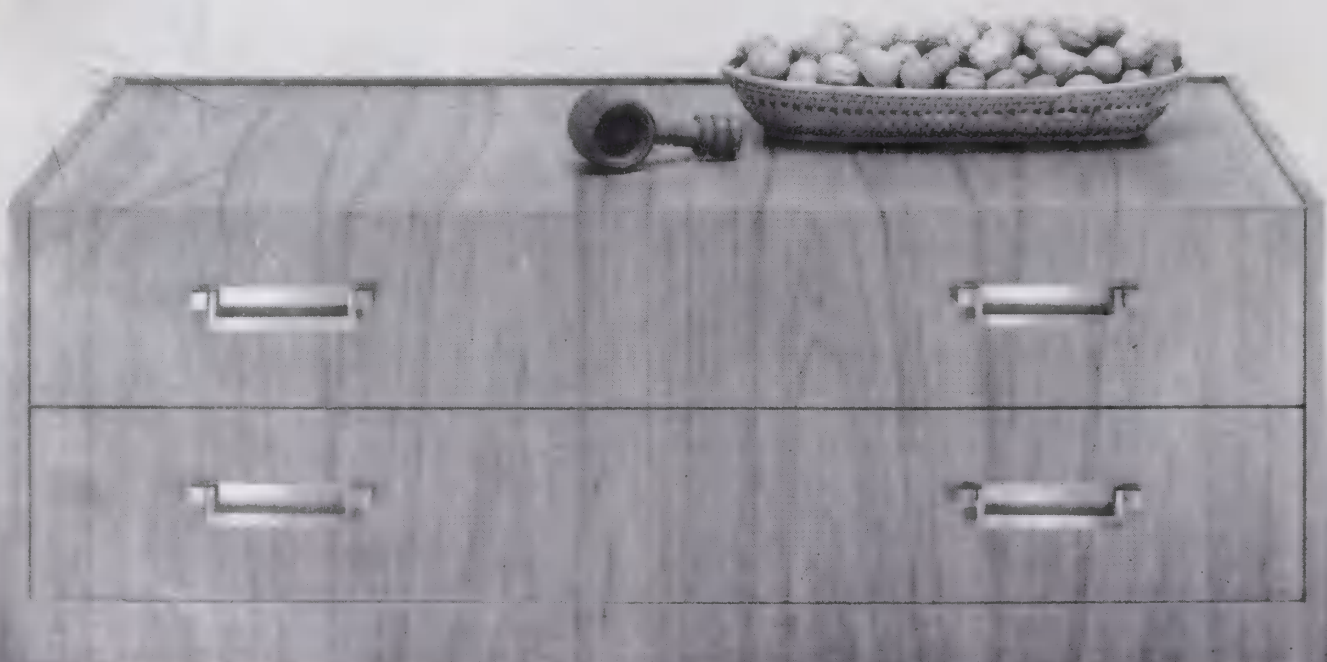
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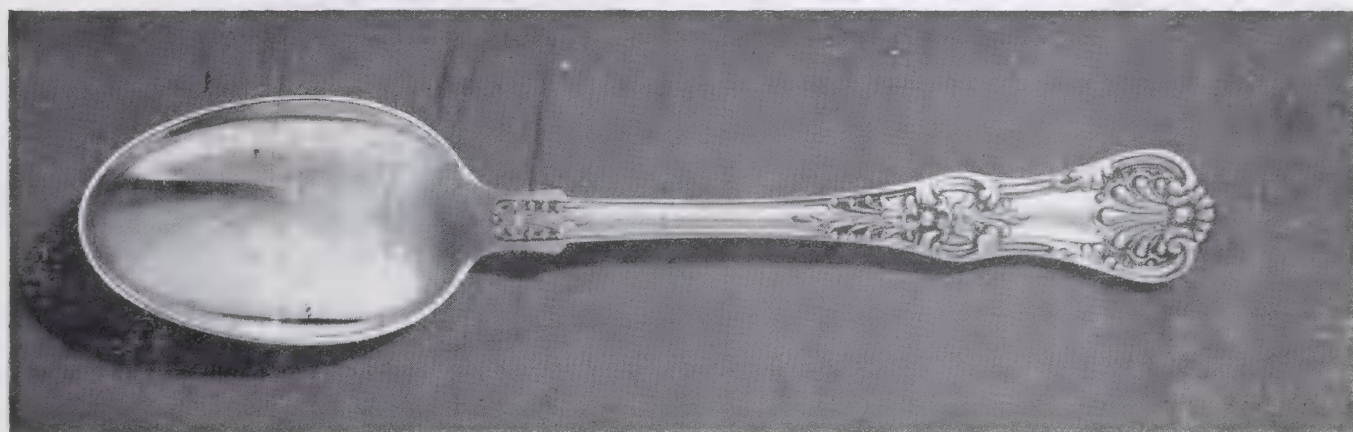
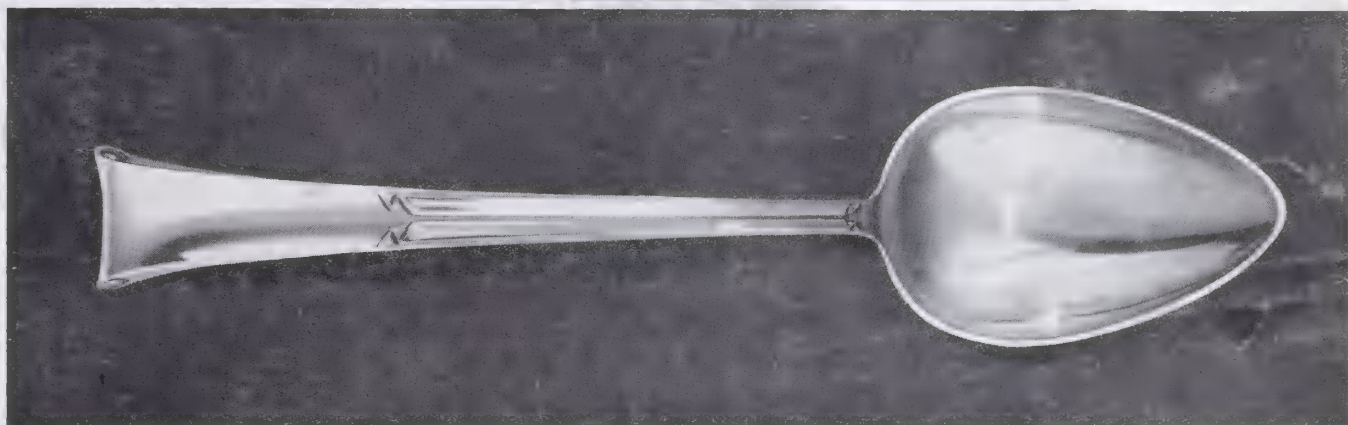
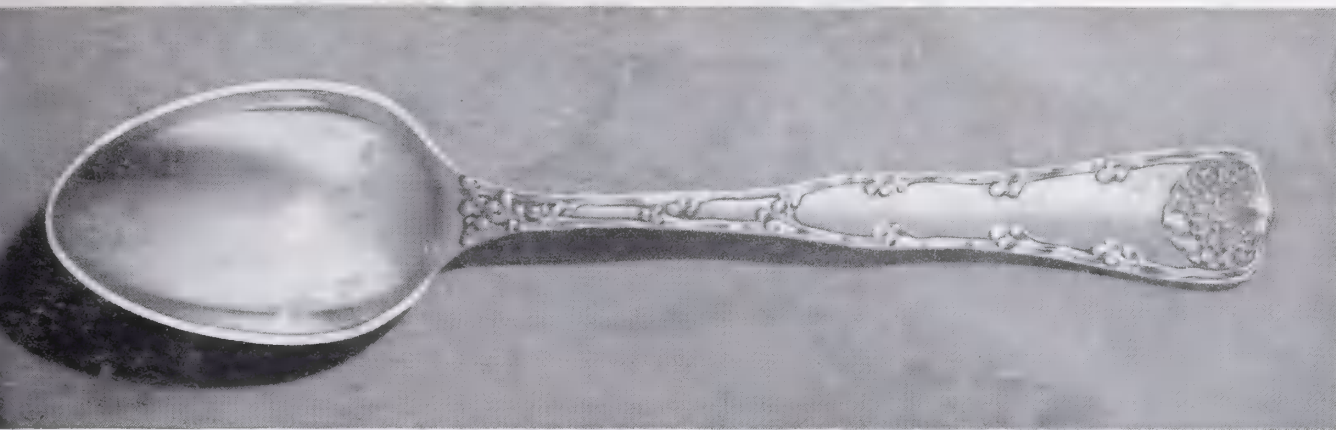
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M^r and M^r George Highland
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PHOTOGRAPHED BY BETTISCHMIDT-GALLERISNER AT PATRICIA MURPHY'S

Our Cover: Nothing makes our heart leap with joy and hope like a tumultuous blaze of spring bulbs. But to prevent the drab look of fading foliage in so prominent a spot, dig up the bulbs as the petals fall and heel them in a cutting bed while the bulb matures.

House Beautiful

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THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

MAY 1957

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How to feel like a million

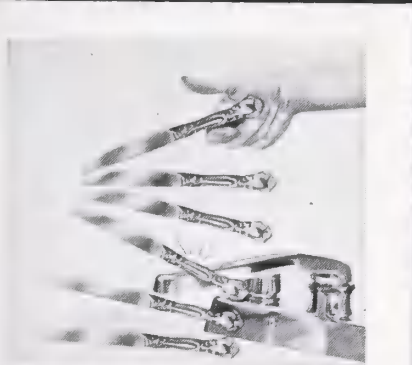
It's home... and it's yours! Maybe you haven't the biggest TV screen in the neighborhood—or the most luxurious furnishings yet—but, bless your happy hearts, *you've got your sterling silver!*

Not just tableware... not just silverware—but *Gorham Sterling!* As any wise homemaker knows, "Gorham" is synonymous with the *finest* in solid silver. No one in the world is more richly endowed with sterling than *you*, however modestly you start your service.

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34 No. Main St.
Spring Valley

OHIO

Ruth Wilt Gifts
1712 E. Perry
Port Clinton
Forster China Co.
1005 Cleveland Ave.
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PENNSYLVANIA

The Adler Shop
244 So. Highland Ave.
Pittsburgh

TEXAS

Robert A. Lackner
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The very Beautiful in Stemware...

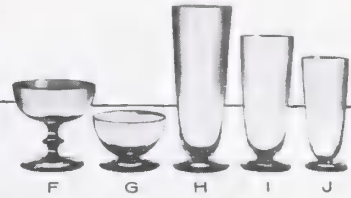
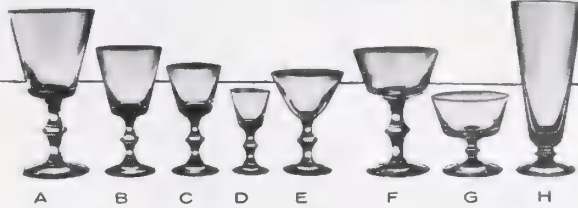
■ shape for every personal taste... a size for every purpose...

designed with a connoisseur's eye to perfection...

signed "V & P" prestige stemware, made by Vallerysthal & Portieux,
available to the American home for the first time at moderate prices.

"Versailles"

\$1.50 each



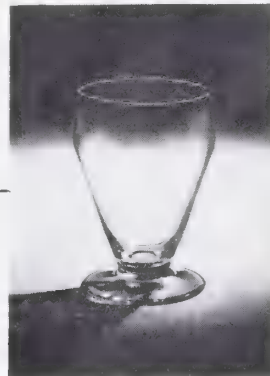
"Fontainebleau"

\$1.25 each



"Cannes"

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"Nice"

\$1.00 each

● ALL STYLES AVAILABLE IN OPEN STOCK

- A—Goblet (14-oz.)
- B—Claret (6-oz.)
- C—Port/Sherry (3½-oz.)
- D—Cordial (1¼-oz.)
- E—Cocktail (4-oz.)
- F—Champagne (7-oz.)
- G—Sherbet (6-oz.)
- H—Iced Tea (15-oz.)
- I—Parfait (10-oz.)
- J—Juice (6-oz.)

BRANDY SNIFTERS:
1-oz. size: \$4.00 set of 8
3-oz. size: \$6.00 set of 8
5-oz. size: \$8.00 set of 8
7-oz. size: \$8.00 set of 8
13-oz. size: \$5.00 set of 4
20-oz. size: \$2.00 each



"Connoisseur"

Brandy Snifters



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For the Fortunate Who Can Enjoy the Finest!

LAMP ORIGINALS

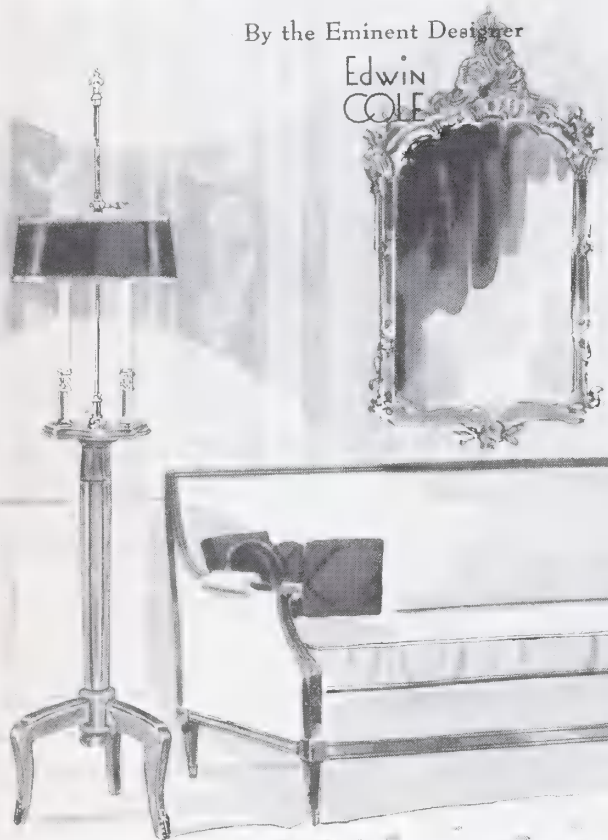
From

THE STIFFEL COLLECTION

Produced with great care and discretion
for persons devoted to the best taste
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By the Eminent Designer

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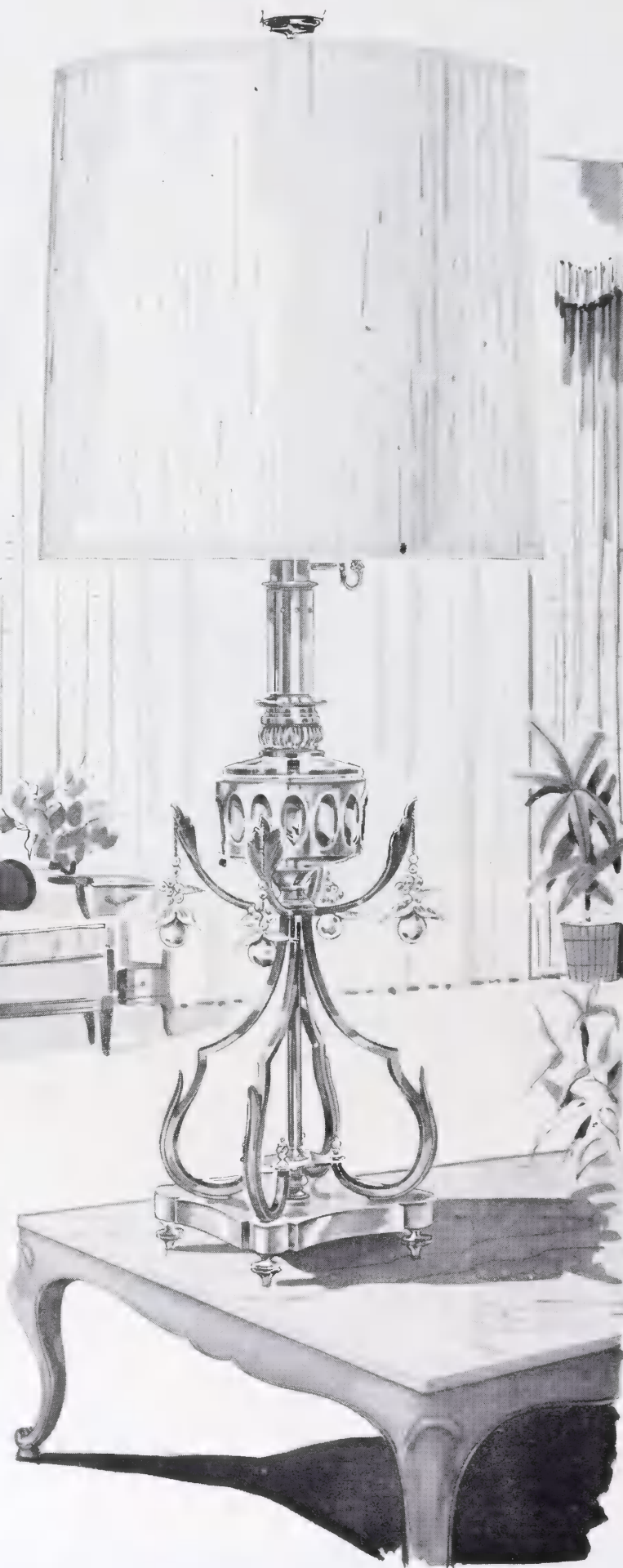


Louis XV Provincial Candle Stand of old white antiqued walnut with fine old French Regency brass mountings. Old black enameled shade may be adjusted vertically.
About 150 dollars.

Provincial Oil Lamp (Louis XV origin) with thumb cut crystal font and imported crystal fruit clusters. Fine wrought scrolls and turnings. Hand finished in an unusual Brownish Doré.
About 250 dollars.

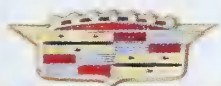
Other Stiffel Lamps \$25 to \$300

THE STIFFEL COMPANY
CHICAGO





Cadillac



When a lady first takes the wheel of a new 1957 Cadillac, she usually finds it difficult to believe that so substantial a motor car could be so delightful to drive. And yet, the car responds to her gentlest direction almost as if it were able to read her mind! From silken start to silken stop, it asks but the touch of her toe on the accelerator . . . the gesture of her hands on the wheel . . . and the slightest pressure of her foot on the braking pedal. If you haven't as yet sampled Cadillac's new highway magic for yourself, then you should postpone the experience no longer. The "car of cars" is waiting at your Cadillac dealer's—and he will be happy to give you the keys at any time.

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION

Gown by Elio Berhanyer, photographed at the Alhambra expressly for Cadillac





Horses last longer on carpet

Ask any horse.

He'll tell you a house with children needs carpet or rugs nearly as much as it needs a refrigerator or stove.

First—because rugs and carpet have an almost child-proof beauty. They stay lovely under abuse that would make another floor covering look scuffed and shabby.

Second—because rugs and carpet require only a few minutes of your time in routine vacuuming to look their loveliest again. No scrubbing, rinsing, waxing or polishing.

Third—because a rug or carpet is the safest of all floors. You get where you're going...the footing is surer for you and your children.

Finally, carpet spreads a blanket of quiet—makes walking or sitting more comfortable...cuts loud noises down to small ones.

Carpet adds so much to family living, yet costs so little. With your store's budget plan, you can put room-size rugs in two rooms for about the same monthly payment you'd make on a new TV set. Wall-to-wall carpet is just slightly more.

Why not see the lovely new colors and textures at your store today?

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:

ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
MOHAWK • PHILADELPHIA CARPET • ROXBURY • SANFORD • ALEXANDER SMITH
CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor—more comfort • quiet • safety • beauty • easier care

Live in gracious comfort the whole year 'round

with **TWINDOW**

the windowpane with insulation built in



WINTER OR SUMMER—Twindow, the world's finest insulating glass, keeps the interior of your home more comfortable . . . adds to the attractiveness of your rooms . . . opens wider views for enjoyment all year through. Photo courtesy Place Homes, South Bend, Indiana.

- Rooms are warmer in winter, cooler in summer
- Heating and cooling costs are lower
 - Windows are clearer—less fogging and icing
- Outside noises are reduced
- Gives you a "storm window" in permanent form
- Two types and many standard sizes available

Winter's icy grip or summer's enervating heat holds less terror when your home is equipped with Twindow. For this twin-glass windowpane—a product of Pittsburgh Plate Glass Company—has insulation built in. This means that your rooms are kept warmer in winter . . . cooler in summer.

You will enjoy your home even more . . . actually be dollars ahead . . . if you insist that your new or remodeled home be equipped with Twindow in every room. For example, heating costs will be less in winter. Air-conditioning bills will show a decrease in summer. Your family's health will be safeguarded against window drafts which so often are the cause of colds and other illnesses. Twindow reduces window steaming and icing, and the bother and expense of storm windows are eliminated.

Why not make sure that your home has all these advantages? They are yours at a cost that is no more than that of single-pane windows plus storm sash. Whether you are building or remodeling, why not get specific information on Twindow from your architect or builder?



TWO TYPES OF TWINDOW®

METAL EDGE. Ideal for large window areas and where maximum insulation is needed most. Made of two panes of $\frac{1}{4}$ " clear-vision Plate Glass, with a $\frac{1}{2}$ " sealed air-space between. Exclusive stainless steel frame protects glass edges against chipping. Exceptionally sturdy.

GLASS EDGE. Constructed of two panes of $\frac{1}{8}$ " Pennvernon® Window Glass, with a $\frac{3}{16}$ " air-space between them. The high insulating value makes these units ideal for modern window wall construction. Available in popular sizes for a variety of window styles.



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PITTSBURGH PLATE GLASS COMPANY

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The simple, fascinating magic of a fountain . . . the shimmering rise and fall of water turned to silver . . .

now magically turned to solid silver in Towle's newest sterling design . . . **F**ontana.

Inspired by the joyous fountains of Italy, Fontana speaks the language of light and motion, of youthful springtime places. Graceful. Ageless.

And for you. Now at authorized **T**owle jewelry and department stores.

Four-piece service for one \$26.75.

Six-piece service for one \$38.50.

The Towle Silversmiths, Newburyport, Massachusetts



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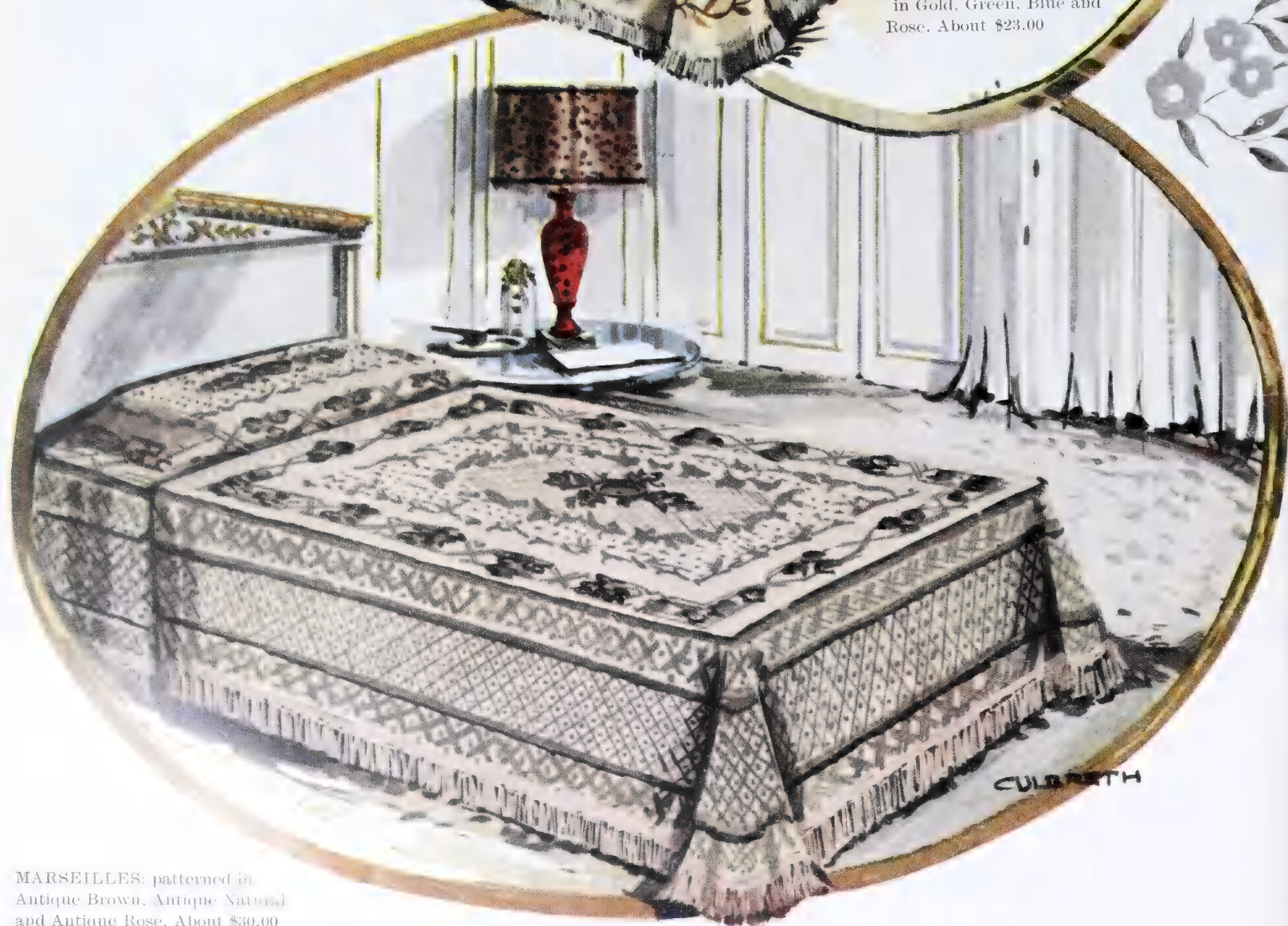


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Introducing...



ESPALIER: patterned in Gold, Green, Blue and Rose. About \$23.00



MARSEILLES: patterned in Antique Brown, Antique Natural and Antique Rose. About \$30.00

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At these and other fine stores:

Albuquerque, N. M. American Furniture Co.
 Alexandria, Va. Wellington House
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 Boston, Mass. John H. Pray & Sons Co.
 Boston, Mass. R. H. Stearns Co.,
 also Chestnut Hill
 Bridgeport, Conn. Skydel's
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 Dallas, Texas A. Harris
 Detroit, Mich. The Linen Closet,
 also Northland Center
 Elmira, N. Y. Morrison's, Inc.
 El Paso, Texas American Furniture Co.
 El Paso, Texas The White House
 Fort Worth, Texas The Fair,
 also Fair Ridglea
 Grand Rapids, Mich. Paul Steketee & Sons
 Greeley, Colo. J. V. Smith & Son
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 Hartford, Conn. G. Fox & Co.
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 Indianapolis, Ind. L. S. Ayres & Co. Inc.
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Cabin Crafts turns to the fine arts for a completely new decorative effect in bedspreads. Graceful, period patterns, hand-screen printed on a natural or colored background of fine Colony Cloth, are embellished with exquisite hand-guided embroidery, an exclusive technique that gives the intricate look of tapestry. And for all their delicate appearance, these are the bedspreads that wash beautifully, never need to be pressed.

Prices slightly higher west of the Rockies.

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 also West Roads
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 Trenton, N. J. Nevius-Voorhees
 Tulsa, Okla. Seidenbach's
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RAPIDS**
Furniture Makers
GUILD



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Authentic French Furniture, executed
with skillful artistry in choice woods,
superbly finished.



...the mark of a fine store



Pine Shops ®

Paine secretary desk by Pine Shops... "American Provincial"
by American Craftsmen. Look for the Pine Shops brand.



Mueller (M)

From the Sudan group... a collection of living room, dining room
and bedroom furniture by Mueller.

KINDEL (K)

From Kindel's extensive French Provincial collection for bedroom and dining room... adapted from imported models, superbly crafted, exquisitely finished.



She shops for beauty...she insists on excellence...
she smartly turns to the fine stores...members
of the *Grand Rapids Furniture Makers Guild*.
Furniture of timeless beauty...Grand Rapids truest
traditions of quality...are hers...are yours...at
this emblem. She is you.

the authority of excellence in furniture



Sligh (S)

Breakfront from the new Embassy collection of correlated bedroom and dining room pieces by Sligh of Grand Rapids



John Widdicomb (JW)

Double bureau and mirror from Italian Directoire group by John Widdicomb, for almost a century one of America's great furniture makers.

You are cordially invited to see Grand Rapids Guild furniture at all member stores below and on the following pages. Listed with each store are key letters corresponding with those of the manufacturers above, showing the lines carried by that store. ‡ indicates all lines carried.

ALABAMA		DELAWARE		INDIANA	
IRMINGHAM, Bromberg & Co., Inc.	BK,F,I,J,JW,K,M,P,RM,S,W	WILMINGTON, H. Feinberg Furniture Co.	BK,I,JW,K,M,P,S,W	EVANSVILLE, Town & Country Interiors, Inc.	BD,BK,C,F,I,JW,M,P,W
IRMINGHAM, Loveman, Joseph & Loeb	BK,F,I,J,JW,M,RM,S,W			FORT WAYNE, The Jefferson House	BK,F,I,J,JW,K,W
OBILE, Adam Glass & Co., Inc.	BK,C,I,J,JW,K,M,P,RM,S,W	DISTRICT OF COLUMBIA	BD,BK,F,I,J,JW,K,M,P,RM,S,W	FORT WAYNE, Wolf & Dessauer	BK,C,F,I,J,JW,M,P,RM,S
ONTGOMERY, Frank Tennille Furn. Co.	BK,C,F,I,J,JW,K,M,P,RM,S,W	WASHINGTON, Mayer & Company	BK,I,J,JW,M,P,W	INDIANAPOLIS, Reifers	BD,F,I,JW,M,P,RM
ARIZONA		WASHINGTON, Mazor Masterpieces		LIBERTY, W. A. Fosdick & Son	BK,C,F,I,K,M,P,RM,S,W
HOENIX, Lou Regester, Inc.	I,J,K,M,P,RM,S			LOGANSPOET, The Schmitt-Kloepfer Co.	BK,I,JW,K,M,P,RM,S,W
UCSON, Johnson's Furniture Co.	BK,F,I,J,JW,K,M,RM,S,W	FLORIDA		MUNCIE, Fosdick's, Inc.	F,I,JW,K,M,P,RM,S,W
CALIFORNIA		FT. LAUDERDALE, Rablen-Shelton Interiors, Inc.	BD,BK,I,J,JW,K,M,RM,S,W	SOUTH BEND, The Ries Furniture Co.	BK,I,J,JW,M,RM,S,W
ERKELEY, Stone-Pierce, Inc.	F,I,J,JW,M,P,W	JACKSONVILLE, Ridgell Furniture Co.	C,F,I,J,JW,K,M,RM,S,W		
RESNO, Barkers Furniture Co.	F,I,JW,M,P,S,W	MIAMI, Richard Plumer	BD,BK,F,I,J,JW,K,M,P,RM,S,W	IOWA	
AKLAND, Bonnyng's	BK,C,F,I,J,JW,K,P,RM,S,W	ST. PETERSBURG, Robert Watters Home Furnishings	F,I,J,JW,K,M,RM,S,W	CEDAR RAPIDS, The Luberger Co.	BK,F,I,JW,K,M,P,RM,S,W
IVERSIDE, Huffman's	BK,I,JW,K,M,P,RM,S,W	TAMPA, Maas Brothers, Inc.	BD,I,J,JW,K,M,P,RM,S,W	DES MOINES, Younkers	I
ACRAMENTO, John Breuner Co.	‡			SPENCER, Twetten Furniture Company	BK,F,I,J,JW,K,M,P,RM,S,W
AN JOSE, Gryder-Kuykendall	BD,BK,I,J,JW,K,M,P,S,W	GEORGIA			
AN JOSE, Robinson & Sons Co.	I,J,JW,M,P,RM,S	AUGUSTA, Richards Furn. Co.	BK,F,I,JW,K,M,P,W	KANSAS	
AN RAFAEL, Casa Marin	BD,BK,I,J,JW,K,M,P,W	SAVANNAH, Klug's	BD,BK,F,I,JW,K,M,P,S,W	HUTCHINSON, Charles Crook Furniture Co.	BK,I,M,S,W
ANTA BARBARA, Paulson Studios	BK,I,J,JW,K,M,RM,S,W			HUTCHINSON, Graber Furniture Co.	BD,BK,F,I,JW,K,M,P,S,W
	BK,I,J,JW,K,M,RM,S,W	IDAHO		MADISON, Sauder Furniture Store	BD,BK,I,K,M,P,RM,S,W
		BOISE, Hendren's Furniture Co.	BK,I,J,JW,K,P,RM,S,W	WICHITA, James L. Rauh	BD,BK,F,I,JW,M,P,S,W
		BOISE, Sherm Perry Furniture Co.			
COLORADO		ILLINOIS		KENTUCKY	
OLORADO SPRINGS, Home Furniture Company	BK,C,I,J,JW,K,M,P,RM,S,W	CHICAGO, John A. Colby & Sons	BD,BK,F,I,J,M,S,W	LOUISVILLE, Burdoff's, Inc.	BK,F,I,J,JW,K,M,P,RM,W
ENVER, Howard Lorton, Inc.	BD,BK,F,I,J,JW,K,M,P,RM,S,W	CHICAGO, John M. Smyth Co.	C,I,J,M,RM,S	LOUISVILLE, Hubbuch In Kentucky	BK,C,F,I,J,JW,M,S,W
CONNECTICUT		DANVILLE, Sandusky Furniture Store	BK,F,I,J,JW,K,M,P,RM,S,W	PADUCAH, George A. Weitzel, Interiors.	BK,I,JW,K,M,RM,S,W
ANBURY, Henry Dick & Son	BK,I,J,K,M,P,RM,S,W	DECATUR, Bachman Company, Inc.	BD,BK,F,I,J,JW,K,M,P,RM,S,W	LOUISIANA	
ARTFORD, The Nassau Furniture Co.	BD,I,J,JW,M,RM,S,W	JOLIET, Fitzgerald Furniture Co.	BK,F,I,JW,K,M,P,S,W	NEW ORLEANS, Nu Idea Furniture Co.	BD,BK,C,F,I,J,JW,K,M,P,S,W
ILFORD, Wayside Furniture Shop	BD,BK,F,I,K,M,P,S,W	LA SALLE, Hummer Furniture Co.	BK,F,I,J,JW,K,M,P,RM,S,W	SHREVEPORT, Hemenway Furniture Co., Inc.	BK,C,F,I,J,JW,K,M,P,RM,W
EW HAVEN, The H.M. Bullard Co.	BK,I,J,M,RM,S,W	PEORIA, J. R. Marshall & Sons	BK,F,I,J,JW,K,M,P,RM,S,W	MAINE	
EW LONDON, Shafner's, Inc.	BK,I,K,M,P,S,W	QUINCY, Roy Bennett, Inc.	BK,F,I,J,JW,K,M,P,RM,S,W	BANGOR, Bangor Furniture Co.	BK,F,I,J,K,M,P,RM,S,W
ORWICH, Silberman's, Inc.	BK,C,F,I,J,JW,M,RM,S,W	ROCKFORD, House of Lindberg, Inc.	BK,F,I,J,JW,K,M,RM,S,W	HOULTON, Dunn Furniture Co.	BK,I,K,M,RM,S,W
		SPRINGFIELD, The John Bressmer Co.			



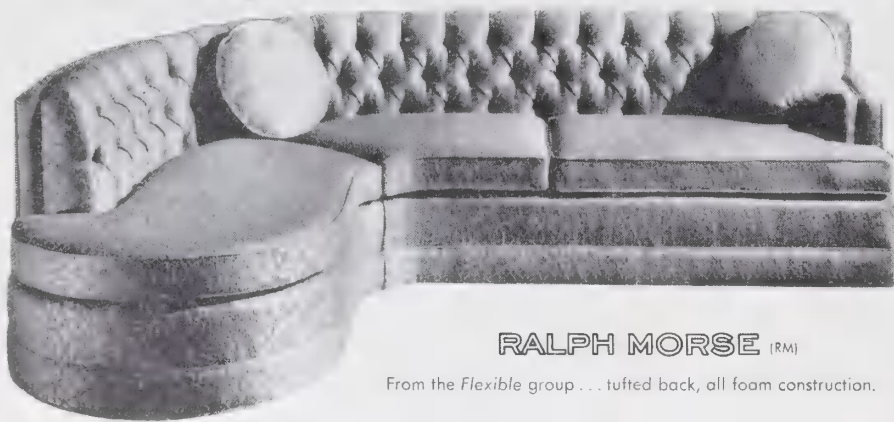
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the mark of a fine store



CALVIN (C)

Room divider from coordinated **LINEAR** group... designed by Paul McCobb... manufactured by Calvin Furniture Company.



RALPH MORSE (RM)

From the *Flexible* group... tufted back, all foam construction.



Fine Arts (F)

Buffet Console... this model representative of our comprehensive Italian Provincial Group has varied decorative uses... in a collection of outstanding finishes.

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BALTIMORE, Louis Mazar, Inc.
SILVER SPRING, Mazar Masterpieces

MASSACHUSETTS
BOSTON, Paine Furniture Co.
FALL RIVER, Modern Furniture Co.
LENOX, David E. Herrick, Inc.
NEW BEDFORD, The Chas. F. Wing Co.
SPRINGFIELD, The Red Lion Shop, Inc.
WORCESTER, David Burwick

MICHIGAN
ANN ARBOR, Handicraft Furniture Company
BIRMINGHAM, Scott Shuptrine Co., Inc.
DETROIT, Beardsley's
DETROIT, Edward S. Pierson
DETROIT, Scott Shuptrine Co., Inc.
FLINT, Earl I. Trembert
GRAND RAPIDS, The New Klingman's
GROSSE POINTE FARMS, Scott-Shuptrine Co., Inc.
KALAMAZOO, Stewart-Clarke Furniture Co.
MIDLAND, Sawkins Furniture Stores
PLYMOUTH, Blunks, Inc.
PORT HURON, Vining Thompson Furn. Shops
SAGINAW, Henry Feige & Son

MINNESOTA
DULUTH, Alex J. Lumm, Inc.
MINNEAPOLIS, Levov, Inc.

MISSISSIPPI
JACKSON, Balle Furniture Company
JACKSON, Suf Jones, Inc.

BD, BK, F, I, J, K, M, R, S, W
BD, BK, I, J, J, W, M, P, W

BK, F, I, J, J, W, K, M, P, S, W
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I, J, J, W, M, R, M, S, W
BK, C, F, I, J, J, W, K, M, P, W

KANSAS CITY, Edward Keith, Inc.
ST. LOUIS, Lammert's

MONTANA
BUTTE, Christie Furniture Company
GREAT FALLS, Albrechts'

NEBRASKA
OMAHA, Orchard & Wilhelm Company

NEW HAMPSHIRE
MANCHESTER, C. A. Hoitt Company, Inc.
PORTSMOUTH, Margeson's

NEW JERSEY
NORTH HACKENSACK, Huffman & Boyle Company, Inc.

NEW MEXICO
ALBUQUERQUE, American Furniture Company

NEW YORK
ALBANY, Mayfair, Inc.
AUBURN, Rondina, Inc.
BINGHAMTON, The Fair Store
BUFFALO, The Conley Furniture Company
ELMIRA, J. P. M. Sullivan
JAMESTOWN, Lawson Furniture Company
MANHASSET, L. I., Louis D. Schroeter
NEW YORK, Altman & Company
NEW YORK, Bloomingdale Brothers
NEW YORK, W. A. Hathaway Co.

BK, I, K, W
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NIAGARA FALLS, Cornell & Daggett, Inc.
NIAGARA FALLS, Highland Furniture Co.
OLEAN, Bradner's
ROCHESTER, Lauer Furniture Co., Inc.
SCHENECTADY, Ras Furniture & Gifts
SYRACUSE, E. W. Edwards & Son
SYRACUSE, Fleischmans
SYRACUSE, Sagenkahn Furniture Galleries
YONKERS, Laytin's for Interiors, Inc.

NORTH CAROLINA
GREENSBORO, Guilford Galleries

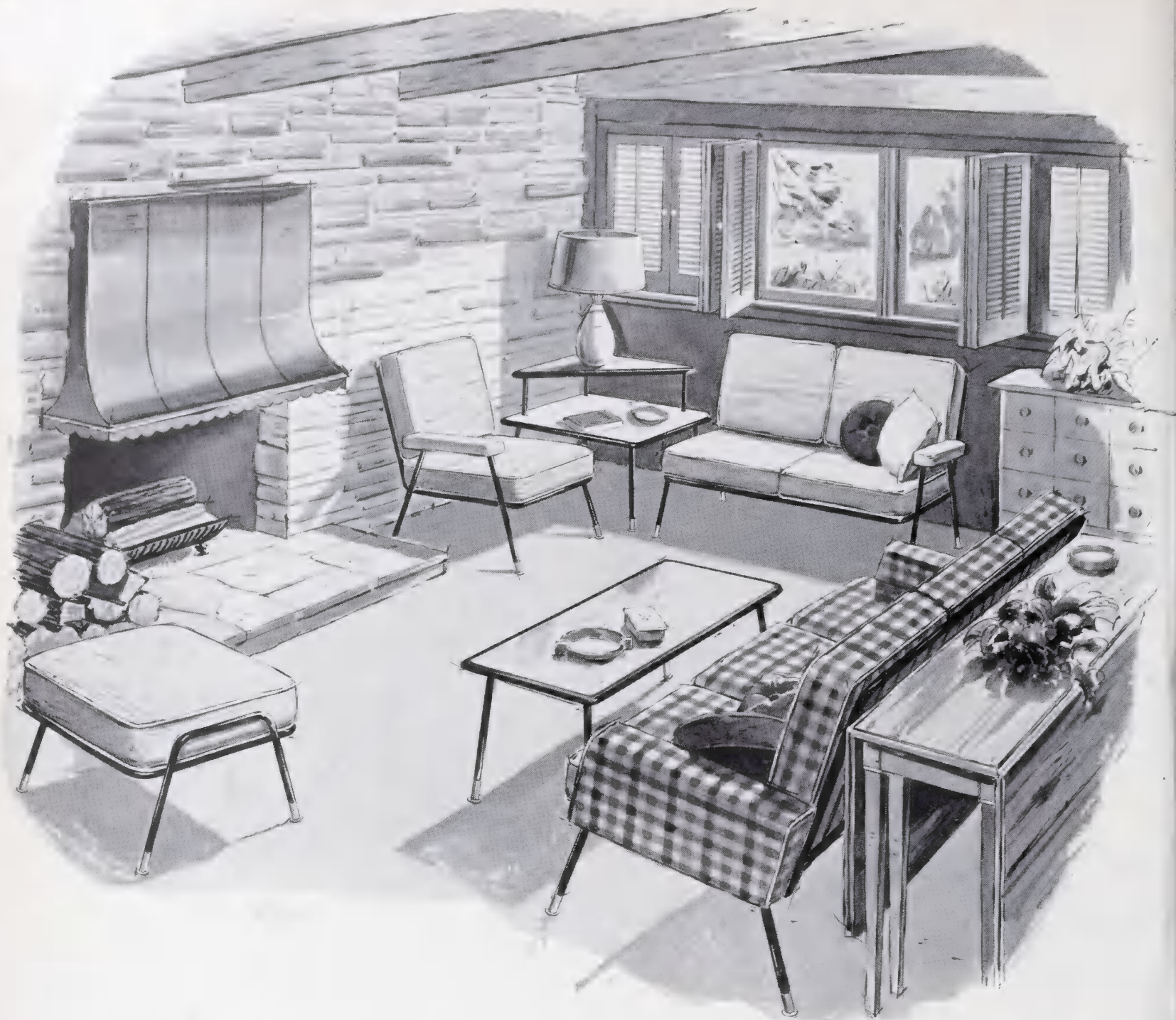
OHIO
ALLIANCE, The Cope Furniture Company
CANTON, Thurin's
CHAGRIN FALLS, Brewster & Stroud
CHILLICOTHE, Ebenhack & Son
CINCINNATI, The A. B. Closson, Jr., Co.
CLEVELAND, The Bonhard Art Furniture Co.
CLEVELAND, Holzheimers
COLUMBUS, Schorr-Ketner Furniture Co.
COLUMBUS, Schorr-Ketner & Lane
CUYAHOGA FALLS, Long & Company
DEFIANCE, Hoffman's
LANCASTER, Buchanan's
MANSFIELD, W. E. Jones Piano & Furn. House
MANSFIELD, Weikert, Inc.
TOLEDO, Treuhaff Brothers
URBANA, The Rock Shop
YOUNGSTOWN, The Lowry Furniture & Carpet Co.

F, I, J, J, W, M, P, R, M, S, W
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Handsome in the modern mold!

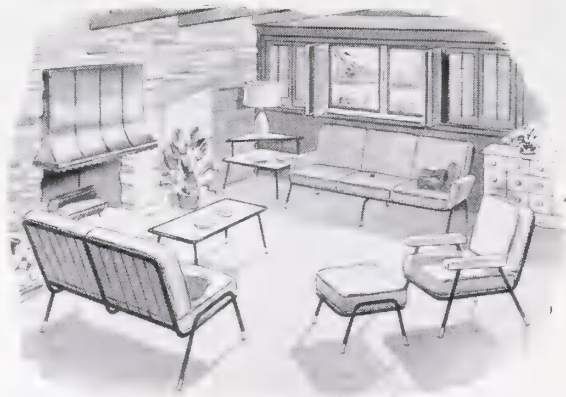
● Here's a living room meant for *living!* Furnished with Cosco . . . for people with modern ideas!

Strikingly modern in style . . . with a fresh, charmingly casual look created for today's lighthearted living. Modern in concept, too: practical, serviceable, easy to live with. And wonderfully comfortable, with Cosco's exclusive Leaf Spring Suspension!

Foam rubber or inner spring cushions. Open or closed arms. Bonderized, two-coat, baked-on enamel finish in ebony, white or tan. Upholstery fabrics, patterns and colors for every taste, every setting. Five matching occasional tables.

How much? The price depends on your choice of arms, cushions and upholstery. Generally, chairs start at about fifty dollars, and other pieces are correspondingly low.

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Enduring screens made of aluminum. Screens that keep their beauty for generations because they can't rust ever. No ugly rust stains on siding and window sills. No maintenance expenses, no painting. Aluminum screens are so strong, so durable they last a housetime. Match the quality of your home with the quality of handsome, rustproof

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With...and without

Honeywell Zone Control comfort



*The famous
Honeywell Round
world's largest
selling thermostat*

Fair warning: no *single* thermostat system, not even the best, can cope with "rising" warm air and "dropping" cold air in today's split-level home. Only Honeywell Zone Control can assure your split-level completely even, whole-house comfort. Because only Zone Control divides your home into two or more comfort zones . . . each controlled by its own thermostat. Ask your architect, builder or realtor or heating and air conditioning contractor about Honeywell Zone Control. They'll say it's the most comforting thing that ever happened to split-level homes, big-windowed homes, air conditioned homes, homes with finished basements, with spread out floor plans, with rooms over garages and unheated areas.

Honeywell
MINNEAPOLIS

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Andersen Windowalls

TRADE MARK OF ANDERSEN CORPORATION



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You'll double your enjoyment of a lovely view with Andersen WINDOWALLS! And you'll enjoy a lifetime of satisfaction and convenience, too. That's because WINDOWALLS are so easy to adapt to any style of home, any style of decorating. Because Andersen WINDOWALLS are made of *wood*, they are more pleasing to the eye . . . take paint or a natural finish to

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Address

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it's
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It's all so simple and so rewarding—in the feeling of freshness, the trim good looks, the *investment* protection that paint brings so effortlessly.

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All set? Then, let's go!

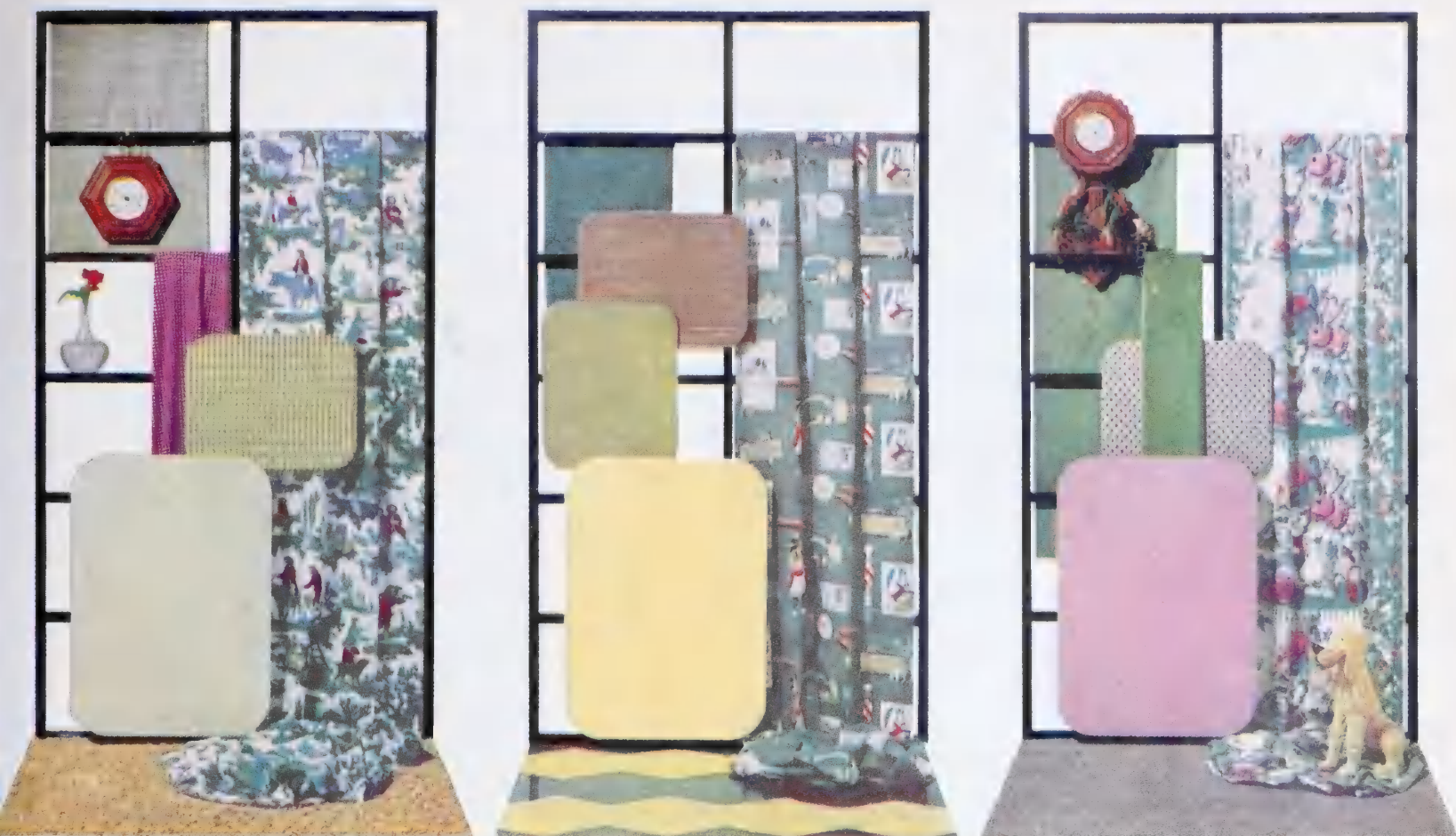
Paint, enamel, varnish, turpentine, other spruce-up products come protected in airtight cans of steel coated with tin. They're safer that way. Leakproof. Spoilproof. Unbreakable. And cans are easier to use, to store, and to handle.

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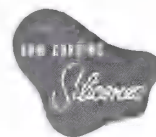
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SYL-MER* is "the invisible slipcover" that makes upholstery fabric more luxuriously soft to begin with, and keeps it beautiful for years. Spills are easily removed with tissue or a sponge. The "troublesome" kind can be spot-cleaned away without affecting SYL-MER's

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You'll be so glad years from now if you make ALVIN your choice today! Ten lovely patterns present a choice for every taste and liking . . . all superb table silver by the world's most skillful craftsmen. Select yours with confidence at your dealer's from these and other Alvin patterns.

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Illustrated price folder showing all Alvin Patterns gladly sent upon request.

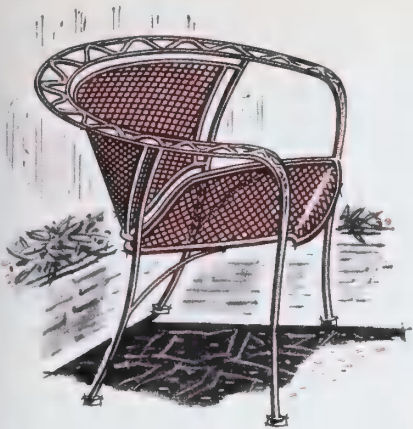
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 from \$35.00†
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The colors are delightful... soft, pastel shades of Cloud Grey, Carnation Pink and Sky Blue. Also Flat Black, Satin White and Antique Green. Umbrella Hole in table top accommodates optional Lazy Susan. See MEADOWCRAFT at your better stores everywhere.

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Against Rust and Corrosion...
the very ultimate in finish protection!

LOWEST PRICE EVER

for these *Sealy*
Spring Values



Sealy

"MONARCH"
INNERSPRING MATTRESS

now only

\$37⁷⁵

Matching
box spring,
now only
\$37.75

Slightly higher in Canada

Compare Sealy's "Monarch" with other mattresses selling for far higher prices! It's a once-in-a-lifetime value! Check these quality features:

- Layers and layers of cotton felt for luxurious comfort!
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- Striking Lurex-stripped grey and turquoise decorator-selected cover!

Made by the makers of the
\$79.50 Sealy *Posturepedic*



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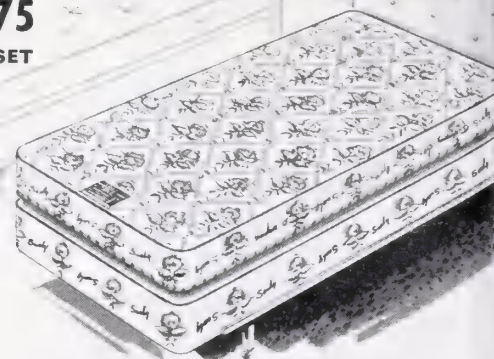
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- Matching box spring for properly balanced support!
- Upholstered washable plastic headboard!
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Hollywood Twin
Bed Ensemble

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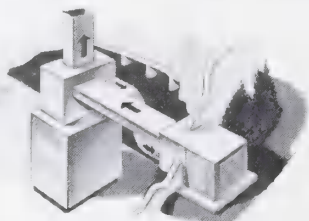


Sold through dealers, decorators, and architects.

For further information write Rway Furniture Co., Dept. (HB-2), Sheboygan, Wisc.

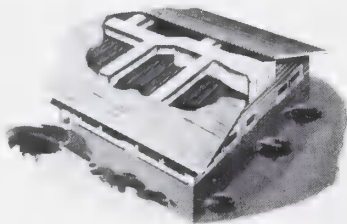
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SO EASY TO INSTALL!



ADD TO FURNACE

Powerful, compact unit connects quickly ... easily — and economically — to your existing warm air furnace ductwork.



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Revolutionary, new, prefabricated Vornado ductwork of Fiberglas is available for quick, easy installation where needed.

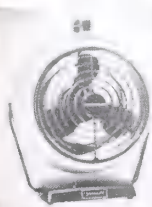


Vornado[®] COMPLETE HOME AIR CONDITIONING

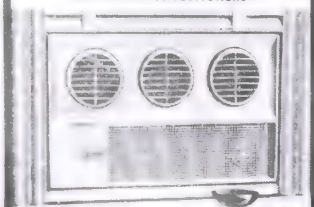
Enjoy living in *every* room with Vornado's sensational new complete home air conditioner. Relax ... entertain in cool luxurious comfort such as you've never known before. Your family will be healthier, happier ... you'll be the envy of the neighborhood ... for Vornado just cools better.

Vornado's cooling system has two compressors. One operates continuously to control temperature and humidity. The second compressor goes on automatically when additional cooling is needed. Powerful blower silently moves large quantities of cool filtered air to every room of your home.

AIR CIRCULATORS



ROOM AIR CONDITIONERS



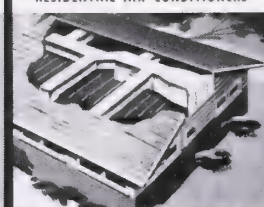
"World's Leading Manufacturer of Comfort Cooling Appliances"

for every need

Vornado

just cools better!

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Right in any decor—
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now —

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NEEDS NO POLISHING!**

All Dirilyte Holloware now is scientifically processed to retain its beautiful luster without polishing. Owners of non-processed Dirilyte Holloware can have it similarly processed for a nominal charge. Write directly to the factory at Kokomo for estimate of cost.



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c. Bridge Set (4 Teaspoons, 4 Salad Forks)	20.00	16.00
50 Piece Service for 8 —with Chest (Not Illustrated)	154.50	123.60
(8 Dinner Knives, 8 Dinner Forks, 8 Salad Forks, 8 Cream Soup Spoons, 16 Teaspoons, 1 Butter Knife, 1 Sugar Spoon)		
d. Coffee Pot	95.00	76.00
e. Sugar Bowl	18.75	15.00
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	Reg. Price	SALE PRICE
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g. Serving Tray	24.75	19.80
h. Vegetable Server	4.75	3.80
Sandwich Tray (Not Illustrated)	18.25	14.60
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4 Ind. Shell Ash Trays		
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There's a new fashion look to upholstery . . . a look of luxury and elegance, thanks to Du Pont nylon. This spring you'll find these beautiful fabrics in more decorator colors, weaves and textures than ever before. But luxury isn't the only advantage nylon brings to upholstery . . . it brings longer wear and easier care, too. Look for this beautiful upholstery of Du Pont nylon at leading department stores, decorating departments or ask your decorator to show you swatches.



BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

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Du Pont makes fibers, does not make

the fabrics or furniture shown here



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Now you can enjoy the luxury of your very own solid cherry dining area. Whether your home is Colonial or Contemporary, you'll fall in love with the timeless traditional styling of Temple-Stuart's new Baldwin Cherry Collection. Only in cherry will you find wood grains so richly patterned. Only in Temple-Stuart will you find such rich, mellow, hand-rubbed finishes . . . such careful attention to every detail . . . for these are the hallmarks of New England craftsmen.

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Creators of America's **Showplace** Dining Area Originals
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than meets the eye!



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■ **INTERIOR CRAFTS** touches this sectional grouping with the magic of *genuine* Dayton Koolfoam cushioning. Here are clean, crisp lines in the contemporary mood... combined with luxurious comfort as you like it!

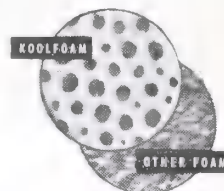
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more comfort because
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world's largest manufacturer of Foam Latex Pillows

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they're all topped with
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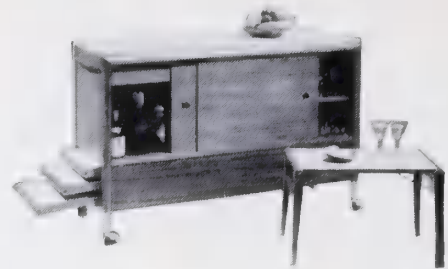
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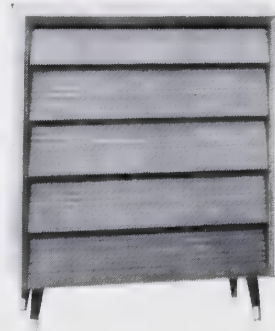
NAME

ADDRESS

CITY ZONE STATE



Bar Buffet,
No. 146 by
Brown Saltman



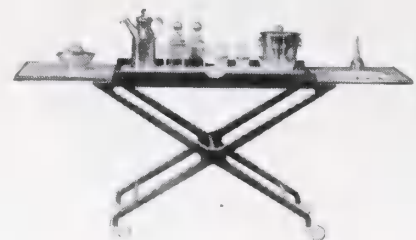
Chest of Drawers, No. 5705
by Mohawk



"V. I. P." Set
by Kroehler



Buffet, No. 5346M
by Ficks Reed

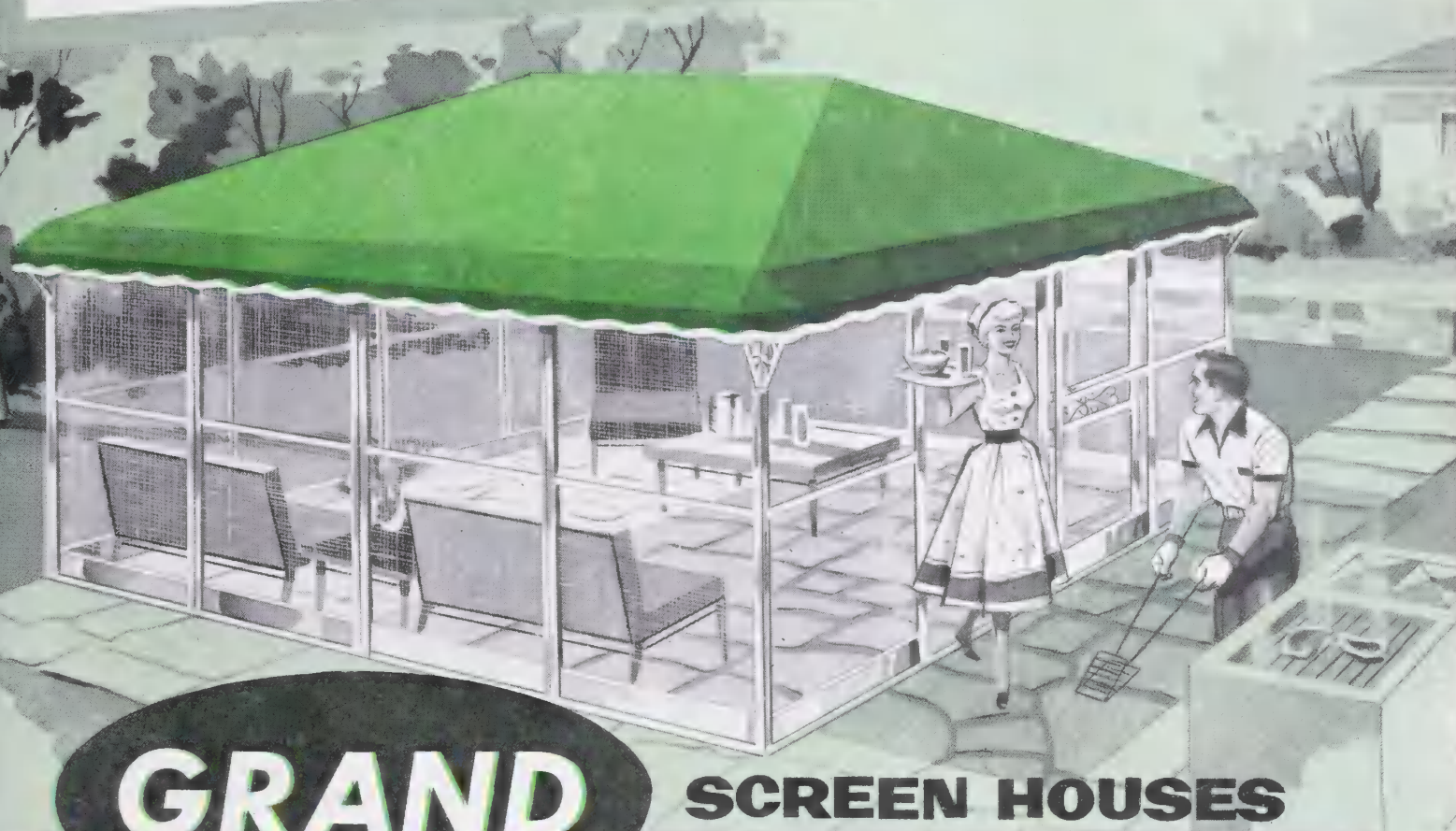


Rolling Serving Table
No. 2945 by Baker



Desk, No. 355
by Best

Add an outdoor room to your home in
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GRAND

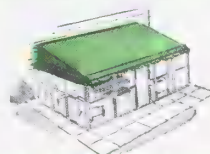
SCREEN HOUSES

Illustrated above: The Holiday Four Hundred Screen House. Free standing—goes up anywhere. Solid green or green and white striped heavy canvas roof. 12' x 12'. Also in 9' x 12' (Similar model in 9' x 9').

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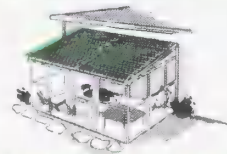
Now . . . for a fraction of ordinary construction costs, you can add a beautiful screened room to your home and join the trend to modern, comfortable outdoor summer living. Not only do you save expensive building work, but you eliminate complicated, far-ahead planning. Grand Screen Houses are fully prefabricated . . . require only fast, easy assembly. Simply select your Grand Screen House from the many fine models available *right now*. All are handsomely designed to blend with any type home. **PLUS**—there's a size and style to fit every family's need!

exclusive fluted aluminum frames • fine mesh aluminum screening • insect-proof • beautiful weather-proof top • space-saving sliding door with lock • decorative scrollwork • eave overhang • extremely rigid



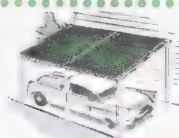
**THE FLAMINGO THIRTY-ONE
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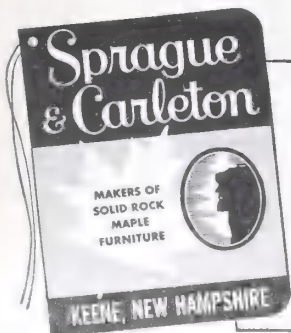
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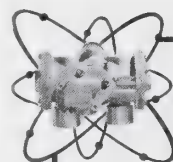
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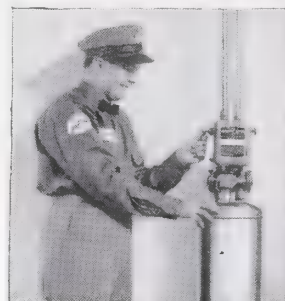
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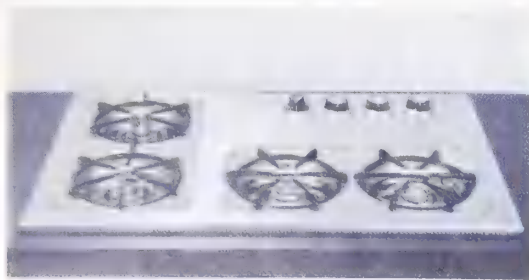
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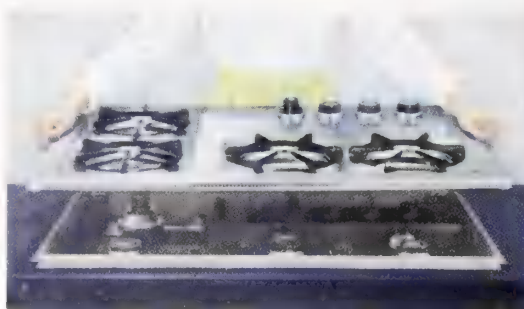
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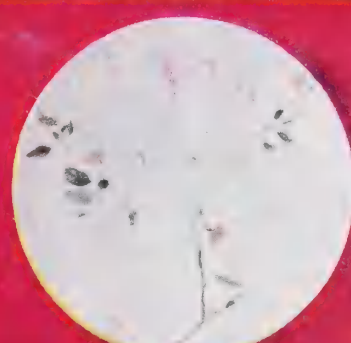


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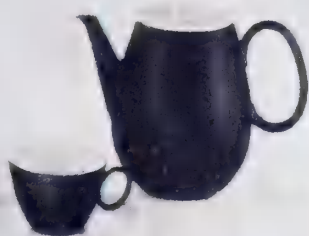
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Triple dresser has 9 drawers. Bed comes in single or double size. Genuine cherry, finished in French Fruitwood or antique white.



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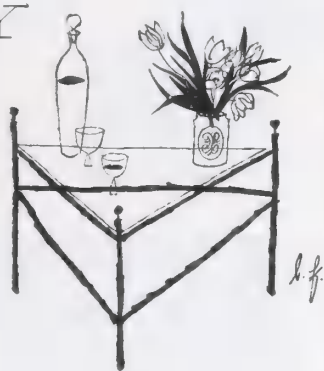


Oval dining table is 44" x 58", extends to 103". Buffet has trays and adjustable shelves. All genuine cherry, with the French Fruitwood finish.

Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES Factory at Morganton, N. C.

DECORATOR'S DIARY



*Out of the pages of a decorator's
notebook—a few choice solutions to frequent
problems in furnishing a home*

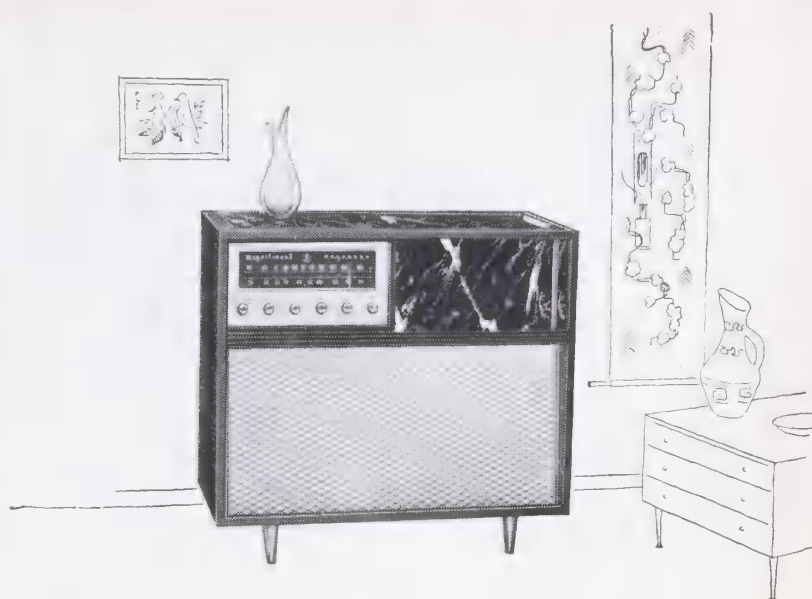
The benighted former owner of Mrs. Pfeiffer's new house in Far Hills paneled the north-facing library in darkest walnut. She did this, I presume, because she thought it was seemly for a library to have the dignity of wood walls and an air of high-class somberness. The latter was so successfully achieved that I had to restrain the new owner from giving the handsome walnut a coat of white paint. The need for something bright on the wall opposite the window was definitely indicated—something to reflect instead of absorb the cold light. And it had to be done with fabric. We decided that Mrs. Pfeiffer's mammoth sofa would be a fine vehicle because it offered such a broad area for covering. For a long time we toyed with the idea of a white fabric—or perhaps a pattern printed on white—because white has the highest light reflection of any color. But we discovered, by experimenting with sample lengths of white fabric pinned to the wall, that white lightened the room but didn't take the chill off it. White against the dark wall was too sharp a contrast. I decided, so we were off again to find a color light enough to do the reflecting job, yet seem to blend with the wall. H. Thorp provided the fabric, and it's one of those things that make you wonder why you hadn't thought of it in the first place. It's strong and sunny hand-screened pattern of melons in wonderfully light-reflective pumpkin golds and citron yellows, printed on a pale tan ground, which doesn't hit you

in the eye. This proved again to me what a boon the yellow and gold family can be to decorators. The pattern is in bold scale so there are large splashes of color to bounce the light right back as cheerfully as flickering sunshine. Even the emerald green leaves and melon markings have a warm look.



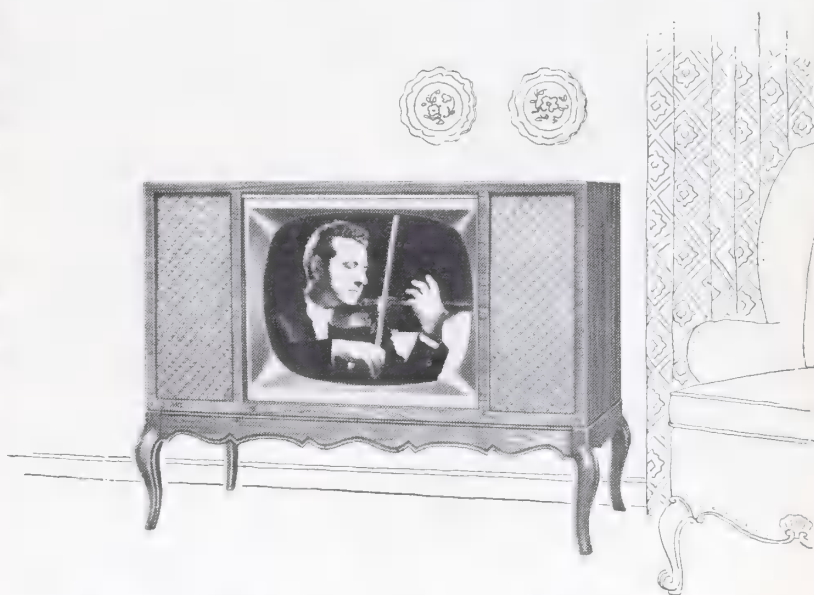
"Melon Patch," quilted, unquilted

And just by way of emphasizing the golden forms of the melons, we had the motifs quilted in outline, so they take on a dimension besides adding a textural quality to the smooth cotton fabric. (The quilting cost more than twice the fabric, but we think it's worth it!) We've done two tremendous lounge chairs similarly and have repeated the fabric unquilted at the windows, shrewdly (I think) extending the draperies a few inches beyond the window frames, just to subdue a little more of the wood. The former owner wouldn't know (Please turn to page 118)



"The High Fidelity Look," combined with magnificent Magnavox sound. The *Super Magnasonic* offers four speakers (15" and 12" bass, plus 4" and 5" high frequency speakers) and a 20-watt high fidelity amplifier. Gliding top and front marbled panels eliminate the old inconveniences of doors, lids and drawers. AM-FM tuner, intermix record changer with Diamond Stylus pick-up. In ebony, as shown above, \$345.00.

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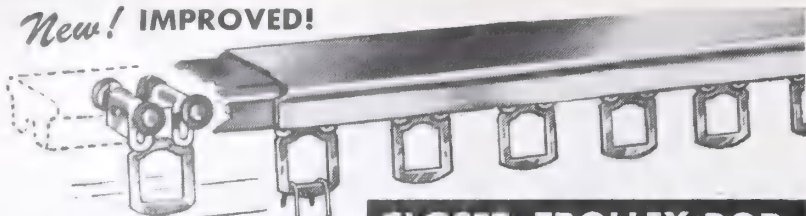
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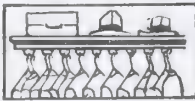
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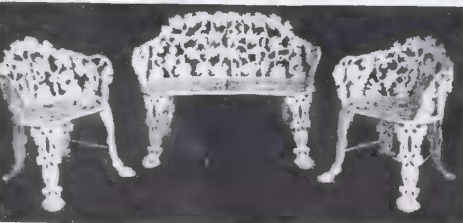
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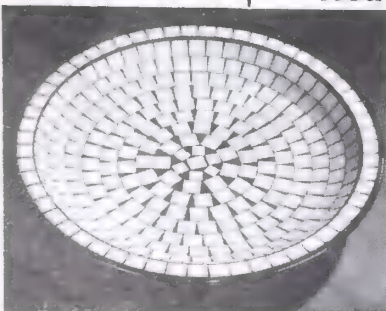
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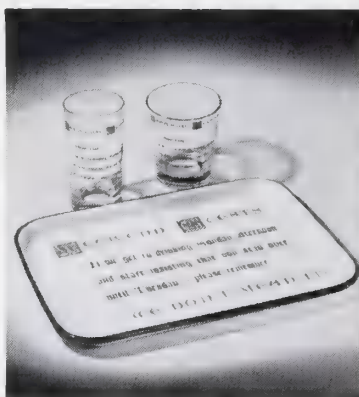
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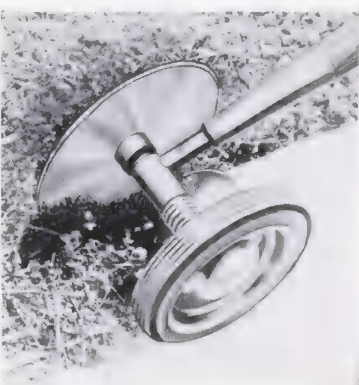
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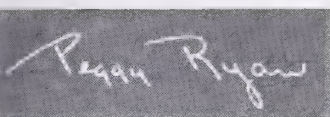


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the kitchen and you have another
good reason for making this pleas
ant, deliciously fragrant room a
semi-sitting room. Beautiful pure
linen tea towels in background
colors of pink, rust, blue or gray
feature hand-screened designs of
a cruet or wine set, are as eye-
catching as a Van Gogh or Renoir
painting. \$1 each, ppd. Jeredit
Manor, Box 130, Nyack, New York



LAWN EDGER. If you want
your lawn to look properly
groomed around the edges, you'll
need one of these handy tools.
Next to your walk, or down the
length of your drive, its self-
sharpening revolving blade leaves
a clean-edged furrow. You'll trim
tall grass from hard-to-get-at
places, cut away weeds, landscape
flower bed edges. \$5.95. Ppd.
Carol Beatty, 277 Beatty Bldg.,
Hollywood 46, California.

SHOPPING WITH



THE INSIDE STORY makes is beautiful Colonial bench the *Way of the Month!* The seat is designed to disclose a Lane Cedar chest for linens, blankets, winter clothes and comes with free \$1000 insurance policy against moth damage. In hand-rubbed solid maple, seat is 18" high; bench overall 51" x 19½" x 33½". \$69. ppd. Send 25¢ for catalog. Greenbaum Bros., W5, 101 Washington St., Paterson 1, N. J.



TAKE A STAND with 3 legs black wrought iron capped in brass which fold up. Take a giant "pierced metal tray with a slip-proof finish in black, white or pink trimmed in brass color. Combine the two, and you have a table that is 22" high, decorative and functional. Fine for patio peppers, beside a chaise, T-View dining. \$9.95; 2 are \$18.50. Ppd. Order from Downs & Co., Dept. 87, Evanston, Illinois.



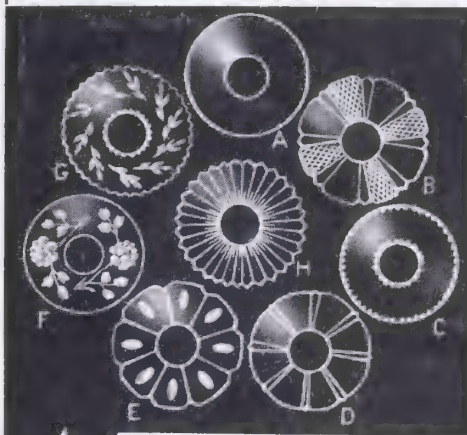
TRIPLE TREAT for sweets has lots of strawberry dash and little spoons for dipping into jams or jellies, relishes or pickles. Made of white ceramic with colorful strawberry design, it comes in 3 sections which fit together in 7½" plate, and a cover fits over all. It would make a lovely hostess present or a donated prize for the church bazaar. \$2. ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisconsin.



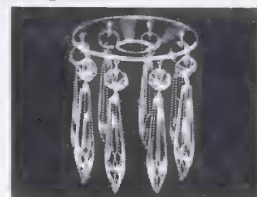
BUBBLING OVER with fresh cold water for thirsty youngsters. Arch gardeners and sun worshippers is an outdoor drinking fountain. It screws on to any faucet, will not interfere with garden hose, and eliminates the constant dripping in of children (and adults) for hourly drinks. Chrome metal, plastic cup. \$3.95 ppd. Deluxe model in heavy-gauge chrome metal. \$9.95. Ppd. Mastercraft, 12HB Summer, Boston 10, Mass.



Catch Wax Drippings with **IMPORTED CRYSTAL BOBECHES or PRISM BOBECHE SETS** many glamorous styles



These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip, and save table linens. And... its radiant crystal, glitters with the flash of the candle flame above. Each bobèche is 3" across... with a 1" opening for candles. Perfect for candleabra, sconces, chandeliers. Satisfaction guaranteed.



A	.29 ea.	E	.59 ea.
B	.69 ea.	F	.59 ea.
C	.39 ea.	G	.69 ea.
D	.59 ea.	H	.69 ea.

- Minimum order of 6 bobèches (above).
- Check or money order.
- Other styles available.
- Add 45c for postage and handling.

Style #1859, Imported Prism Bobèche, 1 Bobèche and 8-3/4" prisms. \$2.25 each postpaid, a pair \$4.50 postpaid.

PAULEN CRYSTAL CO.

296 Broadway, Dept. HB-557, New York 7, N. Y.

Buy 'Em by the Dozen!



RATTAN
Picnic
Plateholders
39¢ EACH
POSTPAID

A bargain you can't miss, especially with picnic weather just ahead. These clever wicker holders are perfect for giving strength and substance to a paper plate. Just slip the plate in place and "dig in". Hand woven and imported from Hong Kong. 9" size fits most plates perfectly. Use them over and over. Ideal for cake or sandwiches on napkins or passing chips and dips. 39¢ each. 1 for \$1.50—12 for \$3.95 POSTPAID.

Satisfaction or Money Back

FREE!
Summer
Gift Catalog
In color—
write for it!

Foster House

430-B5, S. Jefferson St.
Peoria, Illinois

JUG and SHELL



Where Birds Can Bathe

From the jug which this little fellow tilts water can flow to bring song birds to your garden. Made of Pompeian Stone, 32½" high, 25½" wide, \$82.50. Also available with concealed circulating pump, \$105.00. Prices f.o.b. N.Y. Many new garden ornaments, some priced at only a few dollars, are shown in our 1957 Catalog (10 cts. please for mailing). Visit our galleries.

ERKINS STUDIO

42 West 40th St. New York 18, N. Y.

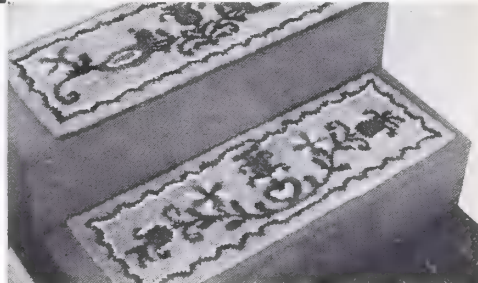
SAVE ON CARPETING! HAND-HOOKED STAIR TREADS

3.00 EACH
POSTPAID

Pa. Residents Add 3% Sales Tax

EACH TREAD IS 26" WIDE & 9" DEEP. PENNA. DUTCH TULIP AND BIRD DESIGN ON A BEIGE BACKGROUND.

Page & Biddle



MATCHING LANDING RUG 2' x 3' Ppd. \$10.95

Send For New Free Gift Catalog

21 STATION ROAD, HAVERFORD HB5, PA.

BACK DOOR KNOCKER.

This is the part of the cat that goes over the fence last—and we think it's terrific for your kitchen or patio door. Of black iron, about 7" high, it mounts easily with two wood screws which are included. \$4.75. In solid brass it is \$6.75. Postpaid from Tennessee Chromium Plating Co., 206 Louise Ave. N. Nashville, Tenn.



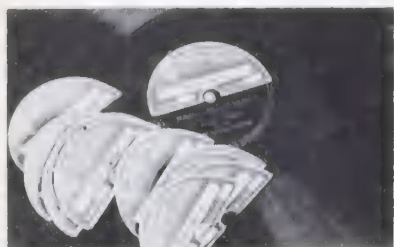


Village squares in the middle of town—

for indoor and outdoor tables. Red, green or blue checked linen—54 x 54-inch, 4.50; 54 x 72-inch, 5.95 54 x 90-inch, 7.50; oyster linen napkins, each .60

Lord & Taylor—424 Fifth Avenue, New York 18, N. Y.

Beyond our delivery area, add .50 for shipping



PERSONALIZED RECORD SEALS FOR MUSIC LOVERS

Embossed, specially gummed seals are stamped with your name on each one. Index space is provided to identify proper album and pocket. Collectors find these wonderful for preventing lost records, eliminating confusion and adding a note of pride to a distinguished collection. Equally cherished by fans of chamber music or cha-cha. Fits all 33 and 78 records. Must be trimmed slightly for 45s. Print personalizing please.

50 for \$1.69 100 (same name) for \$3.00

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Hostess House, Dept. B-5

5858 Forbes St. Pittsburgh 17, Pa.

★ Sensational New \$1 Value ★

Hand Etched Rose Design

Glass
Tea
Pot



For Gracious Serving

... or Use as Planter!

You're invited to become acquainted with Helen Gallagher, with the most exciting import we've discovered in a long time. It's a delightful crystal glass teapot that holds four full cups... and more. The design is a lovely rose, hand etched. The handle is insulated with baby bamboo... a color accent that's also very practical. Glass is heat treated. Has removable glass top. Attractive as a planter on shelves or in windows. Order several at this low price.

Satisfaction Guaranteed or Money Back

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\$1 Each
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In color—
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A TREASURED OIL PAINTING OF THE ONE YOU LOVE

Now you can have a beautiful portrait in vibrant oil colors by one of our professional artists. This life-like 12 x 16 painting handsomely framed in limed oak, will become a cherished possession.

Here's all you do. Send us a snapshot (any size), with complete color description of eyes, hair, clothing and person's age. In a few short weeks you will receive your portrait. Please send check or money order. Postage prepaid.

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12 x 16 oil portrait
wood framed. \$25.00

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Baby Presents in STERLING SILVER

Cup, \$8.50

Spoon, \$2.95

SET, \$10.00 POSTPAID

Millard F. Davis

831 Market St. Wilmington, Del.



WINDOW



ELECTRIC FOUNTAIN is a spectacular "live showpiece" for the dining-room table, terrace suppers, wedding buffets. Just put water in the antique Pompeian green bowl (perfume it if you like), add a ring of ivy or flowers and plug into AC outlet. *It even acts as a humidifier!* 15" diameter, \$65. Wrought-iron stand, \$17 Ppd. Anders Co., B-5, 155 W 72nd Street, New York 23.



GRECIAN LEGS add elegant distinction to a richly veined marble top coffee table, the base of a solid mahogany cabinet or television set. Golden brass-plated legs have sculptured design, are 17" high, the correct viewing height. They're lacquered for permanency, come in 2 parts. Top part nails to table; leg screws into place. \$10 a pair; 4, \$17.95. Add \$1 W. of Miss. Elizabeth McCaffrey, B5, Orange, N.J.



GRANDSTAND PLAY that will show off your potted plants like nobody's business is this tree with a new twist. A plant stand with 4 holders and composition pots displays ivy, geraniums, African violets on your patio or in front of a picture window. It folds easily, has removable top, brass or copper finish, 22 3/4" tall over all, 16" across. \$9.95 ppd. Jack's Mail Box, 95 Fifth Ave., New York 3.



A Bracelet For Grandmother

Custom-made to your order in sterling of the finest weight and quality obtainable to afford unsurpassed beauty and durability. Engraving of one or two names and birthdate included.

Bracelet \$6.00

Per 3/8" disc (choice of shape) \$3.30

Tax included. Prompt delivery, satisfaction guaranteed.

Catalog
On
Request

Holiday House

15 Bellevue Theatre Bldg., Upper Montclair, N.J.

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Direct from
ITALY
duty free!

Combination
Pepper Mill and
Salt Shaker

both in one hand—
some Florentine
chess piece 11 inches
high!

New, clever combination: the top is a salt shaker, the bottom a pepper mill, both in one distinguished piece reproducing an antique Florentine chess figure. Elegantly finished in black with gold mottling, a decorative "must" for graceful living. Shipped prepaid from Milan.



Airmail (15¢ postage)

check or money order for only \$ 8.95.

VE.CO Dept. A-Casella Postale 979, Milan, Italy.

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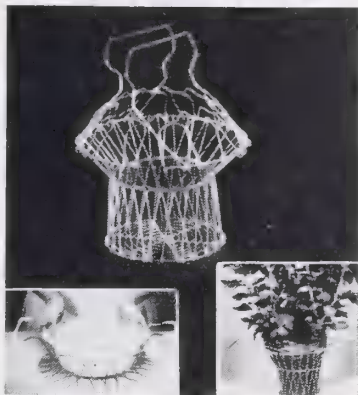
RY TOGS are something un-loving couple should be out. They're grand to wear a dip or to court the sun. s white terry shorts are mon-nmed with any color name initials on back pocket. S, m, l (large, send measurements). Two-piece lady's set is mon-nmed on front pocket. s, m, l. Ppd. Ruth Brawer, HBR, 4035, Tucson, Ariz.



LOVE A CASSEROLE these chalk-white porcelain es from Finland get our en-astic endorsement. Ovenproof, come to the table looking a million dollars in hand-n reed carriers with hand-handles. We can't think of a er way to serve all your *en role* dishes. One qt., \$10.95; 3 qt., \$13.50; 3 qt., \$19.50. Ppd. r from Chalmar, Split Rock Syosset, N.Y.



BASKET TO CHEER is whose uses are legion, whose n is inspired. In it you'll k salad greens, create flower gements, collapse it to hold roles, pies, muffins; even t for a gay summer handbag. made French wire basket e shaped to suit any need. is high, rustproof, heat resist- \$2.95. ppd. Red Oaks, Dept. , Prairie View, Ill.



Authentic Reproductions
CAST IRON or ALUMINUM
E PATTERN
Chair, 21 1/2" wide \$15.95 \$18.50
e 39" long \$22.95 \$29.00
Table 20" dia. \$ 9.75 \$12.50
ce Group, 2 Arm \$49.50 \$59.40
s and Settee
Bench, Trees up to \$39.95 \$49.95
SPECIAL OFFER—Small Table \$4.95 C.I.,
25 C.A. If Bought With 3 Piece Group.
FURNITURE PROTECTED WITH HEAVY
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Alabama. Send For Free Catalog
THE HEARTH SHOPPE
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VINYL-TREATED STAIR RUNNER LOOKS LIKE REAL CARPETING

Deep, cushiony foam rubber coated with vinyl makes the most luxurious stair runner you ever saw. Colored and textured like real carpeting, yet costs so little in comparison. Grease and stains wash off in a wink. Tough vinyl just won't wear out. And no padding needed, either. Color choices: dove gray, Laurel green, toast beige. Approximately 27" wide.

Only **\$3.75** running yard
Postpaid

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2100-A5 N. Haskell Dallas 4, Texas



Lowest prices in the United States!

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for example

Window shutters 9" x 30" **\$4.35**
a panel

Door panels 16" x 80" **\$10** each

**OUR STANDARD SIZES CAN BE CUT TO FIT ANY
SIZE WINDOW OR DOOR. ALWAYS IN STOCK, IM-
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There is only one perfect wood for making fine quality louvre shutters and doors: clear white sugar pine. And it is grown only in California—nowhere else.

From clear white sugar pine, air and kiln dried, we manufacture the finest shutters you could buy. Double blind mortise and tenon joints are used throughout so our wide selection of standard sizes can be cut down as much as 3 inches in length and 1 inch in width to fit your windows. This way you get a "custom" fit at standard-size savings.

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Shutters	Room Dividers
Doors	Bar Doors
Folding Doors	Screens

We will size, finish and paint your shutters or doors at less than half the usual charge. Complete stock of hardware available.

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Satisfaction Guaranteed

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Carabao Special Products, 2750 Hyde at Beach

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2750 Hyde at Beach

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San Francisco, Calif.

Our eighth year of selling direct by mail

A MANY-SPLENDORED GIFT



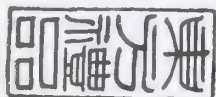
Something different — this sturdy brass opium lamp, actually handcrafted in Hong Kong by Chinese artisans. A wonderful conversation piece—the same as lamps used for centuries in the Orient to warm opium pipes.

It can be used as a table cigarette lighter, or with its detachable brass "birdcage," it can be hung for use as a patio lantern.

Simple enough to blend with any decor, it brings a wonderful touch of the Orient into your home. And it's a tremendous gift suggestion—for those discriminating friends who "have everything."

You may order directly from Orient Traders for shipping direct from Hong Kong. Simple instructions are included. A card in the donor's name will be included in the case of gift orders. Please allow four weeks for delivery.

We guarantee quality and delivery or your money refunded.



ORIENT TRADERS

527 Madison Avenue, Rm. 618

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Only \$10.00

(plus 15¢ foreign parcel charge on delivery)



WINDOW



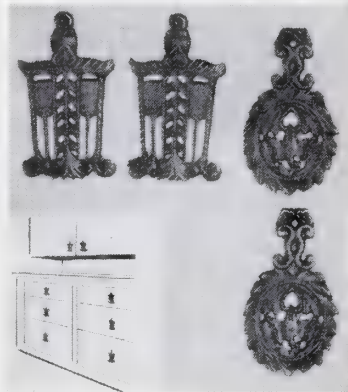
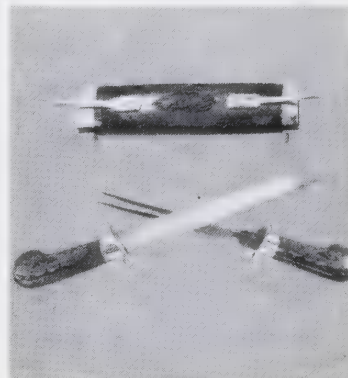
AT YOUR FEET you could ask for a more decorative lift than the Betty Sims footstool. Made of solid mahogany, it's a fine seat for guests or a "down front" television perch. 11½" seat covered in fabric \$10.95; in black needlepoint \$11.95; in your own needlepoint \$9.95. Exp. coll. No c.o.d.'s. Order from The Chair Shop, Box 100, Morganton, N. C.

KASHMIR CARVINGS

No Indian prince ever owned more elegant carving tools than these crafted by professional Kashmir sword makers. Made of the finest hard walnut, intricately carved, and hand-forged case and handles are both in solid brass. 12½" knife, 11½" fork lock into case, over all. \$15.95, ppd. Shop International, Inc., Dept. 59, Court St., White Plains, N. Y.

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are authentic Pennsylvania Dutch Trivets. Think how lovely these would be on the drawers and cabinets of a storage wall or on knotty pine kitchen cupboards. Made of black cast iron in the Eagle or the Grain and Tree design, they're about 3½" with ½" peg in back to attach drawer. \$1 a pair; 2 pair, \$1.99. Plus 25¢ post. Helen Gallagher, 413-HB Fulton St., Peoria, Ill.



SEND for our FREE BROCHURE of BEDSPREADS and DRAPERIES

DECORATOR BEDSPREADS

and draperies . . . in luxurious styles . . . fabrics . . . colors . . . at about half the cost of custom-mades. Send for free brochure . . . and color swatches (10c a fabric).

TYPICAL PRICES for twin size.

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ANTIQUE SATIN quilted spread \$17.95
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CUSTOM-MADE or KING sizes . . . any width or length . . . prices on request. Send for measuring chart.

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All Sizes With or Without Jackets

COMPLETE OR IN 1 HR. KIT

RECORD RACK

World's handiest record rack—the only one with all these features: Holds all size records (12", 10", 7") in jackets—out of jackets—in albums. Convenient for instant selection. Holds records safely upright—prevents warping. 12 spacious compartments have brass name plates for title cards, records can be filed in a variety of group arrangements—alphabetically, name bands, type of music, etc. Large top convenient for record sorting, lamp, etc. 24"x13"x31" high. Of hand-rubbed honey tone pine, or in lovely maple or blond finish. \$17.85 Exp. Chgs. Coll. IN KITS—for easy 1 hr. home assembly; precision cut, drilled, sanded, etc. with simple instructions. \$10.85 postpaid.

Large New Catalog—10¢ coin or stamps

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Yield House Dept. B5-7 NO. CONWAY, N. H.



A TABLE YOU'LL TREASURE

Beautiful, functional Colonial round table with removable lazy susan for dining, breakfast or recreation room. Hand fashioned by career craftsmen from solid native woods—walnut or wild cherry. Hand rubbed finishes highly resistant to heat, water, alcohol. Diameter 48", height 29". Choice of leg styles—\$117.50 up. Also available with extension boards and in larger sizes to seat a large group of guests. Send 25¢ for wood samples and catalog showing this table, captains' chairs and many other attractive pieces. Address Dept. 502.



WINEMILLER'S Colonial Reproductions COLDWATER, MICHIGAN

YOUR HOME "LIVES" BETTER WITH Heinley SHUTTERS



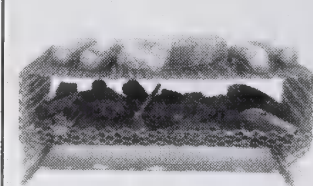
Only the best indoor shutters are inexpensive. Paul Heinley movable shutters cost no more because they are far superior in design, craftsmanship and materials. Any color finish, or unfinished. Easy to order, simple to install. Fast delivery anywhere in the U.S. Learn about the best before buying. Send 25¢ for "Idea Kit" to aid you in shutter planning.

PH457

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THROW-A-WAY BARBECUE GRILLET

Ideal for Patio, Backyard or Fireplace—Picnics, Hikes and Camping



This portable, disposable, self-lighting charcoal Grillette cooks steaks, hamburgers or hotdogs in jiffy and is adequate for any meal. Complete package with 4 refills containing charcoal and 4000 chips. Grillette burns from 1 to 2 hours. Usable in your fireplace, too, for indoor picnics and rainy days. Just light it with a match. No muss, no mess, no fuss. Cheap enough to throw away—good enough to keep. Made of strong grill steel. Lightweight. Mailed complete in reinforced box. Shipped promptly.

Grillette with 4 refills. \$2.00 & Send check or money order, Today! Extra refills

Walkersville Corporation WALKERSVILLE Dept. B MARYLAND



MONKEY SHINES like the com star he is, only this time there's method to his madness. He's a handy bag! Just be prepared to stop traffic when you walk down the street with him hanging on your arm. When you open the bag, his head flips down between his knees, and he's Dejected Incarnate. Wicker, 12" high, with 6" hoop handle, he's \$7.95 ppd. Glo Trotters, 455A Blake St., Pasadena, California.

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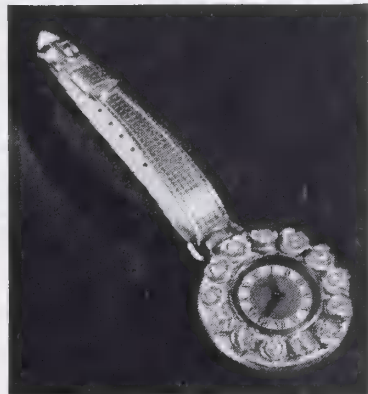
H-STEPPING HORSES

raised to decorative heights
you mount them on the wall
your terrace, over the mantel
ar. Made of cast metal, these
handsomely finished in jet
black with golden high lights,
ed for easy mounting and
ure 11" high by 16 1/2" long.
ould be a lovely house-
ing gift. \$9.95 a pair. Ppd.
er House, B-5, New Marlboro
e, Gt. Barrington, Mass.



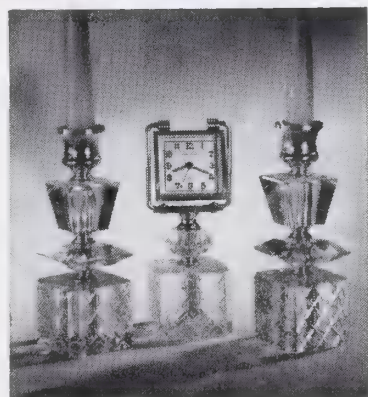
UP-TO-THE-MINUTE

L wears a pretty tick-tock
er belt and no matter how
she is, she will always have
for you. An imported shock-
f watch keyed to summer
ons in pink, turquoise, an-
e gold or white is encircled
D roses. With golden leather
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will be as fair a centerpiece
er stole the show on a dining
buffet, hall console or bed-
fireplace mantel. A pair of
sitate candlesticks and Phin-
Walker alarm clock, 6 1/2"
are made of brass and hand-
crystal to catch the light and
t off sparks. Candlesticks,
95 the pair; clock, \$33.95.
and post. incl. Charlotte
mas, Sewell, New Jersey.



Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your
bridal gown. The exclusive Le Boeuf Process SAFELY, gently
removes ruinous stains and soil, preserves and protects your
gown in sealed full-vision, transparent case against moisture,
moths, mildew, etc. Bonded pick-up and delivery wherever
you live. Fully insured. Write for free booklet, low prices.

MOTHERS: for a thoughtful after-the-wedding gift,
have daughter's gown renewed by Le Boeuf.

Le Boeuf Co.
234 AMHERST STREET

Bridal Service Division,
EAST ORANGE 4, N. J.

DO HAVE AND TO HOLD

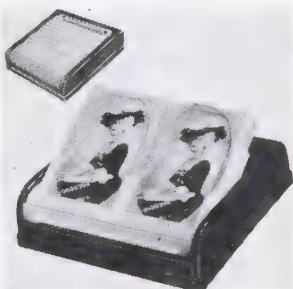
Top Card Box. Imported from England, this distinctive
stic box automatically tilts cards up as you open lid
n a touch of your fingers! Decorator designed in sturdy
ethylene, it's roomy enough for 2 standard decks. Red,
en, blue, cream, black—all with cream lids.

rd Box \$2.95

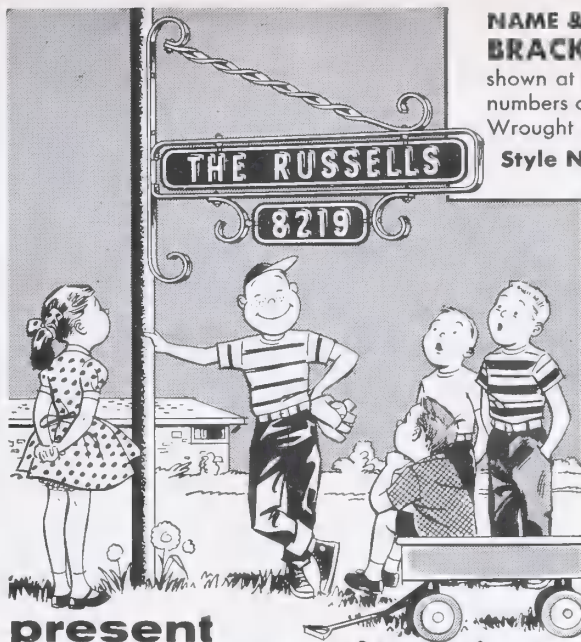
With 2 decks of cards \$4.29

Cigarette Box with Leather Panels

Automatic dispenser keeps
a whole pack fresh and
instantly available. A
flick of your finger and
it opens to "hand out"
5 cigarettes. Another light
touch, and it reloads!
Rubber feet prevent mar-
ring furniture. Cream col-
ored polyethylene with
pink, green, ecru, blue,
tan, or fawn leather in-
serts. \$4.95



All prices postpaid. Sorry, no C.O.D.'s.
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your name attractively

GUIDE YOUR FRIENDS—BEAUTIFY YOUR HOME WITH

DAY-N-NIGHT Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector
letters on your **DAY-n-NIGHT** Marker—shines
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your friends find their way—helps the doctor, mail-
man and delivery men. Its graceful proportions and
quiet good taste make your home more attractive.

The letters are treated with the same material
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and they are permanent because they are embossed
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THE PERFECT GIFT FOR

Father's Day
(JUNE 16)

— or any day, because
it's personal!

On request we send a smart vellum gift
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nickname, to announce your gift.

Letters shine bright at night

Easy to read DAY-n-NIGHT

2-sided; raised letters on both sides

Rustproof — lifetime aluminum throughout

Permanent embossed lettering — raised in solid plates

Baked enamel finish — black background — white reflector letters

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Any wording you want, up to 17 letters and numbers on name-

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Background in any marker in your choice of
ANTIQUE COPPER • BARN RED • KELLY GREEN
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extra per marker

solid brass, engraved

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permanent, distinctive
beauty for your name

Engraved letters, black-filled,

in a bar of solid brass 7" x 1".

One or two lines of lettering;

up to 20 letters per line. Special

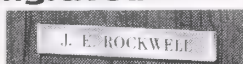
stick-on backing on Door

Marker grips tight to any clean

surface; no screws or holes.

8 1/4" x 2" solid walnut base on

Desk Marker.



DOOR MARKER

With one line of lettering **Style BF**
With two lines of lettering **Style BOF**
your choice **\$1.95** postpaid



DESK MARKER

With one line of lettering **Style BHW**
With two lines of lettering **Style BOKW**
your choice **\$2.95** postpaid

Satisfaction Guaranteed or Your Money Back!
WE SHIP WITHIN 48 HOURS

Spear ENGINEERING COMPANY
556 Spear Bldg., Colorado Springs, Colo.

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PLEASE PRINT CLEARLY
**SATISFACTION GUARANTEED
OR YOUR MONEY BACK**
WE SHIP WITHIN 48 HOURS

*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green)	PRICE (Add \$1.00 for color)
	TOP			
	BOTTOM			

SHIP TO:

ADDRESS

CITY

ROUTE
OR ZONE STATE

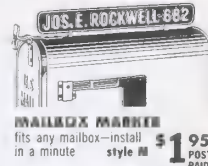
TOTAL

☐ Remittance enclosed;
ship postpaid in U. S.
☐ Ship C.O.D. I will pay
C.O.D. fees and postage.

NAME & NUMBER BRACKET MARKER

shown at left. 17 letters and
numbers on top line, 6 on lower.
Wrought aluminum bracket.

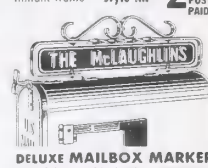
Style NB **\$4.95**
POSTPAID



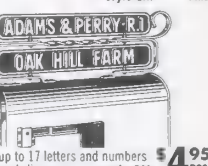
MAILBOX MARKER
fits any mailbox—install
in a minute **style MB \$1.95**
POST PAID



FRAMED MAILBOX MARKER
attractive wrought alu-
minum frame **style MF \$2.95**
POST PAID



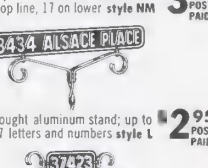
DELUXE MAILBOX MARKER
graceful wrought alu-
minum frame and scrolls
style EM \$3.45
POST PAID



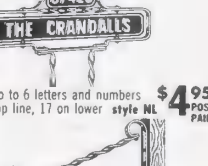
**TWO-
LINE
MAILBOX
MARKER**
up to 17 letters and numbers
each line **style OM \$4.95**
POST PAID



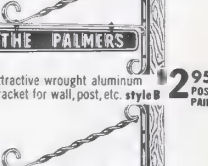
**NAME &
NUMBER
MAILBOX
MARKER**
up to 6 letters and numbers
top line, 17 on lower **style NM \$3.95**
POST PAID



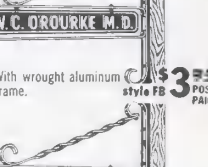
**LAWN
MARKER**
wrought aluminum stand; up to
17 letters and numbers **style L \$2.95**
POST PAID



**NAME &
NUMBER
LAWN
MARKER**
up to 6 letters and numbers
top line, 17 on lower **style NL \$4.95**
POST PAID



**BRACKET
MARKER**
attractive wrought aluminum
bracket for wall, post, etc. **style B \$2.95**
POST PAID



**FRAMED
BRACKET
MARKER**
With wrought aluminum
frame. **style FB \$3.95**
POST PAID

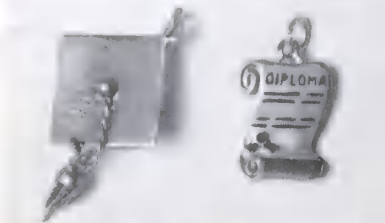


**TWO-
LINE
BRACKET
MARKER**
up to 17 letters and
numbers each line **style BB \$5.95**
POST PAID

LIFE'S HAPPIEST MOMENTS REMEMBERED
in solid gold, sterling silver, and colored enamel
Charms and Miniatures at Direct to You Prices.

Charm & Treasure, Inc.

Charming treasures remind the wearer of the occasions, places, people she loves best. Choose those that tell your story. All charms shown actual size.
MOTHER'S DAY • GRADUATIONS • WEDDINGS



(A) Graduation Cap—a real "mortarboard"—14K Solid Gold, \$10.50 Sterling Silver... 2.50
(B) Diploma—with seal and ribbon (enamel to make it official) 14K Solid Gold, \$9.50 Sterling Silver... 2.00



(C) College Pennants—for any of 600 colleges. Enamelled colors. 14K Solid Gold, \$7.00 Sterling Silver... 1.50
(D) Map—of any state or U.S. possession, foreign countries. Enamelled. 14K Solid Gold, \$12.50 Sterling Silver... 2.25



(E) Birth Certificate—Mothers, Grandmas love this. Give name, birth date, and weight. 14K Solid Gold, \$14.00 Sterling Silver... 3.50
(F) Bible—The tiny covers open wide, to reveal the complete Lord's Prayer. 14K Solid Gold, \$10.00 Sterling Silver... 2.00



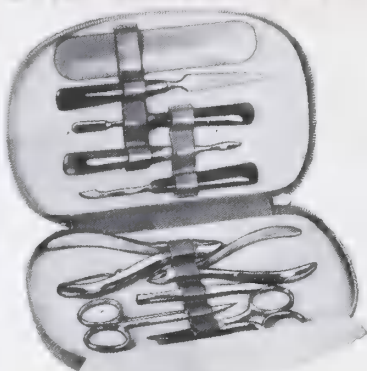
(G) Album—Inscribe happy events, dates, places. There are 4 sides and back cover to engrave. 14K Solid Gold, \$27.00 Sterling Silver... 7.00
(H) School House—has pupil and teacher at the door. Remember school days. 14K Solid Gold, \$19.50 Sterling Silver... 4.00

Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Enclose with order.

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Dept. HB-5, 509 Fifth Ave., N. Y. 17, N. Y.
Please send me the charm(s) I have circled: **A B C D E F G H**. Sterling Silver
I enclose check or money order for the total \$.....
Money-Back Guarantee on all, unless personalized.
NAME.....
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CITY..... ZONE..... STATE.....
Check here for FREE CATALOG of over 700 Charms

OVAL MANICURE KIT



For Mother on "her" day... this beautifully fitted manicure set she'll treasure for years. The red, green or brown leather case has a rich suede lining and protector flap. Precision-ground stainless steel implements from Solingen, Germany include a beautiful bone-handled file, nail cleaner, cuticle pusher. Also included are 2 pairs of scissors, 2 pairs of clippers, tweezers and emery board.

\$9.95

Imprinted with 2 or 3 gold initials... 50¢ additional.
We pay postage. Send check or money order.
Money refunded if not delighted, except if personalized.

Adelaide's House

590 Grand Ave., Ridgefield 9, N. J.

AMERICAN EAGLE



This plaque adds interest to any bare wall space—above fireplace, in living room, den, game or tack room. Beautifully sculptured from heavy aluminum, finished in satin black, brass or copper. Size 23 x 18". Bracket at back holds eagle away from wall.

Specially priced at **\$8.95** postpaid

Write for Gift Catalog

Hagerstrom METALCRAFT STUDIO

Original Handcrafted Specialties since 1922—House Signs, Lanterns, Weather-vanes, Mail Boxes, etc.
Dept. HB, Old Milwaukee Road, Wheeling, Ill.

PRETTY and PRACTICAL

Beautifully designed is this wrought metal dining-terrace table and chair. Also ideal for breakfast room. Makes a pretty setting with epergne centerpiece as a finishing touch. All in decorative colors: turquoise, pink, gold, white, black, dark green. Exp. chgs. coll.

table: 28" high; 30" diam. 29.95
chair: 29" high; 16" seat 19.95
epergne: 13" high; 14" wide (ppd.) 7.95

unique gifts

dept. BA, glen ridge, new jersey

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

ORDER BY MAIL—2-3 WEEK DELIVERY

I, It Fox, fur remodeling specialist, restyles your old, worn fur coat into glamorous 1957 cape or stole. Special low price, \$22.95 complete! Special price includes cleaning, glazing, repairing, lusterizing to new sheen, REMODEL COMPLETELY, plus a lovely NEW LINING and INTERLINING, your monogram. The thrilling result... a beautiful cape, stole. **SEND NO MONEY!** Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or send for FREE Style Book! Write:

I. R. FOX, 146 W. 29th Street, Dept. K-2, N. Y. C. 1



WINDOW SHOPPING



SMALL TRIUMPH for a gracious hostess is this miniature vegetable dish that's reminiscent of the beloved Staffordshire china. Wonderful for sauces or serving an individual vegetable portion, it's also a charming find for collector's curio shelf. In traditional English pink or blue on white background, the dish, 5 1/2" high, stands on matching plate, 7 1/2" wide. \$3.95. Ppd. The Add Touch, HB5, Wynnewood, Pa.



COMMAND PERFORMANCE. Get the show on the road and let the boys from 6 to 60 push the Volkswagen through its paces. A miniature of the German car can be driven from a standing position, has no battery or spring, operates by 2 levers. The "W" button keeps motor running; the "S" button steers. Gray car, 8 1/2" long, is \$5.95. Ppd. B. M. Lawrence Imports, 244 California St., San Francisco 11, Calif.



THIS BEETS ALL for serving summer-time vegetables and salads. And these will go from oven to table in pretty fashion! Individual ramekins (3 1/2" diam) and serving dish (14 1/2" x 8 1/2") are made of ovenware in France. Have colorful vegetable design. Remember these for a May bride. Server is \$8.25; ramekins, \$1.10 each; \$8.50 for 8; \$12.65 for 12. Ppd. RMS Interiors, 11146 S. Michigan Ave., Chicago 28.

(Please turn to page 63)



Decor-Aids \$4.95 ppd.

A Rainbow of Colors

to Choose From... Washable, Too!

Finest quality everglaze chintz, charmingly quilted and ruffled! Concealed drawstring assures perfect fit on any tank or stool. White, Yellow, Light or Dark Blue, Wine, Pink, Cherry Red, Brown, Aqua, Chartreuse, Dark or Light Green, Gray. Each 2 piece set is gift boxed. Sorry, no C. O. D.'s. Order today for ideal gifts!

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MEREDITH'S
of EVANSTON 24, ILLINOIS

the casual air... for casual wear...




The **Buff-aloha** "CAVANA"
made entirely by hand of leather
imported from INDIA
for ladies and men

If you like to loaf, you'll like the easy, airy comfort of the "Cavana." These cork-platform sandals are made entirely by hand of long-wearing natural-color Water Buffalo leather. For year-round wear. Sizes 3-13. Brochure on request.

\$7.65 ppd.

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New York 14, N. Y.
"Down in the Village" over 60 yrs.



FIRMER "Health Center" **SUPPORT IS THE REASON**
you get up feeling wonderful!

Spring Air
 "Health Center"
 Mattresses and Box Springs
 suggested Retail Prices
 —from \$69.50, each.
 Also, in foam rubber and king-sizes.

Spring Air mattress pattern shows extra-firm "Health Center"[®]
 section—where 70% of your weight lies

people who own Spring Air "Health Center"
 Mattresses are spirited as teen-agers, energetic
 as three-year-olds. If you asked them why—
 they'd say because they sleep well—step out of
 bed *sparklingly refreshed*.

What makes them sleep well? Extra firmness
 across the mattress mid-section (where 70% of
 the body weight lies)! This extra firmness keeps
 them on a level surface—the *only way a person*
can totally relax! Spring Air calls this exclu-

sive feature the "Health Center." You can easily
 locate it by the change in pattern coloring.

And if you've never experienced 100% sleep-
 ing comfort—plan to experience it on a Spring
 Air—because 9 different springs (tempered and
 hand-assembled) meet the 9 requirements for
 resting every part of you scientifically.

Like to get up feeling wonderful? Try a Spring
 Air "Health Center" Mattress and you will!

SPRING AIR[®]
 "Health Center" Mattress

Copyright 1956—The Spring Air Company
 Write for FREE booklet, "All The Secrets Of Sound, Healthful Sleep."

THE SPRING AIR COMPANY
 Dept. 420 • 666 Lake Shore Drive • Chicago 11, Ill.



Designed by Charles Murphy

RED WING adds the
exciting glow of copper
to *Bob White*

BOB WHITE, the hand painted dinnerware with a suburban flair, now has the rich gleam of copper. Eleven versatile pieces on smartly-styled warmer-stands offer unlimited serving possibilities. The ideal dinnerware for daily use, informal buffets and backyard barbecues... oven proof for simplicity of service... goes direct from oven to table.

Bob White, like all Red Wing dinnerware, is color fast.

Lucille Kinnard

Write for the Bob White folder showing all dinnerware and serving pieces in full color.



RED WING POTTERIES, inc. Red Wing, Minn.



A Daystrom Original: Platinum Gray Coloramic finish and gleaming silver flourishes on sturdy Tension-Leg Tables and Wire-Back Chairs.

Night and day it's

DAYSTROM

You'll marvel at Daystrom's knack of staying beautiful and appropriate no matter what the occasion. New designs combining grace and function include this expandable Round Table with slimly tapered bronze legs and "Ankle-Action" self-leveling glides. New leg design adds grace and provides maximum leg room. The wood-grained Daystromite® top survives burns, stains and bruises; whisks clean with a damp cloth. Striking "Newport" chairs — the season's latest design — covered in your choice of durable, washable vinyl fabrics or Nylo-Sarans. The pattern shown is *Tracery*, a Daystrom exclusive.

With drop leaves up and center leaf added, this practical Gateleg Table becomes roomy enough for your dinner party, and most important, remains absolutely steady. Delightful upholstered chairs complement a dining set or beautify any corner where an occasional chair is needed. Vinyl pattern is *Butter Banta*. Send 25¢ for idea-packed Daystrom Decorating Booklet (now in its fifth printing) *plus* adjustable Color Guide. Daystrom Furniture, Olean, N. Y.





"Manor Lane" in
Cantaloup

carpets designed with **YOU** in mind

We take the finest virgin wools, transform them into tones that rival the rainbow, loom them into textures that compete with the clouds. Quality carpets all, for rooms of individual character in homes of every style. Lush tweeds, luscious monotones; lively patterned-effects, lovely monochromes. The exact carpets you've had in mind, priced within every budget. See them, love them, own them!

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DOWN'S CARPET COMPANY, INC., Philadelphia 34, Pa. • Quality Wiltons for Over a Century



DOWN'S quality
all-wool wiltons may
be seen at the smartest
dealers. For store
nearest you, write
to us today.



WINDOW SHOPPING

CONTINUED FROM PAGE 58

MOONLIGHT BEAMS

The bewitching girl in the of white fox. The loveliest that ever caressed a pair of shoulders is made of narrow white fox tails and lined with white crepe. Cozy at a beach dance when the breezes get counting the stars on shipal, or dancing on a terrace over the city, it's \$29.50. Tax post incl. Harold Rubin, 52 11th St., N.Y.C.



WHAT'S IN A NAME will be us when you see this charming bracelet handmade in sterling silver which spells out any name specify up to seven letters. Inspirational gift for the girls who have consented to be your maids, or a June graduate: beauty and a bargain at \$1.75. Tax and post. incl. Additional letters, 50¢ each. Artisan Series, 2100 North Haskell Ave., Dallas 4, Tex.

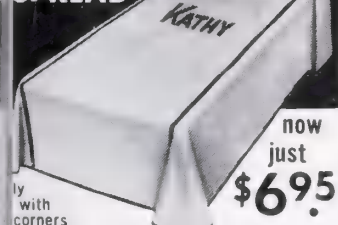


AND ABOUT NOW you're looking for oversize place mats are cool and elegant to add to your summer-time menus. If you've loved those mats crocheted of Italian straw haven't been able to reconcile price with your budget. I'd be delighted with this copy. wide. To clean, just sponge are \$1.75; 8 are \$3.25. Ppd. E. Gifts, 453 E. 88th St., York 28, N. Y.



2.95 CHILDREN'S Sanforized

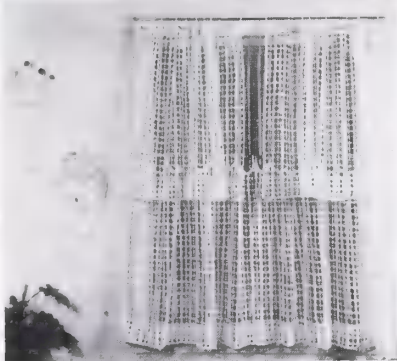
DENIM SPREAD



now just \$6.95

ly with corners banded trim, fully val-fast DENIM. NOW SPECIALLY TO SAVE YOU MANY. Choice of PINK, ADDED BLUE, DARK MEDIUM GREEN, CHARCOAL, RED, ed in white; also n brown trim. SpE-AME" monogram, banding, applied lettering (illus.). color samples on Send stamped, pressed envelope. money order only. C.O.D. Sent postpaid, 2 weeks delivery. CHAFFER, Box 7102-K, Elkins Pk. 17, Pa. 25¢ for catalog & swatches of other fabrics

YOUTH - 66 x 100 (33" bed, 16 1/2" drops) 6.95
TWIN - 72 x 108 (39" bed, 16 1/2" drops) 6.95
SUPER TWIN - 83 x 112 (39" bed, 22" drops)* 8.95
DOUBLE - 98 x 112 (54" bed, 22" drops)* 11.50
*If other than 22", specify MONOGRAM \$3.50 EXTRA
Matching Pinch Pleat Drapes 34x90 untrimmed, 6.95 pair
Drapes made to order, any size
SATISFACTION GUARANTEED
C.O.D. Sent postpaid, 2 weeks delivery.
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25¢ for catalog & swatches of other fabrics



NORDIC NET

... gay, young curtains for light-hearted people!

(Crisp, cotton curtains of stylized fishnet pattern washable - colorfast & sunfast - never need stretching. COLORS: white, pink, aqua, caramel, lemon, gold, pistachio, coffee cream, turquoise. CAFE CURTAINS (shown) hang by their own sturdy loops. 86" wide per pair 36" length \$3.50 pair VALANCE (86"x10") \$2.50 each TAILORED CURTAINS, too. Write for prices & sample. We pay postage Money-back guarantee frances-morris Dept. 85 125 ASHLAND PLACE, BROOKLYN 1, N. Y.



In Colonial Days

Cabinet Makers travelled from one plantation to another building fine furniture. In addition to drawings of their work, they also carried one miniature piece demonstrating their skill. Outstanding in workmanship, these pieces have become priceless collectors' items today. From one such Cabinet Maker's miniature, this chest has been reproduced.

EXACT REPRODUCTION

Miniature Chippendale Chest

(SIZE: 24" WIDE, 16" DEEP, 28" TALL)

Exact in every detail from all dovetail joints to solid brass butterfly handles. Reproduced from the finest solid mahogany including drawer sides and backs in natural antique brown satin finish. Perfect as an End Table, Commode, Bedside Table, Silver Chest or Console, it is equally beautiful in any room used as a pair or a single.

Normally you would pay over \$100, but this offer is being made to acquaint you with Newcomb's fine craftsmanship. Also included with your order will be our newest catalog showing over 100 pieces of Early American and Eighteenth Century Antique Reproductions in choice woods.

\$69.50

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Add \$4.00 west of the Mississippi (Send check or money order only)

Unconditionally Guaranteed

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For Newcomb's Reproductions Catalog alone, send 25c in coin (no stamps!)



Newcomb's Reproductions

Box 1249 Durham, North Carolina
Showrooms: Highway 70-A, Durham, North Carolina



FOR POTTED PLANTS

Long and lovely, this gleaming brass planter with three white milk glass pots, is just the thing for greens. Pretty enough for the living room, you can hang it by its hook on porch or terrace, too. Measures a full 36" long, 5 1/2" wide. For yourself, or for anyone with a green thumb!

\$5.95 ppd.

No C.O.D.'s, please.

CHALMAR Dept. B-5
Split Rock Road Syosset, N. Y.



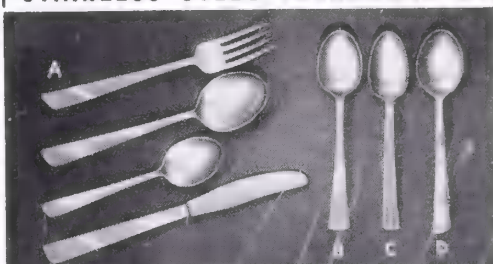
DOORWAY DRAMA

Make a grand entrance. Dramatize screen, regular, and storm doors with ivy leaf scrolls. These are reminiscent of old New Orleans. The delicate looking filigree is executed in everlasting, rustproof, cast aluminum, sprayed in white. Easy to put on a door. Some of our creative minded customers have used them around mirrors, etc., too. Each scroll 11" x 15".

Set of 4—for one door \$10.95 postpaid
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STAINLESS STEEL TABLEWARE direct from the importer!



Here is your opportunity to own or give lifetime stainless steel at this special low price! Of extraordinary quality, each piece is finely graded, extra heavy gauge and richly proportioned... won't stain, rust or tarnish... never needs polishing! For formal entertaining or everyday use. Choose from four elegant patterns.

4-pc. place setting of knife, fork, soup spoon and teaspoon \$2.00
6 place settings \$11.00
12 place settings \$21.50

A. Marina C. Veronica
B. Siegfried D. Lotus

All prices postpaid. No C.O.D.'s, please. Money-back guarantee.
STAINLESS STEEL IMPORT CORP. Dept. B-5, 140 Nassau St., New York 38, N.Y.

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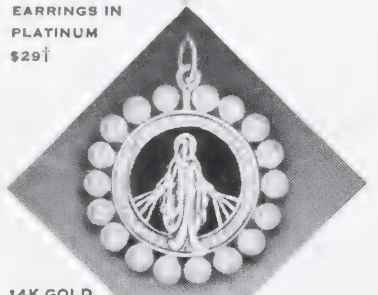
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NEW YORK 22 • PLAZA 3-8688

MANUFACTURERS AND RETAILERS OF
FINE JEWELRY SINCE 1921

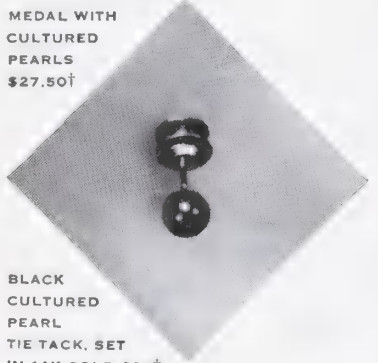
GENUINE STONES SET IN 14K GOLD



CULTURED
PEARL AND
DIAMOND
EARRINGS IN
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\$29†



14K GOLD
MIRACULOUS
OR
ST. CHRISTOPHER
MEDAL WITH
CULTURED
PEARLS
\$27.50†



BLACK
CULTURED
PEARL
TIE TACK, SET
IN 14K GOLD \$25†

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Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

\$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides \$3.00 extra. Any special design from your rough sketch \$5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

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#212 Country Doctor #128 The Hunter
#218 The Windmill #120 The Pines
#118 Dog—Any Breed #220 Sailboat
#114 Colonial Couple #224 Steer

Catalogue on request.

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Box #7 West Peabody, Massachusetts

MOTHER'S DAY remembrance gift



LAVENDER MIST

Sachet Spray by Andre Richard

—the original, pure Lavender MIST aerosol that sprays a fine, clear fragrance to freshen linens, lingerie, closets and rooms. Won't stain, dampen or discolor.

Mother's Day Gift Package with pink carnation tied on transparent box\$3.25

SINGLE AEROSOL of Lavender Mist\$1.50
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box 757

palm springs, calif.



Antiques
Pine
Facial
Tissue
Box

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Great-great grandfather's pipe rack inspired this practical facial tissue holder. An attractive and necessary accessory for any room in your home. It's new! It's hand-made, hand finished in an authentic 17th century antiques finish. 15"x7"x4". No COD's please. *Guaranteed, of course.* Order by mail today. Send check or m.o.

Available ONLY from

**The
WOODPEGGERS**

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Oxford, Ohio



WINDOW



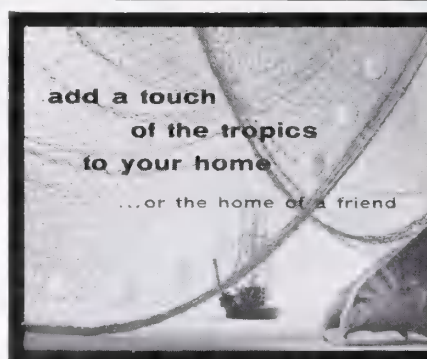
KEEP TABS ON YOUR ANCESTORS with "The Record My Ancestry." Designed to preserve priceless family record cut-out windows permit quick cross reference to all branches the family tree with lots of space for photographs, records of birth deaths, marriages, etc. Fabrikoid \$15; cloth binding, \$12; leather \$20. Ppd. Free circular available. Frederic S. Bailey, Dept. 1, Sea St., Quincy, Mass.



SOMETHING IN THE AIR smells like an old-fashioned garden, and it's Pot Pourri, the heavenly mixture of flowers, herbs and spices. Choose any one of these fragrant interpretations: scent linens, lingerie, closets. Pot Pourri sachet in chemist jar \$2.25. Small sachet, \$1. Sopour for fine laundering, 12 pkg \$1.50. Vapourri spray, \$2. Ppd. postage. Lord & Taylor, 5th Ave & 38th St., New York 18.



A WORD TO THE WIVES Your husband will love the Spoonville wall grouping in solid pine and give it a place of prominence in his pine-paneled den. The True Sportsman's Rack, 3 x 5" x 26", is \$6.10. Order 2 for \$11.95 to hang guns. Famous Gould Ducks are bordered with beveled pine frame, 16 1/2" x 23 1/2". \$9.95 each. Set of 5 pieces \$39.95. Ppd. Carl Forslund, 12 Fulton, Grand Rapids 2, Mich.



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Genuine imported spray white cotton FISHNET CURTAINS

Ideal for child's room, den or bar. May be dyed any color, need no ironing, stretching or starching and easily cover 100" wide windows. Decorative detachable scalloped shells included.

60" length Pr. \$5.95
72" length Pr. \$6.19
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Lamp 12" high Pr. \$5.95

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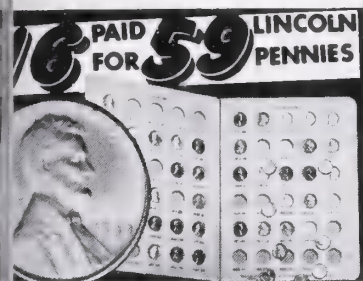
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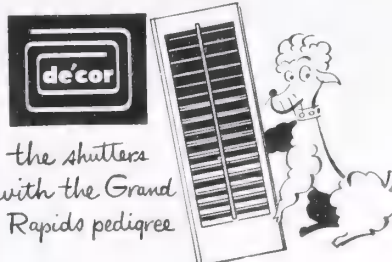
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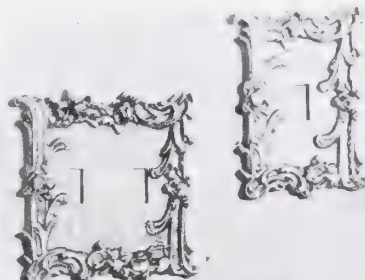
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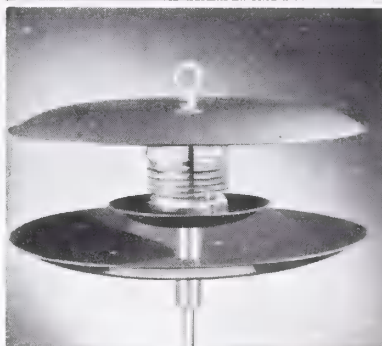


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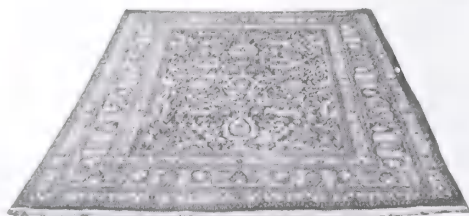
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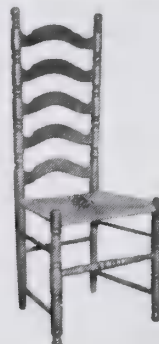
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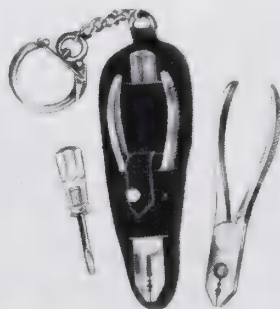
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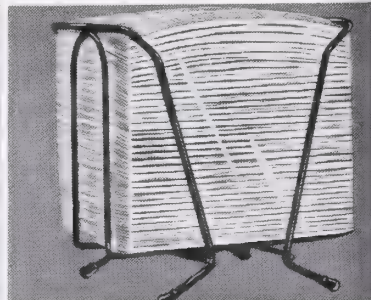
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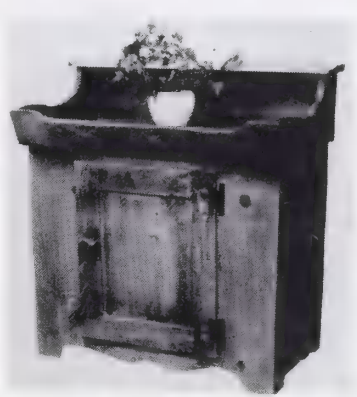
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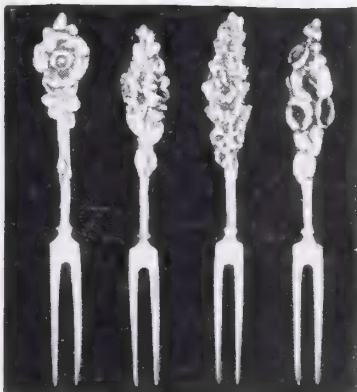
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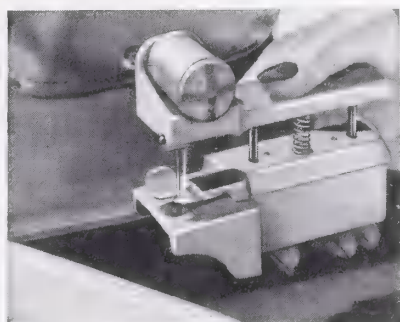
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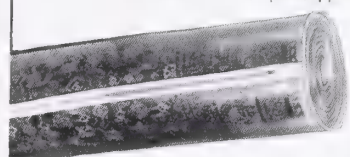
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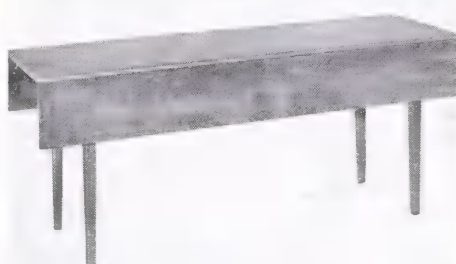
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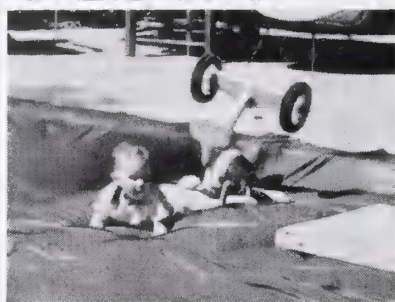


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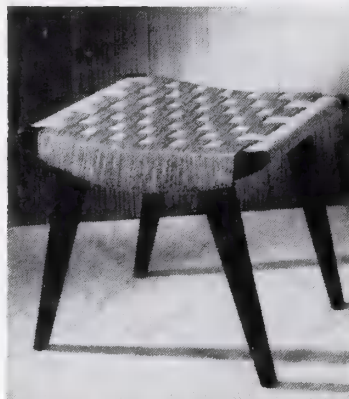


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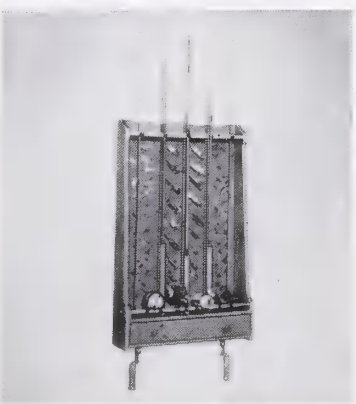
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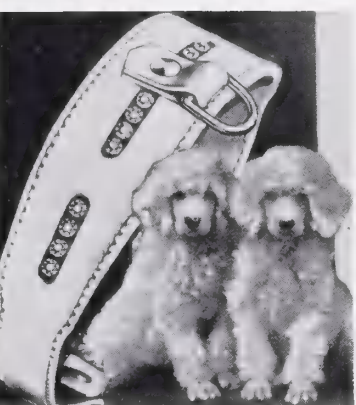
NAME YOUR POISON and it will be brewed with originality, spiked with chills and served in striking highball glasses. Hand-painted in black and gold, and labeled Arsenic, Nitroglycerin, Carbolic Acid, Strychnine, Iodine, Good Alcohol, etc., each is decorated with ghoulish skull and crossbones. Send a set to your favorite bartender, and he'll surely take the pledge! 8 are \$7, plus \$1.00 p.p.d. Taylor Gifts, Wayne 1, Pa.



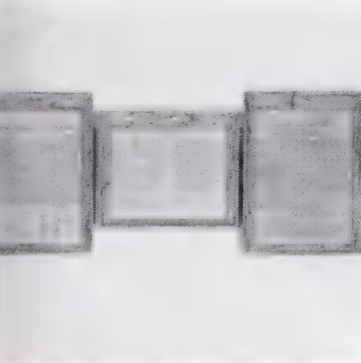
THE COMPLEAT ANGLER will consider this hanging wall rack his greatest catch of the season. It shows off and protects up to 15 rods and reels of any type or size in rubber holders. Natural ray felt back holds flies, lures, and jugs. With large accessory drawer in honey tone knotty pine, maple, or mahogany finish, 22" x 28", \$23.95. Kit form, unfinished, \$12.95. Exp. coll. No c.o.d.'s. Yield House, B. N. Conway, N. H.



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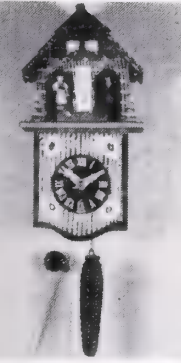
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Predicts weather—Tells Time & Temp.

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Shipped to you from Europe. Gay, colorful clock made by world famous experts of Germany. Fair weather brings out little Miss, stormy the gent with umbrella. Tells temp. too. Accurate weight & pendulum clock. Colorfully painted. Money back guarantee. No COD's. Postman collects 15¢ fee.

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SIZE: Letter (16 1/2" x 22 1/2" x 28" high) or Legal—add \$3.00—(18 1/2" x 22 1/2" x 28" high)

STYLE: Modern or Colonial
DRAWERS: 2 small drawers or 1 file drawer (#FDT-1) or 2 file drawers only (#FDT-2)

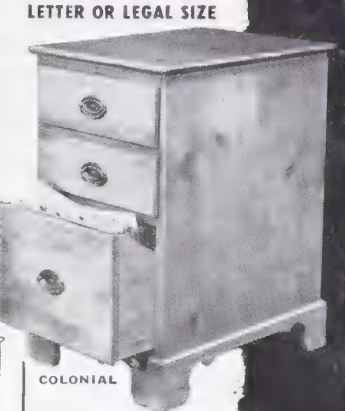
FINISH: Unfinished Knotty Pine, smoothly sanded **\$27.95**

Hand-rubbed Antique Pine finish—**\$29.95**

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See matching End Table on page 78



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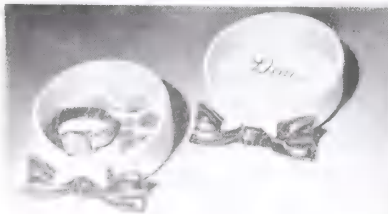
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genuine leather case & personalized. \$5.95 ppd.



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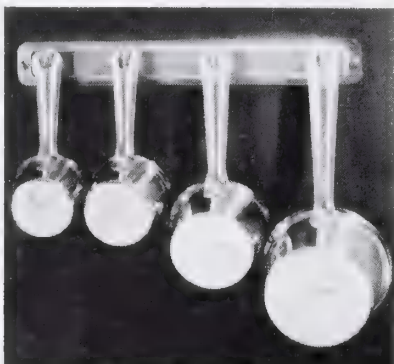
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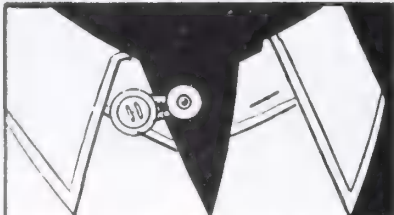
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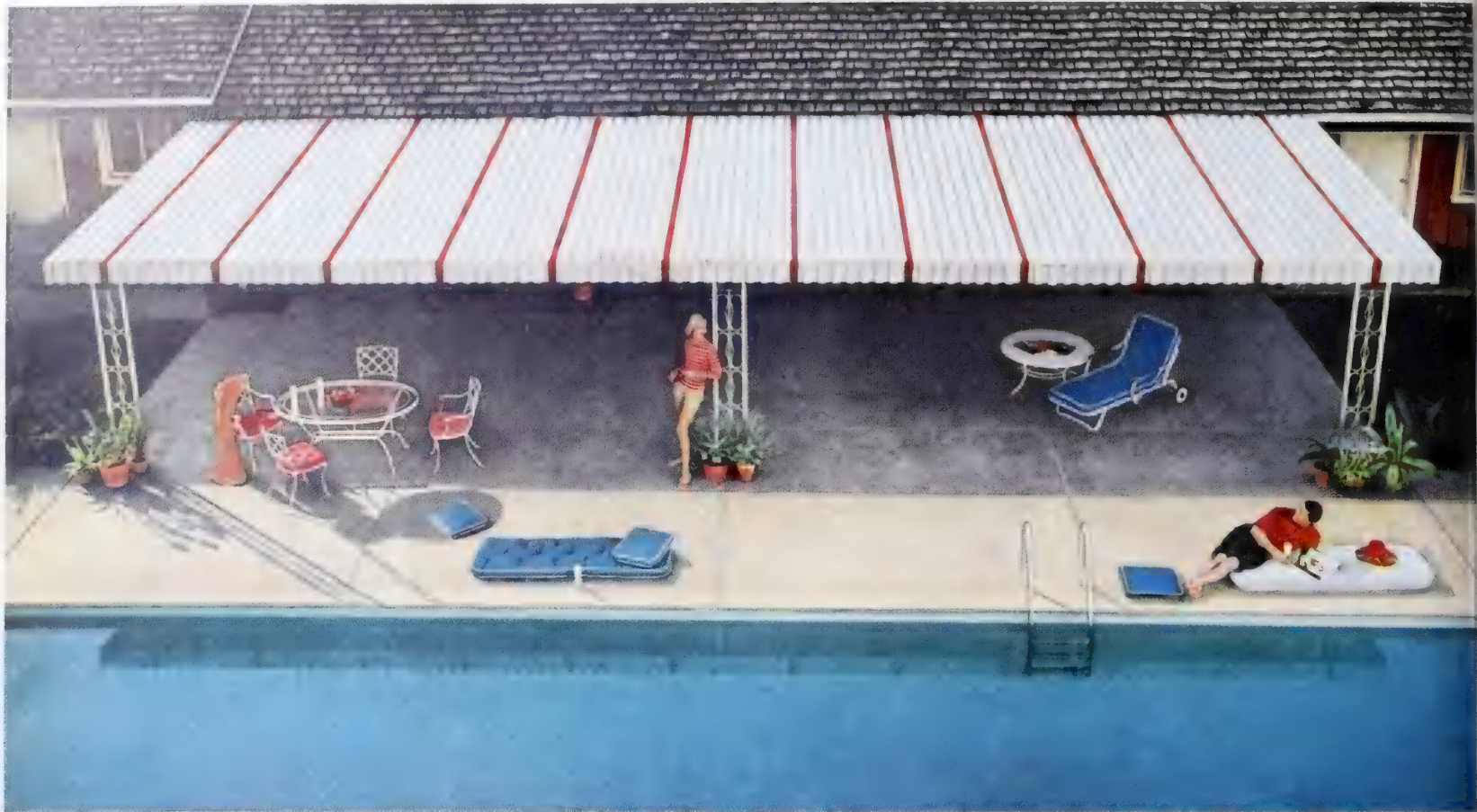
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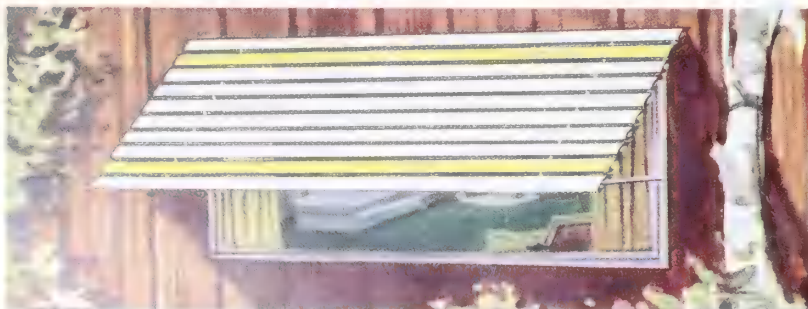
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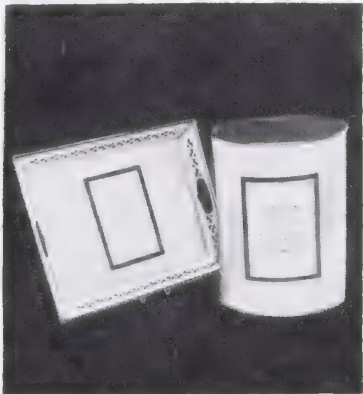
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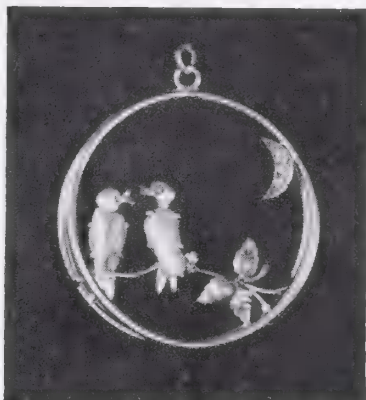
WINDOW SHOPPING

CONTINUED FROM PAGE 70

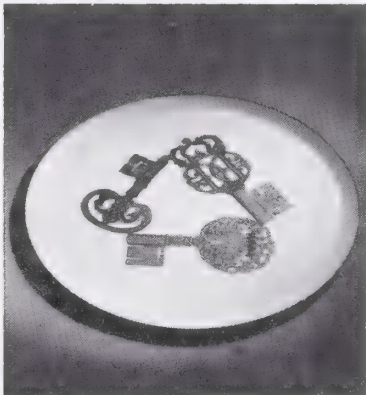
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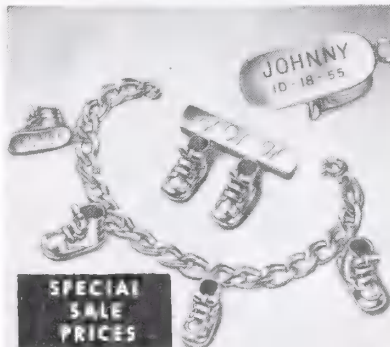
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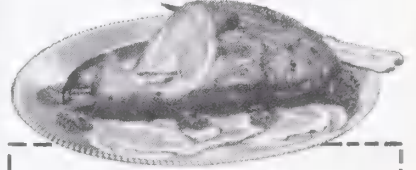
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To People who want to write but can't get started

DO YOU have that constant urge to write but fear that a beginner hasn't a chance? Here is what a famous editor said: "There is more room for new writers in writing than ever before. Some of the greatest of writing men and women have passed from the scene. Who will take their places?"

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The Newspaper Institute of America offers a FREE Writing Aptitude Test. Its object is to discover more men and women who can add to their income by fiction and article writing. The Writing Aptitude Test is a simple but expert analysis of your latent ability, your powers of imagination, logic, etc. Those who pass this test are qualified to take the famous N.I.A. course based on the practical New York Copy Desk Method which teaches you to write by writing. You work at home, in leisure time, constantly guided by experienced writers. Soon you are ready to market your stories, articles and news items.

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Send TODAY for your copy of the famous N.I.A. FREE Writing Aptitude Test. This may be your first step towards the most enjoyable and profitable occupation writing for publication! **Newspaper Institute of America, Suite 5747-E, One Park Ave., N. Y. 16, N. Y.** (Founded 1923.) (Licensed by State of New York.)



Milk Glass LAVABO

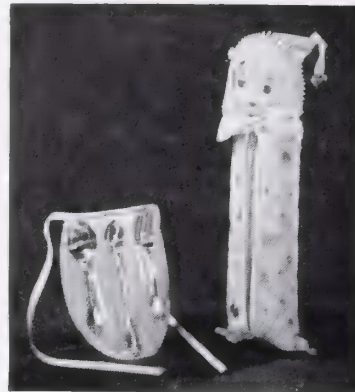
A charming addition to any home is this handmade milk glass lavabo with the distinctive hobnail pattern. Perfect for wall or post, the lavabo includes a 9 1/2" planter bowl and a water container 10 1/2" high. The chrome spigot really works to keep your ivy or other plants well watered. Available in white or turquoise.

Postpaid \$17.00
Free Gift Catalog

CHARLOTTE THOMAS
SEWELL, H85 NEW JERSEY



WINDOW SHOPPING



A BOTTLE BABY will mimic his table manners if you get him his own silver-plated tools which come with this little dolly in a Fiberglas-lined bunting. The bottle warmer zips open, has bib attached with Holmes and Edwards infant feeding spoon and 2-piece educator set. Order one now for the baby shower, and he'll be born with a silver spoon! **\$4.75** ppd. Murray Rackoff Jeweler 1225 6th Ave., New York.



MOST HAPPY FIDO is the dog whose master caters to his comfort with a fine mattress like this one. Covered in a heavy cotton material, filled with cedar-treated cotton, it's 4" thick, and assures your pet a warm, clean, soft and healthy bed. Comes in sizes to accommodate all breeds: 21" x 32", \$4.50; 24" x 35", \$5.27" x 44", \$10; 36" x 50", \$11. Plus post. Kumfort Mfg. Co., 1179 Sudbury St., Boston, Mass.



LIGHT A CIGARETTE with a cigarette lighter that looks exactly like a cigarette. It will even fit into your package of cigarettes! And it works like a charm. In white enamel with a brass tip, the lovely price is \$1. and if you know a good thing when you see it, you'll order these like he cakes for bridge prizes, birthday gifts. Ppd. Crown Craft Products 246 Fifth Ave., New York 1.

(Please turn to page 78)

HANDMADE IN ITALY



and, truly, among the loveliest of the items we have imported for you.

Occasional backless chairs with black beechwood frames and hand-woven natural rush seats. Sturdy enough for your huskiest guest, yet with a light, graceful feeling.

Perfect for the smaller apartment, for additional seating... a touch of glamour for every home. 20" x 15", 18" high.

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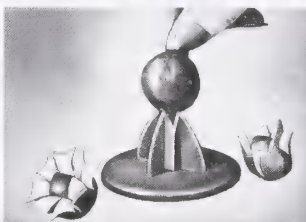
NEW WAY TO FILE CHECKS. CHECK-SAFE holds 800 cancelled checks, a 5-year record. Keeps them neat, clean—always in place for easy reference. Helps you budget. Keep a check on your personal spending habits. Cancelled checks are your best receipts—they act as important records. Essential for income tax purposes. Green plette covered box, gold stamped. 5" x 5" x 3 1/4". Tab index dividers included.

136—Check-Safe\$1



FAST RELIEF FOR HAMMER TOES. This new TOE CUSHION eases shoe pressure—pad fits snugly along top of foot. And what a wonderful feeling of comfort and relief it gives you! Prevents soreness. Wear this comfortable Cushion in closed or open-toe shoes, with or without arch supports.

1935—Toe Cushion\$1



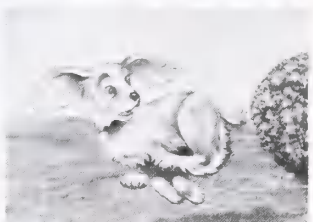
QUICK, DECORATIVE RADISHES. Just one push of the radish on this ingenious little plastic device and like magic—a perfect rose of a radish! Quick, safe, automatic . . . easy to clean! No sharp knives. Now you'll have time for decorative radish roses on every relish plate you serve. ROSE-BUD RADISH MAKER does a real professional job in just seconds!

1587—Radish Maker50¢



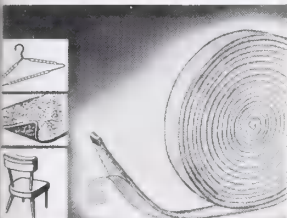
PUT YOUR HAIR UP IN SECONDS. Make perfect curls every time with this new AUTOMATIC HAIR CURLER! Your curls are softer, more natural, last longer. Just put strand in slot. Push handles together for forward curl—pull handles apart for reverse curl. That's all there is to it! Fast and easy for every day use . . . wonderful for home permanents.

1861—Automatic Curler\$2



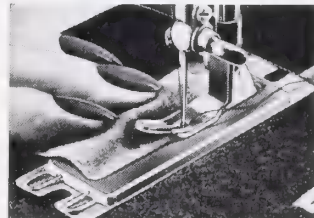
STOP DOG AND CAT DAMAGE! DOG WICKS are the perfect solution for repelling cats and dogs. One sniff and away they'll run! Hang this chemical Wick on shrub or branch and rest easy for the whole season. Safe, harmless to animals. Use inside or out—protects lawns, shrubs, garbage pails, flowers, furniture. Trains your pets and neighbor's dogs. Pack of 20 for \$1.

1077—Dog Wicks Pack\$1



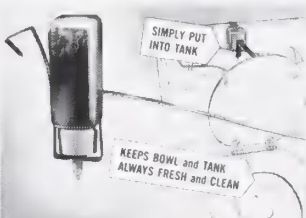
WONDIEST THING IN THE HOUSE is new space-saving DINNERWARE CADDY. Imagine! In a space only 1 1/2" wide you can store a full set of dinnerware for 8. Holds up to 40 dishes and cups. CADDY is coated with vinyl plastic to protect delicate china. Non-slip handles permit you to carry dishes table or patio . . . single dish removed without breakage. Doubles your cabinet space.

86—Foam Tape\$1



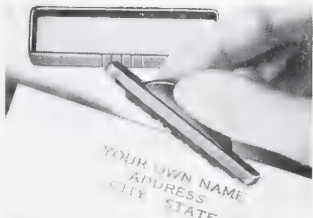
MAKE BOUND BUTTONHOLES QUICKLY. Just slip this buttonhole binder on your machine. Quickly makes welted or corded bound buttonholes that look professional. Gives clothes that custom look. Beginners find it easy to use. Every buttonhole is exact, alike. Complete with simple instructions.

1531—Buttonhole Maker\$1



AUTOMATIC TOILET CLEANER keeps toilets spotless . . . you'll never have to hand-clean toilets again! Installs in seconds in flush tank, completely out of sight. Every time toilet is flushed, the proper amount of Fresh-N-Clean liquid is automatically dispensed . . . keeps your toilet sanitized and odor-free 24 hours a day. Complete with 4 to 6 weeks' supply of Fresh-N-Clean, 98¢.

1950—Toilet Cleaner Unit...98¢
1951—Fresh-N-Clean Refill...69¢



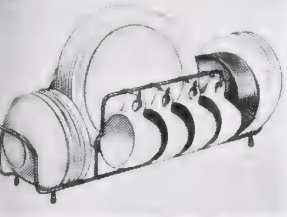
PRINT YOUR OWN NAME & ADDRESS! Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards & photos. Only \$1 for PRINTER, complete with compact "onyx black" case and automatic ink. Fits pocket or purse. Use at home or office—looks like printing. A useful gift.

100-P—Printer\$1



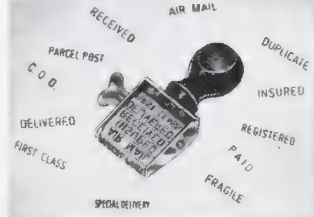
ENJOY COLOR TELEVISION NOW! New COLOR FILTER gives startling results! It's easily installed—just put the FILTER over your present screen. Life-like color will replace the drab black and white picture. Reduces glare, too! Surprise your friends with the first Color TV in the neighborhood. COLOR FILTER is available in the following sizes to fit your screen:

1421—For 12" Screen69¢
1422—For 17" Screen89¢
1423—For 21" Screen\$1.50



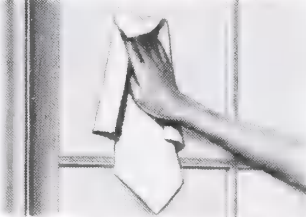
KEEP CHINA FROM CHIPPING with this new space-saving DINNERWARE CADDY. Imagine! In a space only 1 1/2" wide you can store a full set of dinnerware for 8. Holds up to 40 dishes and cups. CADDY is coated with vinyl plastic to protect delicate china. Non-slip handles permit you to carry dishes table or patio . . . single dish removed without breakage. Doubles your cabinet space.

156—Dinnerware Caddy...\$1.98



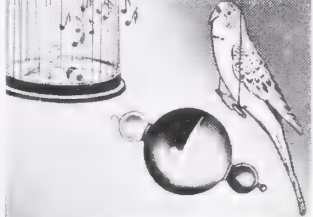
MARK YOUR MAIL. All the markings you need are here on one roller . . . actually takes the place of 12 rubber stamps that would ordinarily cost you \$10 or more. Just dial the one you want: AIR MAIL, FRAGILE, SPECIAL DELIVERY, etc. Clear, easy to read print puts the stamp of authority on your outgoing mail. Best quality rubber markers in strong metal and wood holder.

2001—Handy Stamp\$1



END WINDOW WASHING FOREVER! No messy sprays, drippy cloths, dusty powder! Just a fast wipe with this dry WINDOW-SPARKLE CLOTH sparkles any window! Amazing new Cloth is impregnated with dirt-repelling chemical that keeps dust and dirt from clinging. Makes rain run off without leaving spots! Washable, use over and over. Cleans mirrors, glassware, too. Guaranteed to do the job or your money back!

1720—Window-Sparkle Cloth...79¢



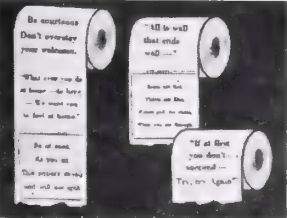
PROTECT YOUR BIRD from mites and lice. MAGIC MITE BALL does its work while your bird plays. Plastic Ball releases an invisible odorless vapor that frees parakeets and canaries from mites and other vermin forever. Just leave this colorful Ball on cage floor—that's all! Harmless to bird and owner. Effective for months. It's a wonderful plaything for your bird too.

1889—Magic Mite Ball59¢



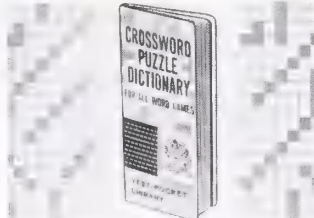
APPLY MAKE-UP and do your hair the easy way. AROUND-THE-NECK mirror hangs lightly in front of your face to give you both-hand freedom of action—give yourself a beauty treatment while sitting, standing, walking or lying down. Big 5" regular mirror on one side—magnifying mirror on the other side. Nickel plated steel with plate glass mirrors.

834—Neck Mirror\$1



UN FILLED TOILET TISSUE will dress up any john. Great for gag gifts. Takes your house guests sit up and take notice. A silly saying is printed on each sheet with non-irritating ink. If at first you don't succeed—try, try again! "Never put off until tomorrow what you can do today!" "Do it yourself," and 100 other sayings! Different rolls, \$1.

1658—Laughin' Tissues Set...\$1



CROSSWORD PUZZLE DICTIONARY. At last—a dictionary full of those obscure words you find in crossword puzzles! Completely comprehensive, it has 20,000 words and 50,000 answers used in puzzles—many not usually found in regular dictionaries. Send for this book and you'll never get cross again trying to find a crossword! Clearly indexed. Good clear type. Great boon to puzzle fans.

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Now you can decorate your nursery, den, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, circles and balls all in exciting full color plus illustrated decorating instructions. Easily applied to wall with paste, tacks or scotch tape. Complete set only \$3.98 plus 32 cents postage. Positively guaranteed to please or your money refunded immediately.

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PEON PANTS—wrap around, tie at waist and ankle. Fit is no problem, mention your size. SMALL, MEDIUM, LARGE Ppd. \$6.75

WEDDING SHIRT—pleated, embroidered, real centavo coin buttons. Sports collar. Embroidery on shirt in choice of BLACK, GOLD or INDIAN ROSE. Sizes 10-18 Ppd. \$7.50

BOTH SHIRT & PANTS \$13.50

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18 1/2" x 22 1/2" x 28" high TYPEWRITER TABLE

Store your home typewriter in this "miniature office." Sliding shelf for typing, dust-proof compartment (16 1/4" x 20 1/2" x 9 3/4" high) for typewriter storage... plus 1 legal-size file drawer (with 2 movable dividers) OR 2 small drawers. Antiqued hardware, dovetailed drawers on hardwood rails. Specify Modern or Colonial, kind of drawers and finish.

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See matching End Table on page 69.

Quick delivery. Express charges collect.

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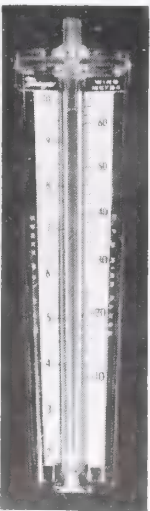
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for Dad

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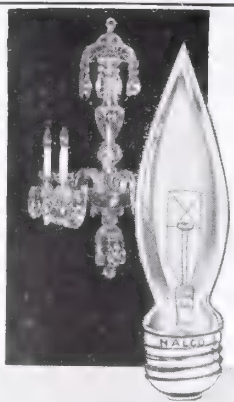
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Delicately hand-tipped, clear or frosted glass, 25 or 40 watts, candelabra, intermediate or standard base.

75¢ each in clear, 85¢ each frosted glass, includes tax and postage. Minimum order of six. Specify wattage, finish, base. Write

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WINDOW

CONTINUED FROM PAGE 76



WALL CHARMERS are the Geisha Girls at Play. These are the scrolls that will bring bright warmth, sophisticated splendor to your walls. They're the rare combination of vivid splashes of color with delicacy of execution. Framed top and bottom with lustrous wood bars capped with brass ferrules, they are ready to hang. 4 studies, \$3.95 each, \$6.99 a pair. Ppd. The Art Mart, Box 27648, Los Angeles 27.



50 HISTORICAL STAMPS

each depicting an important event in our history, make this a find for a philatelist. It comes with a descriptive album and a free Princess Grace of Monaco stamp. You will also find included other U. S. and foreign stamps "on approval." \$1, ppd. Globus Stamp Co., Dept. 365, 268 Fourth Avenue, New York 10.



AN OUTDOOR GIRL who loves hiking and the beach, or an indoor girl who prefers relaxing will love the style, comfort and price of these hand-laced, one-piece moccasins. With foam-crepe soles, they are top grain leather come in smoke, white, brown, and red in a wide size choice: 3 to 13. AAAAA to EEE! And they are only \$5.95 plus 50¢ post. Order from Moccasin-Craft, 65-OF Mulberry, Lynn, Mass.

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with the NEW
IN-B-TWEEN
Window Cleaner

Saves Work—
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Eliminates danger of standing or sitting on sill. Stand inside, clean outside, goes up between windows. Perfect for use on storm sash, windows, venetian blinds. Complete with six Terry Gloves for wet or dry dusting.

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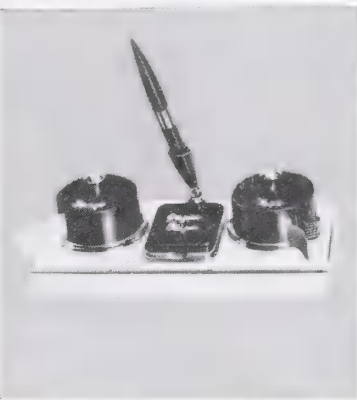

IN LOVE are we with a pretty smoker's set that we've ordered two already: one for our favorite lady on Mother's Day and one for our powder room. Sweet and old-fashioned garden, an off-white china lighter, cigarette urn and ash tray are hand-painted in Antique Rose or Dresden Rose pattern (specify) with golden trim. Set, \$4.95. Matching ash tray, \$1.75. Ppd. Lee Wynne, 5446-HB5 Diamond St., Philadelphia 31, Pa.



KIP TO MY LOU in the latest dance slipper that will have every eye in the room watching your pretty step. In turquoise, coral, white or black cowhide, it's designed to point up a dainty ankle. It has a soft air foam cushion inside. The shoe to wear with denim shorts and casual cottons, it comes in men's and half sizes 4 to 10. \$4.95. Ppd. Beckwith's, 37 Essex St., Boston 11, Massachusetts.



WOMAN OF AFFAIRS with a lively daily program will applaud the built-in efficiency of this striking black and gold plastic desk set. With ball point pen, 2 dispensers for stamps and notch tape, covered box for clips, it has a groove for pencils. Lettered in gold script, it's 7" x 3 3/4". It is very nicely priced for Mother's Day at \$2.95 plus 25¢ post. Ppd. Mawr Gifts, Bryn Mawr, Pa.

WALL VIOLIN PLANTER

FULL 22 1/2" HEIGHT

\$9.95

POSTPAID

our friends' compliments will be music to our ears when they see this beautifully crafted Violin Planter of "Bonite" on your wall—in satin black or pearlescent white, both highlighted with gold—for Den, TV or living Room.

Two small shelves for miniatures and planter pocket for real ivy or artificial flowers.

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6 Handmade Birds \$1.95
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No stamps or C.O.D.'s, please.
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World Treasures

657 Main Avenue Passaic, New Jersey



Age 4 . . . He Works Every Day Till Midnight

This is Antonis Pavolopoulos, age 4. At an hour when other children are sleeping, he sells almonds at an outdoor cafe every day till midnight. Thus he struggles to support himself. His ill parents cannot even provide him with his most basic need—his daily food. Two older children cannot find work, for this area in Greece is economically depressed. Like Antonis the younger children sell almonds to keep from starving. "Home" is one room with no ceiling. "Bed" is a bundle of old rags on the cement floor. Antonis begged his parents for permission to work. He cried till his father made a wooden basket for him. He tries to wrap the almonds himself in the little paper cones, but his tiny hands are too small. Only the parents' anguish of misery and poverty

forced them to permit Antonis to work. Heartsick and weary, they look with despair on Antonis and their other children who go to bed at night only with hunger and distress. Won't you help a distressed child like Antonis and his family—for your help today means hope for tomorrow.

You alone, or as a member of a group, can help these children by becoming a Foster Parent. You will be sent the case history and photographs of "your child" upon receipt of application with initial payment. "Your child" is told that you are his or her Foster Parent. At once the child is touched by love and a sense of belonging. All correspondence is through our office, and is translated and encouraged. We do no mass relief. Each child, treated as an individual, receives a monthly cash grant of nine dollars plus food, clothing, shelter, education and medical care to his or her needs.

Plan is a non-political, non-profit, non-sectarian government-approved, independent relief organization, helping children, wherever the need, in France, Belgium, Italy, Greece, Western Germany, Korea and Viet Nam and is registered under No. VFA 019 with the Advisory Committee on Voluntary Foreign Aid of the United States Government and is filed with the National Information Bureau. Your help is vital to a child struggling for life. Won't you let some child love you.

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Foster Parents' Plan, Inc.

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1937-1957 Our Twentieth Year

PARTIAL LIST OF SPONSORS AND FOSTER PARENTS

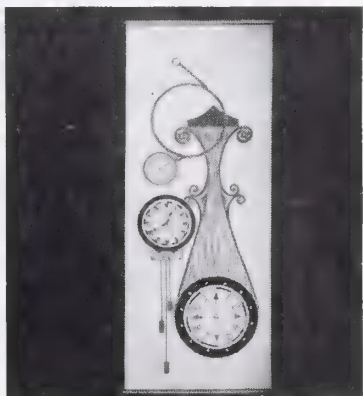
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A. I wish to become a Foster Parent of a needy child for one year. If possible, sex _____, age _____, nationality _____ I will pay \$15 a month for one year (\$180). Payment will be made monthly (), quarterly (), semi-annually (), yearly (). I enclose herewith my first payment \$_____.	
B. I cannot "adopt" a child, but I would like to help a child by contributing \$_____.	
Name _____	
Address _____	
City _____ Zone _____ State _____	
Date _____ Contributions are deductible from Income Tax.	

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TAKE YOUR TIME when you choose replacements for your decorative winter accessories, and you'll have your guests wall-eyed in spring and summer long. Consider this magnificent textured scroll hanging in an arresting entrance hall or a modern living room. Decorated with a fantasy of clocks on a white background, it's 15" long x 18" wide. \$7.98 ppd. Hollow, B-5, P. O. Box 65, Watertown, Connecticut.



SEND HER ORCHIDS this Mother's Day that are as lasting as your love. A pretty set of costume jewelry is gold-plated on jeweler's bronze and hand-painted in the natural orchid colors with green leaves. The pin has a safety catch, measures 2 1/2" long. \$1.75. Matching clip earrings are \$1.75. Complete set comes gift boxed, incl. tax and post. Mono Art, Delancey St., New York 2.



COUPLE OF MUGS offer a overload of decorative ideas. Hand-painted and hefty they'll hold eye-opening amounts of coffee, can be used for shaving, plants, pencils. China mugs, 3 3/4" tall, with 22k gold trim. Sport colorful old-time motifs, come personalized in Old English lettering with any name you specify. Gift-wrapped, \$4.95 each; \$9.50 a pair. Ppd. 2 wks. Del. Croydon Silversmiths, 805-H Lexington Ave., New York 21.



FAT LEGS

TRY "SHOO" FOR FAST SLENDERIZING

Remarkable device, once the secret of Hollywood stars, may take inches off your ankles, calves, thighs, knees, hips **only \$2.98**

"SHOO" embraces your toes and ankles, helps you "shoo" normal fat off your legs with mild, relaxing exercise. Invented by Franziska of Hollywood, figure consultant to movie studios, for starlets to use at home while they study their parts, read, or watch TV. Actually fun to use! Slip "SHOO" over your feet, wiggle your toes... and let "SHOO" help you firm and slenderize heavy calves, flabby thighs, unattractive knees, thick ankles. This is an amazing scientific method. *Guaranteed to please or money refunded.*

Leg Beauty Course and Measurement Chart Included

The pleasant way you use "SHOO" for fast slimming is pictured and described in Franziska of Hollywood's famous Leg Beauty Course. Record measurements on the chart... and see results within 10 days or **YOUR MONEY BACK**.

Send Check or M.O. for \$2.98 • State shoe size

SHOO SALES CO., © 1957 [®]Trademark
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only **\$2.50** per set ppd. Slip-on Back Tack-on Seat

Simple to put on—rugged enough to last for years, these attractive coverings (18 ounce-per-square-yard sailcloth) are designed for a chair seat approximately 16" by 26" and a chair back 7" by 22". Coverings have white piping along edges and are available in red, blue, turquoise, green, coral, black, white or yellow. Match up your chairs in the color of your choice!

This roll of water-repellent army duck is tops for covering chairs, swings, gliders, etc. Cloth (10.10 ounces per sq. yd.) measures 15" wide and has neat white piping along edges. Specify yardage and color: red, green, or yellow.

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Neat Heat Aluminum foil disc designed for electric ranges. Just place disc under and around each burner. Reflects heat, cuts electric bills, also keeps range clean. Splashed and spilled food falls on disposable Neat Heat discs. Throw away when soiled. Come 25 in a package (15—7" dia. and 10—9" dia. Order by No. K235.

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The "Twodor" COMBINATION STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built Yet the "Twodor" is

priced as low as the commonly made type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels: morticed and dowelled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1 1/8" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

ALL SIZES COMPLETE **\$27.95**

Immediate Delivery
ALSO—New 42-page catalog. 10¢ coin or stamps.

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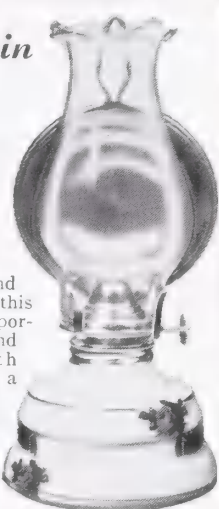


from a decorator's workshop Authentic Reproduction of the old Gout Stool

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Immediate shipment or write for fabric swatches) **\$14.50** prepaid
Order your Gout Stool direct from its makers.
Lee & Martha Snyder
P.O. Box 85, Mt. W. Sta.
Cincinnati 30, Ohio

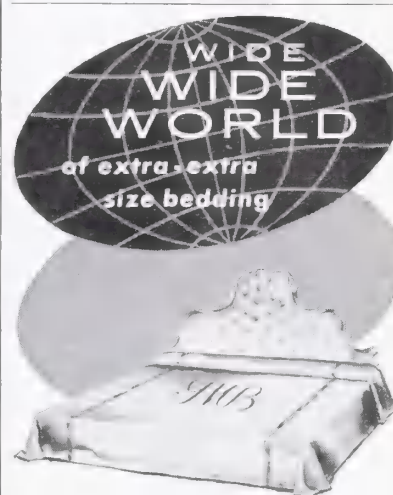
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Create a charming, romantic atmosphere at lawn parties and barbecues with this little lamp. Its porcelain base is hand decorated with sprigs of roses, a band of gold. The hurricane chimney is shielded by a copper reflector. A few ounces of kerosene lasts for a whole evening. Doubles as a decorative emergency light, too. 8" high. 3 1/2" diam.

\$1.95 Ppd. **\$3.50** pair, ppd.

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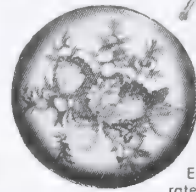
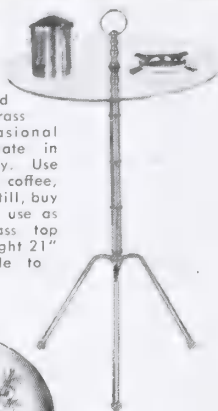
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AN OLD TIME VALUE

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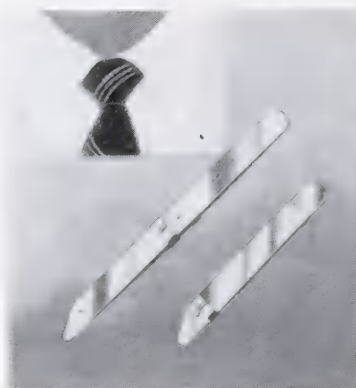
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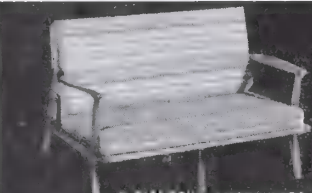
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It's so easy to own a beautiful Bigelow . . . like new nubby textured Beguine. Nine lovely stain-resistant colors. Yet all it costs to completely carpet an average-size room with deep-piled Beguine is about \$2.10 a week.

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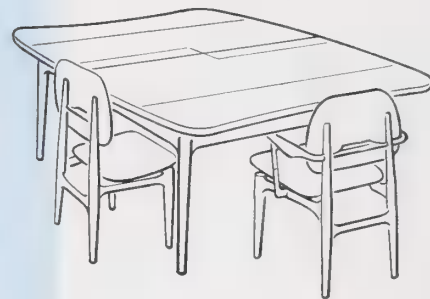
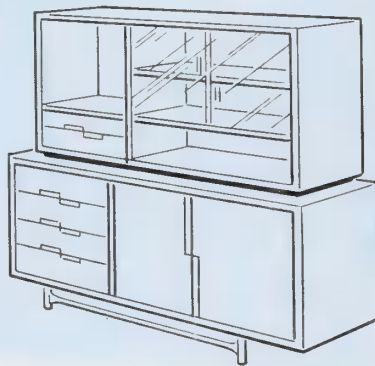
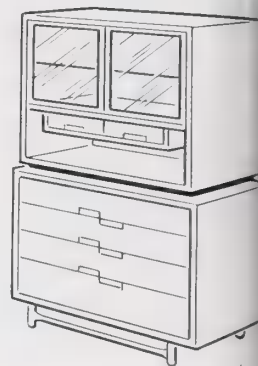
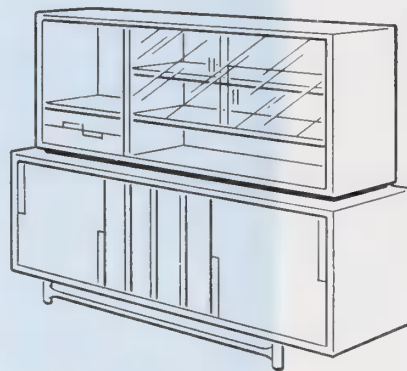
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32 piece grouping is shown
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Encores Ensured

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SEE THINGS YOU NEVER SAW BEFORE. VISIT U. S. RUBBER'S NEW EXHIBIT HALL, ROCKEFELLER CENTER, N. Y.



WINDOW SHOPPING

CONTINUED FROM PAGE 82

STRONG ATTACHMENT

between Mr. Bell's tel and in-the-spot Phone Caddy. It's handy for jotting quick so if yours is a busy phone, yourself a break and order right away. Black metal clips easily to all the new es, holds 3" x 5" pad and point pen with Paper Mate For home or office, it's \$1. Gotham Gifts, 67-85 Exeter Forest Hills 75, N. Y.



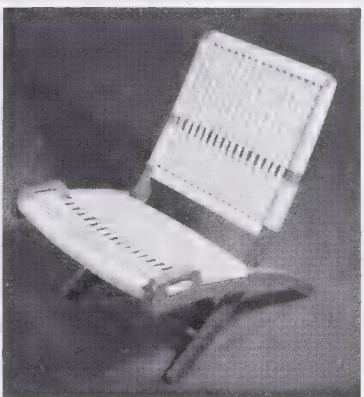
PAIRS OF SHOES!

That's this spacious Shoe Caddy. A sturdy coated steel frame removable, comes covered in brown duck, and securely a complete wardrobe of It attaches to closet door stands on floor. When empty, smart overnight case. 19 1/2" x 7", \$14.95 postpaid. & Kane, Dept. HB5, 800 Street, Newark, N. J.



THE CHAIR

that's some in its uncluttered simplicity, Scandinavian in its design and American in its bargain and you have a pull-up for conversational groupings or a fine session chair. It's solid mahogany finished in amber color, with fiber seat and back. Seat is 23", has reclining back, for storage. \$39 exp. coll. Mexico Shop, Santa Fe, N. M.



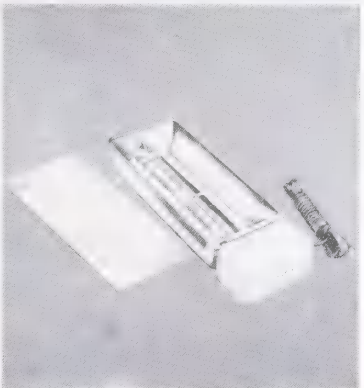
WATCH YOUR HEELS

to skirt, dress or trim of a suit. in 1/4 yard of the fabric, and of your shoes will be covered with professional skill. \$4.95. Cover backs and heels takes 1, costs \$9.95. To cover entire shoe takes 3/4 yard, costs \$5. Add 50¢ post. Write for catalog and mailing carton sending shoes to Century Foot Shoe Repair, 212 Park Ave., New York 1, Maryland.



FREEZE-O-TRAY

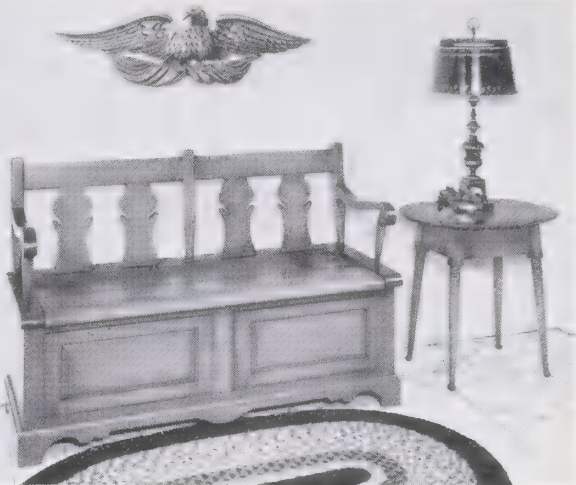
is an electric ice-cream freezer that makes delicious old-fashioned ice cream in the ice-cube compartment of your refrigerator. Just push stainless steel tray into freezer compartment, close icebox and plug cord into socket. It automatically stops when ice cream is frozen. AC only. With booklet. \$17.95 ppd. Mrs. Betty Damar, 742 Damar Bldg., Elizabeth, New Jersey.



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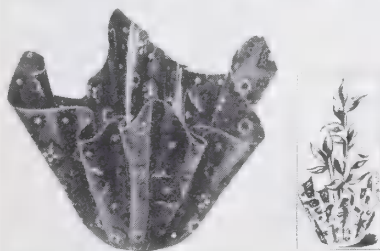
Marvelous wedding gift for your favorite June bride... or a charmingly authentic addition to your own Early Americana. This faithfully styled colonial bench is roomy and comfortable furniture. Press the lock release and you find a full-size genuine Lane Cedar Chest! The bench itself is skillfully crafted of finest solid maple in a magnificent honey finish. The cedar chest inside surpasses government specifications for cedar storage. FREE: \$1,000.00 insurance policy against moth damage!

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DEPT. HB-557

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SHOPPING INTERNATIONAL, INC.

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TOP DRAWER LOOK

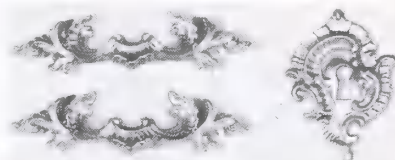


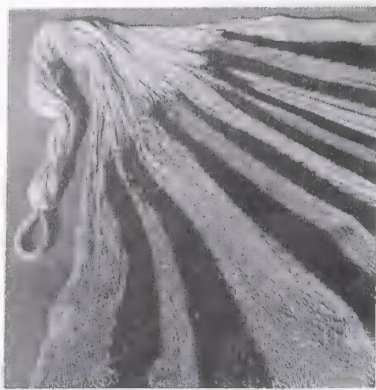
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Escutcheons—59¢ each 2 for \$1.00

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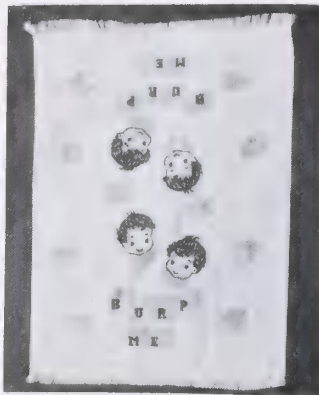
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DEPT. 1187, EVANSTON, ILL.

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with sparkling (replaceable) Crystal liners. Handsome gadroon border. 3 1/4" tall by 4 1/2" diam. Adds charm to your table setting and also makes wonderful gifts. (reg. \$4.75 pr.) **Specially**



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WINDOW



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is the table to put on the kitchen or basement wall for extra workspace. A Formica-top drop-table extends only 2 1/2" from wall when not in use, has stainless steel trim, won't chip or burn, cleans with damp cloth. In green or yellow, 15" x 20", \$9.95; 18" x 24", \$12.95; 20" x 30", \$15.95. Ppd. World Wide Trading Co., HB-5, 12-05 4 Ave., Long Island City 1, N.Y.



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handsome decal

LABELS



Transform glass canisters, metal or pottery containers into useful AND decorative accessory sets with these colorful, distinctive decals! Easy to apply—just use water; they're washable and color-fast. Sent postpaid in US and Canada (NO COD's).



TOP black on gold **SPICE LABELS** are 1 1/4" across; titles cover all popular spices, herbs, seeds, seasonings. Two sets (A & B) of 42 unduplicated titles **EACH, \$1.50** per set.



MIDDLE six-title **SEWING SET** (pins, needles, snips, etc.) matches Spice Set; each decal 2" across; **75¢** per set.

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FOLDER, SAMPLE DECAL

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Masterpiece of Light!



\$17
PREPAID

BEAUTIFUL TELEVISION LAMP OF CORDEY CHINA

Classic fluted urn shaped lamp of cream china body decorated with lovely Dresden inspired pink rose on graceful Moss Green leaf spray. Fan shaped fluting is set on gold trim scroll and gold base. Height—13 inches. Light comes softly from urn for clearest TV Picture

\$2. Deposit on C.O.D. Orders • Write for Catalog

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Now! A New Idea In Mugs!

Dress up your morning coffee! Add an extra kick to hot butter rum! Beautiful California ceramic "Barrel Mugs" are smartly styled with no protruding handles to break or chip! Ideal for family, friends, and office. Personalized in gold with any name you desire. The perfect gifts. Choose from Forest Green, Butter Yellow, Aqua, Heather Brown, or Desert White. 9 oz. mug, \$1.95; 15 oz. size, \$2.25, postpaid. Your satisfaction guaranteed.

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OF BEAUTIFUL, LIFETIME CHROME

Instantly installed on tile, plaster, wood with adhesive base supplied with each fixture . . . do it yourself!

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Towel Rings, the magic touch to decorate kitchen and bath. Ring lifts off wall. Fitting for plumbing. No. 21 Ring — 6" dia. . . \$3.00

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Describes complete line of fixtures, unsurpassed in design, finish and workmanship.

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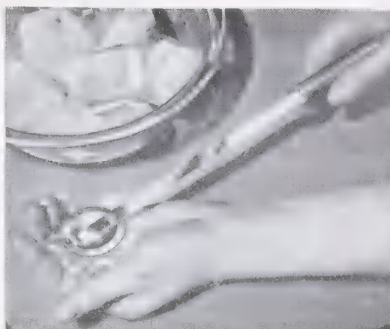
SHOPPING



BEAUTIFUL LEATHER fashions in the handsome London Bag that should be in every college girl's wardrobe, on every busy lady's bag. Perfect with spring tweeds, cashmere topcoat, open-type jacket in natural tan cowhide, 10" x 10 3/4", has roomy interior. Send for free catalog of leather goods selected by this 8th generation English family. \$14.50. Tax and post. Wm. Richardson Leather Co., 207 Essex St., Boston, Mass.

HER ROYAL HIGHNESS steps into the Window Shopping spotlight and was never more beautiful, never more regal. She wears a blue felt robe trimmed with Belgian lace, white net veil, pink and white bouquet. A doll to enhance the most fabulous collection is handmade in Belgium. 17" tall, with wax face and arms. \$95, ppd. The Sea Horse, B-57, 77 Sheridan Rd., Evanston, Ill.

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Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. Only \$1.00 postpaid. Immediate delivery from

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Plastic pallettes are flexible and tie onto each of your feet. Comfortable as sandals, so you can walk around until nails dry without smearing. Fits any size foot. Order for yourself and for much-appreciated gifts.

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Order by mail today—No C.O.D.'s. Satisf. guar. Send cash, check or m.o.—Immediate delivery

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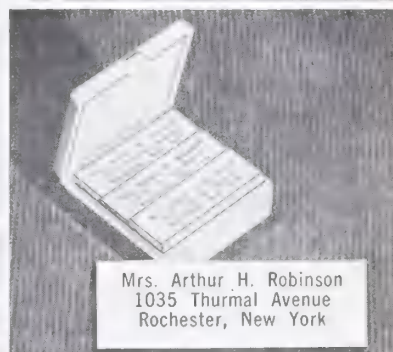


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What a treat for your junior back woodsman! A real "kid-size" Log Cabin—5 1/2 ft. high, 5 ft. long, 4 ft. wide—that is a perfect playhouse for the children for many a summer. Jersey White Cedar; extremely durable; holds up in all weather. Shipped in 6 easy-to-put-up sections; weight: approx. 225 lbs.

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Your name and address handsomely printed on 1000 fine quality gummed labels. Packed with handy re-usable hinged mouse-size plastic gift box. Padded for easy handling. You'll find dozens of uses for them including:

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Beautifully printed on fine quality gummed paper. 1000 for only \$1.00. SPECIAL OFFER: Any SIX orders for \$5. Personalized labels make a wonderful, useful present. Money back if not delighted. Handy Gifts, 512 Jasperson Bldg., Culver City 1, Calif.



Colonial Fireside Tray

made with genuine cherry wood

Craftwall paneling!

highly reminiscent of a gracious, early American heritage, this traditional tray serves scores of uses today's entertaining. Use it at your own hearth, for TV snacks or patio parties. A lovely decorative piece, yet wonderfully practical. The big "x 13 1/2" tray will carry platters of hors d'oeuvres, a party-load of drinks. Because it is genuine craftwall wood paneling, moisture, alcohol or foods cannot mar its glowing finish. Make it a part of your home tradition. A lovely gift . . . specially priced—\$8.95 postpaid. No. C.O.D.'s please.

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You'll want several of these the next time your uninhibited spouse has the boys in for that big poker game. Made to fit any bottle, this plastic bottle top and dice shaker comes with 5 dice and every time a drink is dispensed they can roll the dice for "who pays". Clear plastic shaker has cork bottom and a cork top studded with rhinestones. Ppd. \$1.00

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Exquisite Oval Serving Dish in the finest silverplate, accentuated by the heirloom quality of the Rose Elegance pattern. Measuring an ample 11 7/8" x 7 7/8", you'll use it for everything from a roast chicken to vegetables. Unbelievably low priced, you've seen it elsewhere for twice the price! Give it to Mother, a bride or a hostess.

Now only \$6.95 including postage and a federal tax. Sorry, no C.O.D.'s.

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Bring back delicious memories of eating ice cream at the corner ice cream parlor. These glasses are the very same as those of your memories and your family will be delighted when you use them for ice cream, sundaes, fruit sherbet.

Set of 8 only **2.98** Plus 35¢ Postage
8 OLD FASHIONED ICE CREAM SPOONS. Ppd. \$1.98
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Bryn Mawr Gifts

Bryn Mawr HB 5, Penna.



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Dress up your ordinary flower pots with these white, washable plastic slip-over lace panties. They will transform ugly clay pots into a beautiful room accessory and at the same time complement your pretty plant blooms. They are adjustable to fit most any standard flower pot and are easily attached with built-on hooks and eyes.

Set of 2, Ppd. **\$1.00**
SET OF 4, ppd. \$1.95 SET OF 12, ppd. \$5.00

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When you think of a needle and thread, think of Fix-So instead! Just a dab of this new scientific formula mends any fabric, any color in less than 30 seconds without sewing! Not a patch, it forms thousands of elastic threads, reinforces as it mends. Saves time and money! No ironing necessary. Guaranteed washable. **\$1.00**

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WINDOW



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the man who weekends at country club is a giant bath sh big enough to swaddle Supern It's 45" x 68" and comes in w Martex terry with his initials facsimile first name signature broidered in any color. An sorbing idea for males on y gift list, it's \$11.95, ppd. Al 2 weeks' delivery. Schoen Linens, HB 13, 50 E. 57th New York 22, N. Y.

TWO FOR THE SHOW.

I ender Mist is the double sad spray that comes in a sparkl box tied with ribbon and top with a pink carnation for bea ful presentation on Mother's I She'll create her own fragrant mosphere and use the pair spray linen closets, lingerie dr ers, hankies and even station \$3.25 ppd. Order from Laven House, Box 83, Old Chelsea s tion, New York 11, N. Y.



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All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocade.

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble . . . \$14.50

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Jones Bros.

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PATIO PLANTERS are a nested trio of natural wicker baskets from Madeira which have metal liners so that you may plant them with trailing greenery. Or fill them with a tempting display of summer fruit or pretty bouquets of flowers. The largest basket is 10" X 7 1/4" X 6 1/2" high, the smallest, 8" X 5 1/4" X 6 1/2" high. Set of three for \$6.95 ppd. Wit's End, 221H Bellevue Ave., Upper Montclair, N. J.



HEIRLOOM-LOOK STAINLESS

at a special low price!



The new look in tableware! Light and bright "Falling Leaves" by Wallace, in carefree, solid stainless steel. Each piece is mirror polished, delicately balanced. The graceful Form Flo knives follow the same wind-swept pattern, have serrated blades for clean, sure cutting. Now, so sensationally low priced, you can give a complete set to Mother or a bride!

24-piece service for 6: 6 dinner knives, 6 dinner forks, 6 soup spoons, 6 teaspoons.

plus 4 pieces FREE! 1 butter knife 1 sugar spoon 2 serving spoons

all 28 pieces—complete service for 6 **\$9.95** ppd.

Complete 52-piece service for 12—only **\$18.95** ppd. Write for Free Brochure

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KETTLES PRICED FROM \$19.50*

Perhaps he can't boil water now; but give him a Cook 'N' Kettle and in a little while he'll produce steaks "out of this world."

Cast Iron Kettle and Lid hold the heat, sear meat quickly retaining all the rich natural juices. It's the easiest cooking ever.

*12" wide by 10" deep. Shipped prepaid.

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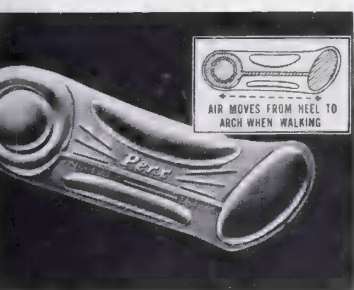
THE AMERICAN EAGLE, bold and strong and free, is a pool of glory worth living up to. Look upon the loneliness of the great bird and the power of it, and you'll feel your spine stiffen the way it does when the flag flutters against the blue sky. Plastic wall plaque with antique finish is 30" wide and washable. \$6.95, ppd. Seth & Jed, New Marlborough, Mass.



VERMONT DEACON would look down and grin approval of this handsome reproduction of the famed Vermont Deacon's chair. The seat is hand-scooped in 2" pine; 60" over all. In antique maple or knotty pine finish, \$95. Black and gold with hand painting, \$49.95. Unfinished, \$95. 48" long, unfinished only, \$95. Exp. chgs. coll. Temple-Craftsmen, Templeton, Mass.

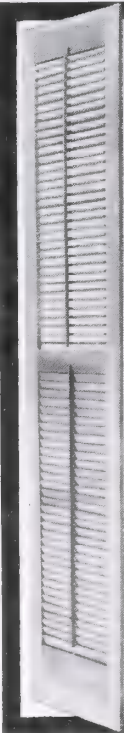


LITTLE BEAUTIES that lend distinction to your table settings are egg-shell thin, snow-white porcelain servers for salt, mustard, or condiments. Wonderful, too, for "one-gulp" oyster shrimp cocktails, they measure 2 1/2" wide and are teamed with brushed satin Danish stainless steel spoons. 8-piece set (service for 4), \$3.85; 16-pc. set, \$7.10. J. Bowman's, HB-2477 Lombard St., San Francisco 23, Calif.



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There's quick relief for anyone suffering from calluses, blisters, spur or tired heels, or general foot fatigue. Air Cush'n Innersoles give you instant immediate comfort. Just place in your shoes and walk. Air moves thru a small channel gently massaging feet. Odorless, nonabsorbent, almost weightless. Order by men's or women's shoe size. Only \$9.95 a pair (no C.O.D.'s please—money back if not delighted). ERX, Box 707, Burbank 3, Calif.



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In 12 Kt. Gold Filled ea. \$ 4.00
In 14 Kt. Solid Gold ea. \$35.00

Round Lockets, 1" dia. which open and hold two pictures. First name and birthdate engraved in script. In Sterling Silver ea. \$ 3.50
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A WHOLE YEAR'S SUPPLY

Now... in Kits, Too

FLOOR RACK

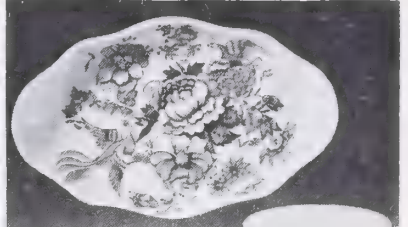
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This charmingly decorated English import boasts the ever-popular eighteenth century "Pheasant & Peony" design. Use in bath or powder room for a decorator touch—or on a bureau, the tray for pins, the glass for posies. Choose brown, blue or rose on white.

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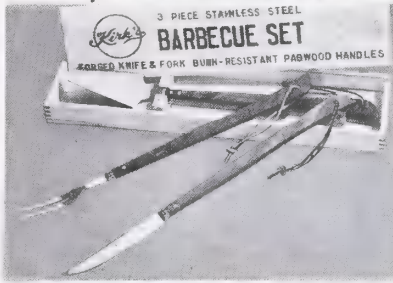
and black white toast turquoise

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BARBECUE SET



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For Home Bars, Children's Dining
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Solid 1/2 inch diameter wrought iron legs are rubber tipped for floor protection. Wrought iron rung for additional strength and comfort. Specify 24 inch or 30 inch seat height. Seat measures 16" x 13". Weight, 12 lbs. each.

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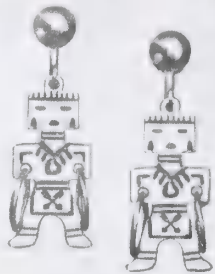
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If you are intrigued by the magic witchery of the Southwest, these authentic Hopi Hoop Dancer Earrings are a must for your collection. Beautiful in detail, they make perfect match-mates for any ensemble. A sure to be treasured gift. Available in screw-back or for pierced ear—please specify. **Satisfaction guaranteed.**

Solid Copper **\$1.00** pair Sterling Silver **\$2.00** pair

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WINDOW



LOVE YOUR HOUSE? The you'll want it to smell fresh as morning in May. Just fill the Lil wall vase with Edeco's *Trefle*, the spicy fragrance used by the Ritz Carlton Hotels. One filling lasts several weeks. Vase with 3-month supply of fragrance, \$2.95. Extr vases, \$1.15. 16-oz. bottle of fragrance, \$3.95. Ppd. Dodi Drake 1404 Ponce de Leon Blvd., Coral Gables, Florida.

HOME TWEET HOME is a snug haven for Jenny Wren and her family. Hang it on a near-by tree, and they'll thank you with song for your hospitality! Slotted and interlocking parts of brown wren house can be assembled in 7 minutes without tools, nails or glue. Warp and weatherproof with white trim and 1" door, it's 8" x 7 1/2" x 6 1/4". \$1.29. ppd. Stern's Nurseries, Dept. PN Geneva, New York.

A NEW LEASH ON LIFE for man's best friend completely eliminates the painful jerking of dog's head and neck. Called "Leash-Ease," the upper 30" lead and handle is cowhide. Bottom 18" section is expandable nylon latex and rugged French snap to take the jolt and shock out of walking the dog. In London red sand tan or black, it's \$2.95. ppd. Boston Products Co., 171 Newbury St., Boston 16, Mass.



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NO PIPES NEEDED—JUST PLUG IT IN

A pair of lovers romance at the spring which flows into the shell.

FOR GARDEN OR INTERIOR

Statue "Love at the Spring"—\$100.00. Baroque shell—\$100.00. Pump—\$19.95. Fountain complete \$219.95 F.O.B. Chicago.

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BELTS FOR THAT Sporting Look!



S-T-R-E-T-C-H STRAW BELT: Designed for action, this springy belt actually gives with the waistline—and the waistline! Elasticity eliminates adjusting and insures comfort. 1" wide BELT of natural color woven straw has attractive antique leather tips set off with lustrous brass studs and a brass hook fastening.

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These belts are attractive and appropriate for summer wear for men or women. Sizes for men are 28-42; sizes for women are 22 to 32.

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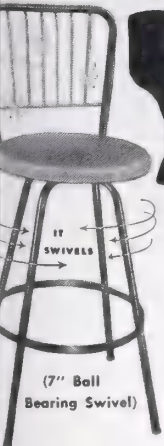


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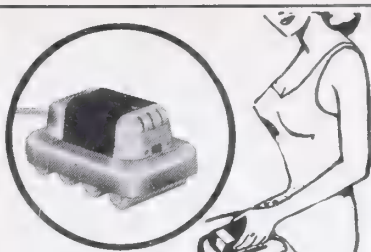
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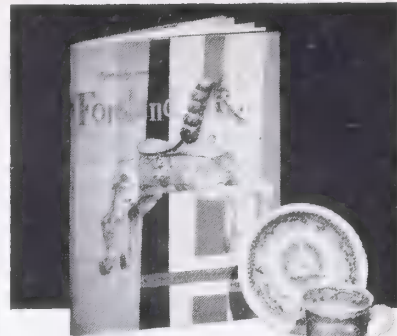
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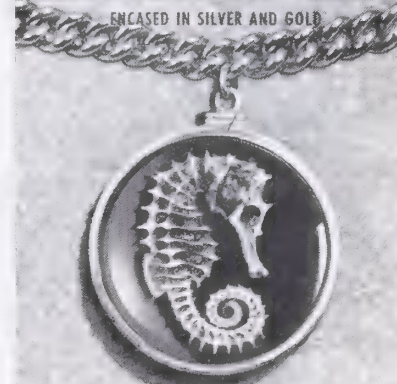


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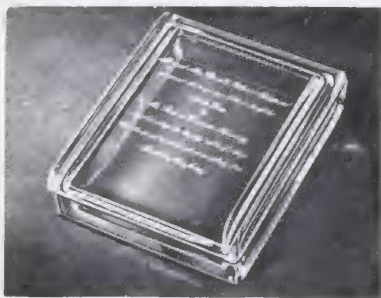
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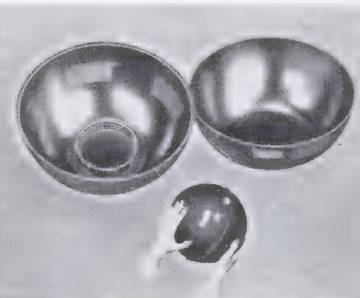
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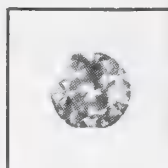


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(Please turn to page 97)



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WINDOW SHOPPING

CONTINUED FROM PAGE 94

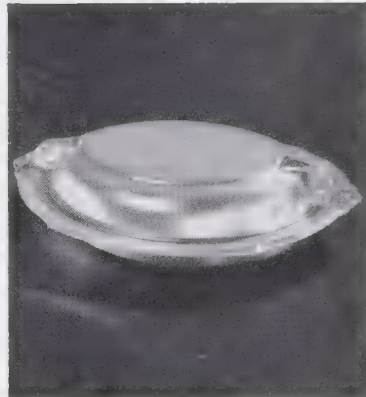
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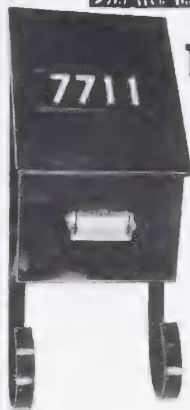
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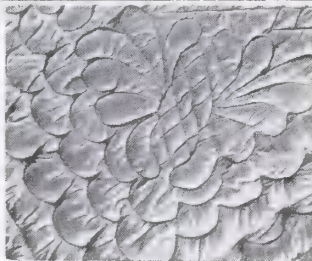
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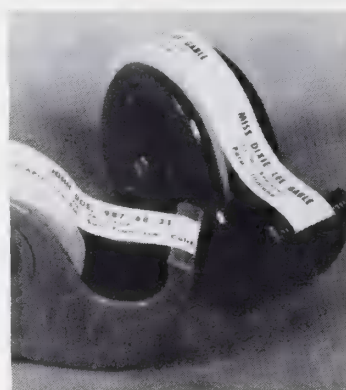
WINDOW



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CAPRA GEMS CO., Dept. HB-57, P.O. 5145, Phila. 41, Pa.
Name
Address
City Zone State



PUSH FORK

Sleek stainless steel fork has sharp tines to pierce meat, pickles, any firm food. A gentle squeeze of the handle drops the morsel onto plate. Ends burnt fingers when handling potatoes, muffins, vegetables! For cooking, serving, barbecuing! Wonderful bridal or shower gift. **\$1.50**

CHEF'S CADDY

Pride of the patio... this handy gadget is finished in red heat-proof baked enamel, adjusts to fit any brazier. 11" overall, its three 2-level hangers will keep all barbecue equipment (tools, apron, gloves) readily available. **\$1.00**



All prices postpaid. Sorry, no C.O.D.'s.

Write for free catalog

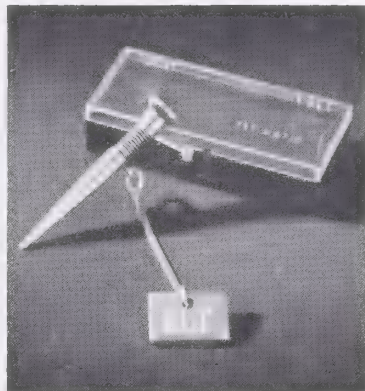
THE LANDING COMPANY

Dept. B-5, 9-01 150th St., Whitestone 57, N.Y.

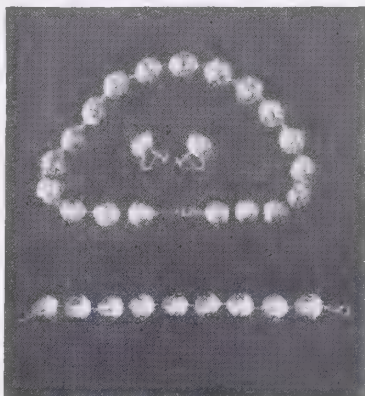
SHOPPING



TEE-MATIC is tee-rific for the golfer who keeps losing his tee or who wants to cut strokes off his game. The steel spring neck of this gold-finished tee bends on contact, helps cut down on slices and hooks. Brass and steel tee has 2½" link with drag plate to keep Tee-matic nearby for easy retrieving. Plate is personalized with 3 initials. Specify. Gift boxed, it's \$1, ppd. Wayne Manufacturing Co., Wayne 1, Pa.



SHE'S A LADY who makes you think of summer flowers, wears them with dainty blouses. Such a lady will love Venetian Rosebuds from Italy. Sky-blue beads laced with gold are hand-painted with embossed rosebuds, strung on a fine chain, 15" choker, \$5.50. Bracelet, \$3.30. Button or drop earrings (screw-backs or pierced), \$1.65. Set, \$9.50. Tax and post. incl. Alpine Imports, HB, 505 Fifth Ave., N.Y.C.



ACCEPT WITH PLEASURE the next wedding invitation you receive and send it to this shop. It will be precisely reproduced on the golden lid of a stunning black lacquer cigarette box, which the bride and groom will treasure as the most meaningful gift of all. Measuring 4½" x 6½", it's \$12.50. Ppd. Holiday House, 15 Bellevue Theater Bldg., Upper Montclair, New Jersey.



tired of sleazy towels that don't dry properly, wear out quickly? then try

GALLAGHER'S LONG LASTING DISH TOWELS

These honest dish towels are loomed of sturdy, plied absorbent cotton. They last much longer, dry more dishes, completely lintless. Used for years in many industries and hospitals where absorbency and long wear is important.

Big 18 x 36 inches in red, yellow, green, or blue stripes to match any kitchen color scheme. Washed and bleached ready to use.

priced at just \$1.25 per pair

Send cash or check.

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Fiske originals have topped homes for almost 100 years. Time does not dim their beauty or reliability; they are of hand-hammered copper, finished with 22K gold leaf.

This full-bodied American Eagle and Arrow does honor to any home.

BUY DIRECT FROM MANUFACTURER!

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Write for FREE Weather Vane and Cupola Catalog.



CUPOLAS

Fiske now offers a wide range of handsome, ready-built Cupolas.

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ARCHITECTURAL METALS, INC.
113 Pennsylvania Avenue,
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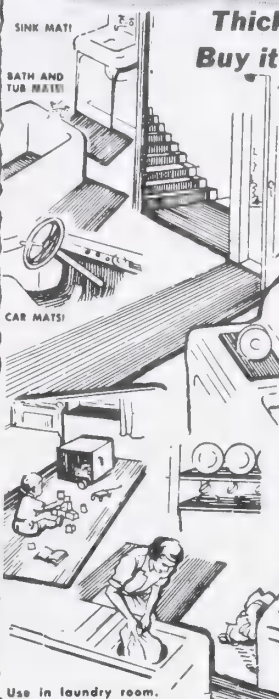
Established 1858

NEW, AMAZING, HEAVY-DUTY TRANS-KLEER MATS AND RUNNERS

*AS LOW AS 17¢ SQ. FT.
12 Ft. roll (30 sq. ft.)
costs \$4.98—17¢ per sq. ft.



Thick 24-Gauge Poly...Tough as Rubber!
Buy it in ROLL - Cut to Any Size or Shape!



All-purpose TRANS-KLEER Mats & Runners—scientific new discovery acclaimed by home owners everywhere! Buy in ROLL—cut with shears to any size or shape desired. 101 uses. Place over rugs to protect costly carpeting on rainy, muddy days. Use as foyer runners, stair treads & risers, door mats, floor mats, bath and sink mats, car mats, shelf protectors, sink drainboards, etc. Already in thousands of homes! Trans-Kleer has advantages of rubber—and it's tough as rubber—but only a fraction of cost of rubber! It's WATERPROOF! SKID-PROOF! SLIP-PROOF! GREASE, STAIN, DIRT & ACID RESISTANT! WASHABLE! DRIES IN MINUTES! LAYS FLAT! Constructed of first-quality, heavy-duty THICK 24-gauge semi-translucent polyethylene with 96 strong-gripping ribs per foot, 240 RIBS EVERY 2½ FEET! Protects surfaces—yet you see beauty of rugs, carpets, floors, etc. So durable, so rugged, so long-lasting we give you 5-Year Replacement Guarantee IN WRITING!

ENJOY TREMENDOUS CASH SAVINGS! Example: Others pay \$12.00 for 12 feet of rubber runners, 12-foot roll of Trans-Kleer (30 square feet) costs only \$4.98. That's only 17¢ per sq. ft. INTRODUCTORY PRICES FOR LIMITED TIME ONLY: 3 ft. roll—\$1.49; 6 ft.—\$2.98; 12 ft.—\$4.98; 18 ft.—\$7.50; 24 ft.—\$9.95; 50 ft.—\$17.95. All rolls 2½ feet wide! Avoid thin, inferior imitations. Order TRANS-KLEER now! MRS. LAVALLE, Inc., Dept. 19-E-136, 585 Water St., N.Y. 2, N.Y.

MRS. LAVALLE, Dept. 19-E-136
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RUSH Trans-Kleer Mat & Runner roll as checked. My money refunded promptly if not delighted. Include 5-Year Guarantee.

☐ Cash, check, money order enclosed. Send prepaid.
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Beach Poncho... hand loomed cotton, from the shops of designer Polly Rodriguez. Choice of Black, Rust, or Tangerine with White. Only \$9.75, including postage and tax. Check or money order. Mayan Imports, Ltd., Box 9882, Fort Worth, Texas.

ORDER DIRECT FROM FACTORY! SOLID BIRCH OR MAPLE! CAPTAIN'S STOOLS

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GUEST E-X-T-E-N-S-I-O-N TOWEL RACK

TRIPLE YOUR TOWEL SPACE!

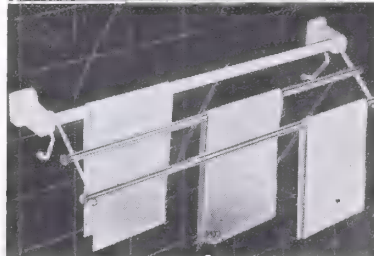
Every bathroom needs the extra towel space provided by this wonderfully efficient towel rack. Just hang it on your own rack—round or square—no screws or bolts. Brilliant Chromium plate over nickel on solid brass—no polishing. Adjustable 15" to 25" long. Will last a lifetime. Money-back guarantee. Single bar extension, \$2.75 Ppd.

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FURNITURE POLISH

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre. Covers minor scratches. For all varnished, shellacked or lacquered surfaces. **ENTERTAIN WITHOUT FEAR!** Just apply **REVIVA** and surface spots will vanish like magic. Once you have used **REVIVA**, you will never be without it. Consumer tested and accepted for over 15 years.
Quart \$3.00 Pint \$2.00 Half-Pint \$1.50
Plus postage, No c.o.d.
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Cherry planter-spoon rack

JUST **\$3.95**
(plus 35¢ postage)

of **Craftwall**

GENUINE WOOD PANELING
professionally finished with that hand-rubbed look

The manufacturer of Craftwall plywood paneling offers you this eye-catching conversation piece at a remarkably low price—just to acquaint you with the natural wood beauty and "hand-rubbed" look of Craftwall paneling. 12 by 18 inches... this genuine Cherry rack adds a charming decorator touch to any room. Planting box liner included. Order extras for gifts! Send check or money order... no C.O.D.s please.

(Note! Spoons and plant not included)

RODDIS PLYWOOD CORP.
DEPT. HB-557 MARSHFIELD, WIS.



FANCY PANTS For Plants

Add glamorous beauty to all of your potted plants—use "Fancy Pants." Made of white flexible polyethylene in a delicate lace-like pattern. Fastens together to fit snugly either 4" or 5" pots. Easy to clean—just soap and water does it. "Fancy Pants" make ideal gifts for friends or bridge prizes. You'll love their modest price, 3 for only **\$1.00** Ppd.

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Evanston, Ill.



Oversize Trivet in Sea Horse Design

Here is the answer to the "too-small-trivet" problem which arises when using large casseroles and platters. An original design by a homemaker who knows the need. This lightweight, antiqued, copper-plated, extra large (11 1/2" dia.) aluminum trivet with its repetitious sea horse design serves as an unusual wall decoration, too. Will not mar furniture. **\$7.95 ppd. 2 for \$14.95 ppd.** Immediate shipment. **Send for catalog.**

Available only by mail



THE SEA HORSE
727 SHERIDAN ROAD
EVANSTON, ILLINOIS
Dept. HB-57



THREE TIER FERNERY STAND

Spring garden beauty is brought into the home with the aid of this three-tier Fernery to highlight your decorative setting... as a space divider in the living and dining rooms, foyer or on the patio—it is most useful. Sturdily made of metal in black matte or antique white enamel finish. 25" high x 18 1/2" deep x 17 1/2" long. Your satisfaction is assured.

only **\$4.95**

plus 50¢ postage

Maggie's • 2 KNOWLES TERRACE
ALBANY 3, N.Y.



WINDOW



HANG-A-CHAIN is the new closet accessory that corrals all of the miscellanea that clutters up your dresser drawers and brings order out of chaos. A chrome-plated chain hangs from your closet rod, consists of 8 three-inch hooks which hold purses, umbrellas, belts, etc. Gift-boxed, it's \$2 postpaid. Closet Accessories Co., Dept. 1187, Evanston, Ill.

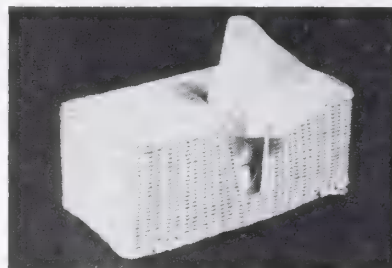


THREE LITTLE REVELERS and Shell Fountain. A pump concealed in a stone shell under the tipsy cherubs plugs into any outlet and recirculates the water spilling from a cup in the middle reveler's hand. A masterpiece of sculpture, an electric fountain with base and pump is \$254.95 f.o.b. Chicago. Send 25¢ for catalog of fountains and statuary. Raphael Groppi Studio, 1757 Sedgwick St., Chicago 14, Ill.



CEDARIZED MOTHROX gives the bum's rush to moths, roaches and silverfish, prevents mildew, has fresh, clean smell. It comes in 4 1/2" long bags which you hang in the closet or place in a drawer to keep your woolens safe. One bag of Mothrox is enough to protect contents of an average size closet. 79¢ each; 4 are \$3. Ppd. No c.o.d.'s. Dryrox, Inc., 2800 Beauchamp, Houston 9, Texas.

The Perfect "UNDER-COVER" AGENT

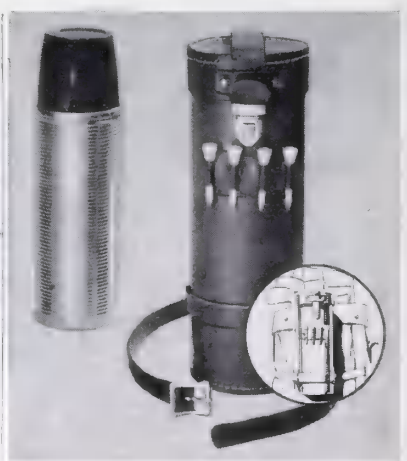


NEW RATTAN KLEENEX HOLDER

Disguise that Kleenex box and have cleansing tissues everywhere in the house—even the living room. Our lovely new cover is so handsome, really serves a decorative function—particularly in today's modern home where even the functional is attractive. Hand woven of beautiful natural rattan and designed to hold the new "400" count "middle pull" Kleenex box (see illustration) now on the market. Can be hung from wall, too. Rattan cover also available for 200 count size Kleenex.

400 count Cover (as shown) \$1.25 ea., 2 for \$2.35 ppd.
200 count Cover \$1.00 ea., 2 for \$1.95 ppd.

Order from: **RED OAKS**, Dept 163-E,
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Golf Oasis Beverage Caddy*

New For Golfers—this lightweight, rugged beverage container, fitted with pint vacuum bottle, clips onto a golf bag and totes favorite hot or cold drinks everywhere on the course. Handsomely crafted of top grain cowhide with brass catch. \$10.95. Add 50¢ postage.

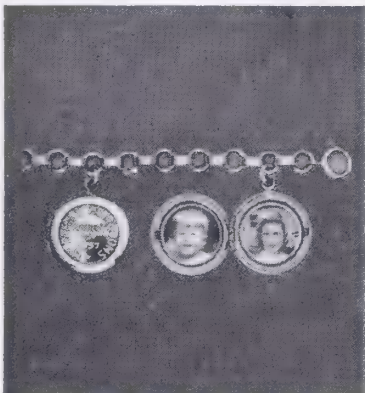
*T.M.; Pats. Pend.

J. L. Alan Co., Box 85HB, E. Norwich, L.I., N.Y.

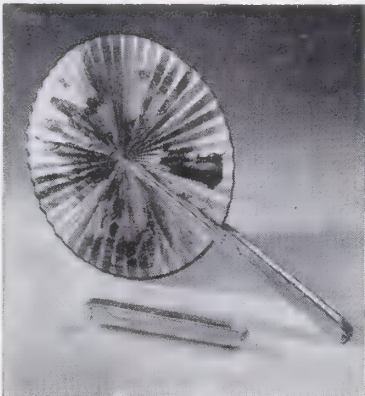
SHOPPING



LOVE OF A LOCKET for mother frames two photos of her children and reads "My Family Heirlooms, Mother's Day, 1957." In sterling silver or gold filled, locket (3/4" in diam.) is \$3; in 14k gold, \$20. Matching bracelet in sterling silver or gold filled is \$3.50; 14k gold, \$35. Any engraving on back at 10¢ a letter. Tax and post incl. Wayne Silvermiths Inc., 546 S. Broadway, Tonkers 5, N.Y.



FAN-TASTIC. The fan is back in fashion, and whether you use it to flirt with or to stir up a breeze, *this* is the fan to make you feel as cool as a lemon sherbet, as sure as dynamite. The golden metal frame folds into a slim 5 1/4" for your purse; opens into an 18" decorated circle for pretty relief on a hot day. 75¢ each, 2 for \$1.35; 3 for \$2. Ppd. Bard's, Dept. 1187, Evanston, Illinois.



SLING BED for dogs and cats gives your pet the penthouse treatment! Wrought-iron frame holds vat-dyed canvas sling that comes in black, white, green, yellow or red. 18" x 18", \$4.75; 27" x 21", \$7.45; 36" x 27", \$10.95; all ppd. 48" x 32", \$12.95 exp. coll. Extra slings available for each size at \$1.50; \$2.50; \$6; \$7. No c.o.d.'s. The Hitching Post, HB-5, Sea Cliff, New York.



Finest Calif. REDWOOD Barbeque DINING SETS

Beautiful, selected kiln-dried redwood, extra heavy, extra durable 2" stock. Freight prepaid Easily assembled

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FREE DELIVERY! 3 Sizes

6' long x 29" table, 12" bench...\$25.95
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(East of Denver add \$3)

Reference: Bank of America, Cloverdale

Morgan Wood Products
Box 275-Cloverdale, Calif. Dept. HB110

Kitchen Spicery...

cupboard with 3 roomy drawers for spices or odds and ends. There's a handy towel bar for paper toweling or dish towels. Knotty pine with rich fruitwood finish...careful craftsmanship throughout. Dimensions: 14" wide, 12 1/2" high, 4" deep. Satisfaction Guaranteed.

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An Excitingly Different Gift

New elegance in weather instruments is achieved in this Wittnauer Weather-Key. Jewelry-designed case, electro-plated with gold, frames three iridescent pearl-like dials imaginatively engraved in dolphin design. Decorative hands in black and gilt complete a picture of luxury. Glittering decor for desk or table. So useful, too—this Wittnauer DeLuxe Weather-Key Instrument is a combination barometer, relative humidity indicator and thermometer which answers the most-asked questions: "What's the weather ahead?" "What's the humidity?" "What's the temperature?" 7 1/2" x 4 1/2".

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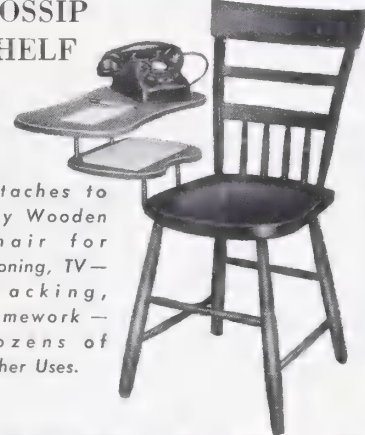
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CHOICE of 44 patterns regardless of colors in your material, any width up to 18 ft., any length.

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Manor House louvered shutters are pre-assembled to fit any size window or door—according to your own specifications. The finest cope and dowel construction glued for a lifetime of service and beauty. Easy and simple to install—all you need is a tape measure and screwdriver.

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WOOD WINDOW BOX

3 Piece
Wood Face Covers
Sturdy Metal Box
The Charm of Wood—The Strength of Metal
In a Durable Low Cost Flower Box.

Here's the most sensible flower box ever. Mount outdoors or in. Handsomely scalloped 3-sided wood shield concealed a long life metal box. Shield simply hangs on box and buttons to building. Easily attached with concealed metal brackets (supplied). For repainting, simply lift off shield. If desired, remove box for indoor use, or to protect plants. Use singly, in pairs, or in multiples—they'll match perfectly end to end. Ideal for indoor starting. Perfect for homes, motels, cabins. Unpainted solid pine shield, smooth sanded, shipped flat; nails together instantly, ready for your own color scheme. Vented metal box, is enameled green, 6 1/2" high, 9" wide.

Length: 26" . \$5.50; 32 1/2" . \$5.95; 38 1/2" . \$6.50
Sent postpaid. Add 10¢ Wt. of Mail. Spec. Levies.

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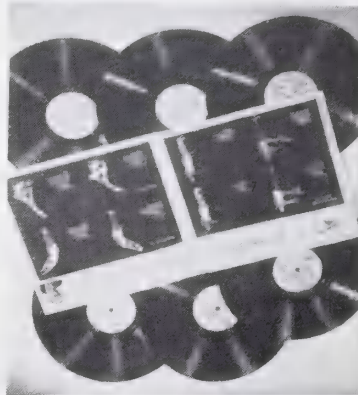
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WINDOW



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Begins on page 252.

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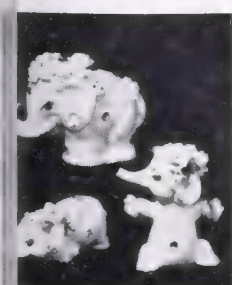
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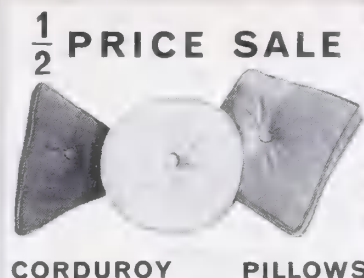
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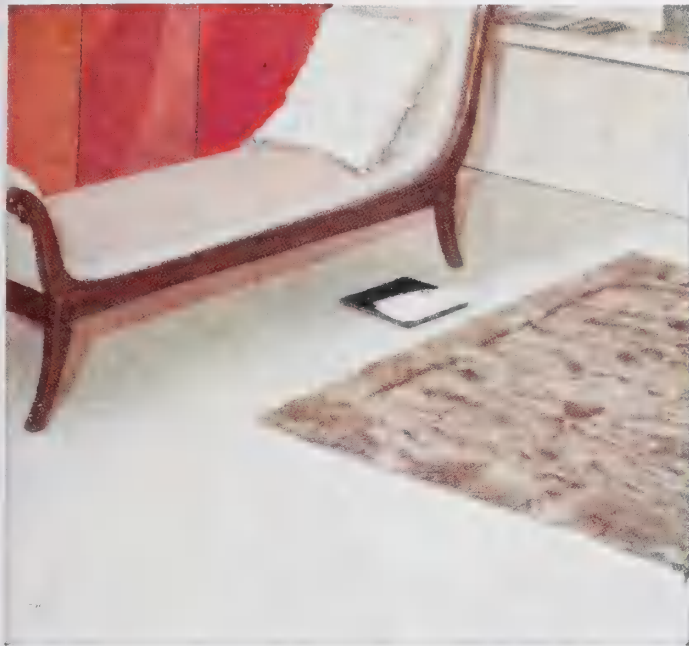
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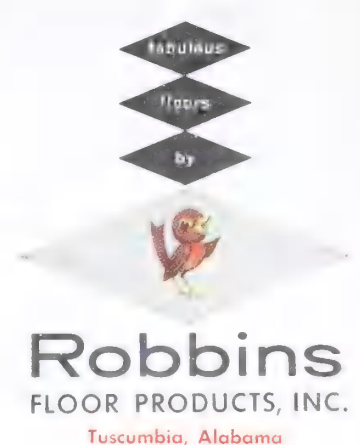
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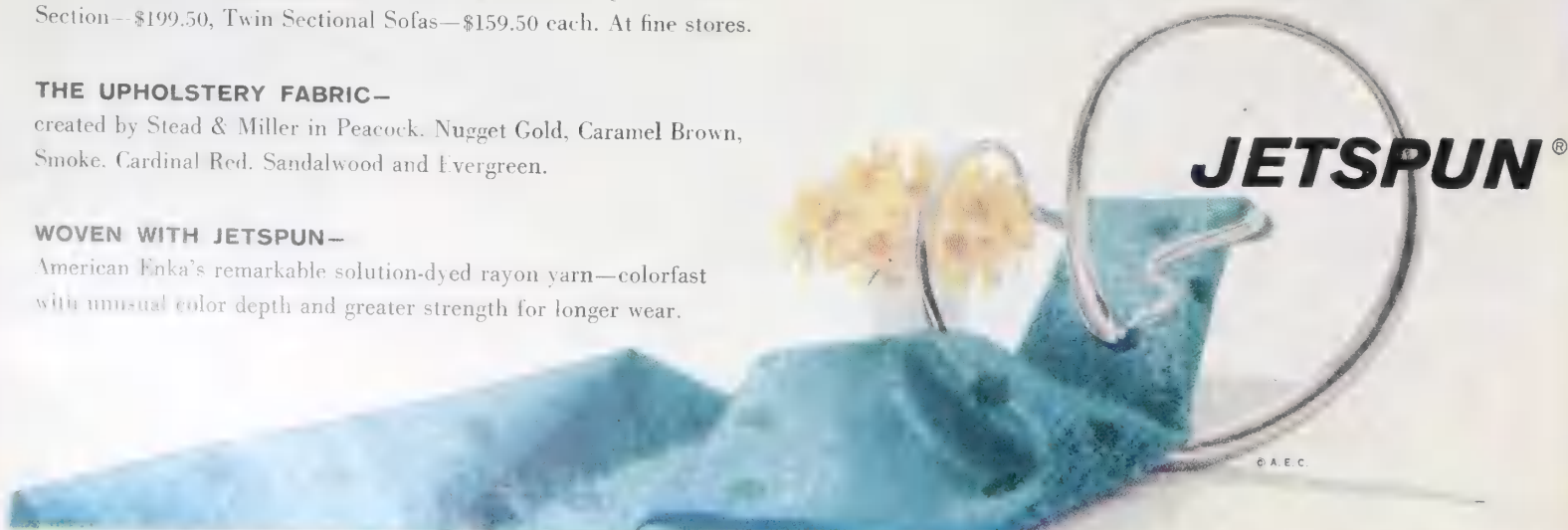
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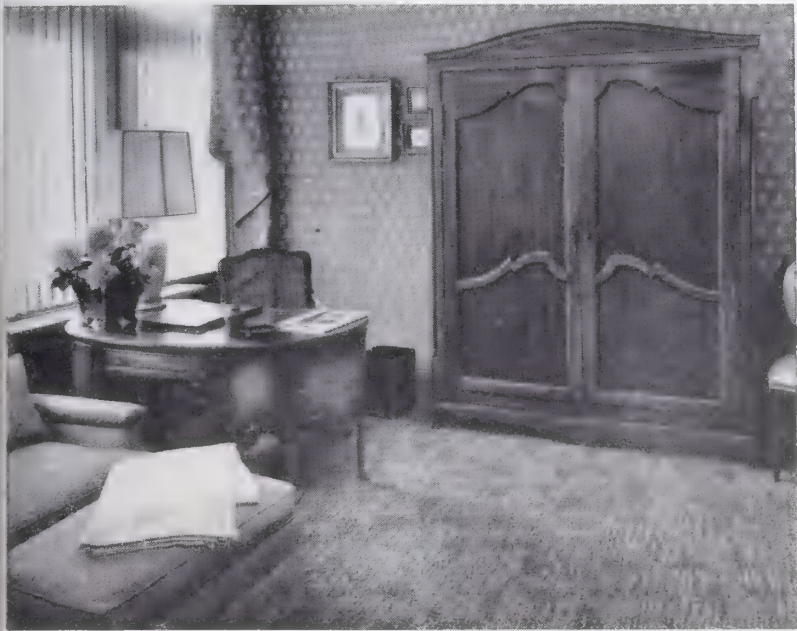
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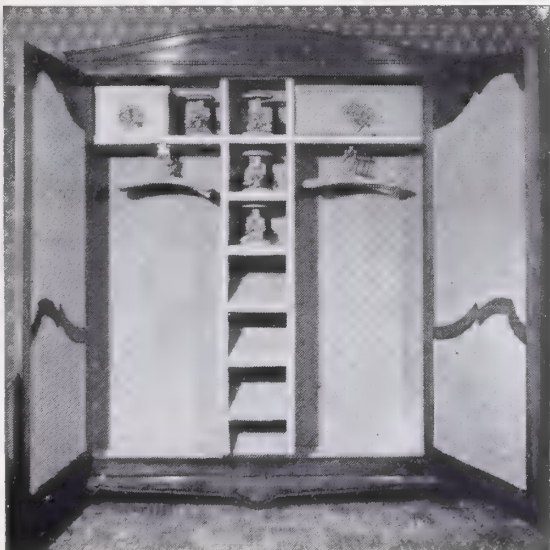
Handsome furniture into extra closet

Those impressive old armoires designed to hold yesterday's crinolines are often overlooked because people think that they're too big to use in modern rooms. They're so wrong!



If you've an old-fashioned armoire or wardrobe, don't be intimidated by its overgrown scale; instead play up its architectural qualities to give mass and importance to one end of a room. And if you're short of closet space, one of these big pieces may be just what you need.

PHOTOGRAPHS BY GEORGE SMALL



Ideal for a one-room apartment, here's how Jane Ashley decorated the armoire shown above so it can hold a complete wardrobe, including hats and shoes with even a box for blankets. It's lined throughout in quilted silk; sliding K-Venience rods make hangers easily accessible.

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The tiniest spaces can be useful

GEORGE SMALL



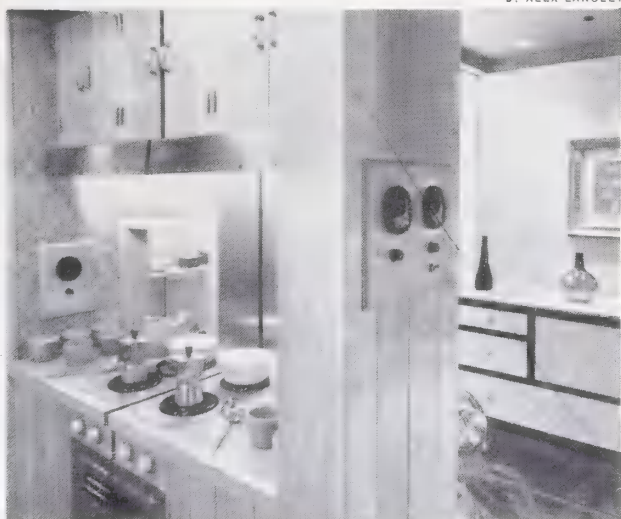
A closet can give you that serving pantry or bar you need, or even space for a complete kitchenette with the aid of the compact units for such jobs. And you can push back the walls with a perspective wallpaper like this one of a Paris balloon ascension chosen by Manshaw and Daggett, A. I. D.

This tiny guest room, built into a space not much larger than an average-size bath, banishes claustrophobia with a wall of mirror behind the bed and by the indirect coved lighting around the ceiling. A book-niche over the bed head and a swing-arm lamp attached to the wall, eliminate the need for a bed table. Seen reflected in the mirror is the recessed dressing table built into the wall opposite. Its transparent mirror that lights from behind, can be brightened or softened with special Luxtrol dial-control lighting.



Here you see how the bedroom shown opposite and the kitchenette below have been fitted into a small hallway. Back of chair at extreme left is part of dining group for two built against wall. Design for these rooms is by Edward Wormley and Edward Crouse.

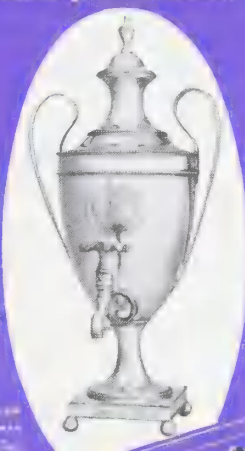
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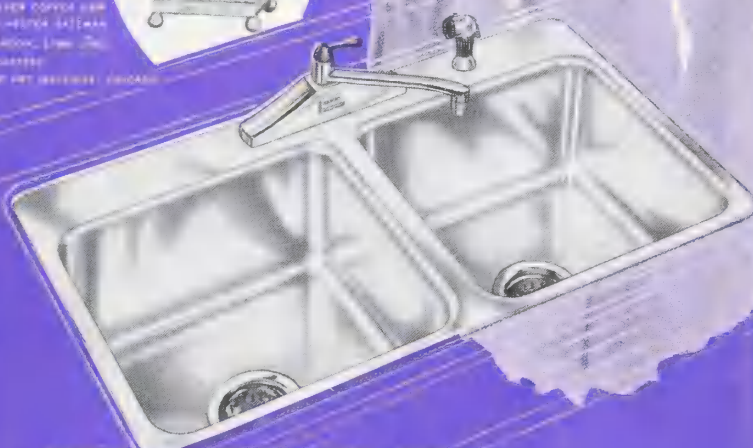
It's smaller than you think—this closet-sized kitchenette doubles its apparent size with its mirror back wall. The work surface can be flooded with light from the cove under the cabinets and a pass-through (seen reflected in mirror) makes serving easy.

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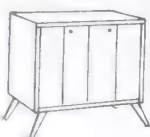
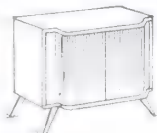
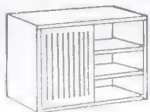
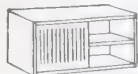
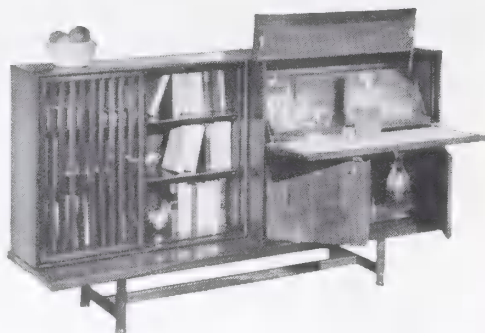


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Anyone can paint or carve

*Need proof? Try one visit to the new
Museum of American Folk Art, which has
just opened at Colonial Williamsburg*

By **JEAN LIPMAN**

Author of *Primitive Painters in America*

Most museums fill people who paint for fun with a feeling of despair. The work they see is so professional, so skilled, so discouragingly "perfect." If for no other reason, they should take a trip to Colonial Williamsburg in Virginia to look at the Abby Aldrich Rockefeller Folk Art Collection in its newly opened museum.

Here they can study over 400 fine examples of early American painting and sculpture. And here they can find encouragement for their own amateur art, proof of the fact that such efforts are in the earliest grass-roots tradition of American culture.

The painting and sculpture of our pioneer ancestors, as seen in this collection, represent the heart of the native tradition in American art. It is original rather than imitative. It is vigorous, independent art which stems from the lives of pioneers. It is vital and direct, rather than refined and subtle. Moreover, it doesn't take itself too seriously. It is a matter-of-fact, vernacular sort of art that finds a close parallel in Mark Twain's indigenously American writing.

This home-grown art finds its inspiration in the robust American people and the unromanticized American scene. Based only on a first-hand knowledge of the materials it uses and on the daring assumption that anyone who wanted could learn to paint or carve, it is American to the core. It seems to represent a free artistic expression of American democracy. Indeed, amateur art sprang up in the late



Henry Ward Beecher, carved by farmer Corbin, c. 1840

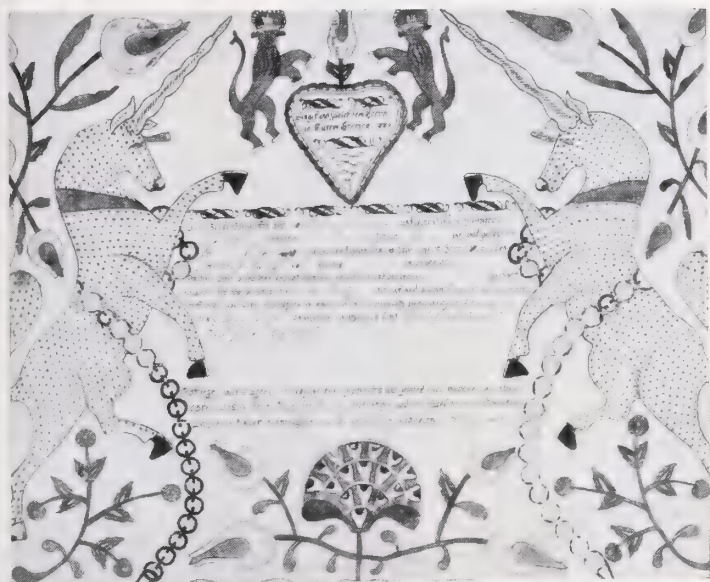
ALL ITEMS FROM
ABBY ALDRICH
ROCKEFELLER FOLK
ART COLLECTION



"The Residence of David Twining 1787," oil painting by Edward Hicks



"The Old Plantation," watercolor by an unknown artist, c. 1800



"Birth and Baptismal Certificate," by an unknown artist, 1804

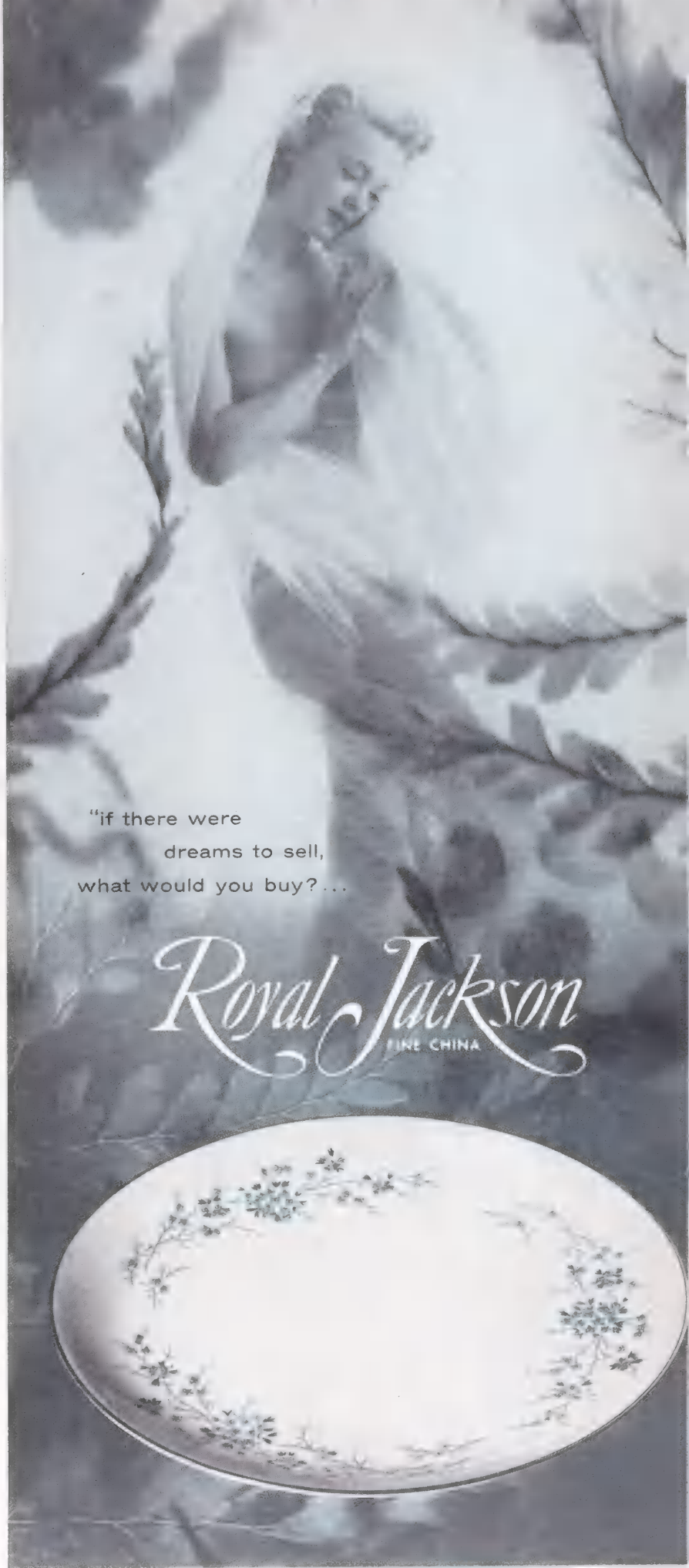
18th Century as a kind of declaration of independence for the arts. It said, in effect, you can paint independently, without formal instruction and without seeking guidance from abroad. This was art for the American people, and it has reached its peak of popularity in our own time, both in itself and in its meaning for all self-taught artists.

In the last twenty-five years public interest in and admiration for American folk art has been growing very rapidly. Almost ignored by critics and collectors a few decades ago, it is now warmly appreciated for its bold artistry and forthright charm, and its direct revelation of the ways of life and manner of thinking of our ancestors. It is interesting to note that twenty-five years ago major paintings by the Quaker preacher Edward Hicks were available in antique shops for about \$75. Ten years ago the price was about \$2,500 (in art galleries) and today a top example, very hard to find at any price, would cost upwards of \$5,000.

A trip through the galleries of

the Folk Art Museum at Williamsburg is a travelogue through the past. We see people of all kinds, representing all walks of life—see how they looked, what they wore, how they furnished their homes, painted floors and woodwork, arranged flowers and fruit. We "look in" on their social life, and can imagine their quilting bees, parades, music recitals. Fourth of July celebrations, picnics and festivals. We know the sports they liked. What they read is reflected in painted literary scenes and in the books they hold in their hands—most often a Bible, of course. We see how a schoolroom looked, and the schoolmaster; the churches and preachers; the firemen. In the handwritten religious "fractur," the biblical scenes and "mourning pictures" we gain some insight into their religious attitudes. Rural scenes show farming in various parts of the country, sheepherding, apple gathering; and village scenes show shops and stores, and the picturesque early shop and inn signs. We see how our ancestors traveled—by stagecoach and

(Please turn the page)



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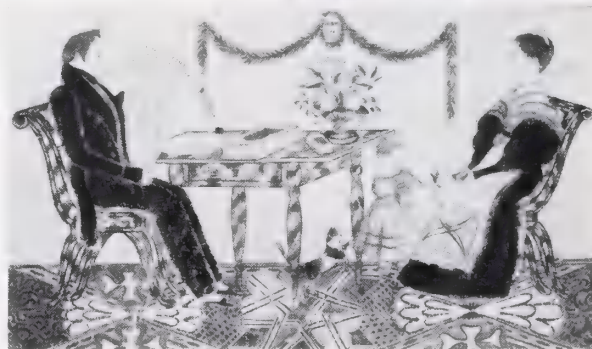
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"Boy with Finch," oil painting by an unknown artist, c. 1800



Rooster, carved in wood by an unknown artist, c. 1875



"The Tilton Family," watercolor by Joseph H. Davis, 1837

steamboat, or on horseback—how they fought their battles, delivered speeches, sailed their ships. American history, in fact, is here in vivid detail as seen and recorded by the people who lived it.

But its content of folk history is perhaps secondary to its value as folk art and as inspiration to all who would like to create it. For it is art, and of a high level—simple, unpretentious, homely and awkward at times, but always fresh, energetic and bold, clear in concept and direct in execution.

Not many years ago examples of folk art were salvaged as quaint antiques rather than collected as art. One hurdle at least has been definitely passed; folk art is now

considered as an esthetic expression worthy of being measured against other art forms of other times and places. Today it is considered too radical to believe that some of the highly gifted folk artists arrived at a power and originality and beauty that rival the work of the great academicians; it is certainly possible to claim that the homespun American tradition, which the folk artists represent, equals in importance the sophisticated Anglo-American tradition founded by Gilbert Stuart and Benjamin West. Native American art is coming to primary significance in our art history; and the masterpieces of folk art, of which there are many in Williamsburg, are

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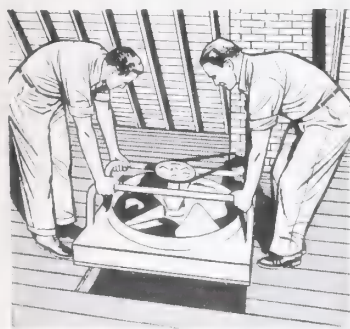
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Now, with a new appreciation of the kind of American art that has its base in American life—art that reflects the history and customs of the people—this well-displayed collection of folk art will certainly become more and more popular with the millions of visitors who come to Williamsburg to see the Restoration.

THESE American paintings and sculptures represent the art of the people, the folk, as opposed to the fine art created by the great masters for the rich and ruling classes abroad, and in America for the gentry of the South and the wealthy merchants of New England. Nina Fletcher Little, author of the collection catalog (distributed by Little, Brown & Co.), makes this important distinction in her introduction, and goes on to define folk art in these terms:

"American folk art is not an unskilled imitation of fine art. This must be stressed for in it lies the personal flavor of folk art. It lives in its own world and is responsive to its own surroundings. It was produced by amateurs who worked for their own gratification and the applause of their families and neighbors, and by artisans and craftsmen of varying degrees of skill and artistic sensitivity who worked for pay.

"Before the close of the Revolution a change in social outlook occurred which can be sensed in the portraits of the time. The sitter gradually relinquished his wish to be depicted in the guise of an aristocrat. He preferred to be portrayed as an individual in the society he had helped to form. Often he posed with the ledgers, tools, or other symbols of his trade prominently displayed. By 1800 countless small town ministers, doctors, merchants, and farmers in the new United States were confidently sitting for their house-and-face-painting neighbors or employing the services of a traveling artist."

The seeds of our native art were planted with the founding of the American colonies, and flowered in the late Eighteenth and early Nineteenth Centuries as a product of the American democratic spirit. There was an unprecedented amount of painting produced by people of all classes—in oil, pastel, watercolor, wood, paper, silk, velvet, canvas, bed-ticking. There was sculpture of all kinds in wood and metal—ship figure-heads, trade signs, weathervanes, toys and novelties. This was folk

art in the literal sense. It was not produced for a small cultured class of art patrons but for all the people, the great mass of middle-class American folk.

American folk art was not, as is often supposed, an isolated phenomenon, a "sport" which sprang unexpectedly from an established culture. It was, instead, a mirror reflecting the main stream of American life. While Henri Rousseau, the "primitive," was an anachronism in sophisticated France, in pioneer America the artist who had acquired a veneer of fashionable, imported style was the one who was out of his time and element.

There is certainly a basic relationship between the forthright, free, inventive style of the early folk artists and the character of the young nation. The early native art which is shown in the Museum at Williamsburg was created by painters variously termed "folk," "amateur," "pioneer," "provincial," "primitive." These terms collectively describe who the artists were, and where and how they worked.

These painters and sculptors were not professional artists. They were craftsmen and amateurs, coach and sign painters, house decorators, ship carvers, tinsmiths, carpenters, farmers, sailors, preachers, young ladies, housewives—ordinary folk who worked in a direct and unstudied manner for a small intimate audience, or often just for their own pleasure. Most of their work was unsigned; their authors made no claims to fame. Despite the most painstaking research only fifty-eight artists are identified in the Williamsburg Collection.

THIS anonymity of the artist has an interesting parallel in the development of European art, except that it had occurred there six hundred years earlier. In the Middle Ages and up to the beginning of the Renaissance, the idea of the individual artist emerged slowly from that of the anonymous artisan. In early America, too, the artist was rarely distinguished from the craftsman. The American artist, however, was on his own, unsponsored either by the church, the court or an art patron. His was a democratic approach from the start. In Europe, under the guild system, the artist studied in schools or with a recognized master. But in America the provincial artist experimented to obtain the necessary knowledge with which to

(Please turn the page)

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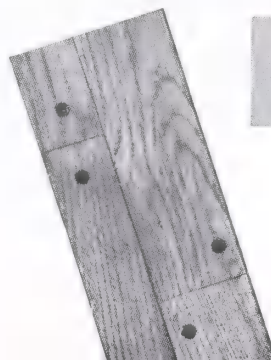


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CONTINUED FROM PRECEDING PAGE

paint or carve, and so with typical Yankee ingenuity evolved his own technique and style. This accounts for the striking variety in the group of American primitive paintings and sculptures seen in this collection.

The folk artist was typically self taught, and consistently lacked formal academic training. His technical liabilities never hampered his creativeness however. More often than not this lack of advanced technical knowledge made way for a compensating emphasis on pure design. The style of the primitive depended upon what the artist knew rather than what he saw, and so the facts of physical reality were sifted

through the mind and personality of the artist, and distilled into a new, individual idiom. This kind of art is vividly realistic, but never naturalistic. It has been said that the American primitive painted from insight rather than eyesight. It is this which has won for folk art the acclaim of modern artists who value especially the originality and freshness of the creative impulse.

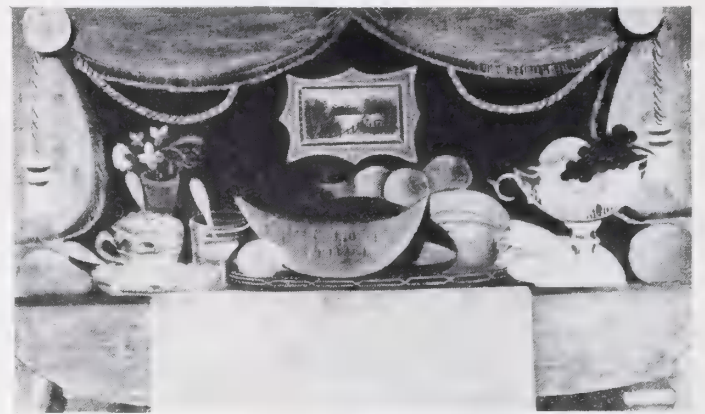
Primitive painters and sculptors have, of course, existed in other countries. In America, however, this kind of art represents a remarkably wide-spread and continuous tradition. It is both distinctive in quality and strongly in-
(Please turn to page 117)



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"The Bountiful Board," oil on bed ticking by unknown artist, 1840-60



"Liberty," copper weathervane, post-1886



"Mourning Picture," watercolor by an unknown artist, c. 1813

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CONTINUED FROM PAGE 114

icative of the character of its
untry.
Take, for instance, one of the
reat masterpieces of the collec-
on—the woodcarved portrait of
Henry Ward Beecher (on page
10). This portrait is said to have
een made about 1840, by a farm-
named Corbin, of Centerville,
ndiana, to whom Beecher paid a
sit, probably during his Indian-
polis pastorate. The figure is said
o have been found in an Indiana
armhouse. Through the most ele-
entary means the simple carver
ransformed a log of pine into a
ital figure which communicates
e inspiration of a man of God.
he body, enclosed in a shell-like
oat, serves as a plain organic base
or the dramatically uplifted head;
nd our attention focuses on the
quarely modeled face and tiny,
ense hands that clutch and sup-
ort a heavy Bible. The absolute
implicity of contour and plastic
xpressiveness make this homely
arving a masterpiece of the
ighest order. It is a specific in-
erpretation of a pioneer Ameri-
an life; and it is also sculpture
educed to its universal common
enominator.
The case for the amateur artist
an rest on this sole example of
mateur art.

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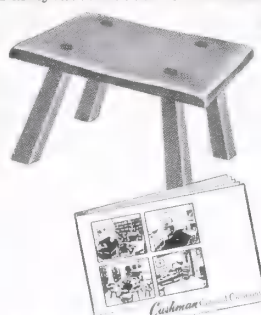
The recent death—and permanent
legacy—of Walter Gieseking, the
exquisite interpreter of the piano
works of Debussy and Ravel. Mo-
zart and Beethoven, brings home
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and space—and now death—in our
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ture Gieseking remains forever
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apt, particularly in the case of
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ble too is his monumental task of
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DECORATOR'S DIARY

CONTINUED FROM PAGE 51

the place. She wouldn't miss the dignity, but she'd certainly miss the gloom. The fabric is 50" wide, and the pattern is also printed in lavender, emerald and Bristol blue on turquoise (for those who prefer their melons blue), and in a citron-blue-and-green combination on beige.

"Why do people with seaside cottages have to go all blue and white and nautical?" asked Mrs. Augustine. "I won't let you put any of that ship's-wheel-and-compass stuff into my little house. I get enough sea-going atmosphere down at the yacht club."

Well, always willing to oblige. I went into the silences and came out with an idea that will make the Augustine living-dining room the *succès fou* of the 1957 season on the North Shore. It could even revolutionize the whole principle of summer house decorating. Because in a room that looks out on the sands, within 200 yards of the breakers, we've done something that makes you think that the same room is also looking out on a cool, green rolling view of the Massachusetts Berkshires. In other words, the Augustines can go to the beach and still have the mountains.

It was the essence of ease to accomplish, done with Easy Apply's four canvas-back painted murals which, when lined up, reproduce a fresh and charming picture of Williamstown painted by Grandma Moses. Each panel is 33 inches wide and 47 inches high, not a bit cumbersome to handle or tricky to match. And all four cover 11 feet of running wall space—just enough to cover one end wall of the Augustines' living room, which we've turned into a dining area with a trestle table and Windsor chairs. The owners can come in from the hot glare after a sea-salty morning on the beach and lunch in the cooling presence of a rural panorama in springtime—verdant hills and meadows, blossoming fruit trees.

We've done the whole room farmhouse style, with the palest of blue walls and a few oval rag rugs on

(Please turn to page 120)



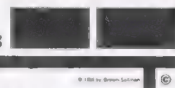
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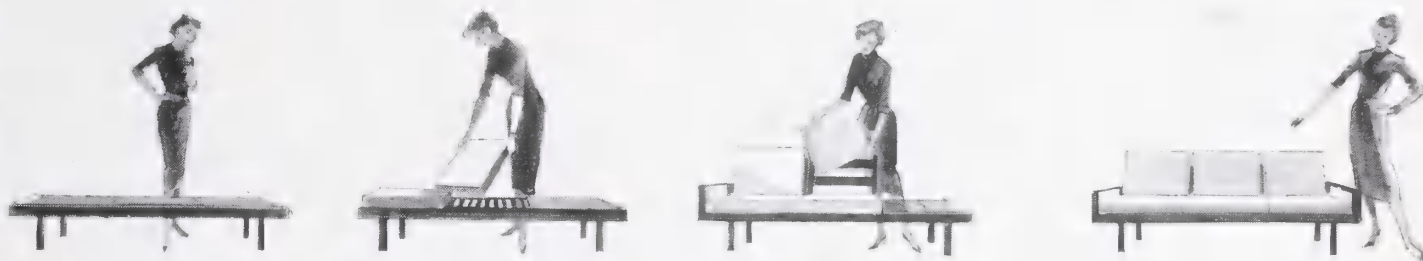
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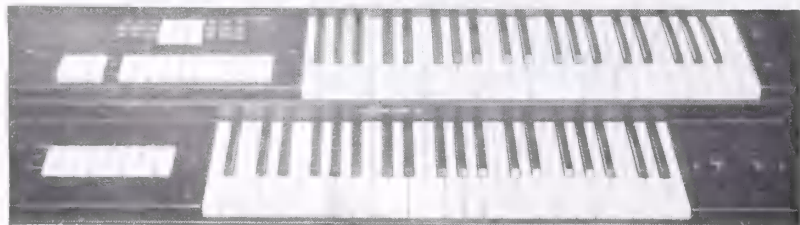
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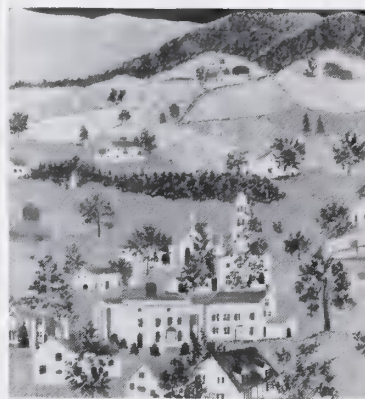
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DECORATOR'S DIARY

CONTINUED FROM PAGE 118



Grandma Moses wall scenic

the plain wood floor, using pine and maple Early American furniture. The murals are applied over one blue wall, centered between floor and ceiling, and they work like a charm this way, because their top edges, instead of being trimmed straight across, are cut to follow the hills and clouds of the original picture's horizon line. Hence the blue walls look like sky.

These manageably-sized panels can be removed from the wall, incidentally, in case Mrs. Augustine ever decides to give up the house. But the best argument for these hand-printed canvas strips is that Mrs. Augustine installed them herself with wallpaper paste when the paper hanger failed to keep his date. She said she couldn't wait to see how they'd look—and she made a fine job of turning seashore into country. These panels are available through Murals, Inc. James Seeman of Easy Apply Corp. deserves the credit for developing these new scenics. They come in a number of other patterns and among their other virtues, they are washable.

Used to have a healthy scorn for bird watchers. Thought them a coterie who considered themselves more virtuous than the rest of us who can't tell one feathered friend from another. But that was before I knew Tony Morse, who can be the life of a Friday evening party but briskly out of bed before sun-up on Saturday and off to the happy watching grounds with camera and tape recorder. Having heard some of his tapes and seen some of his pictures, I begin to understand the power of the pee-wee.

I also understood at once what Martha Morse wanted when she decided to transform an unused maid's room in their apartment

into a study for Tony. Room, about the size of a minute, needed built-in shelves for all his bird lore, cabinets for his tape recording and photographic paraphernalia, a desk and an easy chair. This just about filled the room, yet both Martha and I felt we had to get some bird-like decoration into it—and something bright to lighten its slate-blue walls. The window is high, almost unnoticeable, so there was no sense in attempting to curtain it with one of the handsome Greeff bird patterns we'd have used if it had been larger, and pattern on the armchair would have confused the tiny room. But we've coped rather magnificently. I'd say, by covering the only solid wall in the room with a series of eight almost jewel-like Syracuse China dinner plates, gloriously patterned in American birds, each designed and autographed by Athos Menaboni, whose bird portraits are famous not only for their delicacy but for their accuracy of detail. Plates are coupe shape, 10⁹/₁₆" in diameter, rimmed in a slim gold band, and adapt themselves beautifully to, hanging on wire plate holders. The



Song Birds plates

birds, depicted each with his favorite fruit or shrub, are the Carolina wren, Eastern bluebird, painted bunting, golden-crowned kinglet, cardinal, cedar waxwing, indigo bunting, and common goldfinch. And to make everything pluperfect, we killed three birds at once when we ordered them from, of all places, the New York Service Office of the Citizens and Southern National Bank of Atlanta. Because besides decorating the wall, they provided Martha with conversation-piece dinnerware for her Sunday night buffets and, best of all, the proceeds of their sales go toward the support of Atlanta's Cerebral Palsy School Clinic for afflicted

children. You can get them in sets of four or eight. The edition, however, is limited.

Someday I'll write a book on the advantages of keeping your eyes open. Had hardly returned from Winter furniture market in Chicago when Mrs. Perry called to discuss a re-do of her husband's bedroom.

This is part of the master bedroom suite in her house—two bedrooms connected by a dressing room and bath area.

"He likes leather and he likes blue" she explained, "but I don't want his room to look like the Yale Club. It ought to be softer, with something of the quality of my room and the dressing room because they connect."

Her room is chalk blue with lots of white and gold accents, and the fabrics all tend to the silky, soft-draping variety. The dressing rooms are both papered in a small geometric of several shades of blue and white.

I thought at once of the leather rooms I saw in Chicago, designed by topnotch decorators and exhibited by the Upholstery Leather Guild to show the new versatility of leather. And pretty soon Mr. Perry will have his leather and

his blue, too, and all three rooms will have the same thread of unfussy richness.

Upholstery leather, I had noted in Chicago, has now been developed to have as soft and supple a drape as a fabric. It can be punched out in designs or cut into strips and woven into fresh new kinds of fabric. You can make window shades or window curtains of leather. And it's still the same tough, washable and fadeproof thing that has always made people love it.


Borrowed an idea from decorator John Wisner and installed chalk-blue leather window shades, patterned with triangular motifs of punched-out dots. John Von Koert's room inspired chalk-blue leather lamps which hang over the desk from brass ceiling fixtures. Their shades are cylinders covered in leather and trimmed in punched-out leather strips like masculine lace. Bedspread is Jack Lenor Larsen's wonderfully textured fabric in which various blue leather strips—from navy to pale blue—alternate with chenille yarns and a slight flash of metallic blue. We're skirting the new brass bed with box-pleated blue leather, and "upholstering" a chest of drawers

(Please turn the page)

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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

with a slick-fitting blue leather surface. We're making the walls white, staining the floor with blue paint, which is rubbed into the wood then quickly rubbed off, the way they "lime" oak. I was tempted to give this floor a woven leather rug, but enough is enough, so we'll finish it off with cushiony white nylon area rugs between bed and desk and bed and chest. And if I were Mrs. Perry I'd swap rooms.

Decorators long for clients like Mrs. Perera, a very special kind of lady with very special tastes and a very special budget that makes it possible to insist on perfection from everyone concerned with putting a house together. For perfection is what she demands. Her architect, landscapist and I have worked together as a team ever since her new house was in the rough-drawing stage. Accordingly, the house has been so conceived as a whole that it's hard to tell where decorating ends, architecture takes over and landscaping begins.

Case in point is the glass-walled living room which is rather like an extension of the outside rock gar-

den. The room curves, almost in serpentine fashion partly around a rock garden of pebbles and rock and the textured gray-green foliage of rock plants. Living room walls are pale gray-green and the fireplace is an arched opening fluted in a wall of green-veined marble. But it is Marian Leefe's fabulous handloomed rug that really crowns the illusion of indoor-outdoor continuity, for in it she has borrowed the rock garden's subtleties, shades and textures, carrying out in knotted wool an abstract suggestion of pebbled paths and the slightly varied heights of the plantings.

Don't remember who first suggested such a rug, but I know that I suggested this California weave to execute it. She'll work out an inspiration in a custom-made, meticulously hand-knotted rug, and do it in any width up to 30 feet. Larger than that calls for seaming. We sent her a photograph of the garden, swatches of fabrics we planned for the room, and a set of floor plans and specifications and told her what we wanted the rug to do. In a week's time she

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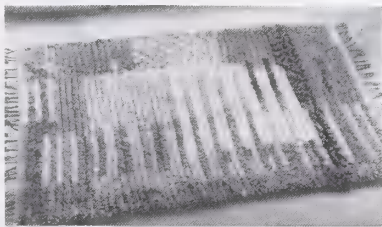
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sent us two renderings of her proposed pattern and a sample of the weaving. And such weaving—all done in the Ghiordes knot, not only the strongest knot known to rug-making, but the oldest known to man. It is worked on oriental up-right looms, as Persian and Turkish rugs are, and done with consummate skill. The pattern is created by yarns, twists, and pile depths that the Ghiordes is capable of creating—a diversity of loose twists, tight twists, slender yarns, plump stubby yarns, creating the rock garden illusion without being in any sense pictorial. It takes from six to ten weeks to make such a masterpiece, for the wools, which



Ghiordes-knotted rug

Mrs. Leefe uses come to her in their natural "oil" state and must be dyed to order for each rug. After weaving, the rug is "curried" for two weeks to lessen shedding, and then given a silicone treatment which keeps the crimp in the yarns.

—M. G.



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AARON FRYER

Colonial Williamsburg is a whole great era of early American life re-created in all the dimensions of tangible reality.

How to leave home and like it

By MARION GOUGH

LANDWEHR, FROM MONKMEYER



Here the 18th Century is authentic—and alive.

This is the year of the Jamestown Festival, the year when America celebrates the 350th birthday of its first real beginning. For, on May 13, 1607, the first permanent English colony was settled on the marshy land of an island in the James River of Virginia. You'll be hearing a lot about it this year.

One hundred and seventy-four years later, and less than twenty miles away, Cornwallis surrendered at Yorktown. But meanwhile, the capital of Colonial Virginia was moved from James Towne to Williamsburg, only six miles away, where it was to become the real birthplace of American democracy and independence.

Here, in the Williamsburg of today, you'll find a magical resurrection of much of that original Colonial community and, when you go to Jamestown for the big birthday party, here is where you should plan to spend most of your time. Because it is in restored Colonial Williamsburg that you will be able to walk in 152 acres of some 500 18th-century homes, shops, public buildings, gardens, avenues and side streets, meticulously brought back to life, as authentic in every detail as diligent research and the (Please turn to page 224)



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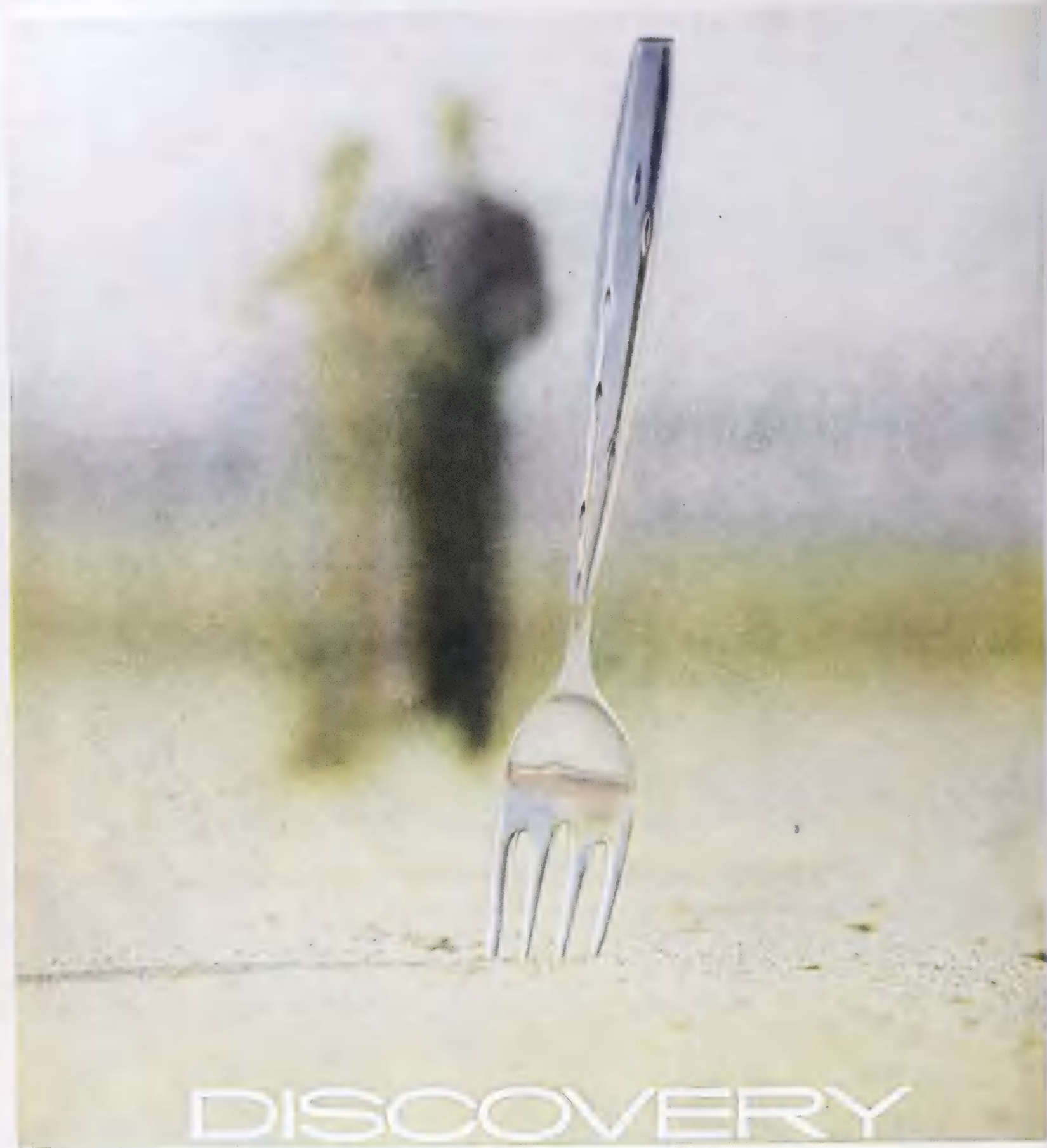


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What makes Williamsburg so charming?

More than 85,500,000 people have been there. Another million will go this year, because of the Jamestown Festival. What is it that delights us, soothes us, makes us feel that all is right with the world when we are in Colonial Williamsburg?

We can't reconstruct that other era, for we can't turn back time or ourselves. But we can look closely at the elements that produce such enchantment in us and try to preserve those that are still present in our lives—if they are—or return to them, if they are not.

On the next 15 pages we present our analysis of what we can learn from Williamsburg which can contribute most to making our own lives better in our own time.



What can we learn from

Serenity results when you do not crowd the land with structures and people

Most people's chief reaction to Williamsburg is that it is so quiet, calm and peaceful. They think this is because it is old and quaint. They don't realize they are being worked on psychologically by a universal and absolute truth: that man's sense of well-being and dignity is greatest when he is in an environment where the buildings occupy no more than about one-fifth of the landscape (at Williamsburg it is one-seventh) and when those buildings do not dwarf him by being too tall or too big. This is what you see in Williamsburg. The houses do not crowd each other and when they are close together they are generously surrounded by pleasant gardens and greensward. The streets are very wide, and even on busy sightseeing days our modern automobiles do not seem to choke or gorge these streets. Everything one sees is in good relation to the landscape and to man. The spaces between buildings are THE ESSENTIAL quality for us in Williamsburg.

This truth has nothing to do with age or the past. It can be experienced in some of the best semi-rural residential areas around our larger cities. (Examples: New Canaan, Conn.; Flintridge, California; Westridge and Atherton, California.) It is this relationship we like in Venice or in a small 18th-century French chateau. It is the good balance of man to nature.

THE LESSON FOR US TODAY: *Try to live where the population density is as low as possible, and where the buildings are not so big that they dwarf your feeling of importance. Then develop the ground around your abode (even the most modest) into a pleasure garden, in a way that will please your eye while you see it from within the house as well as increase your sense of importance as you walk around or sit in it. The spaces between buildings still are THE ESSENTIAL for us to remember for developing a good life for us today.*



Williamsburg?



*"To excel the past, we must not
allow ourselves to lose contact with it.*

*On the contrary, we must
feel it under our feet, because
we have raised ourselves upon it."*

ORTEGA Y GASSET

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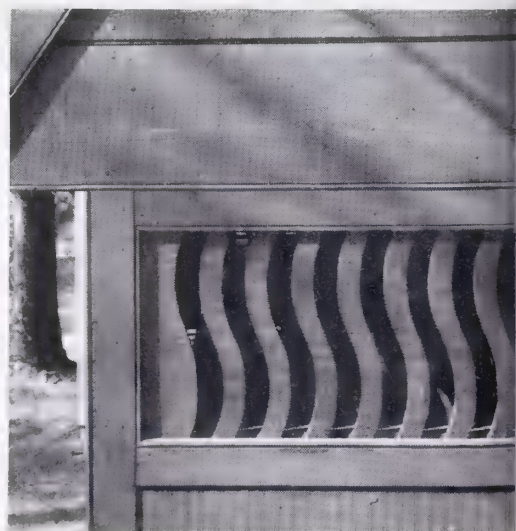
Something is gained when the house sets cleanly and clearly on the ground

For the last 30 years or so we have been so carried away by the fad of "foundation planting" that we have lost something. When the house wall can proclaim itself by being revealed, it counts more for what it is: a man-made straight line imposed on nature which has no straight lines. Letting your eye see the foundation line gives a sense of space, just as using wall-to-wall carpeting in a room increases the visual size of the room. When you start covering up the connections of things, you lose something in visual serenity.

Don't think we are saying *all* foundation plantings are bad. But perhaps we need to use them with more restraint. Perhaps we need to view them as devices to correct badly proportioned or too-high houses. With the current trends to one-story houses and split-levels and to paved terraces that go right up to our outer walls, we may find that the Williamsburg practice particularly applies now.

LESSON FOR US TODAY: *Foundation plantings should be used to cover up ugliness, or to make a link between a too-high or badly sited house. They should not be used to smother a well-sited house where the relationship to the ground is already pleasing. When the house-ground relationship is good use a few fine specimens.*

What can we learn
from Williamsburg? *contin*





The direct approach gives the most satisfying results

"The charm of directness" could be the sub-title for any article or book about Williamsburg. Just as directness is an attribute in a person's character, so it contributes to architecture, city planning, garden design. The solving of any need in the most direct, uncomplicated way has generally, through the ages, produced lasting quality. Williamsburg is just one more example of this.

Each house has a harmony and unity between itself, its garden and dependencies (smokehouses, cookhouses, dairy houses, gate or carriage houses). Each house and its complex of buildings and fences relate to the next house and its dependencies. All are in the same spirit, though not identical.

Looking down on the town from the top floor of the Governor's Palace you are struck by the harmonious roofscape of the community: unity of texture, line and shape. Here is the same harmonious composition we find so pleasing in Italian and French villages: unity with variety, free growth with harmony (like a tree).

Those houses which had additions built onto them were made more charming *because* of the additions (see example here) which did not repeat but which echoed the original house just as all buildings bear a family resemblance to each other.

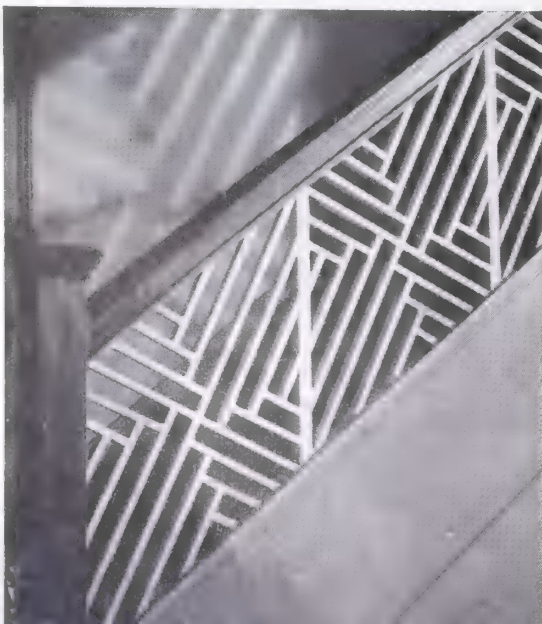


LESSON FOR US TODAY: *Solving your own problems with directness and simplicity will still be the best way to get good results. Striving for trick effects only puts a stumbling block in your path. Let the solution arise out of the nature of your problem and your clear statement of your problem. (See next two pages.)*



What can we learn from Williamsburg? *continued*

The peacefulness of over-all continuity

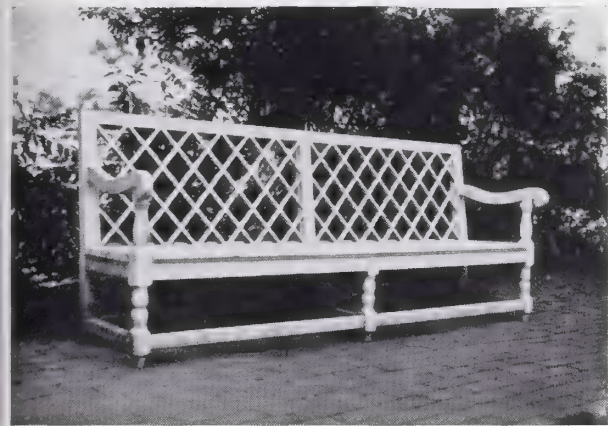
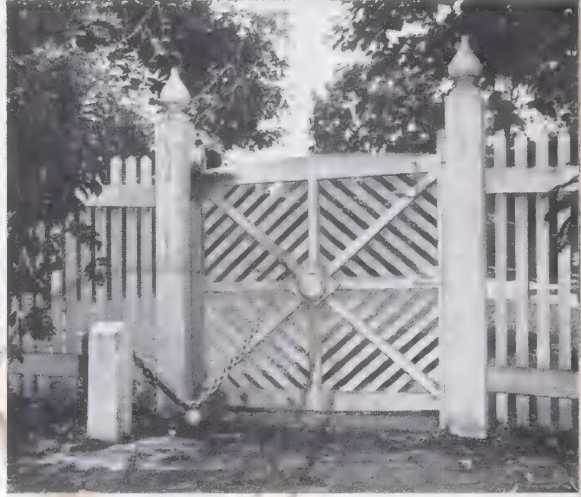


Contrast the visual unity of Williamsburg with the clashing kind of variety seen so often in our cities and residential areas. They testify too well that when many different design motifs assail your eye they tire you and wear you down, even though subconsciously.

Here there is the peaceful effect of harmony which derives from an over-all continuity of design, indoors and out. All the houses use shingles, clapboards and brick, for instance, in pretty much the same manner. And all the decorative themes are faintly oriental, deriving directly or indirectly from the Chinese fret and Chinese Chippendale that was popular on the Continent while Williamsburg was under most active construction. However, it is the unity of design-spirit rather than the repetition of specifically Chinese detailing, which produces the sense you have of serene wholeness.

On these two pages are examples of this unity. Stairway balustrades are echoed in outdoor garden benches and fences. Even the scale of these motifs is mutually sympathetic—positive and bold, though simple. Not only is there continuity between house and garden, but also between house and house—in materials, proportions, even in shutters and chimneys—making Williamsburg all of a piece.

LESSON FOR US TODAY: *We too should build with a similar regard for the architectural character of houses in the neighborhood. This need not be limiting or mean that we should copy one another, for the lesson of Williamsburg's over-all unity is the necessity of appropriate variety within a single integrated design whole.*





Stripped of its handsome furnishings, this typical Williamsburg room is as bare and unpretentious as many modern interiors. But it can look as comfortable and elegant as the room shown at the left.

See how a simple boxy space, almost devoid of architectural interest, can be made to look distinguished by rich furnishings. Emphasizing the design and quality of the furniture, hangings, and other appointments diverts attention from the plain background.

What can we learn from Williamsburg? *continued*

What miracles can be worked with beautiful furnishings!

The residents of Williamsburg relied almost entirely, for their interior effects, on what they could bring in from elsewhere: the warmth and color of rugs, the softening effects of fabrics as window draperies and bed canopies, the lines and forms of furniture. These followed the fashions of England, and certainly many of them were actually imported from there. They had the maturity of beauty which comes when designs are worked over and over and perfected by several generations of artistic craftsmen and craft-knowledgeable designers. This timeless quality makes these pieces useful today.

For the rooms themselves, bare of furnishings, have no special quality or charm or beauty. Most of them do not reflect the good proportions of the exteriors of the buildings. They *did* use woodwork in a straightforward, crisp and honest way. But without their furnishings these rooms would be nothing.

LESSON FOR US TODAY: *This problem is still with us, since most of us live in existing structures whose rooms are just as uninspiring as the rooms in the houses of Williamsburg. What can be accomplished to transform our uninspiring spaces into inviting habitations is endless, for never in the history of mankind have we Americans had so much to choose from. We have more than the riches of Marco Polo, for our stores carry the best from the whole world.*

Williamsburg Restoration furniture is used to create a modern dining room in a two-story high semicircular room designed by Livingston Elder as an addition to a 19th-century country house. Note how the soaring windows and curtains, an old gaslight fixture, and a floor of old waxed brick perfectly complement the robust but elegant pedestal table and Queen Anne chairs. Their vigor and simplicity echo the directness of the interior design.





These mellowed traditional furnishings, shown here, add enrichment to a room in the contemporary idiom. The glowing woods, interesting patterns of the fabrics and rug, forthright design and utility of the furniture blend sympathetically with the natural materials of the background. Picture, "The Peaceable Kingdom" by Edward Hicks reproduced from the Abby Aldrich Rockefeller Folk Art Collection, Williamsburg, Virginia. Architect, Livingston Elder.



The sober beauty, excellent craftsmanship and continued usefulness make these accessories and fabric as appropriate for today as for the 18th Century.



What can we learn from Williamsburg? *continued*

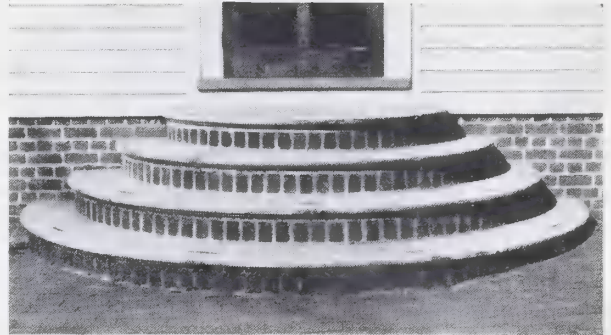
That an assemblage of beautiful objects can create an atmosphere greater than the sum of the individual objects

Everyone knows this, in general, but not everyone knows that in operation it also has some limitations. For it is possible to assemble furnishings of such tremendous design richness and beauty that, unless the background is plain and chaste, the effect will be suffocating—at least to our modern eyes. The Victorians operated differently, assuming that more and still more would make more. But they finally found out it didn't, for they ended by proving it made only a great confusion.

THE LESSON FOR US TODAY: *That when you are using little works of art, beautifully proportioned and carrying their own enrichment within their own design (as do the furniture pieces on this page) you consciously need to use restraint and discipline or the over-all effect will be confusing and distracting. Done right, it can be very satisfying.*



This gem of a gateleg table is beautiful either open or closed. It has suave elegance combined with a perfectly functional design. This is the kind of traditional piece that America cherishes because its beauty and usefulness have never been surpassed by generations of later designers.



The utility and beauty of the library desk and bookcase with its wealth of storage space has not been improved upon since the 18th Century.

This room in Craft House in Williamsburg, restrained in architectural detail, shows the possibilities for achieving a rich total flavor.



For more pictures and information about Williamsburg Restoration Reproductions, their lessons for today's living, and their licensed manufacturers see page 241.



Even small, modest houses can have elegant entrances



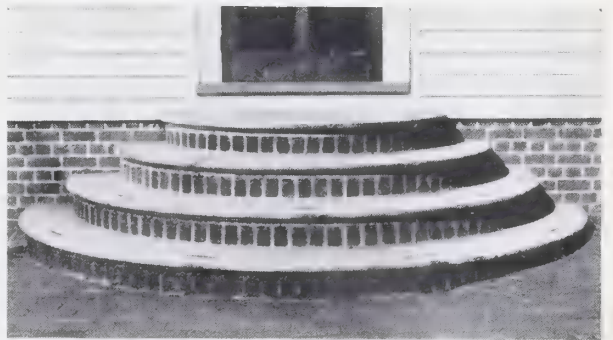
Williamsburg teaches us that there can be good manners among houses as there are—or should be—among people. The front entrances before us, for example, are quietly well mannered. They take you gracefully, efficiently and comfortably up or down their several steps with a minimum of fuss or flourish.

The steps are all designed to take you to or from the door in more than one direction. And they have a welcoming quality, like the embracing gesture of throwing open your arms as you go forward to meet a friend, warmly and decorously at the same time.

Each set of stairs is as pleasing to the eye as it is inviting to the step. Each step has a small overhang which casts a shadow line on the riser, making it easier to distinguish one step from another, and, by no coincidence, forming a drainage lip which lets the water run off clean without streaking and dirtying the riser.

All is motivated by the direct simplicity of good manners. The hand rails have the pure purpose of being literally handy and steadying. They are not complicated by the superfluous aim of being so pompous or impressive that you hesitate to use them. The result is true elegance—pleasing, natural and remarkably soul satisfying, because there is nothing too much or too little.

LESSON FOR US TODAY: *In such relatively small details, Williamsburg offers example after example of the true elegance of natural good manners. For too often we confuse elegance with impressiveness, with the result that many of our efforts end in a clumsy—and, thus, far from elegant—pretentiousness, because of straining for effect.*





More than a treasury of authentic recipes Williamsburg's official cookbook mirrors a gracious age. Can be ordered through your own book seller or direct from Craft House, Williamsburg, Virginia. Leather bound, \$4.10; in cloth, \$2.65. Postage extra.

You can eat
your past
and have it too

By POPPY CANNON

The food of Colonial Williamsburg is as much a part of its charm as the sense of space with coziness: the hand-made pink bricks in the walls; the window panes with their lilac and amethyst tints of time; the antiseptic yet poetic smell of boxwood hedges after rain.

Food is our most vivid link with the past. Through it we can not only revive but actually recreate and relive eras gone by. We can know once again, first-hand through our own senses, the tastes and textures and even the fragrances of long ago.

Strangely enough, cooking appears to be the most permanent of all arts, even though it often seems—to the cook—exasperatingly ephemeral. As one woman said wistfully, "What takes hours to fix, takes minutes to vanish!"

Yet, in essence, no art survives the centuries so effectively. You don't have to be an antiquarian to be able to appreciate the past in this fashion. You don't have to drag it awkwardly and artificially into the present. The food that belonged on the tables of Colonial Williamsburg and all of Tidewater Virginia belongs to us, too. Its lavish bounty, along with basic simplicity, its combination of whole-worldliness and local pride seem to make it particularly suitable for our day and age and use.

Whether you cling to traditional methods of the past or resort to new appliances and new products, there is so much that the Modern Epicure can take home from Williamsburg.

Here you may learn about the true Virginia ham and country bacon. You'll discover, or rediscover, Chicken Brunswick Stew, peer of all buffet supper dishes. Learn about stone-ground meal and flours and the spoon breads, corn pones and batter cakes made from them. Find thin-as-thin baking powder biscuits always in relays, almost too hot to touch. Beaten biscuits with powdery centers yet no leavening but air. Bread and cookies that have the ineffable crust that only a brick oven seems to give. Toast charcoal-grilled—every bit as superior as a charcoal-grilled steak. Meats that are honestly barbecued on spits. Wilted greens. Risen Sally Lunn that is served for bread but is close to cake.

And then desserts—dozens and dozens of desserts! Pecan pies and pecan confections, called “kisses” in some families. Pies of pumpkin and sweet potato, lily-gilded, with delicate syrups. Ice creams—all kinds and all churned in the freezer—fig and damson and green gage plum ice cream, innocent of any gelatin or stabilizer. (For a full discussion of churned-in-the-freezer ice cream, see “How to Make That Good Old-Fashioned Ice Cream” on page 197.)

Nothing about Williamsburg cookery is really new or startling, nothing exotic. This was the cooking of aristocratic country gentry living in spacious isolation, but still linked not only to the culture of Europe but also to the Orient and Africa. Too many of us may have forgotten or never known the richness of our heritage—wonders such as these:

The True Virginia Ham

Just what is Virginia ham? First off, let it be said that there is not the slightest resemblance to the pale, soft, flaccid and pretty rose-colored meat which appears on menus all over the country as Baked Virginia Ham, masquerading

generally under a sugary crust with a few lonesome cloves or flaunting pineapple slices or maraschino cherries.

The true Virginia is not photogenic. Most trundlers of carts through the supermarket would be shocked by its appearance, especially in the uncooked stage, for a fine Virginia ham is often flat rather than plump, shrunken, blackened, pocked with pepper, homely to look at and often hard as a log. But, oh the taste of it!

We're not speaking only of the Smithfield ham, for although all Smithfields are Virginia, all Virginias are not Smithfield—nor are all the finest. Only four or five brands are privileged to carry that renowned name. Like champagne and cognac, Smithfield is a place name. Its hams are made of special hogs in a special way, and must also have been cured and smoked in the town of Smithfield, Virginia (population about 1,200).

An introduction to Virginia ham is an epicurean experience not to be missed—never to be forgotten!

Stone-Ground Meal and Flour

Natural, unbleached, unfortified, the life germ as well as the true flavor of the grain seems to remain in meal and flour that is ground as it was centuries ago slowly by water or wind on cool stones instead of metal. Spoon bread made from the white water-ground corn meal of Virginia deserves a high place among the great dishes of the world, along with the batter cakes which appear at breakfast, stacks of thin gold medallions with edges of brown lace.

Brick-Oven Baked Breads

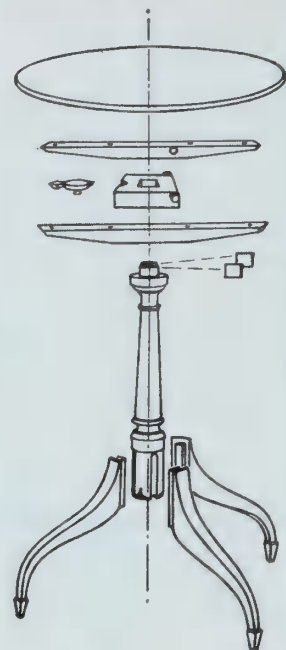
Hand-kneaded, hand-shaped, baked in ovens where bricks steadily hold and give forth gentle heat in all directions, the bread and the ginger cookies of Williamsburg have an incredible crust—deeper, sweeter, tawnier. Why isn't the brick oven something to consider and bring back, not only in our homes but in our bakeries? (*Please turn to page 242*)

Delicious evidence of Williamsburg's liaison with France, spoon bread, actually a soufflé, is incomparable when made with “Especially choice white corn meal . . . ground by water power with French stones as it was in 1740.” Dish and whisk, *Bazar Français*.





Oval tilt-top table of Sheraton design has handsome solid mahogany top. One of the easiest pieces of the group to assemble, this table needs only large C-clamps to glue legs into slots in pedestal. \$52.

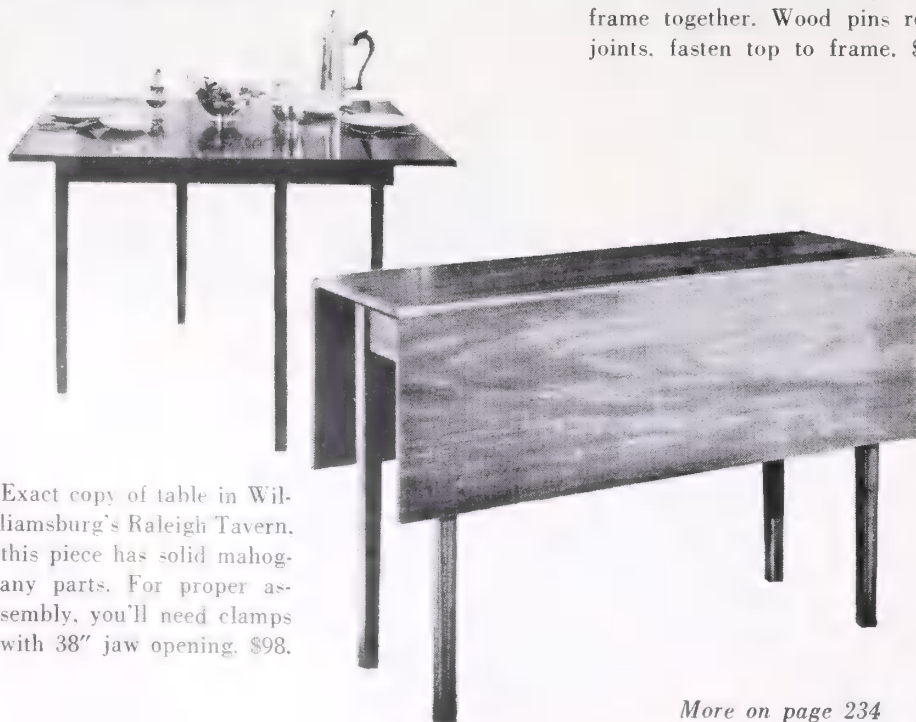
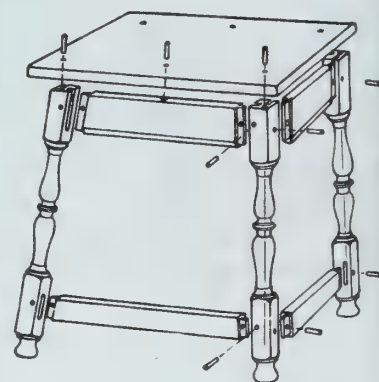


Williamsburg reproductions *you can assemble yourself*

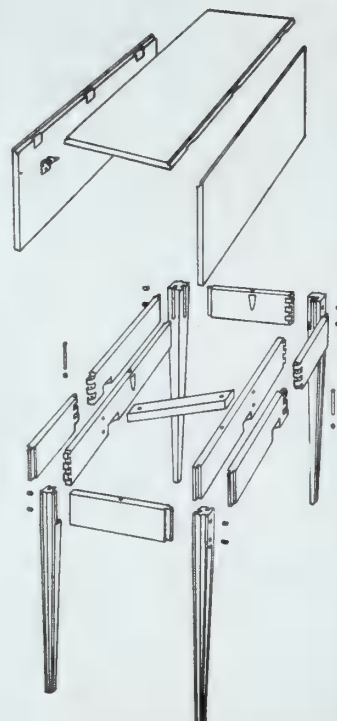
You can now enjoy the mature beauty of hand-crafted Williamsburg furniture—and save one-half to one-third the cost—by putting it together yourself. The parts are made of the same fine woods by the Kittinger Company; their experts fashion the same close-fitting joints, the same intricate carving. Eight pieces are now available in kit form, with all necessary hardware and complete instructions for assembling and finishing. You'll need a bit of woodworking know-how, the usual hand tools plus a good set of clamps, and patience to achieve a fine wood finish. Order by mail, prepaid, at the prices indicated, from Craft House, Williamsburg, Virginia.



Sturdy end table has pine top, maple legs. Mortise-and-tenon joints hold frame together. Wood pins reinforce joints, fasten top to frame. \$22.



Exact copy of table in Williamsburg's Raleigh Tavern, this piece has solid mahogany parts. For proper assembly, you'll need clamps with 38" jaw opening. \$98.



More on page 234



WILLIAM HOWLAND

THE PAST IS NOT FOR BURNING

What endures from the past must do so because of certain very strong characteristics. Their validity makes them worth examining to see how they may be incorporated into our own modern life. Just as we have examined the meaning of Williamsburg in the preceding pages, now we put the magnifying glass on a small but charming New England cottage, which is about to enter its third century of use. From its years of experience, what does this house have to tell us? —————→

This eighteenth-century American cottage, perched on the lip of the Atlantic at Montauk, L.I., is indigenous to sea, sand and sky. It was reared at a time and a place which called forth the most thoughtful ingenuity of its unknown builder—a colonial who must take the available materials of a primitive continent and create shelter that would provide comfort, protection and durability. Thinking things through in advance meant the difference in survival. The house, therefore, leaned to the elements—its fluid roof-line and slanting walls co-operating with rainfall, offering the minimum of wind resistance; its fenestration geared to the control of light and air; its Dutch doors improving ventilation and protection. The house rose from the dunes, a manifestation of man carving out a home in league with his surroundings. As the builder created function and suitability out of the materials at hand, it is axiomatic that he also created charm.

Almost two hundred years later (it is established that some portions of this house were built in 1763) all of these things continue to maintain, indicating that what was thoughtful and good in the Eighteenth Century is also good in the Twentieth. The lines and materials are so capably adapted to the situation that it offers a lesson to contemporary builders. The unpainted, hand-hewn shingles, turned silver by time and sculptured into each other by the wind and rain, are still impervious to the ravages of salt air and weather. The exquisite proportions of the rather small rooms achieve a quality of spaciousness. The simplicity of the original paneling in the living room has the grace and dignity of a great house in another time, and throughout the house there is a feeling of *staunchness*. Through some alchemy of that early builder, the house is always warm and dry inside, whatever the weather outside. It suffuses an atmosphere of well-being.

All these things are boons to the present-day owner, but to live in an historic house without taking advantage of modern technology would be foolish. The low-lying El to the right (see page 211) houses a modern electric kitchen which would have rejoiced the souls of generations of women who once lived here. The bedrooms (in two small guest houses in the style of the period, not shown) have vinyl floors to resist sand, built-in storage and closets, modern lighting and bathrooms, foam-rubber mattresses, washable fabrics. Modern rust-proof hardware has been (*Continued overleaf*)

→

The fireplace wall of the living room is distinguished by a seventh-century still-life of agrarian subject matter. The round fireplace has a serrated stone millwheel for a hearth. At right of fireplace is a bird's-eye maple collection cabinet to house sea-shells. Sextant on the left-hand wall is American, dated 1775. The colorful rug is very old grospoint, sets the dominant theme for the room.



Landward end of living room has corner cupboards closed for storage. Settee on left wall is Portuguese; sofa is contemporary.



Bay window looks on open ocean. Corner cupboards house collection of Ironstone. Wide-board flooring is painted gray.





Dining room bay looks out on brick terrace, frames the seascape. Seven-branch chandelier is brass and opaline. Ceramic wine bottles are Italian. Fireplace wall (below) has painted tôle sconces, old copper hanging sign depicting Don Quixote. Table is laid with Italian straw mats, modern Italian earthenware, with old Capo di Monte tureen as centerpiece. Chandelier burns 27 candles and is hoisted on a marine pulley.

The past is not for burning *continued*

installed throughout. The main house and guest houses are heated by radiant panel heating in the walls, thermostatically controlled.

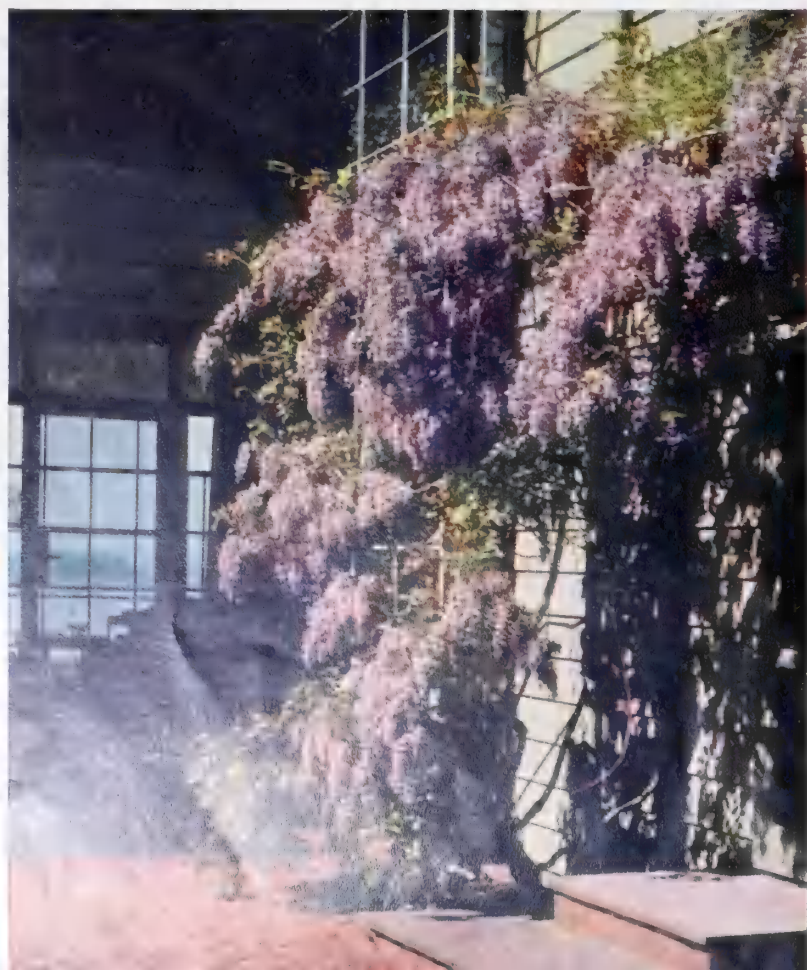
All interiors of the house were designed by William Pahlmann and combine comfort, function and elements that make for easy maintenance with an imaginative conception that is a tribute to its long past. Fabrics are modern. Window treatments are alike in all rooms of the main house and guest houses—white café curtains in Everglaze textured casement cloth. A contemporary sofa in the living room provides an extra guest bed. A brilliantly striped lounge chair is mobile.

In choosing remaining furniture and accessories, Mr. Pahlmann set out to reflect the possible penchants of a colonial sea-going personality. Acting on the theory that mariners might bring home (*Please turn to page 211*)





Walls of the dining room are Roman yellow to insure sunny atmosphere, even in hurricane weather, and the ceiling goes to the ridgepole. White rafters lend airiness. The red chandelier is old French *tôle*. The Queen Anne dresser is surmounted by a brass ship's bell and Portuguese terra-cotta jugs. The plates are modern Italian ceramics. Weather vane above is Early American. Refectory table is 17th-century Italian; chairs are Spanish, upholstered in contemporary cotton.



The compact clusters of Chinese wisteria cascade in lavender glory from twining stems which are later clothed with dense green foliage. In contrast to Japanese wisteria, whose elongated flower clusters open gradually from the base to tip, this form bears short clusters which open all at once to make an exceptionally dramatic display.

THREE PHOTOS BY GOTTSCHO-SCHLEISNER

This wisteria is trained upward on a wooden trellis which extends over the door and windows beyond. In summer the heavy "eyebrow" growth shades windows. Leafless, it lets in winter sun.

By JEAN LAWSON

VINES:

the plants that pay off best

Vines can do so much in so little space: provide shade, produce flowers, soften lines, create a pattern and screen you from sight and sound

When you get down to value for space occupied, no plants have more to offer than vines. Requiring almost no surface area on the ground, they can still soar to five story heights, covering entire buildings with their patterns of foliage and flowers. They can be used architecturally to provide shade and shelter, a canopy overhead or a vertical screen which blocks sound and dust and prying eyes. Or they can serve purely esthetic purposes, enriching garden surfaces with their texture and color. When well-used they are an integral part of the garden, not an obvious afterthought.

But to choose the right vines for your purpose, you must know their needs and their characteristics. To this end we have prepared descriptive lists, beginning on page 254, of the vines best suited for the most important garden jobs.

VINES FOR BLOOMS



Sweet autumn clematis (left) flowers in September, is later covered with decorative seed pods. Foliage is semi-evergreen.

Climbing nasturtium is an annual which produces an abundance of yellow and orange flowers and bright green leaves.

TWO PHOTOS BY MAYNARD PARKER



Vigorous, spring-blooming pink anemone clematis creates a curtain of flowers and foliage.

TURK HESSELLUND LANDSCAPE NURSERYMAN



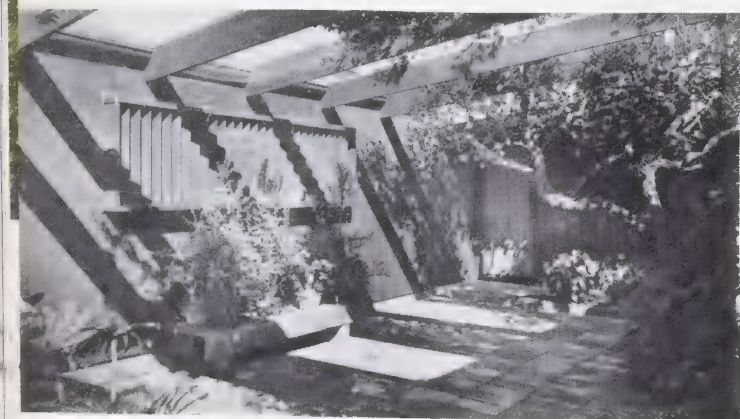
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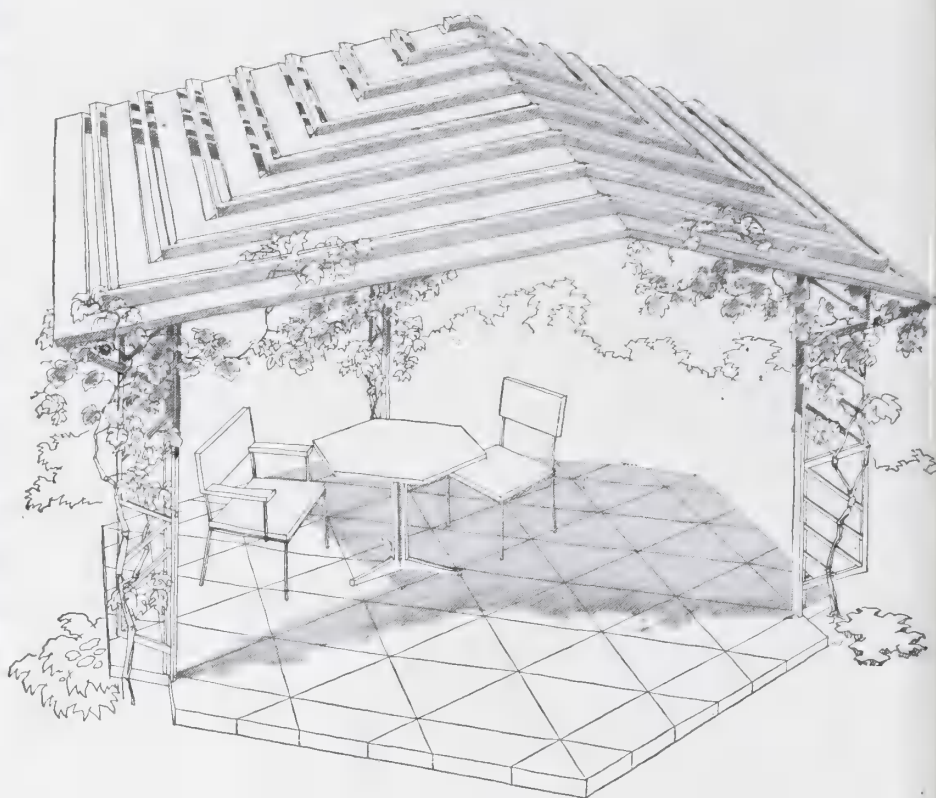
A luxuriant, silvery-bronze drapery of *Cissus hypoglauca* foliage filters the sunlight at this window.



Grape, the classic pergola vine, covers this modern structure which shades walk and companion terrace.



A tropical, evergreen clematis clammers over a wire support to fill panel in Hawaiian garden shelter.



Grapes, both edible and ornamental, can be grown to shade this hexagonal garden pavilion. The roof composed of three diamond-shaped surfaces with a pattern of mitered wooden slats is supported on a welded metal frame of steel rods or pipe, resting on a concrete slab marked off in a two-foot triangular pattern.

VINES FOR SHADE

The leafy design of grape vines trained over a sun shade is repeated in shadows on the lawn and paving below.

FOUR PHOTOS BY MAYNARD PARKER



Disks of small-leaf Boston ivy cling to masonry wall.



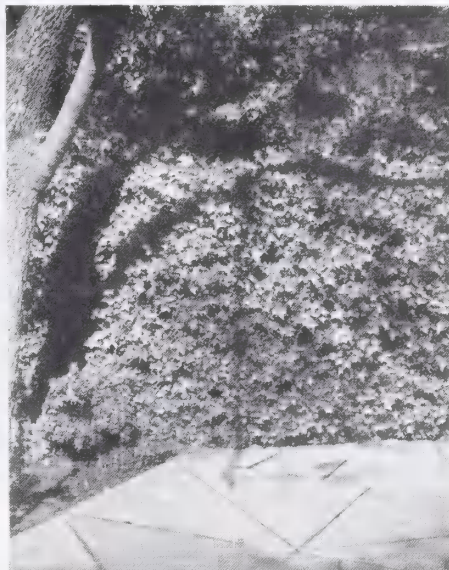
Ivy trained vertically on parallel wires covers this wall in crisp-textured greenery.





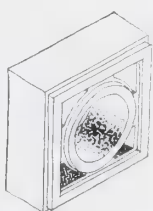
English ivy trained over a chain link fence and gate completely and absolutely screens terrace

FOUR PHOTOS BY MAYNARD PARKER

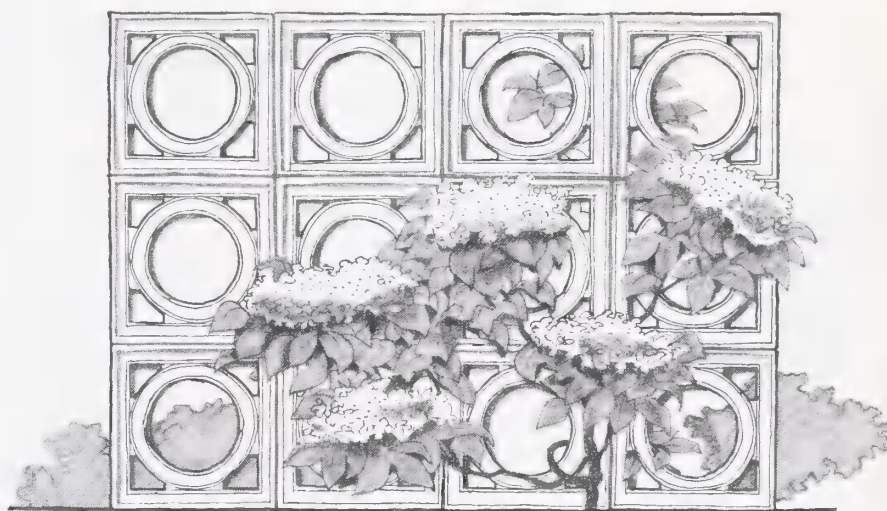


from view. Gate is closed in photo at right. Yoch and Council, landscape architects.

VINES FOR PRIVACY



One type of ordinary concrete one-piece chimney units, laid up on edge (below ground base of regular block), makes a pierced-pattern garden wall or screen. A good background for climbing hydrangea, one of the choicest vines, slow-growing and clinging by root-like holdfasts.



A covered passageway is given added protection by vertical panels filled in with vines.

EDWARD HUNTSMAN-TROUT, LANDSCAPE ARCHITECT



Vigorous but tender Algerian ivy solidly covers this property line fence in California.

ECKBO, ROYSTON AND WILLIAMS, LANDSCAPE ARCHITECTS



More vines on page 253



Vines trained on metal lath in wooden frame shield house from view.



This inside court is shaded by canvas awnings that travel on fine wire strung across the court. Similar to many seen in the warm Mediterranean countries, these awnings can cover part or all of the court, as desired. They will also be keeping the hot sun from burning through the full-length windows.



Second view of same court shows one awning gathered at left, another extended at right. Units are always drawn at night to let heat in patio floor radiate upward through the cooler evening air. Canvas itself does not store up much heat, cools quickly after sundown. Cliff May, architect.

Climate Control for old and new houses



You're always cooler in the shade than in the sun, always more comfortable with a breeze than in still air. It almost seems silly to repeat what everyone knows so well. But to improve the summer comfort in your present house—and to plan built-in climate control for your next house—it would be well to think over these two apparently simple principles. Take the problem of shade, for example. You may feel that if you draw the curtains, pull the shades, close the blinds over the windows, the inside of your house is shaded and should stay as pleasantly cool as the shelter of a large oak tree. But what is actually happening is that the sun is heating up, not only your windows and whatever is covering them, but all the walls and roof areas as well. These then act like radiant heating panels inside your house, turning it into a large oven, with you being baked to a crisp inside. The problem, therefore, is to turn back the sun *before* it hits the walls. On these and the (Continued overleaf)



These large hinged units serve a dual purpose. In their raised position (shown) the fixed 1-x-8 louvers keep the sun from entering the dining terrace. When the units are swung down, they serve as a vertical windbreak, channeling heavy breezes up and away from terrace. Cliff May, architect.

By GUY HENLE



Full-length window walls need careful shading, especially on the west side of the house. This lath roofing is supported on the far side by the barbecue fireplace, covers the patio as well as shielding the windows in the foreground. The 1-x-2 lath latticing is attached beneath 2-x-8 beam framework.



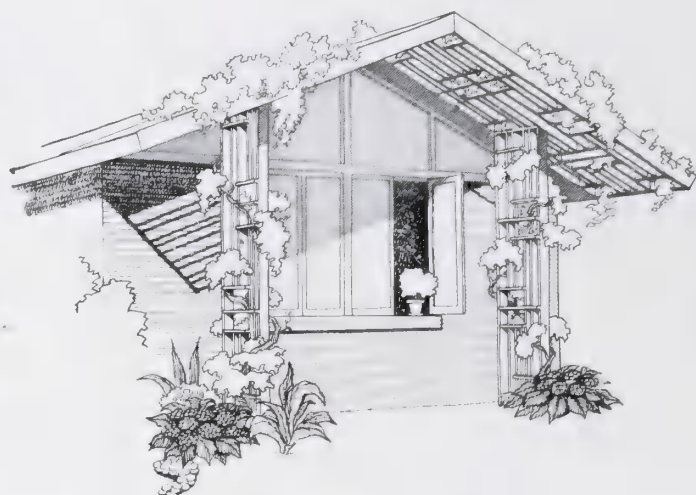
This butterfly eyeshade was planned into original structure of house, but similar overhang might be added to any house using posts to support outer edge. This shades full wall of house, not just windows. Extension of house wall at right protects against low-slanting sun. Welton Becket, architect.



Plastic webbing (like that used on outdoor furniture) is shown here woven on a pipe framework to shade the walls and entryway of a California house. Close-up at left shows broken shadow pattern thrown by the cross-webbed plastic, just right for the leafy shade-loving plants in the corner. Owner Roy Allen and his wife did the weaving themselves.



Proper overhangs, particularly on the southern exposure, are vital for effective climate control. In planning a new house, consider extending the roofline, as shown here, to achieve proper wall shading. Eyebrow also covers Douglas fir porch.



On an older house the same result can be obtained by adding a trellis to the house wall needing protection. Choose vines that develop thick foliage during the warm summer months, but are relatively bare in winter (see our story on vines, page 148).

Climate control for old and new houses *continued*

following pages you'll see a variety of ways this can be accomplished. In addition, if your outdoor living area needs protection, you'll find many of these shade-makers suitable as terrace covers. Most of them, you'll see, are louvered, latticed, webbed, open through in one way or another (even the canvas ones are retractable). This has to do with our second principle, the movement of air. No shading device should shut in an air mass, which itself could become a heat trap. The washing of air against a building wall or patio floor will help prevent that devastating heat build-up. See for yourself how architects and designers are solving heat control problems, then try them out yourself.



Added to an older house (see "before" sketch, above), this patio cover will be thick with flowering vines. Wide fascia board was used to support pergola at house side. Elongated diamond pattern was selected to increase visual width of terrace. Posts were grouped to avoid spindly look. Dorothy Dunbar, landscape architect.



This terrace is getting the best of treatment. The large trees shade the whole area, while the roof overhang in the foreground provides an area of 100% shade. Fence at the left ensures terrace privacy while letting through the prevailing breezes.



Lath structure keeps sun off full-length windows, also shades open deck during midday. Small operating windows seen at top let out warm air trapped at ceiling level. Lowered kitchen-dining partition allows air movement. Rodney Walker, designer.



Simple post, beam, louver construction shows in this sunshade, which might be added to any existing house. Best method of setting louver angle is to tack two or three in temporarily to see exactly what happens to shadows at different times of day.



One helpful sun-control measure on any house is the use of Kaiser Shade Screening. This serves as usual insect screening, but is made of tiny louvers fixed at an angle so sun rays do not penetrate the screen.



Practical help for all-important west windows are these Louverdrap Vertical Blinds. Used here out-of-doors (under a protective overhang), they turn at an angle to block all or part of sun, as you wish.

Folding doors turn one room into three

*A room planned for flexibility
that permits its occupants to grow
and which grows up with them*

By CURTIS BESINGER

Wouldn't it be wonderful if life were so simple that it could all take place in one large room? It would be even more wonderful, if it could proceed as the play on the stage does—to the sound of music with the scene changing before our eyes, effortlessly and mysteriously, as if by magic.

We can't live with a retinue of stage-hands or all be magicians. But there are a few tricks that even a child can do with the "disappearing partition." The very young men for whom this room was remodeled were supplied with three sliding folding doors, which enable them to perform these tricks with the greatest of ease.

During the day it's their large playroom, big enough to ride a tricycle in. Comes night and, presto-chango! It's two bedrooms with regular beds, plus (*Please turn to page 181*)

WILLIAM HOWLAND



BEFORE: This recreation room was a loosely scattered place "to do things," not very well planned for the doing. Post and beam, though essential, were unwelcome intruders.

← **ONE ROOM BECOMES THREE** →

AFTER: By thought and ingenuity the unsightly beam and post were turned into serviceable features of this multi-purpose room. False cross beam was added, then three Modernfold doors were hung, all designed to meet at the post.





Folding doors turn one room into three *continued*

Each boy's compartment is his own domain. He has his own study desk, storage cabinets and shelves. Fascia on beams conceals track for folding doors, and is continued as unifying element around room. At windows it hides drapery hardware and roller of opaque shades. Open space under cabinets and wood wainscot, set out 4 inches from the wall with metal grille at top, provides for air circulation from the baseboard radiators to come up behind built-ins.



Daytime couches pull away from walls and roll into position for nighttime sleeping or ease in bed making. Color striped sheets and pillow cases are in character without being coy.

The bathroom welcomes earnest scrubbing and splashing with splatter-proof tile walls. On sides of well-lighted recessed mirror each boy has a mirror-doored compartment for his gear.



A child can operate the easily sliding (and easily cleaned) vinyl fabric folding doors. Room is readily divided into separate compartments for napping, studying, sleeping or for just being alone if he wishes. In case of illness, he could be "isolated" here without being removed from his own world.



When boys are college age they can entertain week-end guests here in their own complete quarters—sitting room, bath and two bedrooms—without imposing friends on the family.

The radio and record player, down where boys can use it without climbing up on something, is also convenient for chair-draped teen-agers.



On both sides of hi-fi speaker are birch-finished storage cabinets for toys or other equipment. Shelves on cork-faced wall are adjustable. Note intercom speaker on wall. Adjacent doors lead to boys' own outside terrace. Drapes are lined for draft prevention in winter. TV set is easily moved to compartment of bed-confined child.

More details about this room on the next page.



Each boy has his own wardrobe space complete with adjustable shelves and hanger rods behind sliding flush-panel doors.

Complete bath was fitted into space of recreation room lavatory. Tub with corner seat serves also as shower receptor. Plastic shower doors fold open wide for bathing children. Linen storage (left) is above clothes hamper.

Furnishings and construction information on pages 212-213.

Space for "mud room" near outside entrance was taken out of over-large heater room. Convenient places to put overshoes, caps and coats encourage a sense of orderliness. The shelves with mirror above on back of door hold shoe and clothes brushes. Measuring stick on door.



Components of easily moved beds: foam rubber mattress on box spring supported by a sturdy metal frame equipped with casters.



Two boons to producing your own beauty:

Contact cement and pre-finished plywood

Working together, this team will produce richly-paneled walls. The factory-applied soft-luster finish will have none of the usual nail holes when you attach the panels with this special adhesive.

By DAVID X. MANNERS

If you want the pleasure of trying your skill, and the almost certain reward of spectacular success, panel a wall or a room with plywood. Few undertakings can give so much satisfaction so quickly and easily.

Some plywood panels come completely prefinished. Thus there are no perplexing problems of what sandpaper, lacquer or wax to use. Once the new wall is in place, it's done, soft and lustrous like fine furniture, satisfyingly beautiful in its own right. You'll have the remembered thrill of knowing you shared in its creation.

Through the miracle of a new "contact" cement, these plywood panels can be applied without nails. This not only saves the tedious business of punching each fastening nail so its head is below the surface, then filling the hole with a wood putty, but it avoids the possibility of accidental marring blows. You brush this new contact cement on to two surfaces, let them dry, then put them together. Instantly, the bond is made.

This new random-planked paneling has shallow V-grooves cut in its face, which mark the limits of the individual "boards" composing the panel, and when two panels are butted, the joint is lost in the V-line of their meeting.

Technique of paneling application varies slightly according to the wall that's being covered. Preparation of this undersurface is important, and it is basically the same no matter which type of paneling is to be placed upon it.

It is important that the undersurface be even and that it offer support to the plywood not only along panel edges but at 16-inch intervals. The easiest way to provide such support is by means of furring strips. These strips, usually 2 to 3 inches in width, are recommended even over relatively smooth plaster or wallboard. They are a necessity over wallboard if panels are to be cemented.

(Please turn to page 201)



1. You'll want to treat fine prefinished plywood panels with loving care, so cover your sawhorse top with protective carpeting to avoid accidental marring during installation.



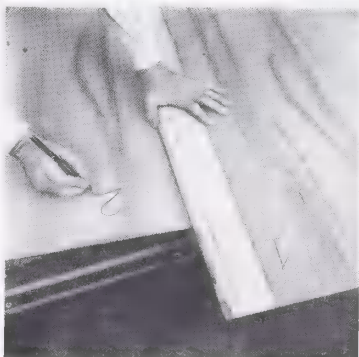
4. With handsaw or table saw, cut panels with good side up. It prevents splintering of the finished surface. If you use a portable power saw or a radial saw, keep good side down.



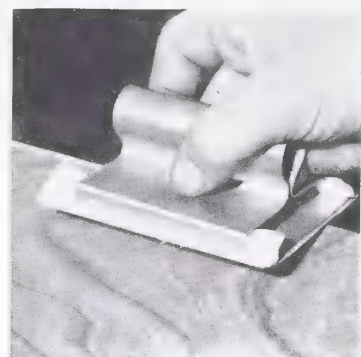
2. Furring strips cut from low-grade plywood are installed horizontally at 16-inch intervals. Add vertical fill-ins where panel edges fall. Nailing center line only allows slight expansion.



5. To make a perfect fit to an irregular surface, or to an out-of-plumb corner, place panels within an inch or so of the intersecting wall and use scribe to copy the irregularities.



3. Spend time arranging the panels around the room so the grain pattern and color will follow in the best sequence. Indicate placement with identifying number on panel back.



6. Use a sanding block to bevel a sawed edge. Sand only enough to cut through the face veneer. Stain raw wood to match color of panel's finish, in this case, American Cherry.

(Please turn to page 200)

Make a wood deck a lovely summer haven by furnishing it with chairs and table of shredded bamboo. Enjoy the intricacies of weaving and the repeated shadow patterns they cast. Round 4' table has sunken center for plants. Stools taper from 12" at top, to 14" at base. Relaxing basket chairs may have kapok cushions or not. From The McGuire Company.

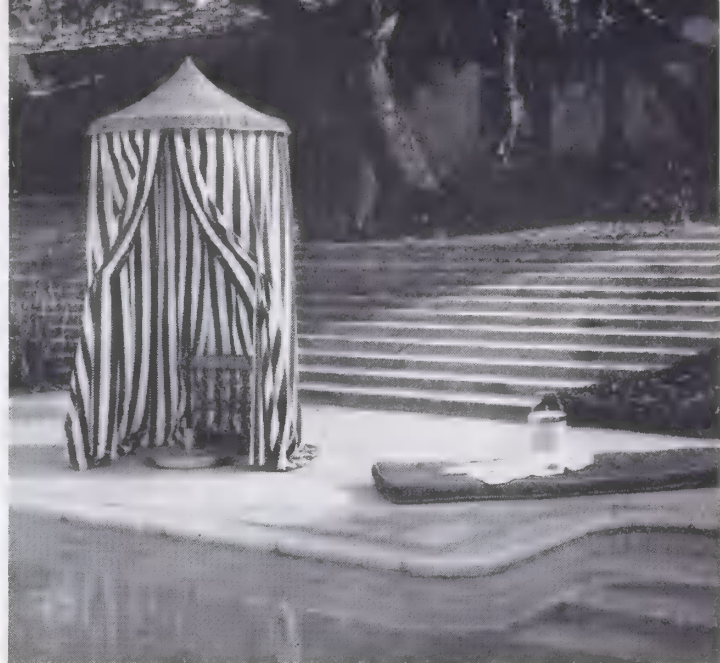


OUTDOOR FURNITURE NEWS

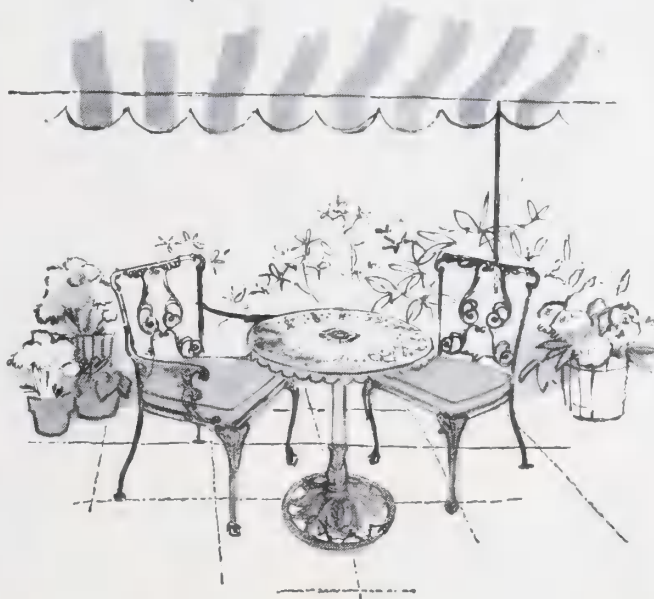
There is a welcome freshness of good design in this year's crop of outdoor furniture. Selections of rattan, wood and metal furniture are compatible with all kinds of outdoor needs, whether for use on sheltered terraces, porches, or exposed decks and poolsides, or for leaving under your favorite tree. Much of it is completely comfortable without cushions. Some is elegant enough for a fine interior; much is carefree and casual. Gentle nuances of color are overtaking the once blatant tones that spoiled your garden. This summer your outdoor furniture can be integrated into the architecture of your house and your garden.



"Suburban" group of wrought iron and expanded metal that simulates caning is ideal for unprotected areas. It is rust-proof and weather-resistant. Comes in 13 attractive colors. From Gallo.



Put up a little Arab tent beside your pool to fend off the sun, or furnish your guests with an extra dressing room. Top, in shape of coolie hat, is woven of "Driftwood" rattan around which is attached a gay striped sailcloth curtain. Cabana is 7' tall, 4' around. This whimsey is from Tropi-Cal.



Cast aluminum group, available in 14 alluring finishes, lends dignity to a terrace and can move indoors in winter. Table top is etched with zodiac motifs. Boxed seat pads optional. From Molla.



A chair or chaise that lets you lounge with feet raised is greatly to be desired. The one at left is made of tightly woven wicker on rattan frame, with back notched for sitting positions, or to let down flat. Deep-seated chair, above, has a slanting footrest for added ease. Use on sheltered areas, then take indoors to enjoy all winter. From Ritts.



(Please turn the page)

Outdoor furniture news

continued

When a landscape architect designs furniture for garden or terrace, it is certain to harmonize with its surroundings. Keeping the price modest and the utility great, Robert Royston chooses redwood for trimly tailored tables and frames of low chairs in canvas. Line also includes a 72" sun sled. New Era group, John Hancock.



A high-back chair, upholstered for charm and comfort, is a find whether for use indoors or for placing in your favorite outdoor spot during sunny hours. Companion folding table has straw tray top. "Kashmiri" woven rattan chair is from Tropical Sun. Portable sun-powered radio is from Hoffman.



Set these chairs and table in your garden for a summer of outdoor dining. Rustproof iron mesh is cool, requires little maintenance. Table (42") holds umbrella or lazy Susan. Meadowcraft group, Birmingham Ornamental Iron Co.

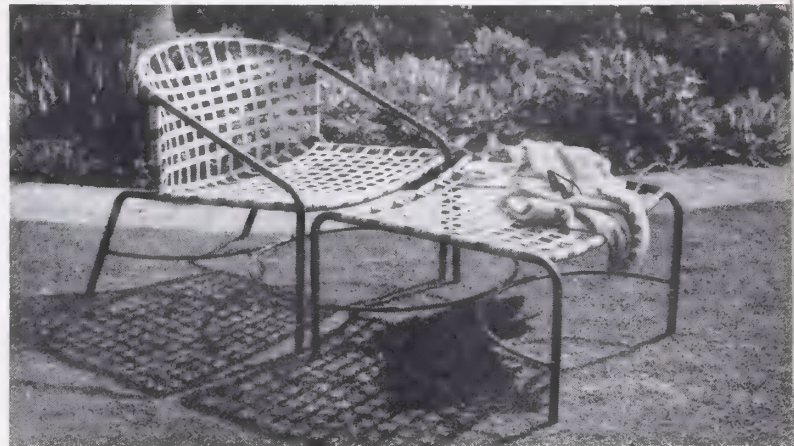
GLENN PUTT



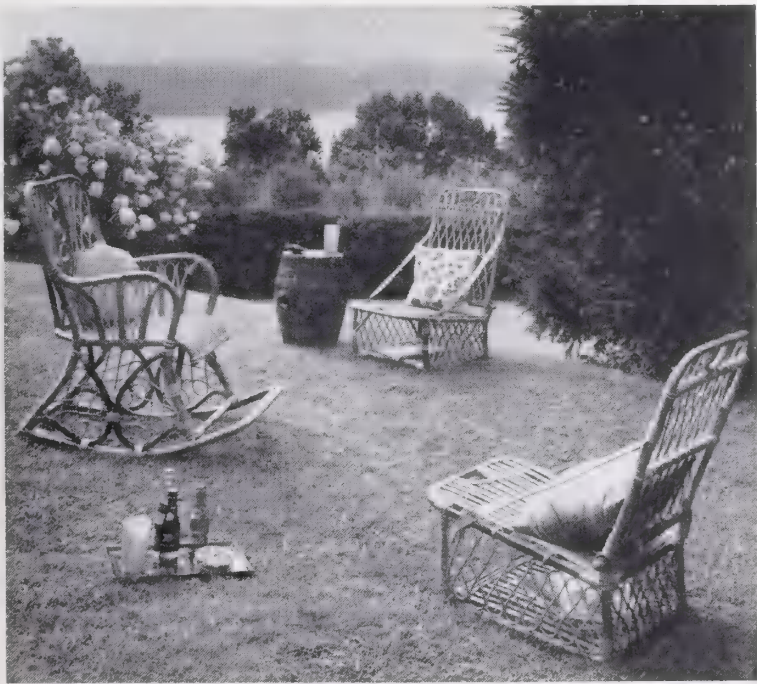
This furniture has a fresh look and is unaffected by either scorching sun or bad weather. Tubular metal frames are wrapped in hollow plastic cord, unbelievably cool and airy, that is resilient to body pressure. O. Ames.



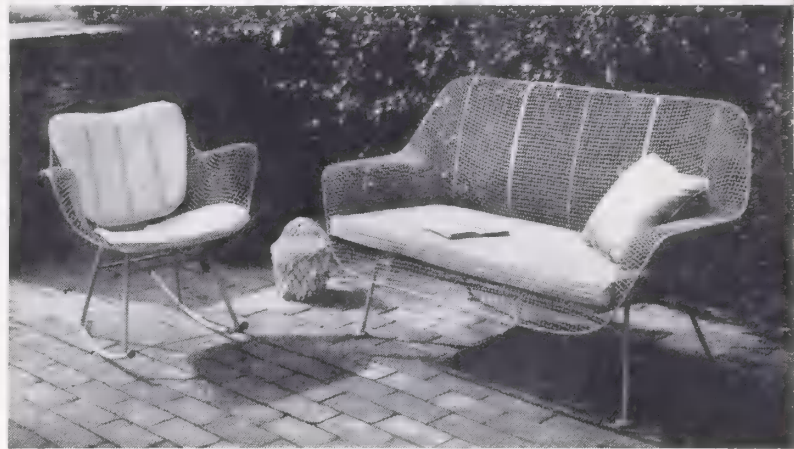
Chaise with "Nylmite" pad manifests pleasant cleanness of line while losing nothing of solid comfort. Colorful aluminum frame is contrasted to upholstery. "Pacifico," Ryder-Elliott.



Translating an old oriental form into new materials, this aluminum chair and ottoman are lacquered red, laced with gray vinyl strappings. From "Kantan" group, Brown-Jordan.



Here the flavor switches to Italian in this amusing rattan rocker and folding chairs, imported by Bonniers. Rocker is kind to lawns. Chairs with storage under seats carry easily, are fine for the beach.

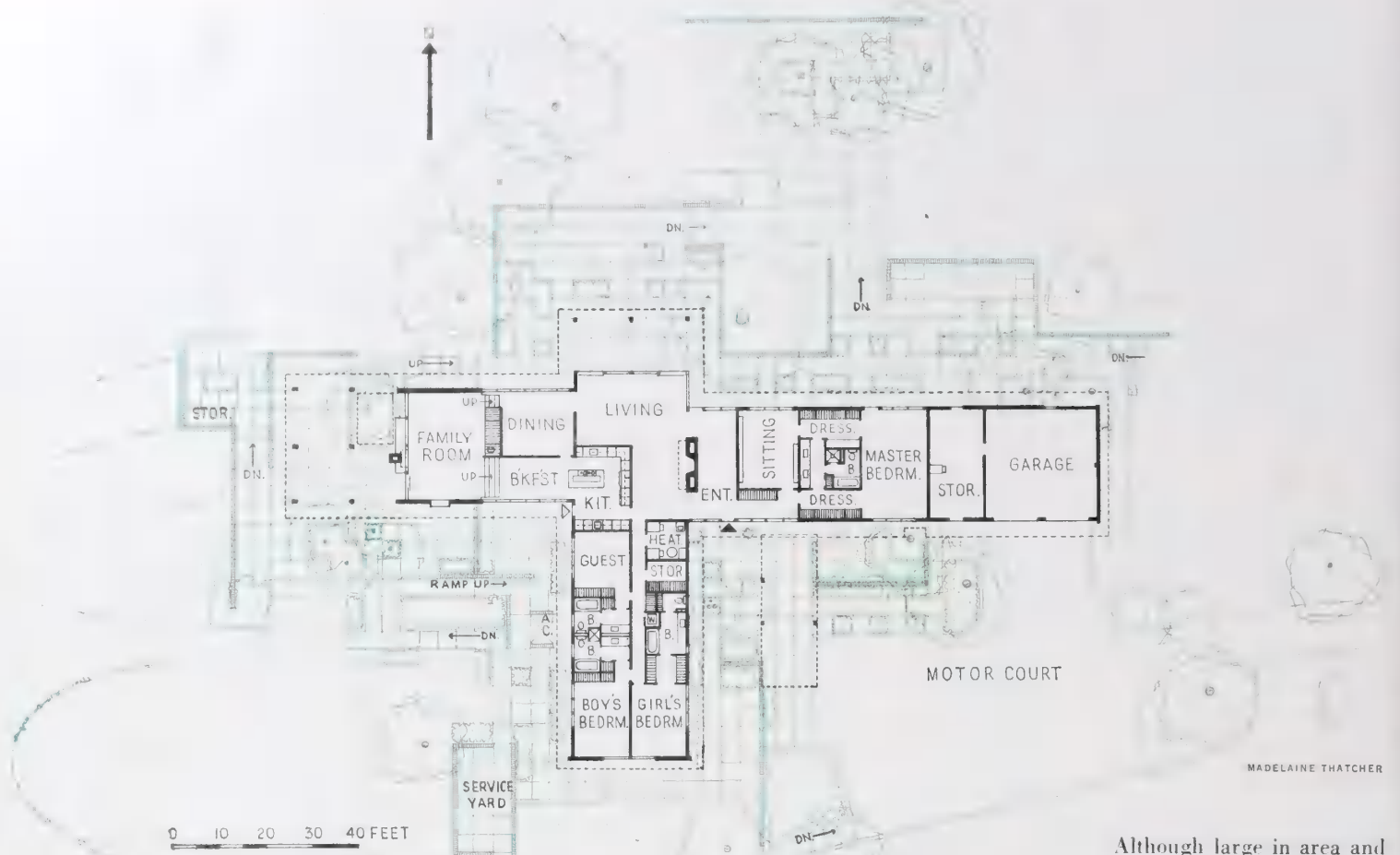


Rocking chair of pale blue wire mesh adds thin pads of plastic for seat and back. Small sofa has drain-dry cushion. Fully weather-resistant, by Lee L. Woodard Sons.



Handsome low table of woven rattan has four stools that make a compact group for sheltered terrace or porch; could be a happy choice for indoors. Designed by Yolens Interiors, and photographed at the Arts Exhibition of the Interior Designers of the Silvermine Guild of Artists. Rug. Waite.

More outdoor furniture news on page 188



MADELAINE THATCHER

Although large in area and further extended by outside terraces, the house in appearance remains modest in scale and devoid of pretense. Activities are separated by zoning of plan into 3 wings.

YES, THIS IS A PREFAB!

*This is a custom house, built
on a chassis of mass-produced, standardized
prefabricated components*

By CURTIS BESINGER

This house, residence of Mr. and Mrs. James R. Price (he is president of one of the largest prefabricating companies in the industry), indicates the beginning of a new trend in the construction of homes. This house differs from previous concepts of prefabrication in that it is not a *complete package* unit. This is a house in which prefabrication has played a large part, but it is also a custom-designed house, tailored to fit a particular family. It was also carefully planned for a particular site.

Its basic structure is all prefabricated. Exterior and interior wall panels and ceiling and roof panels are all standard production panels. But a new idea has come into prefabrication expressed in the word "components."

You're going to hear more about this newer and better application of the idea of prefabrication, the centralized and standard mass-production of the major items of carpentry and millwork that go to make up a house as units to be (Please turn the page)



Choice of finishes avoids standardized look. Walls are lime-coated, oversize hand-made brick and V-grooved 1"x8" cypress boards placed vertically. Built-up roof, white marble chip surface.

ALL PHOTOGRAPHS BY SUTER, HEDRICH-BLESSING STUDIO

The two brick walls of the family room are only structural walls of house which are not standard panels. The 24-foot-square covered terrace outside enlarges use of this room for big parties.



Owners: **Mr. and Mrs. James Price,**
Lafayette, Indiana

Architect: **Charles Goodman**

The family room as we see it looking diagonally toward steps leading to breakfast area. The floor being 2 ft. lower than rest of house increases room height to 10 ft.

Yes, this is a prefab! *continued*

assembled. It means the elimination of much on-site work and greater speed in construction with less labor. But it also means that the end product does not necessarily have to look like what we have come to associate with the idea of "prefabrication." You can have the benefits and variety of individual design plus the economies of standardized mass-production, a service which National Homes is prepared to render through its dealers at a cost of about \$1,300 on a \$40,000 package. This includes plans for installation of heating, plumbing and wiring.

Building used to be very much a cut-and-fit operation with an attendant waste of materials. This is all in the process of being changed. Based upon the idea of modular design and dimensioning, the building industry through research and co-operation has made much progress recently in co-ordinating the dimensions of both products and materials.

(Please turn the page)



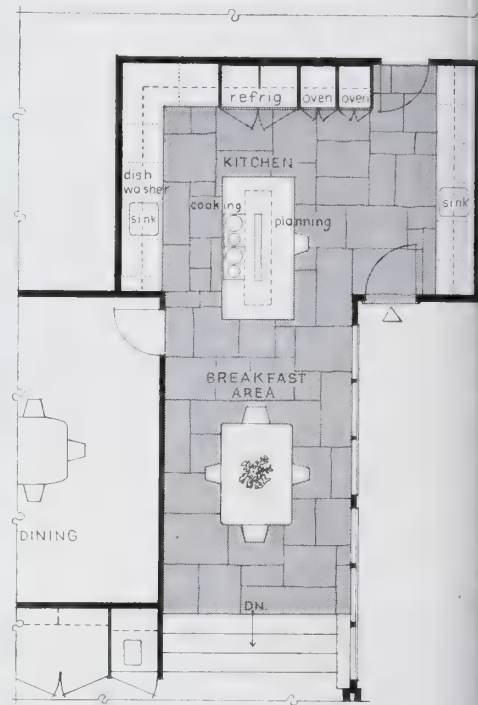


An abstract interplay of pebble-surface concrete terraces marked and edged with wooden strips, low masses of planting in square and rectangular masses, and masonry walls, forms the garden surrounding house.



Sheltering portico extended from house gives importance to entrance and is fitting in character and scale for arrival of guests by auto.

Over-all view of house from south shows how the saving and utilization of beautiful trees on the rolling and heavily wooded site played a major part in designing house and grounds.



The kitchen is strictly a prototype custom design: a "dream kitchen" in actual use as part of a research program in integrated kitchen design. The central island combines cooking facilities, planning desk and communications center with storage drawers. Horizontal waist-high refrigerator with twin doors is opposite island.



Translucent plastic band above wall cabinets provides uniform perimeter lighting from three sides of kitchen. Electric ovens at left with automatic cooking controls have doors that open together as a pair. Wall cabinets feature horizontal doors; lower door swings down forming shelf. At same time upper door lifts overhead.

Cooking center (below, right) part of center island, contains four cooking units which fold into a stainless-steel back panel when not in use, leaving counter free as work space. Mirror panels are on wall (left) between countertop and upper cabinets.



Planning desk contains communication center with built-in radio, "hands free" telephone and intercommunications system enabling Mrs. Price to contact any other room in the house. From here the informal dining area and the family room are easily seen.

Emphasizing sunny breakfasting, the informal dining room faces south to its own dining patio. It is an open area connecting kitchen and family rooms and directly a part of both. Standard components make up windows. Pennsylvania bluestone floor.

Yes, this is a prefab! *continued*

The kitchen shown on these pages is one good example of what modular design and co-ordination can mean to you. It also illustrates the ideas back of "components" in prefabrication. This is not a stock production model, but it is a forerunner of a new line of kitchen components which are so designed that they can be placed in an almost infinite number of arrangements, will always fit, and, finally, look as though they were intended to be arranged in just that manner and none other. By this means a family could have a "custom" kitchen to fit its own particular needs and budget. More units can be added or subtracted. An extra oven or more refrigerator or freezer space might be desired. If so, it could be added. Newer models of appliances might be made available through technological developments. With standardized dimensions the old could be replaced with the new without the need for changing everything.

(Please turn the page)





Aluminum frame sliding glass panel doors lead from children's rooms to private patio shielded from a motor court by brick grille-wall. Plywood faced gable is standard.

View of dining room with glimpse through opening to family room beyond. Window-wall consists of two standard window units having three vertical sections. Sliding sash or vents may be used in lower panels.

Yes, this is a prefab!

continued

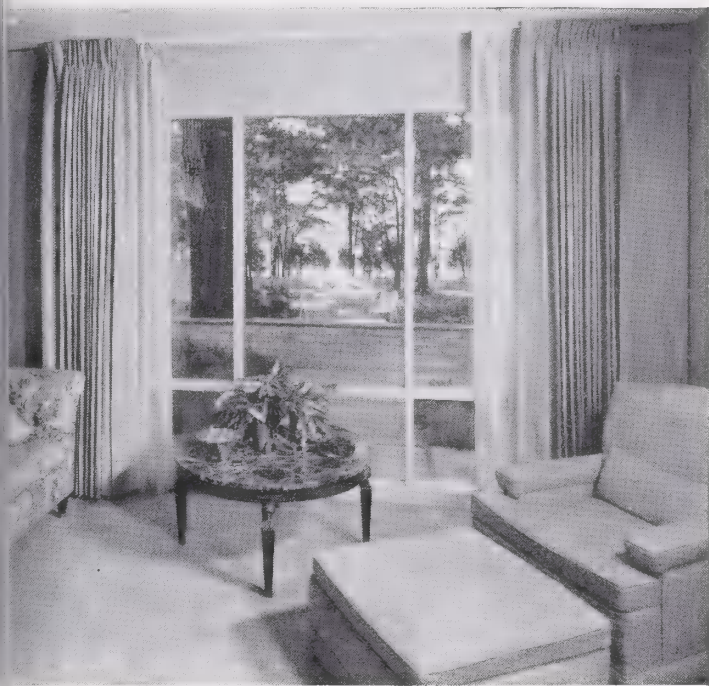
Actually the idea of prefabrication has been with us and in use for a long time, but we have not accepted it and taken full advantage of it in building. We have accepted prefabrication as a sound and economical way to build smaller homes, but we have not realized that it also offers a sound and economical way to build larger homes.

All of us wear prefabricated clothing and exercise a rather remarkable ingenuity in combining these "components." All of us ride in prefabricated cars. More and more of us are eating meals consisting of prefabricated components: mixed before packaging, pre-cooked or frozen. In our houses the millwork, such as doors, windows and cabinetwork, has seemingly always been fabricated in the shop and brought to the house site to be installed in one piece. But we've insisted on old- (Please turn to page 232)

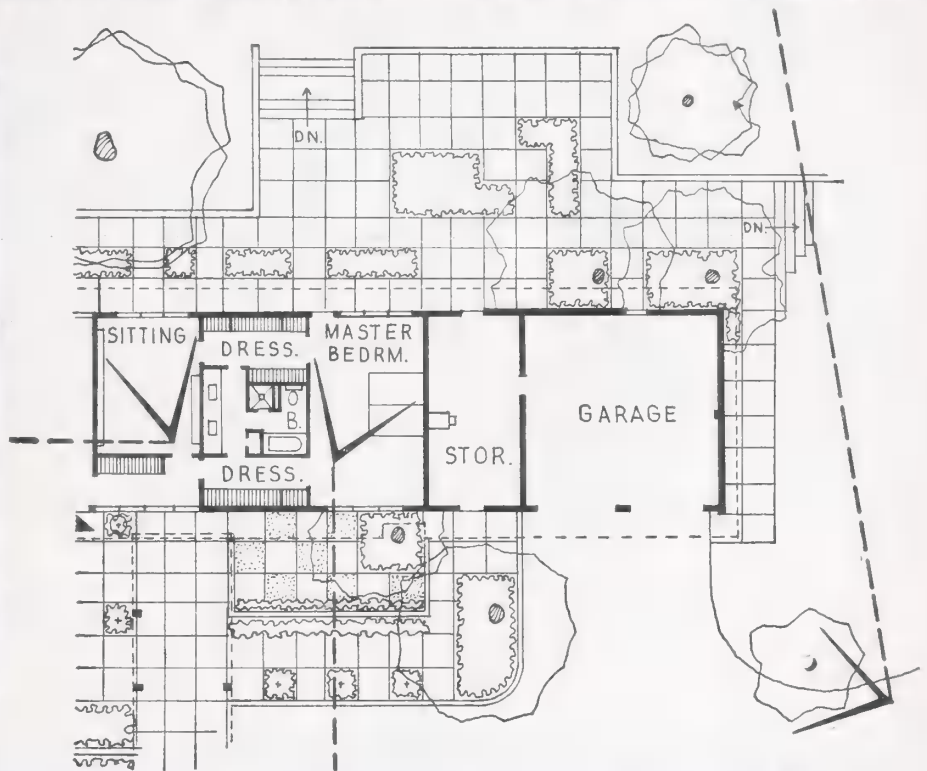




As seen from entrance drive, the house nestles quietly in a grove of giant white oaks. Master suite was placed where parents might be aware of children's coming and going. Wall encloses planted sun court visible from master suite.



Sitting room, walls paneled in Primavera plywood with recessed joints, provides the parents with a place for withdrawal when children take over the house for their parties. Book-filled shelves are on two walls adjacent to windows.



Master bedroom walls are standard finish. $\frac{1}{2}$ " gypsum board painted. Floors are carpeted. Standard window unit contains sliding sash, screened, in lower center panel. Intercommunication panel is above night table.





Roll out the Refreshments

One of the most useful and versatile pieces of furniture we now know is the cart or table on wheels. We've come a long way since the well-remembered, fussy tea wagon. Pulled from obscure position and given the better design they deserve, mobile servers and carts now occupy a permanent position in living rooms. Roll where the piece is needed, at the time when it is to be used; pull or push it easily back in place, not to a closet or the most inconspicuous corner, but where its appearance as furniture adds to your whole room. Manufacturers have wisely incorporated several gratifying details from other pieces of furniture: storage space, deep drawers, drop leaves, sliding tops, easy-to-clean surfaces—even parquetry and beautiful joinery—they have become completely useful. And in these servant-less days, anything to help a hostess serve easily and well makes sense. On this and the following pages, we show a shopper's guide to 31 variations of the "rolling stock" theme. Prices are given. They are approximate.

By ROBERT BURCHETTE



Essentially a back-of-the-sofa table, 66" x 16", with three drawers, inlaid top, wheels turn it into server-buffet. Cherry and teak, \$298. Colonial Mfg. Co., Zeeland, Michigan.



Teak top and oak frame. Oil finish. This cart has pull-out leaf with a pewter tray, also a drop leaf. Lower shelf is made of woven rattan. Berge-Norman, Inc., New York. \$145



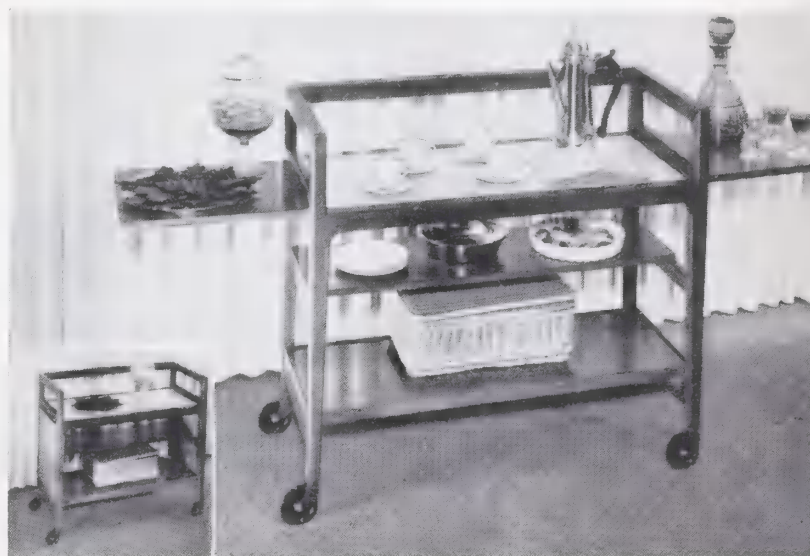
Serving cart of Philippine mahogany with reed bindings. Top divides by sliding apart, shows white Micarta counter. Wheels are almost hidden. \$350. The McGuire Co., San Francisco, Calif.



Steering handle is part of this serving cart's design. Height (28½ inches) is good for dining. Drop leaves, lower shelf, divided drawer. Consider H. Willett, Louisville, Ky. \$115.



Drop-leaf walnut console, 60" long. Leaves increase width from 18" to 40". Edges banded in darker walnut. Large casters for easy moving. Founders, Pleasant Garden, N. C. \$120.



Side panels are leaves. They lift, extend surface from 34" to 62". Mahogany and cherry. Formica insert top. Second shelf is removable. Drexel Furniture Co., Drexel, N. C. \$102.



Console of fruitwood. 50" long, 16" wide. Has two big drawers below lower shelf. Brass drawer pulls and hooded wheels. Baker Furniture Company, Grand Rapids, Michigan. \$265.

Knotty pine, with turned legs. Two beveled leaves increase length from 34" to 52". Two drawers under lower shelf. From Unique Furniture Makers, Winston-Salem, N. C. \$100.

Roll out the refreshments *continued*

Mahogany, with two pull-out twelve-inch shelves. Brass gallery at back, brass pulls on two full-width drawers. Charak Furniture Company, New York. \$415.



Black walnut frame with travertine top. Leaves and side panels are figured with walnut veneers. Two cane doors conceal ample storage space below. Tomlinson, High Point, N. C. \$250.



Buffet cart of cherrywood (left). With space under counter for dishes, two drawers and cupboard below. Plastic top. Century Furniture Co., Hickory, N. C. \$160.



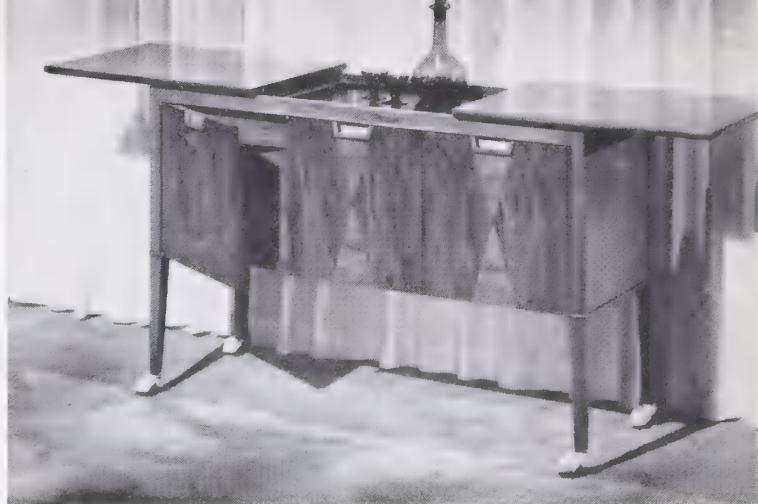
Small size makes this mahogany table (below) versatile—for end table or serving cart. Travertine top, plastic-lined drawer, brass wheels. Harvey Probbler, Inc., New York. \$209.



Cherrywood rolling cart with two drawers, 40" x 20". Lower shelf for display or plate storage is made of cane. Century Furniture Company, Hickory, N. C. \$100.



Two top leaves slide back, increasing length from 50" to 72". Three doors open to full storage space below. Pulls are wood. Inlaid walnut. Mt. Airy Furniture Co., Mt. Airy, N. C. \$270.



Mahogany, with drop leaves. Opens from 38" to 72". Depth is 20". Silver drawers above and larger drawer below for linen. Brass hardware. White Furniture Co., Mebane, N. C. \$140.



Bar cart with black plastic top, 42" x 16", 23" high, two additional plastic-faced shelves, drawer and bottle compartment that locks. Sligh-Lowry, Holland, Mich. \$110.



This looks stationary. Casters are hidden by legs of provincial server. It is made of walnut, with two drop leaves, a long drawer and good storage below. Bodart Furniture, Inc., New York. \$520.



Walnut-finished Swedish beechwood, with glass top and bottom tray. Light and easy to move. Dux, Inc., distributed by George Tanier, Inc., New York. \$69.50.

Please turn the page

Roll out the refreshments *continued*

Flip top mobile server of mahogany. Extends from 40½" to 81" with one sliding operation. Bottom tray is glass. Directional designs by Paul McCobb, New York, N.Y. \$280.



Oil-finished walnut. Drop leaves increase length from 36" to 60". With drawer and bottom tray. From Jens Risom Design, Inc. New York. \$231.



PHOTOGRAPHS BY WILLIAM HOWLAND



Teak frame of this cart has black Micarta top. Rounded steering handle is part of the finely finished edge. From Georg Jensen, New York, \$150.

Portable bar with a plastic-lined drawer and bottle cabinet. Top is of beige Carrara marble. Frame is walnut. From Harvey Probber, Inc., New York. \$304.

More rolling carts on page 214

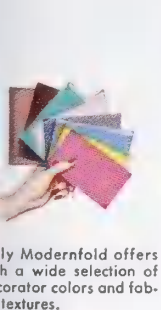


modernfold
DOORS

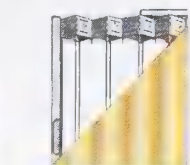
THE FIRST AND FINEST IN FOLDING DOORS

Unexpected guest? The living room provides an extra bedroom instantly, through the use of a Modernfold

How to add an extra room in fifteen seconds



Modernfold offers a wide selection of decorator colors and fabric textures.



See Modernfold's inner framework of steel. A folding door without steel construction is like a body without a spine.

When you see the Modernfold name on the handle, you've found quality that lasts a lifetime.

Here's a wonderful way to provide an extra room *instantly*...without costly building or remodeling. Ordinary walls are expensive to put in; a mess to rip out. But a MODERNFOLD dividing wall is something entirely different. You can pull it out when needed; fold it back whenever you wish. Though its rugged interior framework is all steel, it moves smoothly and quietly at a touch.

You can use these MODERNFOLD "walls" to divide bedrooms; give you convenient floor-to-ceiling openings for closets; close off recreation room from workshop; add a dressing

room to your bath. You can even have *curved* overhead tracks for attractive and unusual interiors. It's no wonder architects all over the world have been making such wide use of them!

Whatever your space problem, there's a MODERNFOLD way to solve it. Custom-made in any size. A wide choice of decorator colors and fabric textures, easy to wash with plain soap and water. Sold and serviced everywhere, you'll find MODERNFOLD doors at leading lumber dealers, department stores and decorator shops. Or look in the classified directory under "Doors."

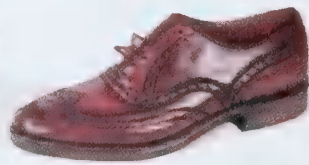


The "Custom" line; the "Spacemaster" line; available anywhere in the U. S. A. and over 60 foreign countries.

NEW CASTLE PRODUCTS, INC., Dept. E5, New Castle, Indiana • In Canada: New Castle Products, Ltd., Montreal 23 • In Germany: New Castle Products, GMBH, Stuttgart.



When he's big enough
to fill them...



Hedrich-Blessing Photo; Winston Elting, A.I.A., Architect

you'll still be proud of your

Here's an idea! Give your living room one distinctive focal point, like this unusual fireplace wall of buff brick laid endways with wide, deep mortar joints. Combine with other modern features and use an Oak Floor to provide the perfect background. Oak Floors have a rich, mellow beauty of grain and color that's always in style. They're low in cost and so easy to care for. Sold by all lumber dealers. NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, MEMPHIS 3, TENN.

OAK floor

*The floor
you'll never
wear out*

FOLDING DOORS TURN ONE ROOM INTO THREE

CONTINUED FROM PAGE 156

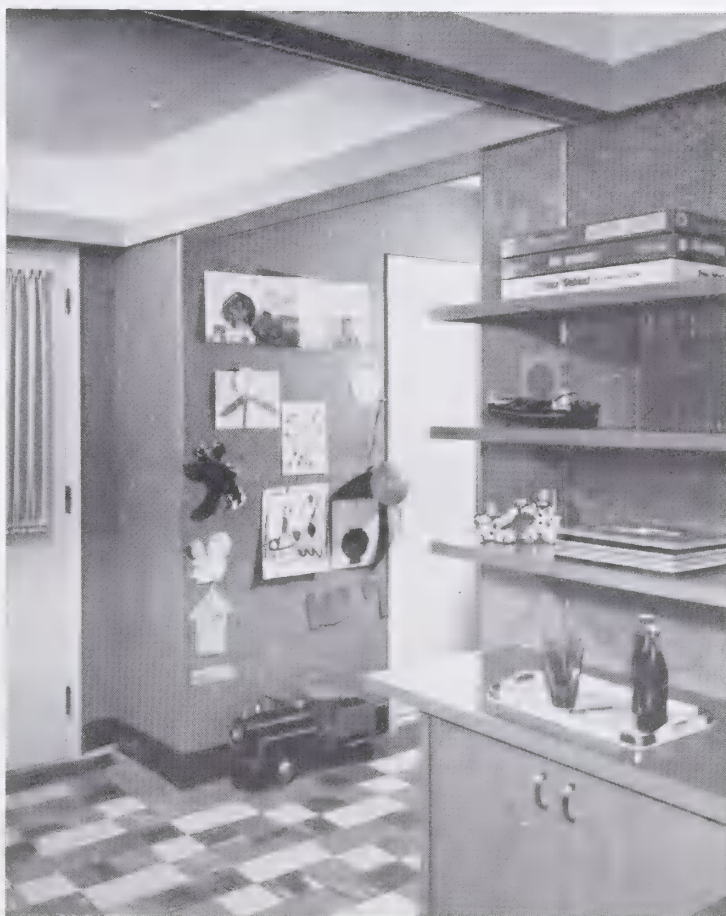
sitting room. In the afternoon it's place for napping. Each boy has his own couch in his own alcove fitted with opaque blinds and draperies for darkening the room. In the evening there is a study alcove for each of the boys, complete with his own desk, shelves, lights. It is even possible, if not necessarily believable, that one boy could study while the other was watching his Magnavox television. If one is sick there is a separate room readily available for him in which he will not feel confined or shut away from his interests.

One could almost imagine that the two little boys who were to live in this room had been consulted at every step in the process of remodeling, so well is it fitted to their needs and desires. This is not true, but so completely did the parents plan, with the help of their architect and decorator, that when finished they did not ask themselves, "Why didn't we think of this?" or "How did we forget that?"

Parents have wants and desires, too, particularly ease of maintenance where active, energetic boys are concerned. But chiefly they wanted a real room for boys. Too often when doing a room for children there's an effort made to make it cute and coy. This room has a certain likable straightforward, direct boyish simplicity and charm. It's all sunny bright and clear—no complications—from the birch cabinetwork to the color-striped carpets.

It's complete in itself; the boys have their own domain for playing, studying, bathing, sleeping. They have their own terrace outside the sliding glass doors. They have their own outside entrance on the opposite side of the room. All this was reconverted from a former downstairs recreation room, and it was done with *no* structural changes.

Replace, in your imagination, the items in the room which appeal only to the young boy, his trucks and trains and other toys, with those things which would interest an older boy and then observe how the character of the room changes, without the room itself being changed. It's a room that grows with the boys, changing from a playroom with toys on the floor and in the cabinets, to a room whose shelves are filled with books, sports equipment, athletic trophies and other indications of the devel-



PHOTOGRAPH BY WILLIAM HOWLAND

To stand up to rough usage easily maintained surfaces were selected: counter tops are Micarta; floors for muddy and wet traffic are rubber tile; facing on walls is cork for tacking up the very important things that boys collect.

oping and maturing interests of young manhood.

Not only does the character of the room change with their change in character, but it keeps up with their physical growth, too. All of the shelves, both open and in the closed cabinets, are equipped with K-V hardware assemblies to make them easily changed in height and arrangement.

Even the clothes poles in the ship-shape wardrobes can be adjusted to any height. Each boy has his own complete wardrobe fittings for almost everything: racks for ties, hats, shoes; swinging trouser hangers, etc. These fixtures, easily applied almost anywhere, help to bring order out of chaos.

The cork-faced walls which hold the bold color smudges of kindergarten will later have tacked to them pictures of his heroes and the souvenirs of the special events in his young life. The Micarta-top desks which are now easily wiped clean after a serious spreading of paste or paint can also in the future have the spilled ink and the pencil scribbling of high school

concentration wiped off with a damp cloth.

The "mud room" into which the romping gang tracks to hang up its dripping raincoats or snow-caked garments after school or during Saturday sessions, will later hold skis and skates and hockey sticks. The non-absorbent rubber tile floor comes through this mistreatment none the worse for wear and weather. This mud room, a room within the too-large heater room, was also carefully fitted using chrome-finished K-Venience clothes closet fixtures to encourage orderliness, with the hope that, with a place for everything, everything will be in its place. There is also an idea that the large mirror on the back of the door with its shelves for brushes, shoe-cleaning equipment, etc., below, will quietly remind the boys that maybe their hair needs brushing or their shoes polishing.

A very complete bathroom was fitted into the space of the lavatory adjacent to the recreation room. In order not to diminish the pleasures of energetic scrubbing

or showering, the walls and floors were lined with Mosaic's ceramic tile. A little splashed water here doesn't turn into disaster; showering can proceed undaunted. The Crane receptor bath is an ideal tub for bathing small children; its corner seat makes foot scrubbing easy. But more important, it made it possible to also have a shower, which older boys delight in, in this small space. The shower doors, of plastic, fold easily back out of the way for bathing small children and to make the tub completely accessible for cleaning. The medicine cabinet provides each boy with a storage compartment for keeping his own gear. Its recessed mirror is very well lighted from three sides. At the side of the shower is a linen storage cabinet with a built-in laundry hamper.

Most of the furnishings for the room were planned-in and built-in. There is not much loose furniture to get out of place. The desks, with their own storage cabinets are an integral part of the wainscot which runs around three sides of the room at window-sill height. This wainscot also serves as a back for the couches, or a headboard for the beds, depending upon how they are being used. Since the room has radiant baseboard heat, the bottom of the cabinets and the wainscot were kept off the floor the height of the radiators, about 8", and also held out from the wall 4" to permit free circulation of air. The space between the top of the wainscot and the wall is covered with a horizontal perforated metal grille, brass-plated.

The continuous wood fascia, which was run around the room at the heads of the doors and windows, serves as a unifying element and also quite neatly conceals the track for the folding doors and the traverse rods for the draperies at windows and doors. The horizontal lines of the fascia and the wainscot help to broaden the room and to bring its height down to good human scale.

Completing the process of growing up, this is a room in which the college-age youth can entertain week-end or holiday guests without imposing them on the family. It's also a complete suite in itself, in which a married son and his family can stay, without subjecting the grandparents to some of the trials of parenthood.

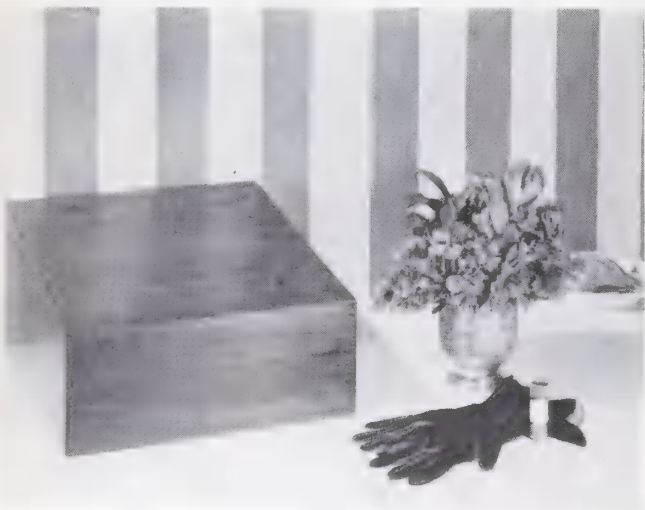
(Furnishings and construction data on pages 212-213)

Instead of strewing it about, why not drop your junk jewelry in a deep, velvet-lined box like this hand-carved one in light mahogany finish? By Kittinger.



TWO PHOTOGRAPHS BY LISANTI

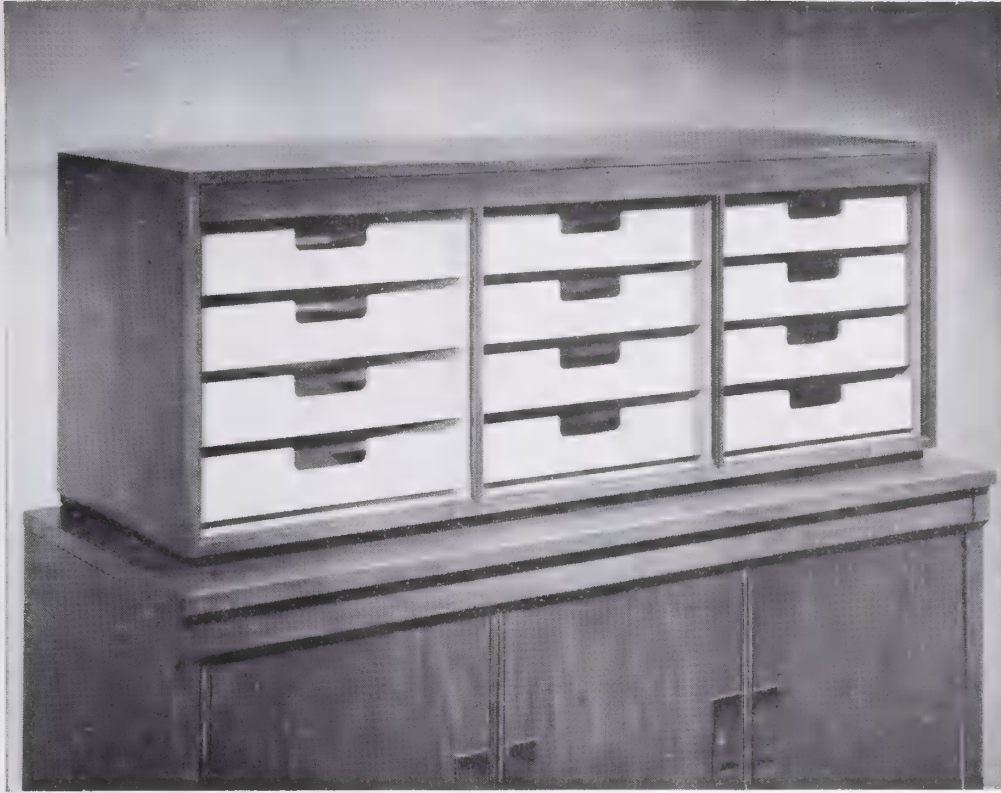
How to bring order to that bedroom clutter



Here's a cleverly designed rosewood vanity box that will hold a complete set of grooming equipment. From Black, Starr & Gorham.



FOUR PHOTOGRAPHS BY WILLIAM HO



Sliding tambour doors quickly conceal small cluttered articles. The sections, made by Mueller, can be had with or without the drawers.



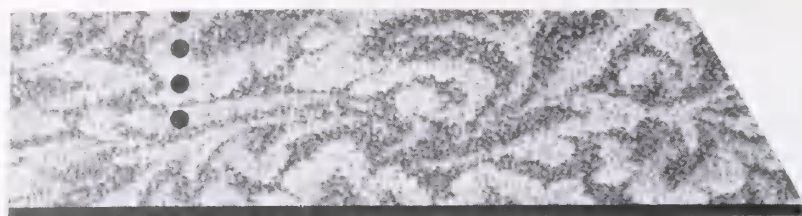
Dressing requires so many small, odd-shaped bits and pieces which get lost and jumbled in average bureau drawers. You can achieve better organization with some of the new small boxes and chests that can stand proudly on dresser tops. The ones shown here may give you some ideas for solving your own problems

MEDALLION WALLPAPER BY IMPERIAL

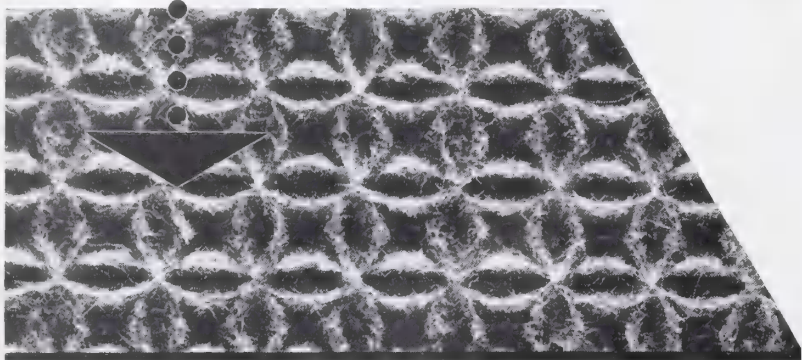


Messy make-up odds and ends can all be housed under the mirrored lid of this Danish teak vanity box from Georg Jensen.

More boxes and chests on page 206



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IT'S WORTH MENTIONING

By JULIE POLSHEK

New barbecue grill forms a self-contained valise 20" x 16" x 7" which you merely unfold for cooking use. Charcoal and oddments store in its removable, ventilated firepan. Kook-Out is all aluminum, strong and light-weight. \$21.50. With it is Picni-Table, \$14.50, a convertible valise. Fitted with folding legs; divided plates, cups, cutlery for four; two food containers. From Leisure Trading Post, Highland Cross, Rutherford, N. J.



Oversize drop-leaf table seats eight to ten persons when 23-inch leaves are raised; closed, it's only 23" x 54". Available in do-it-yourself kit of ready-to-assemble components, finely crafted, sanded for finishing. \$78.95. Fully assembled, hand-finished in satin honey-tone, cost is \$129.50. In either case, table top and aprons are select 1-inch pine. Choice in tapered hardwood legs, square or turned. From Yield House, Conway, N.H.

Luxtrol lamp dimmer gives any lighting gradation from full-lamp brilliance to complete blackout. Rotating action of finger-tip control is silent; and having no pre-set "stops," affords precisely the lighting intensity you wish. Wall socket of Luxtrol cord accommodates two lamp plugs. Wonderfully convenient for TV viewing, nursery, sick-room. Gold with brown leather; silver with beige. \$30.45. \$25.45. From Hitching Post, Sea Cliff, N.Y.



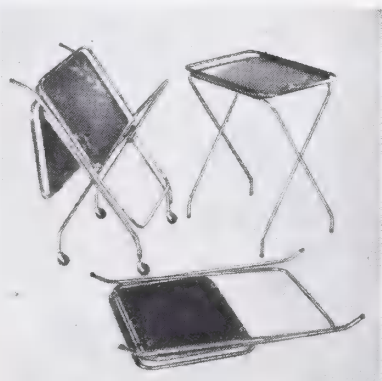
FRED LERNER



Chore-Saver functions as a 4-wheel cart or 2-wheel truck or dolly. In cart guise it hauls garden supplies, can be equipped for lawn-rubbish collecting, affords a storage platform, ready to roll, for two 20-gallon garbage cans. In use as a 2-wheel truck or dolly, it travels stairs, automatically jacks up for "parking." Built of heavy-duty pressed steel; 42" x 21". Back wheels have rubber tires. \$7.95. From Jonco, Box 119, Wabash, Ind.



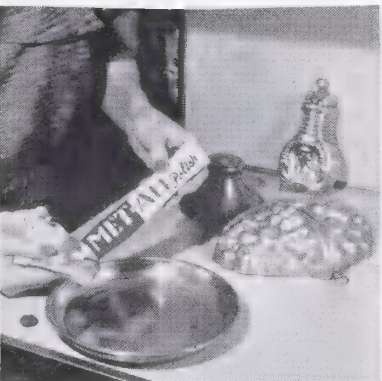
Closed, Cabinetable is merely a wall cabinet; just lower its double-wall door and you create a strong 24" x 36" table with hinged bracing panel of 30" height. Three-shelf storage area is 2' x 3' x 1' over all. The convenient "convertible" is all steel of sturdy caliber. Baked enamel finish in limed oak, maple or mahogany for dinette, rumpus or sewing room; white for kitchen or laundry. \$39.95. From The Fair Store, Chicago 3, Ill.



Super-size serving area of Mell-Hoffman new Tray Table holds a full-course meal. Tray detaches for loading, has high safety guards. It clips firmly to folding 28½-inch stand that clears the highest lap. Rolling storage rack that doubles as a serving cart, with 3 Stardust tables, \$29.95. Black or pink trays; brass-plated stand and tray frame. With Lace trays, overall gold-on-white, \$24.95. From Abraham & Straus, Brooklyn, N. Y.



Shelf combined with Masonware wall shield, besides evident usefulness over a range, overcomes the obvious, unsightly look of a mere wall protector. The one-piece unit, affixed with screws supplied, is sturdily built of metal with a rugged gloss finish; can be washed clean in a flash. In 30" or 36" length with 4" shelf, 11" shield. Yellow, pink, red or gray basket-weave pattern. \$2.98. \$3.49. Breck's, 304 Breck Bldg., Boston.

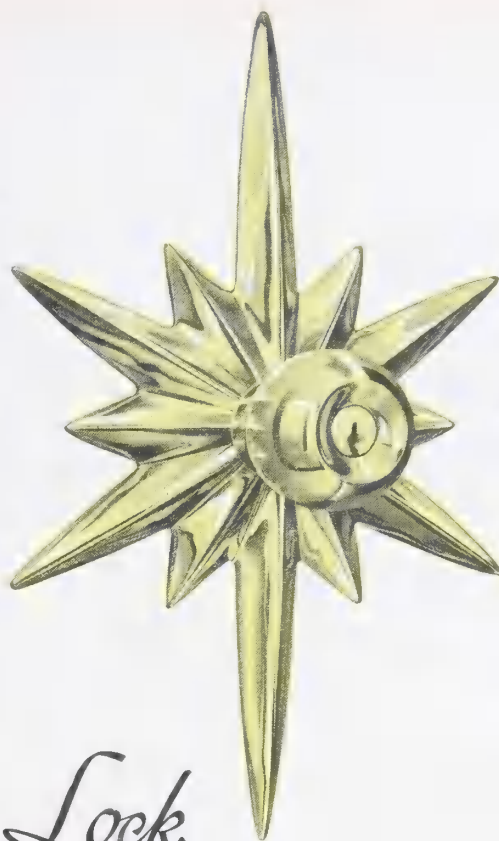


Met-All polish gave us fabulous results on metals of all types, including sterling black with tarnish. Paste's remarkable polishing ingredients give metals a beautiful patina, kept lustrous for weeks by periodic buffing. A "find" for copper molds or chafing dish, for brass, rejuvenating rusty chrome. The German import, acid-free, is safe for finest silver. Giant tube costs \$1.25. From Clarion Products, Highland Park, Ill.

Rid-Jid Roll-or-Tote converts from a cart to a wheel-based basket ideal in height for loading or unloading washer or dryer. Lowering basket's long side creates a handy shelf beside the ironing board. These adjustments or folding the locked-together unit for storage, are fingertip operations. Chromed metal structure supports great weight. Plastic swivel wheels; liner—strong plastic—has outside bag. \$12.95. From Bloomingdale's, N. Y.



(Please turn the page)



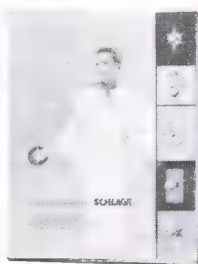
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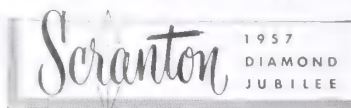
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SCRANTON'S DIAMOND JUBILEE LUXURY LACE ANNIVERSARY CLOTH "Queen Victoria"



BEULAH CHARLAT DESIGNS, in honor of Scranton's sixtieth anniversary, a tablecloth so beautiful, it will grace every important occasion in your home for years to come. The exquisite pattern has a timeless quality—will always blend perfectly with your changing decorative schemes. Modern as the future, this cloth washes easily, needs no stretching, is *stain proof*. White, Ivory and Ecru. About \$11 (matching napkins extra) at leading stores everywhere. Scranton Lace Company, Scranton, Pa.



IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



Electriduct, created for laundry or workshop appliances remote from wall outlets, supplies a twin outlet and enclosed extension cord. Molded rubber duct can be used portably or cemented to flooring; either way, it's electrically safe and stumble-proof. Withstands heavy foot or caster traffic; has heavy-duty wiring. In 4-, 5-, 6-, 10-feet (15 amp.), \$7.50, \$8.50, \$9.50, \$12.50. Cement \$1.25. UL-approved. From Ideas Inc., Laramie, Wyo.

Here's a convenience for knife storage. Attached beneath any wall cabinet, it converts waste area into a drawer with slotted rack for 13 knives. **Hide-Away Knife Safe** opens in tilted position at a level convenient for selecting and removing wanted cutlery. Well made of strong steel; all white or with coppertone front. Size 17¼" x 10½" x 2½". Spice model can also be had. From Barmark Kitchens, 198 Central, East Orange, N.J.



Sano-Fresh gives exceptional deodorizing service, achieved with an activated-charcoal filter, a material recognized industrially as tops in air purifiers. Perforations in aluminum hood admit room air; a powerful fin-blower forces it in volume through charcoal filter, effective for up to six months. Mounting collar is stainless steel. Ideal for kitchens. \$39.95; filter refills, \$1.49. From Sano, 4904 N. 91st St., Milwaukee, Wis.

Practical drawer divider is molded plastic that affords durability and easy cleanability. Adjustable assembly of slotted strips supplies up to eight sections for sorted organization of gloves, scarves, hose, hankies, etc. Or drawer can be partitioned into two or four sections for larger things. **Strauss Neaties**, comprising six partitions 4" x 18½" or four 4" x 16", costs \$3.95. Pink, blue. From Marshall Field's, Chicago, Ill.

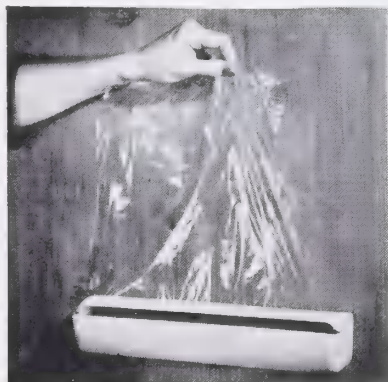


Hinged recipe easel provided by this convenient card file doubles as a protective box closure and tilts forward to give access to filed recipe cards. **Kitch'N Caddy**, sturdily made of styrene with ball-chain hanger, is supplied with 90 ruled cards 6½" x 5" and tabbed index guides for \$3. Handy device is apt for Christmas-card lists, filing trading stamps, instruction tags, bills. From Flexi-Bin, Box 3071, St. Louis 5, Mo.



Saran Wrap's free edge can't creep back to the roll if you use this dispenser. You're also assured a neatly cut piece every time without the usual waste. Pulling Saran's free end up then down automatically locks the roll for cutting off desired length. Unique projecting cutter is aluminum. American Saran-Wrap Dispenser is heavy-gauge white plastic with hinged cover. \$1.29. From Miles Kimball, 33 Bond St., Oshkosh, Wis.

Foam rubber is fused to felt in this table padding from France. It cuts with ordinary shears to needed size and shape; the protection it gives table's finish includes high heat resistance. Padding is machine-washable; between times, its embossed suede finish is cleanable with a sponge. Rolls compactly for storage. In 42" or 54" widths; \$5.23, \$6.23 a yard; 12-inch for shelves, \$1. From Van Veen Co., 1700 Bryant Ave., N. Y. C. 13



Fogmaker runs the spraying gamut, affording anything from fine fog-mist to a pin-stream. It handles floral wax, formulations for gardening purposes, insecticides, moth-proofing liquids or other non-residual liquids. Operating the positive, trigger-action pump involves only one hand. Spray head is heavy brass, nickel-plated; copper tank. Pint or quart size. \$7.95; \$8.95. From Max Schling, Seedman, 538 Madison Ave., N. Y. 22.

Dexter Sandwich Maker has knife edges, one serrated and one ground, that trim crusts and cut bread slices into canapes or sandwiches; 1 1/4" x 3 1/2" blade of highly flexible stainless steel makes spreading easy and fast. For time-saving convenience in preparing party snacks, this restaurant tool is it. Rugged Pakawood handle brass-riveted to blade's long shaft. \$1.98. From Russell Harrington Cutlery, Southbridge 1, Mass.

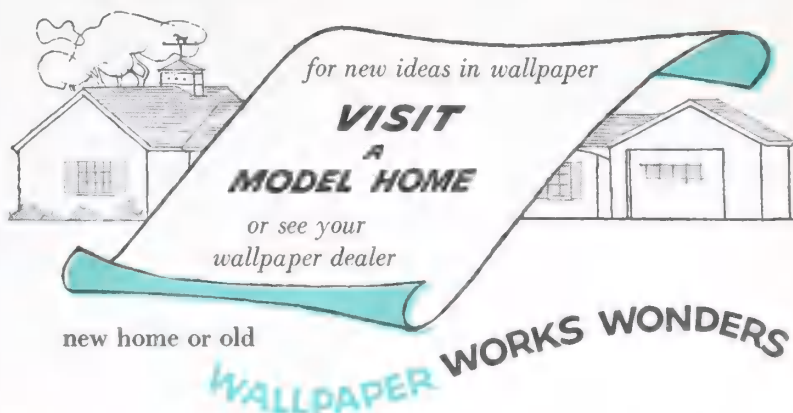


Sprinkl-On, an unusual all-purpose detergent, is both effective and convenient. Its use ranges from washing diapers, delicate baby togs or woolen sweaters to cleaning greasy kitchen walls, rugs or upholstery. It's highly concentrated, effective with either hot or cold water, with soft or hard water; deodorizes as it cleanses. Its use on painted surfaces doesn't impair their gloss. \$1.50. From Household Chemicals, Waterloo, Iowa.



WHY today's model homes feature so much WALLPAPER

Builders know that you expect to find the latest, smartest trends in home decoration when you visit a model home. That's why you see so much wallpaper in model homes today. Nothing else adds so much in warmth, in charm, in "livability." And the new wallpaper collections were never lovelier!



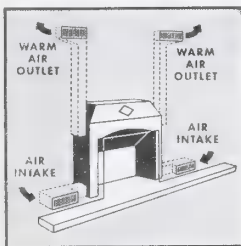
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OUTDOOR FURNITURE NEWS

CONTINUED FROM PAGE 165



this FIREPLACE warms your room EVENLY



Cool air from floor level is heated in the double-walled Heatilator firebox, then returned to the room.

Circulates heat—every corner of the room, and even adjoining rooms will be comfortably warm when your fireplace is built around the famous Heatilator Fireplace Unit.

No smoke—because the unit is scientifically designed to take the guesswork out of fireplace construction—makes your fireplace easier to build. Yet it adds little to the total cost.

Saves heat loss—there's no waste of costly winter heat or summer air conditioning up the chimney with a Heatilator Fireplace. The exclusive Pressure-Seal Damper seals the chimney throat tight when the fireplace is not in use—stops down-drafts that chill the room.



Ideal for camps—provides real comfort in cool weather—adds weeks to the camping season. Just be sure you get the genuine Heatilator Unit—look for the name "Heatilator" on the dome and damper handle. Sold by leading building material dealers. Mail coupon today for illustrated folder.

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City.....Zone.....State.....



This occasional chair with the Danish look has a frame of walnut-toned solid rattan and seat of contrasting golden woven rattan. From Ritts.



Make wrought iron more enticing by having it in color. This airy design by Tempestini is available in 11 colors. 42" table has a wicker shelf under glass. Can stay outdoors. From Salterini.



Put a pair or more of these crescent-back seats in your garden. Shredded bamboo is decorative and makes a light chair easy to move about. May have a plastic finish for protection. McGuire.

(Please turn to page 190)

Here is where
you can buy

Ceraglass

ALABAMA, Birmingham	Burger-Phillips
ARIZONA, Phoenix	Goldwaters
ARKANSAS, Little Rock	Foster-Cochran
CALIFORNIA, Los Angeles	Barker Bros.
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San Francisco	I. Magnin
COLORADO, Denver	Neusteter's
CONNECTICUT, Hartford	G. Fox
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	John Wanamaker
DISTRICT OF COLUMBIA,	*Julius Garfinckel
FLORIDA, Fort Lauderdale	Driebe's
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Tampa	Maas Brothers
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ILLINOIS, Aurora	Shop of John Forden
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MARYLAND, Baltimore	*Hochschild-Kohn
	Stewart's
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MASSACHUSETTS, Boston	*R. H. Stearns
Springfield	Hall Galleries
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Midland	Smith's Flowers & Gifts
Saginaw	Wiechmann's
MINNESOTA, Minneapolis	Dayton Co.
St. Paul	Emporium of St. Paul
MISSOURI, Kansas City	Hall's
St. Louis	*Famous-Barr
	*Stix, Baer & Fuller
NEBRASKA, Lincoln	Jane Walt Shop
Omaha	Kilpatrick's
NEW JERSEY, Elizabeth	Levy Bros.
Newark	*Bamberger's
	Hahne & Co.
Passaic	Wechsler's
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	Higbee Company
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*Ceraglass masterwork originals... reflecting your own good taste
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Jeweled Pineapple
*6.50 set of 8



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Created with Pride in Perfection by

Ceraglass

*Slightly higher west of the rockies.

Distributed nationally by Vincent Lippe Corp. 225 Fifth Avenue, New York

CONTINUED FROM PAGE 188



Gallo makes this arm chair that moves with ease on extra large wheels. Put a brace outside and have more for TV viewing. From Young Family Group.



Indoor-outdoor bar of colorful steel has panel of Fiberglas for decoration and concealment. Stylish high stools have seat pads of Boltaflex. From Vista.



Curved sectionals form a large sofa or can be used separately. Note double back cushions in each sectional. This is handcrafted furniture from Varazini. (Please turn to page 192)



Poudre, \$109; Bench, \$27.*

See New Hampton Court by Drexel at these fine stores.

ALABAMA		IDAHO	
Aniston	Haverty Furn. Co.	Boise	Petersen Furn. Co.
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	Haverty Furn. Co.	Chicago	Goldblatt Bros.
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Decatur	Robinson's	Springfield	A. Dirksen & Sons
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Gadsden	Rhodes, Inc.	Gary	Burke Furn.
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Riverside	Huffman's		Lafayette Furn. Co.
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San Diego	H. L. Benbough Co.	Shreveport	Hemenway Furn. Co.
	Burnett Furn. Co.	MAINE	
	Charles Furn. Co.	Portland	Young's Furn. Co.
San Francisco	J. H. Wiley Furn. Co.	MARYLAND	
Selma	Brise Furn. Co.	Baltimore	The May Company
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COLORADO		Boston	Frank Ferdinand, Inc.
Colorado Springs	Home Furn. Co.	Fall River	Adaskin Furn. Co.
Pueblo	Spangler's Home Fashion Shop	Stoneham	Barbo's, Inc.
CONNECTICUT		Worcester	Coughlins, Inc.
Norwich	Silberman's, Inc.		Millbury Furn. Co.
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Washington	Woodward & Lothrop	Minneapolis	The Dayton Company
FLORIDA		MISSISSIPPI	
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Madison	Wells Furn. Co.	Hattiesburg	The Furniture Market
Panama City	James Furn. Co.	Meridian	Rhodes, Inc.
Pensacola	Rhodes, Inc.	MISSOURI	
Tallahassee	Danley Furn. Co.	St. Louis	Stix, Baer & Fuller
GEORGIA		MONTANA	
Albany	Brown Furn. Co.	Bozeman	Marshall Furn. Co.
	Rhodes, Inc.	Butte	Shiner Furn. Co.
Atlanta	Haverty Furn. Co.	Great Falls	Albrecht's Furn.
	Rhodes, Inc.	Havre	F. A. Buttrey Co.
Augusta	Maxwell Bros.	Helena	Claffin's Furn. House
Carro	Johnson Furn. Co.	Missoula	Missoula Mercantile Co.
Columbus	Maxwell Bros. Furn.	NEW HAMPSHIRE	
	H. Rothschild Co.	Manchester	A. A. Mooney Co.
Dalton	Bargamer's	NEW JERSEY	
Macon	Maxwell Bros. Furn.	Asbury Park	Steinbach Co.
Perry	Massee Furn. Co.	Long Branch	
Rome	Rhodes, Inc.	Vogel's Dept.	Store-Long Branch Furn.
Savannah	Haverty Furn. Co.	Newark	Krasge-Newark, Inc.
	Maxwell Bros.	Paterson	Quackenbush Furn. Inc.
Valdosta	Mather of Valdosta	Perth Amboy	Roth Furn.
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	North Park Furn. Co.
Elmira	Peterson's Furn. Store
Hempstead	John A. Schwarz
Jamestown	Field & Wright
Latham	John P. Ryan Corp.
Middletown	Crawford Furn. Co.
Mount Vernon	George Fennell & Co.
New Rochelle	Brentwood Furn.
New York City	Benck Furn. Co.
	R. H. Macy
	Sheffield House Furn.
Poughkeepsie	Mitchell Furn. Co.
Queens Village	Arthur Hetlich, Inc.
Rockville Center	Woodlee's
Schenectady	Star Furn. Co.
Troy	John P. Ryan Corp.
NORTH CAROLINA	
Asheville	Haverty Furn. Co.
Charlotte	Bridges Furn. Co.
	Bridges Modern Trend Furn.
	Haverty's
Durham	Piedmont Furn. Co.
Fayetteville	Market Furn. Co.
Gastonia	Maxwell Bros.
Goldboro	Crech's, Inc.
Greensboro	Bridges Furn. Co.
Greenville	Kennedy Furn. Co.
Morganton	Nite Furn. Co.
New Bern	Turner-Tolson Furn. Co.
Raleigh	Southern Furn. Co.
Sanford	Jones Lee Furn. Co.
Statesville	Gordon's Furn. Dept. Store
Wilmington	Rhodes, Inc.
Winston-Salem	Haverty Furn. Co.
OHIO	
Akron	M. O'Neil Co.
Brookville	S. A. Dunkel & Sons
Canton	Thurin's
Columbus	J. W. Echenrode Furn. Co.
Dayton	The Rike-Kumler Co.
Steubenville	May & Leopold Co.
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Oklahoma City	Harbour-Longmire Furn. Co.
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OREGON	
Portland	Director Furn. Co.
Salem	Paul Schatz Furn. Co.
PENNSYLVANIA	
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Harrisburg	M. Lee Goldsmith
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McKeesport	R. E. Kaplan Furn. Co.
Pittsburgh	Colonial Art Furn. Co.
	Kaufmann's
Scranton	Stoehr & Fister
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York	Gehly's, Inc.
SOUTH CAROLINA	
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Charleston	Maxwell Bros. & Hall
Columbia	Bridges Furn. Co.
	Kimbrell's, Inc.
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Georgetown	Wayde Furn. House
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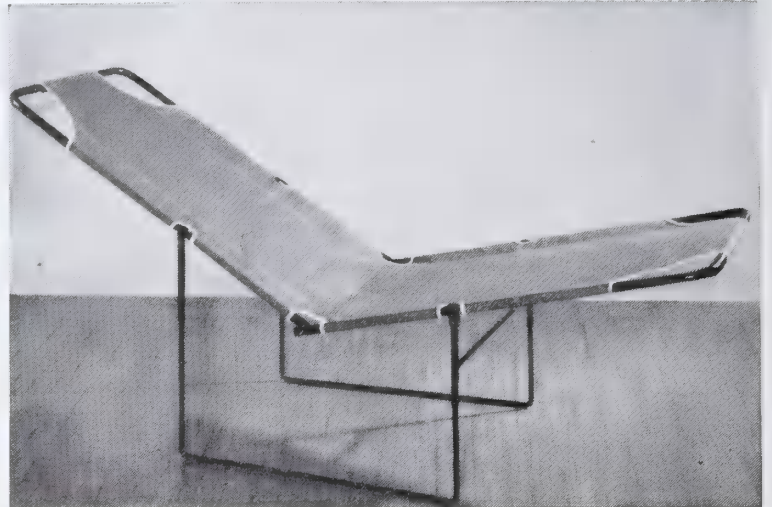
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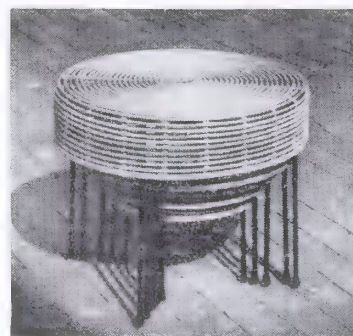
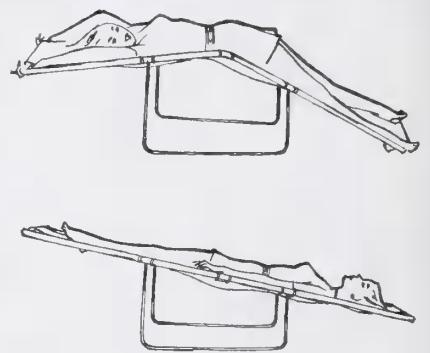
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(Please turn to page 194)

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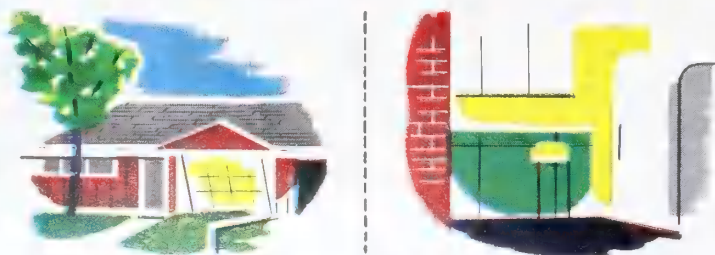
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OUTDOOR FURNITURE NEWS

CONTINUED FROM PAGE 192



From Italy comes this delightful folding chair of woven cellophane which glistens against a frame of gold anodized aluminum. Looks fragile, lives outdoors. Interiors Imports.



Another charming Vista group in exciting colors, designed by Kipp Stewart and Stewart MacDougall. Sleek square steel curves to form chairs. Table tops in contrasting plastic.



A high-back chair against which you can rest your head is an adjunct to happy summer living. This chair needs no cushioning to be comfortable, needs no coddling because it is weatherproofed against rusting. Have it in white or black or colors, and enjoy the extra utility of the little snack tray that pulls out under the seat. Varazini.

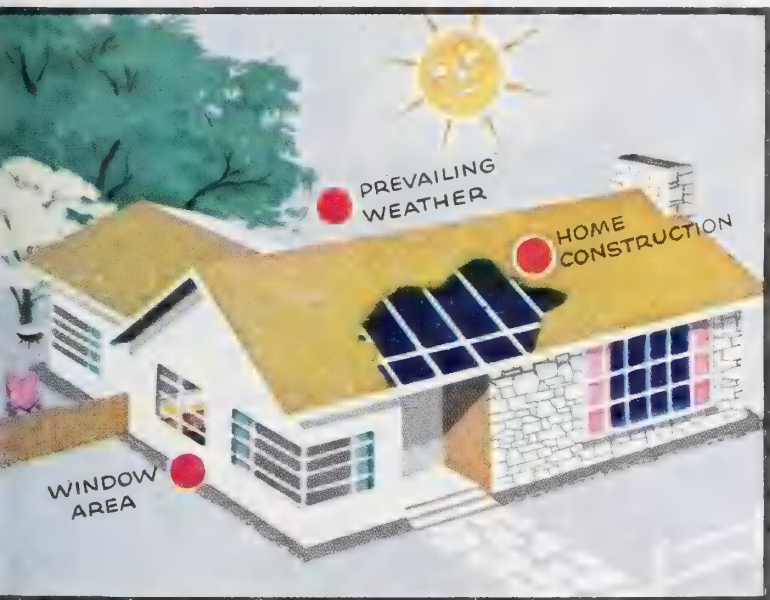
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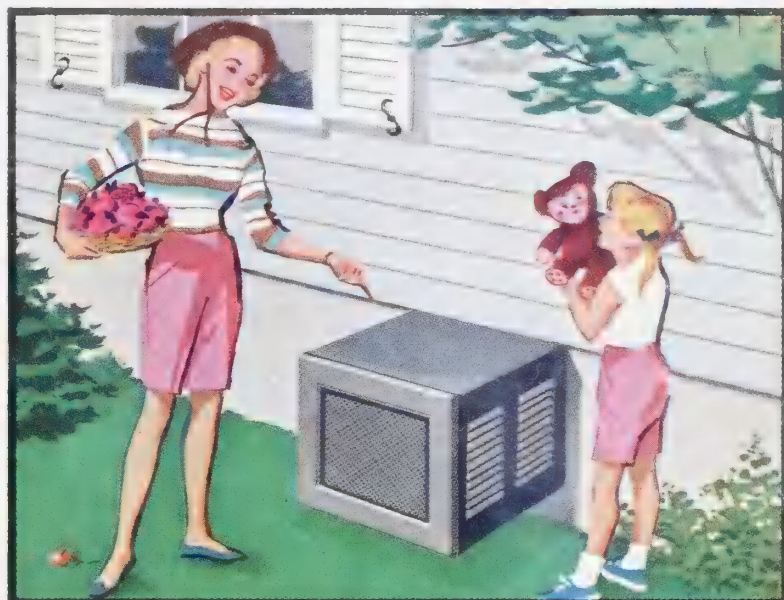


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GULISTAN CARPET

The best material for furring strips, in many cases, is inexpensive, low-grade Plyscord, cut 2½ to 3 inches wide. Because the strips are only ¼ inch thick, they take up only negligible space from a room. If space-saving is not a consideration, or if a wall is masonry, use sturdy 1 x 3's as furring.

Apply furring strips horizontally, at 16-inch intervals, on the wall to be covered, and nail to the wall studs using 7-penny box nails. Wherever panel edges fall, fill in with vertical strips. Location of wall studs, if covered, may usually be determined by following the placement of the nails in the baseboard.

A long, straight-edged board is a good tool for determining how even a wall is. If the wall is uneven, true up the furring by slipping thin pieces of wood or folded cardboard under the low places.

If the wall is a new one and the studding is fairly even, furring may be dispensed with, but a careful check must be made to be absolutely certain every panel edge will rest on a stud. If there are places where studs do not fall at panel joints, install supplementary studs at these points. For every four feet of panel, nail 2 x 4 inch crosspieces (blocking) between studs. They need not be in a continuous line, but should form a firm backing.

CAREFUL planning of a paneling installation can save money. In advance of placing paneling, make a scale drawing of the walls involved, and determine which area each panel will cover. In cases where short panels can be used, it's possible to save as much as 25%. The shorter a panel is, the less is its per-foot cost and panels 4, 5 and 6 feet in length are available as well as the standard 8 footers.

If your wall height is over 8 feet, the problem may often be resolved by the ingenious use of built-in cabinets, shelves, baseboards, corbels or chair rails.

Use of trough or cove lighting may make it unnecessary to have panels of full room height. If the room has a strong horizontal line, such as curtain valance, the line can be continued as a fascia board, using 1 x 4 lumber horizontally. Panels that fall short of full height by 6 inches or less can be compensated for by installing baseboard and cornice to make up the difference. These may be made of matching hardwood lumber.

Wainscoting and drop-ceilings offer still another solution to the short-panel problem, as well as a challenge to provide a freshness

of approach in the use of these techniques.

To achieve required dimensional stability so that the wood will not swell or shrink after it is applied, store the panels for a few days in the room in which they're to be used. When installation is ready to proceed, variously place the panels about the room until the best sequence of coloring and figuring is achieved. Mark sequence numbers on the back of each panel. Most lumber yards have no objection to handpicking of panels, so make the best match possible.

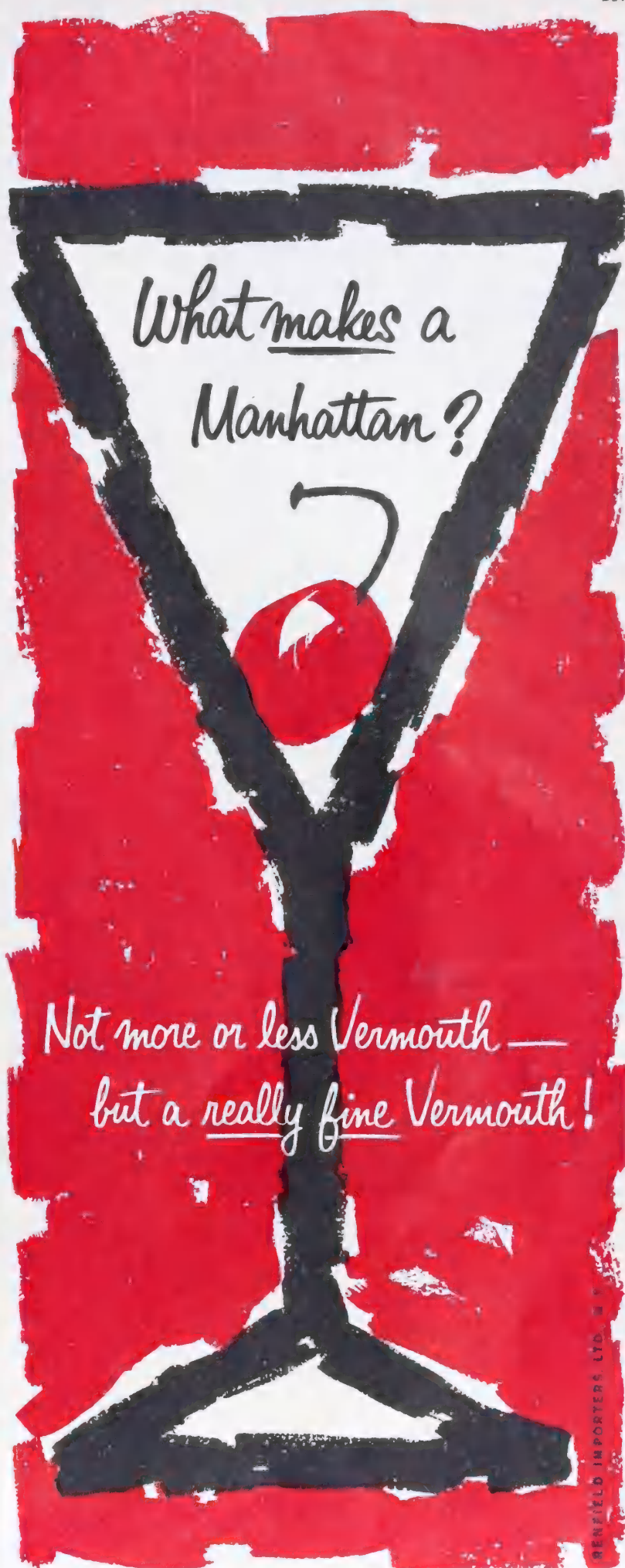
PANELS may be sawed either with a hand or power saw without damaging the face veneer if the following is remembered: Keep the panel's good face *up* when using either a handsaw or table saw. Keep the good face *down* if you use a portable power saw or radial saw. In drilling through a panel, drill only halfway through, then turn it over and complete the hole from the other side.

There may be places where the sill of a window may not be level, or the side of a doorway opening may not be plumb. Therefore, in making measurements for cutting, always measure from several points to insure an accurate fit.

Start paneling at a corner of the room. With a plumb bob or a spirit level, determine if the line where the walls intersect is perfectly vertical. If it is slightly out of plumb, set the panel within an inch of the corner and with a pair of scribes mark on the panel a line corresponding to the corner line. Then cut whatever is required off the panel edge to compensate for the wall's irregularity. Use the same scribing technique in fitting a panel against any irregularly surfaced wall—such as that of stone or masonry. A scribe is also helpful in accurately butting against door and window frames or built-in cabinet work.

In most cases, contact cement is the most desirable means of applying pre-finished panels. Place the panel near its point of installation so that with a pencil you can, inconspicuously, mark near its top edge the position of studs or furring strips to which it is to be attached. With a long straight board, draw on the back of the panel the lines indicating the full length of studs or furring, as well as placement of blocking. Use a 2-inch paint brush and apply contact cement to both surfaces that are to be bonded. Cement should dry to a gloss film in from 30 minutes to

(Please turn to page 203)



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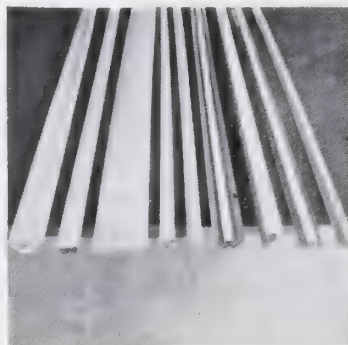
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CEMENT AND PLYWOOD

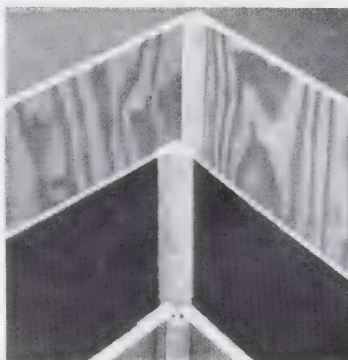
CONTINUED FROM PRECEDING PAGE



15. Hardwood moldings or veneers bonded to aluminum are available. Moldings shown are crown, chair rail, baseboard, half round, cove, inside corner, outside corner, divider, cap.



19. Panel placed against door opening is marked for cut. Cut-out section, used to cover door, will make a door that exactly matches the grain and texture of wood paneling around it.



16. Conventional inside corner treatment may be made with veneer-faced aluminum, cove, or half round moldings but a good inside corner without any molding can also be made.



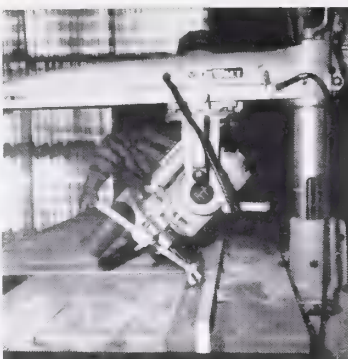
20. Use anchor plates to fasten furring to masonry. Dab special cement on back of plate, press it firmly in place. Plate nails fit through holes drilled in furring, are then clenched.



17. Inside corner butt joint is made by merely setting panels squarely against each other. If corner is not plumb and true, panels should be scribed to it—not too difficult a job.



21. To install ceiling panels, make a T-support. Nail temporary cleat to the wall $\frac{3}{8}$ -inch below ceiling. Slip end of panel over cleat, use T-support to walk the panel up into position.



18. Outside corners without molding require greater skill. Better not try unless you have power equipment. Radial saw shown will cut needed 45-degree angle with great precision.



22. In covering very rough walls, it is sometimes simplest to erect a framing wall of 2 x 3 studs. Framing may be nailed together on floor, then raised into position and anchored.

hours. If some spots appear dull, if the first coat is absorbed, apply more cement.

The cement bonds instantly on contact, so have each panel in exactly the right position before pressing it in place. Fit the first panel snugly to the corner, then slide a door swing it shut against the wall, making whatever slight adjustments of position are necessary for a perfect fit. With a cloth wrapped in protective cloth, hammer on the panel along all points of contact. Once this is done, the panel cannot be further readjusted. It's there to stay.

A 1/4 inch clearance for expansion is desirable at floor level. A strip of plywood placed on the floor will give the panel the needed 1/4 inch boost. When the first panel is up, its edge serves as a guide in placing the next panel. If panel attachment is to be made by nailing, use No. 19, 3/4 inch brads and countersink the brads about 1/16 inch with a 1/32 inch nail-set. Fill the countersinks with matching lacquer or putty stick supplied with prefinished panels, or buy the necessary putty from your dealer. Spacing brads is 8 inches apart, you'll need about 1 pound per 1,000 square feet of paneling.

MARK accurately the position of wall switches and electrical outlets of cut-outs, first remove the covering plate of the unit. Before moving the switch or outlet unit to its new position, shut off the current at the electric panel board. Removal and replacement of these units requires only a screwdriver. Rub the edges of the electrical outlet with blue chalk. Press the outlet into position against the box and rap sharply with the side of the hand to print the box outline in ink on the back of the panel.

A variety of special moldings is available for use where intersecting walls meet to make inside corners or outside corners. However, the simplest and usually most attractive method of joining intersecting walls is without the use of molding. At inside corners, the plywood is merely butted, one panel against another. Use a scribe, if necessary, to assure a close fit. At the outside corners by mitering the edges of the meeting panels. This means accurately trimming the panel edge at a 45-degree angle, so that when the two panels meet, they make a perfect 90-degree corner.

Experienced craftsmen can make such a cut with a handsaw and chisel. However, if you are uncer-

tain of your talents, the simple solution is to use outside corner molding. These moldings are made of aluminum with matching veneer bonded to the metal. Nailed to the corner, it is inconspicuous once both meeting panels have been slipped into its channels. A similar wood-on-metal inside-corner molding is available, as well as one for joining panels on the straightaway. In each case, the molding is nailed to studs or furring strips after being slipped on one panel and the next panel is then slid into place.

PANELING with plywood in many cases offers opportunities to simplify existing molding treatment around doors and windows. Though plywood may be carefully fitted around a door opening, for example, a better method may be to remove all moldings and bring the panel to a flush fit over the jambs. Casing around windows may be similarly simplified. Veneer doors are available to match most types of plywood. Existing doors may readily be covered with plywood, the door facing being cut from the same panel as the wall, area adjoining so there is no break in grain continuity from wall to door. It will, however, be necessary to remove the door stops and set them back the thickness of the plywood so that the new door face will be flush with the frame before rehanging the door.

Paneling of ceilings is done in much the same fashion as walls. Provide a low scaffold of planks placed across a pair of sawhorses so your head is about a foot from the ceiling. Make a "T" support by nailing together 1 x 2 boards, with the top of the T three feet long and the stem an inch longer than the distance from the scaffold top to the ceiling.

Nail a temporary 1 x 2 cleat at the top of the wall, 3/8 inch below the ceiling line. Wedge the end of the panel being erected into this slot, and then with the T-support walk the rest of the panel into position. The support may be wedged between scaffold and ceiling while cementing or bradding operations are completed.

In ceilings consisting of bare joists, panels may be applied either parallel to or across the joists. If there is no joist where a panel edge falls, insert 2 x 4 blocking as backing. On plaster ceiling, apply 1/4" x 2 1/2" or 1" x 3" furring strips.

In placing panels over masonry or concrete walls, apply 1 x 3 furring strips as previously described for frame walls. In most cases, 6-penny steel-cut nails may satisfactorily hold the panels in place. (Please turn the page)

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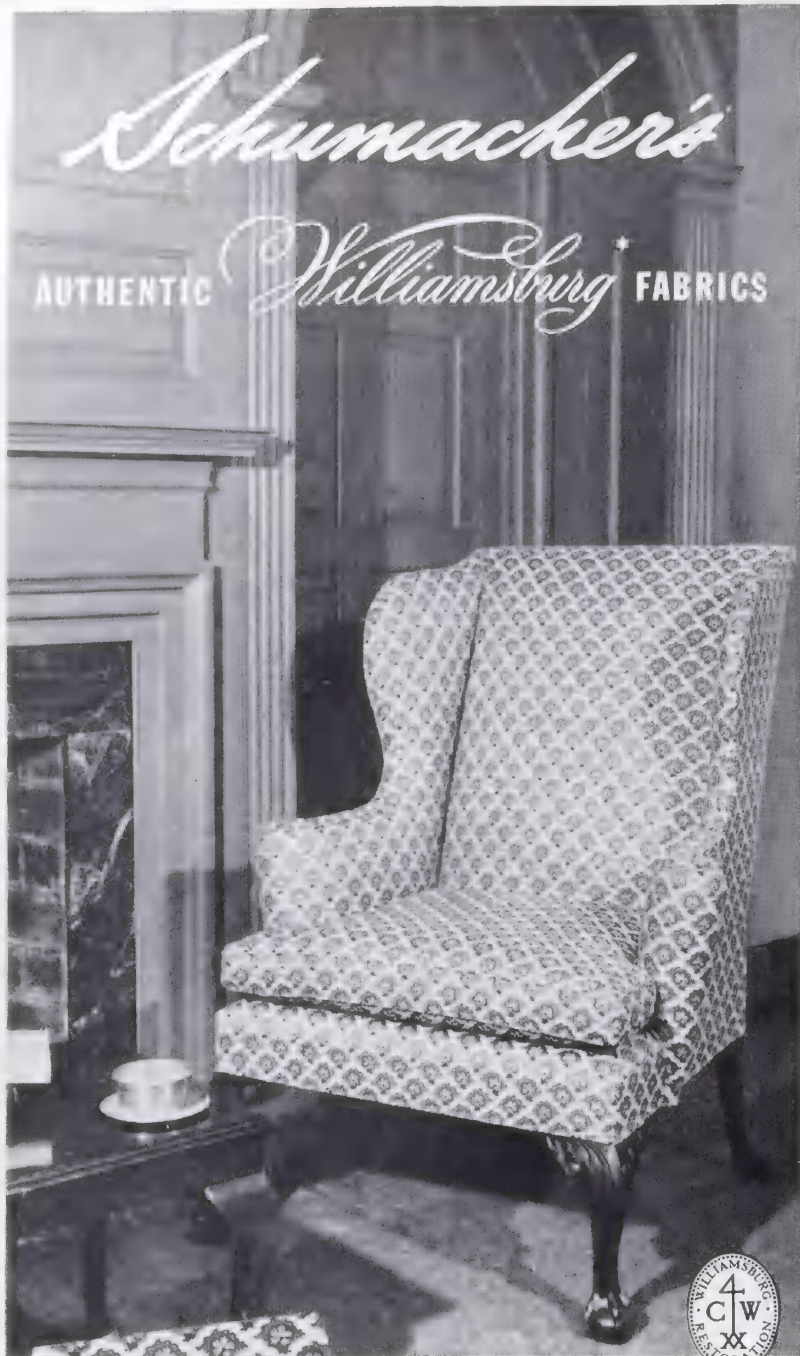
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Chair by Kittinger

Quality is a Schumacher Tradition

CEMENT AND PLYWOOD

CONTINUED FROM PRECEDING PAGE

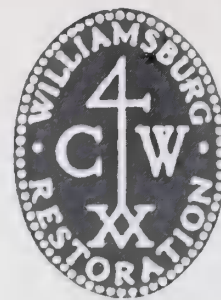
torily be used for nailing the strips directly to the masonry. Space nails about 1 foot apart, exercising care to avoid damage to walls which may later result in leaks. If the wall is of poured concrete and it is impossible to drive nails into it, use a carbide-tipped masonry drill to cut holes for masonry plugs. Furring strips may then be screwed to the plugs.

ANOTHER method of applying furring strips to masonry is with anchor plates. The perforated plates have a projecting nail and are attached to the wall with special adhesive at 16-inch intervals. The furring strip, with pre-drilled holes, is set over the plate nails which are then firmly bent over.

For masonry walls which are highly irregular, it is often best to build a complete wall frame of 2 x 3 studs to which panels are attached. Build the frame on the floor and raise it into position. Space studs at intervals measuring 16 inches from the center of one stud to the center of the next, toenailing them top and bottom to horizontal 2 x 3's. It is usually sufficient to nail the top 2 x 3 to the ceiling joists to secure a solidly rigid wall, and steel-cut nails may be used to make attachment to a concrete floor.

In areas subject to termite damage, use preservative-treated stock for furring strips and cover with copper bonded paper before applying panels. This copper shield both termite-proofs and damp-proofs the wall and is a valuable asset even where moisture conditions alone are the problem. It is well to back prime all panels with a coat of paint primer before placing them. On all exterior masonry basement walls, provide ventilation by installing small vent louvers at the top and bottom of paneling at about 6 foot intervals.

Contact cement may be purchased at any well-stocked hardware store or lumber yard. Be specific about the word "contact." The prefinished 4' x 8' panels of V-grooved plywood are available at lumber yards. The manufacturers are: Atlas Plywood Corporation (Randomwall), Boston, Mass.; Georgia-Pacific Plywood Company (G. P. Prefinished), Savannah, Ga.; Nickey Brothers, Inc. (Mark 16 and Randowall), Memphis, Tenn.; Roddis Plywood Company (Craftwall), Marshfield, Wis.; U. S. Plywood Corporation (V-Plank), New York City.



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HOW TO BRING ORDER TO THAT BEDROOM CLUTTER

CONTINUED FROM PAGE 183



A broad flat box like this old wicker-covered chest will help you find the ornament you need at a glance. Pad bottom with velvet.



These shallow two-drawer units by Mueller, stacked on top of chest, make wonderful files for all sorts of small treasures.

(Please turn to page 208)

Fluff-loomed Beauty and Comfort



Faribo blankets are fluff-loomed of only the finest, 100% wool,* in today's fashion-right colors, for luxurious, sleeping enjoyment.

Faribo blankets are the choice of all wanting the ultimate in beauty and comfort.



Faribo Flight-Lite... with the lacy weave and handwoven look... is fluff-loomed for a light touch of warmth and comfort. The ideal weight for moderate temperatures and air conditioned sleeping.



Faribo robes will add enjoyment to every excursion, whether you're a sports-car enthusiast, stadium spectator or picnicker. Brilliant plaids of 100% wool* fluff-loomed for beauty and comfort.

*Buy Wool—
It's better by Nature—
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blankets and robes

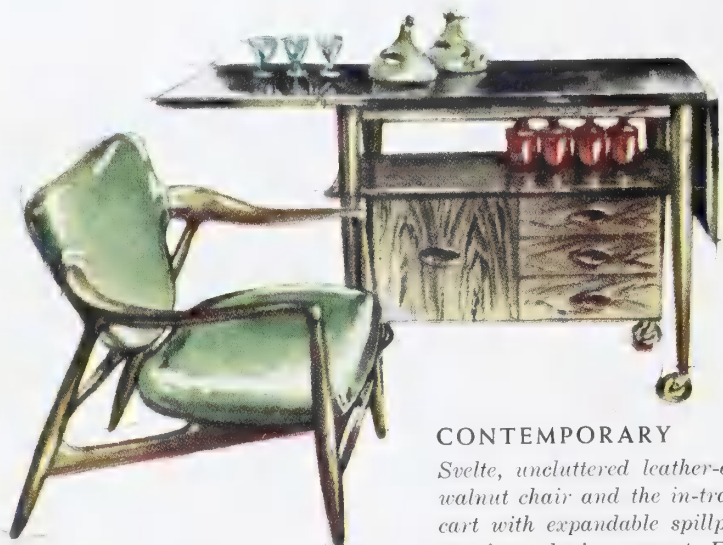
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PROVINCIAL

New accompaniment for the upholstered armless chair: the seat-height chest shown in walnut with a parquetry top. Both from our Mediterranean Collection.



CONTEMPORARY

Svelte, uncluttered leather-and-walnut chair and the in-transit cart with expandable spillproof top for today's gourmet. From famous Circa '60 Collection.



TRADITIONAL

Empire influences another seat-height chest, seen here with an Italian marble top. Beside it: a mobile barrel chair, beautifully and invitingly curved.

* Mail twenty-five cents for Booklet to Heritage Furniture, Incorporated, Dept. HB-5, High Point, North Carolina.

HERITAGE

DESIGN * CRAFTSMANSHIP

HOW TO BRING ORDER TO THAT BEDROOM CLUTTER

CONTINUED FROM PAGE 206

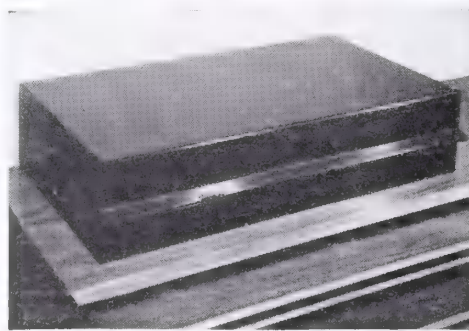


This black lacquer miniature Tansu box is sized just right for holding gloves or handkerchiefs. From Lord & Taylor, New York.



LISANTI

GEORGE SMALL



Neatness will come naturally to a man if he owns this black lacquer box by Romweber. It is ideally organized for the nightly emptying of his pockets.



Chairs: Dunbar
African Sculpture: Carlebach Gallery



Firth Tuftwoven® "Algiers"
Above: Indian Gold NO. 4408W

Other available colors:
Charcoal Glow, Cactus Green,
Loam, Weathered Pine, Christmas Cheer,
Ribbon Grass Green, Tiger Lily Red,
Gray Pebbles, Dominoes,
Coral Sea

It's so easy to own an all wool carpet like this... This is FIRTH TUFTWOVEN® Algiers... the glowing, sun-flecked color is "Indian Gold." It's more than a radiantly beautiful new carpet... actually it's one of the most economical floorcoverings you can own. Every inch is thick, pure wool - to cover your floor with a luxurious layer of warmth and quiet to give you extra years of wear. And you'll love the deep, springy wool texture - the bright cheerful color mixtures that hide soil and footprints, and are so wonderfully easy to keep clean. You'll know it's the wisest choice you could make when you see how beautiful it looks in your home... how surprisingly easy it is to afford. Yes, you'll see why "Home means more with carpet on the floor" when you see thrifty all wool "TUFTWOVEN" Algiers by FIRTH.

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*worth more when you sell it***



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Imagine how guests would admire a beautiful bathroom like the one above! Fixtures are in warm tan, highlighted by Eljer's graceful new chrome fittings. Five other pastel colors and gleaming white are available in vitreous china and porcelain-enameled iron or formed steel.

Think, too, how the all-steel Eljer kitchen shown below would increase the value of your home. Before you modernize, get our new idea book. Write Eljer, Box 836, Pittsburgh 30, Pa., enclosing 10c.

Eljer fixtures are available in a wide range of prices and styles, to suit the most exacting needs. Eljer Division of The Murray Corporation of America, Three Gateway Center, Pittsburgh 22, Pa.
Look for Eljer in the Yellow Pages.

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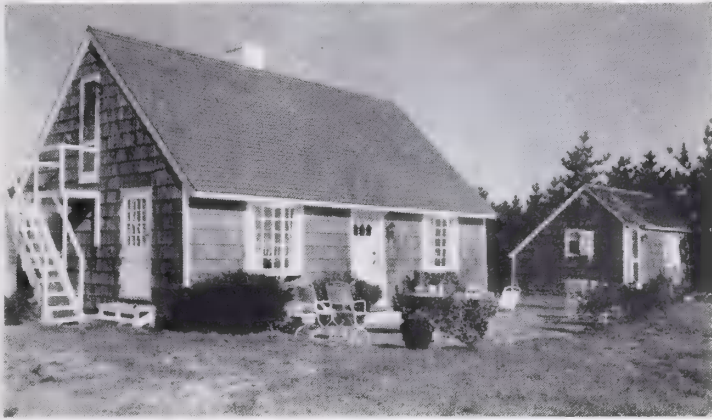
DIVISION OF THE MURRAY CORPORATION OF AMERICA



***ELJER** — *the only name you need to know in plumbing fixtures*

THE PAST IS NOT FOR BURNING

CONTINUED FROM PAGE 146



Exterior view of this seaside cottage shows small guest house, containing bedroom and bath, contemporary with main house. Outside stairway leads to owner's bedroom in the eaves. All bedrooms are separated from living area, insuring maximum privacy.

furniture and ornaments from various countries, the house incorporates Portuguese antiques, lacquered tin from the Orient, Spanish, English and Italian pieces. Theorizing that eighteenth-century citizens might easily cherish antiques themselves, he chose numerous pieces from the seventeenth century. This lively use of the imagination results in an atmosphere as indigenous to the house as the house is indigenous to the place.

No slavish generalizations can be made about residing in old houses, for there is no virtue in clinging to an antiquity just be-

cause it is old. However, the dweller in an old house does derive certain boons. The memories of this house—Algonquin cresting the brushy hills, full-rigged clippers in the open sea, whalers and whales, storms and wars—fire the imagination. It has an intimacy with weather—vanished snows and blown blossoms—and it is accustomed to people, accommodating itself to the new step on the stair, the strange hand caressing the old molding, the blaze on the hearth, reflected in different eyes. He who loves an old house never loves in vain. The old house invariably returns the compliment.



Service entrance of house faces driveway, but is made private by judicious landscaping. A modern electric kitchen is housed in the L. The natural sun trap, protected from ocean winds, is formed by L and main body of house, dates back to the 18th Century.

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you
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or buy

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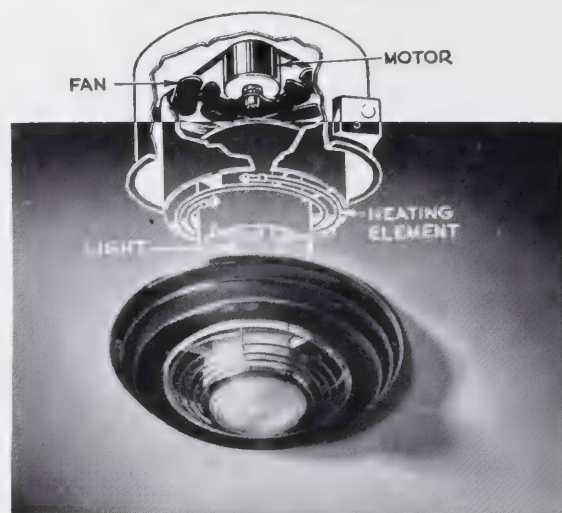
TEACHER'S

HIGHLAND CREAM Scotch Whisky

86 PROOF • Blended Scotch Whisky
Schieffelin & Co., New York

FOLDING DOORS TURN ONE ROOM INTO THREE

CONTINUED FROM PAGE 160



For boosting bathroom temperatures an electric heater, combined with an overhead light, was installed. Unit is safely out of reach of inquisitive fingers and also eliminates chances for accidental burns or fires from careless handling of towels and clothing. Unit has fan for circulating heat and air.

Here is a list of construction materials and furnishings used to change a nondescript recreation room into an easily maintained and delightfully simple room of many uses, shown on pages 156 through 160. The builders were Nagl Construction Company, Scarsdale, N. Y.

CONSTRUCTION

INTERIOR FINISHES: Paneling and cabinetwork, "IP" Birch Plywood, International Panel Boards, Ltd., Gatineau, Quebec, Canada, New York, N. Y., and Chicago, Ill. Counter tops "Micarta," U. S. Plywood Corporation, New York, N. Y. Perforated steel "Cross Airline" in top of wainscot, Cross Engineering Co., Carbondale, Pa. Cork wall covering in recreation room, Dodge Cork Co., Inc., Lancaster, Pa. Ceramic tile for walls and floors (bathroom), Mosaic Tile Co., Zanesville, Ohio. Rubber tile floor in recreation room. Amtico Flooring Division, American Biltrite Rubber Co., Trenton, N. J. Paints and woodstains, The Martin-Senour Co., Chicago, Ill.

FOLDING DOORS: "Modernfold" in recreation room, New Castle Products, Inc., New Castle, Ind.

HEATING: Baseboard heating unit, Boiler Division, Burnham Corporation, Irvington, N. Y.

LIGHT AND HEAT: "Heat-a-Lite" in bath ceiling, NuTone, Inc., Cincinnati, Ohio.

GLASS: Mirror on door, Nurre Companies, Inc., Bloomington, Ind.

HARDWARE: Shelf standards and 2 brackets and shoe rack, tie rack, trouser rack in wardrobe, Knap & Vogt Mfg. Co., Grand Rapids, Mich.

EQUIPMENT IN BATHROOM: Plumbing fixtures, Crane Company, Chicago, Ill. Tub enclosure, "Tubmaster," New Castle Prods., Inc., New Castle,

Ind. Water closet seat, C. F. Church Mfg. Co., Holyoke, Mass. Medicine cabinet, Miami Cabinet Division, The Philip Carey Mfg. Co., Middletown, Ohio. Lucite shower rings, Hall-Mack Company, Los Angeles, Calif. Lattice blind at window, "Lattiswood Draperies," Columbia Mills, Inc., Syracuse, N. Y.

FURNISHINGS

FURNITURE: Mattresses, "U.S. Koy-lon," Footwear and General Products Div., U.S. Rubber Co., New York. Bed frames, Harvard Manufacturing Co., Cleveland, Ohio. Desk chairs, Salmons & Co., New York. Open arm chairs, Selig Mfg. Co., Leominster, Mass. Folding table and chairs "Samsonite," Schwayder Brothers, Inc., Detroit, Mich. courtesy of R. H. Macy & Co., Inc., New York, N. Y.

LAMPS: For desks, Nessen Studio, Inc., New York. For beds, Lightolier, Inc., Jersey City, N. J.

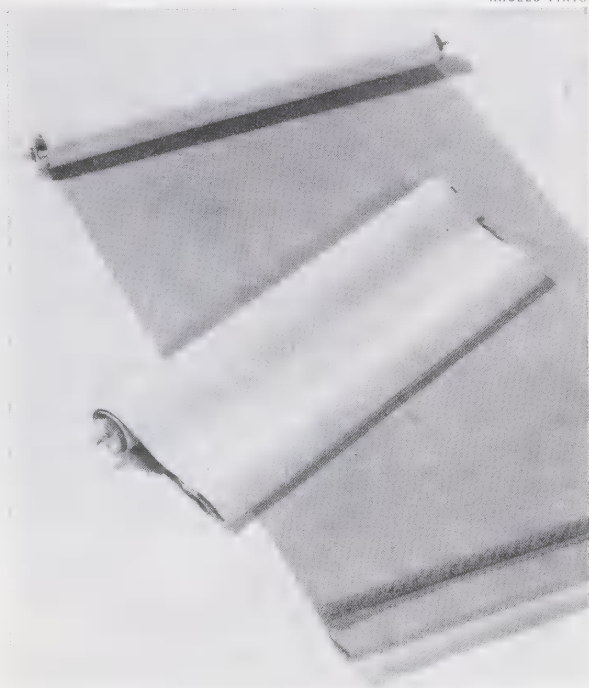
FABRICS: Bed cover, Louisville Textiles, Inc., Louisville, Ky. Towels "Royal Family," Cannon Mills, Inc., New York. Striped sheets, Wamsutta Mills, New Bedford, Mass. Orlon Blankets, Chatham Manufacturing Co., Elkin, N. Carolina. Draperies, J. H. Thorp & Co., Inc., New York. Window shades "Exlite," Window Shade Mfrs. Assn., New York, N. Y.

TV AND PHONOGRAPH: Step table containing record player and controls; amplifying unit; portable TV set, Magnavox Co., Fort Wayne, Ind.

ACCESSORIES: Pillows, Purofied Down Products Corp., New York. Clock on desk, Telechron Department, General Electric Co., Ashland, Mass. Toys, Toy Manufacturers of the U.S.A., Inc., New York. Measuring stick on door, decal numbers, Meyer-cord Co., Chicago, Ill. Sponge mosaic picture by William Bowie.

FOLDING DOORS TURN ONE ROOM INTO THREE

ANGEL PINTO



To darken the room for daytime naps (or to shut out objectionable light at night, too) opaque window shades were installed. Shades, both washable and flameproof, have a white reflective surface on the exterior side and are a room-matching color on the inside. For that extra finishing touch they have a trim of neat cording visible only on the room side.



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a Reclining Chair
you'll proudly place in your *Living room*



PRINCE-OF-EASE has distinguished Kittinger Styling and Reclining Comfort never before available. It has the appearance of a luxurious lounge chair with no outward hint of its delightful reclining features.

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Handsome choice of styles and fabrics... available with seat and back height to *fit Tall or Short*. Send for illustrated folder and name of Authorized Dealer nearest you. Kittinger Company, 1817 Elmwood Avenue, Buffalo 7, New York.

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ROLL OUT THE REFRESHMENTS

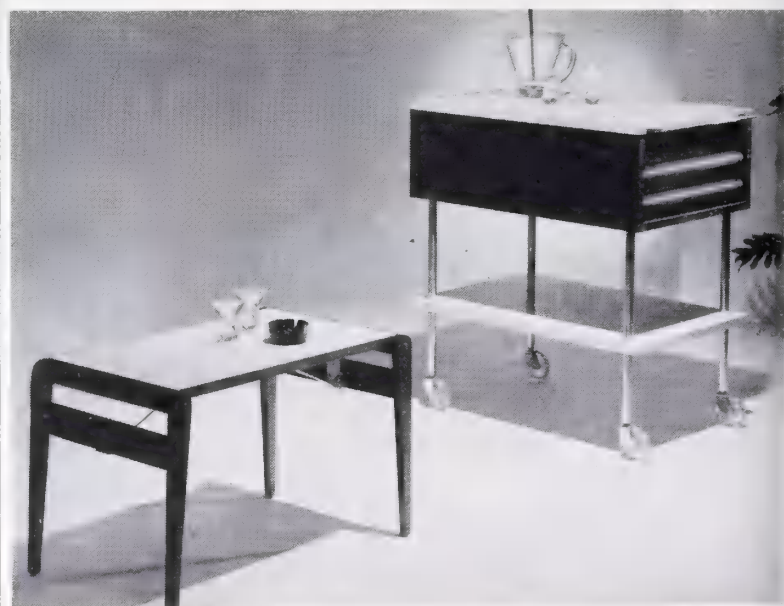
CONTINUED FROM PAGE 178



Bar cart with white plastic top, lower serving shelf. Tambour covers bottle storage compartment at side. Walnut, in oil finish. From Cavalier Corp., Chattanooga, Tennessee. \$119.



Top of this walnut server opens from 38" width to 56", to show black thermo-plastic utility insert. Depth is 18". Has drawer, is chrome-trimmed. From Hekman, Grand Rapids, Michigan. \$107.



Service cart stores three folding snack tables. Cart is 28" x 18" x 30", tables 26" x 14" x 15". Plastic top, brass towel bar. Brown-Saltman, South Gate, Calif. \$200.



Lacquered solid brass frame, with heavy crystal shelves. Cart looks light; simple frame is sturdy. Maxwell-Phillip Co., Inc., New York, N.Y. \$125.



Laminated, specially tempered glass shelves withstand extreme heat. Solid brass frame. Sherrill Furniture Corporation, New York, N.Y. \$98.



Lightweight rattan serving cart, with Micarta top and shelf, 35" x 18". It comes in five finishes. Ficks Reed Co., Cincinnati, Ohio. \$75.

(Please turn the page)

Bunting

sectional
upholstered
chairs

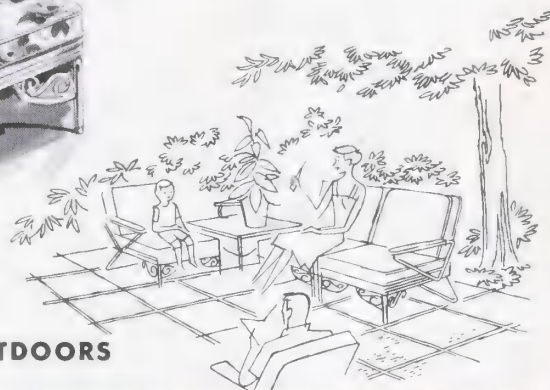


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matched-design with unique colonial
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A. Bread Box. Strongest, most beautifully-styled bread box ever! Durable aluminum — heavy, high-impact polystyrene plastic. Adjustable shelf, "Hideaway" door. Copper color, \$12.95; or polished aluminum, \$11.95.

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D. Range Set. Matched-design set includes grease container (with strainer) and salt and pepper shakers for handy range use. Copper color, \$3.95; or polished aluminum, \$3.50.

E. Cookie Canister. Keeps cookies at just the right degree of freshness. 2 lb. capacity. Black enameled cover and identifying silhouette. Copper color, \$2.95; or polished aluminum, \$2.75.

F. Cake Humidor. Special humidifier in cover keeps baked foods "oven-warm" for days. Lock-on tray for carrying safety. Copper color, \$6.50; or polished aluminum, \$4.95.

*includes cord and excise tax.


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WITH POLISHED ALUMINUM
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WITH COPPER COLOR
COVER. \$23.45*


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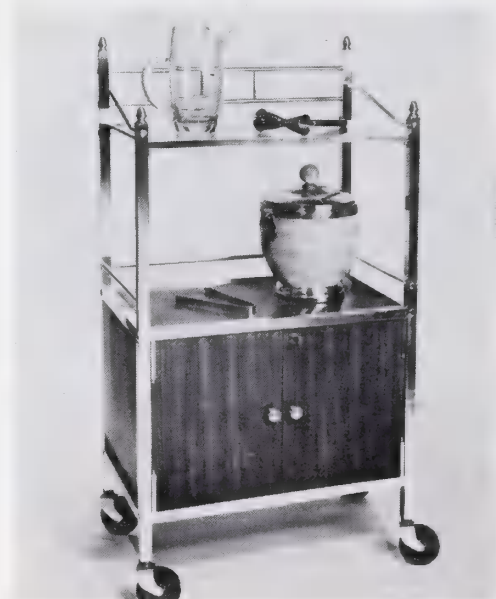
WEST BEND ALUMINUM CO.
DEPT. 645, WEST BEND, WISCONSIN

ROLL OUT THE REFRESHMENTS

CONTINUED FROM PRECEDING PAGE



Rolling table. Philippine mahogany with rawhide bindings. Wood top. \$98. Available also with leather. The McGuire Co., San Francisco, Calif.



Liquor cabinet below locks. Of alcohol-proof plastic, holds twelve bottles. Maxwell-Phillip Co., Inc., New York, N.Y. \$200.



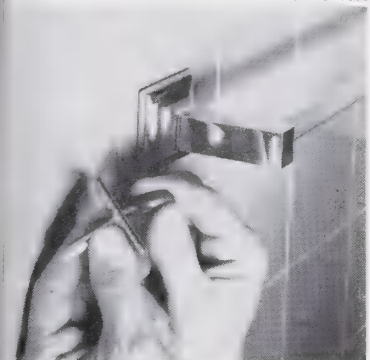
Rolling tray-cart of teak with oak legs. Oil finish. Cart folds for storing. \$57. Dux, Inc. Distributed by George Tanier, Inc., New York.



Five-minute Fixits

**No holes to drill:
These glue to tile**

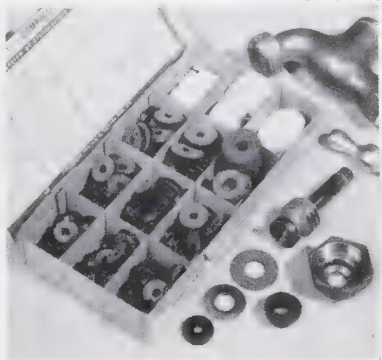
STANLEY STUDIO



Lar-Not bathroom accessories come complete with a sealed capsule of a special glue that bonds them tightly to the slickest tiled surface. You puncture the capsule, rub the glue on the back of the mounting plate, as shown, press plate tightly to tile, hold in place minutes, wait 24 hours, then add fixtures and make set-screw firm. Choice of 12 accessories. Rayco Products, Inc., Middletown, Conn.

**Keep a wardrobe of
washers on hand**

STANLEY STUDIO

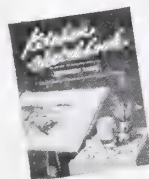


Sexauer kit has long been a standby of the master plumber. It is now available to homeowners who want to be ready for minor repairs. You choose assortment suited to your needs. May include the bibb screws for faucets in addition to washers and packings shown (often useless to add new washer because screw fits improperly). Kit sold only by master plumbers in your neighborhood.

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Send for this fascinating idea booklet!

A striking collection of new kitchens in full color, plus valuable planning hints from America's oldest kitchen manufacturer.

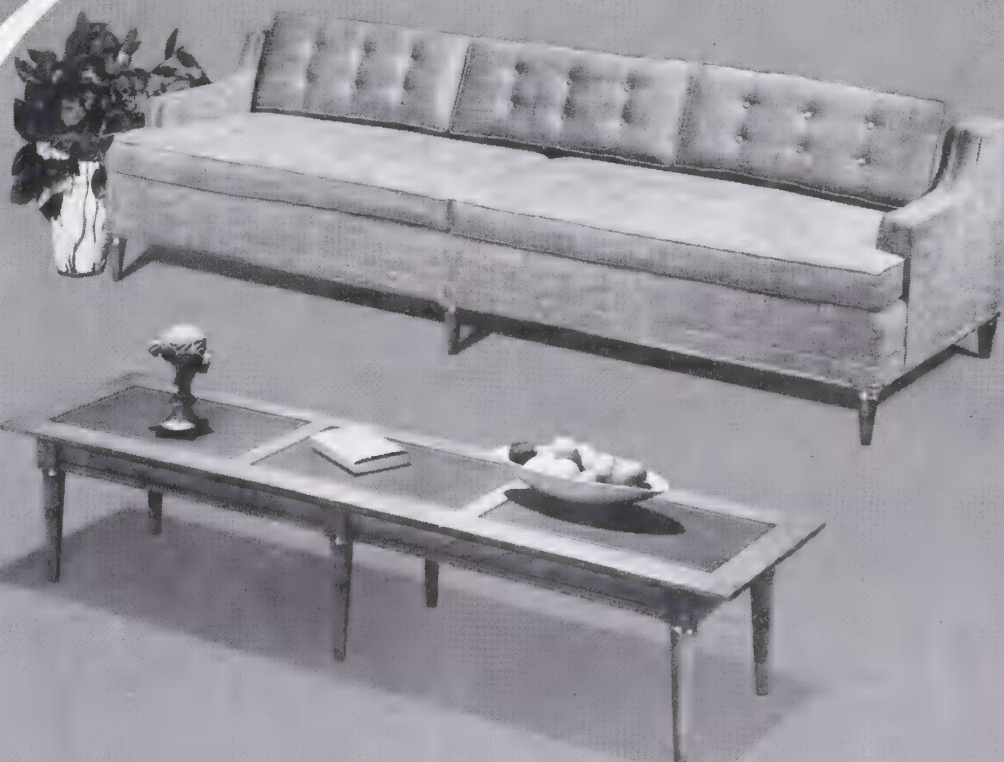
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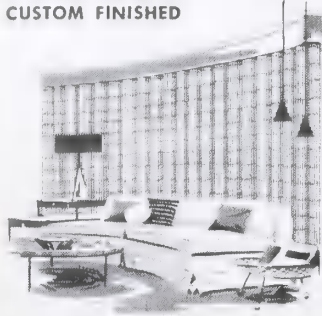
Century
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All upholstered pieces in Firestone FOAMEX cushioning

TEMLITE Loomwood

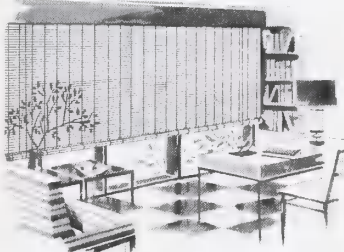
graceful woven-wood custom-crafted of narrow precision-beveled splints

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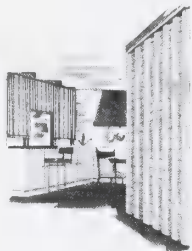
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MEMO to a MODERN EPICURE

by Poppy Cannon



In the merry month of May, there must be bowls of May Wine. The classic Maibowle calls for Moselles or Rhine Wine with brandy added and champagne, all infused with the fresh hay scent of sweet woodruff or waldmeister, and aglow with fresh strawberries.

It's the most glorious of all wine punches: no May should pass by without it.

Innocent May Wine

Recently we came upon May Wine in a non-alcoholic guise served, if you please, as the first course at a springtime breakfast or a lunch. It was made with sparkling Catawba, an effervescent white grape juice bottled by Meier's, winemakers in Silverton, Ohio. Though it was new and surprising to us, we were told that this champagne-like juice has been on the market since 1898.

Fresh woodruff is best for flavoring May Wine, but we know of no

place to get it unless you grow it. You can buy dried woodruff in Macy's or Tel Burn or Rahmeyer's in New York.

To make an Innocent May Bowl (12 servings) add one-half cup dry woodruff to one large bottle Meier's sparkling Catawba grape juice, cover and allow to stand several hours or overnight. In the morning strain the wine and chill in the refrigerator. At serving time
(Please turn to page 221)

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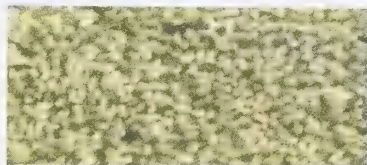
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The longest-wearing luxury you've ever seen is carpeting of 100% DuPont Carpet Nylon! This carpeting helps put a spring in your step (thanks to Du Pont Carpet Nylon's greater resilience) . . . shrugs off spots and stains (they're whisked away with detergent and water or cleaning fluid)!

And even more exciting fashion-wise, this truly beautiful carpeting comes in new decorator colors, weaves and textures! Discover for yourself the new beauty, fashion rightness and longer

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MEMO TO A MODERN EPICURE

CONTINUED FROM PAGE 218

ld another bottle of cold sparkling Catawba and one quart of fresh strawberries. Serve in sherbet or champagne glasses or best of all in crystal punch cups, providing a saucer and a spoon for eating the berries.

Sparkling Catawba Cocktails

For the teenagers, for chic and sophisticated AA's, for all those who for one reason or another eschew the headier drinks it's a gracious hostess who provides something that looks like the real thing and tastes delightful. Chill sparkling Catawba in ice just like champagne. Serve in champagne glasses, adding to each drink two or three drops of Angostura bitters and garnish with a slice of orange or lemon.

Meier's Sparkling Catawba is sold all over the United States and Canada in fine food shops and department stores like Charles & Co. in New York, Marshall Field's in Chicago, City of Paris in San Francisco, Frederick & Nelson in Seattle. The price is around \$2 for the large bottle. Also comes in 12 oz. bottles.

Free Form, Free Spirited

Shown in the picture filled with any Wine is a bowl that is also full of inspirations. It is Fostoria's, hand-made and not expensive, just about \$15 at stores all over. Times without number we've used ours, but merely for a punch but for salad, for a company compote of fruits and, now that the weather's turning warmer, for chilled soups. Nor do the punch cups sit idly on the shelf awaiting festivities. Named with saucers and dessert plates to match, they make the most glamorous tea service. Tea never looked more beautiful. Or use them for dessert and demi-tasse. Don't fret about pouring hot liquids into these delicate-looking glass cups. Hand-made glass of this type is astonishingly durable.

New Mores—New Menus

The dinner that ends in mid-air without dessert appears to be missing along with the fad for meals balanced on the knee. Now more often than not you serve yourself from the buffet and sit down to dine at a charmingly set table—with place cards yet. Since previous courses and table-clearings

present problems, not only the first course but also dessert and coffee are often served in the living room.

Fair Lady Desserts

In tune with "My Fair Lady," hostesses are going Edwardian. There is a widespread revival of interest in cordials and the liqueur combinations of that luxurious age. But these appear in new guises. The Stinger, for instance, is no longer a cocktail but an after-dinner dessert drink served on rocks or, more elegantly, as a frappé poured over finely crushed or shaved ice in a sherry or champagne glass. So simple, so easy, and chic. We stir together equal parts Heublein's White Creme de Menthe and Martels Cognac; pour over ice, provide a short cellophane straw and decorate merrily with a rosebud or fruit blossoms—from unsprayed trees, please.

Low Calorie Glamour

One of the more attractive features of the frappéed cordial dessert is the calorie count. You could serve an ounce of stinger, about two tablespoons, which is plenty for a small glass, along with petit fours made from Duff's low-calorie cake mix and still keep the total calorie count within 100.

Cake for the Slender Epicure

Why, we wonder, hasn't there been more hoop-de-dah about Duff's low-calorie cake and frosting mixes with less than a third of the calories of ordinary layer cake and frosting? There's a chocolate and a white cake, too. To make petit fours, bake in square layer cake pans. Cool in the pans, frost the top, and cut into small squares or diamonds. A sprinkle of chopped nuts or toasted coconut adds few calories and considerable interest.

Jar Twister

Pry no more, my lady. More and more jars are following the lead of the ketchup and chili sauce packers in providing a new twist-off cap which requires only a quarter turn to open and can be replaced easily to form once again an air-tight seal. Already the new cap is being used not only on jams, jellies, and preserves but also on beets, olives, tomato juice, cab-

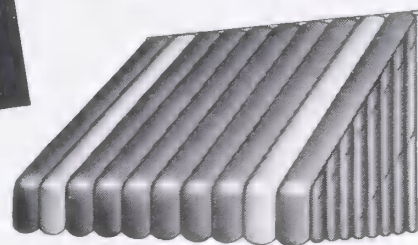
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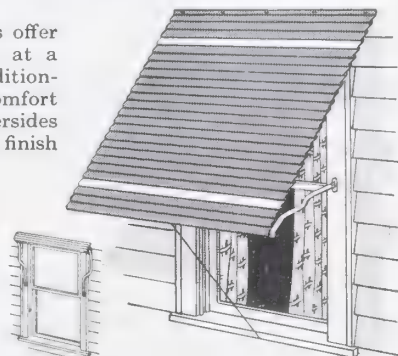


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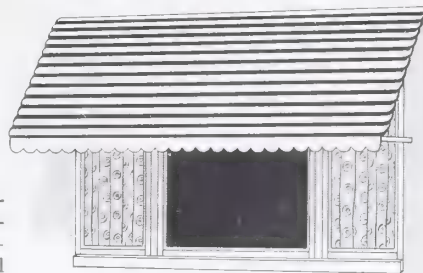


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The first roll-type awning with white Vinyl finish on underside for pleasant, cool interiors. Rolls up quickly, easily. A finely engineered product.

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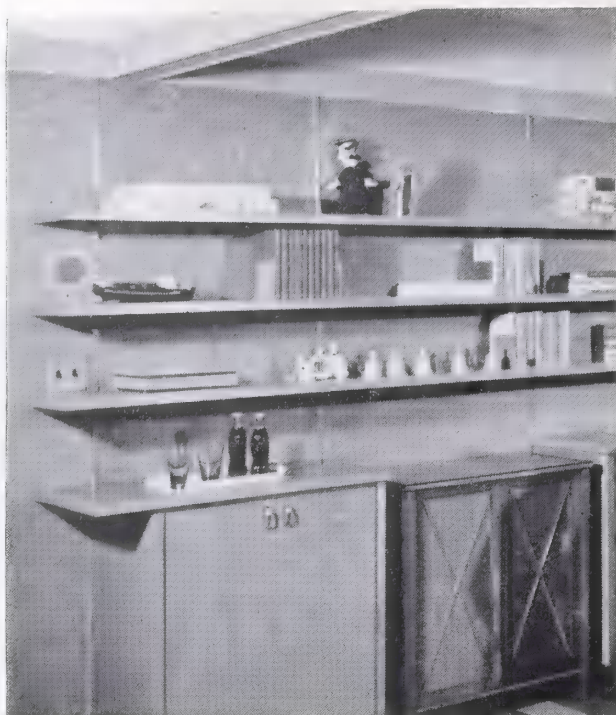
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Boys' room in remodeled home. See page 159.

When
it's
DODGE
CORK
on the
wall



you need never redecorate

The handsome genuine cork wall covering in this boys' room will withstand the activities of junior chemists, cowboys, or G-men. It's a lifetime wall—beautiful, easy to clean, quiets noise, and is ideal for pin-ups too. Dodge wall materials are available in cork tile and sheets in random shades; cork brick in four attractive colors; and Panelcork. Write for illustrated folders.



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Arzberg Translucent White—new as today and timeless as tomorrow! Beautifully correct on any table. 5 piece place setting \$6.95, Creamer \$2.50, Sugar Bowl \$3.00, Coffee Pot \$8.00. H. E. Lauffer Co., Inc., 230 Fifth Avenue, New York 1. SEND 10c FOR ILLUSTRATED BOOKLET IN "HOW TO CHOOSE AND ENJOY YOUR CHINA"

MEMO TO A MODERN EPICURE

CONTINUED FROM PRECEDING PAGE

bage, cheeses, salad dressings, syrup and vinegar.

Thank you, kind cappers!

Collectors' Cheeses

The hunt for unusual, interesting and delectable cheeses has been called one of the greatest and least competitively crowded of sports. In Paris there was once a cheese club, (perhaps it still exists) where the members met regularly to taste and sample. In order to be admitted to membership we are told that you must be able to identify 200 basic cheeses and do it blindfolded. Perhaps we are headed that way, for lately there has been a burgeoning of cheeses all over the United States. Much of this is due to the well-directed efforts of one Schrat-ter Import Company in New York, which have brought into the United States cheeses never known before in this country. Not only in the great department stores but in

Swedish Hablé. "The over-all characteristic" of Hablé cream-antilly from Osme, Sweden, and we quote from the package with complete agreement, "is an indescribable and delightful freshness." Seven years ago, when this cheese was introduced into the United States, Sheila Hibben, colleague, not given to hyperbole, wrote, "Endeavoring to be as restrained as I can, I shall merely suggest that the arrival of Creme Chantilly is an historic event and that in reporting on it I feel something of the responsibility that the contemporaries of Madame Harel, the famous cheese-making lady of Normandy, must have felt when they were passing judgment on the first Camembert."

Hablé comes in six-ounce packages which sell for about \$1.

Tallegio from Italy. How can you describe Tallegio? A close relation to Bel Paese, it belongs to the Stracchino family, but it is sharper, more pungent, more—shall we say—sophisticated.

French Rebelchon. Often spelled Roblochon, long known and highly regarded by Parisians this is mountain cheese from Savoy made of ewe's milk generally sold in blocks weighing about 1¼ pound each and selling for about \$2.30.

many little shops there are extraordinary finds. L. Rossi (at 1298 Second Avenue, New York 21) keeps on hand a number of notable and unusual cheeses. He takes a loving interest in them and is prompt and conscientious about filling mail orders.

Most Knowing Board

When a group of Chicago gourmets gave a "state dinner" recently, L. Rossi sent these six candidates for their cheese board:

Grape Cheese from Savoy. This cheese has many names. It is called La Grappe or Grappino or Fondue au Raisin or, in Paris, Le Tome de Savoie. Its most dramatic characteristic is the black beaded rind of dried grape seeds. Connoisseurs hail this cheese as among the highest ranking of the semi-softs. The grape seeds (somebody's sure to ask) may or may not be eaten. We say yes. La Grappe is sold by the pound or in two- or three-pound loaves, \$2.30 a pound.

Pont L'Eveque. One of the classic French cheeses, popular since the Thirteenth Century. The English consider it one of the greatest of all dessert cheeses—the perfect foil for a fine claret or tawny port. Imported in 12-oz. packages, \$1.50.

Fromage de Gourmandise. For centuries spirits and wines, brandies, sherries and ports have been mingled with cheeses. Such mixtures have been and are still exceedingly popular among the Britons—not so highly prized by continental purists. Certainly one of the most distinguished of this class is a rich, creamy cheese flavored with Kirsch, \$2.30 a pound. Postage is extra.

Cheese Bibliography

Erudite and numerous are books about cheese. Two recent volumes are particularly noteworthy "Cheeses of the World," by Andre Simon, published by Faber & Faber in London, and available in this



country from our mecca of cook-
books The Corner Book Shop, 102
Fourth Avenue, New York, \$7.50.
The other is "The Complete Book
of Cheese," by Bob Brown with an
introduction by that prince of
gophiles, Clifton Fadiman, pub-
lished by Random House, \$4.95.

Old Style Apple Dumplings

Do you, too, belong to a gener-
ation that remembers apple dum-
plings served for lunch or even for
dinner, hot and fragrant in a soup
plate? They were at their best in
apple-pie time when the fruit
was tart and would not bake to
 mush. Such apple dumplings are
 now quick-frozen, packed four to
 a box by Gibbs in Ludington,
 Michigan. Look for them in your
 local chain stores.

Only one criticism—the dump-
plings have a tendency to stick to-
gether, thus spoiling their pristine

loveliness, but we are told that a
new package has been designed
with dividers so that the dump-
plings will keep their figures
through freezing and baking.

Those who want lemon or hard
sauce may have it but, for us, we'll
take top milk and maybe a flicker
of butter. "just enough to cover
the thumb nail," as for buttered
rum. Then just a dash of cinnamon.

Salty Comment

Disappointing is the word for
several instant chicken bouillons
and concentrates that have come
our way recently. Artificially col-
ored a bright appetizing yellow,
they may fool the eye, but the
taste has only the vaguest remem-
brance that a chicken once passed
near here. So full of salt, they
make you feel like Lot's wife.
What's more, there's a slightly bit-
ter chemical undertaste.



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prepare Easy Beef-Noodle Casserole (6
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charcoal grilled chicken and duckling;
even ideas for grilling vegetables,
breads, desserts!

There is so much to "rave about" in
this great new cook book. Over 11,000
handy Index listings. Meals "For One,"
"For Two;" buying and cooking for a
crowd, kiddie treats — and much more.

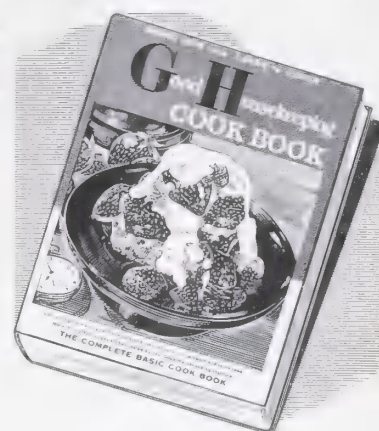
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to TRY it in your kitchen, FREE.

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—Mrs. C. C. Fanning,
Laurens, S. C.

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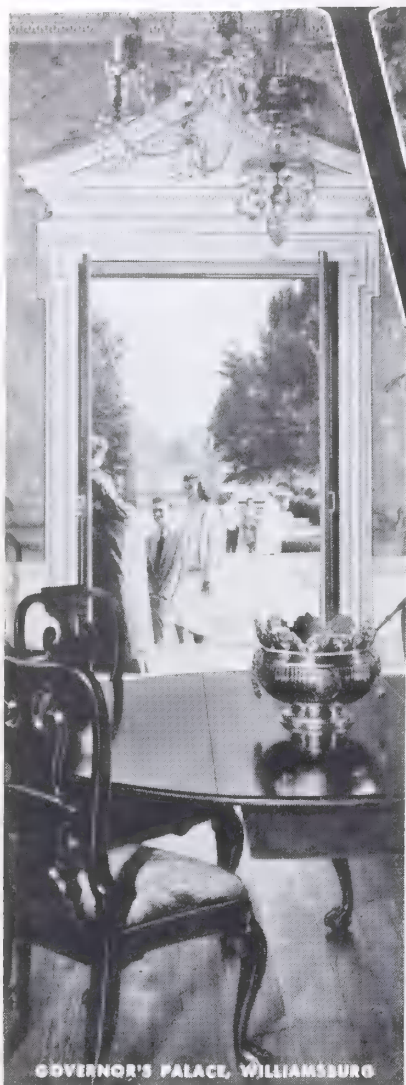
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VISIT NEARBY JAMESTOWN FESTIVAL APRIL-NOVEMBER

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 124

Rockefeller fortune could make them.

We travel thousands of miles to see places like Bruges and Venice, and Guatemala's Chichicastenango, to savor once again the whole atmosphere of past civilizations that still persist in our own time. But even though they have activity and life, they are quite remote and alien to us. Not so with Colonial Williamsburg. There are great lessons still to be learned here, as we show extensively from page 127 to page 142 and you sense them for yourself as you walk in its streets.

The daily life of long ago

This is one of the great contributions of the Williamsburg restoration—the feeling you have of not merely looking at relics of the 18th century but of looking in on the daily life of an important American city during the liveliest era of our history. Down Duke of Gloucester Street, in the capitol building, Virginia burgesses like George Washington, George Mason, Thomas Jefferson and Patrick Henry spoke their minds on the subject of life, liberty and the pursuit of happiness.

But you can imagine that between sessions of oratory Washington took his dish of scalloped Chesapeake Bay oysters at Mrs. Campbell's Coffee House and Jefferson, put up at the home of his dear friend and teacher, George Wythe, probably talked far into the night in his host's study, put his wig on a wigstand in the southeast bedroom, and awoke to breakfast on bacon from the Wythe smokehouse.

In Williamsburg speculations like this seem inevitable. History and the people who lived through the making of it take on flesh and bone, once you have actually seen and walked through the kind of houses these human beings lived in, examined their kitchen gardens and their cooking utensils, their easy chairs and their bed coverings, the thousand and one tangible accessories that implement daily life.

We have many "living museums" in America, all conceived to reproduce the atmosphere in which the past was lived rather than simply to show unrelated exhibits of antique furnishings and architecture. Perhaps you have seen some of them—the wonderful rooms at Winterthur, the American Wing of

New York's Metropolitan Museum of Art, the old Dutch estate of Phillipse Manor, the complete little towns of Old Deerfield and Sturbridge Village, for example.

Williamsburg is not a museum

But compared with Williamsburg these are vignettes, for Williamsburg is decidedly *not* a museum; it is the resurrection of an actual city. Eighty-one of the some 500 buildings are restorations of structures that have survived since the Eighteenth Century. More than 413 of the buildings have been reconstructed on their original foundations.

Obviously the research job on this has been, and continues to be, prodigious. To re-create the "lived-in" look and atmosphere, researchers have not only dug into archives of America and Europe, into old wills, insurance papers, inventories, court records, etc., but archeologists are still digging under the earth and bringing to light new discoveries.

Latest reconstruction is a windmill which will soon be in operation so that visitors can see how old Williamsburg got its flour. On the agenda, among other things, is the reconstruction of the first theater in America. Specialists have combed this country and Europe to find precisely the kind of furnishings that were used in the early houses. Fabrics and wallpapers have been made which duplicate minutely the designs found in fragments. Gardens and landscaping are thoroughly authentic, using only the flowers and planting material that the colonists themselves knew.

So you can see why, indoors or out, you feel surrounded with a continuing atmosphere of validity in this box-scented Colonial town. You do not turn suddenly from the past into the present as you do, say, when you leave the American Wing of New York's Metropolitan Museum and find yourself on Fifth Avenue. Since 1926 the restoration has cost 45 million dollars—a gift of John D. Rockefeller, Jr., to his country. Any profits made in connection with the project are used to further the educational program of Colonial Williamsburg.

Guided tours

Some travelers, and we are one of them, usually feel happier going off and exploring on their own. But

Williamsburg we'd subscribe to the suggestion that you go first to the Information Center adjoining the new Motor House and put yourself through the orientation process of seeing a film in one of the two Vista-Vision theaters there. In case our history is shaky, this will fill you in on the background and meaning of the place. After the film, buses take you through town and to the buildings which are open to the public. (Many of the houses are privately occupied.) There are excellently trained guides to show you around and answer your questions.

Highlights are: the Capitol; the Jail (where you can find out what it was like to sit in the stocks); the Raleigh Tavern (chic meeting place of the time); the Brush-Verard House (with a library selected by Thomas Jefferson); the British Governor's Palace and its formal gardens (you can walk through its canopied *allées* of leached beech and get happily lost in its holly maze); the George Wythe House (George Washington, who seems to have done a lot of his sleeping in Williamsburg, headquartered here); the Magazine (the Colony's arsenal, which now has an exhibition of Colonial arms).

A block ticket of admission for

all these places can be bought at the Information Center and costs \$3 for a non-military adult, \$1 for a student, \$1 for military personnel. Children under 12 are admitted free, if a parent is with them. You can buy tickets to individual buildings, too. Ordinarily, these buildings are open from 9:00 A.M. to 5:00 P.M. (10:00 A.M. to 5:00 P.M. in winter), but on some occasions they are shown in the evening by candlelight, as when concerts are given in the Palace. For eyes used to electric light these evening events put things into true Colonial perspective.

On your own

After these high spots, our advice is to strike out on your own, preferably on foot, and don't miss the ten craft shops to see how stores were stocked and trade was plied. They are the Milliner's (that handmade bayberry soap makes a sweet-smelling souvenir at 25¢, or buy a pomander ball); the Apothecary, where medicines were kept in fascinating Delft jars; the Barber's; the Printing Office and Bookbindery; the Spinning and Weaving House; the Blacksmith's; the Silversmith's; the Cabinetmaker's; the Bootmaker's; and the Bake Shop. There are Lanthorn tours of

(Please turn the page)

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

these shops at 8:00 and 8:30 five nights a week (\$1), leaving from the Information Center.

(We dropped into the millinery shop to pick up a few fragrant balls of bayberry soap, and there among the feathers and furbelows and bottles of Paris water we had the sensation that Mistress Margaret Hunter, proprietress as of 1770, might well be in the back room checking over the latest shipment of jet necklaces, sleeve knots and love ribands from France.)

Transportation

Since Williamsburg is in danger of having its own very modern traffic problem, what with 750,000 visitors arriving in 1956 and a million expected in the Jamestown Festival year ahead, plenty of parking space has been provided as a gentle hint that you do your sight-seeing on foot or by the free bus service. You can also hire a bicycle for 50¢ an hour or \$2 a day.

A very authentic way to see the town is by Colonial carriage, driven by a liveried coachman, and lots of visitors feel that they get an especially good view of things sitting up high as the horse spansks along. Every fine day special garden tours, by foot and accompanied by a guide who knows his 18th-century botany, leave the Court House Museum at 10:00 A.M. and 2:00 P.M. At the Information Center you can see about a similar walking tour for camera bugs.

Jamestown Festival

This is a particularly auspicious year for a Williamsburg visit, because all you need to do is to drive six miles and you'll be in on the Jamestown Festival, which celebrates the arrival of the first British colonists 350 years ago. (Remember John Smith, John Rolfe, Pocahontas?)

At Glasshouse Point on the James River they have duplicated the first little settlement, with houses built of interlaced branches and daubed with mud. There's a replica of the old James Fort, a working reconstruction of the colonists' glass factory, and a full-size copy of Chief Powhatan's lodge. Perfect replicas of the colonists' three ships have been built for visitors to board and examine.

More Jamestown highlights

In this new area, which is called Festival Park, there's an Old World



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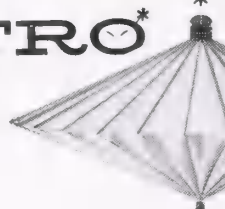
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Pavilion, built by the Commonwealth of Virginia with an exhibit supplied by the British government and a New World Pavilion (also built by Virginia) to show exhibit that trace America's old roots as colony and her new start as an independent country. There's an Information Center, a cafeteria and parking space for 2,000 cars. Admission is \$1 for adults, and for this you can also visit Jamestown Island where the settlers actually landed on soil that has since been washed away. Here the National Park Service opened a new museum on April 1 and the Association for the Preservation of Virginia Antiquities maintains the original brick church, built in 1639. The whole Festival Park is a project of Virginia.

June 8 through 17, in near-Hampton Roads, you can see an International Naval Review—an array of ships from something over 20 countries who have been invited to send their vessels over to help America celebrate.

On to Yorktown

The Colonial Parkway, which connects Williamsburg and Jamestown, also leads you to Yorktown where they will be having festivities of their own next fall, to commemorate the 175th anniversary of the signing of the Treaty of Paris—the document that actually legalized the success of the Revolution.

If you have such an historic jaunt in mind, Williamsburg is the place to stay because accommodations are non-existent in Jamestown and scarce in Yorktown. A word to the wise, then: Make your reservations early. The Festival Reservations Bureau, Box 427, Williamsburg, Virginia, can help you.

Williamsburg has all sorts of good accommodations from deluxe old-southern-style pampering at the Williamsburg Inn to dormitory quarters for school youngsters at York Hall (available from September to June only). Rates vary with the season.

Williamsburg accommodations

At the Inn, which is air-conditioned, a double room and bath about \$18 to \$23 from September through May 31, \$15 to \$18 from June 1 through August 31.

Charming places to stay are the Inn's Colonial cottages—all stored and authentically furnished houses, with their own little histories and containing from two to six bedrooms. They are The Quarter, the Orlando Jones House, the Orell House, and the Chiswell-Bud trout House. You get full I

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service here and meals can be delivered to you. One house may be rented as a unit, if you're traveling in a group. Double room and bath is about \$11 to \$16 from September through May 31, \$9 to \$12 from June 1 through August 31.

At the Williamsburg Lodge, where public rooms and 48 bedrooms are air-conditioned, an air-conditioned double with bath is \$9 to \$13 from March 1 to December and \$8 to \$12 from December 1 through February 28. Without air conditioning, \$8 to \$12 from September 1 through February 28, \$9 to \$13 from March 1 through May 31, \$7 to \$10 from June 1 through August 31.

Two restored Colonial taverns—Market Square Tavern (a favorite of Washington's) and Brick House Tavern—have sleeping accommodation only. Double with bath \$7.50 to \$9 from December 1 through February 28, \$8 to \$10 from March through November 30.

Motels

Motor House—this is the newest accommodation and one of the most remarkable motels ever devised—100 air-conditioned, soundproof units, like separate little houses, surrounded by a pine grove and broad lawns of landscaping. It is planned that motorists simply drive up to an office, stay in the car while they register, then drive off to their quarters, where they park the car right outside their door.

Each unit has two beds and a bath, costs \$10, with an additional charge for an extra person. The area, which is directly connected with the Information Center, has recreation and game building, three swimming pools (one for children) and a cafeteria with a handsome gabled wall of glass, and seating for 400 people, so arranged that you eat your meal out of sight of the steam tables. Even if you don't stay here you should see it. Motels near Colonial Williamsburg, not under Restoration management, are, among fifteen, the Cahontas, Lord Paget, White on and the Colony. The Williamsburg Chamber of Commerce has a room reservation service.

Where to eat

You have an intriguing choice of places to eat in Williamsburg. The Williamsburg Inn dining room is old-Southern-mansion elegance and meals to match, and in spring and fall is celebrated for its Sunday and Wednesday nights' buffets and the program of spirituals that follows.

The Williamsburg Lodge dining

room is moderately priced, and there is also a coffee shop here for breakfast or the quick sandwich or hamburger.

The most provocative eating is done at the three restored Colonial restaurants, where waiters are outfitted in costume, where you may eat like George Washington with a three-tined fork or swathed in a yard-square napkin, and the menus specialize in 18th-century culinary favorites.

These places are: Mrs. Campbell's Coffee House (emphasis here on seafood, spoonbread, charcoal-broiled steak, rare coffees, rum pie and the pleasant mixture of champagne and stout called "Black Velvet"); King's Arms Tavern, a fancier place with all the atmospheric fixings, wonderful Virginia ham, Sally Lunn bread, scalloped oysters, pecan pie, and a charming bricked garden where you can dine in fair weather under an arbor of fox grapes; Chowning's Tavern, a rugged ale house with such fortifying specialties as Brunswick stew, Welsh rabbit, pecan waffles, and ale and beer on tap.

Two virtues

Williamsburg has two particularly noteworthy, if unhistoric, virtues. It knows no season. Spring, summer and fall are a matter of changing flower and foliage colors, and the boxwood is always green and fragrant. But the climate is mild enough so that it's pleasant to visit in winter, too. Christmas is a big time here with much caroling, tree lighting and Yule log ceremony (the first Christmas tree in America is supposed to have been set up here).

And here is one place where children are definitely welcome. In fact, it's a source of regret to the Restoration management that the geographical location of Williamsburg puts it out of easy reach for so many youngsters in the Mid- and Far West. They are hoping to devise ways in which children from remote parts can have the opportunity of visiting. For youngsters who live on the East Coast, arrangements can be made to visit Williamsburg in specially guided school groups.

While you're there

With your back to the Capitol Building of Williamsburg, look down the long axis of Duke of Gloucester Street and you'll see the College of William and Mary, just beyond the restored, historic area. It's definitely worth a visit, for the campus has the same orderly, ar-

(Please turn the page)

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

chitectural character of Williamsburg's town plan of 1699.

The dominant structure of the college is the Wren Building with its heavy chimneys and high cupola. The oldest academic building in English America, it was "first modeled by Sir Christopher Wren," according to contemporaries, but then "adapted to the Nature of the Country by the Gentlemen there." This, in brief, is also true of the buildings of Williamsburg itself: though English in inspiration, they were adapted by native builders to local conditions of climate, site and materials.

Architectural traveling

Williamsburg was primarily a planters' capital, and along both banks of the James River several of their great 18th-century plantation mansions still survive and may still be visited, particularly the Shirley, Berkeley and Evelyn-ton Plantations. Regularly scheduled limousines will take you on a trip to them or you can hire a car by the hour, day, or, for that matter, week. (Check at the Information Center for details about Garden Week, April 23 through April 26.)

Most of the larger tobacco planters lived most of the time in these mansion houses, building or renting a town house in Williamsburg for the weeks when they had to be in the capital for business or political reasons. (Some stayed in the many taverns.) So, you will complete your feeling of what life was like in 18th-century Virginia if you do some architectural traveling to those little villages known as tobacco plantations, where the mansion house presides like a small medieval castle over the far smaller structures of outhouses, guest houses and slave quarters, which made it possible for the planters to live in baronial elegance.

On these plantations were transplanted English manors with enormous lawns stretching to the ever-present, ever-adjacent James River and its plantation wharfs, where ships from England unloaded things from "home"—English furniture, clothes and perhaps wine—and reloaded with the tobacco crop. Travel between plantations was often by barge along the same river, when it was not by carriage or horseback.

The Shirley Plantation mansion is one of the oldest still standing. Historians date it about 1765, or the late Georgian period, when the English version of classic Palladian

monumentality (two-tiered porticos) was being copied in Virginia in a scaled-down style. In plan it follows that of the Governor's Palace, apparently a model for the region. The walls are of the familiar brick laid in Flemish bond.

How to get to Williamsburg

By car: From New York: New Jersey Turnpike to Delaware Bridge then Route 13 to Highway 300 for 20 miles, then Maryland Turnpike to Chesapeake Bay Bridge, crossing bridge to Route 50; turn off to Route 301, cross Potomac River to Route 17 Virginia and on to York River Bridge at Yorktown, then follow Colonial Parkway to Williamsburg. From the West: via Pittsburgh, take Pennsylvania Turnpike. From the South take Route 1 and 301 to Richmond (50 miles west of Williamsburg), then Highway 60 direct to Williamsburg, or take Route 17 to Yorktown, the Colonial Parkway direct to Williamsburg.

By train: Williamsburg is on the main line of the Chesapeake and Ohio Railroad, and has direct service from the Midwest. From New York or the South via Pennsylvania, Atlantic Coast Line, Seaboard, or Richmond, Fredericksburg & Potomac trains, change at Richmond for connecting train to Williamsburg. Six major train stop daily.

By air: From North and South Capital Airlines, National and Piedmont fly into Patrick Henry Airport at Newport News, a 20-minute drive to Williamsburg (limousine, \$1.75). National has direct flights from New York. Hertz cars can be rented at this airport. From the West, connections can be made with Capital in Washington for Newport News, American, Eastern, Capital, National and Piedmont fly into Richmond Airport, 40 miles from Williamsburg. Taxis to Williamsburg and Hertz and Avis rental cars are available.

By boat: From Washington and Baltimore the Old Bay Line runs overnight steamer service to Old Point Comfort, 30 miles east of Williamsburg. (One-way fare, about \$5.25 plus stateroom, which can vary from a \$2 berth to a \$6.25 bedroom.) You can take your car along for about \$7.50. Bus connections at Old Point Comfort take you to Williamsburg, via Newport News.

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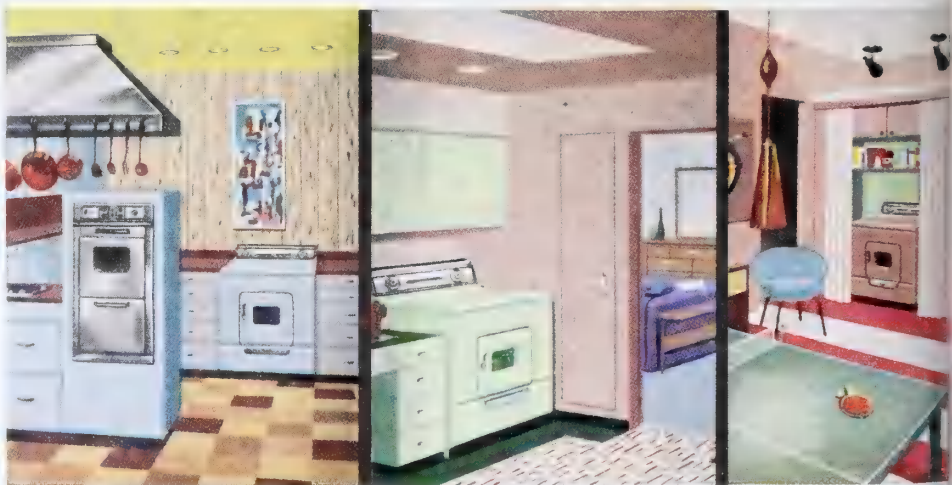


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CONTINUED FROM PAGE 155



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CONTINUED FROM PAGE 172

fashioned methods when it came to the major structure of a house and as a result usually can't afford the one we would like to have.

In this house, costing about \$125,000 including \$12,000 lot, all of the basic structure, except for the two brick walls in the family room, was prefabricated. Wall components, consisting of Douglas fir studs with half-inch gypsum wall-board on the inside and Douglas fir plywood sheathing on the outside, were factory fabricated, including the glazing of the windows, before delivery to the site. Roof panels, either 4 feet or 8 feet wide, work together with ceiling panels of similar width to form a kind of truss system, so that only the exterior walls are load bearing. This makes for greater freedom and flexibility in planning space arrangements for present and future needs. The ceiling panels are shipped to the site complete with insulation. The house rests on a concrete slab poured on the ground.

When the panels were delivered to the site and erected, the house was about 40 per cent complete. All that remained was the installation of plumbing, heating and wiring, and the application of finish materials. This house, completed in about two and one-half months, would with ordinary methods have taken from six months to a year to accomplish. By factory production the waste of time, labor and materials due to weather conditions, poor working conditions, lack of proper equipment, delayed delivery of materials, etc., was eliminated.

Also, by factory production much of the guess work and confusion about building costs, where the prospective owner is concerned, can be eliminated. A firm cost can be fixed per component. The basic structure, an assembly of components, will cost the total of the components' cost plus costs of delivery and erection.

Since a variety of finishes is available, here too the owner can, by his selection, influence the cost and quality of his house. In this case the standard exterior panels were covered with 1 x 8 V-jointed-cypress boards applied vertically and with lime-coated, handmade, oversize brick. Another owner might have selected hand-split shakes or redwood siding. The interior finishes, in some instances,

are the standard gypsum board painted. In other rooms plywood paneling, ceramic tile or grass-cloth wallpaper were added to fit in with the use and decorative scheme of the room. Floor finishes were also selected according to space use. Pennsylvania bluestone floors are laid in the areas of heavy traffic and abuse. Other rooms are carpeted. Bathrooms are tile.

Other houses, not so large or so expensive have been built on this basis. Jim Price likes to point out that his house shows what can be done with panels. "You can build anything that money can buy—and do it much faster."

Architect Charles Goodman, when queried as to whether prefabrication held him back, replies, "Not at all. You dominate the component; it doesn't dominate you. From these parts an imaginative architect can design anything."

* * * * *

Here is a list of the construction materials and furnishings used in the Price house shown on page 166 to 173:

CONSTRUCTION

PREFABRICATOR AND BUILDER: National Homes Corp., Lafayette, Indiana.

FOOTINGS, FOUNDATIONS AND FLOOR

SLABS: Reinforced concrete, Portland Cement Association, Chicago, Ill. Slab waterproofing, "Visqueen" blanket, The Visking Corp., Chicago.

WALL STRUCTURE AND EXTERIOR SUR

FACES: Brick masonry, "Antique Brick," Alwine Brick Co., New Oxford, Pa. Douglas fir for wood framing and trim, West Coast Lumbermen's Association, Portland, Ore. Cypress for wood siding and soffits Southern Cypress Association, Jacksonville, Fla. Plywood sheathing "Plyscord," U. S. Plywood Corp., New York. Ponderosa pine for eave fascias, Western Pine Association, Portland, Ore.

ROOF STRUCTURE AND ROOFING: Doug

las fir for wood framing, West Coast Lumbermen's Association, Portland, Ore. Special framing fasteners: "Teco" ring connectors, Timber Engineering Co., Washington, D. C. Roofing felts, Ohio Paper Co., Miamisburg, Ohio.

EXTERIOR FINISHES: Clear creosote

stain for wood siding, trim and soffits, Samuel Cabot, Inc., Boston, Mass. Paint on fascias, The Arco Co., Cleveland, Ohio.

INSULATION: Wood framed walls and

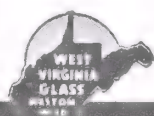
roof "Fiberglas," Owens-Corning Fiberglas Corp., Toledo, Ohio. Under concrete floor slab, "Styrofoam,"

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- E. 100-Oz. Footed Martini Cocktail
- F. 80-Oz. Handled Beaker Mug

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WEST VIRGINIA Glass

Chemical Co., Midland, Mich.
FACE AND CHIMNEY: Brick ma-
 y, "Antique Brick," Alwine
 k Co., New Oxford, Pa. Mantel,
 nessee Crab Orchard Stone.
 per, Majestic Co., Inc., Hunt-
 on, Ind.

WS: Sliding aluminum sash
 oughout, General Bronze Corp.,
 len City, N. Y.

Sliding aluminum doors, hard-
 and screens, Glide Windows,
 North Hollywood, Calif. Exte-
 and interior flush wood doors,
 onal Homes Corp., Lafayette,
 Door latches and locks, Nation-
 Hardware Corp., Ozone Park,
 C. Door butts, National Brass
 Grand Rapids, Mich. Weather-
 -pping, "Allweather," Allmetal
 therstrip Co., Chicago, Ill.

"Thermopane" throughout, Lib-
 Owens-Ford Glass Co., Toledo,

OR FINISHES: Ceilings through-
 1/2" gypsum board, U. S. Gyp-
 Co., Chicago, Ill. Wood walls,
 g room, Primavera Plywood,
 ton Plywood & Veneer, Chi-
 Ill.

WORK: Pencil stripe walnut
 od, family room, kitchen and
 g room, Kochton Plywood &
 er, Chicago, Ill. Plastic drawers,
 elite," Knoll Drake Products,
 New York. Shelf bracket fix-
 , sitting room, Garden City
 g & Mfg. Co., Chicago, Ill.
 s: Tinted glass mirrors through-
 Pittsburgh Plate Glass Co.,
 ough, Pa.

MENT IN KITCHEN: Exhaust fan
 e-Wind," Trade-Wind Motor-
 Inc., Rivera, Calif. "Holiday
 en" custom researched by
 laire Division, General Motors
 Dayton, Ohio.

Y EQUIPMENT: Combination
 er-dryer unit, Easy Washing
 ine Division, Murray Corp. of
 ica, Syracuse, N. Y.

AL: Lighting fixtures through-
 "Lightolier," Lightolier, Inc.,
 City, N. J. Duo-Guard push-
 -circuit breaker, Bulldog Elec-
 Products Co., Detroit, Mich.
 a plate switches throughout,
 t Electric Co., Bridgeport,
 Rheostats, family room, sit-
 -oom, dining room, "Powerstat,"
 or Electric Co., Bristol, Conn.
EQUIPMENT: Inter-communicat-
 -ystem, David Bogen Co., Inc.,
 York. Radio tuner, Fisher Ra-
 -orp., Long Island City, N. Y.
 fier, Jensen Mfg. Co., Division
 Muter Co., Chicago, Ill. Rec-
 -hanger, Garrard Sales Corp.,
 Washington, N. Y.

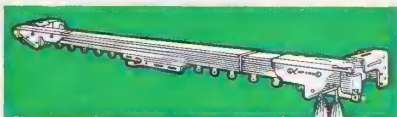
AND AIR CONDITIONING:
 -air system (gas) with ducts
 -concrete slab. Furnaces, Del-
 -pliance Division, General Mo-
 -orp., Rochester, N. Y. Registers
 -diffusers, Hart & Cooley Mfg.
 -olland, Mich. Special controls,
 -apolis-Honeywell Regulator
 Minneapolis, Minn. Cooling
 Frigidaire Division, General
 s Corp., Dayton, Ohio.

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Eastern venetian blinds



The Eastern Venetian Blind Co.—Baltimore, Md.

MECHANICAL EQUIPMENT: Gas incin-
 erator "Waste King," Given Mfg.
 Co., Los Angeles, Calif. Water soft-
 ener, Bruner Corp., Milwaukee, Wis.
 Garage doors, Overhead Door Corp.,
 Hartford City, Ind. Electronic and
 electrically controlled garage door
 openers "Automatic," U. S. Motor
 Corp., Oshkosh, Wis.

FURNISHINGS

DECORATOR: Mrs. Lucille Burbank,
 A. I. D. from L. S. Ayres & Co., In-
 dianapolis, Ind.

FURNITURE: Upholstered furniture in
 family room, Harvey Probber, Inc.,
 New York. Table and chairs in din-
 ing room, Baker Furniture, Inc.,
 Grand Rapids, Mich. Table and
 chairs in breakfast room and on ter-
 race, Lee L. Woodard Sons, Owosso,
 Mich. Bed, chair, ottoman and
 tables in master bedroom, Richard
 Wheelwright, Inc., New York. Chaise
 longue in sitting room, Kittinger Co.,
 Inc., Buffalo, N. Y. Chair and otto-
 man in sitting room, Dunbar Furni-
 ture Corp. of Indiana, Berne, Ind.

FABRICS: Draperies in family room and
 breakfast room made of linen string
 "Tanglewood," Isabel Scott Fabrics
 Corp., New York. Draperies in din-
 ing room made of cotton and tery-
 lene "Wadsley," Morton Sundour
 Co., Inc., New York. Draperies in
 master bedroom and sitting room
 and pillow covers in family room,
 Boris Kroll Fabrics, Inc., New York.
 Quilted chintz for bedspreads and
 chair and ottoman covers in bed-
 room; quilted chintz cover for chaise
 longue in sitting room, Jofa, Inc.,
 New York. Dining room chairs up-
 holstered in silk damask, Scalaman-
 dre Silks, Inc., New York. Chairs in
 breakfast room, upholstered with a
 contemporary, handprinted fabric,
 Brunswick & Fils, New York.

WALLPAPER: In dining room hand-
 painted on metallic paper, Robert
 Crowder, Ltd., Los Angeles, Calif.

FLOOR COVERING: Carpeting in dining
 room, sitting room and master bed-
 room, Edward Fields, Inc., New
 York City, New York.

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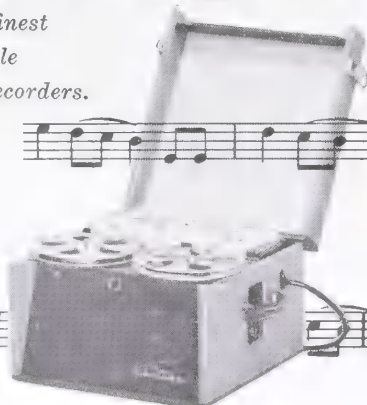
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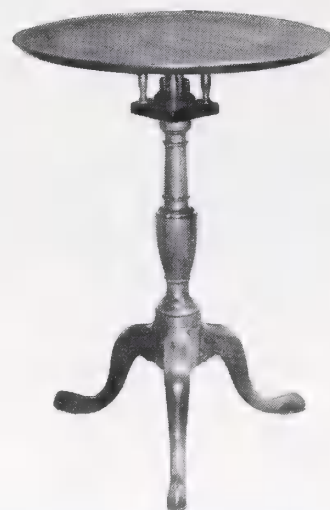
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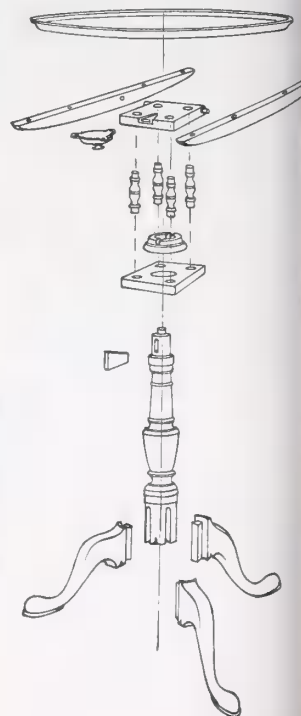
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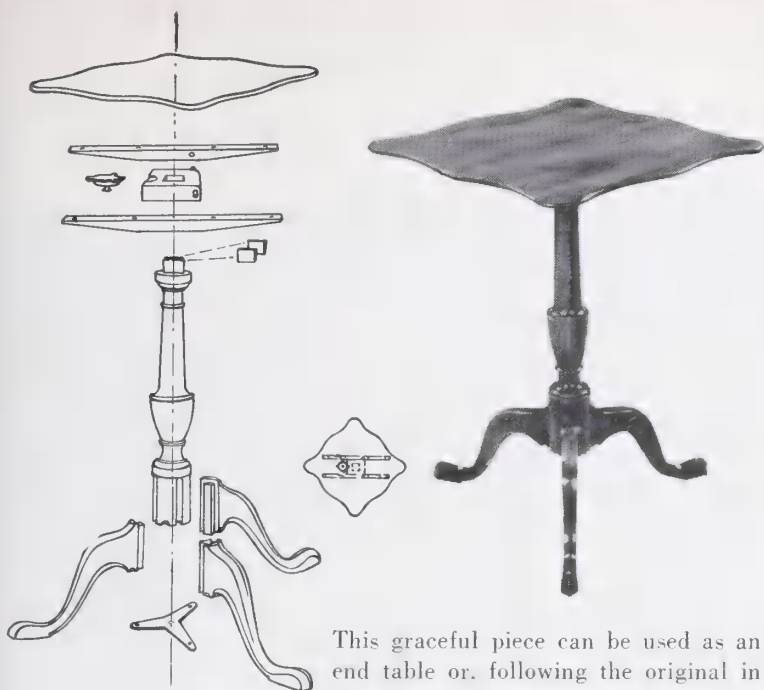


This square-top pedestal table serves as a side table in the Wythe House in Williamsburg, but can also be used tipped up to show the fine-grained mahogany top. Like the other tilt-top tables, it does not call for complicated clamping. \$76.

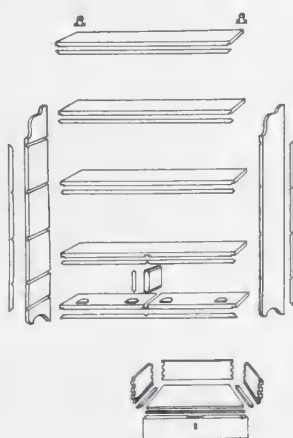
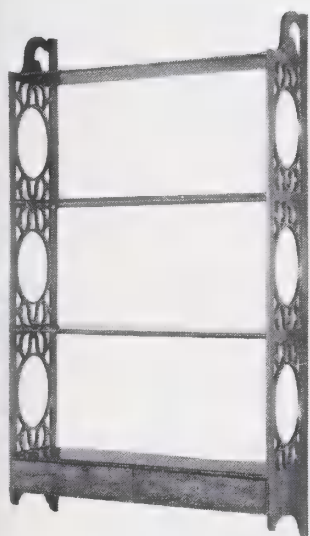


Birdcage top assembly of this table (copied from one in Governor's Palace) is typical of the period, allows the top to revolve as well as tilt. Top has diameter of 21½". All tilt-top tables in this group are roughly 27" high. \$72.

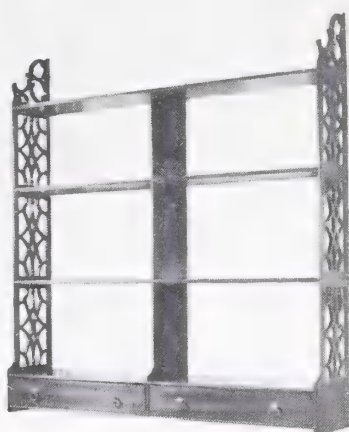
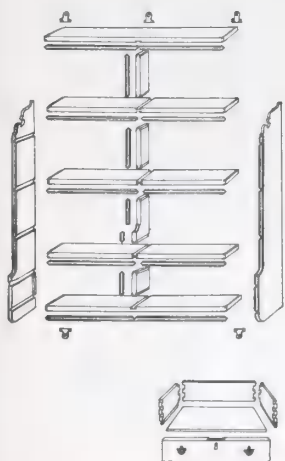




This graceful piece can be used as an end table or, following the original in the Raleigh Tavern, as a serving table. As in all tilt-top tables in this group, solid mahogany is used throughout. \$43.



This Chippendale hanging shelf has two drawers and four shelves uniting ends of delicate fretwork. Whole unit, except drawers, is glued together at one time, requires four long clamps with 25" jaw openings, two smaller clamps, \$106.



Larger hanging shelf of similar design has divider in center, two wider drawers. The original hangs in Governor's Palace. Proper assembly calls for at least four bar or pipe clamps with 36" openings to pull glued-up unit together. \$122.

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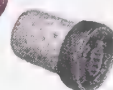
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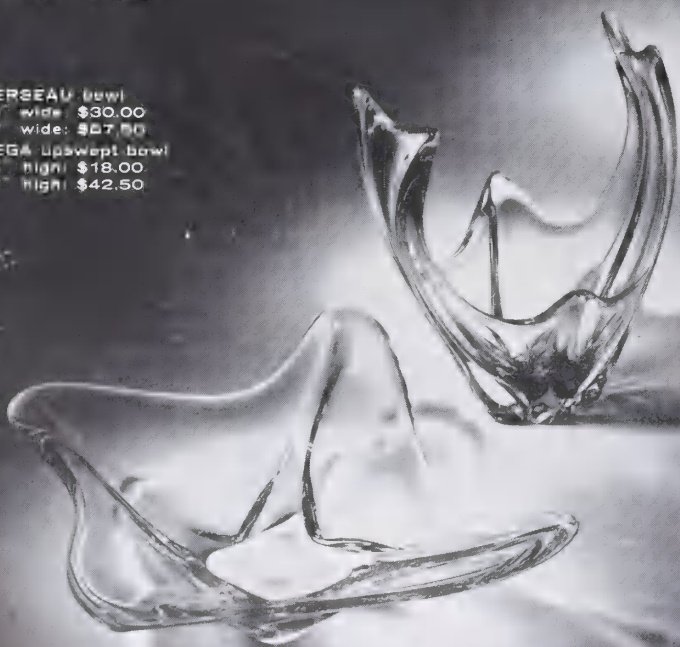
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WHAT CAN WE LEARN FROM WILLIAMSBURG?

CONTINUED FROM PAGE 137



See how this large, almost featureless room in Craft House has gained dignity and repose by the use of carefully grouped beautiful pieces. Hangings and large-scale wall accessories strike a telling note in substituting for architectural detail. Rich patterns and interesting design combined with a variety of textures have been composed to make a serene and harmonious living room.



Interior architecture in Williamsburg frankly expressed changes of construction material, as we do in modern practice. Note how a clear distinction is made between wood and plaster by strong contrast in tone. Thus simple architectural details gain prominence.



See how carefully organized writing and storage space was combined in a forthright design in this 18th century secretary desk. Its solid dignity and meticulous finish give it style, and its simplicity and practical usefulness assure it of a deservedly featured place in any contemporary American living room. Even in such a modern setting it could justifiably set the pace for the rest of the furnishings.



See again how 18th century pieces compose against a sympathetic wall of rough wood planking in a modern room designed by architect Livingston Elder. The straightforward quality of the furniture and its obvious usefulness and comfort are reflected and emphasized by the plain background. Picture on the wall is a reproduction from the Abby Aldrich Rockefeller Folk Art Collection in Williamsburg.

(Please turn the page)



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WHAT CAN WE LEARN FROM WILLIAMSBURG?

CONTINUED FROM PRECEDING PAGE



This classic gate-leg table solved the same problems in the 18th Century as it does today. With the leaves down, it is a suitable living room piece or dining room table. Opened, it seats eight comfortably. It is equally suitable to more intimate service for two or six.



This is a reproduction of a small English mahogany chest of drawers, circa 1740. It was called a "Bachelor's Chest," the top slide indicating its use as a dressing stand. Today its size makes it useful for small wall spaces where a more pretentious piece would be overpowering.



During the 18th Century cabinet makers designed chests of drawers such as this so that they were equally appropriate and decorative in bedrooms or living rooms. Fine workmanship shows here in the perfectly matched wood on the drawer fronts.

(Please turn to page 241)



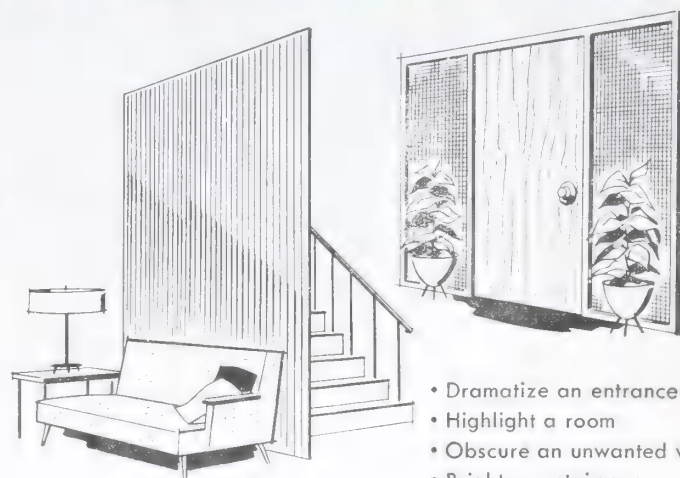
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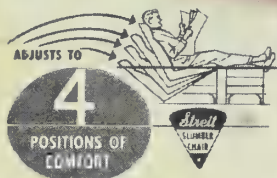
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WHAT CAN WE LEARN FROM WILLIAMSBURG?

CONTINUED FROM PAGE 238



The wing chair with its high back was considered the most comfortable made in the 18th Century. This reproduction is now in the Raleigh Tavern, as comfortable and handsome today as ever.

The interest inspired by the antique furnishings shown in Colonial Williamsburg created a demand for copies by many who desire articles of equal charm. Consequently a program was designed to make reproductions of these antiques available to the public. Manufacturers who are in sympathy with the high standards required, and have qualified craftsmen and facilities, have been licensed to make actual copies under the supervision of Williamsburg Restoration, Inc. Antiques chosen are not only charming in their 18th Century settings but add beauty and utility to contemporary

living. The popular reception of these reproductions led to an extension of the production of articles commemorating 18th Century Williamsburg life and art. These articles maintain the same high standards as the reproductions and, so far as possible, are made in the same manner. Thus we are today able to enjoy one of the richest heritages from our Colonial past. Among the commemorative furnishings are needlepoints, fabrics, wallpapers, and china. There are also wooden accessories made by local craftsmen in Williamsburg copying those on exhibit.

**These are manufacturers approved
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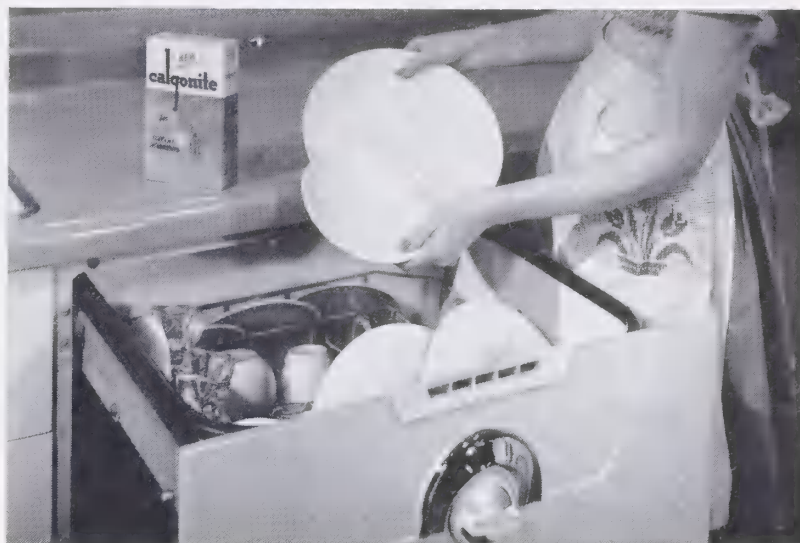
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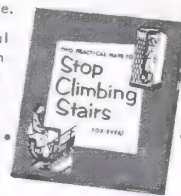


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YOU CAN EAT YOUR PAST AND HAVE IT TOO

CONTINUED FROM PAGE 141

Of Pies and Pilasters

If nothing were left except the household records, journals and recipes, it would be possible to reconstruct with considerable accuracy the life of the early Virginia gentry, to know what manner of people they were, where they came from. It would be immediately obvious that the strongest influence was English. Yet, Virginia cookery did not remain merely transplanted or diluted English food.

The influence of France was strong. Thomas Jefferson, one of the greatest gourmets of his day and first American minister to France, brought back with him from Paris many of the choice recipes of his French cooks—*boeuf à la mode*, bouillons and consommés, *daubes*, ragouts, and soufflés. But such French recipes were rapidly merged and in many cases simplified. In the pastries, ices and ice creams of Virginia as surely as in the slender pilasters, we can recognize the "fine Italian hand."

Jefferson's notebooks show that he imported the first vanilla beans as well as the first waffle iron and that he ordered from Italy the first machine for making macaroni.

The Chinese influence, so popular in Europe at that time, is apparent in the balustrades and the furniture of Colonial Virginia. But it is also in its ham, for the time-honored method of salting, curing and smoking employed in the town

of Smithfield today is said to be similar in all details to methods brought directly from China. From India and Java along with the cashmere shawls and coiffers, sandalwood came the chutney which, curiously enough, we know as mangoes, as well as the sauces, pickles and relishes.

Helen Bullock in her "Williamsburg Art of Cookery" writes that "the Virginia housewife made cheese cakes, pies and tarts from the recipes she found in her English cookbook . . . but best of her recipes were those which she developed in Virginia. The sweet potato, the pecan, the fox grape and other native products offered many opportunities for ingenious adaptation."

This ingenious adaptation, this bringing-together, this synthesis of many varied cultures is the ultimate characteristic of Virginia's bounty. Virginia's is the cooking of cultured country gentry, inspired by the Old World, but never slavishly imitative. Once again like the houses in which it was served, this cuisine springs from the good earth. The journals of the time are filled with references to seeds ordered from England and France. There are also in letters and diaries almost as many comments on saving seed of flowers and vegetables grown in Virginia.

Though the nutmegs, the precious sticks of cinnamon, and the black pepper of the Orient were highly prized and kept constant under lock and key, the most po-

lar of flavorings were garden herbs. And even today the herb garden at Blair Kitchen holds a wide and aromatic variety of them ranging from angelica, anise and apple mint through basil, bay, sage, caraway, coriander, fennel, garlic, horse radish, mustard, nasturtium, rhubarb, rosemary, sage, tansy and violet. The art of cooking with herbs is only one of the gastronomic lessons to be learned from Williamsburg.

Indian Givers

The Indians who lived on the idyllically wooded shores of Chesapeake Bay really were givers and inspirers of Colonial Virginia's cuisine to a much greater extent than historians have recognized. These Indians had a varied diet. They used the wild game of the country, the fish and the exquisiteysters. They gathered the berries and the wild grapes. They raised corn, potatoes, pumpkins and melons. They had a fruit like a muskmelon called macocks, a wild fruit like a lemon called maracocks. In addition, in some way they had, before the coming of white settlers, both peas and beans of various species.

Their cooking was simple and there is little record of it in the writings of the time. However, Captain John Smith did make an entry in his journal giving the Indian recipe for corn pone or ash cake. "Tempering this flower (of corn) with water they make it in cakes covering them with ashes till they be baked and washing them in faire water. They dry presently with their own heat."

Ashes or Thermostats

Perhaps some day when you have had a fire in the hearth you'll want to try this most primitive and very good bread—a Shepperson family recipe from Charlotte County.

"Add a teaspoon salt to a quart of sifted corn meal, make up with boiling water and knead well. Make into round, flat cakes, sweep clean place on the hottest part of the hearth, put the cakes on it, and cover it with hot wood ashes. Wash and wipe it dry before eating it. Sometimes a cabbage leaf placed under it and one over it before baking in which case it need not be washed."

The flavor imparted by the hot wood ashes is different and delicious, but I'll whisper this: You can make delicious ash cake on the well-greased iron frying pan or a thermostatically controlled



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electric griddle. For present-day appetites, the cakes should be small, about two inches in diameter, and about half an inch thick. Brown like pancakes at about 370° F., first on one side, then on the other. Just for excitement sprinkle lightly with wood ashes.

Charcoal Toast

You'll never forget it once you have tasted bread slowly dried and gilded in front of, over or below glowing embers as you will see it being done in the Palace kitchen at Williamsburg. From now on, whenever you have a glowing charcoal fire, you'll surely want to make some toast.

Real Barbecued Meats

When meats are lazily turned on a spit in front of the fire and basted repeatedly with their own juices combined with fiery barbecue sauce, they make a memorable meal, even if it is only a sandwich served on a toasted hamburger bun.

Country Bacon in Slabs

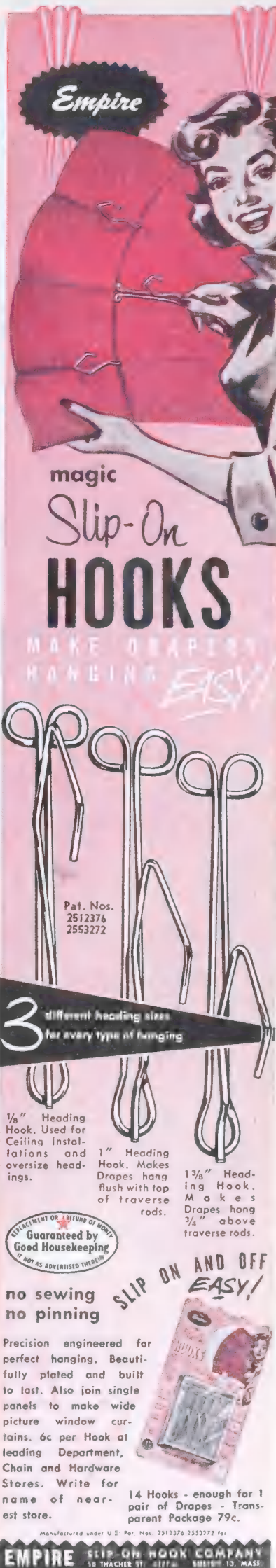
To those who have known nothing but paper-thin slices from the chain store, the slab bacon of Williamsburg and the surrounding counties, comes as a revelation, particularly when you buy it, not sliced but in a long fitch shading from burgundy through the rich hues of walnut and deep brown. (You can order it by mail.) Cut it yourself with a knife or on a slicer at least a quarter of an inch thick. Start the cooking on a cold iron skillet and cook slowly. Such leanness, such texture, and such tantalizing whiffs of fragrant hickory smoke!

Wilted Greens

One woman who has roamed the world to eat says, "The height of everything is wilted greens made with a hot bacon dressing." Just like French dressing in principle, except that you use hot bacon drippings instead of olive oil. Three parts bacon drippings to one part apple cider or pear vinegar, a bit of dry mustard, a touch of sugar. As for the greens, any of the "salad greens" of spring will do: baby lettuce, infant spinach, corn salad, dandelion greens or watercress.

Only Four Are Smithfield

Surprising that despite their world renown and ancient prestige there actually are only four hams which have the right to the name (Please turn the page)



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CONTINUED FROM PRECEDING PAGE

of Smithfield. They are Amber brand (put up by the Smithfield Products, Inc.), Gwaltney, Joyner (now associated with Swift & Company), and Luter, Jordan, one of the best known for generations, is no longer technically a Smithfield ham, since it is now being cured and smoked in Richmond. (Nevertheless it is still the same, made according to the same revered traditions.)

Like Champagne and Cognac

Just as champagne must come from the champagne country of France and cognac from that little dot of land that bears the name, so the Smithfield name by law, federal and state, as well as by custom, is confined to those hams made in the town of Smithfield. For centuries these hams have been renowned all over the world, but there is a good deal of misinformation about them. Not all Virginia hams are Smithfield, and not all Smithfield hams are from razor-back hogs.

In addition to the Smithfield, there are at least four other famous "cures" among Virginia hams—the sugar cure, popular in the Valley of Virginia, the Orange County cure, the molasses and salt cure, and the dry cure. Each of these has its staunch adherents.

The town of Smithfield was named, not for the Captain John Smith who was saved from death by the pleadings of the pretty Indian princess Pocahontas, but for John's cousin, Arthur Smith, who may or may not have concerned himself with hogs and the curing thereof. He would have had opportunity, for in the fields and woods there were many wild hogs, lean razorback pigs possibly brought by the Spaniards to Florida. These became the settlers' principal meat supply. In a warm climate and with no refrigeration, the oldest known meat-curing process—dry salting and smoking—became a necessity.

Various tales are told of an early link with China. Some say that a Virginia gentleman spent many months or perhaps even years in China in order to learn the secrets of curing hams. Others insist that the Chinese recipe was brought by servants from the Orient. But even today the similarity in taste, color and texture remains startling. Chinese epicures in the United States and also

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in England use Smithfield ham their proudest dishes.

Early in the Seventeenth Century, sailing masters from England to whom the colonists traded sugar plus hams for needed supplies, reported that England's epicures were agog over the hams brought from Smithfield. They had a different, new rare flavor.

Now, in order to carry the name of Smithfield, the ham must be made from a special type of ham raised in Virginia or in the northernmost counties of North Carolina. No ordinary penned-up pig, not even a pedigreed non-resident, can ever become a Smithfield ham. Pigs destined to be dubbed Smithfield must be peanut-fed, but not pen-fed on peanuts. While young they are turned loose to roam the woods and gorge themselves on acorns, hickory and beech nuts. They grow lean and gamy. Late and this is the most important "secret" they are turned loose in the peanut fields at harvest time, when they root out the fresh peanuts with their inquisitive snouts, just as other pigs in other lands root for truffles.

A few years ago modernists expressed some skepticism about the importance of these methods. New methods of harvesting peanuts by machinery and changes in general farming practices had greatly reduced the use of hogs as peanut gleaners. So fewer and fewer peanut-fed hogs came to market. There were some who said that the corn-fed, trough-fed pig was just as good. But a year ago the Smithfield traditionalists received encouragement through a series of scientific tests carried on at Virginia Polytechnic Institute. In a series of taste tests the researchers voted overwhelmingly for the peanut-fed ham, finding it more juicy, more tender, less salty, less compact and hard than the same type of ham cured and smoked in the same way but from hogs that had been differently fed and differently reared.

Dry Salting

Many hams are soaked or pickled in brine, but the Smithfield ham is dry-salted. The salt preserves the meat and partially dehydrates it. This dry salting usually takes about three months. Then the hams are washed in warm water, coated with black pepper and smoked very gradually, sometimes only every other day during the first few weeks and only on clear days. Some producers renew the peppering at least once during



Stylish burnished-copper version of the old-fashioned wash boiler (from James Lusk at Bloomingdale's) is perfect for soaking and simmering an aged Virginia ham, poaching a large fish or steaming clams at a bake. In between times, you may line it with foil and use it in the kitchen or dining room to hold waste paper, kindling or charcoal.

Colonial Ham

Although the town of Smithfield is only about 30 miles away from Williamsburg across the James River, the hams are as different as the wines of two vineyards. Williamsburg has its own colonial Virginia ham, which is served in the restaurant and can be bought by mail from the Williamsburg Packing Company, Virginia.

According to some experts, the Williamsburg ham is more like that made in Isle of Wight County just outside of Smithfield or in Surry and Southampton. In some (Please turn the page)

And So to Age

After smoking the meat is hung on the rafters to age and, incidentally, to shrink considerably. Then the strange alchemy of time concentrates and blends the flavors of meat, smoke and spice. A Smithfield ham *must* be aged at least six months.



A triumph that takes five minutes, ready-to-slice Smithfield ham is glazed with Persian pomegranate seeds, Tulip tree honey. For proper slicing use the Captain's Knife with serrated blade that never needs sharpening. Made by Friar's of Sheffield, England, since 1868. Order from Stuyvesant Trading Corp., 130 W. 42 St., New York. (\$8.)

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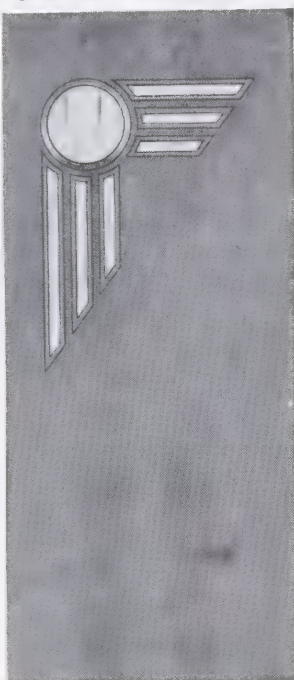
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CONTINUED FROM PRECEDING PAGE

cases, such hams are less peppered than Smithfield.

But, in hams as in wines, a great deal depends on the individual producer and his particular methods. Although the packing company is not a part of the Restoration, the preparation of hams, bacon, and sausage is all done in accordance with ancient tradition. The hams are dry cured, smoked over hickory and apple, with sometimes a little oak. They are never sold less than a year old. Moderns like such year-old hams better than the three- or five- and even ten-year-old ham so prized by the gourmets of the past. (A recipe in the Williamsburg book requires a three- to five-year-old ham, and one Smithfield company treasures a true vintage ham which they cured and smoked back in 1895, insured, so they say, for \$5,000!)

Williamsburg-aged Virginia hams may be ordered from the Williamsburg Packing Co., Inc., P.O. Box 428, either uncooked or baked-and-ready-to-slice-and-serve. Uncooked hams range from 11 to 16 pounds, sell for \$1.10 a pound. The baked hams, from 7 to 10 pounds, \$2 a pound.

Williamsburg's hickory-smoked bacon in slabs weighing 7 to 12 pounds costs 75¢ per pound.

How to Cook a Virginia Ham

The traditional and preferred method of dealing with an aged, old-style Virginia ham breaks down into four steps: soak, scrub, simmer, bake.

FIRST, cover the ham with cold water, and let it stand overnight. Hams that are more than 18 months old will require at least 24 hours of soaking, or if very hard and salty, maybe even more. Forty to 48 hours are not at all unusual.

SECOND, scrub with a vegetable brush to remove all traces of mould, for even a bit of it may ruin the flavor of the whole ham. Use plenty of lukewarm water.

THIRD, simmer; don't ever boil. Place the ham skin-down in a deep pan on a rack. Cover with water. Many people cook their hams with claret, burgundy, sauternes, cider, and sometimes even champagne is added. Occasionally someone will sacrifice a fifth of Virginia Gentleman bourbon. Bring the liquid to the boiling point and then immediately cut back the heat so that it

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is barely simmering. Do not boil for even a few minutes of boiling will make the ham tough and thready.

Cooking time varies, depending upon the age and character of the ham. A one-year-old ham will probably require 15 to 20 minutes per pound. An older ham might take 30 minutes. There is only one way to tell when the ham is cooked enough. The flat bone at the butt end will separate from the meat. When this happens turn off the heat and let the ham cool in its own liquid for several hours or even overnight.

When the ham is cool and drained, loosen the skin at the butt end and peel it off carefully to avoid tearing the fat. Test the thickness of the fat at the edge and trim off any fat that seems to you excessive.

FOURTH, bake. Place the ham fat side up, on a rack in a baking pan or broiler pan, cover the fat side with brown sugar and stick with cloves or even more interestingly with cassia buds, placing them about an inch apart. Bake in a hot oven 400° F. for about 15 minutes.

Boiled Ham from Toana, Virginia

Baking is not obligatory, however, for a Virginia ham. After it has been simmered, skinned and trimmed, you may treat it in this antique fashion:

"Sprinkle black pepper over thickly (using a coarsely crushed cracked pepper like Spice Island's cracked Java) and sift over it crackers first browned and pounded. For special occasions place at equal distances over the ham scraped horseradish, making a lozenge pattern and edge with curled parsley. This mode keeps the ham juicy."

The Eggleston Family Ham, 1840

Novel as well as piquant, this ancestral recipe provides a welcome variation:

"Gash fat on top of ham in slashes one inch apart, stuff with bread crumbs mixed with chowchow pickle (Heinz or Crosse & Blackwell), a little of the ham stock and butter. Pat smooth and put on top cucumber pickle cut in rings. Put ham in baking pan and bake to a nice brown."

A Persian Pattern

Persian carpets and Persian silks were no strangers in Colonial Williamsburg. Their mint julep, too, is said to have a Persian name.

so we are not too fanciful when we suggest as a topping for a Virginia ham Persian pomegranate seeds. These you will find at Melburn, New York, 335 East 55th Street, New York City, \$1.85 for an eight-ounce jar, enough to cover a good-size ham. These seeds have a russet shimmer like semi-precious stones, an entrancing tart flavor. We mixed a cup of pomegranate seeds with a cup of Tulip tree honey (also from the Chesapeake Bay area). Spread it over a ready-cooked Amber brand Smithfield ham. Sprinkle with the juice of an orange, the juice of a lemon and a bit of the grated peel from each. Then the merest benison of cinnamon. Place under the broiler a good distance away from the heat or in a moderate oven just long enough to become bubbly. Watch very carefully so that the seeds won't burn. Fabulous is the only word for it.

All Amber hams, by the way, are sold baked and ready-to-slice. They sell for about \$2 per pound in department stores and specialty food shops like Abraham & Straus in Brooklyn, Gimbel Brothers in Philadelphia, Macy's in Kansas City, Missouri, Joseph Horne's in Pittsburgh. Or they can be ordered directly from Smithfield Ham & Products Co., in Smithfield, Va., \$9.95 a pound. Postage extra.

Virginia Spoon Bread

According to an old story, spoon bread was "invented" by a talented negro cook at the home of George Washington on an occasion when important guests arrived for lunch and there was nothing much on hand except some corn-meal mush left from breakfast time.

From family to family, from county to county in Virginia, as well as from state to state all through the South, spoon bread recipes vary greatly. Sometimes white, sometimes yellow corn meal is used; sometimes a combination of hominy grits and corn meal. Though in some traditional Williamsburg recipes the eggs are not separated, the essential quality and technique is that of a soufflé.

Stir one cup of white, water-bound corn meal into one pint of boiling water, with one-half teaspoon salt. Stir one minute, remove from fire and add two tablespoons butter. Beat well, add the yolks of three large or four small eggs and one-half teaspoon baking powder, if desired. Then beat in one cup cold milk. Beat again, fold in the stiffly-beaten whites of the

eggs, and pour into a hot, buttered, baking dish preferably one with straight sides. Bake 25 minutes in a hot oven, 400° F., and serve immediately, directly from the baking dish with butter or gravy. This recipe serves 6. Here is one:

Spoon Bread From a Mix

The corn meal is white and water ground. The spoon bread rises high, custard-soft on the inside, golden crusted, just as it does in Old Virginia, and it's made from a mix put up by Crutchfield in a place whose name is appropriately Good Mills, near Lynnwood, Virginia. Very fine when made according to package directions with the whole egg but even lighter and more delicate if the eggs are separated and the whites folded in at the last.

Also, from the same mills made from the same water-ground meal come mixes for corn bread, hush puppies and batter cakes. For a lyrical breakfast, make these batter cakes very small and serve with Shenandoah Apple Syrup. Crutchfield old Virginia mixes, apple syrup and Tulip tree honey, too, can be mail-ordered from the Kings Table, 1016 Lexington Avenue, New York. The mixes are in many supermarkets on the East Coast—Colonial, Kroger and some A & P stores, also at S. S. Pierce in Boston.

Flowers and Flours

To the epicure perhaps the most exciting souvenir of Williamsburg would be a bag of water-ground meal or flour from the Raleigh Bake Shop. All are ground for the Williamsburg bake shop in the former kitchen of Raleigh Tavern by J. Clinger Miller at Byrd Mill in Louisa County. You can get unbleached white *flower* or buckwheat flower or rye *flour* (sometimes spelled one way and sometimes another). All can be purchased at Williamsburg or ordered by mail. The price is about 55¢ for a 2-pound bag.

Brunswick Stew (or Soup?)

Here is one of the most vivid examples of the contribution of Africa to American cuisine, for where in the world would you find the counterpart to this soup-like stew or stew-like soup? Not in England, or France, or Italy, or Hungary, but on the West Coast of Africa. There also it is peppery hot and made with tomatoes, onions, and okras, but it lacks the American Indian contribution of (Please turn the page)

MONITOR



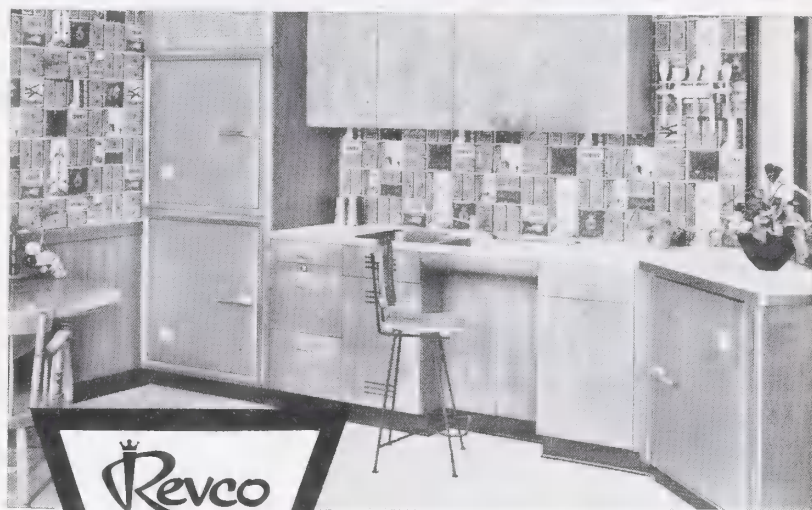
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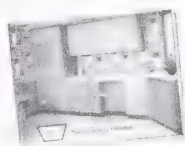
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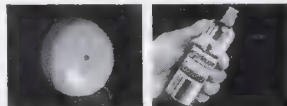
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YOU CAN EAT YOUR PAST AND HAVE IT TOO

CONTINUED FROM PRECEDING PAGE



Sizzling barbecued sandwiches appear suavely on the best-set tables on gold anodized platters, set in sleek Bakelite holders. In fine shops or may be ordered from Nordic Ware, Minneapolis 16, Minn. \$5.75. Juicy, rarily seasoned James River brand barbecued pork, beef and turkey are widely distributed in the U. S. A. An 8-ounce tin is about 70¢ at B. Altman & Company, New York, N. Y.

corn and lima beans—succotash.

The Brunswick stew is said to have originated in Brunswick County, Virginia, but there is another Brunswick County in neighboring North Carolina, which is almost as famous for the stew, but where squirrel meat is often preferred rather than chicken. In some localities the Brunswick stew takes sherry. In others it blazes with Worcestershire. In Kentucky it changes its name but few of its characteristics, acquires more meats, and becomes Burgoo.

A Brunswick stew, by the way, ranks among the most perfect of buffet supper dishes, for literally it does provide a meal in one dish

—meat, vegetables (in profusion) as well as "a starch"—potatoes or rice. If you want it to seem less soupy, you need not remove the chicken from the bones.

**Josiah Chowning's
Brunswick Stew**
(as served at)
Chowning's Tavern)

Cut a six-pound fowl or fricassee chicken into eight pieces. (Or get six pounds of fricassee chicken. Cover with four quarts of cold water. Bring slowly to a boil and simmer very quietly for two and quarter hours, being careful not to boil rapidly at any time. Remove chicken. Add to the broth along

(Please turn to page 251)



All in the authentic Williamsburg tradition—the silver pattern, Wedgwood china and canned Chicken Brunswick Stew. Delicious just as it comes or you may add okra, bread crumbs, sherry and/or Worcestershire. A 20-oz. tin, 60¢

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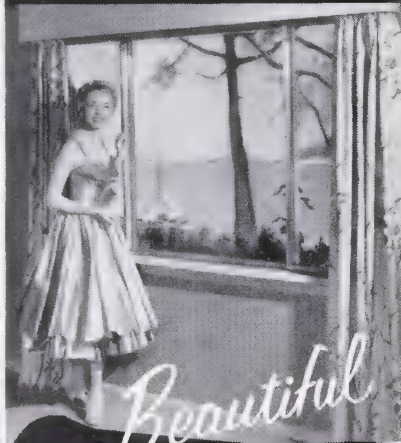
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YOU CAN EAT YOUR PAST AND HAVE IT TOO

CONTINUED FROM PAGE 248

with two cups frozen or fresh green lima beans, four cups chopped peeled tomatoes, fresh or canned, two sliced onions, and four medium-size potatoes cut into small chunks. Once again, simmer slowly until the limas are tender, about one hour or less. Add a little hot water, if necessary, and stir from time to time to prevent scorching. Add four cups of corn scraped from the cob or frozen or canned, two teaspoons salt, one-half teaspoon pepper or more if you like, and to give a certain mellowness one tablespoon sugar. Only a few minutes before serving add the chicken, which has been removed from the bones. Heat but do not cook enough to allow the chicken to become stringy.

Two cups of sliced okra, fresh or frozen, may be added along with the tomatoes and lima beans. This recipe serves 8 to 10.

James River Chicken Brunswick Stew

With all due obeisance to Chowning's charm and the tavern at Colonial Williamsburg, it is my considered opinion that a chicken Brunswick stew just as good as theirs and maybe even a shade tastier can be found in a can. It is made in Smithfield, Virginia, called James River Smithfield Chicken Brunswick stew. In addition to the ingredients mentioned in the Chowning recipe, the canned variety includes carrots, celery, and parsley. There is no thickener or filler in this stew. Those who like a thicker brew may add two or three tablespoons of bread crumbs or cracker crumbs. North Carolinians would probably add also a glass of sherry and a couple of tablespoons of fresh bacon drippings.

Georgians might omit the sherry in favor of a generous dash (maybe two teaspoons) of Worcestershire.

Okra is an always welcome addition and one may use as much as a package of quick-frozen okra, about 12 ounces to each 20-ounce can of Brunswick stew.

Count on one can for two generous servings. With blazing hot corn sticks or corn pone and a green salad—what could be finer?

Sally Lunn Bread

Sally was a lady, so the story goes, who baked and sold her cake-like breads to the fashionables of Bath on the River Avon. But it is

a curious thing that the neighboring town of Solsbury commemorates the native deity Sul who is said to have been considered by the Romans the counterpart of Minerva. And in many parts of the ancient world cakes quite similar to our own Sally Lunn were baked in honor of this wise goddess. Whatever its classic and ancient connections this sweet, golden yeast cake has many relations all over the world, like the Austrian Kougelhof, the Polish Baba, the French Savarins. Even the molds are similar.

Laterday versions often call for baking powder, but the true Virginia Sally Lunn is made with yeast.

Put one yeast cake or package of dry yeast into a cup of warm milk. Cream together 4 tablespoons butter and $\frac{1}{3}$ cup sugar, add 2 eggs, and mix well. Sift in $3\frac{1}{2}$ cups all-purpose flour, to which $1\frac{1}{4}$ teaspoons salt have been added, adding first some flour, then some milk, flour again, and so on until it is all used. Beat well and let rise in a warm place for about an hour, or until it has doubled in bulk. Then push the dough down with your fingers and knead it lightly, rubbing your hands with a little butter to keep the dough from sticking to your fingers. Place the dough into a well-greased Sally Lunn mold or, if you have no mold, you may use an angel food cake tin or a ring mold, about ten inches in diameter, let rise again until double in size, and bake at 300° F. for one hour.

Serve warm with fresh unsalted butter. This is one of the world's most delicious breads. Why not double the recipe and make two at a time? Sally Lunn takes to freezing beautifully.

Pecan Pie from Kings Arms Tavern

Trying to describe a pecan pie to someone who has never tasted it is not too easy. For this is a thoroughly American invention with no direct European ancestors. It has, in older versions, characteristics of a custard but made without milk. The traditional Virginia recipe in "The Williamsburg Art of Cookery" calls for corn syrup as well as sugar, but at Kings Arms Tavern nowadays the syrup is omitted and only sugar is used.

(Please turn the page)



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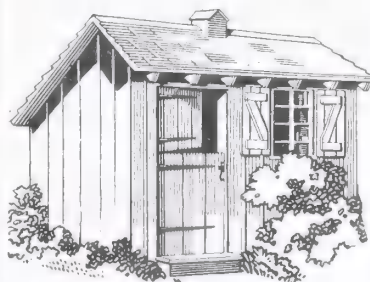
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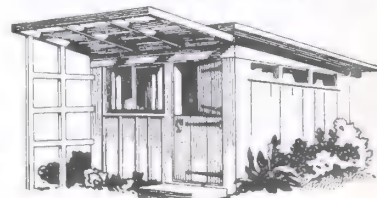
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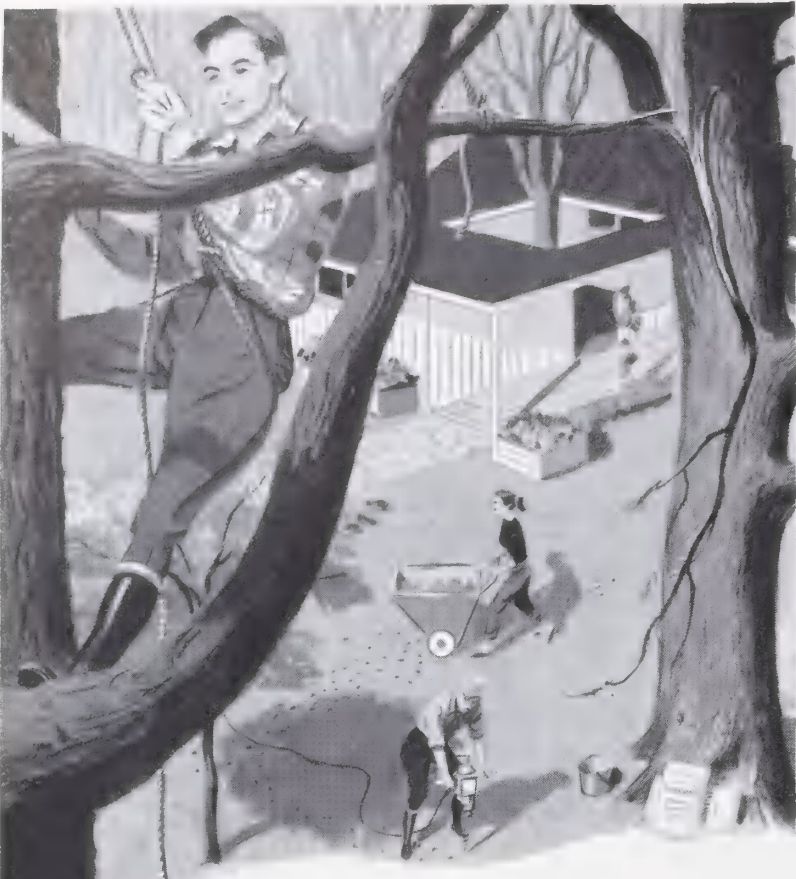
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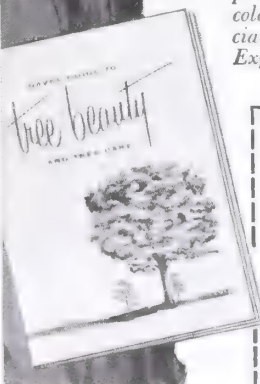
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YOU CAN EAT YOUR PAST AND HAVE IT TOO

CONTINUED FROM PAGE 251

Curiously enough, a pie crust made from a Flako mix is probably closer to the original colonial version, for Flako uses lard and at the present time in Williamsburg the recipes call for Crisco. No matter! Use your favorite pastry to line an eight-inch pan. The pie is so buttery rich and sweet that an eight-inch pie should make eight servings, especially if you serve it with ice cream.

Today's Recipe

Beat three eggs lightly as for custard, then add slowly two cups brown sugar and one-fourth cup of butter which has been melted. Flavor with a touch of salt and a teaspoon of vanilla. Pour into an eight-inch pie plate lined with pastry and sprinkled with one-half cup of chopped pecans. (These, blessedly, you can buy in cans put out by Standard Brands under the Royal trademark.) Pour the egg, sugar and butter mixture over the layer of nuts; sprinkle another ½ cup of pecans over the top, bake in a 350° F. oven for 35 or 40 minutes or until the pie is almost set. Reduce the heat to 225° F. and bake for 15 minutes longer or until the pie is thoroughly set.

Williamsburg Pecan Pie (made the new way)

This "recipe" may come as a shock to some people. Find a Farm House Pecan Pie. It comes already baked; you have only to thaw and serve. Baked by the Connecticut Pie Company in Wethersfield, Conn., Miami, Fla., and San Francisco, Calif., this pie follows more closely the traditional recipe given in the "Williamsburg Cookbook" than the version now served in Williamsburg. Pecan pies can be mail-ordered direct from Wethersfield, Conn., six for \$5.95, prepaid.

If you would decorate your pie in the most traditional manner lay a wreath of perfect pecan halves around the edge, or if you're feeling lavish cover the top. The pie should be thawed, preferably at room temperature, rather than in the oven, but we like also to "take away the chill" and give a fresh, warm fragrance to the pie by placing it in the oven for just about three minutes.

(A remarkable find, these Farm House pies are available in chain stores all over the country. The same company makes a number of ready-to-bake fruit pies, which are excellent. But by far their most important achievement are ready-to-serve varieties like the Williamsburg Pecan, a French chocolate pie, pumpkin, and the latest development, sweet potato—truly a pie of distinction.)

Pecan Confections from Travis House to Serve with Green Gage Ice Cream

Pecans have a penchant for green gage ice cream and instead of the pie you might like this Virginia version of a nut meringue.

Beat one egg white to a stiff froth and add gradually one cup light brown sugar, one pinch salt, one level tablespoon flour. Stir in one cup of chopped pecans, drop on buttered cookie tins by small spoonfuls far apart. Bake in a very slow oven (225° F. to 250° F.) for about 15 minutes. Remove from the tin with a spatula when partly cooled. Makes about 24 confections. If you should be short of cooky tins, heavy-duty aluminum foil makes an admirable substitute.

Green Gage Plum Ice Cream (as served at Kings Arms Tavern)

At first reading, this recipe seemed almost too simple. But it works beautifully, if you use an old-fashioned freezer, hand or electrically turned. But don't try to adapt it to the refrigerator tray.

The original recipe says skin, seed and mash one pint of preserved green gage plums. We say use the solid fruit from a large can (1 pound 14 ounces) of peeled whole green gage plums. Remove the pits, and, along with the juice of two lemons, put in your electric blender. Combine the blended fruit with 2 cups sugar, 1½ quarts milk, 1 quart heavy cream. Add ½ teaspoon salt. Freeze. (For full directions on freezing and mellowing see pages 197-199.)

Two brands of green gage plums stand high in our estimation—S & W, which is available in fine stores around the country, and San Marino, 230 Pasadena Ave., South Pasadena, Calif. (Send for their catalog and order by mail.)



VINES: THE PLANTS THAT PAY OFF BEST

CONTINUED FROM PAGE 151

PHOTOS BY MAYNARD PARKER



Tender evergreen grape, *Cissus capensis*, grows rapidly indoors or out. Leaves resemble hardy grape in size and shape, become burnished with copper as they mature. Like that species, it provides growth for overhead shade, but can be used upright as an ornament or to shade a wall.

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Wintercreeper or *Euonymus Fortunei*, one of the hardiest evergreen vines, trails or climbs, covering a flat surface in a glossy, orderly mat. This is the large-leaf form of wintercreeper. Others have smaller, sometimes variegated foliage. The garden of Mr. and Mrs. H. C. Blanchard.

(More pictures on page 262)

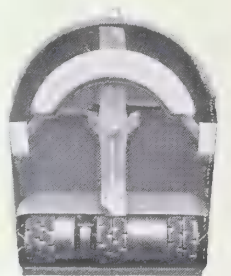
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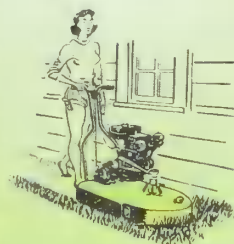


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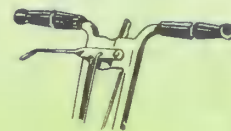
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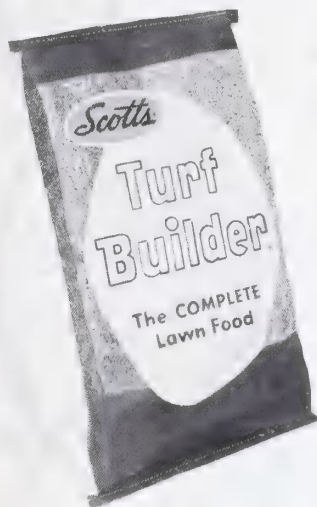
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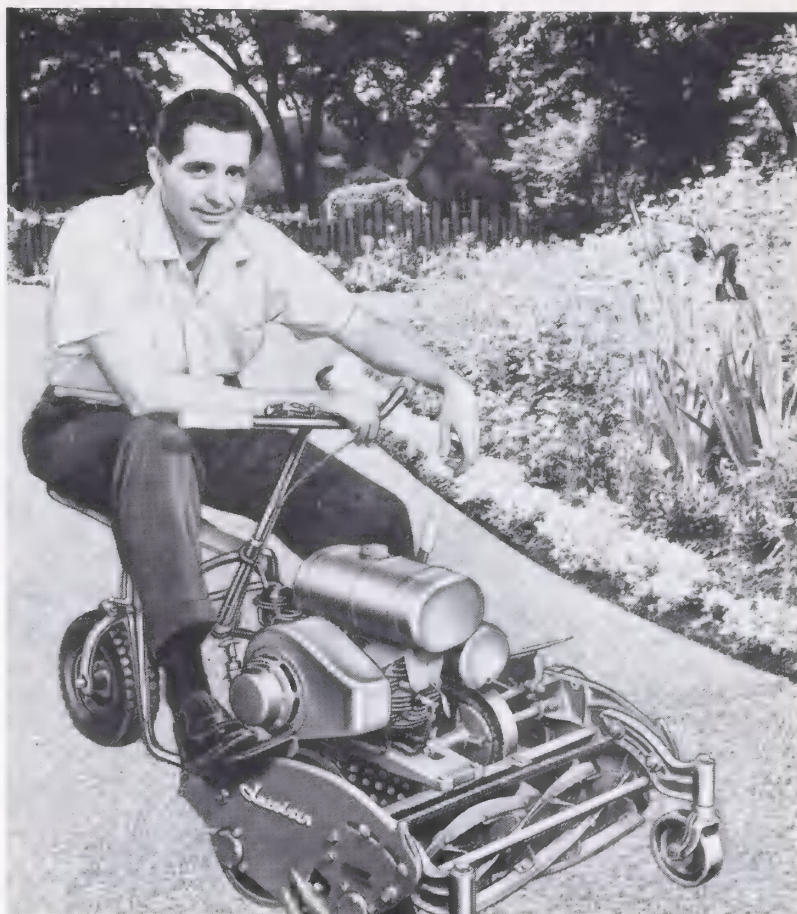
HARDY vines with colorful FLOWERS

FLOWERS

NAME	SEASON	COLOR	CLIMB BY
Clematis, small flowered Pink anemone clematis (<i>C. montana rubens</i>)	Spring	Soft pink	Twining petioles
Golden clematis (<i>C. tangutica</i>)	Spring, Fall	Yellow, followed by showy, feathery fruits	
Scarlet clematis (<i>C. texensis</i>)	Summer, Fall	Bright red, feathery fruits	
Sweet autumn clematis (<i>C. dioscoreifolia robusta</i> , sold as <i>C. paniculata</i>)	Fall	White, fragrant, followed by feathery fruits	
<i>C. jouiniana</i>	Late Summer	Fragrant, lavender-blue	
Clematis, large-flowered hybrids	Summer	Various	
Honeysuckle Hall's honeysuckle <i>Lonicera japonica</i> Halliana	Spring, Fall	White, turning yellow, very fragrant	Twining stems
<i>L. Heckrottii</i> var. Goldflame	Summer, Fall	Flame pink and yellow, fragrant	
Trumpet honeysuckle (<i>L. sempervirens</i>)	Summer	Orange to scarlet	
Hydrangea, climbing (<i>Hydrangea petiolaris</i>)	June	Flat, creamy white clusters on red twigs	Aerial rootlets
Silver fleece or lace vine (<i>Polygonum aubertii</i>)	Late Summer	Cloud of white	Twining stems
Trumpet Vine (<i>Campsis radicans</i>)	Summer	Brilliant orange-scarlet	Aerial rootlets
Variety Madame Galen		Larger flowers	
Wisteria, Chinese (<i>W. sinensis</i>)	Spring	White, lavender	Twining stems
Wisteria, Japanese (<i>W. floribunda</i>)	Spring	White, pink, purple, lavender	Twining stems

HEIGHT	GROWTH HABIT	COMMENTS
24'	Vigorous, dense	New foliage reddish-bronze
9'	Graceful	Gray-green leaves, silvery seed clusters, needs sun
6'	May die to ground in winter, but quickly regains growth	Needs full sun
30'	Foliage makes a dense mass	Semi-evergreen
12'	Stiff	
6-20'	See catalogs for descriptions of many beautiful vines	
30'	Dense, invasive, but can be confined to vertical structure	Semi-evergreen: fragrant flowers a delight, very hardy
15'	Shrubby, vigorous	Dark glossy foliage
20'	Climbs if given support; a small shrub otherwise; foliage bluish-green	May be troubled by aphids
50'	Slow to start, picturesque; foliage hangs out from wall, becomes bushy shrub if not allowed to climb	One of finest hardy vines
50'	Extremely vigorous, may grow 25' in one season; clean, bright green foliage	Tolerant of city conditions
30'	Shrubby, heavy vine, bold foliage, may need to be wired to support	Late to leaf out in Spring. Dead wood may accumulate if not removed each year. May attract aphids.
25'		
25'	Stem becomes picturesque trunk, plant a masterpiece	Flower clusters to 1' long, open all at once, but less hardy and less fragrant than Jap. type.
25'		Flower clusters may be 3' or longer, open gradually. Select for known color forms.

(Please turn the page)



Illustrated—The Estate 24 with Riding Attachment. One of the complete selection of 14 reel and rotary mowers by Jacobsen

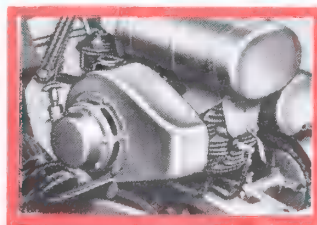
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There is only one right way to mow your lawn to get a smooth living blanket of green. It's with a Jacobsen shear-cut reel type mower—designed by men who have been making lawn mowers since 1921.

The Estate 24 features a cutting unit out front—24-inch cutting width—shearing each blade of grass to a uniform height before the full roller drive wheels have a chance to press it down. Because the drive wheels are behind the reel, you trim close to obstacles, overlap flower beds and eliminate hours of old-fashioned hand trimming. A five-blade reel is standard equipment. A seven-blade "high-frequency" reel is available. The "high-frequency" reel makes more cuts per foot of forward movement than customary, eliminating the "washboard" effect frequently produced by old-style mowers.

For lawn health as well as beauty, clippings are thrown *forward* into the easily detachable catcher, (not illustrated) as on the famous Jacobsen Power Greens Mower, favored on America's finest golf courses.

Ask your Jacobsen dealer for a demonstration. Look for his name under "Lawn Mowers" in the classified directory. Jacobsen sales and service are nation-wide. Styling of Jacobsen Products by Waltman Associates of Chicago.

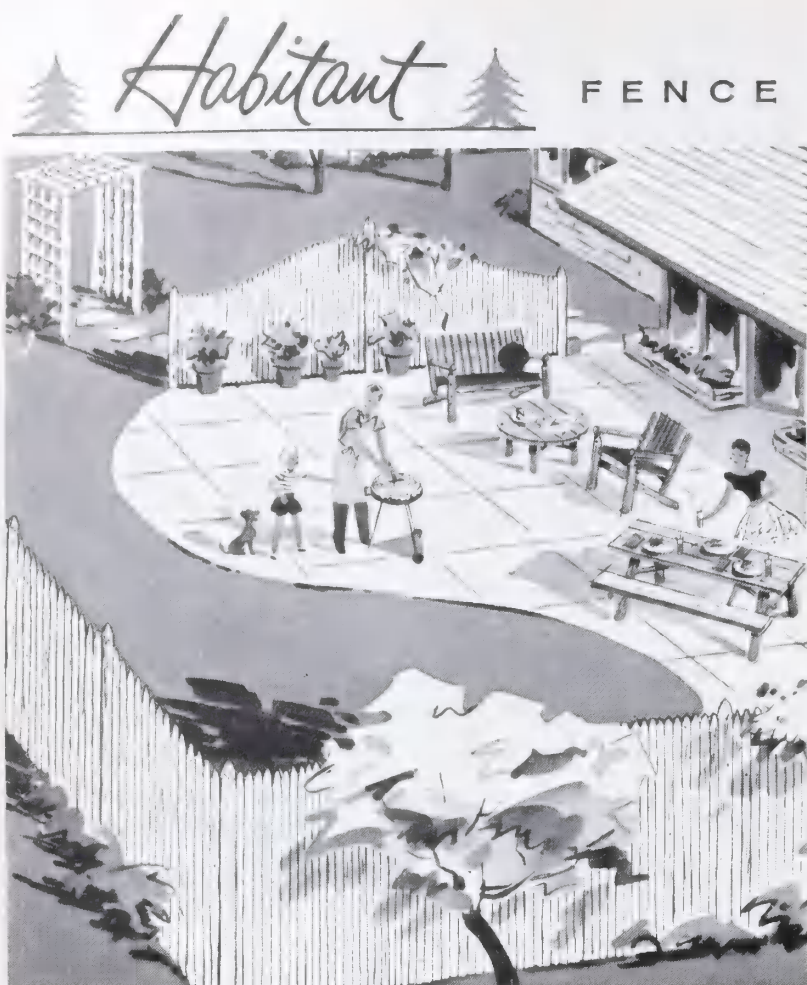


The Estate 24 is powered by the incomparable Jacobsen-built Hi-Torque engine. Power to match the mower. Automatic recoil starter. Super quiet muffler.

JACOBSEN MANUFACTURING COMPANY
Department HB-5, Racine, Wisconsin



SUBSIDIARIES: **JOHNSTON** LAWN MOWER CORPORATION, BROOKHAVEN, MISSISSIPPI
©1957, J. M. CO. **WORTHINGTON** MOWER COMPANY, STROUDSBURG, PENNSYLVANIA



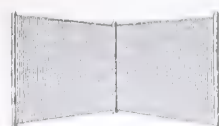
Sets the stage for CAREFREE outdoor living

Wherever you find that happy habit of outdoor living *at home*, you'll see Habitant Fence—surrounding family picnics, as the charming background for lawn parties, providing youngsters with a safe back yard "playroom" of their own! And Habitant lends a personal intimacy to your garden, too. Yes, outdoor living is fun for everyone—and for YOU, too, with care-free Habitant Fence that need never be painted. Built for value as well as beauty. Habitant is factory-assembled of long-life Michigan White Cedar in standard length sections plus any special length sections necessary without extra cost to exactly fit your individual property line... delivered assembled, ready for easy installation.

Send \$2.00 for unique Habitant Plan-a-Yard kit and "Idea" Catalog, or send 25c for full color "Idea" and specification catalog and name of your nearest Habitant dealer.

NEW! Habitant Decorative Yard Units

Use separately or in combination to screen utility areas, background a barbecue, garden or activity area! Packaged units available at your Habitant dealer, ready-to-install.



The Richland angle unit corners your barbecue.



The Lancaster angle unit screens a driveway.



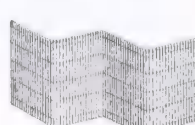
The Hampton angle unit shapes a smart entry.



The Westcote vine screen invites garden beauty.



The Penrose sloped unit frames a corner garden.



Trianon Mat units decorate walls, indoors or out.

VINES: THE PLANTS THAT

Vines to provide PRIVACY or hide a view

NAME	CLIMB BY
Bower actinidia (<i>Actinidia arguta</i>)	Twining stems
Clematis Sweet autumn clematis (<i>Clematis dioscoreifolia robusta</i>)	Twining petioles
Pink anemone clematis (<i>Clematis montana rubens</i>)	Twining petioles
Dutchman's pipe (<i>Aristolochia durior</i>)	Twining stems
English ivy	Aerial rootlets
Fiveleaf akebia (<i>Akebia quinata</i>)	Twining stems
Glory vine grape (<i>Vitis Coignetiae</i>)	Tendrils
Silver fleece or lace vine (<i>Polygonum Aubertii</i>)	Twining stems

Vines to provide SHADE

NAME	CLIMB BY
Bower actinidia (<i>Actinidia arguta</i>)	Twining stems
Clematis Sweet autumn and pink anemone clematis	Twining petioles
Dutchman's pipe (<i>Aristolochia durior</i>)	Twining stems
Fiveleaf akebia (<i>Akebia quinata</i>)	Twining stems
Grape	Tendrils
Silver fleece or lace vine (<i>Polygonum Aubertii</i>)	Twining stems
Trumpet-vine (<i>Campsis radicans</i>)	Aerial rootlets
Virginia creeper (<i>Parthenocissus quinquefolia</i>)	Tendrils with adhesive disks
Wisteria (<i>Wisteria floribunda</i>) (<i>Wisteria sinensis</i>)	Twining stems

HEIGHT	COMMENTS
30'	Very dense, heart shaped, dark-green deciduous foliage. Pest free.
30'	Dense glossy semi-evergreen leaves; fine texture. See Flowering Vines for full description.
25'	Vigorous and dense. New foliage reddish-bronze.
30'	Vigorous, densest foliage vine; coarse texture; stems green in winter; flowers inconspicuous.
20'	Dark green, close-growing evergreen foliage.
30'	Dense, fine textured, leathery, semi-evergreen leaves.
75'+	Fastest growing grape, increasing length as much as 50' in a season. Foliage heavy, bold; red in fall.
40'	Foliage dense, bright green; can grow 25' in one season, vigorous.

HEIGHT	COMMENTS
30'	Very dense, heart shaped dark-green foliage, deciduous. Pest free.
25-30'	Dense glossy, semi-evergreen leaves. Fine texture. See Flowering Vines for full description.
30'	Vigorous, densest foliage vine. Coarse texture. Stems green in winter; flowers inconspicuous.
30'	Dense, fine textured, leathery, semi-evergreen leaves.
30'+	Variety Concord requires minimum of care.
40'	Foliage dense, bright green. See Flowering Vines for full description.
30'	Late to leaf out in spring. Dead wood may accumulate if not removed each year. May attract aphids.
30'	See Vines for Decorating.
25'	See Vines for Flowers for full description.

(Please turn the page)

Why users
expect
(and get!)
more from
Eclipse
mowers

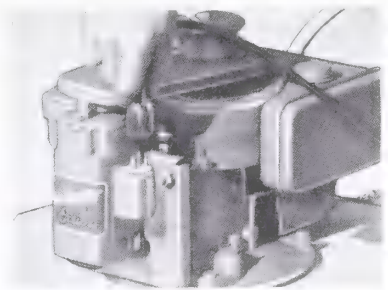


Eclipse 20" Rocket available for as little as \$12.00 per month (on average dealer finance plan—10% down).

IT CAN BE assumed that almost any mower will cut grass. But folks who buy an Eclipse expect more than this minimum performance. They expect—and get—low cost, trouble-free mowing year after year. That's why Eclipse is recognized as the standard of comparison . . . the brand most mower users plan to buy "the next time" for sure. User experience quickly points up the need for the kind of built-in quality only Eclipse offers.

The Eclipse extras

Feature for feature and dollar for dollar, you get more value from Eclipse. This is a direct result of the factory policy of building up to performance standards instead of paring quality down to meet a price. It stands to reason that skilled craftsmen—specializing in quality mowers—can provide a master touch not possible in factories where mowers are only a "sideline" product.



Easiest starting

Most people prefer the rope or recoil starter. But for those who prefer (or for health reasons require) completely effortless starting, an electric starter is available on many models. A gentle touch of the plug starts the engine: no work, no strain!

Lowest "per year" cost

It may cost just a few dollars more when you first buy an Eclipse. But user reports prove conclusively that the total cost of owning an Eclipse is less than for ordinary mowers. Eclipse mowers are built to last years longer and it's not at all uncommon for families to use an Eclipse for 15, 20 or even 30 years with very little maintenance expense. The rugged construction, the craftsmanship that is acquired only by half a century of specialized manufacture pays off for the user.

A typical letter reported a total expense of 87¢ for maintenance of an Eclipse power mower over a period of 5 years. When you consider ALL your costs, you see why we say, "Eclipse costs you less to own per year."

Free check list to help you choose your power mower

Many families have been confused by mower claims and are not certain as to what type of mower they should buy. Some people insist that a rotary mower is best, while others just as emphatically say the reel type can't be beat. Eclipse makes *both* kinds—has no special "ax to grind." A check list of 8 easily answered questions will indicate the type of mower that's best for you. Write for your free copy of the folder, "How to select your power mower." The Eclipse Lawn Mower Co., Div. of Buffalo-Eclipse Corporation, 5715-C Railroad St., Prophetstown, Ill.



NOW! Mowing is so easy!
Sunbeam POWER MOWERS
 Meet The Home Owner's Needs

SELF-PROPELLED 21" ROTARY MOWERS
 with Free Wheeling and Selective Speeds

Powerful
Briggs &
Stratton
2 1/4 H.P.
4 cycle
engine



Free wheeling around
flower beds, etc.



Select desired mowing
speed—High or Low.

It's easy! Simply lower handle to propel mower, raise for Free Wheeling. Selective Speeds let you choose the best speed to meet your needs. Faster for large areas—lower speeds for heavy grass, mulching. Available in 3 models: R321; R321A; R221-275. Choice of Cardinal Red and White or Metallic Green. \$149.95 to \$159.95 (Colo. & West, \$152.95 to \$162.95). Leaf Mulcher attachment for all models, saves leaf raking, \$4.75.

Sunbeam 18" ELECTRIC MOWER
Lightweight—just 29 pounds

This twin-blade electric mower gives you all the advantages of power mowing at low cost. Powerful 1 H.P. Sunbeam Motor—operates on residential current. Swing-over handle for 2-way mowing. Close side trim.

Only
\$79.95



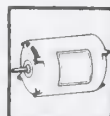
Close trim



Twin blades



2-way mowing



1 H.P. Motor



Look for the MARK OF QUALITY **Sunbeam** Dept. 43, Chicago 50, Ill. Canada: Torama 18

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AMERICA'S LARGEST
GROWER (30 Acres)
Send for America's finest
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yours—it's FREE.

Russell Gardens
Spring 5 Texas

New 1957 pictorial round-up of latest ideas in garden arrangement and structures, by famous landscape architects. Dramatic new planters, terraces, fences, arbors, shelters and patios.

Write for **Garden Book**, California Redwood Assn., 572 Sacramento St., San Francisco 11.

Vines for DECORATING walls or fences

NAME	CLIMB BY
Clematis, large flowered hybrids	Twining petioles
Climbing hydrangea	Aerial rootlets
English ivy in variety (<i>Hedera Helix</i>) variety-Baltic	Rootlets
Japanese creeper or Boston ivy (<i>Parthenocissus tricuspidata</i>) variety Low's Japanese creeper	Tendrils with adhesive disks
Veitch's Japanese creeper	
Virginia creeper (<i>Parthenocissus quinquefolia</i>) variety St. Paul's Virginia creeper Engelman's Virginia creeper	Tendrils with adhesive disks
Wintercreeper in variety (<i>Euonymus Fortunei</i>) variety radicans, <i>minimus</i> <i>vegetus</i>	Rootlets



**NOW IS A GOOD TIME TO PLANT
BLUE-GREEN**

**MONDO
"GRASS"**

Trade Mark Registration applied for
U.S. Patent Office

**REQUIRES NO MOWING — MAKES
WORLD'S MOST BEAUTIFUL "LAWN"**

View of one of the lawns surrounding the lovely \$200,000 home of Spurgeon Pickering, owner of Mondo Grass and Nursery Company, on the beautiful beach of the Gulf of Mexico; the entire seven lawns, sidewalk shoulders and neutral grounds are planted solidly in Mondo "Grass", truly one of the most attractive show places of the South.

Our Blue Green Mondo "Grass" is described by the U.S. Department of Agriculture as "Ophiopogon japonicus (formerly called Mondo Japonicus)", is native to Northern China; drought tolerant, evergreen, commonly called Mondo "Grass".

It is a grass-like relative of the lily with paper thin blades 1/16" wide. This sod-forming EVERGREEN, low growing oriental genus is currently used by many owners of distinctive homes in America for lawn cover. Now we can offer this exclusive Blue-Green Mondo "Grass" at popular prices.

SO HARDY IT CAN BE PLANTED ANYTIME, it is recommended for beautiful lawns where mowing is not desired. Blue-Green Mondo "Grass" retains its color the year-round; thrives in shade or sun; rarely requires watering; fantastically beautiful, drooping low to the ground in weeping style year after year. **REQUIRES NO MOWING AND SHOULD NEVER BE MOWED.**

Guaranteed to withstand severe freezing or money refunded. Ideal for heavy shaded areas, dry or wet. FREE folder of testimonials and many photos of Mondo "Grass" lawns sent on request.

Mondo is resistant to diseases, insects and animals will not feed on it. Stops erosion; grows compactly, crowding out grass and weeds; multiplies rapidly, approximately 100 times (10,000%) first year. Enhances property value. So sensational we expect to revolutionize lawn-making. For good average first year plant 1" to 12" apart. Numerous rooted blades to spring.

Planting and culture instructions with each order. Shipped now or when desired. Remittance with order shipped prepaid. MONEY-BACK GUARANTEE, if not completely delighted you may return at once for refund (upon receipt to A-1 rated firms buying 1,000 sprigs or more, FOB, Biloxi. Distributors wanted everywhere).

ORDER TODAY . . . YOU CAN'T LOSE!

Sprigs packed in damp moss. Guaranteed to grow or we will replace.

25 Sprigs . . . \$2.98

50 Sprigs \$5.00 1,000 Sprigs \$79.00
100 Sprigs 9.00 5,000 Sprigs or more
500 Sprigs 40.00 per 1,000 . 50.00

Mondo Grass & Nursery Co.
Dept. HB, Biloxi, Miss.

Please send prepaid Sprigs of Mondo
"Grass", for which I enclose \$

Name

Address

City

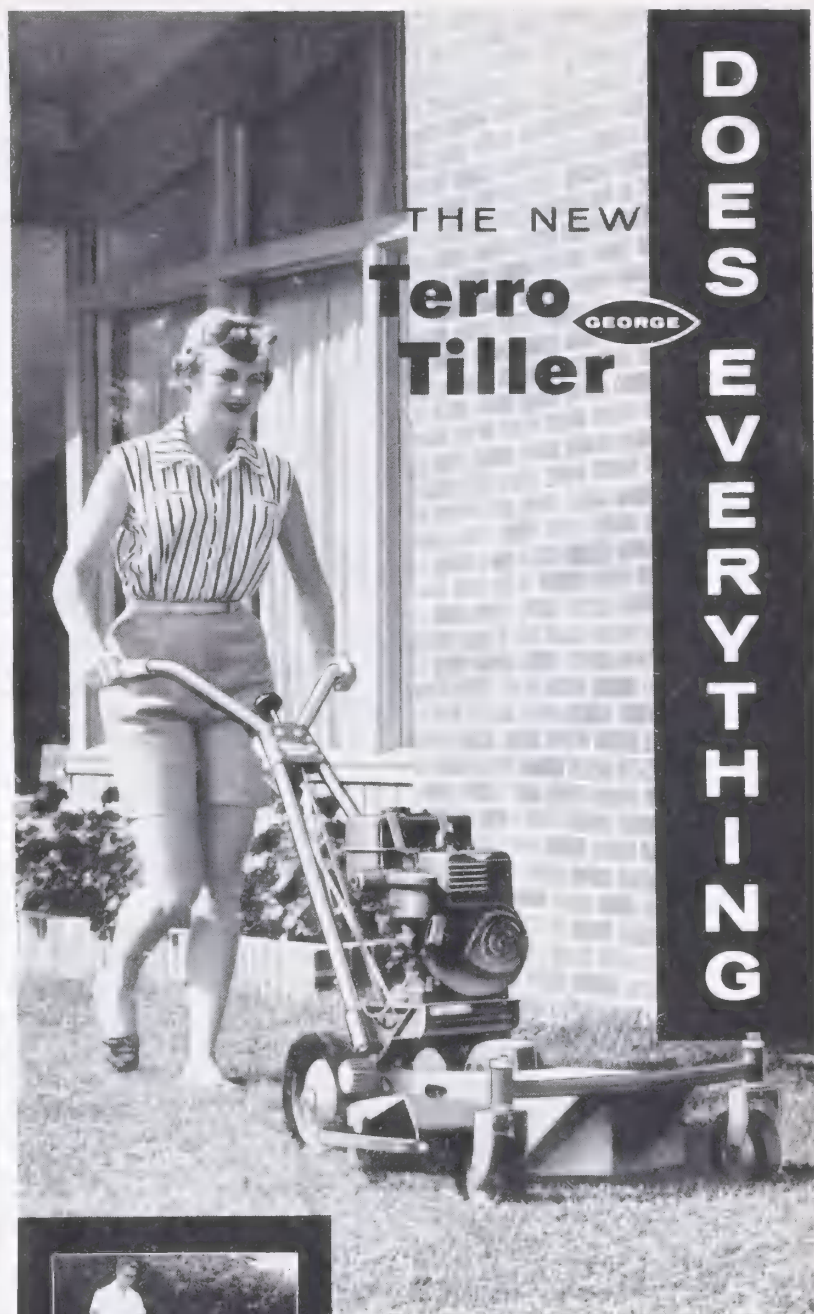
State

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GROWTH HABIT	COMMENTS
Fernlike foliage, graceful growth twining	Start early in pots indoors, move without disturbing roots. Soaking seeds in water first speeds germination.
Dainty, twining	Same as above. Flowers appear best in light shade.
Fast growing, very leafy, tendrils	Needs strong support.
Grows fast, large leaves, twines around slender support	Same as Cardinal-climber
Needs slender support to twine around	Start early, soak seeds in water first.
Sprawling, leafy	Thrives in hot, exposed sites. Control aphids with spray.
Vigorous, bold typical bean growth, twining	
Dainty, twining	Where summers are hot, vines are short-lived. Perhaps best in cutting garden.

HEIGHT	COMMENTS
6-20'	Check catalogs for descriptions of many beautiful vines
50'	See Flowering Vines for descriptions
20'	Hardier than species, with smaller leaves.
60'	Lustrous leaves, red in fall, held close to wall. Leaves smaller, frilled, purplish when young doesn't completely cover wall. Leaves like species but smaller. Good in sun. Often sold as <i>Ampelopsis</i> .
30'+	Large, loose-textured, foliage is first to turn red in fall. Absolutely hardy, pest free. Leaflets smaller, clings better to stone than others. Leaflets small, refined appearance.
Various	Close, evergreen cover; ■ tracery at first, eventually making ■ mat.
20'	
3'	For small areas only, ■ delicate tracery.
20'+	See Vines with Fruit. Less regular in texture than <i>radicans</i> .

(Please turn the page)



ROTARY TILLER



REEL TYPE MOWER



ROLLER



EDGER and TRIMMER

it mows-tills
-rolls and edges!

Here's the *perfect* tool for the homeowner who wants a beautiful lawn, *without* the back breaking work you usually get. With the easy running Terro-Tiller power unit, you choose the attachments you want and need for finest lawn making or fertile, productive gardens.

The heavy-duty Briggs and Stratton 2 $\frac{3}{4}$ h.p. engine with recoil starter takes the labor out of it and makes the toughest jobs simple. And with the Terro-Tiller's built-in transport wheels, you *never even lift the engine*. Just wheel it up to the attachment and connect it in 30 seconds. You don't even need wrenches or tools—a simple lock-lever does the trick. It's so easy a child or woman can operate it. Made of the finest materials available, the superior construction of the Terro-Tiller is designed to give years of rugged, trouble-free service.

Terro-Tiller
GEORGE

GEORGE GARDEN TOOLS
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Same Beauty Both Sides—BASKETWEAVE FENCE

Ideal around swimming pools. Keeps dirt out and affords privacy. Screens out objectionable views. No framework to look at with this attractive fence. Owner and neighbor enjoy its beauty. Available from 3 ft. to 8 ft. high, with matching gates. Fence and posts made of California Redwood.



Our Other Products

Imported French Picket, Woven Cedar Picket, English Hurdle, Post and Rail, Lawn Fences, California Redwood Mortised Board and California Redwood Basketweave Fences, Children's Outdoor Play-Pens (Portable, 16 ft. wide).

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Rusticraft FENCE CO.

DAVID TENDLER • EST. 1918 • 6 KING RD., MALVERN, PA.



Model K Set dial to sprinkle 5 to 50 feet automatically

For narrow pathways

or wide lawns

So easy-to-use, gives deep soil saturation

Provides maximum water for area set—500 gals. an hour on 30 lbs. pressure. Correct amount, proper spray, desired area with one setting. IT'S AUTOMATIC. Famous Sunbeam long-lasting quality. Only \$9.95

Famous Sunbeam
Electric
HEDGE TRIMMER

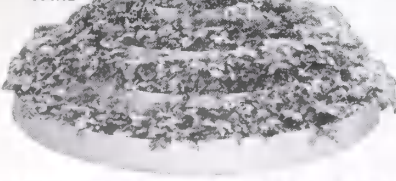
Built and powered to last. Ends arm-aching drudgery—gives professional results. Sturdy lightweight construction \$47.95. (Colo. & West, \$48.25.)

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YARD

Made of
Everlasting
Aluminum



PYRAMID STRAWBERRY GARDEN

Adds interest and beauty to your garden. Produces a bigger and better crop of berries. 5 ft. size just right for 50 plants. Only \$7.95 ppd.

SPECIAL! 5 ft. aluminum garden with 50 Superfection everbearing strawberry plants.

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EXCELSIOR, MINNESOTA



green thumb
by Edmont

Magic fabric keeps dirt out, lets air in. Kitten soft yet outwears any similarly priced garden glove. For painting, cleaning, too. Washable. Styles for men and women.

GIRL FRIDAY: Only plastic glove that keeps hands cool and lovely in hottest water. \$1.39.

Edmont Mfg. Co.
Coshocton, Ohio



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VINES: THE PLANTS THAT

Vines with colorful FRUITS

NAME	FRUIT
Bigleaf wintercreeper (<i>Euonymus Fortunei vegetus</i>)	Dangling orange-red berries
Bittersweet, American (<i>Celastrus scandens</i>)	Yellow and red
Bittersweet, Oriental (<i>C. orbiculatus</i>)	Yellow and red
Clematis, especially golden and sweet autumn	Clusters of silvery plumes
Running Euonymus (<i>E. obovatus</i>)	Scarlet berries
Turquoise or porcelain berry (<i>Ampelopsis brevipedunculata</i>)	Clusters change from lilac to yellow to porcelain blue

SHRUBS which can be trained as vines


NAME	FLOWERS
Firethorn (<i>Pyracantha</i>)	Small white clusters
Flowering quince (<i>Chaenomeles</i>)	Red to orange, white before foliage
Hicks yew (<i>Taxus media Hicksii</i>)	
Japanese yew (<i>T. cuspidata</i>)	
Privet (<i>Ligustrum</i>)	Inobtrusive, white
Red-osier dogwood (<i>Cornus stolonifera</i>)	Small white clusters
Roses, climbing and pillar types, also such species as <i>Rosa Hugonis</i>	Various
Weeping forsythia (<i>Forsythia suspensa</i>)	Yellow, before foliage



PAY OFF BEST CONTINUED FROM PRECEDING PAGE

CLIMB BY	HEIGHT	GROWTH HABIT
Aerial rootlets	10'+	Shrubby, glossy, evergreen foliage, grows slowly.
Twining	20'	Fruit at tips of stems only. Will become tangled mass unless pruned regularly. Must have strong support.
Twining	35'	Fruit clusters all along stems. Must have both male and female plants to get bittersweet fruit.
Twining petioles		See Flowering Vines for description.
Rootlets	10'+	Deciduous foliage red in fall, grows faster than evergreen types.
Tendrils	20'	Dense, fine-textured foliage.

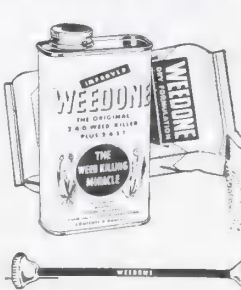
FOLIAGE	HEIGHT	COMMENTS
Evergreen	15'	Red fruit effective in fall if pruning not excessive.
Dark glossy	6-10'	Rigid growth
Evergreen, needlelike	10-40'	Grows slowly, red fruit in fall
Evergreen, needlelike	10-50'	Grows slowly, bears red fruit
Evergreen or deciduous	to 25'	Quick growing and pliable, tolerant of difficult conditions. Some people object to fragrance of flowers.
Reddish in fall	to 15'	Winter twigs red, yellow or green, depending upon variety; white fruits in summer. Especially good in moist soil.
Some have fall color	10-20'	Prune according to kind.
Yellow in fall	10'+	Flexible growth; variety <i>pallida</i> has pale yellow flowers.

WEEDONE[®]

Kills Weeds Kind to Grass

8-oz. can \$1
5-lb. bag \$1.98—for use in spreader
(larger sizes available)



Weedone Easy Weed-Away Applicator, 59c

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GARDEN HOSE VALVE

GIVES YOU 3-IN-1 USES FOR COMPLETE WATER CONTROL

CONTROL BETWEEN HOSES!



Simple thumb lock is easily rolled forward or back... water volume is locked where desired... controls sprinkler diameter... saves steps!

GENTLE SPRAY WITH HEAD!



Removable spray head is excellent for flower watering... twist off and Squeezflo may be used with car washing attachments or spray equipment.

JET STREAM WITHOUT HEAD!

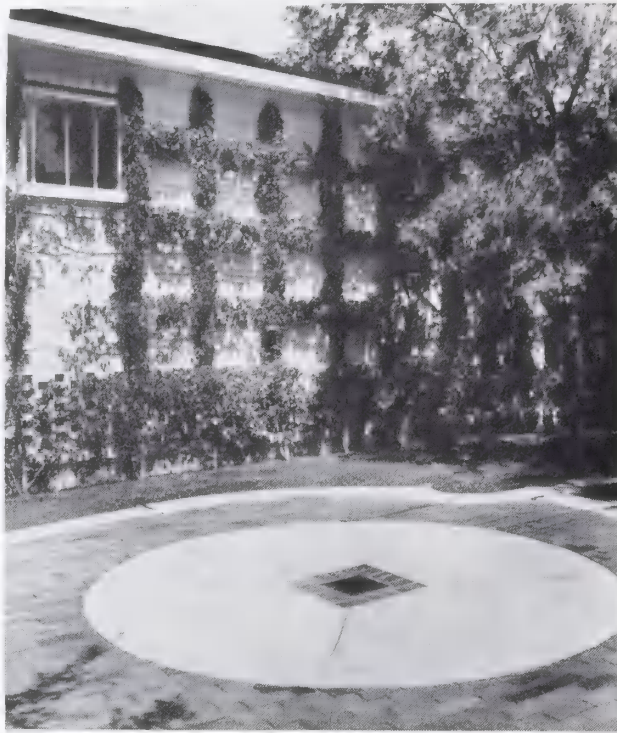


Built-in nozzle provides high pressure stream... easy, one hand use... squeeze lever and water is on at desired flow... release and it's off!

at Garden Supply and Hardware Stores **only \$1.95** suggested price
SQUEEZFLO VALVE DIVISION • ROTH RUBBER COMPANY
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VINES: THE PLANTS THAT PAY OFF BEST

CONTINUED FROM PAGE 253



Sometimes you can train a shrub to do service as a vine. The example here is pyracantha, trained on a grid of wires and pruned diligently to keep the pattern clean. Other shrubs that can be developed in much the same way are privet, weeping forsythia, red osier and spreading yew.



An embroidery of small evergreen leaves is traced upon a stone wall by creeping fig. Clinging tightly to masonry or wood, tips of the vine grow outward and upward in a delightful green pattern. Garden of Mr. and Mrs. Ralph E. Fair, Marie and Arthur Berger, landscape architects.



LARGE LAWN?



YOUR BEST BUY IS A

Homko

Lawnmobile!

24"

DELUXE RIDING

ROTARY

Model AE-180

America's largest producer of power mowers designed the Lawnmobile expressly for the large lawn—and the man who appreciates built-in value.

If your lawn is large and your requirements are exacting, arrange for a free, convincing demonstration on your own property. Discover that no other mower matches the Homko Lawnmobile for superb handling, sparkling performance, complete versatility.

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- revolutionary Swing-A-Way Flexor Blade prevents drive shaft damage • uniform cutting with constant blade speed • auto-type frame, all steel construction

For the small lawn

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18" trimmer-type rotary

For the medium sized lawn

The Thunderbird
22" self propelled trimmer-type rotary

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THIS 11-FT. TREE IS JUST 3 MONTHS OLD



propagated by

**"AIRLAYERING"
A BRANCH**of the parent tree
with patented**AIRWRAP**

Reproduces trees, bushes, plants, shrubs, vines, etc. in weeks. Complete Airwrap Kit contains everything necessary to propagate 10 large new trees or plants, or numerous cuttings.

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CURE "LAWN" BACKACHE!



Do all your lawn trimming and edging jobs... standing up! An hour's work in five minutes, with

**Trim Master
Electric****LAWN TRIMMER AND EDGER**

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At Hardware & Garden Supply Stores.

Order direct if dealer can't supply.

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Your guide
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Practical Gardener

16 pages on how to shop the new garden centers. **Gardening-by-mail:** round-up of new products, plants, fertilizers and equipment. 18 pages on lawn care. How to start a lawn. How to get the grass you want and get rid of what you don't. Lawn problems and cures. 15 pages on bulbs, shrubs, flowers: iris, mums, roses, zinnias, begonias. 60 pages on garden planning. How to make your property more livable.

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THREE PHOTOS BY MAYNARD PARKER

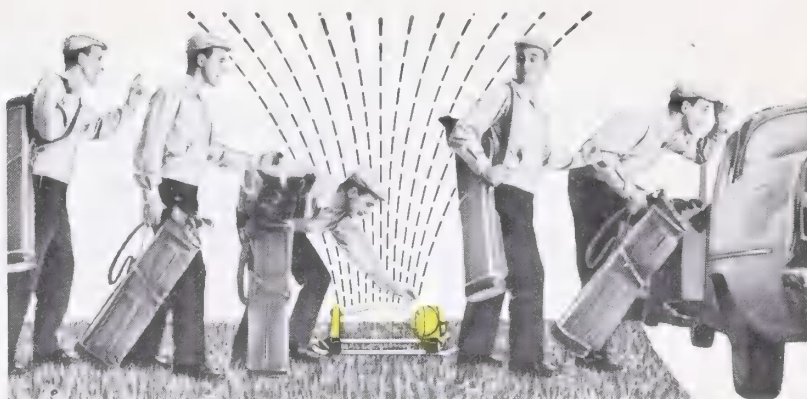


A trellis like this can be used to create either pattern for a bare wall or privacy for an exposed window. Set out from the wall, it allows vine to develop in natural manner, with air circulating freely around it, discourages disease and distortion. Edward Warde, landscape architect.

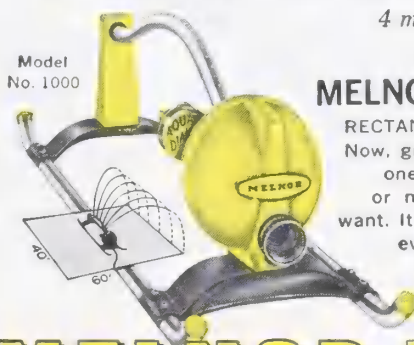
PAUL J. PEART



From the multitude of ivies now available, it is possible to select varieties with just the right leaf size and growth habit for a particular situation. Here the tiny, closely set leaves on their arching branches are perfect foil for the rough texture of a masonry retaining wall.



Why do husbands leave home?
Because they can leave their lawn to the sprinkler that waters an entire lawn in one setting... yet costs even less than ordinary sprinklers... **6⁹⁵**
4 models starting at only



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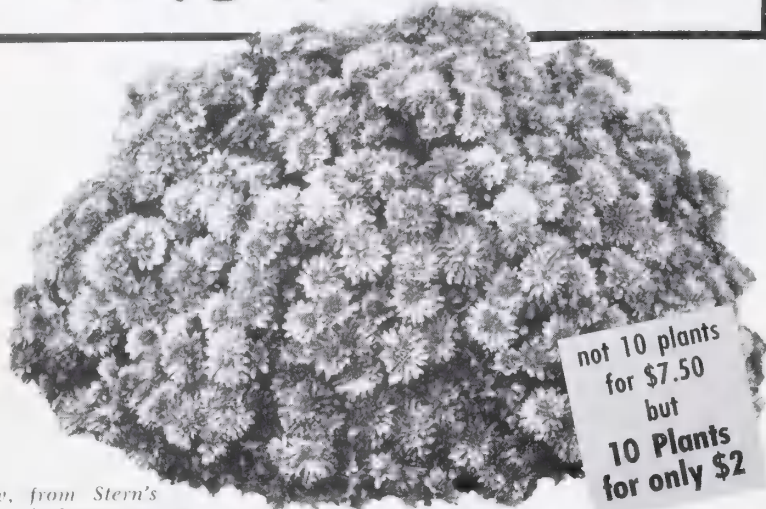
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BAKER



THE BAKER FURNITURE LIBRARY, AN INSPIRATION OF IDEAS, 11/60

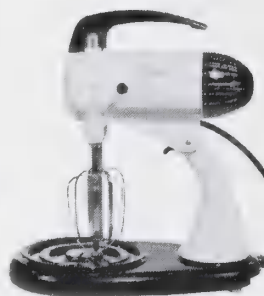
BAKER FURNITURE, INC. 25 MILLING ROAD, HOLLAND, MICHIGAN

NEW YORK • CHICAGO • GRAND RAPIDS • LOS ANGELES • SAN FRANCISCO
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TAKE IT EASY!

Today's small appliances supplement our major kitchen units by providing ever-increasing convenience and efficiency in cooking and food preparation

By JULIE POLSHEK

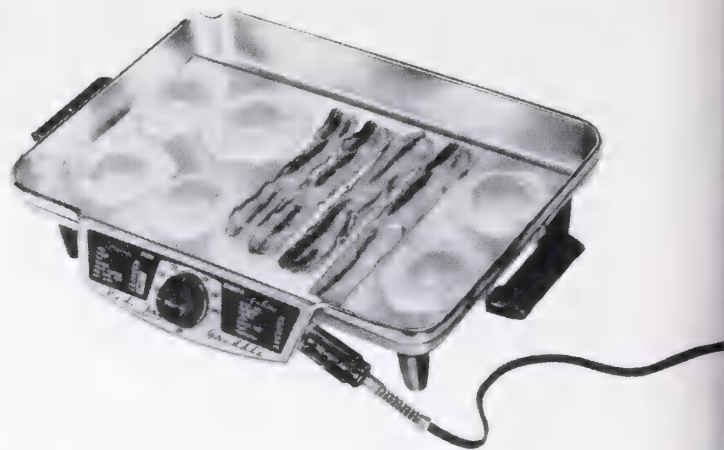


Work-saving attachments convert

the electric mixer into an all-purpose convenience. Specifically, Sunbeam Mixmaster fitted with its slicer-shredder unit handles in a few seconds vegetable preparation normally slow and laborious, and with far greater efficiency than manual methods. A blender attachment speedily purees leftovers for soups, snacks, molded salads; makes velvety salad dressings or sauces; pulverizes, chops or grate



ingredients for icings or cakes; readies frozen juices for serving; liquefies cake mixes. Butter-churn attachment provides old-fashioned "paddled" butter, electrically churned. With the high-speed drink mixer attachment, you can make fountain drinks in drug-store manner. A meat grinder-food chopper assembly completes Mixmaster's convenient attachment range priced at \$19.25, \$13.95, \$8.50, \$6.50, \$16.45. Basic Mixmaster costs \$45.50.



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House Beautiful

JUNE 50c

45 PAGES...

The NEW LOOK in Kitchens



How to modernize your old kitchen
or build a new one—at practical prices

How to air-condition your existing house



Thrilling new freedom!

Keeps foods hot without drying out!

Now you can cook ahead and serve delicious
 piping-hot meals hours later!



NEW! TOASTMASTER HOT-FOOD SERVER

Accurately controlled moisture and temperature keep cooked foods
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It's almost too good to be true! Now, at last, you can free yourself from *routine* meal preparation. You can cook when you please, *serve* when you please. Yes, unbelievable as it may seem, you can now serve deliciously hot food, *hours* after it has been cooked!

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ing! Cook meats, fish, vegetables and pastries when you please, for safe storage in the handy drawers. Unlike an oven or conventional food-warmer, this appliance keeps foods *hot*, without drying out or overcooking.

There's nothing else like it for household use! And rest assured, it works beautifully.

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Children can serve themselves! Even in mother's absence, youngsters can help themselves to a hot meal!

TOASTMASTER PRODUCTS DIVISION

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Sounds good to me!

HB-57

TOASTMASTER PRODUCTS DIVISION
McGraw-Edison Company, Elgin, Illinois

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Address _____

City _____ Zone _____ State _____

Dealers! Write us for the name of
your nearest distributor.



WILLIAM HOWLAND

Our cover: An example of the New Look in kitchens is this one in the home of Mr. and Mrs. Arthur Berger of Dallas, Texas. Shown is the breakfast corner. Sliding blue wall lets the disappearing kitchen join the living room at will. Architects: O'Neil Ford and Scott W. Lyons.

House Beautiful

Vol. 99, No. 6

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

JUNE 1957

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than meets the eye!



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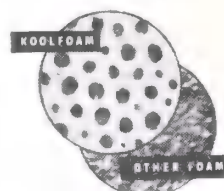
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in comfort is...

Dayton

Koolfoam

Air-Conditioned
CUSHIONING



more comfort because
only Koolfoam's patented
open-pore surface gives up to
14 times more airflow than
ordinary foams! Compare these
magnified photos for yourself.

The world's largest manufacturer of Foam Latex Pillows

© D.R. 1957

THE **DAYTON RUBBER** COMPANY • DAYTON, OHIO • WAYNESVILLE, N. C.

WHITECLIFFE & DOVER

*Tuscan Fine English
Bone China*



WHITECLIFFE has graceful swirls complemented by a scalloped border. In classic white. Five-piece place setting, \$9.95.

Turn to page 176 for a list of fine stores where Whitecliffe and Dover may be purchased



DOVER, in the same graceful swirl pattern, has scalloped border accented in gold. Five-piece place setting, \$10.95.

TUSCAN
FINE ENGLISH
BONE CHINA
MADE IN ENGLAND

TUSCAN—"England's most fashionable bone china."

Tuscan of England adds new laurels to a name honored in quality dinnerware since 1775. Each of these elegant patterns in Tuscan's traditionally fine English bone china

features the pure whiteness and translucence that distinguishes it as an aristocrat of chinas and distinguishes the hostess, too. Both in open stock.



EBELING & REUSS CO.

SINCE 1886

707 CHESTNUT STREET

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What do your books say about you?

BOOKS ARE BORN GOSSIPERS. Sitting innocently on your shelves they reveal much about your taste and your background. Undoubtedly, you acquire books that speak well of you. Everyone who cares about books does. We feel, however (and we may be prejudiced), that belonging to The Heritage Club is the most sensible way to collect books which bring you tremendous reading pleasure and a warm pride of ownership.

EACH MONTH, as a member of The Heritage Club, you will receive one of the great classics of literature in a beautiful, *beautiful* edition. It may be a title you will welcome as an old friend, or one that you've been meaning to read. It will be a book of lasting quality, handsomely bound and designed, illustrated by a renowned artist. Often it will be freshly translated and always it will be printed in fine readable type on a quality of paper which has been tested to insure a life of at least two centuries.



YOU MAY EXPECT fine editions like these to be very costly. Especially so, when you consider their expensive dress. Here's the good news: The Heritage Club books, despite their obvious quality, cost no more than the ordinary novels you read once and never look at again; \$3.95 to members and *only* \$3.55 if paid for in *advance*. An added PLUS is the book you receive FREE with your membership. Isn't it really a perfect plan for enriching *your* library with a wealth of great books that will make it a showcase of beauty and a joy forever?

MEMBERSHIP ROLLS are open once again. This is indeed a vintage year to join The Heritage Club. Each month you can look forward to the pleasure of receiving in your mail one of these beautiful Heritage editions (to mention a few):

"*Sherlock Holmes: The Later and Final Adventures.*" Arrangements have been made with the Estate of Sir Arthur Conan Doyle to complete our Sherlock Holmes in two volumes and this eagerly awaited set will then be available in its Heritage edition for the first time! This edition will be issued with original drawings gathered from English and American sources.

"*The Koran.*" A selection of the Suras translated for Western readers by Prof. Arthur Jeffery. Embellished with decorations in color by Valenti Angelo.

"*Mont-Saint-Michel and Chartres*" by Henry Adams, illustrated with photographs taken by Samuel Chamberlain following the Adams itinerary.

"*The Picture of Dorian Gray*" by Oscar Wilde, illustrated with drawings and portrait paintings in full color by Lucille Corcos.

"*Poems of Heinrich Heine.*" The selection and translation by Louis Untermeyer with illustrations in color by Fritz Kredel.

IF, FOR ANY REASON, you do not want a particular title, you are given a list of some three dozen Heritage books-in-print from which you may select a substitution.

FILL OUT THE COUPON below and mail it promptly to The Heritage Club. You will receive a Prospectus fully descriptive of all of the books in the Twenty-second Series.

TO MAKE ALLUREMENT DOUBLY LURING
FREE! When you become a member, choose one of these books without cost: "*Twenty Thousand Leagues Under the Sea*" by Jules Verne. Illustrated with colored gravures by that magnificent artist of the sea, Edward A. Wilson. OR: "*Peer Gynt*" by Henrik Ibsen in the authorized translation into English by William and Charles Archer. Illustrated with wonderfully imaginative paintings by the world famous Norwegian artist, Per Krohg.



TO: The Heritage Club

595 Madison Avenue, New York 22, N. Y.

Please send me your Prospectus, describing the books which you will distribute to the Members in the coming twelve months and the substitution books I may choose from. I understand you will now reserve a membership for me awaiting my application and that if I become a member, I will be entitled to have a copy of either *Twenty Thousand Leagues Under the Sea* or *Peer Gynt* without cost.

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Meet the Baldwin Hall of Fame

(Fifth of a Series)



JOSE ITURBI



CLAUDIO ARRAU



THEODORE LETTVIN



LUBOSHUTZ and NEMEFF



HANS SCHWIEGER



WILHELM BACKHAUS



GREGOR PIATIGORSKY



WALTER GIESEKING



JORGE BOLET



BENNO MOISEWITSCH



PIERRE MONTEUX



SORIANO

These are but a few of the world-famous artists that choose the Baldwin as their concert piano. This unanimous acclaim from those most demanding of perfection stands as a noteworthy tribute to the Baldwin standard of excellence.

Why not discover what a Baldwin piano can bring to you. In the way of self-expression...personal pleasure...true fulfillment of the creative force within you. You'll find the piano, most popular of all instruments, opens the door to that special world of happiness that music alone affords.

Let the considered opinion of today's great artists be your guide in selecting the piano for your home. Visit your Baldwin dealer soon.

Write now for complete illustrated literature to:

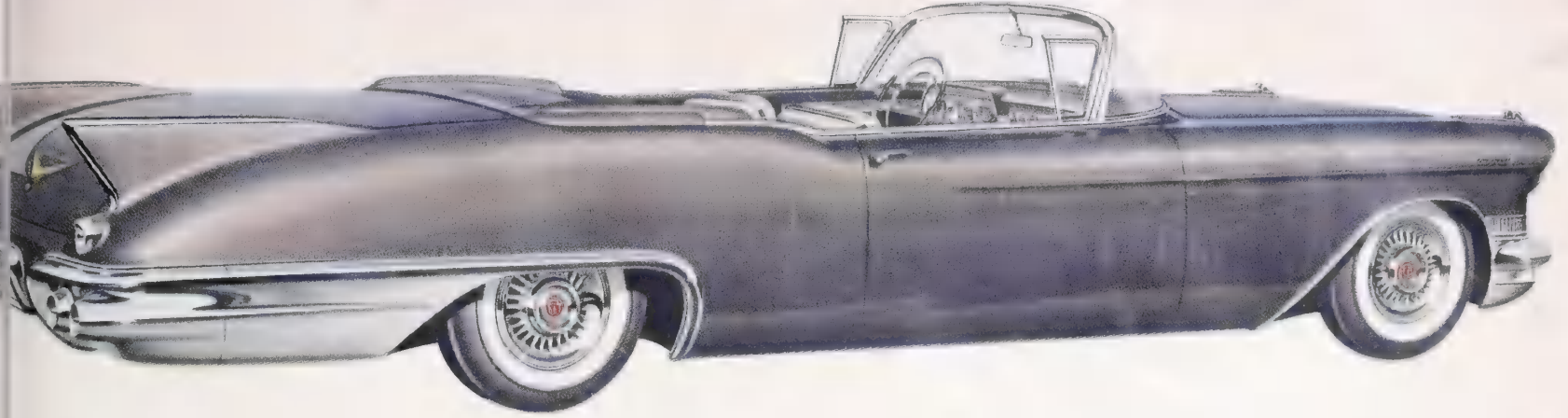
The Baldwin Piano Company,
Bldg. F-2, Cincinnati 2, Ohio.



*America's first family
in music*

BALDWIN BUILDS: BALDWIN,
ACROSONIC and HAMILTON
PIANOS, BALDWIN and
ORGA-SONIC ELECTRONIC ORGANS

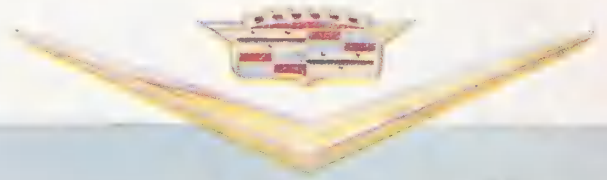




It is doubtful if any single aspect of the Cadillac car is more rewarding to the lady of the house than its extraordinary interior spaciousness. To begin with, it provides her with such marvelous *riding comfort*. Every dimension is so generously proportioned that she enjoys complete freedom of movement . . . and remains as comfortable and as poised as if she were in her favorite easy chair. And, of equal importance, it permits perfect ease of entry and exit. When she alights from her Cadillac at journey's end, she *looks* just as wonderful and as poised as she *feels*. We urge you to visit your dealer soon and discover for yourself the luxury of riding in the "Standard of the World".

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION

Cadillac



by Simonetta, photographed in Venice expressly for Cadillac



Which of these beautiful clocks do you choose?



These are clocks of great charm, as varied as the homes that will welcome them. They are the famous Schatz Clocks made with beautiful old-world craftsmanship in the famous Black Forest Shop of A. Schatz & Sons. All are marvels of accuracy and, wonder of wonders, they are moderate in price and can be completely serviced in this country.

Perhaps you like the painted designs of classic Baroque... the delicacy of ivory and rosebuds... or the elegance of gleaming brass... in clocks with silently rotating pendulums, running from one year to three on a single setting. Or, if you have a soft spot for a brash cuckoo, he comes in a carved case, with a cheerful tick and an 8-day movement.

See the Schatz Clocks at finer stores everywhere, or at Remington Shaver Service Headquarters in over a hundred cities. There's exactly the right one for *you*, or for that special gift.

All are imports from the Black Forest of Germany ... with local service throughout the U. S. A.



HUNT. #1179. Cuckoo clock with skillfully hand-carved stag's head. Mahogany finish. It may be reset in either direction, and the cuckoo remains synchronized. It is a full 18" high. With one year warranty.



BIRD. #7028. Hand-carved case. Mahogany finish with white numerals and white Baroque hands. Cuckoo and soft chime announce the hour and the half hour. It is a full 13" high. One year warranty.



ROYAL. #1040. Continental Modern. Satin finish brass with crystal-clear lucite. *Runs 3 full years on one setting.* Silently rotating pendulum. Is $9\frac{1}{4}$ " high, $7\frac{7}{8}$ " wide and $5\frac{7}{8}$ " deep. One year warranty.



LONDON COACH. #9000. Authentic coach lantern style. Gleaming brass, removable case. *Runs 400 days on one setting.* Silently rotating pendulum. $8\frac{1}{2}$ " high, $3\frac{7}{8}$ " square at base. One year warranty.



DU BARRY. #4010 (black), #4020 (gold), #4030 (ivory). Wall or table clock. Bracket. Classic Baroque, painted designs. *400 days on one setting.* Silently rotating pendulum. 8" high. Year warranty.



NEW MADEMOISELLE. #8000. Charming boudoir clock. In ivory with painted rosettes. *Runs 400 days on one setting.* Silently rotating pendulum. Measures $8\frac{1}{8}$ " from brass tip to base. One year warranty.

*Made with old-world craftsmanship in the
Black Forest Shop of A. Schatz & Sons*

Schatz
CLOCKS

Imported Exclusively and Guaranteed by Remington Rand
Division of Sperry Rand Corporation

**For every day
and every occasion**

Stangl

Festive Fruit

Here is a pattern to use every day, and bring out proudly when company comes. The gay, hand-painted fruits are fun, mixed and matched on the different pieces, for mealtime variety. Like all Stangl dinnerware, the glowing fruit designs are hand-carved and hand-decorated, with the softly brilliant colors forever preserved under the glaze. Sixteen-piece starter set—four each of dinner plates, cups, saucers, bread and butters—only \$14.95. Open stock includes all pieces for a complete table setting, plus every needed extra. Fine stores everywhere sell Stangl dinnerware.

Write for full-color folders of Festive Fruit and other favorite Stangl patterns.



*An honest statement of fact
from a leading manufacturer:*

A brand name alone is not enough for heating and air conditioning satisfaction

This warning from Lennox, one of the best-known brand names in the heating and air conditioning industry, may seem strange. But there's a good reason for it. We at Lennox have always felt that our obligation to our custom-

ers extends far beyond just the building of the finest indoor comfort equipment. We feel obligated to make sure that our customers get *all* the comfort and enjoyment our equipment is built to provide. That's why we say:

It takes a local Comfort Craftsman too!

Unlike other home appliances, central heating and air conditioning cannot be just "plugged in." To deliver its maximum benefits, each installation must be custom-engineered. The type of home, the climate, even the family's living habits—all affect the planning of the type of installation.

And *after* the equipment is installed and operating, a meticulous adjustment program must be followed so that the equipment, the ductwork that delivers the warmed or cooled air, and the controls work in harmony to provide the ultimate in indoor comfort.

Lennox Comfort Craftsmen have been *factory*-trained by *factory* engineers to perform these essential tasks. They are practically the only dealers handling major home equipment who have direct factory connections; all others must go through jobbers and distributors.

You, the customer, benefit tremendously by this direct relationship between Lennox factories and the Lennox dealer in your community.

Today, the Lennox team of Comfort Craftsmen number 5,617—the biggest and best-trained dealer organization in this industry. Scores have been Lennox dealers for more than a quarter of a century.

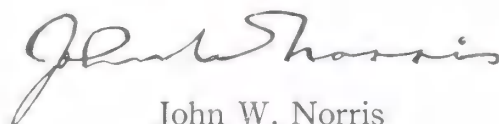
Each dealer is regularly served by a highly-trained Lennox factory engineer who assists the dealer in all phases of his responsibility. A mobile factory service team is constantly available to dealers and customers alike.

This is the Lennox way of standing behind its products. We know of no other manufacturer who takes such a direct and personal interest in your comfort. And that is why we say:

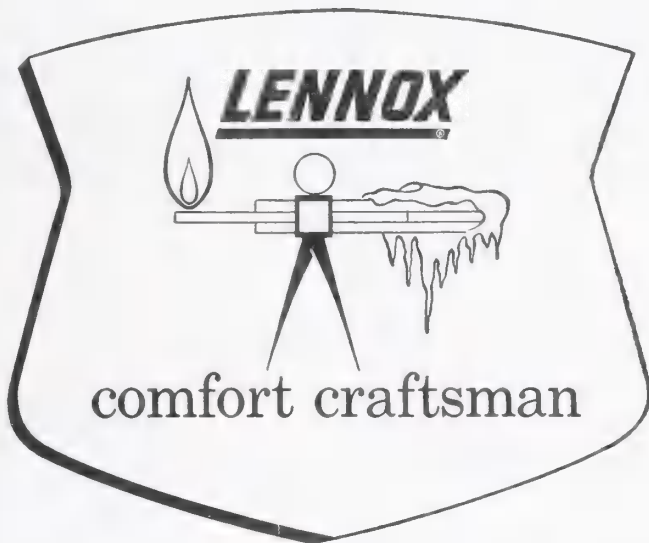
"Brand name alone is not enough. It takes a local Comfort Craftsman, too."

Chances are the most confident and skillful Comfort Craftsman in your community is a Lennox dealer, backed directly by a nearby Lennox factory. Look for his name in the yellow pages of your phone book and call him today. You will be glad you did.

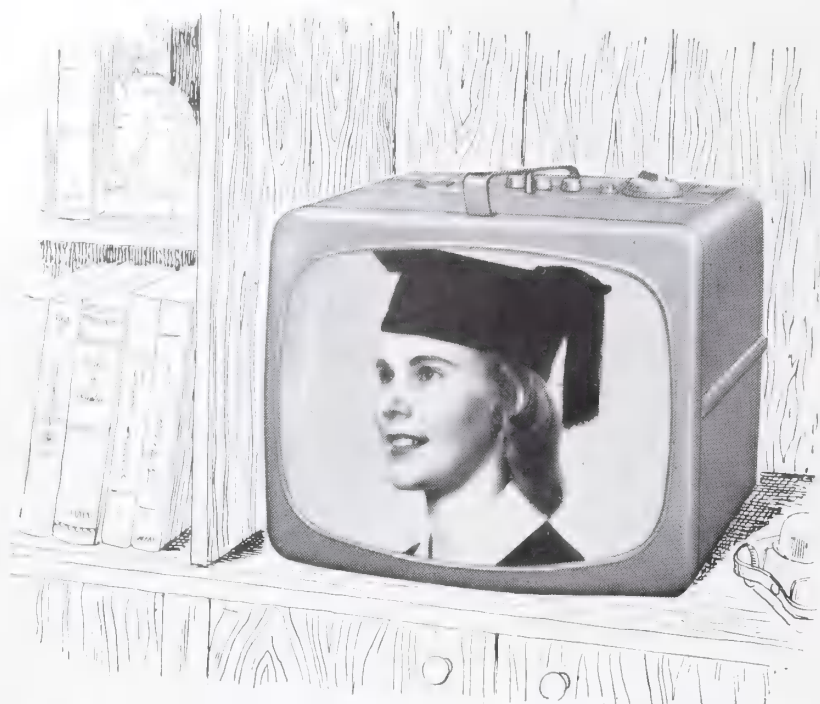
Sincerely,



John W. Norris
President



IMPORTANT: Read air conditioning article starting on page 148 to see why the services of an expert are so important to complete satisfaction.

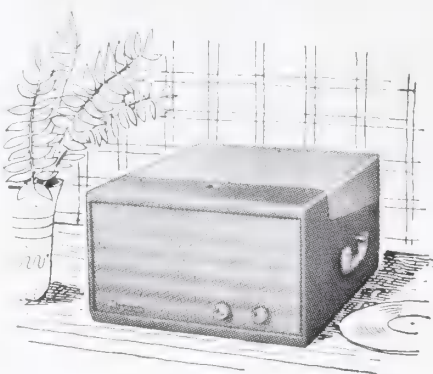


Big Picture Portable, 149 sq. in. viewing area. Performance that surpasses many ordinary "stay-at-home" sets. Lightweight and dependable enough to travel anywhere you go. Also available with all 82-channel tuning. The *Wilshire* in bronze or ivory, only \$139.90 (VHF).

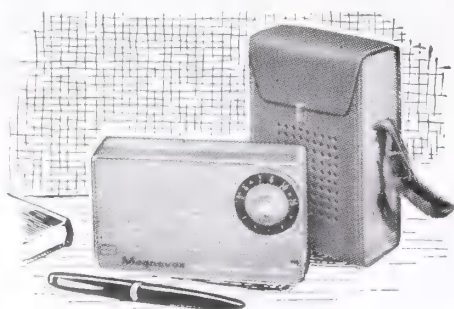
Magnavox Portables

Magnificent entertainment wherever you go . . . in portable television, phonographs or transistor radios . . . with all the quality, performance and value you expect . . . and get . . . only from Magnavox. Your nearest dealer is listed in the yellow pages of your phone book. The Magnavox Company, Fort Wayne, Indiana.

Sounds so Big . . . costs so little! And you'll enjoy listening pleasure wherever you are. Compact and lightweight, two extended-range Magnavox speakers, push-pull amplifier, precision record changer. The *Melody Master*, in sparkling scuff-proof colors, only \$79.50.



Fits Pocket or Purse . . . and it's every ounce a magnificent Magnavox! The *Companion* all-transistor personal radio performs brilliantly for hundreds of hours on only *one* low-cost battery . . . and with room filling tone quality. Your choice of colors with battery, only \$59.90 (leather case, private earphone slightly more).

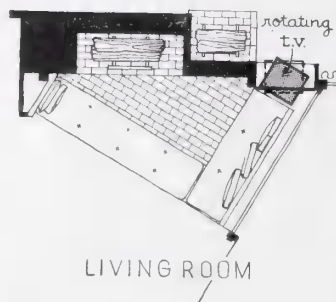


the magnificent
Magnavox
high fidelity television • radio-phonographs

How one TV can serve two rooms



LOUNGE-BEDROOM



Comfort and informality are the watchwords here. Within the brick chimney mass that rises between the living room (top photo) and the lounge-bedroom (bottom photo) are separate fireplaces for each area. The television, located adjacent to the fireplaces and set on a pivot base, can be turned so it may be enjoyed in either room (plan at left). Thus designer Paul Hoag has added TV to the intimacy of the hearth.

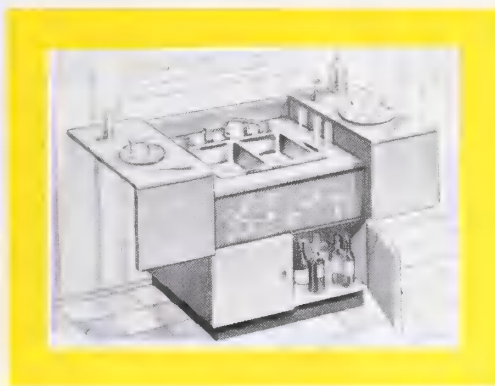
TWO PHOTOGRAPHS BY MAYNARD PARKER





It's more than a Stainless Steel Sink...

it's Carlton's!



There's a Carlton Sink to Meet Every Modern Requirement

Carlton Stainless Steel Sinks are made in all standard sizes, single or double bowls, to fit easily into any kitchen plan. Pictured above is a special double-bowl Carlton Sink installation in a custom-made home bar. This compact design (No. 1621) is also recommended for kitchenettes and butler's pantries, professional offices and laboratories, where counter space is limited.

Smart women all over America are *insisting* on a Carlton Sink for their new or remodeled kitchens. *Insisting*, not merely because it provides the everlasting durability and beauty of stainless steel, but because it offers so many extra advantages—extra advantages that cost not one penny more, yet do so much to lighten sink chores! Only a Carlton Stainless Steel Sink has that smooth, sparkle finish that makes it so easy to keep clean. Carlton's special sound-deadening undercoating reduces kitchen noise and clatter...Carlton's extra resilience reduces dish chipping, helps keep silverware from marring...And, of course, no Carlton Sink can *ever* chip, crack or rust!...Ask your Master Plumber, Architect, Builder or Kitchen Specialist how much *extra* Carlton offers at no *extra* cost. Write for Folder No. 167 to Carrollton Mfg. Co. (Sink Division), Carrollton, Ohio.

CARLTON
STAINLESS STEEL
SINKS



"We give this seal to no one—the product that has it—earns it."

Always the Bright Spot in any Kitchen—costs not a penny more!

They go
hand in
hand...



**GENUINE
OZITE®**
CARPET CUSHION

and fine carpets

As everyone appreciates today, no carpet stands alone. It requires a cushion to protect its life and luster.

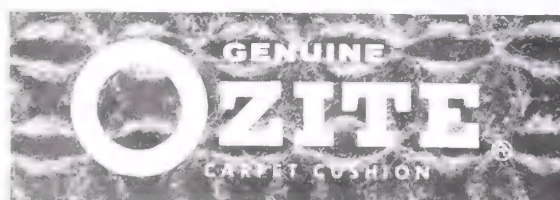
The perfect cushion provides many different kinds of protection: Protection against moisture, grit, moths, fire — to name only a few.

That's why OZITE is supreme. For genuine OZITE, by its inherent natural qualities and the technique of its manufacture, is the only perfect cushion on the market. It has been tested by actual use for over 30 years and proven again and again to offer maximum carpet protection.

Most carpet cushions have some good features . . . but only OZITE has them all. That's why fine carpets and OZITE go hand in hand.

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating a peak of perfection which has made OZITE the standard by which all other carpet cushions are judged.

**America's
FIRST NAME
in carpet cushion**

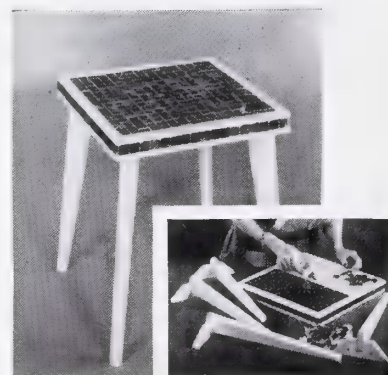


Every
square yard
proudly bears
the name

IT'S WORTH MENTIONING

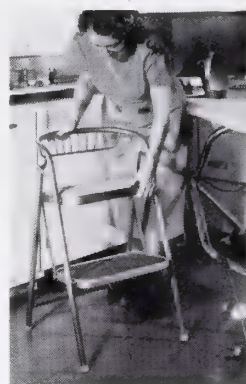
By JULIE POLSHEK

Here's a worthy Knapp-Monarch twosome for picnics, motoring, boating. Capacious Safari Therm-A-Chest, 22½" x 13½" x 17", keeps iced drinks and food cold for hours with dense Fiberglas insulation throughout. Chest structure is strong steel, air-tight and leakproof. \$24.95. Sleek Sea-Farer Therm-A-Jug, 6-quart, is stainless steel; its aluminum liner has white, china-like coating. \$16.95. Both from Gimbel's, Herald Square, N. Y.



Smart mosaic-top table is made with Venetian Craft's kit. It's easy to do, costs much less than buying a comparable table ready-made. Tiles, brushed gold on black or white, are Italian ceramic, hand-glazed. Ready-to-assemble frame and legs, hardwood, are lacquered white or black. Kit with side bar routed out for tile insert, \$19.95 with plain wood sides, \$17.95. Table size: 14" x 16". From Venetian Crafts, 2427 Biscayne, Miami, Fla.

New step stool-seat by Durham combines armchair comfort, portability, usefulness for many kitchen tasks. Try it at the breakfast bar, as a youth chair or while ironing. For ladder needs, it has guard-rail, extra-large steps conveniently placed, rigid support. Bronze-tone frame has upholstered, padded step, yellow, red, brown or black frame with yellow or charcoal. Rubber bottom step, \$9.95. Wayne Sales Co., Wayne, Pa.



Cart-cabinet combination. Aristobilt's versatile Roll-A-Way, becomes a mobile bar or a room divider. It also holds hi-fi and records, or is handy for buffet serving. Both sides have sliding doors; enclosed shelf is likewise accessible from either side. Over-all size 16" x 30" x 32½". Sturdy structure is clear Ponderosa pine, ready for painting or other finishing rolls on swivel casters. \$19.98. From Stern's, New York 18, N. Y.

(Please turn to page 18)



IT'S AS GOOD AS IT LOOKS - it has

Airfoam
INSIDE!



AIRFOAM has a happy way of making any style upholstered furniture look smarter—and *retain* those looks through the years.

And it's also a guide to hidden virtues:

You see, AIRFOAM is the chosen cushioning of outstanding designers and manufacturers of high repute. So when the piece of your choice proudly wears the royal blue AIRFOAM label, you can expect styling of lasting appropriateness—and sound construction, through and through.

So don't buy until you ask "WHAT'S INSIDE?"—or until the AIRFOAM label tells you the inside story. Goodyear, Foam Products Division, Akron 16, Ohio.

What's Inside Full-Value Furniture:

Plenty of AIRFOAM (see uncovered furniture) in seats and backs. Because AIRFOAM is finest-quality latex, charged with billions of interconnecting *fresh air* cells, it assures years of good looks, luxurious comfort and easy care. Unlike other cushionings, AIRFOAM isn't just stuffed in. It's *molded*, and *tailored* to the furniture's measure—nothing to sag, snag, break down or come apart.



Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

Don't take "foam rubber" for an answer—Insist on

Airfoam

MADE ONLY BY

GOOD YEAR

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio





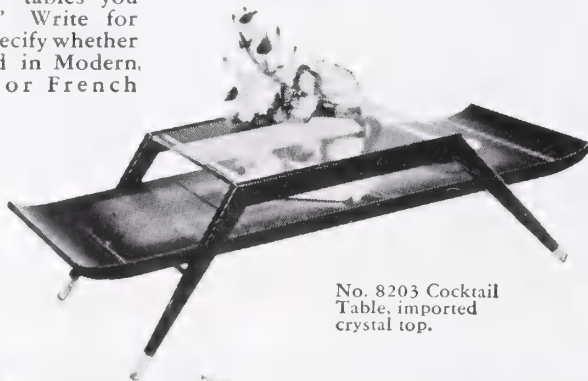
No. 8805
Step Table,
imported
crystal top.

Gordon Modern

There's a new grace in the subtle curves and clean straight lines of these contemporary tables by Gordon — a distinctive and refreshing styling in select walnut solids and veneers. The rich finishes, Tawny Walnut, Mink, Cherry Hi-Lite, Chinchilla, and Black Lacquer, make Gordon Tables "tables you love to touch." Write for brochure, and specify whether you're interested in Modern, Traditional, or French Provincial.



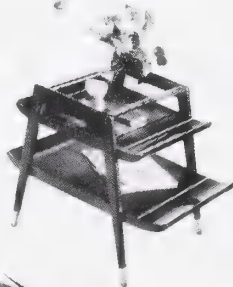
No. 7903 Cocktail
Table, freeform
design with white
inlaid leather,
gold embossed.



No. 8203 Cocktail
Table, imported
crystal top.



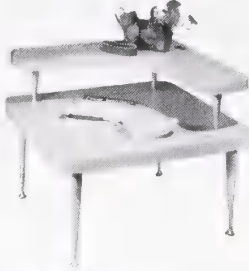
Above, No. 4502 Lamp or End
Table, imported crystal top;
at right, No. 8205 Step Table,
imported crystal top.



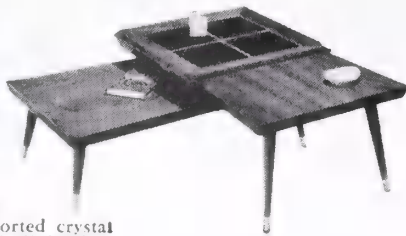
Above, No. 4504
Corner Table
with cane-front
cabinet and
imported crystal
top; below, No. 9204
Corner Table.



The distinctive No. 72
kneehole desk, with
lock drawers and unique
bookcase end.



Above left, No. 4503
Cocktail Table, imported crystal
top; above right, the "split level"
No. 4409 Cocktail Table
with inlaid black or white
imported ceramic tiles featuring
gold zodiac figures.

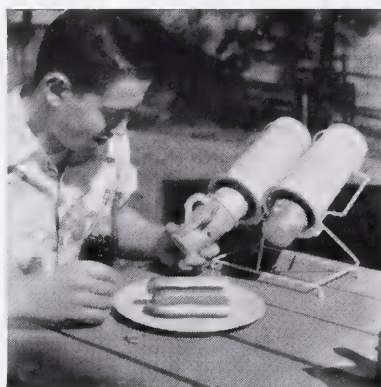


Gordon's, Inc. JOHNSON CITY, TENNESSEE
FINE FURNITURE FOR FINE HOMES

Write for name of your
nearest Gordon dealer.

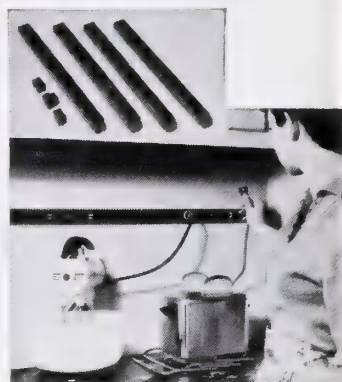
IT'S WORTH MENTIONING

CONTINUED FROM PAGE 16



Twin Serv-A-Cup for paper cups a new convenience for patio or becue serving. Cups for hot drinks can be dispensed from one side, cold ones from the other. For be picnic or motoring use, metal pensers, minus their stand, fit your food hamper. Color choices: black, turquoise, pink, gold, mottled white. \$7.98 with 25 "cold" and "hot" cups or 50 of kind. From Expansion Products, 347 Fifth Ave., New York 16, N.Y.

Multiple electric outlets for kitchen or workshop are easily installed with Pierceway wired units. Interlocking 16-inch units (U-L approved) each provide two 15-ampere outlets. Installation can be vertical or horizontal; added to at will. Starter kit, \$7.50, includes 4 units, one with back-feed to power line; 2 safety caps for extreme ends. Corner units also available. Material is paintable plastic. From A. H. Massey Inc., Derby, Conn.



Dampp-Chaser installed in corner or piano prevents mildew, rust, warping, musty odors. The ravages of dampness and temperature changes are overcome by circulating action of area's air. An aluminum tube containing to-end an insulated, radiant element of low, controlled wattage. Care-free device in 36" length, 15-watt, \$6.95 (handles 150 cu. ft. area); 24", 15-watt, \$5.95. From Dampp-Chaser, Hendersonville, N.C.

Silver care with Gleamits is fast, thorough, free of fuss and muss. Jeweler's rouge and other substances impregnated into flannel mitts on both sides remove tarnish with nominal rubbing. Gleamits polish as they cleanse, producing a gleaming luster. They're fine for brass, copper; an extra pair for those uses isn't amiss. They give months of service. \$2.75 for 2 pairs; 1 pair, \$1.39. Croyden Silver Mart, 805 Lexington Ave., N.Y.C.



Summer home for winter tog created in attic or elsewhere. It holds garments in dust-proof condition and para crystals in a built-in pouch protect them from ravages. Collapsible frame, chromed, is powerful tubular with shoe shelf and large canvas Zippered bag is rugged plastic, green, turquoise, pink. Size 36" x 68" x 22". Price \$24.98. From Marshall Field's, Chicago.

Cool Comfort for Your Whole House with a YORK Pathfinder

Air Conditioner! COSTS FROM \$495⁹⁵

Ductwork
and
installation
extra

FITS UNUSED SPACE!

Turns even tiny attic space into cooling headquarters for the entire house! Amazingly low cost, easy to install in either new or existing homes.

Compact YORK
can even be
quickly installed
through basement wall:
uses pre-fabricated ductwork
to cut costs hundreds of dollars!

Imagine! Now you can enjoy all the wonderful benefits of "whole house" air conditioning at a fraction of what you'd normally expect to pay!

The new, air-cooled York Pathfinder unit, plus a new installation process, eliminates the need for cooling towers, circulating pumps and extra plumbing. Ductwork, one of the costly items in air conditioning a home, comes pre-fabricated, ready to install at low cost. Or, the Pathfinder can hook up to standard ducts in homes equipped with a warm air heating system.

If you're building, buying or modernizing a medium size home, be sure to get full details on the amazing low-cost York Pathfinder. Larger units available for larger homes at slightly higher prices. Call your York Dealer today for a free air conditioning survey!



...makes housework
more pleasant



...improves family
dispositions



...promotes sleep



...aids relaxation

THERE'S A YORK UNIT FOR EVERY AIR CONDITIONING AND HEATING NEED!

Remote Installations—a complete line—with capacities from 2 to 7½ H.P. Space-saving, because condensing units can even be located outside the house—in the garage, carport, on the porch or patio. Available in air and water cooled models.

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STERLING
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BY

Gorham

**8 romantic
combinations at your
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Candelabra branches may be added to
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A blaze of candlelight for gala entertaining—or a soft romantic glow to set the mood for a tête-à-tête... whatever the occasion, you can arrange Gorham's versatile solid silver candelabra to create the perfect light. Use them as candelabra to dazzle a formal gathering or convert them to single candlesticks that glimmer dreamily over a quiet dinner for two.

\$82.50 per pair

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America's Leading Silversmiths Since 1831



Look for the famous Gorham Seal on the underside of all sterling holloware. The seal is your assurance of authentic design, distinctive quality and traditionally superior craftsmanship. PRICES INCLUDE FEDERAL TAX — SUBJECT TO CHANGE WITHOUT NOTICE.

The dual-purpose pass-through

*If you're planning a handy pass-through, make
it double as an eating bar or warming counter*

It wasn't really so long ago that the pass-through was invented to help us short-cut the serving routine formerly done by maid help. Now, in addition to its obvious step-saving purpose, the modern pass-through is becoming something more—in some cases a quick-breakfast bar, in others a supplementary cooking or warming area. To make a pass-through useful

as an eating counter, it is necessary first of all to have the surface high enough so there is ample room for a place to be set. In addition, there must be knee-room on the eating side to make it a comfortable counter to sit up to. How both these needs can be satisfied at the same time is shown by two examples in this story. In both cases (Please turn to page 25)

WILLIAM HOWLAND



In the New York home of Mr. and Mrs. Victor Sardi, Jr., hinged leaves fold down to reveal a combination eating counter and pass-through. Leaves will accommodate four place settings, are hung on strong snap-lock hinges. Eating here saves hundreds of steps back and forth to dining table.



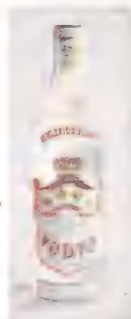
CHARLIE MARSHALL, THE GREAT ORANGE JUGGLER

DEAL WITH THE ORANGES IF YOU MUST...but don't juggle with the Vodka!

You can mess up a Screwdriver something awful if you don't observe three rules: 1. The orange juice must be delicious. 2. Be sure you use plenty of ice. 3. The vodka must be *Smirnoff*! Insist on getting smooth, mellow, flawless Smirnoff, standard vodka of the world since 1818. If there's ever a shortage of Smirnoff in your town that'll be time enough to accept a substitute.

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80 AND 100 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN), HARTFORD, CONN., U.S.A., FRANCE, ENGLAND, MEXICO.



Berk-Lounger reclining chairs come in 15 decorator colors with a choice of 16 beautiful two-tone combinations. The Berkline Corp., Morristown, Tennessee.

Make your favorite Dad sit back and relax in this **BERK-LOUNGER** recliner covered

with

Boltaflex®

supported vinyl upholstery

And Dad *can* relax in this chair with no worry about spots or stains. That's because this comfortable Berk-Lounger is covered with **BOLTAFLEX**. Just a damp cloth is all that's needed to keep **BOLTAFLEX** sparkling fresh and looking like new.

Luxurious Bolta-Quilt gives soft, comfortable seating as well as a rich, quilted appearance. This combined with matching Boltaflex gives a look of elegance and smartness to any room. So if you're planning on new furniture, insist on genuine Bolta-Quilt and **BOLTAFLEX**—modern upholstery materials for modern living.

THE GENERAL TIRE & RUBBER COMPANY
BOLTA PRODUCTS DIVISION • LAWRENCE, MASS.



Bolta-Quilt®

Soft, cushiony vinyl foam under elastic backed Boltaflex gives relaxing comfort that never loses its spring.

Look for this tag when you shop!



WHICH TYPE IS YOUR MAN-OF-THE-HOUSE?



No matter what type of man he is, he'll love these wonderful chairs by

BERKLINE For Father's Day

TAKE YOUR CHOICE— The BERK-LOCK and the BERK-LINER offer solid comfort to please *every* man! Scientifically designed to give the kind of relaxation that fades cares away, these chairs offer luxurious comfort and smart styling — at amazingly low prices. Give Dad a *real* gift this year — a comfort-chair by BERKLINE.

BERK-LOCK 3-in-1 Chair



America's most popular comfort-chair. Seat made with foam rubber topper, upholstered in colorfast Chromspun fabric.



BERK-LINER Reclining Chair



Adjusts smoothly to any position regardless of sitter's size or weight. Upholstered with plastic and nylon fabric combination; seat with foam rubber topper.

See your local dealer or write Dept. HB6

THE BERKLINE CORPORATION
MORRISTOWN, TENNESSEE

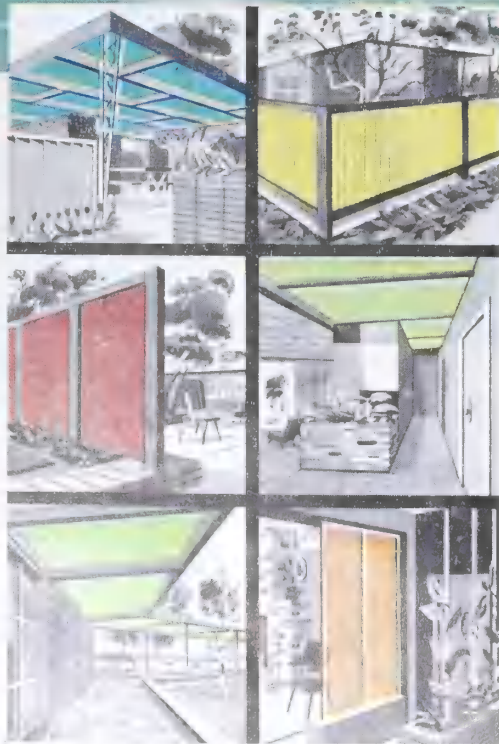
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Only *genuine* Alsynite has Filtron 25® that blocks the heat—keeps you cool

There is only one Alsynite translucent fiberglass panel. Beware of "look-alike" imitations. Only Alsynite gives you the sun control you need for cool comfort. Only Alsynite has Filtron 25, an exclusive heat-blocking formula that reflects and absorbs the sun's heat. Even on the hottest days, Alsynite with Filtron 25 transmits cool, soft light for delightful outdoor living. Insist on genuine Alsynite. Look for the Warranty Label on every panel. You'll find your nearest dealer listed in the yellow pages.

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THE DUAL-PURPOSE PASS-THROUGH

CONTINUED FROM PAGE 20



Pass-through and eating bar designed by architect John Mathias projects out from the wall, serves equally well as buffet for sit-down dinner or as counter for quick lunches. Translucent sliding panels can close off the kitchen completely during formal dinner.

Pass-through opens into the dining room and can be used as an eating counter from the dining room side. With the food served from the kitchen, much like any short-order counter restaurant. In the example above, a permanent projection into the dining room gives the counter the necessary width. In the house shown on page 20, hinged leaves come down to reveal pass-through and form the eating surface.

The kitchen below shows how surface cooking units, including a built-in griddle, have been set into the counter. With the thermostatic controls available today, casseroles, coffee, other foods can be kept at just the right temperature until served.

All three of these pass-throughs can be closed off from the kitchen by sliding or fold-up partitions.

PHOTOS BY MAYNARD PARKER



With surface cooking units set into pass-through counter, hostess is able to keep food at proper temperature until ready for serving. Pass-through can be closed off by sliding doors. Cabinet under counter stores china, glassware. Home of Mr. and Mrs. Ned Lewis.



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with Markwa*

REAL ½" THIN MARBLE TILE

Thin tiles of real marble in a wide range of magnificent colors and patterns are now available for use on floors or walls, for fireplace facings, in kitchens or bathrooms—in fact everywhere in the home.

These tiles are ½ inch thin and come in 18 different colors and 3 sizes. They are laid like ordinary tile and frequently cost no more. Be first with this newest of all permanent surface coverings. Markwa is beautiful beyond your wildest dreams, and so easy to keep clean and bright. Ask your favorite Decorator or Tile Dealer about Markwa. Or write today for complete literature.

MARBLE WALL  FLOOR TILE

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Century Old Beauty in Cast Iron—Aluminum

FERN LEAF PATTERN

RICH ANTE-BELLUM NATCHEZ GROUP

Rich Decorative Grape & Leaf design with ornamental apron on settee and matching chairs.

Settee #120 39 1/2" long Cast Iron Aluminum
\$49.50 \$59.50
Arm Chair with apron, ea. \$21.50 \$25.50

ROMAN LAR

Ancient God, protector of home and garden. 15" high, Iron. White or Antique Green.

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CLASSIC URN #105

Aluminum, painted White, Antique Green, Black.
15 1/2" high, 12" diam. \$32.50
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LOUISIANA CHAIR

Standard size, Aluminum Available in White, Bermuda Blue, Creole Pink, Antique Green.

\$27.50

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Expertly cast, the Wood's Fern pattern is not only extremely comfortable but highly decorative.

Settee #70 51" long Cast Iron Aluminum
Chair #72, ea. \$65 \$40 \$78 \$48



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Book-Ends with indented signature. One more masterpiece for everyday living, for your favored books. A present for a collector or dear friend, a lifelong cherished possession. 5 3/4" high, 1 pr. Book-Ends \$17.50 ppd.

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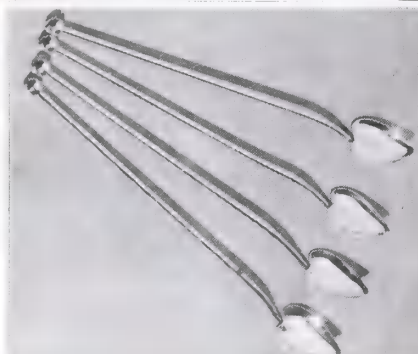


7 Piece BLUE WILLOW SALAD SET only \$4.95

Beloved Blue Willow good luck pattern on imported white pottery. 10" all-purpose bowl with two servers, 5" stoppered oil and vinegar cruets and 3 1/2" salts and peppers. All 7 matching pieces postpaid for amazing \$4.95 while import shipment lasts.

HOSTESS HOUSE, Dept. B-6

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LONG COOL SIPPERS

All sterling silver sippers make a long cool drink seem more refreshing. Pretty heart shaped spoon rests in glass and long hollow stem is the sipper. Each 8" long. Set of four \$8.25 including tax and postage.

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Dept. HB-6

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for informal entertaining . . . PLASTIC PLATES

that look and wear like china!

Now, plastic plates that not only look and wash like fine china—but let you "taste the food and not the plate!" In rich full color, they'll never sag or break. Use them over and over for picnics, barbecues, informal parties—serve everything on them, even foods with sauces and gravy. Decorated with a gay barbecue or seaside motif. 9 1/2" diam.

\$1.00 set of 6 of 1 design

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Write for free catalog.

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WINDOW

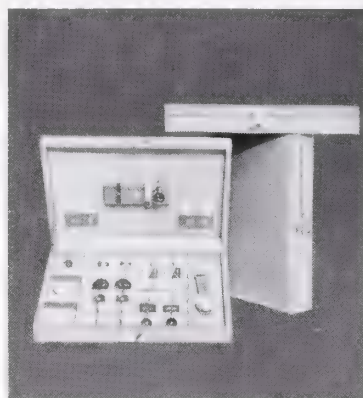
Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



GOT THE PITCHER for serving lemonade, martinis, hot coffee, syrup for waffles? If you'll want to consider these exquisite copies of genuine antique pewter treasures in the Child Art Institute. Creamware coffee pitchers are 10" high, have 8-cup capacity. Pitcher, \$5. Coffee Server or Covered Flag \$8.95 each. Ppd. Order from Jenifer House, B6, New Marlborough Stage, Gt. Barrington, Mass.



A SCOOP FOR YOU! Banish Split dishes are the real McCoy—the kind you usually see only in your favorite ice cream store. Now you can have them at home. Crystal-clear dishes, 9" long, wonderful for serving dessert, shrimp cocktails and seafood salads. With a wood-handled minium scoop, set of 8 dishes \$3.95 plus 35¢ post. Lee Wynd H6, N.E. Corner 56th and 1st Mond Sts., Philadelphia 31.



GENTLEMAN'S JEWEL CASE is an absolute knock-out that will flatter the Brummel father, the college graduate, ushers in the wedding. There are pockets for collar stays, clasp for tie pins, slots for 12 pairs of cuff links, compartments for ring watches. In calfskin simulated leather with scarlet lining, 11 1/8" x 1 3/4", it's a surprising \$5 Ppd. House in the Garden, Garden Place, Brooklyn 1, N.Y.



BAR NONE, this is the 100% substitute for the real thing we've seen. Dad will set this portable sponge bar on any flat surface and take orders! With openings for 8 glasses, 5 bottles and it protects table or bar from spills and drips, measures 16" x 36 1/4" thick. In red or green decorated with toasts, it rolls up for storage. \$4 plus 1¢ post. RMS Interiors, 11146 Michigan Ave., Chicago 28.

SHOPPING WITH

Peggy Ryan



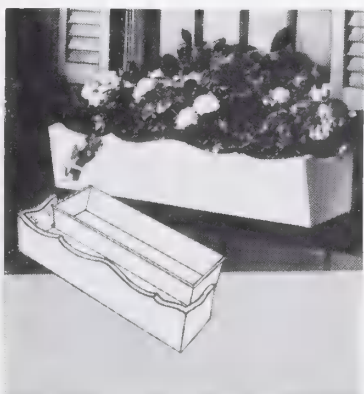
THE APPLE OF HIS EYE

Wear silver jewelry that gleams against a slender throat or simple black dress. Three dimensional apples and leaves, hand-wrought sterling silver, are delicious designs that catch the eye faster than diamonds. There's a pin, 1 1/4" wide, \$3; earrings, \$2.50; bracelet, \$7. Complete set, \$10. Box and post. incl. The Jamaica Diversmith, 79-32 164th Street, Jamaica 2, New York.



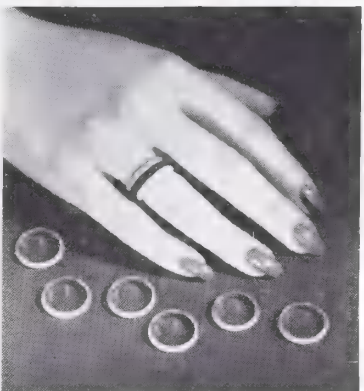
WOOD WINDOW BOX

Brighten your exterior, adds color to race, patio, porch. Scalloped 3-sided solid pine shield with green painted metal box is 6 1/2" high, 9" wide. Mount singly, in pairs or multiples. Unpainted, sanded, ready-to-nail shield hangs on box. Screws to wall. 26" long, \$5.50; 36", \$5.95; 38 1/2", \$6.50. Ppd. hardware incl. Add 10% W. of tax. Yield House, HB, No. Cony, New Hampshire.



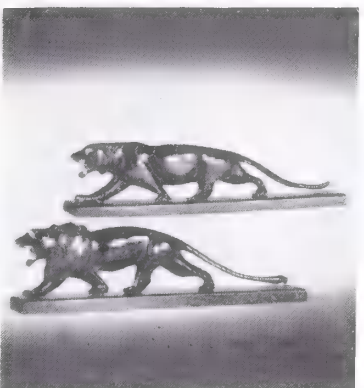
GET A LOAD OF THESE

Single rings for summer-time fun! A rainbow assortment of rainbow colors to mix or match draws attention to a pretty hand. They are as flattering to a fair skin as they are to a café-au-lait tan. Gold-plated rings are enameled in red, pink, yellow, green, turquoise, blue, black or white. Send for size. Three are \$1; six, \$1.75. Elizabeth McCaffrey, Dept. 1, Orange, New Jersey.



GAME HUNTERS

Will the lion and the tiger hand-carved from buffalo horn by native craftsmen in India and polished to a marble-like finish. A pair would be striking in a space or on a man's desk. With lifelike eyes and teeth, they stand on rosewood bases, are 9" x 2". \$6.95 each; \$12.95 the pair. Shopping International, Inc., Dept. 60, 65 Court St., White Plains, New York.



FOR Your PLACE IN THE Sun

At beach, pool, backyard or patio . . . our gayly striped tote-bag unfolds to reveal umbrella, plastic pad, terry towel, zipper pocket and aluminum-framed canvas backrest. White background with choice of yellow, blue or red stripes. By mail—\$15.95.

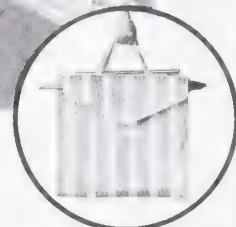


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PONY-TAIL HOLDER—\$1.00

in gold or silver plate. Double pronged closure keeps mane firmly and neatly in place. Comes either plain or with monogram or name up to 7 letters. Only \$1 each, or order 1 in Gold and 1 in Silver at Special Price of 2 for \$1.75, or for gifts at 6 for \$5.

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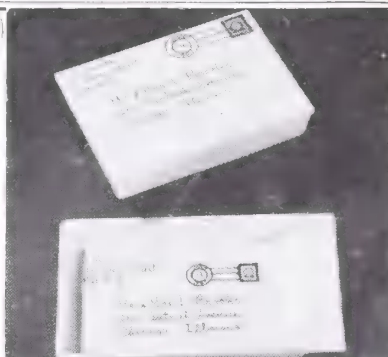
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This white ceramic ashtray and cigarette box each have the name and address of the recipient with your name and address in the return corner, plus the post-marked date of wedding, anniversary etc. All writing in real gold. Cigarette box has white tile top, cork humidifier, 6" x 4", \$7.50. Ashtray 7" x 4", \$4.95, both \$12.00, ppd. Please print names and addresses.

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IMPORTED CRYSTAL BOBECHES or PRISM BOBECHÉ SETS many glamorous styles

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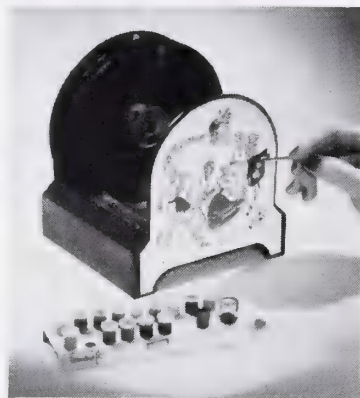
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19 GARDEN PLACE • BROOKLYN 1, N. Y.



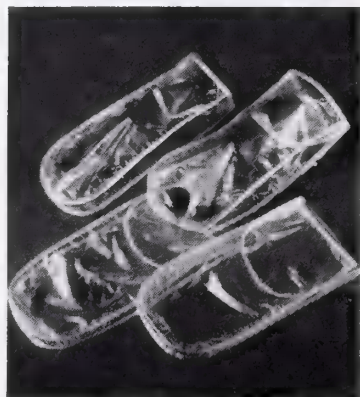
WINDOW



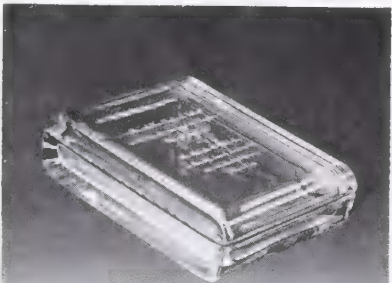
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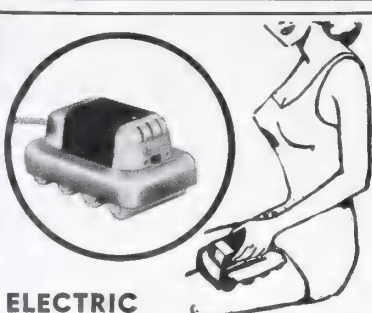
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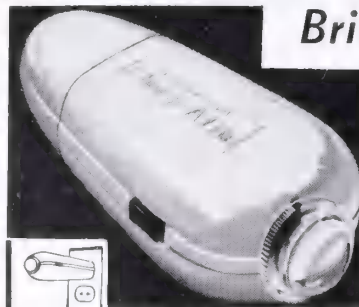
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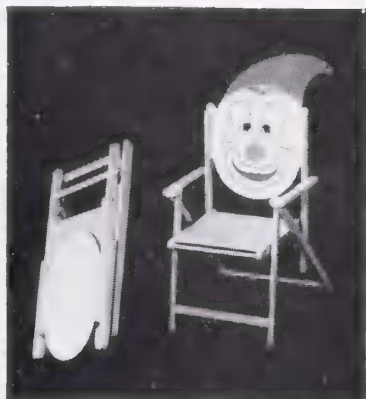
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Three beautiful gifts in one—a combination pocket lighter, letter opener and paperweight! A perfect accessory for home or office, it measures 9½" long, is accented with smart brown leather against the gleaming chrome. An unusual gift for Dad, for any man who appreciates fine things! **\$2.50** ppd.

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Dept. B-6

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Now you can add a touch of Oriental charm to your home with these lovely India prints. They're authentic Moslem and Hindu designs hand-printed in India from old wood blocks on hand-loomed cotton cloth. Use them as exotic bedspreads, draperies, tablecloths or furniture throws to protect upholstery. Ideal for summer cottages. They're color-fast and washable. In jewel-tone colors with either green, blue, red or natural background predominating. **Single bed, 72" x 108"—\$3.95 (\$7.50 per pair). Double bed, 90" x 108" \$4.50 postpaid.**



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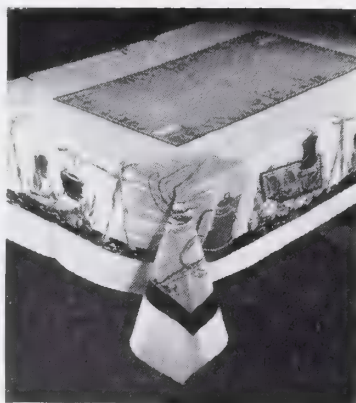
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This gleaming crystal cordial set is a lovely thing to have on your sideboard with its graceful bottles filled with your favorite after-dinner libation. Be it minty green crème de menthe, coppery waldrump or clear cointreau, this elegant gift for a June bride, hand-blown and hand-finished crystal set of 11" decanter and six 4 1/2" glasses, is \$5.95 ppd. Taylor Gifts, Wayne 1, Pa.



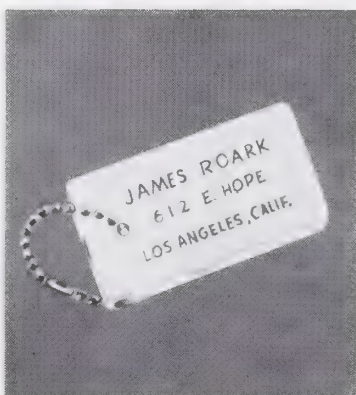
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English
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CHINA



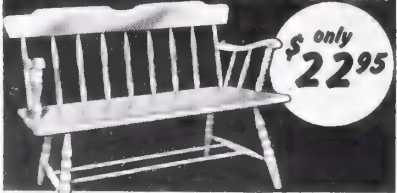
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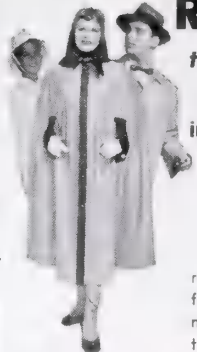
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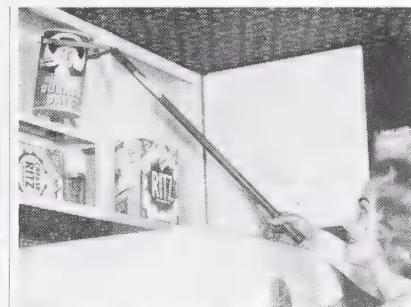


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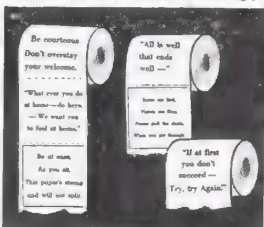
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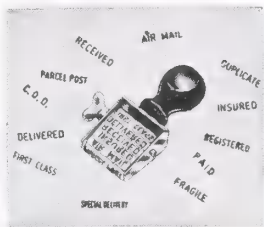
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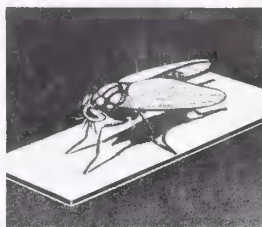


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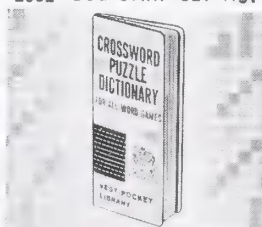


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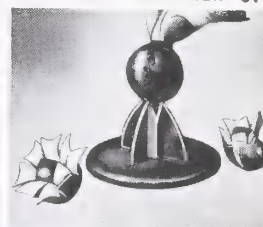
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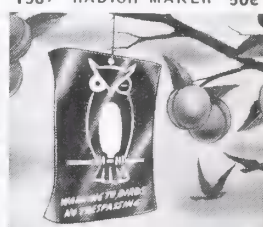
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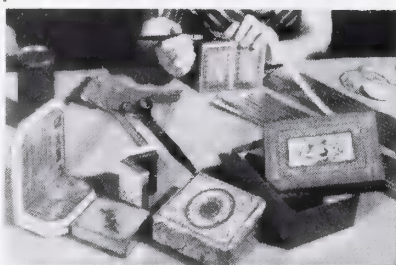


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—and it takes everything there is in the way of table linens, flatware, serving pieces, glasses, etc. The Lyndon Server is a superb reproduction in solid pine at would be lovely in an Early American dining room. It measures 40" wide, 16 1/2" deep, 38 1/2" high. \$175 ppd. Send 25c for catalogue. Early American furniture. Greenbaum Bros., HBP 101 Washington St., Paterson 1, New Jersey.

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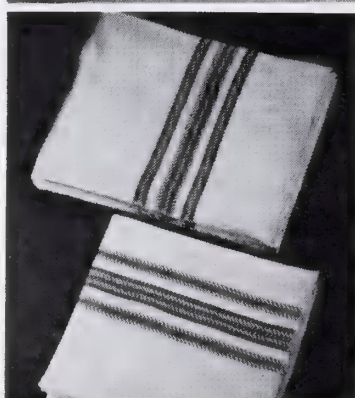
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MR. CHIPPENDALE

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(Please turn to page 37)



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242 W. 60th St., New York 23, N. Y.



THE BAT AND BALL



THE ROYAL OAK

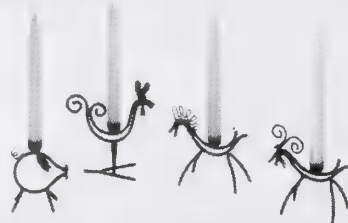
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At last, an attractive shelf bracket artistically designed in authentic ornamental forged iron. Hundreds of uses inside and outside. Beautiful shelves can be yours in minutes—ideal for window flower boxes or planters. Many practical ideas included with each pair. Free set of clips for glass shelves. Order now, each set complete with all forged square-head screws—Colonial Black finish. Sizes 6" x 4 1/2" only \$2.98 the pair. 8" x 6" only \$3.49 the pair, postpaid. FREE CATALOG. Satisfaction guaranteed or money back. Order from:

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Candlestick Set

"And then came the animals"—this time as candle holders. A pig, a goat, a horse, a rooster—all silhouetted in black wire—to hold forth as decorative accent for informal dinners, or as cigarette lighters for patio parties. 4" high. Wonderful hostess, birthday or shower gift, bridge prize, or party favors. Set of 4 animals shown with 10 white candles, \$3.95 postpaid. Extra candles, 10 for 50¢.

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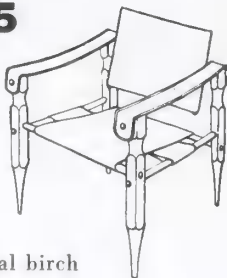
THE SEA HORSE
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B.O.C.

(BRITISH OFFICER'S CHAIR)

\$19.95



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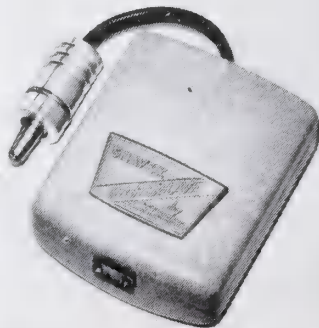
Check or money order (no C.O.D.'s) to:

the workbench

Dept. HB2 46 Greenwich Ave., N. Y. 11



WIND OW



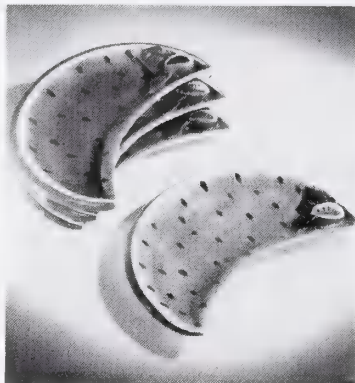
HE'LL PULL UP AND SHAVE

off his 5 o'clock shadow enroute to meeting an important client, his boss or best girl for cocktails. Any style electric shaver attaches to a Converter, plugs into the cigarette lighter. Here's a gift we bet won't be duplicated for a salesman, doctor or any man with a jam-packed schedule. Specify 6- or 12-volt battery current. \$12.95 ppd. Nouvelle Ltd., 225 W. Erie St., Chicago 10, Ill.



LOW FLYING SEA GULLS

soar to dramatic heights on a terrace wall, above a fireplace, in the game room. Hang these cast aluminum sea gulls anywhere, indoors or out, and perhaps you'll hear their cry of freedom as they swing on the skirt of the wind. In gull colors, 3-dimensional plaques are 11", \$1.50 each, 3 are \$4.25 postpaid. Mastercraft, 212-HB Summer, Boston 10, Mass.



WATERMELON SLICES

are mouth-watering salad or dessert plates from Italy, and they make a table setting look like a House Beautiful color photograph! 9 1/2" long, they have the texture and color of watermelons and are decorated with 3D baby ones with leaves. \$2.25 each. Not shown, watermelon bowl, \$14.95; matching servers, \$4.95. Ppd. Lillian Shoppe, 20-22 Armat St., Philadelphia 44, Pa.



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*Assort'd colors, copper, gold or silver design and trim.
††Pink & Blue Satin, only. ††Copper on white

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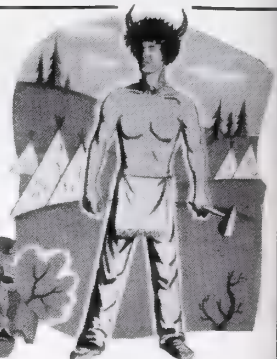
(not connected with Colonial Williamsburg, Inc.)

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—Finished in glossy white enamel—

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54" high. Weight 30 lbs.
Cast iron \$17.00. This does not include mail box.

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11 1/4" high
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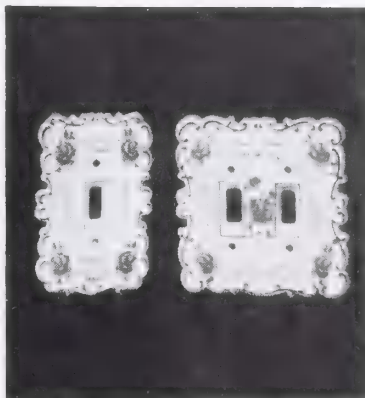
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Blanchester, Ohio

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"PROUD AS A PEACOCK"

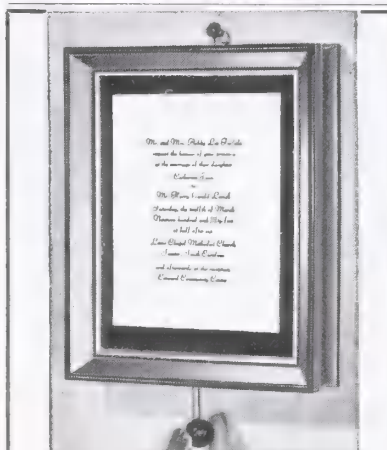
... you will be of this handsome natural color willow chair. Beautiful winged peacock back. It is wonderfully comfortable, most unusual and sturdily constructed. Overall height 55"; seat height 17"; seat diameter 18 1/2". Weight 10 lbs. \$45.00, express charges collect.

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EDITH CHAPMAN

260 Main Street Nyack, N. Y.



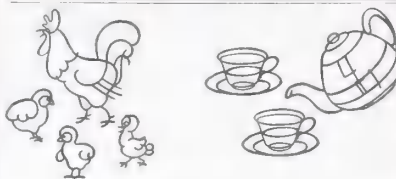
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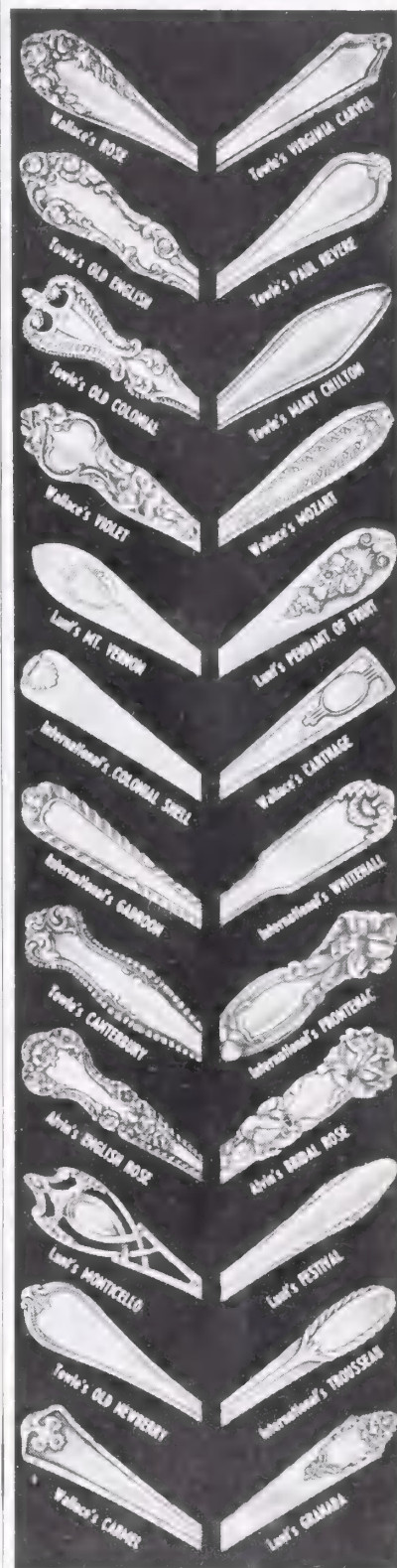
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TIE RACK

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Father's Day gift



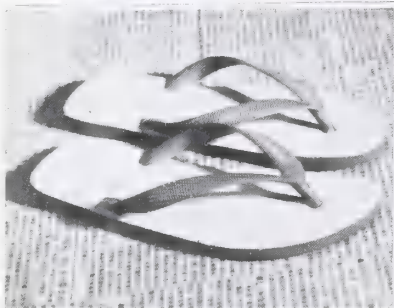

He'll love *Tie Prince* because it's so practical. You'll love *Tie Prince* because it's so handsome to give, so well received. It's elegantly gold-plated, in distinctive gift box.

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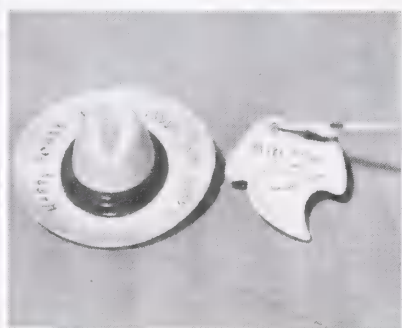
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BERGER PRODUCTS COMPANY
QUALITY SINCE 1920
(Add 10¢ for 1st class mail del. each plate.)

• DEPT. HBK, 628 RACE ST., PHILA. 6, PA.



FATHER'S DAY GIFT

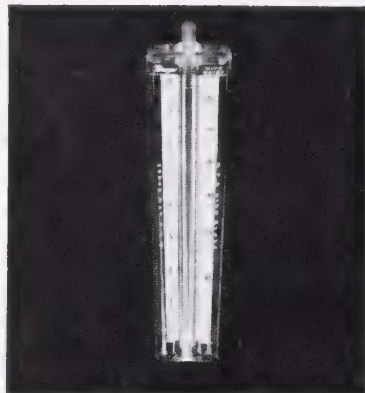
Either of these handsome gifts will make dad or grandfather proud and happy. Have your child write a greeting (guide his hand if he is too young to write himself). We will reproduce it on this 10" ceramic hat ashtray or desk pen holder (doubles as ashtray) with fine ball point pen. Each \$5.98 plus 50¢ postage. No C.O.D.'s, please. Allow two weeks delivery. Free catalog on request.

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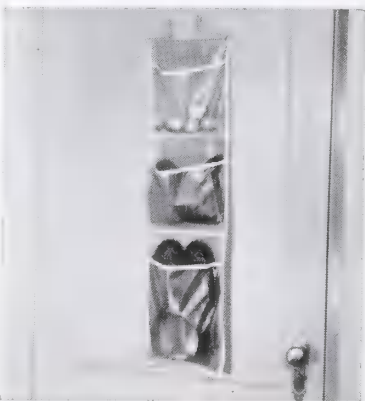
WINDOW



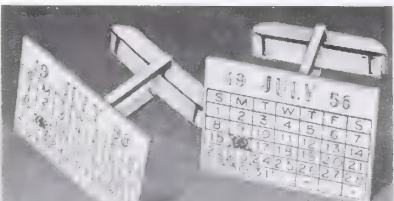
HANDY FOR ANDY or the man in your life is a Wind Meter which gives low and high readings, is sturdy and accurate, small enough to carry in his pocket. The golfer can judge which club to use, the skeet shooter can better his aim, the skipper of the yawl knows whether to hoist the jib or batten down the hatches. With self-seal case, it's \$4.95 ppd. Peddler's Cart, Dept. HB, Hubbard Woods Sta., Winnetka, Ill.



TOOLING UP for terrace suppers and patio luncheons will be a pleasant task for Dad with this 3-piece barbecue set. It consists of 2-tined fork for spearing franks, spatula for flipping, and knife with serrated edge. They're forged of stainless steel, 21" long over all, have Pagwood handles riveted to metal, and leather thongs. In wooden gift case, set is \$9.95 ppd. Stuyvesant Trading Co., H, 130 W. 42nd St., N. Y. C.



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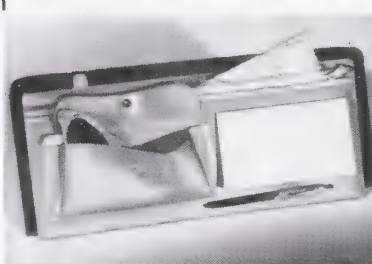
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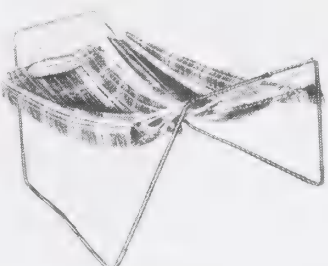
TIME REVIVAL

of the bucket is good news! In the ig room, stuff it with mend- In the den, keep magazines r accessories in it. Or it's a ag end table that feeds 's knitting through the clo- af opening in removable tray op. Hand-rubbed pine with handle, it's 24" high. \$9.95. nalized, \$10.95. Add 50¢ Gotham Gifts, 67-85 Exeter Forest Hills 75, N. Y.



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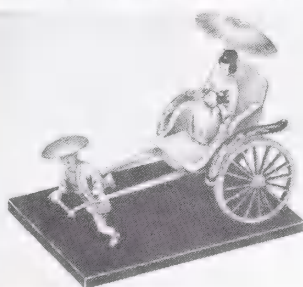
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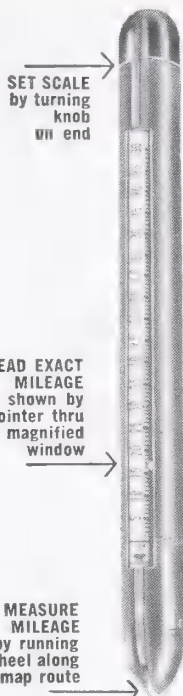


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Most Beautiful, Strongest Wood Door Built Yet the "Twodor" is priced as low as the commonly made type

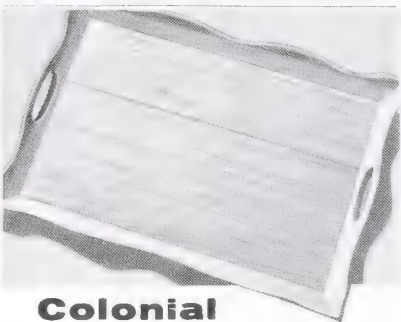
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made with genuine cherry wood

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Wynnewood HB 6, Penna.

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WINDOW



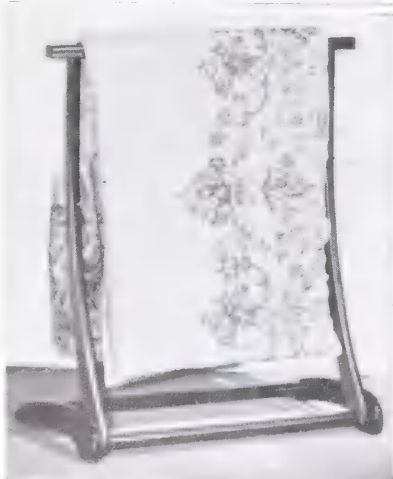
MITT LOVE FOR ZUZY a you're all set to wow your gue with a pan-handling performer that will outshine the broil steaks. Zuzy the Zebra is a quilt striped flannel pot holder whose extra long neck gives you oven arm the protection of gauntlet. With her padded mouth you grab hot handles. M like her for barbecue cooking too. \$1. two are \$1.95. Postpaid Meredith's, Evanston 25, Ill.



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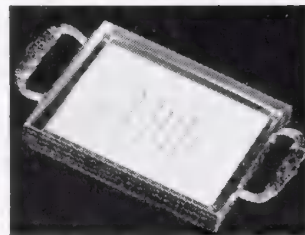
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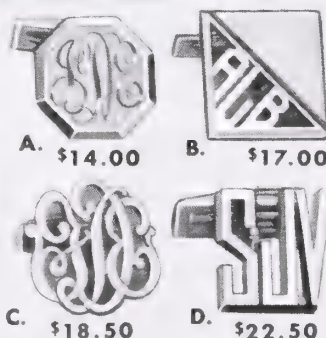


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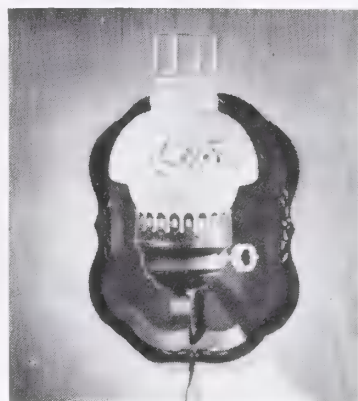
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they cuddle your feet and make walking a pleasure.
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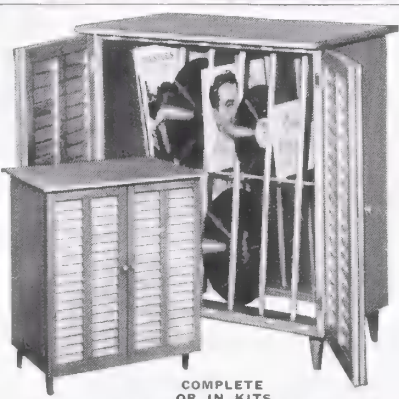
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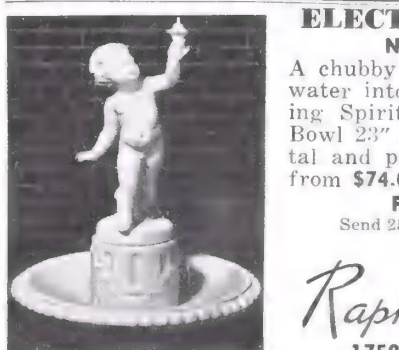
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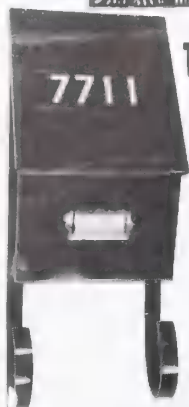
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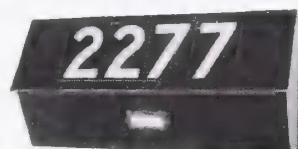
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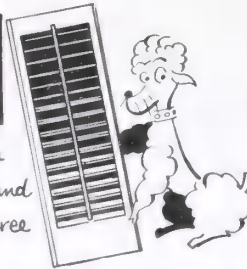
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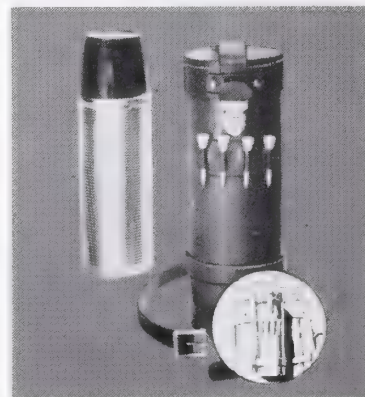
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(Please turn to page 49)



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WINDOW SHOPPING

CONTINUED FROM PAGE 44

A GOLDEN OPPORTUNITY

to make a pretty ceremony of after-dinner coffee on the terrace—yours with Norwegian demitasse cups. A set of 6 in a delicious assortment of pink, blue, green, light gray, yellow, and salmon china are lined with gold. Imported demitasse spoons have gold-plated bowls and handles with colored enamel floral pattern. Six are \$7.50. Ppd. Anders Co., B-6, 155 W. 72nd St., N.Y.C.



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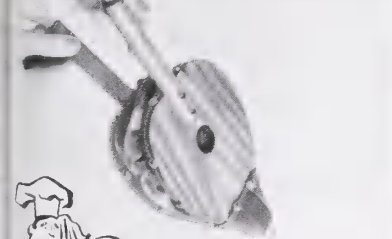


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barbecue bellows



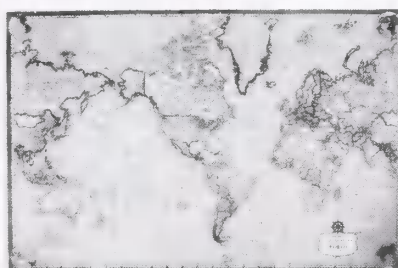
**stop fannin'
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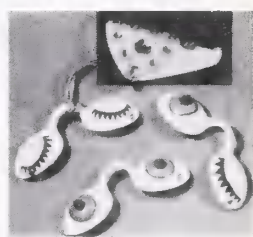
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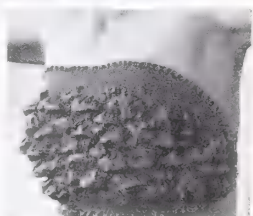
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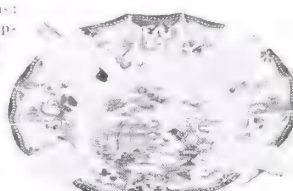
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The modern way to add interest to blank wall space in living room, den, library, game room—mounted anywhere, they will command instant attention and admiration. Designed by Ernst Hagerstrom and beautifully sculptured from aluminum. Your choice of three fine finishes: satin black, brass, copper. Each bird is 16" wide. \$19.50 per set postpaid. Single bird \$6.75.

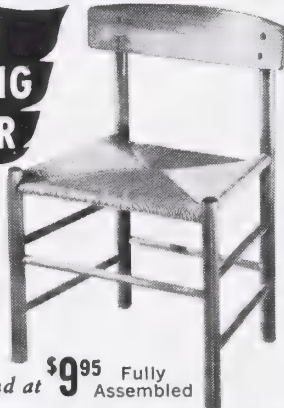
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—the original, pure Lavender Mist aerosol that sprays a fine, clear fragrance to freshen linens, lingerie, closets and rooms. Won't stain, dampen or discolor. Makes a lovely gift, too.

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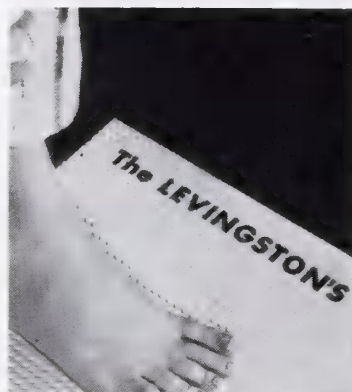


WINDOW



CAN YOU ARRANGE IT

Can you take a few flowers and turn them into a garden-club winner? Very few of us can. And we think Froggie is such a green thumb wonder because it's adjustable for any spray or bouquet. Suction cup anchors green with Froggie to bowl or vase and holds flowers rigid. Collar of wire flaps keeps stems steady. \$2.49 ppd. Martha Schiller, Dept. 165, 18 No. Wacker Drive, Chicago 6.



TOSS-OUT BATHMATS

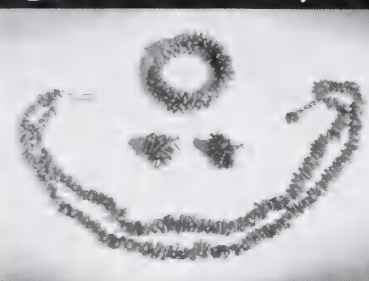
made of absorbent, plastic-treated paper, and they come personalized with your family name. After a guest has used one, it may be thrown out; or used several times. No more heavy bath mats for the laundry. In handsome non-slip white waffle print, they measure a big 16" x 20". Ten are \$1.50 ppd. Handy Gifts, Room 1, Jackson Bldg., Culver City, Calif.



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Mr. Fuss Budgie himself! From it he'll watch the world go by, scold and cluck, titter and sing and use it as a landing platform after his constitutional. Strong spring connects Kepe-Nete Porch to cage. Wire hook holds cage door open. Natural wood with in-cage metal see-through. \$1 ppd. H. B. Cowan, Dept. B-6, 2423 Ridgeway Ave., Evanston, Illinois.

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15"-17" twin strand choker.....\$4.95
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for a utility bag!



#1380

Who'd ever guess this adorable little girl's dress is really a utility bag! Hang it inside the well-groomed closet to store clothespins, underwear, stockings, handkerchiefs or pajamas—or in the bathroom as a laundry bag. When filled, it serves as a decorative, useful pillow for the children's room or dormitory, too! Washable, colorful cotton print.

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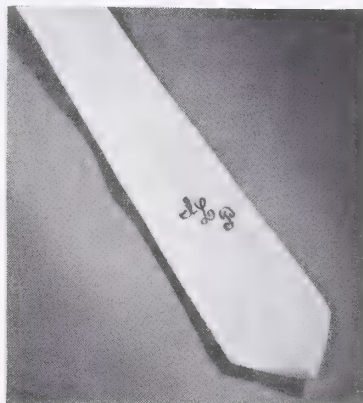
UN-SATIONAL DRESS

Preserves your arms for a tan, is comfortable and well-tailored, takes you around the clock. One-piece dress comes in cadet blue or red ambrey; pin-striped yellow, turquoise or beige poplin, and has a squared sun back. Sizes 10-20 and 1/2-18 1/2. \$8.95. Matching adjustable hat and shoulder bag. \$9.95 each. Ppd. Western Classics, Box 4035, Dept. HSU, Tucson, Arizona.



AD'S FIT TO BE TIED

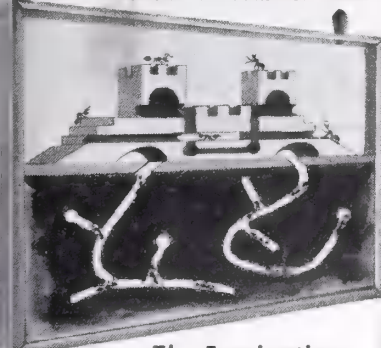
June 16th, so do remember that a man's tie is the one bright spot in his wardrobe and give him one he'll sport with pride. We recommend this custom-made tie allure that's lined in silk and has his monogram. It comes in maroon, brown, tan, gray or royal blue with your choice of one or three initials. \$3.95, ppd. Order from Downs & Co., Dept. 88, Evanston, Ill.



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COMPLETE OR IN KIT



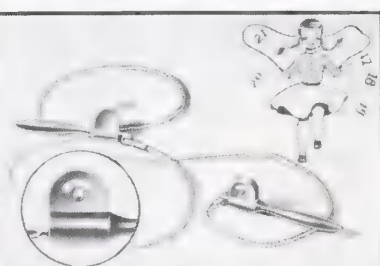
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Fold-up Bar Holds 40 Bottles—4 Doz. Glasses
Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly a doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21" W. 19" D. 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes. . . . \$43.95
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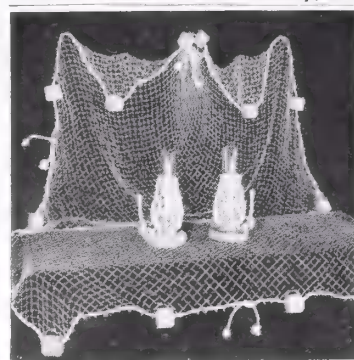


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Your Little Miss Pigtales is the belle of the block—when she owns a jump rope that automatically counts the jumps—and stops when she misses! Colorful, heavy 92" rope has smooth, sturdy plastic handles—one with counter. Set the counter at zero and start your jumping—each one is recorded! Order **3293-6**, Counting Jump Rope, \$1.00 ppd.

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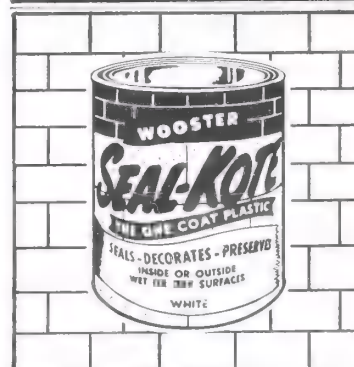
FISHNET TABLE CLOTH

Create a nautical atmosphere with these hand made originals

—enhance your reputation for originality in table settings. Ideal for luncheons, sea food dinners, barbecues, buffet, etc. Makes a perfect gift, too. This beautiful handmade original in spray white imported fishnet is 52" x 72", ample for most tables, and only \$6.95. Banquet size, 72" x 104", only \$10.95. Hurricane Lamps, handmade of natural champagne cork, fishnet jackets, rope handles, with white drippless candles, 5" base, 12" high, only \$5.95 pair. Tax and postage included. Satisfaction guaranteed. Send check or money order to:

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ATTRACTIVE BRICK finish for basements, recreation rooms, porches is easily applied with new **SEAL-KOTE** liquid plastic kit. Simple 2 step application method provides highly decorative surface that prevents wet walls. Lasts years. Ideal for masonry, wood, cement block, stucco, etc. Kit contains 5 quarts paint, applicator for \$14.95 ppd. Order today from **SEAL-KOTE Inc.**, Wooster, Ohio.

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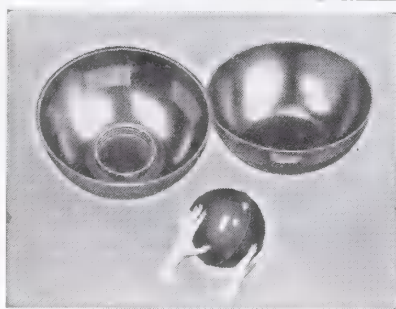
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DEPT. HB657

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graters inside bowl. Add greens—up to
bottom of graters for 2 servings, top of
graters for 4, top of bowl for 6. Cover
with top bowl—mate and shake. No
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too. 8" head, 30" long

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that you're caught with your hair in
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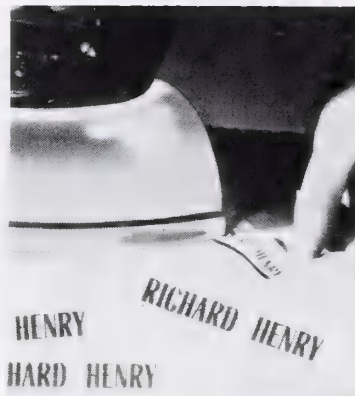


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Measuring 7" tall with a felt
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in our house. And if we didn't have proof that it went to mend toy planes and patch homework books, we'd think it went the way of freshly baked cookies! We hope this new kitchen dispenser will intimidate certain people to keep hands off. Ceramic dispenser with colorful violet or rooster has roll of tape. \$1.98 plus 25¢ post. Extra tape, 59¢. Bard's, Dept. 1188, Evanston, Ill.



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ALL and you'll reduce effort to a minimum. A new time-saving food chopper made of plastic with a heavy steel blade is excellent for chopping vegetables, fish, meats, fruits and nuts. You'll use it, too, for chopping ice for summer "coolers" or crème de menthe frappés. It's easy to clean and only \$2.98. Ppd. Glasscraft Mfg. Co., 920B Chicago Avenue, Evanston, Illinois.



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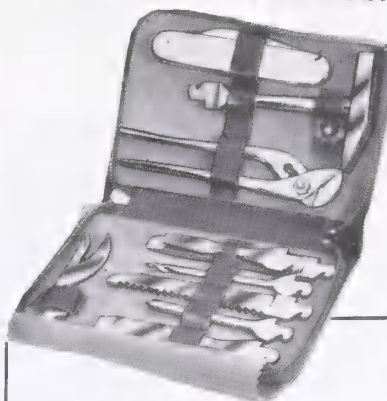
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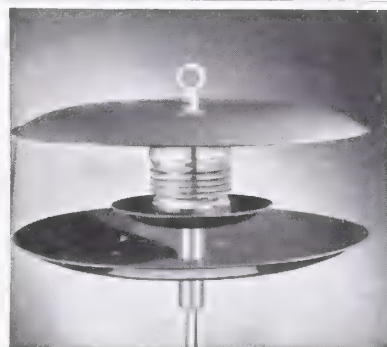


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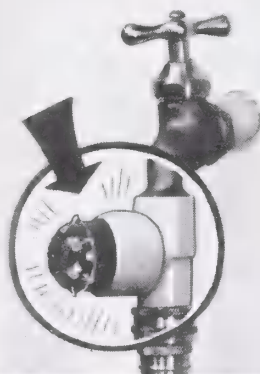
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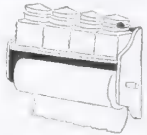
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(1 fit perfectly across shelf)

\$1.69

(one for sugar, spices, olives, cherries, etc.)



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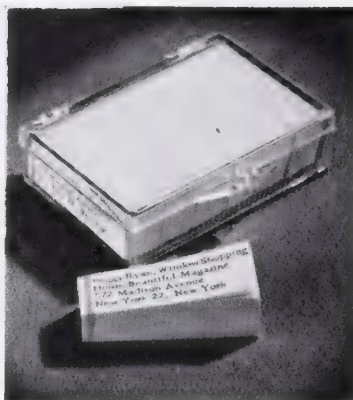
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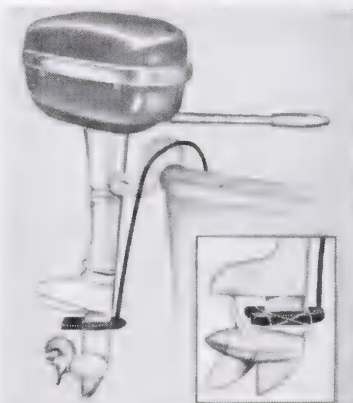
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WINDOW



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order some of these personal address labels. 1000 white labels trimmed with gold border come imprinted with your name and address in 3" hinged, reusable plastic container. They are just what you need for letters, books, packages, checks, snapshots, luggage, records, sporting goods, etc. \$1. Any five orders, \$4. Ppd. Bolind, Inc., Montrose 51, Calif.



BAIL OUT YOUR BEAU'S
boat with a bailer that will win the skipper's grin of approval. He'll never lift a bucket once he's hooked the Vacu Jet Boat Bailer to his motor. It automatically sucks out water, draws 3 to 5 gallons a minute and cleans as it bails. Of plastic and vinyl tubing, it fits any outboard motor but 3 h. p. Easy to install. \$3.95 ppd. Scott Mitchell House, Inc., Dept. BB-18, 611 Broadway, N. Y. C.



JR. LICENSE PLATE attaches to the luggage carrier of a large bike or to the frame of a tricycle, scooter, wagon. A 7" x 2 1/2" steel plate in all State colors comes embossed with any name (up to 7 letters). Terrific, too, as a name door plate for dormitories, lockers, children's bedrooms, summer cottages. \$1 each, ppd. Berger Products Co., Dept. HBX, 628 Race St., Philadelphia 6, Pa.

Here's How Co., HB-6, 95 Fifth Ave., New York N. Y.

Selection of 5

Florentine Masterpiece CHRISTMAS CARDS

FREE

Sent Direct to YOU from Florence, Italy!



To create these unique Christmas Cards we brought Italy's finest photographer to Florence, to photograph great religious paintings by Rubens, Raphael, Botticelli, etc. We reproduced these masterpiece photographs in rich full color, on fine parchment-like stock. Each card seems like a handpainted miniature! **FOR BOX OF 5 CARDS WITH ENVELOPES, ALL FREE, SEND NOW. Enclose 25¢ for postage.** Free Catalog of Gifts from Italy enclosed. No obligation. Offer limited to 1 box per family.

Tesori d'Italia, Ltd. (U.S. Agents)
1261 Broadway, Dept. 452, N.Y.C. 1, N. Y.

NEW! CREATE-A-CRAFT KIT



LAMINATE REAL THINGS IN PERMANENT PLASTIC!

Create original, artistic laminations with REAL things—butterflies, flowers, marine life, stamps, coins, trout flies, snapshots, lock of baby's hair, membership cards, mementos—ANYTHING YOU WISH—permanently preserved in plastic. Make beautiful pictures for wall decorations, book-ends, place mats, etc. Kit contains everything you need: 3 Sculpt-O-Glass panels, plastic film and fusing agent, complete easy-to-follow instructions—PLUS REAL marine life, butterflies and flowers to start you off in this fascinating new medium! It's fun, it's easy, it's educational! Creative relaxation for men, women, children, shut-ins. Helps develop your child's—and your own—creative talent. No machinery or tools needed! A wonderful gift, too!

With three 8" x 10" panels **\$4.95** ppd.

With three 5" x 7" panels **3.95** ppd.

Sorry, no C.O.D.'s

BENRICH, INC. Dept. B-6, 852 Monroe St. Brooklyn 21, N. Y.



Baby Presents in STERLING SILVER

Cup, \$8.50

Spoon, \$2.95

SET, \$10.00 POSTPAID

engraved no charge

MILLARD E. DAVIS

831 Market St. Wilmington, Del.

Keep your food or drinks HOT or COLD



\$4.98 (plus 25¢ postage)

Made like a duffle bag—INSULATED with Fiberglas; covered and lined with KOROSEAL. Perfect for picnic or beach party food and drinks, or for carrying frozen foods. Nothing to dent, chip or rust. GUARANTEED leak-proof. Full 2 1/2 gallon capacity. Amazingly light and easy to carry.

Send check or M.O., please, no C.O.D.'s

MALCOLM'S House and Garden Store

6309 Reisterstown Road Baltimore 15, Md.



Pretty Poodle Protects Your Keys!

This angelic little haloed poodle will end all frantic searching for your keys. Hand studded with miniature pearls—diamond eyes—with halo of pearls on head and whimsical bow on tail. This captivating poodle is attached to a gold plated key ring with a baroque pearl linked chain. It makes an attractive accessory for your hand bag, as well as a useful and secure Key Ring. Comes in white or pink pearls. **\$3.95 ppd. inc. tax.** (Also Bracelet to match, \$3.95 ppd. inc. tax.)

Money back guarantee.

Send check or M.O. to:

ANDRÉ ACCENTS,

Dept. HB

150-28 14th Avenue, Whitestone, Queens, N.Y.



COMFORT FOR YOUR CAT

The great authority on the care of cats, Doris Bryant, recommends Petromalt to help eliminate swallowed hair and to prevent dangerous hair balls. Petromalt is mineral oil fortified with vitamin B-1 and emulsified with malt extract. Its use at intervals gives your cat comfort and protection from swallowed hair. Send \$1.00 to United Laboratories, Ltd., Dept. C, Pasadena, California, for a generous 2 oz. tube of Petromalt, plus Doris Bryant's suggestions for your cat's comfort.

SHOPPING



BUGGET CUFF LINKS.

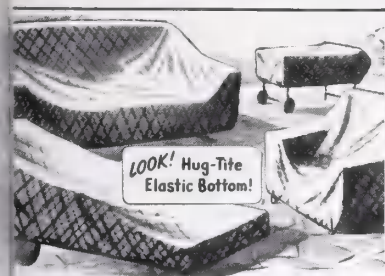
Whether he's struck a silver vein or dreamed of finding uranium in his own back yard, he'll have an flashing these silver nuggets. Fashioned from chunks of raw silver with polished high points, they're hefty and handsome and will make him the best-cuffed man in town. \$15 the pair. Tax and post. incl. Holiday House, 16 Bellevue Theatre Bldg., Upper Montclair, New Jersey.

COOK'S TOUR de force is

this new Spice and Recipe Rack that makes a garden spot of your kitchen wall. White earthenware spice containers are sprigged with violets, look like old-time apothecary jars, measure 3½" high. Matching recipe file, 4½" deep. Wooden rack, 11½" long. We think it's very pretty and very practical. \$2.50 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas, Tex.

LIGHTS! ACTION! MUSIC!

Here's the handsomest radio and bedside light combination we've seen yet. Open the doors of this miniature French Provincial cabinet and you'll find an excellent tube super heterodyne radio. Two drawers have brass pulls. Hand-rubbed and finished in antiqued white, chest is 8" x 6" x 10". Lamp with white shade, 25" tall. \$69.95 exp. coll. The Hearsh Poppe, Box 3101, Philadelphia 50.



PROTECT YOUR GARDEN FURNITURE

With this 100% waterproof, dustproof Firestone Velon "raincoat". Fits over glider, chaise, chair or barbecue grill. No need to move furniture indoors in sudden showers. Leave cushions and furniture right where they are; cover with Clarion's Garden Furniture Raincoat. Attractive Ross Tartan plaid—reversible to plain green side.

EXTRA! At no added cost, your furniture "raincoats" come with Hug-Tite Elastic Bottom. Can't blow off even in strongest windstorms. No tying needed... put 'em on easy and quick.

For Chair 36x36, 17" skirt \$1.98
For Glider or Couch 35x78x17" 2.98
For Chaise up to 36x80" 2.98
For Barbecue Grill up to 28x36" 1.98

CLARION PRODUCTS

Dept. 36, Highland Park, Illinois

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KROHOME POOL COVER

Makes your Pool SAFE ... Easier to Maintain

Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. Supports up to 12 people by actual test. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in one year. Durable, lightweight Vinyl plastic. Custom made 18¢ a sq. ft., complete with aluminum pole and tie-downs. Send sketch, blueprint or dimensions for free estimate.

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KROHOME INDUSTRIES

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MANOR HOUSE Interior Movable Shutters

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Custom-Made

at a price you can afford

Manor House louvered shutters are pre-assembled to fit any size window or door—according to your own specifications. The finest cope and dowel construction glued for a lifetime of service and beauty. Easy and simple to install—all you need is a tape measure and screwdriver.

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Manor House Shutters - 21 Maple Place - Freeport, N.Y.



COMPLETE
OR IN EASY
1-HR. KITS

SWIVEL CAPTAIN'S STOOL Sturdy, Concealed Ball Bearing Swivel

Now... a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). Only \$16.95
COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc. with simple instructions. \$11.95

Shipping Charges Collect
NOW—New 42-page catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

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Yield House
Dept. B6-7
North Conway, N.H.



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OUR FREE
CATALOGUE

REMODEL
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FUR COAT



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CAPE • STOLE
OR JACKET

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LLOYD'S FUR STUDIOS, INC.

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Hartford, Connecticut



THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. \$9.95. In a black satin finish, they're \$4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.

206 Louise Avenue N. Nashville 5, Tenn.



GET ACQUAINTED OFFER!

SCOTLAND is the inspiration for this Bonnie Lad and Lassie. We are proud of these faithful reproductions from the originals at a fraction of their original cost. They stand 9" high on felt padded pedestals. You'll be pleasantly surprised at how much they add to any room when placed on a mantel, book shelf, an end table. Choose chalk white or antique ivory. Only \$4.95 the pair.

Returns to regular \$7.95 price July 15.

Save by ordering two pairs for \$9.50. Will make appreciated gifts. We pay postage.

In town? Pay us a visit.

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"TARTAN" CARRYALL

Heavy duty, full cut canvas with black simulated leather reinforcement bands, brass riveted handle, brass ball-foot & zippered top. WATERPROOF!

BASE: 6" x 17½" x 14" depth capacity.

COLORS: Red-&Black or Green-&Black.

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OVERNIGHT
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\$3.95
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453 EAST 88th STREET • NEW YORK 28, N. Y.



WILLIAMSBURG QUILT

Needlework Worth Making!

Make tomorrow's heirloom today! Embroider the fun-to-finish, easy-to-do Williamsburg quilt printed in special, large-size Jiffy cross-stitch (5-stitches to the inch) that's so easy on the eyes! You'll have the quilt finished in half the time you'd think possible! Quilt comes in kit containing pattern stamped on best quality 80-80-count white percale, all the embroidery tools you'll need, and full instructions. Work the pattern in your choice of Williamsburg blue or red.

Single Bed Size: \$10.25 complete
Double Bed Size: \$12.95 complete

SUSAN SMITH COMPANY
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Original GOZA MATS

Most Comfortable Mat Made for Beach, Patio, Porch or Den . . .

We import these beautifully made genuine GOZA mats directly from Japan and pass them on to you at fabulous savings. They're ideal for casual living and relaxing. The durable, flexible natural fibre weave reflects heat and helps you stay cool. Roll them out anywhere; roll up again for easy storage. Dust and water repellent, in two convenient sizes:

Large Size 72" by 72"—\$3.95 each

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(Add 35c shipping for each mat ordered)

Satisfaction Guaranteed or Money Back

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Summer

Gift Catalog

In color—

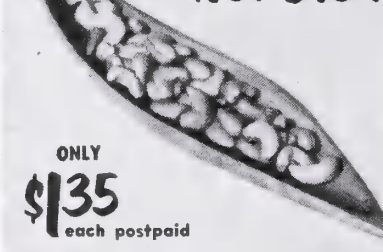
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Foster House

430-B6, S. Jefferson St.
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from Haiti

mahogany NUT DISH



ONLY
\$1.35
each postpaid

Hand-sculptured in Haiti of smooth solid mahogany for serving nuts, pretzettes, cocktail snacks, mints, etc. Designed by Umanoff, it's a piece you'll prize as a notable achievement in modern wood sculpture. Scatter several around . . . for convenience and for their pure decorative beauty. (And we couldn't think of a nicer "more-taste-than-money" hostess gift!) 12" long in satin-finish natural mahogany.

Hobi

Immediate delivery
Satisfaction guaranteed
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Dept. B-67, FLUSHING 52, NEW YORK



Brass and Glass APOTHECARY LANTERNS

Handsome indeed for pretzels, hard candies or cocktail tidbits are these clear glass jars that have polished and lacquered brass hoops, bases and screw-on covers. They come in two sizes.

11 1/2" High \$12.95

14 1/2" High \$14.95

Plus 50¢ Postage

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THE **Lillian** SHOPPE

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FAMOUS NAME PITCHER

Magnificent silverplated water pitcher crafted by the time-honored William Rogers Division of International Silver. An exquisite table appointment you'll be proud to display in either a modern or traditional setting. A refreshingly different gift for a bride, hostess, or for yourself. Generous 2 qt. capacity, 7 1/2" high.

\$9.95 including postage & federal tax.
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Dept. B67, 216 Central Ave., White Plains, N.Y.



CHARCOAL CADDY FOR OUTDOOR COOKS

Next to your grill, there's no smarter aide-de-chef than this outdoor caddy. Never a need to touch charcoal or lug heavy, sooty bags to and from shelter. Caddy top has handle, doubles as scoop. To fill, tilt swinging caddy. Black, heavy gauge steel. Sheds water. Holds 20 lb. sack. 30" h., wgt. 17 lbs.



Please remit
\$11.95
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"Me Wear Um!" HAND SEWN "GERONIMOC'S"

Authentically detailed, genuine hand sewn Indian loafer moccasins for women, teen-agers and children. Made of rich, supple, soft-as-a-glove Cowhide, specially tanned for hand sewing, they give that blissfully comfortable, barefoot feeling. Black, red, brown. Sizes 5-10 (AA-A, narrow), 4-10 (B-C, medium). Give regular shoe size.

\$5.95 pair, ppd.

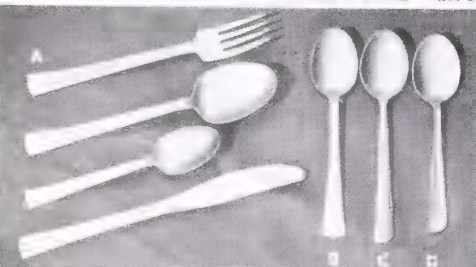
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AMERICAN HOME FABRICS COMPANY

Dept. HB-6 Port Chester, N.Y.

STUART-MERRITT
BOX 3113 • PHILADELPHIA 50, PA.

STAINLESS STEEL TABLEWARE direct from the importer!



Sleek, modern tableware you'll be proud to own or give—now priced for every budget because you get it direct from the importer! Each beautiful piece is finely graded, extra heavy gauge, richly proportioned—won't stain, rust or tarnish—never needs polishing! Note especially the slim lines of the Veronica pattern, the simplicity of the Marina, the distinctive styling of the Sieglinde and Lotus.

4-pc. place setting of knife, fork, soup spoon and teaspoon. **\$2.00**

6 place settings \$11.00

12 place settings \$21.50

A. Veronica C. Lotus
B. Sieglinde D. Marina

STAINLESS STEEL IMPORT CORP Dept. B-6, 140 Nassau St., New York 38, N.Y.

Today's smartest floors wear KENTILE®



Interestingly different floor design above features White Tweed and Sandalwood gray.

richly beautiful! So easy to care for! So wonderfully long wearing!

Your floor of KENTILE solid vinyl tile!

This dramatic living room, with its split-level and handsome floor of Kentile solid vinyl tile, is boldly contemporary yet so very, very comfortable to live in! That's because every detail is geared to easy, modern living. Take the floor, for instance. It's greaseproof, stain resistant, difficult to mar or scar, and cleans with a whoosh of a damp mop! Furthermore, those glowing, jewel-bright colors *stay* that way through years of hard wear. Like it? Stop in and see Kentile solid vinyl tile (KenRoyal®) at your local Kentile dealer's soon. He's listed under FLOORS in your Classified Phone Directory. Kentile, Inc., Brooklyn 15, N. Y.

How easy it is to do-it-yourself! So inexpensive, too!

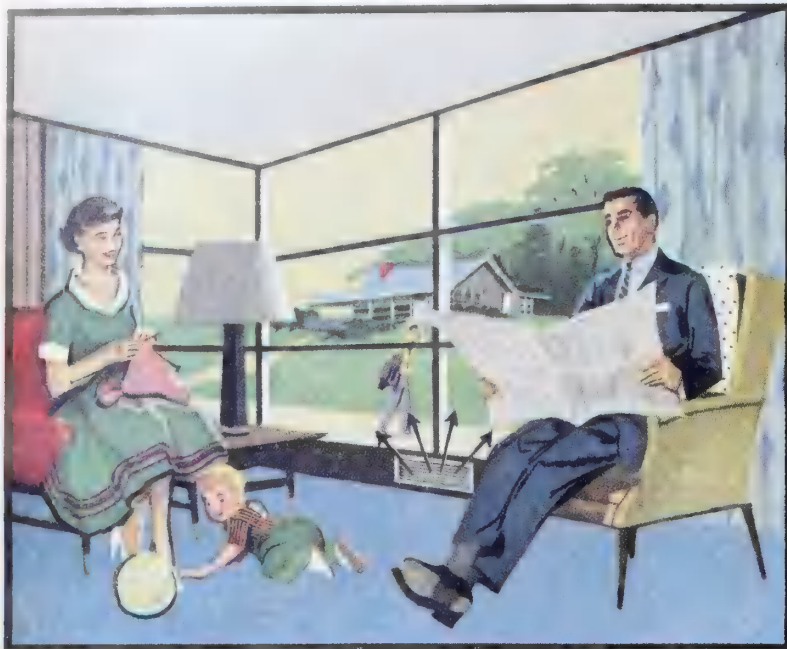


KENTILE FLOORS

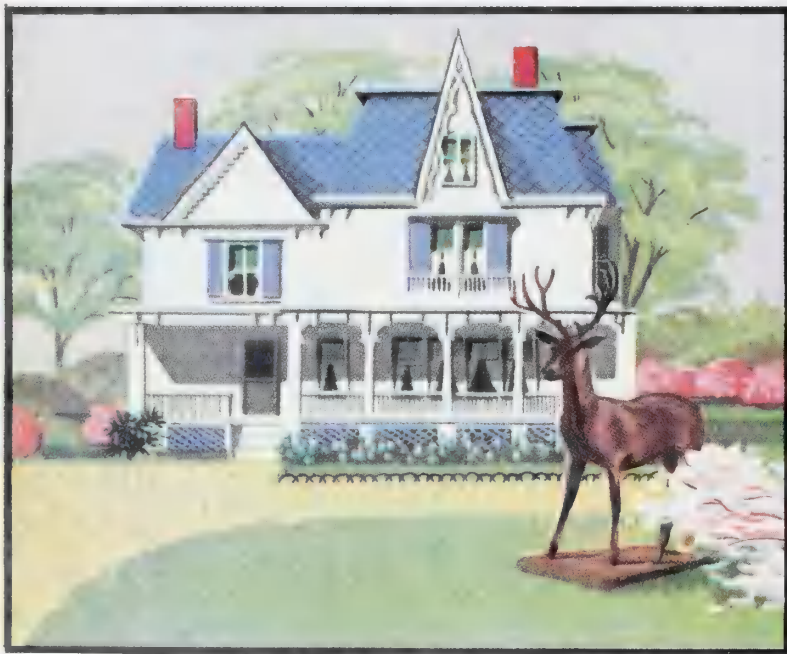
AVAILABLE IN SOLID VINYL • VINYL ASBESTOS • CUSHION-BACK VINYL • CORK • RUBBER AND ASPHALT TILE...OVER 150 DECORATIVE COLORS

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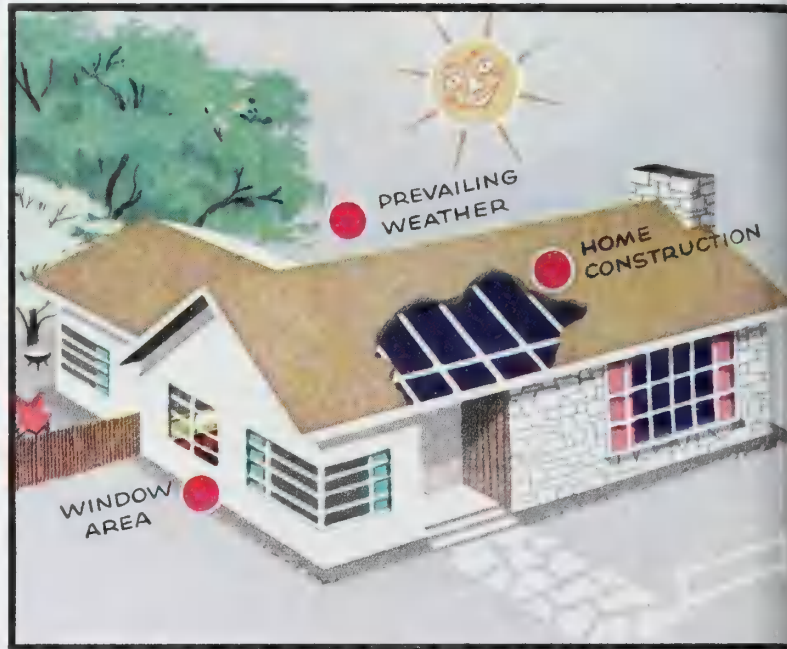
Why aren't you enjoying whole-house air conditioning?



1 AS LITTLE AS \$5.00 A WEEK buys American-Standard's new packaged air conditioner, expertly installed to deliver cool comfort to *every* room in your house! Can be connected to present furnace ducts or installed with low cost, prefabricated ducts.



3 EASILY ADDED TO ANY HOUSE. Old or new, big or small, traditional or modern, *your* house can have central air conditioning... and *every* member of your family can enjoy the cool comfort of fresh, clean, conditioned air day and night... plus better health, more vigor.



2 FREE HOME COOLING SURVEY made by your American-Standard Air Conditioning Dealer calculates prevailing weather and all applicable house construction factors to determine *exactly* the air cooling and dehumidification capacity required for full comfort.



4 SEE YOUR DEALER who *specializes* in American-Standard Air Conditioning. He offers a complete selection of units... air-cooled or water-cooled. Whether you now have warm air or "wet" heating equipment, he can add whole-house cooling and save you money.

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☐ Please send American-Standard Year 'Round Air Conditioning Booklet and complete specification sheets on units available. Enclosed is 10¢ to cover cost of handling.

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Street _____

City _____ Zone _____ State _____

Find Your
Nearest Dealer
In The
Yellow Pages





WINDOW SHOPPING

CONTINUED FROM PAGE 56

BEWITCHING MISS will and she has remarkable powers of enchantment when she wears this piece Manta Dress. Doors will open, heads will turn, men will whistle! Native designs are embroidered in black, green or blue washable oyster-white Mexican manta cloth. Flared skirt, \$7.50; blouse with mandarin collar, hand-carved buttons, \$6.95; set, \$3.75. Sizes 10-20. Ppd. Old Mexico Shop, HB Santa Fe, N. M.



WHITE IS RIGHT to ring velvetiness around your neck, to touch frost to your ears, to set off every summer fashions, to make your tan look tanner. What's more, Hattie Carnegie designed this sophisticated set, and it bears her famous label. Glacier white ones combine with 18k gold-plate in a choker, \$10.95; earrings, \$3.95; pin (not shown), \$1.95. Tax and post. incl. Aimee Lee, 545 Fifth Ave., New York 17.



FINE ITALIAN HAND created the modern, sleek design of this chair with its flair for comfort and style. Two would be wonderful in the hall, or a set in your dining room! Hand-rubbed walnut or ebony finish frame has hand-woven seat of natural rush. At 15½" wide, 15" deep, 33" tall, \$21.95. Seat 17" x 16½", \$3.95. Min. order 2 chairs. Exp. Ill. Free catalog. Workbench, B6, 46 Greenwich Ave., N. Y. C.



SNACKS 'N DIPS and "Sixty Salad Suggestions" are booked and filled with new seasoning blends and recipes created by Chef de Ponia to turn an average cook to the neighborhood Escoffier. With 6 condiments in each, "Snacks 'n Dips" includes onion dip flavor, chilibette, herb butter spread; "Sixty Salad Suggestions": aragon, caraway seeds, savory salt, etc. \$1.95 each, plus 15¢ post. The Country Shop, Sewell, N. J.

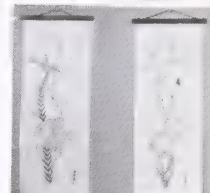


DRE DAD on Father's Day. This is The Gift if he's a golfer! A golf bag identification tag carries a miniature golf bag engraved with his name and the name of his club. Of handmade sterling silver, it measures 2¼" long and has a leather strap with buckle which affixes to his bag. Nice for lady golfers, too. it's \$8.85 incl. tax and post. Wales Luggage, 540 Madison Avenue, New York 22.



— DO IT YOURSELF — WALL SCROLLS Only \$1.00 EACH

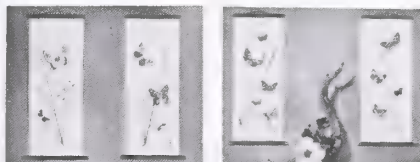
New excitingly different vertical wall scrolls delicately colored to blend with the homes of today. Scrolls are 2 feet long, 10 inches wide, beautifully printed on chalk white parchment. Kit comes complete with cylindrical redwood bars, slip-on polished brass ferrules plus instructions for easy assembly. These scrolls allow endless decorating possibilities for livingrooms, hallways, dens, etc. Do it yourself and save. Only \$1.00 plus 10¢ postage per scroll. Why pay more when it's so easy to do it yourself.



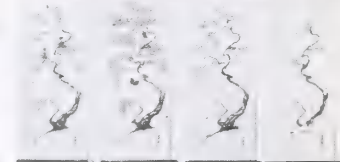
GUARANTEED TO PLEASE OR YOUR MONEY REFUNDED

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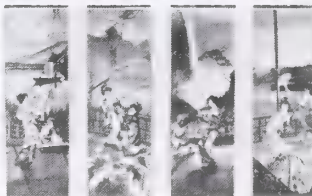
FISH, CHOICE OF PINK, TURQUOISE OR GOLD



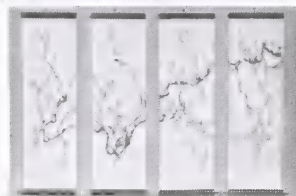
BUTTERFLIES, AS ABOVE OR FULL COLOR



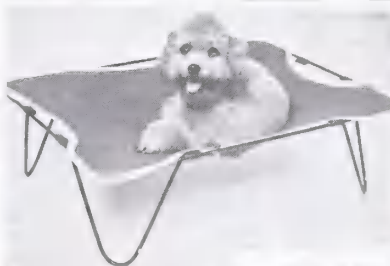
THE FOUR SEASONS: FULL COLOR ONLY



GEISHA GIRLS (7" x 17"): FULL COLOR CHERRY BLOSSOMS (6" x 19"): BLACK & WHITE



JEAN BATES, Dept. H, 5310 Paseo de Pablo, Torrance, California



Pat. Applied For

Sling Bed

Clean comfort for your pet. Removable vat-dyed canvas sling, completely washable on sturdy black wrought iron frame. Packs flat for travel ease. Grand gift too, for any dog and cat lover. Black, white, green, yellow, and red canvas. Please state second color choice.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	\$4.75	\$1.50
27" x 21"	7.45	2.50
36" x 27"	10.95	6.00

All Above Items Postpaid
48" x 32" \$12.95 \$7.00

Express Charges Collect.

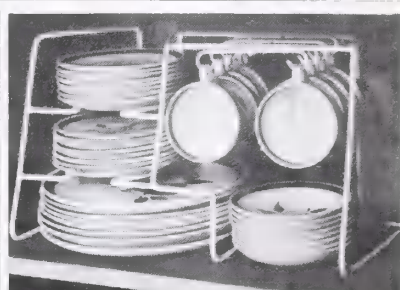
Horse Hitching Post in black cast iron 53" high, 101 lbs. Freight collect \$42.50

No COD's please. Money refunded if not satisfied.

THE HITCHING POST

Dept. HB-6

261 Glen Cove Avenue, Sea Cliff, L.I., N. Y.



DINNERWARE STORAGE RACK

This handy space saving storing rack is designed to make a homemaker's work lighter and her kitchen smart in appearance. Any one dish can be removed without disturbing others. Holds 8 dinner plates, 8 cups and saucers, 8 fruit dishes, 8 bread and butters. White Vinyl cushion coated, heavy steel wire construction, 17¼" L., 9" H., 9" D., 9" H. Easy to clean.

Please Add 25¢ for Postage & Handling
Pa. Residents Add 3% Sales Tax

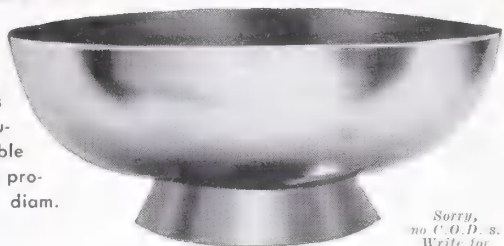
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TAYLOR GIFTS

Wayne 6, Pennsylvania

BEHOLD THE BEAUTY

of this dramatically simple fruit bowl! In world famous heavy gauge solid Peerage Brass, its lacquered loveliness never needs polishing. A superb adornment to a dining table or mantel, a wedding gift that proclaims your good taste. 9½" diam.



\$13.95 ppd.
Also 8" diam. \$10.75 ppd.

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ANDERS COMPANY Dept. B-6, 155 West 72 St., New York 23, N. Y.



BURNS TRASH SAFELY OUTDOORS!

End fire hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry, garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel model A (21½" x 27")—\$14.95 postpaid. 3 bushel model B (24" x 32")—\$18.95 postpaid. Money back guarantee. Stainless steel models available.

ALSTO CO., Dept. HB-6, 4007 Detroit Ave., Cleveland 13, Ohio

WINDSOR CHAIRS

HONEY FINISHED HAND RUBBED in HARD ROCK Solid MAPLE



\$18.75
Shipped
1 to a
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Look and look and
never find authentic
Windsor Chairs more
perfect—saddle seated
and hand rubbed to a
delicious mellow honey
finish.

\$15.75
Shipped
2 to a
carton

For complete catalogue of Colonial American
Furniture send 25¢. All orders F.O.B. Tennessee.
Send check or money order. No C.O.D.'s.
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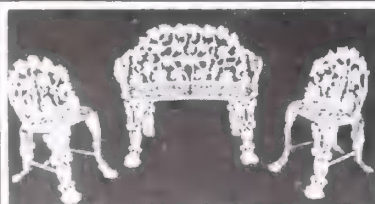
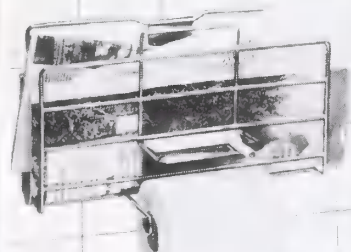
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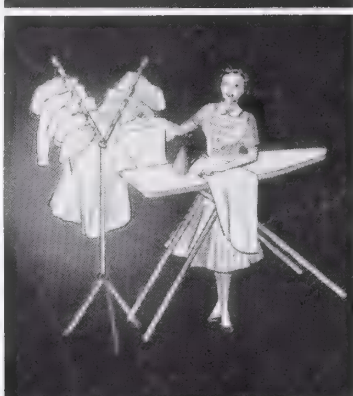
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957

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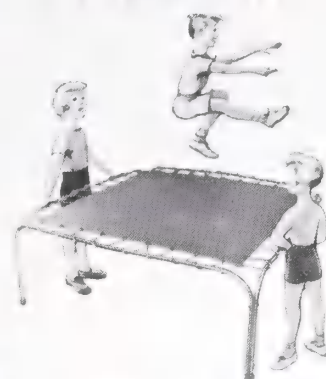
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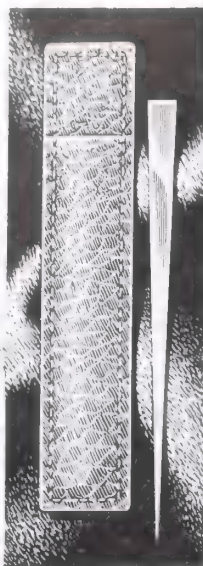
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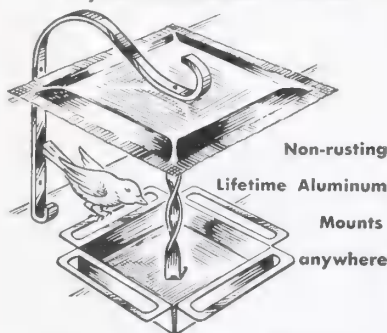
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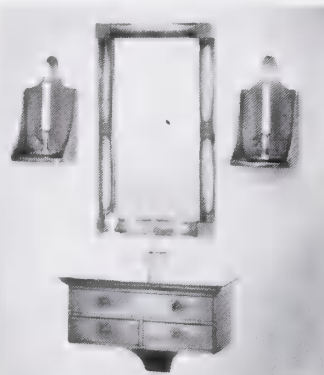
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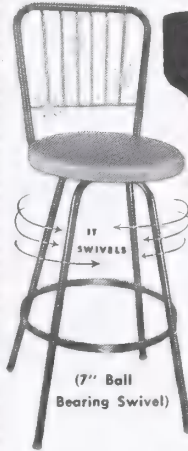
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A-51 with chrome frame, 24" seat Ht. 10.95
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1. Oxidized Black Tubing (will not chip or scratch).
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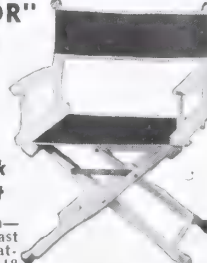
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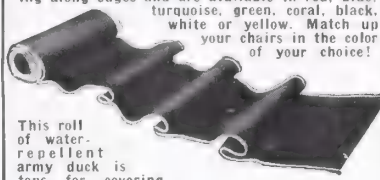
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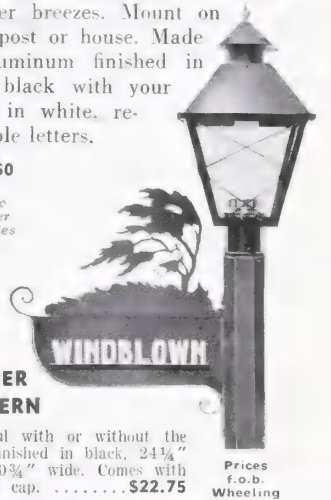
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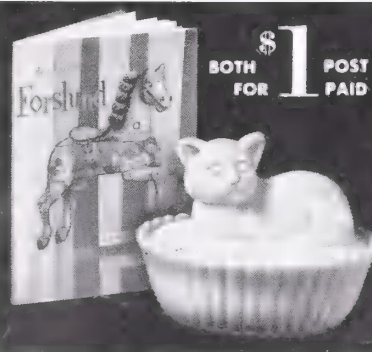
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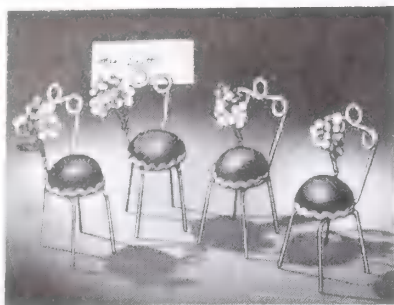
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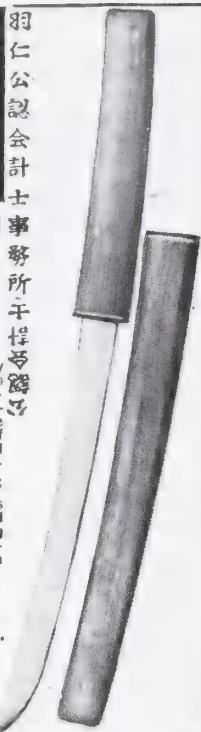
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who like to buy by mail:

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Begins on page 197.

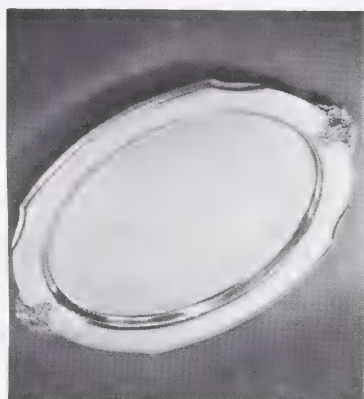
SHOPPING



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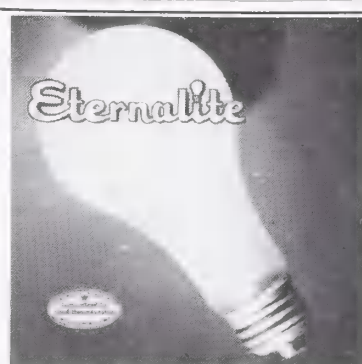
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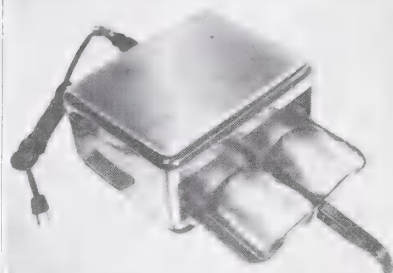
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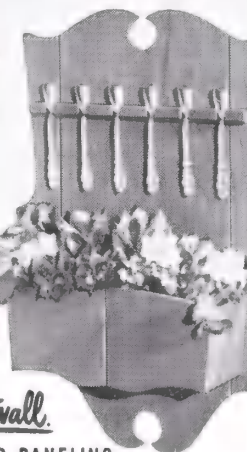
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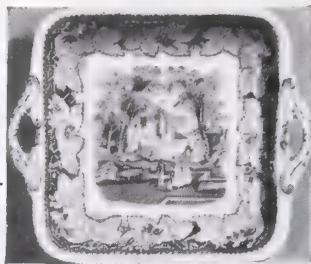
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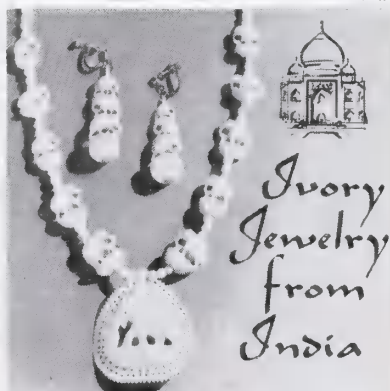
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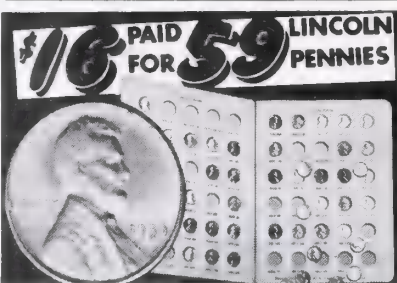
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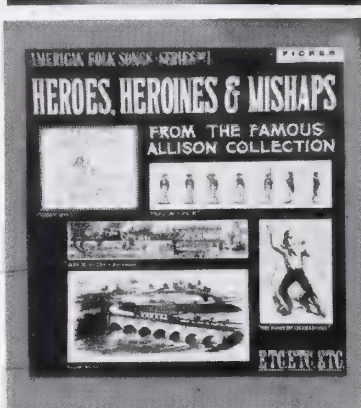


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HEROES, HEROINES AND MISHAPS is a 12" LP record of American Folk Songs from a collection of John Allison, who also sings them. It includes ballads and songs from Colonial days to the Titanic sinking, homespun ballads from our roots and rills. Listen with your eyes closed and envision the building of a nation. \$4.98 ppd. Fick Records, Arcadia Rd., Old Greenwich, Connecticut.

ONE FOR THE MONEY This is a money clip of jeweled brass in gold tone finish. Two the show: It is also a tie clip. Three to get ready for small emergencies: It's a pen knife with stainless steel blade. And four go: From you to Dad or the Junior graduate as a gift. Engraved with his initials (specify), it's \$1 ppd. Crown Craft Products, 25 Fifth Avenue, N. Y. C.

IT'S THE BERRIES, this imported straw satchel you'll carry off lightly to the office, market town. It holds everything a handbag should hold, looks gay as a grig. With overarm handles of bamboo and a splash of color in berries and leaves, it's lined with soft silk, measures 9 1/2" x 4" x 10 1/2" high overall. A beauty at a bargain at \$2.95 plus 25¢ ppd. Vernon Specialties, 156 4th Ave. Mt. Vernon, N. Y.

(Please turn to page 69)



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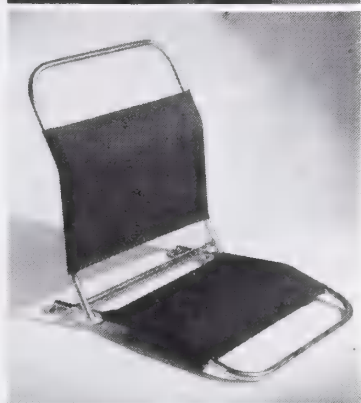
WINDOW SHOPPING

CONTINUED FROM PAGE 66

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SUMMER PICKUP you'll take to the beach, on picnics, park on your lawn is the Sahara Sun Seat. It weighs only 2 lbs., folds for easy carrying, has disc tips to keep the legs from burying. Seat and back are covered in red or green army duck securely stitched to a weaver, satin-finish aluminum frame. Min. order, 2 for \$8.95 exp. coll. Ematol Products Co., Box 95, South Weymouth, Mass.



TRAVELING ICE COOLER is a sturdy Scotch plaid vinyl cooler insulated with Fiberglas that promises to keep soda, milk, tea and beer cold for approximately four hours when filled with ice cubes. Waterproof and scuffproof, it's smartly styled in red and black or aqua and black plaid with black buckle-strap handle, measures 10" x 8 $\frac{1}{2}$ " x 8 $\frac{1}{2}$ ". \$2.95 ppd. Brown & Kane, B-6, 800 Broad St., Newark, N.J.



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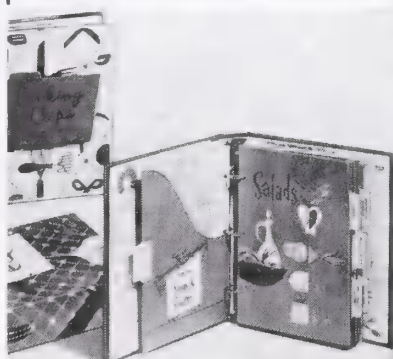


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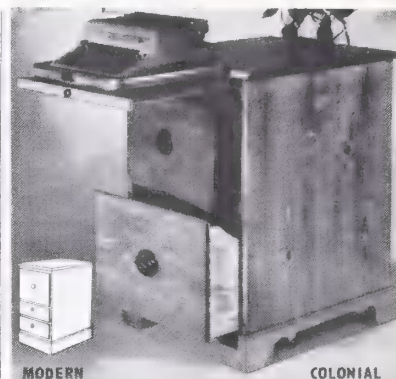


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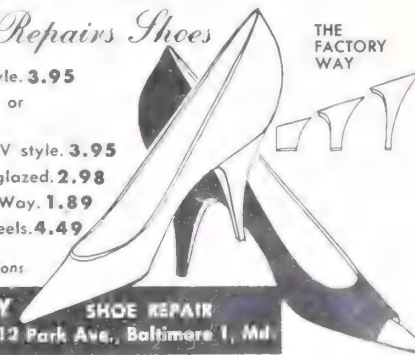
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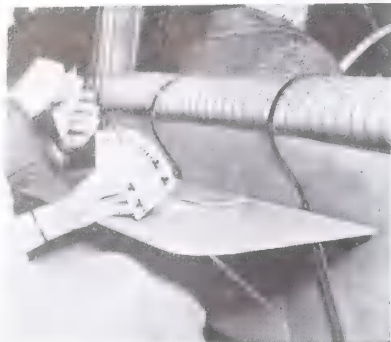
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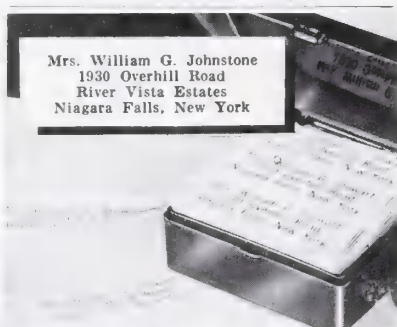
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and you know, because we gave him a silver like this filled with family photos and he wears it every day. So your children have been saving up for a present, here's a sentimental gift. Sterling silver, gold-filled cuff links for 2 photos are inscribed with "My Family Heirlooms. Father's Day, 1957" \$5. Matching tie bar, \$3.50. Tax and post. incl. Lion's Novelties Inc., 139 Payson Ave., N. Y.

LIKE A DUCK TO WATER

a man will take to these cups that are worthy of the nobility of the brew. And no matter how grouchy his awakening, the mood takes flight when he sees the natural color duck or pheasant design on white china cups that hold 10 ounces. A Father's Day present or cups to cheer a collector's heart, each is \$2.75 ppd. Robb Hood's Barn, 678 High St., Westwood, Mass.

WHERE TO FIND COLONIAL WILLIAMSBURG REPRODUCTIONS

In our May, 1957, issue we published an editorial feature on Colonial Williamsburg. We are very sorry that at the end of this editorial we listed some incorrect names of manufacturers of the Williamsburg reproductions. We ask our readers to disregard that list and refer to this corrected one of the licensed manufacturers.

Latest list of licensed manufacturers approved by Williamsburg Restoration, Inc.

- | | | | |
|---|---|---|---|
| Brass and Iron Accessories
Virginia Metalcrafters
Waynesboro, Virginia | Fireplace Equipment
The Harvin Company
625-631 Portland Street
Baltimore 30, Maryland | Locks
Folger Adam
Joliet, Illinois | Tiles
Warner Prins
36 East 22nd Street
New York 10, New York |
| China and Ceramics
Josiah Wedgwood & Sons, Inc.
24 East 54th Street
New York 22, New York | Floral and Bird Prints
The Dietz Press, Incorporated
112 East Cary Street
Richmond 19, Virginia | Mirrors
Friedman Brothers
Decorative Arts, Incorporated
305 East 47th Street
New York 17, New York | Wallpaper
Katzenbach & Warren,
Incorporated
New Canaan, Connecticut |
| Clocks
Chelsea Clock Company
284 Everett Avenue
Chelsea 50, Massachusetts | Furniture
Kittinger Company, Incorporated
1893 Elmwood Avenue
Buffalo 7, New York | Needlepoint
Emile Bernat & Sons Company
117 Bickford Street
Jamaica Plain 30, Massachusetts | Stationery, Correspondence Notes
Charles Overly
Oak Road
Concord, Massachusetts
Eaton Paper Corporation
Pittsfield, Massachusetts |
| Dolls
Samuel Gabriel Sons & Company
200 Fifth Avenue
New York 10, New York | Glass
Blenko Glass Company
Milton, West Virginia | Paint
Pittsburgh Plate Glass Company
Grant Building
Pittsburgh 19, Pennsylvania | Wooden Accessories
Don Works
Williamsburg, Virginia |
| Fabrics
F. Schumacher & Company
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Fabrics, wallpapers and accessories can make even



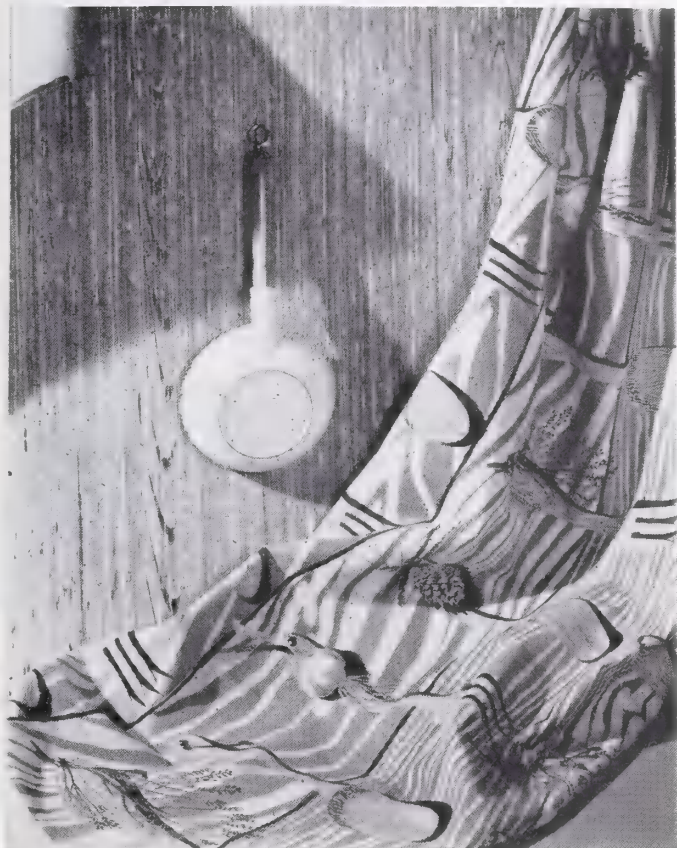
Kitchen equipment is more or less standard, but all kitchens needn't look alike. You could give yours an exotic flavor with Imperial's "China Tea" wallpaper and oriental accessories. Syracuse china.



In a kitchen with white fixtures, fancy the dash you'd cut with the bright, clean-cut colors of Pageant's "Fruit" wallpaper and the black and white stripes of Bloomcraft chintz café curtains.

Kitchen Planning

a standard kitchen the prettiest room in the house



Create a modern version of the old-time paneled kitchen with textured, grainy Timbertone wall covering and Quaintance's wood-patterned fabric, "Room and Board." Porcelain skillet is Descoware.



It's a rare pattern today that's earmarked strictly for one room. We think Stockwell's "Daisy and Plaid" would smarten up any wall, so why not the kitchen? GE Telechron clock. Casseroles, Gilley.
(Please turn the page)

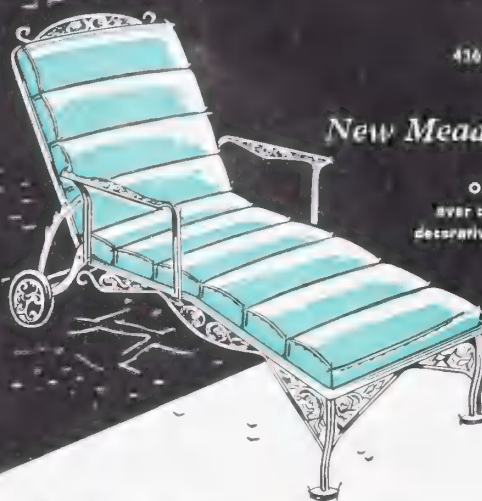
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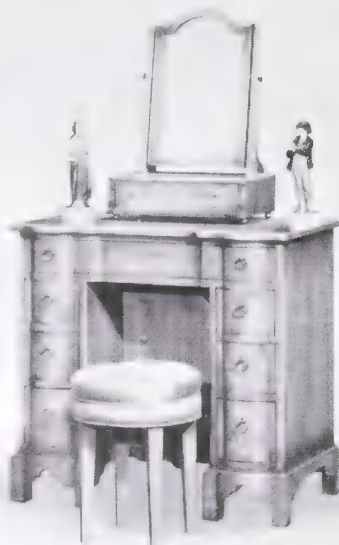


Sleepy Hollow

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SUGAR AND SPICE OF KITCHEN PLANNING

CONTINUED FROM PRECEDING PAGE



You don't usually need much wallpaper to cover a kitchen wall area, but the little you do need is most effective if the pattern is beautifully drawn, perfectly printed, like Strahan's "Talleyrand."



In a kitchen, as anywhere else, you get distinction by not using the obvious. Greeff's percale print "Herbs" is drapery fabric of living-room caliber, colored with vat dyes. Bowl, Syracuse China.

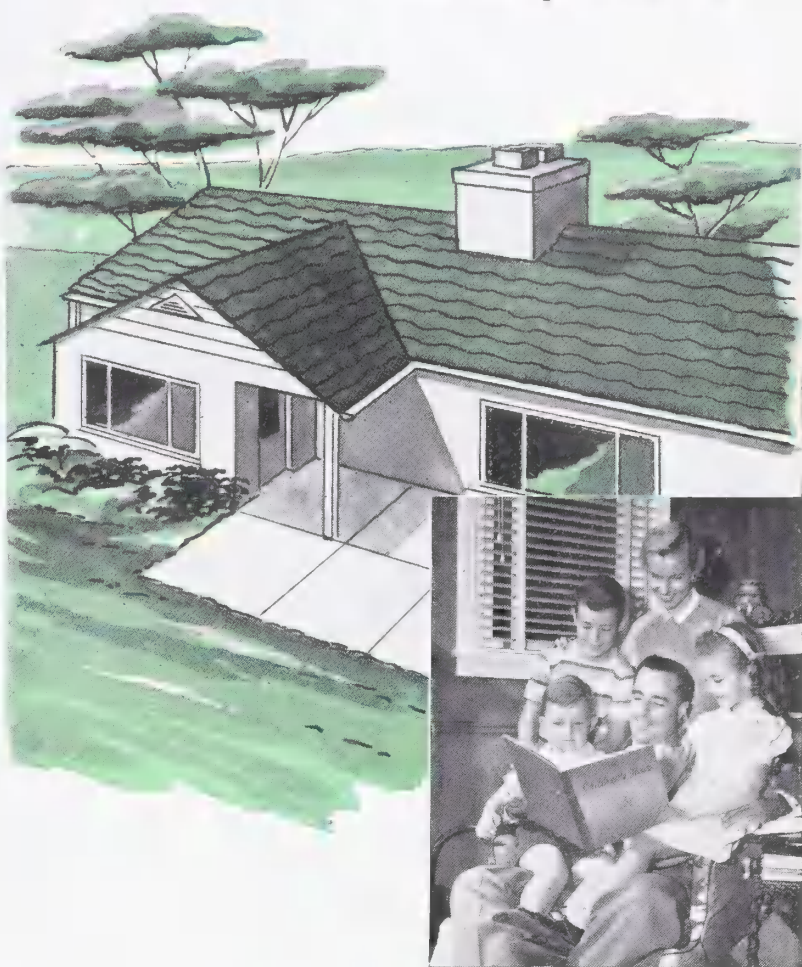


Put a bit of stylish fun on a kitchen wall with Schumacher's "Little Things," an unkitcheny array of Regency whimsy. Spice set, Freeman Lederman. Viking casserole. Pot holder, Morgan Jones.



A kitchen can be as imaginative as the wallpaper you put into it. Katzenbach & Warren's "A la Carte," with fish molds, cookie cutters, and graters, is distinctive in itself. Teak bowl, Dansk Design.

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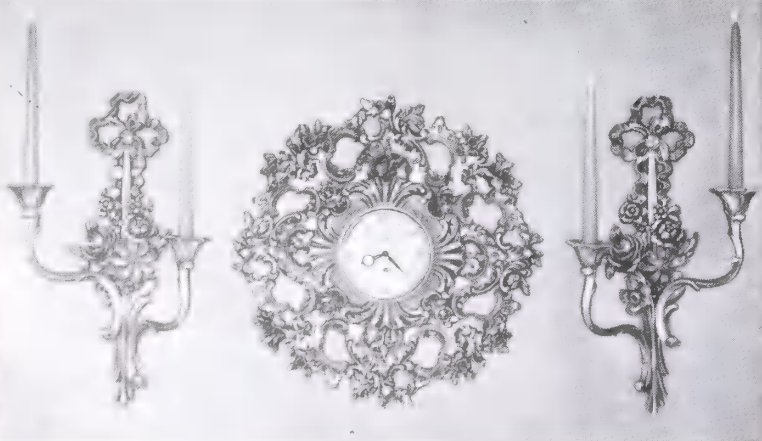
AFTER

WALL ACCESSORIES

New color booklet shows how Syroco Originals make the difference between so-so and so beautiful! Designed by Harry Layton and deep-carved of genuine SyrocoWood, the collection includes clocks, plaques, planters, sconces and mirrors, \$10 to \$100 with precious MetalGold, decorator-color and wood finishes. At all fine stores.



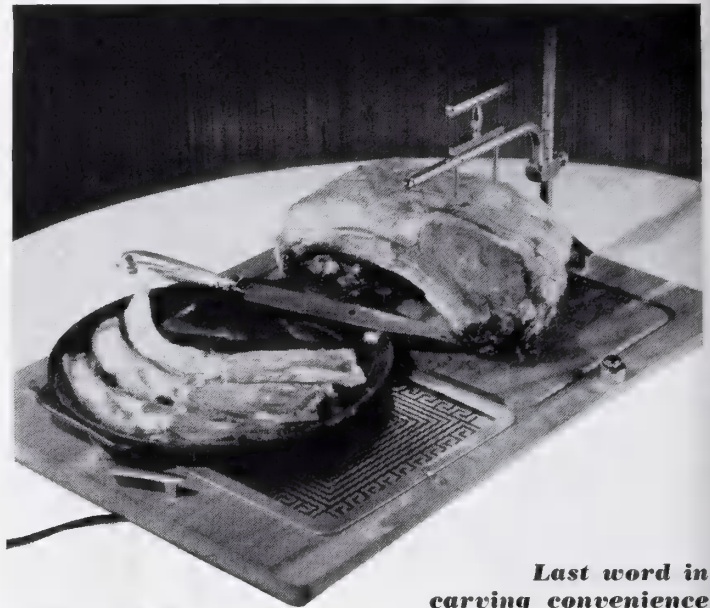
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By JULIE POLSHEK

**Last word in carving convenience**

is found in this practical merger of wood carving platter, roast holder with two placement sockets and inset Salton HoTray with automatically controlled heat for keeping sliced meat warm for serving. Visually Farber Carve 'N' Heat is a handsome table appointment. Of fine birch, hand-rubbed with oil finish; heavy brass roast holder has polished-nickel finish. Overall size 24"x17". Price \$42.95.



FRED LERNER



Old-fashioned churned ice cream with motor power replacing hand turning is the order of the day. Worthy appliance for the purpose is Richmond's My Favorite Freezer. White cedar tub has insulating and rotting-resistant properties; extra-tall can effects fast freezing. In 4- or 6-quart size; \$31.50, \$34.75. Extra cans can be had for deep-freezer storage. (Please turn to page 79)



Chantilly Group as shown in Peacock Blue textured damask woven with JETSPUN, the new solution-dyed rayon that gives excellent color fastness and unusual color depth: Sectional Sofa, \$159.50 each, Sectional Quarter Circle, \$199.50. Also available: Lounge Chair, \$129.50, Full Sofa, \$249.50. Foam rubber cushions at extra cost.

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interesting color selections...
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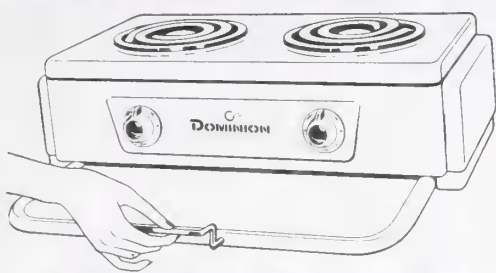
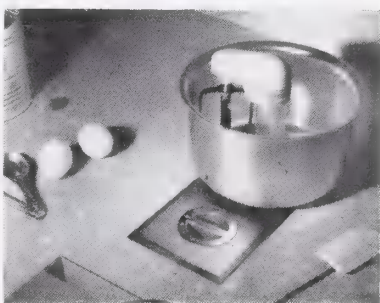
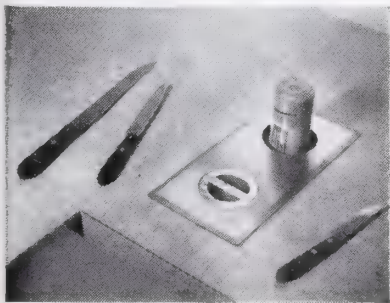
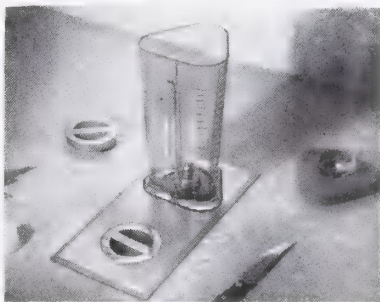
MERCURY DIVISION • FORD MOTOR COMPANY

TAKE IT EASY!

CONTINUED FROM PAGE 76



Meat grinder, new in principle and remarkable in performance, is latest addition to NuTone's space-saving, electric Food Center. Meat, as with commercial grinding, emerges from this grinder in fluffy tendrils with every last drop of natural juice intact. One motor unit, sunk into counter, services grinder, a blender, knife sharpener, juicer, mixer unit. The five appliances, all top-flight in efficiency, plug interchangeably into a counter panel always ready to receive them. Grinder, \$19.95, fits any NuTone Food Center. Motor with five attachments, \$98.85 for built-in model; \$93.85 for a portable model.



Giant aluminum griddle augments Dominion's automatic table range. Another feature, unique in table ranges, is found in the burners: they're Monotube elements with dial for any temperature setting from "simmer" to "high," such as you get in full-size ranges. It all adds up to range service ideal for rumpus room, summer cottage, bachelor quarters; also wonderfully useful to supplement kitchen range for party needs. Size 21" x 11". \$34.95.



(Please turn to page 154)

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DECORATOR'S DIARY



A glance over the shoulder of a decorator as she jots down the ideas and materials that have helped her solve the problems of her clients

Ada Gregory, besides being my most beautiful and only titian-haired client, has a marked preference for peculiar shades of green—the muddy olive, the brassy, the bronzy—all very sophisticated but hard to handle in a decorating scheme. Against my earnest arguments she insisted upon doing her living room exclusively in these obscure tones, which are really not so obscure after all, because today there are so many elegant fabrics available in these colors.

Nevertheless, walls, furniture,

and rug in a monochrome of *recherché* greens, unrelieved by any warming color or pattern, gave me the feeling of being inside a green glass bottle, no matter how rich and Renaissance Ada professed to find them. And after two weeks of living with them, she lost her monochromatic enthusiasm.

"I called up to eat crow," she said. "You were right. This room needs bright color and pattern."

In about fifteen minutes I had ransacked my storeroom and was on her doorstep with some first aid in the form of a half-dozen lacquer-

red velvet cushions for the olive green sofa and a Haitian primitive to hang on her bronzy-green silk wall. But she had to put on her hat and go with me to the Cassard and Walker showroom for the most elegant elixir of all—a teak coffee table topped with a panel from an antique Coromandel screen, one of those rare and lovely treasures that 18th-century sea captains used to bring back from the Coromandel coast of India. The panel is a rich variegation of Chinese red and black lacquer, inset with raised figures carved in ivory and bone, and inlaid with mother of pearl. It is covered, of course, by a smooth protective sheet of quarter-inch plate glass. The teakwood table, which is by way of being a frame for this oriental work of art, has a dark finish, which still permits the rudimentary grain of teak to show through.



Coromandel coffee table

Just as my second sight had informed me, Ada loved the table, which is a custom-order specialty of this showroom. The one-of-a-kind Coromandel panels dictate the length and width the table will be, but ours measures 46" long, 32" wide, and 16" high—a pretty broad and practical surface to be provided by an *objet d'art*. And quite apart from the enlivening color and pattern this masterpiece brings to its bronzy-green surroundings, the character of its oriental design seems all of a piece with these off-beat colors. Come to think of it, you see the same colorations in the leaves of chrysanthemums, and what could be more oriental than that?

With no psychiatric training whatsoever, just by being blessed with a sharp eye for an appropriate fabric, I think I've saved the young Laidlaws from a stormy first year of matrimony. Bea is a dedicated New Yorker, and I think she made Bill swear they'd never live anywhere out of sight of the Manhattan skyline. But hardly had they been ensconced in their skyline-viewing New York apartment, with a decorating assist from me, when Bill was transferred to his firm's plant in West Virginia. So two months later Bea found her-

a significant new look in furniture . . . created with

the WEIMAN touch

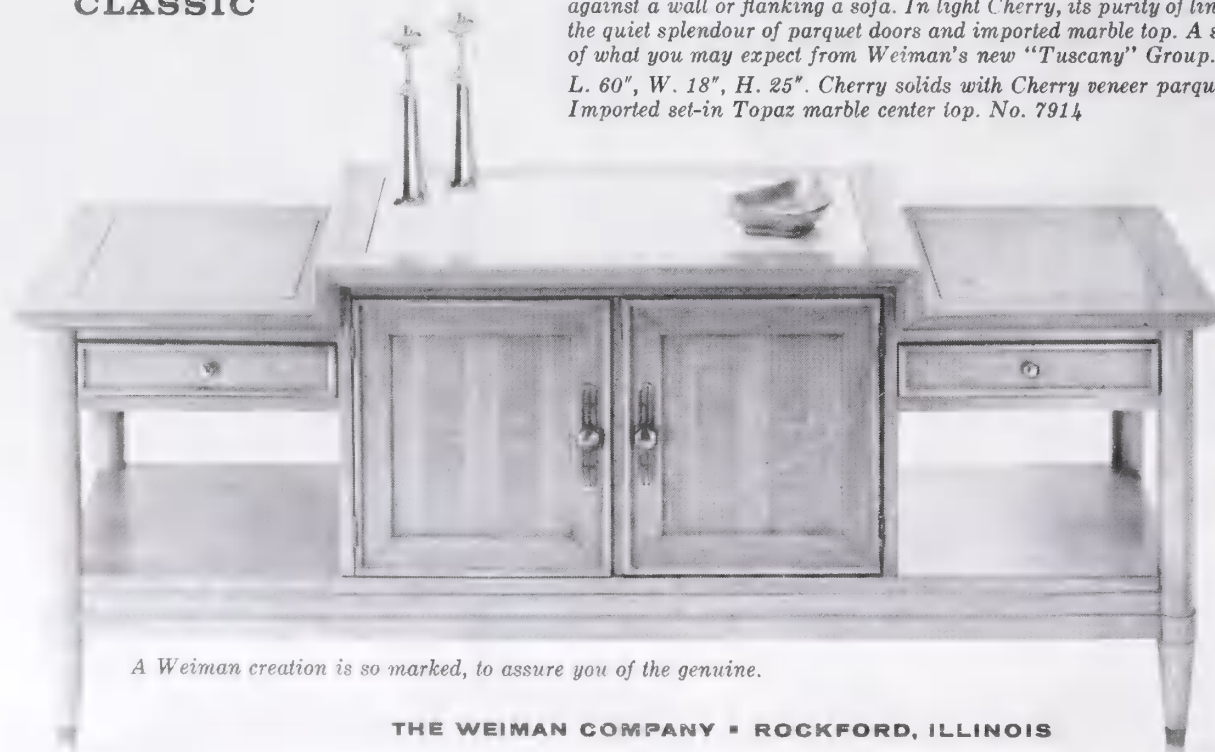
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L. 60", W. 18", H. 25". Cherry solids with Cherry veneer parquet doors. Imported set-in Topaz marble center top. No. 7914



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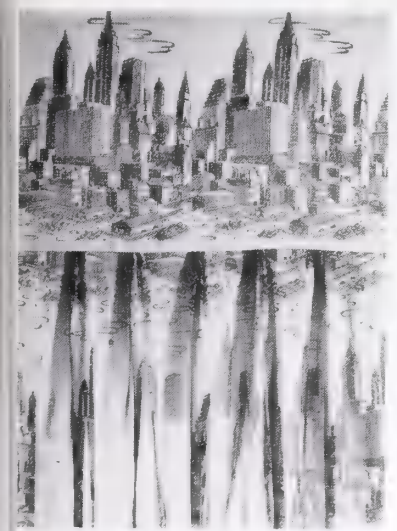
self and her new oil-finish walnut high on a woody hill overlooking a river that doesn't remotely resemble the Hudson.

"We have a beautiful view," she wrote sadly. "but if anything, we have too much of it. Our living room has as much glass wall as that glass bank on Fifth Avenue, and every time I look up I see a mountain when I'm yearning for a sight of the Empire State Building. It all seems so alien. I'm going home next week for a visit, but I've already warned Bill I may not come back."

Of course she went back because she's got good sense and wants to be the wife of a vice-president some day. But I know that a fabric pattern I found for her at America House had a lot to do with cheering her on her way back to the mountains.

It's a panorama of the New York skyline, hand-block-printed on sheer white cotton batiste curtaining, and a natural for draping the windows of a nostalgic lady. But, sentiment aside, we chose the fabric for practical reasons, too. It is just sheer enough to filter the light through the glass walls pleasantly but dense enough to give the room privacy from the outside. Because the material is lightweight the draperies could be made to cover the window walls with luxurious fullness, yet when the curtains are pulled back they "bundle" slimly at each side of the window, so that none of the view is blocked when you want to look at it.

The strongly horizontal drawing of the skyline lends itself to being cut out in a complete strip, as for



New York Skyline, sheer and solid

a valance or a table runner. Since the print is a custom-order job and can be put on a variety of different fabrics, we had some white linen printed up and have used strips of it as a straight valance across the windows.

We chose to have both batiste and linen printed in charcoal gray, which seems subtler than the obvious black on white, but the pattern is mighty effective in red or turquoise on white. The sheer curtaining might also have been in voile. Fabrics are 48" wide and they're washable.

Mrs. Ferguson has a claustrophobic husband who needs a place to do his office "homework." And up under the eaves of their big old house she has a tiny room just large enough for Mr. Ferguson and a desk. He is also going to need something to hold his books and papers. She is so worried by her space limitations and her husband's dislike of close quarters that she hasn't been able to think her problem through. But I have, chiefly because I was already armed with a fine idea picked up from a room designed by Edward Wormley, and I'm glad of the chance to borrow it.

In a similar two-by-four room, Mr. Wormley covered a short wall with mirror. Then, at right angles to the wall and jutting out smack into the center of the room, he placed a tall and sizable room divider. It was a see-through affair with open shelves, so it gave an effect of lightness and uncrowded airiness even though it cut into the floor space. (Who needs floor space in a snuggery like this?) But, most spectacular of all, the mirror's reflection of the slim, airy divider created such an illusion of "space beyond" that the room seemed three times its size.

So Mr. Ferguson's little hide-away will be similarly accoutred with mirrored wall and room divider, which will provide shelves for his books and dictaphone duffle and whatever decorative oddments a gentleman likes to have around him. To further the sense of spaciousness we'll paint walls and woodwork a pale yellow and carpet the dime-size floor wall to wall in the same color. And just so the desk and floor need not be cluttered with lamps and lamp cords, we'll build the lighting into a ceiling cove and give his desk direct light from a pinhole spotlight in the ceiling.

"There's something very cozy about a real old-fashioned braided rag rug," said Mrs. White when we were discussing possibilities for a rug on the vinyl tile floor of the Whites' new family room.

I had to agree, but couldn't help pointing out that there's nothing very cozy about keeping it in con-

(Please turn to page 84)



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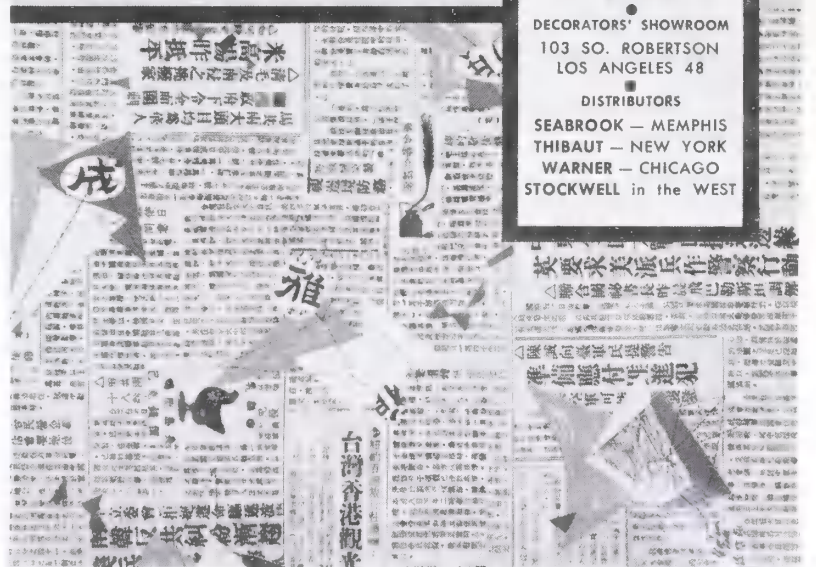
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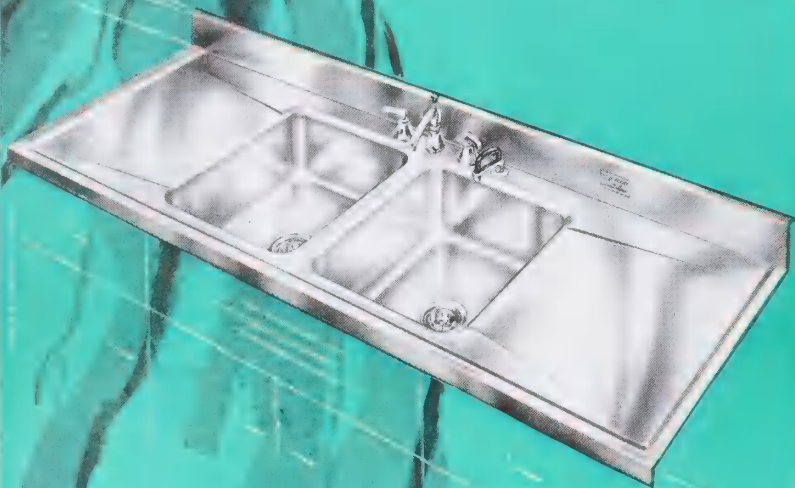


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PHOTOGRAPHS BY TOM YEE



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All by Martex, styled by John and Earline Brice, and worth important display on handsome holders—a gay vegetable-basket print, stripes of giant radishes, colorful stripes outlined in black, corn-on-the-cob, a bold gingham, a pattern of leafy onions, a multi-striped rainbow, birds and cherries. Hardware, Hammacher Schlemmer.

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TRADE MARK

DECORATOR'S DIARY

CONTINUED FROM PAGE 81

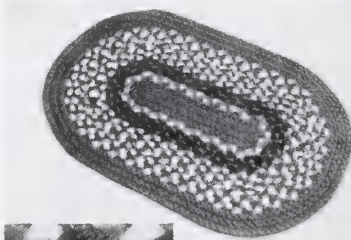
dition, particularly if a family of five teen-agers is going to be rocking and rolling all over it. In a situation like this, cotton, especially flat-braided cotton, just doesn't seem to have the stamina of wool. And somehow I seemed to detect in Mrs. White's dreamy eye the homemaker's urge to go through the rag bag and whip up a little 9' x 12' number with her own two hands, complete with that temperamental bump in the center that most amateur rug-braiders usually achieve.

I was also thinking jealously of the color scheme which was worked out to give the busy room a gracious living-room aspect instead of the rathskeller look these family rooms often have. In this case I'd planned a pleasant medley of hyacinth blue walls, with upholstery and draperies leaning toward mauvey rose and off-white in washable glazed chintz, water-repellent sailcloth and vinyl-coated fabric, for color can make a tough room disarmingly pretty.

"Let's order a braided wool rug from Robert E. Mitchell." I said quickly, because I knew we'd not only have a good resilient floor

covering, but from the 28 colors of virgin wool braid on his swatch card we could pick out just the right shades of rose and blue and white that would repeat the room colors in the rug. One fine and crucial consideration with these rugs is that the braid is stitched in place with heavy-duty nylon thread. Gives you a nice feeling of security that the whole thing isn't going to come apart at the seams.

The firm has two standard styles in oval braided rugs, one a traditional hit-or-miss multicolor, the other with a solid center and solid border. We ordered up the latter in a 9' x 12' oval, done in rose and blue. But the company is beautifully able to make round, rectan-



Braided wool rug

gular or oval rugs to order, from 2' x 3' scatter rugs to allover coverings that measure 24' x 34'.

It sounds incredible to recommend that you have window shades, curtains, draperies, valances and a partitioning wall all of the same material, but that in general is what Mrs. Leonard has in her summer house up in the Adirondacks and the combination has certainly solved some major headaches in providing light with privacy, and a sense of unity in a tremendous room.

The living room, which runs the entire depth of the mammoth old house, has a broad plate glass window opening on the veranda, with a great view of the lake. It also has a stone fireplace that could accommodate five six-foot men comfortably if they ever had the inclination to stand in it, and is flanked on each side by a row of those high windows that have been foiling decorators since the day they were installed. And at the far end of the living room you find an unaccountable lineup of windows.

Mrs. Leonard's chief problem has to do with the fact that she is

an indefatigable hostess and an almost indefatigable grandmother. And in the summer she sometimes has to turn that far end of the living room into sleeping quarters.

We've done all the usual stunts of making the two beds and chests of drawers look like sofas and end tables and very much a part of the allover living room. But it seemed desirable to have some sort of movable wall installed for those occasions when the sleeping quarters might be more comfortable if they were shut off.

There is something oriental about the house—it may have been designed by Maybeck—and so we discarded the obvious idea of having a crisp, clean, white shutter screen. It was just out of character with tawny burlap walls, green leather chairs and hand-blocked English linen slipcovers.

But one day at the Isabel Scott showroom I rediscovered a material that I first saw on the Coast. It's a fabric of wood strips and woven decorative bouclé yarns, highlighted with glints of metallic braid. It's made by Tropicraft of San Francisco, and available in screens, draperies and curtains. It

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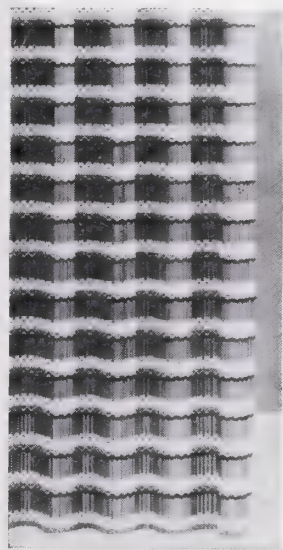
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All upholstered pieces in Firestone FOAMEX cushioning

can be made into a flexible screen, 6 feet high, and as wide as 14 feet, light in weight but firm enough to stand on its own feet. We chose the pattern called "Mahoe" in walnut-finish wood and



Movable wall

of beige, brown and gold. It might also have had it in oak on custom order, in any colors specially wanted to match. Two 14' screens bundled back

and placed at each side of the sleeping area look like graceful draperies. Opened out, they create a textured partitioning wall. And even the children can move them.

The texture and glint gave this end of the room so much style that we decided to use more of the same on the windows. So the picture window is flanked by similar flexible wood draperies, hung on an I-beam so they may be drawn across the window whenever privacy is needed from the porch outside. Those impossible little windows and the three at the back of the room have shorter curtains of the same stuff, and all are topped with matching cornices.

Sometimes, particularly when you're confronted with a turn-of-the-century house, you wonder what the people who planned it could have been thinking of. Mrs. Zeckendorf's pseudo-Georgian house is circa 1905, built with the sturdiness of a strongbox, but whatever possessed the designer to have six doors and a stairway converging in a seven-foot-square hallway! When I laid eyes on it, it was a mishmash of woodwork and

moldings, and to make things more cluttered, the doors all seemed to be of different heights and shapes. The front door was high, wide and imposing; the entrance to the living room was a double door; the dining room was more or less a normal three-foot-wide door; and the coat closet and powder room were obviously misshapen afterthoughts squeezed into the space beneath the stairway.

By re-hanging a couple of doors, changing the direction of their swing, and by simply depriving the living room of any doors at all, we were able to eliminate some of the practical confusion of doors tangling with each other and blocking the hall.

But the visual confusion was still with us. To substitute flush doors would have been more than the remodeling budget allowed. And the conventional treatment of papering the walls and painting the wood would only have served to emphasize the exceedingly wild variety of the woodwork and moldings.

So we did the unconventional. We wallpapered walls, doors and moldings in the same yellow-

flowered paper and "lost" the woodwork, so far as the eye is concerned. (We did *not* wallpaper the stairway, but kept it in its traditional mahogany and white.) Now when you enter the house you feel a nice sense of unity, just as you do when you sit in the yellow and gold living room and look out at the hall.

It's an effective, relatively inexpensive, remodeling trick. But anyone who tries it should be warned that it will only succeed if the wallpaper pattern is a small, non-directional, all-over design which isn't distorted very much when it's put over uneven surfaces like moldings. Busy calico patterns, all-over vines and florals, small checkered or diamond patterns or textural patterns lend themselves to this. The only problem we had was the paperhanger who had never done such a thing before and didn't think it was proper to paper over woodwork. But with a womanly combination of flattery, cajolery and determination we got him to break down and do the job, and now he behaves as if he'd thought the whole idea up himself. —M. G.



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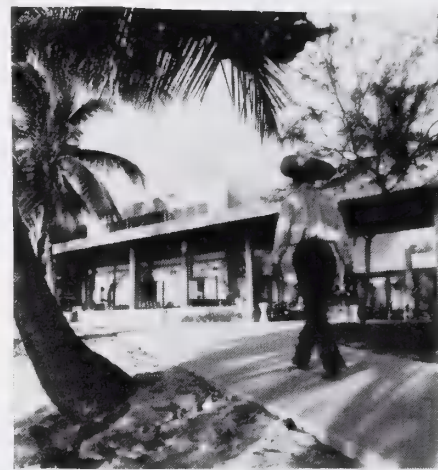
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SAM FALK



Summer and winter, hotel opens to breeze

How to leave home and like it

If we knew what it is that makes one hotel more intriguing, more memorable, more fondly spoken of and lovingly returned to than another, we'd lock up our typewriter and go into the hotel business. Cleanliness, good food, good beds and efficient, personal service are elemental. The elusive quality seems to be something emotional, something that appeals to the imagination and associates this atmosphere forever after with the part of the world it is in, but we suspect it just doesn't happen without a shrewd and knowing assist from the management.

Lately we took a little poll among HOUSE BEAUTIFUL's peripatetic editors to find their personal favorites among hotels all over the world. We asked them why, and got answers that ranged from "Just because" to testimonials that would make any hotel manager weep with delight. We also discovered profound disagreement among them, because people appear to be as fanatically loyal to their pet hostelrys as they are to their baseball teams. And, proving how much a hotel is a matter of personal taste, no two people voted alike.

But here are the results, anyway— (Please turn to page 196)

By MARION GOUGH

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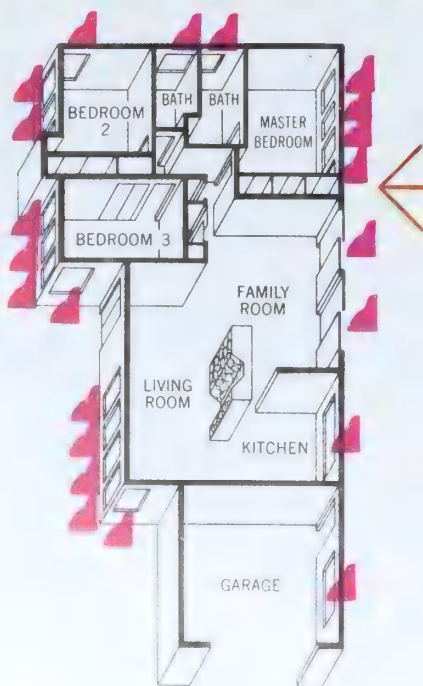
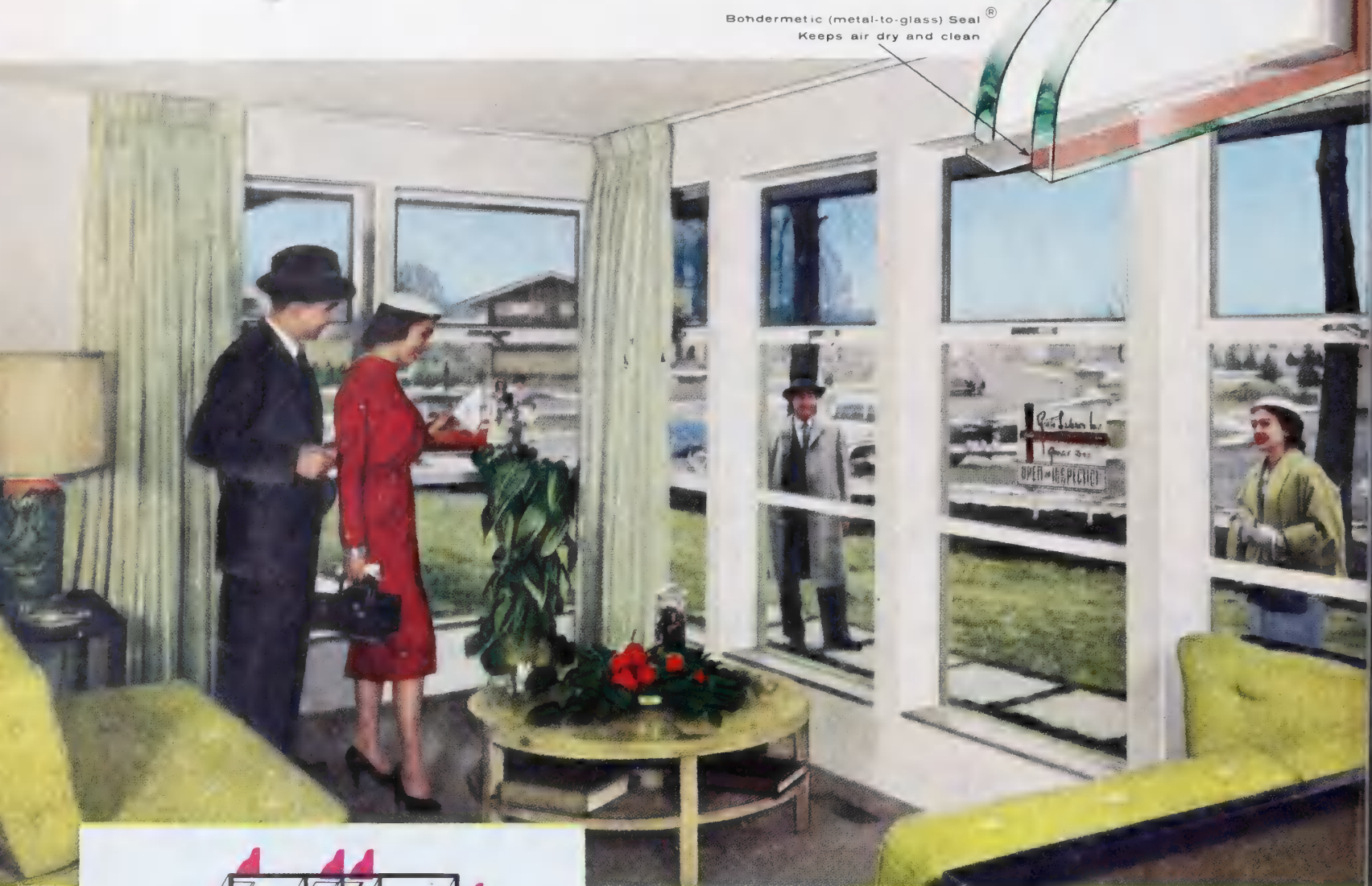
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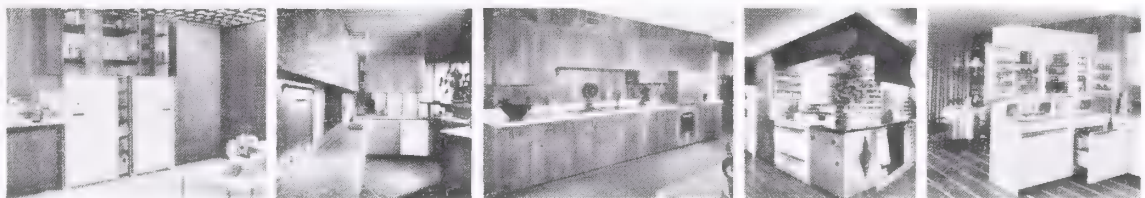
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The Kitchen : the most exciting area in today's home

Today the most yeasty, explosive area in the American home is the place where food is prepared. This place is called "the kitchen," but it is entirely possible that in ten years or so it may have some other name—maybe several kinds of names.

If you want excitement, keep your eye on kitchens—for the next 44 pages—and from now on.

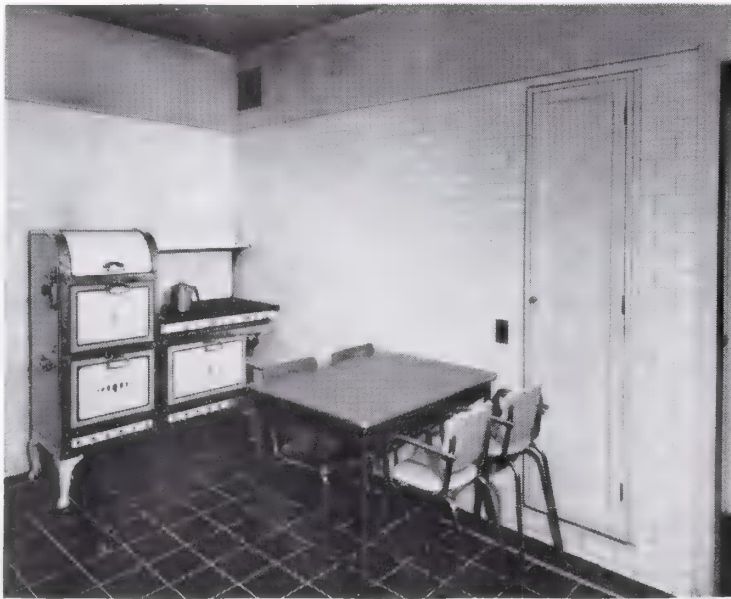
THE EDITORS



A broad new development of the 1950's

THE ENGINEERED KITCHEN

Efficiency and step-saving planning are not new to kitchens. But they are reaching new heights not dreamed of even ten years ago. Here's one in a Chicago apartment, designed by an engineer for himself. It is not as unaverage as you might think



The transformation effected throughout the whole kitchen is exemplified by the before and after pictures of the cooking-center. The built-in ovens now stand in the corner formerly occupied by the stove. Both pictures were taken from the same position. The cooking center now wraps around into space formerly a part of the butler's pantry. A study of the plans on page 93 will help you to understand where partitions were removed to make this complete change possible. Utensil storage cabinet is at right in former pantry.



When Prometheus stole fire from the gods and gave it to man he started a chain reaction developing into today's kitchen, the one room in the house that is taking full advantage of present industrial and technological advancement.

Engineering skill is not only working wonders in industry; it is also performing miracles in the transformation of the kitchen. The knack and know-how that are making possible the marvelous achievements in other fields are also being put to use in the production of the components of the better-than-good kitchen. The same techniques that are being applied to

bring about greater economy in manufacturing a million cars are also useful to the production of a better cake.

Today's kitchen can be planned with the same regard for performance that one expects to find in the design of a jet. Gone are the days when the stove and refrigerator stood in scornful isolation joined only by a trail of many weary footsteps. Now they are on the same team. Appliances and storage units work together with micrometric precision, an engineer's dream for the production of a meal.

Can you imagine a factory where production is interrupted while the workman scurries across the (Please turn the page)

ALL PHOTOS BY HUBE HENRY, HEDRICH-BLESSING STUDIO



The catch-all refrigerator of the good old days, first cousin to the ice-box, has been replaced. The spot where the single refrigerator stood is now the center of baking activities with storage above and below the maple-topped counter. The Epstein family now has appliances for storage as well as food-freezing and ice-cube-making. One of the three in this kitchen, near the cooking center, is mostly for the storage of meat. An upright freezer stands in former pantry (see plans on page 93).



The engineered kitchen *continued*

plant after a small, but necessary part? In the kitchen shown here, designed to serve a family of five adults and four children, the "pinch of this and dash of that" are right at hand so that there need be no wasted steps. This is almost the ultimate in kitchen planning and equipment. (The ultimate is always just ahead of us, we hope!)

It is a highly specialized and departmentalized kitchen, organized around the traffic-pattern of preparing a meal and cleaning up afterward. It is planned not only to be economical of time and energy but to make the most effective and full

use of the available space for every kitchen operation.

This kind of planning (although perhaps not to such a high degree of specialization) is now possible in any kitchen. Among the wealth of appliances and equipment manufactured (see pages 140, 173 and 174) there is something available to fit almost every need and situation, to solve every problem. The kitchen may be an all-purpose, many-department affair, or it may be a tiny thing, conveniently hidden, to make a cup of tea when and where it's wanted.

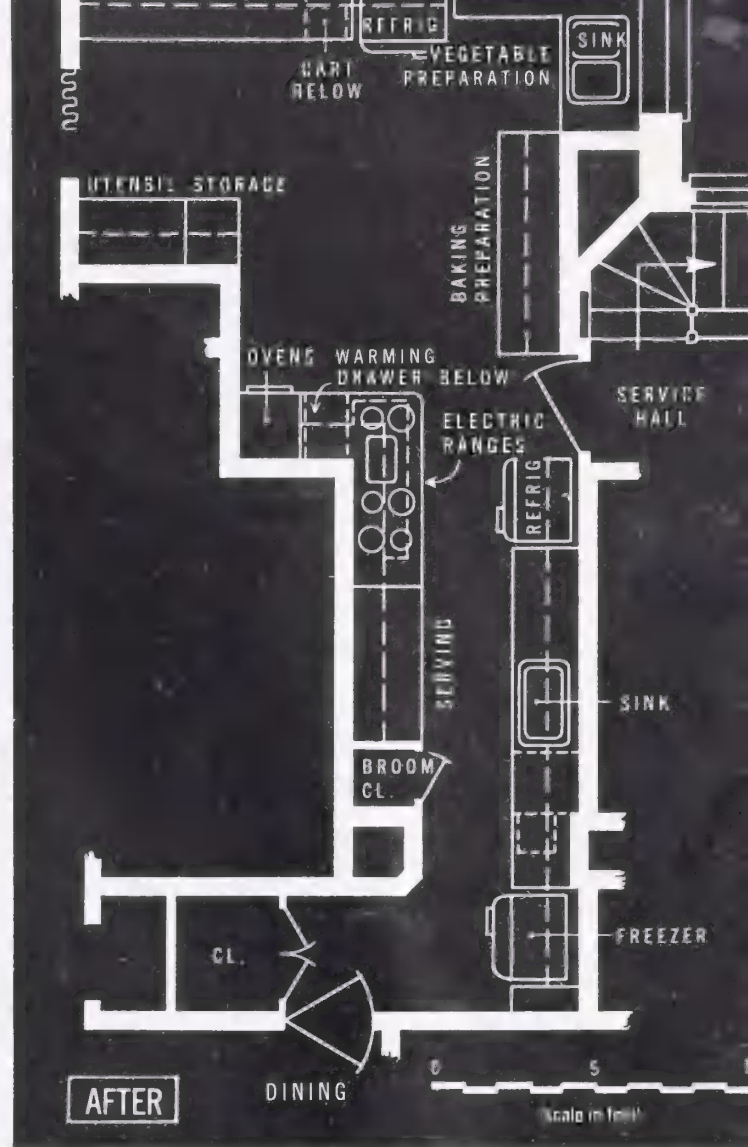
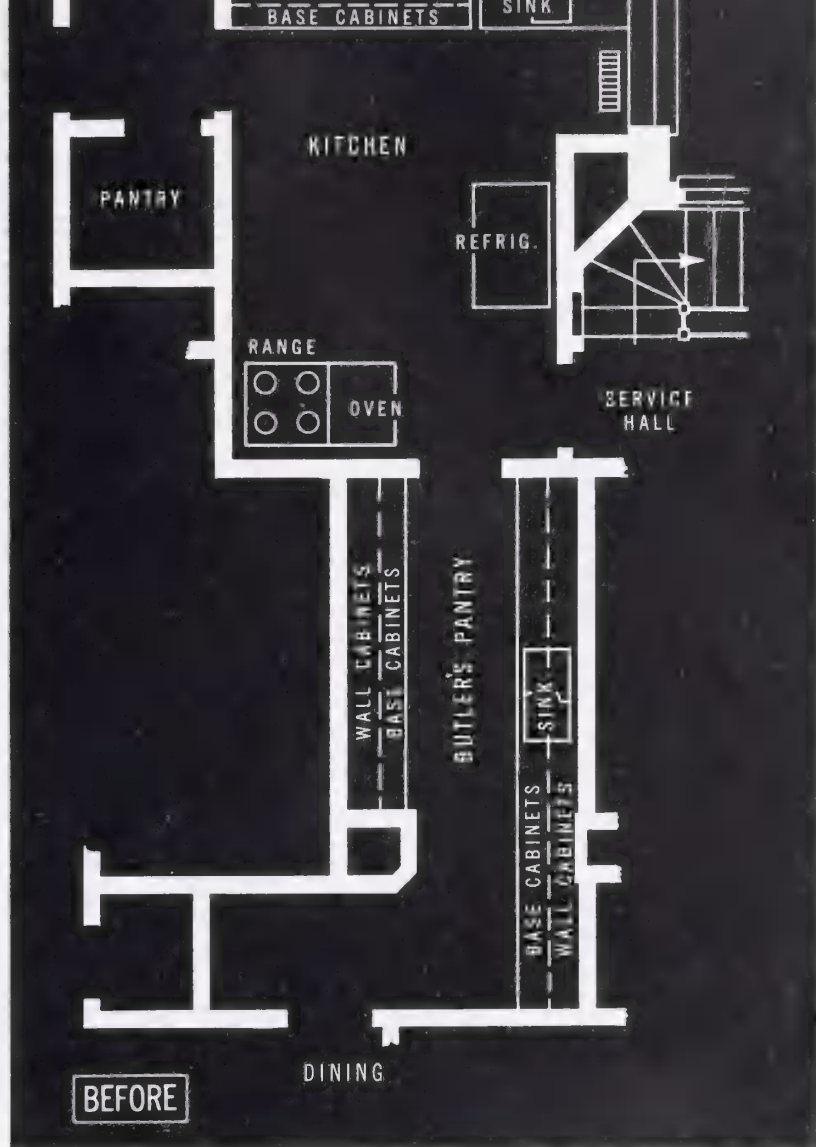
With this equipment one can even (*Please turn to page 165*)



Indicative of the over-all approach to kitchen planning is the integration of the formerly separated butler's pantry (left) into the new kitchen. The partition between the rooms was removed, making the whole (below, right) much more usable and spacious. Serving area (below, left) fits into the logical sequence from cooking center to dining room. Clean-up area, in foreground, with an undercounter dishwasher, follows through on the return sequence. Refrigerator for vegetables, in distance, is seen at right in close-up photo of food storage area. All cabinet fronts are bleached in walnut woodgrain Formica.

PHOTOS BY HEDRICH-BLESSING STUDIOS





By comparing the before and after plans one can see how the kitchen was enlarged by the removal of two partitions and how more and better storage was provided. Included in the built-in units are an ironing board and space for a serving cart. In photo at right the upright unit for frozen foods with adjacent preparation area is beyond sink and dishwasher. Undercounter janitor's sink is next to dishwasher.

Mr. and Mrs. Raymond Epstein, owners
A. Epstein & Sons, architect



Mr. & Mrs. Lawrence Livingston, Jr., owners
John Carl Warnecke, architect

A house



The cooking center stands at the hub of the house. It contains an electric cooking-top, oven and warming drawer built into cabinet-work that equals in quality that of the living room. Cooking is not relegated to a back-room position but is integral with activity in the living area. Entrance, visible at left, is illuminated by skylights.

DRAWING BY MADELAINE THATCHER

that is built around its kitchen

*With the back-of-the-house
stigma removed, the
kitchen again becomes
the center around which life
in the house revolves*

What is a house? What are its essentials?

Primitive man in his cave, the American Indian in his skin-covered teepee, the Eskimo in his ice igloo, all shared two things in common with our houses today: shelter and a place to cook—usually a fire—at the center of things. They all lived in their own style, if not with modern conveniences, around the hospitable glow of their sheltered fires.

This pleasant little house, designed by Lyman Lee for the architectural firm of John Carl Warnecke, restates these basic fundamentals. It puts the kitchen back at the center of activities, after Grandmother had relegated it to the back of the house. The old cookstove and the sink with the hand-pump were not sightly objects to put in the parlor. Also, she either had servants or wanted to live as though she had them. Today's appliances are "servants" she could only have dreamed about. With them, today's housewife can proudly bring *(Please turn the page)*

The hearth, radiant with warmth and hospitality, behind which the cooking center is located, is the pivot around which life revolves. This dominant masonry mass, screening the kitchen and supporting the ridge beam of the broad sheltering roof, is the only interior element which breaks otherwise free expanse of ceiling.

ERNEST BRAUN



A house that is built around its kitchen *continued*



This pleasant living space on a platform up among the tree branches is sheltered under one slightly folded upsweeping roof plane. Exterior balcony is an integral part of room.



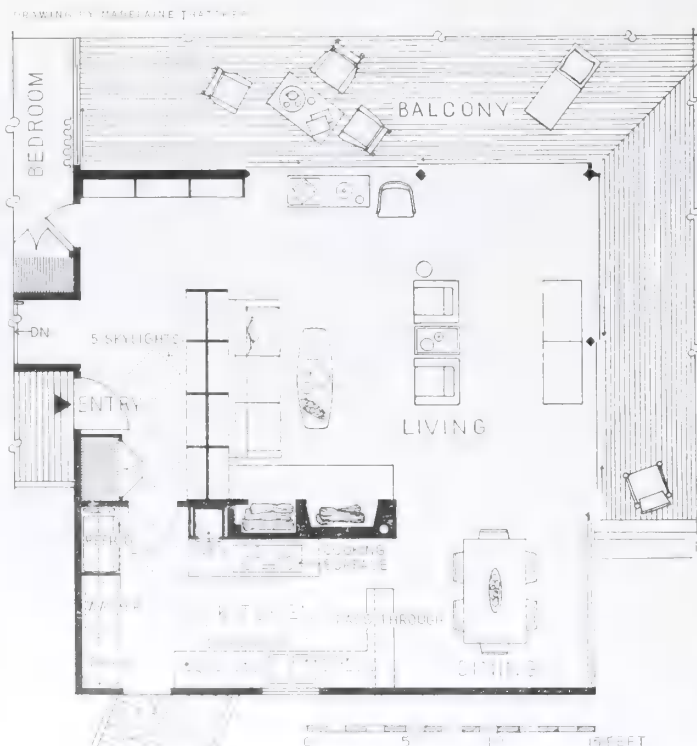
Door-height bookcase and storage unit screens living area from entry, but by leaving ceiling free does not diminish sense of space. Skylights with fixtures concealed in them provide illumination by day and night.

cooking back to its position at the center of family life.

The large living room of this house is today's equivalent of the Puritan's keeping room. It has the mellow quality of its forerunner without mimicking it in style. The kitchen, now behind the fireplace instead of in it, is still in the same pivotal position. The cooking center, although electrical, backs up to the fireplace in a basic association with its earlier prototype. One magnetic pole of the room is the kitchen with all of its attractions. Diagonally and diametrically opposite is the magnificent view of San Francisco Bay.

This direct and straightforward solution of the fundamental problem seems to have been solved (*Please turn to page 163*)

Construction information on page 160



Above, differentiation in use of space is achieved without destroying openness of 28-foot square room by careful placement of only three plan elements: masonry mass of fireplace, bookcase and storage unit near the entrance and linen cabinet in dining area. Right, view of working kitchen area shows efficient arrangement of appliances.





A subdued and limited palette of materials with simple and consistent fine quality of detail provides a sympathetic setting for all activities.

Broad planes of cork floor and Douglas fir roof structure frame a wide vista seen through tracery of pines.

In kitchen, mahogany counter tops and vertical grain fir plywood cabinets gleam with bright metal accents.



1961 PPT Architects



Two sets of twins set into unglazed ceramic tile wall make this kitchen doubly useful. Right, a pair of built-in Thermador

ovens, each with electric clock and automatic timer. Refrigerator and freezer are next to Town and Country's rotisserie.

The Big Trend is to Twins

Just as every house of recent vintage has a two-car garage, so it is rapidly becoming standard for the new kitchens of this decade to have two ovens and a pair of cold-storage units with different temperatures—one for frozen food and one for short-term preservation.

The trend to twin ovens started at the end of the war. But the trend to refrigerator-freezer twins started only as far back as 1954, when HOUSE BEAUTIFUL introduced the idea in our Pace Setter kitchen of that year by ordering special doors that would match. Since then, all the leading refrigerator manufacturers (*Please turn to page 168*)

GEORGE DE GENNARO



Built-in twins, like these Thermador models, take up no more floor space than the conventional refrigerator.

More twin appliances on page 168-169

MELANIE KAHANE, DESIGNER



Here Westinghouse refrigerator-freezers serve two cooking areas. Plywood from Hardwood Plywood Institute.

GEORGE DE GENNARO



Thermador's double oven with twin warming drawers below, six-element cooking top highlight this kitchen.

Doors color-matched to cabinets are offered by many companies. Below, refrigerator-freezer twins by Revco.





Imagine a kitchen without a range! Here is one. It *can* happen, thanks to the multitude of new specialized temperature-controlled appliances which can do such perfect cooking. The widespread acceptance of these new appliances has brought a new kind of

plug-in center into being, supplying adequate wattage. Base cabinets hold appliances when not in use. Wood cabinets by Mutschler Kitchens; walls, counters and floor by Mosaic Tile Co.; Frigidaire oven and refrigerator. More about this kitchen on page 167.



How the Thermostatic Appliance has changed the Kitchen

The widespread acceptance of the thermostatically-controlled appliance is changing the concept of where and on what to cook

Only four years ago none of us had heard of skillets, sauce pans, double boilers or deep fat fryers *with precise built-in heat control*. But in those four years this new family of small appliances has been so widely bought and so much liked they have begun to affect the rest of the kitchen. Since these appliances are entirely portable, you can cook all over the kitchen. As a result you need plenty of outlets and plenty of wattage. And the number of "burners" you need on your stove is reduced. Born of all this is another new product: the plug-in center, a specially-wired group of outlets to give you plenty of power.



MAYNARD PARKER

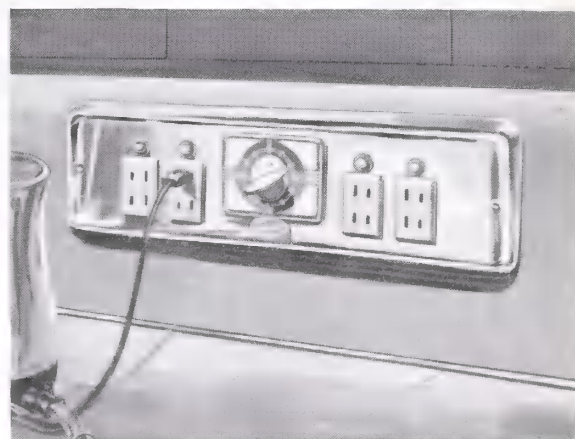
In kitchens where wiring is not adequate for so many appliances, install the "Plug-in Strip" all along the back of counters, as shown above. It will provide an electric outlet every 18 inches. By National Electric Products Corp., Pittsburgh, Pa.



The "plug-in center" pictured above is a most important piece of equipment in the latest kitchens. Its three retractable cords, two outlets, and automatic timing units supply adequate current for any five electric appliances. Appliance center by Westinghouse. Price under \$100.

EMELIE DANIELSON NICHOLSON

Another installation of the Westinghouse appliance center (right) is placed out of sight in a hanging custom-built cabinet. Cords are on retractable, wind-up reels. This compact unit, only 12 inches square and nine inches deep, has a total capacity of 7400 watts. Each of its five 115-volt outlets has its own circuit breaker. It may be installed as a free standing unit.



Built-in panel by Du-Wal, Inc. has eight outlets and minute-minder timer. Each receptacle is individually fused and will accommodate 1650 watts. Price, about \$35.

More about thermostatic appliances on the next page.



By JULIE POLSHEK

These days

ANYONE CAN BE A SKILLFUL COOK



GEORGE LAZARNICK

The 60 cooking utensils on these pages tell the story of the revolution that is occurring in cooking. All 60 have thermostatic controls. Any of them, in the hands of a rank amateur, can produce good food—providing the amateur knows how to read. For in these days, when printed recipes are distributed on every label and box top, the only requisite for being a good cook is skill in handling heat.

But with the advent of thermostatic control in skillets, sauce pans, fryers, double boilers and the like, any beginner can be skillful. Any novice can fry eggs so tenderly that the whites will be as fragile as a baby's ear—without the conditioning of the eye by those years of experience which have been necessary to make a French chef. For the thermostatic control gives a *(Please turn to page 184)*

THE TRIM NEW SQUARE LOOK

Many of the new appliances are more versatile
because they are easier to place in old
situations, easier to use in built-in installations

PHOTOGRAPHS BY EZRA STOLLER



The clean, squared-off, straight lines of the new Frigidaire Imperial refrigerator-freezer (right) permit it to align neatly and snugly with other equipment as if built into the wall. This is something its plump predecessor with rounded corners could never do.

*More examples of the squared-off
look on pages 178-179.*

GE's Straight-line refrigerator-freezer, with ingenious inner hinge, lets the door open fully within its frame. This means you can set the refrigerator smack against a sidewall without having to allow a gaping space for swing of door.

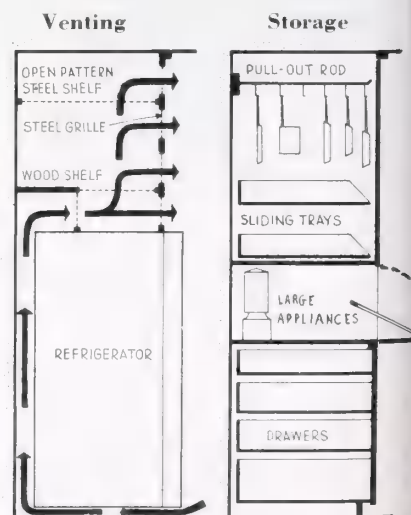


New appliances create a new kind of kitchen wall

This sleek kitchen wall shows how the new squared-off, slimmed-down appliances can change the looks of your kitchen. Their straight sides and tops and clean, right-angle corners, can be fitted snugly against the straight sides of standard or custom-built cabinets, without major carpentry.

This Whirlpool Imperial Mark XII refrigerator and its twin freezer, for instance, are built to stand off the floor, and for complete ventilation need only 4 inches of space behind them and 7 inches of space above them. (See sketch at left, below.) Whirlpool can supply vent grilles to fill in the 7-inch overhead space. But we have actually made vents of the cabinets immediately above by giving them shelves and doors of punched steel grille. This lets the warm air escape and creates ideal dry storage.

Cabinet doors of blocks of grilles framed in walnut plywood, also provide wall pattern. The smoothly finished, flush built-ins include four drawers and center cupboard for storing large appliances. Center panel pulls down and becomes a work counter. (See storage detail below, right.) Top cabinets have pull-out tray shelves and a pull-out pan rack. Rubber tile floor, courtesy Rubber Tile Division of Rubber Manufacturers Association. Stainless-steel canisters by Revere. Ice crusher and blender, Oster.





One clear trend is to make The Kitchen— the Heart of the House

Whether you call it the hub, axle or heart, people are making today's kitchen literally the center of living in the contemporary house

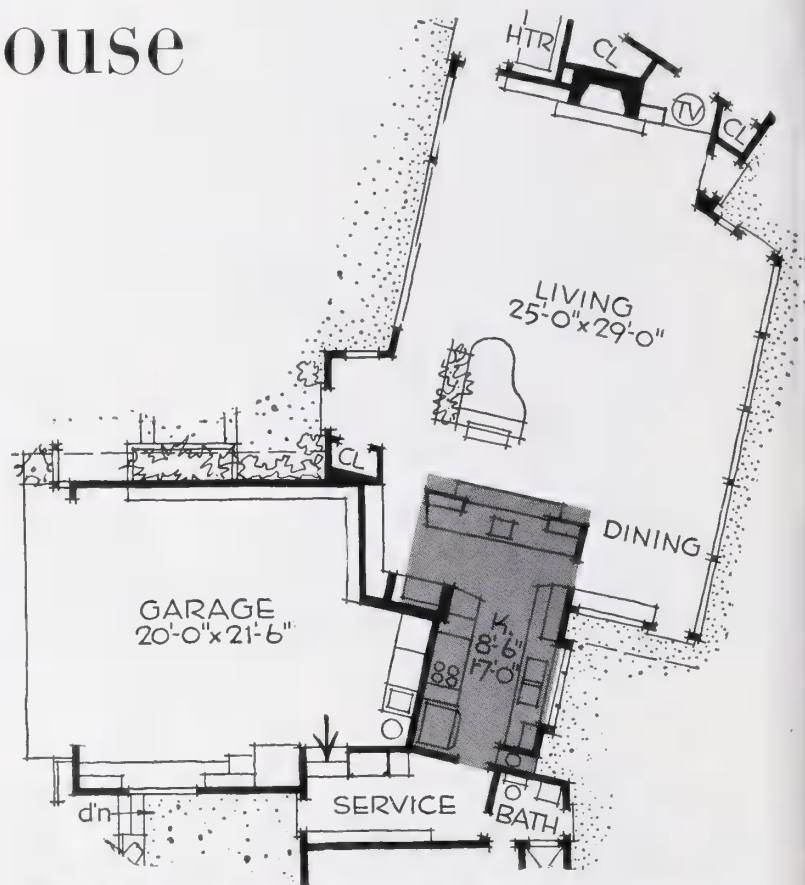
Back in 1952 *HOUSE BEAUTIFUL* devoted nearly a whole issue to reporting the news that big basic changes were taking place in the kitchen. We named what was then a new unrecognized phenomenon—"the living kitchen." We predicted that the kitchen would be rescued from its recent role as a dreary hole in the "back of the house" and be returned to its earlier role as the real heart of the home.

Now, only five and one half years later, our prediction has come true—even beyond our wildest expectations. Everything has conspired to hasten the transformation of what was, before the war, an ugly duckling into a glamorous swan. The mainspring has probably been the widespread growth of interest in cooking as fun. But coupled with people's awakening interest in cooking for pleasure is the deluge of beautiful new equipment and new materials for making one's dreams come true.

For the world of kitchen manufacturers is bursting with progress, change, practicality, beauty and excitement. Now you can do anything from a modest bit of remodeling to a \$50,000 production that makes eyes bulge. On the next 12 pages we show you six examples of the prominence the kitchen is assuming in every type of house.

Most widespread trend is the way the kitchen and the living room relate closely to each other in recently built houses. Dozens of ways have been found by clever architects to permit the kitchen to become one with either the dining room or the living room. Here on this page is one good example.

For more about the Gibbs Kitchen turn to page 183.



Second choice dining at the Gibbs house is in this corner of the living room. Table is within sight of kitchen but has a magnificent view of the Pacific Ocean through windows and door.



A pass-through that can be opened or closed at will is the most common characteristic of the new kitchens that are in the heart of the house. View above shows how living room appears from kitchen.

ALL PHOTOS BY MAYNARD PARKER



Cooking area includes double-oven range with wide counter space at its right. Same area houses an indoor charcoal broiler, one of the extra touches being built into more and more homes.

Dwight Gibbs,
owner and architect
Laguna, California

Photographs, right, show how the Gibbs kitchen can "hide-away" behind a good looking wall of Philippine mahogany plywood. When open, guests have view of handsome brick barbecue and counter.



The kitchen—the
heart of the house
continued



This kitchen literally stands out in the middle of the living-dining room, as the group of pictures on this page show. It can be thrown open on two sides to become one with the surrounding spaces. And it can be subdivided into kitchen and separate serving counter—perfect for a buffet or family breakfast. Above, you see the two pairs of screens fully open, looking into kitchen.



At left, the kitchen is separated from the serving bar by a pair of matchstick bamboo curtains. The louvered shutters which hide the bar are bundled back completely, making this an ideal party set-up. Dining room is seen beyond, through far opening. Drawing (upper right) explains this further. Counter-top is white Micarta, which blends with white furnishings elsewhere.

Mr. and Mrs. Sydney Josephson, owners
Alfred Browning Parker, architect, Miami, Florida

ALL PHOTOGRAPHS BY EZRA STOLLER

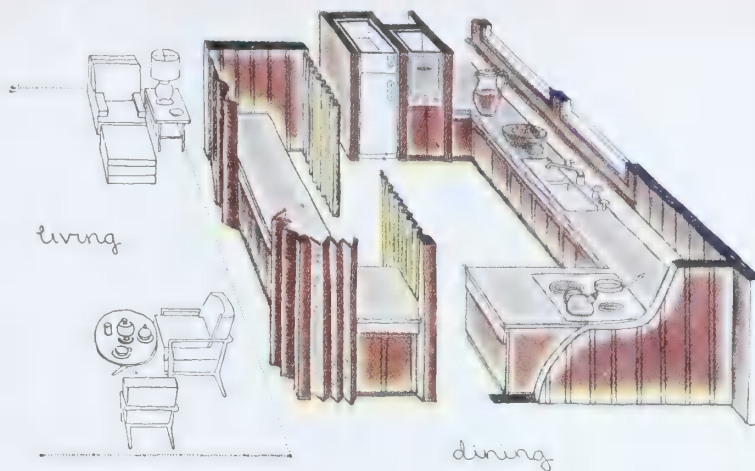


Here you see living and dining L, with the kitchen-serving bar entirely closed away behind the folding shutters, its presence not to be guessed at unless the hosts decide to reveal it. Very versatile!

*For another kitchen equally in the middle of the living room, see pages 190-191.
For more data on the materials of this kitchen, see page 183.*

The kitchen in the middle of the living room

This kitchen-living room relationship reaches a new high in the trend to "now you see it, now you don't." In plan, the kitchen projects two of its walls into the living room, and one and a half of these walls open up so completely the mistress could stand, visually and acoustically, among her family or guests while preparing much of the food. She can also enjoy the lovely view (see below) across the living room (Please turn to page 156)



DRAWING BY MADELAINE THATCHER

Drawing shows how the two sets of "curtains" across the kitchen permit the serving bar to be open while the kitchen behind can be shut out of sight. Or how the whole thing may be closed off with louvered shutters.





Mr. and Mrs. William Edris, owners.
Williams, Williams, Williams, architects.



The folding wall is what more and more people are using to make the kitchen a room that "comes" and "goes" at will. In the William Edris house in Palm Springs (shown more fully in *HOUSE BEAUTIFUL* in April), the kitchen is virtually a part of the living room. But it can disappear behind the folded doors you see above and at upper left. These doors stand open most of the time, except when there is "help" present and working in the kitchen. When Mrs. Edris is working in the kitchen the doors stay open and her view across the house and out to the sweeping panorama of Palm Springs well warrants this arrangement. (See her view from the kitchen in the picture at lower left.)

Back-splash at back of sink counter hides, from the dining room and living room beyond, the necessary clutter that always accumulates on counters during and after a meal. All cabinets are fabricated of Philippine mahogany, so they look like fine furniture. Counters are of harmonizing Formica.

More about this kitchen on page 175



The kitchen the heart
of the house *continued*

The kitchen in the middle of the dining room

The kitchen on this page has only a high back-splash to divide it from the dining room beyond. The mistress can see and be seen at all times. But people in the dining room cannot see what is going on behind this effective barrier. The counter with a Thermador electric cooking top backs up to planning desk and bookshelves located on the dining room side.

A powerful fan and a well-designed hood to gather fumes from the stove are one of the two keys to the success of this plan. The other key is the height of the partition between kitchen and dining room. It's a case of "out of sight, out of mind," for the tall back-splash (surfaced in stainless steel) visually masks most of the kitchen doings.

Mr. and Mrs. Robert Eddy, owners
Culver Heaton, architect



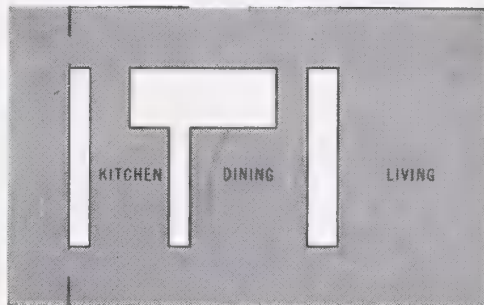


The kitchen for the hostess who cooks

The kitchen (left) is a handsome background for the hostess who cooks and who rates her kitchen as highly as she does her living room. For this kitchen uses exactly the same floor and wall materials as the adjoining dining room and living room glimpsed beyond. Nor is there any visual break in the decorative treatment or the architectural characteristics of these three rooms. The same beautiful walnut walls occur in each room, while mellow quarry tile floors further help to bind the spaces together. Note two-way storage walls dividing each space. The Formica back-splash, rising eight inches above the sink counter, hides messy clutter from view.



ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



Sketch (left) shows how kitchen, dining and living rooms are really one big space, only partially divided by partitions which are intensively engineered for storage. Passage along these subdivided areas is six feet wide. Counter at window wall in kitchen is a spacious planning desk, curtained the same as the dining and living room windows.

Mr. and Mrs. L. E. Frankenstein, owners
Joseph Russell Passonneau, architect
Dwaine Gaulke, decorator.

These are two views of the living room showing how completely it harmonizes decoratively with the kitchen seen beyond the fireplace wall. Living room presents a rich façade of walnut interspersed with the multicolor bindings of books. A luxurious white llama wool carpet from South America covers the seating area of the room, leaving a wide border of the ever-present quarry tile floor. At right, you see the doors opened, revealing capacious firewood storage and housing for television and the "hi-fi" system. The angled sofa and table are custom-designed.



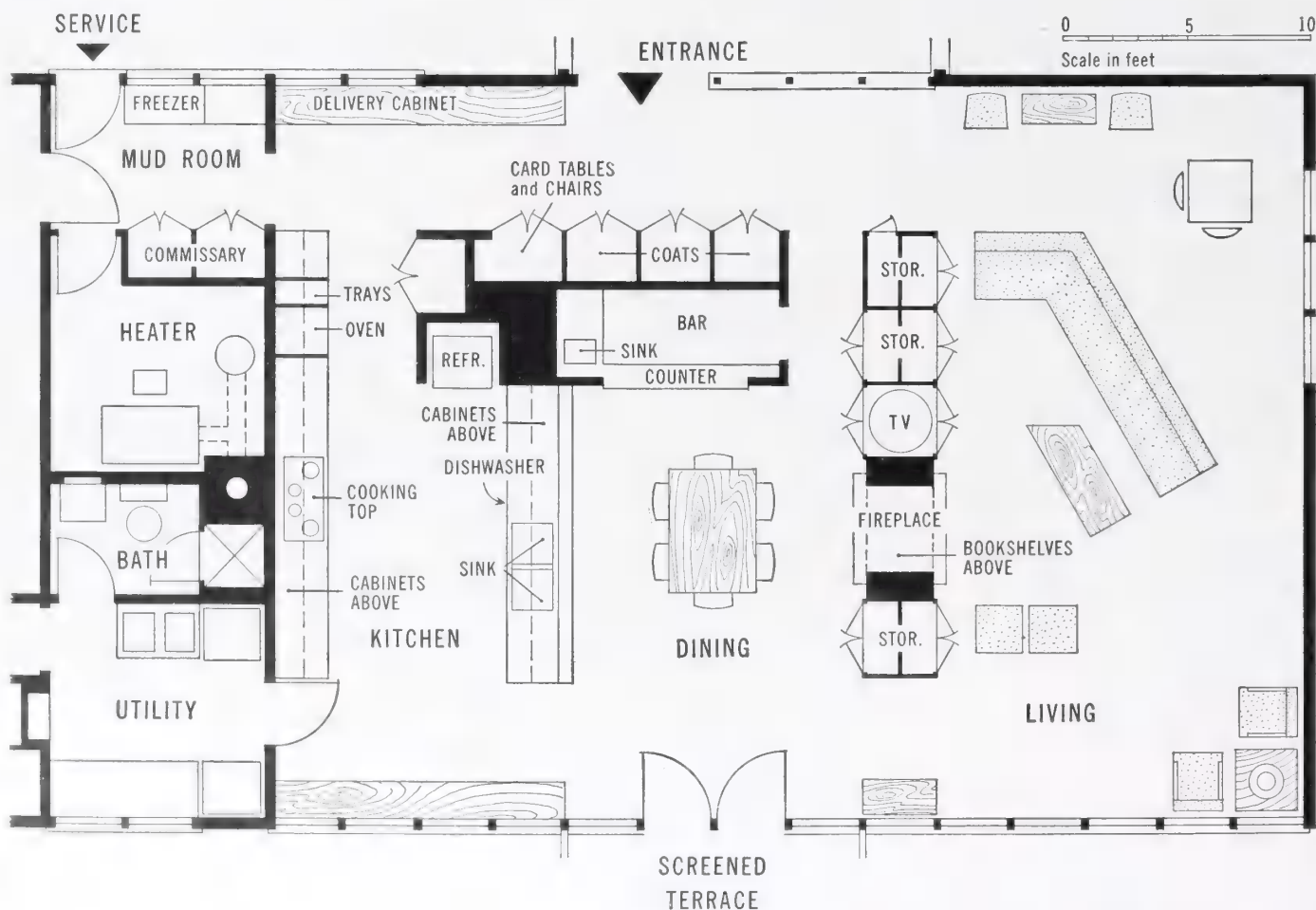
For more about this unusual kitchen, please turn to next page.



Seeming austerity of dining room is offset by warmth of walnut walls and quarry tile floor. Easy maintenance of these materials keeps this room effortlessly shining and orderly.

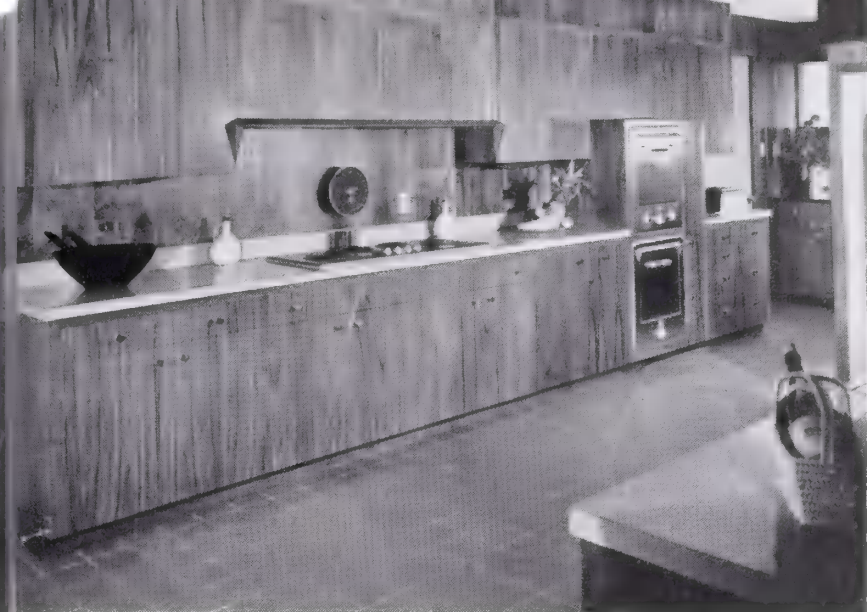


Fireplace opens to both dining and living room, as does TV which swivels in its cabinet. Extra speaker directs music kitchenward. Chairs are from Dunbar; table is custom-built.



Plan shows in detail six extremely well-designed utility areas around kitchen, dining and living room which are key to suavity of kitchen. Utility room with dryer vented to outside,

heater room, freezer and mud room. delivery and entrance hall all have cupboards for specific storage. There are 38 running feet of counters plus those in kitchen proper.



Built-in Thermador ovens and cooking top and generous counter space minimize the confusion of serving really large parties. See all this storage space open at the right.



Doors open to reveal well-placed mixer and baking supplies. Note storage for different size trays, the rack for spices, and sliding trays near stove for cooking utensils.

A kitchen for the hostess who cooks *continued*

Here is a kitchen without a kitchen door, where guests are as welcome as in the near-by living room, and where they can be as happy.

What makes it so very good? Because it works perfectly and beautifully in the most efficient, engineered manner, and does not shut off the hostess-cook alone in an isolated service wing. Because, too, it expresses a way of living that many people prefer today.

The owners wanted a servantless house that would not make extravagant demands on their time or strength, yet which always looks perfectly groomed. They garden and raise Scotties—good reasons for the prevalence of tile floor throughout. They have many absorbing and time-consuming interests. They entertain a lot. Through careful organization of space and the interpretation by the architect of their wishes, the house fulfills its functions to the letter, and no part of it is more successful for orderly, undemanding living than this suave and elegant

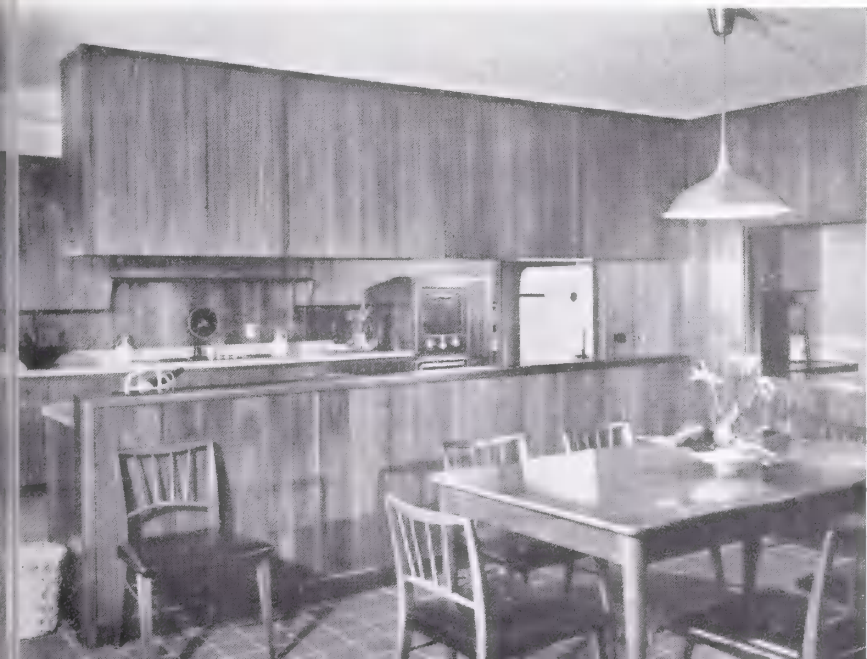
kitchen in which cooking becomes a pleasure.

This hostess really caters to her guests. She likes to cook. She considers it neither a chore nor a necessity, but a pleasure which soon infects her guests. This is a kitchen where a kindred soul can watch the Hollandaise being brought tenderly to perfection. It is a kitchen where the mundane duties of housekeeping go on—but so unobtrusively that they don't appear to be there at all.

This kitchen serves the hostess-cook in many ways not obvious at first glance. Part of the secret to such orderliness lies in the areas surrounding the kitchen which remove laundry, utility room, freezer, commissary for canned goods and staples, to close-at-hand, yet separately compartmented areas. There is a large closet for cleaning equipment of all kinds; the long counter by the delivery door takes care of packages and materials relating to wrapping and mailing. This logical allocation of areas for different tasks to be (Please turn to page 200)

Cabinets suspended above sink counter create a generous pass-through to dining room. White refrigerator has lately been replaced with stainless steel to harmonize with the ovens.

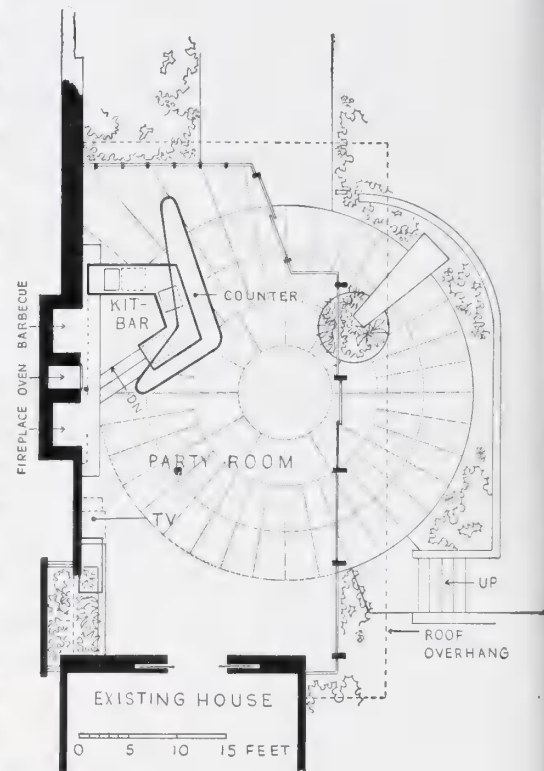
Cupboards on hanging storage wall open from both sides. This eliminates waste motion in setting dining table and in storing frequently used china and glassware from dishwasher.





ALL PHOTOS BY MAYNARD PARKER

Two steps take you down to this compact second kitchen which has changed the entertaining formula in the Hathaway home. Now party-giving is fun for the host-cook who can prepare his special dishes without relinquishing the companionship of his guests. Here he has charcoal broiler, rotisserie, oven and range.



ALL PHOTOS BY MAYNARD PARKER



Use of a lower level for the cooking center achieves several things. It enables the cook to work comfortably while standing, and allows the guests to sit at conventional height while dining (see sketch). It preserves the glamour of the room by hiding the clutter of food preparing. Also, a higher counter would have blocked the view of the old succulent gardens.



THE PARTY KITCHEN

Another new trend: having a second kitchen designed especially for entertaining. This one shows how high-flying they can be

By CAROLYN S. MURRAY

House Beautiful sees the emergence of a new kind of entertaining room—one which is independent of and apart from what we now call the “living” room. In this new room the host or hostess prepares, cooks and serves the complete meal without leaving the party. How is this possible? With a second kitchen—a party kitchen—which is an integral part of this new gathering room. Now the cook of the evening can perform his culinary magic in the comfort of the modern kitchen and still be surrounded by his guests and participate in the conversation. Even if some of the food is prepared and served in the traditional way, from the regular kitchen, the meat or special course is prepared under the admiring eyes of friends.

An example of this new entertaining room, shown on these pages, is in the home of Mr. and Mrs. Henry Hathaway. (Please turn to page 176)



Even when no party is in progress, the Hathaways find themselves gravitating to this new wing, where two walls are visually open to the old gardens. This photograph shows how the new room nestles up against the living room of the traditional two-story English house.

While the host cooks the meat course, guests serve themselves at the buffet on the right, then sit at the Formica-surfaced dining counter. Boomerang shape wraps itself nicely around the working parts of the kitchen. Hanging cabinet stores necessary china and glassware.

Owners: **Mr. & Mrs. Henry Hathaway**

Architects: **A. Quincy Jones** and **Frederick E. Emmons**





Counter-top range stacks on cabinet of matching size to be used between cabinets of same height. Florence 5-burner gas cooking top, about \$249. Cabinets by Youngstown Kitchens.

What everybody's been waiting for:

The Built-in Look

without the cost of building it in

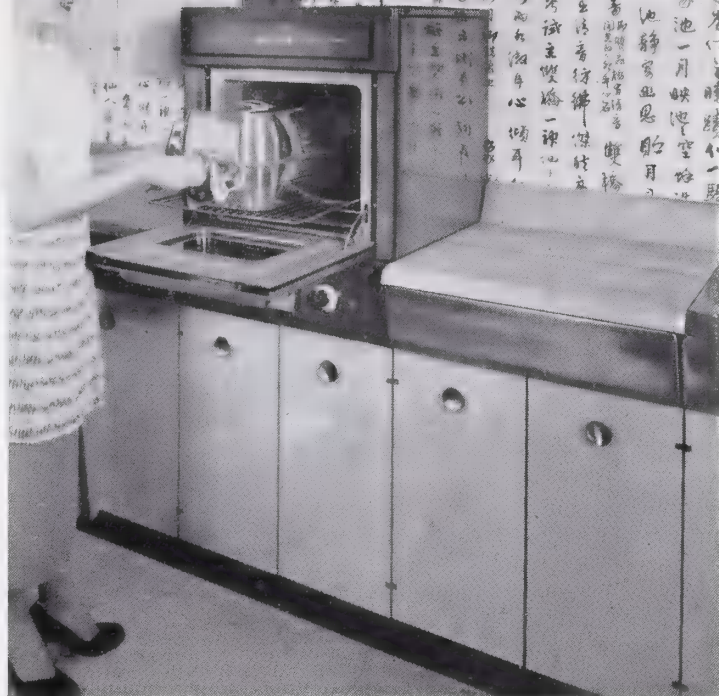
By NANCY CRAIG

Since 1950, the desirable look in kitchens is an appearance that is continuous, built-in, and all-of-one-piece. This means the appliances must be integrated into the cabinets, counters and walls as though they were all one unit.

This look has been easy to achieve for new building or complete remodeling that digs down to the bare bones of the structure to begin again. Equipment and cabinets to do this have existed ever since the war. But it required a major investment—and we mean MAJOR. Financially it posed an *all or nothing* situation for the average homeowner, who could afford only a few hundred dollars a year investment for

kitchen improvements. For there was no way to do a little improving at a time, except to buy a new refrigerator or a new stove, which had to be free-standing. Ironically, the new stove or the new refrigerator could be very good in themselves, but they didn't give that new look to the whole kitchen.

Now a welcome new practice has appeared among cabinet and appliances makers. They have co-ordinated their designs and dimensions and produced a whole new family of products which HOUSE BEAUTIFUL calls "stack-ons." Cabinets and appliances are made to fit together dimensionally. Ovens can stack on cabinets that come ready-made to their size. The



Waist-high oven convenience is easily arranged with 28" high "stack-on" cabinet of same size. Available in gas or electric. Oven and cabinet by American Kitchens. Oven, about \$276.



KitchenAid automatic dishwasher is raised to convenient counter height by stacking onto 18" high utility cabinet. List price of two units, \$410. Hobart Manufacturing Co.



Philco's Sectional units are another version of the "stack-on" idea. Wall oven and surface cooking unit on adjoining cabinets occupy space only 48" wide. Complete with cabinets, about \$400.



Automatic timing, one thermostatic element and deep-well cooker are incorporated in this 4-unit cooking top that fits over any standard 30" base cabinet. By Hotpoint Co. Price \$264.

Built-in broiler-griddle separates 4 burners in 42" Chambers "stack-on." Price, \$330. Contempra model combining electric units with gas broiler also available. Mutschler Bros. cabinets.



same applies to refrigerators. Cooking tops (both gas and electric) are made in sizes that fit exactly onto base cabinets. Even electronic ovens and electric dishwashers are available as "stack-on" units, with cabinets of matching size to hold them at the wanted height.

Best of all, counter tops now can be bought in the same size modules, so base cabinets can be surfaced out of stock parts. The whole trend is very like sectional furniture, which started back with the Globe-Wernicke bookcase before 1900, and has continued in varying degrees ever since.

Stack-ons have simplified kitchen (Please turn the page)

The built-in look *continued*

modernization to a fantastic degree. What may not be immediately apparent is how it revolutionizes your possibilities. Also it lets you go forward at your own rate of speed, financially.

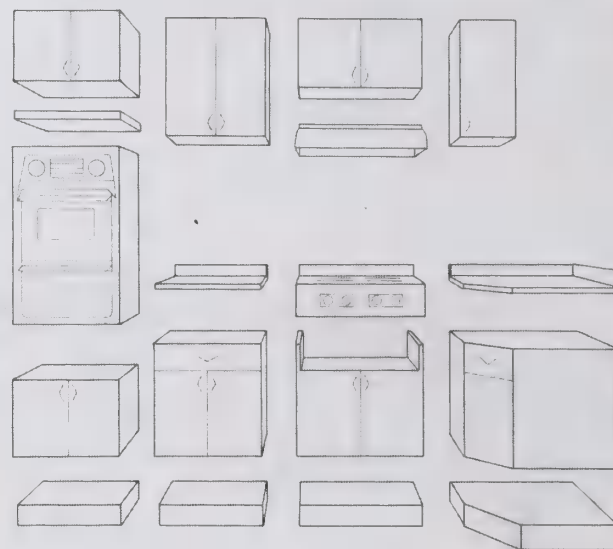
You can do a few cabinets at a time, or a whole wall at a time. Since fewer building mechanics are needed to install the units, your total costs are lower. And if you are so inclined, you can do much of it yourself (though wiring and plumbing connections should still be made by professionals).

So widespread is this trend to stack-ons that 15 appliance manufacturers are doing it in collaboration with 21 cabinet manufacturers. You have plenty of product choice and plenty of opportunity to shop around for the colors and finishes.

Stack-ons have changed kitchen modernization from one of the most complicated and cumbersome of home improvement enterprises to one of the easiest of projects.

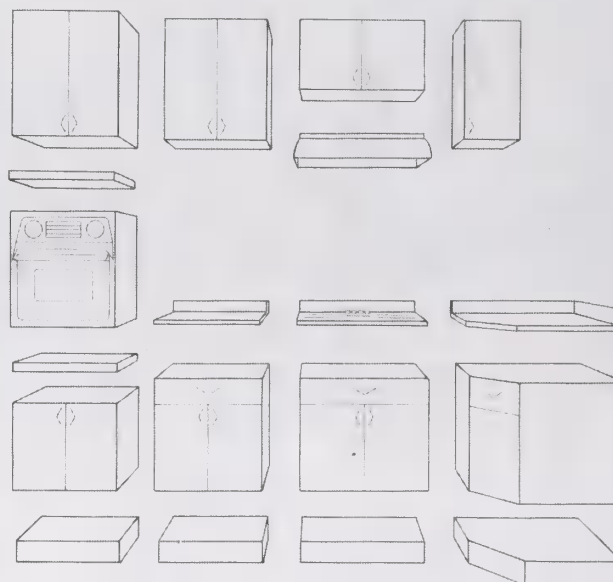
Stack-on counter cooking units come complete, even to the controls, which means no separate installation of the controls has to be made. They should not be confused with the other type of counter cooking units which are designed for building-in. HOUSE BEAUTIFUL calls the other type "drop-ins" to distinguish them from stack-ons. Drop-ins require the cutting of a hole in the counter, or else the use of a counter that has been previously precut to receive a given manufacturer's cooking top.

A stack-on counter cooking unit completely covers the top of the base cabinet on which it stands and is completely self-contained. It, together with its base cabinet, could be installed as a free-standing unit, for it can go anywhere that it can be connected with a gas or electric supply line. But to do this would defeat the intent of integrating with other cabinets of similar design and thus looking built-in. But it would be acceptable as the first (*Please turn the page*)



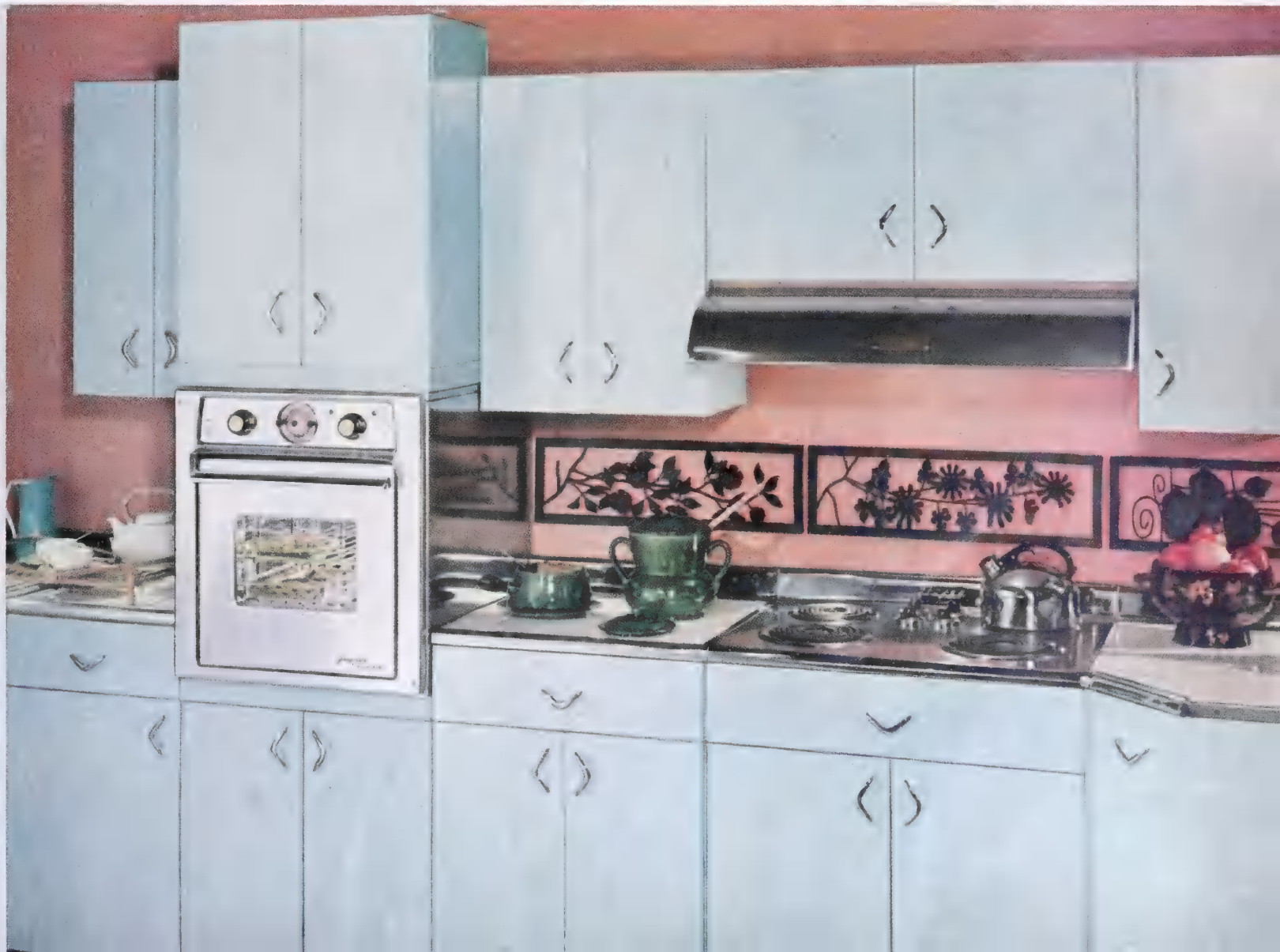
Cook tops and ovens fit stock cabinets.

Note the similarity between the two cooking centers on page opposite, proving that an integrated kitchen can be built with stock cabinets and either gas or electric appliances. Line drawing above separates the 18 components that fit easily together. Tappan gas range top, about \$100; oven and broiler, \$230. Cabinets, Youngstown Kitchens. Range hood, Nutone, Inc.



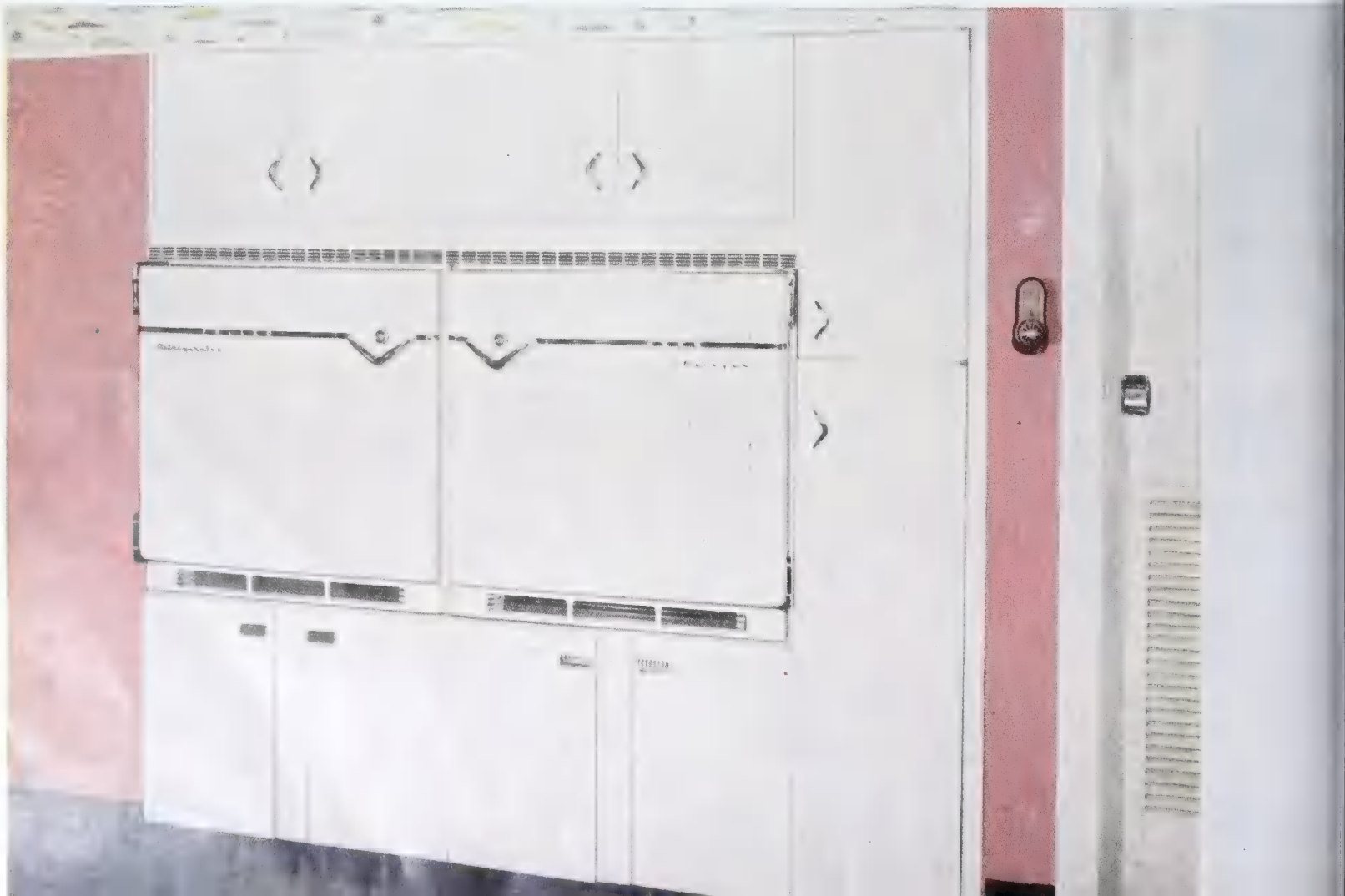
"Stack-ons" allow more flexibility.

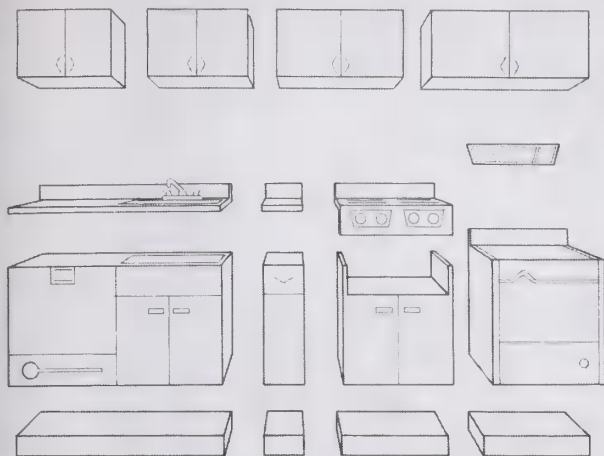
Components of work center on opposite page are easily arranged to suit personal need or preference. A lower toe space unit (see sketch) will drop height of oven. A tall woman may raise oven to her desired height with additional two-inch unit. Tappan electric cooking top, approximately \$125; oven, \$215. Cabinets by Youngstown Kitchens. Range hood by Nutone, Inc.





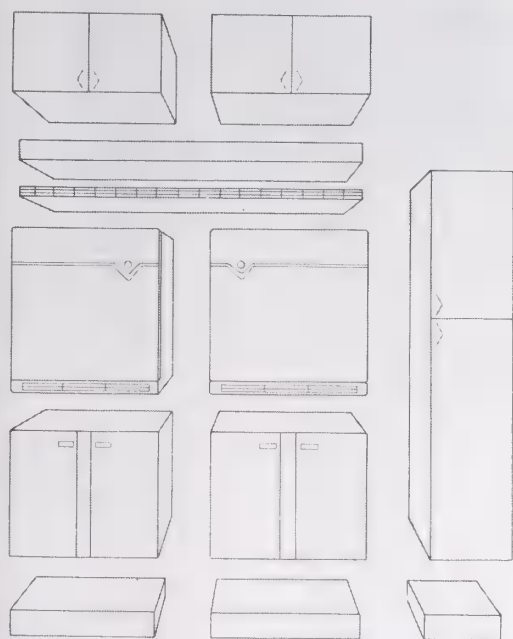
Compose your own kitchen with these "stack-on" units





You can remodel your kitchen by sections.

Philco's Custom Sectional units are another application of the "stack-on" idea. Units may be purchased individually and added, one by one, going together with "custom" look, as photograph opposite shows. Dishwasher-sink, about \$450; range top with cabinet, \$200; elevator oven, \$390.



Even refrigerators may be "stack-ons."

The "wall of refrigeration" shown on opposite page is composed of Philco Custom Sectional units that can be arranged in many ways. Refrigerator could stack on freezer with cabinets at each side. Refrigerator, about \$350; freezer, \$350.

The built-in look *continued*

step in a long-term change-over program of kitchen modernizing for home-owners or renters.

The stack-on oven is of two types. It may have finished sides, so it can be exposed all around and not need to be enclosed in a cabinet (as is the case of the American Kitchens oven on page 119). Or it can be an oven without finished sides which must then be slipped into a cabinet designed especially just to receive it. This cabinet stacks on a base cabinet and it, in turn, can have another cabinet stacked on overhead, so the three units would stack up into a floor-to-ceiling combination.

Stack-ons, as a family, are really the third step in an evolutionary transformation that has been going on in the world of kitchens since about 1939, when the Thermador Company in California made the first oven and cooking top components at the request of several architects who wanted them for new houses. By the time the war ended these cooking components were being widely used in carefully designed new houses in the price range above \$40,000 on the West Coast. But they were not much known east of the Rockies.

By the end of the Forties, a few more small companies were making cooking components, all of which had to be built-in in the full custom sense of the word, meaning the careful cutting of exactly measured holes to receive the cooking top and oven.

But by the time we had got into the decade of the Fifties, twelve appliance manufacturers were making these components. This made it clear to manufacturers of cabinets that they had better start to co-ordinate their products with this new trend. So they began to offer base cabinets designed to receive "drop-in" ranges, and cabinets to take "slip-in" stove components. These oven assemblies are ideal, but the counter-top unit still had counter problems. (*Please turn to page 130*)



EZRA STOLLER

The architectural quality of this kitchen, with its smooth sweep of counter below a wall of windows, could only be achieved with built-in components. Twin ovens by Thermador.

For the ultimate in kitchen perfection, use

Built-in Components

If you're doing a completely new kitchen (in a new house or an all-out remodeling), built-in components will give a sleeker result; 33 manufacturers make 210 models of cooking tops and ovens to choose from

The clean lines and smooth flowing counters, the feeling of spaciousness that distinguishes a beautiful, well-designed kitchen, can only be achieved with built-in components—cooking tops and ovens. They, and they alone, offer the necessary flexibility and adaptability, no matter how unconventional the kitchen arrangement may be. Never before have we had so many shapes and sizes of built-ins to work with. In addition to one-, two-, three-, four- and even six- and eight-unit cooking tops, there are new rectangular components—both gas and electric—with burners or elements arranged in clusters or in a straight line at the back or the front. Controls may be part of the top, or recessed in the wall, or mounted in the top panel of a base cabinet.

Many of these components include special features such as deep-well cookers, griddles, and in one case, a built-in NuTone blender with meat grinder, mixer and knife sharpener. Some of the electric counter-tops are only three inches in depth, allowing full use of drawer space below. Anything you want in a cooking center is available. (See variety at right.)

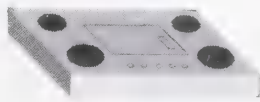
If yours is a growing family, you might find two or even three such cooking centers, separated by counter space, to your liking. Perhaps the children like to bake cookies and fix favorite desserts. If food for the baby is prepared each day, a single surface unit, located apart from the flow of kitchen traffic, may be important in your household. You can have as many built-in cooking units as you wish, placed to suit your purpose.

Ovens with automatic controls, rotisseries and broilers allow an equally wide choice of selection. Twin ovens may be recessed in the wall, side by side, so they are flush with it, or be installed in cabinets at opposite ends of the kitchen. Refrigerators, freezers, dishwashers, even laundry equipment can be built into custom cabinets carefully made to fit together in smooth unbroken lines, under continuous counter tops without seams or joints. By integrating appliances into cabinets, counters and walls, you can not only save space but the over-all effect is all of one piece. You have efficiency and beauty ideally blended in a kitchen custom-tailored to the way you want to live. (Please turn to page 147)

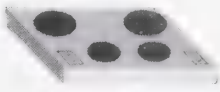
GREAT VARIETY IS AVAILABLE IN COUNTER "DROP-INS"

Here are 21 variations of the surface cooking tops that you can buy to build in. Many have been co-ordinated with stock cabinets built to their precise dimensions, for both gas and electric kitchens. In some cabinets, counter tops and front panels are pre-cut to allow the burners and controls to drop in easily.

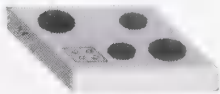
Electric Cooking Tops



Tappan



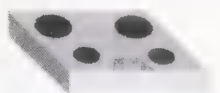
Chambers



Frigidaire



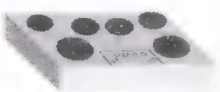
Hotpoint



Norge
Modern Maid
Suburbanette



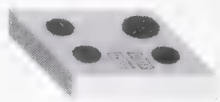
Martha Washington
Westinghouse



L & H
Thermador



Gibson



Admiral



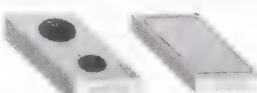
Kelvinator



Tappan



Gibson
Hotpoint
Kenmore
Preway
RCA Whirlpool
Suburban
Waste King

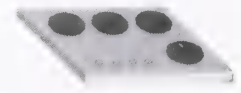


Admiral
Dixie
General Electric
Preway
RCA Whirlpool
Suburban
Kelvinator Griddle
Preway Griddle
Suburban Griddle

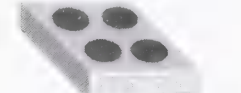


Kenmore
Westinghouse

Gas Cooking Tops



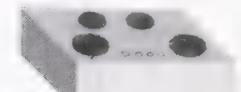
Tappan



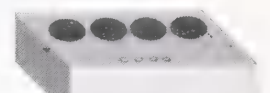
Caloric
Kenmore
Magic Chef
Martha
Washington
Modern Maid
RCA Whirlpool
Suburban
Tappan
Waste King
Welbilt



Suburban



Gaffers & Sattler
O'Keefe & Merritt
Western Holly



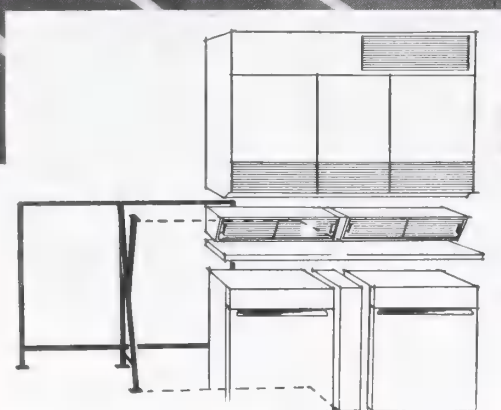
O'Keefe & Merritt
Western Holly



Caloric
Florence
Kenmore
Magic Chef
RCA Whirlpool
Roper
Suburban
Waste King
Welbilt



Florence



Freestanding refrigeration center can be used to separate kitchen from dining area or stand anywhere in kitchen. The special "K" frame (left) of this General Electric stack-on unit holds 11-cubic foot wall refrigerator-freezer, two 5-cubic-foot roll-out freezers, and two cabinettes at back of Textolite counter-top. About \$1,550.

You can remodel in easy stages with

EQUIPMENT THAT STANDS ALONE

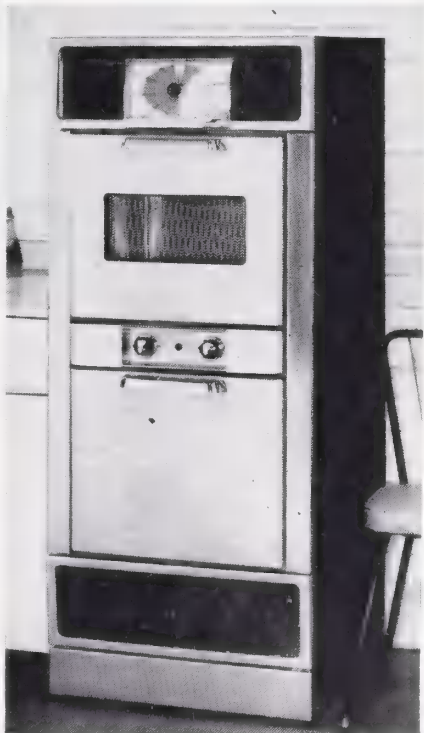
Here are ideas for up-dating your kitchen that require no major alterations and have no installation problems. All of them add to the convenience and efficiency of the kitchen.

GEORGE LAZARNICK



Minimum counter space is occupied by Frigidaire's new 24" two-burner surface unit that stands alone on any counter-top. When not in use, it folds up into its own frame which is less than 6" deep, leaving remainder of counter free for other work. About \$199.95. Towel ring courtesy Hammacher Schlemmer, New York; onion print towel by Martex.

More mobile dishwashers on page 201



New cooking convenience is provided by Hotpoint electronic cooking center. Mounted on casters, it is free-standing and is easily moved about for cleaning. Price, about \$1390.



A portable dishwasher requires no installation. It rolls to table for loading, to sink for dishwashing, to storage under counter-top or elsewhere. "Roll-o-matic," American Kitchens. About \$259.



Rear view of Mobile Maid dishwasher shows simplicity of operation. Hose for hot water and other for draining water off are combined in one unit. Snapped onto faucet, machine is ready to operate. Made by General Electric, price, about \$200.

Kitchen counters — and how to buy them

By GUY HENLE

Whether you're redoing a whole kitchen or just replacing the work surfaces, you'll want to know all about these five counter-top materials—how to buy them, where to use them, how to work with them

One of the simplest and most dramatic changes you can make in an old kitchen is to modernize or add to the counter-tops. For efficiency and good looks, it may be the most important change you make. Nothing makes kitchen life such drudgery as a counter-top that needs constant cleaning or waxing.

The five counter-top materials we show here have the answers. They all wipe clean with a damp cloth and need no additional protection. They will not rot, fade, spot or wear away easily. The choice is one of personal preference: the desire for pretty color or pattern, a liking for resilience instead of hardness.

When you go out shopping for counter-tops, you'll soon find it's not as easy as picking out a drapery fabric. You almost have to know ahead of time what type of material you want on the counter-top (not necessarily the style or color), since most of them are handled through different types of stores or fabricators. Tile is handled by tile stores and contractors, so listed in the classified section of your phone book. Marble is sold primarily by marble companies, located in most of the major cities of the country. If you live in a smaller locality and want marble, your best bet is a local tile store which may have contact with large-city marble dealers. Stainless steel counters are sold mainly by plumbing contractors since most of the steel counters have been purchased with a new stainless-steel sink. The plastic laminate counter is everyone's business. In your town it may be the kitchen specialty store, a lumber yard, a hardware store, a flooring store, or the neighborhood carpenter. Sheet vinyl is likely to be sold in many of these same places, but is always sure to be found in the flooring store, since it is a product basically similar to (Please turn to page 192)

For detailed information on how and where to buy counter-tops, which materials come ready-made, which require custom fitting, and which you can install yourself, please see charts on pages 194-195.

Sheet vinyl

A relative newcomer to the counter-top field, sheet vinyl was developed in response to the demand for a more resilient work surface. It is a flexible material that can be turned up the wall for a splash-back and down over the counter's front edge to give a seamless installation without moldings. The range of vinyl colors already includes handsome light tones and patterns. Shown, Armstrong's Plastic Surfacing. Others are Goodyear Vinyl, Nairon-Top, Flor-Ever Vinyl, Bolta-Top, Kentile Vinyl.



Marble

A time-honored material, marble adds its particular charm to any kitchen design. It is complete in itself and requires no additional backing for support nor edge moldings of any kind. Only the soundest marbles (from Grades A and B) should be used for kitchen counters, with a semi-dull, not highly-polished, finish. Standard thicknesses are $\frac{7}{8}$ ", $1\frac{1}{4}$ ", $1\frac{1}{2}$ ", and 2". At extra cost, marble can be ground down or routed out to provide a drip edge. Separate pieces can be used as a back-splash.



HOME OF MR. AND MRS. JAMES L. FRANK (BELOW)

Stainless steel

Seen here in all its jewel-like splendor, the stainless steel counter truly lives up to its name. Retaining its silver-like gleam regardless of use or abuse, the surface takes on a glowing satin patina as the years go by. Though straightline sink and connected counter areas are sold in stock lengths up to 12', counters with any corners, jogs or special cutouts are custom made from measurements taken by plumbing contractor, specialty kitchen dealer or factory representative.



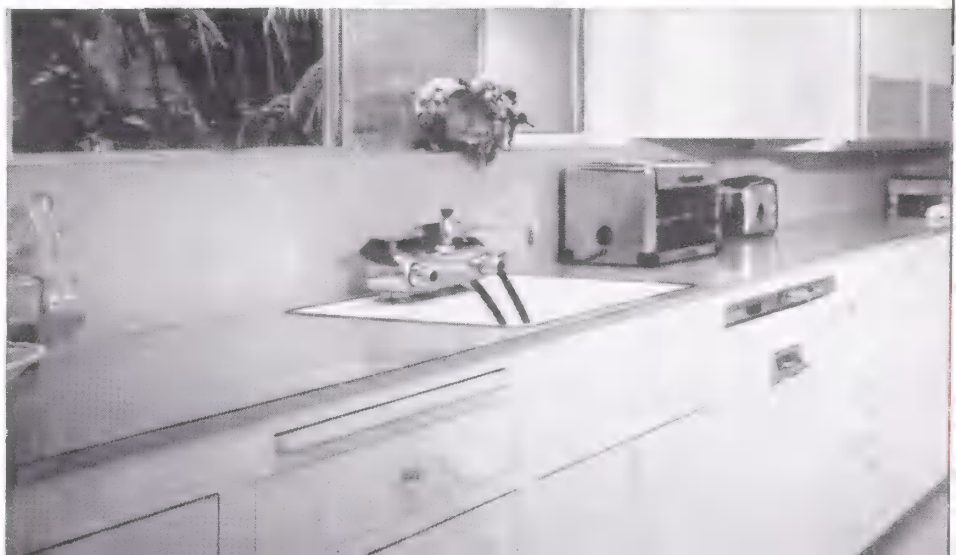
Ceramic tile

Newly arrived as a counter-top favorite is ceramic tile, used traditionally for walls and floors. Shown here is a 1"-square glazed tile with a square-edged wood molding, but many other shapes and sizes are used, including the common $4\frac{1}{4}$ "-square tile and the large 6"-square quarry tile. In many cases, tile counters will be self-edged with the rounded-off piece called a "bullnose" tile. Hundreds of colors exist for you to choose from, as well as a wonderful variety of glazes and textures.



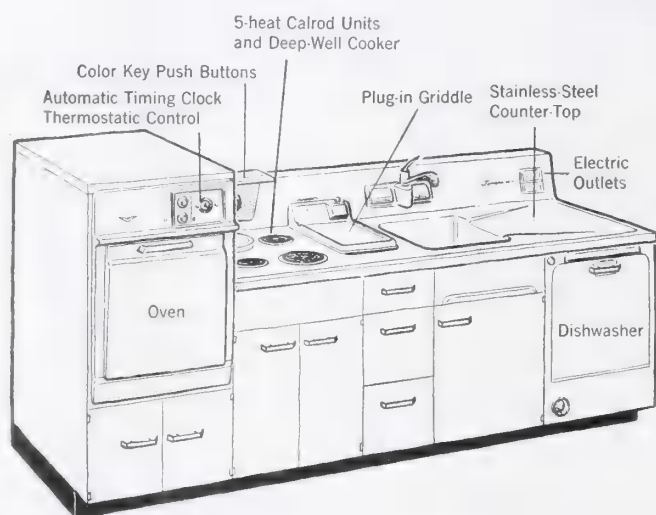
Plastic laminate

Currently the most widely used material for kitchen counters, plastic laminates offer hundreds of colors and patterns in a smooth unbroken sheet. In normal fabrication, it is applied to counter and back-splash separately, with metal moldings or laminate strips to finish the edges. One-piece tops, combining counter, back-splash and no-drip edge in one seamless sweep, are new and exciting. Formica counter shown. Others are Micarta, Textolite, Panelyte, Nevamar, Farlite, Consoweld.

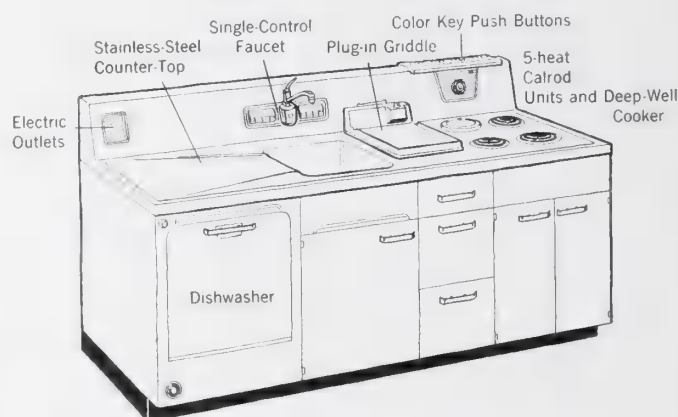


The pre-assembled packaged kitchen

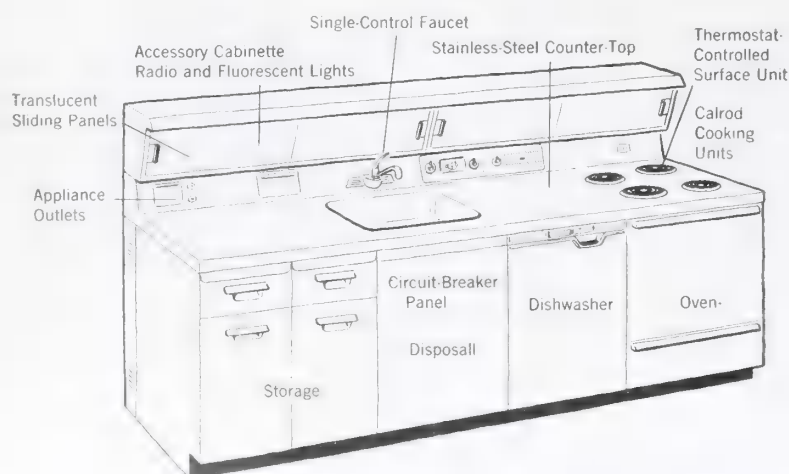
If space is a problem, your best bet is one of the tightly engineered kitchen centers that combine the greatest number of labor-saving appliances in the smallest space. You can find these efficiency cooking centers in sizes ranging from 3'6" to 9'. In the larger units, 7 to 9 feet long, you can have a sink with food waste disposer, an oven, four-burner cooking top, a dishwasher and even a washer-dryer combination if you wish, all grouped under one continuous counter-top of stainless steel. In this group the only major appliance not included is the refrigerator. The smaller versions—42 to 72 inches long—are suitable for tiny apartments, cottages or to serve as second kitchens in the living room or guest wing. They include sink, range, oven and refrigerator. See the sketches below, photographs at the right, and other sketches on page 189.



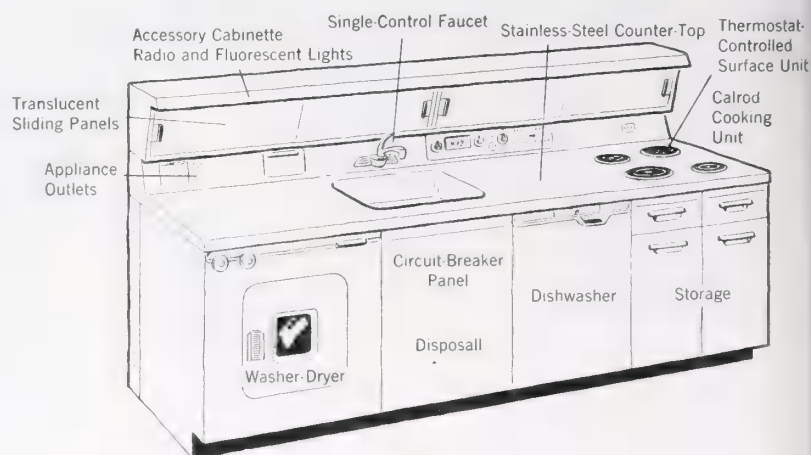
You may have cooking appliances on left or right end in 9-foot Modular Kitchen by Hotpoint: includes plug-in griddle, dishwasher, cabinets, stainless sink and top.



You need only 7 feet of wall space for this convenient Hotpoint kitchen. A smaller version of the modular unit at left, this kitchen is used with separate wall oven.



Food preparation, cooking and clean-up are combined in about 9 feet. General Electric's three versions are shown above, at right and in lower photograph opposite.



Washer-dryer combination is added to make this General Electric a laundry as well as a kitchen center. This grouping calls for separate waist-high wall oven.

Unit kitchen by RCA Whirlpool (opposite, above) is 84" long without the waist-high oven shown. This basic unit, to be introduced soon, will comprise counter range, sink, food disposer, electric pot scrubber and dishwasher. Below, General Electric Kitchen Center stands free of wall as room divider. Retractable cord center for small appliances, handy "cabinettes" add to convenience.





IRIS

—how to be sensible with a glamorous flower

**Select varieties
for what they can do
for your garden**

Temptation tangles with common sense whenever gardeners turn the pages of today's iris catalogs. Bombarded on almost every page by glowing color photographs of flowers too good to seem true, and weakened (if he has grown iris before) by the knowledge that it's next to impossible to keep the plants from producing just such glorious confections, the reader may be overcome by the vast number of good varieties to choose from.

With all this potential beauty, which tantalizes novices and experienced gardeners alike, it's easy to buy indiscriminately, to surrender to the feeling that "I can't decide, so give me one of everything."

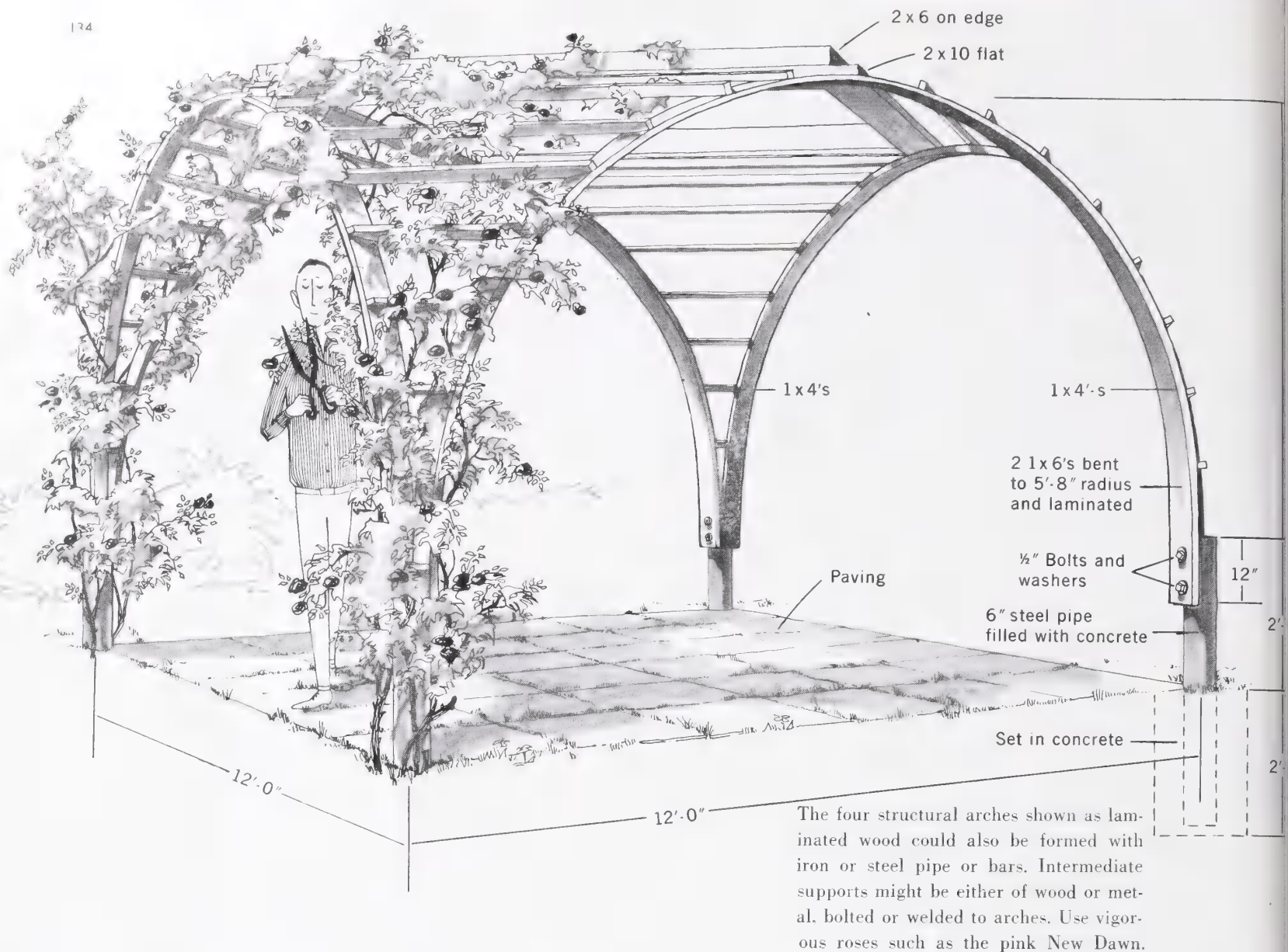
The resulting collections provide a variety of flowers for bouquets, but iris to be planted for outdoor display merit more careful consideration. In wending one's way through descriptions of varieties, ranging from dwarfs which can be covered with a cupped hand to others five feet tall with six-inch flowers (varieties that may bloom anytime from March to mid-August), it pays to read the fine print, especially if the only illustrations are flower close-ups.

For, attractive as iris blossoms are, like jewels each kind needs a setting that brings out its unique beauty. For certain purposes some are better than others. And like jewels, iris are but a part of the over-all effect, an appropriate accessory which for a time gives sparkle to the basic fabric of the garden. By comparing differences in flower size, color or spacing along the stem among similar varieties, by noting the time and length of bloom (what else will be in flower then?), the height of flower stems and foliage, tolerances of sun, shade, soil moisture or dryness, you can discriminate among the multitudes and come up with just those iris which are right for your garden.

(Please turn to page 144)

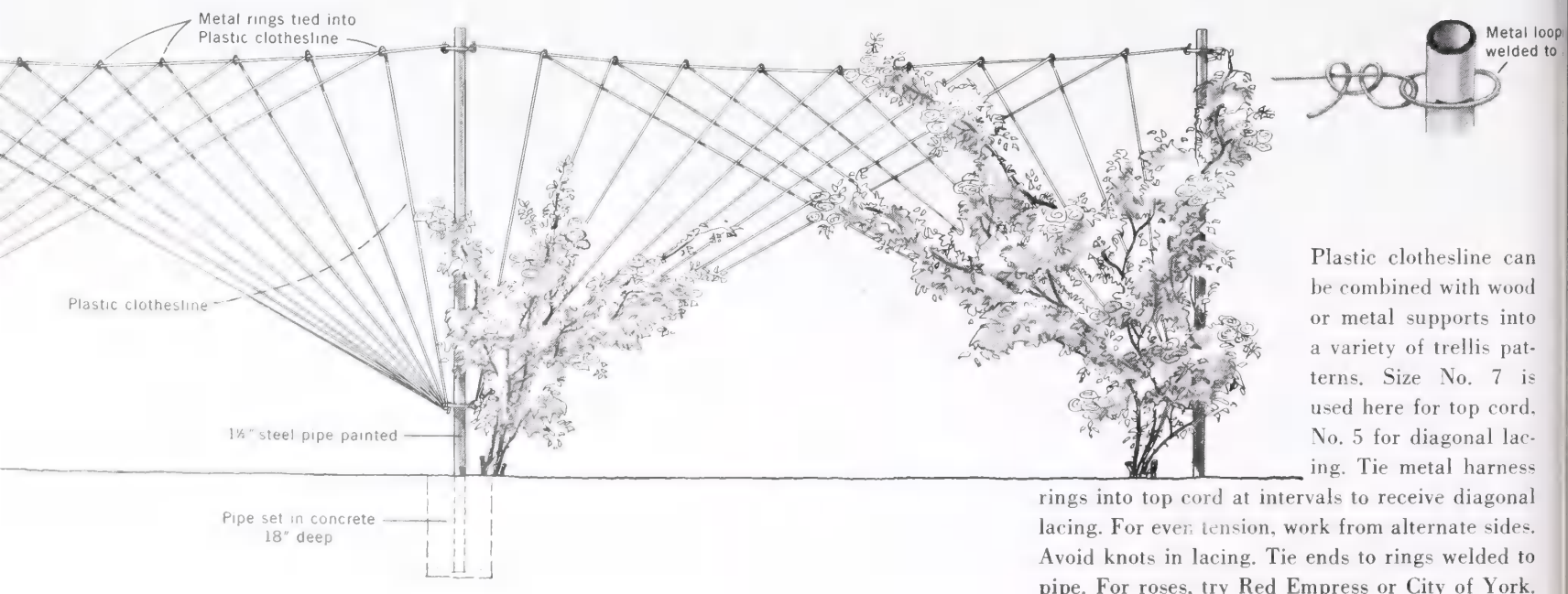
PHOTOGRAPH BY GUY BURGESS

An iris spectacular, the variety Elmohr stands tall in silken splendor with each thrilling blossom a six-inch span of intricately veined mulberry. Display in a purple mass outdoors, then pluck a single flower for your table.



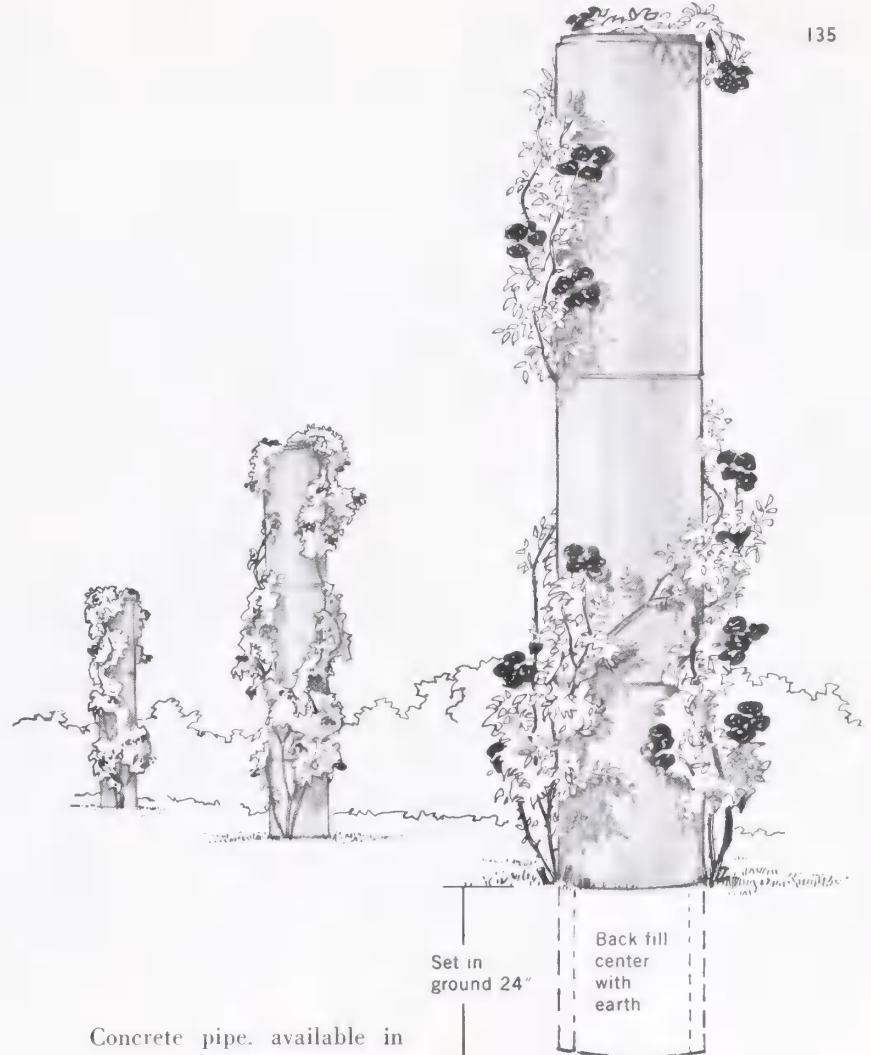
LOOKING FOR SOMETHING TO

Why not build one of these modern structures to show off the beauty of climbing roses.



As decorative elements in the garden, climbing roses have great value. By virtue of their long, pliable and flower-tudded canes they can be trained to provide great masses of color in forms which you determine by the support provided. With the increasing number of varieties which tolerate extreme cold, the limitation of hardiness is less and less a concern. The climbing or rambling rose gets color high up and in narrow spaces where there is no room for more rigid shrubs. Your prime concern should be to encourage horizontal growth, either by arching the canes with the tips downward when they reach a length of six to eight feet, or by weaving them back and forth crosswise if their ultimate pattern is to be upward. This stimulates greater flowering. As for hardiness, even some tender varieties can be grown in cold areas if they are protected from winter winds by a wall or hedge and if the soil is hilled up around the base of the shrub in late fall so the lower part is protected from temperature extremes. Check the planting information which comes with the bush for pruning instructions which vary according to type of rose.

Because many climbing roses are simply tall editions of the low floribundas and hybrid teas, you'll find great variety in both flower form and time of bloom, from single spring-blooming Dainty Bess to the spectacular Golden Showers which continues to flower through the summer.

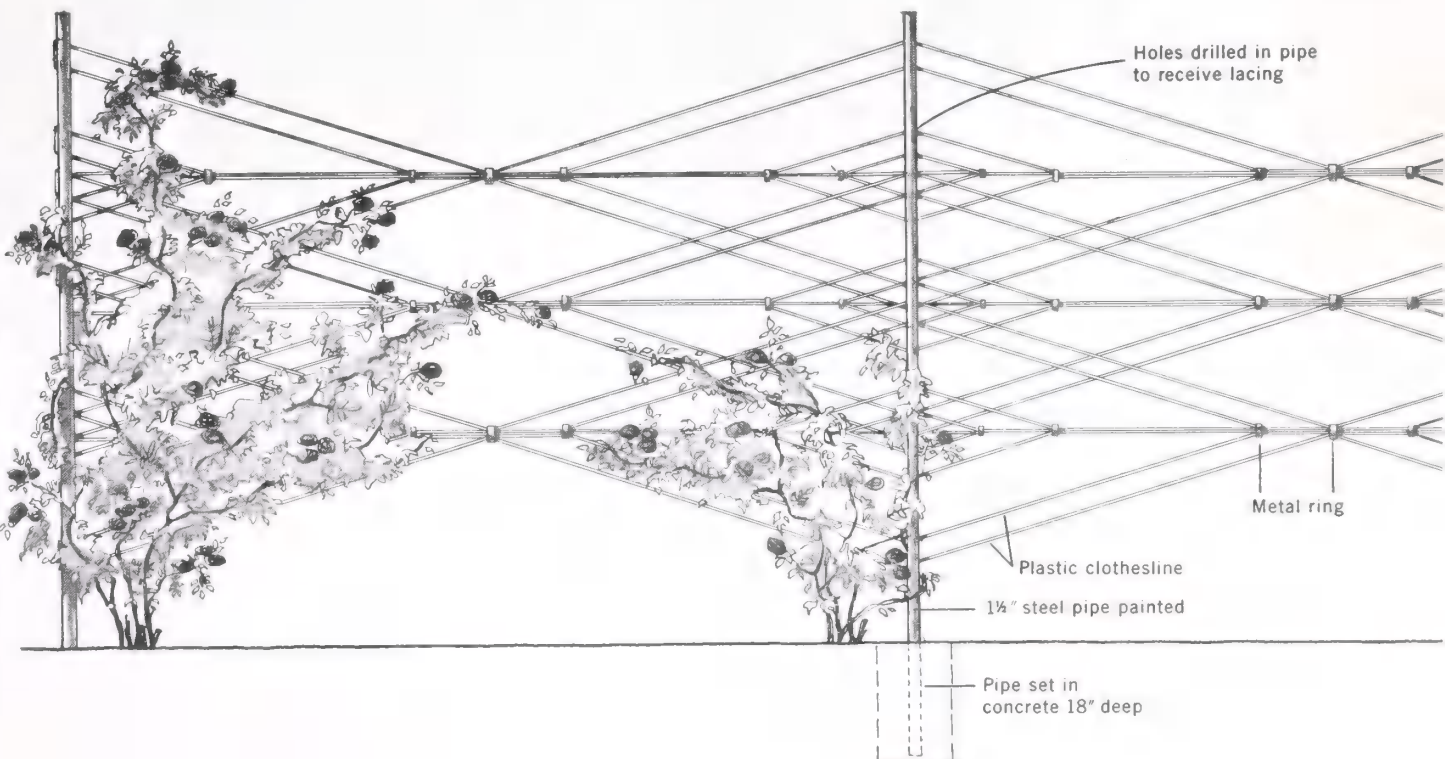


Concrete pipe, available in 4- and 8-foot lengths can be used for columns, grouped as desired. For support of moderate climbers like Blaze insert wire hooks into holes drilled in pipe, or cement "Wayward" guides to columns.

REPLACE THE OLD ROSE TRELLIS?

Then plant it with your favorites among the many fine varieties available today

Here is a more intricate pattern using several colors of plastic clothesline. With imagination and ingenuity you can contrive others. Here strands in opposite tension are held together by metal rings which have been knotted in place. Plastic clothesline works and ties most easily in warm weather. By Puritan Cordage Mills. Roses might be ramblers like Chevy Chase.





STEPHEN FAY

It is quite apparent that music plays a greater part in our lives today than it did ten or even five years ago. Too many of us, however, deny ourselves this pleasure and remain needlessly deaf. Too many of us still feel an inferiority complex toward good music. Many of us need guidance. It is with this purpose in mind that HOUSE BEAUTIFUL now begins a series of articles, specific and practical, we trust, to show you how to approach music. The current article discusses general attitudes and goes on to an introduction of the piano. Future articles will discuss such subjects as simple instruments, how to listen, music at home, and the influence of popular music.

THE EDITOR

HOW TO APPROACH MUSIC

By RICHARD WILLIAMS

If I'm not being too personal, I should like to become personal. What are you like? What are your interests? What pleasures of the mind mean something to you? How much does music mean to you? How much have you heard? Have you, of late, wondered whether you might not want to hear more, whether it would be possible to derive a deeper satisfaction, a clearer fulfillment from musical experience?

It's a good idea, when you start a conversation, to know the person with whom you are conversing. When such a conversation is likely to contain a spate of exhortations and a brace of

admonitions, and when the person addressed has no chance to talk back, it seems only fair for the author to state his purpose and for whom intended. Very well! What I hope to do here—and in subsequent articles—is to hold a conversation with you on the subject of music and to show you, first, why it is desirable to become better acquainted with music and, second, how you can do so. The “why” may be as important as the “how.”

I imagine you as a person living actively in our active world. Being neither a scholar nor an antiquarian, your life is not specialized and your interests are varied. You may be

interested in gardening in April and you read *Peyton Place* in January. Next summer you intend to re-read *Anna Karenina*. (Maybe you will.) When you go to New York, you "take in the shows," but be it understood that you wish to see *A Long Day's Journey into Night* as much as *Happy Hunting*. You have a television set; and you do have a phonograph, though your record collection is a bit seedy. It includes a recording of Beethoven's *Fifth*, a recording that is somewhat old now, one of Gershwin's *Rhapsody in Blue*, and the Harry Belafonte "Calypso" album.

Have I described you fairly? And isn't it true that, in this active life of yours, echoes of music have recently resounded? You hear a lot of conversation about music. You read articles in the newspaper, you see the subject discussed in magazines, and you hear your friends speaking of Gieseking and Callas and Rubinstein. You have begun to wonder. In America today the level of music is rising as rapidly as the brook after rain. Can you participate? Perhaps within you slumbers a weak desire to partake more actively in the general interest in music which America feels today. Perhaps nothing more than the album pictures of the newest LPs have made you curious. They look inviting as you look at them in the record shop. At this time, with all your other occupations and considering that you have had no training in music, would it be worth your while to peer *behind* the album cover?

It isn't true that you've had *no* musical experience whatever. It isn't true, because it's hardly possible.

Music is so much around us that you could not escape it. You have attended concerts and you've heard some records, but it's all been rather passive, gliding by you. And now we are face to face with the question, "Why *should* you be interested?" To put it crassly, "What will music do for you?"

To me, life without music would be a world without fruit—no grapes, pears or apples to taste. Such a life is quite possible, but also quite jejune. I am prejudiced, of course, but I shall try to state the case for music with some attempt at objectivity.

In some ways the enjoyment of music seems to me difficult to acquire. In some ways it seems the easiest of all enjoyments. For music contains an essential paradox. It is at once the most intellectual of the arts—and the least intellectual. Music is compounded of two ingredients. It is a complex and highly organized structure—I am speaking of symphonic, operatic and chamber music—molded into a design whose outlines we can admire, if we can perceive them clearly, and following laws of logic, laws so inevitable and so forthright that their order offers us profound and deep satisfaction.

On the other hand, music is a sensuous and extremely emotional art. It makes its appeal through beauty of sound. It becomes exciting by sheer volume and pace. It becomes poetic by softness and sweetness. Far from intellectual, it falls on our ears now with the recollection of a thunderstorm, now with the warmth of youthful sunshine. The pleasure we experience has little to do with design or form. It is a loose affair, calling for vague dreams and inducing a state of unspecified happiness that suffuses our total being.

Music as emotion is what most people enjoy. George Santa-

yana compared such musical experience to the lazy revelling in a lukewarm bath. The comparison is derogatory. Why should it be? The sensuous pleasure one finds in music is a perfectly legitimate pleasure, and much is to be said for the view that the emotional response to music is the valid response.

However, that remark is less limited when one adds that emotional response is heightened by increasing knowledge. The more you know about music the more you are likely to enjoy it. Nevertheless, before you know anything about it, you can enjoy it unintellectually. Even at this stage, music can awaken in you emotion of great intensity. Music runs a tingle up and down your spine; you feel the faster beating of your heart, the quickening of your spirit, the gladdening and what Berenson calls "life-enhancing" lifting of your soul. To put it simply, if you derive any kind of happiness from music at all, that happiness is likely to be intense and strong. The free response will come once you adapt yourself and find the right attitude. If you succeed, music will stir you up. It will liberate you from numbness, confound complacency, disturb indifference. And you will feel emotion that soars high and clean above the pleasures and griefs of the calendar. Is there anything more valuable than this disturbance? Is there anything more thrilling?

Music is also likely to be the one artistic experience which is most enduring. You never unlearn a love for music. Not only does the love as a whole remain but the affection for the same music, the same composition may endure faithfully over a lifetime. You can get tired of certain compositions, often those which appealed to you at first. You do, of course, acquire new favorites as you go along. But the best music knows no age barriers. It appeals to the young as to the old. It is quite unlike those children's books which are labeled, by what authority I know not, "From Five to Eight."

Music may be judged by its *da capo* quality. *Da capo* is an indication, used in many classical forms, which means "From the beginning." It is possible to hear the best music from the beginning, over and over and over again. One cannot say the same thing with quite so much force about a book or even about a painting. The repetitive possibility of music is due to the emotional nature of musical experience. The same piece of music may strike you in a very different way, indeed almost as a different piece of music, at different hearings, depending on your own response at the time you hear it. Moreover, what one hears is not music itself but somebody's interpretation of a composition. Music is not a true-fixed and independent commodity, but one which has to be conveyed by an intermediary, the artist. It is obvious that different artists interpret music differently. So one may hear the same symphony with various results.

It follows that music is an "economical" pleasure: an investment in its exploration is tantamount to an annuity. The investment, however, does take a little digging into one's resources and cannot be achieved overnight.

Two roads are available. The roads are parallel and are best transversed by traveling a little way on one and then a little way on the other. These roads are *Listening* and *Playing*. We shall consider each of them in subsequent articles.

(Please turn the page)

*No. 1 in
House Beautiful's
Series on
How to
Approach Music:*



THE CASE FOR MAKING YOUR

Let us first stroll down the road marked "Playing." Don't be alarmed; it is understood that playing means "playing *not* like Heifetz."

It is quite possible to enjoy music without ever having played a musical instrument. Millions of people manage to do so and live happily ever after. The parallel with the visual arts lies near at hand. It is possible to enjoy the sight of a Rouault without ever having squeezed a tube of paint, or to respond to Rodin's Kiss without ever having dipped your fingers into clay. Or, to carry our comparison from the museum to the kitchen, it is possible to savor a *bouillabaisse* without knowing the name of a single fish that goes into it.

Nevertheless, the argument for playing yourself is a strong one. It rests on two reasons. First, you derive enjoyment from *doing*—as against having done unto ye. Second, playing will offer remarkable help in learning to *listen*. The first reason is fairly self-explanatory. Though you may never play well, though you may be conscious of your hobbling technique though that consciousness may irritate you, you will derive so very much active pleasure from playing that you will (and this is the point) sound beautiful *to yourself*. Lock the doors,

close the windows, and you become your own entertainer, collector and custodian of your own private treasures. It is a lot better than singing in the bathtub. In fact, it is so good that pleasures ready-presented don't compare with it. The necessity of learning, the solving of problems, is an exercise in fulfillment. Like all accomplishments, it adds inner power. It makes you rise from the passive seat; it makes hands active as well as the brain. And like any accomplishment, be it the ability to play tennis or to play bridge, it admits you into the membership of a club of kindred souls. No matter how bad you are, there are others equally bad. But all of you are *vastly* superior to the miserable creatures who can't play bridge or toot the French horn.

The second benefit of playing is not quite so obvious. Yet I am convinced that playing makes you familiar with the bricks and the straw of which music is built in a way listening can *not*. You touch and feel these materials, otherwise as strange to you as a piece of steel would be to a savage. Your hands outline the shape of a melody, your body experiences the flow of rhythm, your eye sees the formation of chords, the progression of harmony. No matter how imperfectly you execute



STEPHEN FAY

OWN MUSIC

these yourself, the very fact that you do execute them will help you to listen when you hear music. A complex composition becomes clearer when the words of the language it speaks are not altogether strange. Doing it yourself is enlightening. You will be like a miner, carrying a light on your cap to lead you to the vein of silver. In short, I believe that the ability to playing nothing more than "The Blue Danube" waltz is in a measure an aid to listening to the *Ninth Symphony*.

One of the fallacies currently bruited about is the belief that you have to start young if you are to learn a musical instrument. You have to start young, perhaps, to become really accomplished. But it is quite possible to begin as an adult. Indeed, for amateur purposes, it is an advantage to begin to learn when you want to learn rather than when you are unwillingly dragged away from a ball game. All the teachers I interviewed are agreed on that one point: It is never too late, one is never too old. Fingers and lips—again contrary to popular belief—do not get too stiff, even in middle age. (Which reminds me that the definition of a middle-aged person is "anybody ten years older than you.")

What musical instrument should you take up? That depends somewhat on your particular musical bent, your specific musical aptitude, and a good deal more on what you like. Some people are endowed with a sense of rhythm, in others a sense of pitch is acute, some have a good voice, others good fingers. Your own make-up is called your musical aptitude; it is possible to test this aptitude, to find out wherein it lies. Musical Aptitude Tests have been developed, notably by Carl Seashore, who originated intelligence tests for the army and whose work at Yale University has pioneered the psychology of musical talent. A series of records exist (though they are hard to come by) which allow you to take the Seashore tests at home. These measure your sense of rhythm, pitch, musical memory, sense of dynamics, etc. (I took the tests; they are strenuous but interesting.) Other tests have been developed by the Johnson O'Connor Research Foundation and by the Institute of Avocational Music.

Still, you may not want to go to the trouble of subjecting yourself to tests or, more probably, you already have likes and dislikes. Other things being equal, the piano—or its cousin, the organ—is the most satisfactory full-fledged musical instrument for the amateur. The piano has a wide, wide choice of repertoire. And practically all music that there is can be played in one form or another on the piano. It is the basic instrument, a sort of maid-of-all-work. It is less difficult to learn than the violin or a wood-wind instrument. Finally, it is exceptionally useful in the home, both by itself and as an accompanying instrument.

Learning the Piano

I should be less than honest if I were to assert that the piano is an easy instrument to learn. No, one cannot learn it in one easy lesson or six or twelve. If you do not want to invest time and money, you had better turn to such simple instruments as the recorder, the autoharp, or even the accordion, all of which we shall discuss briefly in later articles.

We find wide disagreement in the recommendations as to the best way to teach the piano. Several "methods" exist, new and old. The method, however, seems unimportant: what is important is the individual teacher. I am tempted to say that a good teacher is the one whom *you* consider good. If you like him or her, chances are you will learn. It is not always easy to find a good teacher, for no central clearing bureau is to be found, nor do we have in piano teaching such nationally known schools as Berlitz or Arthur Murray. Here are suggestions for finding a teacher: First, ask a friend who's been successful in learning. Second, inquire at the music department of the college nearest to you, or if not, at the high school or even at the Y. All of these institutions do recommend teachers. Third, ask the local office of the manufacturer of your piano, or the dealer if you think he can be trusted. My own hunch would be that you are safest with suggestion number two. Fees for private lessons average five dollars a lesson, lessons ranging from thirty minutes to an hour. It's a good idea to suspect bargain lessons. Group lessons are not recommended by most teachers.

Most teachers agree that the problem with adults is one of guiding them toward a certain degree of success *immediately*, so that the beginner may overcome his inhibitions and his fear of being too old to learn. To quote one well-known teacher, Charles Kingford: (Please turn to page 199)

Appliance Features

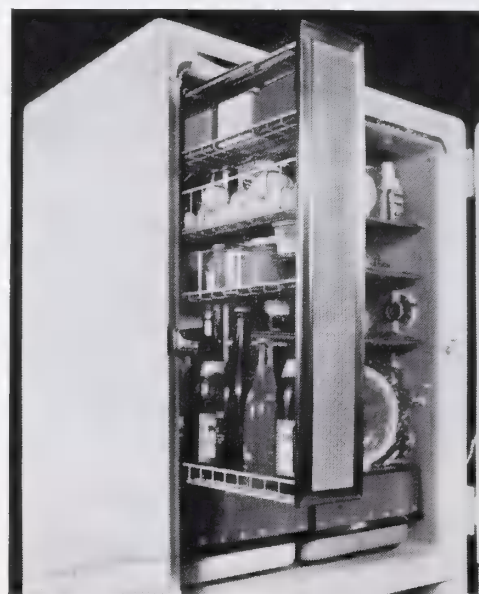
that may be news to you

They exist in profusion in all appliance categories, affording some unique convenience, efficiency or versatility. Some are one-brand "exclusives," some have counterparts in other appliance brands



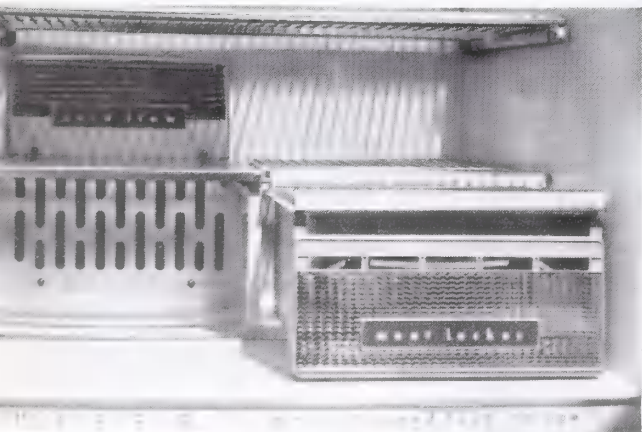
GENERAL ELECTRIC

Drawer freezer with work-counter top. Integrates with kitchen's base cabinets for series installation; usable free-standing wherever desired, or as a room divider. Designed to go into game-room, den, dinette as well as kitchen. Color choices suit any decorating style.



Vertical pull-out refrigerator rack brings contents into open display. Shelves can be reached from both sides. Ideal for bottles, tall items. Ready-Mart, supplied in one model of Sears Roebuck's refrigerator.

More appliance features on page 173



Philco's meat locker with controlled air flow at 33°—meat-storage "climate" deemed ideal by National Meat Board. Direct air duct from the refrigerator's coils achieves it.

You can end water spotting with Hotpoint's dishwasher, which has a built-in system for metering a few drops of a new solution into the water of the rinsing cycle. It makes the water drain away without drop-residue.





DRESS BY VERA MAXWELL

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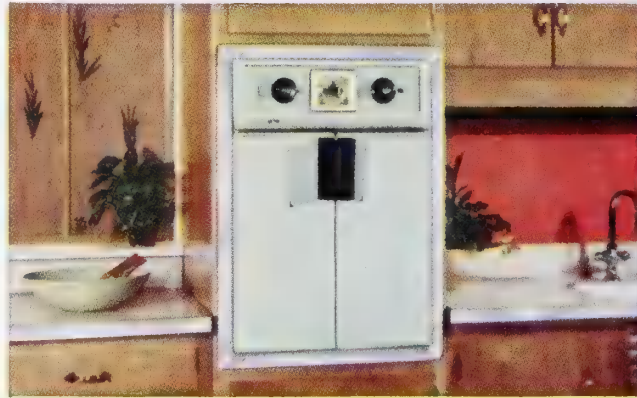
"CLEANINGEST" DISHWASHER! Do dishes only once a day, if you like. King-size capacity holds service for eight plus pots and pans. Washes every piece all over. Dries even crystal sparkling clean. Also, available in free-standing and dishwasher-sink combination with Frigidaire Disposer.



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FOLD-BACK SURFACE UNITS! Lift out of the way, when not in use, for extra counter space—wonderful convenience. Two, four, or more surface units—some with Speed-Heat and Heat-Minder "Thinking Top" Units. Smart. Easy to clean satin chrome.



FRENCH DOOR WALL OVEN! Completely automatic. Exclusive center-opening doors take less aisle space. Wonder Oven model lets you bake and broil at the same time in the same oven. Satin chrome or choice of porcelain enamel colors. Rotisserie optional on some models.



SPRING-AIR CONDITIONING! Cool in summer, warm in winter. Cooling units to add to present heating . . . or with "hide-away". Frigidaire furnaces. Low in cost.



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Appealing as individual iris blossoms may be, the real excitement comes in thinking of entire iris plants or groups of plants as elements of color and form to be displayed and dramatized in the garden scene. Imagine the clear, romantic blue of Chivalry against the dark green of a taxus hedge, the golden apricot of Melody Lane vibrant against a redwood fence, the deep, brilliant red of fragrant Ranger in a gray plant box in a yellow and gray terrace scene, or the sophistication of the new copper and apricot hybrids against a wall of dark brown shingles.

Some iris have sculptured qualities crying for settings in which their stately flower stems stand bold against blue sky or an expanse of lawn. Others, which grow in relatively low, many-branched clumps with a multitude of flowers, create masses of color and are good for use in bold sweeps. Or if it is a particularly choice variety, it can be lifted carefully at flowering time and fitted into a large, straight-sided container on the terrace

where its beauty may be enjoyed at close range.

Should you be able to visit a garden in which choice iris are flowering in large enough clumps to give an idea of their mature growth, you'll soon become aware of differences that went unnoticed in the catalog. For example, certain varieties, notably the bi-colors and some Japanese iris, must be seen from near by if their mottled or banded patterns and depths of color are to be appreciated. At a distance they tend to blend into indefinite blobs of light or dark. You'll find too, that solid yellow iris blossoms can be seen clearly from much farther away than the deep purples and reds which seem to merge with shadows.

A few iris produce flower buds so close together on the stem that the open blossoms blend, giving somewhat the effect of a cluster, while on other plants the flowers

are spaced far apart, at times even appearing spindly. Some flower stems tower over the foliage; others are not much higher than the leaves.

The foliage itself varies, too. A few wildly exuberant new hybrids have such tall, broad foliage that it hides everything behind it and makes a positive statement of its own in the landscape long after the flowers have gone. Since these iris are usually the ones with the tallest flower stems, they can be planted in the background and at a distance and still make a visual impact when in bloom. Iris with foliage that is neat and small in scale creates a crisp, gray-green textural pattern, which can be a pleasing part of the garden foreground.

Because the number of good iris varieties is so great, it is easy to miss qualities which may make one iris preferable to another. For example, while the general recommendation for iris is full sunshine,

there are varieties such as Gold Sovereign, Night Spot and Melitza which are actually at their best when they have shade for a few hours of the day.

Others have notable fragrances which might endear them to you for terrace plantings. Why not, if you are planning a group of white or light-colored flowers to be enjoyed under night-lighting, choose the sweetly scented White Russia in preference to another white iris? Or, for daytime pleasure, Goldbeater, Chamois, Black Forest or Ranger, all of which are fragrant.

Note, too, that in a group of plants where recent breeding emphasis has been on size, there are still small and medium-flowered varieties with graceful stems which are a delight both indoors and in the garden.

Although the iris clan is vast, those that are most suited to landscape use are of three types, the familiar bearded or German iris, the wildly exotic, marbled and mottled Japanese iris, and the

(Please turn to page 147)



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BILT-WELL Cabinets... the touch of magic
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This thrilling, colorful new kitchen can be yours! All because Bilt-Well Cabinets are so economical, so distinctively attractive, so easy to decorate in your choice of natural finishes or colors! And because they come semi-assembled ready for easy installation, you can have this kitchen with all the finest custom-built features at half the cost!

This kitchen features smart Bilt-Well wood cabinets finished in pink stain and Frigidaire Mayfair Pink Appliances... a handsome, built-in custom-made look that belies its budget price. Ask your local lumber dealer about BILT-WELL Cabinets today, or mail coupon for more information.

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Please send me copy of "Storage Ideas for Family Living with BILT-WELL Cabinet Units." Enclosed find 25c to cover cost.

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are ideal for every room in the house... kitchen, bedrooms, utility room, game room, bathroom and every other storage area.



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IRIS

CONTINUED FROM PAGE 144

slender, graceful Siberian iris with waving, grasslike foliage. In both of the latter groups there are excellent varieties with many refinements of color and form.

In the same catalogs with tall bearded iris you may find listings of noteworthy dwarf and intermediate bearded varieties which will both extend the blooming season and inspire imaginative plantings with their gay, charming flowers. Do consider them, too, when making out your order.

Culture

Once you have made your iris selections the rest is easy, so easy, in fact, that gardeners are sometimes tempted to neglect their plants. Iris can be moved at any time of the year if there is good reason for the change; the best time is during the summer rest period, two to four weeks after the last flower has faded and when the

plant needs little moisture. This is when growers prefer to ship the rooted rhizomes of bearded iris. Then, when new growth starts they will be nicely settled in place.

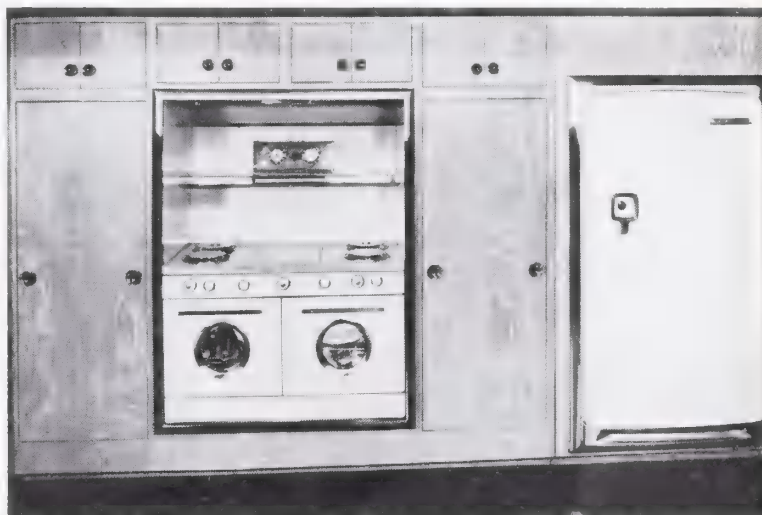
Plant bearded iris rhizomes so that they will be covered with 1/2 inch of soil. Once growth begins, feed lightly with a balanced plant food. Iris will grow in any well-drained good garden soil. They cannot stand wet feet, either in winter or during the dormant summer period.

Iris for landscape use

Because the tall bearded varieties which by sheer numbers (now in the thousands) so challenge intelligent selection, HOUSE BEAUTIFUL has prepared a descriptive list of varieties which are especially desirable for landscaping. To receive this list send a stamped, self-addressed envelope to: Garden Department, HOUSE BEAUTIFUL, 572 Madison Avenue, New York 22, N. Y.

BUILT-IN COMPONENTS

CONTINUED FROM PAGE 125

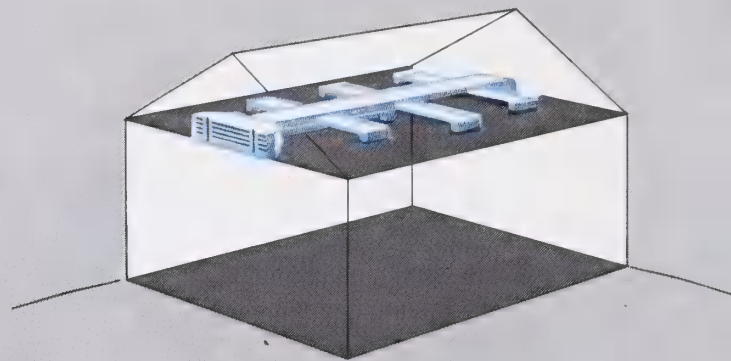


New built-in cooking center

There's a new look in this compact cooking center that occupies no more space than a range (42 inches), yet includes ventilating fan, fluorescent light, warming shelf, and every up-to-the-minute cooking need. One of 4 burners is thermostatically controlled; a motorized rotisserie is built into one of two ovens, both of which are controlled by automatic cooking clock. It takes no remodeling and a minimum of cabinetwork to install Kook Center by Western-Holly, Culver City, California.



A new in-between size air conditioner will finally make possible the economical all-over cooling of existing houses, regardless of your present heating system. A packaged unit complete with prefabricated ductwork, it is versatile enough to fit nearly every situation.



In the attic. Packaged unit is flush-mounted in gable end of one-story house. Wide louvers pull in, expel condenser air. Cooled air passes down central duct, out to rooms through branch ducts. Return air comes back from center hall.

New way to air-condition your

A taste of air conditioning is in a way like eating one salted peanut. Once started on either, we want to feast and feast some more. Begun in the Twenties as a lure to summer movies, air conditioning is now so widespread commercially that virtually no store or office building in the hot-summer zone of the United States is being built without it. As shoppers and office workers, we are used to air conditioning and have now brought our appetites for it back to our homes—with a vengeance. At one time the window unit in the master bedroom satisfied our hunger, but more and more we are demanding central air conditioning, a whole house of cool, dehumidified air to luxuriate in.

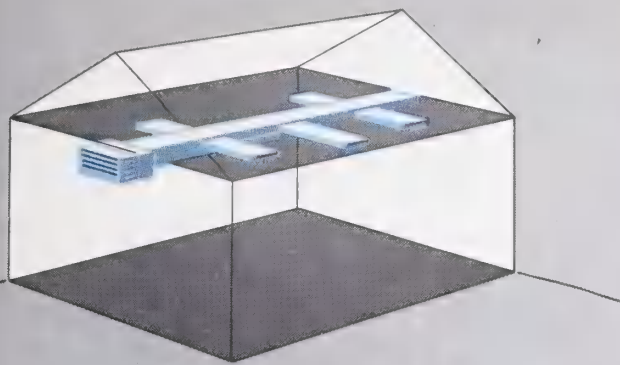
Until this year, adding central air conditioning to an existing house was either prohibitively expensive or well-nigh physically impossible. Recently-built homes with forced warm air systems were rather easily converted, but even then the duct systems and register placements, designed primarily for the flow of warm air, might not distribute the cooled air with enough pressure nor release it at the proper level. In older houses with outdated or incompatible heating systems, major structural remodeling was involved if air conditioning was to be added.

This year, for the first time, a new type of all-in-one air conditioner has appeared, filling the gap between the room-size unit and the large central system. This major

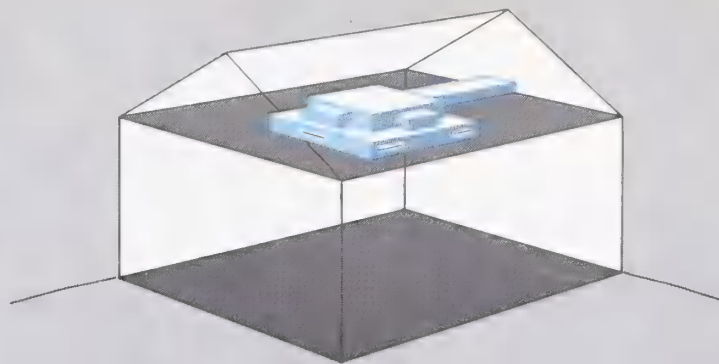
development, with more than 30 companies announcing roughly similar models, means that air-conditioning existing houses will now fall within the practical budget limitations of most of us. By this, we don't mean that it's going to be cheap—it will still be a major expense. But when the cost of air-conditioning three or four rooms reaches the \$800-\$1200 range, it is obvious a lot of families are going to be at least able to talk about it.

What is an all-in-one unit? Basically it means that everything needed to produce the cooled air is complete within one casing, or package (it is often termed a "packaged" unit). This is, of course, true of the window units you can buy in an appliance store. Assuming you have the right current, all you have to do is plug them in, and out comes the cold air. But until this year, the larger units—enough to cool several rooms or a small house at one clip—have either been upright units which required full basement space or split sections (with the chilling mechanism sitting outside and the blower part installed inside the house—and expensive-to-install refrigerant lines connecting them). Neither has properly served the small basementless house and its space problem, or the larger two-story house, with its upper rooms almost impossible to reach with new ductwork.

And so, the new packaged unit is first and most important of all a compact, more easily-placed box, con-



Through the wall. Unit is straddle-mounted in side wall of house just below ceiling level. Unit could project into utility room, hallway. Major ductwork should run through halls with branch ducts feeding cold air into each room.



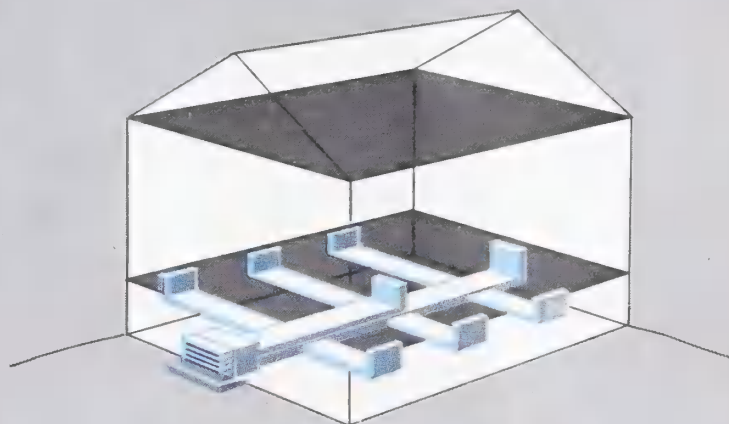
Center hallway. If hallway has access to most rooms, unit can be set over it in attic. Hall ceiling is lowered, cold air fed into this chamber, then into each room through vents cut in walls. Condenser must be ducted to outside air.

WALTER HORTENS

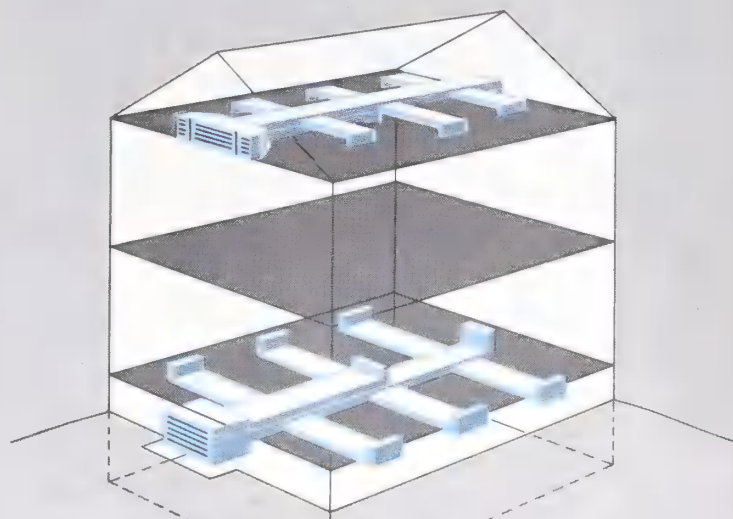
existing house

taining within its weather-resistant shell all the mechanism necessary for cooling sizable areas. This solves several problems immediately: It allows placement of the unit where it can deliver its cooled air most directly and most efficiently to the areas needed—whether the attic, the crawl space, center hall closet, utility room. At the same time, it cuts down on installation costs, since no refrigeration mechanic is needed and the ductwork (to carry the cooled air around the house) can be kept to a minimum.

Along with the development of the small packaged unit has come the widespread use of a new prefabricated duct system which semi-skilled installers can handle much more readily than sheet metal ducts and which makes it easier, though not really easy, for the homeowner to install the unit himself. This duct system is made of glass fiber insulation coated with aluminum to prevent any condensation. They, too, come in a package, flat, scored for folding, with mastic and sealing tape included for joining. The ducts are lightweight, cut easily with a knife, and require no great mechanical ability to install. Some of the established companies in the air-conditioning field (*Please turn the page*)



Crawl space. Unit can be placed through foundation wall, with outer half resting on concrete platform. Ductwork is run under house, vents in each room deflect cold air upward. Vapor barrier should cover ground, ducts insulated.



Two-story house. Here, or in larger ranch house, two or more packaged units can be used to cool greater area. Shown are two units, one in attic, one in basement. If two zones can be shut off, each can be cooled separately.



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NEW WAY TO AIR-CONDITION YOUR EXISTING HOUSE

CONTINUED FROM PRECEDING PAGE

have chosen not to use the new duct system, feeling that their well-trained sheet-metal crews can do as quick and as economical a job with the traditional materials. Which duct system is actually more economical to you as a consumer may depend on your local situation. Both can produce satisfactory installations.

Where could this unit fit into your house? The sketches on pages 148-149 will give you some idea of the kinds of installations possible with this new unit.

In the attic. This packaged conditioner was designed specifically for use in an attic, so much so that many of the companies are calling them "attic" units (this does not mean it could not be used elsewhere).

The advantages of this placement can be seen immediately. For one thing, if there is free attic space over all the rooms in the house (assuming a one-story house), no structural cutting will have to be done to reach each room with the ductwork. And the ductwork can simply lie on the ceiling joists. The ducts will send the cool air out through ceiling vents in each room—this will permit the cool air to take advantage of its natural desire to fall, thus helping distribute it through the room. Finally, there is usually a quick and easy access to outside air for the condenser system, either through an already-installed cutout (window or vents) or by cutting through wood framing (much simpler than through the foundation walls of a basement). Since the air conditioner is soaking up heat from the house, it must discharge it outside.

The problems with an attic installation are few but important. No matter how the attic is ventilated, the temperature inside it is going to be higher than in the rooms below and probably higher even than the outside air. This heat can make a big difference in the cooling capacity of the air conditioner in several ways. For one thing, unless the ductwork running through the attic is amply insulated, the cool air flowing through the ducts will pick up considerable warmth before arriving at the rooms below. Since the air conditioner's cooling capacity is rated on the quantity of cool air it delivers at its own outlet, you can see how its capacity would have to be increased if additional heat were

picked up during the cool air's trip through the ducts.

Secondly, the excessive warmth of the attic air means that the conditioner must have access to outside air for the condenser system. An attic position means that the unit must have the condenser end exposed to the outside, or have additional ducts for the condenser's inlet and outlet. Neither of these attic-heat problems will normally affect you, since most units can be easily located in the gable end of the attic, and most reliable contractors will either use the prefabricated glass fiber ductwork (pre-insulated) or will insulate over the sheet-metal ducts. But beware of anyone laying sheet metal through your attic without insulation, or anyone who suggests placing the air conditioner squarely in the middle of the attic without specific access to fresh air.

At the condenser end of the air conditioner, you'll see louvered vents on the end itself and at each side. The machine pulls in air at each side, passes it over the condenser and out through the vents on the end. If the air conditioner is straddle-mounted in the gable end of the house (with the center of the machine over the house wall), both of these sets of vents will be exposed to the outside air. If you prefer to have it flush-mounted (with no mechanism protruding), scoops provided by the manufacturer will be added to each side and the grille in the wall widened to accommodate both the inlet and outlet of air over the condenser. Both types are illustrated in our sketches, the flush-mount in the attic example, the straddle-mount in the through-the-wall example.

IF YOUR house does not have the typical gable end shown in our sketch, it doesn't mean that an attic installation is impossible for you. If you have a hip roof, for example, a small dormer or cupola is cut through the roof to house the condenser end of the air conditioner. One company even supplies such a cupola in knocked-down form as an accessory.

Another important consideration in an attic installation is the problem of noise. No matter how well engineered the mechanism, there is no getting around the fact that at least one good-sized motor is operating, if not more, and large

quantities of air are being moved with considerable force. This will inevitably result in noise and vibration, so the problem is to keep it to a minimum.

The specific noise problem in the attic is: first, to mount the unit so that its vibrations are not transferred directly to the structure of the house and, second, to keep the noise thrown off by the machine from being magnified by the attic's becoming a gigantic sounding board. To keep the vibrations of the unit from running through the house, it should be placed over a solid load-bearing wall, and sound-absorbent material should be inserted between the base of the unit and the framework of the house. After the unit is installed, you will be able to tell more easily whether any extra measures will have to be taken to cut down the general noise thrown off by its operation. This may include covering the portion of the attic ceiling over the unit with inexpensive fibreboard sheets or even building a simple baffle across the end of the attic, not necessarily to shut it off completely, but merely to break up the echoes and resounding noises.

TWO items in the air conditioner's mechanism are likely to affect its operating noise level to some degree. The first is the type of fan that is used to push the chilled air through the ductwork. The propeller-type fans must run at high speed to move air and are therefore likely to be noisier than the so-called squirrel-cage blower fan which runs at a more leisurely pace. And the larger the squirrel cage, the slower it need run to move the same amount of air, and thus the quieter it is.

The second item concerns the number of compressors in the unit. You'll find some of these units have dual compressors, some only one. The dual compressor type is planned so that one compressor is running more or less constantly, with the second one cutting in when additional cooling capacity is needed (during the hottest days). The single-compressor units turn on and off as cooling is required. The effect on the noise level is simply this: In the dual-compressor system, with one compressor running almost constantly, a motor and air-movement noise level is reached and maintained for most of the time. We are more likely to become accustomed to this than to a single heavier unit which goes on and off. Single compressor units may have the blower running constantly to keep the air

moving, but the noisier compressor will go on and off.

Sometimes the noise of the air conditioner's operation can be heard through the ducts themselves. Several remedies can be taken in such cases. A canvas collar can be installed between the machine and the beginning of the duct—this will keep the vibration from being transferred to the ductwork. If the noise is still objectionable through the ducts, the inside of the first four or five feet of the duct can be insulated with sound-deadening material without interfering to any great extent with the efficiency of the equipment (this helps with sheet metal ducts, not the glass fiber type).

Occasionally the source of the noise will be the return duct, which may be very short and direct in its line. Even so simple a step as putting a right angle in this direct return-air duct can make a substantial difference in the noise that is heard.

OBVIOUSLY many of these general principles for the reduction of noise transmission are equally applicable to the other installations of this packaged unit that we are going on to consider. But because of the situation in the attic—with the unit sitting squarely on the framework of the house in a large, open cave-like area, the noise problem is likely to be as difficult there as anywhere.

One minor problem in an attic installation is the actual amount of headroom available for installing and servicing the machine. With a very low-pitched roof, while it may be physically possible to place the machine there, it may be next-to-impossible to service it properly.

It is useless to pretend that these air conditioners are guaranteed and will not need any servicing. With any mechanism as complicated as this, there are bound to be minor necessary adjustments as well as major overhauls over the course of years. Unless the mechanical parts of the machine are easily reached, the labor costs on these service calls will be all out of proportion. So keep this in mind when planning the location of your unit.

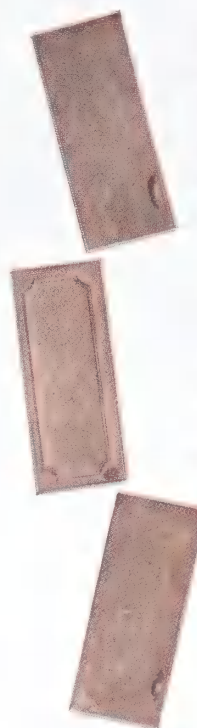
This question is not confined to attic installations, but because of its hidden-away position the attic is more likely to pose hard-to-service problems. Then, too, some local governments will have building codes governing the location of units such as these, with specific (Please turn the page)

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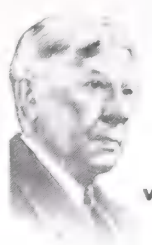
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NEW WAY TO AIR-CONDITION YOUR EXISTING HOUSE

CONTINUED FROM PRECEDING PAGE

rules about access to them. If your attic does not have a catwalk (rough flooring down its center), for example, this should be laid even before installation is begun for the protection of your own ceilings as well as to make the gable-end area easier to reach.

Through the wall. If the attic space is unsuitable for some reason, you can still obtain the advantages of the preferred overhead location by installing the unit through the wall just below ceiling height. This can either be a flush-mount or a straddle-mount, but the latter is preferred, since not so much of the house wall need be cut. Inside the house, the unit should project into a utility room, laundry area, hallway, or other area that would not be disturbed by the looks and sound of the air conditioner. From here the cold air would be circulated to the other rooms by ductwork placed against the ceiling. In this case, the ductwork need not be insulated (except through areas of high humidity), for any heat absorbed by the ductwork itself means just that much less heat in the room to be removed.

Center hallway. When the house is so designed that all or most of the rooms on one floor open off a central hall, it is possible to cut the ductwork (and therefore the installation cost) to a minimum by building a false ceiling in the hall. This creates a chamber (technically called a "plenum") into which the cold air can be blown and from which it is distributed through grilles cut into each room. The air conditioner is placed in the attic over the hall and requires only ducts to the outside for the condenser system in addition to the short ducts leading down to the chamber below. It is important that the condenser be ducted to the outside since it would have to work doubly hard if it used the warm attic air.

Crawl space. A crawl-space installation may be the only possibility in some situations. While not as simple to build as some of the others, this installation can work just about as well, providing a few precautions are taken. The ground under the house should be covered with a vapor barrier if it is not already (this is an excellent protection for the house whether air-conditioned or not). And the ducts

themselves should be very carefully insulated (with a vapor barrier) to prevent their rusting or otherwise deteriorating.

In the basement. This is illustrated as part of the two-story house sketch on page 149. Similar to the crawl-space installation in its duct system, the unit is placed through a basement window or in a hole cut in the foundation wall. With a warm-air heating system, the unit can deliver its cool air to the existing ductwork. In this case, a damper control system must be set up to prevent the cool air from entering the furnace casing where it could condense, causing considerable damage. At the same time, the registers must be carefully checked to see that they will properly serve the flow of cool air. If they are now to be used for the introduction of both warm and cool air into the room, it may be necessary in some cases to invest in changeable vanes which can direct the air out into the room (for warm air) and upwards (for cool air).

Two-story houses. The problem of air-conditioning a two-story house that does not already have a duct system for warm-air heating has been a difficult one up to now. Since most such houses are older ones with areas larger than could be cooled by a single unit anyway, the use of two of these medium-size units handles the problem nicely. One unit is positioned to cool the second floor. It will most likely be placed in the attic, though it could be set through the wall to enter a hallway. The downstairs is cooled by a unit placed possibly in the basement or possibly through the wall into the hall or a utility room. This same type of two-unit operation can work for a large ranch house, with one of the air conditioners set at each end of a full attic. One advantage of this two-unit system is that each can cool a section of the house as needed—the living areas being cooled during the day and the sleeping areas at night. The only requirement here is that there be some kind of positive closure between the zones, since you would lose too much cooling capacity through the escape of air to the warmer area. In some cases, all that would be required would be the addition of one of the heavier types of folding doors.

It is also possible to cool only one section of the house with this

type of unit—three or four bedrooms, for example. If they are in a bedroom wing of a one-floor house, it can be handled as mentioned before with a folding door or other closing to prevent the escape of the cool air. If they are on the second floor of a two-story house, it is a little more difficult because of the cool air spilling down the open stairwell. One way to answer this problem is to set the unit in the attic, deliver the cold air directly to the bedrooms, keep the doors to the rooms closed but cut grilles to the hall over each doorway. The return air is then picked up in the ceiling of the hall and returned to the unit in the attic. In this way, only the warmest air in each room (that near the ceiling) is pulled out into the hall and returned to the air conditioner. Very little loss of cooling capacity is experienced. If you did not have the grilles cut over each doorway, the continuous circle of warm-air-being-cooled would be hampered and the unit's efficiency would drop.

AFTER deciding on the best location for the unit in your own house, the next problem is fixing the size that is necessary to provide enough cooling capacity. This cannot be done on the basis of square feet alone (beware the salesman who glibly figures your square footage and quickly announces the tonnage).

To calculate the amount of cooling required involves figuring just how much heat is coming into each room. Such factors as wall and ceiling construction, insulation, window sizes, window orientation, and number of persons using the room can drastically alter the calculation. Unless you are equipped to do this calculation carefully, it is best left to a professional air-conditioning contractor or engineer. See that he has accurate measurements of the area you intend to cool as well as information on the windows and wall construction. Only then can he do a good job.

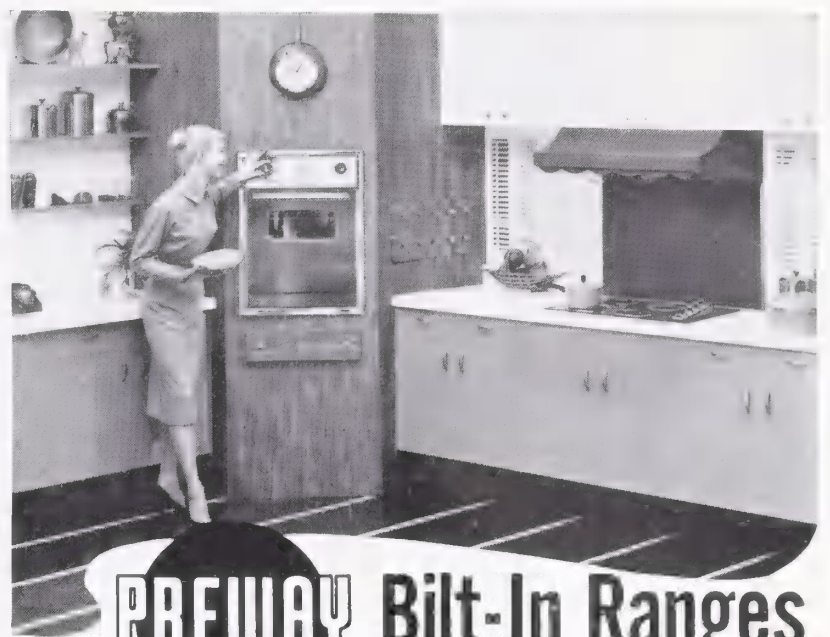
So far as installation goes, though the prefabricated duct system has made it possible to put in a central unit without doing sheet metal work, there are still major problems for even the most expert home handyman. In the first place, air conditioning involves movement of air on a large scale. Not only is the calculation about the size of the unit difficult, but there are the additional questions about placement of the ducts, positioning of the supply and return grilles. All involve engineering to some degree

and are best left to the professional. In the second place, the unit is large and cumbersome; it can't be carried around like the room units. Some type of rig or hoist may be necessary to lift it into position. From a purely physical point of view, the job may be too much for the average handyman to handle, even with help from the typical brother-in-law.

FINALLY, there are some parts of the job, such as providing the necessary wiring, which must be done by professionals in any case. Therefore, while it is not impossible to install one of these units yourself, you would be much better off in the hands of reliable heating and air-conditioning experts, considering the investment you are making in the equipment. An air-conditioning system that does not work properly is worse than no air conditioning at all. Remember the salted peanuts. Unless you can really satisfy your hunger, it is better not to start on them at all.

The companies that make this type of all-in-one air conditioner (most make 2- and 3½-ton models; some make a 5-ton model) are:

Airtemp Div., Chrysler Corp., Dayton, Ohio. Amana Refrigeration, Inc., Amana, Iowa. American Radiator and Standard Sanitary Corp., Air Conditioning Div., New York, N. Y. Bryant Heater Div., Carrier Corp., Indianapolis, Ind. Carrier Corp., Syracuse, N. Y. Century Engineering Corp., Cedar Rapids, Iowa. Coleman Co., Wichita, Kansas. Cory Corp. (Fresh'nd-Aire), Chicago, Ill. Crane Co., Chicago, Ill. Fedders-Quigan Corp., Maspeth, N. Y. General Electric Co., Air Conditioning Div., Bloomfield, N. J. Gibson Refrigerator Co., Div. of Hupp Corp., Greenville, Mich. Heil Co., Milwaukee, Wis. Lennox Industries Inc., Marshalltown, Iowa. Mitchell Mfg. Co., Div. of Cory Corp., Chicago, Ill. Morrison Steel Products, Inc., Buffalo, N. Y. Mueller Climatrol Div., Worthington Corp., Milwaukee, Wis. National U. S. Radiator Corp., Johnstown, Pa. Perfection Industries, Div. of Hupp Corp., Cleveland, Ohio. Permagas Div., A. O. Smith Corp., Kankakee, Ill. Philco Corp., Philadelphia, Pa. Rheem Mfg. Co., Chicago, Ill. O. A. Sutton Corp. (Vornado), Wichita, Kansas. Thatcher Furnace Co., Garwood, N. J. Timken Silent Automatic Div., Scaife Co., Pittsburgh, Pa. Typhoon Air Conditioning Co., Div. of Hupp Corp., Brooklyn, N. Y. Warren Webster Co., Camden, N. J. Waterman-Waterbury Co., Minneapolis, Minn. Westinghouse Electric Corp., Air Conditioning Div., Staunton, Va. Whirlpool Corp. (RCA Whirlpool), St. Joseph, Mich. Worthington Corp., Air Conditioning and Refrigeration Div., East Orange, N. J. York Corp., Div. of Borg-Warner Corp., York, Pa. York-Shipley, Inc., York, Pa.



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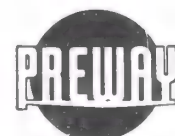
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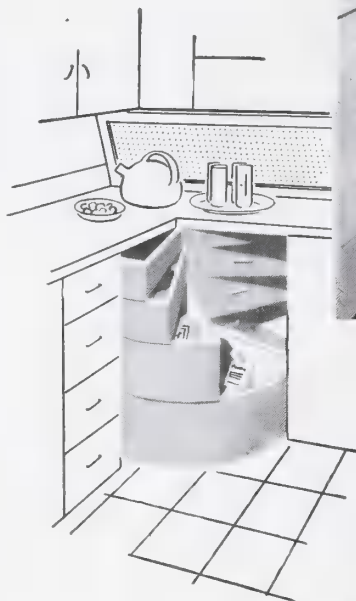
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CONTINUED FROM PAGE 79



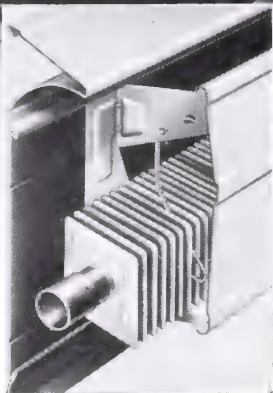
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- ___ Food Freezer
- ___ Skillet
- ___ Electric Clothes Dryer
- ___ Broiler-Rotisserie
- ___ Work-Surface Lighting
- ___ Air Conditioner
- ___ Toaster
- ___ Full HOUSEPOWER (Adequate Wiring)
- ___ Timer
- ___ Casserole
- ___ Automatic Washer
- ___ Counter-Top Cooking Unit
- ___ Food Slicer
- ___ Electric Water Heater
- ___ Deep-Fat Fryer
- ___ Electronic Oven
- ___ Bean Pot
- ___ Enough Outlets
- ___ Grill
- ___ Roll Warmer
- ___ Kettle
- ___ Ventilating Fan
- ___ Built-In Oven
- ___ Coffee Maker
- ___ Electric Pressure Cooker

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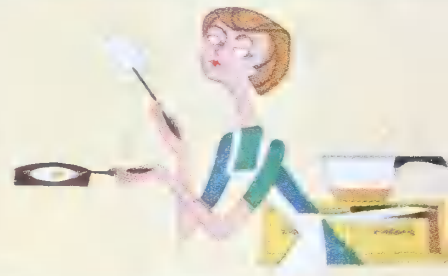
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THE KITCHEN IN THE MIDDLE OF THE LIVING ROOM

CONTINUED FROM PAGE 109



By building cabinets of the same wood used everywhere in the house, the architect made no distinction between kitchen, living room and bedrooms. Only white plastic counter material and flooring change.

and out of the window wall. One of the great benefits of this kind of kitchen planning is the spaciousness that comes as a by-product of the openable kitchen. (See also the Edris kitchen, shown on page 110.) The ending of the sense of isolation which used to accompany kitchen

work is one of the greatest boons to kitchen planning in the 1950's.

Pictures on this page show the working part of the kitchen. The laundry uses the same wall and floor materials as in the kitchen proper. All walls and cabinets in the house are tidewater cypress.

Please turn to page 183

EZRA STOLLER



Laundry equipment is white, since it blends well with white counters, dark cork and white vinyl floor and white furnishings. White refrigerator was encased in cypress frame (top photo) to make it less noticeable.

DON'T
WORRY
BETTY...

Kitchen and Vanity by Yorktowne Kitchens, Dallastown, Pa.

the surface is carefree
(for bathrooms, too)

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To keep those hot foods waiting happily

Electrically heated warming surfaces, built into the top of a dining room buffet, guarantee your meals the perfection of hot foods kept hot, right up to the moment when you serve them at the table.

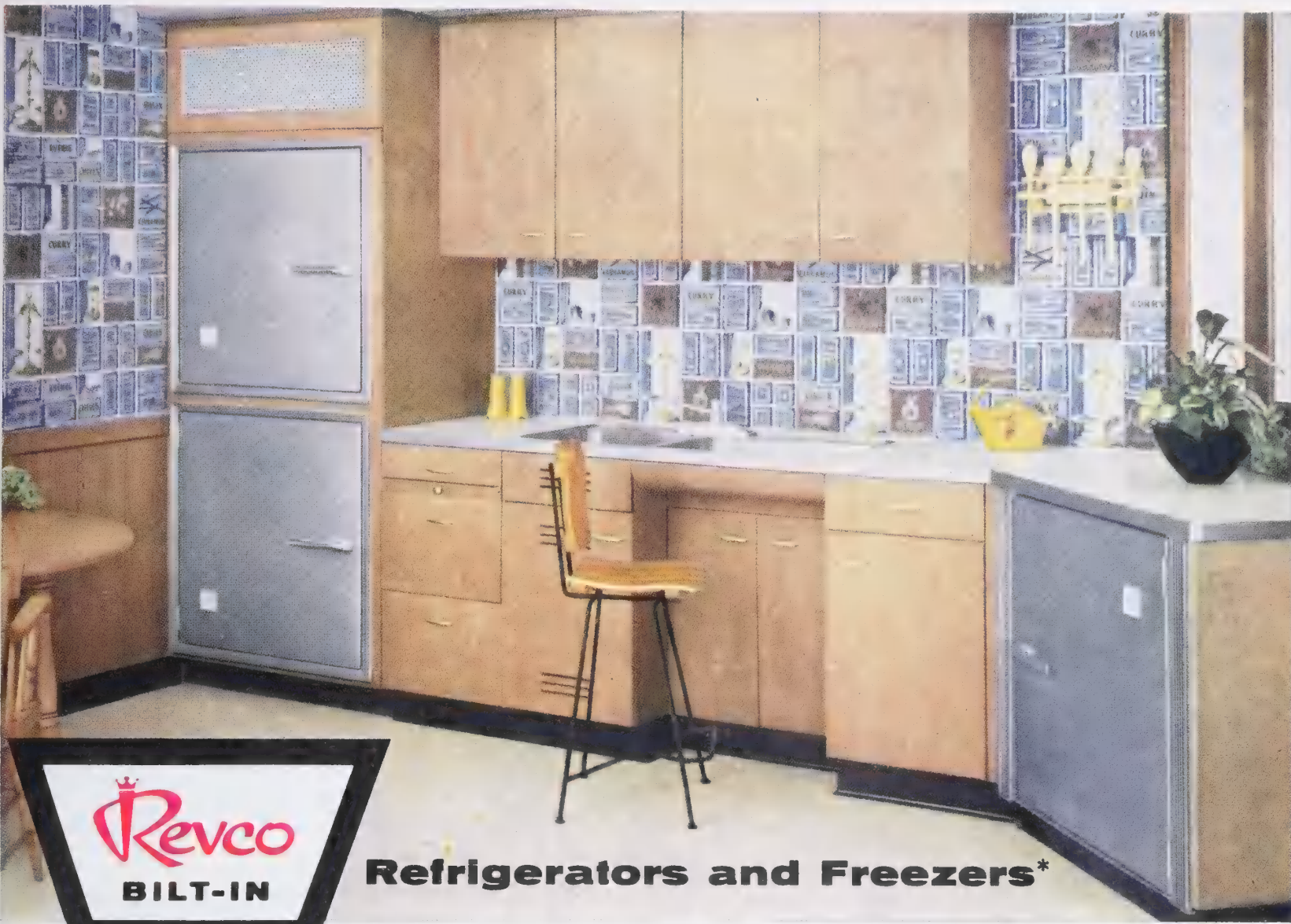
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Now you can have an electrically heated warming surface built right into a serving table, a pass-through, or a buffet, as shown here in the home of Mr. and Mrs. Frank Doval of Austin, Texas. The new Salton Built-in HoTray, a slab of shatterproof glass into which the heating element is fused in a pattern of silvery stripes, is easily installed by an electrician. Heat is thermostatically held at 200° F.—enough to keep food warm without cooking it. Slab comes with a junction box, pilot light and switch, all wiring safely insulated in heavy-duty cable. A wide variety of standard sizes is available: 9" x 14", 11" x 20", 15" x 20", 16" x 24", 16" x 28". Cost of 9" x 14" slab, about \$20.



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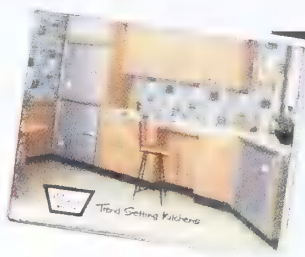
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* Upper left, custom refrigerator; lower left, ice-maker refrigerator; lower right, undercounter freezer.

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SPECIALISTS IN REFRIGERATION ■ DEERFIELD, MICHIGAN

A HOUSE THAT IS BUILT AROUND ITS KITCHEN

CONTINUED FROM PAGE 96

Here is a list of construction information for the Livingston house shown on pages 94 to 96.

CONSTRUCTION

FOOTINGS AND FOUNDATIONS: Reinforced concrete. Portland Cement Association, Chicago, Ill.

FLOOR STRUCTURE: Ground floor, reinforced concrete slab. Portland Cement Association, Chicago, Ill. Second floor, wood framing and finish, balcony floor, Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Wood sub floor "Plyscord," U. S. Plywood Corporation, New York. Finish floor throughout, imported Danish cork tile. Cook Tile & Appliance Co., San Francisco, Calif.

WALL STRUCTURE: Redwood sills, California Redwood Association, San Francisco, Calif. Creosote termite preventive, Pabco Products, Inc., San Francisco, Calif. Douglas fir posts, studs, blocking and sheathing. West Coast Lumbermen's Association, Portland, Ore. Exterior finish surface, red cedar shingles, Red Cedar Shingle Bureau, Seattle, Wash.

ROOF STRUCTURE AND FINISH: Douglas fir wood frame and T & G sheathing, West Coast Lumbermen's Association,

Portland, Ore. Built-up tar and gravel roofing.

EXTERIOR WOOD TRIM: Redwood finish fascias, California Redwood Association, San Francisco, Calif. Douglas fir door and window frames, West Coast Lumbermen's Association, Portland, Ore.

INTERIOR WOOD FINISH AND TRIM: Wall panels, vertical grain Douglas fir plywood, Douglas Fir Plywood Association, Tacoma, Wash. Miscellaneous wood trim, vertical grain Douglas fir, West Coast Lumbermen's Association, Portland, Ore.

DOORS AND WINDOWS: Sliding glass doors, Michel & Pfeffer Iron Works, Inc., San Francisco, Calif. Awning type wood sash, sugar pine, Western Pine Association, Portland, Ore.

DOOR HARDWARE: Interior doorknobs and latches, Schlage Lock Co., San Francisco, Calif.

CABINETWORK: Honduras mahogany counter-tops throughout, Mahogany Association, Inc., Chicago, Ill. Finish on mahogany counter-tops, wood sealer, Gordon Chemical Co., Inc., Kansas City, Mo. Finish wood surface, vertical grain Douglas fir plywood, Douglas Fir Plywood Association, Tacoma, Wash. Finish on plywood cabinets, wood sealer, Gordon

Chemical Co., Inc., Kansas City, Mo.

CABINET HARDWARE: Pivot hinges, Washington Steel Products, Inc., Tacoma, Wash. Imported Japanese drawer and door-pulls, Metal shelf supports with adjustable metal brackets, Garden City Plating & Mfg. Co., Chicago, Ill.

GLASS: Glass and mirrors throughout, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

MASONRY WORK AND FIREPLACE: Concrete block masonry, Best Concrete Products, Inc., San Francisco, Calif. Reinforced concrete hearth slab, Portland Cement Association, Chicago, Ill. Integrally colored concrete hearth slab, Conrad Sovig Co., San Francisco, Calif. Damper, ash dump, clean-out door, The Donley Brothers Co., Cleveland, Ohio.

BATHROOM EQUIPMENT: Lavatory, "Crane," Crane Company, Chicago, Ill. Lavatory fitting, Moen Faucet, Division of Standard Screw Co., Elyria, Ohio. Water closet, Case Mfg. Corp., Buffalo, N. Y. Shower head fitting, Speakman Co., Wilmington, Del. Shower concealed pop-up waste and overflow "Crestmont," Crane Co., Chicago, Ill. Exhaust fan "Blo-Fan," Pryne & Co., Inc., Pomona, Calif.

KITCHEN EQUIPMENT: Stainless-steel sink, Ziegler-Harris & Co., Los Angeles, Calif. Sink faucet, Moen Faucet, Division of Standard Screw Co., Elyria, Ohio. Garbage disposal unit and refrigerator-freezer, Hotpoint Co., Chicago, Ill. Dishwasher, Hotpoint Co., Chicago, Ill. Cooking top, oven and warming oven "Thermador," Norris-Thermador Corp., Los Angeles, Calif. Exhaust fan "Blo-Fan," Pryne & Co., Inc., Pomona, Calif.

ELECTRICAL: Main switch and multi-breaker "Trumbull," General Electric Co., Plainville, Conn. Mercury Type switches, General Electric Co., Providence, R. I. Lighting fixtures in skylights and bathroom "Slimline," General Electric Co., Circleville, Ohio. Lighting fixture in dining area, Hanschen & Goddard, San Francisco, Calif. Doorbell, General Electric Co., Providence, R. I. Doorbell push-button, P. & F. Corbin Division, American Hardware Corp., New Britain, Conn.

HEATING: Forced air gas furnace "Atlas," International Sales Co., San Francisco, Calif. Thermostat control, Minneapolis-Honeywell Regulator Co., Minneapolis, Minn. Register and grilles, Air Control Products, Inc., Coopersville, Mich.

(Please turn to page 163)

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...the unmistakable
touch of elegance
at so little cost

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Delicious frosty drinks, salads, and soups. Triangular shape for faster blending... shredding... and liquefying. Safety sealed blades. Six speeds.

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Motor-powered bowl. Full 3½ quarts. Powerful single beater mixes faster than multiple beaters. Center-grip mixer bowl easy to hold in one hand.

6. Fruit Juicer

Bowl holds 10 glasses of fresh juice — all at one time! Unbreakable plastic strainer keeps out the seeds and skin but lets the nourishing pulp go through.

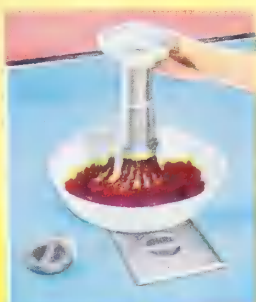
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See it in Model Homes of the Best Builders in your neighborhood, also Kitchen Modernization Dealers. Available at Department Stores, Sears Roebuck & Co. (Kitchen Planning Dept.), and Electrical Dealers.



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Only Hotpoint built-in electric ranges cook in so many ways—automatically



BUILT-IN HOTPOINT FOODKEEPING CENTER WITH 12-CU.-FT. SUPER-STOR REFRIGERATOR AND MATCHING 417-LB. UPRIGHT FREEZER.

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Discover how little Hotpoint Customline built-ins cost, and how easily convenient terms are arranged. If you're remodeling or building, talk it over with your architect, builder, or Hotpoint Customline Kitchen Specialist . . . soon.

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A HOUSE THAT IS BUILT AROUND ITS KITCHEN

CONTINUED FROM PAGE 96



On south and east sides the livable area of house is extended out into the upper branches of the pines by the 12-foot-wide sweep of a balcony deck. Floor is of 2 x 3 Douglas fir slats, 1/4" apart.

with effortless ease. But things that appear to have been done with ease merit our attention. Although the struggle may not show, a great deal of thought and work may have gone into achieving this restful quality. In a complex age it is not always easy to achieve a simple solution to a problem, to think in basic terms. A complicated solution may be easier. Complication becomes an habitual state of mind.

In this house the essentials of shelter and a place to cook have been incorporated into a tree-house-like setting. This similarity to a tree-house was not the product of whim. It was not done to satisfy childish desires. It was the almost inevitable result of fitting the house into a steep hillside slope.

To approach this house you park your car in the garage at street level and then go down steps on the tree-covered hill slope for a vertical distance of nearly eleven feet. At the base of the steps a slat-floored bridge, deflected around a huge pine, leads to the entrance. The preservation of the handsome pines upon the site (part of the purchase agreement) was one of the architect's problems. Much

study went into finding how best to fit the living space to the hillside, in among the trees. The exterior wall surfaces of the house are covered with shingles to mingle unobtrusively with these wooded surroundings.

Once within the front door you are in the major room of the house, a 28-foot square area, opened up on two sides with walls of glass facing south and east with a breath-taking panorama of San Francisco Bay. The house provides the occupants of the room with an appropriate frame for this view seen through a picturesque foreground silhouette of pine boughs.

You do not enter directly into this room. A bookcase and storage unit is used as a baffle to form an entrance hall. On the right this hall, with its convenient coat closet, leads to the kitchen under the low wood ceiling. Skylights in the ceiling form a decorative pattern and provide both day and night illumination in this area. Fluorescent light fixtures are placed above the translucent ceiling panels. Because of these skylights it was possible to close the greater portion of the ex-

(Please turn the page)

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THE ONLY TRULY modern built-in combination for today's families—so spacious (23 cubic feet) you'll never out-grow it. Yet it's a single compressor unit that costs less to buy, install and operate than most mere 14 cubic foot built-in combinations. Cold-Flo dissipates frost in 10 cubic foot refrigerators before it even forms. Moisture circulation keeps foods fresher longer, preserves nutritive values. Freezer holds 455 pounds of food, protected by superfast freezing anywhere in compartment. Unit skillfully engineered to install quickly, flush with your cabinets, taking little more space than your present refrigerator alone. Many more exclusive Manitowoc 2-Zone features for years of better family living at less cost—when you buy and while you enjoy it!



Satinized stainless finish
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A complete package for easiest 6-step installation



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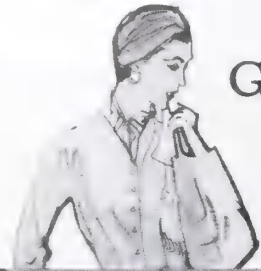
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Please send me free literature on Suburban ☐ Gas ☐ Electric.
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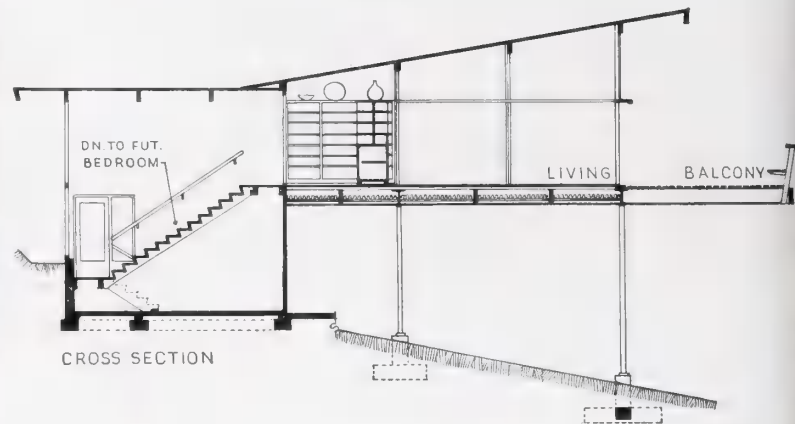
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A HOUSE THAT IS BUILT AROUND ITS KITCHEN

CONTINUED FROM PRECEDING PAGE



House is approached by bridge starting at base of steps leading down from garage at street level 11 feet above. By day and night skylights, lighted from within, form an interesting roof pattern.



Section cut through house at stair to lower floor, adjacent to entrance, shows relationship of house to the steep hillside site. Bridge to the entrance is at level of living room and balcony.

terior walls on the street side of the house for privacy and to secure space for books and storage.

Turning to the left, one enters into the main space and sees the panorama spread before him. The ceiling rises toward the view to a ridge running diagonally across the square. This lifting of the roof opens the room to take in more of the vista. Wide terraces on the two open sides, shaded by the overhanging eave of the roof and the fragrant pine boughs, tempt one to walk out for a closer association

with the beauties of the site. These 12-foot wide terrace-like decks increase the general spaciousness of the living area.

To a person standing outside on the terrace the house floats on a broad platform in the tree tops, sheltered under a broad plane of roof folded along its diagonal. The roof line slopes inversely to the hill and more gently. Its diagonal beam is anchored, toward its lower end, in the broad concrete masonry mass of the fireplace. It leads the
(Please turn to page 183)

THE ENGINEERED KITCHEN

CONTINUED FROM PAGE 92



AFTER

HEDRICH-BLESSING STUDIO



BEFORE

envision a kitchen that is nowhere—and yet, everywhere—in the house. With a sufficient number of electrical outlets and using frozen and packaged foods, you could cook almost anywhere. You would need only a central storeroom, a warehouse of some sort for both appliances and foods. It could have thermostatic controls for all kinds and degrees of storage—dry, cool, cooler freezing.

In addition to its utility this new equipment is designed not only to go together in a precise mechanical way but in a good-looking eye-satisfying way. Only with such coordinated equipment, subordinate to an over-all design, could so many appliances be put in one kitchen as are incorporated into the one shown here without creating a real hodge-podge.

In it (to mention only a few items) there are three refrigerating

units, three sinks and a raft of cooking equipment.

This kitchen has six areas designated for special use: preparation of vegetables, frozen-food center, baking preliminaries, center for cooking and areas for serving and cleaning up. Each of these areas has storage near at hand for those things needed in that particular operation. In addition there are also storage areas for food, utensils and linens, china and silver.

Each of these six special-use areas is completely equipped for the job to be done. For vegetables there are ventilated storage bins, a refrigerator and a special sink equipped with a scrub brush and a garbage grinder. For baking there is a maple-topped work counter for mixing, kneading and shaping, rolling out pie crusts, etc., with storage below the counter and above.

(Please turn the page)

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What a wonderful way to choose a new kitchen! Just let your imagination roam...here's all you'll ever fancy in kitchens in the biggest, brightest line of them all! Scores of models and features...and prices you won't believe possible. See them all today at your Kitchen Maid dealer's!



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Barbecue Tools for Indoors and Out — Extra-Long Tonges with Dozens of Household Uses **\$3.19** set

Enjoy new barbecue taste thrills all year long with this convenient, new king-size kitchen kit! Authentic Armenian dripless skewers are ideal for Shish Kebab, shrimp, pork, steak or fish "on-a-stick".

Giant 15-inch chromium tongs reach over flames or to rear of oven. Perfect for handling hot foods; turning heavy steaks, chops, burgers or franks. Use in kitchen, barbecue, fireplace or for reaching hard-to-get articles anywhere in the house.

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The Hood that is completely efficient...removes all GREASE, ODORS, SMOKE, DUST and POLLEN from air. Sensational Activated Charcoal and Grease Filters clean and recirculate kitchen air every ten minutes.

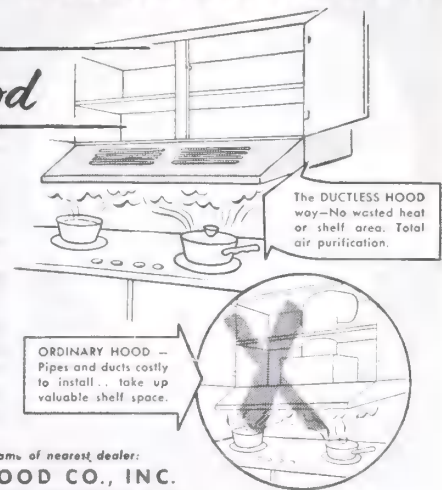
Prevents cooking odors from spreading to other parts of home. Removal of grease and dust saves painting—cleaning costs.

Total Cost Less Than An Ordinary Hood Quickly and easily installed or removed with four screws (no cabinet needed). Seven sizes; also Peninsula models.

Eight Decorator colors and finishes including Stainless Steel and Antique Copper.



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How to stop being a Ghostess by KitchenAid

You know what a ghostess is: that's a hostess who disappears right after the meal. And leaves her guests with that awkward choice—pitch in with the dishes, or try to ignore those stacks of soiled tableware.

But change the scene just slightly... add a *KitchenAid* automatic dishwasher... and see the hostess be a part of the party! Now she has time for gracious entertaining and living.

Why a *KitchenAid*? Because a *KitchenAid* belongs in this scene. Because the product itself is unequalled.

Ask friends that have one... or an expert—a dealer. He'll explain how a *KitchenAid*, by Hobart, washes and dries better... he'll show you the exclusive revolving power wash arm, the separate electric blower-dryer unit—no other make has either one! Compare these superior features with ordinary "splasher" type or "needle-spray" washers... see the big difference for yourself!

But of course you're concerned with appearance, too: "How will it go in my kitchen?" The answer—beautifully! Your dealer can provide the model, style and finish you prefer, the color you wish... your new *KitchenAid* dishwasher will take its place in your kitchen as naturally as it fits your way of life.

For information, write Dept. KH, *Kitchen Aid* Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. Canada: 175 George St., Toronto 2.

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THE ENGINEERED KITCHEN

CONTINUED FROM PRECEDING PAGE

Near the freezer is an area for the preparation or packaging of things to be frozen. The clean-up area nearby has a sink with a garbage disposal unit, a dishwasher and a janitor's type sink built in under the counter for filling and emptying cleaning pails.

The cooking center has the most equipment in evidence: six burners, two ovens, a warming drawer and a griddle. Overhead is a large stainless-steel vent hood with a fan to carry away any cooking odors.

THE same caliber of thought used by industrial management in a factory to achieve ideal working conditions is also applied here. Shouldn't the housewife work under ideal conditions, too? The kitchen is completely air-conditioned for summer use (at night the air-cooling is diverted to an adjoining bedroom). Cooling and heating are both controlled by a master thermostat and two-speed fan. Grilles are adjustable for the elimination of drafts. The special lighting fixture over the sink conceals a fan and heater unit.

In addition to the general diffused overhead illumination, located in all areas of the kitchen, all of the work surfaces are flooded with light from fixtures concealed beneath the wall cabinets. The large gloomy kitchen with only one window and a few scattered lights was converted into a bright, sunny place to work.

Materials used helped to bring this about. They were selected not only with a utilitarian point of view (how they might be cleaned), but also with a much more practical point of view—their effect upon the person working there. All work surfaces are either white Formica or maple. The walls are white glazed tile decorated with custom-designed murals. The fronts of all cabinets are bleached walnut wood-grain Formica. The floors are a sunny yellow vinyl tile. This yellow is repeated also in the insides of all cabinets and drawers. The sky-blue color of the enameled perforated metal acoustical ceiling (for sound comfort, too) matches the color of the refrigerators and the dishwasher.

To make the room more spacious and much more usable, two partitions separating the kitchen from the storage pantry and the butler's pantry were removed, making it all into one large room. The stove

which used to stand in a corner is now replaced by the cooking unit standing in the same spot, but it's now in the center of the room. Where formerly there were isolated units, a stove here, a refrigerator there, and someplace else a cabinet, there is now one unified design. The upper cabinets form one horizontal band of wood surface around the room. The work surfaces are a broad band of brightly-lit white with inserts of maple or stainless steel. Below the counters is another broad band of wood cabinet front.

This is not the kitchen of the future; it's the kitchen of today and tomorrow. Prometheus got himself into considerable torment for his boldness, but, by it, intentionally or otherwise, the housewife has been saved a lot of drudgery.

The following materials and equipment were used to transform the old kitchen into a sleek and trim engineered kitchen shown on pages 90 to 93.

Architectural Finishes

CEILING: Metal acoustical tile "Perfatone," U. S. Gypsum Co., Chicago, Ill.

GLAZED CERAMIC TILE MURAL: (designed by Jane Dickerman), The Mosaic Tile Co., Zanesville, Ohio.

FINISH SURFACE ON WALLS AND CABINETWORK: Bleached walnut wood-grain "Formica," The Formica Co., Cincinnati, Ohio.

COUNTER TOP AND SPLASH: White "Formica," The Formica Co., Cincinnati, Ohio.

FLOORS AND CABINET BASES: Vinyl tile "Terra-Tile," Robbins Floor Products, Inc., Tusculum, Ala.

RECESSED CEILING LIGHT FIXTURES: "Beta-Plex," The F. W. Wakefield Brass Co., Vermilion, Ohio.

Kitchen Equipment

SINK: Vitreous enamel "Crane," Crane Co., Chicago, Ill.

SINK: Stainless Steel "Elkay," Elkay Mfg. Co., Chicago, Ill.

SINK FAUCETS: "Moen," Moen Faucet Div., Standard Screw Co., Elyria, Ohio.

GARBAGE DISPOSER & DISHWASHER: "Hotpoint," Hotpoint Co., Chicago, Ill.

COOKING TOP, OVEN AND WARMING OVEN: "Thermador," Norris-Thermador Corp., Los Angeles, Calif.

RANGE HOOD: Alex Janows & Co., Chicago, Ill.

REFRIGERATORS: Westinghouse Electric Corp., Mansfield, Ohio.

FREEZER: Amana Refrigeration, Inc., Amana, Iowa.

A Roll-Around Refrigerator



Servel's Wonderbar fits onto cart to become portable refreshment center that can be wheeled indoors or outdoors wherever you want it. In addition to two ice cube trays, it provides nearly 2 cubic feet of refrigerator storage. Available in white, mahogany or blonde finish.



HOW THE THERMOSTATIC APPLIANCE HAS CHANGED THE KITCHEN

CONTINUED FROM PAGE 100

Here is a list of the equipment and accessories used in the Mutschler kitchen shown on page 100.

ARCHITECTURAL FINISH: Acrylite, Wasco Products Co., Inc., Cambridge, Mass. Tile, Mosaic Tile Co., Inc., Zanesville, Ohio. Ceiling lights, Litecraft Mfg. Corp., New York. Wood cabinets, "Mutschler Kitchens," Mutschler Brothers Co., Napanee, Ind.

EQUIPMENT: Electric cooker, A. C. Gilbert Co., New Haven, Conn. Sink,

Elkay Mfg. Co., Chicago, Ill. "Nu-Tone," built-in, and blender, Nutone, Inc., Cincinnati, Ohio. "Mixmaster," "Coffeemaster," egg cooker, instant coffee and tea maker, frypan, Sunbeam Corp., Chicago, Ill. Built-in oven and refrigerator-freezer "Frigidaire," Frigidaire Div., General Motors Corp., Dayton, Ohio. Hood, Ductless Hood Co., Port Washington, N. Y.

ACCESSORIES: Herbs and spices, Spice Islands Co., Inc., San Francisco, California.

the finest for your kitchen...

The THERMADOR MASTERPIECE Built-in Electric Ranges and the exciting Refrigerator-Freezer will make your kitchen the finest for modern living... and only Thermador gives you the features you want and demand for carefree kitchen convenience.



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Calgonite® stops spots and streaks

solves electric dishwashing problems!

Put new Calgonite in your electric dishwasher and put an end to dishwashing worries caused by water. No more spots or streaks. Calgonite makes your dishes glisten, your glassware and silverware sparkle. Even pots and pans come out shining-clean. No trace of film or chlorine odor, either. And Calgonite leaves your dishwasher fresh as brand new. Try Calgonite.

Calgonite's great! Leading dishwasher manufacturers who *know* say so. Proof? Many famous makers place Calgonite samples in their machines.

Calgonite is made by the makers of Calgon®—the water conditioner that prevents washing film in your laundry.

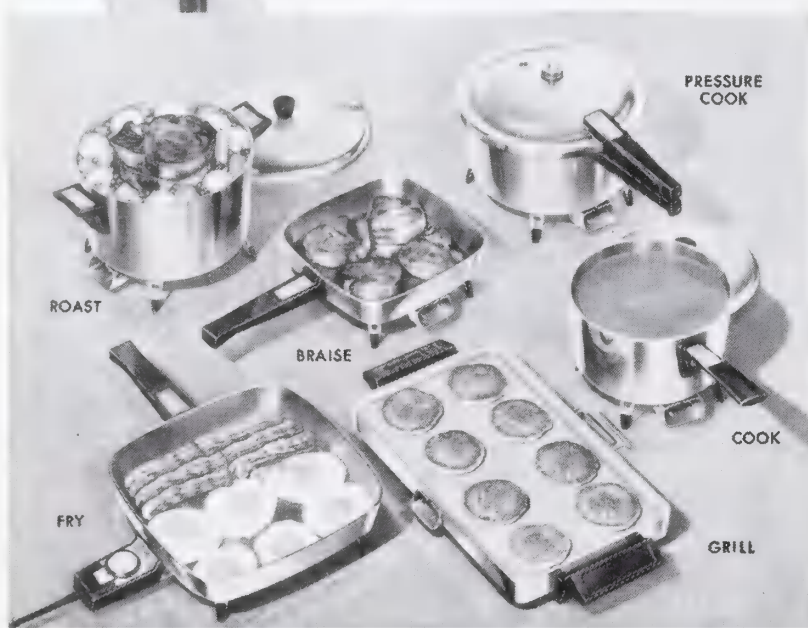
Calgon Company • Pittsburgh, Pa.

Presto...AN ELECTRIC RANGE IN THE PALM OF YOUR HAND!



Presto® Control Master*

**Costs only \$6⁹⁵ yet
runs 6 submersible
automatic appliances**



ROAST meat, bake, in 5-qt. Presto Dutch Oven. With cover . . . \$17.95†

BRAISE chops, cutlets, in 9-inch Presto Fry Pan. Only . . . \$10.95†

FRY perfect eggs, bacon every time in 11-inch Presto Fry Pan . . . \$12.95†

PRESSURE COOK in 4-qt. automatic Presto Cooker . . . \$19.95†

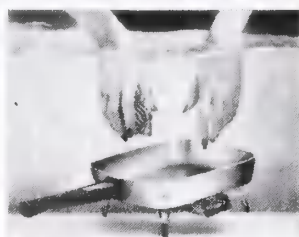
COOK soup, vegetables, in 3-qt. Presto Sauce Pan. With cover . . . \$13.95†

GRILL with big Presto 9 x 15" Grid-dle, with slide-out drip tray . . . \$16.95†

Now, one palm-size "cooking brain" brings you the miracle of controlled heat for all your cooking! It plugs in to operate any of six Presto appliances (at the table, if you wish); detaches so each washes under water, handle and all.

The Control Master watches your cooking, turns heat up or down automatically, to keep temperatures where you set them. And because one Control Master fits every appliance, you save \$6.95 on each appliance you add. See all six at your dealer's now!

The exclusive Fleetwood Control Master Appliances, also made by Presto, are available only through your home service agent.



Control Master Detaches

at cleaning time so each appliance washes under water. Water can't hurt appliances because thermostat, pilot light and heat settings are all in the separate Control Master.

Presto Control Master® APPLIANCES

NATIONAL PRESTO INDUSTRIES, INC., Eau Claire, Wisconsin
Makers of Presto Cookers, Canners and Control Master Appliances



†MFR's recommended retail or Fair Trade price. Federal tax included. Prices slightly higher in Canada.
*Registered Trade Mark of National Presto Industries, Inc., for its Automatic Electric Heat Control.

THE BIG TREND IS TO TWINS

CONTINUED FROM PAGE 99

MAYNARD PARKER

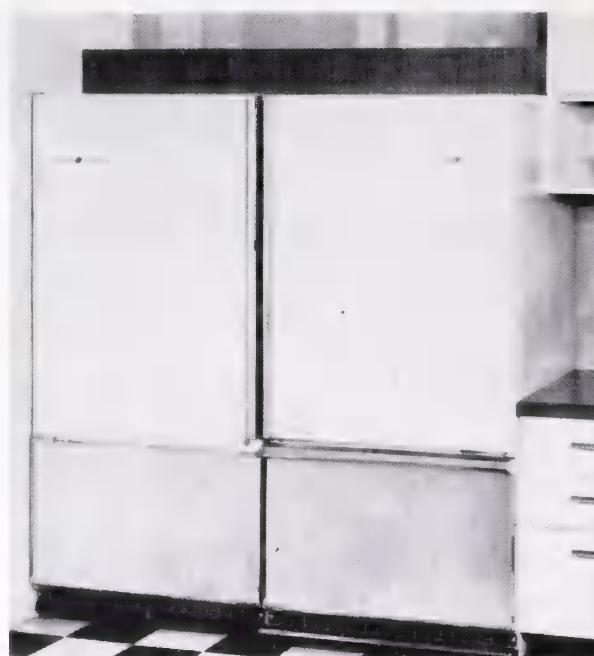


A pair of built-in Hotpoint ovens is in the William Tietz kitchen, flanked by two oversize Hotpoint refrigerators each with its own separate-door frozen food compartment.

have made the idea their own and designed many variations on the principle. Now you can buy free-standing twins, built-in sets or stack-on pairs. You can buy doors surfaced with stainless steel, copper or wood. And of course there are many, many choices of colored enamel on metal, ranging from a tender pink to a tailored charcoal gray and sunny yellow. And there are colored plastic refrigerator-

freezers, weighing less and easier to build in.

The desire to have a matching freezer that looks well paired up with the refrigerator, has undoubtedly come from the increase in our use of frozen foods. People who bought a postwar refrigerator with a small freezer section on top soon discovered the merits of using frozen foods and found two cubic (Please turn to page 170)



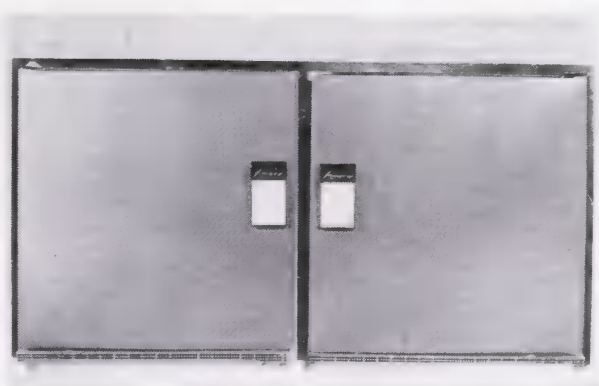
General Electric's neat, squared-up combination refrigerator-freezer on the right (with the frozen food area at the bottom), the companion full-height upright freezer at the left.



This Maniwoc half-and-half refrigerator-freezer can either stand alone or be built in with the aid of a simple frame. Ventilation for the unit is provided by louvers at the top.



These Sub-Zero built-ins illustrate the new design of refrigerating units. Only 24" deep, they can be flush with the front of standard cabinets. Old-style units projected 3" to 4".



Amana's identical freezer-refrigerator twins, available in white, yellow, chrome and copper, can be installed side by side, one over another, or at different points in the kitchen.

List of manufacturers of twin refrigerator-freezers on page 170



Treat yourself to a marvellous new feeling... a refreshing new atmosphere in your kitchen. Cook without odors, fry without greasy fumes, and bake in cool comfort... all because of the quiet, efficient Trade-Wind ventilating hood over your range. Only Trade-Wind gives you complete ventilation coupled with the beauty of smartly designed hoods in match your modern appliances.

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tempered aluminum slats, wipe-clean plastic tapes and nylon cords.

All materials in the Flexalum Twi-Nighter are exactly color-matched. Or, if you prefer contrast, choose from over two hundred decorator color combinations including the latest muted fashion tones and new texture finishes. Visit your nearest Flexalum dealer today for a demonstration and a free estimate.

um TWI-NIGHTER® VENETIAN BLINDS

THE BIG TREND IS TO TWINS

CONTINUED FROM PAGE 168



Beautiful Floors and Rugs
IN EVERY ROOM!

General
Twin-12A
ELECTRIC FLOOR
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Polishes • Scrubs • Waxes •
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EXCLUSIVE—Unequalled Versatility

NO WRIST STRAIN with General's wide span handle and fingertip control.

HIGHLY POLISHED ALUMINUM AND CHROME-PLATED FINISH.

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SMOOTH, VIBRATIONLESS PERFORMANCE with exclusive diagonal motor mount.

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COVERS WIDER AREA — full 12" path with intermeshing twin brushes.

FURNITURE AND WALLS PROTECTED by soft Wraparound Bumper.

EASILY STORED — in broom closet. Handle folds into vertical.

Save \$6.95 on each appliance. See all six at your dealer's now!

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Price recommended retail or Fair Trade price. Federal tax included. Prices slightly higher in Canada.
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feet of space not nearly enough for their fast-expanding freezing habits. They wanted a "real freezer," separated from the refrigerator. If the new freezer didn't match, it looked as dis-organized as wearing one brown shoe and one blue shoe—too unplanned and helter-skelter for the well-groomed kitchen which is so doted upon by owners and guests.

This desire for more freezer space has produced another variation of the twin idea: the "upside-down" refrigerator. It gives more freezer space than the early postwar models (4 to 6 cubic feet). This freezer space is at the bottom while the refrigerator is located at the

top. This puts the most frequently-used space at a convenient level. The lower freezer section has a separate door and very frequently opens with a foot treadle.

Here is a list of the manufacturers making matching twin refrigerators and freezers:

Ben-Hur Mfg. Co., Milwaukee, Wis. Gibson Refrigerator Co., Greenville, Mich. "Food-o-rama," Kelvinator Div., American Motors Corp., Detroit, Mich. Whirlpool Corp., St. Joseph, Mich. "Cold-spot," Sears, Roebuck and Co., Chicago, Ill. Philco Corp., Philadelphia, Pa. The Tappan Stove Co., Mansfield, Ohio.

You can have twin spaces in many appliances



Drawing illustrates a popular variation of the twin idea: the "upside-down" refrigerator. In the floor space normally occupied by the refrigerator alone, this two-in-one appliance combines a full family-size refrigerator with an upright freezer beneath. Available in different sizes, some have over-all capacity of as much as 21½ cubic feet. See list of manufacturers below.

Control

at cleaning time. Each appliance washes under water. Water can't hurt appliances because thermostat, pilot light and heat settings are all in the separate Control Master

Ill. Chicago, Ill. Manitowoc Equipment Works, Manitowoc, Wis. The Maytag Co., Newton, Iowa. Norge Sales Corp., Chicago, Ill. Philco Corp., Philadelphia, Pa. Quicfrez, Inc., Fond du Lac, Wis. Whirlpool Corp., St. Joseph, Mich. The Tappan Stove Co., Mansfield, Ohio. Westinghouse Electric Corp., Columbus, Ohio.



MELANIE KAHANE SAYS:
"Make sure you get all these features in your blinds. Ask for the Flexalum Twi-Nighter."



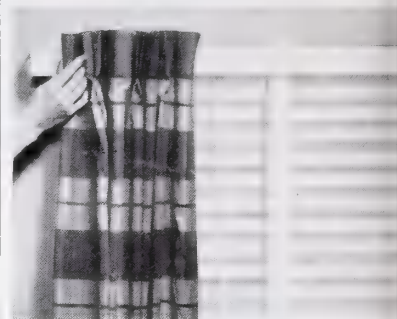
NOT JUST DIM—BUT DARK!

No other venetian blind gives such complete light control... privacy... ventilation. Keeps out 6 times more light. Wonderful for baby's nap, daytime TV, or those extra forty winks.



BETTER MATERIALS

Wipe-clean plastic tapes won't fade, fray, shrink or stretch. Spring-tempered slats snap back ruler-straight. Special baked enamel finish won't chip, rust, crack or peel.



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A real plus feature that eliminates extra drapery brackets, giving your windows a smart, sweeping look. There's a Flexalum Twi-Nighter for every size and type of window.

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not just dim – but dark!

MELANIE KAHANE, famous interior decorator and industrial designer says . . . "I use Flexalum Twi-Nighter venetian blinds in many of my finest homes. They're as functional as they are stylish. Their solid wall of beautiful color is the perfect backdrop for all the newest window treatments."

The exclusive shut-tight design of the Flexalum Twi-Nighter makes any room not just dim—but dark, with a flip of the cord. No other venetian blind works so smoothly or lasts so long, thanks to Flexalum's spring-

tempered aluminum slats, wipe-clean plastic tapes and nylon cords.

All materials in the Flexalum Twi-Nighter are exactly color-matched. Or, if you prefer contrast, choose from over two hundred decorator color combinations including the latest muted fashion tones and new texture finishes. Visit your nearest Flexalum dealer today for a demonstration and a free estimate.

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APPLIANCE FEATURES

CONTINUED FROM PAGE 140

D. Decorator: H. W. Grieve,
Angeles, California

elightful, relaxing room that's meant for
t of living, yet requires amazingly little
e...makes excellent use of the color
texture contrasts of luxurious, deep-
ensional Breathable® Naugahyde and
othly-tailored Elastic® Naugahyde. Up-
stered chair in Midas pattern and counter
ol in Glazed Antique pattern of Elastic
ugahyde, and bridge table all from **Paul**
h Associates, Los Angeles, Calif. Bridge
irs by **Herman Miller**, Zeeland, Mich., in
as pattern of Elastic Naugahyde. In the
ner, against the white Naugawall, the
ch cushions and pillows give you an idea
he wide range of colors and textures in
able U. S. Naugahyde.

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S. NAUGAHYDE®
FINEST IN VINYL UPHOLSTERY



D. Decorators:
& Mrs. C. Eugene Stephenson
York City, New York

ay's wonderful new way to live...a room
s elegant, gracious, and colorful with
absolute minimum of care—thanks to
imaginative use of both Breathable and
stic Naugahyde vinyl upholstery fabrics!
ep-sofa and chair with ottoman in Flair
ern Breathable Naugahyde. Arm chairs
lazed Antique finish Elastic Naugahyde;
from **Chesapeake-Siegel-Land Inc.**, New
k. Bridge table and folding chairs in
k textured Naugahyde, by **Stakmore**
niture Co., New York. Floor cushions in
nished Antique Elastic Naugahyde. And
onderful new idea—walls covered with
e **U. S. Naugawall**. It's fade-, stain- and
-proof, and like Naugahyde upholstery,
ipes clean with a damp cloth!

United States Rubber

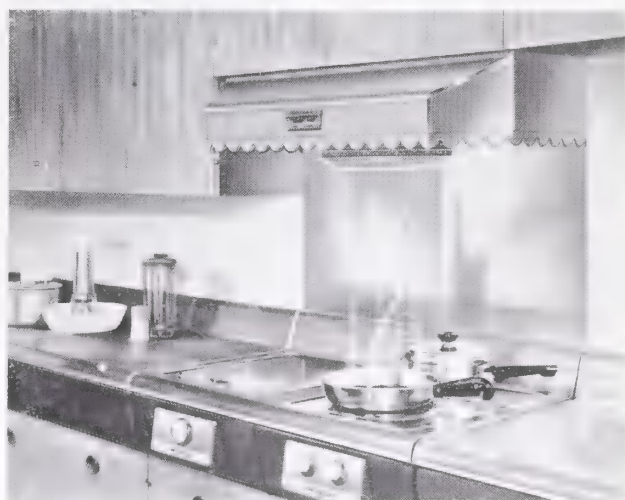


MAYNARD PARKER

Ventilator hood for wall
ovens comes completely
pre-wired for ease and
speed of installation. In
addition to on/off switch,
thermostat control gives
full protection each time
oven door is opened,
against heat, food odors and
grease-laden air. Its snap-
in filter is easy to clean.
Trade-Wind Motor-fans.



Self-contained ventilator hood. Requires
no vents or ducts. Circulating room air
passes through an activated-charcoal odor
filter and a grease filter for purification.
Periodic baking in the oven will reactivate
charcoal filter. By Ductless Hood Company.



Hood attachment with circular air filter
and aerodynamic ventilator. It's extra-
powerful, in close proximity to range burn-
ers. Air-duct, thanks to this self-contained
attachment, doesn't occupy an overhead
cabinet. Hood and attachment by NuTone.
(Please turn the page)



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wonderful
windows!*



NOW IN ALUMINUM as well as baked-
enamel steel! It's wonderful—
the trim, slim beauty you can
add to your home with Rusco
windows! Rusco windows in
steel have a baked-enamel finish
to match or contrast with your
house color. Rusco windows in
aluminum have a soft luster that
compliments any exterior, and
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Combination Windows and
Doors, or if you are planning to
build, specify Rusco Prime
Windows. For full information,
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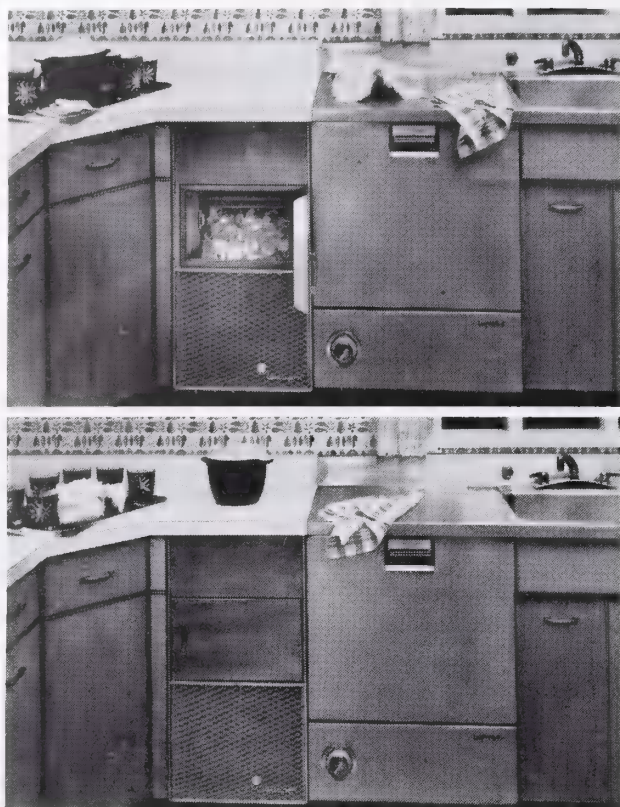


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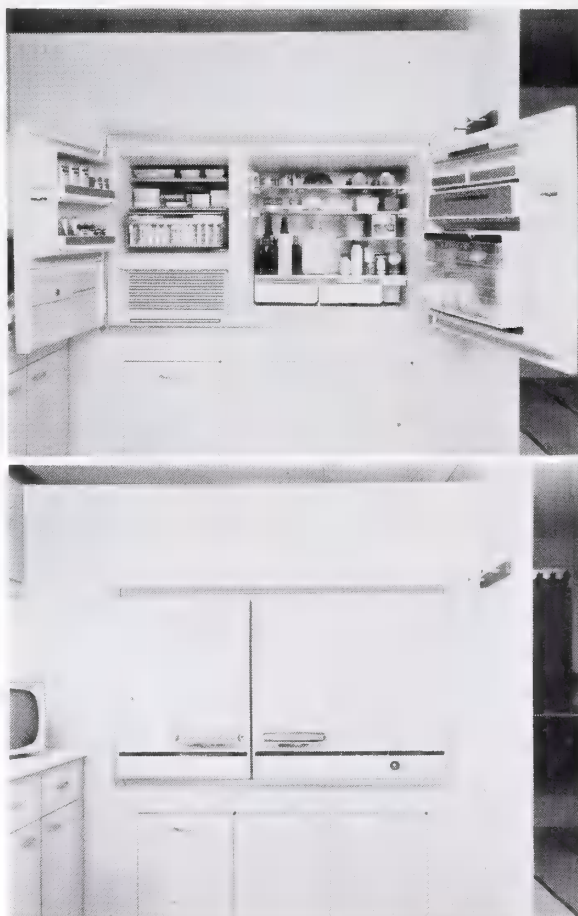
SHERWIN-WILLIAMS
HOUSE PAINT

APPLIANCE FEATURES

CONTINUED FROM PRECEDING PAGE



Automatic ice-cube machine is usable built-in or free-standing. The 16-pound supply may be adjusted to suit smaller needs; automatically replenishes as supply is used. Unit needs a water supply, drain, RCA Whirlpool.



New all-plastic refrigerator body. The material, which is a lamination of two plastics with a plastic-foam insulation, makes the interior durable and easy to care for, and lightens over-all weight. Westinghouse.



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BRAND-NEW from cover to cover! First completely new edition in 15 years of this famous, beloved cook book. Over 3000 recipes. All the traditional favorites PLUS exciting new ideas in barbecue; pressure cookery; foreign dishes; casserole dinners; using leftovers; cooking for one, two, or a crowd; "nibblers"; etc. 768 jam-packed pages, many in full COLOR. Many "Susan" step-by-step recipes for new bride or teen-ager.

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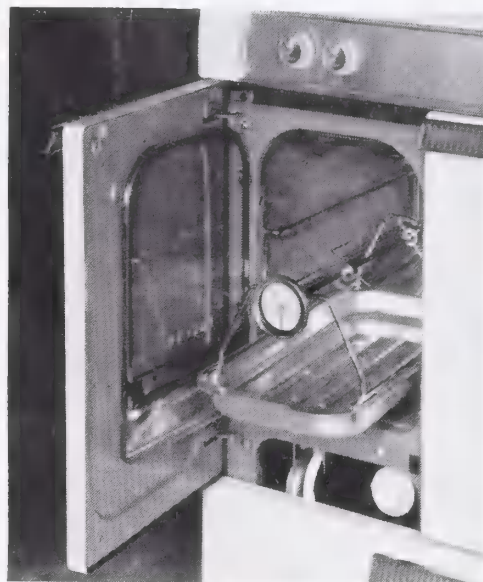
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City.....State.....

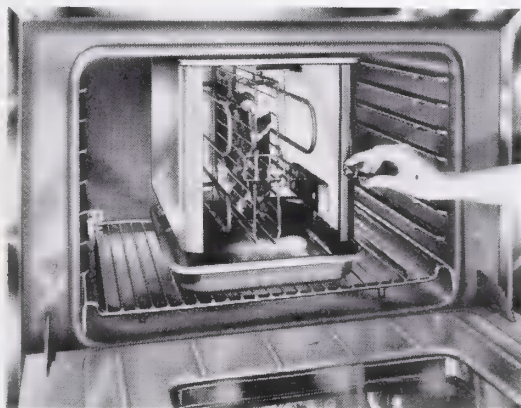
APPLIANCE FEATURES

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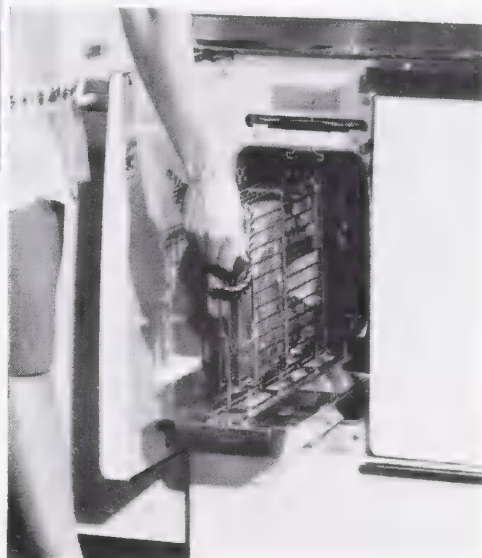
Kitchen remodelers whose plans call for a free-standing range will find the revolution in design and convenience extending to them as well. See these built-in broilers, rotisseries.



Automatic rotisserie in Sears' Kenmore range has meat thermometer built into center spear, to be dialed for proper degree of doneness.



Vertical broiler racks supplied in Hotpoint and Gibson ranges. Also in Norge range, not shown. Twin heating elements with controlled heat simultaneously broil both sides of the meat in rack; it's a method that's rapid, smokeless, retains meat juices. With Gibson upright broiler, vertical heating elements are movable to adjust their proximity to meat rack.



THE KITCHEN IN THE MIDDLE OF THE DINING ROOM

CONTINUED FROM PAGE 110

Here is a list of construction materials used in the Edris house shown on page 110.

CONSTRUCTION

INTERIOR FINISHES: "Dex-O-Tex" rubber tile floor in kitchen and laundry. Crossfield Products Corp., Los Angeles, Calif.

CABINETWORK: "Weldwood" Philippine mahogany in dining room. Kitchen and bar, U. S. Plywood Corp., New York. Plastic laminated counter-tops, The Formica Co., Cincinnati, Ohio. Parkwood Laminates, Inc., Wakefield, Mass. Black rubber cabinet base, B. F. Goodrich Co., Footwear & Flooring Division, Watertown, Mass.

EQUIPMENT IN KITCHEN AND LAUNDRY: Stainless-steel sink and bar sink,

Ziegler-Harris & Co., Los Angeles, Calif. "Moen Mix" mixing valve at sink and bar sink, Moen Faucet Co., Elyria, Ohio. "Waste King" garbage disposal, Waste King Corp., Los Angeles, Calif. Dishwasher, Electric Appliance Division, Westinghouse Mfg. Co., Mansfield, Ohio. Stainless-steel gas cooking top, Western-Holly Appliance Co. (Rheem Mfg. Co.), Culver City, Calif. Stainless-steel "Thermador" oven and food warmer, Norris-Thermador Corp., Los Angeles, Calif. "Enduro" stainless-steel hood over cooking top, Alloy Steel Division, Republic Steel Corp., Massillon, Ohio. "Blo-Fan Deluxe" exhaust fan, Pryne & Co., Pomona, Calif. Refrigerator, General Electric Co., Louisville, Ky. Waste can, Washington Steel Products,

Inc., Tacoma, Wash. Revolving bins, W. R. Ames Co., San Francisco, Calif. Laundry tray, Crane Co., Chicago, Ill. "Philco-Bendix" washer and dryer combination, Philco Corporation, Philadelphia, Pa. Gas water heater, Crane Co., Chicago, Illinois.

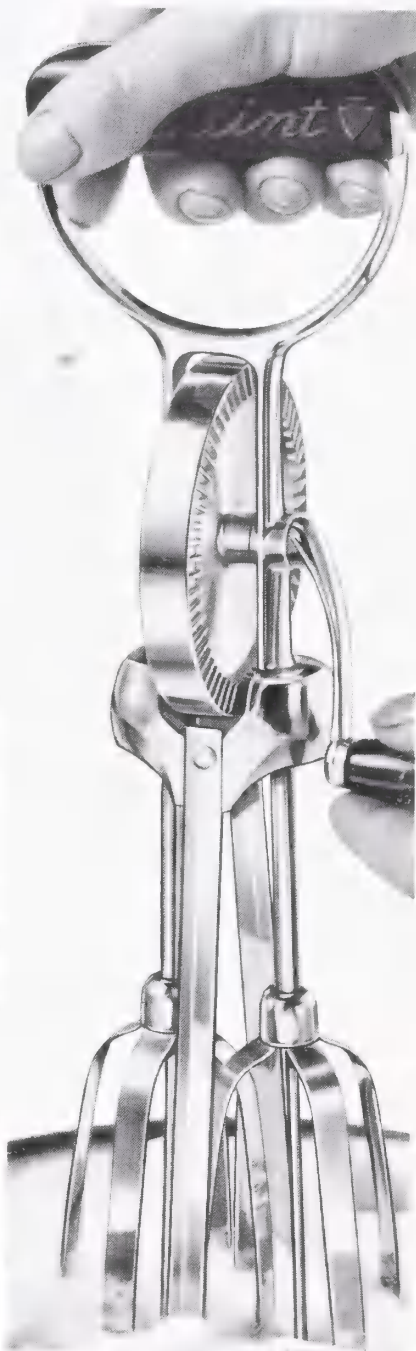
ELECTRICAL EQUIPMENT: Overhead lighting fixtures, General Lighting Co., Brooklyn, N. Y. Mercury type switches, General Electric Co., Providence, R. I. Continuous convenience "Plug-in" Strip outlets along the top of the counters (outlets every 12 inches), National Electric Products Corp., Pittsburgh, Pa. "Lumiline" lighting fixtures concealed in upper cabinet units, General Electric Co., Nela Park, Cleveland, Ohio.

Beats 40 Times with one turn!

New improved

FLINT[®] EGG BEATER!

Gives electric mixer results!



Stainless steel with nylon gears. Choice of handle in lovely turquoise, pink, yellow, or black.



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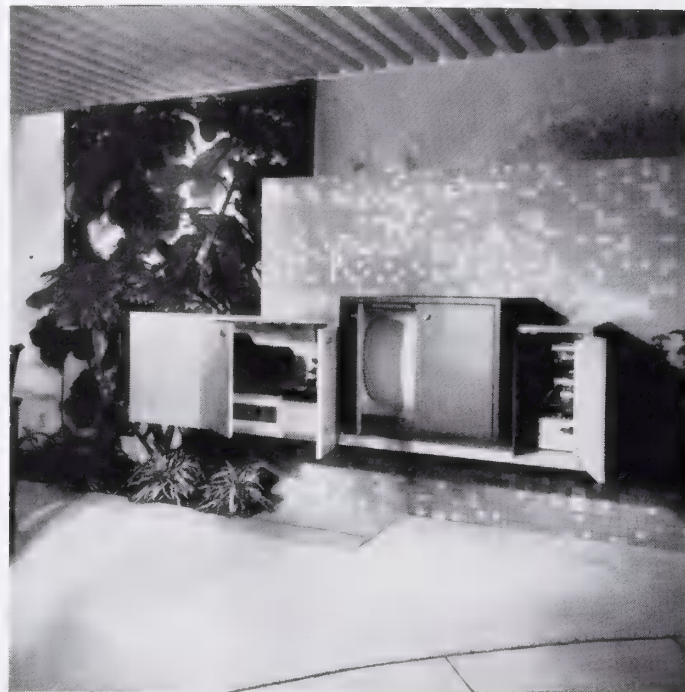
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Jackson . . . W. W. Andrews Supply Co.
Lineville . . . Style & Gift Shop
Mobile . . . Julius Goldstein & Sons, Inc.
Montgomery . . . Klein & Son, Inc.
Reform . . . Reform Flower & Gift Shop
Arkansas—Fayetteville . . . Lewis Bros. Co., Inc.
Little Rock . . . Charles S. Stitt Co.
Pine Bluff . . . Kahn's Jtry.
California—El Cajon . . . Smith House
Fresno . . . Ennis Finer China & Crystal
Lodi . . . Lodi Hardware Co.
Long Beach . . . Victor's
Los Angeles . . . Bullock's Downtown
Los Angeles . . . Bullock's Westwood
San Francisco . . . Frederick's
Santa Barbara . . . Hunt's China Shop
Colorado—Denver . . . The Golden Key
Fort Collins . . . Colonial Shop
Connecticut—Danbury . . . Danbury Hardware Co.
Hartford . . . Hildegard Studios
Meriden . . . Connecticut China & Glass Shop
Meriden . . . Silver City Glass Company
Delaware—Dover . . . Clarke & McDaniel
Lewes . . . Traders Jtry. & Gift Shop
Wilmington . . . Grace Lloyd Collins
Wilmington . . . Strawbridge & Clothier
Washington, D.C. . . . Bertram Shrier, Ltd.
Florida—Clearwater . . . Nacol Jtrs., Inc.
Ft. Lauderdale . . . Anita Kott
Gainesville . . . Mary Turner's
Hollywood . . . Webster's
Jacksonville . . . Jacobs Jtrs., Inc.
Palm Beach . . . China Bazaar
Vero Beach . . . Poinsettia Gift Shop
West Palm Beach . . . China Bazaar
Georgia—Atlanta . . . Callie M. Rosser
Marietta . . . Duncan Pottery Co.
Illinois—Aurora . . . Leona Connery
Belleville . . . Gem Gift Shop
Berwyn . . . Troy Dept. Store
Chicago . . . Sweden Shop
Chicago . . . A. G. Zobel
Elgin . . . Joseph Spies Co.
Elmhurst . . . Midwest China Co.
Harvey . . . Bastar Jtry.
Hubbard Woods . . . Henry L. Barnitz
Moline . . . Hoepfner's Gifts
Morton . . . Mt. Prospect Jtrs.
Mt. Prospect . . . Lucas Wall Mode Shop
Siddell . . . Town Crier
Waukegan . . . House of Irene, Inc.
Winnetka . . . Leo Pril
Indiana—Anderson . . . Wm. Hollis Display Center
Fort Wayne . . . Harry E. Berg, Inc.
South Bend . . . Eldridge Gift Shop
Kansas—Lawrence . . . Gold Nugget Jtry.
Leavenworth . . . Shirley Testerman's Gifts
Topeka . . . Blair's House of Gifts
Kentucky—Ashland . . . J. N. Pollock Co.
Cynthiana . . . H. A. Rols Jtry. Store
Lexington . . . The Stewart Dry Goods Co.
Louisville . . . The Stewart Dry Goods Co.
Morehead . . . Blair's House of Gifts
Maryland—Easton . . . Lomax Jtrs.
Pocomoke City . . . Betty Burt Gifts
Salisbury . . . Preston W. Burbage, Jr.
Massachusetts—Brookline . . . Sonia's Gift Shop
Duxbury . . . The Duxbury Spinner
Framingham . . . Aceti Jtrs.
Hyde Park . . . Cooper's
New Bedford . . . Case Jtrs.
Newton Center . . . Par China & Glass
Osterville . . . Case Jtrs.
Pittsfield . . . Pittshire Co., Inc.
Waltham . . . Cardinal Gift Shop
Wellesley . . . Grace Ober
Michigan—Detroit . . . Crowley Milner & Co.
Detroit . . . Irving Gift Shop
Grand Rapids . . . The Wurzburg Co.
Lansing . . . Heath Jtry.
Minnesota—Cloquet . . . Freeman Jtry.
Hibbing . . . Paul E. Teske, Jr.
Minneapolis . . . Boutells
Minneapolis . . . The Gift Nook
Minneapolis . . . Rothschild, Young & Quinlan
Moorhead . . . Martinson Jtry.
Park Rapids . . . The Gift Shop
Mississippi—Indianola . . . Caldwell Drug Co.
Jackson . . . The Emporium
Jackson . . . Fridge's Fireside Shop

Missouri—Excelsior Springs . . . Willard Bros.
Kansas City . . . The Glass & China House
Marshall . . . Park's Flower & Gift Shop
St. Louis . . . Becker's
St. Louis . . . Elizabeth M. Watts Galleries
New Jersey—Brielle . . . Brielle China & Glass
Elizabeth . . . B. Immerman & Co.
Newark . . . Hamme & Co.
Nutley . . . Flomena's
Rahway . . . Burden's Colonial Gift Shop
Ridgewood . . . Miss Josephine
New York—Ballston Spa . . . Leahy's Gift Shop
Binghamton . . . Sisson Bros. Welden Co.
Buffalo . . . The Avenue Card & Gift Shop
Buffalo . . . F. Scherer & Son
Buffalo . . . Turciani's Jtry.
Ithaca . . . Cramer's
Jamestown . . . Palmer Gift Shop
New York City . . . Cheiton, Inc.
Bronx . . . Albert Decorators
Brooklyn . . . The Silver Mart
Staten Island . . . Quaker Gift Shop
North Dakota—Dickinson . . . The Dymon Jtrs.
Fargo . . . Crescent Jtry.
Grafton . . . Willey's Jtry.
Grand Forks . . . R. H. Willey Jtrs.
Jamestown . . . Tellner Jtry.
Ohio—Chillicothe . . . Henn & Henn
Cincinnati . . . Frank Herschede Co.
Cleveland . . . B. Berger & Co.
Findlay . . . Hartman China & Glass
Greenville . . . Widland Jtrs.
Mentor . . . Moorland China Co.
Mansfield . . . Scattergood & Son, Inc.
Wooster . . . The Gift Corner
Oklahoma—Pawhuska . . . Roland's House of Gifts
Pennsylvania—Allentown . . . P. A. Freeman, Inc.
Beaver . . . J. T. Anderson Gift Shop
Bethlehem . . . Jos. A. Hoffner
Bryn Mawr . . . Philip Wolf China & Glass
Cannonsburg . . . Penn China Co.
Chester . . . Warwick Jtrs.
Clearfield . . . The Gift Box
Easton . . . Fishbone Bros. Jtrs.
Harrisburg . . . The E. G. Hoover Co., Jtry.
Levittown . . . Pomeroy's Inc.
Leesburg . . . Whitesell Radio & Electric
Media . . . Snowden's Inc.
Milton . . . M. V. Best
Philadelphia . . . George Allen, Inc.
Philadelphia . . . Barr's Jtrs. & Silversmiths
Philadelphia . . . Snellenburg's
Philadelphia . . . Strawbridge & Clothier
Pittsburgh . . . Hardy & Hayes
Pittsburgh . . . Mortimers, Inc.
Pittsburgh . . . Vendome Gifts—Kartmann's
Pittsburgh . . . Reed's Jtry.
Pottstown . . . Wolf's China & Glass
Reading . . . Stichter Hdwe Co., Inc.
Reading . . . Thomas Charles Clayberger
Sharon . . . Charles E. Farnicorn
Upper Darby . . . Robt. N. Matlack—China & Glass
Wilkes-Barre . . . Fowler, Dick & Walker
West Chester . . . Irwin Klein, China & Glass
York . . . Anna Herr Frantz
Rhode Island—Bristol . . . Bristol Radio & Electric
Pawtucket . . . Cerel's
South Dakota—Rapid City . . . Krall's Gifts
Tennessee—Centerville . . . Centerville Florist & Jtrs.
Clarksville . . . Farris Florists & Gifts
McMinnville . . . Darrs Jtry. Co., Inc.
Nashville . . . Phillips & Buttrif Co.
Union City . . . Andrews Jtry. Co.
Texas—Itasca . . . Donna's Flower & Gifts
Kerrville . . . Brechner's Jtry.
Nacogdoches . . . Stripling's
San Antonio . . . Shaw's Jtry.
Virginia—Ashland . . . The House of Gifts
Charlottesville . . . Brown's Gifts, Inc.
Chincoteague . . . W. Bruce Davis Jtry.
Emporia . . . George F. Lee
Fairfax . . . Everhart Jtrs.
Falls Church . . . Alexander's, Inc.
Leesburg . . . The Galleries
Martinsville . . . Rimmer's Jtry.
Smithfield . . . E. Adelstein, Jr.
Staunton . . . H. L. Lang & Co.
Verona . . . H. L. Lang & Co.
Washington—Seattle . . . Hiatt, Inc.
West Virginia—Charleston . . . Coyle & Richardson
Wisconsin—Hayward . . . Jacobson's Jtry.
Madison . . . M. Cabrini Shop
Racine . . . Cook-Gere Co.

THE PARTY KITCHEN

CONTINUED FROM PAGE 117



Cantilevered from the mosaic tile wall is this architect-designed music-television cabinet. For easy access and replacement of parts, TV chassis is installed on the inside of cupboard to right of picture tube. Speaker is set in left end of unit. Note how white carpeting is cut to fit snugly against curve of terrazzo floor, and also kept free of edge of planting bed to prevent any possible water staining.



ALL PHOTOS BY MAYNARD PARKER

In addition to a complete and compact second kitchen, the Hathaways have gained a spacious terrazzo dance floor, several comfortable conversation arrangements, a good high-fidelity music and television installation and easy access to the pool and garden.

When they realized that their two-story English house was limiting them to a rather formal pattern of entertaining they decided to build a "playroom." They discussed this addition with architects Jones and Emmons, listing the kinds of activities they wanted to carry out in their new playroom. Out of these discussions evolved this new room which we call a "gathering room."

Instead of the typical barbecue installation, Mr. Hathaway now has

a built-in oven and range top, a charcoal broiler, rotisserie, a dishwasher, under-counter refrigerator, sink, storage for linen, glassware, china, pots and cooking utensils.

The travertine hearth (see page 116) runs the entire length of the mosaic tile wall to become a convenient working surface at the lower level cooking center. The guests can be seated at the boomerang-shaped Formica counter, while the host puts the finishing touches to the main course. Even on their quiet evenings at home, Mr. and Mrs. Hathaway spend most of their time in this new room while their beautifully furnished "formal" living room goes uninhabited.

(Please turn to page 198)

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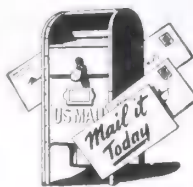
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House Beautiful Subscription Dept.

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Concentric circles of terrazzo flooring move rhythmically out of doors, virtually uninterrupted by the sliding glass walls (by Arcadia Metal Products).



Circle-within-a-circle planting bed is divided by fixed plate glass, but visually there is no separation. Channeled steel ceiling becomes an overhang outside.



This view from across the swimming pool shows how beautifully this steel and glass structure is integrated with the existing house and old gardens.

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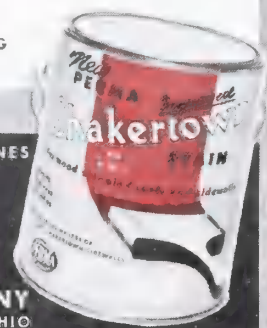
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THE TRIM NEW SQUARE LOOK

CONTINUED FROM PAGE 104



This trim and squared-off GE Bookshelf food freezer has a floor-line vent system and may be placed flush against a back wall. Its door, slim compared to bulgy doors of former models, not only holds 12 shelves of frozen foods, but opens within the frame, so freezer can be placed against a side wall. Door opens by foot pedal.

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Inspired by the grandeur of old Venice... with graceful scrollwork on fleurettes of Pearl Grey, Jet Black and Platinum... on pure white translucent china elegantly banded with finest Platinum... a mark of impeccable taste with both Traditional and Contemporary table settings. 5-pc. Place Setting with 10 1/2" dinner plate: \$12.70 (slightly higher South & West)

*New illustrated booklet available: "The Romance of Fine China" (Enclose 10¢ to cover cost of handling). Name of nearest dealer and complete price list upon request.

HERMAN C. KUPPER, Inc., 39-41 West 23rd St., N.Y. 10, N.Y.

Write Dept. HB-6



A small dimensional deviation, like a slight curve in the corner of an appliance, can disrupt the smooth look of a kitchen lineup. Clean-cut, square corners of GE's Liberator range and its 36" standard counter height make it particularly adaptable to the built-in look. Matching Textolite-covered counters are available.



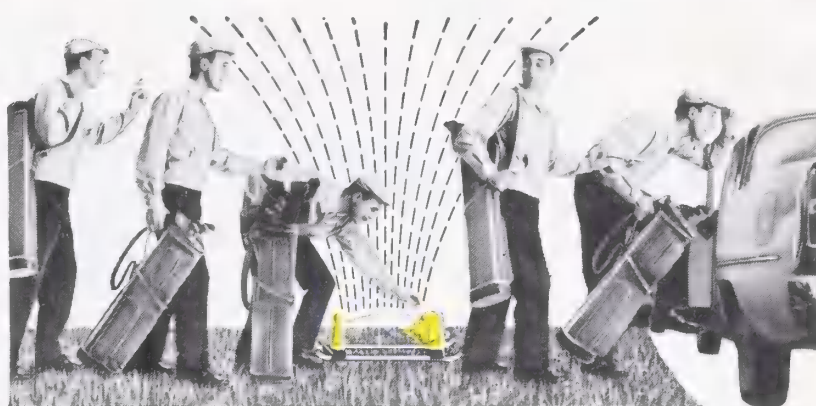
Frigidaire's Cold-Pantry holds both refrigerator and freezer in a slimmed-down, flat-sided casing, so refined in dimension and form as to be truly elegant. Enclose it as a built-in, or let it stand free. New flat tops are usable surfaces, unlike former rounded tops.



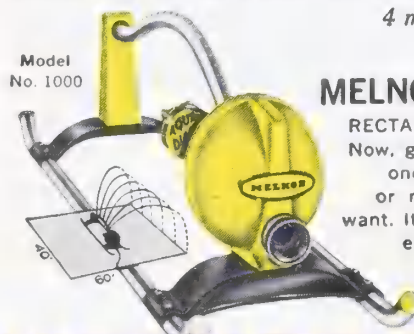
All this new compactness is not merely external. All appliances excel their predecessors in engineered working space and automatic performance. Sears, Roebuck's Kenmore 4-Star electric range, 36" wide, has deep griddle, two ovens, broiler and rotisserie.



Frigidaire's Imperial "70" two-oven electric range can be free standing or lined up with contrasting or matching equipment. All the trim, new, squared-off appliances give you a stylish choice of colors. This range and its matchmate refrigerator at the top of the page might be in charcoal gray, pink, green, yellow or white.



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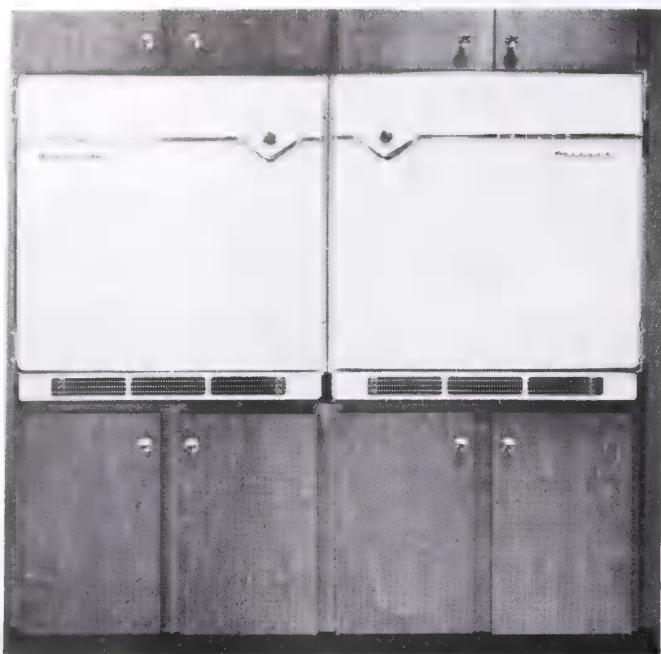
CITY _____

ZONE _____

STATE _____

THE BUILT-IN LOOK

CONTINUED FROM PAGE 123



Refrigerator and freezer with a combined capacity of 15 cubic feet, stack on wood cabinets for a built-in look; available with chrome finish doors at slightly higher cost. Philco's Custom Sectional refrigerator and freezer, about \$349, each.

if you wanted a continuous run of unbroken counter. For though the manufacturer could know the size of the hole you wanted, he couldn't know where in the total length of the counter you wanted the hole cut. The counter was the weakest part of this wonderful progress, for it was still a custom item.

Then, about two years ago, a few firms began to see that if the cooking top could be made in the same module of size as the base cabinet, and if counter-tops could also be made in the same size module as base cabinets, then the last troublesome thing would be eliminated. Of course it would mean you would have several joints in an average length of counter. But it might still be preferable to not having a new kitchen at all.

But its limitations were minor by comparison with the gains, for it would let people add a little at a time, when, as and if they could afford it. It would let modernization be continuous instead of in one big costly lump.

So now, nearly every appliance

maker and every cabinetmaker who wants business from the modernization market has found a way to get in on this third major development since the war.

The two precious stages of development are still going strong, of course. (Read "For the Ultimate in Kitchen Perfection use Built-in Components," pages 124-5, this issue.) And if unbroken counter-tops, without seams or joints, are an absolute necessity for your happiness, then "stack-ons" are not for you. But for millions of families they are the key to letting them go ahead with kitchen improvements without having to wait for the proverbial ship to come in.

These companies make "stack-on" components, either gas or electric:

COUNTER-TOP RANGES AND OVENS

American Kitchen, Div. of AVCO Mfg. Corp., Connersville, Indiana.
Chambers Ranges, Inc., Chicago, Ill.
Florence Stove Co., Chicago,

Ill. *Hotpoint Co.*, Chicago, Ill.
Philco Corp., Philadelphia, Pa.
Preway, Inc., Wisconsin Rapids, Wis.
Sears, Roebuck & Co., Chicago, Ill.
Stiglitz Corp., Louisville, Ky.
Tappan Stove Co., Mansfield, Ohio.
Universal, Cribben & Sexton Co., Chicago, Ill.
Youngstown Kitchens, Div. of American Standard, Warren, Ohio.

ELECTRONIC OVENS

Hotpoint Co., Chicago, Ill.
Kelvinator Div., American Motors Corp., Detroit, Mich.
RCA Whirlpool, St. Joseph, Mich.
Tappan Stove Co., Mansfield, Ohio.
Westinghouse, Mansfield, Ohio.

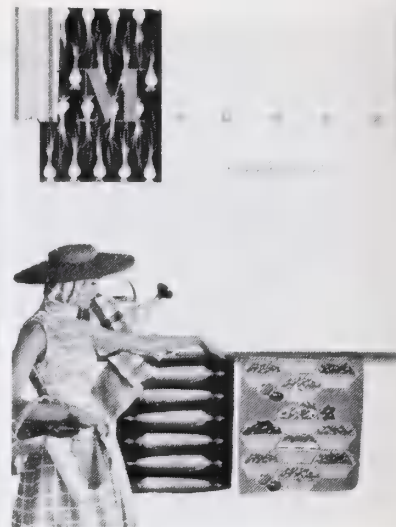
DISHWASHERS

Kitchen Aid, Div. of The Hobart Mfg. Co., Troy, Ohio.

Cabinets co-ordinated in sizes to receive stack-on equipment are made by the following manufacturers:

CABINETS

American Kitchen, Div. of AVCO Mfg. Corp., Connersville, Ind.
Beautycraft Kitchens, Div. of Miller Metal Products, Inc., Baltimore, Md.
Belwood Mfg. Co., Ackerman, Miss.
Boro Wood Products Co., Bennettsville, South Carolina.
Curts Kitchens, Clinton, Iowa.
Eljer Kitchens, Div. of The Murray Corp. of America, Pittsburgh, Pa.
Florence Stove Co., Chicago, Ill.
Geneva Modern Kitchens, Div. of Acme Steel Co., Geneva, Ill.
I-XL Furniture Co., Inc., Goshen, Ind.
Kitchen Maid Corp., Andrews, Ind.
The Mengel Co., Louisville, Ky.
Mutschler Kitchens, Nappanee, Ind.
National Kitchens, Bayonne, N. J.
Philco Corp., Philadelphia, Pa.
Republic Steel Kitchens, Berger Div., Canton, Ohio.
Scheirich Kitchens, Louisville, Ky.
Sears, Roebuck & Co., Chicago, Ill.
St. Charles Kitchens, St. Charles, Ill.
Tracy Kitchens, Div. of Edgewater Steel Co., Pittsburgh, Pa.
Yorktowne Kitchens, Colonial Products Co., Dallastown, Pa.
Youngstown Kitchens, Div. of American Standard, Warren, Ohio.



Here is where you can buy KITCHEN GARDEN PRINTS by MARTEX

Akron, Ohio Polsky's
Boise, Idaho C. C. Anderson
Boston, Mass. Jordan Marsh Co.
Butler, Pa. A. E. Troutman Co.
Cincinnati, Ohio Rollman's
Cleveland, Ohio Sterling-Lindner-Davis
Connellsville, Pa. A. E. Troutman Co.
Dallas, Texas Tiche-Goettinger Co.
Easton, Pa. Wm. Laubach
Eugene, Ore. The Bon Marche
Flushing, N. Y. B. Gertz Inc.
Framingham, Mass. Jordan Marsh Co.
Grand Rapids, Mich. Herpolsheimer's
Gulfgate, Texas Joske's-Gulfgate
Hicksville, N. Y. B. Gertz Inc.
Houston, Texas Joske's of Houston
Jamaica, N. Y. B. Gertz Inc.
Lakeland, Fla. Maas Bros.
Longview, Wash. The Bon Marche
Malden, Mass. Jordan Marsh Co.
Miami, Fla. Jordan Marsh Co.
Minneapolis, Minn. Donaldson's
New York, N. Y. Stern Bros.
Northgate, Wash. The Bon Marche
Paterson, N. J. Quackenbush's
Pottsville, Pa. Pomeroy's Inc.
St. Petersburg, Fla. Maas Bros.
San Antonio, Texas Joske's Bros.
Sarasota, Fla. Maas Bros.
Seattle, Wash. The Bon Marche
St. Paul, Minn. The Golden Rule
Syracuse, N. Y. Dey Bros.
Tampa, Fla. Maas Bros.
Waterloo, Iowa The James Black Dry Goods
Wilkes-Barre, Pa. Pomeroy's Inc.
Yakima, Wash. The Bon Marche

Here is the latest data on "stack-on" appliances

You can get Home BEAUTIFUL's comprehensive chart listing the manufacturers, dimensions and prices of these appliances, plus the names of the companies making cabinets to fit these "stack-ons," by sending a stamped, self-addressed envelope to Home Service Editor, HOME BEAUTIFUL Magazine, 272 Madison Avenue, New York 22, N. Y.



A R T E X

Kitchen Garden Prints Yours for the picking—a full-grown garden sprouting out this spring in the brightest and hardiest variety of dish towels. They're the very latest crop of famous Martex Dry-Me-Drys® (a unique and super-thirsty blending of cotton, rayon and linen). Always in season for shower or hostess gifts, you can mix them to taste with coordinated stripes and checks as shown. Amply sized at 20" x 30" they make up into smart place mats, cafe curtains and aprons. At fine stores listed opposite. Martex, 65 Worth St., N. Y. 13.





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A HOUSE THAT IS BUILT AROUND ITS KITCHEN

CONTINUED FROM PAGE 164

eye inward and to the fireplace and the kitchen placed behind it. From the high and open side the ceiling comes down lower nearer the fire creating a more intimate and cozy atmosphere by the hearth, radiant with a warm and hospitable aura.

To the left of the fireplace is an area set aside for dining. The dining area is separated from the kitchen only by a counter containing linen and silver storage with open shelves above for glassware or for the display of a few choice objects.

The kitchen is sufficiently screened from the living room so that the preparation of the meal and the washing of dishes are not entirely visible to persons in the living room, but not separated distinctly from it.

The absence of any sharp separation is emphasized by the fact that the same quality of finishing materials is used in both the living and cooking areas. It is all cut from one piece of goods. The same

handmade Japanese brass pulls that decorate the living room cabinets are also used in the kitchen. The same vertical grain Douglas fir plywood used for the doors of the living room cabinet-work and the lining of the exterior walls is continued into the kitchen. The same cork floor is underfoot everywhere. The same simply framed wood roof-ceiling with its widely spaced beams hovers over it all. This limited palette of materials, consistently used, creates a subdued and unified background for all activities in the room.

The design of the house is such that the demarcation between grandmother's kitchen and parlor is neither desirable nor necessary. She would probably have proudly displayed the luxurious mahogany counter-top with its built-in stainless-steel sinks and cooking top in her parlor. With the back-of-the-house stigma removed, the kitchen again becomes the center around which life in the house revolves.

THE KITCHEN—THE HEART OF THE HOUSE

CONTINUED FROM PAGE 106

Here is a list of materials and equipment used in the Dwight Gibbs residence shown on pages 106 to 107.

ARCHITECTURAL FINISH: Philippine mahogany plywood cabinets, Philippine Mahogany Association, Los Angeles, Calif. "Formica" counter top and splash, The Formica Co., Cincinnati, O.

EQUIPMENT: "Crane" sink and sink faucet, Crane Co., Chicago, Ill. "Waste King" garbage disposer, Waste King Corp., Los Angeles, Calif.

"Hotpoint" dishwasher, Hotpoint, Inc., Chicago, Ill. "Westinghouse" range, Westinghouse Electric Corp., Electric Appliance Division, Mansfield, Ohio. "Allied Barbecue" barbecue equipment, Allied Mfg. Co., Los Angeles, Calif. "Trade-Wind" exhaust fan, Trade-Wind Motorfans, Inc., Rivera, Calif. "Servel" refrigerator, Servel, Inc., Evansville, Ind. "Westinghouse" under-counter refrigerator, Westinghouse Electric Corp., Mansfield, Ohio. "Kelvinator" freezer, Kelvinator Division, American Motors Corp., Detroit, Mich.

THE KITCHEN IN THE MIDDLE OF THE LIVING ROOM

CONTINUED FROM PAGE 108

Here is a list of the construction materials and kitchen equipment chosen by Mr. Parker for the Josephson kitchen shown on pages 108-109.

CONSTRUCTION

FLOORING: Vinyl cork tile, Dodge Cork Co., Incorporated, Lancaster, Pennsylvania.

FOLDING SCREENS: Split bamboo screen and folding louver doors, Gunderlin, Limited, North Miami, Florida.

COUNTER TOPS: "Micarta" plastic laminate, U. S. Plywood Corp., N. Y. C.

EQUIPMENT

APPLIANCES: Refrigerator, dryer and washer, General Electric Co., Louisville, Ky.

COOKING TOP AND OVEN: Norris-Thermador Corp., Los Angeles, Calif.

EXHAUST FAN: Trade-Wind Motorfans, Inc., Rivera, Calif.

SINK: Crane Co., Chicago, Ill.

SINK FAUCET: American Radiator & Standard Sanitary Corp., New York.

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- Charcoal Salt—adds to charcoal cooked flavor.
- Bar-B-Q Glaze—turns into a fine tasty crust on a slow fire. Brush attached.
- Bavarian Style Mustard—piquant blend of spices and imported Moselle Wine. Spoon attached.

Available in fine food stores. If yours doesn't have it yet, send us \$3.00 and we'll send you the kit prepaid.

Created by Reese Finer Foods, Inc., who originate, pack and distribute 1001 unusual Epicurean delights. Try one and you'll want the other 1000.

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This Farberware group foretells the future trend of heat-control appliances: equipment for all cooking needs with separate thermostatic control located in a removable plug, making the appliance itself submersible. Farberware group is serviced by interchangeable plug of this kind.

stable control never available before. So many foods are toughened, dried out and improperly cooked because of erroneous guesswork on what a utensil's temperature should be. It used to take a lifetime to train yourself to recognize the small signs that signify the heat is *not* being applied right. Most recipes give only the most general directions about heat applications. If you ever took a lesson at the Cordon Bleu in Paris on how to make an omelet, you would be amazed at the many and precise instructions on how often to lift the pan from the fire. This is precise heat control, done manually. But it requires a very knowing, seeing eye—a possession very hard to come

by, and very hard to maintain.

Now the thermostatic appliance has this kind of knowledgeability built into itself. Most appliances are calibrated, on an average, in five degree units. Their average heat settings range from about 160 degrees (good for warming and holding) up to 425 degrees. With such wide temperature choices available, multi-purpose cooking with one utensil becomes possible with most of these appliances. In nearly all types, a chart of temperatures for cookery of various kinds is incorporated into the handle of the utensil or some equally visible area. Many of them are also designed to double in duty from kitchen to table.

Don't buy a heat-control appliance without our chart!

Your shopping will be easier with HOUSE BEAUTIFUL's chart giving all important facts on portable heat-control appliances. Chart covers price, size and shape, wattage, washability, construction, temperature range, and special features of each. Skillets, cooker-fryers, griddles, Dutch ovens, saucepans, double boilers, pressure cookers, table bakers, roaster ovens, chafing dishes. Send 20¢ to Room 715, HOUSE BEAUTIFUL, 572 Madison Ave., New York 22, N.Y.

The following list enumerates the worth-while brands that currently exist in each available category of thermostatic cooking appliances:

ELECTRIC SKILLETS

Versatility, new in the skillet realm, stems from precisely controlled cooking heats ranging from "simmer" to "sear;" from structural design evolved to create multi-purpose service. An electric skillet can be utilized for any cookery from sautéing or grilling to deep-frying, corn-popping, casserole dishes, baking, pancake-making, bun-warming. Choices range from 9 inches up to 12½ inches, in round or square shapes, with high or low walls, flat or dome covers. Here's the vast choice of brands:

Century Enterprises, Inc., New York 67, N. Y. 12", bowl-shaped.

Dominion Electric Corp., Mansfield, Ohio. 10½", 11½", 11¾" square; 11¼" round.

Dormeyer Corporation, Chicago 10, Ill. 11¾" square.

Du-Wal, Inc., River Grove, Ill. 12", round; 11" square.

S. W. Farber, Inc., New York 54, N. Y. 11¾" square; 10½", 12" round.
Trade-Name: Farberware.

General Electric, Bridgeport, Conn. 10", 12" round.

Hamilton Beach Company, Racine, Wisconsin. 11½" square.

Landers, Frary & Clark, New Britain, Conn. 10½", 11½" square.
Trade-Name: Universal.

National Presto Industries, Inc., Eau Claire, Wis. 9", 11" square.
Trade-Name: Presto.

Naxon Utilities, Chicago 45, Ill. 11½" round.

Roto-Broil Corp. of America, Long Island City 1, N. Y. 11" round.

Sunbeam Corporation, Chicago 50, Ill. 10½", 11½", 12½" square.

Toastmaster Products, Division of McGraw Electric Co., Elgin, Ill. 11", 12" square.

West Bend Aluminum Co., West Bend, Wisconsin. 11" square.

Westinghouse Electric Corp., Mansfield, Ohio. 10¾" square.

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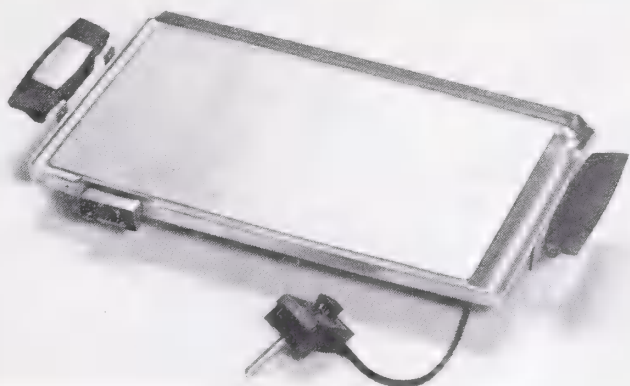
Even the pressure cooker has been converted into a heat-control appliance, making its use easy and foolproof. It's one of Presto's 6 thermostatic utensils, all submersible in the dishpan, all used interchangeably with Control-Master temperature-regulating plug.

DEEP-FRYER COOKERS

Most utensils in this category are designed for dual-purpose service as a deep-fryer or a cooker-casserole. In cooker role, they can be utilized for preparing pot roasts, stews, fricassees, soups, baked beans or casserole dishes; they can also be used as a steamer, bun-warmer or corn-popper or double as a chafing dish. All are equipped with a removable frying basket for preparing deep-fried foods. Many are designed for table use as servers. Sizes given in the following list indicate maximum capacity of the well-inset.

Century Enterprises, Inc., New York 67, N. Y. 7-quart round.
Dormeyer Corporation, Chicago 10, Ill. 6-quart square.
Finders Manufacturing Corp., Chicago 15, Ill. 4-quart square. Trade-Name: Hollywood.
Knapp-Monarch Co., St. Louis, Mo. 3 $\frac{3}{4}$ quart round.
Landers, Frary & Clark, New Britain, Conn. 4-quart round.
National Presto Industries Inc., Eau Claire, Wis. 5-quart round. Trade-Name: Presto
Roto-Broil Corp. of America, Long Island City, N. Y. 6- or 7-quart square; 6-quart round.

(Please turn the page)



Don't overlook usefulness of the heat-control griddle for entertaining. This one, by Casco, has heat-control plug, extra-large cooking surface.

Revere regal beauty is exemplified by raised scrollwork accented with palladium trim on the purest of white translucent china 5-pc. place setting—\$16.10*

Brighton

... this pattern available in rich coin gold, at same price.



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ANYONE CAN BE A SKILLFUL COOK

CONTINUED FROM PRECEDING PAGE

Sunbeam Corporation, Chicago 50, Ill. 5-quart round.

United National Co., Chicago 6, Ill. 4-quart round.

Trade-Name: Burpee.

5-quart round.

Trade-Name: Saladmaster.

4- or 8-quart square.

Trade-Name: Holiday.

West Bend Aluminum Co., West Bend, Wisconsin. 4-quart round.

Westinghouse Electric Corp., Mansfield, Ohio. 6-quart flared round.

ELECTRIC GRIDDLES

Cooking surface of most griddles is sized to accommodate hamburgers, pancakes, sausages, chops or bacon in large quantities. Trough usually surrounds the cooking surface for grease drainage and some are supplemented by a capacity grease well. Temperature settings range from searing heat to low heat ideal for keeping the cooked food hot for serving. You've the following brand choices:

Casco Products Corp., Bridgeport 2, Conn. 25½" x 12¾" oblong.

Century Enterprises, Inc., New York 67, N. Y. 11¾" round; accessorized with casserole pan.

S. W. Farber, Inc., New York 54, N. Y. 12" x 18" rounded oblong with sliding grease-tray food-warmer below cooking surface.

Trade-Name: Farberware.

A. C. Gilbert Co., New Haven 6, Conn. 12" x 21" oblong; accessorized with cover.

Knapp-Monarch Co., St. Louis, Mo. 12" x 16" oblong with high sidewalls.

National Presto Industries, Inc., 9" x 15" oblong.

Trade-Name: Presto.

The United National Co., Chicago 6, Ill. 12½" x 15½" oblong.

Trade-Name: Aristocrat.

SAUCEPANS

Heat control in the saucepan ends pot-watching, boil-overs, burned-on food. With vegetable cookery or frozen foods, little or no water is needed, preserving nutritional value and flavor. Further use areas for this versatile utensil include stews, soups, cooked cereals or other such foods that profit from slow, long simmering. Some saucepans are accessorized with basket for deep-frying or corn-popping. Temperature setting is provided for keeping cooked foods hot, as with other utensil categories. Currently saucepans are made by:

S. W. Farber, Inc., New York 54, N.Y. 3-quart capacity; available with a perforated steamer inset.

National Presto Industries, Inc., Eau Claire, Wis. 3-quart.

Sunbeam Corporation, Chicago 50, Ill. 3- and 5-quart sizes.

The United National Co., Chicago 6, Ill. 4-quart capacity.

Trade-Name: Banquet.

DUTCH OVENS

These utensils have especial value for pot roasts and stews. Here you get the benefit of minimum meat shrinkage and maximum flavor. Baking of potatoes or apples, casserole dishes, deep-frying, baked beans, steamed puddings are further uses for which the versatile

utensil is ideal. Styled to act as a server and food-warmer for dining-table or buffet use. Dutch ovens are products of:

S. W. Farber, Inc., New York 54, N.Y. 5-quart capacity.

A. C. Gilbert Co., New Haven 6, Conn. 4½-quart capacity.

National Presto Industries, Inc., Eau Claire, Wisconsin. 5-quart.

DOUBLE BOILER

Currently only one is available, the product of S. W. Farber Inc., New York 54, N.Y. Its 3-quart bottom pan performs the same functions as heat-controlled saucepans; the top pan has 2-quart capacity. This utensil, like the Farberware saucepan, can be accessorized with their steamer inset.

PRESSURE COOKER

Here again, this is currently a one-utensil category. The manufacturer is National Presto Industries, Eau Claire, Wisconsin. Automatic control is provided for both pressure and cooking heat, and temperature range provides for pre-searing of meats.

ROASTER-OVEN

This product of Westinghouse Electric Corporation, Mansfield, Ohio, can be used with its ovenware pans to cook a complete meal; with its broiler-grid accessory for frying, grilling or broiling. In oven use, it bakes pies, cakes or breads, can be used to roast meats or fowl and is an ideal appliance for picnic meals.

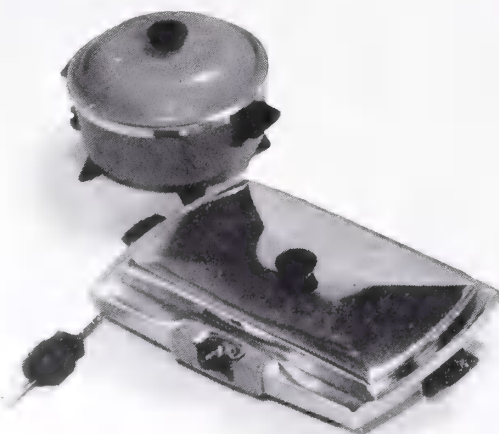
TABLE BAKER

Knapp-Monarch of St. Louis, Mo., makes this unique heat-controlled appliance. It's constructed to blanket the baking drawer with heat on four sides for rapid baking. Ideal for frozen meat, or fruit-pies, biscuits, potatoes, hot canapes, brown-and-serve breads.

CHAFING DISH

This unusual appliance by Tricolator Co., Inc., Newark 8, N. J., provides a conventional chafing-dish blazer pan (2-quart capacity), water pan and a hot-plate base with thermostatic control and temperature settings from 0° to 550°. Besides its numerous chafing-dish uses, it can function as a fryer.

(Please turn to page 200)



Thermostatic Dutch oven is sure to become a "basic" in new appliances. This enamel-clad one and the giant griddle, are A.C. Gilbert products.



32
month*

Merrie English Kitchen . . . so easy to plan . . . so up to date the G-E way. This work-flowing kitchen glows with a hearthside charm created by opening up old fireplace in a remodeled home. General Electric Mainliner Range in alcove; Undercounter Dishwasher, matching yellow

Sink with Disposall, Base and Wall Cabinets, sliding glass-door Cabinettes, 12-cubic-foot Refrigerator, built-in Air Conditioner. Green linen Textolite.® If you modernize, easy-to-meet payments can be arranged under a Kitchen Modernization Plan available from General Electric Credit Corporation.



3
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Modular Moderne Kitchen . . . lets you stack up G-E Mix-or-Match Mates to form a divider wall. Left, Wall Refrigerator and Cabinettes stacked over Roll-Out Freezer, Base Cabinet, Dishwasher Sink with Disposall® and Drawers. Right, Wall Cabinets stacked over Base Cabinets with built-in Cooking Units; double Wall Ovens.



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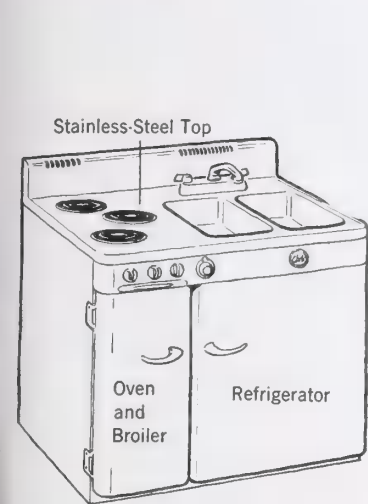
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PRE-ASSEMBLED PACKAGED KITCHEN

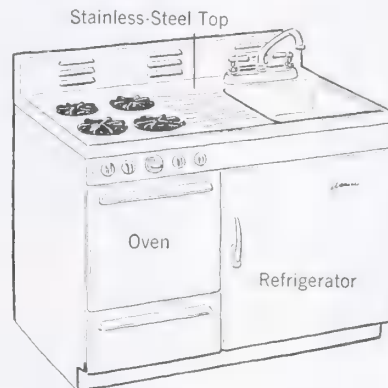
CONTINUED FROM PAGE 130

So many important conveniences are incorporated in a minimum of space in the small prefabricated units shown below. Five of these have a refrigerator, whose capacity may vary anywhere from 3.2 cubic feet to more than 6 cubic feet, including freezer space big enough for from two to nine ice trays. You may have two, three or four surface burners (gas or electric) and an oven as well. Some of the packages include a broiler. You

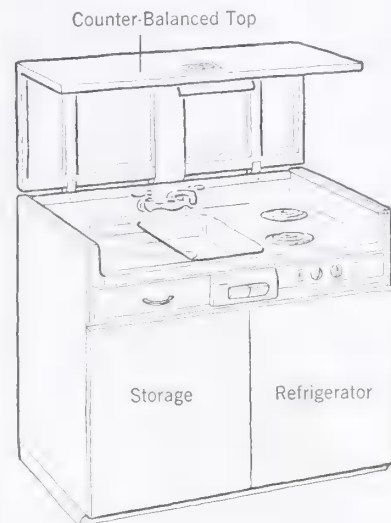
can even have a food-waste disposer as optional equipment in several of the units. One buffet kitchen, which comes in a choice of mahogany or blonde painted steel, has its own built-in light. The top can be pulled down to completely cover the surface units, which makes it readily adaptable to use in a den as a second kitchen, with no need for concealment. So whether you have only a 3½-foot space or 9 feet, there's a kitchen to fit!



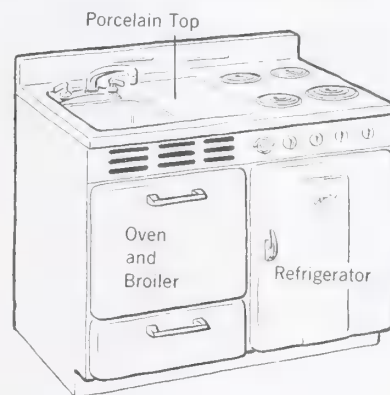
Only 42" of wall space is needed for "General Chef" kitchen, with double sink, range, oven-broiler and 6-cubic-foot refrigerator. Price, about \$460. General Air Conditioning Corp., Los Angeles, California.



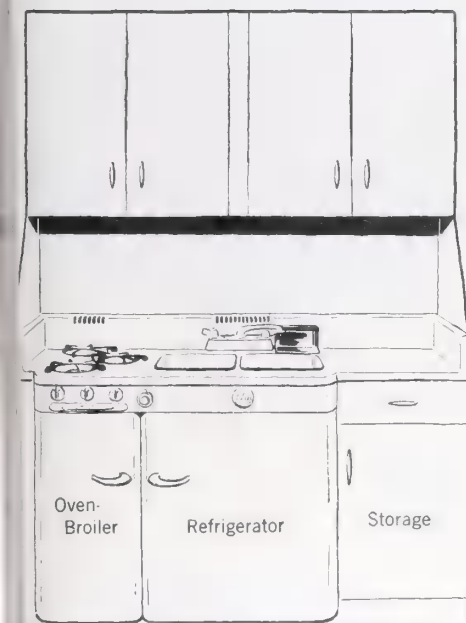
Every fraction of an inch counts for convenience in 48" Acme Refri-O-Range. Sink and range are combined in stainless-steel top, with oven and refrigerator. About \$550. Acme-National Refrigeration Co., L.I. City, N.Y.



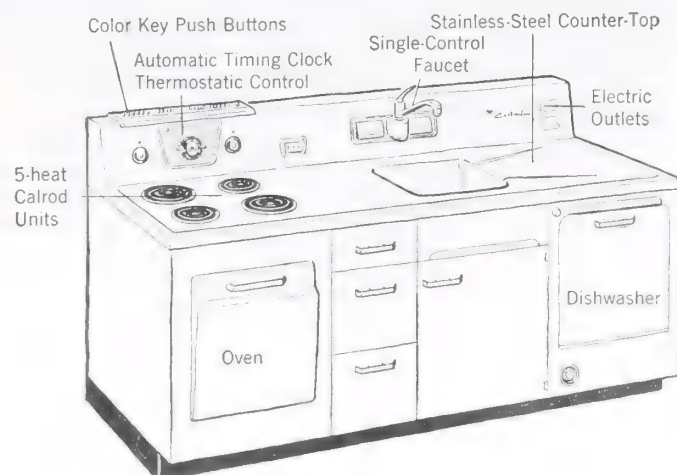
This compact 48" unit with 2 electric burners, sink and refrigerator can be a second kitchen for den or playroom. Top folds down to conceal work area. Dwyer "400", about \$500. Dwyer Products Corp., Michigan City, Indiana.



Range, oven-broiler, sink and refrigerator are included in this 48" complete gas or electric efficiency kitchen. Price about \$498. Douglas Crestlyn International, Inc., Washington, D.C.



upboards above, with a drawer and cabinets below, add important storage space to this 72" General Chef kitchen unit. The price is about \$700, includes range, refrigerator, sink. General Air Conditioning Co., Los Angeles, Calif.



Variation of Hotpoint's 7-foot modular kitchen includes push-button electric range, automatically controlled oven, sink and automatic dishwasher. Stainless-steel top has 3 electric outlets in back-splash for small appliances. Accessories available at extra cost include griddle and Disposall. About \$1,145.

Another kitchen that

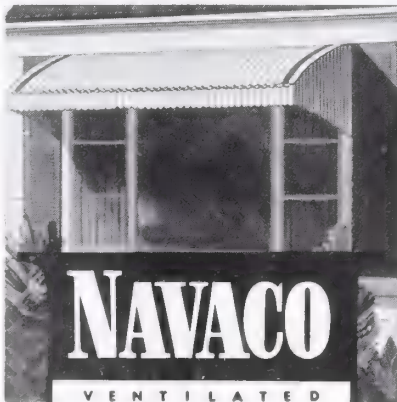
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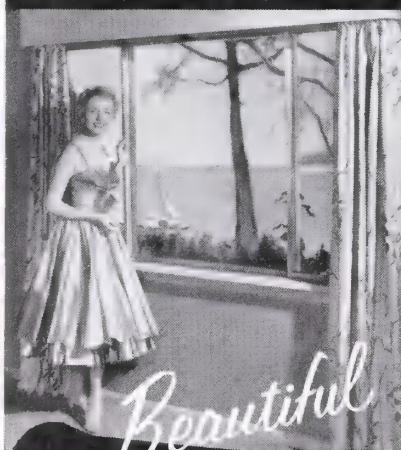


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PHOTOS BY R. WENKAM



A double stainless-steel sink, four inset electric cooking units, and a dishwasher (see plan) are actually built into the shoji-patterned counter you see from the living area (above). A continuous U-shape stainless-steel work surface links them together.

Nearly half the living room area in the Honolulu home of Mr. and Mrs. William Bleeker is actually the kitchen, frankly and proudly, open to view and integrally a part of the purpose of the room.

It is an index to the social change that has come about in one short generation that no one is shocked by such an arrangement.

There is no need, social or otherwise, for the preparation of food to be hidden apologetically in serv-

ants' quarters, behind closed doors.

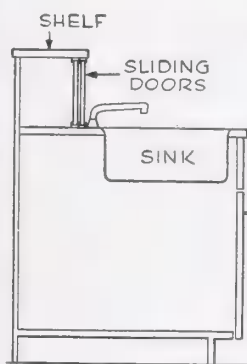
Cooking is now the dignified prerogative of the lady of the house. Its less attractive by-products—smoke, steam, refuse—can be easily controlled or eliminated. And all its working essentials, from sink to skillet, far from bearing their former odium, are objects of pride and admiration, because of good looks and the perfection of their automatic workings. No wonder the kitchen has come into the parlor.

is really the living room

See another version on page 108



Until you walked through the dining area and into the kitchen, you might not realize where kitchen begins and living room ends. For the whole room is conceived as an architectural and decorative entity. The same handsomely paneled wood wall extends from dining area into the kitchen, where it partitions the cooking center from a utility

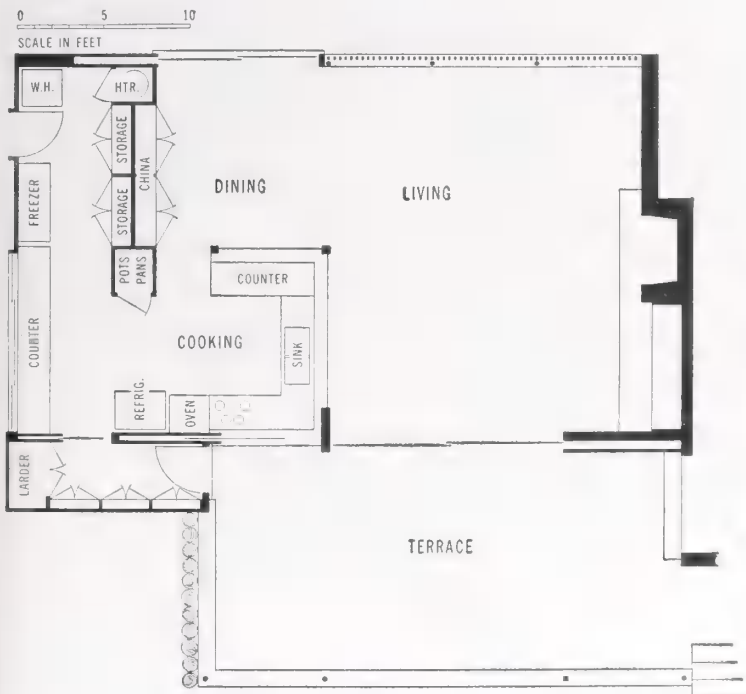


center. This is a storage wall—for cleaning equipment on the utility side, for china on the dining side. Two-level counter between kitchen and living area is high enough to hide clutter, low enough to keep the cook in touch with her guests. Its depth (see cross-section) accommodates standard-size sinks and cupboards, but is cut back to create a convenient over-sink cupboard.

Owners: **Mr. & Mrs. William R. Blecker,**
Honolulu, Hawaii

Architect: **Vladimir Ossipoff**

DRAWING BY SIGMAN-WARD



Note that the new kitchen-in-the-living room is not a "kitchenette" with abbreviated or less than normal-size equipment. It is a full-fledged working area, invariably far more extensively equipped and certainly more shrewdly planned than kitchens ever were before. See how astutely this kitchen is placed to serve not only living and dining areas but a terrace off the living room as well.

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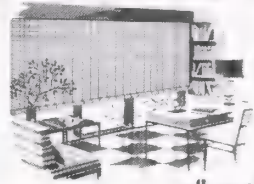


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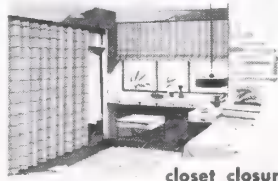
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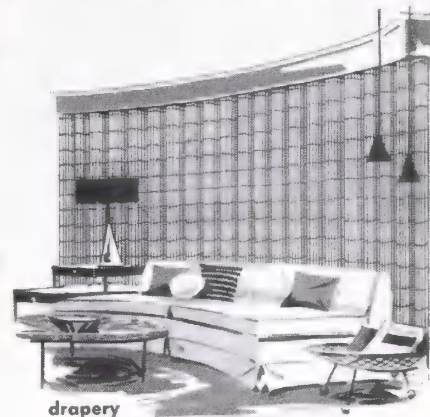
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Sanford Furniture Co., Sanford, N. C.

vinyl flooring and is made primarily by the same manufacturers.

Some counters in some materials come ready-made in stock lengths (see our chart, pages 194-195) but most tops are custom-made to your particular situation because of differences in the length of the top, the height and placing of back-splash, the color and pattern of your choice. Fabrication and installation is done in nearly every case by the sources mentioned above. A tile setter lays a tile counter; the marble company makes and installs their top; the plumbing contractor will install a stock-length or custom stainless-steel top made by a national manufacturer. With plastic laminate and sheet vinyl, most of the sources mentioned fabricate tops, but some sell only the material, with no provision for installation. However, they will almost always be able to recommend a competent local mechanic who fabricates these tops.

In each of these cases, you are dealing primarily with one source for one item, the counter-top. If you are replacing a sink or are adding built-in surface burners, you will be complicating the counter-top job, and it would be well to think in terms of a single contractor to handle all the details for you. In the case of a stainless-steel top, it might be the plumbing contractor, but in most other cases it is more likely to be a general contractor specializing in home modernizing or one of the kitchen specialty stores that deal in all types of counters and appliances.

IF YOU are replacing or adding cabinets in your kitchen, as well as counter-tops, your point of departure should be the kitchen cabinet supplier. In addition to the specialty kitchen stores just mentioned, lumber yards, hardware stores, mail-order chains, and department stores are likely sources. If they are in the cabinet business at all, they will offer all sizes and shapes with a variety of custom fittings to make the storage space more useful. At the same time, since most cabinets are built and sold without tops, these same sources will be able to handle the ordering and installation of your choice in counter-tops, even though they might not have been willing to order a counter alone.

Of the five counter-top materials we show, plastic laminate and sheet

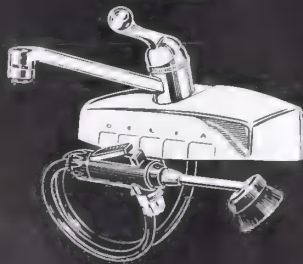
vinyl are the only two we recommend your tackling on a do-it-yourself basis. Marble and stainless steel cannot, of course, be fabricated at home (it might be possible for you to attach a completely fabricated steel top, but in this case installation is so small a part of the cost that it is not worth it).

SETTING a ceramic tile counter is a tricky business, far more so than a bathroom wall where it is subject only to water-spray and not to the constant wear-and-tear of kitchen use. So if you must make your own counter-tops, choose either plastic laminate or sheet vinyl. Of the two, vinyl is somewhat easier to work with. It cuts with a sharp knife, can be turned up the wall and even down over the front edge, and is not so likely to chip or crack during fabrication. Both materials allow you a slight margin for error, since the counter's edge can be covered with an overlapping metal molding (see Edge Treatments on opposite page).

There is no law requiring you to use only one kind of counter-top material throughout your kitchen. You may want a stainless steel panel next to your range, a marble area for pastry mixing, a wood cutting board for carving and chopping—all these in addition to basic counters made of plastic laminate or sheet vinyl. As long as a sense of function and order is maintained, there is no reason not to intermix the materials. However, you won't find wood shown as one of our materials recommended for all-over kitchen counters. It is difficult to finish properly for this purpose and requires a good deal of upkeep once it is finished. But as a cutting surface, it is unequaled, so plan on a cutting board when you remodel. A laminated board like a butcher's block of 18" to 36" width set flush with your counter will be a blessing. (Buy this at a lumber yard.) Place it in the food preparation area; you'll find you'll be using it constantly.

See opposite page for how to treat counter edges. Turn to pages 194 and 195 for complete chart on how and where to buy our five recommended counter materials.

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How to treat counter edges

Stainless-steel and marble counters are usually one-piece installations with no additional molding at the edges. Tile counters, too, are best finished over the front lip with rounded pieces of tile itself. However, plastic laminates and sheet vinyls can be edged in a variety of ways, the most common of which are illustrated below. Choose the one that suits your situation the best.

PLASTIC LAMINATE

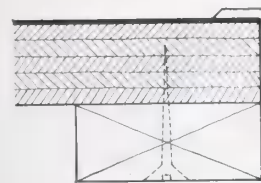
Except for the one-piece tops such as Micarta's Unitop and Panelyte's Contour-Top (curved under pressure and controlled heat), laminates must be used on a flat surface. Some type of molding or edge treatment must be used to cover and protect the raw edge.



Snap-on molding. Commonest type of metal molding is shown here. In stainless steel or chrome, it fits over the edge after the laminate has been applied to $\frac{3}{4}$ " plywood base. Its own tension holds it in place after it has been snapped on. Similar molding in proper thickness is made for built-up edge.



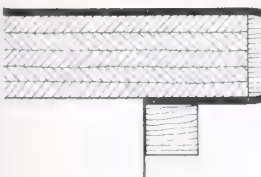
Self-edge. In this case, a narrow laminate strip has been applied to the front edge, before top is applied. Corner is then beveled slightly to take off sharp edge. This is best done by professionals with their special tools.



Built-up edge. A furring strip has been screwed underneath the plywood edge to give a deeper front apron. Shown with it is one of the many types of aluminum moldings that are tacked or screwed on from the front. This built-up treatment can be used with self-edging too, when deeper-edge look is desired.

SHEET VINYL

The same kinds of edge treatments used on plastic laminates can also be used on sheet vinyl, but since vinyl is a relatively flexible material some additional possibilities are available. Neither of the edges shown below is difficult except around corners, so if you have a straight run of counter-top, don't be afraid to tackle one of these. Get complete instructions where you buy the counter-top material. If you have a more complicated top, choose one of the easy-to-apply metal moldings shown above.



Rounded edge. A half-round wood molding is nailed to the front of the plywood top before the vinyl is applied. The vinyl is carried over the front edge and tacked underneath. The half-inch batten strip makes it doubly secure, taking the strain off the vinyl.



Drip edge. Raised front lip helps keep liquids from running off counter. Here, wood molding angle-cut from 1" x 1" makes it possible. Vinyl is glued over rounded top corner (sharp edge is sanded off) and down front facing. Use contact cement for this job.

(Please turn the page)

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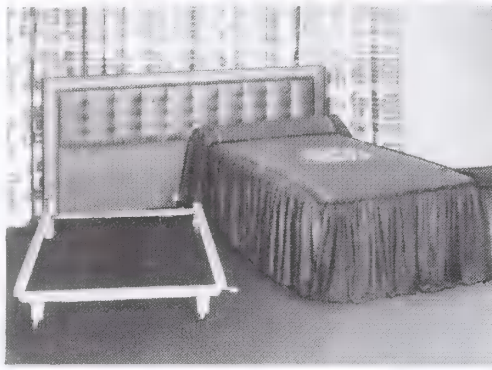
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If you're replacing your present tops

COUNTER TOP MATERIAL	BUILD-IT-YOURSELF
Sheet vinyl	Remove old material from counter-top or buy new $\frac{3}{4}$ " plywood for base. Vinyl sheets sold at most flooring stores, some lumber yards, hardware stores. Buy proper glue with sheet, decide on edge treatment (see page 193) and buy molding if necessary. Material curves up easily for continuous back-splash, but do not try rolled front edge unless you are experienced handyman. Cover-up metal moldings will conceal slight cutting errors.
Marble	No true build-it-yourself installation is possible, since the marble itself must be cut to size and finished by professional handlers.
Stainless-steel	All stainless-steel tops are professionally fabricated and installed.
Ceramic tile	Though some ceramic tile installations have been done successfully by homeowners, most of them have been on easy-to-maintain bathroom walls. Kitchen counters are a tricky business since the joints must be very tightly grouted to prevent catching food particles. Better leave this job to professional tile setters.
Plastic laminate	Remove old material from counter-top or buy new $\frac{3}{4}$ " plywood for base. Laminate sheets sold at lumber yards, hardware or flooring stores. Hundreds of colors and patterns available. Get instructions, contact cement, metal edge molding when you buy laminate. Do not try self-edging (see page 193) unless you have worked with laminate before and have special tools. Basic tools you'll need: power saw or hack saw, flat metal file, tin snips.

If you're buying new cabinets too

BUILD-IT-YOURSELF	UNFINISHED CABINETS
Cabinet plans are available at lumber yards, hardware stores. Build cabinets without tops, according to plans, then proceed with counters of your choice as above. Major cabinet-building job should not be tackled by beginning woodworker because of door- and drawer-fitting problems. Power tools almost a "must" for large-scale job, precision fitting.	Unfinished cabinets come in two forms: knocked-down and assembled-but-unfinished. The knocked-down kits are sold in lumber yards, mail-order chains, some hardware and kitchen specialty stores. They are easy for beginner to assemble, come in stock sizes (starting at 12"), have filler strips to make them fit any space. Assembled, but unfinished, types are found in the same sources and in unfinished furniture departments of many department stores. Both types are sanded, ready to finish, usually come without tops. Major brands in this group are: Brammer, Bilt-Well, Qualitybilt, I-XL.

READY-MADE	CUSTOM-MADE
Very few vinyl counters are made up ready for you to buy. If you have simple, straight-line cabinets and are able to attach the new tops yourself (they screw on from underneath), have them made up by mail-order chains or kitchen specialty stores—you'll save some of the cost of on-the-job fabrication.	Custom vinyl tops are made primarily by flooring or kitchen specialty stores. See their variety of colors, patterns, edge treatments. Check estimates from at least two fabricators. Tops may be made in their shop or right in your own home on the cabinets.
No standard sizes of marble are kept in stock since there are dozens of colors and mottlings to choose from. Each piece is cut to your special requirements.	Marble dealers located in all large cities. In small town, best contact is local tile store. Dealers will show available shades, drip-edge treatments, provide complete planning and installation.
All types of counters with single or double sinks are available in standard lengths (usually multiples of 6") through plumbing contractor or kitchen specialty dealer. They will install.	Custom-tops for special lengths, shapes or cutouts ordered through plumbing contractors or kitchen specialty dealers. They will show choice of styles, take measurements, install complete top.
No ready-made tile counters are available.	Get at least two estimates from tile setters, listed in yellow pages. See full range of sizes, shapes, glazes before selecting style. Check costs of self-edging against various molding types.
Laminate tops in limited colors sold in some department stores, mail-order chains, kitchen specialty stores, lumber yards. Standard lengths (multiples of 3" or 6"), 1" thick, 25" deep with metal moldings. Remove old top, screw on new top from underneath. Steel cabinet dealers have replacement tops for their stock base cabinet units.	Laminate-top fabricators listed under Plastics, Kitchen Cabinets, Counter-tops or Sink-tops in yellow pages. Select pattern, molding. Consider new one-piece top with curved back-splash and raised drip edge at the front. Flooring, kitchen specialty stores also custom-make laminate tops.

READY-MADE	CUSTOM-MADE
Wood or steel cabinets can be bought completely assembled and finished. Wood units usually have a natural finish; steel cabinets come in white or choice of three to four colors. Sizes are normally multiples of 3", starting at 12". Sources (listed under "kitchen cabinets") may be kitchen specialty, hardware or department stores, mail-order chains, lumber yards. Installation of straight-line cabinets is not hard; curves or jogs, cutouts for appliances may call for expert handyman. Single cabinets may come with tops, but large group is best bought without counters, then tops added as above.	Complete custom kitchens usually start with cabinets. Kitchen specialty store will offer you choice of wood or steel in stock colors and wood grains, or custom colors to be sprayed on. Custom kitchen dealer will also handle fabrication of tops, electrical, plumbing work, supplying of appliances. Cabinets may be stock sizes custom-installed or may be made to order by cabinet manufacturer. Special cabinetry sometimes done on-the-job by local carpenters, but stock cabinets have such extensive and luxurious fittings that it is usually not necessary. Some hardware, department stores offer the same custom service.

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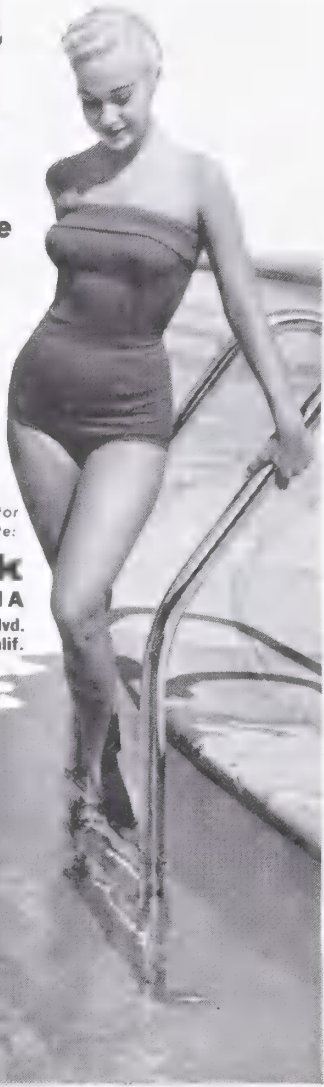
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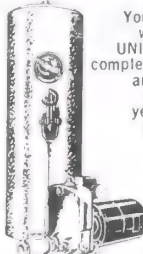


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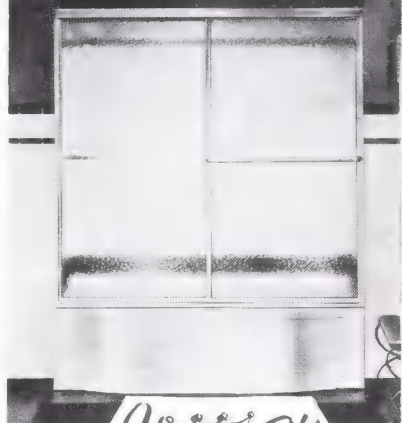


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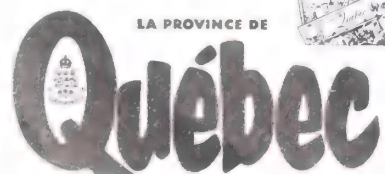
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The Berchielli, Florence, Italy. "Not very large, but certainly charming. Located right on the River Arno and if you get a front room the window is a kind of bower over the thin street alongside the river. Not the quietest spot in town, but it does give the full flavor of Florence. Went there for a week end and stayed three weeks. It's that kind of place."

The Trossachs, Perthshire, Scotland. "Right at the edge of the moors a hotel with all the soft dignity of a charming home. Real elegance, beautiful sense of spaciousness, a lake to look at and row on, and above all, the wonderful quietness of the moors."

The Beverly Hills Hotel, Beverly Hills, Calif. "It summons up Southern California which, together with the rest of the American Southwest, is the region that intrigues me most. Has as fine a service as anywhere I've been; no sooner do you arrive in your room and pick up the phone than you are greeted by your name."

THE Greenbrier, White Sulphur Springs, W. Va. "Has just about everything a hotel should have—beautiful surroundings, all sorts of things to do, and such elegant perfection in its service and in the looks of things that I feel like a special guest in a distinguished private home. In other words, it treats me in the manner to which I'd like to become accustomed."

Caneel Bay Plantation, St. John, Virgin Islands. "Love the feeling about this place that you are practically living outdoors on unspoiled tropical beaches, but with none of the inconveniences. It's not like any hotel you ever saw—really a rambling series of little private houses each with its own patio. It's very modern, decorated appropriately with Danish furniture and Caribbean art, but nothing slick or stereotyped. Possibly because everything, including the dining room, is more or less open to the breezes, you have a relaxed feeling of freedom. Love their conch chowder."

Hotel Lancaster, Paris, France. "Everything Paris ought to be. Stay in the penthouse, see the wonderful view of the city, and you'll understand. Small, intimate and elegantly French. You get to be known and pampered by the help who remember your smallest wish, even

remember you when you haven't been back there in years."

Palace Hotel, Madrid, Spain. "One of the old-world hotels that has none of the slickness of the modern ones but has a special flavor that is quite unique and really difficult to describe. Hallways, waiting rooms and parlors are sized in huge proportions with high ceilings and the mood is one of quiet dignity and real luxury. Sleeping rooms are almost as mammoth, with elaborately embroidered linen sheets and elegant metal trimmings on great walnut wardrobes. Some of them have the 18th-century amenity of a bootjack. I think they serve the best paella in Madrid."

Fox Hill Inn, Ridgefield, Conn. "My favorite place for a week end. A beautifully landscaped estate house with rolling lawns and flowering shrubs—not really very old, comparatively small, and not really grand in the sense of being imposing, but it seems to recapture the dignity of a fine old home, and you do feel at home there. Food is excellent and the wine cellar superb."

Plaza Athénée, Paris, France. "If you have one of the rooms on the roof, which are remodeled out of former maids' rooms, you clear all of the surrounding roof-tops and see all of Paris. You feel this is what you came to Paris for."

Hotel Pont Royal, Paris, France. "This is Paris of the Latin Quarter and St. Germain des Prés, the place where Sartre and his group would gather and where he would write, and memorable to me because it is a place shared with friends, distinguished and undistinguished—Irwin Edman, Thornton Wilder and many others."

THE Hotel Hassler, Rome, Italy. "At the top of the Spanish steps, and with a view from its high front windows (the higher the better) that brings you the magnificent silhouette of Rome at sundown and an appreciation of the curious, clear, yet pearly light of an Italian sky."

The Columbus Hotel, Miami, Florida. "The new rooms decorated by William Pahlmann are quite the most beautiful hotel rooms I've ever stayed in. The switch from the usual hotel décor is so noticeable that you actually want to stay in your room and enjoy it. Still the rooms are just as functional as they are esthetic. Wish more hotels would make the effort to create a beautiful, homelike atmosphere. I firmly believe such attention to lovely de-

tail would encourage guests to preserve the beauty they find there. Burns from cigarettes, careless soiling of furniture and carpets would seem less likely if a room has something you can admire esthetically."

Hacienda del Chorrillo, Taxco, Mexico. "Series of individual stone houses and a main house built on the foundations of a 16th-century silver smelting plant, with a wonderful view of Mexican mountains and a wispy waterfall (the *chorrillo*). Rooms are furnished with Mexican handcrafts, guests eat family style at a table set with Mexican pottery and tin, the food is good, imaginative, and home-grown; there's a chlorinated swimming pool. All charming, none of it quaint. But its chief charm is its good humor and friendly people and the feeling that the whole place was rather lovingly put together to be yours."

The West by Horseback

We asked one of our Down-Eastern friends how he happened to know so much about the flora and fauna of the American West, and it turns out he spends his summer vacations on horseback exploring the wilderness of Montana, Wyoming, Utah—you name any of those fabulously scenic western states and he's slept under the stars in their wildest, most magnificent parts and come to know them intimately.

It sounds like pioneering, but it isn't. Anybody who has an impulse to camp out, reasonably good health and the ability to sit on a horse can do likewise, joining The Trail Riders of the Wilderness, which sponsors about fourteen such expeditions during each summer, this year, from July 5 through September 20.

You might ride out, say, to the Pecos Wilderness of New Mexico, to the High Uinta Mountains of Utah and the Ashley National Forest. Or you might cross the Continental Divide to the Sun River country of Montana, or through the Wind River Mountains of Wyoming, or through the Sawtooth wilderness of Idaho. Another adventure could take you to Crater Lake in Colorado; another to Glacier Peak and Lake Chelan in Washington; another to Wallowa National Forest and the Eagle Cap country of Oregon; or you might range the San Juan National Forest in Colorado. And if you like to do your ranging by canoe, you can paddle into the water wilderness between Minnesota and Ontario.

Each of these excursions lasts about 10 or 12 days and the parties

are limited to relatively small numbers—17 to 25 persons, depending on the area. You're not only guided by experts, but there's a medical officer in each group, and forest rangers join the parties to educate you in the lore of the wild, if you want to be educated.

Naturally, fishing, swimming, photography and entertainment are part of the fun. Food is simple, good and reputed to be served in generous quantity. You're expected to equip yourself with mattress, sleeping bag and similar essential duffel. The excursions vary in price from \$200 to \$250, and since The Trail Riders of the Wilderness are sponsored by the National Forestry Association for the purpose of giving Americans a chance to get into the remote and most magnificent parts of our country, these are non-profit ventures. For complete details on dates and excursions, what to expect, what to take with you, etc., write to: The American Forestry Association, 919 Seventeenth St., N.W., Washington 6, D.C.

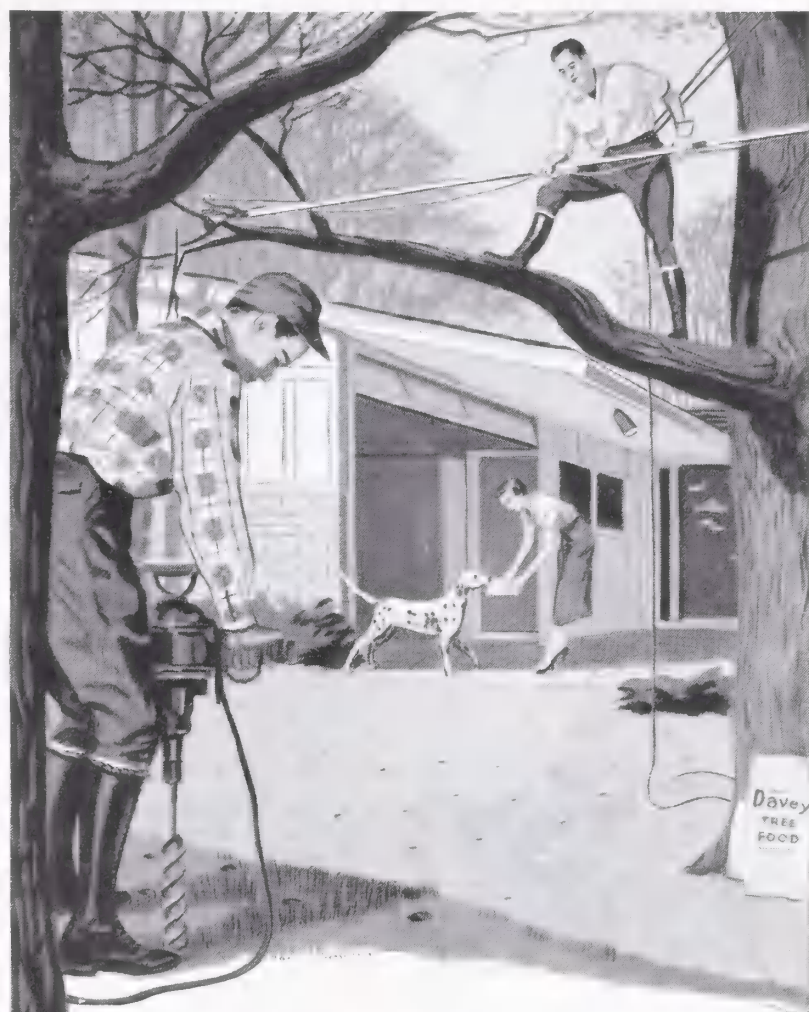
New York State Vacationlands

New Yorkers, notoriously unaware of the beauties and vacation variety of their own state, ought to take a look at the latest edition of *Vacationlands*, a rich little cache of information which the New York State Department of Commerce is offering to anyone planning a holiday in the Empire State.

Besides giving a succinct and entertaining rundown on hundreds of communities, resorts, dude ranches, famous buildings and scenic musts, plus suggestions on how to reach them, this colorful compendium appends just enough thumbnail-sketch history to put everything you see into proper perspective. Write: New York State Department of Commerce, 112 State Street, Albany 7, N.Y.

Packing the Bag

What with the great migratory flights of Americans heading for all parts of their own country and pretty nearly every other land in the world, the people who deal in luggage find that travelers are as much beset by the problem of what bags to take and what to put in them as they are by their passport procedure. So the Luggage and Leather Goods Manufacturers of America, 220 Fifth Avenue, New York City, has compiled a neat little booklet called *Traveling Companions*, full of all kinds of advice on choosing your luggage, packing it shrewdly and taking care of it after you've got it. Yours for the asking.



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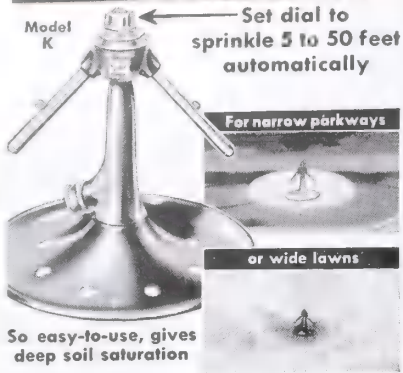
Enclosed is 25¢ in coin. Please send me a copy of,
"Guide to Tree Beauty and Tree Care".

Name _____

Address _____

City _____ Zone _____ State _____

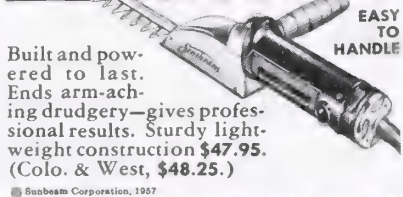
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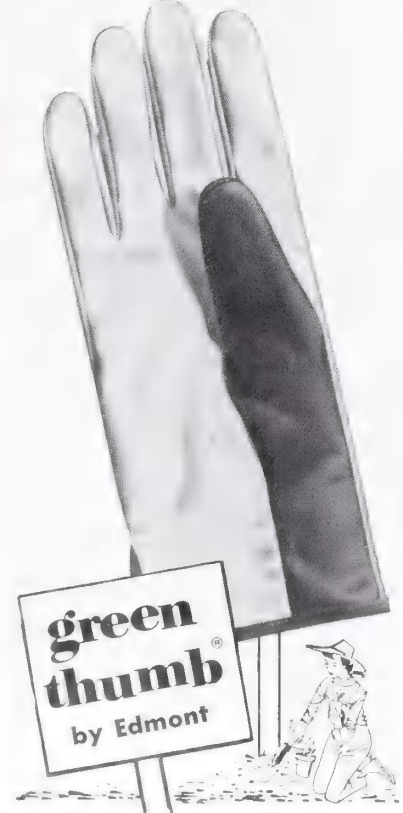
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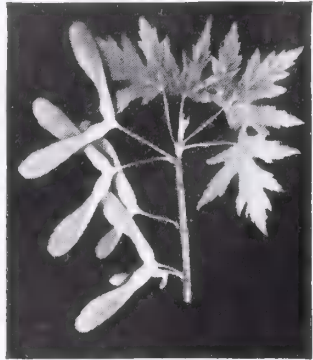


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Edmont Mfg. Co., Coshocton, Ohio

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THE PARTY KITCHEN

CONTINUED FROM PAGE 178

Following is a list of construction materials and kitchen equipment chosen by architects Jones and Emmons for the Hathaway house.

CONSTRUCTION

- BASIC STRUCTURE:** Use of a combination of structural steel and glass.
- ROOF STRUCTURE:** Exposed steel decking, with 6" channels (giving 2-ft. span of ceiling without need of interior posts). H. H. Robertson Company, Pittsburgh, Pennsylvania.
- ROOF FINISH:** Washed with acid bath, then painted.
- FLOORING:** Black and white terrazzo. Carpet used over concrete slab at south end of room.
- FINISH WALLS:** Shades of green unglazed ceramic tile used on main wall, with a projecting wall in shades of chocolate brown ceramic tiles, all Velvetex, The Mosaic Tile Company, Zanesville, Ohio.
- SLIDING STEEL DOORS:** Arcadia Metal Products, Arcadia, Calif.
- CABINETWORK:** Built-in cabinets, and boomerang counter, designed by architects.
- COUNTER-TOP:** "Formica." The Formica Co., Cincinnati, Ohio.
- HEATING SYSTEM:** Radiant heating system with copper tubing in slab.
- THERMOSTATIC CONTROLS:** Minneapolis-Honeywell, Minneapolis, Minn.
- INSULATION:** Fiberglas by Owens-Corning.

KITCHEN EQUIPMENT

- BARBECUE IN FIREPLACE WALL:** "Roto-Nette" for broiling and rotisserie cooking on electrically operated spit. Rotor Sales, North Hollywood, California.
- OVEN & RANGE TOP:** Thermador Bilt-Ins. Norris-Thermador Corp., Los Angeles, California.
- DISHWASHER:** Westinghouse Electric Corp., Mansfield, Ohio.
- UNDER-COUNTER REFRIGERATOR:** Westinghouse Electric Corp., Mansfield, Ohio.

MUSIC INSTALLATION

- CABINET FACING:** All Formica, The Formica Co., Cincinnati, Ohio, except television shell, which is painted with black flecks—Zolotone.
- MUSIC SYSTEM:** Garrard record changer, Fisher Master Audio Control for high fidelity system, Douglas television chassis installed by Vic Mature Television.

ACCESSORIES

- FOLDING CHAIRS:** "Leg-o-matic," finished in black with cane backs and plastic seats, The Leg-o-matic Company, Bridgeport, Connecticut.

"The first moments must relax the student, prevent discouragement, give pleasure; often even the stiffness of fingers is a result of a mental attitude." This teacher starts by asking the pupil what kind of music he wants to play. Anything is acceptable, ranging from symphonic themes to hillbilly, providing the melody is not too difficult rhythmically and the pupil learns it merely by watching the fingers, without bothering to learn the notes. Only after he has begun to play does he learn the notes.

Jacques Fray, whom you may know from the radio, and David Saperton have developed a "speed method" which you may find detailed in their book, *How to Play the Piano*. Suffice it to say here that they, too, recommend the initiation into melody before such components of playing as chords, rhythm, learning the letters of the scale, sharps and flats, etc. A similar book has been written by Charles Cooke. It is called *Playing the Piano for Pleasure*. You may also get information from the Institute of Avocational Music, al-

ready mentioned, at the Steinway Building, New York City. This is a non-profit organization founded in 1936 for the purpose of encouraging music as a hobby. It acts as a clearing house and recommends teachers—but only locally. Still another method which you may wish to explore was developed by Lorene McClintock. She calls it the

"Interval Method," and furnishes her students a kit of six cardboard blocks and a "keyboard concealer." The explanation of her ingenious ideas would carry us too far here, but you might get her book, *Everyone Can Play the Piano*.

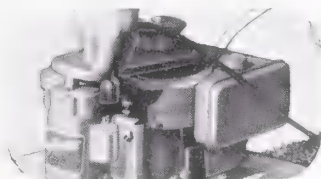
I do not recommend one method over another. I repeat my conviction that the individual teacher—

individual to you—is more important than the method. But be sure that you cannot get away without practicing. If you recollect from your childhood that practicing is a period of torture, disabuse yourself of the idea. It is still work, but it needn't be torture. It can even be pleasure. For much has been done in the new methods to make practicing entertaining. But, believe me, you must spend time. The minimum I have heard anybody recommend is fifteen minutes a day. Many teachers still believe in the hour-a-day practice; most have cut it to forty minutes. Almost all say: Make practicing a part of your daily routine, concentrate while you are practicing, and don't skip a single day. And, by all means, don't cheat!

Two lessons a week and practice amount to an investment of about eight hours a week. After six weeks you'll be able to play full-fledged, though not technically advanced, compositions. You'll play melodies and their accompaniments sooner. Can satisfaction and long-lasting pleasure be won on easier terms?

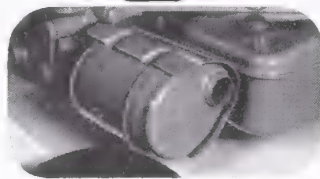


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HEAT-CONTROL BURNERS

(Provided by full-size
Kitchen Ranges)

Besides the many portable appliances for heat-controlled cookery, numerous electric or gas ranges provide "heat-sensing" burners that render similar service. On most of these ranges, there's only one such burner, but others provide two, and, in a few instances, as many as four. With heat-control burners of this type, as with portable appliances, you merely dial the temperature you wish maintained for any given cookery; from then on, the burner's thermostat unit takes over. As with portable appliances, the dial selector provides any setting from low heat for keeping cooked food hot to high temperatures for frying or searing. The following list gives you the organizations that manufacture ranges equipped with heat-control burners. Only one model is available in some brands; in others, you've a choice of four or five range models.

Detailed information on these ranges is included in the chart available on portable appliances.

ELECTRIC RANGES

(Free-Standing)

Frigidaire Corporation, Dayton, Ohio.
General Electric Co., Louisville 1, Kentucky.
Gibson Refrigerator Division of Hupp Corp., Greenville, Mich.
Hotpoint Division of General Electric Co., Chicago 44, Ill.
Kelvinator Division of American

Motors Corp., Detroit, Michigan.
A. J. Lindemann & Hoverson Co., Milwaukee 15, Wisconsin. Trade-Name: Thermador.
Norge Sales, Subsidiary of Borg-Warner Corp., Chicago 54, Ill.
Philco Corporation, Philadelphia.
Sears, Roebuck Co., Chicago, Ill. Trade-Name: Kenmore.
Welbilt Electric Division, Welbilt Corp., Maspeth 78, N. Y.
Westinghouse Electric Corp., Mansfield, Ohio.
Whirlpool Corp., St. Joseph, Mo. Trade-Name: RCA Whirlpool.

GAS RANGES

(Free-Standing)

Caloric Stove Corp., Tipton, Penn.
Cribben & Sexton Co., Chicago, Ill. Trade-Name: Universal.
Crown Stove Works, Chicago 50.
Dixie Products, Inc., Cleveland, Tennessee.
Florence Stove Co., Chicago 54, Ill.
Gaffers & Sattler, Los Angeles 58.
Glenwood Range Company, Taunton, Mass.
Hardwick Stove Company, Cleveland, Tennessee.
Magic Chef, Inc., St. Louis 10, Mo.
O'Keefe & Merritt Co., Los Angeles 23, Calif. Trade-Name: Starline.
Geo. D. Roper Corp., Rockford, Ill.
Sears, Roebuck & Co., Chicago, Ill. Trade-Name: Kenmore.
The Tappan Stove Co., Mansfield, Ohio.
Western Holly Appliance Co., Culver City, California.
Wedgwood Division Rheem Manufacturing Co., Newark, Calif.
Whirlpool Corp., St. Joseph, Mo. Trade-Name: RCA Estate.

A KITCHEN FOR THE HOSTESS WHO COOKS

CONTINUED FROM PAGE 115

performed in or near the kitchen is so well thought out that there is never any need for anything to be out of place or mixed up with unrelated objects. Such organization leaves the kitchen as orderly as the living room. Most important, it lets the hostess attend to her guests and her menu with relaxed efficiency, and in this kitchen there is never any flustered panic that can put both cook and guests into confusion and uneasiness.

These are other features that contribute to making this such a noteworthy kitchen:

ARCHITECTURAL FINISH ON CEILING: acoustical tile (fissure tone) "Celo-

tone," The Celotex Corp., Chicago.
WALLS AND CABINETWORK: Walnut, Hardwood Plywood Inst., Chicago.
FLOORS: Quarry tile, "Summitville," Summitville Tiles, Inc., Summitville, Ohio.
COUNTER-TOP AND SPLASH: "Formica," The Formica Co., Cincinnati, Ohio.
SINK: The Crane Co., Chicago, Ill. Sink faucet: "American Standard," American Radiator & Standard Sanitary Corp., New York, N. Y.
GARBAGE DISPOSER: "Waste King," Waste King Corp., Los Angeles, Calif.
BUILT-IN OVEN and COOKING TOP: "Thermador," Norris Thermador Corp., Los Angeles, Calif.
REFRIGERATOR: Frigidaire Division, General Motors Corp., Dayton, Ohio.
DISHWASHER: Hotpoint Co., Chicago.

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Ten distinctive styles are available for easy selection of your Farley Fence. Each constructed of beautiful Michigan White Cedar which will weather to a soft, pleasing gray—or it may be stained. Prefabricated sections for quick, easy installation. Illustrated folder showing fence styles 25¢

FARLEY FENCES, INC.

317 Davidson Building ■ Bay City, Michigan

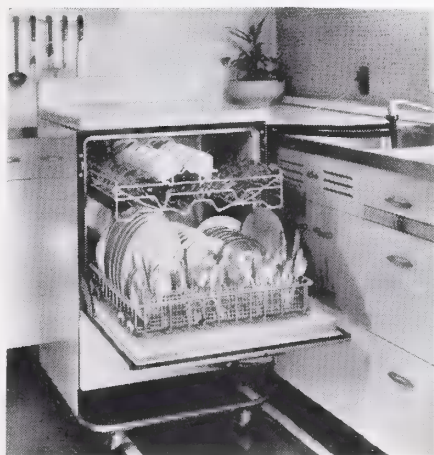


Dishwashers That Stand Alone

CONTINUED FROM PAGE 127

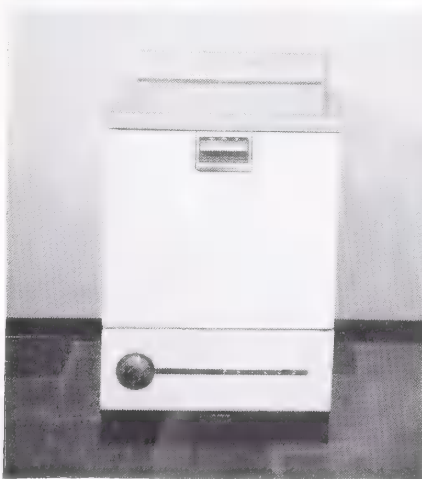
You don't have to remodel or incur any expense of installation with a portable dishwasher. In some ways it is even more convenient than its built-in counterpart, and you can take it with you

When you plug in this mobile dishwasher and push a button, dishes are automatically given two washes, each with fresh detergent automatically dispensed, and two rinses. Heating unit (850 watts) dries dishes electrically, or warms them for serving. Machine will hold service for 8; comes in 5 colors. Hotpoint dishwasher, \$370.



Dishes are scrubbed clean by forceful jet sprays of detergent-laden hot water in this roll-around dishwasher that holds service for 8. A 600-watt heating unit maintains water at proper temperature and serves as plate warmer. Available with maple chopping-block top; choice of 3 colors. Frigidaire dishwasher, about \$339.

Automatically controlled free-standing dishwasher gives pre-rinse, 10-minute wash, triple rinse and automatic drying; uses only 6.3 gallons of water. A 1000-watt electric heater maintains water temperature, speeds drying. Washer holds service for 8; requires standard installation. Philco Custom Sectional dishwasher, \$374.



Please turn the page



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8-oz. can \$1

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Weedone Easy Weed-Away Applicator, 59c

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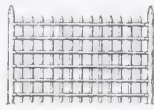
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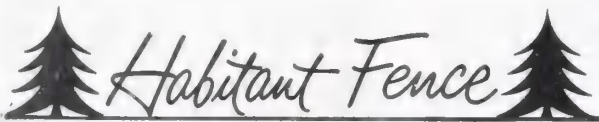


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The Penrose sloped unit frames a corner garden.

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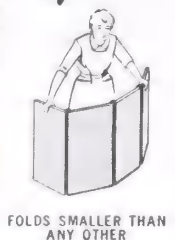
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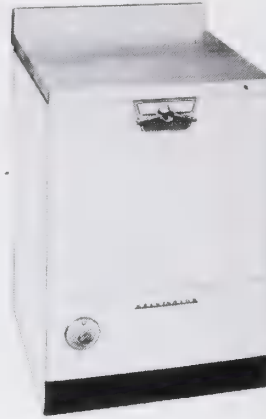
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DISHWASHERS THAT STAND ALONE

CONTINUED FROM PRECEDING PAGE



Everything is automatic, even to the dispensing of the detergent, in this free-standing dishwasher. Roll-out racks are easy to load and unload. A 1000-watt heating element keeps water at proper temperature during washing and rinsing operations, and speeds drying time. Requires standard installation. Kelvinator dishwasher, about \$325.



A feature of this mobile dishwasher is its 4-gallon built-in water heater tank which is completely independent of home water supply. Temperature-controlled start assures 160-degree water for first cycle and 190-degree final rinse; dishes are air dried. Machine will hold service for 6. Apex Roll-A-Way dishwasher, about \$269.



A built-in thermostat and heating element guarantees 140-degree water during the washing and rinsing cycles of this roll-around dishwasher. Machine is completely automatic; control dial enables you to repeat or eliminate any part of cycle; can be used as plate warmer. In white only. Westinghouse portable dishwasher. Price, about \$320.

Please turn to page 204



BETTER YOUR LIVING

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home ... better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

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Small in size (only 17½ by 24¾ inches) this automatic portable dishwasher holds over 100 pieces and uses only 6 gallons of water for a complete cycle. Has stainless-steel washing unit; plate glass top framed with chrome; 600-watt immersion type heating element. James-Universal dishwasher. \$269.95; Cribben & Sexton Company.



There are many features to recommend this freestanding dishwasher, such as its quiet operation, a condensation principle that keeps moisture inside tub, avoiding steaming of walls and windows. Rinse injector to prevent spotting may be had as optional equipment; standard installation. Waste King dishwasher, about \$375. Waste King Corp.

Drain-and-fill hose, plus electric cord, are housed in the back of this automatic top-loading portable dishwasher; 800-watt heating coil boosts water temperature and dries dishes with lid closed. Micro-switch shuts off water if lid is raised during operation to add dish. Kenmore dishwasher, about \$184.50. Sears, Roebuck & Co.

